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PANTRY SHELF NEWS

You'll find ideas galore for parties and everyday eating in this thumbnail *smörgåsbord* primer

By Julie Polshek

Have you ever considered a *smörgåsbord* table for summer parties—big ones especially? Do! If you're looking for easy, novel entertaining ideas, here's one worthy of your attention for either outdoor or indoor parties. The range of traditional *smörgåsbord* delicacies offers a wide choice of tempting tidbits that can be tailored to fit hot or cool weather appetites. More than that, the self-service feast is the epitome of convenience when there's a crowd.

The Swedish *smörgåsbord* table has been a symbol of gracious hospitality since it came into being back in the days of the Vikings. In those days long ago, distances between villages, hamlets, and far-flung homesteads were so great and travel so arduous, that friends and relatives came together only for such momentous occasions as weddings, christenings, and funerals. When the infrequent gatherings did take place the guests stayed on for days, often weeks. Perhaps because of these lengthy stays, it was the custom for them to bring food with them. It all went into a community "kitty" and was set out on long tables for everyone to share. The meals varied pretty much according to the locales from which the guests hailed. Farmers brought vegetables, cheese, and other farm yield; fishing folk brought fish; woodsmen, the game.

The earliest community spreads were simple, the fare consisting principally of many kinds of bread, butter, and herring. As time went on guests vied to out-do each other in the foods they brought. The spreads became more and more elaborate with the passing years. Thus evolved the present-day sumptuous *smörgåsbord* arrays.

But those first humble repasts left an indelible mark. To the moment, it is a ritual in Scandinavian countries to start even the most lavish ones with a bread and herring course, accompanied by a glass of ice-cold Aquavit or schnaps, and a beer "chaser."

This traditional starter course is followed first with meats and salads, then with cheese and hot dishes. This sequence makes for greatest enjoyment of the spread.

For those who want to go all-out on *smörgåsbord*, there are two fascinating cookbooks with detailed chapters on the subject that include dozens of authentic recipes for traditional hot and cold delicacies. One is *Swedish Food*, printed in Sweden, in English, that even provides color illustrations of typical *smörgåsbord* spreads; the other is *Scandinavian Cookery for Americans*, published in this country but just as authentic. Both books are worth owning.

You can do a very credible job on planning a *smörgåsbord* with a knowledge of the rudiments. The traditional delicacies fall into several groups. The spread should include foods from each category.

The backbone of the table is an assortment of breads and herrings. Breads include the crisp Swedish rye, light rye, dark rye, pumpernickel, and plenty of butter—preferably sweet. If you want to hew the line, form the butter into balls or other fancy shapes. Herrings are varied: salted, pickled, marinated, smoked; herring in wine, tomato, or mustard sauce; herring salad. This last combines equal parts of diced salt herring, boiled potatoes, pickled beets, gherkins, apples, and a dash of chopped onion. The dressing is a mixture of vinegar, water, and sugar. It's usually chilled in a mold and garnished with whipped sour cream tinted with beet juice.

In addition to the herring as-

(*Continued on page* 28)



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You may find this next statement hard to believe; but nevertheless it is true, and it seems a principal reason for the continuing success of this cooperative plan: *the members obtain these books for the same price that they are called upon to pay for ordinary books!* Despite increases, during the past five years, of about one hundred percent in the costs of production, each member pays only $3.65 for each book—or *only $3.28* if he makes payment in advance!

Now a Prospectus is being prepared, in which are described the twelve books which will be distributed to the members during the coming twelve months. Because the books have not yet been printed, it is possible for the directors of the Club to increase the number of copies which will be ordered from the printers; and, for that reason, the directors invite one thousand interested and eager people to come into the membership at this time. If you apply for one of these new memberships (and in time to get one of them!) you will during the coming twelve months obtain books like these:

The Essays of Montaigne, in three volumes decorated by T. M. Cleland; *Robinson Crusoe,* illustrated with water-colors by Edward A. Wilson; *Jane Eyre* and *Wuthering Heights,* illustrated with original lithographs in color by the English painter Barnett Freedman; Oscar Wilde's *Salomé,* each copy illuminated by hand with genuine gold by Valenti Angelo. . . .

These are only a few of the titles.

Yet, if it should happen that you do not desire to have any of these books, you are given a list of over forty Heritage books-in-print—from which you are permitted to select substitution titles. In short, you may obtain only the books you want, and yet you may obtain them at a price which is a phenomenal bargain.

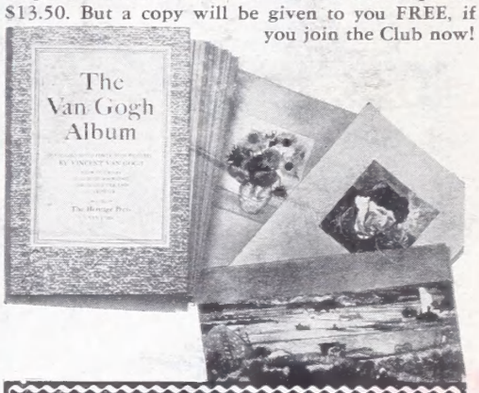
THERE HAVE BEEN great book bargains before, of course, and there will be again. But it seems safe to say that *never* in the history of book publishing has a greater bargain than this been offered to wise buyers of books.

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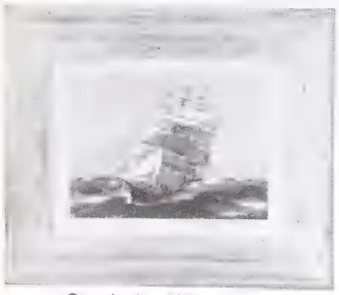


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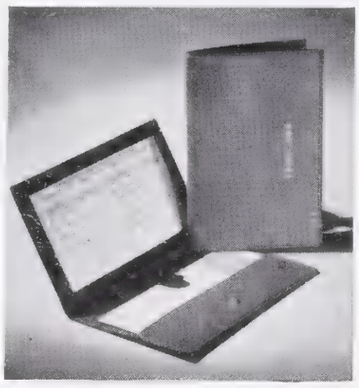


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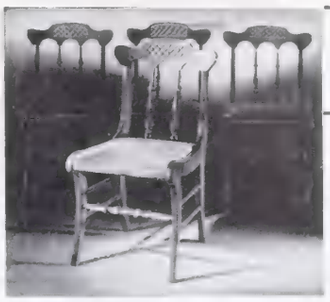


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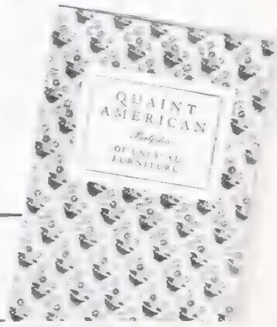
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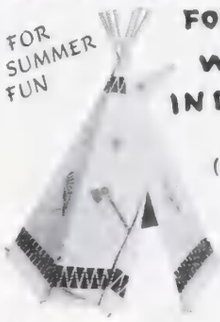
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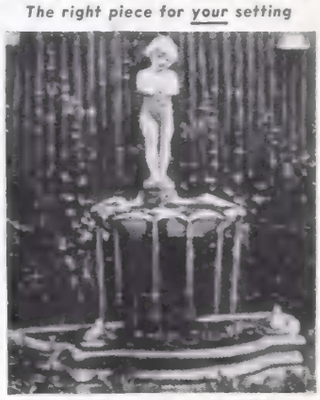
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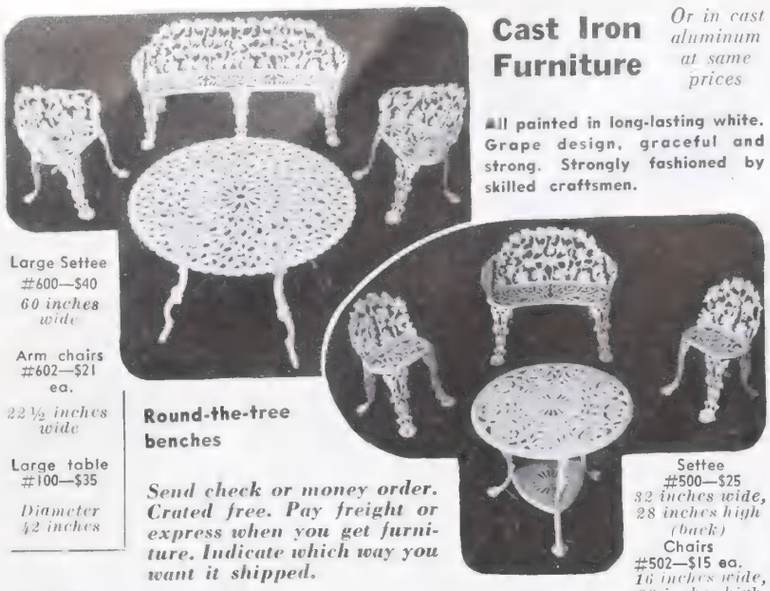
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Here's fun for your whole family! That great American institution...the "DOG HOUSE" ...will be useful in your home. Here's the subtle way of letting your husband know that he forgot your anniversary... of telling junior he tracked up the floor... or warning big sister about staying out too late. Each member of the family is represented by a dog. You'll find a hundred and one uses for your "DOG HOUSE." It's attractively finished... hangs easily from any wall measures...8"x10". Complete with ceramic dogs and name sheet. Specify 3 or 4 dog model. Postpaid **$3**

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Window



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Toss Lawn Rockette underhand in an arched flight and it will stick in lawn at target—Lawn Rockette will not damage lawn—It is a clean, safe game of skill.

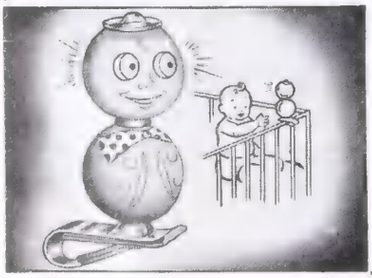
A set consists of 4 Colorful 14-inch Rockettes, 2 Wire Circles, 2 Pegs

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Shopping



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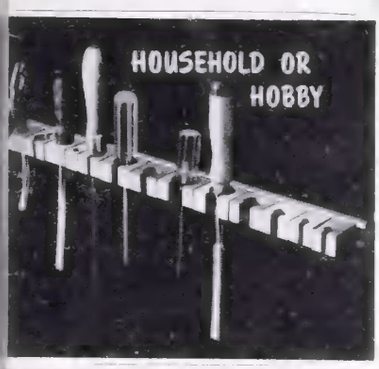


EFRIGERATOR BOT-LES. These are the best things e've found for storing fruit ices, iced tea, water, or pre- cktail party martinis in the ice- x. They take up less space than und bottles, have grooved sides r a firm grip, and non-drip outs for pouring. In gay col- ed plastic, half-gallon size is c, quart size 59c. Ppd. Miles imball Co., 33 Algoma Blvd., shkosh, Wisc.



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Shipped the day your order arrives. COD if desired: fees added. Colorado residents add 2% sales tax.

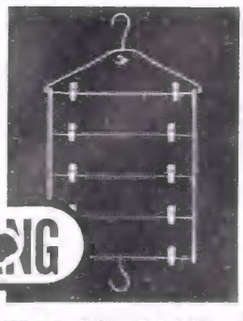
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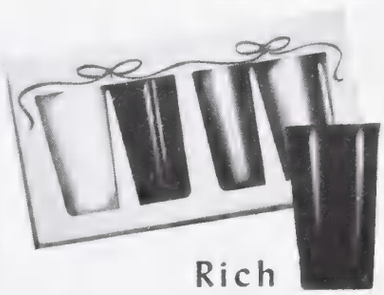
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Seven years ago a fellow we know got to wondering if it were possible to season a piece of meat to give it exactly that same delicious smoke flavor it gets when cooked over a charcoal fire. He started to experiment. Today he has it! CHARCOSALT is as simple to cook with as salt and pepper and you can prepare, right in your own kitchen, the most aromatic charcoal steaks and meats without investing one dime in fancy stoves and broilers. Treat your meat with CHARCOSALT in ten seconds time, and cook in any frying pan or oven broiler. It's amazing but it's true. Send $1.00 and we'll send you enough CHARCOSALT for 100 servings. Not generally available in stores—order today from—

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have your OUTDOOR OVEN this year!



Build it yourself with this COMPLETE OVEN UNIT every family can afford!

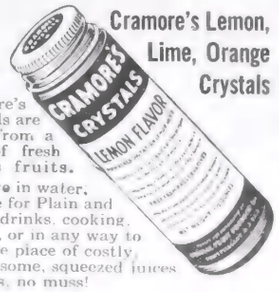
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Like Picking Fresh Fruit
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Cramore's Lemon, Lime, Orange Crystals

Cramore's Crystals are made from a base of fresh citrus fruits. Dissolve in water, and use for Plain and Mixed drinks, cooking, baking, or in any way to take the place of costly, troublesome, squeezed juices. No fuss, no muss!

You can get Cramore's Crystals in lemon, lime and orange flavors.

Cramore's Crystals are economical and superior to squeezed juices in most ways!

Send 25¢ $1.00 for package containing 2 oz. trial bottle of each flavor, postpaid.

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Window



SOME ENCHANTED EVE NING you'll greet your gues in a cocktail apron that will ste the show at any party. Beaut fully made of permanent finis organdy in shell pink, yellow, water green, the hem is bande with 8 pockets, in each of whic is "planted" a cocktail napkin With lily-of-the-valley design, an it launders like a dream. $4.9 postpaid. The Red Door, 170 Central St., Evanston, Ill.



BEST OF ALL. If there's better electric percolator tha Universal's Coffeematic, we don know about it. We have one ou selves, have given them to tw real coffee cranks, and it's th joy of our life. It adjusts for mild medium, or strong brew, shuts o when ready (red light goes on) and it keeps coffee hot until las cup. 7-cup $21.95. Add 50¢ fo postage and order from Coppe Beech Studios, Westport, Conn



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THE ORIGINAL FOLDING Table TOP $4.95



The Answer to Easy Entertaining!

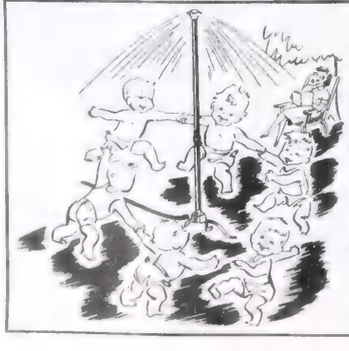
T-Top is a light rigid top which fits over your card table held in place by cleats on underside. *Doubles* the size of your card table by seating 7 persons comfortably—opens to 46″ in diameter, 144″ in circumference—it's perfect for luncheons and card games. Just tuck it away in corner or closet. Send for your T-Top now. Weight 16 lbs. Immediate shipment. Available unpainted or in colors Green, Red, Brown.

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No C.O.D.'s please. Shipping Charges Collect
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The Kiddie Kooler that throws a DOME of MIST



A Cool, hilariously delightful, safe and sanitary MIST shower for lawn or back yard for kiddies or Mom.

Easily assembled and connected to hose. Requires only normal city water pressure (55 lbs. up) Uses only one-third water of ordinary sprinkler. Does not hurt lawn—shift occasionally.

Well-built, beautiful satin brass with corrosion-resistant base and special chrome-plated head.

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Shopping



THE FAVORITE. A wonderful glass for long cool drinks is elegant enough for important parties, casual enough for an after-tennis beer or "Coke." tall enough for mint-sprigged iced tea. In clear crystal with sham base, it holds 15 ounces, and the modern horse prances through a field of starred circles. Set of 8 is $6. Add 50¢ postage. No c.o.d.'s. Carbone. Inc., 342 Boylston Street, Boston 16, Mass.

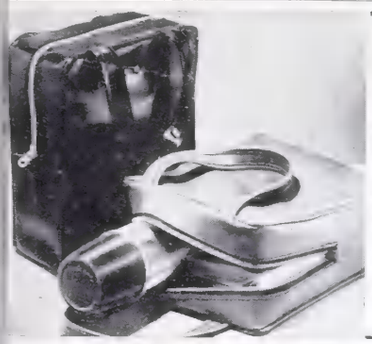


RUFFLES AND BOWS, straight little legs and a dimpled back, and a small sun maiden is set for the beach, the sand box, an ice cream soda with Gramps. The sun suits come in fine percale in pink or blue, lie flat for ironing, and they're available in sizes 2, 3, and 4. $4.95 each postpaid, and you can order them from Edith Chapman, 168 East 83rd Street, New York 16, N. Y.



NEW HUMMEL FIGURE, never before shown in this country, is called "The Tedious Job" and it is as instantly endearing as the rest of this famous line. The little girl, dreaming over her sweeping job, is a piece you will want, whether a Hummel collector or not, because it is the spirit of childhood, and it tugs strangely at your heart. 4¾" high. $5.50 postpaid from The Island Shop, Nantucket, Massachusetts.





VERSATILE THERMOS KIT
FOR OFFICE OR BEACH

Now you can carry a lunch case as smart as your most polished luggage . . . as functional, too. Boasts handsome styling, rugged construction. Comes in lustrous leatherette fitted with "Thermos" aluminum half-pint vacuum bottle with Atherlite cup. Comfortable arm handles. Inner band holds bottle upright. Case is ventilated and top zippered. Bottom reinforced to hold shape. Ample space for sandwiches and fruit or bathing suit and towel. Choice of two costume colors: desert brown or jet black. 7½" × 9" × 3".

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EUNICE NOVELTIES Dept. H-79
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Every Meal a Success . . . Every Host a Chef
That's COOK 'N' KETTLE
"World's Finest Charcoal Broiler"
No Muss . . . No Fuss—Use Anywhere

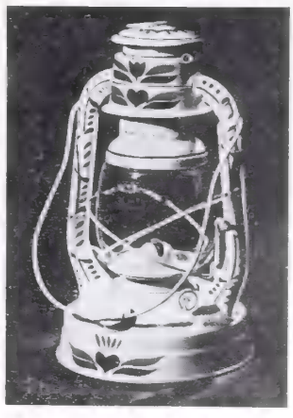


Entertain large or small groups, cook outdoors—on porch, terrace, lawn or fireplace at home, summer cottage, on yacht or cruiser, on picnics or trips. Portable COOK 'N' KETTLE sterilizes itself. No muss.

Positive Control of Flame, Heat, Smoke
2,000-year-old broiling method sears, seals, saves natural juices of all meats, fowl, game, fish, lobster. Makes any tenderfoot a seasoned chef.

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HAND DECORATED
Oil Burning
LANTERN

. . . with all the colorful quaintness of Pennsylvania Dutch folk art. Add this useful and decorative lantern to your patio, terrace, game room, back yard dining area. Red, yellow, black, or white lacquered backgrounds, bright designs. 11½" high.

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A portable wading pool in your own yard! Kiddies spend happy, healthful hours splashing right at home. Yellow sides, translucent green bottom. Made of new flexible Koroseal—never deteriorates. No rigid supports; water pressure holds the sides up. Easy to fill; easy to empty; folds to a small package. Makes a wonderful garden pool, too.

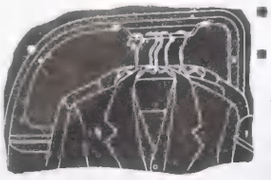
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- Stay WRINKLE-FREE



Two handy gadgets for your house or car: One for hanging clothes, the other holds a hat. Use anywhere. Suitable for man or woman. Handsome appearance. Chrome finish. Precisely made. Safety engineered for car use. No sharp edges. Neither obstructs driver's vision.

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CAR-BAR*
for Clothes or for Hats **1.50** each
3 of either or assorted for only $4.00. No C.O.D.s. Postpaid U.S.A.

*Patent appld. for

E. D. CLINGMAN
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STAND-BY TABLES

For Buffet.. Cocktail.. Lawn Parties

If you need extra tables, here they are—4 of them! Quick to set up, light weight—stand just right for chairside use. 20" high, tops measure 13½" x 16"—alcohol proof, water repellent. Real hospitality helpers for the hostess who won't let guests balance food on knees. You'll find a new use for them every time you entertain. Compact storage rack included with each set. Shipped express collect.

Set of 4, one each of Red, Blue, Green, Yellow **$17.95**
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Set of 4, Choice of wood finishes: Natural, Mahogany, Provincial **$23.50**

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Bake in Cool Comfort!

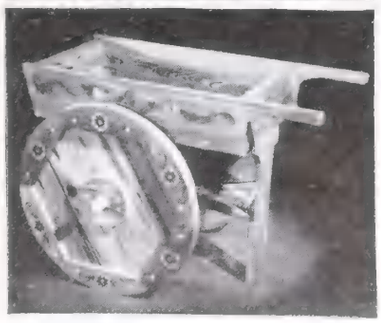
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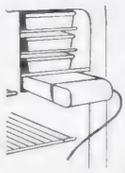


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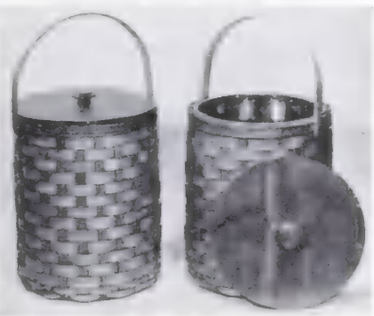


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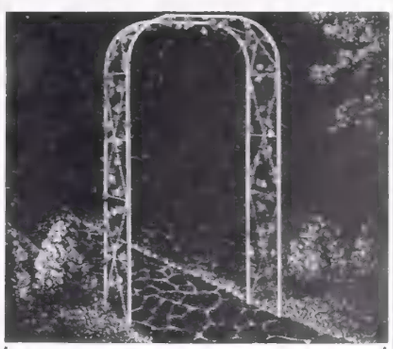


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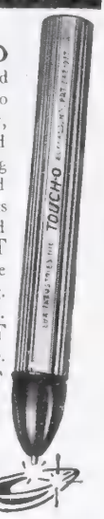
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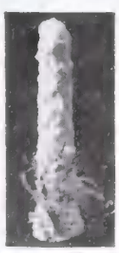
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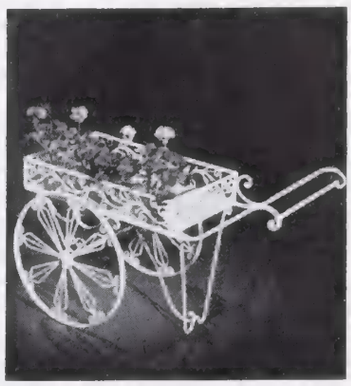
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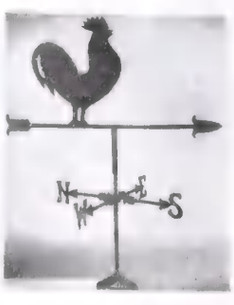


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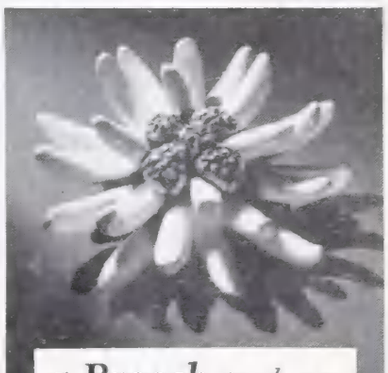
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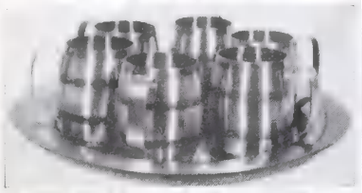
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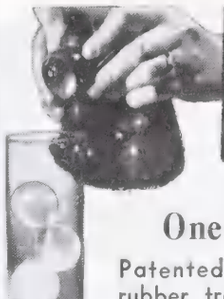
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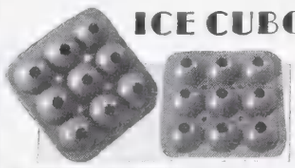
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Window Shopping



POT LUCK. This is a bargai that will really grow on you. Tw wrought iron brackets, complet with their own flowerpots, do ga things for a breakfast room kitchen, or terrace. And at thi price you may want to festoon a entire wall with trailing ivy. Th pair is just $1. Add 15¢ postage and order them from The Union Columbus 15, Ohio.



HANG-A-HAT BAG is a ne and nicely practical answer to th hat storage problem. The zippere bag is made of vinylite in peach green, or blue, and it has fou shelves (each 11" square) fo hats, bags, belts, etc. It's particu larly fine for seashore cottage where dampness plays such ho with straw. Bag is 47" long, hang in closet or dressing room. $4.9 plus post. Hammacher Schlem mer, 145 E. 57th St., New York



WONDERFRI is a new automa tic fat-draining pan. By pressin the lever on the plastic handle the fat flows from the pan throug a special grease-level valve, with out spilling food. In this way grease is drained as it accumu lates, and fried food remains vir tually free from fat. Made of cas aluminum, 9½" wide, the price i $4.95 postpaid. Norman's, 41 Mill Street, Bristol, Pennsylvania



SURFACE SAVERS. A toas to the designer of these cowhid saddle-stitched coasters. They'r alcohol-resistant, won't stick t your glass and the cork-bas makes them real table grippers Set of 12 in contrasting color includes 8 highball coasters an 4 jigger or cordials. In a polishe cherry wood holder, they're gift wrapped. $3.95 ppd. CoasterCraft Dept. A. 3605 N. Luna Ave. Chicago, Ill.

(Continued on page 19)



SOMETHING OLD
SOMETHING NEW
SOMETHING BORROWED . . .

But certainly not blue. Not with its cheery air and delicate grace. You'll find this piece old in tradition—new in adaptation —and borrowed in its detail from the modes and methods that predominated Early American furniture.
Styled for versatility and fashioned for comfortable living. Hand tooled in native New England Knotty Pine and finished in a soft antique brown that readily blends with your present furnishings.
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A new idea . . . for those who think they can't afford fine furniture

HOW OFTEN have you wished for a home beautifully furnished? And how often have you sighed away that longing with, "Oh, we couldn't afford it"?

Well, make your wish again. Now, maybe it *can* come true.

For there's a new idea in fine furniture. An idea carried out by the makers of Heritage-Henredon designs.

Their plan was to create living room, dining room, and bedroom pieces with the unerring good taste, the superb craftsmanship of custom designs—yet to produce them by skillful new methods that would permit way-below-custom price tags.

They have done that, and more—with furniture that captures the elegance of the past, but is companionable with the present. A *complete* line of adaptable pieces—timeless in styling—in many cases, suitable to more than one room.

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Yes—every Heritage-Henredon design is created for today, built to last through *many* tomorrows. Yet prices—while not "budget-furniture" tags—are *far below* what you'd expect to pay.

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Look for the proud Heritage-Henredon hallmark, at better furniture and department stores.



OVAL DINING TABLE reflecting Regency influence, swirl border. (Extends to 108 inches.) Sideboard has linen and silver drawers, storage compartments. Curved-back host chair, Hepplewhite side chairs.

Heritage Henredon *fine furniture*

CUSTOM QUALITY at PRACTICAL PRICES





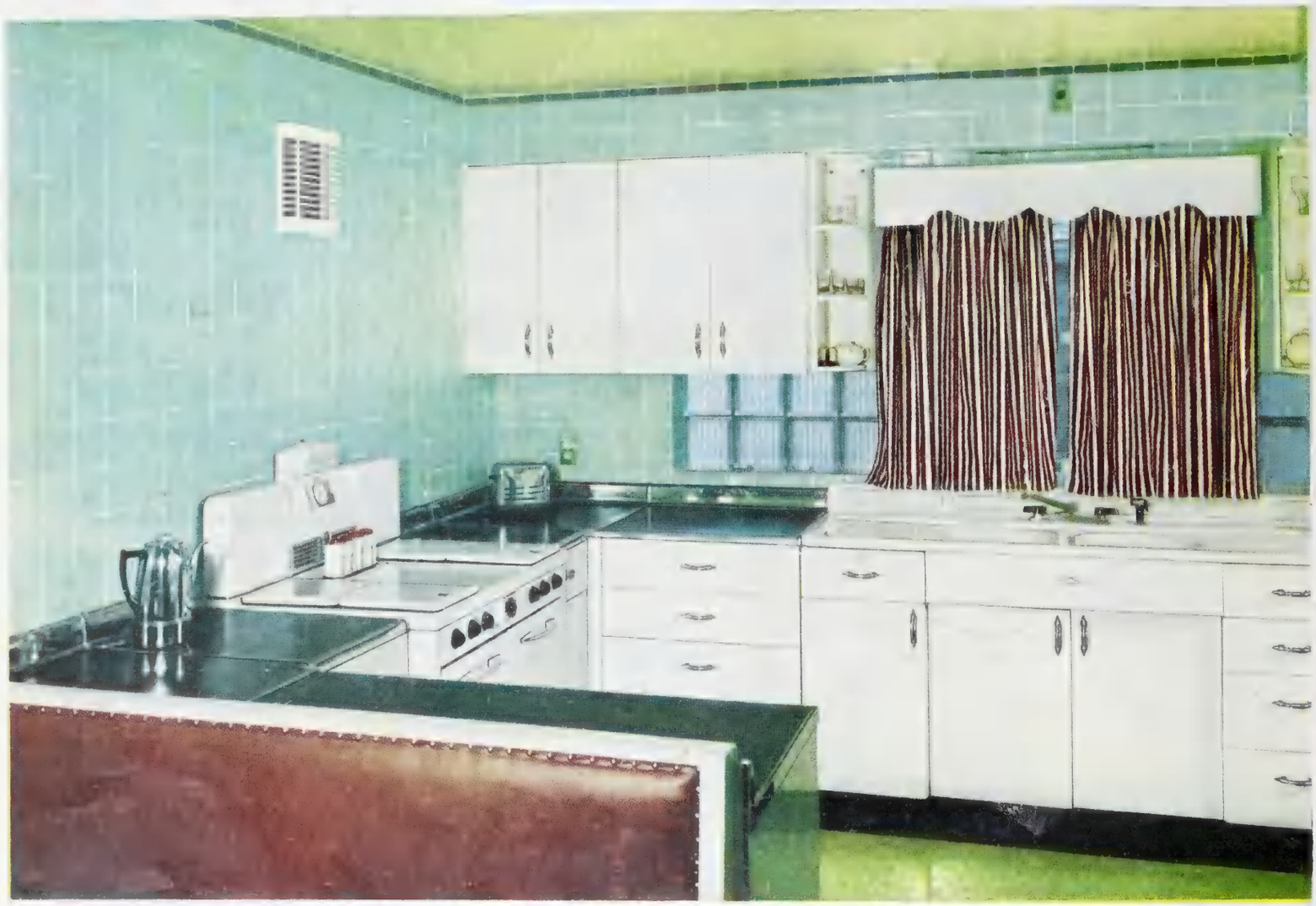
LEATHER-TOPPED DESK in mahogany or pine. Chippendale lounge chair for an accent of elegance. Desk chair can be used at card table or as occasional piece. Nest of tables, each with leather top, hand-tooled in gold.

Fascinating booklet, 25¢. "A New Idea in Furniture" Write Dept. HB, Heritage-Henredon, High Point, N. C.

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Window Shopping

CONTINUED FROM PAGE 16

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neath the cover are ice tongs
a simple bottle opener in the
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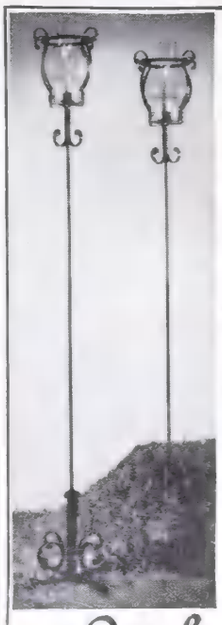
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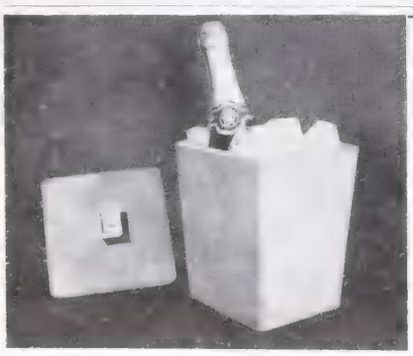
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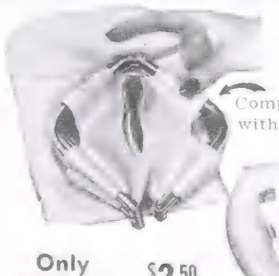
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Complete with case

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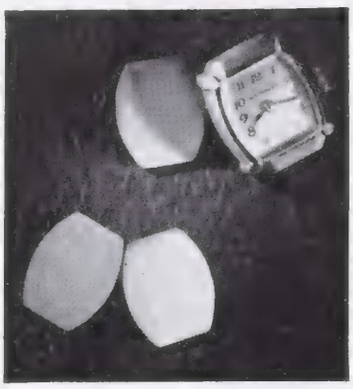
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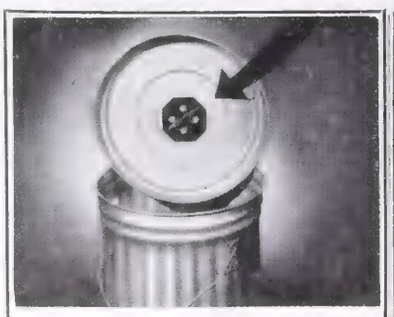
TIME ON HIS CUFF. A pa of 14K gold cuff links has a gua anteed 17-jewel Longines-Wi nauer watch mounted in one lin The other is engraved with thr initials in either block or scri letters. So, you see, that m you're thinking about doesn't ha *quite* everything! The set is $10 and this includes tax, engravin and postage. Martin M. Slato Jeweler, 117 N. San Fernan Blvd., Burbank, Calif.



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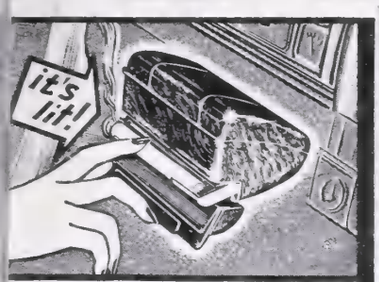


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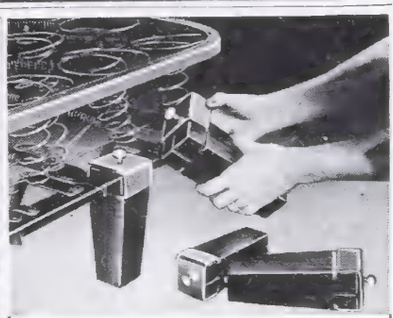
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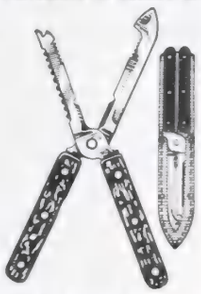
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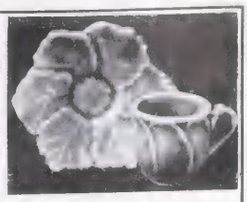
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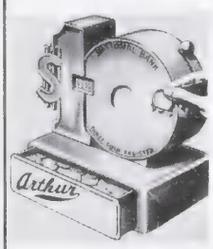
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SET FOR A BIG ONE. A well thought-out kit for the fisherman is called "Mate-Bait," and includes a De-Liar that weighs and measures his catch up to 28 pounds, a knife with a 4½" stainless steel blade, scaler, bottle opener, disgorger, and a hone for the knife. Fine leather case is tan cowhide with waterproof lining, measures 5¼" x 3¼" x 1". $10 ppd. Julius Garfinckel & Co., 14th & F Sts. N.W., Washington, D. C.



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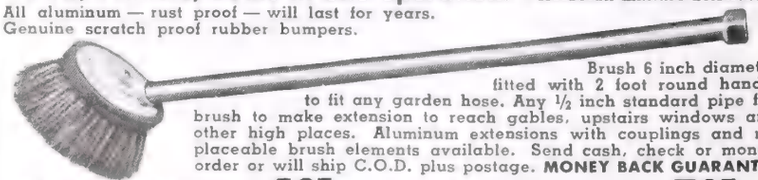
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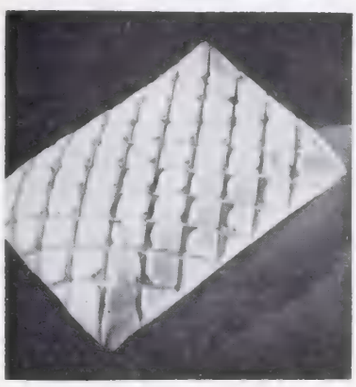
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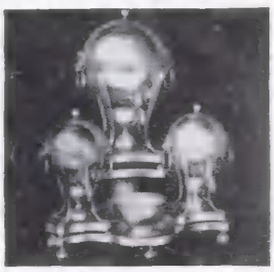
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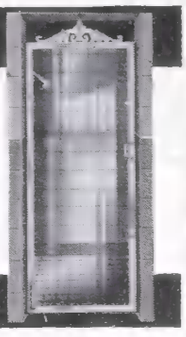
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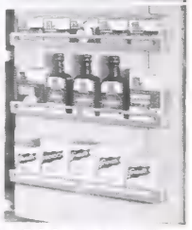
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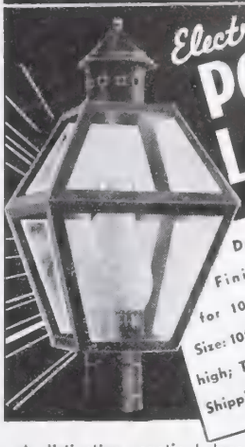
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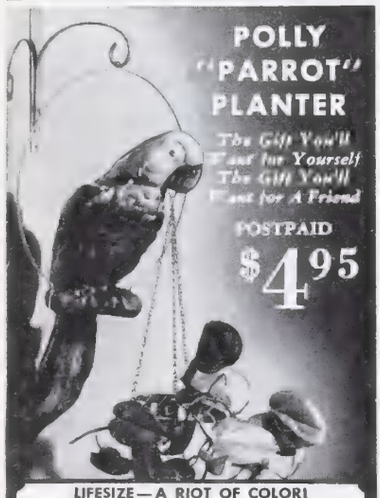
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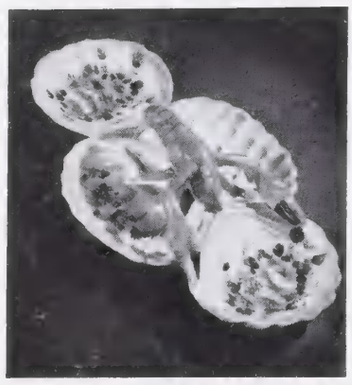
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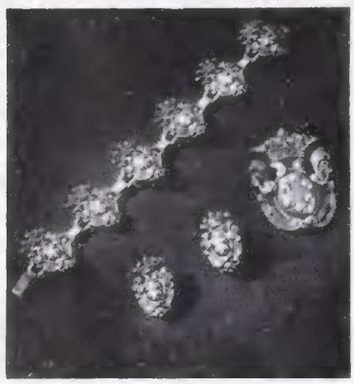
Window



CANNON LAMP. Here's a fine lamp for a man's desk, a hall table, or a paneled den, and if you give it to your husband as a Fourth of July present he'll never fight for *his* Independence. The cannon is made of solid brass, measures 10¼" long; the parchment shade is gold; and the lamp stands 14" high over-all; $25 postpaid from Jenifer House, New Marlboro Stage, Great Barrington, Massachusetts.



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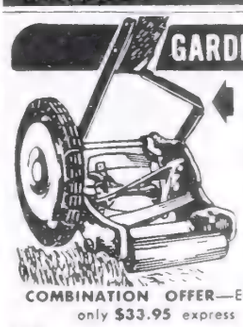
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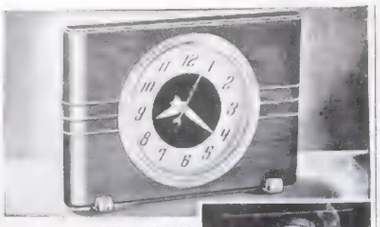


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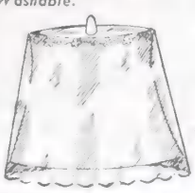
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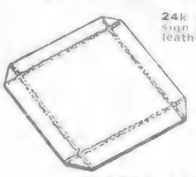


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Window



WHEN THE FROST IS ON THE JULEP, that's the time when the cool of your porch, the kiss of the sun on your back, and the lazy talk of agreeable companions are among life's "silver-platter" gifts. Four spun-aluminum beakers with gay jackets to guard fingers from frostbite come in a handy cylinder, cost just $2.95 postpaid. From Adelman's, 131 Liberty Street, New York 7.



FOOLPROOF DRESSING. The Four Seasons Salad Dressing kit includes an ingeniously marked bottle with lines to indicate exactly how much of everything you add. Then there are 4 packages of prepared Dressing Bases: Paprika, French, Garlic French, and Exotic Herbs. $1.25. Dressing Base refills are 25¢ each. Ppd. Garden and Patio Shop, El Camino Real and Churchill Ave., Palo Alto, Calif.



CUTTING REMARKS. Work tools for the finest sirloin you can woo from your butcher are these fine steak knives. The handles are genuine Brazilian rosewood, and the 4" stainless steel blades are hollow-ground. In a simulated pigskin case, the price for the set of six is just $4.95. Postpaid from Westchester Craftsmen, P. O. Box 286, Larchmont, N. Y.



BABY EAGLE. A solid brass eagle, just 1½" wide, is a decorative hanger for pictures, plates, or a barometer in the living room; for copper cooking utensils in the kitchen; for a line-up of wash cloths in the bathroom. With two brass nails, the price is 65¢ each, or four for $2.20 postpaid. Gwendolyn Maloney, 170 E. 51st Street, New York 22.



PAGODA PLANTER. Here's a two-way planter you'll hang on the sun room wall, as shown, or star on your square coffee table. For an Oriental effect, fill it with Chinese ivy or use it as a vase for short-stemmed pansies or nasturtiums. Made of copper or brass with a baked enamel finish. $2.50 each, $4.75 pr., ppd. Miss Julie, Suite 333, 139 S. Beverly Dr., Beverly Hills, Calif.

Shopping



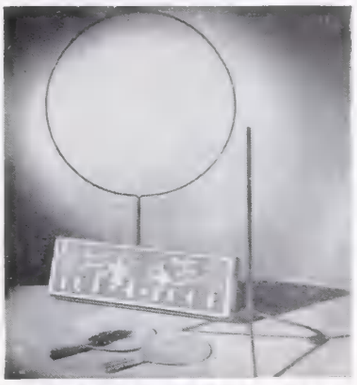
NEW CANDLE SNUFFER. We particularly like this because the head is movable, and by adjusting it to a straight vertical position it is possible to snuff out hurricane lamps. Gracefully made of sterling silver, it would be a fine gift to send a summer bride or a practical present for your week-end hostess. $4.50 incl. tax and post. House of Lewitt. Lewitt Building. New Britain, Conn.



BOSTON BEANS baked in an authenware pot such as this one are justly famous. Converted into a lamp, the bean pot becomes an unusual accessory for your seaside home. Or use it to light up the playroom or a young fellow's bedroom. Parchment shade is hand-painted with a map of Cape Cod. 13" high. Brown and cream pot with fittings is 6" high. Just $3.95 ppd. Trade Winds Studios, P.O. Box 767, Boston 2, Mass.



AB-A-LOOP is a new game that was designed for veterans confined to wheel chairs. It fits in a small space and you'll enjoy it indoors in summer, in the house in colder weather. It resembles badminton, is played with shuttlecock which you hit through the adjustable loop. It's collapsible so you can take it along on trips and picnics. $6.95 ppd. Ward Phillips, Box 3451-B. Merchandise Mart, Chicago 54, Ill.

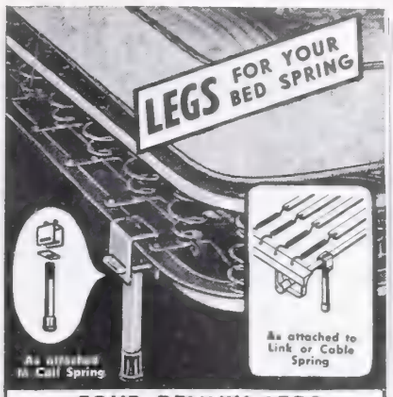


A CIRCLE is your three-letter monogram, a made-to-order bangle attached to a small link bracelet. Plated in 14k gold or in non-tarnishing rhodium finish, it's a good gift to order now and put away for several names on your Christmas list. Just $3.95 including tax and postage. Order from MacMannes, 1312 G Street N.W., Washington 4, D. C.



TIRED BUT WIZER is this beer bottle that is the latest addition to the "tired" glassware family. Don't bring it out until your guests have made a sizable dent in your supply of upright beer bottles. At that stage, this will either scare them into sobriety or make them think they're beyond hope. Label is fired on. $1 plus post. Klepa Arts, 8413 W. Third St., Hollywood 36, Calif.





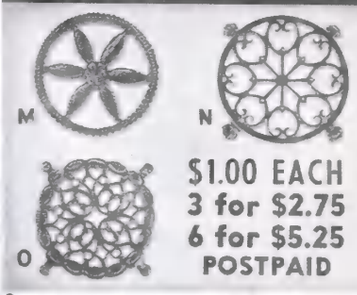
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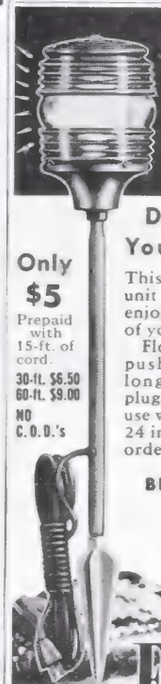
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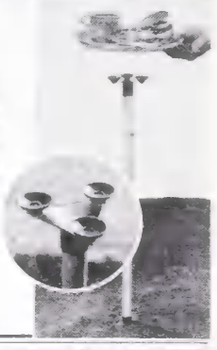


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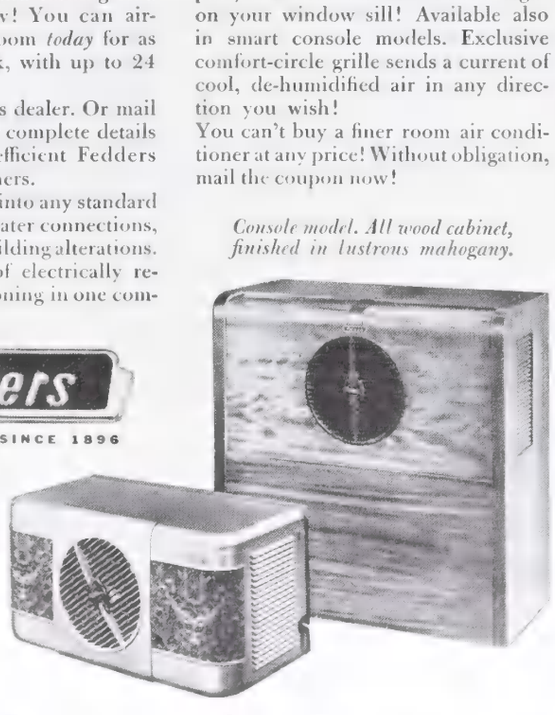
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PANTRY SHELF NEWS

CONTINUED FROM PAGE 2

sortment the department of savory fish includes these: anchovies, sardines, eel, smoked salmon, caviar, tuna, sturgeon, etc. Usually the fish savories are augmented by boiled fish in aspic, perhaps boiled shrimp to be dipped into zesty mayonnaise, and/or cold lobster.

In the hot fish group you can choose from tasty concoctions such as au gratin mussels, scallops, crabmeat, herring, fish or shellfish croquettes, creamed fish, fish puddings, and tidbits of anchovies or sardines fried in deep fat.

Another group is made up of foods in aspic or gelatin—fish, meat, vegetables, molded fruit salad. They're done in large molds, topped with colorful garnishes.

Still another *smörgåsbord* "family" are eggs, hot and cold. Typical are hardboiled eggs deviled with pounded anchovies and circled with shrimp. In the hot group you'll also find omelets, plain or filled with creamed asparagus, mushrooms, sweetbreads; scrambled eggs with eel, pâté de foie gras, lobster, sardines, or anchovies.

There's a wide choice, too, in the salad group. You'll find fish, meat, chicken salad; shrimp or lobster; potato salad, shredded cabbage topped with a petal-like arrangement of thick, unpeeled apple slices; decorative fruit salads —a filled whole pineapple, say.

Baked ham, roast meats, "wursts," smoked meats are some of the cold meat choices. Usually, the platter is shared by both attractively arranged and garnished slices and the bulk roast from which it's cut. The hot meat section offers such savory foods as small Swedish meat balls, tiny pork sausages in tomato sauce, sautéed kidneys, creamed sweetbreads, chicken livers with mushrooms, liver pudding.

Pickled baby beets are one of the most traditional relishes. Others are pickled fresh cucumbers, radishes cut into flower shapes with little green stems for color and easy pick-up, cheese-stuffed celery, and olives of all kinds.

Head cheese, caraway cheese, Swiss, Roquefort, Edam are among the cheeses found in the spread.

Both the table and food should have a festive, come-hither look, without formality. Achieve eye-appeal with pretty bowls and platters and decorative garnishing. All sorts of festive garnishes can be created with lemon slices, hard-boiled eggs, shrimp, tomatoes, pimiento, sprigs of dill and parsley.

Set the *smörgåsbord* on a long table spread with a white cloth. If room permits, candelabra or flowers are used for the centerpiece. Stacked plates, napkins, cutlery, and other table service are grouped at the "starting line." Platters and bowls of food are arranged all over the table in interesting groupings. All four sides of the table should be free-standing so guests can tour completely around it with their plates.

To help start the ball rolling, I've corralled a group of top-drawer delicacies that will add zest and interest to any *smörgåsbord* spread. But don't shelve them between times, for they're delectable pantry shelf allies to have handy for cocktail time, snacks, salads, sandwiches, meals:

Salad Brand jumbo cleaned shrimp. Finer shrimp never came out of a can. They're firm, full-flavored, with virtually the taste of fresh shrimp. And to top it off, the tedious cleaning has been done. Under $3.50 for 3 cans.

Cresca tuna fillets in olive oil. Here's a morsel fit for the gods. Only the "breast" is used for these butter-tender, succulent tidbits. The slices are about the size of boneless sardines, delicate as chicken in flavor. Three tins cost less than $2.50.

Cresca French boneless sardines in olive oil. Sardines from France's Brittany coast are the finest in the world. About $3 for 3 tins.

Cresca Coquilles St. Jacques au naturel. They're tiny, delicious scallops, also from the Brittany waters. They can be used cold for salads or used whole or shredded to make a seafood scallop or pudding. About $4 for 3 cans.

Cresca rolled anchovies in olive oil. Saltiness has been reduced to a breath by milk-curing of the fish. The full flavor of the anchovy shines through. I've never tasted finer. Cresca also has a moderately salted, flat anchovy fillet packed with lemon slices. The lemon adds its bit to the fine flavor of these anchovies. Rolled fillets are $4 for 3 jars; flat, $1.25 for 3 tins.

Cresca anchovy-stuffed olives in olive oil. Here's a completely new addition to the olive world that is surprisingly different from brine-packed olives. They have a faint trace of tartness that blends with the taste of the anchovy and oil dressing. Don't miss them. Three

rs are priced at about $3. Cresca pitted, ripe olives. The ammoth black olives are as fine any you ever tasted. And what wonderful solution to the pit oblem. But for a taste treat you n't soon forget, stuff the hol- ws with Roquefort cheese, pearl ions, or caviar, for instance. out $2 for 3 cans.

Cresca tiny pork sausages. rained, slowly fried, and then oked for about 15 minutes in mato sauce, they yield a zesty t dish. Three cans under $2.75.

Nu-Trishus Swedish Meat Balls. th the slightly sweet brown uce and the tiny meat balls are thentically Swedish. Just heat em and you have a tasty dish ady for the *smörgåsbord* spread. bout $2 for 3 cans.

Lighthouse Swedish Fish Balls lobster sauce. Here's another st-heat-it Swedish delicacy that's rth knowing about. The minia- re balls are light as a feather. ree cans about $1.40.

Dutch Kitchen Mushrooms. If ushrooms are going to be part your spread, don't miss these. ey're sautéed in gobs of butter, e tender and plump. The su- rb flavor results from cooking l the natural juices back into e mushrooms. That's a culinary at. Three cans under $2.75.

All of the foregoing foods are ailable from Scruggs-Vander- ort-Barney, St. Louis, Mo.

his next group is available from endôme, Inc., 415 Madison Ave., ew York City.

Capitaine Cooke Marinated Her- ng. A superb French pack of hole herring marinated in white ine and topped off with lemon nd onion slices. You'll find it ard to believe that herring could so delicate in flavor. Three ns for about $3.

Mayonna herring in mustard d oil sauce. They hail from Hol- nd. The lightly spiced sauce is delicious as it's unusual. From e same packer comes an equally licious herring in tomato sauce d oil that's spicy without being arp. In mustard sauce the her- ng costs about $2.25 for 3 cans; tomato sauce, about $3.

Unfortunately, although salted. ickled herring and herring in ur cream marinade, traditional *örgåsbord* delicacies cannot be ipped in warm weather. How- er, they can be found in most the better local food stores.

Lighthouse Mussels in butter. his Swedish pack is a delight to e palate. The tiny oyster-like ellfish make wonderful eating heated in their own rich sauce or added to other sauces. Use them as a garnish, too. 3 tins about $1.50.

Abba Smoked Mackerel Fillets in arachide oil. They're also from Sweden and reminiscent of anchovies in their savory taste and size. When you start nibbling it's hard to call a halt. About $1.75 for 3 tins.

Gubbens smoked fillets of eel in sardine oil. The tender tidbits are from Denmark. If you're not acquainted with the goodness of smoked eel, these are a delicious introduction. 3 tins about $2.75.

Paragon smoked sturgeon. I would never have believed that this moist, wonderfully flavored fish emerged from a can if I hadn't opened it myself. Here's a delicacy you won't want to pass up. About $2 for 3 cans.

Vingakraftor crawfish claws and tails in dill. They're similar to lobster and great favorites in Sweden where they're packed. The dill is a typically Swedish and inspired touch. Crawfish is first cousin to lobster and is used like lobster. About $2.25 for 3 cans.

The cook book *Swedish Food* is available from Christina Co., 129 Lexington Ave., New York City. About $3.50. *Scandinavian Cookery for Americans* from Brentano's, 586 Fifth Ave., N. Y. C. $3.

Lemonade time is here again! There's no warm-weather thirst quencher quite like this all-American favorite. This year lemonade-making has been made as easy as spooning sugar into coffee. It's done with a new granular lemon concentrate that needs only the addition of sugar and water. You can whip up a pint, quart, or gallon in a twinkling whenever you want it without reaming lemons or having to keep one eye constantly on the status of your lemon stock. Picnic lemonade can be mixed right on the spot with only "Lemonade" and sugar to tote (providing, of course, there is water available). It's quite a saving, too, for you get the equivalent of about 150 average lemons in the 11¼-ounce jar of the granulated crystals—"squeezed lemons" enough to make five gallons of delicious lemonade. It's handy, too, for cocktails or lemon-flavored cookery. One of its many virtues is that both heat and cold intensify the true-to-life flavor of the "Lemonade" crystals. For uses other than lemonade, just reduce the water and use dilution like fresh lemon juice. About $1.75 a jar (plus postage) from Charles & Co., 340 Madison Ave., New York, N. Y.



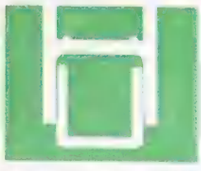
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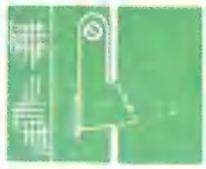
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By Julie Polshek

This portable forced air blower sold us to the hilt. It's everything its name, Superfan, promises. Powerful air pumping action of the twin 3-speed, squirrel-cage blowers keep all the room air, floor to ceiling, in cooling motion. What's more, there's no blast, turbulence, or noise. Set it horizontally into an open window to exhaust room air or draw in cool night air. Cocoa or white and chrome. AC. About $35, $40. Boston Store, Milwaukee.





You can't top this child's Porta Bed for traveling, outings, visiting, small quarters. It weighs only 11½ pounds, folds to 23″x22″x7″, carries like a suitcase. Depth of washable duck-and-netting bed/play-pen adjusts for tots up to five. Joints of 24″-high aluminum suspension frame are self-locking, concealed. It's strong and safe. About $20 with folding mattress. Masonite mattress rest. Porta-Bed Co., Dallas 15, Texas.

Just set the dial for strong, medium, or mild brew. From there on this Universal Coffeematic takes over completely. It has a unique cold water pump that starts up perking instantly, brews coffee without boiling. Finely perforated filter cup yields crystal-clear beverage. When perking stops, percolator shifts to warming heat and simultaneously lights up the "It's done" signal. 7-cup size about $25, Wanamaker's, New York, N. Y.





There's million-dollar eye appeal in the inspired merger of ginger-brown glazed pottery and gleaming copper lids used in these Leumas-Ware casseroles. When serving casserole leaves oven with steaming cargo, it whisks to table in its copper tray to perch over burner's warmth. Use threesome as chafing dish, too. 2-qt. casserole, tray, lid about $8; lidded "onesomes" $2 ea.; burner $12.50. Crane's, 419 E. 57 St., N.Y.C.



This collapsible Tek-O-Tray is an exceptional value for the price. Its 3-pound weight, firm stance, non-staining, blond Tekwood top make it a "super" bed or beach tray. It's strong enough to hold a typewriter, rates high on looks, too. To convert it into a serving tray or store it, just snap supports flat. They lock into tray's underside. 24″x17″, sage green frame and supports. About $5.50. Crow's Nest, 1 Newberry St., Rye, N. Y.

'll bless the ten-hour emer- ency light of this automatic ht Watchman when the "juice" or fuses blow. You keep it gged into any outlet. Current re automatically lights battery- rated fluorescent tube: current oration turns it off and sets chman back to "Stand-by." Un- g it and use hand switch—it's right, portable lantern. Uses dard dry batteries. Mazda tube. ut $30. Lewis & Conger, N.Y.C.





This shape-it-yourself Coronet Flower Holder is the cleverest, most useful flower arranger we've seen. Circle it, bend it into an "S," "U," triangle, "waves," or whatever form the bowl size and shape call for. The soft lead base straightens out after each stint ready for its next role. Copper holders have a firm way with stems. Set of 2 holders (10″, 12″ long) about $3. C. A. Peters Associates, 339 North Ave., New Rochelle, N. Y.

tting pie into eight even por- ons is child's play with this n-Cut pie pan. Scallop indenta- s set your course, channels au- atically guide blade rest of the . Pan's unique design and 1¼″ th keep juices intact during ing, too; grooved underside acts cooling rack. The heavy alu- um bakes speedily, evenly. Two pans and pie crimper (not wn), about $1.50. Miles Kim- l Co., Oshkosh, Wisc.



PHOTOGRAPHS BY FRED LERNER



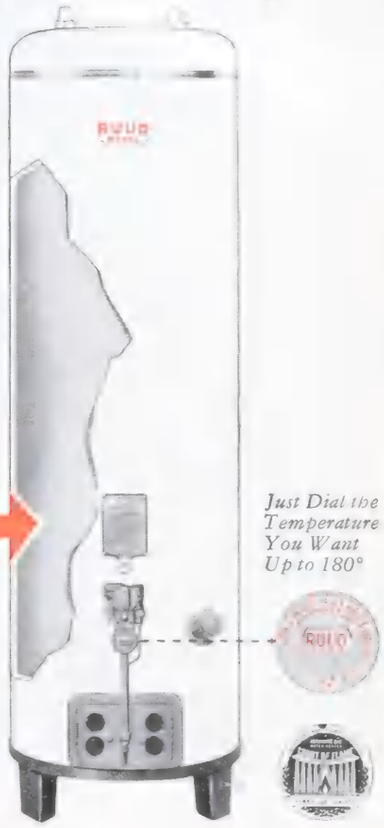
Who'd ever guess that this festive serving bar is an ironing table in disguise? Spread plastic Snack-a-Board over your ironing table and presto, you've transformed it into a liquid-proof bar or buffet for any informal occasion. It's an ingenious answer to the table problem for small, closet-shy quarters. Red with black-white design: greens on green: blues on blue. About $5 (48″ or 54″ length). Bar Mart, 62 West 45 St., New York.

(Continued on next page)

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Get a Rust-free **RUUD GAS** Water Heater with a Rustproof **MONEL TANK**



Just Dial the Temperature You Want Up to 180°

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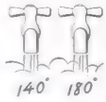
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With Ruud, you simply dial the water temperature you need... as high as 180°. Experts agree ...the *Hotter* the Water... the *Whiter* the Wash...the *Quicker* the Cleaning...the *Cleaner* the Dishes . . . the *Healthier* the Home!

Get FASTER Hot Water!



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RUUD *Manufacturing Company, Pittsburgh 1, Pa.*

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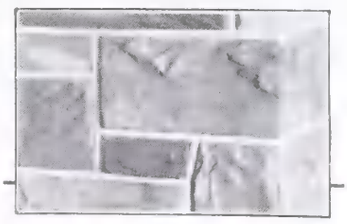


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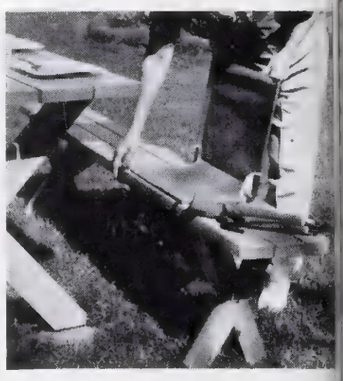
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It's Worth MENTIONING

CONTINUED FROM PRECEDING PAGE

How this folding Comfy-Bak has been needed for picnic benches, boat seats, bleachers! Just slip the metal hooks over the plank and the "easy chair" is firmly attached. It's a marvel of back comfort, for its spring steel frame lets canvas "give" to your body. Sturdy seat collapses into a 2-pound pocket-size roll in a jiffy. Blue or red heavy-duty canvas with black enameled steel. About $2.50 each, V L & A, 9 N. Wabash, Chicago.





Each member of this handso Green Mountain Woodcraf cheese-serving trio is finely car by hand (even the knife) fron solid piece of selected native bi The Green Mountains are fa for this tough, beautifully textu hardwood. The fine woodenw has a satiny luster that's as dura as it is lovely. 14" cheese-crac tray about $5.25. 7"x12" bo with knife, $2. Mason & Sulliv 168-17 Crocheron, Flushing, N.

Their graceful cradle design is only one feature that makes these Glenwood bowls news. Use them for hot food or cold, as planters or flower bowls. They're impenetrable, non-absorbing, and won't break, split, or warp. All of this is achieved by pressure-molding plastic-impregnated birchwood. Hand-painted or plain. 10"x12" bowl, about $6; 9"x10", $5.25; individuals, $2.25 each; servers, $5. The Broadway, Los Angeles, Calif.





Just about every service feat you could ask for in a picnic is yours in this Poloron Thermas The blue ribbon goes to the gu anteed eight-hour service of Fiberglas-insulated "galloner" t holds hot or cold liquids or soli Worthy of honors, too, are fo away spigot, all-metal unbreaka construction, light weight. T cups nest inside hand-size mou About $7, Marshall Field, Chica



You can have a clam-steaming party or clambake anywhere, anytime, with this new outdoor-indoor clam steamer. Do use it, too, to steam corn! You can use it on a beach fire, back-yard grill, or kitchen stove. Colander top takes two pecks of clams, a party-size clambake, or corn enough for a hungry crowd. However you use it, the steamed yield is "super." Diameter 13". 15⅝" high. About $10. Post Mart, 260 E. 78 St., N. Y. C.

ese useful Serv-Rite Folding ray Tables make buffet enter- ing easy on you, comfortable your guests. Metal hinged-to- ther servers fold and unfold in ash, stack and store almost as ly as serving trays. 12¾"x17½" s are alcohol-resistant. Rubber protect floors and keep 24" ds "put." White or black enam- stand with red, black, green, coral tray. About $4 each, he-Goettinger, Dallas, Tex.





Such beauty and a ball-bearing turntable, too! That's a combination guaranteed to put this Tropicana Lazy Susan atop any hostess's list. The 18-inch hardwood turntable revolves to the finger touch. Its driftwood finish is a handsome setting for the glazed pottery servers—yellow, aqua, apple green, or ivory. Use it indoors and out, for anything from breakfast to midnight snacks. About $25. Watson's, 164 W. Lake, Chicago, Ill.

e most fastidious hostess will ote "yes" for disposable table en" as soft and cloth-like as Monogram Barbecue Set. It's de of Masslinn non-woven fabric, lend of rayon and cotton fiber t's virtually as absorbent as en cloth, and won't disintegrate wad when wet. Lovely skipper e, myrtle green, flag red. 72"x cloth, 12 dinner napkins, 12 sters, about $3. Franwell Corp., l Bank, N. J.





Is there anything to compare with the charm of candlelight? Especially when it's housed in a torch bearer as handsomely designed as this three-level Van Keppel-Green Candle-Lights. Black metal tripod with its cylindrical eight-inch hurricane chimneys has the simple, unadorned grace of fine modern design. It's attractive enough to go indoors, too. About $37: 3" dia. candles $1 ea., New Design, 35 E. 75th St., New York, N. Y.

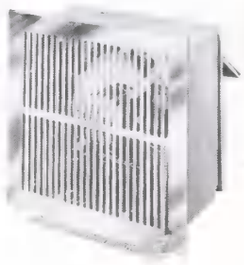
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PHOTOGRAPH BY CHARLES PHELPS CUSHING

Against a cloud pattern that forecasts good vacation weather, a familiar end-of-day silhouette on Long Island's easternmost tip—Montauk Light, just before it sends its beacon out into the darkening sea.

How to leave home and like it

By Louisa M. Comstock

Dates and rates are changeable. Prospective tourists should confirm this information with their travel agents, transportation companies, or hotels

Summer in the Caribbean? Why not? Many islands in the West Indies, where temperatures vary more with night and day and altitude than with season, are actually more attractive during the full bloom of summer than in the all-too-crowded winter season. By air the trip down is usually too brief for discomfort: a-sea, many steamship lines use air conditioning. And, to offset the winter incentive of bad weather back home, the Caribbean offers a summer incentive in the way of reduced prices. Alcoa steamship rates, for example, are ten per cent lower during the summer season. Pan American Airlines offers savings up to 30 per cent on 60-day excursions covering all the more popular Caribbean and Central American resorts. And at fabulous hotels, like the new Tower Isle on Jamaica, and the Fort Montagu Beach at Nassau, open this summer for the first time, you'll find rates sliced from a third to a half, even on a de luxe suite with a balcony overlooking the blue-green sea.

New York, N. Y.

Even New Yorkers find it worth missing the five-fifteen these days to drop in at the New York State Information Center, which now occupies the east balcony of Grand Central Terminal. As handy to commuters as to globe trotters, here is one of the most ambitious travel services of its kind. It covers all of New York State (year-round) with experts to suggest spots, interpret road maps, and quote rates, and exhibits to illustrate their points. If you live several thousand miles from Grand Central Station, however, you'll find equally ambitious, and almost as complete, the official 1949 guide, "New York State Vacationlands," 192 pages well illustrated and free. To get a copy, write to the Division of Publicity, State Department of Commerce, 112 State Street, Albany 7, New York.

Isles of Fundy

A good symbol of Canadian-United States travel relations is the way New Brunswick dangles at least three of her many tourist attractions right in the face of Maine. It is as easy to drive your car onto the good ship "Grand Manan III" (for Grand Manan or Campobello Islands) (*Continued on page* 98)

Now a new way to decorate with paint!

EAGLE-PICHER 10 decorator colors

These ten *pre-harmonized* colors are hailed by interior decorators, not only because they are so beautiful, but because they harmonize so completely with each other *and* with the colors in your present furniture, drapes and rugs. Result? They are extremely popular with discriminating homeowners everywhere . . . because color selection is simplified, professional effects secured *easily*. You can work decorating miracles — make small rooms seem larger, brighten dingy rooms — and be *sure* of a unified, harmonious color scheme. You'll get matching walls and woodwork with Eagle-Picher flat, semi-gloss and gloss interior paints. They're easy to apply, cover almost any surface in one coat, and they're washable, because they're genuine oil base paints. One gallon does the average-sized room! Ask your dealer about these new Eagle-Picher interior finishes.



Mildred McCune, of Mildred McCune, Inc., N. Michigan Boulevard, Chicago—a nationally recognized decorator of residential interiors—says this about Eagle-Picher Interior Paints: "This group of pre-harmonized colors is one of the most exciting ideas for interior painting in years! With these lovely colors, your walls will form backgrounds of beauty that will harmonize perfectly with your present colors in room furnishings . . . and it's easy for anyone to plan a well-balanced, modern color scheme with Eagle-Picher Decorator Paints."

Pre-harmonized colors

Harmonize with each other

Harmonize with any other color



Harmonize with your present rugs, drapes, furniture

3 exactly matching finishes



for walls, ceilings — for cabinets, woodwork — for baths, kitchens



Get out the crayons, Color it yourself!



See how this one shade of decorator paint — matched as closely as printing ink will permit — harmonizes with the colors in your own furniture, drapes, rugs.

The color in this illustration is Elfin Green—matched as closely as printing ink will permit. Other colors available in Eagle-Picher Decorator Paints are: **Roman Ivory • Twilight Gray • Desert Sand • Dresden Blue • Harvest Peach • Lettuce Green • Daffodil • Potters Blue • Dusty Rose.** There is a complete line of Eagle-Picher paint—for all interior and exterior painting.

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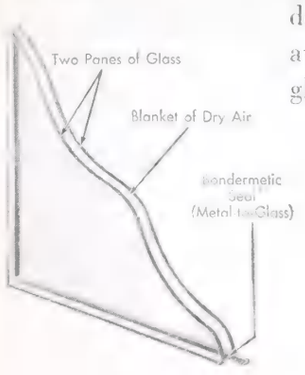
THE OLD WAY: you paint the frames . . . you scrape the glass . . . you wash both sides . . . and you *still* have a lot of lugging and ladder climbing ahead to hang your storm sash.

THE BETTER WAY: insulate your windows with *Thermopane**—the double-glass unit with dry air sealed between the panes. Almost any type of wood or metal window you choose—double-hung, casement, picture and others are available with *Thermopane*. Movable sash glazed with *Thermopane* open and close just like those with ordinary single panes. You leave *Thermopane* in all year. No fuss. No work.

You get the year-round comfort of double-glass insulation . . . the fuel savings. Downdrafts and moisture-covered panes are no longer problems. Your window washing is cut in half.

Makes sense, doesn't it, to have window insulation you never have to bother with? Talk with your architect and builder about putting *Thermopane* in every window when you build or remodel. For valuable information on window insulation, write for our *Thermopane* book.

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The dilemma of making a home in our time

Is your home a refuge—a peaceful haven?

Are you a slave to housework and bills?

Are you paying too big a price in tension and worry to improve your standard of living?

Is your house a place of beauty and loveliness?

Are you failing to enjoy your children fully because of the press of household duties, or for fear they will wreck your furnishings?

Will your children—and you—look back on their childhood as an era of don'ts, or as the most wonderful time in your lives?

If any of these dilemmas apply to you, the following case history of a trail-blazing family may throw light on your own problems. They have faced up to the existence of these conditions in their own life and have taken courageous steps to solve them.

Their fully documented story is given on the following 42 pages.



The Cast of Characters

For the character of the cast, turn the next page

The Changing Styles in Ambition

The desire to own a fine home has always been a prime American ambition. But during every decade the shape and meaning of this ambition changes. The probable direction of change for the 1950's is presented in this significant story of how one family, willingly and thoughtfully, simplified their way of living

By Remsen Bird

The world changes so slowly we hardly see or feel how its pressures alter our ways and values. Only when we think of our lives in big units of time do we get enough perspective on how change has reshaped us and our ideas.

Our homes have always mirrored our ambitions. During the first half of this century, a home was regarded as a symbol of financial success as much as a shelter. The more successful the man, the more his home was expected to proclaim that success. Success took the form of 20-room mansions, acres of gardens, upstairs maids, *objets d'art*, formal dinners for 24 on lace tablecloths, breakfast in bed, and other fine but rapidly disappearing pleasures. Most Americans aspired to live this way, and those who acquired the necessary money did so. It was the typical American ambition. It was also within the realm of possibility for many.

I need not recite all the facts about why this way of life is not possible now. High income taxes and the disappearance of servants are two forcibly pertinent reasons. It is inescapable that those who *make* a fortune today haven't a fortune to spend, and what they *do spend* no longer can buy as much in goods or services. So our previous ambitions about a home have been made obsolete by events. We may be as nostalgic as we like about the good old days, but the fact remains that they are past and will never return, no matter what may happen to the future of taxes, or how we may struggle to preserve the form of the old, elegant ways.

What new ambitions are developing out of the necessities of our times? Are they good? Will they be good for us?

Theorizing about future trends is safe only if you find field evidence. In this case we need to find real people who are actually making good homes within the restricting framework of today's new conditions. HOUSE BEAUTIFUL has found such a straw-in-the-wind family.

I live in the same community with this family, whom you see cozily at home on the opposite page. They are the Robert Stantons, of Carmel, California. They lived for the first 23 years of their marriage in a house that epitomized the old glamorous American ideal. I followed them through the courageous mental process that caused them to leave their old way of life and strike out to build a simpler, easier, and (I think) sounder life for themselves and their three teen-age children. I can testify that they were not motivated in these changes by any shrinkage of income. Mr. Stanton's business as an architect has never been better. They gave up their superfluous possessions deliberately, because they were slaves to them, because too many restraints were put on the children. They found the management of 17 rooms, 2 acres of gardens, and 5 servants too demanding in time and spirit. They discovered that things of the spirit matter more than possessions. Their case history, carefully documented by HOUSE BEAUTIFUL, is of great social significance as a symptom of America's future.



All portraits by John Engstead
All other photographs by Maynard Parker

What kind of people are the Robert Stantons?

Take a Russian wolfhound and give her a sense of humor and you have Virginia Stanton. Take a Saint Bernard and give him the ability to reason philosophically and you have Robert Stanton.

This canine comparison may help you in visualizing the Stantons. But to really catch the quicksilver dash of Virginia, you must meet her; you must hear her tell a story, or describe the people whom she is going to invite to meet you. She says that she was brought up "naively." She is anything but naive now.

She is aware of the stress and strain of the world around her. Though she may say to you about somebody whom she wants you to like, "He's simply an *angel*," she knows quite well that there are few angels, anywhere in this vast world. Her clear-sightedness and her freedom from set, prim prejudices (which could be described as Parisian were Virginia not so altogether an American) could not have been acquired in the school of hard knocks. She was born in a wealthy family and is today well-off. Her life must have had its ups and downs, and this must have given her a measure of mockery.

Her outstanding characteristic is her humor, a twinkle which is present both in her eyes and in the things she says. She is not easily impressed. Living in the social circles of Pebble Beach, noted for its formal living, she is the very opposite of formal. The fun in her comes out in good-natured gibes, in which you can find, if you want to, thoughts of larger issue, thoughts which are generally pertinent. She is also capable of making sharp remarks, but if she does so, she utters them in a soft voice.

She is completely feminine. She is thin, her figure is very good; you would describe it as lithe. She is becomingly vain, yet for some reason nothing has persuaded her to do more with her hair than to comb it, whereas most women in her circle have theirs carefully coiffed. Her energy and her efficiency are amazing. She runs the house, takes care of the three children, does her gardening, and pursues her community interests without either showing signs of fatigue or making a heroine of herself. She is the kind of woman about whom you might use the phrase, "Everything she does she does well." But she is really much too pretty to have anybody say that about her.

Though she has nothing of the typical clubwoman about her (she doesn't even wear a hat), she is a good organizer. She organized the Carmel chapter of the American Red Cross at a time during the depression when no Red Cross aid was (*Continued on page* 91)

Ambition, old style

This is the Stantons' former living room, and it typifies their whole way of life before their ambitions changed. As you can see, it was the essence of elegance and luxury. But it required work to keep it up. It was no place for parents to relax and enjoy three small children. The Stantons saw they were missing the pleasures that having children should bring.



The Stantons owned many undeniably fine things. Many rare fifteenth-century Italian antiques graced their living room. Their fabrics were the finest obtainable, as for example, the handmade draperies. Lamp stands, above, are the only things here they took to their new house.



Rooms like this are perfect for formal entertaining. But the trouble is that formal entertaining must be backed up with an adequate staff in the kitchen. And who can boast of this rare luxury? Not the Stantons!



Brocades, velvets, and petit point were the upholsteries of this living room—all fine enough to be found in museums. While owning such things is indeed a pleasure, it is also a responsibility. For you cannot live easily with such things—or use them in a casual manner.



The Stantons' dilemma boiled down to this: Should they only entertain in the living room and live elsewhere? Or should they have a new kind of living room which could take the stress and strain of daily family living?

How the Stantons simplified their ambitions

They wanted to live just as well as before. But they were tired of "being slaves to their servants" and of the endless round of housekeeping and maintenance



The view across valley through slidable living-room wall. River is 100 feet below terrace. Palisades are 1,500 feet away. House sits atop hogback protruding into a beautiful 50-mile-long valley.



By Elizabeth Gordon, Editor

"What good is an expensive establishment if it doesn't make you happy?" says Mr. Stanton, looking back clinically on their move. "Ours was so big and so money-hungry that both Virginia and I had always to keep running just to stand still. We never seemed to have the time and peace of mind to just live. We had the financial security to enjoy living. But we weren't enjoying it because of the complexities of our home. We decided that if we hadn't achieved it after 25 years of happy married life, there was something basically wrong that we'd better fix."

They decided they were being smothered by their possessions. And that only a completely different way of life would cure the trouble. They spent much time analyzing what a better life should be.

Mr. Stanton's being an architect was a great asset. For architects are specialists in translating stone, wood, and heating plants into workable living concepts. They decided that a house should reduce work—housework and outdoor work. Their (*Continued on page* 86)







PHOTOGRAPHS BY MAYNARD PARKER

Front and back doors to the Stantons' new life

Which is the front and which is the back? It's hard to tell—a significant clue to the Stanton philosophy. Only the family sees the back door (above). For that very reason it is no repository for mops and garbage cans. It's as handsomely inviting as the entrance which greets visitors, for the house was planned first of all for its occupants. Fabulous night-lighting of front door (opposite) is as exciting seen from inside as from without.





The heart of their new way of life

This is the Stantons' hearth—a fireplace the whole family can sit in. It belongs as completely to the children as to the parents, and symbolizes the new togetherness this house has given their lives



The hearth, like a little embracing room, is two steps up and great to sit on, casually carpeted with reversible cotton string mats, its built-up sides cushioned. It's a sort of domestic headquarters, a place to tell stories, have pre-dinner soup, or after-dinner coffee. See how a view "furnishes" the room. At night with outside lights on, it's like sitting in a glass dome in an enchanted forest.

In their other existence, before they moved out with the live oaks and palisades, the Stantons' living room was formally "done" in perishable fabrics and priceless bibelots. Their present living room is furnished in monk's cloth and canvas, stone, cement, natural wood—and three remarkably active children.

Susan, Shannah, and Mike, as a matter of fact, were the unconscious policy-makers when the Stantons finally concluded that the dinner-at-eight type of life was no longer for them. Naturally, the silk-clad rooms beyond the nursery had to be out of bounds for this tumbling trio. So they lived by themselves on the top floor, ate their meals in a separate dining room, and self-consciously visited the living room to bestow their goodnight kisses. And they were growing up to know the servants almost better than their parents.

It was this, of course, that made the Stantons resent their former living most. And it's why they have given their new house, literally as well as symbolically, a fireplace that the whole family can sit in—and that includes Chessie, the cat, and Maybe, the Dalmatian.

It dominates their easy-going, child-proof living room, where the whole tribe live, eat, and play together. In this room no butler will ever ask you to be seated. But a bowl of fruit will invite you to help yourself. That's the difference between the old way and the new. The kids call the whole arrangement "acey."

The Stantons Live with Music

By Richard Williams

Every morning Virginia sets the phonograph for a 30-minute concert, then does her housework to music.



Before we discuss what the Robert Stantons are, musically speaking, let me state what they are not: They are *not* snobs.

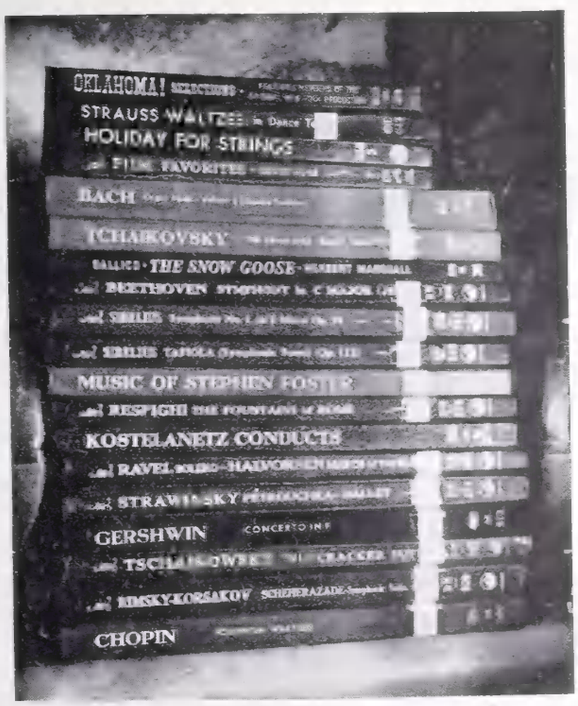
You know the musical snob. He is as ubiquitous as clover. He is the one who thinks that only the most profound and serious music is worthy of attention. If it isn't by Bach, Beethoven, or Mozart, it isn't worth bothering with. The snob is also the man who thinks that you have to ponder solemnly over music, and that going to a concert is tantamount to going to church. If Sir Richard Brinsley Sheridan were to write a play about him—a play in the style of *The School for Scandal*—he might call this character Sir Serious Bachbite.

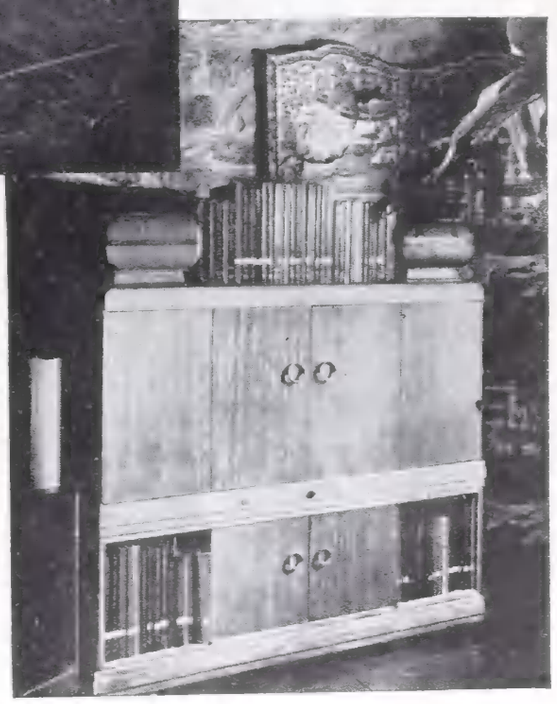
There exists another, different type of musical snob, with whom we are less familiar only because he is less articulate. He is the very opposite of Sir Serious. He is a reverse snob. He believes that great music can be enjoyed only by the man or woman who has made a special study of music. It is only for highbrows. You, my friend, are just pretending, just putting on an act when you say that you love symphonic music or enjoy a quartet. You go to a concert because you wish to be seen in the best society, and you buy good records because you want to impress your dinner guests. This snob lets fall the words "long hair" and an old-fashioned sneer curls his lips. If Master Sheridan were to put him in a play, his name might be Sir Slowboat-to-China.

Few people—fewer than (*Continued on page* 94)



The Stantons' phonograph can play 100 records, both sides, without stopping. By pressing levers they can control the music they want to hear and the length of time they want it to play. For people who merely "like" music, this elaborate device might be a wild extravagance. But for the Stantons, who actually do a lot of their living to music, it is as practical an investment as an automatic dishwasher. They're figuring ways to pipe music from their Seeburg Select-O-Matic to the river pool where they swim.





These are the Stantons' favorite records, left. You can see that the choice is unorthodox and that it ranges over a wide territory, from Bach to *Oklahoma!*

Nature is their nearest



RENDERING BY GEORGE COOPER RUDOLPH

Whenever people have tried to simplify their lives, all through the course of history, they have gone back to Nature.

The Stantons arrived at this truth quite on their own, without consciously realizing they were following the classic pattern of centuries. They bought a strangely-shaped hogback of land that curved out into the Carmel River Valley because of its powerful and beautiful scenery. It is located ten miles from the town of Carmel, Calif. They had picnicked there, used the river for swimming, and climbed the stony-faced, 300-foot-high palisades across from the hogback. They played baseball on the flat piece of meadow between the river and the hogback.

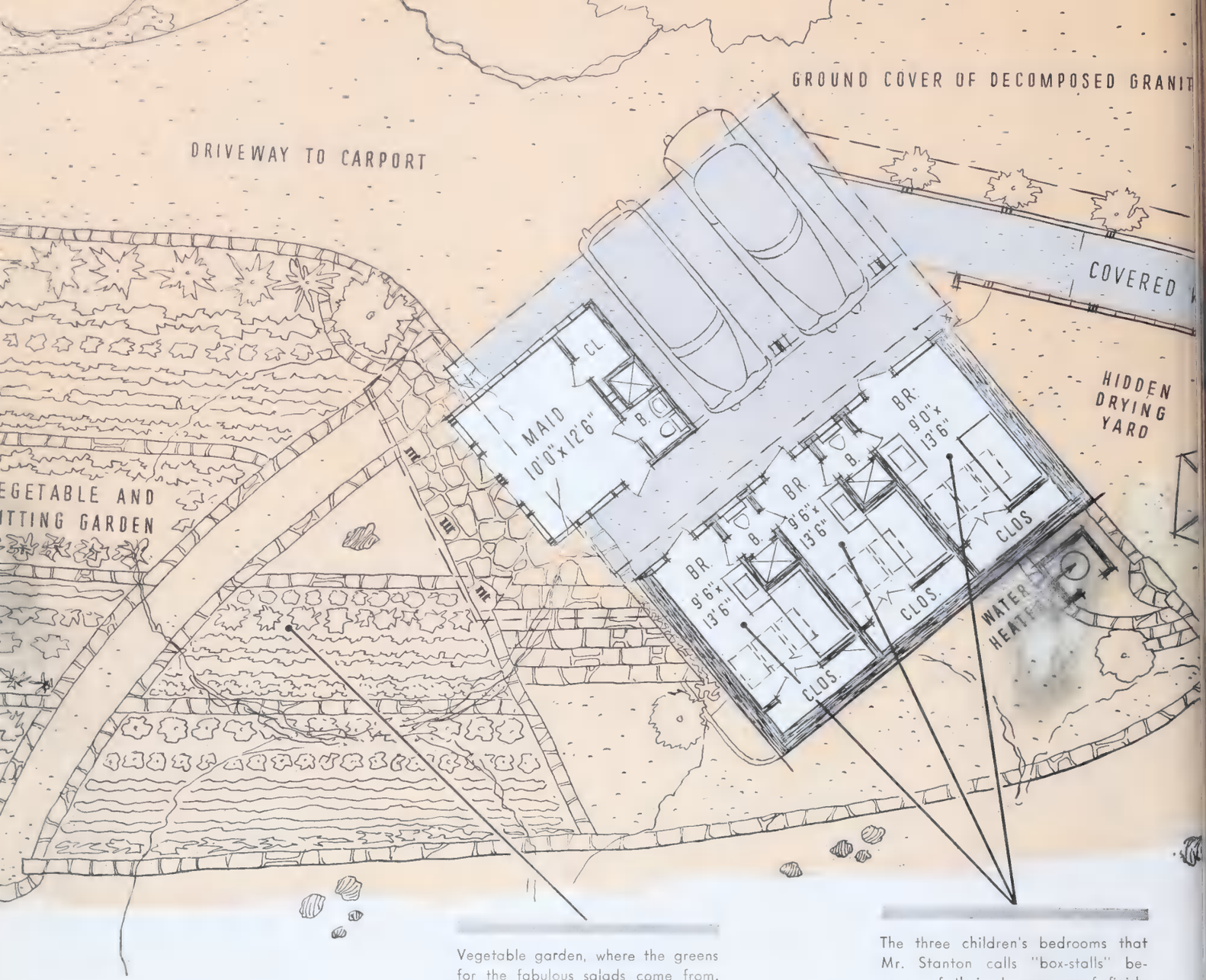
They got so attached to the wild beauty of that section of the Valley that they bought 10 acres of it to use for what they meant to be a summer house. Most of this land is unproductive, but they bought it to control the river and to guarantee the continuing wildness of the palisades and surrounding mountains.

Most people (*Continued on page 93*)

neighbor

Breath-taking scenery is the chief ingredient in the Stantons' new life. Their house was designed to use three magnificent views and to make you feel you are outdoors even when inside.



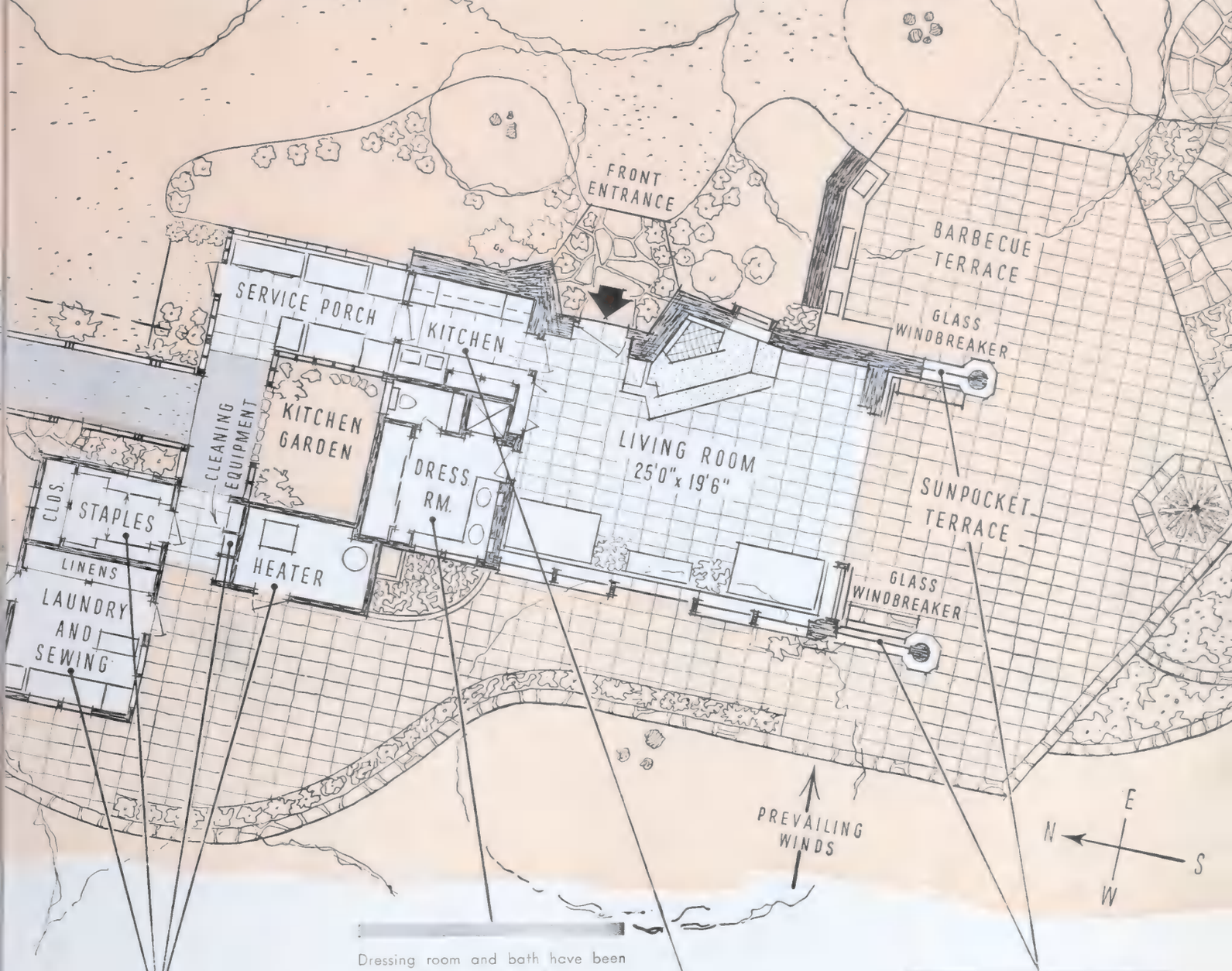


Vegetable garden, where the greens for the fabulous salads come from. This garden was so steep it had to be terraced. See this area on page 64.

The three children's bedrooms that Mr. Stanton calls "box-stalls" because of their damage-proof finish. Insides of these rooms on page 72.

But — they keep the amenities of good living

This floor plan *can't* be copied by anyone. But the meaning behind it applies to everyone in these times of high costs and no servants. The Stantons lived 18 years in a 17-room mansion with five servants. They had a long time to weigh and evaluate what things really matter in achieving good living. Their new home cost $32,000 and provides handsomely for all the basic necessities. But they eliminated everything that required upkeep or served no useful purpose. They concentrated on highly useful elements like the well-engineered kitchen, commodious laundry-sewing room, bath-dressing room, and super storage spaces that aid effortless living. They deliberately pared everything requiring work.



Specially planned storage spaces in this house are unusually generous. Linens are in laundry, grocery staples and out-of-season clothing next door.

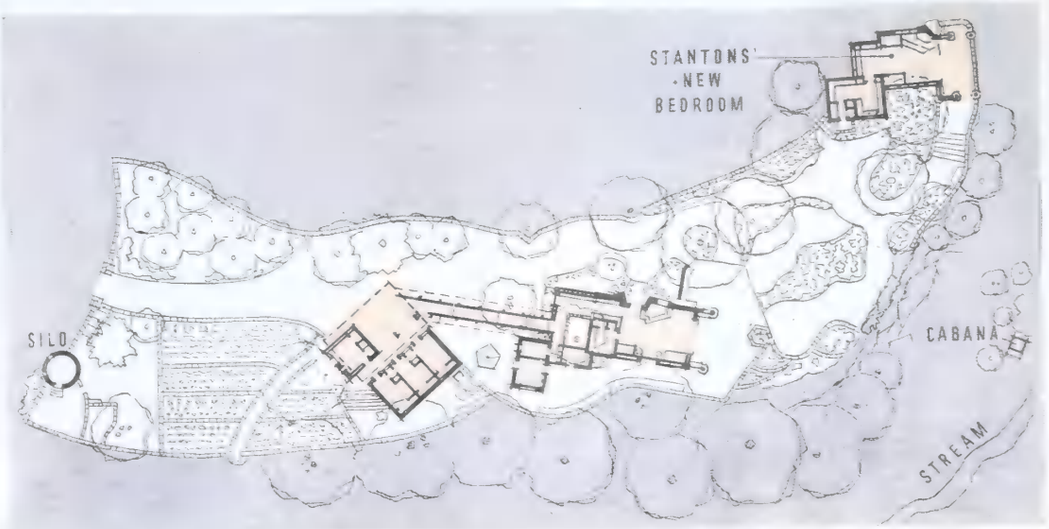
Dressing room and bath have been combined into one de luxe space. Double lavatories are in dressing area, toilet in separate little compartment.

Glass windbreaks make an extension beyond the living-room walls to create a windless sunpocket, protected from prevailing winds, scoop up sun heat.

Kitchen is a little masterpiece of tight, compact planning to save all unnecessary moves of hands or feet. See in detail on pages 58 to 61.

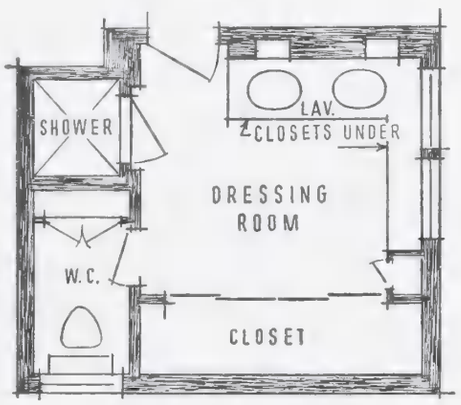
The Stantons picked a site that few people could or would cope with. Yet masterful planning dovetailed all their living requirements within the narrow perimeter of the hogback. The plan above shows how they did it. Compare this site plan (right) with the bird's-eye view on pages 50-51.

PLOT PLAN BY SIGMAN—WARD



Out in the country— but definitely not roughing it

Don't you believe you have to forego the niceties in order to enjoy a casual, work-free life! The Stantons rejoice in both



In 237 smartly manipulated square feet, the Stantons have ample bath, dressing, and closet space, sacrificing no luxury.

Below, clothes and shoe storage is fitted snugly into wall. Wardrobe doors slide. Over-window cabinets hold dead storage.

The dressing room opposite is "out in the valley," but it is full of such perfectionist touches as you'd expect to find in a town house. The pink marble top on the twin basins, the glowing brass fittings, and the sixteenth-century wood carvings are elegancies, indeed, but they were selected by the knowing Stantons because they are fine things that are easy to keep clean, untarnished, and always well-groomed. And that's the secret of successful elegance anywhere. Storage wall serves as dresser, even has jewel drawers. Cabinets below hold toiletries.









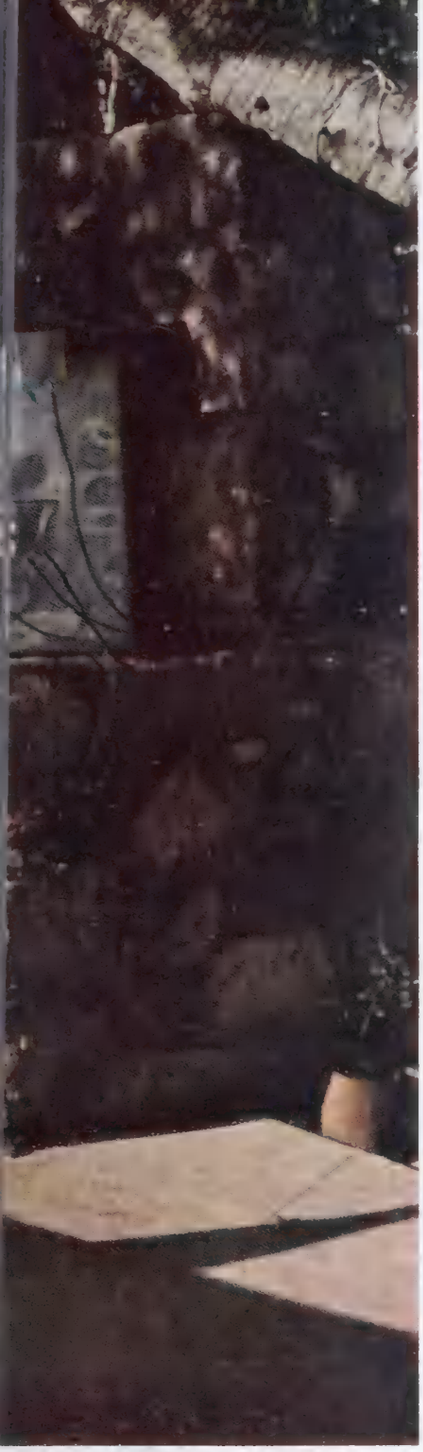
Nothing is too much trouble for a party!

Most people, in theory, like to give parties. But in practice they don't. The extra work of party-giving looms up in their minds with dread. The parties they *do* give originate too often from a sense of duty, and are robbed of their fun (for the hosts) by the work that must be done.

Not so with the Stantons. They are the party-givingest people House BEAUTIFUL has ever known. They average around 40 to 50 a year, which is almost one a week. They invite as many as 10 to 40 people at a time without ruffling a feather. Twelve for luncheon on Sunday is not a party.

Why do the Stantons like to give parties—and guests like to come? It's easy to explain. Virginia Stanton loves to cook and seizes any excuse to have an audience on which to try a new dish. Her cooking is always creative, and she seldom cooks things the same way twice. So much culinary originality demands a larger audience than the home folks can provide. The more people she can corral to eat her food, the more fun she has cooking it. So parties are an outlet for her creative energies. The larger the party, the more legitimate her excuse to extend her food plans and to "let herself go" on exciting food and drink preparations.

Even though she has been (*Continued on page* 33)



She creates table settings that dramatize her menus

Virginia Stanton can't think of food without seeing it visually, as it will look when it is served. This is surprising in a woman who also cares intensely how it tastes, for these two characteristics don't usually go together. She owns a most extensive wardrobe of dishes, glass, tablecloths, and mats, yet she is always buying new things because she needs them to enhance some recipe she is dreaming up.

She haunts dress goods and upholstery counters because she finds more exciting colors there than in regular tablecloths. She organizes menus around color schemes as well as taste schemes without sacrificing the validity of either.

If various parts of the menu don't jibe in color she will set up different courses on separate tables so she may have the right color cloth to satisfy her aesthetic requirements. The "party department" has many little tables made of barrels topped with a generous round of plywood, which she covers with circular cloths that hang to the ground. Three such color-schemed tables are shown here.













PHOTOGRAPH, COURTESY NEW YORK CENTRAL SYSTEM

The kitchen of the 20th Century Limited cannot waste an inch. So the storage spaces for every one of the 3,273 items are engineered and compartmentalized to get the maximum use of precious space and to save time and motion. Mr. Stanton uses this principle in designing school and hospital kitchens.

The 20th Century Limited was their model kitchen

You haven't really seen an efficient home kitchen until you've seen this little miracle. It has fed as many as 60 people at one party

The Stantons' former kitchen was 16′ x 18′. As long as it was staffed with a cook and a housemaid, it seemed to Virginia a dream of white porcelain efficiency. But came the war and the help shortage, and she soon found out in person what prodigious amounts of effort and energy this big space demanded. That's why her present kitchen, which she and Bob planned on the principle of the dining car galley, is the telescoped, two-wall affair you see on these four pages. Nothing is more than three steps away. Nothing is behind or under anything else. No rummaging in too-deep, low shelves. Roller-bearing drawers bring most everything into view and easy reach.



Stone, wood, copper, and fine Quimper china give a warm, cozy, farmhouse look—quite at variance with the built-in super-efficiency. Most utensils and staples are kept in easy-gliding drawers, designed by Mr. Stanton from carefully collected measurements of items they were to hold. Skillets and flat pans slide into a shallow slot under the stove. Counter heights vary, depending on the type of work to be done at them. The Stantons analyzed all their cooking habits and planned every detail to save motion.



These gourmets tapemeasured every dish as well as the grocery staples. Then they organized and compartmentalized their working and storage spaces to waste not an inch or a motion.



This side of the kitchen deals with the before and after details of cookery—food preparation and clean-up. Here are china and glass storage, sink, dishwasher, garbage disposal, and a custom-made "day refrigerator" (above) which holds only in-use-that-day supplies. Big 18 cu.-ft. G.E. refrigerator is on service porch. See pass-pantry opening.



The General Electric sink is the only familiar part of this highly individual kitchen. A stainless steel breadbox, removable for washing and sunning, is sunk into the counter. So is a stainless-steel-lined "scrap trap" right at the sink to hold disposable paper bags for whatever waste the "Disposall" unit doesn't swallow.

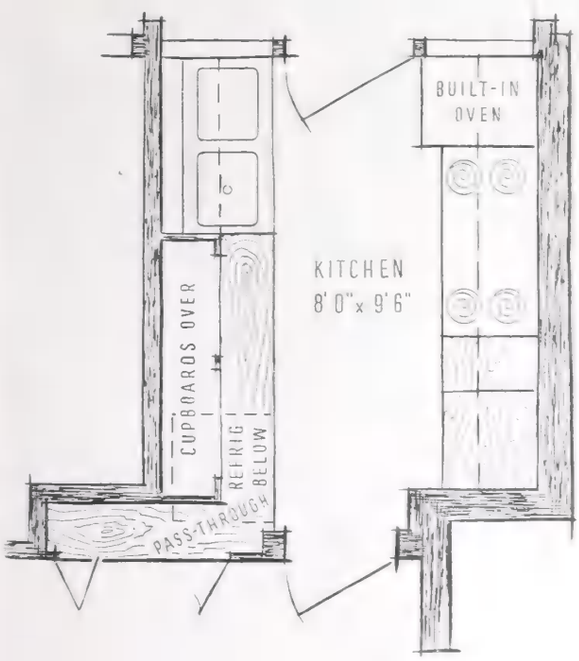


Conventional under-counter shelves, so Virginia thinks, are too deep, make you squat, stoop, and knock over the front contents to get at the back. So most of her kitchen storage is in drawers. These three are engineered for silver, towels, and salad bowls, respectively. China shelves are shallow and right above sink so dishes are unloaded direct from dishwasher.



CONTINUED FROM PAGE 59

Do you know how many motions you go through hen you boil water or peel a potato? The Stantons' irst step in kitchen planning was to figure out preisely what each kitchen job required by way of movenent, equipment, and time, so that they could build he kitchen to fit its uses. That was architect Stanton's dea, of course, for he uses such time and motion tudies in planning the schools and hospitals he deigns. It was a tedious, long-time task. But see how it as paid off in a working set-up which is so orderly nd logical that things seem almost to do themselves.



his 8'x9'6" kitchen is right at front door—another time- nd step-saving virtue. Old kitchen was 90' from doorbell.



THE FACTS BEHIND THE CHECKERBOARD WALL

The satiny wood panels of the Stantons' living-room wall conceal a bar, pass-pantry from the kitchen, glassware shelves which may be filled from kitchen side of wall (see opposite page). Favorite pattern of all their glasses is a Blenko Colonial Williamsburg reproduction with a teardrop in its stem—so surprisingly appropriate in this non-conforming house that it starts guests conjecturing as to what "style" you'd call this house, anyway. It would be hard to say. Virginia's antique Ironstone, plastic "Lifetime Ware" plates, Quimper, and Dresden, all seem to belong, too.





Cooking is NOT *work*

By Virginia Stanton

I should say, right at the start, that I don't like to work, and that I do like wonderful food. Yet I know nothing duller than being that "little woman slaving over a hot stove." Especially when it isn't necessary. For really superior food can be achieved without a lot of very dull drudgery.

It requires a different approach from that most women use. It takes four things: an open mind, a pantry well stocked with the right cans and seasonings, a big freezer so you can do quantity buying, and some general knowledge of the basic principles of the world's best cookery. Any of these without the others is not enough.

All this can't be too hard, for only ten years ago I didn't know enough to boil an egg. Yet now the people who come to my parties in droves make it pretty clear that their reason

is the food they expect to eat. Maybe one good look at my husband is a better credential for me as a writer of food articles.

I suppose I arrived at my system of cooking mostly because I really don't want to spend a lot of time in the kitchen. You might say I was forced to use my head because I wanted to save my feet. I approach every recipe I read or eat with an eye to seeing how it could be simplified without robbing it of its character and flavor. It's amazing how many short cuts you can find, particularly if you haven't any mental road blocks about canned foods. I haven't, so I use the lazy woman's trick of opening a can. Only I do more than open it. I dress it up, using the contents as my raw ingredients, and going on to add the seasonings and other ingredients called for in the fancy recipe. Most people seem to think opening a can means you have to eat it the way it comes out. That's a fallacy, for the canners can't go very far with preseasoning. There are too many kinds of palates in America, ranging from the uneducated, up through the badly educated, to the truly experienced and sophisticated. The canners couldn't possibly make one recipe appeal to all those tastes. So they play it safe and use formulas that are on the underseasoned, pallid side. Which is fine for people like me, for I can go on from there and dress up canned ingredients with Old World cookery tricks so that no one can recognize their lowly origins.

When they rave about my applesauce or whatever, I never let on, and let them assume I spent hours paring apples. In reality, I opened a can of applesauce, added two tablespoons of mint jelly, two leaves of fresh mint and diced currant jelly. Whatever I did, I spent only about five minutes doing it. But the result passes for either Escoffier or Grandmother's—even with the nosiest gourmets.

You will notice that most of my recipes start with some pre-cooked or quick-cooking ingredient. It's a good policy, providing you go on from there and liven it up with a little imagination.

When I say "imagination," don't think I belong to the tearoomy school of thought that puts a banana in a slice of pineapple with a cherry on top and calls it "candlestick salad"! Heaven forbid! More cooking horrors are committed in the name of imagination than there are brides who burned biscuits. It is very hard to explain what I mean by imagination. I probably mean imagination based on knowledge or appropriateness. This is something that comes to you after you have been around for a while in cooking—sort of like good manners, you might say. You sort of get a "feel" for what you can do. I think the women who don't get this "feel," even when they cook for years, fail because they read a recipe as they read a road map—literally and with no attempt to figure out *why* these particular ingredients are put together, instead of the dozens of other possibilities that might have been brought together. If recipes explained why, we would all catch on faster. But they don't, and lots of women never do catch on to the basic principles behind combinations and techniques.

The reason I caught on, probably, was because I started cooking so late in life and had to (*Continued on page 92*)

My guests ask most often for these recipes



BLENDED SPLIT PEA SOUP

1 2-lb. package split peas
1 ham bone or a skinned ham-end (fat removed)
1 large onion, stuck with 2 cloves
4 medium carrots, washed (not scraped)
2 large stalks of celery with tops (string the celery)
1 clove of garlic
Small pinch Spice Island Java Cracked Pepper

I buy the quick-cooking kind of split peas—none of this soaking overnight for me. Into a kettle (I use my Revere Dutch Oven) I put all the ingredients, covered with cold water. I cover the kettle closely, put it on the back of the stove on low heat and let it simmer about 2½ hours. It has to be stirred occasionally, for the peas sometimes stick, and you may find you have to add more water. When the peas are done (mushy), take out the ham and bone and remove cloves from the onion. Now blend the pea mixture, a small quantity at a time, in an electric blender or liquidizer until it is completely puréed. After all the soup is puréed, put it back into kettle, add bits of ham from the bone, salt to taste, and add a large bay leaf. If the soup seems too thick, thin it with canned chicken broth, consommé, or milk. Keep soup hot until ready to serve. I serve French bread with it. It's good to have at a Sunday night supper with a cheese or egg dish, a salad, and some fruit for dessert.



SKILLET-STEAMED BROCCOLI

2 bunches broccoli (to serve six)
1 small onion
1 clove garlic
Beau Monde Seasoning
Salt

This recipe looks simple. It is very easy to do, but the results far surpass what you would expect. In fact, you have never really tasted the true flavor of broccoli till you have cooked it this way.

The cooking principle is to fast-steam it, so it doesn't go limp yet is really cooked. My way seems to preserve the body of the vegetable better than pressure cooking. And my seasonings give it real character.

Prepare broccoli so that stems are all of equal thickness. This means you may have to cut the thick ones lengthwise, taking care not to cut so far that the flower head falls apart. This is important, for the cooking time is very short and you do not want to overcook the thin stems for the sake of the thick ones.

Slice the onion and the garlic clove into thin slices and lay on the bottom of the skillet. Then lay the broccoli on top of this. Sprinkle on Beau Monde Seasoning (which contains that new monosodium glutamate plus other good things like celery seasoning etc.) Now put in enough cold water to just cover bottom of skillet. Cover with a tight lid, so no steam can escape. (This is important.) Cook over high heat for 5 to 8 minutes, or until water is gone but scorching has not begun. Don't remove lid to peek any more than necessary till you get the hang of it, as that loses steam, reduces cooking time. You can serve with butter, lemon butter or hollandaise. But the really best sauce, that brings exclamations of delight, is chopped nuts browned in butter. We like almonds or pecans best, but lowlier nuts like peanuts are acceptable. Whatever the nuts, be generous!

(Continued on page 97)

ABOVE. Herb garden lies in front of house in a free-form bed. It contains one or two plants of about a dozen herbs, plus decorative foliage such as rhubarb, variegated ivy geranium (for finger bowls), and everbearing strawberries used as a border planting. The whole is composed like a wild garden, so it is at home in naturalistic setting.

BELOW. The terraced rows of greens that perpetually fill the Stanton salad bowl. The Stantons do a very consistent job of succession plantings so they never have to eat any green after it is too mature and has become bitter. They use many of their greens both cooked and raw—namely spinach, sorrel, and the like. They buy seeds in quantities.

The Salad Department

Exotic greens and herbs are the Stantons' only serious gardening activity (outside of potted plants). The herbs grow in the front garden. The greens in the back service yard

By Edwin F. Steffek



Salads are to the Stantons what milk is to babies. When you see the heaping platefuls the children gladly serve themselves you can hardly believe your eyes. For never have children been so fond of greens as the three little Stantons. Salad interests them more than desserts, and they often leave the table without eating dessert.

Mrs. Stanton thinks the children like salad so much because, when they were very young, it was called "Peter Rabbit candy," and they knew Peter Rabbit intimately. She says adults like her salads mostly because of the salad dressings. In fact she and Mr. Stanton think the main reason for any salad is as a vehicle for wonderful blends of oil, vinegar, herbs, garlic, and seasonings. In this department, the Stantons adhere pretty closely to the best French traditions—tossed greens in a wooden bowl with a carefully made French dressing. (Two of their French dressing recipes are on page 97.) They grow many varieties, which they mix together with cheerful abandon, ranging from spinach, through many types of lettuce, to sorrel and cress. Most spectacular of their lettuces is a curly leaf with bronze-red edges called "Prize Head."

They grow 13 types of herbs, which they chop finely and sprinkle generously over the greens. They don't approve of using dried herbs in a green salad—those are for cooking. Their herb garden contains garlic, shallots, thyme, rosemary, four kinds of mint, parsley, chives, tarragon, dill, and oregano—plus a bay tree which obligingly supplies them with leaves on demand.

GREENS AND HERBS FOR YOUR SALADS

HERBS	CULINARY USES
ANISE	Piquant flavor. Seeds in pastry, cottage, other cheeses.
BALM	Sprigs in cooling summer salads and piquant teas.
BORAGE	Use tips in salads, cool summer drinks.
BASIL	Soups, ragouts, salads, pot cheeses, meats and sauces.
BAY	Meats, soups, relishes, poultry and stuffings.
BURNET	Pot cheese, sandwich cheeses, hors d'oeuvres, salads.

(Continued on page 101)

11 Reasons why they manage to have — a little work — a lot of play

Everyone sharing the work.

Bedspreads the children, the dog and cat can lie on.

All fabrics are washable.
Slipcovers are made in duplicate.

An automatic laundry.

No dishwashing.

Engineered storage, and enough of it.

Every appliance that could possibly save labor or reduce housework.

Plenty of hot water.

A big freezer (32 cu. ft.) and quantity buying.

No curtains or draperies.

No floor maintenance.



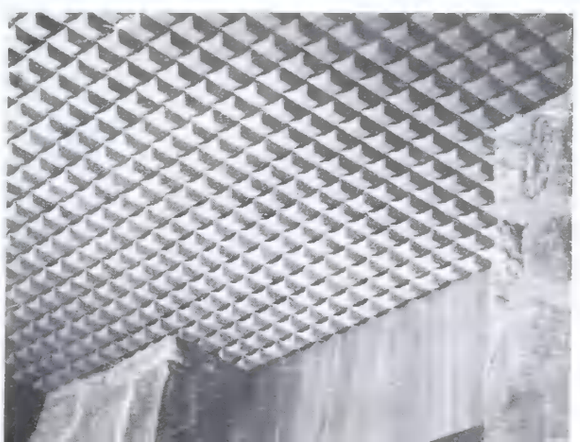
Every afternoon, it's a quick game of catch at the Stantons', with Mother pitching. On week ends, the whole family assembles down on the river bank for a real workout with the baseball bat. Or they'll all take time out to go swimming or read a story together. And, idyllically, nobody gives two thoughts about the housework because it's all done! Most of it never *has* to be done because the house itself is built and furnished with materials that you couldn't fuss over if you tried. It omits useless, purely decorative gadgets, but has every known device to save time and energy. And routine chores are whipped through in a flash because all hands—all ten of them—share the work.



Washable slipcovers and no draperies cancel two upkeep problems. Lightweight canvas covers the chair cushions so emergency spots can be scrubbed clean right on the chairs. Duplicate set of slipcovers replaces these on washdays. Instead of curtains, ceiling-high glass walls have an intimate view of hills and valley. At night, you see no blackness, but outside trees, luminously flood-lighted.

No floor coverings—for several reasons. They have radiant panel heating (hot water pipes laid right in the concrete floor), and carpets would act as an insulating barrier. They wanted indoors to be indivisible from outdoors. They wanted children, dog, and cat free to run in and out, uninhibited.

Even though the living room has none of the customary sound-absorbing draperies, curtains, and rugs, it is not noisy. Reason is the ceiling material, which is two inches of Celotex insulating board usually found in refrigerators. Fine acoustically—and pretty, thanks to the coffer-cutting.





—a little work
—a lot of play

(continued)

Bedspreads on which children, dog, and cat can lie and which can go in the washing machine daily or weekly, save Mrs. Stanton work and worry. The Stanton children almost never hear the word "don't," for there is so little that can be spoiled in their new home. A far cry from their old home, where everything was so fine and perishable they couldn't act naturally. Mr. and Mrs. Stanton won't be sleeping here much longer, for their new bedroom was started this summer. (See page 52.) Their new room will look like this, with tall glass walls so they can watch the stars from their beds, and it will be at edge of cliff, so they can hear the river. When they move, this room will be redecorated with an eye to teen-age parties.



Engineered storage—and plenty of it—helps the Stantons rid their lives of clutter and find things when they want them. In their "other existence" they'd never dream of storing a beach chair in the living room, but now the top four feet of their living room wall conceals a series of dead-storage cabinets, for just such bulky extras or off-season equipment. Other side of this wall furnishes cabinets to the dressing room.



More storage—and where it's needed most. All linens, sensibly enough, are stacked on these shelves in the laundry room, within arm's length of the electric ironer. No time is wasted toting freshly ironed things here and there, wrinkling them on the way. To save shopping time and sudden shortages, detergents and soaps are bought by the case. P.S. They've been using paper napkins for ages (over Bob's protests)



An automatic laundry creates the paradox that the larger the family the smaller the washday, for laundry is a casual, every-day affair when automatics do the dirty work. It's standard procedure for the youngsters, en route to breakfast, to drop yesterday's clothes into the Bendix. Mike is delegated to turn the switches. Equipment includes Ironrite electric ironer, Tracy stainless steel sink, Hamilton dryer (not shown).





—a little work



—a lot of play

Big York freezer and quantity buying keep Stantons well stocked with meat, vegetables, ice cream, pastries, save frequent shopping. Time saved goes to youngsters.

(continued)



Canned and dry foods, bought by case whenever possible, are stored on marked shelves in storage room.



Measured shelves in storage room, carefully plotted in advance to fit size and shape of bottles, hold syrups, liquors, and wines.



Broom closet and cleaning supplies are handy outside the kitchen door. Saving clutter, brooms and mops clip to the closet walls.

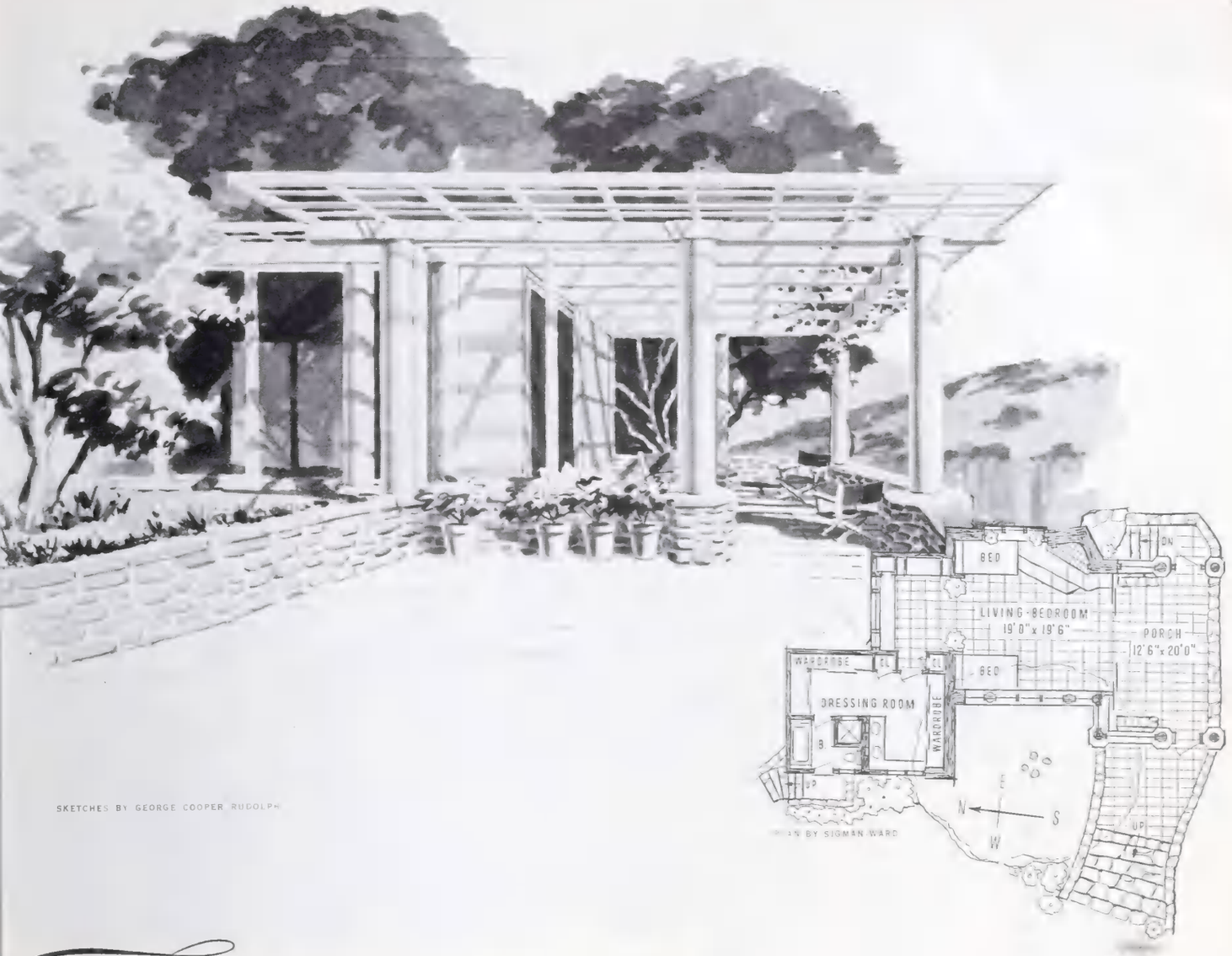


Plenty of hot water makes automatic laundry and dishwashing easier still. They use two Servel heaters like this.





Everyone sharing the work is not only the secret of painless housekeeping but gives kids a sense of responsibility. Above, no one presses Shannah's hair ribbons but Shannah. Left, Susie operates "Ironrite" like a veteran.



SKETCHES BY GEORGE COOPER RUDOLPH

DRAWN BY SIGMAN WARD

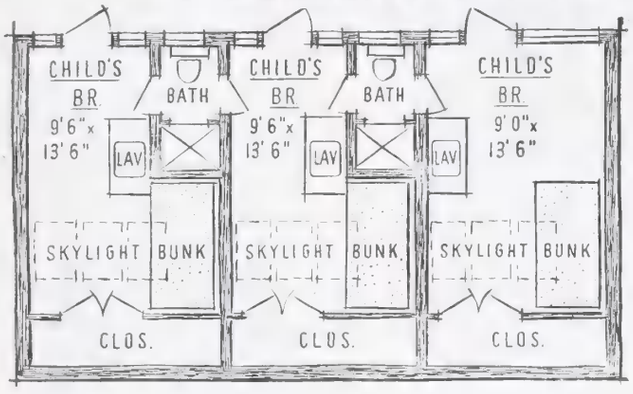
They're building this new bedroom



Like the present living room, the bedroom will be walled in glass so that the Stantons will open their eyes every morning, as they do now, to the nearness of the misty green hills. They'll hear the river dancing by below, and have their own three-cornered fireplace to "sit in."

The master bedroom sketched here was one part of the house which postwar material shortages compelled the Stantons to forego when the rest of the place was built. They are building it at the tip of the hogback, where the trail now starts down the steep cliff to the river meadow. (See site plan on page 53.)

The idea is to provide the parents with sleeping quarters separate and apart from the living room, where they now sleep in great, comfortable beds which look like and serve as sofas. Naturally, within the next few years they can expect their teen-agers to concern themselves more with the social graces than with hits, runs, and errors. And at that time, they are going enthusiastically to turn the living room and terrace over to the three children and their young friends. Meantime, they are providing for a little "retiring" house of their own. It will have a terrace, bedroom, and kitchenette —and a discreet, supervisory view of what goes on.



The three children's rooms are reached from the other part of the house via a covered walk, which also leads to the carport. Concrete walk and concrete floors allow children to roller-skate—a pleasure not usually enjoyed by country dwellers. Maid's room is now built beyond.

The children's rooms are damage-proof

Imagine! Roller-skating in your own bedroom! When the children grow up these rooms will be better finished and furnished. Now Mr. Stanton calls them "box stalls" for untamed, high-spirited young colts



All three rooms are exactly alike. Girls' rooms look more boyish than Mike's most of the time. Each room has its lavatory built right in the room, hidden away in a desk-like dressing stand. This reduces strain on the two bathrooms, which are shared by the three children.

Each bedroom contains two bunks for visiting children. Top bunk is favored, partly because of skylight. Heat in these rooms is controlled from a switch beside Mother's bed. Children take entire care of their own rooms, cleaning them, making beds, etc. Main problem is to keep them tidy. It was ever thus.





Children are "closer than the next room" with this inter-communication system

Mrs. Stanton can hear every child's breathing (or laughing, or talking, or radio choices) over Dalmo Victor's "inter-com" system. There's a listening microphone beside each child's pillow and a speaker beside hers. System operates whenever children are in their rooms. Two-way conversations are also possible. The system saves the Stantons much walking and worrying.







No off-seasons in this garden

How to have a perpetual flower-show look with a minimum of work

By Dr. Joseph E. Howlan
House Beautiful's Garden Editor

The Stantons are experts at reducing work without giving u the pleasurable results of that work. They always have a fin show of bloom in the key places around their house—with neve a between-season appearance of dreariness.

How do they do it? By growing all their flowers in pots. They bring them to their peak of flowering perfection in the service garden, where they can be efficiently handled on a mass-produc tion basis. Then, and only then, do they bring them out in fron to dazzle and please.

If you borrowed this system, you could banish the customary gardener's apology: "But you should have been here last month!" Best of all, you would do less work than in border gardening, and you have better control of soil and sun. (*Continued on page* 100)



A close-up of the pot garden at the front door, showing spacing of holes and ground cover used between pots to eliminate grass cutting. Stantons use baby's tears. In other climates use ivy, pachysandra, ajuga, Vinca minor—any pretty green with a constant height. Below: Reserve station for flowers on their way up or down.





The screened, roofed passage (that really hides the drying yard) is an ideal situation for the Stantons' tuberous begonias, which are easily managed in pots in all but the hottest, driest parts of America. Stanton visitors must walk past this luxurious display to get to front door.



lose-up of the pot trellis backed with inexpensive "Cel-O-Glass," which is a plastic-
ated screen cloth that diffuses light beautifully, hides whatever may be behind it,
nd defies weather. The Stantons planned it to hide the clothes lines and the wood
le, which had to be along the walkway to the front door. (See plan on pages 52-53.)





All wood is kept away from soil. All sills are sharply canted downward to provide positive drainage. All exposed wood is long-lasting redwood. Roof is pitched but has no gutters. Rain run-off falls on cement walks, thereby causing no erosion damage or handling expense.

The house and grounds are maintenance-free

By Robert Stanton

No painting, no grass cutting, no walk edging, no flower-bed fussing. Yet beauty is everywhere. The secret is knowing how to use Nature and common materials with the eye of the artist

ABOVE, the walk from the motor court to the front door, past the pot trellis, which is really a screen to hide the drying yard. See plan on page 52. BELOW, the three-car carport, which can house the Stanton's Chevrolet station wagon and their Cadillac sedan, plus a guest's car. Ground is covered with decomposed granite, a cheap, ideal surfacing.

If you want to save work, you must go back to fundamentals. We make work for ourselves because we don't use our heads, because we want to be like everybody else. But you can't reduce home maintenance if you are going to be a sheep and run with the herd.

For instance, California is not grass country, unless you want to be a slave to it. It must be watered daily nine months of the year, and it must be cut twice a week. So you are a slave if you try to have the traditional grassy lawns. We were tired of being slaves, so we have no grass anywhere. We covered all unpaved areas that are to be walked on with decomposed granite, and put evergreen ground covers on all other areas.

Our maintenance of the grounds consists only of watering and feeding our rotating potted plants and any shrubs in bloom. Nothing else. And the place looks better *all the time*—with only 16 man hours a week—than the old place looked only *some of the time* with 80 man hours a week.

The same principle works on the structural maintenance. If you use wood (*Continued on page* 102)



We can do this



and this



because



By
Virginia and Robert Stanton

The designer, Henry Dreyfuss, is one of our good friends, and the first person to put his finger directly on what has turned out to be the most rewarding aspect of our new way of living.

"What do you do with all your extra time?" he asked us.

Well, we have never actually clocked our extra time because, believe it or not, almost the whole of living seems like extra time to us. Out here in our glass-walled house we are constantly in the presence of the palisades and the sky. We are part of the sea fog as it rolls up the river valley and the starlight as it pours down on the terrace—and every moment is a special, beautifully desirable bonus, no matter what we are doing. But specifically, for the literal-minded, let us say that our household jobs, indoors and out, take no more than a couple of hours out of the 24. The rest of the day is velvet—extra time in which to live and do so many of the things we've always wanted to do.

This, we think, is perhaps where we differ most from others who have equipped their living with labor-saving houses and automatic gadgets. We haven't been satisfied with the mere novelty of owning an automatic laundry and a Pullman galley kitchen. We have made things like these pay off in baseball games with the kids, in magical terrace evenings listening to Beethoven by moonlight, in a thousand and one varied and wonderful experiences we never even dreamed could exist. Our richest dividend is the fellowship





Buying food in quantity saves shopping time, but we had to plan ample space for storing large amounts. Outside the kitchen door is an unloading counter with bunks for cases of soft drinks and deep drawers for root vegetables. Note how we built around a tree branch.



This large York freezer keeps us well stocked with steaks, chickens, prawns (a specialty of the house), and ice cream, so we're never stymied by the sudden arrival of guests. (Living and entertaining are synonymous with us.) To the right, our 18′ G.E. refrigerator.



we streamline our work and our needs

of Susie, Shannah, and Mike, the feeling that we're all pitching on the same team. But even as a twosome of long standing, we've come to appreciate each other more. Not many a wife is free enough of domestic duties to take an active part in her husband's work whenever she's needed. Yet we manage to make that happen. (Mrs. Stanton is color stylist for her husband's architectural work—Ed.) This enrichment of living has meant so much to us that we wish everyone who owns a freezer or an automatic washer could see it not just as a machine, but as something that gives you time to develop a fuller, happier life.

Would we do all this again? We wake up every morning and congratulate each other on having had the good sense and courage to free ourselves from all those self-inflicted complications with which we used to clutter our lives.

Curiously enough, having cut our needs to the bone, we have never lived more luxuriously. Never have we enjoyed a more Lucullan choice of food than our freezer and storage shelves offer us. Entertaining has never been more fun. We can, and do, whip up a party for 20 at the drop of a hint. And it is all ours, intimately ours, in a setting so fabulous that no money can buy it. For Nature was our decorator.

This is a happy house. To us it has been medicine for body and soul. We hope we shall see the day when its spirit is translated not only into homes everywhere but into schools, hospitals, public buildings. Because it is more than a new kind of shelter. It's a better way of life.



How to win the race with deterioration

By Miles L. Colean

***Must* reading if you want to be businesslike about owning your home**



No matter how well your house has been built, it will begin to fall to pieces as soon as it is finished. This is nothing to get upset about or to blame anyone for. It is just a fact. And as soon as you move in, if you are a wise and provident homeowner, you will begin to flout this grim fact by continually working at putting the pieces back together, making things whole, and adding new value one way or another.

Unfortunately, the way has never been found to build houses like the wonderful one-hoss shay, so as to make each part as strong as the rest—with the prospect of each thing lasting as long as everything else, until the whole goes to pieces on some fine day, all at once. With a house, few of the several thousand parts go to pieces at the same rate or in the same degree. It doesn't act like the poem about the bubble:

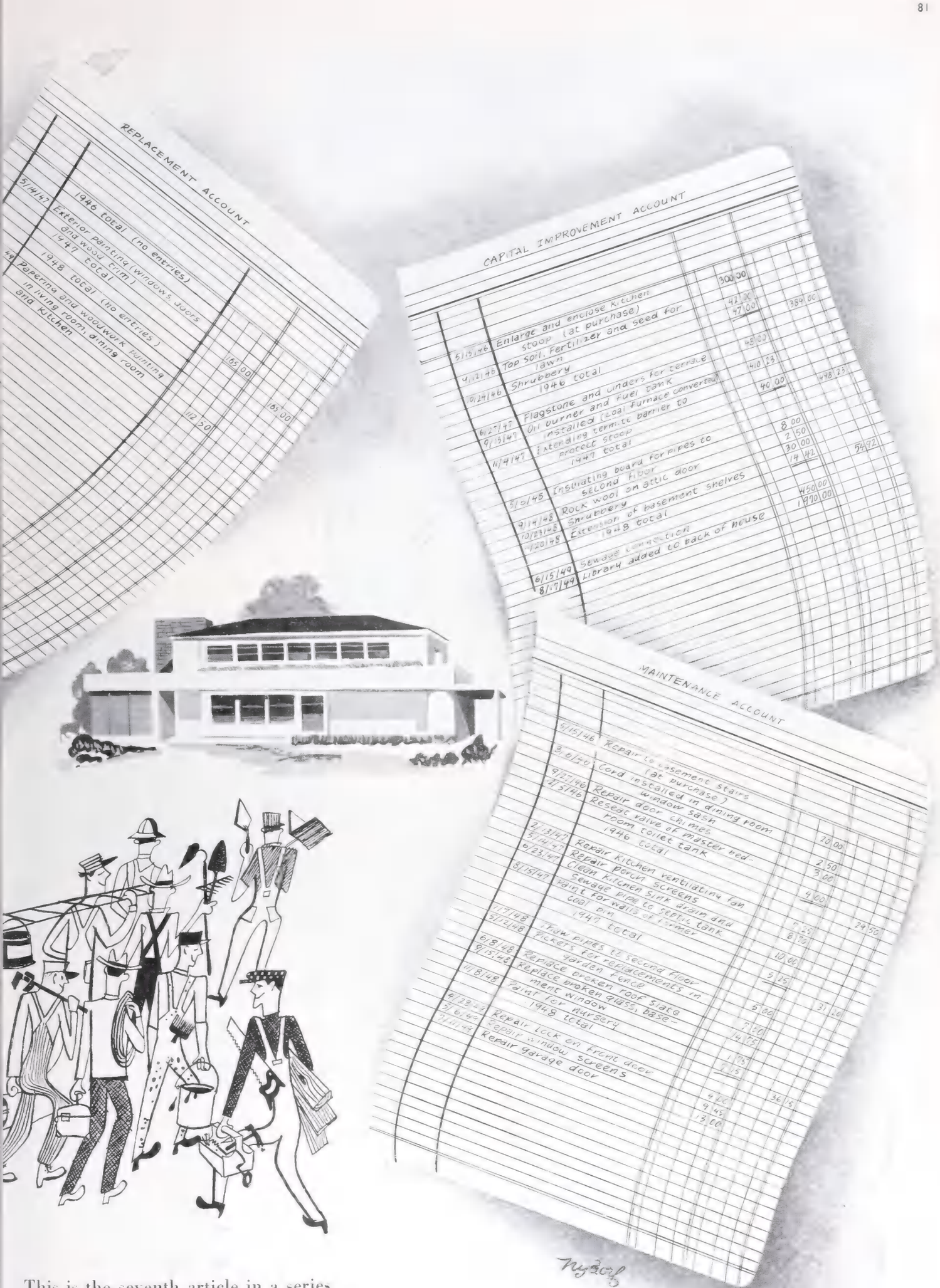
> All at once and nothing first.
> Just as bubbles do when they burst.

Quite the contrary, some parts of a house, such as the foundations or the hearthstone, may last a century or more without attention, while other parts, like a window pane or an electric fuse, may require replacement after a moment's use. Between these extremes are almost unlimited variations in durability for wallpaper, faucet washers, refrigerator, oil tank, paint, screens, gutter, kitchen cabinets, hardware, chimney cap, and the multiform remainder.

The way in which the circumstances of the one-hoss shay can be nearest approached is by keeping track of the little things with which deterioration starts and taking care of them promptly. Make plans ahead for the larger items of replacement that cannot be avoided. This and the following article in this series is concerned with the special accounts through which you can keep track of the actual renewals of your house, estimate future repairs, and in the end determine your whole investment.

The expenditures we are talking about fall into three classes: 1) those which *maintain* or preserve existing usefulness and quality, 2) those which *restore* utility or quality which existed but has been dissipated through accident or normal wear and tear, and 3) those which *add* something of value not originally contained in the house.

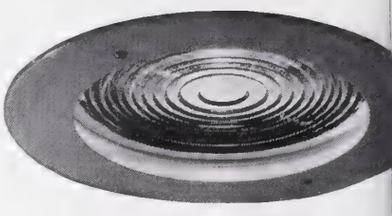
Expenditures for these operations can be recorded in three related accounts: 1) Maintenance, 2) Replacement, and 3) Capital Improvement. (*Continued on page* 102)



This is the seventh article in a series on the business of home-ownership



PHOTOGRAPHS BY LIONEL FREEDMAN, PICTORIAL SERVICES



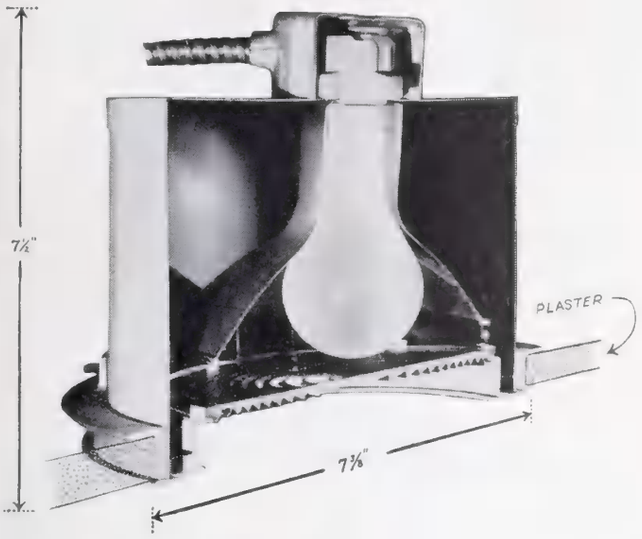
PHOTOGRAPH BY BEN SC

No shadow or glare. You'll always ge one or the other with a bridge lamp, an somebody eventually trips over the cord But you can settle this problem once an for all by using a light source countersun in ceiling, where it can't shine in you eyes or your partner's. Its special diffusin lens (above) mutes harshness of incan descent bulb, shapes effective cone of ligh



9 new ways to house a light bulb

Are you tired of glare, or shadows, or antiquated fixtures? See how the modern wall and ceiling fixtures on these four pages solve tricky lighting problems with good design, good looks, and bright performance as well

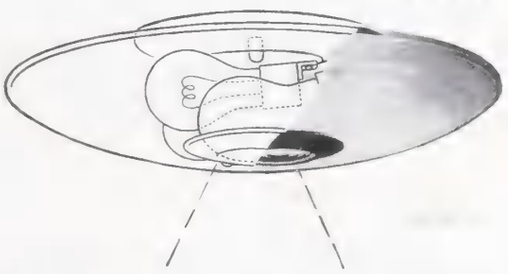


Cross section of recessed spotlight, shown left, reveals self-ventilated metal box dimensioned to fit between ceiling joists. Comes with reflector and molded-glass diffusing lens. Calcu-lite by Lightolier. Costs about $5.

A trend is under way in lighting today. It's a trend back to fixed sources of light, as opposed to complete reliance on portable ones like the ever-present, ever-in-the-way bridge lamp.

But the thinking behind the new trend is vastly different from the thinking, or lack of it, that led to the wall bracket and glittering chandelier of a few decades ago. *They* merely lived on from the gaslight era; they were discarded when people demanded light on their *activities*, rather than on wall or floor. Movable, adjustable lamps, both large and small, solved some problems, though they had disadvantages in certain places. But now we're discovering we need light *fixtures* in addition. By removing the light source from our field of vision, then adjusting the light itself by switching, directing, focussing, etc., we can put light where we want it—with no glare in our eyes. (For examples of other ways to house a light bulb, turn the page.)

DIAGRAMS BY MARTIN WARSHOW



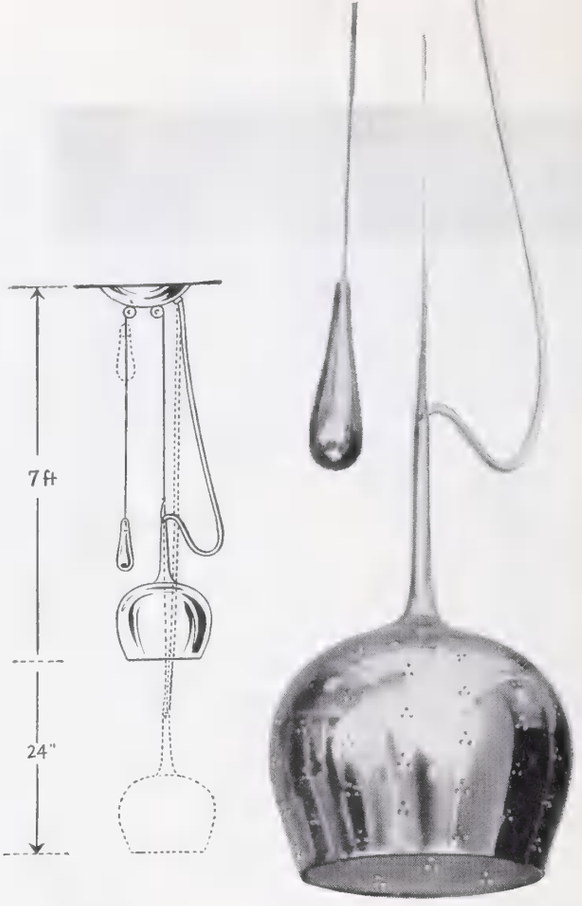
Flexible lighting is built into this three-way ceiling fixture. It works like the Calcu-lite to spotlight your centerpiece (below) or as a source of gentle illumination diffused both up and down (when the spot's turned off), or as a high-intensity combination of both for all-over lighting (below, right). Costs about $24. Decoralite wall fixtures also work three ways, $20 and up. All from Lightolier.



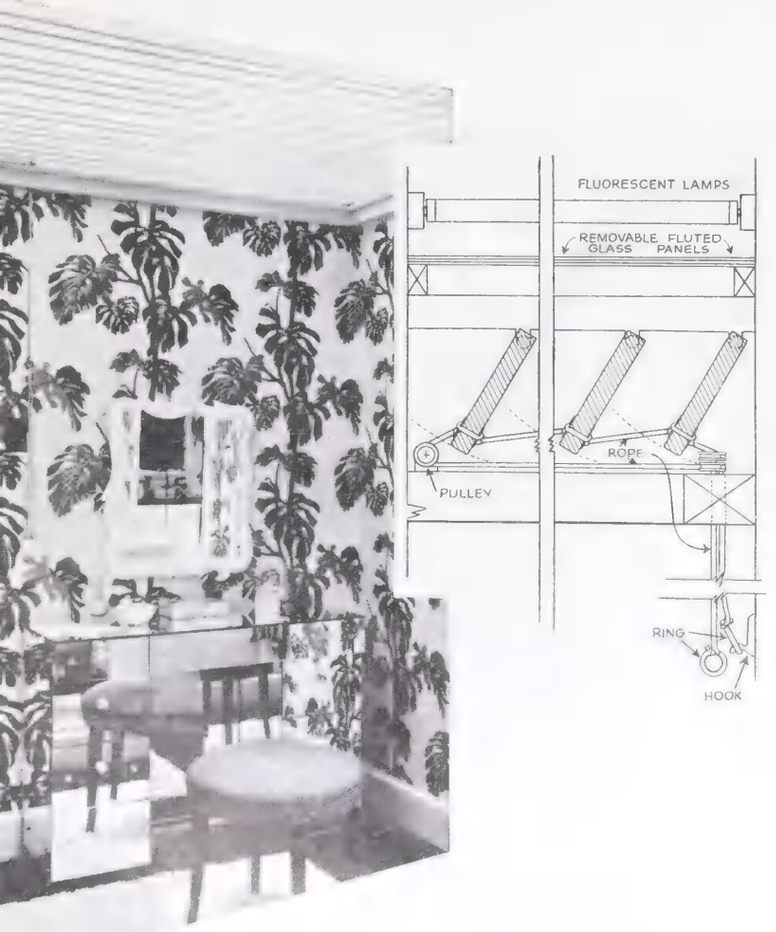




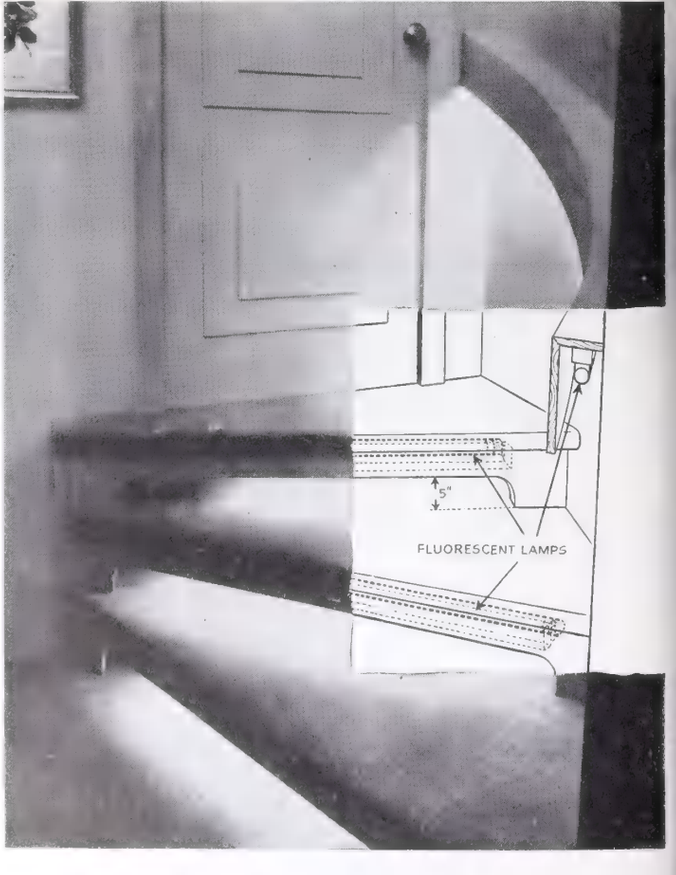
If you're proud of your books, use this Sylvania trick to show them off. Miniature (8-watt) fluorescent lamps light shelves, are themselves hidden from direct view by cornices. Larger lamps behind glass give backlighting, some general illumination.



Adjustable droplight with pierced brass hood is raised or lowered through simple pulley. Counterweighted handle balances lamp, supporting wire is separate from electric cord. About $89. Finnish Art Shop.



Louvered ceiling of this powder room was custom-built of wood strips, painted white. It diffuses rays from fluorescent tubes above, produces flattering, shadowless light which may be directed either way merely by adjusting louvers with pull cord.



Ever fallen up steps like these? Maybe you can't straighten out your winding stairway, but you *can* minimize danger through excellent lighting, as Sylvania has done here. Note cut-outs in risers also increase usable area of each step.



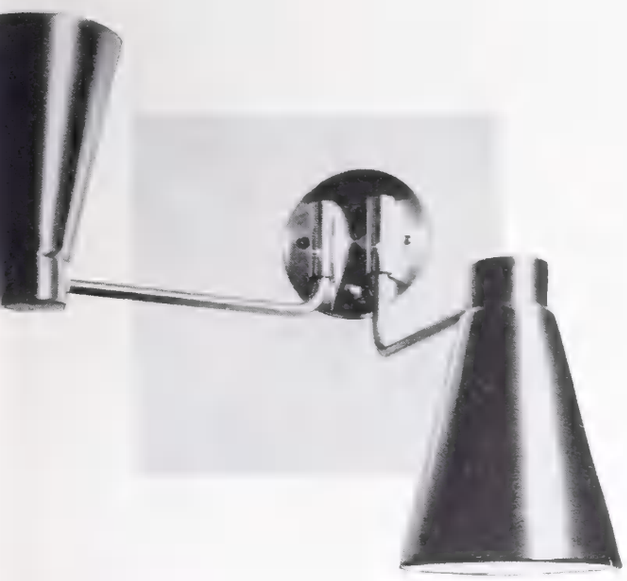
PHOTOGRAPH BY EZRA STOLLER

With its own hand-spun reflector, this indirect fixture allows you to use deep color on your ceiling. One bulb or three, several sizes and finishes. Length of support as specified. $25 and up, from Ledlin.



PHOTOGRAPH BY HEDRICH-BLESSING

Accent a circular table with a low-hung indirect fixture like this one. Its boldly-scaled (36″ diameter) dome is finished in baked white eggshell, other parts are satin aluminum. Domelite, by Gotham, $55.



Here's a new wall bracket that's as flexible as an eel. Both arms swing from side to side, one under the other, and you can turn either or both lamps on at will. Clip-on louvers control brightness. Gotham Lighting, $38.50.

9 new ways to house a light bulb

(continued)

The hanging lamps at the top of this page and the one on the facing page should look familiar. They're like some you've seen before. Remember, back in the Mission-oak period? In those days almost every dining table sat under such a fixture, hung just low enough to keep light out of your eyes as you looked across the table. (Note that Finnish designer Paavo Tynell's brass goblet is adjustable for an even finer degree of efficiency.) Of course, we've thrown out the old stained glass and tinkling beads, but the essential principle of using the tablecloth as a diffused-light reflector has proved worthy.

As the photographs on these pages prove, you can achieve fine lighting in two ways: either by building it right into your house, or by drawing on the many new fixtures designed—as these are—not only for looks but for service. The installations on the facing page show that fluorescent lighting can be housed just as decently and effectively as incandescent. The trick, as always, is to find the best solution to your particular problem.

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HOW THE STANTONS SIMPLIFIED THEIR AMBITIONS

CONTINUED FROM PAGE 42

children should feel free and natural when they were at home, for in that way they would *want* to be at home. They wanted their house to be beautiful—so beautiful that every time they came home to it it would swell their hearts with gladness that they lived there. They would use only materials that nobody, or no thing, could damage or spoil. Because Mr. Stanton's architectural specialty is designing schools and hospitals, he would know of all the durable materials that could take a beating and they would use only the most technically superior specifications.

MRS. STANTON decided that she would use only fabrics that could be laundered, that all upholstery would be washable slipcovers which could be put in the Bendix. She would have two sets of slipcovers so that there would never be any emergency about when or how often to wash them. She wanted the indoors and the outdoors to be so much alike that the children (and the dog and cat) could dash in and out without worrying about dirt on their shoes.

This idea worked out perfectly, for they also wanted a radiant panel heating system laid in a concrete floor. And floor coverings would only act as an insulator between them and their heat source. Mr. Stanton created a pattern in their concrete floor and stained it a warm terra cotta color, waxed with dark green floor wax so it has interest as well as color and texture. (The Stantons' heating plant operates some part of every one of the 365 days of the year, since they live in one of the coolest parts of California. Thus, the floor is always warm and comfortable to the touch.)

They decided that the beauty they wanted should be the beauty of unspoiled, uncultivated nature. They already owned ten acres of breath-takingly beautiful land that they expected to use for a part-time summer house. (See story of the land and site on pages 50-51.) On this land they would build a house whose design would take full advantage of this natural beauty. They would try to design it so that, even when inside, you would hardly be aware of the house around you. In short, they would do what everyone had been talking about for the last 20 years: They would bring the outdoors indoors. They would make glass walls so tall and so unbroken framing that the pattern of tree trunks, which surrounded house, would be their wallpa And the shadows of the le would be their curtains. An night, they would light the tree their garden so they could still them. They would never wan draw any curtains to shut out blackness because there woul be any. Hence, they wouldn't r curtains, for their land was d in the country and private.

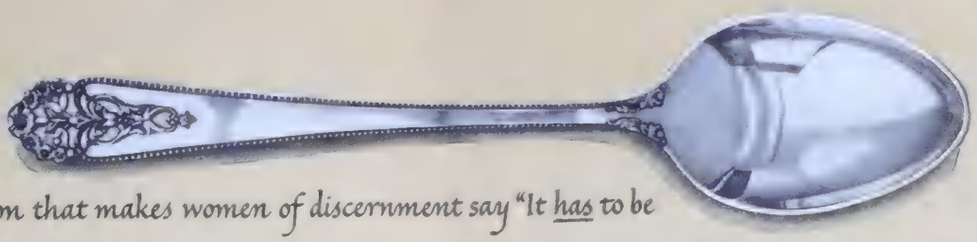
They became so intrigued the idea of the beauty of the ni time garden that they kept lighting intensities in the liv room very low, so it would ne over-balance and blot out the side garden lighting. The gar trees are lighted every night, gardless of the weather, and i only when they go to bed that t turn off this fairyland specta Reading lamps for specific see tasks are the only lamps in living room. Eating and talk and listening to music are done candlelight.

Mrs. Stanton did not want modern type of architecture, she is very fond of period furni ings and does not like what calls Modern. She still does consider their new house Mode and explains her position by s ing "our house is beautiful a Modern is ugly. Our house is warm, friendly, relaxed and rig for-the-site that it can't be M ern." She feels her husband's sign has the character that finds in fine antiques, which loves. "With our land and t view, it couldn't have been bu any other way," she says.

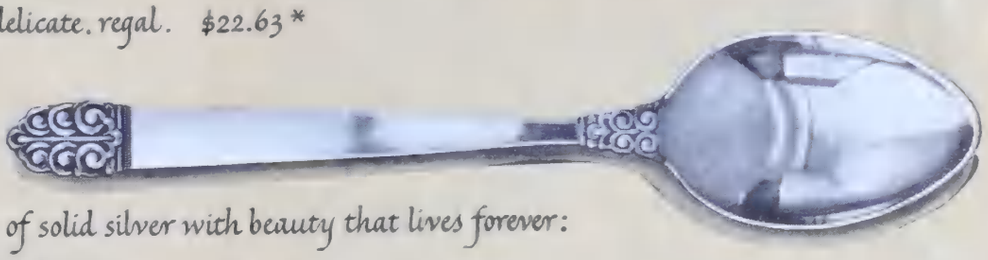
MR. STANTON doesn't care wh label is attached to this pie of designing. (And neither do HOUSE BEAUTIFUL!) What he ca about is that it accomplishes wh they set out to do. It has cut l overhead by about 60 per cent. has reduced the work to a poi where they employ only one experienced maid and a pa time gardener. (For big parti they get in part-time help w are paid by the hour.) M Stanton is through with all h housework in about an hour, a has time left to do the importa part of the cooking, which is h passionate love. (See the story pages 62-63.) They have on about a quarter of an acre und

(Continued on page 96)

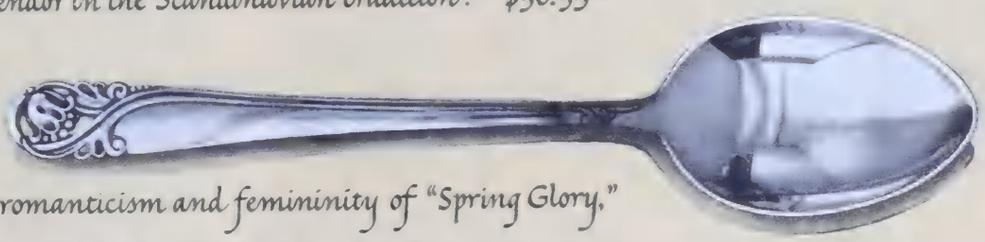
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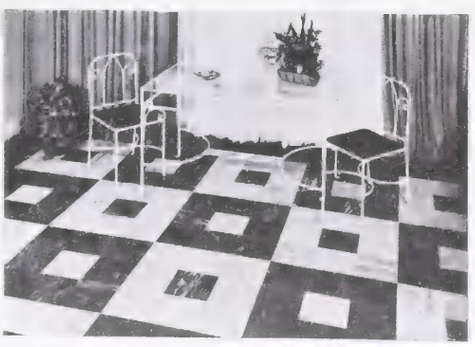
MEBANE, N. C.

A famous satin-finished solid mahogany dining room group—every piece a Craftique masterpiece. The drop leaf table extends from 25¾" to 120", with the separate banquet ends that may also be used as serving tables against the wall. The Hunt Chest with its large linen drawers and the Wall China with a four graduated drawer chest-base and beveled plate glass doors, complete a picture of heirloom authenticity, everlasting quality and gracious hospitality.

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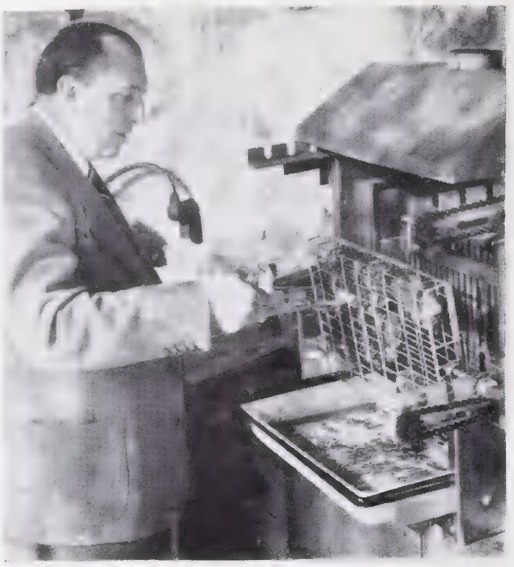


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■ Host Stanton is practically a Cordon Bleu when it comes to sauces. At terrace parties he takes over barbecuing. Charcoal grill has electrically driven spit.

Nothing is too much trouble for a party!

CONTINUED FROM PAGE 56

doing her own cooking only since the beginning of the war, she has the confidence of a veteran and is always using new recipes for parties, a practice that would make most women blanch. She is always excited and pleased with her party menus and the guests unconsciously feel she is making them a special gift of her careful preparations and her most imaginative idea

This is no new secret about su cessful party-giving. But the plea ant aura produced by being gl your guests have come can voided if your anxiety over t mechanics of entertaining the looms too large in your mind.

The Stantons never worry abo

(*Continued on page* 90)



● Prettiest drink anyone ever saw is this Stanton version of the zombie—with a gardenia in each glass. "Straws" are Paraguayan metal yerba maté sippers.



• Besides a nobly proportioned charcoal grill this "kitchen on the terrace" is equipped with running water and its own electrical outlets. Terrace has its own cooking counter with cabinets and drawers.



• The Stantons earmark a complete wardrobe of earthenware and plastic dishes for outdoor entertaining. They keep these permanently stored along with other pertinent equipment in these terrace cabinets.

MAYNARD PARKER



• Picturesquely, the Stantons remember that guests can be uncomfortable at an outdoor party if the evening turns chilly. They light charcoal fires in metal wheelbarrows, moving them around where they're needed.

Continued on next page

"Your Collins weel weeth flavor hum
When eet is made weeth Mountain Rum!"





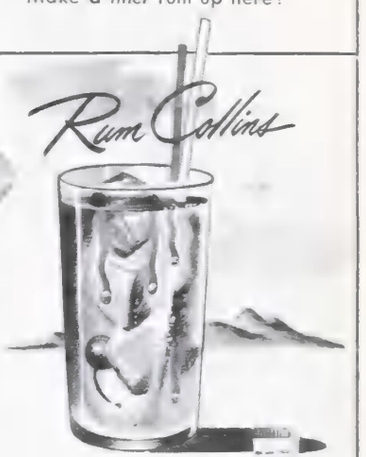
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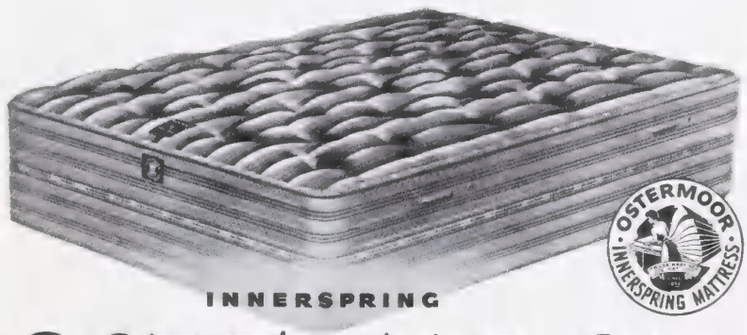
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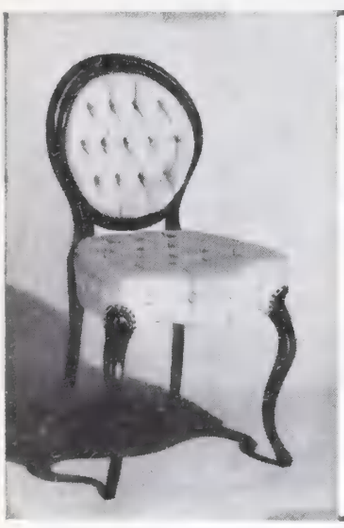


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GENERAL ELECTRIC

NOTHING IS TOO MUCH TROUBLE FOR A PARTY!

CONTINUED FROM PRECEDING PAGE

the mundane mechanics of party-giving. They don't need to. They have organized and streamlined the equipment of feeding a great many people. They have what you might call a "party department," with separate supplies of dishes, oversize pans and pots. From long practice they have learned what equipment saves work and walking. The dishes and equipment for outdoor parties are stored under the barbecue counter, shown open on page 89. The equipment for winter indoor parties is stored behind the checkerboard wall in the living room shown on page 61.

As a result of owning exactly the right aids and equipment, the host and hostess are not strained by their responsibilities, so they create an easy, make-yourself-at-home atmosphere. Most hosts sincerely mean to do this. But their advance preparations are too often not right. Result is that the hosts must constantly be on the run to see that all the guests are properly taken care of.

If the Stantons are having more than 20 or 22 guests, they get in a part-time couple, whose main duties are to take drink orders, to get the food served, and to clean up the kitchen afterward. The food is almost always prepared by Virginia beforehand, and requires only a last-minute sauce or final browning in the oven to be ready. If she does go to the kitchen for last-minute cooking, a large contingent of the guests generally trails along to see how she does it, because by that time she has built them up to fever pitch curiosity about this wonderful thing she is readying for them.

FOOD is very much talked about. None of the formal dinner party etiquette of never mentioning the food you eat is ever present at the Stantons. If Virginia couldn't talk about the food she was serving you, she would probably give up entertaining. She asks you gravely, as though you had long been giving it your most careful attention, whether you think prawns are better cooked in white wine than in water. The proposal may be something you had never thought of (and might never think of), but she assumes you have weighed its potentials carefully. The result is you are flattered that she thinks so highly of your culinary judgment, and you try to keep up a brave front that you *are* a gastronome.

Virginia is like Bob in that she assumes you are as interested in her great love as she is herself. And she talks to both men and women as though they were hanging breathlessly on the outcome of her latest experiment which is that very minute simmering, steaming, broiling, or sautéeing in preparation for their expectant sampling. Her almost naïve expectation that her listeners are passionate cooks like herself produces the rather surprising result that they turn into passionate gourmets—at least for as long as they are the Stantons' guests. And they go away feeling that they have participated in some really special eating experiences.

As a matter of fact, they have. For the Stantons' food—for parties or everyday—is of an extremely superior variety. Both Bob and Virginia have always been thoughtful and analytical eaters, even before they went in for doing their own cooking. They have always been self-conscious about food, trying to discern what ingredients have been used to produce the result they have before them. This is the first requisite for being a good cook.

But more important, they have achieved what very few good cooks ever achieve: a sense of the principles behind successful cookery. Most good cooks have a repertoire of good recipes, but never distill from them any general principles which govern successful cookery as a whole. They may learn by trial and error what works and what doesn't work. But the basic laws behind the successes and the failures never crystallize.

Brillat-Savarin was such a cookery philosopher. Because he understood the basics, he was a creative cook. And his influence and principles have been absorbed into the civilized world's habits to a greater degree than most moderns realize.

Virginia Stanton (and Bob to less degree) is such a creative cook. She knows why she does what she does. Consequently, the new recipes she evolves are as sound as they are original. And, because she has experimented with the cookery practices of virtually the whole world, she has retained for her own use and adaptation the seasonings, cooking methods, and ingredients of many kinds of societies and cultures. When you have eaten many meals at her house you begin to recognize the tricks of many nations. But they have been so separated from their usual context that

st you don't recognize their . She has given them an can twist, and worked them er ways so subtly that some- she even forgets where she icked them up.

the Stanton party food is al- just a little different. Because ia knows that most people little afraid of too great a nce when it comes to food, she ins herself more than she likes and produces transitional changes that don't upset the most in-a-rut eaters.

Bob thinks Virginia has a talent for bringing the right people together for a party. Perhaps so. We suspect that a major portion of her talent is producing a community of interest after they have been brought together. And we think that "togetherness" is the result of superlatively good food.

AT KIND OF PEOPLE ARE THE STANTONS?

Continued From Page 40

ble in Carmel, Carmel Val- and the Highlands. (It is ent to our story that the el chapter of the Red Cross id to be one of the best ost efficient in the country.) that, whenever a particularly ate community task was to rformed, or whenever money o be raised, Virginia Stanton alled upon to help do it.

is more interested, however, r home and her garden, for she has a real passion and she will show you in detail. a garden of beautiful colors. ense of color is so good that has respect for it to the that she is his color consult- n all his architectural work. is always creating color es with flowers, tablecloths, s, and the changeable parts r home.

she is not "neat" like a 's wife. She doesn't blanch vis- when food or drink is spilled. is a superb cook with an in- tional repertoire. She studies practices this art constantly. ibrary contains a discriminat- roup of cookbooks, some of you will see on page 62. As other reading, she makes no sions to "intellectual emi- or scholarship sublime," like House of Peers in *Iolanthe*. s more enthusiastic about a like *Cheaper by the Dozen* h is about a family of a dozen ren) than about Steinbeck.

adores entertaining and she 't shy away from really big es. About once a week, on Fri- nights, she gives a dinner . and these gatherings have xcitement of a visiting-firemen ion, even when there are no ng firemen present. During week, friends weave in and f her house as they do at a ing reception. But when her and is working at night (he s a great deal at night), she likes to go to bed early and save up her energy.

She is a good hostess because she is an easy hostess. She is confident that people are going to have a good time in her house. After the food and drinks are served, she doesn't worry. She herself has a good time, and at the end of the party she is likely to get up and do a crazy dance.

An invitation to the Stantons' is almost never turned down. The group among whom they move consists partly of wealthy people (many of them older than the Stantons), partly of artists, writers, and educators. The Stantons' house is the ground on which all groups meet.

Bob comes from old American stock, his family being related to Secretary Stanton of the Lincoln cabinet. But he is little interested in his own genealogy. His mother was a comic-opera singer and helped support a family of thirteen. She died when Bob was only seventeen. His own education was spotty. He never got a formal school degree, though he went to high school, partially supporting himself by selling vacuum cleaners.

In the first World War he was a seaman. He then went to the University of California, where he began to study engineering. It was here that he met Virginia and fell madly in love with her. Two weeks later they were married secretly. He then left college and went south to the Los Angeles Basin oil fields to try to make some money. He sold real estate and didn't do badly. He had left Virginia at college with her mother. A year later he returned and married her again, this time having a wedding with all the trimmings.

Then he returned to the University of California and studied architecture, engineering, and music.

(*Continued on next page*)

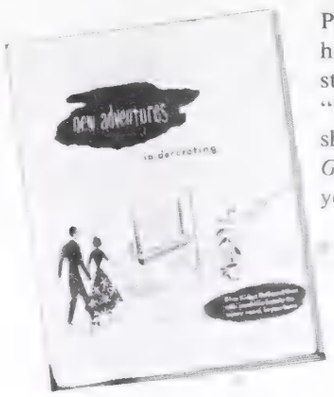
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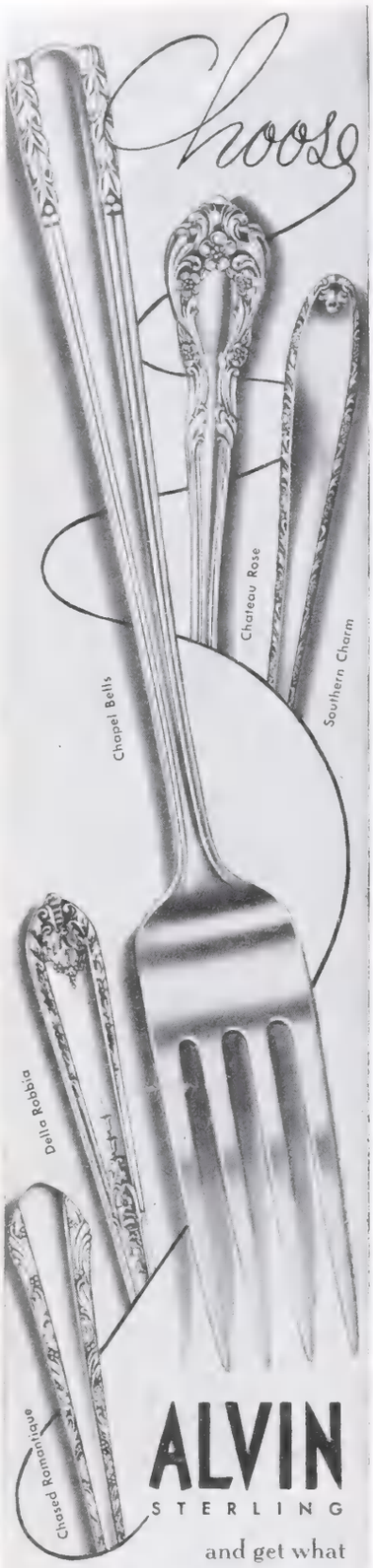
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WHAT KIND OF PEOPLE ARE THE ROBERT STANTONS?

CONTINUED FROM PRECEDING PAGE

When he became a licensed architect, he had a general practice for the first few years. Then he became interested in schools and hospitals. His ideas were fresh and sensible. He designed a school with many novel features which have since been imitated and the school became famous. He was then retained as the architect of the Monterey school system. Shortly after, he became Hospital Planning Advisor to the California State Department of Public Health. Right now he has on the drawing boards of his office eight hospitals and 21 schools.

He has now become completely absorbed in this work. He talks a great deal about it and with proselytizing earnestness, being sure that his listener is as interested in the subject as he is. He has the conviction of the teacher. He also has the teacher's impatience with bad work. He is rather proud of his honesty and lack of tact. But his bluntness is seasoned by a laugh that is full and ready.

He loves the Monterey Peninsula, but he also loves America. His war contribution was designing hospitals for the Federal Works Agency in the crowded war centers, at no profit to his office. Bob Stanton feels toward his country as a parent does to his child. He loves the child and is often angry with it. He is irritated by our wastefulness, by our lack of community planning, by the way Monterey's beautiful historic buildings are surrounded by hot dog stands.

Sherlock Holmes stated that he frequently gained his first real insight into the character of parents by studying their children.* This principle may be applied in observing the Stantons. Their children are free and easy. They are brought up without progressive self-consciousness, yet without strictness, with the result that the children are very happy. They get both love and humor from their parents. The parents have a good life, and the children show it.

Once when HOUSE BEAUTIFUL was visiting, all three children were in bed with colds. In the course of a big party, Robert Stanton went into the garden to find Shannah out of bed, prowling around the garden with a flashlight. She explained that she simply had to see who was at the party. Due to this reasonab planation, her nocturnal prow not create a crisis. She was n sent back to bed. Virginia say has always treated her ch like adults, except at bedtime she cuddles and babies them result is they act rationally behave in a well-adjusted wa

Though the children are th spring of an architect and a m who takes pride in her house, own rooms are quite as disor and as cluttered as the roor other happy, interested chil A fine thing to see! They tak care of their own rooms an required to help with some o other work.

The Stanton marriage, w began with a great love, is s great love. It is, in some a triumph of dissimilarity. wants to work and is solemn a his work. Virginia likes to and is at all times light. (He siders card-playing a waste of She is a passionate and very bridge player.) Yet the two u stand each other perfectly.

The way of life they have liberately and thoughtfully cr is a glowing triumph of compa and enviable homemaking.

* *All Sherlock Holmes fans will recognize the reference as coming from* The Copper Beeches. *All others had better read the story at once.*

COOKING IS *NOT* WORK

CONTINUED FROM PAGE 63

work hard to catch up. As a result, I read cookbooks. I read them as other women read novels. After you read them (in bed, maybe, but never in the kitchen), you start to understand the basic ideas behind certain types of cookery. For instance, if you read through a Chinese cookbook, you couldn't help but catch on to their principles of quick-cooking vegetables so they are still crisp when you bite into them. You also begin to get the idea about interesting textures in dishes that are a mixture of several ingredients. These are both ideas you can apply to non-Chinese recipes.

Could you have ever learned to read if you read only a dictionary? Of course not! Neither can you really learn to cook, except by rote, if you read a recipe only when you are about to use it. It's too bad there aren't more books about the philosophy and grand techniques of cookery. There are a few such as M. F. K. Fisher's books, "The Physiology of Taste" by Brillat-Savarin, and "The Unprejudiced Palate" by Angelo Pellegrini. For the most part, you just have to read recipes and try to figure out what the *grande idée* is. But once you get the *grande idée*, you'll find you've acquired that elusive thing called "imagination." And you'll find yourself throwing together a little bit of this and that with complete self-confidence. And with wonderful results, too. Don't forget—life isn't long enough for you to try all those recipes. So you might as well read them and get their meaning without having to waste your time. For not until you get the meaning can you start to simplify them to basic principles for use in other ways. (They call me Virginia "Simplify" Stanton.)

Once you know what you are driving at when you cook, you can do practically anything. That is, if you have a well-stocked larder. I don't see how a woman can ever get a meal unless she has a lot of things on hand. All kinds of things—dry staples, shelves and shelves of cans (for instance, canned chicken broths to us seasonings in other things), al spices known to man, all kinc wines and liqueurs for cooking for seasonings, jellies of all fla for melting and using as fl ings, all types of flours. Why on listing? I mean *everything*

I suppose if I were *very* tematic, I could make a shop list each day that might for all I am going to need before day is over. But I doubt it. anyway I am not systematic. I like being able to change menu at the last minute, either cause I've got a better idea or cause Bob is going to bring tw School Board members home dinner and forgot to tell me u five o'clock. And anyway, wants to shop for groceries e day? It's a bore and a waste time.

Which brings me to the free I couldn't imagine cooking portant meals without a freeze is really the key to everything. there are certain foods we ir

(*Continued on page* 97)



Down the cliff from the house, the Stantons have created their own private ndy beach on the flat shore of the river. They did this by importing sand. aturally it became the kids' stamping ground and their equivalent of the lle swimming hole." The canvas pavillion is beach cabana and bath house.

Nature is their nearest neighbor

CONTINUED FROM PAGE 50

ld have said the hogback was narrow (65 feet at its widest) uild a house there. For unless approached the site-planning floor-planning with a com-ely untraditional point of view. couldn't see how it could pos-be used. But its extravagant ity made it worth the extra ying that was necessary to e out how to use this peculiar Lots of people in the area, regretfully had passed it up re the Stantons bought it, d now kick themselves for not ng worked harder trying to the problem of how to build he long ridge, shaped like a s leg, with a sheer drop of 100 on all sides.

uch a breath-taking site re-ed a special kind of house ake full advantage of the 270-ee view, for the site dictated whole scheme. It was fortunate Mr. Stanton's work is archi-ure. For it is only honest to that the lengthy study required produce such an exciting solution would probably not happen unless an architect were planning his own house.

"Such a spot," says Mr. Stanton, "was a challenge to me to do a house worthy of standing in such surroundings. I felt it should blend with the warm gray-browns of the live oak tree-trunks which cling to the steep sides of our hill. I wanted all the materials we used in building to merge with all of Nature's materials—the gray of the stone palisades and silvery poplars, the shiny green leaves of the trees. A white house would have been a crime in such a wild, naturalistic, powerfully-scaled setting. We felt that the scenery should always dominate, and the house design should be quiet and recessive, even when we were indoors."

The house that resulted from these aims could very legitimately be called a "tree" house. For it is snuggled in among the trees so that you look down through their branches to the river or to the cul-

(Continued on next page)



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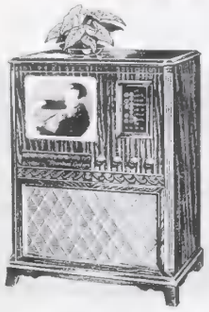
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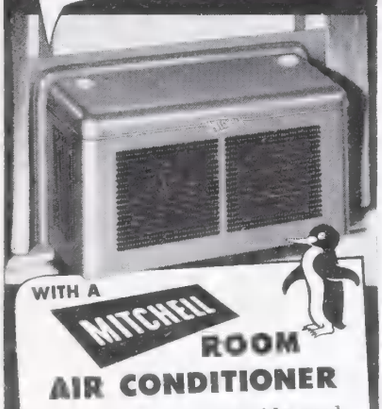
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NATURE IS THEIR NEAREST NEIGHBOR

CONTINUED FROM PRECEDING PAGE

tivated fields of the farmers who work the land on either side of the curving hogback. You can get the feeling of being up in the trees from the pictures on pages 66 and 67.

The Stantons built the house intending it to be a summer place only. But they soon found they wanted to live there all year round.

"The valley cast a spell," says Mrs. Stanton reminiscently. "Little by little, this place became completely satisfying and the other place—the big place—became an outsider. The big house, with all its so-called advantages, dwindled away in our scheme of living. We felt more like ourselves here. The children were less excitable and easier to manage. There is always so much for them to do here, you see, and I have so much more time to be with them."

The children still go to the Carmel public school. They get there and back by a bus—not a school bus technically, but one which most of the children of the valley use for school transportation. They do not come home for lunch. They are back home by 4:30 P.M. for two strenuous hours of play on their playing field or on their horses.

The magical quality of the natural setting is the predominating thing about the Stantons' new way of life. It pervades their daily habits as much as it controlled the design of the architecture.

The ceiling of the living room is very high (12 feet, 3 inch the eye may lift up and s full 300-foot rise of the ston sades across the valley, and i an unbroken pattern of th trunks through the glass wall the trees and contour of the valley form the real backdr the living room. Two whole are transparent to let the come in as intimately as i were outdoors.

So what is really only a 19'6" living room is optically 1,000 feet by 8 miles—a p example of how illusion can nate reality.

The Stantons have very furnished their living room in colors so that nothing dis from the view or impinges on attention. Nature is their deco They need no patterned fabri paintings, no ornaments or b brac to provide the interest which the eye periodically lik occupy itself. All finishes, i or out, are either wood or All the woods are left natural and waxed, or stained from beginning to look aged and w ered. The only non-natura color used anywhere in the ture, inside or outside, is the colored roof overhang which all around the house. A ple touch in an otherwise unc sively colored house—wond especially because it is always against a dazzling blue or a very-gray sky. (See this in col pages 42 and 43 and front co

THE STANTONS LIVE WITH MUSIC

CONTINUED FROM PAGE 48

you think—have an honest approach to music. Comparatively few people are natural in their attitude toward music. Few people are not, to some extent, followers of either Sir Serious or Sir Slowboat. Among these few are the Robert Stantons.

The Stantons are flexible. Their taste is inclusive and natural. They care not what kind of music they hear, as long as that music pleases them. They do not inquire whether the composer of this music wears a laurel wreath or a derby hat. They do not ask whether this is highbrow or lowbrow music. They are not worried about what others think they think. Intensely social though they are, they are not concerned with impressing their friends with musical gourmandism.

The result of this freedom is that they enjoy music freely. They are neither scared by Bach, n they feel guilty when they in in the synthetic honey of a r album called "Film Favorite David Rose." They are capab enjoying diverse kinds and q ties of music. They live with m on easy, friendly terms. It is I think, too fanciful to say the music sounds natural in high-ceilinged, open room an the terrace which lies befo (which for purposes of music be considered a part of the ro because it is a natural part o Stantons' life.

The record player is the and joy of both parents and dren. It is one of these new in ments capable of playing 100 ords at a time, twelve- or ten ones, in any sequence they The super-phonograph is a f new acquisition and both Mr.

Stanton haven't yet got over delight in the thing as a get. It is, as a matter of fact, an ressive piece of machinery. The el-board looks a little like the el-board of an airplane. How- to do them justice, it is cer- that their delight in music dates the purchase of the raption.

urthermore, it is not how many rds the machine plays which is ortant to them, but how well it s them. The sound that comes of the machine is remarkably l—pure, rich, full, and true to The room lends itself to music oduced by so big a machine. says that the high wood wall as a sounding board and that danger of reverberation or dis- ion of sound is eliminated by acoustic qualities of the spe- ly cut. Celotex-lined ceiling. e detail on page 67.)

OUGH the Stantons love mu- c, they are not music-lovers in se sense that we understand this n. They would not drive miles ugh the rain in order to hear San Francisco Orchestra play. y do not run to recitals or fol- with avidity the comings and gs of musicians. Music is far n a consuming passion with n; it is, in fact, only one of the edients of their lives—impor- t, but not more important than r pleasures. They do not enjoy hore than gardening or stimu- ng conversation. You could not uss with them—nor would they interested in discussing with —the relative positions of the dn and the Mozart symphonies. s lack of exploratory interest ot laziness; it is a logical ex- ssion of their attitude. They k you don't have to know any- g about music in order to enjoy And they're quite right.

or some of us—for me, for ex- ple—this degree of interest ld be insufficient. For most peo- however, such a relationship music would be an ideal one. oyment without pretense, love out technical knowledge, pleas- that takes its place among r pleasures—what a desirable e of affairs! Absence of snob- helps to bring it about.

laving said this, I realize that I perhaps understated the Stan- interest in music. Actually, listen to a great deal of music it plays a considerable role in r lives. It plays a double role: y use music in two ways. Mrs. nton will do her housework have the phonograph turned softly. Music helps her, she says, to make her household tasks seem lighter and quicker. Her efficiency (which seemed to me considerable at all times) increases. She listens to music as other women listen to a soap opera. At such times she will play lighter music. They have divided the stock of records which stands in the Seeburg, the lighter music on the left side, the more serious music on the right. This is convenient also when they have a party. Quite often they play music while a party is going on.

Mr. Stanton turns on background music, too, when he works at home. He says that it helps him work and think. But he is more conscious of it than Mrs. Stanton. He realizes the relationship between music and mathematics and music and architecture. There *is* such a relation. Goethe called architecture "frozen music." He is more interested than she is in observing the proportions of music, in watching its design as design is watched in the building of a room.

"Background" is only one use which the Stantons make of music. Often in the evening when they are alone they will turn up the phonograph to its full sound and give all their attention to a Beethoven symphony. Then they might sit on the terrace under the California sky, which is still blue even when it is black, and listen wholeheartedly to the sounds which float out to them and which have been made strong by the large room and the acoustical ceiling.

THE three kids have the same easy attitude to the art as their parents. Since they are used to hearing music, they listen casually and naturally. Their tastes, too, range over a large territory. Susie's favorite records are Rimski-Korsakov's *Scheherazade* and the "Over the Waves Waltz." Mike will give his vote to a Chopin waltz. Shannah does not disagree with these choices, but, being more romantically inclined, insists on including "Love Walked Right in and Stole My Heart Away."

I believe that the Stantons have a far better relation to music than many people who know more or think they know more about music. The feeling is there. The love is there.

A tangible expression of that musical sympathy which Robert Stanton feels is an extraordinarily good music building which he had designed for the Monterey High School. This building is very different from the formal and some-

(Continued on next page)



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3. Which direction do the windows face?

4. What is the color of the permanent floor if it shows?

5. What special architectural features does the room have—such as fireplaces, dado, built-in bookcases, niches or alcoves, radiator enclosures, lighting coves, baseboards, cornices, bays, stairways, closets, cupboards, valances, material of hearth or fireplace facing. Rough pencil sketches of the four walls, showing which features occur on which walls, will help considerably. Don't worry about how crudely they are drawn.

6. What are the floor dimensions and the ceiling height?

7. What is the locale of your home (city, country)?

8. What is the style of your furnishings (Eighteenth Century, French Provincial, Early American, Modern)?

Above all, send color samples of the existing things in the room that will not be changed, be it tile, linoleum, chintz, etc. (only wood colors can be described by words).

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THE STANTONS LIVE WITH MUSIC

CONTINUED FROM PRECEDING PAGE

times gloomy schoolhouses that I have seen. It is, in fact, as light and pleasurable as its architect considers music to be. It is mostly windows and bright color. Two entire sides of it are occupied by a series of small, individual practice rooms, the walls of which are made of glass. In each room the pupil can take his lesson and do his practicing without disturbing the pupil next door. All rooms are soundproof.

The office of the musical director is on the corner. He can look down the entire length of both lines and see every pupil. In his office there is a switchboard. By pressing a button, the sounds made in any part of the building are broadcast into the director's room: he can keep track at any moment of what is going on anywhere. There is, further, a special room in which the students listen to the phonograph. It has comfortable seats arranged in tiers like an amphitheater. The sounds from the phonograph travel upward to the audience.

Mr. Stanton told me that he built the building with a great deal of trepidation. "One never knows what happens with acoustics," he said. The director told me that the building is extremely successful. Since it was built, the students' interest in music has doubled. They love to work in this building and now, perhaps significantly, they want to hear and learn to understand *all* kinds of music.

HOW THE STANTONS SIMPLIFIED THEIR AMBITIONS

CONTINUED FROM PAGE 86

cultivation—enough to supply salad greens and bloom for front and back doors and the terrace. Most of their property has been left in the natural woodland state, with only some judicious pruning being done to keep open key vistas. The paths and walks are covered with decomposed granite, which prevents weeds and does not get muddy in wet weather.

The children are housed in their own wing in three separated but connecting rooms near the maid's room, so there is watchful attendance if the parents are to be out for the evening. The rooms have been finished with an eye to youthful exuberance. "Don't" is a word the Stanton children rarely hear any more, for there is so little damage they can do to their new house. (A separate story on the children's rooms is on pages 72-73.) Later, when the children have more adult interests, these rooms will be given a more traditional finish.

All building materials used by Mr. Stanton are highly impervious to weather and wear. Because the house was built soon after the end of the war, many materials were unobtainable and makeshifts had to be thought up, which sometimes were better in the long run. All the ceiling beams in the living room and front terrace were purchased from a house mover. Scarred and stained from much usage, they had a lovely, weathered look and very generous dimensions (35 feet long) that Mr. Stanton could not have obtained with new materials. The columns holding up the terrace overhang are made from irrigation pipe, which cost only $3 a section. The glass for the walls is heavy stock glass. All the wood was stock lumber, rough sawn and brushed with a stain to remove the new look and give it an old and weathered appearance. For Mr. Stanton's aim was to build a structure that would look as if it had been there hundreds of years and was gray with age—even before they ever moved in. If he could achieve that look, he could forget some of his maintenance work and worry only about keeping things structurally sound.

The color photographs convey pretty successfully how well he achieved the time-aged coloring that was going to save him future work. The house is so completely composed of Nature's own colors that it blends with the trees and cliffs so well you can't tell at a distance which is house and which is Nature. (For a story about the materials and their easy maintenance see pages 76-77.)



COOKING IS *NOT* WORK

CONTINUED FROM PAGE 92

n having that we can't even get ur town—things like sourdough ch bread and those delirious s from Blum's in San Fran- o. So we buy these in large ntities—15 or 20 at a time. We them wrapped for freezing t where we buy them when we e a trip to the big city. And way we keep on hand all the these loved, hard-to-get foods. hen we also always keep on d rib roasts, steaks, fillets, wns, chickens, lamb chops and of lamb, as well as Bing rries, berries of all kinds, ches, and apricots. And ice m—always—generally vanilla. n whip up a fruit ice cream by sting the fruit and combining with softened ice cream and rning it to the freezer in time set again. With the freezer in life, I can run up an important ner for 12 to 18 with no more n two hours advance notice. Be- se everything but the salad is he freezer. And we grow every- ng for salads (but the oil and gar) right on our place.

So you see, by having everything hand, all the time, I have lati- e—both as to planning and to ing—that most women only for. I seldom decide what I going to have for dinner until o'clock, unless we are going have company. Even with meats, ich need time to defrost, I hold or two family-size meat pack- s in a defrosted condition in refrigerator. There is some- ng about this relaxed approach to meal-getting that seems to reduce work, or at least the effect of work. While other women wrestle with indecision about what to order for that night's dinner I am probably playing catch or maybe lying on the flat of my back doing nothing but watching the clouds. Oh yes, quantity buying is definitely worth while! That's why we have a 32-cubic-foot freezer and and an 18-cubic-foot refrigerator!

I hear all the women saying, "But where does she store all those cases of cans?" That's easy. We built extra storage space because we had learned that grocery-buying consumes more time than it should. Our can room is worth its weight in gold boards, so far as I am concerned. For, if I am struck with a new idea about how to season when I am half way through the cooking of a dish, I go to the can room and find the new ingredients. It's like always having a lot of money in the bank. Makes you free as a bird, which is fun.

The whole secret of my feeling that cooking is not work, in the last analysis, is that I think cooking is fun. It is fun for me. I never let it become drudgery. It would be that if I used the same recipes over and over again. Repeating the same task over and over is a bore. So I avoid repetitious cooking. I find it great fun to theorize about how a new handling of a food ought to taste, and then to do it and see if my theorizing was true or false. That way I keep interested and have fun.

MY GUESTS ASK MOST OFTEN FOR THESE RECIPES

CONTINUED FROM PAGE 63

t is fun to experiment with ad dressings. The secret of all ssings is the base of vinegar. re are my two favorite "basics." ey improve with age.

French Dressing I

cup wine vinegar
ablespoon good sherry
easpoon salt
easpoons sugar
teaspoon Spice Islands
ava Cracked Pepper
mall clove garlic
mall onion
cup good olive oil
teaspoon dried chervil rubbed
n palms of hands
teaspoon Beau Monde Seasoning

Cut up onion and garlic and und in a mortar with a pestle. t in sugar and salt and mash a paste. Add the vinegar, pep- r, chervil, Beau Monde, and erry. I usually pour this brew into a two-cup Pyrex pitcher and then stir vigorously while I slowly drip in the olive oil.

French Dressing II

1 small clove garlic
1 small onion
1 shallot
⅓ cup sweet basil vinegar
2 tablespoons Widow's Mite Creole Spiced Vinegar
1 teaspoon salt
1 teaspoon sugar
1 teaspoon Spice Islands Beau Monde Seasoning
1 pinch Spice Islands Java Cracked Pepper
⅔ cup good olive oil

Mash garlic, shallot, and onion in mortar with pestle and add salt and sugar to make a paste. Add vinegars, pepper, and Beau Monde, and allow to stand for a few minutes. Slowly add olive oil, stirring rapidly.

(Continued on page 99)





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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 31

at Eastport, Maine, as at New Brunswick ports. Deer Island, smallest of the three Isles of Fundy, is usually reached by car ferry from L'Etete, ten miles off Route 1 from Saint George, N. B. Because of this it is the least known, least crowded, and, to some, the choicest of the three. All rise with comely ruggedness from the sea, deriving from it cliff, cove, and lighthouse scenery, tuna and pollock, chowder for shore dinners, boating, bathing, and great lungfuls of cool salt air.

Grand Manan, largest of the three and much cultivated by artists and writers, offers the most pretentious accommodations, albeit meals and bathroom facilities are usually family style even at larger hotels and inns. Here, as on the other two islands, you may find private homes and cabins more available. Rates are not much more than $2.50 a day, $28 a week, including meals generous in home-cooked fresh fish and vegetables.

Pin down these facts and figures by writing to the New Brunswick Government Travel Bureau, 658 Queen Street, Fredericton, New Brunswick, Canada.

Mount Rundle West

However you see western Canada, you'll see it better for having in hand the thick, but pocket-size, guide called *The Traveller's Digest* (yes, two l's is correct in Canada). Its thousands of useful facts cover transportation, lodgings, food, scenery, shopping, and incidental diversions from the Canadian Rockies west and north, including the Alaska Highway and Vancouver Island.

The masterwork was done by Miss Edith Sykes and her staff, who dispense first-hand information and make reservations in offices at Banff and Jasper. It's the kind of guide that skims over the obvious to dwell in detail on more unusual and pertinent information. It gives you background lore, posts you on how and where to buy English bone china, comments on road conditions and hot springs bathhouse fees, famous golf courses and remote hunting lodges, sightseeing tours, and tea and scones. All are personally investigated and rechecked at intervals. A 50-cent money order to *The Traveller's Digest*, Post Office, Banff, Alberta, Canada, gets you a copy.

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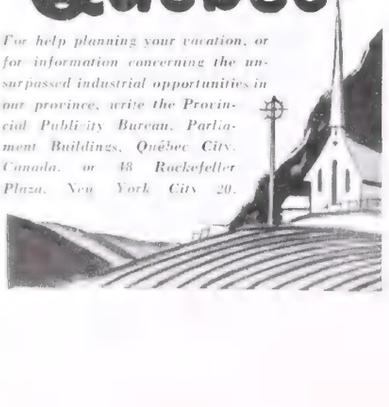


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Roundup Roundup

For all its guest ranches private baths, its motels with ming pools, the West is b means willing to let you f that it was once wild or its colorful. There are a myria annual events during which jangle, Indian ceremonial fea glint in the sun, the Pony Ex rides again, and man vies beast in a cloud of dust. these headliners:

Calgary Stampede—Calgary berta, Canada, July 11th-16th

Frontier Days—Cheyenne, ming, July 26th to 30th.

Days of '76—Deadwood, S Dakota, August 5th-7th.

Intertribal Indian Ceremoni Gallup, N. M., August 11th-

Pendleton Roundup—Pendl Oregon, August 24th-27th.

Luau

If in Hawaii you wish to d the Hawaiians do, attend a l This is modern slang for a fea thoroughly Hawaiian as the and as strange and wonderfu mainland palates as the plum to tourist eyes. True, you can e many of the traditional luau f individually at Honolulu res rants: chicken stewed with yo taro leaves and coconut milk, instance; raw salmon blended onions and tomatoes and ic salted seaweed; laulau, a pack of pork, beef, and salmon, wrap in taro and then in ti leaves; and, of course, fresh pineap But to get the full impact of h you must *go* to one. Food is soned with ceremony, and courses go on and on, thro hours of music, flowers, dancing.

The Kamehameha Alumni Cl house, in Puunui Valley overlo ing Honolulu, serves luau ($6) its broad lanais every other M day, with a ceremonial opening the imu, or underground ov serenading by native music gi and an hour of hula by torchlig

Don the Beachcomber at Waikiki Restaurant serves l every other Sunday, with cockt and high-powered hula ($10).

Elmer Lee's, 625 Kapahu serves luau every other Thursd with the talented host joining own musicians ($6).

Mormon Polynesian Colony Laie Beach, Windward Oahu, miles out of Honolulu, ho Hukilau (fishing feast) luau last Saturday of each month. T opens with the ceremonial layi of the nets in the bay and proce through luau made from the cat Swimming, music, and Samo sword dancing punctuate the fea

MY GUESTS ASK MOST OFTEN FOR THESE RECIPES

CONTINUED FROM PAGE 97

ovincial Chicken Burgundy

to 4-lb. chickens, cut in pieces
rots, diced
ve garlic, minced
dium onions, chopped
ole celery heart and leaves, opped
igs parsley, chopped
all bay leaf
p sour cream
p chicken consommé (canned, or cks and giblets boiled up)
r
and pepper
t burr pickles stuffed with almonds

ut flour, salt, and pepper in a er bag, add cut-up chicken, and ke well. Brown the floured ken lightly in butter in a frying . As each piece is done, put it an earthenware casserole that a cover. Brown carrots, onion, lic and celery in the butter and them over the chicken. Add pped parsley, bay leaf, sour am, and consommé. Put the ered casserole in a 350° F. oven il chicken is tender, falling n the bone. This takes a little re than an hour. Skim off any ess fat. Just before serving, inkle the casserole with a light ping of chopped almonds and kles—not many, just enough to e the chicken a touch of sweet- rness and a nice crunchy tex- e. (Don't try to substitute sour kles here or you'll ruin every- ng!) You can use sweet cream tead of sour cream in this recipe you add lemon juice to taste er the casserole is done. You can o add sautéed mushrooms, if like.

Standing Rib Roast

To be sure of an evenly rare st of beef, here's a new and (we nk) better technique of cooking Contrary to anything you've ever rd before, the beef goes into a *d* oven, fat side *up*. It bastes lf, and, believe it or not, actu- y puffs up when cooked this y, instead of shrinking down as ual. And nothing could be sim- r because the one imperative e is that you must not touch the n door after the beef has gone First, be sure the meat is well ng because I don't think you can derize a rare roast of beef. igh the roast and figure how g to cook it. If it is at the small d of the ribs, allow 15 minutes the pound. If it's at the large, k end, allow 18 minutes to the und. Put the roast in a shallow n on a flat rack, rib side down, a cold oven. Set the thermostat 300, and let it go! Caution again don't even open the door to peek til the roasting time is up.

Honey-Glazed Baked Ham

1 good canned ham
¾ cup pineapple juice
¾ cup strained honey
1 scant teaspoon Colman's mustard
Pineapple slices
Bing or maraschino cherries
Cloves

Time the baking of the ham according to directions given on can. (I always allow more time than specified.) While the ham is baking, mix pineapple juice, honey, and mustard in a saucepan and simmer until mixture is thick—about the consistency of molasses. Half an hour or so before the ham is ready to be served, remove it from the oven and decorate it with pineapple slices, Bing or maraschino cherries, and cloves. Coat the ham with the sauce and return it to the oven for 30 minutes more.

Greek Oranges

6 fine oranges
1 cup sugar
Red food coloring
Loads of hot water

Peel the oranges, being careful to pare off only the thin outside peelings so you don't get into the bitter, white pulpy part of the rind. I use a very coarse grater—the "Wonder Shredder"—with quarter-inch holes, so that the orange peel pieces are long and narrow, like julienne strips. Put these into a pan and cover them generously with boiling water. Boil rapidly for a half hour, changing the water three times, covering the peel each time with fresh boiling water. Into another pan put 1 cup of sugar. Stir in ½ cup of water and a dash of red food coloring, and boil for 15 minutes.

Remove all vestiges of the white skin that has been left on the oranges. With a sharp knife, cut the oranges into perfect sections. (I do this by holding the orange in one hand, revolving it as I slash into it.) Squeeze juice out of remaining membranes that surrounded the orange sections. I do this over the bowl I will serve the dessert in. Pour the boiling sugar syrup over the sections and allow them to steep in this for 15 minutes. Then pour off the syrup and boil it again for 15 minutes. Cover the oranges with the syrup and the drained orange peel. Chill this thoroughly in the refrigerator, and you have a dreamy dessert. This takes approximately one hour to accomplish, but the result is definitely worth the careful following of instructions.

Mussels Marion

2 cans Maine mussels, drained
¼ pound butter
1 clove garlic, minced
1 tablespoon chopped chives
1 tablespoon chopped parsley

Melt butter in frying pan. Add garlic, and allow it to steep for a few minutes but not brown. Add chives and parsley and mussels, heat through. Shake pan to keep the mussels well buttered, and serve. I usually serve these as a first course on mussel shells that have been put on a bed of rock salt in individual flat baking dishes and thoroughly heated. But they make a grand hors d'oeuvre or buffet supper opener. (Keep warm in a chafing dish from which guests can help themselves.) White crackers are a pleasant accompaniment.

Cream-poached Corn

1 package frozen corn
1 tablespoon chopped chives
1 teaspoon sugar
¼ teaspoon salt
1 pinch Spice Islands Java Cracked Pepper
Whipping cream

Put corn in small pieces in casserole, sprinkle with salt, pepper, and sugar, and pour in enough whipping cream to barely cover. Cover and put in a 225° F. oven for 1½ hours. You can also use fresh corn. I score it, press and scrape out the pulp, and bake the same way. Whichever method you use, it comes out a smooth corn custard.

Casserole-Baked Tomatoes

1 #2½ can solid pack tomatoes
1 tablespoon (full) brown sugar
1 teaspoon salt
¼ teaspoon chervil (dried and crumbled in palms of hands)
¼ teaspoon (scant) Spice Islands Beau Monde Seasoning
1 small onion, minced
1 tablespoon chopped chives
Cracker crumbs

Put tomatoes in open casserole. Mix in sugar, salt, chervil, Beau Monde seasoning, minced onion, pepper, and chives. Scatter cracker crumbs on top and put in 200° F. oven for from four to six hours.

Beets in Sherry

Put one large can of whole beets into a frying pan with ⅛ of a pound of butter. Gently roll the beets until well covered with melted butter. When they are thoroughly hot, turn down the flame. Add 1 tablespoon of beet juice and 3 tablespoons of good sherry. Cover. Cook for 1 minute and serve.



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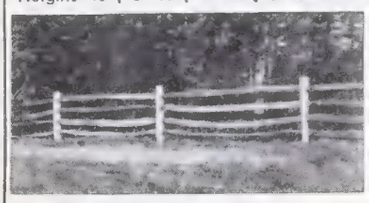
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■ Philodendrons like this grow best if they have their leaves sprayed regularly with water. Surprisingly, absorption through the leaves is quicker than through the roots, and leaf-watering takes no more time than conventional way. Cornelius hydraulic sprayer.

No off-seasons in this garden

CONTINUED FROM PAGE 74

How is all this possible? No trick at all! Simply decide what flowers you like to have, observe when they bloom in your locale, then make out a schedule that lets you always have something in bloom in pots, ready to replace the previous show girls as their beauty fades.

"But how shall I ever take care of all those pots?"

It's not nearly as hard to do as trying to keep a perpetual succession of bloom in a border. Over in a sunny, out-of-the-way corner of your garden, grow plants in the five- or six-inch they will occupy when ready on display. Feed and water ously. Remember that all the are confined to a small ball And don't skimp on sun. You expect any flowering pla thrive and bloom when rele to a shaded place. (Unless course, you are using shade ant plants for shady places!)

For easy, quick watering, the pots close together. Tou is best. Sink the pots down to rims, or fill the space betwee pots with moist peat. Either ment cuts down evaporation the side walls, so saves wate

You will find, too, that di and insect troubles are no l a real problem. Since all plants of one kind are growin a single, isolated block when of bloom, frequent inspectio easy. You notice the first attac pests and can remove the affe pot to your plant hospital area give the remaining plants a tective spray at once. Pests n get out of hand, for plants ca sprayed thoroughly upon their turn from the display bed.

Most garden pests manage to from year to year despite our c ful spring and summer spra because few of us do a thoro job of pest-killing *after* our pla bloom. But pot plants can be h in the hand and sprayed so e leaf, no matter how twisted curled, gets coated.

EXPERTS like the Stantons only one size pot to save w Standard sizing requires the ging of only one set of holes the display garden. It permits to lift the pot of the faded pl and slip the pot of the new flo ing one into the same hole. disturbing of the ground or gro cover that fills in between p

For the most effective show flowering time, sort your pl according to their height and and "plant" them so the flo are shown to their best advanta How many times have you spaired about how the most sp tacular side of your choice pl in a conventional garden turned away from you? That's irritation pot gardening remo

So if you would have a gar full of continuous bloom, w after week all season, try pot dening. Look again at the Sta gardens shown on pages 44 and All the wonderful flower show see there comes from pots gr between bloomings in the vegeta garden shown on pages 74-75.



● The laundry yard is completely screened off by the Cel-O-Glass wall (right, above). Notice how the house here as elsewhere, was fitted around the existing trees (every big branch was saved). For the view of the garden side of this translucent wall, turn back to page 74.

THE SALAD DEPARTMENT

CONTINUED FROM PAGE 65

Culinary Uses for Herbs and Greens

HERBS

Caraway: Use in cookies, coffee cake, cream cheese, rye bread, roast pork. Tips in salads.

Chervil: Use as basis of many seasonings—salads, soups, eggs, cheese, and some meats.

Chives: Use in salads, omelets, sauces, cheeses, potatoes.

Coriander: Sprinkle lightly over avocado. Top with seasoned tomato sauce. Mix with finely minced onion blades, salt, pepper, and French dressing over sliced tomatoes.

Cummin: This is a curry ingredient. Use in sauerkraut. Gives Mexican tang to meat dishes, beans, and sauces.

Dill: For pickles, eggs, cheese, meat, fish, salads, potatoes (including creamed), avocados, and beans.

Fennel: Use in salads. Seeds cooked with fish or a few seeds in fruit pies or sauces are unusual.

Nasturtium: Use flowers and leaves in salads. Round green seed pods can be picked and used as capers.

Parsley: Use in salads, sauces, soups, stews, pot cheeses, meats, and vegetables (such as potatoes).

Sage: Use lightly—beans, pot cheeses, salt fish, stews, ducks, or geese.

Shallots: Use "cloves" like onions.

Spearmint and other mints: For teas, ices, juleps, pot cheese, salads, salad dressing, pea soup, broths, and potatoes.

Summer savory: Use in poultry, stuffings, salads, peas, pork, green beans, rice, horseradish sauce.

Sweet marjoram: For use in sauces, soups, salads, meats, stuffings, and fish.

Wild marjoram or oregano: Use in Mexican and Spanish dishes: meats, soups. Cook with lamb and fresh mushrooms. Put new tips in salads and cream cheeses.

Winter savory: Use in all cases where summer savory is used but slightly more of it.

Tarragon: Use sparingly—salads, soups, dressing, fish, sauces, stews, meats, and especially in vinegar. In tartar sauce, or chopped on fish, baked, boiled, or fried.

Thyme: Use in soups, sauces, cheeses, salads, meats, rabbits, fish, pot cheese, and dressings. Especially with tomatoes in salad.

GREENS

Cabbage: Use in slaws, salads, and sauerkraut.

Cardoon: Stalks may be bleached like celery in salads and soups.

Chicory: Use as greens in summer. Leaves for winter salads.

Chinese cabbage: Use in place of lettuce or cooked like spinach.

Collards, Georgian non-heading: desirable greens for South.

Corn salad: Makes good early spring salad where winter is cold.

Cress: Curled or peppergrass, more flavorsome than upland.

Dandelion: Strong, use sparingly unless very young and tender.

Endive: An autumn and winter salad.

Endive, French (witloof chicory): Tender for salads, especially if tied up and blanched.

Florence fennel: Use like celery, especially as winter table green. Grated into green salads.

Lettuce: More vitamins in non-heading types.

Mustard: Generally used like spinach, but can be used sparingly raw.

Romaine or cos lettuce: A tall, upright plant that may be blanched if desired. Use like lettuce.

Sorrel: Especially suited to use in salads and for flavoring soups.

Spinach: Use cooked. Served whole or chopped. Slightly overrated but still good.

Tampala: May be used raw in salads or cooked like spinach.





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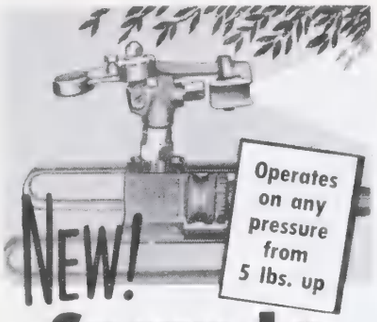
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CONTINUED FROM PAGE 77

wrongly, of course it will rot or the paint will peel. So I took good care to stay a mile away from any practices that might invite deterioration. All the wood we used is durable. Siding is redwood over exterior-type plywood, which was painted to further preserve it before it was ever installed.

Because all exposed wood is redwood and because redwood ages slowly and not too becomingly, I decided to speed up the aging by my own means. So all the exposed redwood received one coat of a mixture made of Portland cement and potash: 1 shovelful of Portland cement in a bucketful of water with a handful of potash. Don't ask me the chemistry of this. I learned it from an old furniture wood-carver, and it really works.

The trellage of the roof overhang is the only place where we wanted positive color. This was achieved by painting with one coat of cement paint, tinted to our color needs, and made very thin to penetrate like a stain. We did not want it cover like a paint, for then would have to keep renewing Stained woods age well and require no further upkeep. Since used redwood we didn't have worry about protective paint coatings, as we would if we had used less durable wood.

If we had worried about what other people would think, we could not have freed ourselves of the time-consuming chores of maintenance.

HOW TO WIN THE RACE WITH DETERIORATION

CONTINUED FROM PAGE 80

Although the dividing line from one to the other of these categories may not always be obvious, most items will offer no difficulty. For the doubtful cases you, as your own bookkeeper, will have to decide more or less arbitrarily, but the following discussion and the illustrative accounts are intended to help you in these decisions.

Perhaps the easiest way to pin down expenditures of doubtful classification is through a series of test questions. The first question would be: Did the job either maintain or improve the property (the house, the lot, other buildings on the lot, or the land improvements on the lot)? If the answer is yes, you proceed to the next question.

For those items which passed the first question, the second is: Did the job add a quality, space, or usefulness to the property which was not there previously (that is, during the period of your ownership. A reply of yes to this query will classify the expenditure as a Capital Improvement. A negative answer means that the expenditure was either for maintenance or replacement.

For items still unsettled, the third question is: As a buyer, would I feel that the property would be worth materially less in terms of selling price if the job had not been done? The answer to this question may be the most difficult of the three, but it will put the "yes" expenditures in as replacement items and the small or infrequent expenses as maintenance items.

If you follow our series of questions, the Maintenance Account will have in it the greatest number of entries over a period of years, and most of them will be small.

Over the years, these maintenance items are a real part of your cost of shelter—and you would want to reckon with them in any rental arrangement you might make later as a landlord.

This may not be true about the entries in either the Replacement or the Capital Improvement accounts. Unless you are fortunate enough to have no problem with the supply side of your budget, the replacement of a heating plant, refrigerator, or roof may well affect the timing of other family expenditures. So with a wallpapering or floor sanding project—or the construction of a new retaining wall or garage.

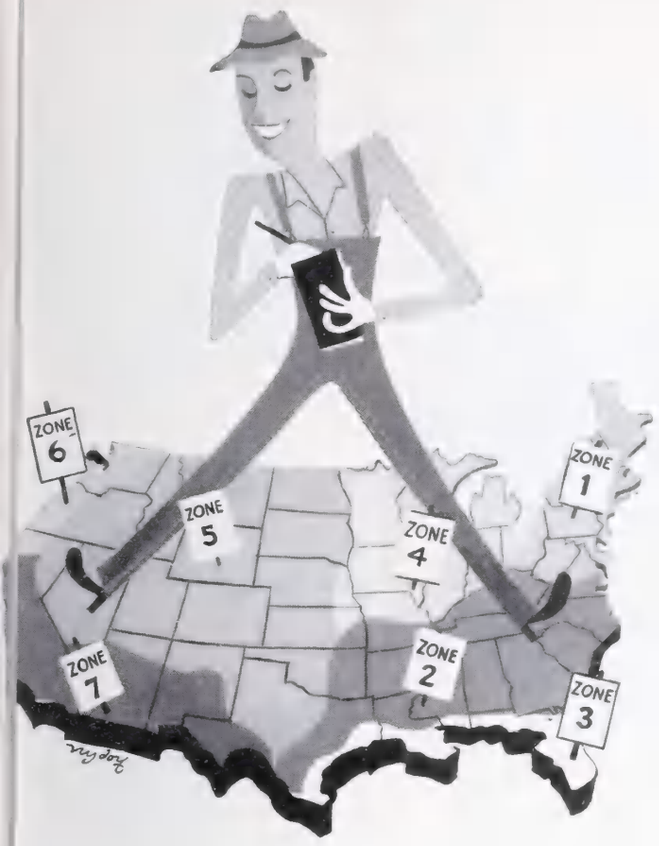
In all three of the illustrative accounts presented, a notation of the purpose of each item is carried from the Monthly Cash Account. This practice is not mandatory, since the detailed information is available by reference to the Cash Account. These notations have special purposes, however, especially in the Replacement and the Capital Improvement accounts.

If you should sell your home at a price greater than the price you paid, you may be liable for a capital gains tax in your next income tax report. At that time, all items properly entered in the Capital Improvement Account can legitimately be added to your purchase price before determining the amount of your profit for income tax purposes. Note for this purpose that expenditures on your lot for landscaping, permanent soil improvement, drainage, and the like are as much improvements to your property as the library and the oil burner added to the house.

In the Replacement Account, the itemizing of entries for these infrequent but major expenses will help you foresee and plan for them the next time they are needed. The timing and approximate cost of recurring jobs like wallpapering or exterior and interior painting will be seen at a glance in the Replacement Account after this account has been maintained a few years.

If any of the expenses entered in these last two accounts are financed by means of a special loan or by monthly payments including a service or interest charge, you should probably keep a record of those payments on a separate page in your account book. In that case, the Capital Improvement or Replacement Account should have only one entry showing the cost of the project, with a cross reference to the special page which could give the details of both the down payment and loan arrangement and the payments as they were made. Monthly entries would be made first in the Monthly Cash Account and then in the new special loan account, with only a summary entry in the Capital Improvement or Replacement accounts.

We have now completed our series of accounts—from the basic Monthly Cash Account through the six special accounts for segregating the different kinds of expenditures —*Mortgage Charges, Insurance, Taxes, Maintenance, Replacements, Capital Improvements.* After setting up the check list for maintenance and repairs our attention will be concerned with the way in which these accounts can be helpful in making the least of your income tax, in determining how your ownership expenditures actually compare with rent, or in setting the rent that you should get if you want to use your house as a source of income, and finally, what profit or loss you will actually take in case of sale.



The LOG of the Practical Gardener

Thin Skin

You can't hope to garden with ease when you have only a thin skin of good soil over raw subsoil. Most struggles with thin, skimpy lawns, for example, would never have occurred if there were 6 inches of rich topsoil. Yet recently I saw some young oak trees planted in a government lawn in Washington, D. C., where the topsoil was scarcely an inch deep. The oaks (a year after planting time) had distress signals already visible—stunted new twig growth and a flattened, wind-blown look on the crown of the tree.

Vacation

Plan to be in Minneapolis-St. Paul August 23rd to 26th for the garden tours and national convention of the Men's Garden Club of America (wives invited). Ask anyone who attended the sessions in Atlanta, Georgia—or write to me for a copy of the program if you don't know what you'll see. This is one convention where you'll hear no speeches or sit through lengthy business sessions. Nearly every hour is available for guided garden tours of the best home gardens in the host cities.

Rose Dope

Californians have shown for years that the traditional heavy hand in pruning roses results in fewer flowers and weaker plants. We in the East have been slow to realize how much we handicap our roses by our method. But recently we have begun to see examples of how right our California friends are. If you aren't satisfied with the way your roses are growing this year, try being more conservative in pruning next spring.

(*Continued on page* 106)

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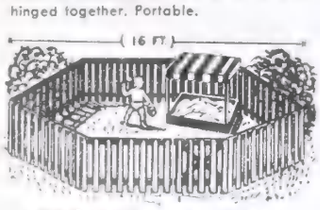
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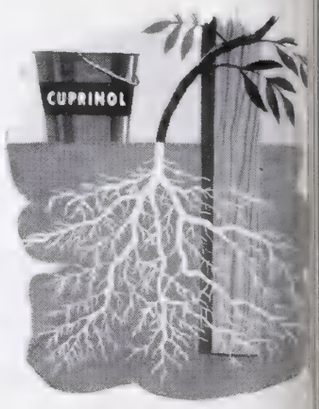
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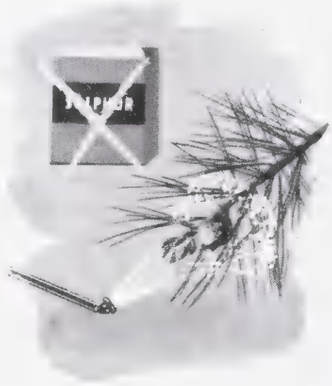
What did I do wrong?



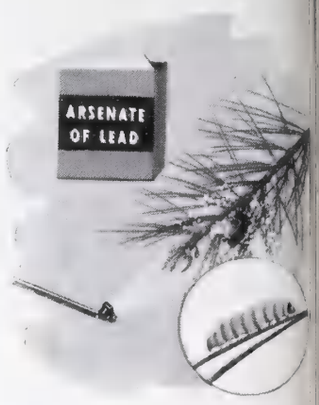
← Vines planted near my arbor sic ened and died. Both vines and arb were set a year ago. Would wood pr servatives have anything to do with i



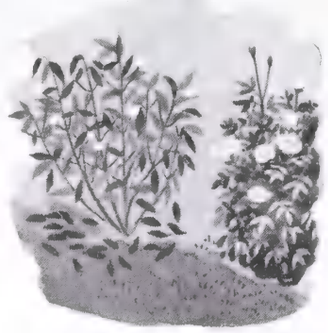
• The posts were probably creosoted and fumes killed the vines. Cuprinol, applied with a brush and allowed to cure for a few days, is not toxic to plants.



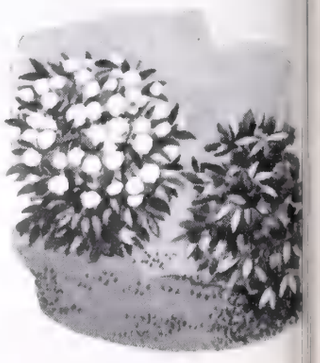
← Some sort of worm or caterpill makes brownish-green nests at the en of my pine branches every year. Du ing with sulfur does not seem to he



• That is the pine webworm. Spray with arsenate of lead or one of the new DDT preparations offered by seedsmen. Use according to manufacturer's directions.



← My Mayflowered viburnum ge black spots on its leaves. Then they fa off leaving it naked. I planted it ne to a rose bush and give it good car



• Black spot on your rose bush is the cause. Move the viburnum elsewhere and use another fungicide on your rose. Fermate is good, and often better.

SKETCHES BY JOHN PRIN



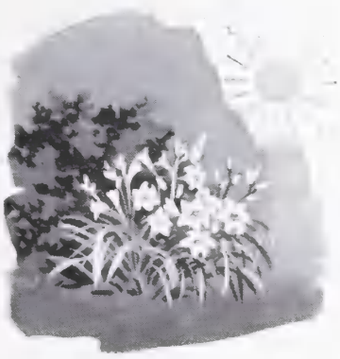
← I feed my roses well and cut them back almost to the ground the proper time each spring. Stems are strong but there are few flowers.



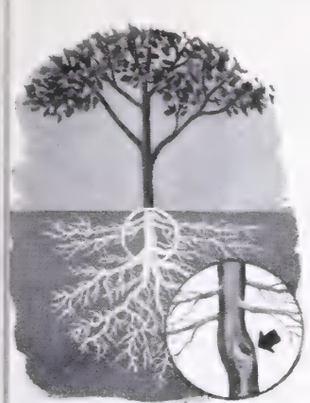
You are cutting them back too se-erely. There is not enough new wood ft on which to bloom. Trim them back ore moderately. Watch the difference.



← Daylilies grow well in our garden but no longer flower heavily. They have had a good location right next to our shrub border for several years.



Daylilies like sun. Shade and root ompetition from the shrubs are the ause. Give them more sun. Also, they ay need dividing after several years.



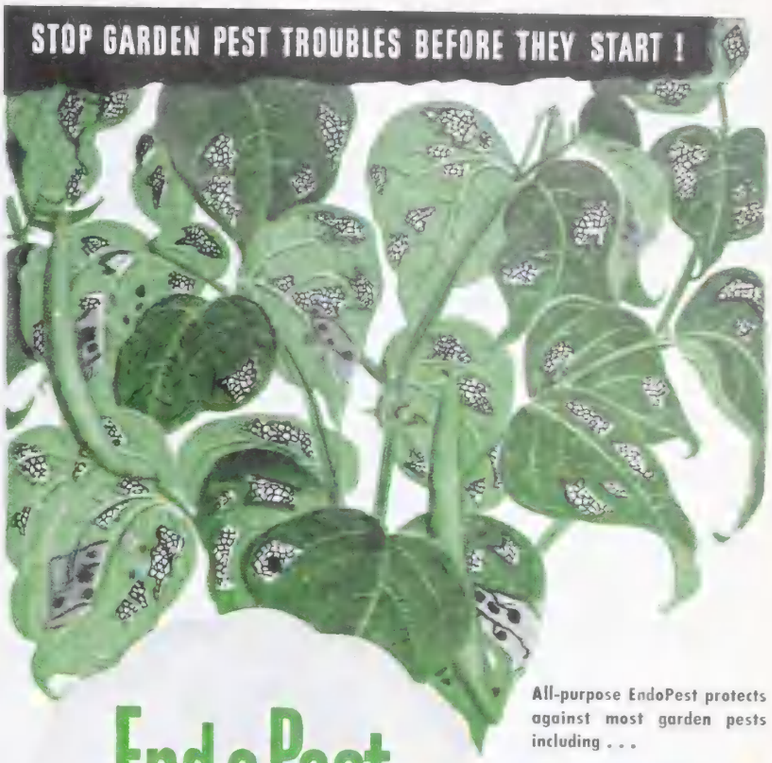
← The first year or two our dwarf apple tree behaved itself. Now it grows like mad. I don't feed it very much. Can dwarf trees "revert" to standards?



Your tree was planted too deeply rd has rooted above the graft. Dig the il away: cut off these roots. Regrade leave a depression around trunk.

(*Continued on page* 107)

STOP GARDEN PEST TROUBLES BEFORE THEY START !

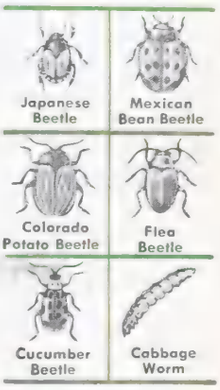


EndoPest

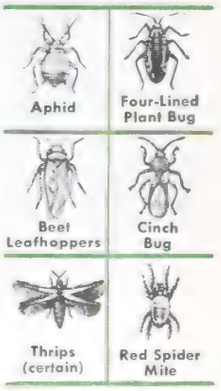
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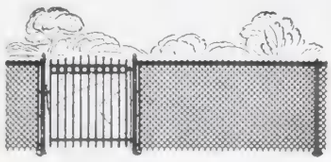


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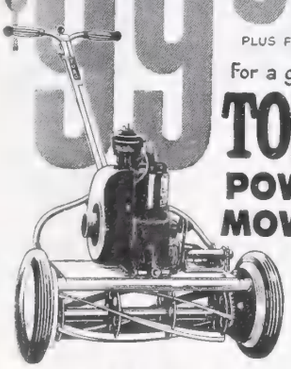
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THE LOG OF THE PRACTICAL GARDENER

CONTINUED FROM PAGE 103

Trim

Devote a little time in July to the little jobs that make for a neat, tailored look in your garden—clipping the grass around tree trunks in the lawn, edging the flower beds and along the paths (but dig no little trenches here, please), snip off the seed heads of lilacs, iris, and peonies overlooked last month. The veteran gardener knows no minutes give as big results as those devoted to garden "finish."

Resolve

You really should get out to the garden shows. You will find all kinds of take-home ideas to use in your own garden. I attended the Pasadena, Boston, New York, Philadelphia, and Oakland shows—and all were idea-packed, as undoubtedly were those I missed. West Coast residents and visitors won't want to miss the San Mateo (California) Floral Fiesta, August 12th to 20th. Featured will be 22 backyard gardens designed by leading landscape architects and exhibited in natural outdoor settings.

To Try

Gerberas are favorite, colorful flowers for table arrangements. I've grown them in the greenhouse, but am going to try them outdoors another year. They do well as garden flowers on the West Coast, and I've heard of a few people who have grown prize-winners outdoors in the East (being indoors in the winter, of course). Have you tried them?

S. Peas

Years ago just about every spring garden contained sweet peas, but plants easier to grow have gradually crowded them out of consideration. The new Cuthbertson strain seems bound to regain a favored position for sweet peas. The new type (made some wonderful displays this spring) is as easy to grow as petunias. No more worry about too much heat in May and June—usual death-trap for other sweet peas.

Pinch

Wisteria vines bloom best if you keep the new shoots cut back to about a 3-foot length. This is a summer job that takes only a few minutes every couple of weeks. Your plant benefits (no waste of energy on non-blooming growth) and you get a neater plant.

Puff

Get the summer-blooming smoke tree if you need a bushy tree-like shrub that will get 8 to 12 feet high in time (about 6 feet in 8 years). It's so old-fashioned you hear little about it, but you can't go wrong on it. Often it is seen as the last survivor in an abandoned country garden long after only the cellar wall of the old farmhouse remains.

Still Green?

Lawns fed liberally last fall and again early last spring are still green in July. But no amount of water can keep starved grass green. And you can't keep weeds out when your lawn is sparse (starved). So if you are in either of these troubles, make a note to feed your lawn liberally in September, 1st-10th, again October 20th-25th, and in February or early March next year. No point in feeding it now but make notes on the calendar now.

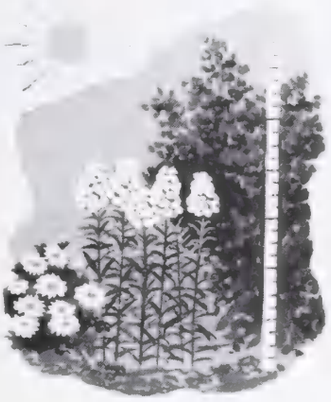
Joseph E. Haviland

WHAT DID I DO WRONG?

CONTINUED FROM PAGE 105



← My phlox grows too tall (often reaching six feet). Stems are floppy and naked at the bottom, totally destroying the effect I want.



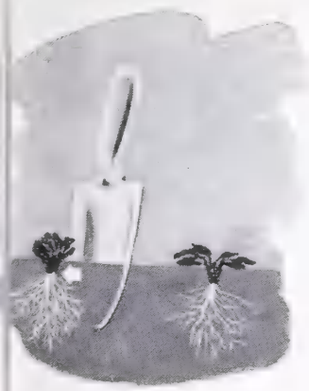
Shade causes phlox to grow tall and
ndly, especially if soil is rich. Re-
nt in sun or cut out sheltering
nts to admit light. Don't overfeed.



← Can petunias change color? Some have magenta flowers among the others. It did not happen last year. The same seed was used and all had best of care.



Examine plants carefully. The ma-
nta flowers are on separate plants—
-grown seedlings from last year. Pull
m out, allow no seed pods to ripen.



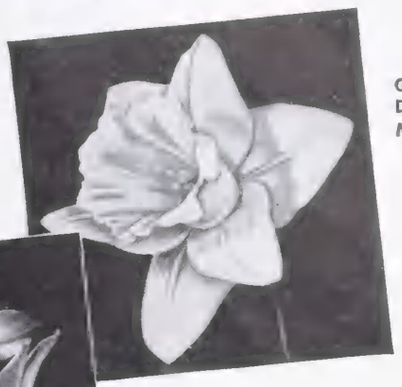
← Columbine seedlings transplanted this year grew very little, died down and gave up in spite of plenty of water, good soil, and drainage.



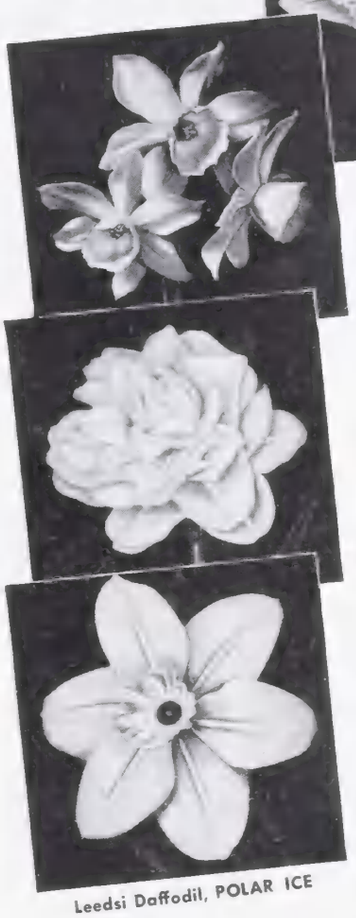
They were planted too deeply. Crown
usually attacks such plants. Never
columbines deeper than they grew
fore. (See accompanying sketches.)

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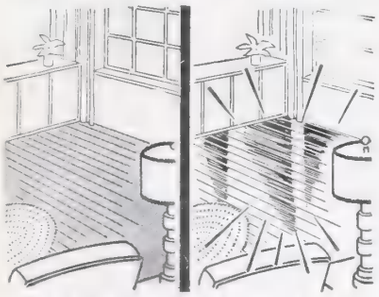
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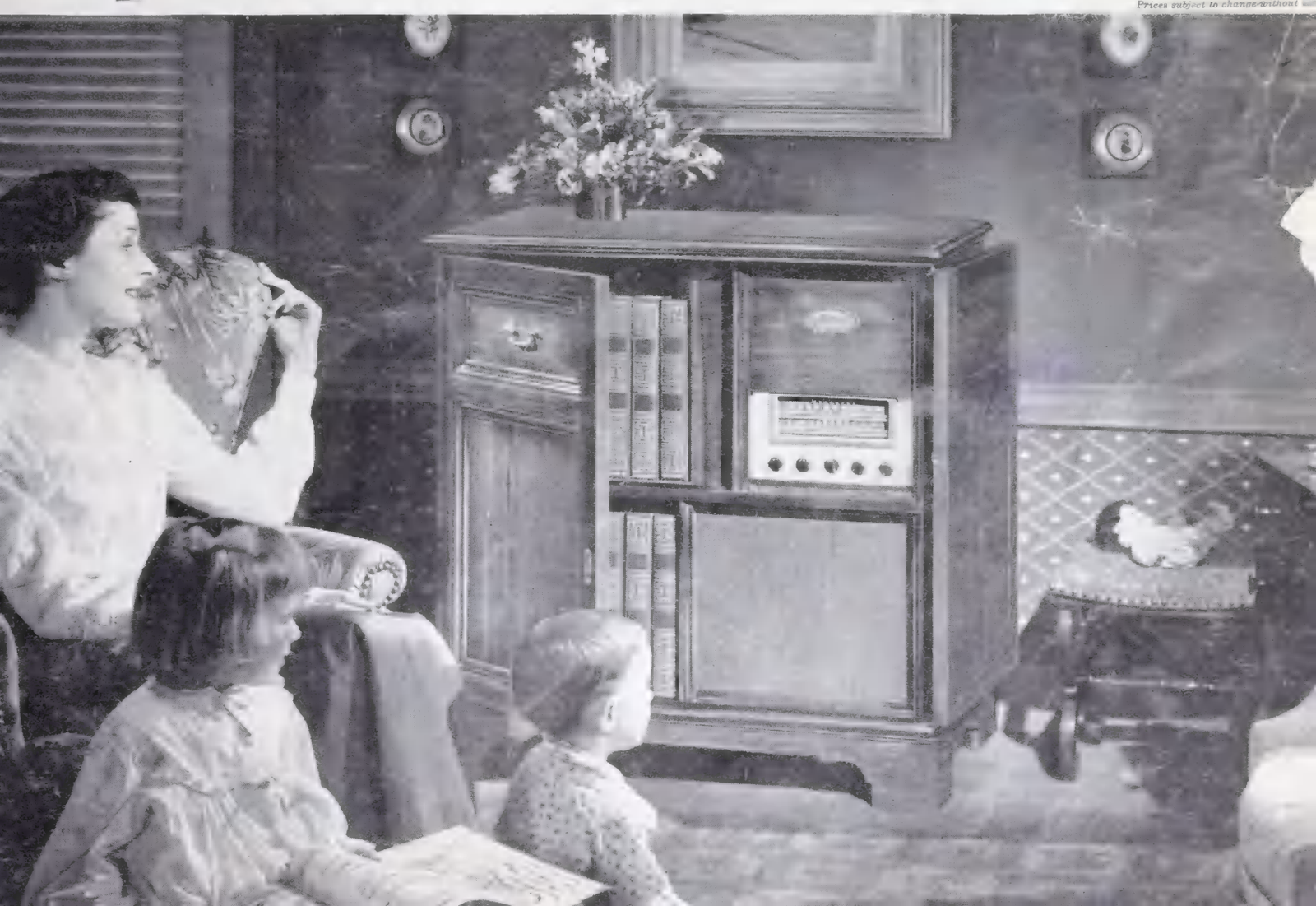
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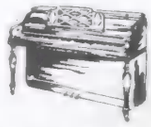


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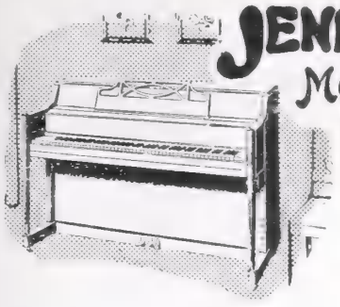


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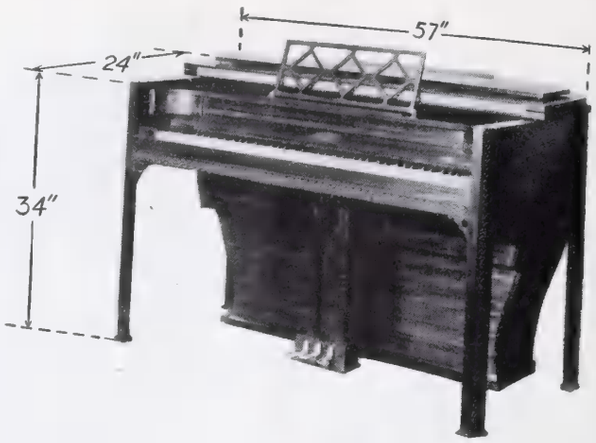
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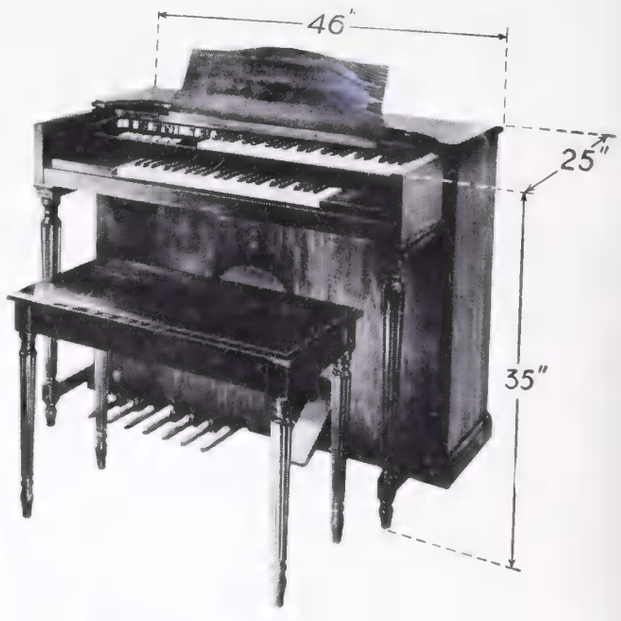


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u will know why music is like sunlight
the human soul, essential to your home.

Few can deny that a piano is the ideal
trument to encourage and enrich your
nily's enjoyment of music. It supple-
nts all other means of appreciating music
d adds physical grace and dignity to the
me. The question is, which piano shall
u buy? This is a major decision, for the
rchase of a piano is for the average family
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If there were only one word to describe
at to look for, that word would be *quality*.
e more perfect the quality of the engi-
ering, the materials and the workmanship,
more dividends will your piano net you
pleasure and service. There are five basic
nts to consider carefully when you are
ermining piano quality:

ne Regardless of whether or not you have
any musical training, the tone of the
trument should be pleasing to your ear.
od tone quality is pure and resonant, and
gs out clearly whether you press the keys
tly or strike them hard. Each note on the keyboard should have a consistently rich and pleasing quality.

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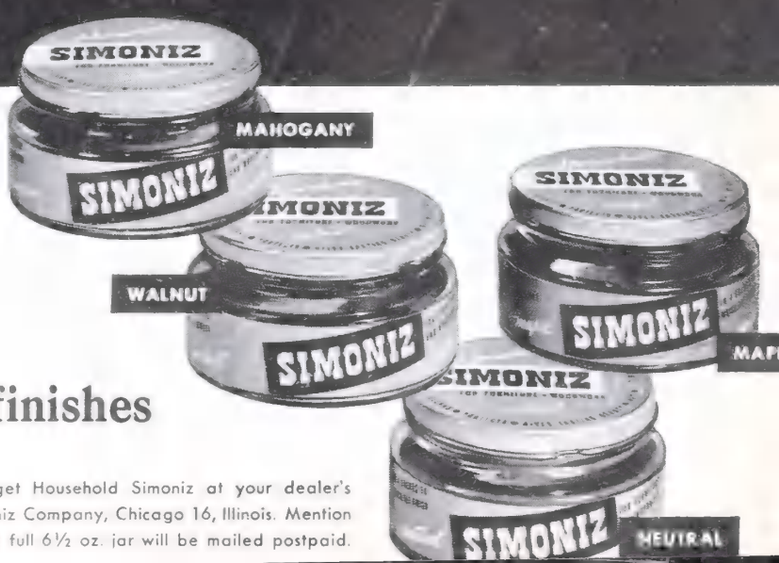




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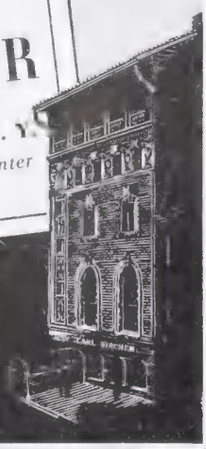
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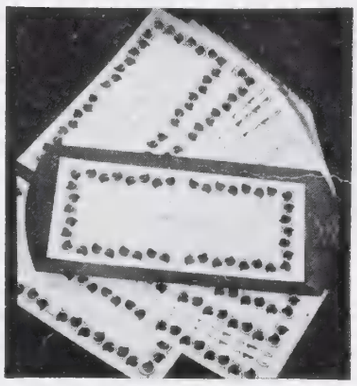


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Shopping with Pat Gunan



RETURN OF THE UKE. We remember when there was a ukulele in every college dormitory, every camp tent, and not knowing how to strum "That's Where My Money Goes" was the counterpart of mistaking Be-Bop for baby talk. An instrument to have fun with, it has a shaded maple finish body, patent pegs, gut strings. $5.75. Name, $1.50 extra. Lyon & Healy, Wabash Ave. at Jackson Blvd., Chicago.



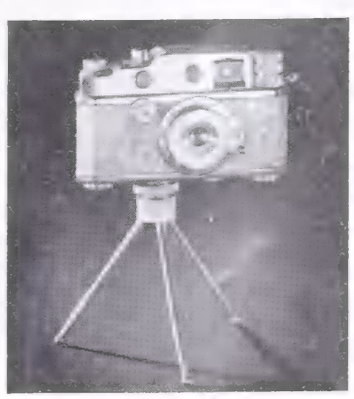
IT'S LOADED. The Photo-Pac is a brand-new idea in cameras that beats anything we've seen. It's all loaded with 8 exposures of 35mm film. All you do is snap your pictures, drop the cardboard Photo-Pac in your mail box with your return name and address (no film to unload), and within a few days you get back eight 3¼" x 4½" prints with negatives! $1.29 plus 15¢ post. Henry Mfg. Company, Haverford, Pa.



HAPPY BARGAIN! We couldn't believe this when we found it, and it's just as wonderful for small apartments and winter sun porches as it is for summer cottages and terraces. A nest of 3 wrought iron tables comes in green, maroon, or white, and a good reading lamp is attached to the largest table. $9.98 plus $1.50 express charges. We found them at McCreery's, Fifth Ave. at 34th St., New York.



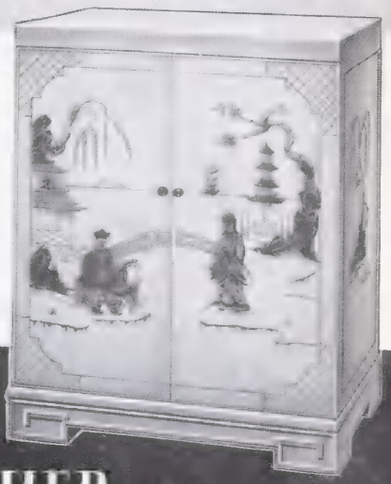
PICTURE LIGHTER that is such a dead ringer for a Tom Thumb camera it has stopped traffic in the *Window Shopping* department. Use it alone as a pocket lighter (and it's a good one), or screw on the tripod base, and stand it on your husband's desk. Just 2½" x 1½", with 2½" tripod, the price is $5.95 ppd. Marsha Kay, 947 Lincoln Road, Miami Beach 39, Florida.



Stunning "FEDERAL VIDEO"
CUSTOM-BUILT TELEVISION

- Cordovan, mahogany, ebony, blonde, parchment, Chinese red or green finishes.
- Wide selection of colors.
- Large 140 sq. inch screen — 15 inch all-glass cathode tube.
- Superior engineering.
- Sharp clear pictures that give the maximum of visual satisfaction.

Also available in table models and consolettes. Write for full information.



MODEL 409 — Hand-painted raised Chinese figures, on a beautifully lacquered cabinet — perfect in a Modern or Chippendale setting.

CARL FISCHER, INC.
165 WEST 57th STREET, NEW YORK 19, N. Y.
In the Heart of New York's Music Center • Across from Carnegie Hall

Reproductions By Mail



Imaginative
—Comfortable!

Are you looking for smart, versatile styling—on a budget? Then, choose the "Carolyn" chair. It's perfect by the fireside and in your living room or equally at home in the bedroom. Deftly button tufted seat and back, full coil spring seat. Accentuating box pleated valance. Carefully tailored in a modern textured fabric, either red, grey, or chartreuse for only $24.50 or $47.95 a pair. In muslin or you may furnish the material—$20.50 each. (Send 4 yds. of 36" or 2½ yds. of 50".) Height 33"; Width 22"; Depth 18½". Check or money order. No C.O.D.'s. Express charges collect. Satisfaction guaranteed. Also, send 10c for your copy of "A Selection of Chairs".

The Chair Shop
Box 220 Hickory, N. C.



Throw-Away Plates

Joyous news for summer housekeeping are these *plastic-surfaced* paper plates that won't absorb hot foods or gravy. In chartreuse and burgundy, they come in dinner, luncheon, and salad sizes. 148 plates in the 3 sizes and 2 colors.

$5.50 postpaid
(Add 25¢ West of Mississippi)

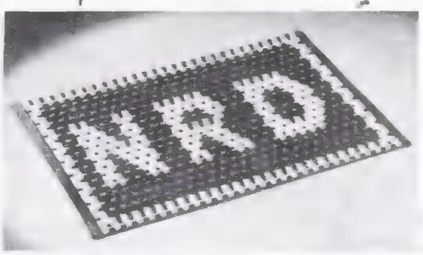
•

Disposable plastic knives, forks and spoons in translucent burgundy.

2 doz. of each (total of 6 doz.) $1. ppd.

The Fitzgeralds
637 Madison Avenue, New York 22, N.Y.

Welcome Mat



Your front entrance will do you proud, and guests will receive a warmer welcome if they scrape mud from their shoes on this good-looking black rubber mat. It comes with three initials worked into the pattern in white.

16" x 24" ..... $ 6.00
20" x 30" 9.00
24" x 36" 13.00

Postpaid
No C.O.D.'s please

EUNICE NOVELTIES Dept. H-89
5th Floor, Woman's Exchange Bldg.
541 Madison Ave., New York 22, N. Y.



LOB-A-LOOP
Game Sensation of 1949

Spark your parties with Lob-A-Loop. Easy game of skill — keep that bird flying through the loop! Something like ping-pong, something like badminton, many find it more exciting than both. Play indoors or outdoors. Set includes two ply wood paddles, 6-ft. high red enameled loop, badminton shuttlecock, marking chalk, full instructions. Folds into sturdy easy-to-carry box. A package of pleasure for young and old. Immediate delivery, postpaid $6.95

Order by Mail . . . Postpaid, Guaranteed

WARD PHILLIPS CO., Box 3451-B, Merchandise Mart, Chicago 54, Ill.



Emperor's Garden

The hundredfold notes of the first nightingales herald Spring . . . the Emperor will stroll along the path of flowers to a Golden Pavilion meditating perfection. Classically Chinese, Asam's *Emperor's Garden* comes in backgrounds of blue, gray or lacquer red. An imported wallpaper, it's washable and sunfast. $2.70 a single roll.

ASAM WALLPAPERS, 919 Arch Street, Philadelphia 7.

ASAM WALLPAPERS

PHILADELPHIA
NEW HAVEN
PITTSBURGH
WASHINGTON

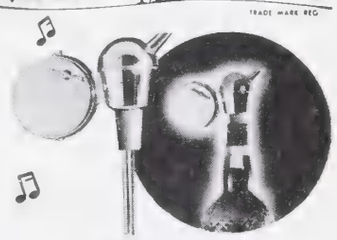


ELECTRIC LUNCH BOX

Wherever there is an electric outlet, you can have hot food with **Travlin' Chef!** Makes fresh coffee, bacon, eggs, hamburgers, hot dogs, *heats soups, stews, beans, spaghetti.* Tops for offices, shops, field workers, students. Use it, too, in vacation cabins, recreation rooms, dens, or in *your back yard for al fresco snacks!* Size 12½ x 5½ x 7". 600 watts, 110 volt AC-DC. Durable construction. Complete with cord, skillet, and quart saucepan. Hammered metal finish. Postpaid, only **$5.95**

HOUSE of MEINHARDT
4138 N. Sheridan Rd., Chicago 13, Ill.

New Musical Mr. Bartender



Automatically Pours with Music

Pours exactly one jigger—p a u s e s—pours another—as long as bottle is in pouring position (and not empty!).

Now the world-famous MR. BARTENDER plays *How Dry I Am, Show Me the Way to Go Home,* or *For He's a Jolly Good Fellow.* The musical movement, which is detachable, is encased in gleaming chrome to match the streamlining of MR. BARTENDER.

Order by tune desired. $9.95 each, pp. MR. BARTENDER (without music) $2.95 each, pp.

Bar Trends 2737-A Manning Ave. Los Angeles 34, Calif.



Gem Antique Oriental Rugs

Here you will find a treasure chest of those RARE antique and OUTSTANDING semi-antique weaves so often sought and almost never found. Collectors, rug lovers and other aspiring buyers satisfy their rug cravings from my stock.

I specialize exclusively in the finest antique and semi-antique oriental rugs obtainable.

SEND FOR DESCRIPTIVE LISTS AND MONOGRAPH. Rugs sent on approval without obligation.

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Successor to Major L. B. Lawton, Collector of fine rugs since 1900.



COLONIAL VIRGINIA COPPERS

(brass optional)

Brighten your home with artistic metal. Hand-made and lacquered by *Virginia's Finest Craftsmen.* Send for free circular. Satisfaction guaranteed. Send check or money order. No C.O.D.'s. Immediate delivery. Specify brass or copper.



BUCKET
5" x 5" $3.25
8" x 8" $7.75
11" x 11" $12.00

"THE DAYS"
Buena Vista, Va.

MAIL BOX
11" x 11" $5.25
Postpaid



Whirligig



SWEET AND LOW-PRICED, the Whirligig is a child's electric phonograph that plays any size record, has a silent motor, and an amazingly clear tone for such a fabulous budget baby. After reading the rest of HOUSE BEAUTIFUL you'll surely want to inculcate your child with a love for music. Complete with needle and cord. AC only. $7.95 ppd. Grinnell Brothers, 1515 Woodward Ave., Detroit 26, Mich.



HE'LL TAKE TO THE WOODS with all his cumbersome gear compactly stashed away in the Hunter & Fisherman's Carry-all. Made of sturdy canvas in a forest green color, it has a zipper opening, and both a shoulder and hand strap for easy traveling. Roomy enough for fishing rods, guns, etc., it measures 43" long. $19.80 including tax and postage. John Jarrell, Inc., 84 Broad St. N.W., Atlanta 3, Ga.



BED BAR. The one outstanding memory everyone carries away from a hospital is the "over-the-bed" table for meals, letter writing, make-up, etc. Here, then, is the home version that doubles nicely for buffet service or cocktail bar. Finished in white, maple, walnut, or natural, 14" x 49" x 34" high, it folds flat for closet storage. $16.50 express collect from Coronado Company, Lindeke Bldg., St. Paul, Minn.

Wherever There's Fun and Entertaining...



there's sure to be

Fruit Flavored Gums!

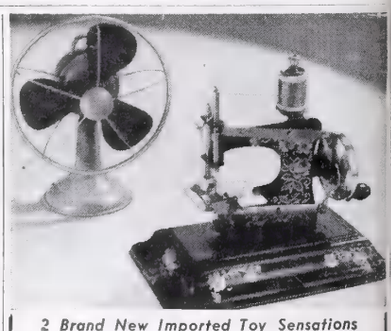
Panorama of color in choice fruit flavored gums . . licorice treats . . with the quality, freshness, taste appeal you'll find in no other candies! Popular gift for the children at camp — a weekend visit — or for smart entertaining at home. 1 lb., **83c**

Barricini CANDIES

Send mail orders to Dept. HB BARRICINI, 72-19 41st Avenue Long Island City 1, New York

Add 25c shipping charges anywhere in the U.S.A. Each add'l 1 lb. box sent to the same address, add 6c.

Barricini shops located in Greater New York and Newark



2 Brand New Imported Toy Sensations

Perfect Gifts for Children at Camp or Summer Vacationing

FAN-FAIR! Wonderful warm weather toy. Turn the base (which any child can do . . . no key needed.) and fan actually spins, turns, and stirs up breeze! Realistic, harmless. All metal with long-running motor. 6¼" **$2.00**

SEW-NICE! Adorable sewing machine replica that really sews a pretty seam. Ready for your little seamstress—needle & thread included. To the best of our knowledge, this is the finest machine available at the price, and the price is the lowest on the market **$2.00**

$2.00 each, or two for $3.75 *We pay postage. No COD's. Satisfaction Guaranteed. Send for New Catalog.*

Q. T. NOVELTY CO. Murray Hill Station New York 16, N. Y.

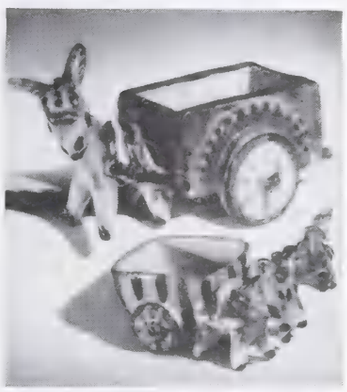
Shopping



OR GOOD MEASURE. This i as thoroughly satisfactory a t as we know of to send anyone planning a trip, going off to college, or whose bathroom cabinet looks like a medicine man's. The folding spoons combine teaspoon and tablespoon, measure accurate dose of cough mixture, epsom salts, etc. Fine for t guest bathroom, too. In pigskin case, $3.95 postpaid from Lge & Biddle, Haverford, Pa.



SICILIAN DONKEYS pulling ta-colored carts over cobbled eets are the movement and mel- that run through memories the Italian countryside. And e they are, enchantingly reduced in Italian pottery. The ger one, 5" long, holds cigaes or flowers, $1.25. The aller, 4" long, holds afterner mints, or pins on your ity, $1. Add 25¢ postage. The Cetera Shop, Woodstock, Vt.



ASS THE BUCK (just one lar) to this shop with the talfor tracking down phenomenal s, and you'll get in return a -piece egg set for breakfast somes. The two glass cups are ntified by "He" and "She" and larger bowl is marked ells." Complete with two clear stic teaspoons, the set is just plus 15¢ postage. Order it n Dennison's, 411 Fifth Ave., v York 16, N.Y.





Quaint American Console Game Table and Mirror

Solid Cherry

Our Sarah Lynn Lee is built of solid cherry in rich, hand-rubbed cherry finish, with authentic design, serpentine-scalloped apron rim, shaped from one solid piece of cherry. Use as console or serving table (top 13 x 26) or fold and pivot top (26 x 26) for games or refreshments. Price includes shipment to your nearest freight office $33.85

Linda Lee Mirror, solid cherry, with authentic fruit design hand carving, oval 24 x 18 . . . . . $21.15

Both Console and Mirror $54.55

See the authentic MILK GLASS Reproductions

SEND FOR OUR NEW ILLUSTRATED PORTFOLIO

Our new 64-page "Portfolio" features more than 50 pieces of ***Quaint American Milk Glass*** cast from the moulds copied from the originals. This "Portfolio also illustrates our complete selection of Quaint American furniture in ***solid cherry,*** all reproduced from rare originals in our collection: chairs, tables, chests, beds, mirrors, lamps, accessories, carpeting, and Documentary wallpapers, and a really personal service of "unusual" upholstered furniture. Our exclusive Quaint American furniture is sold only by mail.

For your NEW Portfolio, please send 25c



Carl Forslund
122 FULTON
GRAND RAPIDS 2, MICHIGAN



Miniature Piano

PLAYS CHARMING MELODY

For collectors and other lovers of perfection. Astonishing in every exquisite detail, down to ball feet. Solid Mahogany in natural light shade. Scaled one inch to foot. The Swiss music box plays beautiful, beloved melody. Superb gift. Prepaid. **$9**

Send check or money order. Sorry no C.O.D.'s

MALCOLM'S
HOUSE AND GARDEN STORE
524 N. Charles St. • Baltimore 1, Md.



CORN ON THE COB

Crystal plates keep dinner plates uncluttered when corn is served, give guests a place for discarded cobs. Plates are 10" long, have molded corn design. Set of 8, **$5.95** postpaid. Add 50¢ postage West of Miss.

CORN HOLDERS

of clear plastic are **$2.00** per dozen pairs, postpaid.

No C.O.D.'s, please

Write for Catalog 8-89

THE SALT AND PEPPER SHOP
445 EAST 86th STREET NEW YORK 28, N.Y.



NOW COOK WITH

Radiant Heat!

Foods cooked in this fine china electric SIMMER CROCK have that out-of-this-world delicious flavor! The Simmer Crock cooks slowly, brings out all the goodness while retaining all nutritive values. Excellent for parties, picnics, etc. Cooks food evenly by *radiant heat* from all sides at same time. Holds 2 qts. liquid or 2-3 lbs. meat. Recipes included. AC or DC. 110-115 volts. U/L approved.

Yellow, green or blue $16.95
Chinese red or ebony black $19.95

Send check or money order to:
INDUSTRIAL RADIANT HEAT CORPORATION
Gladstone, New Jersey

. . . AND THE COW GIVES "MILK"!



Children will love it!

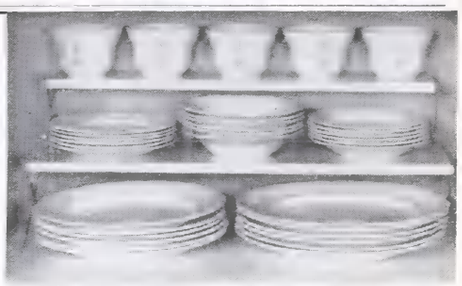
Here's a barnyard set with real action. Rubber cow drinks water, gives "milk". Magnetic piglets come to mamma. Rubber ducks float on pond and magnetic pole lands fish! Farm gate swings in wooden fence. Made of masonite and tekwood. Shipped completely set up. Nothing to build. **$5.00** plus 50¢ postage (add 75¢ west of the Rockies). No. C.O.Ds., please!

TOY CHEST, INC.
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Cleveland 20, Ohio

"SHELF STRETCHER"

Makes each shelf in your china closet, pantry, etc., do the work of three!! Eliminates the need for stacking dishes, groceries, spices, etc. Made of light but extra strong aluminum, the shelf stretcher is a must for every kitchen. It multiplies storage space and keeps shelves orderly. Folds flat when not in use. 20" long, 8½" high. **$1.95** each. Two for **$3.75.**

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Mayfair Gifts. 99-16 Metropolitan Ave. Forest Hills, N. Y.

Saltee Sum Fun and his Pepper Pot



Velly novel and delightful Salt and Pepper shakers, that will brighten your table-top and always pour!

$1.95 the pair, including postage

SEND CHECK OR MONEY ORDER TO:

Imported Arts, INC.
MAIL ORDER DEPT.
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Now You Can Rest and Read in Absolute Comfort

BAC-REST

PAT. APPLIED FOR T. M. REG.

SCIENTIFICALLY DESIGNED TO GIVE RESTFUL SUPPORT TO THE BACK Bac-Rest instantly adjusts to body pressure and yet maintains the support necessary to relaxing comfort. Bac-Rest is made in beautifully grained natural wood, plied for extra strength. Easy to set up. Folds flat, less than an inch deep. Can be easily tucked away in small space.

Bac-Rest, the scientifically designed triple winged pyramid, eliminates the need for constantly piling and rearranging pillows. You will probably cushion it with a single pillow. Send for one today. You'll enjoy it.

Easy to set-up Folds Flat



BAC-REST IS GIFT PACKAGED • EACH $6.95 POSTPAID
Deluxe Model in richly grained hardwood $9.95 postpaid
Check or Money Order ■ No C. O. D. • In Ohio, Add 3% Sales Tax

EDEN and COMPANY • 935 Greyton Road, Cleveland, Ohio



AUTHENTIC AMERICAN "HUMMEL" FIGURES

All hand decorated China, triple fired, True Hummel detail, each piece signed.

5" tall, each postpaid $5.00

Band Leader. Blonde, red jacket, white trousers, green trim vest, brown shoes. Captivating.

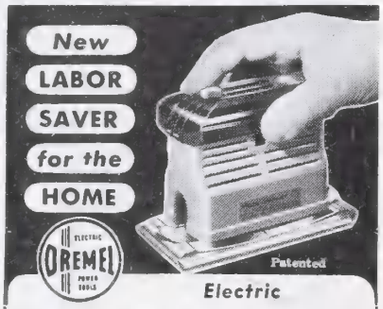
Choir Boy. Blonde, white with red dots and red tie, blue sox, brown shoes. Charming.

Flute Player. Brown hair, gray trousers and hat, blue jacket, brown shoes. Earnest little fellow.

Saxophone Player. Brown hair, green hat, red jacket, chartreuse trousers, brown shoes. Nonchalant.

Satisfaction or money refunded. No C.O.D.'s please. Send for catalog.

P. O. JOHNSON COMPANY INC.
15 William St. New York 5, N. Y.



Electric

"MOTO SANDER-POLISHER"

SAY "GOOD-BYE" TO HAND SANDING & POLISHING!

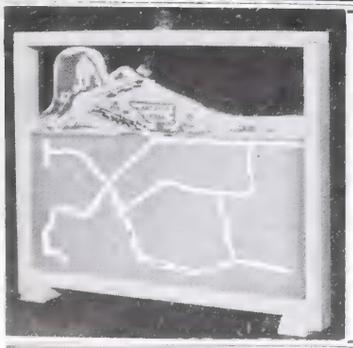
Let speedy "**Moto-Sander**" do the work while **you** just guide it. Use for light sanding jobs—finishing, refinishing, redecorating. **Moto-Sander** quickly, smoothly sands furniture, walls, woodwork, wall board, plaster joints, etc. **Straight-line action (non-rotary) will not burn or scratch surface.** Also ideal for **polishing** furniture, refrigerators, automobiles, etc. Gets into tight corners . . . 7,200 strokes a minute . . . wt., only 2½ lbs.

Only $14.85 POSTPAID

Moto-Sander is the lightest, most practical electric sander & polisher—as handy as your electric iron or sweeper. Furnished with 6 sheets assorted grade Garnet sanding paper, plus **felt pad** and **sheepskin** for wax polishing. Operates on 110-120 V., 60 cycle A.C. Thousands of satisfied users.

MONEY-BACK GUARANTEE: Send only **$14.85** (check or money order) and we will ship **postpaid**; or, send only **$2** now, and pay postman balance plus postage upon delivery. Your MONEY BACK if not delighted after 5 days' trial.

Dremel Mfg Co., Dept. SP499-H, Racine, Wis.



ANTS TO YOU

Here's an educational gift that will give you an adventure beyond your imagination. Live ants before your very eyes in this glassed-in, escape-proof village. Discover the colony has workers, guards, engineers, soldiers, etc. Watch as they dig their tunnels and perform unbelievable feats. No-one is too old to enjoy America's new hobby. Can be placed in any room. Also ideal for classroom and a pastime for the ill. Makes an hour pass like a minute. Size 9½ ■ 11". Ants, food, and instructions for care furnished. Shipped anywhere in U.S.A. Delivery condition guaranteed. **$5.00** EXPRESS PREPAID. (No C.O.D.'s, please)

THE ANT KING
VILLAGE CRAFT SHOPS
6637A N. Figueroa St. Los Angeles 42, Calif.



Five-in-One Compact Travel KIT

• Sectional compact with five beauty necessities . . . Lipstick-Rouge; Mirror, Powder and Puff; Cleansing Cream; Night Cream . . . combined in light-weight, handsome plastic, 4-section case.

Ample supply for traveling, vacations and week-end trips. Not a miniature. 5 inches tall, 2½ inches diameter. Each section a standard size package. . . . Easily tucked in handbag, over-night case or car compartment.

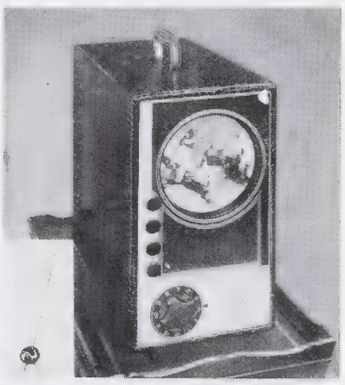
Marvelous Gift
Postpaid, U.S.A.
Incl. Tax Incl.
No C.O.D.'s please

$3.75

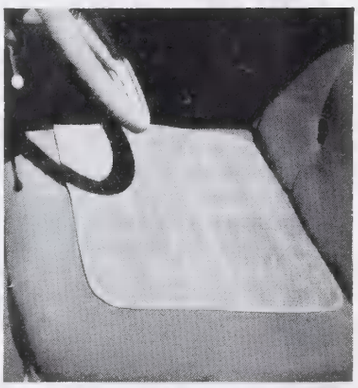
Colonial Cosmetic Co.
325 Norwood, S. E.—Grand Rapids 6, Mich.



Window



PORTABLE TELEVISI
We tested this in operation, it's a dandy. With it you can h television in any room—at h or summer cottage—and it w on AC or DC current! Su Circle screen provides a pic 30% larger than the usual picture tube. No installation essary. Just plug in. Simple tenna adjusts by hand. $18 ppd. Carl Fischer, 165 W. St., New York 19, N. Y.

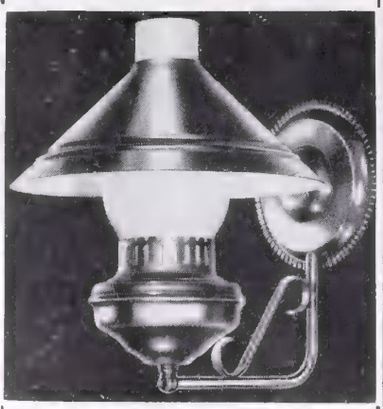


YOUR ACHING BACK.
you have a sissy sacroiliac cranky coccyx, the "Sacro-E pad will give you delicious h support. For long automo trips, double feature movies, it's truly a sitting "belle." dorsed by doctors, the flat steel frame is covered with able material. 14" x 19", $ ppd. McCarty's, Inc., 2024 Pablo Ave., Oakland 12, C



WALL COSTUMER. Our v is as scratchy as an old Vict record from moralizing to two Untidies. Now we've dis ered that they're allergic closets; but they drape pan pajamas, shorts on these me go-round clothes horses wit a murmur. Gaily-colored maso board. 21" x 9", has 5 p comes with screws for hang on wall. $2.50 ppd. Childr Shop, West Hartford, Conn.

"COLONIAL CHARM"



Here is an authentic all brass reproduction of an early American whale oil lamp that will blend into all color schemes in any room with its antique English brass finish. An all purpose lamp that can be used as (1) a pin-up unit (2) a permanent wall fixture or (3) in place of a floor lamp, especially where floor lamp space is not available. Designed to give extra lighting. Will take 100 watt bulb or less. Shipped complete with frosted glass chimney and 7-foot cord. Shade diam. 10". Height 12". Back plate diam. 5¾". Extension 11". **Only $9.95 postpaid**
Smaller size lamp (without scroll), 40 watt bulb capacity. Shade diam. about 6". Height 8½". Extension 7½". **$6.95 postpaid**
Remit by check or money order, otherwise C.O.D.
Send for free circular on our outstanding lamp and gift items. Money Back Guarantee.

WHITING CO. Box 129 **Plainville, Conn.**

SILVERWARE Repaired and Replated



Gold-Silver-Chromium

Silverware repaired and replated like new. Antiques restored. Write us for price list on repair work or ship your work to us for estimate. Prices reasonable. We have served America for over half a century. All work guaranteed and backed by our 57 years experience.

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FULTON NATIONAL BANK OF ATLANTA, GEORGIA
and
DUN & BRADSTREET

Largest and Oldest in the South
SIMMONS PLATING WORKS
219-223 Pryor St., S. W., Atlanta, Ga

Shopping



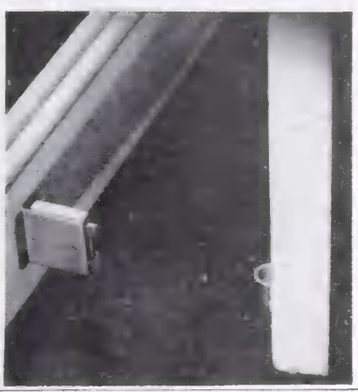
WRAPARONG. Spectacular cross between sarong and towel, will wear your terry Wraparong between tub and phone, after a dip, for a strapless suntan, bathing the baby, washing your hair, putting on make-up. It buttons or comes in white, yellow, green, or blue. Small, medium, large, $3.95. Monogram, 75¢. 2 monogrammed Wraparongs, $9.25 ppd. 1 day deliv. Franklin-Bayer, 6 N. Michigan Ave., Chicago.



SAPARONG. To cover the dripping gentleman as decently as his Wraparonged fair lady, a length of white Turkish toweling with snap fasteners at the top which adjust for perfect fit. The big pocket holds cigarettes or serving gear. Small (for waists 28-32), medium (34-38), large (40-44), $2.50 each. Add 15¢ post. Casual Corner, 131 Cannon St., Poughkeepsie, N. Y.



THE LATCH WORD for fickle doors that are swayed by every summer breeze is a phenomenal device called the Murphy Latch. It 2 models: wall model for doors that swing back to wall; floor model that stops and latches doors in any desired position, prevents their banging into furniture. It holds door open under swing tension, releases it with a touch. $1.49 ppd. Breck's, 960 Beck Bldg., Boston 10, Mass.





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Lord & Taylor — 424 Fifth Avenue, New York 18, New York



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Genuine top grain leather chair with Hardwood frame. A piece to be admired in any living room, den, or office. Over forty years experience backing manufacture. In red, maroon, green or brown leather. Feet walnut or Mahogany. Depth of seat 23" width between arms 20". Matching Ottoman 17" x 25". Shipped freight collect.

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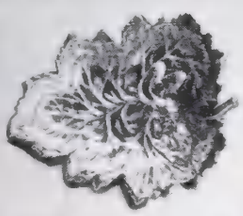
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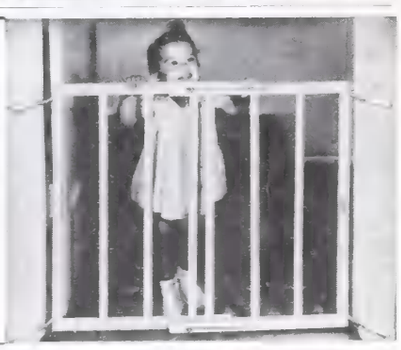
An adjustable baby gate that is not permanently attached but can be moved instantly from one doorway to another. Held tightly in place by rubber-covered clamps that grip doorcasings up to 7".

Has no crisscross slats to pinch little fingers or give toe hold for climbing over. Fits doorways from 26" to 37" wide. Height 25".

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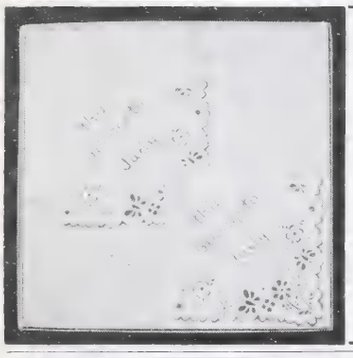


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Window Shopping



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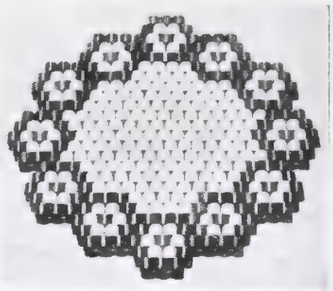


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(*Continued on page* **21**)



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These distinctive, durable hot-pads are fashioned of hundreds of pieces of bamboo which act as air cooled cylinders giving maximum protection against hot dishes. Colors are fast, impervious to water. Hand made by craft-men of Kyushu. Natural bamboo center—green border, red accent. 7" diameter. Equally effective as flower vase pad.

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Window Shopping

CONTINUED FROM PAGE 18

FLORENTINE ICED TEAS. Among the missing in too many flatware services, iced tea spoons are an inspired gift to bring your week-end hostess, send to a bride, blow yourself to. Each of the intricately designed handles has a different motif, and a set looks many times its tiny price of $6 for 8, $9 for 12. Five decorative cylinders of assorted Ming teas, $1.95. Ppd. Ellison's, Box 284, Orange, New Jersey.



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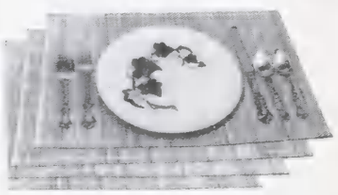
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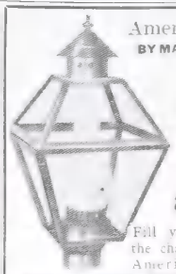
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Window



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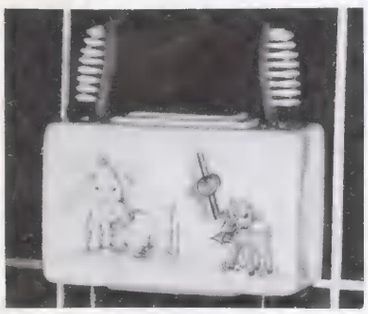


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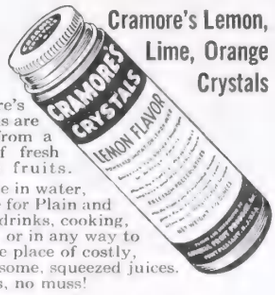
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Send us $1.00 for package containing 2 oz. trial bottle of each flavor, postpaid.

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Shopping



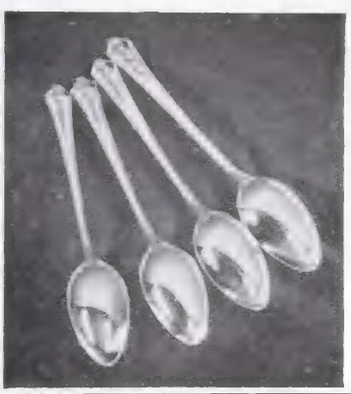
AND MUSICAL, TOO! Many of you are familiar with the robot-wizardry of Mr. Bartender, the liquor dispenser that fits on any bottle, pours a measured ounce, stops, and pours again. Now this same fine mechanism is available with a removable musical attachment that plays "How Dry I Am" as it pours. $9.95 ppd. The Game Room, 1538 Connecticut Ave., Washington 6, D. C.

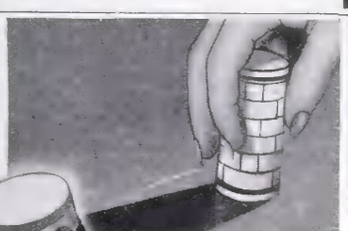


PINEAPPLE COOLER. No matter how enervating the weather, there's a frosty magic to these covered pineapples that makes anything from a rum cocktail to mint-sprigged melon balls look and taste like ambrosia. In chartreuse, brown, or orange pottery, there's an opening in the lid for a straw. $1.95 each, $7.50 for 4. Postpaid. Malcolm's, 524 N. Charles Street, Baltimore 1, Md.



DELIGHTFUL INTRODUCTION to Holmes & Edwards new silverplated flatware pattern, "Spring Garden," comes in this set of four Five O'Clock teaspoons. Nicely gift-boxed, they make unusually nice bridge prizes, and the price is $1.89 for four spoons. Regular price is $7.50 doz. Ppd. House of LeWitt, LeWitt Building, New Britain, Conn.







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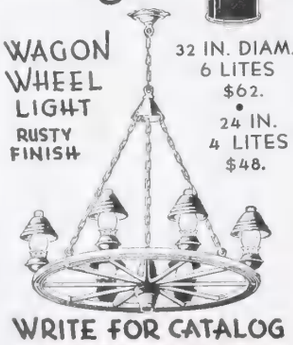
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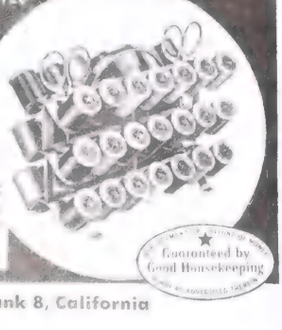
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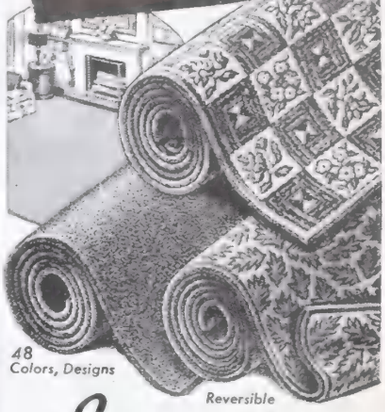




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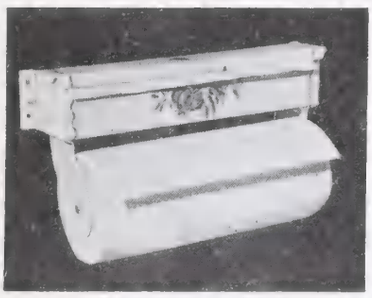
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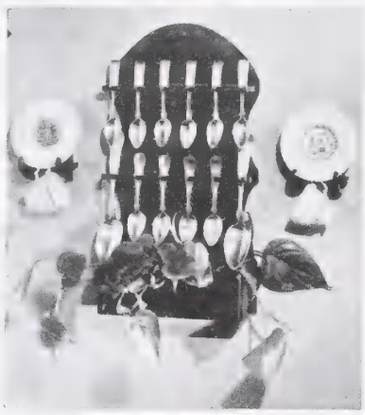


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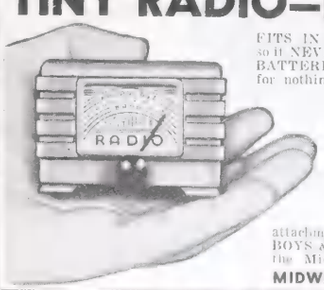
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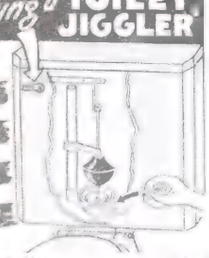
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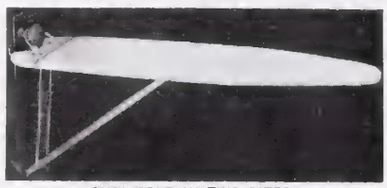


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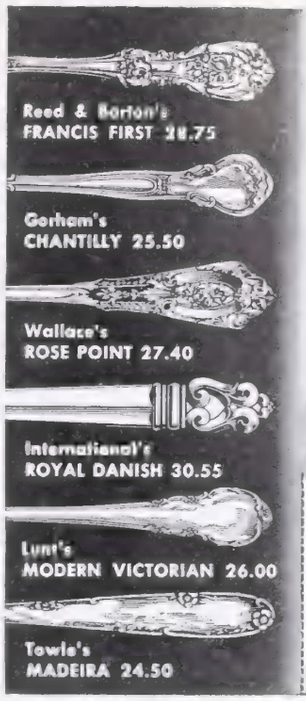


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Choose from Nelmor's 121 patterns of world renowned Sterling Silver by Gorham, Towle, Reed & Barton; Tuttle, Wallace, International, Lunt, Heirloom, Whiting, Watson, Smith. Indicate the pattern you desire on the membership coupon below . . . in a few days you will be the proud owner of your chosen precious sterling. Pay $2.00 a month for a place setting, $4.00 a month for two place settings, etc. You pay no more than the nationally advertised price. No carrying charges. Each place setting fitted in free anti-tarnish silver roll. Your first payment is due after you receive your silver. Own and use your silver now—pay for it out of income.

© 1949, Nelmor Jewelers

Nelmor JEWELERS

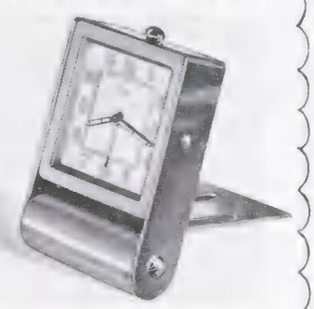
MAIL THIS MEMBERSHIP COUPON TODAY

901 BERGEN AVENUE
Jersey City 6, N. J.

Enroll me as a member of the Nelmor Sterling Club. Send me (postpaid) ... place settings of ... pattern. I will pay $2.00 per month for each setting, with no extra charges of any kind.

Prices include federal tax and are for a six piece place setting: Teaspoon, Salad Fork, Butter Spreader, Cream Soup Spoon, Knife, Fork

Name .....
Address .....
City ..... State .....



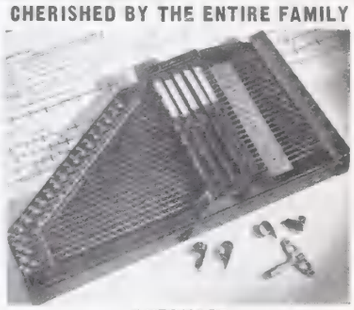
The "Travelette"

LeCoultre 2-day alarm . . . compact, light-weight . . . the ideal student clock. Rose bronze-finished folding case. $22.75, Fed. Tax Inc.

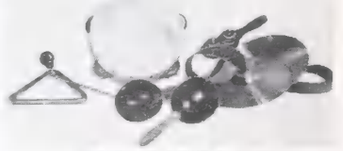
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Chicago 3, Illinois
112 Years in Chicago

CHERISHED BY THE ENTIRE FAMILY



AUTOHARP
12 automatic push-button chords make this an easily mastered instrument for working out tunes or for song accompaniment. For 7-year-olds and adults. Beautiful tone, permanent tuning, unusually sturdy. only $19.95 postpaid



HOME RHYTHM BAND
A five piece professional instrument set for parade play, beating out rhythms for nursery use or rumba accompaniment for adults. Includes skin tambourine, triangle, maracas, nickel cymbals, etc. only $6.50 postpaid

CREATIVE PLAYTHINGS
7730 Forsythe Blvd. St. Louis 5, Mo. 867 Madison Ave. (at 72nd) New York 21, N. Y.

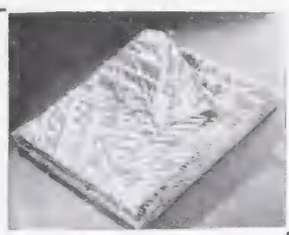
NEW LIFE for WORN COMFORTERS

They can be luxuriously recovered and made factory fresh by our exclusive process. Also blankets rebound.

WHY "LANAFUR" (U.S. Pat. #2348807) IS A SUPERIOR COMFORTER!

■ Has 3 pounds of filler, consisting of rare furs intertwined with fine virgin wool ■ Won't shift or become lumpy after years of use ■ Lasts a lifetime . . . always full and fluffy. Compare "Lanafur" with today's down quilts which contain an average of 1¼ to 1½ lbs. of filler, that shifts and sheds, and does not have the warmth of Lanafur. Feel, see the smartness, the superiority of Lanafur.

Sent by Express or Parcel Post.



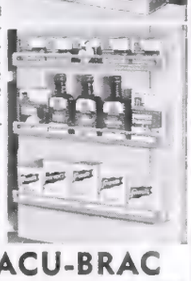
LANADOWN
516 Madison Ave.
New York City 22
PL. 8-1940

Samples on request. *Send for Free Booklet HB.*

SPICE RACKS
GIVE EXTRA SPACE
KEEP CUPBOARDS NEAT



Keep your spices and small bottles always handy and easy to find . . . inside cabinet doors . . . on the wall . . . over the stove. Holds five spice cans with labels exposed. Made of aluminum, satin-finished, fingerprint-proof, sturdy and decorative. Simple to install. Screws furnished. Guaranteed **79c**
Plus 10c ea. for mailing





VACU-BRAC
Solves the problem, "WHERE TO PUT THE HOT COFFEE MAKER TOP?" Swings out from under window sill directly over the sink. Saves mess. Accommodates all makes—glass or metal. Easy to install. Postpaid **50c**
No C.O.D. Please.

NATIONAL MARKETING CO.
P. O. Box 3612-H Portland 8, Ore.



EITHER SET $1.00 POSTPAID

Pot-Belly Stove & Scotty
SALT & PEPPER SHAKERS

Perfect miniatures! Our tiny Pot-Belly Stoves or lovable little Scotties. They'll brighten your meals . . . guests will exclaim at their lifelike detail. *Set A*, Pot-Belly Stoves. *Set B*, Scotties. One shiny black, one ivory in each set; corked bottoms; made of long-lasting metal. Ideal bridge prize or hostess gift.

NOVELTYME *Studios* Hellam 1, Penna.



THE GOOSE THAT LAID THE GOLDEN EGG

Is serving triple duty now. The Goose lays salt. The Egg will scatter pepper. Both, plus some toothpicks, will hold hors d' oeuvres. Both look unique in flower arrangements. An unusual, wonderful gift. Send us your Christmas list.

The Goose, which is 5" high, is of clear white ceramic trimmed in 22 carat gold. The Egg is covered with 22 carat gold.

$3.50 the set, postpaid
Please, no C.O.D.'s

HOUSE OF Zog
2318-20 Huntington Drive
San Marino 11, California

GREATEST ADVANCE IN SLEEPING COMFORT IN 1000 YEARS!



PLAYTEX® *Superfoam*® PILLOW

Made with pure, tree-grown latex, millions of tiny air bubbles cradle your head. Always holds its shape, never sags, lumps, bunches. Stays fresh and cool, won't retain heat like feather pillows. Washes easily. Magnificently gift-packaged.

White, Pink or Blue Sanforized cotton covering, **$9.95.** Patterned Peach-and-White on Light Blue background, or Blue-and-White on Peach, Sanforized cotton covering, **$10.50.** Cream, Tea Rose, Pastel Green or Heavenly Blue satin covering, cotton interlining, **$11.95.** *TRADEMARK

Shipped anywhere prepaid. No CODs. If in Illinois, add 2% state tax.

100% Allergy Free! Dust and Moth-Proof.

BARNITZ STUDIOS
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Window Shopping

JG

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Surplus Silver Diamonds and Jewelry

For more than 87 years, our firm has been known as direct buyers from estates, banks, individuals. Because of our position as one of the world's largest purchasers, we are able to offer more attractive prices than most jewelers for solid silver, flat and hollowware, new and used, diamonds and jewelry. We pay express charges. You may be sure of our prompt attention always. Correspondence invited.

JULIUS GOODMAN & SON

Jewelers in Memphis Since 1862

77 Madison Ave. Memphis 1, Tennessee

Reference: The First National Bank, Memphis



PHOTO COURTESY OF BETTER HOMES & GARDENS

Stamp Dispenser is heavy polished brass, 2" high. Felted to protect desk, weighted to serve as paper weight. Top holds clips. $3.50 ppd. (In silver plate, $7.50 tax and postpaid.)



Medicine-Cabinet neatness! Tidy Shelf utilizes waste space, increases cabinet capacity. Keeps shaving gear, cosmetics up front, always handy. Adjusts to any shelf. Order one for each family member. **$1.00, ppd.** Immediate shipment.

NORTHMORE'S

Dept. 1 Highland Park, Ill.

GENTLEMAN'S CHAIR

Hand Carved Solid Mahogany



Lady's Chair to match, $5 less

No finer furniture was ever made. Yet it's only $134.50 in your choice of covering: rich antique velvets, red, Killarney green, rose, gold or blue; or lovely tapestries. Swatches of fabrics furnished. Six dollars less than above price if you send fabric; 3 yds. required. No COD's, please. We pay the shipping charges.

Send 25c for complete Album of Victorian Masterpieces

NETHERBY HALL

241-B Trinity Ave., S. W., Atlanta, Ga.



Protects mattress and pillows! Relief for allergy sufferers!

ZIPPERED PLASTIC MATTRESS COVERS **$3.98** twin or full

Pillow covers, 27" x 21" . . . 59¢ each

Wataseal clear plastic covers keep dust, grime, moisture out . . . protect you from feather dust and other allergy irritants. Just slip them on . . . zip close the side fastener . . . wipe with damp cloth to clean. Waterproof except at seams. Pink, blue, or transparent.

GILCHRIST'S P.O. Box 115 Boston 19, Mass.

Send . . . Mattress Covers . . . at $3.98

. . . Pillow Covers at 59¢ each

Color . . .

Name . . .

Address . . .

Check . . . Money Order . . . Charge . . .

Outside Massachusetts, add 2% shipping charge

It's new
It's so easy to use
. . . no folding, no straightening

towel-toss



Delightfully decorative individual towel holders make hasty hanging look like artful draping. Decorator inspired, artist-designed, craftsman-made of the finest ceramics. Easy to install, no tools needed.

DESIGNS: Tropical fish, bee or seashell in sunshine yellow, surf white, jungle green or aquamarine.

$1.25

any 4 for 4.50



SCREW-IN BASE

Satisfaction guaranteed on every purchase from Walter Drake

Walter Drake

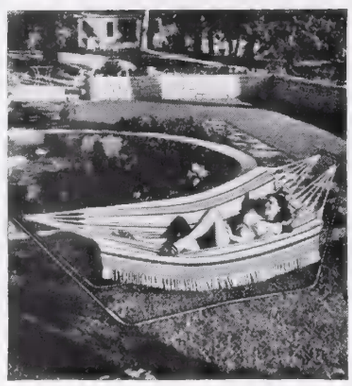
Colorado Springs 2, Colorado



SLATE OF AFFAIRS. Chal up a birthday message, your cocl tail choices, or the gang's memor songs on these miniature black board napkins with a peppermin stick binding. Or you might cha lenge that wonderful guy to game of ticktacktoe. Made washable cotton, a set of 8 wit chalk comes in an acetate box an costs $3 plus 10¢ post. No c.o.d.' Bertram Shrier, 1147 Connecticu Ave., Washington, D. C.



A SUMMER BRIDE will bles you every time she entertains, you send her this new and beau tiful ice bucket. Made by th Poole Silversmiths, it is silver plated on copper, and the line guaranteed against breaking will keep ice up to ten hours $16.50 plus 20% federal tax. Yo may order it from John Wana maker, Philadelphia, Pa.



LOW AND OUTSIDE. Th man of the house will listen t his perennial summer ball game on the portable and you'll loung lazily in the sun in this wonde fully comfortable hammock. I has a non-tilt stand made of tubu lar steel and the fabric is brightl striped and very strong. 128 long over-all. $19.95 ppd. N c.o.d.'s. M. W. Wagner Co., Bo 3364, Merchandise Mart, Chicag 54, Illinois.

(Continued on page 31)

RUBBER MASKS



Clown

Cover Entire Head

So Lifelike People Gasp!

Molded from the best grade flexible rubber, these masks are so real, so life-like, people actually gasp in astonishment and surprise. Cover entire head, yet you see through "eyes," breathe, smoke, talk, eat through mouth. Hand-painted for realism. Wonderful for every masking occasion. For adults and children alike. **SEND NO MONEY.** State mask wanted and mail order today. On arrival pay Postman plus C.O.D. postage. Sanitary laws prohibit return of worn masks. We guarantee all masks perfect. Write today to

CHECK MASKS WANTED ☐ IDIOT ☐ MONKEY ☐ LADY KILLER ☐ CLOWN ☐ OLD MAN ☐ OLD LADY ☐ 4 EYES ☐ TRAMP ☐ SATAN ☐ BLACK FACE ☐ MONSTER MAN ☐ SOPHISTICATED LADY

All masks above are $2.95 each

☐ MICKEY MOUSE ☐ MINNIE MOUSE ☐ DONALD DUCK ☐ THUMPER (Rabbit) at $3.95 each

☐ Special SANTA CLAUS at $4.95 © WALT DISNEY

RUBBER-FOR-MOLDS, Inc. Dept. 163K

[redacted] N. Avondale, Chicago 31, Ill.

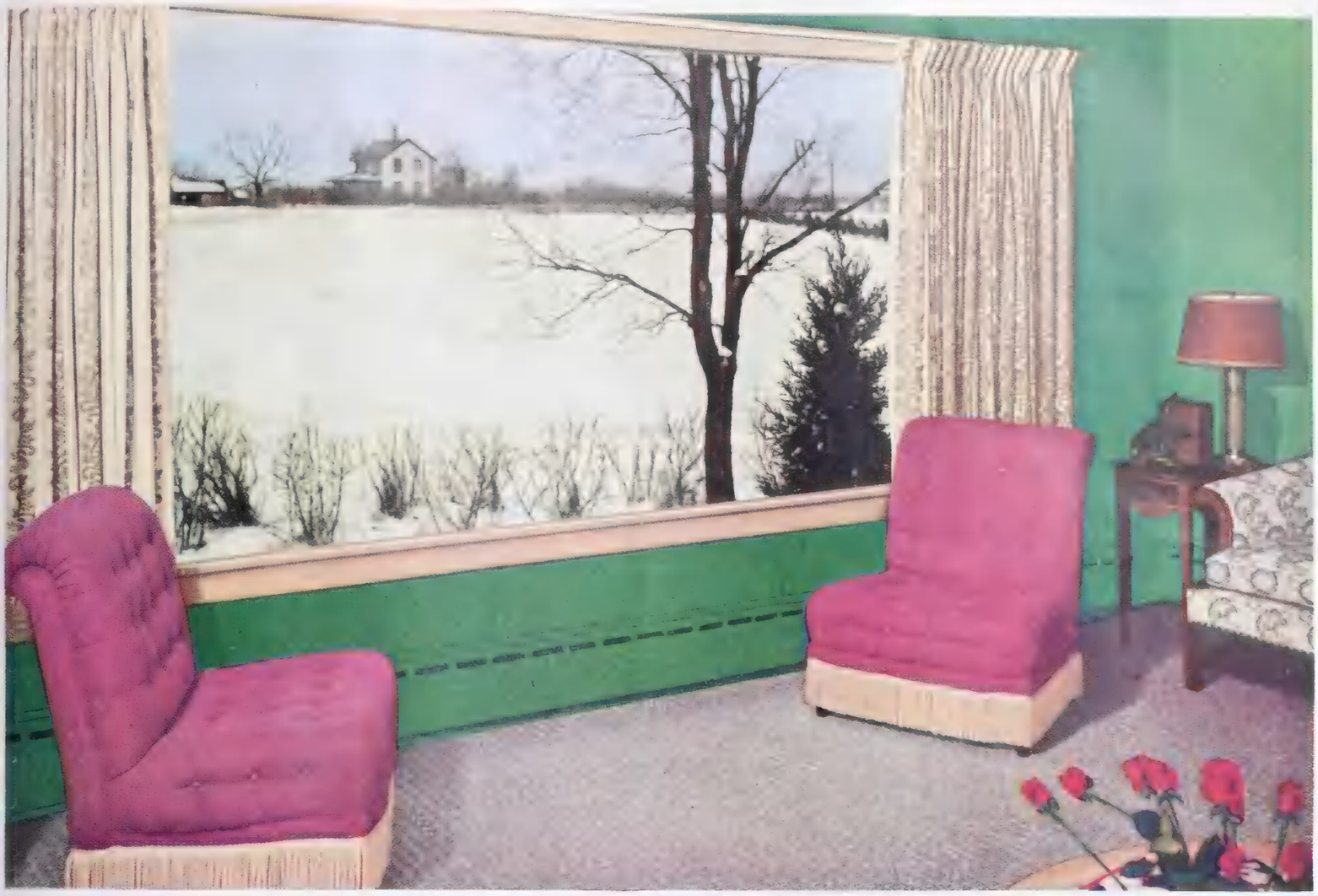


Giant coffee cup & saucer of high quality semi-vitreous china (holds 1 liquid pint). Hand-painted, sealed under the glaze. For coffee lovers—also ideal for planting ivy, etc. Decoratively attractive, in choice of three flower colors, red, yellow, and blue.

$1.25 Ea. Postpaid

Merchant Prince

P.O. BOX 3 EASTLIVERPOOL OHIO



more home comfort... more planning freedom

WITH CRANE BASEBOARD HEATING!

Crane Radiant Baseboard Panel Heating is as inconspicuous as it is efficient. Rooms are heated evenly throughout—from the floor up. And, above all, these modern panels—which may be painted to match the decor of the individual room—permit completely flexible furniture arrangement because they claim none of your valuable floor or wall space.

Crane Radiant Baseboard Panels are economical, too, utilizing the maximum amount of heat from your heating system. Available in two types (Type R, Radiant—Type RC, Radiant-Convection). These panels may be used with steam or hot water systems—are practical for remodeled as well as new homes.

For information on Crane Baseboard Heating and "everything for home heating," see your Crane Dealer. Have him tell you how an entire new heating system—including expert installation—may be financed on the Crane Budget Plan.

* * *

A helpful, 24-page booklet—"How to Select the Right Heating System for Your Home"—will be sent you on receipt of 10c. to cover mailing cost.



CRANE BOILERS—The Crane line includes boilers for every home heating need. The two shown here are representative of this wide selection.

The CRANE SIXTEEN Boiler. "Packaged" boiler-burner unit. Handsome, heavily insulated jacket conceals oil burner. Exclusive sustained heat principle assures maximum fuel economy.

The CRANE TWENTY Boiler. Modern, efficient. May be installed to burn coal and later converted to stoker firing, oil or gas. Controlled water travel and multiple flue construction assure maximum fuel economy.



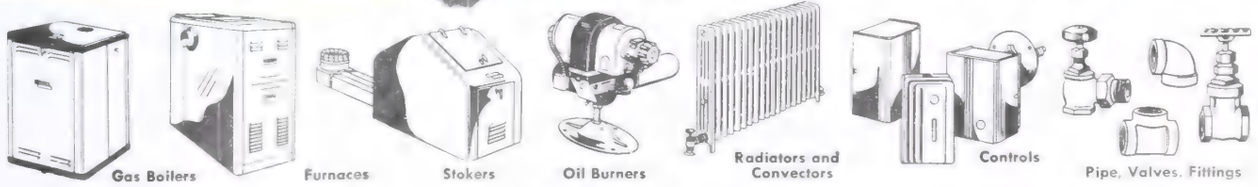
CRANE

CRANE CO., 836 S. MICHIGAN AVENUE, CHICAGO 5, ILL.

Plumbing and Heating

WORLD'S LARGEST PRODUCERS OF VALVES AND FITTINGS

EVERYTHING FOR HOME HEATING



NATION-WIDE DISTRIBUTION THROUGH BRANCHES, WHOLESALERS, PLUMBING AND HEATING DEALERS



the SPARKLE OF JEWELS...YOURS FOR A LIFETIME

...with *Walls of Vitrolite*

Walls that will always express your love of luxury!
You can have them . . . with *Vitrolite**.

Because *Vitrolite* is *glass*, it brings lasting beauty to your walls.
Its twelve correlated colors inspire decorative schemes
that make kitchens and bathrooms the "show rooms" of your home.

Since *Vitrolite* is applied in large sizes, it gives you smoother
walls, with fewer joints. And like all glass, it stays
lustrous, never needs refinishing. It won't fade, craze or warp.
Quick cleaning with a damp cloth makes *Vitrolite* sparkle like new.
For full details, write for our *Vitrolite* book.



* *Choose from these beautiful correlated colors. The kitchen above uses cadet blue for dinette wall, sky blue on side wall. White* Vitrolite *in counter top is for rolling pastry.*

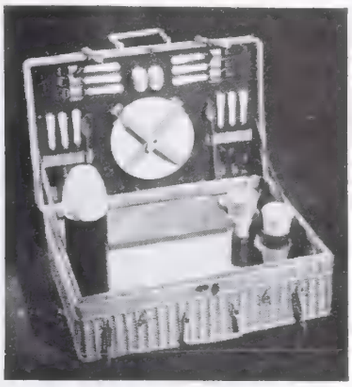
VITROLITE ***COLORFUL GLASS PANELING***

made by Libbey·Owens·Ford Glass Company, 3989 Nicholas Bldg., Toledo 3, O.

Window Shopping

CONTINUED FROM PAGE 28

PICNIC CARRYALL. Whether yours is a family of hikers, sun worshipers, or open-fire lovers, they'll love this wicker picnic kit. There's a large ventilated box, 6 plastic plates, iced tea spoons, cups, salts and pepper, stainless steel cutlery, and a quart vacuum bottle. $24.75. Size 4. $19.75. Exp. coll. Rudi's, 7 Fifth Ave., New York 10, N.Y.



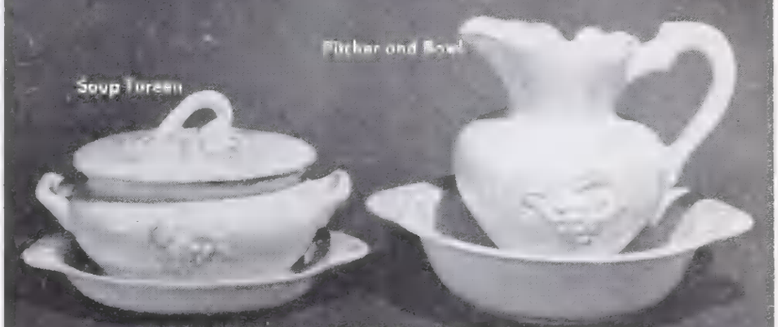
DOUBLES IN BRASS. A solid planter, hand-crafted of brass or copper, is mounted on ball feet, has a decorative gallery, and a pair of them would be bright exclamation points for a mantel. 4" high, 4" wide. $3.95 each or $7 the pair. Fluted candy dish has center handle, comes in brass or chrome plate. 7½" wide. $3.95 each. $7 for two. Ppd. Mellon Gifts, 1045 St. Johns Place, Brooklyn 13, New York.



FAIR AND SQUARE. The perfect summer replacement for your prized Orientals are these Chinese woven rush squares. They come in all natural, or black, green, or brown combined with natural. Ideal, too, for your summer home, because they're exceptionally durable and dirt-defying. Just 30c for each 12" square. Exp. coll. T. M. Stewart, Inc., 16 E. 49th Street, New York 17, N. Y.



Crackleware $4.00 each



CHARMING ANTIQUE REPRODUCTIONS

Simple elegance in Antique Crackleware with traditional grape and leaf motif. As jam or candy jars, powder jar and pin tray, or for flowers and oh so many others, these lovely reproductions make exciting gifts, or for your very very own. Tureen complete with cover and plate 4½ inches high. Pitcher and Bowl 6 inches high. Sorry no C.O.D.'s—add 25 cents shipping charges for each item.

The Country Shoppe
Mt. Kisco, New York



AQUA-PLAN-ITE

A Glass Brick Lamp that is a handsome additiion to any room when filled with trailing vines or used as a gold fish bowl. The shade is fabric over parchment and comes in a choice of four colors; red, green, gold or natural. Over-all height 18 inches. Vines not included.

$8.50 postpaid No C.O.D.'s please

CHIREEN ROSS
2300 Connecticut Ave., Wash., D.C.



SOLID WILD CHERRY and BLACK WALNUT

This Colonial Lazy Suzan Table and Ladderback Chair will add charm and dignity to your dining room, dinette or recreation room. Skillfully crafted from discriminately selected carefully kiln-dried woods. Highly resistant hand rubbed satin finish. Diameter table top 60" easily removable turn table 26", height 29", choice of leg patterns and finishes. Approximately $135 in cherry, chair $30. Guaranteed. Send 10c for actual photographs, wood finish samples, price list, descriptions and further information on tables, chairs, hutch cupboards, chests, stands, beds and many other open stock, authentic, heirloom quality Early American reproductions.

WINEMILLER'S
Colonial Reproductions
COLDWATER, MICHIGAN

THE ORIGINAL FOLDING Table TOP $4.95



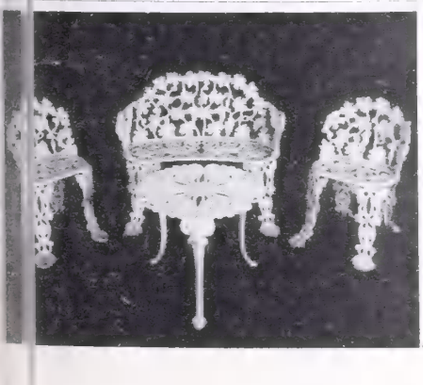
The Answer to Easy Entertaining!

T-Top is a light rigid top which fits over your card table held in place by cleats on underside. *Doubles* the size of your card table by seating 7 persons comfortably—opens to 46" in diameter, 144" in circumference—it's perfect for luncheons and card games. Just tuck it away in corner or closet. Send for your T-Top now. Weight 16 lbs. Immediate shipment. Available unpainted or in colors Green, Red, Brown.

Unpainted $4.95—Painted $5.95

No C.O.D.'s please. Shipping Charges Collect
SEND CHECK OR MONEY ORDER TO

T-TOP COMPANY, Inc.
Dept. 62 Salem, Mass.



SPECIAL PRICES on this Cast Iron Furniture

(LIMITED TIME ONLY)

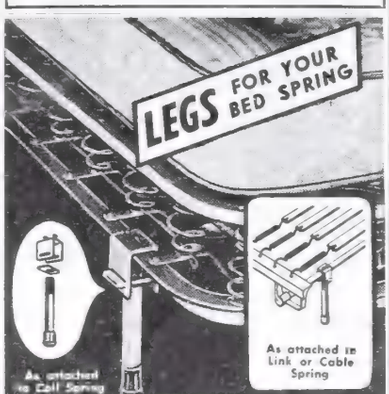
Regular Price	
1 Settee	$25.00
2 Chairs	
$15 ea.	30.00
1 Table	12.50
Total	$67.50
Our Special Price	$44.50
Saving	23.00

Chairs with arms $8.00 extra. Round Table may be substituted.

Painted in permanent White. Stars graceful, in grape and other designs. Also in cast aluminum at same prices.

Send check or money order. Cartage free. Pay balance at express when you get furniture. Immediate delivery.

Avondale Foundry Co.
2500 27th Ave., N., Birmingham, Ala.



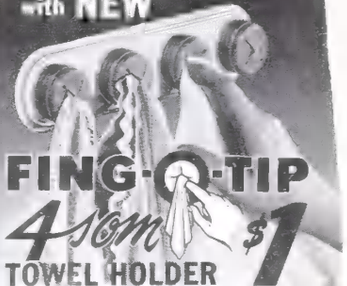
FOUR DENNIX LEGS CONVERT A METAL BED SPRING INTO A DIVAN OR HOLLYWOOD STYLE BED

All-steel 8" legs attached in 5 minutes to any steel spring (coil, link or cable). 4 legs per set, finished in aluminum . . . $5.95

Check or money order (no COD, please). Money refunded in 10 days if not satisfied. We pay postage.

JORE Distributors and Co., Dept. JJ
17 East 42nd Street, N. Y. 17, N. Y.

Hold towels, aprons, cloths *at your finger-tips* with NEW



FING-O-TIP 4-Som $1 TOWEL HOLDER

Four Fing-O-Tip holders, conveniently set in an enamelled metal base, ready to mount on the wall or door of kitchen, bathroom, office, workroom, or lab. Choice of Red, Yellow, Green, and Blue. Attractively boxed — order one for yourself, and several as gifts.

A. J. GANZE CO. 112 N. Hayworth Ave. • Hollywood 36, Calif.

A. J. Ganze Co. Dept. HR7
112 N. Hayworth Av., Hollywood, Cal.
Gentlemen: Please rush ____ Fing-O-Tip 4-Som Towel Holders, at $1.00 each. Color Choice: ____
Name ____
Address ____
City ____ State ____

NO C.O.D.'S

NO "SHIRT-TAIL TROUBLE"

WITH THIS NEW PETTICOAT BLOUSE



Sweet and neat for little misses. No chance of the petticoat blouse popping out when worn with skirt or pinafore. Adjustable elastic waistline and sleeves. Buttons all the way down the back and opens flat for easy laundering. High count Sanforized broadcloth. 3-inch eyelet ruffle at the hem.

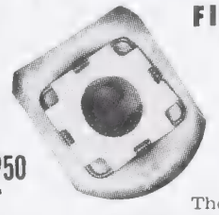
Sizes 2 thru 6 . . . . . $3.95
Sizes 7, 8, 10, 12 . . . . . $4.95

White only
Postage paid

New! A BABY'S TOILET SEAT THAT FITS IN A HANDBAG



$2.50



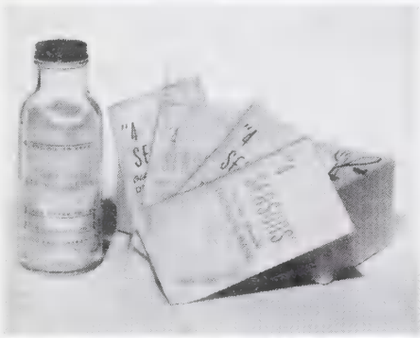
Complete with case
ONLY 4 INCHES SQUARE

Yes, if it's a Baby Sitter —mother needn't carry anything embarrassing into rest-rooms or hotels — and baby needn't worry about losing his balance or dignity on a strange seat. Fits any toilet seat, yet folds to 4" square for purse carrying. The plastic-impregnated seat is washable. Weighs only 8 oz. Pink or blue (with deflector). Complete with case, only $2.50, includes postage

No COD's please.

Another different baby item from Pee Wee House

11046 Barman Culver City 10, California



Perfect Salads Are Simple to Make With

NEW! 4 SEASONS SALAD DRESSING KIT

1. Old Fashioned French
2. Old Fashioned Garlic
3. French Paprika
4. Exotic Herbs

4 packages of salad dressing base—each containing 12 to 27 ingredients PLUS an 8 Oz. mixing bottle clear—marked for vinegar, water, and oil measures; PLUS recipes and ideas for new salad thrills.

All complete for $1 postpaid

(Refills available at 25¢ each or 5 for $1)
Money refunded if you're not delighted.

Pee Wee House

11046 Barman, Culver City 14, California

HOUSE PLANS



342 BEST DESIGNS • IDEAS

Planning to buy or build a new home? Here are **342** new plans and ideas that will help you in many different ways. Actual pictures of homes already built. Not just sketches. Each complete with detailed description and floor plans. **All** types of architecture. Homes for every climate. Brick homes, stucco homes, frame homes. One and two story. Four to ten rooms. One to three baths. Used by contractors, architects, realtors and building material dealers. Complete blue print plans and specifications available.

Circle (O) your choice of books—50¢ each:

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- **Attractive Homes,** 40 Cape Cods and Colonials.
- **Charming Homes,** 31 5-Rooms, Modern Exteriors.
- **Brick Homes,** 62 2-3-4 Bedrooms.
- **Dream Homes,** 14 Plans, 79 Interiors and Exteriors.
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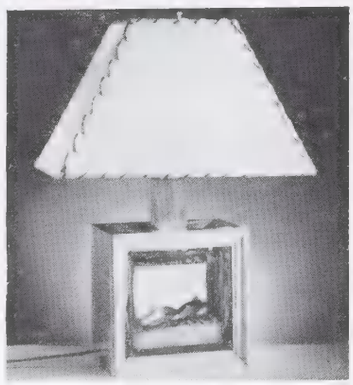
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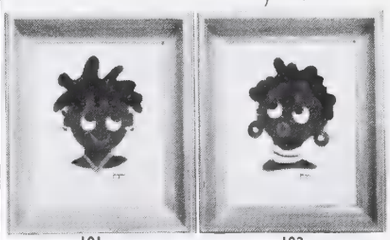


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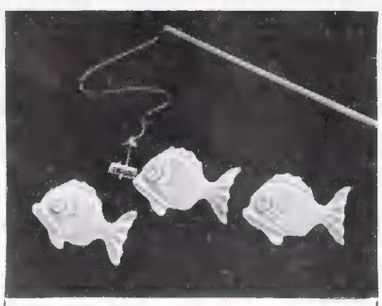
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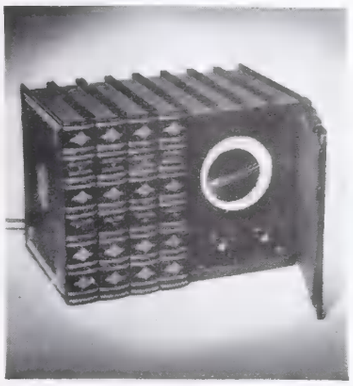
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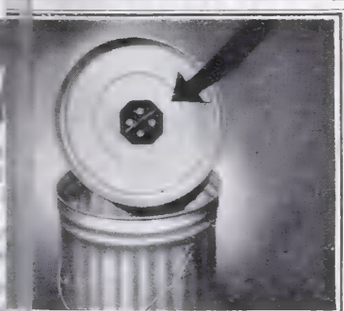
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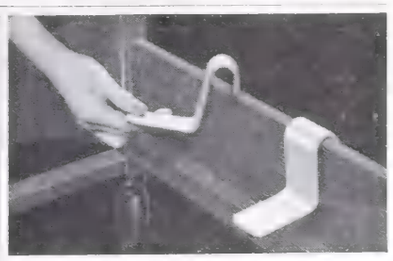


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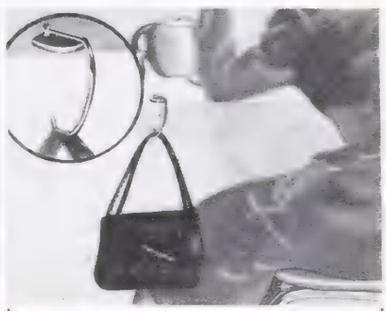
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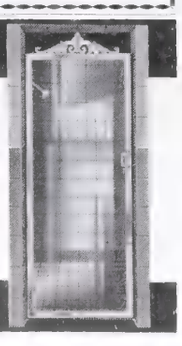
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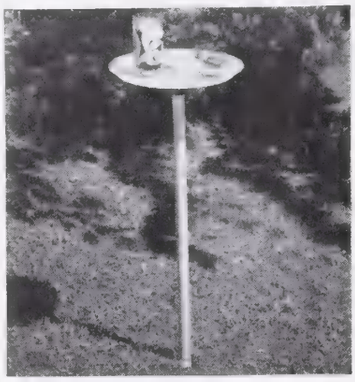
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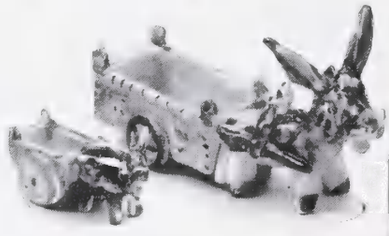


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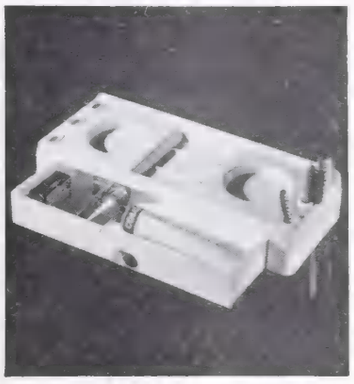
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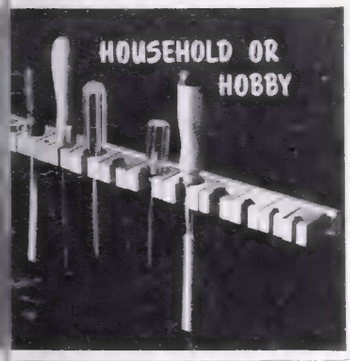
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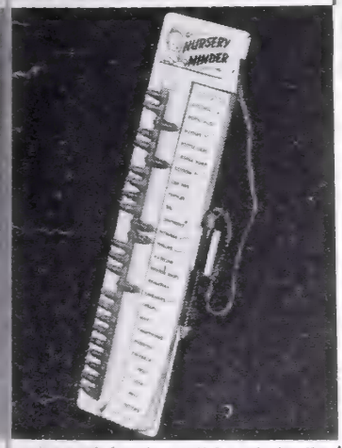
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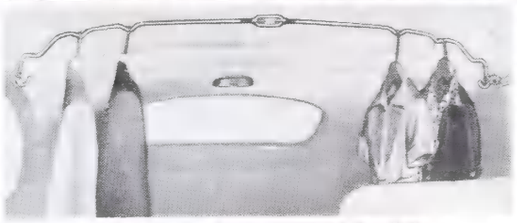


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PHOTOGRAPH BY ALICE CHAUNCEY FROM C. P. CUSHING

You savor antique quaintness in Clovelly, England, but you can also get some pointers on fine stonework and how it should be done. It rates a page in a home-making traveler's notebook.

How to leave home and like it

by Louisa M. Comstock

Dates and rates are changeable. Prospective to ists should confirm this information with th travel agents, transportation companies, or hot

Two derangements in schedule are working to the advanta of August visitors in Britain. Because of an early sell-o the Memorial Theatre at Stratford-on-Avon, originally schedul to close July 15th, will remain open until October 1st, with d tinguished performances of eight plays each week. And becau of building delays, the Malvern Drama Festival, revived after t years, will open August 8th instead of earlier, and continue September 3rd, with six plays, including three by George Be nard Shaw, to whom this festival is dedicated.

Which you see is a matter of taste, timing, and available rese vations. In Stratford you get Shakespeare—not only his play but his life, from the house in which he was born to his tom in Holy Trinity Church. You leave your car at the Shakespea Garage, lunch at the Hathaway Tearoom, shop at the Mer Wives Gift Shoppe, and at the Shakespeare Hotel—after drinkin in "Measure for Measure," and dining in "As You Like It"—yo may find yourself falling asleep at last in a room entitled "Rom and Juliet," or "The Taming of the Shrew." Malvern, on t other hand, leavens Shaw with other playwrights, entertains wi garden parties, music, and refreshments after the theater, a morning coffee with the celebrities in the colonnade overlookin Priory Park. Or you may take what may or may not be a t from G. B. S. himself—and see both. For, in addition to the pl he has prepared especially for the Festival, Shavianly call "Buoyant Billions," he has added a plus, a puppet show blithe if not significantly named, "Shakespeare and Shaw"!

Haiti

Who ever visits Haiti with preconceived notions about Voodo and Henri Christophe will be in for a surprise, particularly th winter. Voodoo, it's true, still lurks in the corners, seeps throu the folk music and dancing at night spots, comes to life in isla gossip. And the grim ramparts of the Citadel with which Chr tophe expressed his terrible sense of insecurity, are still a tour must. But Haiti any time is closer to Paris than to the jung with a Parisian zest for poetry, art, and good conversation ov its rum. And this December, when the Bicentennial Exposition Port au Prince gets under way, the (*Continued on page* 12

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Helpful Hostess Hints: For fascinating, valuable booklet, "How To Be A Successful Hostess," send 10c to Box 990, Dept. HB, Taunton, Mass.





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STERLING



On a busy street Burl Ives, noted singer of American folks songs, stops a passing crowd with a lilting ballad.

Is Musi

Samuel Rogers, a fair to middlin' poet, wrote the words that have become so famous: "Music," he said, "is the only universal language." Well, the universal language has not helped nations to come to a better understanding. Music, to paraphrase another poet, has been incapable of soothing the savage breast. But, in a sense, music *is* a universal language. It is loved and understood by all kinds of people, by the clever and the simple, by the educated man and the self-made man, by the housewife and the career woman, by the child and by the adult. Music knows no boundaries of age or college degrees. It can be enjoyed by everybody, regardless of their background.

Youngsters and grandparents, mothers and teen-



PHOTOGRAPH BY COWLES SYNDICATE

the "universal language"?

agers often love the same song or symphony. That is why music has—perhaps more than any other art—the power to bind a family together. A musical home is a closely-knit home.

Since a home is more than just sticks of furniture and pieces of decoration (no matter how tastefully chosen), since a home is (or ought to be) the place where people live and enjoy themselves together, music lies within the province of this magazine.

The editors of HOUSE BEAUTIFUL, therefore, dedicate this issue to the subject of "Music in the Home." We have attempted something unusual. We have approached various musical authorities, each a specialist in his field, and from their ideas we have woven a garland of advice, a series of suggestions which, we hope, will be helpful to you in your own home.

None of these authorities has written about music in a learned or snobbish way. What they have tried to give you are specific and practical suggestions on cultivating music in your home, on guiding your children to music, on ways by which you can receive more pleasure from music on radio and on records.

Music in the home! It is an important and a pleasant subject. We believe that it has never been discussed as fully in any home magazine as it is discussed here in this issue of HOUSE BEAUTIFUL.

Richard Williams

Singing to and with children

by Marion Flagg

Marion Flagg has specialized in the delicate business of introducing music to small children. She is a recognized authority. At one time associated with Horace Mann School in New York, she is now on the Board of Education of Dallas, Texas, public schools.









Dear Sally:

It was good to have your letter yesterday. I've missed you and Susanne and your red-haired Tommy ever since you went to live on someone else's street.

You ask for suggestions about their singing and your singing to and with them. Susanne is four-ish, isn't she? And Tommy nearly three? I remember the fun you and Susanne had during the babbling and cooing stage, when you would imitate her and she would answer you with such delight. You didn't realize that right then you were beginning the foundation for her whole musical development, did you? And do you remember when Tommy's crying would stop and a smile break over his face when you crooned to him? It always surprises us inhibited grown-ups when we realize how a simple and untrained performance can give pleasure to a child. Children are not critical; they haven't had all these conventions and standards conditioned into them, as we have. They cannot be anything but natural, and when we are natural with them, we rediscover a simple beauty often lost to a more pretentious performance. The songs that speak to children, the traditional songs that every child has a right to know and love, are newly beautiful to us as they

(Continued on page 106)



PHOTOGRAPHS BY LILLIAN BASSMAN
DRESSES, LORD & TAYLOR

What kind of music do kids like?

by Hecky Krasno and Philip Eisenberg

Hecky Krasno has produced a number of fine children's records. Dr. Philip Eisenberg is a child psychologist. Together they recently published the book, *A Guide to Children's Records*

The little child responds to music with his body. Music that does not arouse his muscles—make him hop, skip, jump, dance, or rock back and forth—just isn't music to him. Bodily response to simple rhythms is the child's first step toward musical adulthood. In this first step, just expose him to a wide variety of rhythmic music and let him express himself freely.

Which composition to select? *Mother Goose* is still a favorite with the toddlers. Other favorites are songs that deal with the child's everyday experiences. Good recorded examples include *When the Sun Shines*, *Let's Play Animals*, *Songs to Grow On: Nursery Days*, and *Happy Time Tunes*. Folk songs like *Skip to My Lou* and *Turkey in the Straw* are sure-fire. So are marches like Goldman's *On the Mall* and Sousa's *Stars and Stripes Forever*.

It's fun to march to the rhythm of a drum beat, but it's even more exhilarating when there is a merry tune to go along with it. Children love to sing even

(Continued on page 88)





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Making music lessons attractive—almost

Better your Home
Better your Living
with Music

Let your youngsters have fun with music, and the scales and arpeggios will take care of themselves

by Raymond Burrows

Dr. Raymond Burrows is a member of the faculty of Teachers College, Columbia University. His job is to teach teachers to teach music. He is also National Piano Chairman of the Music Educators National Conference. He is one of our foremost music educators.

Let's not talk about the musically gifted child. Let's talk about your child and mine. What do we want for him? We want little Johnny to have a few pieces to play when Uncle John comes for dinner. We want Mary to be able to sit at the piano and play well when her high-school friends gather round singing popular songs. We want David to be the life of the party when he goes away to college. Most of all, we want our offspring to have that richness, happiness, and balanced well-being which comes through musical expression. This is what *we* want, but what do *they get?*

All too often the teacher is (*Continued on page* 109)



The recorder is an ancient instrument which is here put to modern use.

Pleasant sounds with children's instruments

The musical enrichment of children's lives today is enhanced enormously by the use of simple instruments like the recorder, psaltery, xylophone, drum, and Autoharp. These instruments are so congenial to the nature and needs of children that they help make the early music education of the child a far happier and more fruitful experience than most of us suffered in our childhood.

Wouldn't you have been thrilled to be able to be in an "orchestra" at the very beginning of your music education? All children love to play the various percussion instruments such as the drum. (*Continued on page* 114)

The harp-like psaltery has two octaves of strings.





Kids get a great kick out of the recorder, because they can master it so easily.

PHOTOGRAPHED BY FRITZ HENLE AT THE CONSERVATORY FOR PROGRESSIVE MUSIC-EDUCATION

by Emanuel Elston

Founder (1927) and Director of Conservatory for Progressive Music-Education in New York. Formerly Chairman of the Music Committee of Child Study Assoc. of America.

This youngster takes his drum-playing seriously.



The xylophone adds variety to the children's orchestra.



Bing Crosby Lives Here

The room where Mr. Crosby makes music on his own time for his favorite quartet—Gary, Lindsay, Phillip and Dennis—has the same effortless charm as Der Bingle himself



This dresser is as versatile as The Groaner hi self. When Roy Rogers is finished, the twins g their chance at television. Dresser shelf li up to reveal a built-in television screen. T control panel is at lower left, speaker at rig

Lindsay Crosby, 11, is an ardent Roy Rogers fa "Pop's almost as good," he says loyally. O special occasions, Linnie lowers the movie scre from under cornice of the Welsh dresser, Mr C.'s fine pewter vanishes, and lo—Roy Roger

PHOTOGRAPHS BY MAYNARD PARKER



Piano bench is one of the major Crosby family seats. Since Bing is "agin" floor lamps — "they're always underfoot"—light is handsomely concealed in hanging tôle lavabo. Table lamp shows what can happen to a French coffee maker in its old age.



PHOTOGRAPHS BY MAYNARD PARKER

Characteristically, the Crosby ménage at first glance reveals no signs of music-making. But don't let that fine old Welsh dresser fool you. Behind its handsome, rustic façade lies a full evening's entertainment—radio-phonograph, television set, and movie screen, all at work (opposite).



The six Crosbys, who scorn "one room for company, one for the family," really *live* in their living room. Eight-foot sofas make a fireside chat a family affair, and the wall-to-wall carpeting is actually three rugs that can be rolled back promptly for dancing and sent out individually for cleaning.



You *have* room for a piano

The trick is to use it as a functional part of your decoration. The canny ideas on these four pages show you how to do it

Put your piano to work and you'll find it makes room for itself. That doesn't mean you use it like a bulldozer to crowd the rest of your furniture to the walls. Far from it. The idea is to treat it as a functional part of your decoration as well as a musical instrument.

Use it architecturally. If you have a stretch of bookcases or cabinets for radio and record-player, build in a niche for a spinet. Or you can use a spinet to divide a long room into pleasanter proportions. If you don't happen to have a fireplace, make your grand piano the focal point of the room.

A bay is often hard to furnish, but it's a natural for a piano. You can even turn an alcove into a music room by cutting it off from the rest of the room with a bookcase. Or you can make a piano wall by letting a sofa and chair stand free. Then put a grand piano in the space you have created.

Some of these solutions are shown here. Study them carefully. Apply them to your home and you'll find you *have* room for a piano.

More about pianos on next page

If your room is long and narrow, make one end into a small music room. Plant box backed by a sofa does the trick in the home of Mr. and Mrs. I. Greenfeld. Mary T. Luscher, decorator.



PHOTOGRAPH BY WILLIAM HOWLAND

Make your piano a focal point by emphasizing wall decoration above it. See how furniture groups around this spinet grand in the Henry Friedricks' living room. B. Altman & Co., decorators.



TWO PHOTOGRAPHS BY MAYNARD PARKER

An ideal location for a grand piano is that hard-to-furnish bay like this one in Judy Garland's home. Set the keyboard toward the window for light by day. At night, use concealed overhead spot.



COLOR PHOTOGRAPH OPPOSITE BY WILLIAM HOWLAND

Space for a spinet is created by moving sofa out from its conventional spot between windows. Wall treatment over the piano gives it added importance, camouflages its small scale. Furniture, Beacon Hill; print, Patterson Fabrics; setting, Gimbel's, Phila.

You *have* room for a piano

PHOTOGRAPH BY BILL JACKSON



Make a music wall with a spinet flanked by handsome cabinets which hide the fact that they house radio, television, record-player, records. Home of the Henry Kleins. Mary T. Luscher, decorator.



You can have a music room at one end of your living room by using your piano as a divider. See how this spinet is cannily backed by a tailor-made bookcase designed by Louis Gardner.

PHOTOGRAPH BY WILLIAM HOWLAND



Better your Home
Better your Living
with Music

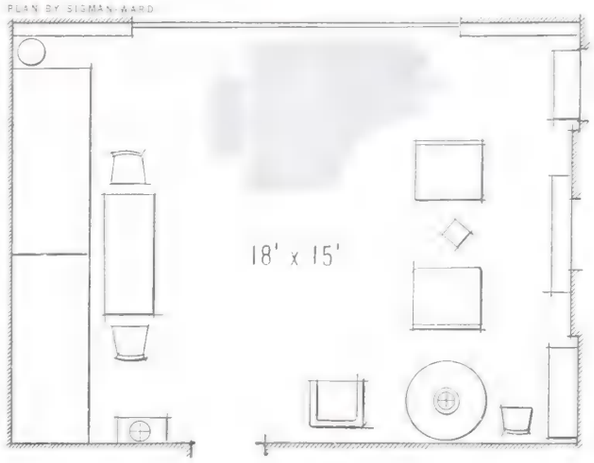
PHOTOGRAPH BY HAROLD HALIDAY COSTAIN

Sound planning makes room for a grand piano in a one-room apartment 18 by 15 feet

The last thing you'd expect to find in a one-room apartment is a grand piano. Yet, this one goes nicely in a room used for eating, sleeping, and entertaining without the slightest indication of crowding. Adept furniture arrangement (see plan) and built-in storage cabinets like those under the bookcases make this possible. Apartment of Emmett Davis and Charles Darnell.

See page 111 for "New Organs Make Themselves at Home"

PLAN BY SIGMAN-WARD



PHOTOGRAPH BY EWING KRAININ



The pianist with the *clumsy* fingers

by Sigmund Spaeth

Tune Detective, adult Quiz Kid, lecturer, and author of such books as *At Home with Music* and *Fun with Music*, Sigmund Spaeth is almost a national institution. His latest book is *A History of Popular Music in America*.

This author is the person described in the title. He is a recognized authority on clumsy fingers (his own are shown above), not only at the piano but around the house in general. If ever there was an *un*handy man, his name is Sigmund Spaeth.

He is therefore always pleasantly surprised when he is asked to play the piano, which he has never studied and on which he has no technique at all. Occasionally, at the close of a lecture, following the usual "Any questions?", a timid voice in the audience asks Dr. Spaeth if he will play a real piece instead of just tossing off those annoying little samples. Unbending under such fulsome flattery, he has been known to deliver his entire classic repertoire, which consists of Chopin's *Twentieth Prelude in C Minor*, a series of simple chords that nobody could possibly miss.

Getting away from this artificial circumlocution in the third person, I can assure you that everybody can have a lot of fun at the piano with practically no real skill, just as the average man can enjoy playing very bad golf and the average woman equally bad bridge. I get rather impatient with some of my friends when they tell me they have stopped playing because they "lost their technique." Don't they know there are hundreds of beautiful compositions for the piano that require no technique? Don't they realize that even a simplified version of some of the classics might give them an honest pleasure and (*Continued on page* 92)

The care and feeding of the piano

by Roy Waite

Roy Waite is Editor of "Piano Trade Magazine." He probably knows more about pianos than anybody except a certain Signor Cristofori, who perfected the pianoforte in the Eighteenth Century

Here's what to do to keep your instrument in perfect condition



You can't spank a piano when it doesn't behave. You can't give it medicine either (piano centers never need lubrication). So what do you do?

Given just common-sense care, your piano should perform satisfactorily until your babies have babies of their own. The most common delinquency of owners—of pianos, not babies—is in their failure to employ the services of a competent piano tuner, who is qualified to make periodical adjustments in the key-action mechanism. It is well to engage your tuner by the year. He knows when your piano needs attention: for example, after the heat in the room is turned on in the fall and after it is turned off in the spring, and once or twice in between.



Of course, you never place your piano near a heating unit —radiator or fireplace. Any direct heat that drives *you* beyond range causes your piano to shrink in horror.

Your piano is fundamentally an instrument of wood, with a metal frame to assist in resisting the tension of 17 or more tons when the approximately 230 strings are tuned to pitch. Most of the individual notes have two or three strings tuned in unison. Playing the piano is an insignificant factor in putting it out of tune. It will get out of tune if a key is never touched because of the changes in atmospheric conditions and because of the high string tensions. Play it all you want to; it is really better for it.



Moths are fond of the felts and cloths in your piano. Hang a camphor bag in the instrument to act as a repellent. Or let your tuner cope with them. He has solution which he can apply to repel moths for a year or two. If the damage is already done, don't despair. The moth-eaten parts can be replaced.

When your new piano is delivered, it immediately proceeds to adjust itself to its new atmospheric environment. Therefore, it is wise (*Continued on page* 97)

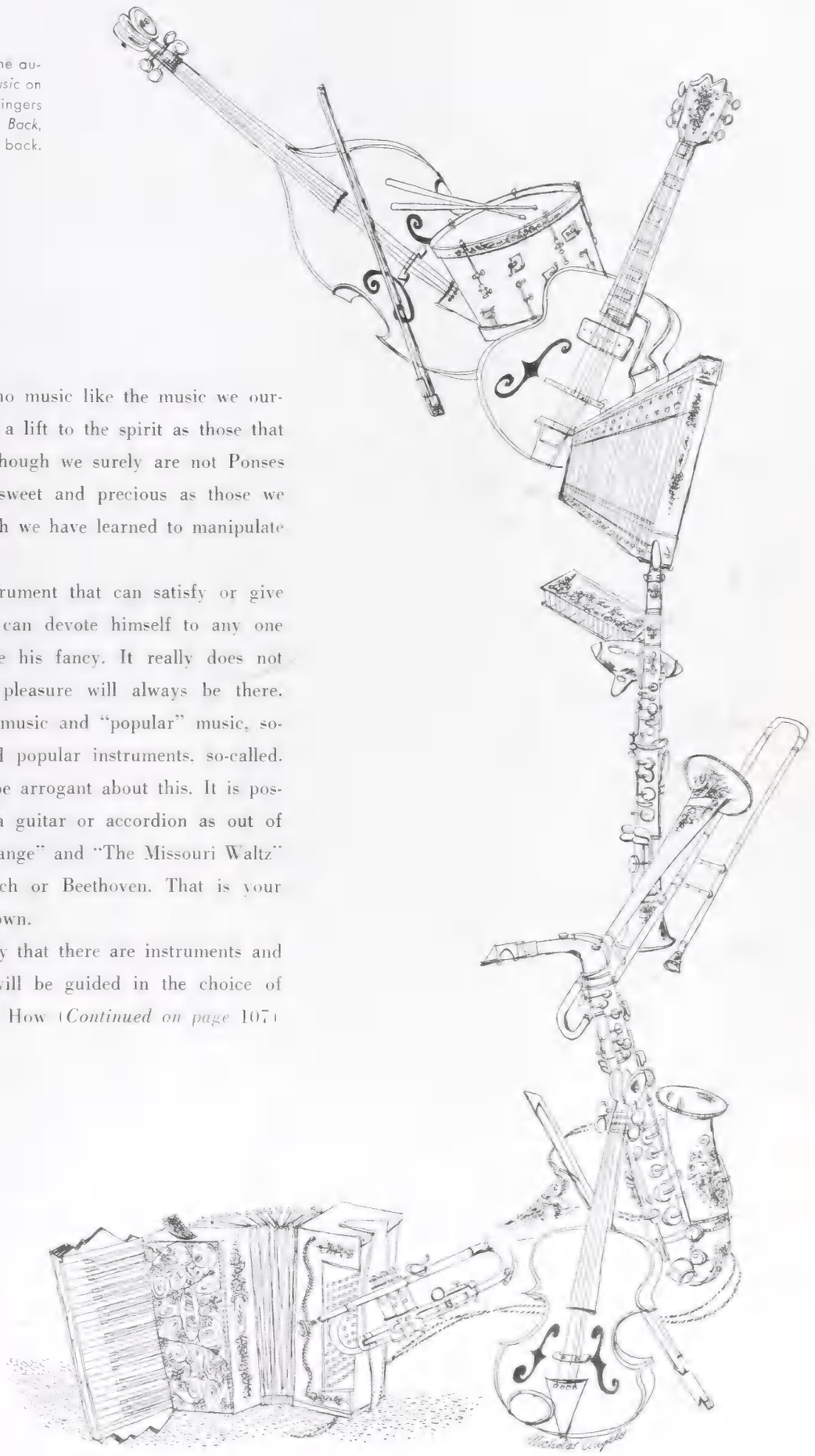
DRAWINGS BY VINCENT GEARY



Family Fugue

by Howard Taubman

Howard Taubman is Music Editor of the august *New York Times*. He has written *Music on My Beat*, a book of anecdotes about singers and musicians, and *Opera, Front and Back*, which is about opera, front and back.



Be it ever so humble, there's no music like the music we ourselves make. Few songs give such a lift to the spirit as those that we yodel in the tub or shower, though we surely are not Ponses or Melchiors. Few tunes are so sweet and precious as those we conjure out of an instrument which we have learned to manipulate ourselves.

The piano is not the only instrument that can satisfy or give pleasure to the amateur. No, he can devote himself to any one of several dozens that may strike his fancy. It really does not matter which; the dividends in pleasure will always be there. And just as there is "highbrow" music and "popular" music, so-called, so there are highbrow and popular instruments, so-called. Both have their merits. Let's not be arrogant about this. It is possible to get as much fun out of a guitar or accordion as out of a piano or violin. "Home on the Range" and "The Missouri Waltz" may mean more to you than Bach or Beethoven. That is your privilege. Let no snob face you down.

The amateur need remember only that there are instruments and music for every taste. Then he will be guided in the choice of an instrument by personal factors: How (*Continued on page* 107)

PHOTOGRAPH BY ARNOLD NEWMAN

nclusive evidence that a musical family a happy one is this photograph of Mack arrell, a leading baritone of the Metrolitan Opera, spending an evening at me with his family. Fulton, ten, accomnies his parents on the clarinet, while ne, six, and Lynn, five, are variously inlved with a psaltery and a recorder.

How to take care of your records

by Paul Affelder

Paul Affelder studied to be a cellist, then he became a conductor. He is now a lecturer on recorded music at the American College of Music. He is also associated with the Columbia Broadcasting System. His book, *How to Build a Record Library*, is a good guide through the wilderness of discs.

NOTE: *This article deals with 78 rpm shellac records. Unbreakable records, the long-playing, and 45 rpm records need less attention.*



1. It is most important to examine every new record before you buy it. First of all, see that the record is not warped. Then look at the surfaces carefully to make sure that they are shiny and absolutely free of scratches, dents, or other blemishes. Take home only perfect records.



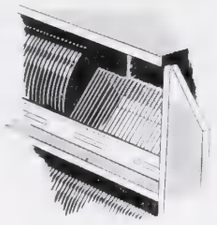
2. Handle records by the edges as much as possible. They can be gripped firmly and safely between the palms of the hands. If it is necessary to touch the surfaces at all, do so on the labels rather than on the record grooves. Finger marks can cause an increase in annoying surface noise.



3. Clean records frequently with a record brush (available at any record shop for 25c). This is particularly necessary with new discs and with all plastic records which attract dust. If you have handled a record surface, wipe off the finger-marks immediately. Clean records last longer.



4. Never play a record that is cracked, chipped, or dented. Every time the damaged spot strikes the needle it will chip or wear away a portion of the point, and the repeated jarring action may even cause permanent harm to the pick-up itself. Cracked discs should be thrown out.



5. Records should always be stored vertically, packed just tight enough so that they will be held firmly in place, and just loose enough so that they can be easily removed for playing. Discs left lying flat or propped at an angle are subject to warping. Store your records in a cool, dry spot.



6. The simplest method of cataloguing is the card-file system. Arranged alphabetically by composer, each card should include the composer's name, title of composition, medium for which piece is written, names of artists, and composer and title of composition on reverse side.

COLOR PHOTOGRAPH BY PHILIP [illegible]

Better Your Home
Better Your Living
with Music

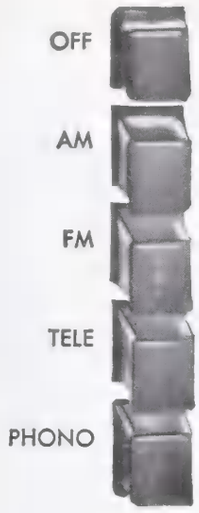
This compact and handsome installation houses radio, recorder, record player, speakers, and record library in a few cubic feet. Cabinet is mahogany, stained to match pink sandstone wall. Two speakers "beam" the music. Home of the Robert Kohns; Victor Hornbein, architect.



Here is the ultimate in luxury for the music lover—a room electronically engineered so that radio, television, and record player respond to the push of a button on the control panel. In designing the room with architect Eldredge Snyder, the Max Cohens placed their television screen just above floor level because they believe the slightly downward sight angle is more comfortable



When not in use, electronic equipment disappears behind bleached oak doors in the graceful unbroken curve of the bookcase wall. See how the oval shape of the room (plan opposite), emphasized by the Mohawk rug, was created to provide extra storage space, a small pantry, and an unobtrusive bar. Movable stools, finished in same Scalamandré print as the draperies, make front row seats for TV. Decorating by Edward Wallace, B. Altman.



A room wired for sound

by Laura Tanner

Push a button and you have music—by radio, television, or record player—in a setting that deftly conceals the "works" and invites relaxed listening

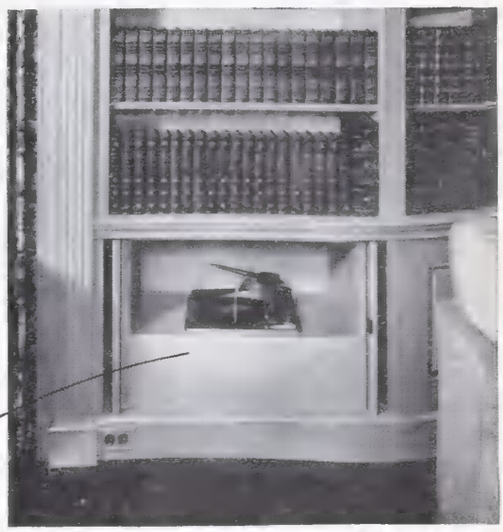
The cupboards below the bookshelves are alive with function. Behind the door, below, is the heart of the room, the control panel.



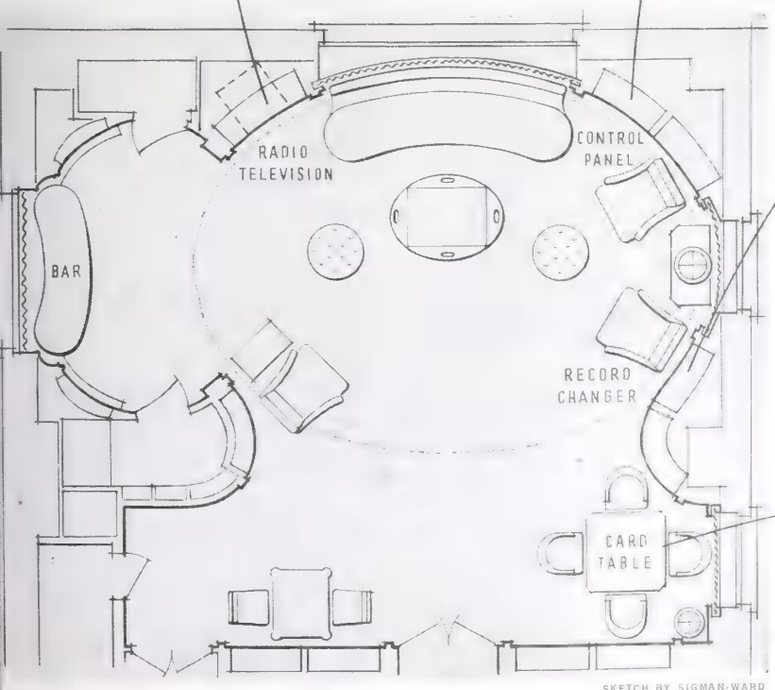
Nothing betrays the loud-speaker and television screen housed behind these finely detailed doors under rows of colorful editions.



Record player, below, operates from control panel. Cupboard doors slide into their own compartments to preserve curve of bookshelves.



PHOTOGRAPHS BY WILLIAM HOWLAND



SKETCH BY SIGMAN-WARD

Outside the carpeted oval of room, tables for bridge and backgammon are set on the bare polished teakwood floor. Comfortable game chairs are easily mobile for television.



Conductors' Choice

10 leading conductors suggest records for beginners

Editor's Note: It is impossible to set up any absolute follow-these-or-else lists on choices of orchestral music. Lists given here are merely suggestions. We asked various conductors which ten compositions they would suggest as starting choices for a record library. These choices have at least the merit of having been picked by men of music, who know the music audiences like.



EUGENE ORMANDY

MUSIC DIRECTOR AND CONDUCTOR, PHILADELPHIA ORCHESTRA

Beethoven	Symphony No. 5
Beethoven	Symphony No. 9
Brahms	Symphony No. 1
Brahms	Symphony No. 4
Tchaikovsky	Symphony No. 4
Rimski-Korsakov	Scheherazade
Strauss	Death and Transfiguration
Debussy	La Mer
Beethoven	Emperor Concerto
Brahms	Piano Concerto No. 2

ERICH LEINSDORF

CONDUCTOR, ROCHESTER PHILHARMONIC



Mozart	Symphony No. 41
Beethoven	Symphony No. 3
Schubert	Symphony No. 7
Brahms	Symphony No. 4
Debussy	La Mer
Strauss	Don Quixote
Stravinsky	Le Sacre du Printemps
Bartók	Concerto for Orchestra
Hindemith	Mathis Der Maler
Bach	The Art of the Fugue



SERGE KOUSSEVITZKY

CONDUCTOR, BOSTON SYMPHONY ORCHESTRA

Bach	St. Matthew Passion
Beethoven	Symphony No. 9
Brahms	Symphony No. 4
Berlioz	Symphonie Fantastique
Debussy	La Mer
Haydn	Symphony No. 98
Mozart	Symphony No. 40
Prokofiev	Symphony No. 5
Stravinsky	Le Sacre du Printemps
Tchaikov...	Symphony No. 6

LEOPOLD STOKOWSKI

CONDUCTOR, NEW YORK PHILHARMONIC SYMPHONY



Bach	Passacaglia and Fugue, in C Minor
Mozart	Requiem
Beethoven	Symphony No. 5
Schubert	Unfinished Symphony
Brahms	Symphony No. 1
Wagner	Tristan Prelude
Debussy	Afternoon of a Faun
Williams	Fantasia on a Theme of Tallys
Sibelius	Swan of Tuonela
Tchaikovsky	Symphony No. 6
Stravinsky	Firebird Suite
Thomson	Plough That Broke the Plains

"I WAS NOT ABLE TO REDUCE MY LIST TO TEN. HERE ARE MY CHOICES OF 12 ORCHESTRAL COMPOSITIONS."

(Continued on page 122)



Better your Home
Better your Living
with Music

by John Hallstrom

John Hallstrom, an executive of the RCA-Victor Company, has for years been talking about records and collecting them with an enthusiasm which he finally put into words in a sensible book called *Relax and Listen.*



DRAWING BY ROBERT SHORE

Beginner's Bug—

how to start a record collection

Whenever I am asked to recommend a basic record library for someone, I go about it with mixed feelings. There is always pleasure in introducing my musical companions, but there is, too, a fear that I may intrude too much my own tastes which have developed from *my* listening experience. However, the chance is well worth taking since I know that whatever I suggest and to whomever I introduce you, you will soon be having a great time on your own and may be waving to me as you roar past in the streamlined vehicle of some Modernist, after I had left you comfortably set in the well-upholstered gondolas of a nineteenth-century Romantic.

Before embarking on a career of record collecting, you should be well warned of what is in store for you. Never hope that one day you will finish your quest; that you may rest and say, "Now it is finished. I have all of the music I want to hear. This is a representative library." For once in it, you will find the land of music a place of wonderful vistas, lighted by every conceivable mood of the human spirit and peopled by men of every measure of character. Each will bring to you, in his own idiom of the universal language of music, experiences that are uniquely your own.

The function of collecting is to give pleasure, and the functioning of music is through *hearing*. Therefore, when we talk about collecting records we mean the development of a library of things pleasant to hear. There exists around music, unfortunately for some of us, an aura of mystery. We worry about hidden meanings. We worry when we can't get the same "story" out of music (*Continued on page* 120)



CULVER SERVICE

1920: "Look for the Silver Lining" first turned up in *Sally*, Jerome Kern's star-studded classic of the Twenties, in which the enchanting Marilyn Miller had her first starring role.



WHITE STUDIO

1924: "Tea for Two" became the drink of the year in *No, No, Nanette*, the musical comedy that brought fame to Vincent Youmans. The same hit had the durable "I Want to Be Happy."



VANDAMM STUDIO

1931: "Dancing in the Dark" from *The Band Wagon* by Dietz and Schwartz displayed Fred and Adele Astaire in a number which set the pace for the romantic tunes of the Thirties.



WHITE STUDIO

1932: "Night and Day" and "I've Got You under My Skin," from *Gay Divorce*, two love songs as undated as their versatile composer, added to Cole Porter's gilt-edged reputation.



VANDAMM STUDIO

1935: "Summertime," which highbrows rate among America's finest songs, came from the Gershwin folk opera, *Porgy and Bess*, as did the earthy, popular "It Ain't Necessarily So."



VANDAMM STUDIO

1943: "The Surrey with the Fringe on Top," from Rodgers and Hammerstein's record-breaking *Oklahoma*, typified the disarming simplicity that brought a new prestige to musicals.



CULVER SERVICE

1927: "Old Man River," which has become an American folk song, was born in Kern and Hammerstein's *Show Boat*, as were "Can't Help Loving That Man," and "Why Do I Love You?".



VANDAMM STUDIO

1933: "Easter Parade," fresh as a spring bonnet, was first heard in Irving Berlin's *As Thousands Cheer*, which starred Marilyn Miller, Clifton Webb and Helen Broderick.



JOHN SWOPE

1949: "Some Enchanted Evening," from the fine score of *South Pacific*, in which Rodgers & Hammerstein are abetted by Martin & Pinza, seems set for endless enchanted evenings.

Popular but Permanent

These top show tunes belong in your collection of good music

by Douglas Watt

It is apparent that Douglas Watt loves our popular music and knows it well; he reviews popular records for "The New Yorker Magazine." Here are his favorites.

The girl from the television station upstairs stopped by my desk and said, "Do you want to go into the studio and hear Maggie Teyte sing?"

"Sure," I said.

We were walking upstairs when I noticed that the girl was carrying a copy of Cole Porter's "Night and Day."

"She's not going to sing that!" I said. I was thinking of Maggie Teyte, the exquisite interpreter of so-called art songs, the Scottish soprano who had been coached in the role of Melisande by Debussy himself.

"Why not?" she said. "So many people wrote in last time, after she'd sung 'Begin the Beguine', that she decided to do another Porter song."

Thinking about it later, I was filled with admiration for Miss Teyte's catholicity of taste. Some of the distinctions dividing classical music from popular music are pure snobbishness. Anyway, there is little use making them. It is far more important to realize that popular American music, within its orbit, is good music and that there are good and sufficient reasons why you and I love it.

Our popular music is rich in both attainment and promise. Its finest flowering is (*Continued on page* 129)

Television and Radio



PHOTOGRAPH BY EWING KRAININ



Music – and the Hostess

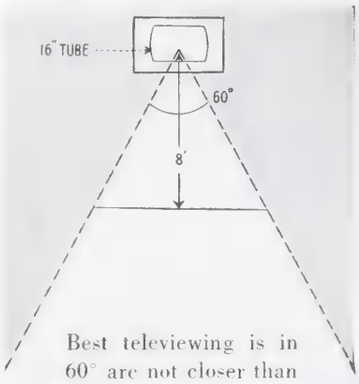
by Henry Simon

When you read this article, you may notice Mr. Simon's clear and lucid style. He started his career as a teacher of English. He then became a music critic and is now one of the editors of Simon and Schuster. His *A Treasury of Grand Opera* was distributed by the Book-of-the-Month Club.

To the hostess—whether she is musical or not—music may be the life-giver, life-saver, or life-destroyer of the party. I am not speaking, of course, of the large, formal affair, where an orchestra is engaged. There the leader will know what and when to play. But anything short of a wedding, funeral, or large dance is likely to be profoundly affected by music (or its absence).

Let's first take a look at some of the potential disasters. Your radio is most likely to be the source of the worst. No decently polite guest would dream of fooling with your camera, liquor closet, phonograph, or even library, without first asking permission. But it seems to be a privilege tacitly appropriated by most Americans—otherwise douce and decent—to turn on the radio and twirl the knobs almost at random.

See what can happen. A small, polite gathering planned for light chatter, or serious political palaver, or anything else can quickly be altered to a (*Continued on page* 110)



Best televiewing is in 60° arc not closer than 10 times screen height

How to decorate for television

The rooms on these four pages show you how to place your set so it *works* well when it's on and *looks* well when it's off

by Helen Little

You don't have to pull your house out of shape to make room for a television set. There is only one basic principle. The illustration at the top of the page makes this clear. You should sit inside the 60-degree arc indicated and not closer than eight to ten times the height of the television screen. So plan your furniture arrangement accordingly.

Remember that television can be easily tailored to match the character of your room. First decide where you want to put the set. Then shop for the model which fits most comfortably into the location you have decided upon.

Conventional living room groupings need to be slightly altered because televiewers look in the same direction and not at each other. The set should be installed so that you don't have to move furniture except when there are extra guests. Remember also that, unless you're comfortable, watching television loses some of its glamour.

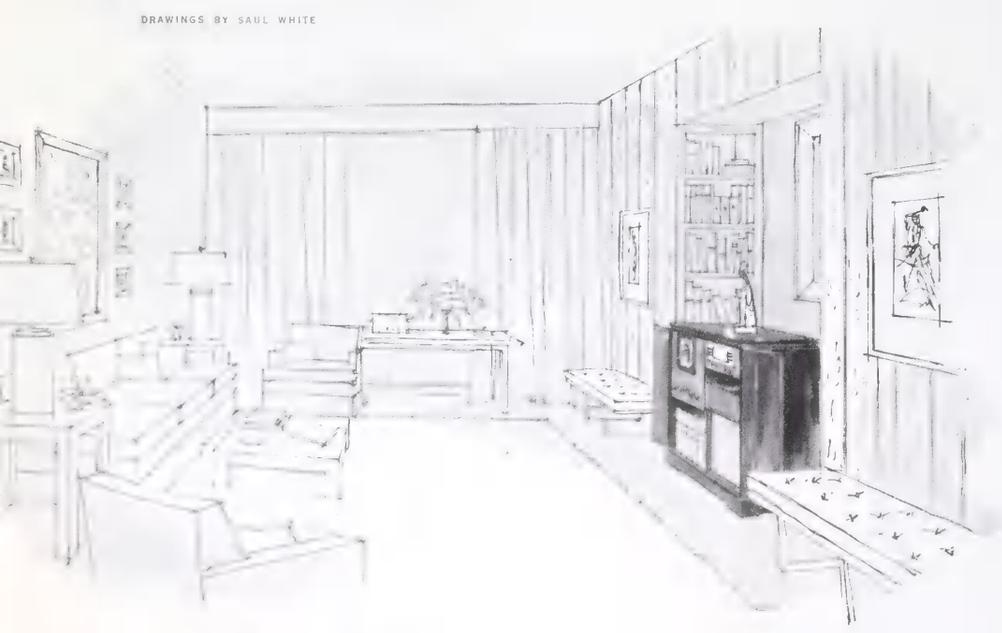
Pictures and sketches on these four pages show how you can cope with television without completely disrupting the existing decoration.



Your television set can be inconspicuous—when it's off—if you tie it in with architecture of room. Fit it into a niche in a bookcase wall, as above. TV cabinet and bookshelves have matching finish. Normal furniture grouping serves conversation, reading, or televiewing with equal poise.

If you want television to dominate the room, place set against a simple background or in a recess in a wood-paneled wall directly facing main furniture grouping, as below. Here sofa and chairs are fixed within required viewing arc. Comfortable benches can be pulled up for extra guests.

DRAWINGS BY SAUL WHITE



COLOR PHOTOGRAPH BY WILLIAM HOWLAND

In a bed-sitting room these swivel chairs make televiewing simply a matter of turning the chair to face the screen. Other room ingredients: draperies and upholstery fabrics, Greef Fabrics; carpet, Hollywood Loomcraft, Inc. Spongex carpet lining, Sponge Rubber Products Co.; swivel chairs, Dunbar Furniture Co. rocker, Beacon Hill, Kaplan Furniture Co





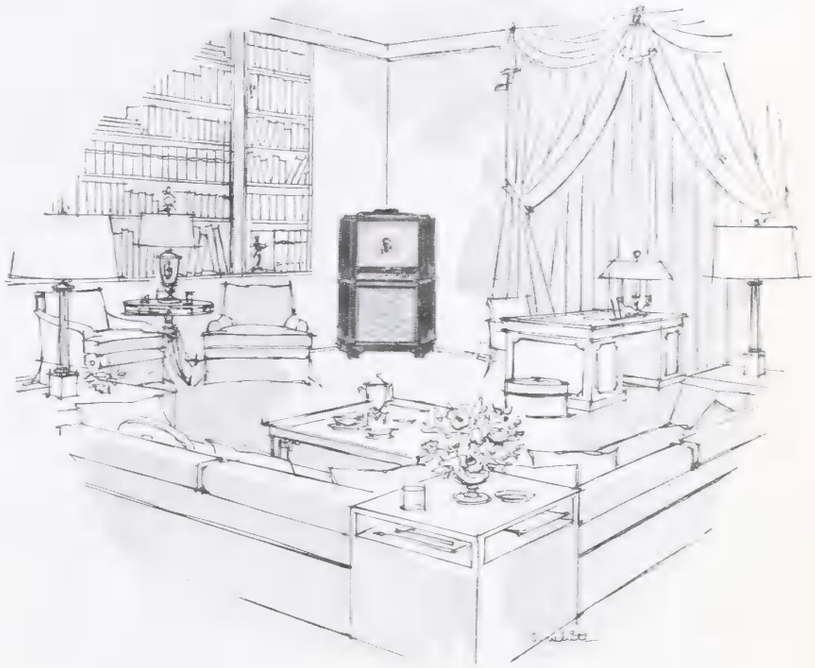
How to decorate for television

(continued)

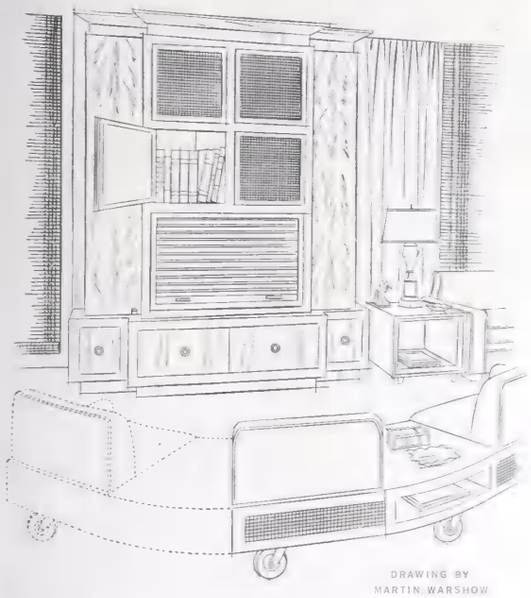


This TV screen becomes a mirror when the set is turned off. The chassis is built into the wall so that your existing furniture arrangement needs to be altered only slightly for televiewing. This installation operates from a remote control box shown beside the chair at right.

COLOR PHOTOGRAPH BY HANS VAN NES



The corner cabinet model neatly solves the where-to-sit problem because most of the room falls within its 60° viewing arc. Set is out of the way and occupies a minimum of wall space. This arrangement of sofas provides for permanent seating at best possible viewpoint.



DRAWING BY MARTIN WARSHOW

This mobile TV furniture (opposite), designed by William Pahlmann, moves on rubber tires to correct viewing angle. A complete unit behind sliding panel has TV, AM-FM radio, and record-changer. Sketch shows how two chairs, connected by a table, make a highly flexible unit that goes anywhere in the room.



Move the screen, not the audience. This cabinet swivels on a fixed base and can be aimed at any part of room. Thus the problem of furniture arrangement is tremendously simplified. When not in use, doors close over the screen and it becomes a handsome lacquered chest.



How to listen to good music – *when you get it for nothing*

by David Ewen

David Ewen is one of our most successful and industrious writers on subjects musical. It is a mystery how he manages to produce so many good books. Among them you may have come across *Music Comes to America*, *Dictators of the Baton*, and *Music for the Millions*.



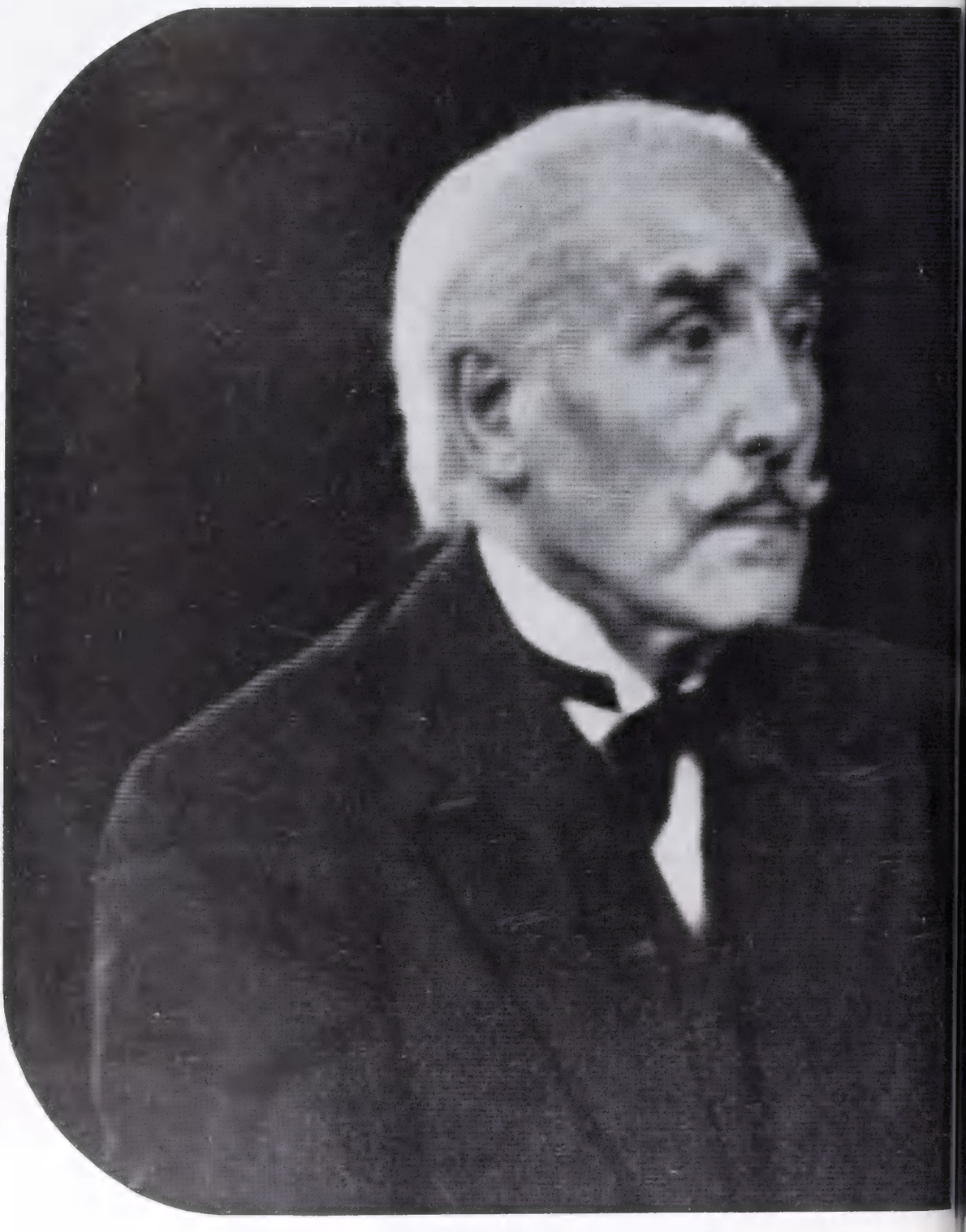
TWO PHOTOGRAPHS BY EWING KRAININ

It is one of the frailties of human beings to appreciate what they get for nothing so much less than that which costs good cash and considerable effort to procure. For example, good music. During the course of a music season, the radio brings you just about the most wonderful music-making that anyone is likely to get this side of heaven: the NBC Symphony Orchestra conducted by Arturo Toscanini, the Boston Symphony conducted by Serge Koussevitzky, the New York Philharmonic conducted by Bruno Walter, Dimitri Mitropoulos, Leopold Stokowski, and others in their class, the Philadelphia Orchestra conducted by Eugene Ormandy, the Metropolitan Opera, the Collegiate Chorale, the Budapest String Quartet, the concert world from Heifetz and Horowitz to Melchior, Traubel, and Lily Pons.

It isn't that all this wonderful music is not being listened to. The statistics reveal that great music today has a fabulous audience over the radio. Close to 75 per cent of the radio public listens to broadcasts of serious music some time during the week. The Metropolitan Opera attracts more than ten million to the radio every Saturday afternoon, and between five and seven million tune in regularly to the Sunday afternoon concerts of the New York Philharmonic.

What these, and similar, figures do *not* tell us—and here, friends, is the rub—is that, though a great amount of music is listened to by a great many people over the radio, not all of it is being consciously and actively heard. Far from it!

And that, I am afraid, is only because the music is to be had for nothing. You, the experienced concert-goer, who pay a price for your ticket—and sometimes have to wait in line for the privilege of paying it—(*Continued on page* 121)



The future of music in Television



Television is a young art. A young man has helped to make it exciting. He's the world's greatest conductor. He is Arturo Toscanini

by Samuel Chotzinoff

Former music critic, Mr. Chotzinoff is now General Music Director of the National Broadcasting Co. He is in a position to do more than gaze into a crystal ball when he discusses the future of music in television. His article is suggestive of things to come.

Enthusiasm for television seems to be general among lovers of the drama, both light and serious, of the movies, of vaudeville and, of course, of sports. The problems posed by the transfer of these various forms of entertainment to the television screen are being met successfully.

It is only in music that we find Doubting Thomases. Lovers of serious music who have sat before televised symphonic concerts have expressed satisfaction only on special occasions, as when the photogenic and compelling Toscanini wielded the baton. It is certainly true that watching Mr. Toscanini's expressive face and restrained gestures enhances the effect of the music he plays. But not many conductors are so fortunately endowed. Moreover, the camera is a lie-detector and exposes mercilessly any trace of insincerity. One can foresee how disastrously the celebrated so-and-so, with his studied platform manner, would fare in video. The camera would magnify his pretensions and his vanity. In a concert hall these failings may be apparent to the first few rows: to the television audience they appear more than lifelike.

The conductor, with rare exceptions, has been found to be a disturbing factor in the televising of symphonic music, while the role of the orchestra on the screen has so far not been too adequately defined. Has a passage or melody on the oboe, clarinet, or horn been enhanced by a close-up of the player involved? And does the transfer of one's attention from the music to the musician deprive the former of its impact? Frankly, we are not quite sure. Unlike the conductor, the player is too occupied with (*Continued on page* 113)

How to be a house detective

by Miles L. Colean

Keep your eye peeled for decay, corrosion, leaks, termites that steal the value of your home



Eighth in a series
on the business of home ownership

Looking after your house is a job—not a big job or a strenuous job—but it is an important job. It is a contest with many forces: age, the elements, settlement of the ground, dirt and corrosive fumes in the air, water, mechanical wear, accidents, abuse. These forces and others are attacking your house, some of them intermittently and some of them continuously. It is your job to oppose them, preventing their action where possible, delaying it where possible, and overcoming it by correcting the damage that you haven't been able to forestall.

The entries in your maintenance and replacement accounts (mentioned earlier in this series) may be fewer if you close your eyes to the ravages of time, but the total amounts will probably be greater. Economy is to be gained only by constant vigilance and prompt action. This month's and next month's articles are a short course in how to be a detective of needed maintenance work—where to look, what to look for, and how to tell when action is needed.

A few owners can do maintenance jobs of every sort, but this ability is uncommon and is not necessary. Your responsibility as a property owner is much less inclusive. It means keeping track of the condition of your property, recognizing signs of needed work, and being able to distinguish between jobs that you can do capably (or at least acceptably) and those that you can't or don't want to undertake.

(Continued on page 90)



Are you a sprinkler or a drowner?

by Dr. Joseph E. Howland
House Beautiful's Garden Editor



HOUSE BEAUTIFUL'S GARDEN CONSULTANTS

ZONE 1. *Paul W. Dempsey* . . . *Waltham, Mass.*
ZONE 2. *William Lanier Hunt* *Chapel Hill, N. C.*
ZONE 3. *John B. Watkins* . . . . . *Gainesville, Fla.*
ZONE 4. *Paul A. Kohl* . . . . . *St. Louis, Mo.*
ZONE 5. *George W. Kelly* . . . . . *Denver, Col.*
ZONE 6. *Carol Wieting* . . . . . *Seattle, Wash.*
ZONE 7. *Alfred C. Hottes* . . . . . *La Jolla, Cal.*

You are your garden's biggest pest if you are a once-over sprinkler—or a drowner. A lawn can't look well, or battle weeds effectively, if you abuse it by the way you serve the drink.

Those who take time only for a nightly once-over, for example, encourage shallow rooting, and then really are in trouble. The plants must live on the water in the top inches of soil.

Lots of gardens get short rations of water unintentionally. Few hose-holders realize how long it takes to wet the soil three inches deep when they use a nozzle on the end of the usual garden hose (and adding an extra 50 feet of hose can cut the amount of water delivered by 25 per cent). There just isn't anyone with the patience needed to get deep watering this way.

Not convinced? Try watering an area 10′ by 10′. Then sample it in a half dozen places to see if the water has penetrated three inches. You'll be surprised.

The drowner—not as rare a fellow as you may think—takes to heart the good advice: "Soak three or four inches deep, or don't bother to water at all." But he pours the water on too fast for his soil to soak it up. No watering at all is better than this.

There is really no trick to watering a garden. It's just common sense. Water well, or not at all. Depend upon mechanical sprinklers or a slowly oozing porous hose. The latter is ideal for sloping ground or along the roots of your hedge. And feed your plants generously. No amount of water can make up for skimping on plant food. For more details on good watering, turn to page 131.



DRAWINGS BY JOHN BRIMER

A single daylily bloom lasts only one day, but new ones open almost every day in constant parade.

Grow daylilies to get continuous bloom

by Edwin F. Steffek

No garden flower is easier to grow, none surer to stay in bloom all summer.

No bug problems and no diseases



It is natural for some varieties to recurve like the one shown above.



If you like the big, double flowers, you can use Kwanso and Flore Pleno.

You needn't bother with fussy plants. If you're a beginner or a busy gardener, you can turn to such plants as daylilies—hemerocallis to the highbrows—and get just as good results as the experts. Daylilies don't need pampering. They're completely capable of holding their own.

Daylilies look well with almost any plants and they lend an airiness that you don't get with shorter-stemmed perennials. From a landscape standpoint, a few clumps placed among shrubs will give a much-needed dash of color in summer.

By choosing the right varieties you can have daylilies in bloom in your garden for three months—mid-May to mid-August in most parts of the country. Although an individual flower lasts but one day, there is a continuous parade of them opening one after another, sometimes totaling 40 or 50 from a single plant for the season. And in the South, where evergreen varieties thrive, you can have these good accent plants growing all year round, adding life to your shrub and border plantings.

You won't find more dependable (*Continued on page* 132)

Here you see Patricia in the foreground; Dominion tall and red; and Serenade, pale yellow and the tallest of all. Garden of Harold G. Seyler, Weiser Park, Pennsylvania. Photograph by Gottscho-Schleisner





Leaves from a well-tossed bowl

This should start you thinking new thoughts about salads, what they are made of, and how to eat them

I once met a man almost sixty-five years old who had never had a thermometer in his mouth, nor, for that matter, a doctor in his bedroom. He was, in this present period of Western culture, with its insurance examinations and preventive vaccinations and so on, nothing less than extraordinary.

Equally so, to my mind, would be anyone who had never eaten a salad. We all do, just as we all have babies or indigestion or gift-subscriptions to the *Saturday Morning Journal.* And I doubt very much if there is one of us who has not thought, either happily or hatefully, according to his nature as well as his cook's, on the subject of how, when, and even why to serve various mixtures of raw and cooked vegetables and fruits, with their accompanying variations of oil, acids, and condiments.

I must say at once that by salads I mean only such chilled combinations of garden greenery as have leaves in them, and not such "made dishes" as aspics, mousses, and mayonnaises containing lobster or chicken or such-like—a personal interpretation!

I believe firmly and even passionately that sweet tender leaves coated judiciously with an intelligent mixture of vinegar, olive oil, salt, and pepper constitute a proper salad, but that an elaborate structure of tinned stuff, colored gelatin, and whipped cream on wilted lettuce is an abomination. I believe, too, that a salad can be, and indeed must be, an integral part of any meal in which it is served, whereas many other people accept it without question or comment as a basically boring piece of conventional rigmarole, something to be ignored or, at best, toyed with simply because it is "correct" or because home economics writers advise it for reasons of public health.

There are two main questions in any mind about the pleasure of eating such a (*Continued on page* 104)

Opposite, a lineup of prerequisites for salad days—which occur all year round. Great wood bowl and cheese board, Amberg Hirth; Winfield apple-patterned plates; Seneca wine glasses; cloth hand-woven by Maria Kipp; "Woodlily" sterling flatware by Frank W. Smith Silver Co. Table, from Casa de Adobe, Southwest Museum. Foliage arranged by Laura McVay.



by M. F. K. Fisher

PHOTOGRAPH BY KING & WEESE STUDIO

Have you a garden work center?

You should be able to make a mess without feeling guilty

PHOTOGRAPH BY PHILIP FEIN



Your garden work center can be as elaborate or as simple as you want. The essentials are storage bins for special soil mixtures, a work bench with shelves over it for pots and small tools, and a place to store long-handled tools, your wheel hoe, and lawn mower.

by Thomas Church
Landscape Architect

Every garden needs one place tucked away in a corner so that it can be as messy as you want to leave it and yet not affect the neatness and design of the garden. Your work center, set behind a decorative fence for privacy, can be just such a place.

Whether you are an avid gardener or a lazy gardener, a work center pays big dividends. As the avid gardener, you get a spot in which to putter at your favorite hobby to your heart's content. It's a handy place to keep all your garden equipment, your special mixtures of soil, the mulch pile, and a sick-bay to nurse along your plants.

If you are a lazy gardener, who likes the results rather than the process of gardening, it simplifies your work immensely. It provides a place to organize your activity so that everything is easily available in a place where you can work. Net result: It saves you time and makes your gardening more efficient and enjoyable all year round.

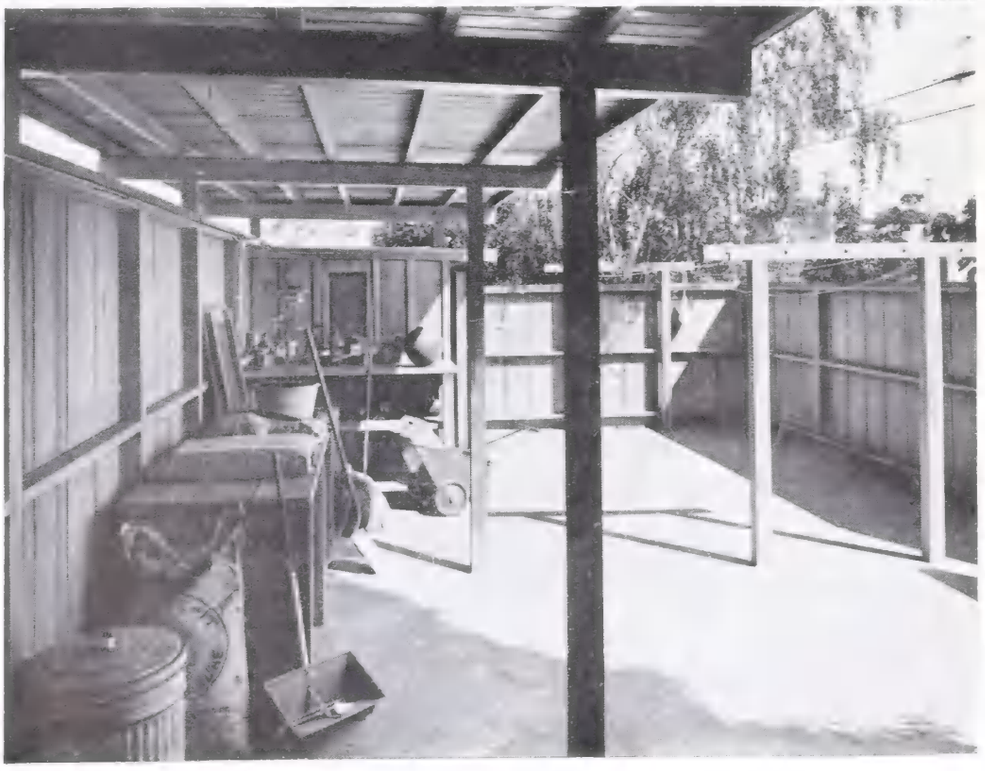


The Jerd Sullivans built this efficient work room between an enclosed tool shed (left) and a lath house on the edge of their big vegetable garden (February, page 100). Tool houses usually should be attached to your garage unless they are big enough in scale (as here) to stand by themselves.

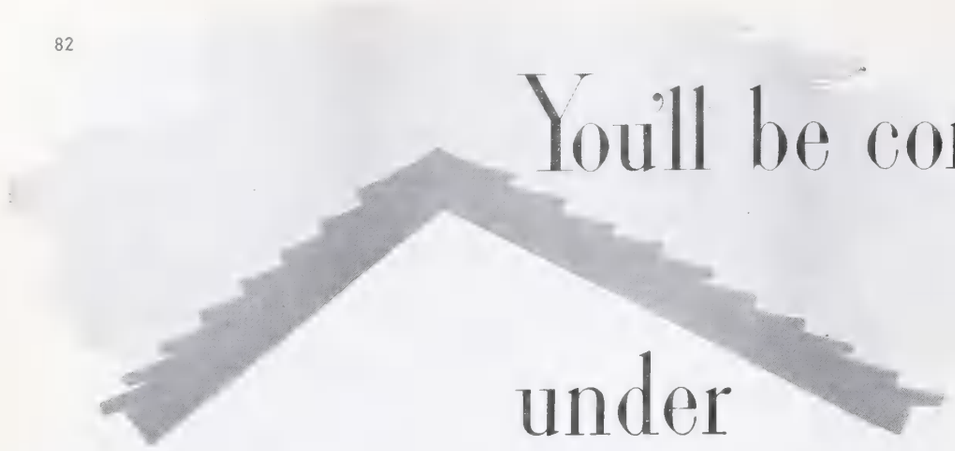


Roofing your work space is important. It gives you the protection needed for working at your hobby in comfort, rain or shine. This roofed work bench, with soil bins below, occupies west exposure along a decorative arbor in the garden of the Merritt Speidels. You can use roll lattice fencing like this for the white screening on rear wall. To the left of work bench, above, is a shed for garden tools and equipment. On other side of this tool house is a lath house, shown on page 133.

PHOTOGRAPHS BY MONSEL BARTRIDGE



You may want to combine your garden work center with the kitchen service yard used for clothes drying and garbage disposal, as the Frank Wests did. Roofed portion joins a covered passageway from house. Neighbors see only a neatly fenced yard.



You'll be comfortable under a *summer-cooled* roof

The top of your house can reduce summer heat as much as 20 degrees. Reflective materials turn away radiant heat, insulation retards conducted heat, ventilation gets rid of the rest

by Groff Conklin

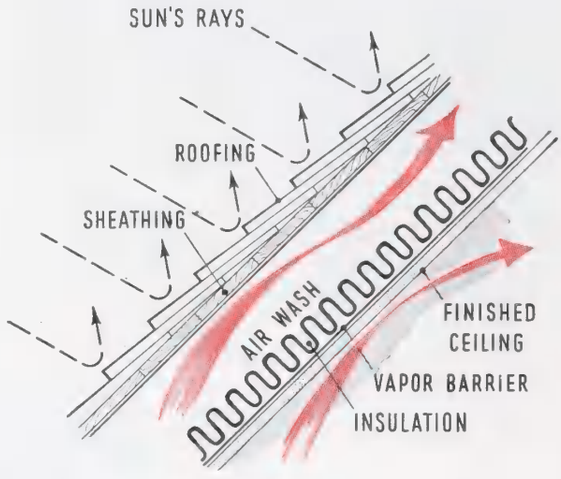
Your roof and attic can actually help keep your house relatively cool no matter how hot the weather. This can be done in two ways: by keeping heat *out* with proper insulation, and by promptly *removing* any heat that sneaks through anyway. Scientific tests show that a well-built house, summer-conditioned to do these things, will be as much as 15 to 20 degrees cooler than otherwise. And this temperature difference is the difference between summer woe and summer comfort.

Most homes these days have "insulated" roofs. Yours probably has, too. But most roofs are better designed to keep winter heat *in* than summer heat *out*. (For more specific information on insulation, see page 101).

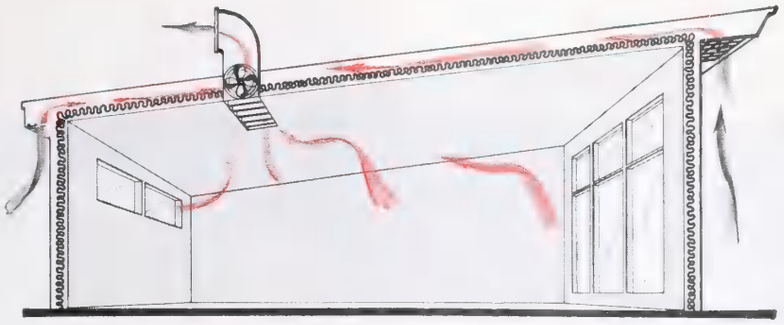
The fact is: "Insulation" doesn't necessarily retard heat equally well in both directions, summer and winter. An insulated roof that works equally well both ways at all times is, in fact, an exception. In winter your present insulation probably does a good job of reducing heat loss by *conduction* through the roof, but in summer the sun hammers on housetops with an enormous amount of *radiant* energy. The solution is to turn away that solar energy somehow, preferably before it ever gets a chance to heat your roof and turn it into a radiator. Because once your roof is heated, it will re-radiate right down into your house. And your house won't cool off until long after you've gone to sleep in a pool of perspiration.

Fortunately, the sun's heat can be reflected just as its light can. Generally speaking, both "forms" of radiant energy (they differ only in wave-lengths) bounce off shiny and light-colored surfaces. Ordinary water is also quite a good heat-reflector.

What a roof really needs in summer is a reflective layer, held above it like a parasol. Since this is usually impossible, we're left with several alternatives: We can surface the roof with a heat-reflective material, build reflective insulation into the roof, or turn to the various methods of using water-reflection. Let's take them one by one. (*Continued on page* 98)



Three R's for any roof: It should *reflect* summer sun-heat (dotted arrows), *remove* internal heat and moisture by steady wash of air, *retard* heat conduction through proper, year-round insulation. In addition, vapor seal under insulation will cut winter condensation damage, and lots of ventilation throughout house will add to summer comfort. See how this principle works in houses shown opposite.



Shed roof uses reflective surface and air wash (see detail opposite). One fan serves roof *and* living space (shaded, each sketch). Arrows show motion of air—red inside house, black outside.

Shiny surface is impractical on this pitched roof, due to glare. Uninsulated attic is considered part of roof for ventilation purposes. Fan here also serves both "roof" and living area.

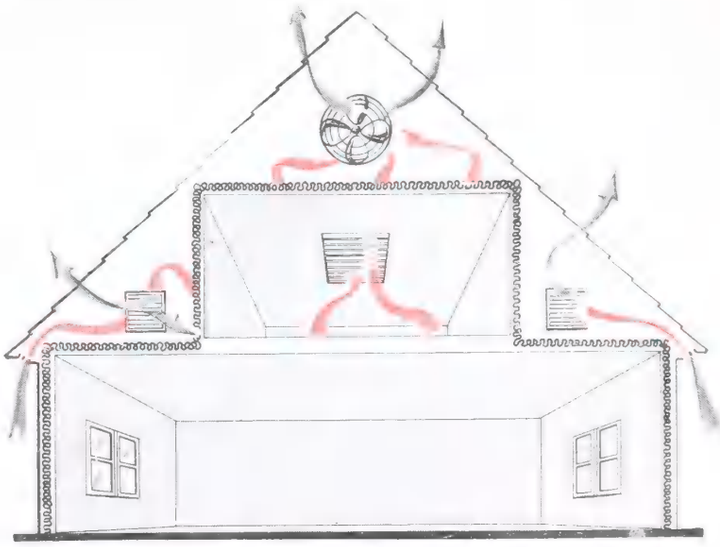


SKETCHES BY HELEN SCHIAVO



Ventilate roof separately if attic is fully developed. Conductive insulation should cross below ridge so heat and moisture can escape through louvered outlet. Fan here serves both floors.

With insulation in walls of attic room, roof is cut up, and each section must be ventilated separately. Vertical fan placed at apex exhausts one section of roof as well as living area below.

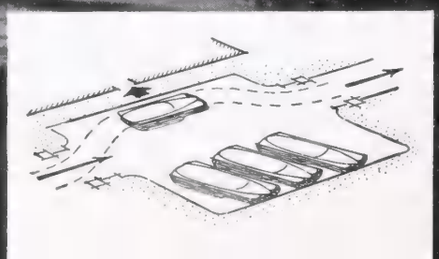


PHOTOGRAPH BY EZRA STOLLER

A graveled courtyard of generous proportions and disarmingly simple lines handles a dozen or more cars and still permits easy through passage. Summer home of Frank Lloyd Wright.

This formal court, surfaced with granite blocks, permits simultaneous loading, passing, and parking. But big first-floor windows are exposed to reflected heat and glare from the paving.

PHOTOGRAPH BY GOTTSCHO-SCHLEISNER



How to get your cars off the street

Your own private parking lot, scientifically tailored to fit today's cars, can make things easier for your family, your guests, and your neighbors

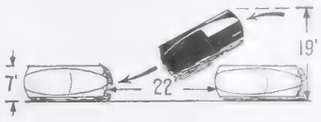
The problem of private parking, like that of city traffic generally, has crept up on most of us unawares. Cars have been added to family life without anyone's stopping to figure out just where all these cars are going to park. This fact doesn't hit most of us until, on a party night, we find guest cars cutting up the lawn, breaking choice shrubbery, blocking the neighbors' driveways. Then we begin to think that there must be some better way.

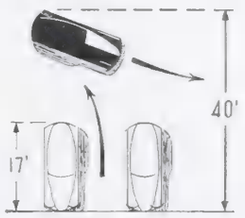
There *is* a better way, and the engineers who handle your city traffic are the ones who have it. They've studied the auto as carefully as the zoölogist has studied the panda. They've found out how much space it takes to park a car (parallel or at any angle), how much to back, how big a radius it takes to turn, how deep an open gutter can be and how high a curb. They've worked it all out to the basic dimensions given on these pages. Study them before you plan a new driveway or revamp the old one.

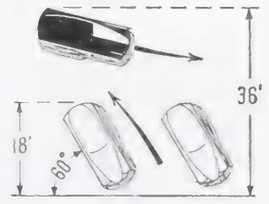
But there's more to a good motor court than just dimensions—location, for instance. Place the court between the house and street if possible. This cuts down the amount of paving required and uses what is often the least desirable part of the lot. Locate the court for convenient access to front and service doors and don't block the garage with parking if you can help it.

Select your paving with an eye to durability and good looks. There is a wide variety of materials to choose from, and they can be laid in any pattern and *(Text continued on pages 116-117. More pictures on next page.)*

DIMENSIONS TO REMEMBER ON PARKING



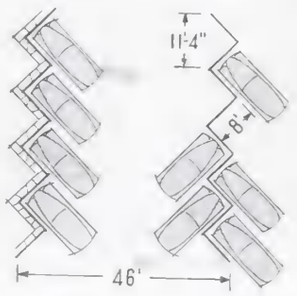


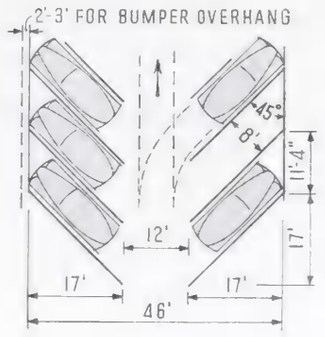


Instead of laying out a motor court that merely "looks pretty," try using some of the basic dimensions of the traffic and highway engineers. You need certain space to park cars—diagonally, head on, or parallel—and there's no use kidding yourself: it can't be done in less than the minimum dimensions shown at left. Actually, these are based on the kind of expert driving you find at public garages. So, if you can possibly afford it, make the dimensions even bigger than those which we show here.

TWO WAYS TO PARK—WITH LEAST SPACE OR BUMPING

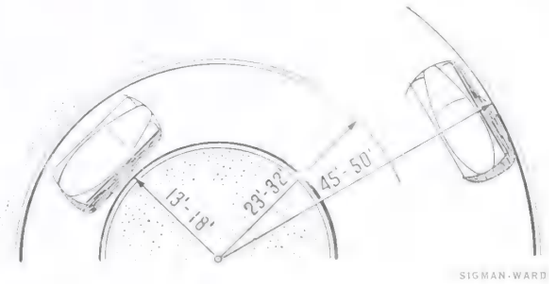
A zig-zag curb to your parking area, dimensioned as shown at right, will cut down on paving and force family and guests alike to park neatly. Such curbs will protect the cars from each other and protect your landscaping from the cars.





To park six cars at a 45° angle and still keep a lane for late-comers or early-leavers, you'll need space shown at left. If you mark stalls with painted lines or patterned paving, you'll find the cars will keep grouped in an orderly way.

FOR CIRCULAR COURTS, USE THESE DIMENSIONS



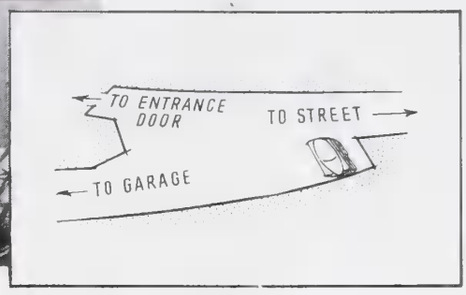
SIGMAN-WARD

If you want a circular turn-around, you'll have to figure on an outside radius of at least 23 ft. And if you want space for a line of parked cars in addition, the radius should be 40-50 ft.



PHOTOGRAPH BY GOTTSCHO-SCHLEISNER

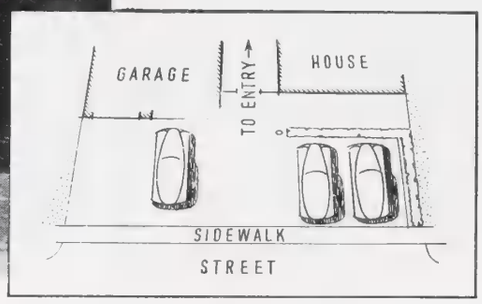
This dead end court is neatly shaped to fit a peculiar situation. It provides parking for six or seven cars and still permits access to front door and garage. In addition, driveway proper is wide enough for one line of cars parked parallel. Paving is asphalt, patterned with strips of granite blocks laid on concrete base.





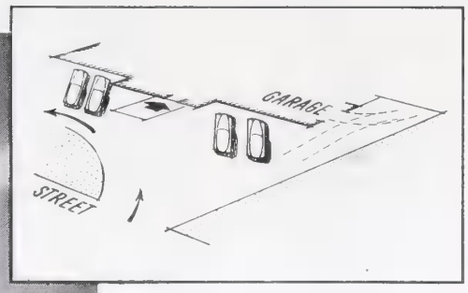
PHOTOGRAPH BY ROGER STURTEVANT

When the lot is small and house near the street, a solution like this makes good sense. Garage is placed on building line and a parking court adequate for 5 or 6 cars opens directly off the street. Paved with second-hand brick, this court is screened from interior of lot with painted wood fence and a tall evergreen hedge.



PHOTOGRAPH BY MAYNARD PARKER





A straightforward solution for a house built across the entire front of an interior lot, this court can take up to 20 parked cars while still permitting access to front door and garage. Since house faces south across garden at back, windows along street wall can be kept small, thus minimizing heat and glare.

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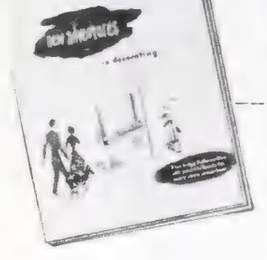
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WHAT KIND OF MUSIC DO KIDS LIKE?

CONTINUED FROM PAGE 42

though they may be way off pitch. It sounds good "inside."

The kind of tune they take to has a simple melody. Most nursery songs and folk tunes fit this description. Best of all, are the songs that combine both singing and bodily activity. The most popular examples of such tunes at the nursery level are: "All Around the Mulberry Bush," "London Bridge," "Ring-a-Round-a-Rosy," and "The Farmer in the Dell." For a treasury of activity songs, seek out Ruth Seeger's *American Folksongs for Children* (Doubleday).

With this early musical background, the youngster is ready to explore further. He is now intrigued by the more dramatic elements: the lyrics, the pictures music helps create, the mass sounds of harmony, and more intricate patterns of rhythm.

Folk songs, especially those that have humorous lyrics along with a singable tune, never miss. Children delight in playing with words just for the pleasure and the humor in the sounds. The nonsense and absurd situations pictured in such songs as "A Frog Went a-Courtin'," "Polly Wolly Doodle," "The Elephant and the Flea," "Sourwood Mountain," "Shoo Fly," "Pop! Goes the Weasel," and "Fuzzy Dancing Bears" are ideal. Try singing some of these songs with your children at a family "sing-fest"; they will not be the only ones who have a good time.

PICTURE music is readily accepted and enjoyed if the child is merely given a few hints about the story associated with the music. His imagination quickly takes over and he transforms the music into exciting mental images. The most popular examples are: Tchaikovsky's *Nutcracker Suite*, Dukas' *The Sorcerer's Apprentice*, Rimsky-Korsakov's "Flight of the Bumble Bee," Saint-Saens' "Carnival of Animals," and Grieg's *Peer Gynt Suite*.

The success of such recorded musical stories as "Peter and the Wolf" and "Tubby the Tuba" illustrate again the child's interest in the story angle. In these works, the story is the center of interest.

Among the light classics, Offenbach's *La Gaieté Parisienne*, some of the Strauss Waltzes, Mozart's "Country Dances," Smetana's "Dance of the Comedians," Grainger's "Molly on the Shore" and "Country Gardens," and selections from Gilbert and Sullivan have the children's stamp of approval.

Popular songs like "Woody Woodpecker," "Buttons and Bows," "Toolie Oolie Doolie," "Heigh-Ho!" and "Whistle While You Work" have a wide audience among the young ones. The lyrics and tunes are designed, even if unintentionally, for their enjoyment as well as for grown-ups'. Have no fear that your child's musical tastes will be spoiled by such a diet. It won't be if he hears other kinds of music as well.

UP TO this point, we have talked mostly about music that *young* children like, and for good reason. The first seven or eight years are crucial in musical training. If a child has been exposed to the kind of music indicated and has been allowed to express himself freely, his interest in music can be assured.

From this age on, children's musical tastes generally continue to develop and broaden, but rhythm, vivid melodies, and imagery still remain the prime requisites for real enjoyment. Outstanding examples of orchestral compositions that have struck a responsive chord with the eight- to twelve-year-olds are Mozart's *Magic Flute Overture*, Beethoven's *Pastoral Symphony*, Mendelssohn's *Midsummer Night's Dream*, Brahms' *Hungarian Dances*, Rossini's *William Tell Overture*, Saint-Saens' "Danse Macabre," Rimsky-Korsakov's *Scheherazade Suite*, Ravel's "Bolero," Stravinsky's *Petrouchka Suite*, Gershwin's *Rhapsody in Blue* and Grofé's *Grand Canyon Suite*.

When children enter their teens they are ready for a further step in musical enjoyment: the great music of Bach and Händel; the great symphonic and chamber works of Haydn, Mozart, Beethoven, Schubert, Brahms, and Schumann; even the gigantic operas of Wagner; and the music of the Moderns: Debussy, Sibelius, Copland, and Prokofiev. We believe that almost all children can learn to appreciate such music. Those who do not, for whatever reason, can still get much pleasure and relaxation from the wealth of lighter music available.

Music will always be fun if you give your child the music he is ready for. How do you know he is ready? Just watch his reactions to specific compositions. And explore all kinds of music with your child.



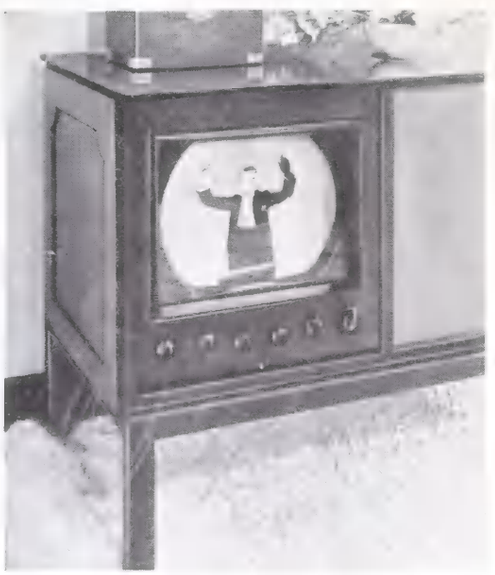
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MARLITE—FOR CREATING BEAUTIFUL INTERIORS

HOW TO BE A HOUSE DETECTIVE

CONTINUED FROM PAGE 74

It means carrying out your own jobs without delay and arranging promptly for a contractor's or workman's services for the others. It means being prepared for an occasional job costing several hundred dollars—complete exterior painting of a frame house, or rebuilding of a front porch. Preparation goes beyond recognizing that such jobs become necessary at long intervals and that postponement brings additional expense rather than any saving. It includes ability to pay for the work when it is needed either from funds accumulated for the purpose, or from other liquid assets on hand, or from ability to assume the repayment schedule of a home improvement loan.

First of all comes the responsibility for keeping track of the condition of your property. It is true that many conditions can be noted readily by any alert householder without a systematic inspection—a broken sash cord, a cracked pane of glass, a missing door bumper. For such casually noted items, however, correction tends to be postponed unless they force themselves to attention by their emergency nature, and after a few weeks they tend to be accepted as normal. Other conditions needing attention will seldom be noted at all, unless the owner or his representative is thinking consciously about maintenance of property.

Outdoor Masonry. Is the mortar in all joints sound, or is any of it loose or crumbling, indicating the need for scraping out and refilling with fresh mortar? Are all mortar joints sound in the upper part of the chimney? If you can't get up there readily, it would be worth while to arrange for an inspection every few years by a mason. If there are white, frostlike deposits (efflorescence) on the brickwork, don't worry about them. They do no harm, except for appearance. They will go away eventually, and there is little you can do to get rid of them permanently.

Exterior Woodwork. (See also windows and exterior paint.) Look primarily for decay, for loose, cracked, or broken pieces, and for conditions which will stimulate decay or encourage attack by termites.

Examine particularly the bottom pieces of siding and all wood pieces of every sort, wherever there is a joint with another running in a different direction. These include the siding at the corners of the house, the siding where it joins window and door trim, porch members (including railings) where they join columns or walls, and the bottom of wooden porch columns. These locations are particularly subject to decay.

Examine all trim, moldings, and ornamental pieces, to be sure they are unbroken and fastened securely into place. Look for any low spots on your porch or steps, or any other locations that hold water and thus speed decay. This can be done most handily just after a rain. Be sure that ventilating openings to such spaces are not closed during the summer months.

Examine carefully all wood above earth (the underside of porch, the underside of the first floor at any part of the house not having a basement, etc.) for signs of excessive dampness, decay, and termites. Look in such places for mud tubes running upward along a wall or a pier from the ground to any wood member. These tubes are built by termites as passages to the wood of your house. Look particularly at any wood (even a trellis) in direct contact with the ground and also connecting with other wood—it is a direct path for termites. Any sign of "wood flour" or sudden emergence of white flying ants is a sure sign of termite trouble. It is only a slight exaggeration to say that no amateur can be certain that his house hasn't termites or can protect his property dependably against them, but an householder can detect these particular symptoms.

Windows (Exterior). Are the joints between the frames and the wall tight? Are they well filled with caulking compound, if you have metal sash or if the exterior walls are masonry or masonry veneer? Are all pieces tight, if the window frames are wood and the house is of frame construction? Are there any signs of decay (or rust, if you have steel sash) where the frame joins the wall, or where any of the pieces of either frame or sash join? Is the putty in good condition—smooth and free from cracks? Are the guide rails for the screens in good condition and well fastened to the sides of the window openings? Is the hardware for attaching storm sash or full-length screens in good condition and well fastened? Are any of the panes cracked? (*Continued on page 92*)



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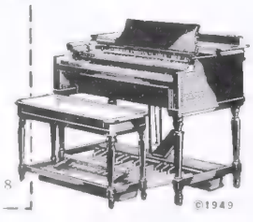
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HOW TO BE A HOUSE DETECTIVE

CONTINUED FROM PAGE 90

Exterior Paint. Examine your exterior paint carefully, it protects the house from the weather. Wood will certainly rot if exposed to the rain, especially at the joints where it stays damp; iron and steel will certainly rust, unless they are of special rust-resisting grades, and these are not customary for most exterior metal work. When was all exterior iron, woodwork, and steel last painted? Is the main wall surface (if wood) *entirely* covered with a continuous film of paint? Is it beginning to chalk or powder? If so, it should be repainted. Are there blisters, or is it scaling or cracking? This should be scraped off to the wood and the wood reprimed before general repainting. Are nail holes well filled with putty and covered with paint? Open holes above nail-heads tend to stay wet and start decay of the wood. Does the paint bridge from one piece of wood to the next with a continuous film? Look for this at irregular surfaces and corners.

Roof. Are there any signs of leaks in your attic or the ceiling of your top story? Such signs are not limited to water drip or drop spots. Any discoloration that you can't explain may be caused by a leak. If the roof is plain or galvanized steel, is it thoroughly painted? Are there any signs of rust? If you have a skylight, is all the metal thoroughly painted? Can water get between the metal and the glass to cause rusting? Are there any signs of rust? Skylights have often been troublesome just because painting is so often neglected. If you have a steep roof (slate, tile, asphalt shingles, wood shingles), examination involves more risk to neck and limb than should be undergone by any but the most agile and resilient householder. If you suspect that there is a leak, have a roofer make a careful examination not only of the roofing material but also the flashings—strips of sheet metal at roof valley and where chimneys, etc. pass through the roof surface.

THE PIANIST WITH CLUMSY FINGERS

CONTINUED FROM PAGE 52

possibly even appeal to some of their more tolerant friends?

The tradition still lingers among music teachers that there are only two reasons for studying the piano: (1) to show off, and (2) to make money. I cannot recommend either of them as ideals. Did anyone ever consider the possibility that some people might like to play the piano just for their own pleasure, without any thought of making an impression on others or building a musical career?

Any progressive and understanding teacher can discover a gold mine in the mass of adult men and women who today regret the wasted opportunities of their childhood (probably the fault of their parents and teachers rather than their own), and would sincerely like to express themselves musically in a very modest fashion. The professionals of golf, tennis, and bridge make a living out of the dubs, not the stars.

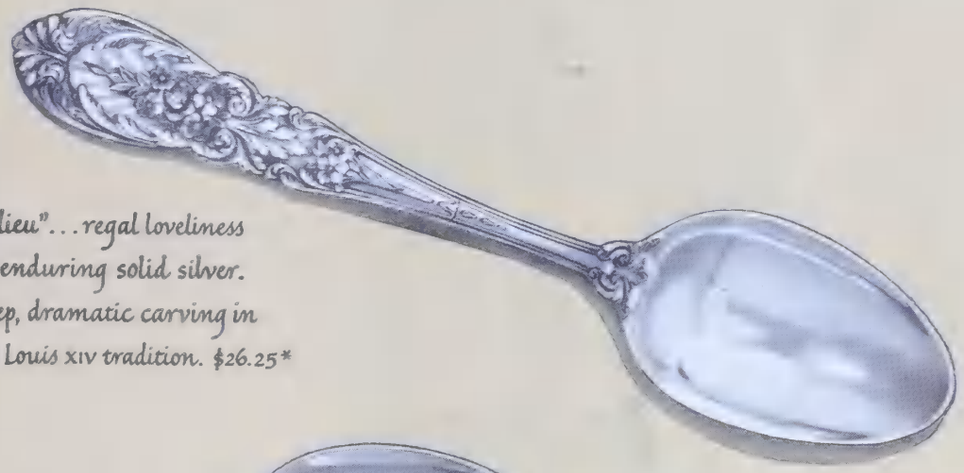
Naturally every teacher likes to show off a star pupil, but the real test of a good teacher is not the development of prodigies but the ability to keep a number of students interested and enthusiastic, regardless of any gift for public performance. The pianist with the clumsy fingers can have as much pleasure (and sometimes even give as much) as the virtuoso who rattles off a lot of very fast and accurate notes at the keyboard, much as a well-trained stenographer can maintain speed and accuracy on a typewriter.

A simple melody, played affectionately with a singing tone and musical phrasing, may give as much satisfaction as an astonishing exhibition of finger technique. Try the experiment of playing a great theme like that of the choral Finale in Beethoven's *Ninth Symphony*, using both hands in unison, or perhaps even the right hand alone. The effect can be very moving, without harmony or decoration of any kind, and this happens to be the way Beethoven himself first announced that important melody.

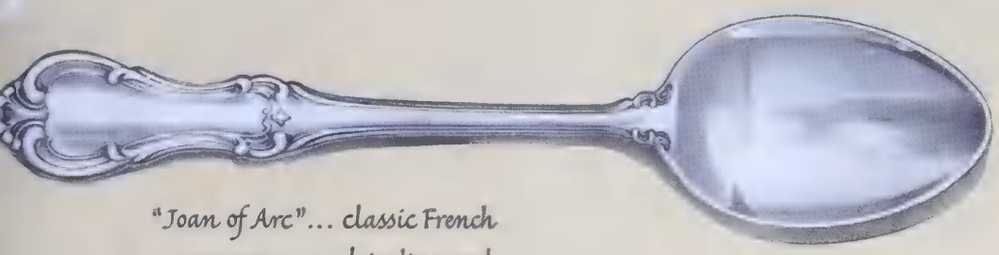
There are innumerable tunes and accompaniments that anyone can learn to play almost immediately. My own preference is to start adults on two or three simple chords, to which they can sing or hum or whistle the familiar melodies of the world. I have demonstrated to audiences (not too seriously) how you can start with a single chord in C major, preferably playing C, E, G in the right

(*Continued on page* 94)

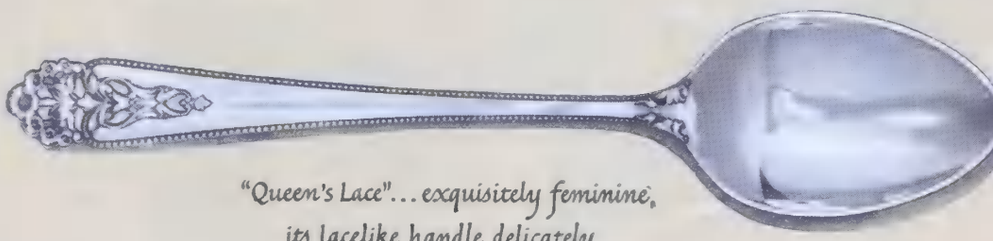
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THE PIANIST WITH CLUMSY FINGERS

CONTINUED FROM PAGE 92

hand, with another C in the bass, and immediately accompany yourself in such songs as "Li'l Liza Jane," "The Farmer in the Dell," or old rounds like "Row, Row, Row Your Boat." If you add a second chord, in G (G, B, D, G, reading upward), you have enough accompaniment for "London Bridge," "Chopsticks," "Three Blind Mice," "Billy Boy," "Long, Long Ago," and many others. A third chord, in F (F, A, C, F), extends the repertoire almost indefinitely, with most of the Foster songs included as well as the old "Malbrough" ("We Won't Go Home until Morning"), a great many hymns and patriotic numbers, including "Yankee Doodle," "Dixie," "The Battle Hymn of the Republic," and "America," "Auld Lang Syne," "Annie Laurie," "Aloha Oe," "Jingle Bells," and hundreds more. (Musicians call those three chords the tonic, dominant, and subdominant, but why bother the average amateur with such technical terms?)

While this may seem a reduction to absurdity, such a simple approach has actually served as a starting point for many an adult pianist. (One Rotarian found that he could accompany most of the club songs by merely shifting the pattern of those three chords into different keys.) *The important point is that the clumsy-fingered novice must be shown a way to start playing immediately.* Most of the scales and exercises for the piano have been completely wasted, even on children, where they generally created a permanent hostility toward music, without even a compensating skill. For adults, who are automatically barred from any technically impressive performance, either amateur or professional, the traditional approach of the blind technician is absurd.

RECENTLY I had the pleasure of broadcasting every Sunday a "lesson" on how to play the simplified version of a light classic, selected by a recording artist and published by the *New York Journal-American* as the "Music America Loves Best." The response to that program was quite astonishing, as was that which greeted my *Keys to Happiness* years ago, when 350,000 charts showing how to play a few chords were distributed in less than a year.

Today there are many practical books of instruction available to adults, as well as simplified editions of the music they might like to play. There are even some common-sense teachers in the field willing to show an adult how to have fun with music, without expecting the performance of an artist. How do you find such a teacher? Well, it depends. You might ask a musical friend, you might consult with the music school in your community, your local music merchant, or you might put your problem before the head of the Music Department of your high school. If you "haven't played for years" and now wish to take it up again, you can learn to play sooner than you thought possible—because now you *want* to learn.

AMONG the instruction books I can recommend are those of John Thompson, John M. Williams, Bernard Wagness, Ada Richter, John W. Schaum, Leila Fletcher, Bernice Frost, and Mary Bacon Mason. To the simplified repertoire Miss Richter has contributed arrangements of Gershwin and Romberg tunes, and E. B. Marks has published similar treatments of such popular numbers as the "Fraquita Serenade" of Lehar, "Glow Worm," and "Down South." Dr. Albert Sirmay is responsible for simplifications of some Kern songs, including "Old Man River," while Hugo Frey, Ted Mossman, Olga Wolf, and others have added significantly to the available material, both popular and serious. There are two excellent albums of simplified arrangements by Maxwell Eckstein called *Let Us Have Music.*

Finally, would you like some suggestions of classics that are playable in their original form even by the pianist with clumsy fingers? I could list more than a thousand if urged, but shall settle for the following actual piano pieces at the moment: Beethoven's *Minuet in G*, First Movement of "*Moonlight*" *Sonata*; Chopin's *Sixth, Seventh,* and *Twentieth Preludes;* MacDowell, "To a Wild Rose"; Grieg, "Sailor's Song," "Erotikon"; Mendelssohn, "Consolation," "Confidence" (Songs without Words); Mozart, Finale Movement of *Sonata in C;* Rubinstein, *Melody in F;* Schubert, *Moment Musical, Marche Militaire,* Schumann, "The Happy Farmer," "*Träumerei*"; Tchaikovsky, "Melody," "Song without Words." Start with such modest material and you will soon be playing some Bach, Brahms, Debussy, and Wagner.



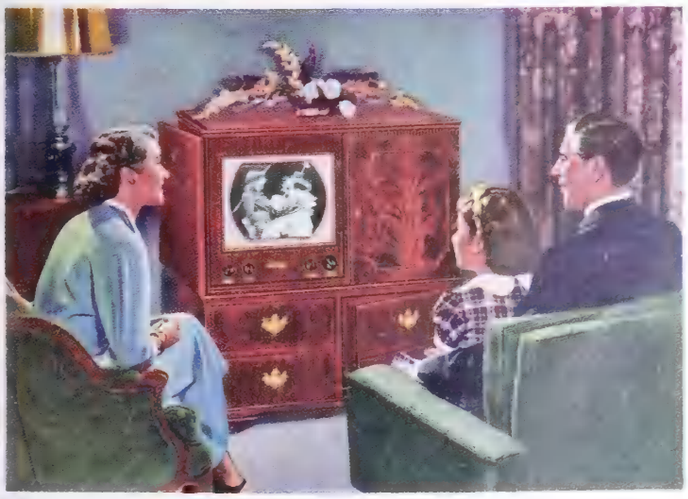
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THE CARE AND FEEDING OF THE PIANO

CONTINUED FROM PAGE 53

to tune it at least four times the first year, while it is becoming acclimated. Three times annually is usually sufficient thereafter, unless your ear happens to be as sensitive as a bat's.

Be sure that your piano tuner is competent, which means much more than the mere possession of a keen musical ear. There is a shortage of tuners in most communities. If your dealer cannot supply one, look elsewhere. Many tuners are on their own, having built up a private clientele over the years. A good credential for a tuner is a membership card in one of the two national organizations which admit only men qualified in their profession. One of these organizations is called the American Society of Tuner-Technicians, the other is called the National Association of Piano Tuners. Applicants for membership must demonstrate their competency before admission. Don't trust anybody who has not been well recommended and who just drops in and rings your doorbell.

IF YOUR piano's repetition is sluggish, it probably means that the bushing cloth has absorbed dampness from the atmosphere. The remedy is application of dry heat to the parts, a job rather difficult for the layman. In damp weather some people hang an electric light bulb in their pianos, positioned so that it will not be in contact with any part. It is always much better, however, to consult the tuner-technician.

Lost motion in the "touch" may be caused by atmosphere that is both hot and dry, a condition that often prevails in steam-heated homes. The remedy is a gentle humidifier in the room, which promotes the health of the family as well as the piano.

If you fear that the narrow tread of the piano caster will permanently indent carpet, rug, or floor, you can buy heavy coasters made for those casters. It makes no difference to your piano whether you place it on a rug, carpet, or the bare floor.

The Piano Case. Treat this as you would any fine furniture. Wash it with lukewarm water and mild soap if you want to. Use both sparingly. Dry with a soft cotton cloth. Use a chamois skin if you are very fastidious. Fairly vigorous rubbing will partially restore the polish after the case is clean. It is safe to use a good furniture polish, though it's not often necessary.

The Piano Keys. The 52 white keys are made of wood covered with thin strips of African elephant ivory or ivory-like plastic. Clean with a damp cloth. The black keys are no longer made of ebony. The visible portions are made either of plastic or hardwood dyed black. If the latter, better use another cloth to clean the white keys. A damp cloth might transfer a little of the dye from the sides of the black keys to the surface of the white keys. Ivory is absorbent. White keys have been known to take on a pink shade because perspiring hands have transferred a trace of dye from a red piano bench, throw, or cover. Ivory-covered keys may turn yellow if denied the normal light of the room for a long period.

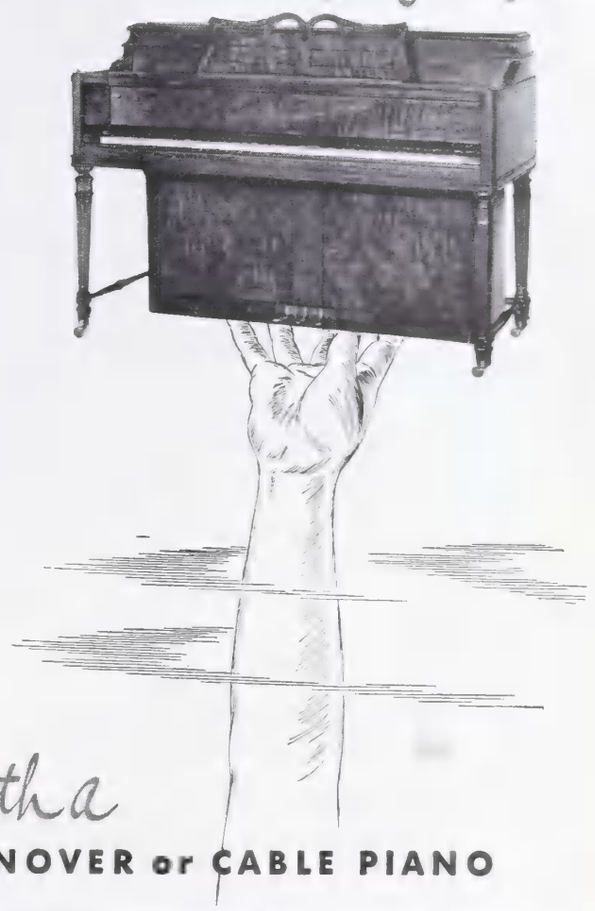
That buzz. If you hear a buzz when certain notes are played, try moving slightly the positions of vases, ash trays, or pictures on the walls, even though remote from the piano. Sympathetic vibration may cause some such objects to dance with glee.

Dust. If your piano is a grand, keep the propped lid down when not using. You can use one of those small vacuum cleaners (at the end of a hose) over the strings to pick up much of the dust on the sounding board beneath the strings. Your tuner probably carries a thin strip of flexible steel with which he can manipulate a cloth over the sounding board.

Cracked Sounding Board. If some nosy person peers into your piano and cries, "Oh my, the sounding board is cracked!" don't give it a second thought. The little cracks don't affect the tone in the least. Hundreds of thousands of pianos have cracked sounding boards without the knowledge of owners or their musical friends. In the dampness of spring the cracks will probably disappear anyhow.

YOUR piano is just as sturdy as it looks. It should have the benefit of periodic service, the same as any other article with moving parts. Play your piano daily, and nightly, too, if the neighbors don't object. Have fun with it. Place the responsibility for its care and feeding in the hands of a skilled tuner-technician and you will never have occasion to spank it or walk the floor with it at night.

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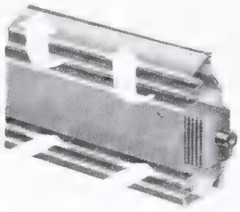
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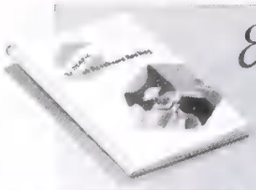
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HEATING MEANS *BETTER* HEATING

Under a *Summer-Cooled* roof

CONTINUED FROM PAGE 82

When you choose a roofing material, consider well its color and surface finish. Enamel, tile, or asbestos shingles in such colors as white, yellow, orange, light green, and so on will help cool your house, provided they're kept clean by spraying or by periodic washing. Roof surfaces built-up of white gravel, limestone particles, marble chips, etc., are also good heat reflectors. And metal roofing—copper, aluminum, galvanized steel—will do so to an even greater degree. At the same time, don't forget that a shiny roof will produce lots of glare, and if yours is a pitched roof, you or your neighbors will get that glare from every angle; aesthetically, too, you may run into trouble if you have a "traditional" house. Early Americans didn't know about aluminum.

The roof-surfacing question becomes even more complicated if you live in the northern part of the country, because in winter the situation is exactly reversed. Here, instead of barring solar radiation, you want to trap as much of it as possible to help you keep your house warm and thus save fuel. For this purpose, you need a dull, dark, heat-absorptive roof surface. Ideally, therefore, you'd want a roof that could change color like a chameleon. But there aren't any such materials—we don't even know how the chameleon does it—so all you can do is balance the facts and pick the most advantageous material for your climate.

Reflection inside the roof

If a reflective surface is impractical for some reason, you can move to the second possibility—a layer of metal foil placed somewhere within the roof itself. Just where depends upon the construction of your particular roof, and you need expert advice to help you get the foil as near the top surface as possible, with air spaces above and below. Installed properly, it will markedly

Facts about Fans

1. There are two general types of exhaust fan, designed to discharge (a) horizontally, and (b) vertically. Be sure you get the right kind for the installation you plan.
2. A fan motor of ⅓ h.p. or more should have its own electrical circuit. Put the switch in a convenient place!
3. To stop air movement in case of fire, you'll need some automatic means of shutting off the fan and closing its intake opening. Your dealer should be able to tell you how this is accomplished in his installation.
4. Never start your fan without first opening a door or window to the outside—the fan might pull soot down your chimney.
5. Weather-protect all attic ventilation openings with louvers or a rain hood of some kind.
6. Several discharge vents, one on each side of your house, will prevent a head wind from any direction cutting the efficiency of your fan. If you have a main vent, locate it to discharge *with* the prevailing wind, not *against* it.
7. If your discharge vents are completely unhampered, their total area should be at least 20% greater than that of the fan's inlet grille. Double this amount is necessary if you have insect screening.



PHOTOGRAPH BY PHOTO ASSOCIATES

■ Ventilation opening in eaves is inconspicuous (Bet you didn't notice it at first glance). With its mate on other side of the house, it helps cool you in summer, keeps you free from condensation worries in winter.

reduce your summer attic temperatures. And it's just as effective in a flat roof (or in a sun-heated south or west wall) as it is in a sloping one.

If for any reason reflective foil is out of the question, there are several ways of using water to do the job (pictured on page 100). Roof sprays, for instance, have shown a phenomenal cooling effect. They not only reflect a large percentage of sunshine before it even touches your roof, but they cool by evaporation as well. Hence, the roof spray can actually suck heat from your house right up through the roof. Installation and operating costs are reasonable, and you'll find the increase in summer comfort noticeable and immediate. One spray system currently available uses a thermostat to save you money. It turns the water on and off as it's needed automatically.

Sprays can be placed on roofs of any type—pitched, shed, flat, or inverted-gable. Results will be equally marked.

Many flat-roofed houses have been cooled with pools of water rather than sprays. Pools, however, are generally considered somewhat less efficient, because they can become radiators themselves, especially on top of a dark-colored material such as asphalt. Furthermore, unless they're treated chemically they offer breeding places for algae and mosquitoes—which may offset their economy in water use.

A third, very ingenious system of water-cooling has been built into several houses in Florida. Here the concrete roofs are flat and covered with a layer of porous material—three inches of vermiculite in one case and six inches of crushed coral in others. These sponge-like materials are light-colored and thus reflect a lot of radiant heat. But, in addition, they're kept wet by flooding. The constant evaporation cools the house below.

If you have an adequate supply of water, probably the best advice is to use the spray method. Of course, gables and dormers, hips and valleys mean the spray is the only method you *can* use.

Air wash inside the roof

Whether or not your roof reflects sunshine before it becomes roof heat (and whether or not the roof is further cooled by evaporation), there's one thing you definitely should do. That is: *ventilate* your roof.

A steady stream of air inside your roof (see diagram, page 82) accomplishes two things: It washes away any heat conducted down from the top surface, and it also prevents condensation damage in cold weather. This "air wash" should move between the sheathing boards of your roof and whatever conductive insulation you have.

(*Continued on next page*)

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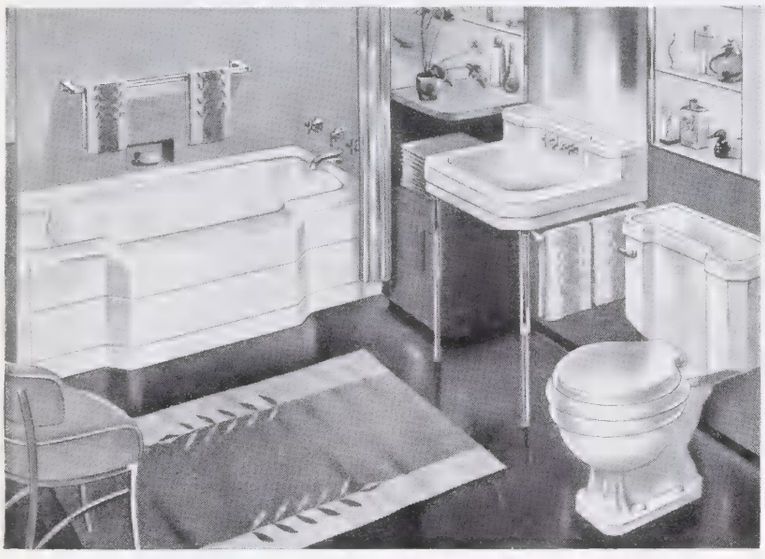
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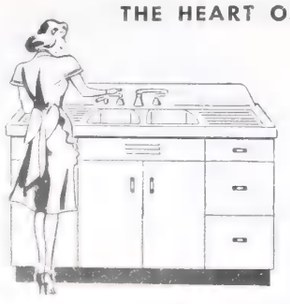
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PHOTOGRAPH BY HEDRICH-BLESSING STUDIO

● Mirror-like pool, one inch deep, reflects about 57% of solar heat from dead flat roof. Six-inch pool turns away 75%, but gradually absorbs the other 25% and re-radiates it on through the afternoon and evening.



PHOTOGRAPH BY STEINMETZ

● Sponge-like action of porous roofing (crushed coral, in this case) cools Florida house by evaporation method. Material is simply dumped, raked to a depth of six or seven inches, then kept about two-thirds flooded.

Under a *Summer-Cooled* roof

ONTINUED FROM PAGE 99

To get this wash, you'll need inlets down along the eaves of ur roof, and outlets as high up as possible. For inlets, use a ntinuous open strip along the eaves (photograph, page 99) , if that's not possible, you can buy little two-to-four-inch vents d put one between each pair of rafters. Peak or gable louvers ll provide adequate outlet for air drafts thus started within ur roof. Be sure all openings are screened against insects. Moisture condensation within your roof is an old bugaboo, ten responsible for fallen plaster and rotted rafters. Year-round ntilation between sheathing and insulation, combined with a od, impervious moisture barrier on the inward side, practically minates this damage. (If your attic insulation is in the floor stead of between the rafters, you'll have to consider the attic part of your roof, and ventilate the whole works to prevent oisture damage. (See sketch on page 83.)

(*Continued on page* 124)

Pointers on Insulation

1. An ounce of "insulation" doesn't necessarily give you a pound of year-round comfort. Roofs and walls that are air-tight transmit heat in two ways: by conduction, and by radiation (actually absorption, then re-radiation). Therefore, you must insulate against both kinds of heat transfer—there's nothing complicated about it, but it must be done right.

2. What is generally called "insulation" is nothing more than a fluffy material full of trapped air. This "dead" air conducts relatively little heat. Materials used in conductive insulation include: asbestos, cement, glass and cotton, cane and wood fibers. They come in semi-structural boards, in large blankets or small batts designed to fit between rafters and joists. Some of the minerals come in bulk—pellets or fibers that can be blown into the wall through a hole.

3. What is known as "reflective insulation" is just exactly that—a material that reflects radiant energy instead of absorbing it as heat. Materials sold commercially as reflective insulation are mainly metals—aluminum, copper, steel, etc. They come in both sheet and foil form, since it's the *surface* that reflects, not the *thickness*. Most now have nailing flanges for easy installation between rafters and joists. *Important:* a reflective surface placed up against a solid material (like sheathing boards) doesn't get a chance to reflect. Heat is then *conducted* right through it. Every reflective surface should be at least ¾ in. distant from any other surface.

4. Heat is not the only thing you must insulate against. Water vapor, if allowed to pass into your roof and walls, will condense there and cause eventual damage. A moisture barrier as close as possible to the inward side will keep winter humidity within your house where it belongs. If you dehumidify summer air in any way, you'll need another such vapor seal as close as possible to the moist air out-of-doors.

5. Several manufacturers now make products incorporating various combinations of all three types of "insulation." You must study your own individual problem, then pick the right combination.

6. In choosing an insulation material, check other qualities such as durability, resistance to fire, water, insects, rot.

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Write her a letter giving the information requested on the opposite page. After Mrs. Neal studies it thoroughly, you will receive a handy portfolio containing four pages of sound, helpful advice, each page taking up a different aspect of your room—color, fabrics, accessories, and furniture placement. Incidentally, all samples of fabrics, paint colors, and wallpapers, *chosen for your particular room alone*, will come fastened down to make sure neither you nor an exploratory offspring can mislay them.

Your letter should also include something of yourself, your tastes, the way your family lives. Since Mrs. Neal believes as firmly as HOUSE BEAUTIFUL that a successful home should reflect the tastes and habits of its occupants, her friendly advice is as personalized as your monogrammed linens. The fee is five dollars a room, and the service is limited to advice by mail.

WHAT YOU DO

1. Send us a floor plan drawn to ¼-inch scale, showing window and door placements, giving measurements and dimensions, ceiling height, and distances fireplaces or jogs extend from wall. Indicate the location of radiators, pipes, and electric outlets. Tell us the kind of windows you have, whether sash or casement, small or large panes, the distance of sills from the floor. Tell us in what direction the windows face.

2. List your favorite colors, and tell us which styles of decoration and furniture you prefer. Describe the furnishings you wish to keep and what you desire to buy new. Tell us whether your taste leans to wallpaper or paint.

3. Describe your location, whether city, suburban, or country. If there is a particular condition which must affect your choice of furnishings, please mention it. State your problems clearly in separate paragraphs. The more carefully you follow the instructions, the more helpful you will find the decorating advice you receive.



WHAT WE DO

1. We will send your floor plan back to you, showing your furniture arranged in a comfortable, balanced manner.

2. We will suggest color schemes and send color guide samples of wallpaper, paint colors, and fabrics. We cannot, however, guarantee fabric distribution in all regions, but our samples will serve as guides for your shopping.

3. We will suggest draperies, accessories, and the placement of pictures, mirrors, and lamps.

4. We will send you this information—four pages of it—clipped together in an orderly, easy-to-refer-to portfolio, 8″ x 10″. All samples will be pasted down neatly and securely on the pages so you won't mix them or lose them.

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Address her at HOUSE BEAUTIFUL, *572 Madison Avenue, New York 22, N.Y. Give all the important facts. Allow at least 3 weeks for reply. Remember to include fee of $5 per room. Make checks payable to* HOUSE BEAUTIFUL.



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LEAVES FROM A WELL-TOSSED BOWL

CONTINUED FROM PAGE 79

gastronomical challenge as a salad gives: 1) What kinds are there? And 2) When should they be served?

According to Escoffier, there are two basic kinds, simple and compound. (According to M. F. K. Fisher, an infinitely lesser authority, but one with whom I am temporarily more intimate, there are three: simple, compound, and ladies'-luncheon, as already described.) As for when to serve them, national as well as local customs make that a problem over which strong men wrestle and women weep.

A SIMPLE salad, Escoffier says, is made of raw ingredients, while a compound one consists of cooked vegetables. There are five or six basic dressings for the simple salad, depending on what it is made of. For instance, a bowl of dandelions or tender, tiny spinach-leaves or such-like can have the hot grease from diced bacon poured over it at the last minute, instead of olive oil: it brings out the nutlike flavor of the little plants, and breaks down their somewhat tough consistency in a most delicious, if rather hearty, way. Obviously, this is a robust dish, not dainty!

In the same way, cream, sweet or sour, can be used in place of oil, especially with very new spring lettuces, or the mashed yolk of a hard-boiled egg can lend its own rich thickening quality to the dressing.

The best of all ways, though, to season a salad of fresh leaves, of no matter what garden plants and herbs, is with a dressing made of about three parts of good oil to one of equally good vinegar, with salt and pepper. There are as many variations of this simple theme as there are people, I would say. Here again, personal prejudices come into it, and my safest bet is to give my own.

I prefer a heavy California oil, one with a definite *olive* taste, to any other, except occasionally the nutty flavor of what is called *huile d'arachides* in France, which our American peanut oil most resembles. I like a heady wine vinegar, but would rather use good grocery-store cider vinegar than most of the fancy "tarragons" and such. I do not like lemon, except very rarely on Belgian endive, for it bothers my palate if I am drinking wine (which I usually am).

I like very little salt, a moderate amount of freshly ground pepper and a generous touch of mustard, preferably the prepared kind from Dijon or one of our good imitations of it. If the salad is *very* delicate, which is not often the case (in California at least) unless someone has grown it leaf by leaf in a special box in a window or a garden, the dressing is better without mustard. Most of the good salad-greens sold in our markets are rugged enough (or tasteless enough) to stand up very well to the strong fillip mustard lends them.

I like the dressing to be made as near to the actual serving-time of the salad as possible. Perhaps the best way of all is to mix it at the table, but this takes a deftness which few people have, and more often than not becomes a rather pompous and resultingly dull display of culinary snobbism. (Another danger of turning anyone loose in such an act is that there is an almost irresistible temptation to be a little fancy, to add a touch of This and an extra dash of That.)

If, however, the dressing is mixed in the kitchen, it should be done in the bottom of the salad bowl, stirred well, and then covered somewhat by the crossed spoon-and-fork, so that the lettuces which are put in do not lie in it any more than can be helped. If they should, the ones touched by the dressing would be limp and unpleasant by the time the whole was mixed.

Needless to say, the bowl should be cool or cold, and the salad leaves should be crisp but thoroughly dry, and broken into pieces the proper size for eating gracefully.

IF a simple salad is to be built of several garden greens, the tougher ones can be lightly tossed in the dressing, and then the tenderer ones added and *not* tossed until the moment of serving. This breaks down some of the resistance of curly chicory, for instance, without wilting the leaves of Bibb lettuce or baby endive or water cress and makes the texture of the whole thing more enjoyable.

As for when this kind of "simple" dish should be served, I think that it should be *with* a hot roast rather than *after*, as is increasingly the custom in Eastern America, *before* as in the West (that is, it is considered solely as a gastronomical complement to the meat which is not at all necessary but is classical).

With a steak or a leg of lamb or a cut of beef, it points up the rich flavor with its own simplicity, and enhances the warm ruddy texture with its cool crispness. (In France I learned to tie the two contrasting dishes even more closely together by spooning into the bowl of salad a little of the juice that ran hotly from the carving knife, and then tossing the lettuces lightly together once more—a fine trick indeed, *if* the meat and salad are to be eaten together. If not, the meat-juices would warm and weaken the dressing and the whole would be wilted unhappily to no purpose.)

Personally, I do not like a simple salad *after* meat, because on the rather rare occasions when I eat a really good piece of beef or lamb I drink with it the best wine to hand, and I find that the flavor and texture of a salad interfere with, or I could say *interrupt*, the full enjoyment I look for. Good meat, properly prepared, lifts up all my little taste buds in a singularly sensual way, which I like to prolong, instead of cooling them down, sobering them really, with the refreshing crisp simplicity of lettuces. Furthermore, the vinegar, the oil, the unavoidable spices, cut into the mounting pleasure the wine gives me, helped along as it has been by the meat.

In other words, salad-after-roast is very much like a gastronomical cold shower, and I avoid it heartily. If anything at all must follow, it should be a comparable rich ripe cheese to carry along the wine. This, again, is a completely personal pattern, but one I follow with great success.

AS FOR serving salad *before* the roast, Easterners find it all too easy to sneer at this oafish "Western" habit. I used to until I learned in northern California why I was wrong.

There people know how to drink honest-to-God table wine better than anywhere else in the United States, I think, and there they are much influenced by fellow-countrymen of French and Italian descent who would never dare cut into a good wine's attack on human taste buds by adding vinegar or lemon juice or even mustard to the immediate battle.

There they are not afraid to lead up to the triumph of a heady entrée and its accompanying wine by such sturdily subtle flavors as a fresh tomato can give, or garden lettuce touched with a garlic bud, or a morsel of anchovy or sausage.

In most Western restaurants, I am sad to say, this pre-meat course which can be so honest and good at home or in small inns, has deteriorated into a boring routine, the kind that quite rightly is suspected by many weary diners of being a cheating *filler*, something slapped together cannily by the chef so that the following dishes may not seem as thin and dishonest as they really are. Even in the best of public eating places something called "mixed green salad" or "chef's special" or "*salade de maison*" will, most often, prove to be an awkwardly heaped plate (too small, perhaps, to make the portion look more generous) of chopped stuff, everything from tomatoes to cabbage, with an accompanying gravy-boat of thick pinkish "dressing" to pour over it. Usually this extra touch is offered free by the restaurant, as the properly sophisticated inducement to ordering a two-inch sirloin steak. It is easy to serve, it keeps the hungry diners occupied while the meat is being broiled, and it makes them feel gently surfeited long before they actually get what they have come for.

I HAVE found that the only way to get a salad correctly termed *green* in an average Western restaurant is to specify, if possible to the headwaiter himself, exactly the ingredients desired: chicory, endive, and water cress, for instance; and then it is necessary to add, ". . . with a plain French dressing made at the table." This seems a pretty silly procedure and one that smacks of pomposity, but, without it, a bowl of scallions, shredded celery, tomatoes, chopped parsley, radishes, chopped red and green cabbages, green peppers, and various unidentifiable leaves will appear, doused with an oily liquid obviously long since mixed and waiting for this dubious moment.

I always find people, though, especially English and American, who because of their early gastronomical education (or lack of it) cannot enjoy a salad before the entrée, no matter *who* says it's all right. Then I try to suit the seasoning to what has gone before, and make it bland in proportion to the wine we are drinking. No lemon juice, of course (I assume that we are drinking a good bottle, which to my mind is any honest one ever corked, of no matter what year or price), and nothing sharp like tomatoes, which after most meats cut too deeply into the fine flavors on the tongue.

Sometimes I cheat, wordlessly of course, and leave out the vinegar

(*Continued on page* 108)

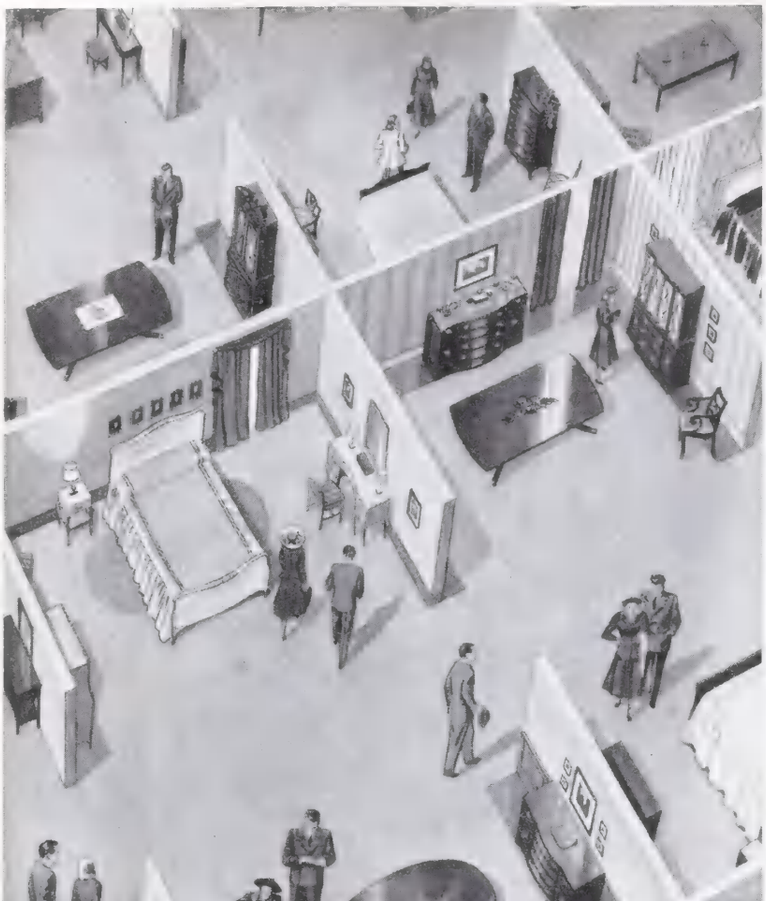
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SINGING TO AND WITH CHILDREN

CONTINUED FROM PAGE 40

are re-created in our children's experience. Do you remember when you wondered whether Susanne would be able to sing? Of course every child can sing—is born, in fact, with everything it takes with which to sing. But with all the physical equipment in the world, there will be little singing unless one feels like singing and has something to sing about.

Out of this desire to sing comes our opportunity to help child ears to learn to deal with music. You must encourage your children to sing any way they wish, even in an unnaturally low voice. I *was* concerned when Susanne came home from Sunday school singing what I could recognize as "Jesus Loves Me" in the low-and-loud style.

I think what bothered you at first was that Susanne did not seem to be able to "keep a tune." Mothers always tell me that their children cannot carry a tune. But a child who cannot carry a tune should be quite as much encouraged to sing as a child who can carry a tune. In fact, not carrying a tune certainly is nothing to be concerned about because everyone has to learn to sustain the fixed pitches it takes to make a tune. And the only way anyone learns that is to sing with someone until musical ears are tuned and have gained enough security to hold in them the melody the voice is to reproduce.

Is Tommy having the same fun with *chanting* while doing his chores that Susanne did? Chanting to children while they are doing their daily chores is one of the best things a mother can do. Instead of telling them what to do, you chant to them and this is not only musical experience but it sometimes helps to speed up the business of eating and dressing. Make your own melodies and sing "This arm goes through this sleeve" or "Let's eat this a little quicker, a little quicker, a little quicker." Just put such sentences to your own music, using a light floating tune with a lilt in it, and you'll be "teaching" them music while having fun together.

You can also sing him a story instead of telling him a story. In short, singing to small children doesn't mean singing formal songs. Make up your own songs. Encourage him to chant them after you.

When children are a little older, you can sing regular songs then. (Tommy, at three, is about ready for them.) I'm sure you know that when singing songs to a child, you shouldn't make the child sit still and listen "formally." No, let him hop, skip, jump, or dance, and *you* dance with him!

It is really not difficult to sing to children. You needn't be shy. Just sing naturally and keep the rhythm going. My friend, Mrs. Russell, in the foreword to her book *Sing, Swing, Play* says that when she was a child she thought that everything that swings sings. That is truly how it is. Music swings, goes, has a flowing stream of rhythm.

You or any mother can quickly learn enough note reading to read the simple notations in children's song books. If you can accompany the song on the piano with a few simple harmonies, so much the better. But even if you can't, teach your child these songs, either playing them on the piano or singing without any accompaniment. This early experience with music in the form of songs is invaluable.

Steal a bit of chocolate from Susanne for me, and give Tommy a bear hug if you can hold him long enough.

Love to all,
Marion

Suggestions for Song Books

The Little Book for Little Children. Nursery rhymes, picture stories, and games. *Songs for Children* (same thing, but more of it). *Singing Time, Another Singing Time,* (and especially) *A Little Singing Time.* S. Coleman and A. Thorn.

Mother Goose. Traditional tunes. Elliott.

Nursery Rhymes for Tiny Tots. For playing, singing, and coloring. Richard Harding.

Singing Games Old and New. Mari Hofer.

The Two of Us. Guy Maier.

New Music Horizons Book I. McConathy, Morgan, et al.

Music for Teeny and Tiny. Volume I Rhythms; Volume II Songs and Games. Elizabeth Newman.

At Christmastide. To play, sing, and color. I. Rodgers.

Sing, Swing, Play. Martha Stockton Russell.

The Mother Goose Song Book. Marian F. Smith.

The Golden Song Book. K. T. Wessels.

Sing for Christmas. Sing in Praise. Opal Wheeler.

FAMILY FUGUE

CONTINUED FROM PAGE 55

much time can he afford to give to what will be only a hobby? Does he want to play privately or does he want to use this skill, if and when he acquires enough of it, to join with his family, friends, and neighbors in making music?

How about the stringed instruments? The violin, viola, cello, and bullfiddle pose the same problem. While on the piano the tone is fixed by the nature of the instrument, the quality of the sounds you tease out of the strings depends on *you*. The piano never scratches, scrapes, or wails like a cat on the back-yard fence at midnight; the violin, heaven help us, can and does. In other words, you make your own notes. That is why only people with a fairly good musical ear and a good sense of pitch should take up the playing of the stringed instruments. This applies, of course, to children as well.

I KNOW a man who took up the cello when he was thirty. It was tough going at first, but within a couple of years he could play the easier string quartets with amateurs in his own class. Within ten years he was playing the loftiest chamber music with fine musicians, had joined a local amateur orchestra, and was spending every bit of his spare time at music. His wife, who found herself turning into what might be described as a musical widow, resumed piano playing, which she had dropped in her youth, and soon found herself equally absorbed in music as a hobby.

If you take up the strings, there's a fair chance you are headed for longhaired music, though it's not necessarily so. There is an abundance of light, easy stuff that can be played on the strings. The violin can be used even for hot jazz, though the *aficionados* would sniff at it. The bullfiddle, on the other hand, is standard in the jazz band, where it's used to beat out rhythms, not to sing out deep-chested tunes. However, it's so infernally big and gawky that it's almost more trouble to tote around than to play.

The wind instruments are somewhat easier to get to play, although when you mess with the huge ones like the tuba, sousaphone, mellophone, ophicleide—all big babies that fit into the military and marching bands where they blast out loud oom-pahs—they are no fun to lug around. These big ones are the easiest to learn. The smaller ones like the piccolo, flute, oboe, bassoon, and French horn may take anywhere up to a couple of years, by which time you might be ready to join an amateur orchestra. The clarinet, trumpet, and trombone open up greater possibilities because they can be used freely in all kinds of music, long-haired or short.

A good many youngsters, their hearts set on jazz bands, turn to the saxophone. So many neighborhoods have been made hideous by kids practicing on the sax that it has become a sort of national joke. Don't let that throw you off. It's a fine instrument; it has a sweet voice and it can be made to sing any tune, very pleasantly indeed. Some highbrow composers have written for it, and several musicians have built virtuoso careers with it.

Whatever you do, don't let people with hifalutin' ideas shame you out of your heart's desire. As I said, there is no such thing as a low-born instrument. If it enables you to play a tune so that you get a bang out of it, never mind what some stuffed shirt says! Do you like the harmonica? The ocarina? The banjo? The ukulele? The guitar? The mandolin? Fool around with them to your heart's content. They'll give you pleasure and might even make you the life of the party when the gang wants to rally round for singing and needs instrumental background. All these instruments are relatively easy to learn. The guitar is particularly serviceable for the accompaniment of singing at home. To play it well enough for that purpose, only a little technique is required. There has recently been quite a revival in guitar playing.

ARE you mad about drums? All right! Suppose they are basically rhythm instruments! Rhythm is an essential ingredient of music. The xylophone? The marimba? They'll do, too. The lute? The zither? Okay. The accordion? The concertina? Fine, though they are not a cinch to learn. The harp? Well, you can't tuck the thing under your arm on the way to a party. But there's the small, portable Autoharp or mountain piano, easy to carry and play, and fine as a harmonic support for group singing.

If your practicing disturbs your family and neighbors, get them to play, too. They'll be grateful. Amateur musicians are happy people.

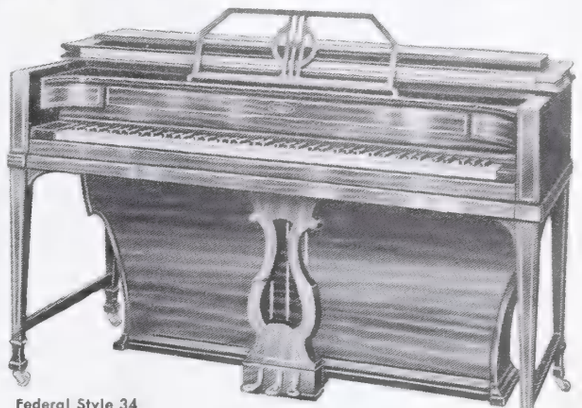
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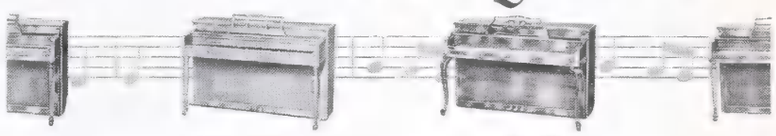
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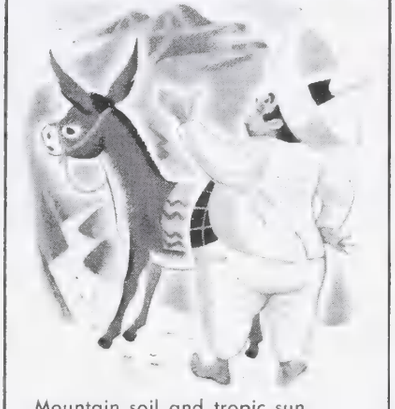
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LEAVES FROM A WELL-TOSSED BOWL

CONTINUED FROM PAGE 105

entirely and put in a little oyster sauce, if we have eaten lamb, or soy, or even very strong coffee, with the olive oil after rare beef.

Now and then I put in a pinch of good Bombay curry-powder, or fresh-chopped anise leaves to baffle people, although I have yet to try hard enough to astonish them to use Reboux's trick of tiny matchsticks of carrot and orange peel, of identical color and size and such differing tastes.

And now and then I like to put tomatoes, sliced mild onions, garden greens, fresh chopped herbs all together with a very oily dressing and watch my most conservative guests smile a little at my crude Western unconventionality as they eat every crumb of it, with good bread and cheese to carry along the wine, and then coffee.

ANOTHER good compound, but certainly not one to be served, as Maitre Escoffier would advise, with "cold roast," nor yet afterward, for it makes a fine meal in itself, as any imaginative and intelligent variation of the following basic recipe:

- 1 head curly chicory (mistakenly called endive in certain districts)
- 1 handful parsley
- 6-8 scallions, slit and cut in 2-inch pieces,
  or
- ½ cup finely minced onion
- 1 scant cup thin strips of good Swiss cheese
- 1 scant cup thin strips of ham, bologna, cooked meat
- 1 head long-leaf lettuce, called Romaine in California
- Same amount of any other tender green like Bibb
- 3 or more slices of good sourdough bread buttered
- 2 cloves garlic, cut in two
- 1½ to 2 cups highly seasoned French dressing
- 3 or 4 eggs

Chop chicory and parsley very fine. Put into a big serving bowl, add onions, cheese, and meat, and toss lightly but thoroughly with half the dressing. Break the tender leaves into the bowl on top of the messy-looking contents. Pour the rest of the dressing over all, but do not mix. (All of this should go quickly and needs a bit of practice. Then it is very easy.) Toast the bread, rub it well with the cut garlic, and, while still hot, butter lavishly. Break it into little bites on top of the salad. Drop the eggs into boiling water, leave until the water boils again, and break them quickly over the bread morsels: White should be firm, but very tender. Fold the whole together with a fast light touch, and serve with more toasted sourdough and red wine or ale—a good meal, which might baffle old Escoffier but not disgust him.

There are some things which apply neatly to this recipe but obtain with many others, which may seem complicated on first reading. But to anyone with a flair for salads and a family who loves them, they become as easy a part of functional pleasure as that second sneeze, the good one that follows the first on a cold sunny day.

As I have already said, the coarser, cruder lettuces (a term I use very loosely to cover all the green leafy things *proper* to put in a salad bowl) can be covered with the dressing before the tender ones are added. Once exposed to the salts, seasonings, and such-like, they will, in time, begin to surrender their natural liquids with a resultant limpness and an unhappy watery effect upon the whole. Therefore this first baptism should take place not too long before the final sacrifice.

A LIST of greens called *proper* depends on a great many things, including personal tastes, weather, locality, all that. I myself think tiny dandelions, not yet budding, and the innermost leaves of spinach, are among the most easily procurable delicacies in this salad world, but my father's mother, a kind of Midwestern Lolly Willows, used to go out into any field at all, and bring back a basket or her apron full of more green tidbits than you could name. I knew women like that in Switzerland, too, with brown hands like my grandmother's and the same knowingness. Here, for the most part, we must lean on the cellophaned strength of supermarkets and still count ourselves blessed for the pretty variety that we can choose from.

About the cheese and/or meat (for one will stand alone, according to your likes and the state of your larder): Swiss cheese gives a pleasant unobtrusive flavor to the mixture, but crumbs of a "bleu" type make a nice change too, and

(*Continued on page* 112)

MAKING MUSIC LESSONS ATTRACTIVE

CONTINUED FROM PAGE 43

ppointed artist who derives ious satisfaction from push- s unwilling pupil through er discipline is necessary to toward a vaguely possible career. Scales and exer- bound. Practice is a drudg- ich the parent is expected rce through a system of arti- rewards and punishments. pil hates to perform for his , and he soon decides he has ent for music. "Carnegie disappears from the horizon th it disappear the simpler music as a joyous experi- everyday life. Years later, uld-be music student tells nds with a regretful smile, music lessons when I was a but somehow or other the didn't 'take.' "

JS follow Johnny to his first o lesson with a *modern* . He begins by singing a nd discovering that he can the direction of the melody oves up and down. It is easy this song on the piano by the fingers move along in the direction as the melody. He learns the names of the n the piano through their the song. He discovers that will help him select the black and white keys when ts to play anywhere on the

e he is enjoying this first of making music with his he discovers the additional musical expression. He can the phrasing of a song by his hand up to "breathe" n each phrase. He can con- ud and soft expressiveness ng less or more pressure is fingers. He can secure t effects by playing high or the keyboard.

Johnny learns a simple With it he can accompany ging of "Three Blind Mice" tune requiring the repetition gle chord. He has become mpanist in the first lesson! e will discover that a knowl- chords will help him read quickly, memorize easily, properly, harmonize melo- d improvise his own music, t now it is exciting enough of going home to accom- Dad and Mom in "Three lice."

e John has time to get tired g at the piano, he will have e to clap the rhythms of one or two pieces, and perhaps to move around the room walking and running in rhythm. In this way he learns the names of slow and fast notes so that rhythm will have no terrors for him when he sees different kinds of notes on the page.

At the close of the lesson John finds at least one more piece on the piano. This time it will be a simple song he has already sung at home or in school. He is not urged to practice but simply invited to find all his pieces and chords in every key on the piano. This will avoid meaningless repetition and still give him plenty of finger activity before the next lesson. It will also give him experience playing in all keys, which will be of great help to him when he begins reading music from the printed page.

During the early lessons there will be no scales or isolated technical drill. The teacher will watch and encourage good hand position, however. Good technical development in the early stages will proceed much more quickly through interesting pieces than from monotonous exercises.

AFTER a few lessons the teacher will introduce the printed page through observation of pieces already learned. The pupil compares the shape of the notation with the design of the music and is guided to reading facility much more efficiently than if he had begun with a non-musical approach to the names of lines and spaces. Reading drill will be necessary, but it has more meaning when it is based on actual pieces of music.

Musical expressiveness will be at a premium from the beginning. The pupil thinks of a piece as expression even while he is mastering the mechanics of finding the notes.

Since statistics show that seven out of ten children studying music privately are taking piano lessons, we have talked in terms of the piano. The same principles of a pleasurable approach, however, are being applied in lessons in all instruments and in vocal study.

Why does that mischievous word "almost" find itself in the title of this discussion? The reason for the cautious "almost" is that over a period of years even music lessons can have their moments of trial. Even the most eager young musician will have moments when learning seems a struggle. The good teacher can minimize that struggle.

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MUSIC AND THE HOSTESS

CONTINUED FROM PAGE 65

jitterbug exhibition. For, as any party-giver knows, the noisiest element will always dominate. By the same token, should an opera-loving guest turn on the opera broadcast *forte* on a Saturday afternoon, everything else is likely to be stopped by it even though three-quarters of the guests haven't the slightest interest in opera and make for the exits at the earliest moment.

Of course, such an occurrence might just happen to save a party that is going downhill. That planned-for exchange of wit and wisdom may never have come off, or some of the best conversationalists failed to turn up, and the twist of the wrist may make a successful, high-spirited gathering out of a dud of an evening.

A PHONOGRAPH is somehow less dangerous. It is easier to control what comes out of it, and anyway people don't make free so readily with your records as they do with your radio dial. Even so, an excellent phonograph brought one party I gave closer to disaster than any I have ever given. It was a large New Year's Eve gathering. A charming, witty, musical, and, in every other way, delightful woman arrived rather late, having been (it soon became evident), to two or three parties earlier. She gravitated to my record collection, of which I am a little painfully proud, discovered an album of a late Beethoven quartet, and without so much as a by-your-leave, placed it on the machine and turned it on *fortissimo.* Nothing could be worse for a gay New Year's Eve party, I think, than having the profundities of *Opus 132* poured into it with a preternaturally heavy onslaught of sound.

I tried surreptitiously turning down the volume. It came up again the moment my back was turned. I tried cajolery. It was met with a serious, heavenly, condescending look which clearly implied: "Can't you, poor fellow, appreciate this divine music you have on your own shelves?" So finally, in offering to change discs, I quietly bent a necessary pin on the tone-arm so that the machine could no longer play. It cost $7.50 to repair it the next week, but it saved my party.

Yes, on the whole, for the safety of parties it is perhaps best to keep your radio-phonograph out of the principal room. If it can be kept in the library or dining room, or even a small study or bedroom on the same floor, it can be u quietly for background music new long-playing records, by way, are ideal for this) or a side-show for any small portio your party that may prefer t there or that you may prefe have there!

Of course, that small group itself inspire another type of p in which the phonograph or radio is the center of attractio comparatively recent develop has been the Record Club, in w a group of musically incl neighbors get together, pool sources, and purchase record to which they listen at one other's homes at regular inter

The same general sugges may be made for a party of listening. Build it around a par lar program—a Toscanini b cast, an opera, or the Sunday noon Philharmonic Symphony your guests know ahead of what they are going to hear, turn off the music when that ticular program is over.

OF MUSICAL guests, the satisfactory are those who the sense and grace to per readily, but just a little less than the audience would like to them. When you know you such a gem, it is worth while ing the whole party around hi you do, it will naturally be tially a musical party. Not a "cale," which implies profess paid entertainers, but a whose whole nature will be co with the music, a condition dom achieved by the old-fash "musicale." The guests shou chosen for their liking (or at interested tolerance) of the ty music they will be expecte listen to in silence. It shoul be too large a party, and you should not be asked to pe too early. Such a party wi easy to handle conversational there will be one topic of in to everyone.

Best of all possible musica ties *can* be the amateur cha music session. I emphasize advisedly, for, while amateur ber music is the most deli and spirit-lifting exercises i world for participants, it is exquisite torture for unprej listeners. It is, therefore, b invite only participants (and more than one pianist) and, essary, their truly devoted sp who know how to take it.



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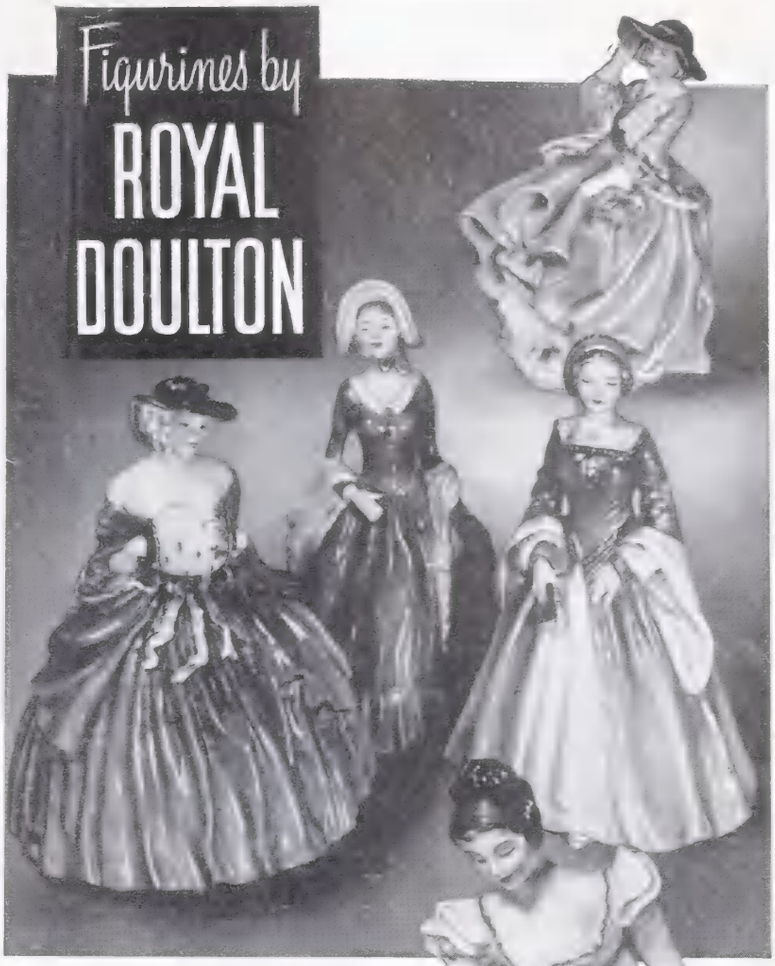
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OTOGRAPHS BY MAYNARD PARKER



Organs take to sun rooms as easily as to cathedrals. This one in e Al Jolsons' home provides its owners with a full range of organ usic in a few cubic feet of space. Kae Salkow, decorator.

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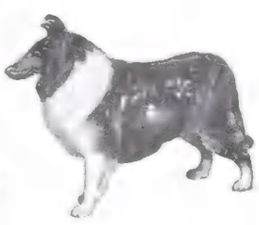
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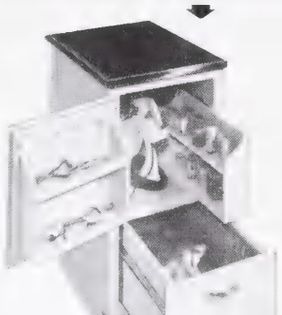
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LEAVES FROM A WELL-TOSSED BOWL

CONTINUED FROM PAGE 108

I imagine a sharper Cheddar-type would be good in thin slivers or crumbs. (Such bits of cheese are very good in a plain or "simple" salad now and then. I grow tired of saying "type" but there are so many of them now, and so many of them are good: a Port du Salut-type, mixed at the last minute with fresh lettuces, makes a most agreeable companion to a little roasted chicken, for instance, for the main course of a light summer meal. Or for a die-hard who insists on a plate of salad *after* the roast, nippy water cresses with some crumbled Gorgonzola or Roquefort will make a happy compromise between his conventionality and the more perfect aftermath of the cheese itself, straight and unadorned. Or for lunch, shredded domestic rat-cheese or even a dollop of dry cottage cheese makes any pick-me-up of herbs and greens taste better, more restorative.)

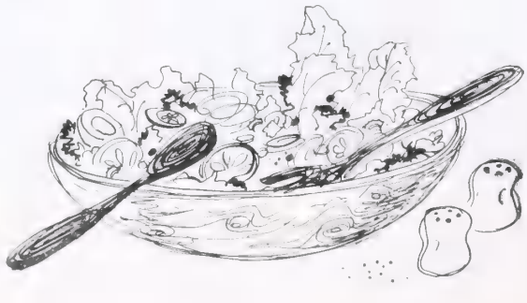
As for the meats, they can be skipped with no harm, but if I am serving this big salad as The Meal, I like to add *good* ham, not the pallid kind called "boiled"; or slivers of last night's steak marinated beforehand in a heady dressing; or best of all, if I plan a pretty forthright supper, the kind with Chianti on tap and loud music from the garlic and cheese and finally the coffee, I like a generous amount of Genoese salami, slivered, with the peppercorns left in. That is a really gutty flavor, to my way of thinking, and the whole salad can rise up nobly to meet it.

ABOUT the dressing: I say "highly seasoned French dressing" is the basic recipe. By that I mean the classical mixture of about one part of vinegar to three of oil, but stepped up, made heavier with spices, and beaten well until it is cloudy and rather thick. If this dressing is to be used immediately on simple salads, it can and should have a lighter touch with the condiments and maybe a bit of oyster sauce added, for fun, or a tablespoonful of Aunt Em's Baltimore Relish, or some chopped egg, but in any compound salad it need extra strength. Cooked vegetable and meat absorb much of it, an if, as in my basic recipe, choppe leaves are coated with it and a lowed to stand even a few minute they add their own wateriness the whole and cut down the impa needed when any such mixtu holds things like garlic, butte cheese, meat.

Finally, the eggs! High up o my list of Things-Not-To-Do-i Public is letting my guests kno that I have added raw or bare coddled eggs to anything, wheth it be salads, sauces, or even mo eggs (I often put one raw egg-yo into six just-scrambled eggs, wi happy results—*if* I do not menti it).

Perhaps the last essential ingr dient I should list in my recipe f The Salad is screens, whether ps chological or actual, for they a necessary for this final step breaking whole, hot, but almo uncooked eggs over the bowl lettuces. It takes a little practi to have the eggs just rig when the buttered bits of toast a still hot, and to do the busine deftly and *in private*, but it c be done, and once the whole thi is very lightly blended, the sal is so heartening, so truly good, th this little bit of subterfuge is w worth its trouble.

SUCH a dish needs nothing, b fore or after, as I have oft proved, but it suffers no harm fro a preamble of soup, and perha an epilogue of baked pears or ev *crêpes*, for a "party." Then it c be toned down—a milder chee chicken instead of other meats, l garlic. But while it is on the pla (*generous* plates, no stingy lit bowls or saucers), there is no ne for anything else. The *chapo* of toast take care of the star problem, although more sourdou bread will not go unheeded. crispness and perhaps a bit of m ping. And it is meat; it is ve tables. It is a kind of tonic to t tongue, at any time of year or d —A Strengthening Prescripti



THE FUTURE OF MUSIC IN TELEVISION

CONTINUED FROM PAGE 73

e mechanics of his art to per- t his countenance to reflect s reactions to the music he ays. If the player is not photo- nic, your attention may be de- cted from the music by some ysical imperfection in his face figure. It is obvious that such versions may be inimical to e's full enjoyment of music.

HESE and similar problems will in time be solved. Since prox- ity to the source must forever the ideal of musical experi- ce, the future of serious music, e that of drama, lies inevitably th television. A concert hall n accommodate only a limited mber of persons, and those not the hall must, perforce, be con- t with an approximation of the ectacle. Radio had the effect of embodying the concert per- rmance. Television not only em- dies it but adds a dimension t offered to a concert-goer. This nension is the close-up. For bet- or worse, the close view obtain- le only in television permits the ctator to look at the orchestra d conductor from every angle, to peer into the faces of the musicians, to note their physical characteristics, and to watch the play of emotions on their patently exposed faces. While the musical patron at Carnegie Hall only senses the immediacy of the players on the stage and observes the eloquent back of the conductor, the video watcher finds himself in the position of a privileged person behind a microscope. To date, the manipulators of this microscope are trying to discover the procedure which will best relate the visual aspects of the performers to the music they are playing. When that is formulated, I think the symphony on television will have overtones not now apparent in the concert hall.

The same holds true for televised opera, though opera, because of its dramatic nature, poses fewer problems. At its least imaginative, the televised opera is a facsimile of what one witnesses at the opera house with, of course, the added advantages afforded by the operations of the ubiquitous camera. Yet so far, the intimacy provided by the television camera has only

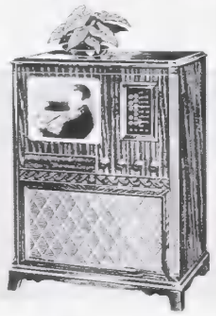
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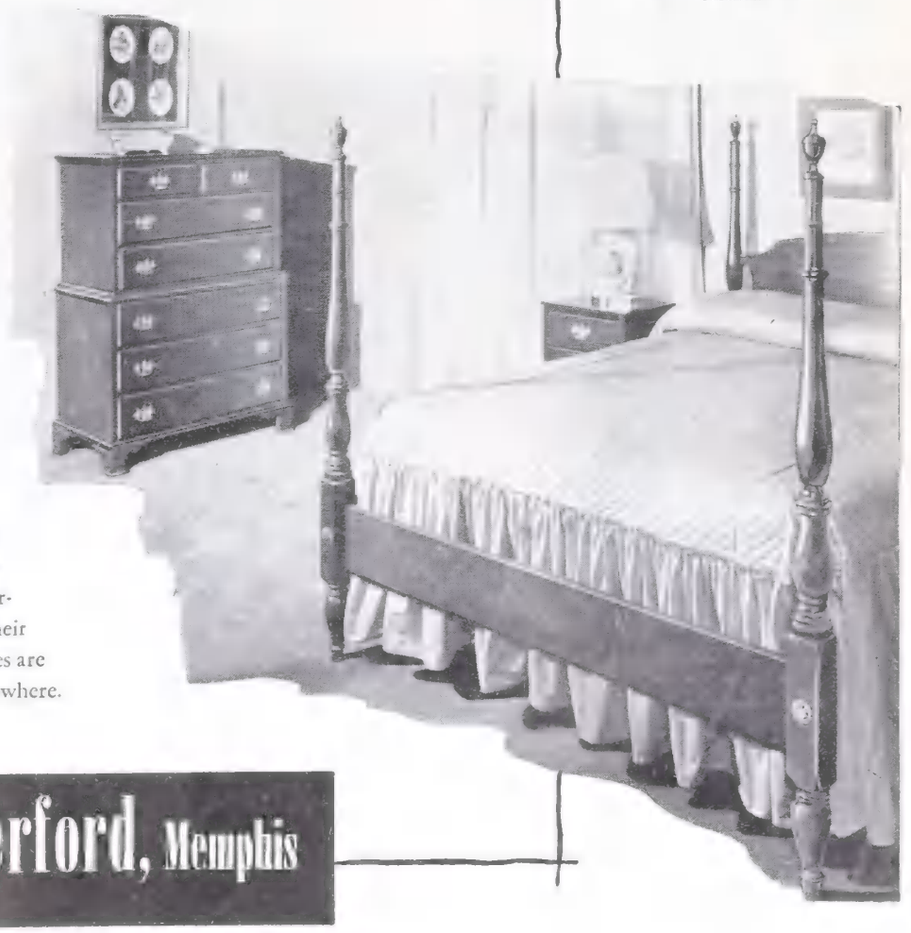
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THE FUTURE OF MUSIC IN TELEVISION

CONTINUED FROM PRECEDING PAGE

magnified what has always been wrong with performances of grand opera. The large and stereotyped gestures of opera singers, only dimly apprehended by an audience in a large opera house, are clearly perceived by the television audience as the inadequate and rather ludicrous stage deportment of concert singers dressed for the moment in operatic garb.

In much the same way that the modern, small theater has outlawed the old-fashioned, exaggerated stage behavior and the old-fashioned actor, the television camera is bound to bring sincerity and realism to opera. I see the television opera of the future as something other than a mere camera pick-up of a Metropolitan Opera House performance. The proscenium arch, the curtains, the orchestra pit, the arrival of the audience, the lowering of the lights, the emergence of the conductor in white tie and tails, the parting of the curtains, in fact, all the ingredients of the alleged "glamour" of live grand opera have little potency on a television screen.

Television audiences, long schooled to realism by expensive and clever movies, will be quite unable to "take" the flapping scenery, the stereotyped stage direction, and the unromantic presentation of the opera house. The time will certainly arrive, and that not in the far distant future, when the televised opera will be as much of a departure from operatic tradition as the Wagnerian music-drama was a departure from the kind of opera Wagner set out to reform.

I see the televised opera of the future leaning heavily on the technique of the cinema. What, for example, could happen to the Transformation Scene of the Third Act of *Parsifal*? It is a scene that is a "natural" for the movies. While Wagner's orchestra evokes the journey for the ear, the screen will actually show Parsifal and his companion making their way through the wildest scenery to the temple of the Holy Grail. So, too, the orchestral interludes that bridge the scenes of *Pelleas and Mélisande* will be heard against a background of shifting locale, while the music of Siegfried's Rhine journey will accompany the visual progress of that hero from his farewell to Brünnehilde to the mooring of his boat at the Hall of the Gibichungs.

I imagine that the most revolu tionary change that television oper will effect will be in the casting the roles. The Metropolitan it el gave us a preview of such a chang when it produced Rimski-Kors kov's *Le Coq D'Or* with a group personable dancers who acted ou the comedy, while the operati cast, assembled on platforms either side of the stage, sang th music.

In the television opera of t future it will no longer be nec sary to put up with some obese Vi letta in Verdi's *La Traviata* b cause of her opulent voice. T obese vocalist will be heard b not seen, and the Violetta on t screen will be a beautiful and com petent actress. (This was done i an Italian film version of *La Tr viata*, with good results.) No lon er shall we be obliged to suff either mountainous or pigmy te ors. The aging and hefty chor girls will be replaced by pulch tudinous creatures, satisfacto even to the tiredest of busines men. These desirable reforms, wi an intelligent English translati thrown in for good measure, m well make television opera t fascinating entertainment that inherently is.

PLEASANT SOUNDS WITH CHILDREN'S INSTRUMENTS

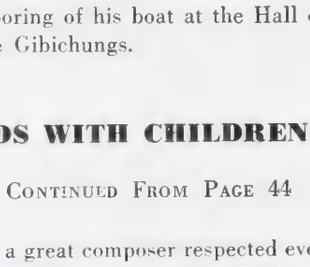
CONTINUED FROM PAGE 44

triangle, cymbals, tambourine, especially when these are components of a genuinely musical ensemble that includes melodic instruments, too.

The psaltery is a harp-like instrument with two octaves of strings plucked with the thumb or a small pick. It is one of the simple melodic instruments that are so easy and therefore so much fun for children. They play the psaltery while they sing or they can play in their orchestra. The xylophone and the orchestra bells add to the variety of melodic instruments represented in the children's ensemble.

The recorder—grand-daddy of the flute, but much simpler—was used extensively in Elizabethan times by grown-ups. Now it comes into its own as one of the melodic instruments that children love to blow in their orchestra or to play as a solo instrument. And how happy they are when they can blend soprano, alto, and tenor recorders together in playing a piece by a great composer respected even by their parents, like Bach or Brahms or Beethoven!

The Autoharp, another harp-like instrument, is constructed so a child can easily play chords. Imagine being able to play chords or to harmonize tunes long before one is subjected to the formal study of harmony! And why not? Don't we all learn to express ourselves adequately, correctly, and effectively in our native langua long before we study grammar?



In the use of these simple instr ments the necessity for masteri rather formidable techniques d not intrude between the child a the real object of his interest, t making of music. These inst ments require comparatively lit skill and are within the chil technical grasp. They give h rich experience with differ types of instruments. A wide ran of musical interest, developme and understanding are opened him. In addition they afford h many happy musical momen Through the musical experie and understanding acquired w these simpler instruments the ch develops sufficient interest motivation to cope with the m complicated problems and te niques of the piano or the inst ments of the modern symph orchestra. Above all, music comes a functional interest part of his life at an early age.



PHOTOGRAPH BY FRED LERNER

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PHOTOGRAPH BY DEARBORN-MASSAR

● This recent house in the Middle West is built around a paved, rectangular court which serves garage, entrance door, and also provides for guest parking. Note house is so designed that main rooms face away from court, windows are held to a minimum, and trees shade parked cars, court, and house from hot summer sun.

● A small circular turn-a-round, surfaced with granite paving blocks, is adequate for loading and unloading but too small for parking cars. Good if you want a formal approach but you'd have to provide for garage, deliveries, and parking elsewhere. Remember also that paving blocks and cobblestones are good to look at, hard to walk on.



PHOTOGRAPH BY ROBERT C. CLEVELAND

PHOTOGRAPH BY GOTTSCHO-SCHLEISNER

● Where you have the space, a big circular court like this one permits diagonal parking around the edge without stopping through-traffic. Landscaped "island" in the center reduces the paved area, improves the appearance, and helps regulate the flow of traffic. The lamp post is ornamental but doesn't provide adequate light.



IOW TO GET YOUR CARS OFF THE STREET

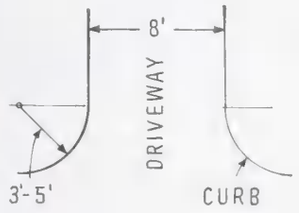
CONTINUED FROM PAGE 85

or combination desired. In the ler of cost, they include gravel, halt, concrete, brick, cut stone, bles. Plain gravel is usually apest, though it requires quite it of maintenance to keep in place. st is no longer a problem with vel if you use the dust-laying cium chloride of the highway gineer. No paving, of course, is better than its drainage and surface preparation. See that s is well done, especially in cold nates where freezing and thaw- can play havoc with poorly laid ing.

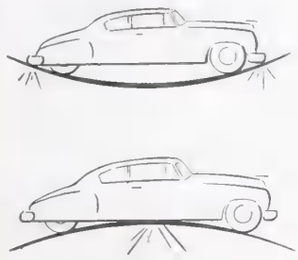
Avoid steep grades. Otherwise sleet, and snow can render r court and driveways useless weeks on end. Gentle grades o reduce the tendency of im- perly braked cars to roll away. here you must have slopes, be e they drain away from house l garage.

Watch out for driveway heat l glare. Dark paving materials e asphalt will first absorb, then adiate heat, light-colored ones e gravel cause glare. Hence, r main rooms should not have ch glass toward the parking rt. For summertime comfort in h house and parked cars, the t thing is shade. Any deciduous e that's hardy in your region do it—sycamore, oak, maple. Properly placed, they can de the whole court and actually o channelize traffic and park- Another comfort you'll appre- e are some handy, frostproof er spigots for hosing off the rt on hot, dusty afternoons. ight the court at night, so that sts won't wander when they n off the headlights. While old erns and carriage lights may ornamental, several waterproof dlights (like those used on out- billboards) will do better They're easily concealed in s or under the house cornice. them so they don't blind ar- ng or departing guests.

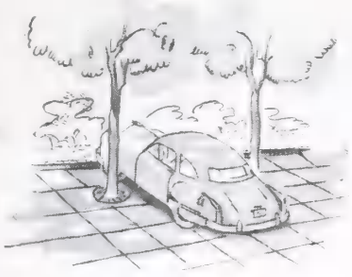
ith the long over-hang of to- s cars, a curb around the park- area is a good investment. cially if you've got any plant erial nearby that you're fond of.



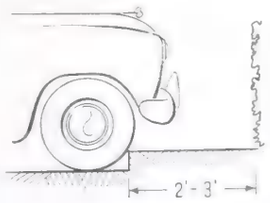
● Minimum dimensions for a driveway entrance. Naturally, the bigger the curve and the wider the drive, the easier it will be to make the turn.



● Watch out for dips and crowns if you want to save your car. A dip should not exceed 10 in. nor a crown 6 in. for any 10 running ft. of drive.

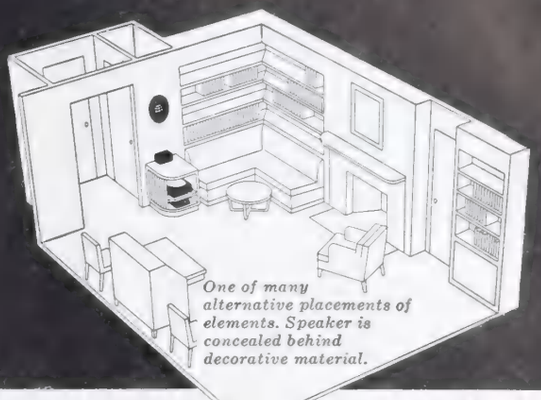


● Use trees to keep parked cars cool. Planted about 20 ft. apart and about 10 ft. from edge, you can park two cars between each pair of trees.



● If you want to keep cars off the lawn and out of the shrubbery you'd better use a curb. Keep planting about 3 ft. off curb to clear bumpers.

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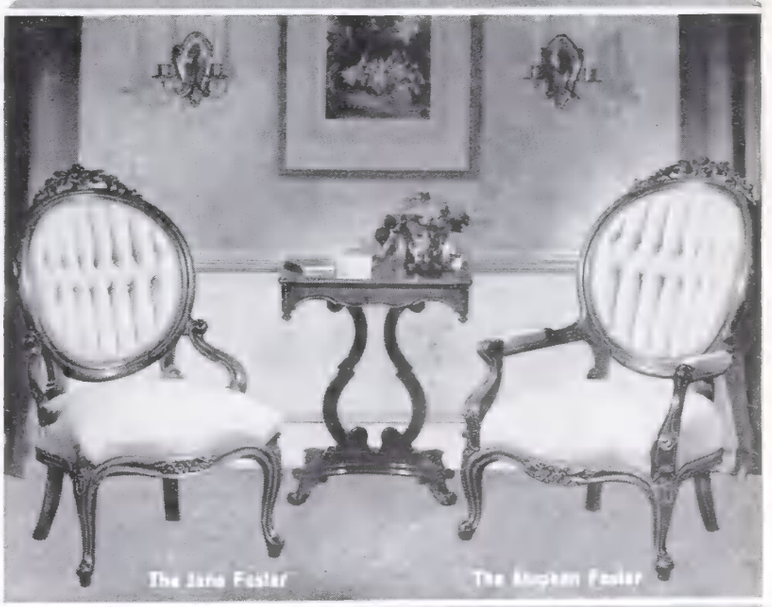
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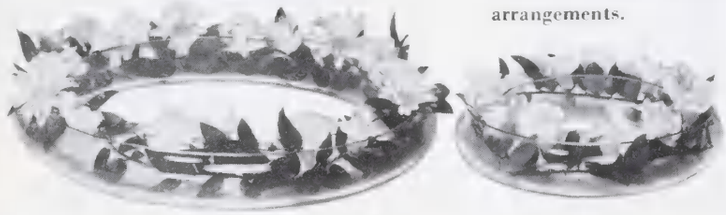
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THE RITUAL OF *Spaghetti*

by M. F. K. Fisher

There is an inevitable ritual about serving and eating spaghetti. Sometimes when I have endured the pompous stewings and simmerings and scrapings and tastings of an amateur chef's performance (for it can be called no less), I have felt that nothing at all would be preferable. But, fortunately for me, I like good spaghetti too well to forego it, even at the cost of a little polite applause for the cook.

The first time I ever saw it eaten as it should be, in varying degrees of longness and a fine uniformity of writhing limpness and buttery richness and accompanying noisy sounds, I was fairly young—fourteen or so. I was old enough to be conscious of wearing my best manners, for I was upstairs in Los Angeles' one elegant restaurant, and the fact that it was Ignace Paderewski I watched with such fascination did nothing to alleviate my priggish horror at the spectacle. That he was obviously enjoying himself could not, at my tender age, mean much: I still thought in terms of being sent away from the table for "glupping" and spilling, both of which he did nonchalantly. For a long time I pondered wonderingly on the whole strange sight.

What undoubtedly made it stranger still to me was the wa spaghetti was always served home. There it was, and still is, th cook's easiest choice for using lef over beef or lamb. In spite of i mediocrity of inspiration, we love the soft texture and its warmth, th little broken lengths of *pasta*, th various bits of meat-crumbs ar tomato and cheese, and the cru that formed on top in the baking it. We still do, and no matter wh life has done to our tastebuc when we are home for a week e or a week, we hope there will enough fried chicken or pot roa left for Helen to make what continue to call, in the chil vocabulary, "spaghetti."

My natural revolt against th uninspired, misbegotten patte filled me, when I left the ne with an over-enthusiasm for t gymnastics of the amateurs, and hate now to think of the stic lukewarm messes I have happ downed, sitting (ah, *vie bohème* upon a dirty studio floor with glass of red ink beside me.

No. I do *not* hate that thoug I look back on it, relieved both be able to look back and at t same time to have its unthinki youthful liveliness to look back

I prefer, I add with no has

e present. I prefer, infinitely, my
n routine for making and serv-
g spaghetti. For I have come to
mit that no matter how simply
is done, it involves enough cal-
lation and timing to qualify as a
al performance, like any the-
rical routine. There is an apt
scription of it by James M. Cain
Merle Armitage's "Fit For a
ng." What he says about the
ickness and the hotness of every-
ng is what I too would say. He
es typically virile recipes for
o sauces to be served with the
ain cooked spaghetti, according
taste. Then he writes, "There is
ways one peculiar fellow, the
ne one who always puts salt in
beer, who likes his with butter
ly, so a little butter on the table
n't hurt."

Now I never put salt in my beer,
r do I ever plan to. But I am one
Mr. Cain's "peculiar fellows" in
at I like not only spaghetti but
ery other form of *pastasciutta*
thout a trace of the popular and,
deed, socially requisite sauces
at always coat them or swim
ngside. I go so far as never to
ve them at my own table, and
n add smugly that many a con-
med sauce man has left it, con-
rted to my theory that nothing
lps fresh hot spaghetti like a
enitude of sweet butter, freshly
ated pepper, and good Parmesan
eese, all added at top speed and
sed and mixed—regardless of
stares of fourteen-year-olds
ch as I gave the innocent Pader-
ski—the whole washed down
th a good Chianti or a Tipo Red.

MUST confess that it is in a
way harder to achieve my seeming
nplicity, hew to my chastity of
sign, than to ask someone of my
ger food-and-wine club acquaint-
ces to come in and devastate the
chen in the creation of one of his
mous Spaghetti Dinners. I can
nember all too many weighty
ches of saffron and thunderous
ts of sweet marjoram, in the
ne of this gastronomical oddity
I cannot help feeling, in all
nicism, that a quantity of pre-
ndial highballs had more to do
h the half-famished guests' ac-
mations than did any real good-
s in the dish itself.

The production of a large plat-
of spaghetti in its sauce calls
h more of the prima donna in
amateur than anything, except
haps *crêpes Suzette*.

One otherwise sober friend of
e goes so far as to assemble all
guests, lets them watch a few
ple but dramatic processes such
searing chopped beef and then
sing the blue-black choking
fumes with red wine, and immedi-
ately afterward makes his invited
spectators leave the kitchen, *at
once*, peremptorily and bound to
silence, while he bends tensely over
a secret packet of spices he has
always procured at great expense
and brought, seemingly, to the
noisy staccato of gunfire from rival
chefs who would kill him for his
treasure and the proportions there-
of. My-my-my, as my mother
sometimes says meaningfully.

HERE is the way, ridiculous anti-
climax, that I myself serve spa-
ghetti, and prefer that it be served
to me. I am, to quote Mr. Cain
again, "peculiar."

Have a bowl of grated Parmesan,
genuine and sandy and unadul-
terated by domestic packaged stuff,
a large pat of sweet butter, a good
salt shaker, and a freshly filled
pepper mill, as many hot plates as
there are people, and a big hot
casserole with a lump of butter
melting in the bottom.

Cook fresh good spaghetti rapid-
ly in plenty of boiling water. (If
the spaghetti is really reputable I
do not salt the pot.) When half
cooked, add a lump of butter or a
tablespoon of olive oil. This keeps
the water from boiling over and
seems to get rid of the danger of
sticking. When a strand of the
spaghetti (of course not broken
beforehand) can be pinched be-
tween my thumb and forefinger, I
think it is done, somewhat more
than *al dente* but not too soft. Then
pour it (throw it almost) into a
big collander, dash very cold water
thoroughly through it and then
boiling hot water even more thor-
oughly (I know this is a heinous
procedure to some gastronomical
purists), and shake it furiously to
dry it off a little. Pour it, blazing
hot, into the almost sizzling cas-
serole, and serve it immediately on
the equally hot plate of whoever
is hungry for it.

The next step precludes any so-
called table manners: It must be
carried out with rapidity, a skill
easy to enlarge by pleasurable
practice and undaunted enthusi-
asm. Put a generous lump of sweet
butter on top of the pile of spa-
ghetti (first served first come),
shake and twist on the salt and
pepper, also generously, pile Par-
mesan on top, and with your fork
mix the whole into an odorous
steamy rich Medusa-like tangle.

All that is left is to eat it. That,
according to the general air of
bien-être and relaxation which
should by now have spread through
the company, is perhaps best left
undescribed. Let us say that
Paderewski did it beautifully.

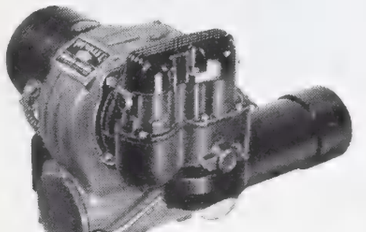


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BEGINNER'S BUG

CONTINUED FROM PAGE 61

which the program notes indicate. We worry even more when there is no story indicated at all. And all the while we are worrying, on and on goes the music, just asking that we listen to its sound, to forget the opus numbers, the program notes, the lives and loves of the composer, and just to listen—that's all.

So, getting to the business of indicating some choices, we will want to consider what symphonies we should start off with. I'd recommend that we sample a little bit of a number of composers and thus start off with a wide acquaintance into which we can go more deeply later on if our interests carry us.

THERE are nine Beethoven symphonies, but we will start with just two: the very famous and exciting *Fifth* (V for Victory) and the *Sixth* or the *Seventh*. The *Sixth* is called the "Pastoral" and is chock-ablock full of delightful melodies and rhythms, while the *Seventh*, which is called the "Dance" Symphony, has one of the most beautiful second movements you can imagine. For Mozart, we'll try the *Jupiter Symphony* and for Haydn, the *Surprise Symphony*. Right there, in those three composers, you will have in inverse order the first three generations of the great symphonic dynasty that has carried down to our present day. You will find real pleasure, apart from that of listening, in seeing how the idea of a symphony as such grew from the pleasant and ingratiating statements of Haydn into the mighty and stormy pronouncements of Beethoven. You don't have to be a musical expert to understand and appreciate this.

Of the four Brahms symphonies, we will recommend his *First* which has been called by some the "Tenth" Symphony, meaning, of course, that it is presumed to pick up where the *Ninth* and last of the Beethoven symphonies left off.

Then, certainly, we will want to try the delightful and bouncy Mendelssohn *Italian Symphony*—then the César Franck *D Minor*, which was one of my first favorites —then the Schubert *Unfinished*, from which so many melodies of the operetta *Blossom Time* were drawn.

From Tchaikovsky we have a freedom of choice. We can select the *Fourth* or *Fifth* or *Sixth*. Any one of the three has had one or more popular hit tunes lifted from it.

That will start us on symphonies, even though there are many, many more. It doesn't carry us into the Moderns, whom we will sample through the medium of tone poems or suites, which I think is a much more pleasant way to come up to date musically. In this vein, we can have lots of fun listening to Stravinsky's *Firebird Suite*, to Prokofiev's *Peter and the Wolf*, and just to prove there is still Romanticism in this hard, modern day, we should try the *Gayne Ballet Suite* by Khatchaturian—that's the one with the "Saber Dance."

Then, going backward chronologically on tone poems or suites or overtures (whatever they are called, they are substantially of the same character) try Sibelius's *Swan of Tuonela*, Debussy's *La Mer*, Ravel's *Bolero*, Tchaikovsky's *Nutcracker Suite*, and Rimski-Korsakov's *Scheherazade*. All of them are sure-fire, wonderful listening.

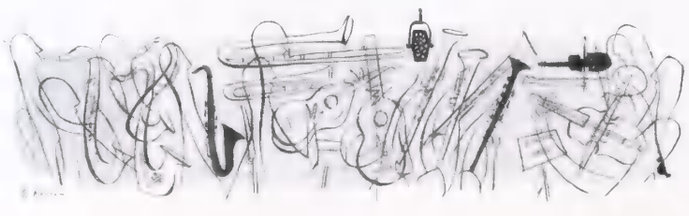
NOW then, we come to the concerto, which is a particularly entertaining and popular musical form, and we can sweep right up through history in a series of fascinating works. We will start off with the Bach *Double Violin Concerto*, the second movement of which is, to me, a thing of unsurpassed beauty. We want either the *Fourth* or *Fifth Piano Concerto* of Beethoven and certainly his magnificent *Violin Concerto*. From Brahms we would select the *Second Piano Concerto*. I skipped Mozart and should have suggested his *D Minor Piano Concerto*. From Schumann we have a wonderful piano concerto and there are two by Chopin, either one of which can be heartily recommended. Of course, hardly anyone would want to be without at leas one of that famous trio of Romanti piano concertos, the Tchaikovsky the Grieg, and the Rachmanino *Second*. This would start us o fabulously if we made sure to ad our own American *Rhapsody i Blue* which, for our purposes, w can classify as a piano concert

Now, to round out our basic co lection, we want to dip lightly int opera, both for arias and for o chestral overtures. Let's be sur to sample Mozart and a very plea ant way to do that is to get *Th Marriage of Figaro* overture an the delightful "La Ci Darem L Mano" from *Don Giovanni*. Wag ner should be represented with th "Prelude from Act III" of *Lohe grin*—a wonderfully stirring thin and then the "Love Duet" fro *Tristan and Isolde* and the "Pri Song" from *Die Meistersinger*.

FOR the Italian opera, Verdi the big mogul. We will draw fro his great musical wealth "Celes Aida." "Caro Nome" and the f mous "Quartet" from *Rigolett* and "Sempre Libera" and "Di Pr venza" from *La Traviata*. Fro Puccini's *La Bohème*, we will tak "Che Gelida Manina" and "M Chiamano Mimi." From his *M dame Butterfly* we will select "U Bel Di Vedremo." Now there a plenty of other Italian operatic h guns, but we'll content ourselv by getting the "Largo Al Fact tum" from Rossini's *Barber of S ville* and we'll be well started wi the Italians.

Then, for a short excursion in the French opera we will take t "Habañera" and the "Toread Song" from Bizet's *Carmen*, a the "Soldier's Chorus" and t "Jewel Song" from *Faust*, Gounod.

Let one consideration be yo guide as you go forward: Coll your records for your own enj ment, for your listening enjoyme Don't select them merely becaus have suggested them. Listen them and if they appeal to you, them. If they don't appeal to y try something else.



HOW TO LISTEN TO GOOD MUSIC

CONTINUED FROM PAGE 71

inly require no primer for in-gent listening. You go to the ert hall prepared to give the c its full due. You strain your es to catch every subtle nuance ne music and its performance. ll probability, you will be the to shush anyone who dares to e a page of the program near or whisper a word to his ibor while the performance is g on.

t you, the very same music . listening even to the very music, become quite a differ-ind of audience in the privacy ur own home.

d more's the pity, my friends! refusing to give radio music singleness of attention and entration that you automati-bring into the auditorium, you continually depriving yourself ose experiences which the pro-on of the world's greatest c by its foremost interpreters bring. How then, can you dy this situation? How can get more out of music when get it for nothing?

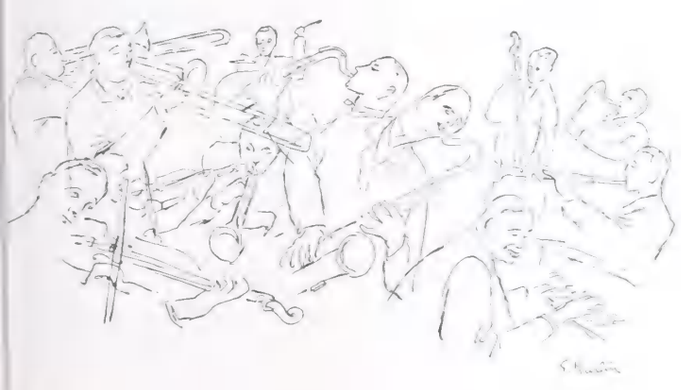
one thing, the tendency of ny music lovers—and this in robability means you—is to to too much good music too of the time. Great music, if ed to properly, is a consider-drain on the emotional and in-tual resources, which, after a . must go arid. Even if you a glutton for music, and had ne time and money to indulge passion, you would not permit self to attend several concerts y, sometimes one immediately another.

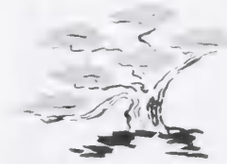
would not only be selective in hoice of radio listening, if I you; I would also be selective y company, when I listen to music. My own experiences long ago taught me that a roomful of uninterested people and a radio trying to project Beethoven are very likely to be a sorry misfit.

I have, thus far, addressed myself exclusively to the veteran music lover who is a habitué of the concert hall. There are many, however, who are approaching great music over the radio with the timidity and inquisitiveness that all novices betray toward something strange and new. These beginners I would caution not to permit themselves to be awed, then discouraged, by great names in music, or by such formidable-sounding items as symphonies, sonatas, concertos, operas.

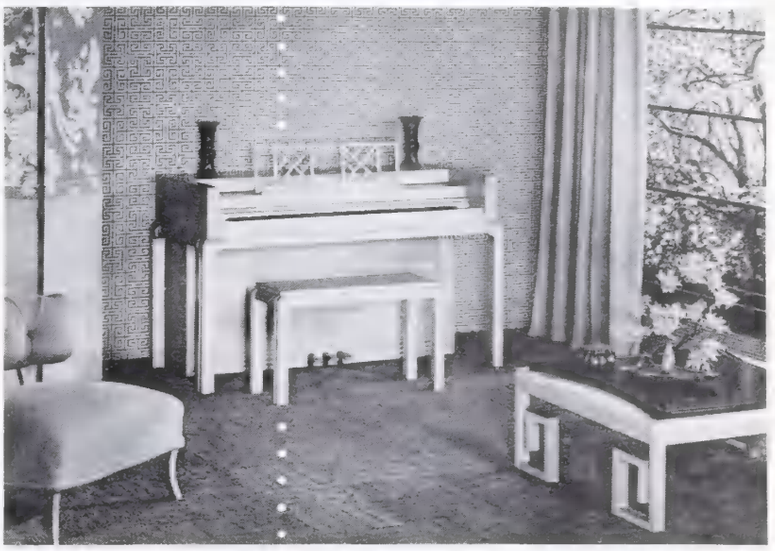
THERE are pages in many symphonies and concertos, by Beethoven, Mozart, Brahms, Sibelius, and the others, which are more delightful to listen to, and are more assimilable, than so many works in so-called "light," easy music. I would, however, not take too large a dose all at once. I would begin my listening experiences with composers who are most famous for their melodic gifts (Haydn, Mozart, Schubert, Tchaikovsky) and try to extract from their major works those melodies and counter-melodies which are pleasing to the ear.

During the Metropolitan Opera broadcasts I would, temporarily at least, avoid certain less melodic operas for the more palatable operas, for more melodic operas—those by Mozart, or Verdi, or Puccini. Beyond this, I would not try to listen to an entire symphony or an entire opera if I found my mind beginning to wander. Boredom has never yet created a music lover. Enjoy what you listen to, even if you listen only for ten or twenty minutes at a time, and before long you will be listening to a great many things you enjoy.





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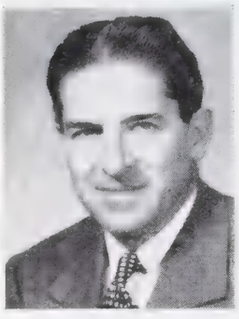
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☐ Bedroom ☐ Bath Others_____

I am enclosing my check (money order) made payable to House Beautiful for $_____ ($5 per room).

Name_____

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City_____ Zone____ State_____



Conductors' Choice

CONTINUED FROM PAGE 60



FABIEN SEVITZKY

CONDUCTOR, INDIANAPOLIS SYMPHONY ORCHESTRA

Beethoven	Symphony No. 7
Bach	Brandenburg Concertos
Brahms	Symphony No. 1
Tchaikovsky	Manfred
Schubert	Unfinished Symphony
Grieg	Peer Gynt Suite
Kreisler	Praeludium and Allegro
Strauss	Till Eulenspiegel
Gershwin	Porgy and Bess
Wagner	Meistersinger Prelude

HANS SCHWIEGER

MUSICAL DIRECTOR, KANSAS CITY PHILHARMONIC ORCHESTRA

Bach	Brandenburg Concertos
Mozart	Symphony No. 40
Beethoven	Symphony No. 3
Beethoven	Symphony No. 9
Brahms	Symphony No. 1
Wagner	Tristan Prelude
Tchaikovsky	Symphony No. 6
Strauss	Till Eulenspiegel
Debussy	La Mer
Stravinsky	Le Sacre du Printemps





ARTHUR FIEDLER

CONDUCTOR, THE BOSTON POPS

Corelli (Arr. Pinelli)	Suite for Strings
Bach	Brandenburg Concerto No. 2
Haydn	Symphony No. 101, ("The Clock")
Beethoven	Symphony No. 8
Wagner	Rhine Journey from Götterdämmerung
Offenbach	Gaieté Parisienne
Strauss	Where the Citrons Bloom (Waltz)
Ravel	Daphnis and Chloe—Suite No. 2
Copland	El Salon Mexico
Khatchaturian	Masquerade Suite



GEORGE SZELL

MUSIC DIRECTOR AND CONDUCTOR CLEVELAND ORCHESTRA

● It seems to me next to impossible to compile a list of ten "basic" orchestral works which would not be open to justified criticism for one reason or another. Assuming, however, that such a list would serve as guidance in purchasing a "starter set" and should cover the most representative works of as many different styles and periods as possible, I would suggest these works:

Bach	Brandenburg Concerto No. 1
Mozart	Symphony No. 40
Beethoven	Symphony No. 3
Schubert	Symphony No. 7
Brahms	Symphony No. 1
Tchaikovsky	Symphony No. 6
Wagner	Tristan Prelude
Strauss	Till Eulenspiegel
Debussy	Three Nocturnes
Stravinsky	Petrouchka Suite

EFREM KURTZ

MUSICAL DIRECTOR AND CONDUCTOR [illegible]



Bach	Suite No. 5
Handel	Messiah
Brahms	Symphony No. 4
Strauss	Till Eulenspiegel
Stravinsky	Firebird Suite
Bach	Brandenburg Concertos
Beethoven	Symphony No. 3
Wagner	Tristan Prelude
Debussy	La Mer
Harris, Roy	Symphony No. 3



VLADIMIR GOLSCHMANN

CONDUCTOR ST. [illegible] ORCHESTRA

Bach	Suite in B Minor
Mozart	Symphony No. 40
Beethoven	Symphony No. 3
Berlioz	Symphonie Fantastique
Schubert	Symphony No. 7
Brahms	Symphony No. 4
Moussorgsky-Ravel	Pictures at an Exhibition
Debussy	Nocturnes
Ravel	Daphnis and Chloe—Suite No. 2
Stravinsky	Le Sacre du Printemps

In spite of diversities of taste certain consistencies appear. Five of the [illegible] conductors chose the following:

Bach	Brandenburg Concertos
Beethoven	Symphony No. 3
Brahms	Symphony No. 1
Brahms	Symphony No. 4
Debussy	La Mer

These compositions received four votes each:

Mozart	Symphony No. 40
Strauss	Till Eulenspiegel
Stravinsky	Le Sacre du Printemps
Tchaikovsky	Symphony No. 6
Wagner	Tristan Prelude

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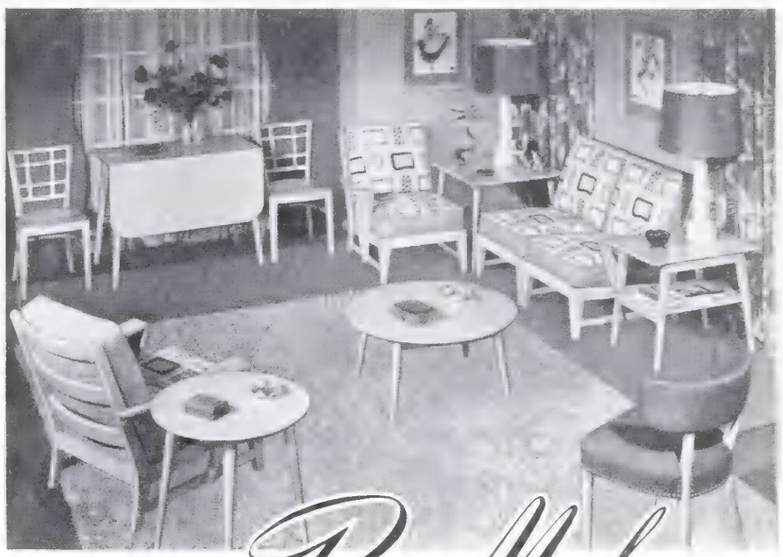
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UNDER A SUMMER-COOLED ROOF

CONTINUED FROM PAGE 101

Once the roof itself is permanently ventilated, it's time to think about summer-ventilating what's right under the roof. If you have an attic, open it up just as wide as you can all through the hot weather to prevent daytime warmth turning the whole attic into a night-time radiator. Scientists tell us that at least one square foot of ventilation opening is needed for every 288 square feet of attic floor space. Openings must be unhampered. No slats, curtains, venetian blinds, etc. should interfere with air movement. If you have screens to keep out the bugs, you'll need at least twice as much ventilating area. On the other hand, if you use a fan as described below, a larger ventilating area may not be necessary.

Incidentally, if you're planning on summer air-conditioning, you'll find that everything mentioned so far will reduce operating costs of a conditioner very considerably. Money spent on keeping heat out of your rooms is never wasted. On the contrary, it's one of the best investments in comfort that you can make.

What to do below the roof

In any case, don't fail to wash warm, stagnant air from the underside of your ceiling with a stream of fresh air. Opening windows from the top may do the trick, depending upon how far the windows are below the ceiling. If not, it might be worth while to cut transoms in your walls just as close as possible to the ceiling and the warm-air layer directly under it. Better check this with an architect before deciding.

Natural air movement alone, though, is usually not an adequate answer to complete summer comfort throughout the house. It might be if every possible trick in the bag were used in the orientation, fenestration, and landscaping of your house. But, if your house is designed that well, you're not bothering to read this article. So let's supplement that natural movement, help it along, so to speak, with a fan.

Where to put the fan

Now there are fans—and fans. You probably have one or two of the portable, breeze-*creating* type around the house. If you put one facing out in an open window, so that it directs its breeze outward, you will have an exhaust fan of sorts, like the small exhaust fan you should have over your cooking range. If you scale the little fan up so the whole thing is several feet across, increase the blade pitch, and then run it at a slower (and quieter) speed, you will have a real, man-sized exhaust fan for moving a large volume of air gently, without drafts.

Put this big fan either in your attic window (maybe you need a special opening), or in your attic floor over an adjustable grille opening to a central hall or room below.

With the fan in the attic window, you get rid of hot air from the attic. And if you leave doors open here and there, the resulting low-pressure area in the attic will draw hot air from all over the house.

With the fan in the attic floor, you get rid of hot air directly from the downstairs rooms, piling it up in the attic so that it pushes itself out the open windows or louvers.

In each case the lowered pressure inside your house will suck in fresh air through your downstairs windows, and you'll be pleasantly surprised at its after-dark coolness.

Buy a fan large enough to change the air in your house at least once every two minutes—every minute or minute-and-a-half if you live in a particularly hot climate. If necessary, use two or more fans located to ventilate different parts of the attic and rooms downstairs. None of these installations is extremely expensive, and none costs much to operate.

You'll never again suffer from heat after your home is summer-conditioned. For the first time in your life, you'll be able to enjoy a good hot spell. A relatively small investment in summer-conditioning will pay you large dividends.

OW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 36

ly old city's sea front will be wn with five million dollars th of buildings modern as to hitecture and cosmopolitan as to olay. Port au Prince is taking its -hundredth birthday party seri-ly, with new hotels and a law uiring all building owners in commercial zone to acquire tric signs and otherwise refur-their facades. It celebrates ticularly with a new Haiti vel Guide, available from the tian Information Center, 791 ington Avenue, New York 21. ti is comparatively easy to get by air, via either Pan American KLM. And it is probable that mship lines, too, will take the entennial seriously and supple-nt a normally rather indifferent mship service with stop-overs more passenger and winter ise ships.

La revoir

Considerable to-do will greet the de France" when she arrives New York July 27th on her twar maiden voyage. For the le of the French Line, having ried half a million troops during war to win the Croix de Guerre Palms, spent the many months re at the St. Nazaire shipyard, was stripped to her hull and uilt for fewer passengers but re and more luxurious space for n. In fact, she's a new "Ile de nce." Even her well-remem-ed three-funnel profile has been ed, her upper decks completely esigned, and the three funnels aced by two, beautifully amlined and equipped with de-s to carry smoke away from the part of the ship.

Africa, I presume?

you'd see more light on the k Continent, you'll want to leaf ugh Thos. Cook & Son's folder, w To See Africa," which you pick up at Cook offices and travel agents booking Cook's s. In it are outlined the results ate of one of the most amazing -l developments since the war: automobile trips through ch Morocco and Algeria or igh the Union of South Africa; anscontinental jaunts north to n, west to east through the very t of the continent; to hunting photographing safaris in the game areas of East Africa.



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Typical of Cook's offerings is an escorted ten-member air, automobile, and train tour of South Africa leaving New York via KLM to Johannesburg September 8th, returning November 17th, with such stops as Pretoria, the Zimbabwe ruins, Umtali, Victoria Falls, Kruger National Park, Zululand, Capetown, and at least one ostrich farm in between: $3,500. If you decide that you, too, must go to Timbuctu, fly to Zanzibar, visit the pygmies, view the Pyramids, see a diamond mine, and track the wildebeest to his lair, keep in mind that tropical Africa, Kenya, Tanganyika, Uganda, and the Belgian Congo, because of high altitudes, are best visited from December to mid-March, or July through September. Northern Africa is most comfortable from late autumn to early spring, and South Africa's spring starts in September.

Steak—western style

Should you find yourself stopping overnight at Butte, Montana, at the very comfortable Finlen Hotel, you might enjoy dropping over at Meaderville, a mile and a half east on Broadway, for dinner at the Rocky Mountain Cafe. Nothing is luxurious at the Rocky Mountain except the steak itself—but even steak becomes a more noble dish served amidst such western sounds as the jingle of spurs, the whir of the roulette wheel, and the ring of silver dollars, piled so high on the backroom gaming tables that it's not surprising to find the crowd patrolled by guards with gun conspicuously on hip.

All roads to Rome

1950 is Holy Year in Rome. And since this event has 1,300 years of significant history behind it, and happens only once in 25 years, Rome is preparing for 300,000 pilgrims a day, and advance reservations are already piling up. Holy Year opens with a Christmas Eve Procession, at the end of which the Holy Doors of St. Peter's, walled up since the last Holy Year, are opened. Holy Year ends the following Christmas Eve with exhibitions, congresses, concerts, and feast-day ceremonies throughout the twelve months. The American Express-Catholic Travel League Headquarters at 1841 Broadway, New York 23, will brief you through the booklet, "Holy Year of Jubilee, 1950." Information is available also from the Italian Tourist Office at 29 Broadway, New York.

(*Continued on page* 128)



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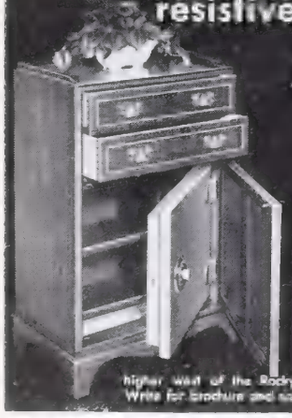
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By Julie Polshek

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(Continued on page 130)

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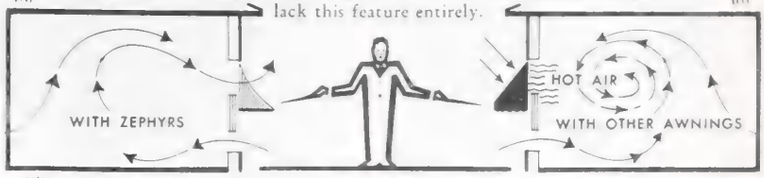


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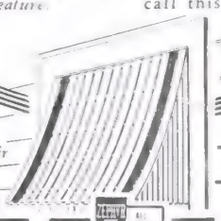
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BRITISH RAILWAYS

HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 125

Fishing plus

If competition makes good fishing even better, you'll find it almost everywhere there's fish. New England alone, for instance, is awarding cash, tackle, automobiles, to say nothing of fame, as follows:

Fresh Water Contest at the Weirs, Lake Winnipesaukee, New Hampshire, continues until September 1st.

State of Maine Tuna Tournament, Boothbay Harbor, August 9th-14th.

Cape Cod Tuna Tournament, Cape Cod Bay, Massachusetts, August 29th-September 12th.

Cape Cod Canal Sportsman's Striped Bass Derby, Buzzard's Bay, now to October 1st.

Martha's Vineyard Striped Bass Derby, Vineyard Haven, Massachusetts, from September 15th to October 15th.

Striped Bass Derby, Narragansett, Rhode Island, now to Oct. 31st.

Americana

One purpose of the living museum sort of thing you see at Williamsburg, Va. Sturbridge Village, Massachusetts, and increasingly elsewhere in the East seems to be to prove how old our country is. But if you visit Jacksonville near Medford in Southern Oregon during its Gold Rush Jubilee, August 5th and 6th, you will be impressed the other way around. Out in Oregon Jacksonville is old. Not only will Jubilee visitors be invited to dig for gold as the first prospectors did in 1852—with nuggets guaranteed—but they'll be shown pioneer landmarks in the way of old brick buildings: the U. S. Hotel, where President Hayes paid $75 for a night's lodging, the J. A. Brunner Building, a refuge during Indian trouble. But if you're from the East or Middle West, you'll come out with one impression foremost: Jacksonville's very oldest buildings look very much like many still collecting rent in New York and Chicago!

Saratoga Raceway

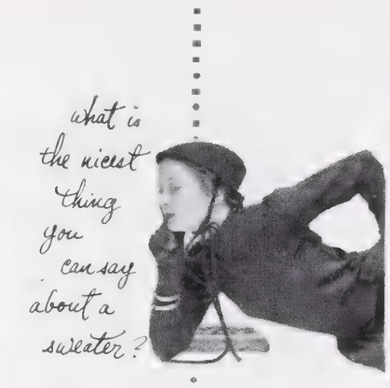
The plush is perhaps not so deep-piled at New York State's Saratoga Springs today as when Grandmother took the waters. But Saratoga even today is plush enough during its annual racing season, with 72 hotels and 42 restaurants doing business; and, in addition to racing and health treatments, a lively summer theater, and fishing, boating, and bathing. In this, the Raceway's 84th season, the Thoroughbred Meet will run from August 1st to 27th. Among races traditional to Saratoga, the Travers, America's oldest stake race, will come off Saturday, August 13th. And trotters and pacers will run under lights through August 27th, and again from September 12th through October 15th. In accommodations you can choose between past and present. Tops among the old hotels is the revered Grand Union Hotel, its long porches as gingerbread as when they bulged with bouffant Gibson girls, its rates from $15 to $20 a day American plan, $5 to $20 European. Tops among new hotels is the Gideon Putnam, part of the handsome red brick and pillars development with which the state has given its famous spa psychological as well as medicinal healing power. At the Gideon Putnam it's $20.50 to $45 a day, American plan.

Gone but not *verboten*

Even the Iron Curtain, it seems, is not impervious to the American tourist dollar. For whatever it's worth to your future, Czechoslovakia is again open to tourists. Czech consuls, in fact, have been issuing tourist visas to anyone purchasing a minimum of $5.60 in Czech crowns. Pan American, whose daily sleeper flight to London connects with DC flights to Prague, says you can stay at the Alcron, Prague's best, for only $7 double. And rumors persist that Moscow, with an 800th birthday coming up, will use it as a welcome mat. You can book passage through Air France, which connects with the Polish Air Line from Prague which connects with the Russian Aeroflot from Warsaw.

Bag Plus Baggage

If you just can't do right by Europe with the 66 pounds of hand luggage allowed by airlines on overseas flights, then you may want to investigate Air France's new surplus baggage service. By arrangement with Fast Baggage, expert in rushing baggage to Europe, Air France will have your surplus picked up at your home, shipped via the fastest possible liner to join up with you at your overseas destination. Details through any Air France office or agent, or write direct to Fast Baggage, F & B International Services, 745 Fifth Avenue, New York.





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POPULAR BUT PERMANENT

CONTINUED FROM PAGE 63

ıe musical comedy stage, for h our most artful composers produced most of their work. he moment, for example, the reigning musicals on Broad- are *South Pacific* and *Kiss Kate*. The scores of both are mere collections of catchy s. They represent significant nces over the hit musicals of Twenties.

ıce *South Pacific* is a play music rather than a musical dy. Richard Rodgers, the poser, has made delicate at- ts at characterizing the people ıe music assigned to them.

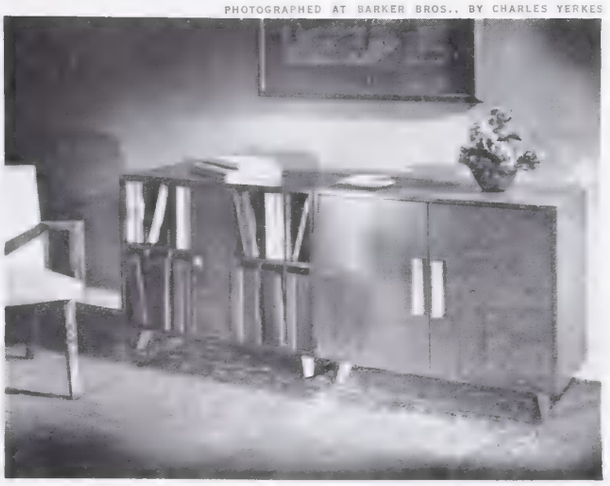
ss Me, Kate is more of an nd-out musical comedy than *h Pacific*. Nevertheless, Cole er, through his sophistication his knowledge of Italian style, ıded his reputation as a bril- writer of show tunes by im- ng a special quality, delight- sympathetic to the spirit of *Taming of the Shrew*, upon h the show is largely based.

)W tunes, of course, by no eans comprise the whole of our lar-music literature, but most orable popular songs have , at least during the past 30 or more, from musical com- In the Twenties, native com- s, such as George Gershwin, ne Kern, Vincent Youmans, g Berlin, Richard Rodgers, Cole Porter, working (with exception of Porter, who has ys provided his own words) first-rate lyricists, brought charm, grace, and musical in- t to the popular song, and be- since they all gravitated to- musical comedy, to create moments on the stage. Gersh- genius in this respect found ltimate expression in *Porgy Bess*.

the outstanding composers ioned, only three — Berlin, ers and Porter — are still with ut the ranks have been filled others both able and success- Harold Arlen, Vernon Duke, ır Schwartz, and many more made important contributions e field and each has his per- touch. So subtle is music that ast values bolster the texture ong and indefinably but sure- ve to distinguish between the ıess of a Rodgers and the ess of a lesser writer.

re are clichés in music just re are in speech. The run-of-

PHOTOGRAPHED AT BARKER BROS., BY CHARLES YERKES



These companion cabinets with a custom look can hold your record collection and standard radio-television record-player combination. Designed by Manuel Martin, they come in seven finishes: two bleached, cordovan, smokey gray and coral, green or black (above) with white ash grain. Cost about $100.

the-mill songwriter leans on these familiar forms which give his work quick identification and he allows the lyric-writer, with whatever novel observation he has to make, to lend the product the appearance of a "new" song. The superior composer, on the other hand, finds fresh means of expressing himself, not out of a perverse desire to be different but in an attempt to be more expressive and communicative. The result is often as delightful as an addition to our speech.

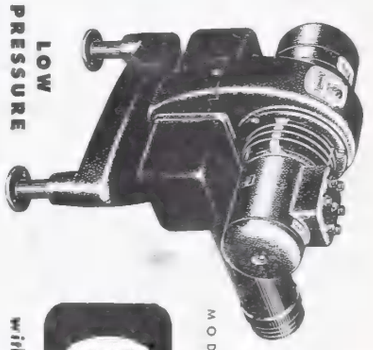
It is with this in mind that I'd like to return for a moment to Richard Rodgers and his librettist, Oscar Hammerstein. I have indicated that *South Pacific* seems to me to represent an advance in overall form over their previous efforts. I'd like now to say that I don't think they have, in any of their subsequent shows, equaled the exhilarating spirit and invention they showed in the songs from their first collaboration, *Oklahoma*. "Oh, What a Beautiful Mornin'," "The Surrey with the Fringe on Top," "I Cain't Say No," "Poor Jud," and the title number, all had a spontaneity, musically and lyrically, I find lacking in their later creations.

The word-man, as he is often called, is of great importance in the shaping of a popular song. A song is meant to be sung and the words are of about equal importance with the music. It is usually the music, however, which makes the song memorable and eventually endures when only fragments of the lyric can be recalled. The popular song that becomes a permanent part of our literature reaches the point where the music takes over almost completely, needing only the title for identification purposes, and is enjoyed for itself.

I've always felt that Cole Porter's "You're the Top" was one of the gayest songs ever written, but it is infrequently heard today because, apt as the music is, it is not enough to carry this ingenious number by itself. Lyrics have a way of fading once a song has established itself and its special quality. The popularity of Vincent Youman's "Tea for Two," on the other hand, is undiminished despite a rather foolish lyric.

TO SHOW the liveliness, variety, interest, and importance of popular music in our lives today, let us call to mind just a few of the enchanting and evocative songs that are still entertaining us years after they were written. Take, for example, my own favorites: Jerome Kern's "They Didn't Believe Me," "All the Things You Are," "Why Was I Born?" and almost everything in his score for *Show Boat*; George Gershwin's "Strike Up the Band," "The Man I Love," "I Got Rhythm," and his songs for *Of Thee I Sing*; Cole Porter's "Night and Day" and "In the Still of the Night"; Vincent Youmans' "More Than You Know," "Without a Song," and "Great Day"; Richard Rodgers' "With a Song in My Heart" and "Manhattan"; Vernon Duke's "April in Paris"; Arthur Schwartz's "Dancing in the Dark"; Kay Swift's "Fine and Dandy"; Johnny Green's "Body and Soul"...

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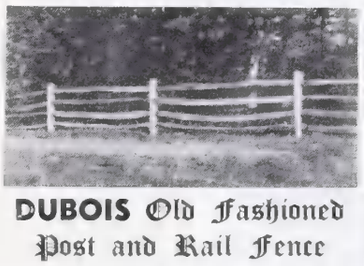
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IT'S WORTH MENTIONING

CONTINUED FROM PAGE 127

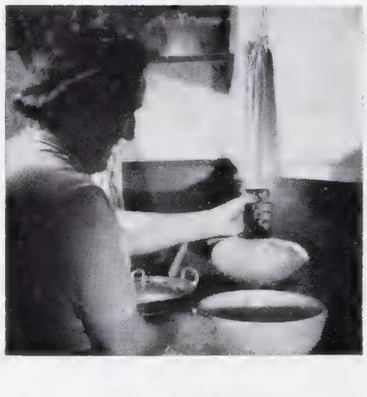


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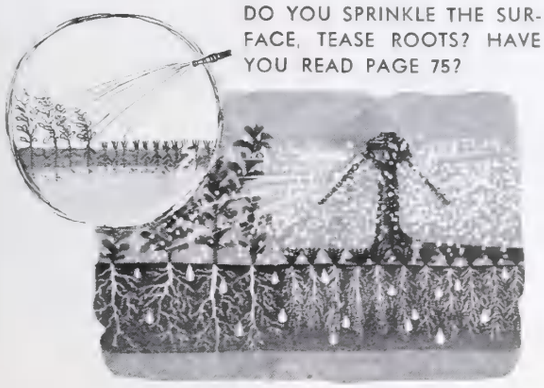
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How to avoid common mistakes when watering

by Edwin F. Steffeck

You will never know how easy gardening is until you try these tricks

DO YOU SPRINKLE THE SURFACE, TEASE ROOTS? HAVE YOU READ PAGE 75?



● A good watering once a week with a lawn sprinkler is far more effective than swishing a hose around every night. Soak the soil three to four inches deep. It's less work and roots are safe from heat.

HAVE YOU SPREAD DISEASE BY WATERING ROSES OVERHEAD?



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GROW DAYLILIES

CONTINUED FROM PAGE 76

plants. They will come up yea after year with little or no specia care. They will tolerate poore growing conditions than most per ennials, but give them a good so and they will respond as few othe flowers will.

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Set your plants with the crow (the place where leaves and sten join the roots) not more than a inch below the surface and sprea the roots out carefully below.

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Caballero	Black Falcon

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Caballero	Hyperion
August Pioneer	Boutonniere

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Vespers	Augusta

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Judge Orr	Nosiesta
Admiration	At Dawn
The Showoff	Luscious

Zone 7—Alfred C. Hottes

Queen of Gonzales	Goldeni
Warpath	George Yeld
Mrs. B. F. Bonner	Dorothy McD

Have you a garden work center?

CONTINUED FROM PAGE 81

PHOTOGRAPHS BY RONDAL PARTRIDGE AND PHILIP FEIN



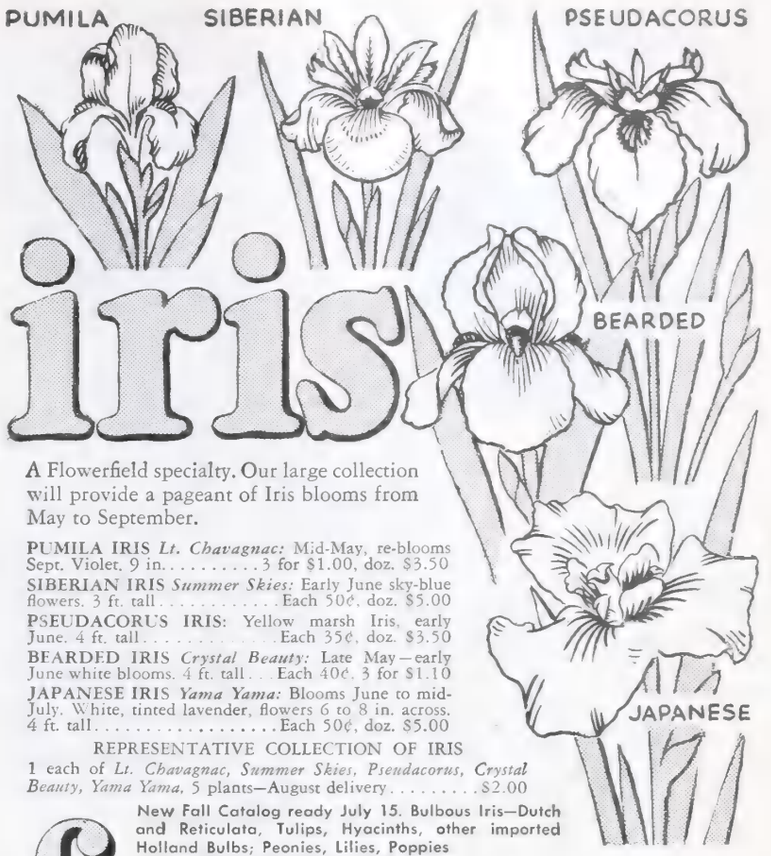
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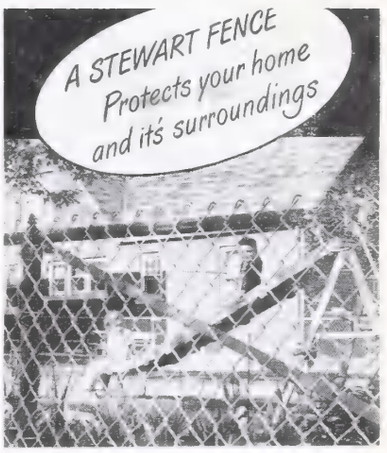
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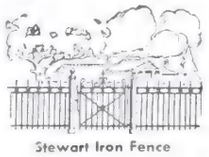
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THE MAN BEHIND THE HOE

YOUR AUGUST VACATION may well coincide with the ripening of many vegetables. We have solved this problem for tomatoes by picking every fruit with the slightest tint of pink and a few mature green ones too. Last year a sizable carton of these kept us supplied until almost the end of a two-week stay at the cottage. No refrigeration was needed: in fact, tomatoes picked green or when partially turned will ripen best at room temperature.

PEPPERS, SUMMER SQUASH, CUCUMBERS are some favorite home-grown vegetables we take with us. They keep well without refrigeration. Most others must be kept cool, so we include only what the cottage refrigerator will hold, usually a couple of cabbages and beans and sweet corn for a meal or two. These are chilled at home and then wrapped with several layers of paper to keep them cool en route.

WE SCHEDULE PLANTING DATES for corn and beans so that our early crop will be nearly finished before we leave and another ready about the time we return. But the weatherman doesn't always cooperate. Then there are always some summer squash and cucumbers that must be picked while we are away to keep the vines productive.

YELLOW TOP OF TOMATOES is usually caused by excessive heat from direct rays of the sun. Those shaded by leaves have a more uniformly red color. If your plants do not have enough foliage to shade the fruit, scatter a little straw or grass over exposed clusters during hot weather.

EET CORN direct from your
n vegetable garden can't be
t, but the next best thing is
husk it immediately and put
the refrigerator. The many
ers of husks make perfect in-
ation and field heat is slow to
ape if they are left on. Only
rapid cooling can a marked
s of sugar be prevented. We
e eaten corn kept in the re-
gerator for five days and found
good although it had lost some
its sweetness.

E BEST SPINACH of the year,
prisingly enough, may be grown
the fall if you have luck in
ing it started. Unlike spring-
nted spinach, it won't go to
d and it is never bitter. Take
antage of any cool moist
ther we may have in August
get it established. Of course
thern gardeners will have to
nt a little later according to
r latitude.

TTING OF FENCE POSTS
or below the ground line may
reduced by shoveling the soil
y to a depth of 12″ to 18″ and
n spraying or painting the
ay-vulnerable base with a wood
servative solution. Since the post
uld be dry for good penetra-
there is usually no better
e than August for this job.

IL CONSERVATION work
uld begin at home. Broadcast-
seed of a cover crop, row by
as harvesting is finished, is a
ne garden practice recom-
ded by soil specialists every-
re. This not only helps main-
organic matter and prevent
ion, but the growing cover
takes up mineral nutrients that might otherwise be leached away. Then these valuable minerals become available the following year as the cover crop decays.

COMMON OATS make one of the best cover crops for home gardens. They grow well in cool weather, blanketing the seeded area with green throughout the fall. In the North oats winter-kill, so there is no interference with working the garden the next spring. Rye or rye grass are often used but they survive the winter and will be like another weed the next spring unless the garden is completely and carefully plowed.

KEEP YOUR DUSTER filled with rotenone and handy in case you still have any striped or spotted beetles on either cucumbers or muskmelons. They transmit bacterial wilt which shortens the productive life of the vines.

RASPBERRIES ripe in late August and September! That's possible with the new late-fruiting Durham variety. There have been such varieties before, but Durham is the first one I have seen that is really of good quality. These late berries are produced on new cane growth so the entire plant may be cut to the ground in late fall or winter.

ALONG THE COAST of sunny Southern California August is planting time for many kinds of vegetables. I will never forget the fresh Fordhook limas one Thanksgiving at Santa Barbara. Visits there at various times of the year have convinced me that the finest year-round gardens in the country are on Santa Barbara Peninsula.

Keith C. Barrons

IRIS FOR HOBBYISTS

ne outstanding new iris, now
ng for over $5 a rhizome, but
h it, chosen by Dr. Franklin
(June, page 114. "You Can
nd Upon Iris"):

e: New Snow, Spanish Peaks,
dy Boscawen, Parachute
m: Amandine, Desert Song,
dy Louise, Mission Madonna
n: Mattie Gates, Cool Lem-
ade, Liberator
w: Pagan Gold, Zantha, Illi-
is Sunshine, Golden Ruffles
er: Bryce Canyon, Argus
easant, Copper Glow, Rain-
w Room, Mexican Magic
Pretty Quadroon, Chamois,
pe Boon, Honeyflow, Damascus

Red: Lights on, Frank Pugliese
Blends: Cascade Splendor, Nancy Hardison, California Rose
Mauve & Lilac: Fantasy, Dreamcastle, Lilac Lane, Radiation
Lavender: Lynn Langford, Syringa, Kearsarge, Luxuria
Flamingo: Cherie, Pink Cameo, Pink Sensation, Hit Parade
Light blue: Helen McGregor, Cahokia, Distance
Medium blue: Chivalry, Pierre Menard, Blue Valley, Lake Shannon
Deepest purple: Black Forest, Purple Moor, Esquire
Plicata: Tiptop, Lovelace, Bright Lights
Variegata: Sea Otter

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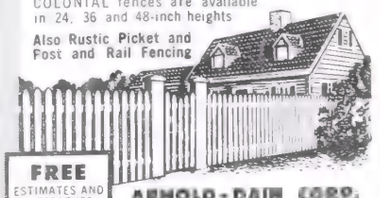
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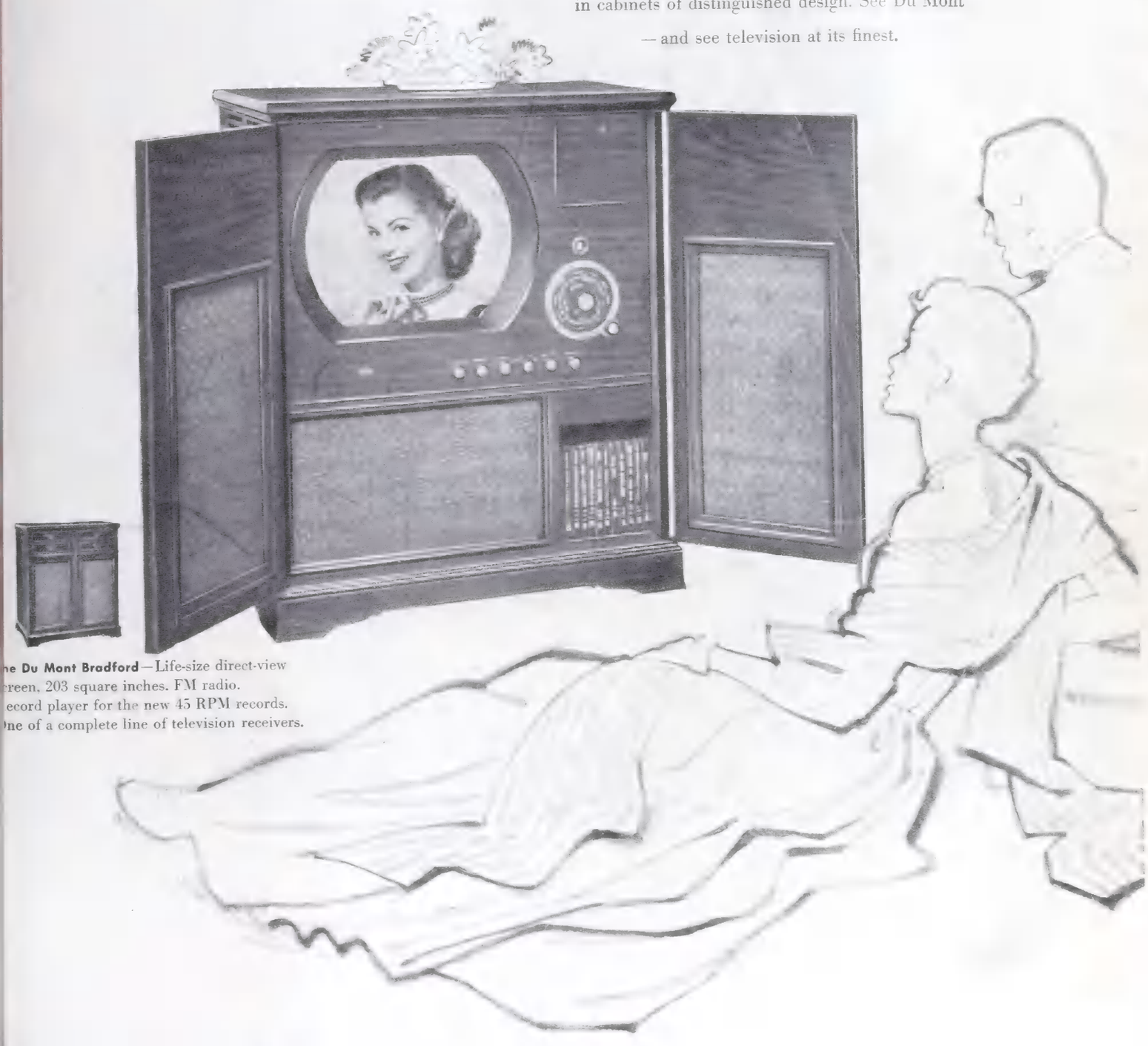
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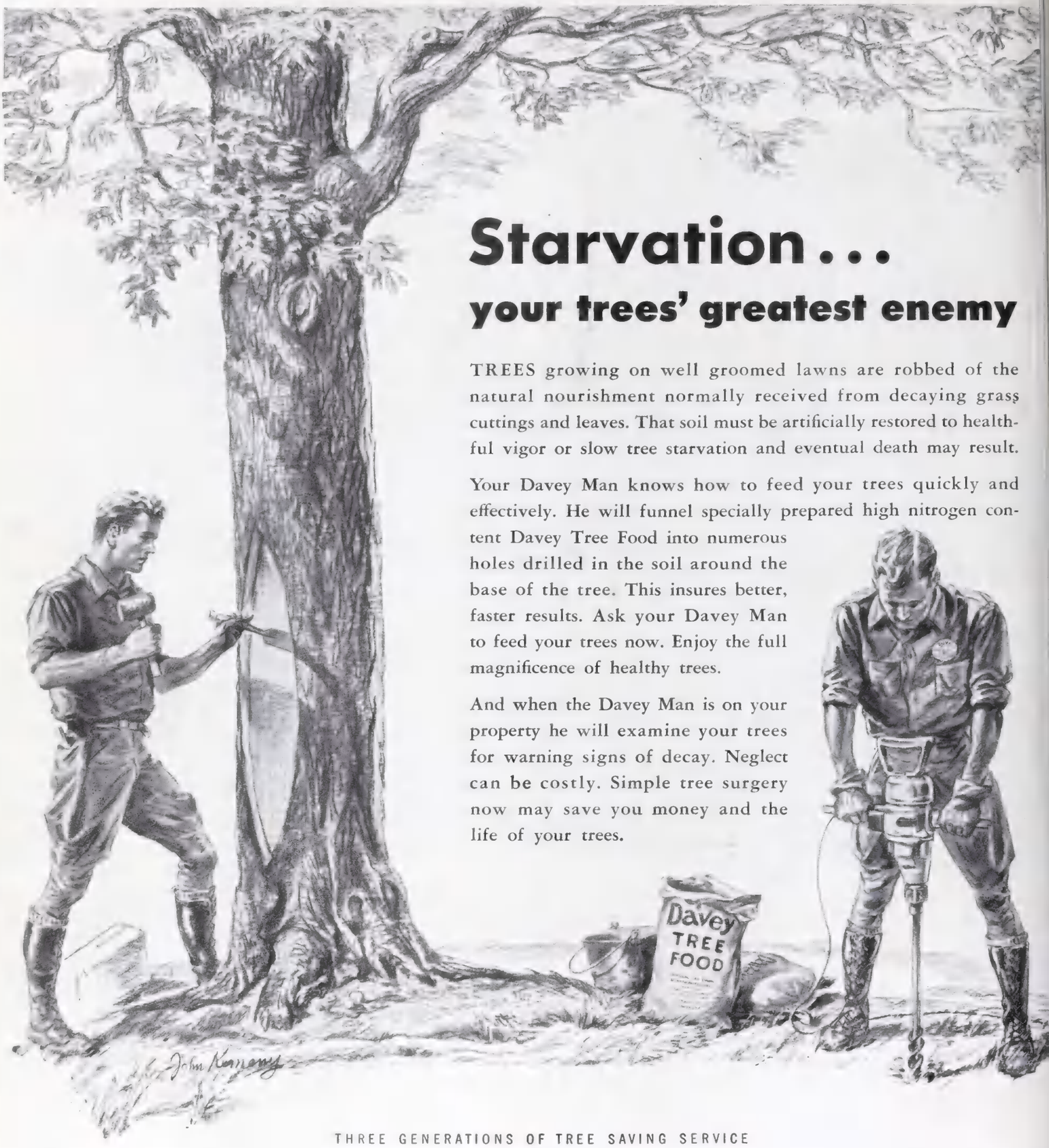


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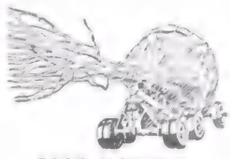
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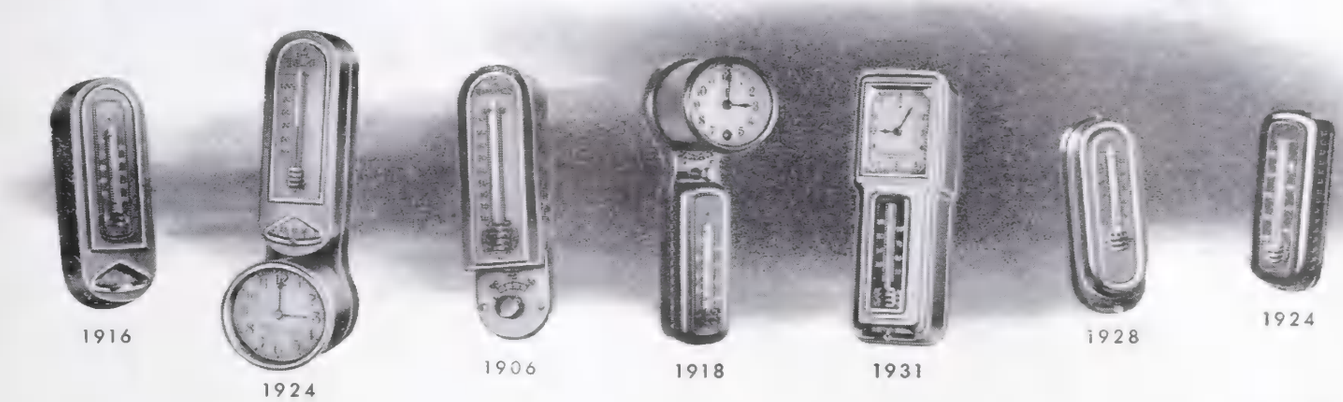

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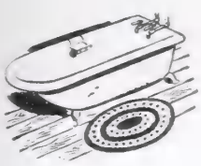


..Change the Old Timer For a NEW '49er!









THESE old Honeywell Thermostats date back to the "horse and buggy" days when girls wore bloomer bathing suits. And, believe it or not, many otherwise modern homes are still using one of these old timers to regulate the heating system. You wouldn't think of going back to the days of the coal stove in the parlor or the cast-iron bath tub, or drive a 1915 model automobile. Yet the thermostat that controls your heating system—the most important comfort-maker in your home—may be just as much out of date.

Honeywell thermostats, like the automobile, have made great advances in the past 30 years. With their modern styling and smaller, compact design, the new 1949 thermostats have beauty that will harmonize with any interior. They are precision built to hold temperatures accurately within a fraction of a degree. Honeywell's new "Comfort" principle enables them to sense and correct temperature changes approximately five times faster than the older thermostats. Some models have electronic hook-ups that give them almost unbelievable sensitivity and speed of action. The result is a steadier flow of heat that eliminates wasteful overheating or unhealthful cold floors.



THE Chronotherm
ELECTRIC CLOCK THERMOSTAT

The leader of the 1949 Honeywell line is CHRONOTHERM, the completely automatic electric clock thermostat. Chronotherm lowers house temperatures at bedtime to save fuel. Then in the morning, before the family arises, it restores daytime comfort and keeps temperature right on the beam from morning to night. You never have to give it a thought.

The PLUG-IN model Chronotherm costs only $39.50. You can install it yourself in just a few minutes, or have your dealer install it at a slight additional cost. It will pay for itself in one or two heating seasons.

You can't afford to use an old thermostat any more than you could afford to drive a twenty-year old car. So replace your "old timer" with the new 1949 Chronotherm.

MODERNIZE YOUR HEATING PLANT, TOO

If your heating system has seen long service, it will pay you to have your heating contractor or dealer look it over and bring it up to date. It will give you much better service—and may save you money.

Order Chronotherm today from your heating, service or appliance dealer. Or call any of the 73 Minneapolis-Honeywell branch offices for dealer information.

Send for free booklet *"Ali Baba and the 20 Thieves"*—tells how you may be robbed of fuel and what you can do to stop it.



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• On our cover, the terrace-garden of Mr. and Mrs. Burton A. Schutt, Bel Air, California. See in it a fresh, new interpretation of age-old design ideas—a moon gate, ancient Chinese in concept, executed in modern concrete block, a fretwork wall in concrete, patterned terrace pavings, worked out in small concrete blocks and sliced redwood logs. Mr. Schutt was his own architect. Garden keynotes this issue's theme—"A good thing is always good. Color photograph by Maynard Parker.

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The magazine dedicated to the business of better living

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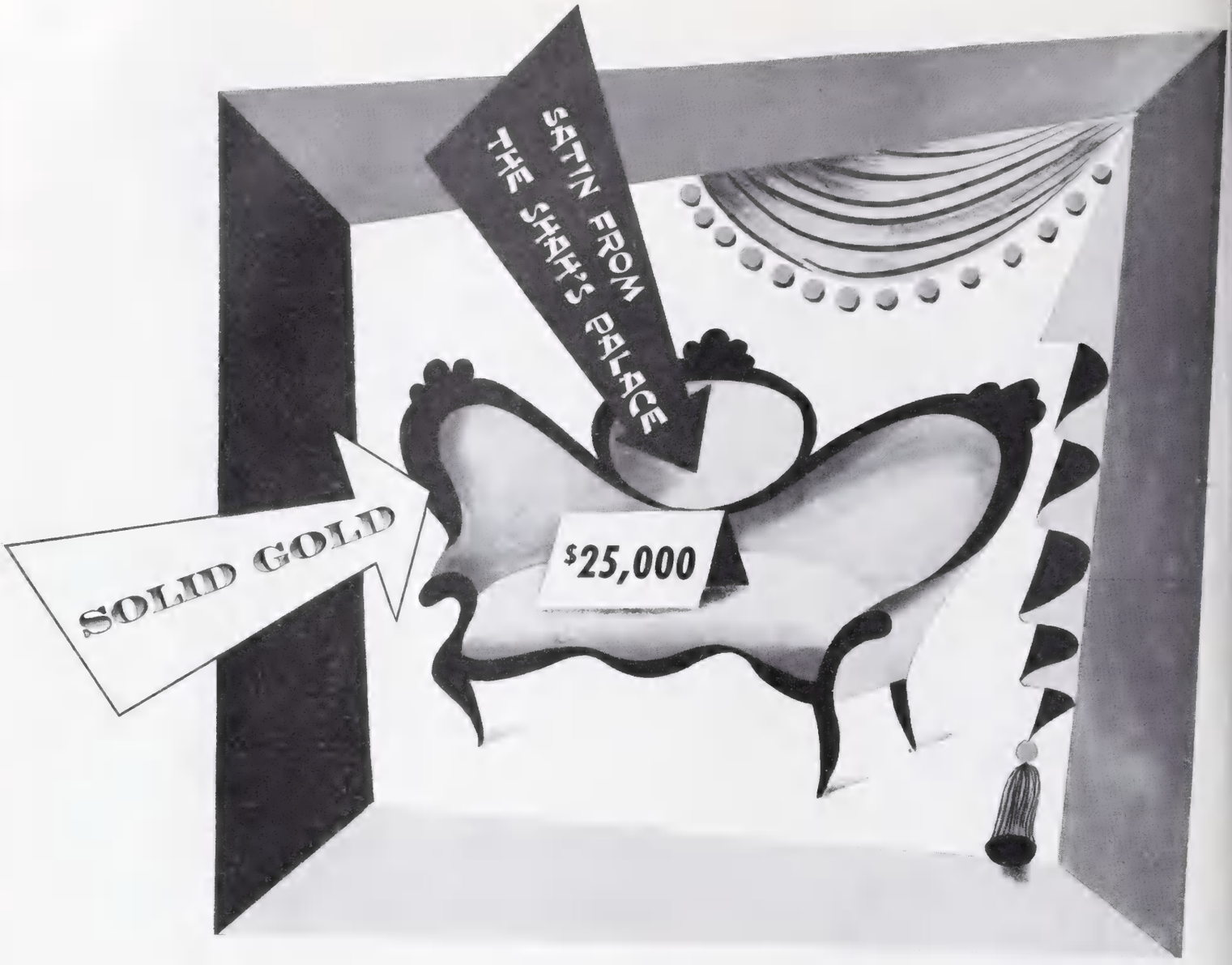




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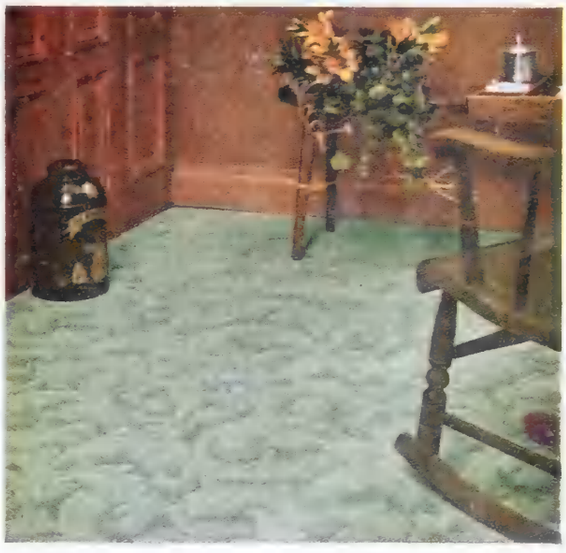


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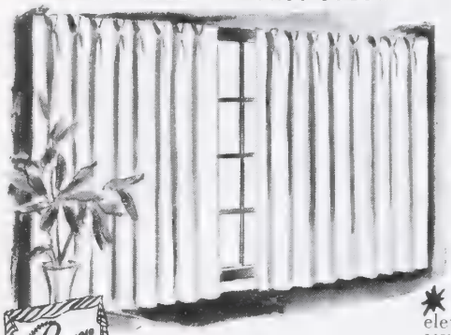
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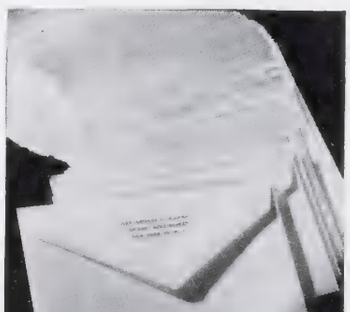
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the pick of the NEW CATCH...



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ROCKY COAST LOBSTER

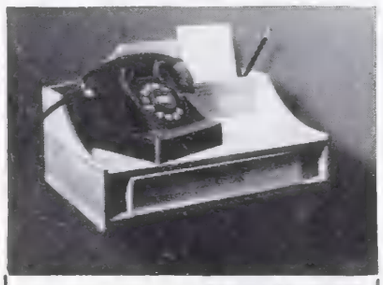
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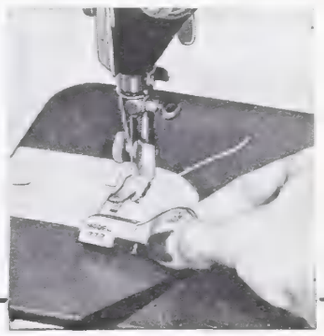
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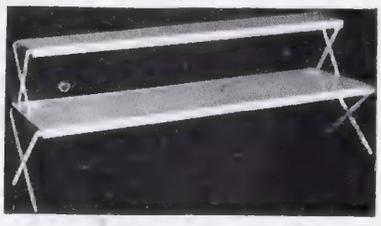
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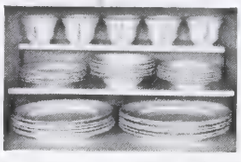
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Shopping



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AIREST OF THEM ALL. r a young girl's dressing table, chest-of-drawers in the guest om, or your husband's high- y, this is the most decorative rror at the smallest price we've nd. The Syroco Wood frame, Venetian white or gilt, has an el back, and measures 13" x ½". $3.95 plus 50¢ postage. u'll find it at Scully & Scully, 6 Park Ave., New York 22.









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Brighten up your wall with these sleepy Chinese coolie planters. Made of gay, colorful ceramic, they will add interest to any room. Rose with gray hats or green with yellow, they're 7" high, unplanted, $3.95 the pair. Artificial philodendron or two-tone ivy 49¢ spray. Add 25¢ west of Mississippi. No COD's.

Cherry's Gift Shoppe
Box 305 Fair Lawn, N. J.

★

PENNSYLVANIA DUTCH PATTERNS

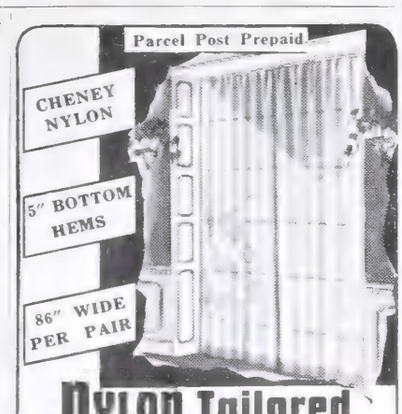
Decorate with these so pretty, so colorful, so quaint Pennsylvania Dutch designs. The Jane Zook portfolio includes 50 beautifully drawn outline patterns and borders—all different designs and sizes—with complete painting instructions. There are lovely Stiegel roses, typical heart and flower motifs, amusing birds and "hex" signs—in sizes suitable for decorating all articles from furniture to pill boxes. Have fun painting these easy-to-trace Pennsylvania Dutch patterns. Send for the Jane Zook patterns at $1.25.

50 PENNSYLVANIA DUTCH PATTERNS (Folder D-200) ..... $1.25 postpaid
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(5 different patterns for 5 different-sized trays, with complete instructions for painting.)

No C.O.D.'s

♡ Jane Zook
Decorating Studios
459 State Street
Lancaster, Pa.

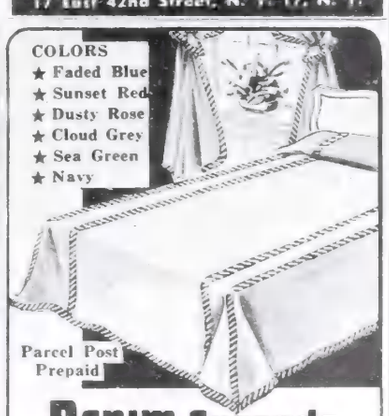


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63" long	5.50	81" long	6.50
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Est. 1921

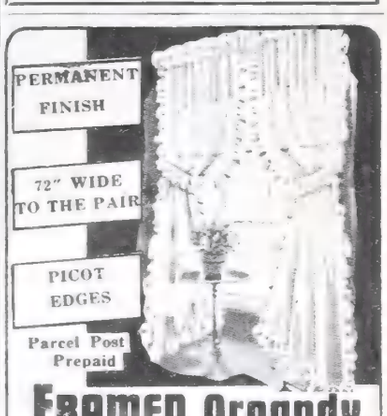


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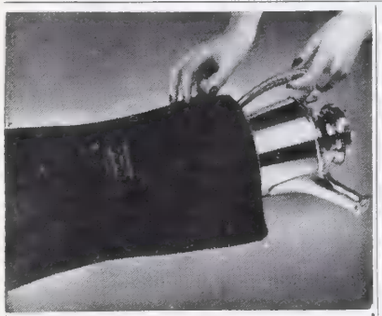
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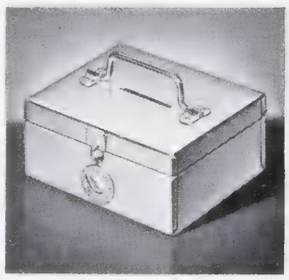
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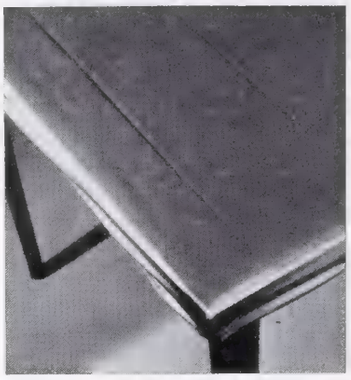
Windows



SHELF LOVE. A hanging wa cupboard, endearingly small, exactly right for showing off collection of miniature figure small pots of ivy, or a child treasured loot of sea shells, arro heads, etc. With 3 shelves and cabinets, it's 8" x 2½" x 12" hig $2.50 plus 25¢ post. Miniatu Dickens figures are $1.25 eac ppd. No c.o.d.'s. Betty Blue Gi Shop, 3349 Greenmount Av Baltimore 18, Maryland.



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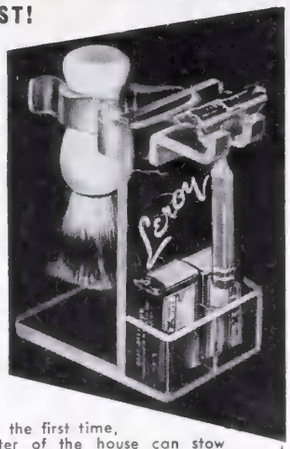
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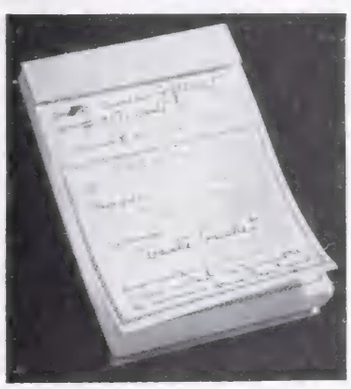
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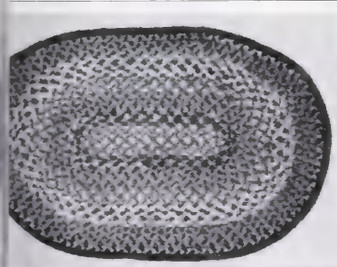


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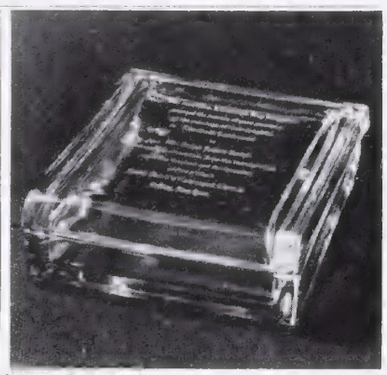
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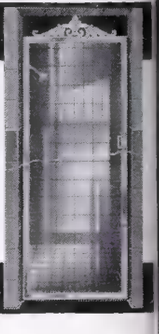


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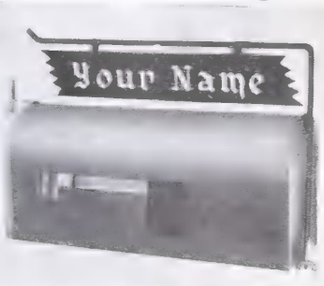


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$2 Pair



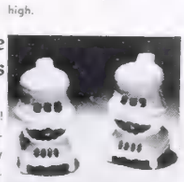
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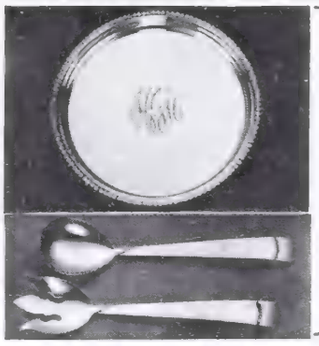


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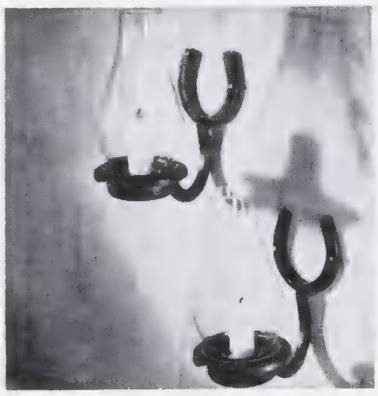
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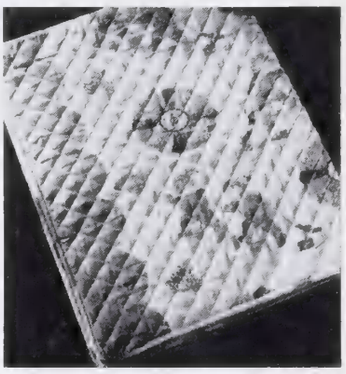
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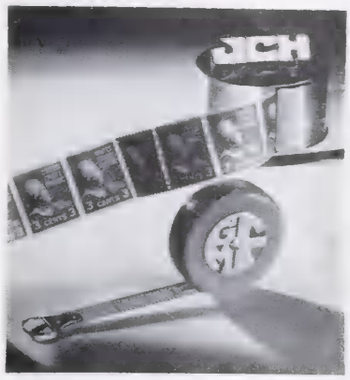
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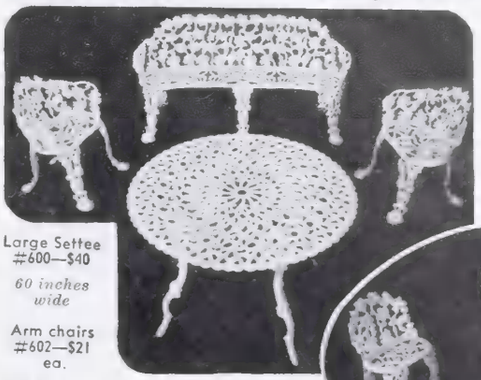


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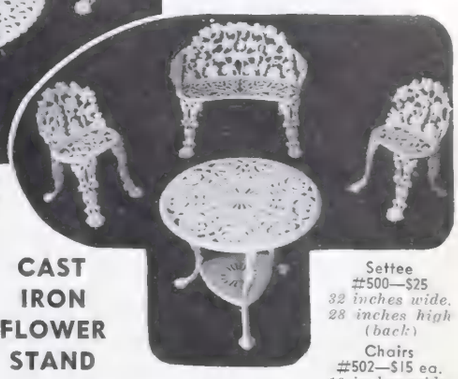


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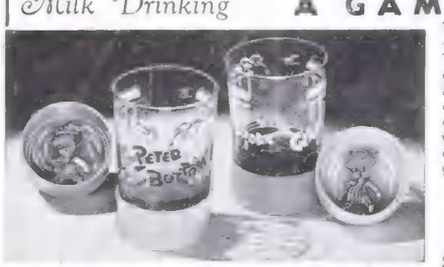
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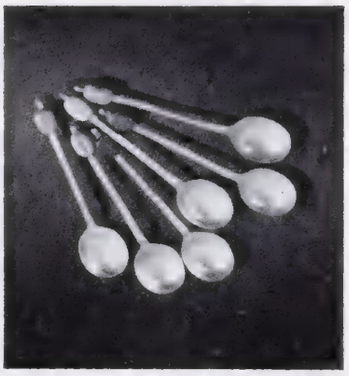
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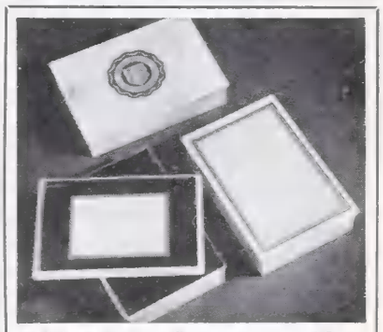
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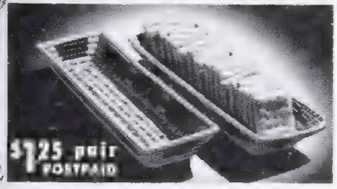
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plus 75c for monogram

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two monogrammed wraparongs, $9.25

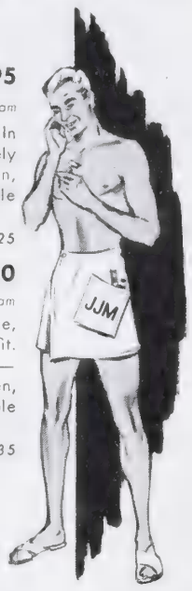
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BREAD BUTLER

Let the Bread Butler solve your stale bread problem! Tests in actual day-by-day use show it keeps bread fresh, usable, delicious 2 weeks and longer. Serves only one slice at a time, rest of loaf remains in moisture-conditioned container. You'll be surprised how quickly it pays for itself with fresher bread and bread saving. Made of lustrous plastic, easy to clean.

Order by mail. Postpaid, only..... $2.95

Order by Mail. All Ward Phillips items must please or your money back.

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Hand Carved

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Solid Mahogany Top **$49.50**

White Marble Top **$65.00**

This exquisite Victorian masterpiece is solid, hand-carved Honduras Mahogany, hand-rubbed to a rich, warm glow. Top is 18" x 14"; height 28". No C.O.D.'s, please. We pay the shipping charges. A rare value. Order now.

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B/BIG table tray allows tots thrill of being served with grown ups—saves tablecloths from spilled food, upset glasses. Unique design provides individual eating space of easily washed, stain-resistant aluminum . . . brings table level down to little folks' height as they sit in big folks' chairs . . . ends precarious, uncomfortable seating props . . . promotes good eating habits. Turn of knob firmly secures tray to table; rubber coating protects table finish. Sturdy, light-weight, take it anywhere. *Attractively gift-wrapped.* Only $4.95, postpaid; no COD's, please. Money-back guarantee—order today!

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HUNDREDS OF HOME USES!



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Window



PERSONAL POSTALS co in white with name, address, a borders printed in burgundy blue. $2 for 100. And for eve thing from invitations to than you notes, there's nothing li these smart informals with yo name in raised printing. Printi and borders in maroon or na blue on white. 100, with envelop $2.25. Ppd. from Green, Gal Gifts, 394 Lenox Ave., New Yo 27, N. Y.



READY-MADE CUPOL This caused a sensation in o office. Everyone wanted to buy It will fit on any roof with pitch from 12" to 1 foot or les sets up in about 10 minutes. Mad of pine with one coat of whi paint, the copper roof will a a fine green. 14" square, 26" hig $22.50. Weathervane, $8.95. Pp Add $1 W. of Miss., Cape Cd Weathervanes, 408 Hawthorn S New Bedford, Mass.



CUTTING REMARKS. good knife sharpener ranks ne to the great American can opene in kitchen importance, and thi is a particularly nice one. It portable, and you hold it by th easy-to-grip handle as you dra your knife through the channe The abrasive stones, which ro with the blade, do not wear dow the blade itself. $2.50 ppd. Gene vieve Giftware, 21 E. Van Bure St., Chicago 5, Ill.



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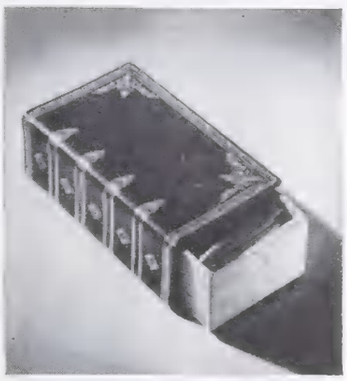
Shopping



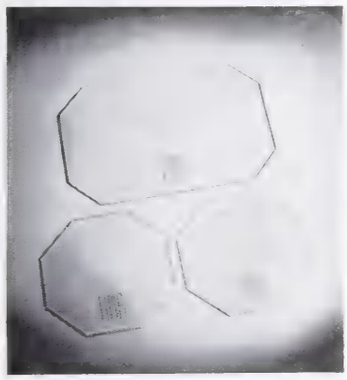
QUISITE VASE. An exam- of truly fine art bearing an remely modest price tag, is sparkling crystal vase. The glio design is a copper wheel raving of a ballet dancer, and piece is an aesthetic delight. high, and just $5 postpaid n C. D. Peacock, Jeweler, te and Monroe, Chicago 3, Ill.



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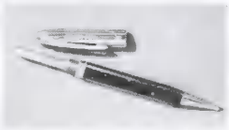
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238. Fine white linen scalloped all around the edges, with madeira hand embroidery in all four corners. Shaped somewhat like a Maltese Cross to fold over without pleats and creases. 15 inch size. $2.25



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My September Special

Seems like when folks think of Trivets they think of Will Hammond. Being proud of this I've taken special pains to dig out 3 new choice Colonial reproductions: the "Pine Tree," the "Pres. Adams" (his name with crossed cannon and sabres is cast right in), and the "Fleur-de-Lis." All come in solid cast brass or black iron. Make attractive hot plate holders for dinner parties. Also use as flower pot stands, tea caddies, door stops, or wall and mantel decorations. Note my low prices. Cast Iron, $1.15 ea. (3 for $3.00). Solid Brass, $2.25 (a real value). No C. O. D.'s. Postage Paid. Immediate Shipment.

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An original I. Davis design in yellow, beige, green, dusty rose, blue and white . . . all with brown or self trim. *Specify color.*

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For Every Architectural Style



Brighten your entranceway with architecturally correct authentic reproduction carriage lamps. All copper finished in satin black. Clear glass with polished beveled edge. Mirrored back. Fine quality workmanship. Easy bulb insertion. Wired ready for installation. Your choice No. 40, 12½ " x 5¼" or No. 45, 11¼ " x 3¼". Sorry, no C. O. D.'s. Send check or money order.

$8.25 EACH
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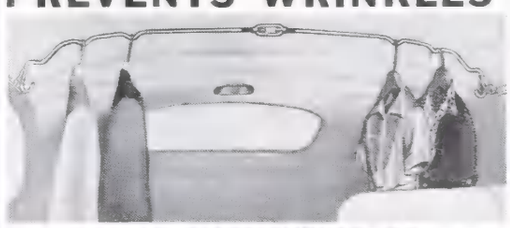


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Here is your opportunity to tame your own wild duck for your own dinner table.

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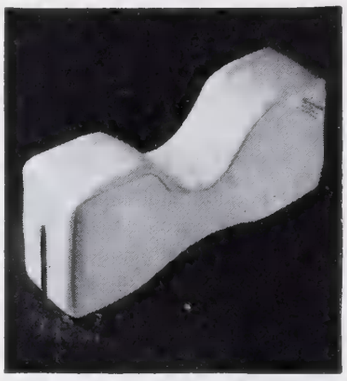
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You'll treasure the stunning lamps created by standing your figurines, planters or prized bric-a-brac on a Stand-A-Lamp. Simply add a shade to enjoy charming combinations distinctly (and inexpensively) your own.

Beautifully finished solid hardwood base has hidden rubber feet, polished brass stem, safety approved wiring.

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WORLD'S LARGEST MANUFACTURER OF QUALITY BEDROOM AND DINING ROOM FURNITURE

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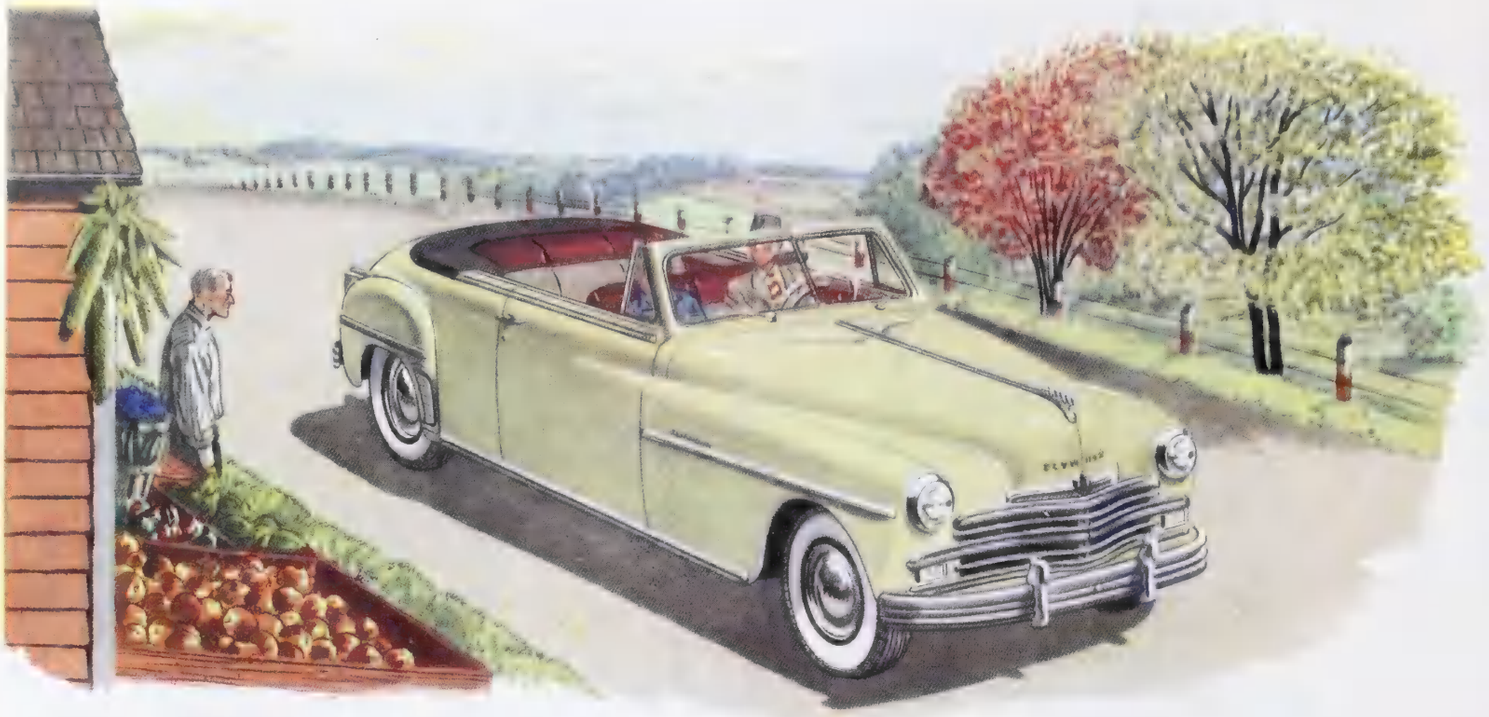


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for all the family

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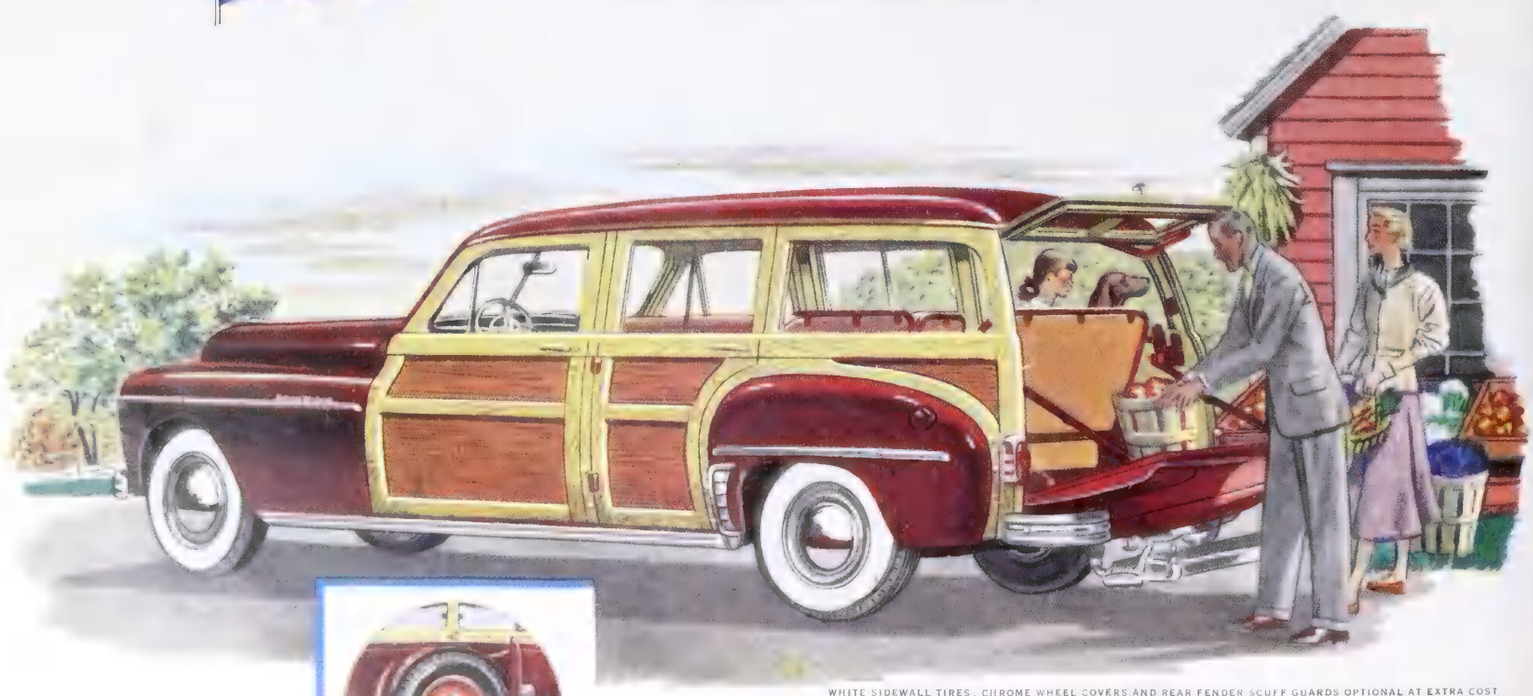
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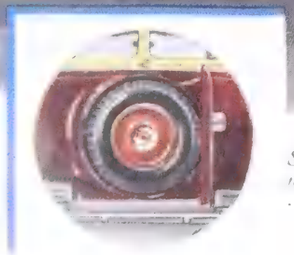
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Window Shopping

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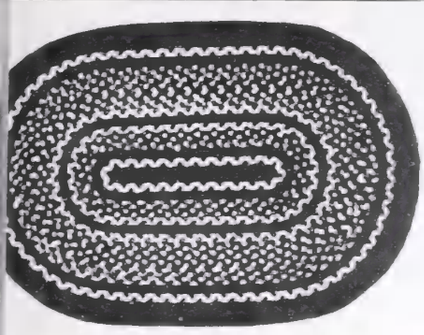


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In burgundy, blue, red, green or brown on multicolor backgrounds. Sent postpaid.

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Pre-cut pieces and batting . . . just stitch and stuff! All you need is a needle and thread. Make lovable Nursery Rhyme characters: Simple Simon, Humpty Dumpty, Cock Horse, and Mother Goose. Children love them; wonderful bed dolls. Write for yours, today!

Complete kit for each **"SPOOFIE"** $2.00 post paid

SIMPLE SIMON—23" long.

THE VILLAGE SHOP
5 Village Square • Glendale, Ohio



Quaint American Folding Rocker

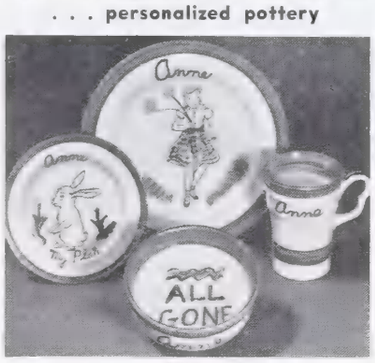
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122 FULTON
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right out of Midsummer Night's Dream *belongs in your garden.* From English model in Antique weather-proof Chelsea stone 21 inches high.

Price $15.00. Express Collect.

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CASEMENT CURTAINS
in eight glowing decorator colors!



- Wild cherry
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$4.50 per pair 54" long

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Gleaming Celanese* rayon Pongenese*, tailored by Empire! 76" wide per pair with "magic hook" included to join panels for double or triple widths. Washable, quick-drying . . . will not shrink, stretch, split or crack. Unusually fast colors. Pinch pleated!

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Amazing Simple Device Ends Garbage Mess and Odors!

Finger-tip-open! Snaps shut. Seals odor-tight!

Scrape scraps from plate to bag. No handling.

Holds peelings, coffee grounds, bones, soups, rinds, etc.

No more leaking sink strainers. No more unsightly, unsanitary, smelly kitchen garbage pails!



Sturdy metal frame fastens to door under sink, cabinet drawer or wall.

6-quart size, stout moisture-proof bag is easy to put on and take off.

No more stooping—the SCRAP-TRAP hangs waist high. Never touch garbage again!

New! PATENTED SCRAP-TRAP

T.M. Reg. U.S. Pat. Off. For Pend.

Goodbye to your *worst* kitchen chore! Now, you, too, can avoid handling wet, messy garbage scraps! Remove dry bag, fold top, place in pick-up garbage can. Keeps can clean, too. This new, quick, clean SCRAP-TRAP is sweeping America. We guarantee you'll be delighted or money back!

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DRESS HIM UP FOR CHRISTMAS IN WHITE COWHIDE





OR FLASHY RED WITH WHITE NYLON STITCHING

FIT GUARANTEED FOR EVERY BREED



Handsome by day! Visible at night! Custom-made radiant WHITE, Chinese red, green, tan or black harnesses stitched in white Nylon. Pet's name engraved on plate. Costume jewelry ruby red, green or blue light-reflectors. Beautifully lined, adjustable. Padlock and key. Fit a lap dog or a Great Dane. Order C.O.D. $3.50 plus postage. Or send $3.50 we pay postage. Matching leash sewed in white Nylon, $1.50, 10-ft. leash, $3.00. IMPORTANT: Take body girth at foreleg with string. Send string and pet's name.

ROUND COLLARS FOR THE LARGEST OR TINIEST PET

Round Collars with Padlock

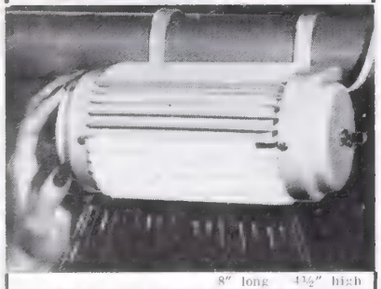


Round cowhide collars in white, Chinese red, Kelly green, tan or black. Stitched in white Nylon. Corbin padlock and pet's name on plate. $2.50. Matching leash, $1.50, 10-ft. leash, $3.00. Flat, military collars studded with jewels, $2.50. Send string indicating neck girth and pet's name.

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NEW ALL-PURPOSE HOME LAMP



8" long 43½" high

TURN THE DIAL, DIRECT THE LIGHT TO ANY ANGLE!

USE IT ON THE BED. (Bracket can be easily shaped to fit any head board) ON THE WALL. (Attach bracket to wall) ON THE TABLE. (Bracket detaches — lamp stands upright on rubber legs) USE IT ANYWHERE (You'll be delighted with its MANY USES — Makes light BRIGHT or SOFT) COMES COMPLETE WITH STANDARD GLOBE ● UNDERWRITERS LAB. APPROVED ● MADE OF DURABLE METAL ● WILL NOT MAR SURFACES ■ FINEST QUALITY Mahogany ● Blond ● Ivory ● Shell pink ● Pearl grey

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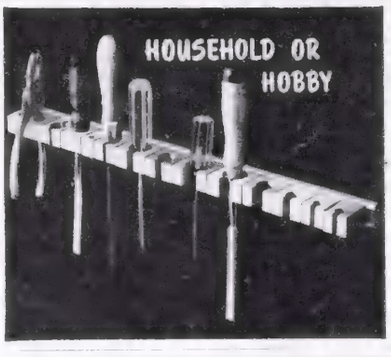
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YOUR LITTLE SHAD will go in and out of the su market aisles with you, catch your overflow of soap flakes canned goods, and occasion showing her independence snatching a box of animal cr ers. A small-fry version of a shopping cart, it doubles ob ingly as a doll stroller, too. $ ppd. La Palette, 509 Fifth A New York 17, N. Y.



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Write for quotation and specify colors interested in.

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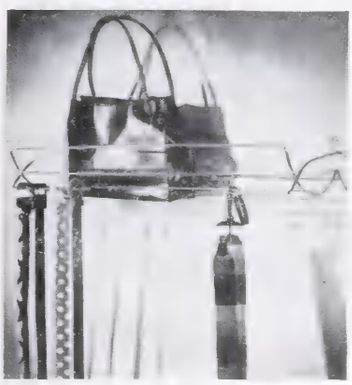
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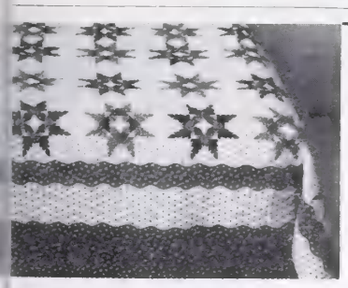


CK-TO-IT-IVENESS is utstanding quality of these business-like Close-ters. 're anodized aluminum coast- come in four assorted jewel for drink-identification, and e center of each is a small er suction cup. Set glass in -ter. Pick up glass, and -ter hangs on like leech. box of 4, $1 plus 10¢ post- Bren Linda, 545 Fifth Ave., York 17, N. Y.



OTHER CLOSET CAD- You know about the hat r and the tie and shoe racks remarkable line. Now you have a purse and umbrella belt cradle. In a bright me finish, 21" wide, it fits any t door, and points a firm fin- toward the way to a neat robe. $1.95 ppd. Order it Georgeanne Co., 200 North rson St., Chicago 6, Illinois.





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$7.95 add 50¢ per quilt for shipping

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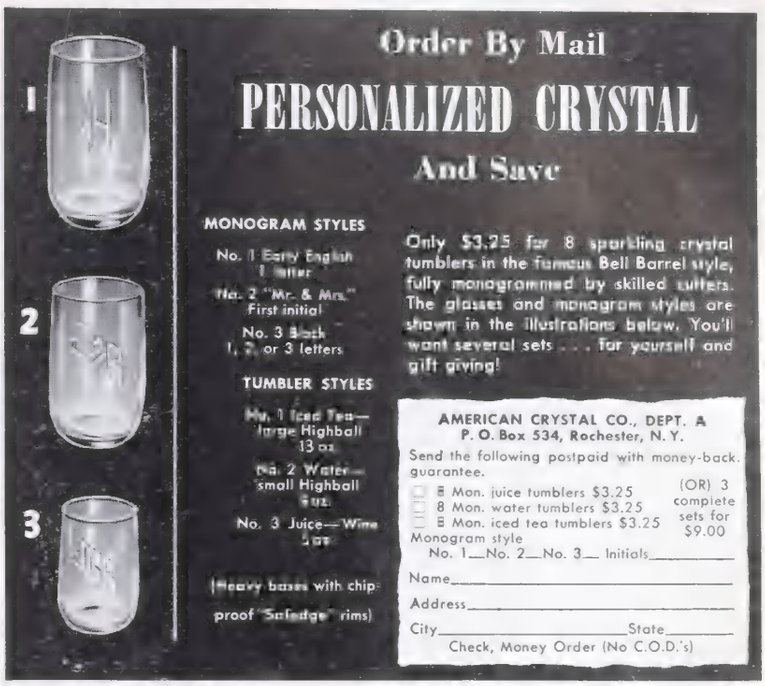


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. . . yet let 'em roam!

From husky St. Bernard to playful Cocker, this sturdy stake-tether will keep 'em home. Free-swinging, non-tangling Swivel allows dog full 360-degree range. Keeps dog contented, yet confined. Simply drive 16-inch all-steel rust-resistant stake into ground. Postpaid for $1.75, 10-ft. Chain, snaps at both ends, $1.25. Both stake and chain only $2.75 complete. Ten-day money-back guarantee. Order yours today.

$1.75

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PERSONALIZED CRYSTAL
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MONOGRAM STYLES

No. 1 Fancy English 1 letter

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TUMBLER STYLES

No. 1 Iced Tea—large Highball 13 oz.

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(Heavy bases with chip-proof "Safedge" rims)

Only $3.25 for 8 sparkling crystal tumblers in the famous Bell Barrel style, fully monogrammed by skilled cutters. The glasses and monogram styles are shown in the illustrations below. You'll want several sets . . . for yourself and gift giving!

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Send the following postpaid with money-back guarantee.

☐ 8 Mon. juice tumblers $3.25
☐ 8 Mon. water tumblers $3.25
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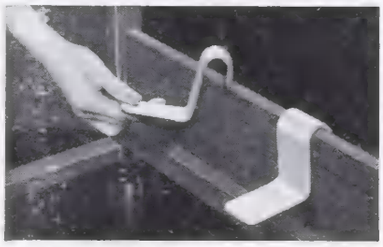
Monogram style
No. 1__No. 2__No. 3__ Initials_____

Name_____

Address_____

City_____State_____

Check, Money Order (No C.O.D.'s)



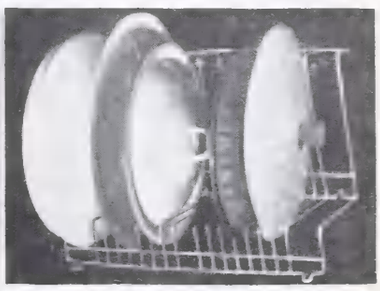
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BED SPRING RESTS

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"MOTO SANDER-POLISHER"

SAY "GOOD-BYE" TO HAND SANDING & POLISHING!

Only **$14.85** POSTPAID

The speedy "Moto-Sander" does the work while you just guide it. Use for home sanding jobs—finishing, refinishing, reconditioning. Moto-Sander quickly, smoothly sands furniture, walls, woodwork, wall board, plaster joints, etc. Straight-line action (non-rotary) will not burn or scratch surface. Also used for refinishing furniture, refrigerators, automobiles, etc. Gets into tight corners . . . 7,200 strokes a minute . . . 3 lbs., only 21½ lbs.

Moto-Sander is the lightest, most practical electric sander & polisher—as handy & easy to use as sandpaper. Furnished with 6 sheets assorted grit sandpaper, plus felt and sheepskin for wax, rub-o-ing. Operates on 110-120 V., 60 cycle A.C. Thousands of satisfied users.

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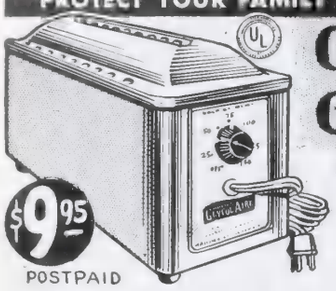
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BROKEN JEWELRY

All kinds. Highest cash prices for jewelry, rings, spectacles, gold teeth, diamonds, broken and usable watches, sterling, etc. Prompt remittance. Satisfaction guaranteed.

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GLYCOL-AIRE, vaporizing triethyelene glycol, is science's most effective weapon against the bacteria and viruses causing: colds, measles, pneumonia, influenza and other air-borne diseases. It prevents the spread of infection and helps maintain perfect health the year 'round. Glycol vaporization is already being used in schools, hospitals and other public places. The GLYCOL-AIRE is a handsome, easy-to-use appliance that plugs into any 110 volt A.C. or D.C. light socket. (It meets the rigid standards of the Research Corporation, controller of the glycol vaporization patent). Only ■ quart of Triethylene Glycol is used in a whole month. (None included with vaporizer). Actually, it costs as little for electricity as an ordinary light bulb. An exclusive "grams per hour" dial permits adjustment for rooms and offices up to 7500 cubic feet. You owe your family and your employees the benefit of this latest scientific protection. You'll agree that it's the finest investment you ever made!



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In vapor form it becomes odorless, tasteless, non-irritating, non-toxic and practically invisible . . . yet it is so powerful it takes but a tiny quantity to effectively reduce the number of disease germs and viruses in the air.

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HANDI-MITE DISHWASHER

Now *brush* dishes sparkling clean . . . in a fraction of the time . . . with the new Handi-Mite Dishwasher! Fastens to the faucet. Press button, and soapy water flows. Release button for clear, flowing rinse water. So quick and easy to use. *Saves hands, too!* Has 2 brushes: Nylon for dishes, brass wire for pots and pans. *You'll love it!*

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Window



CARRIAGE TRADE. fashioned calèches, coaches, buggies are reproduced in c on these ivory earthenware d cups and saucers. And a set go well with cordials after din grace your dining-room cup sl With 22-karat gold border. set of 3, $3.95. Wood dis stands, $3 for 3. Ppd. No c.o. James Stuart Gifts, 410 Delaw Ave., Wilmington 11, Del.



WHICH ONE HAS T TONI? The new Toni doll v the nylon wig that can be sh pooed and waved will turn ev pigtailed mother into stiff con tition for Charles of the F With movable arms and legs, breakable plastic head, and sle ing eyes, the doll comes wit complete Play Wave Kit. high, $9.98; 16" $11.95. Postp from Carnagey's, 4-A Lyce Building, Tarrytown, New Yo



PUTTING ON THE DO Topgrain cowhide harness, stud with costume jewelry rubies, engraved name plate and Cor padlock. Chinese red, black, t kelly green, or white, with wh nylon stitching. Measure gi behind forelegs with string; se string, dog's name. $3.50. Mat ing 5-ft. lead, $1.50. P Curtis Creations, Dept. H Genesee-Hopper Bldg., Utica, N.

Charming, Graceful Interiors



Hand blown Candylbeme Lamp Bulbs enliven every room with shimmering, romantic, dancing candlelight. Crystal sparkles; every surface reflects a mellow softness that transforms each gathering into a gay, cheerful event. Make your period settings lovelier, more beautiful with Candylbemes.

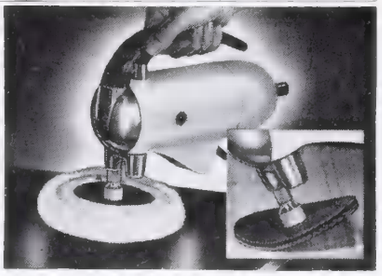
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SCIENTIFICALLY DESIGNED TO GIVE RESTFUL SUPPORT TO THE BACK

BAC-REST

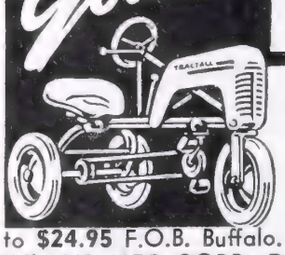
Bac-Rest instantly adjusts to body pressure and yet mainta the support necessary to relaxing comfort. Bac-Rest is m in beautifully grained natural wood, plied for extra streng Folds flat, less than an inch deep. Can be easily tuck away in small space. Cushion it with a single pillo Send for one today. You'll enjoy it.

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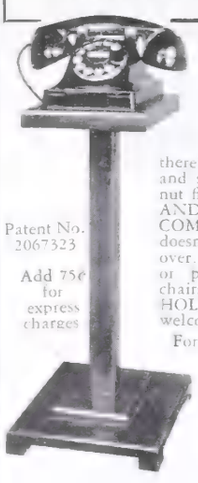
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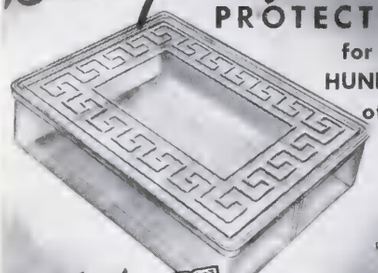
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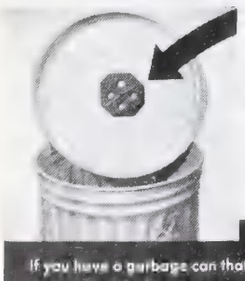
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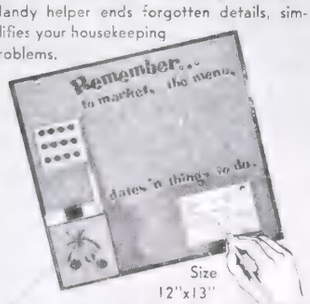
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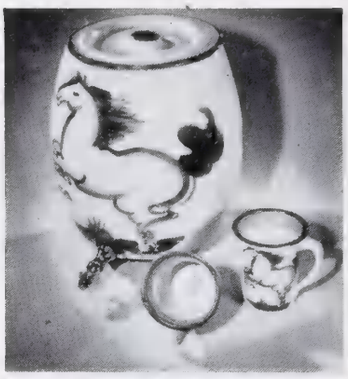
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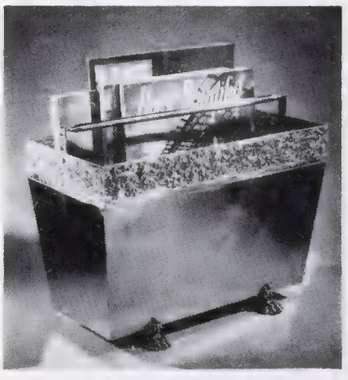
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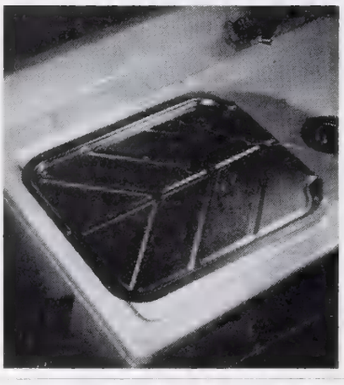
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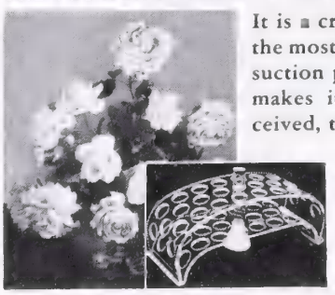
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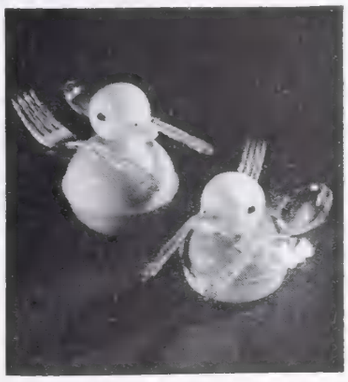
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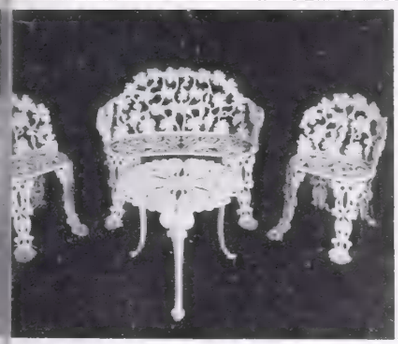


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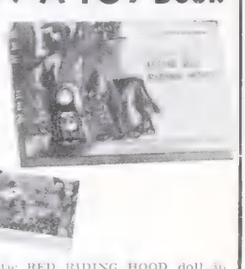
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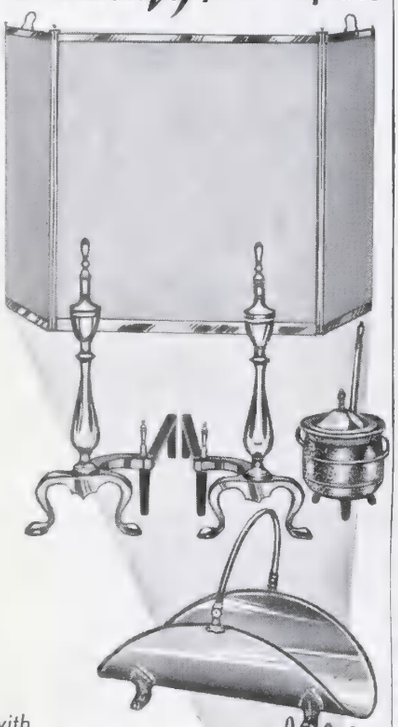
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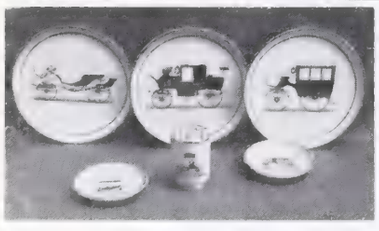
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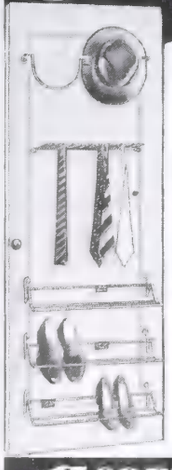
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THE ORIGINAL FOLDING Table TOP $4.95



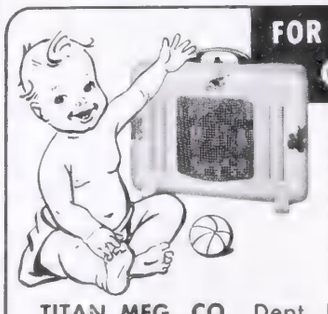
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America's Finest Handmade Milk Glass

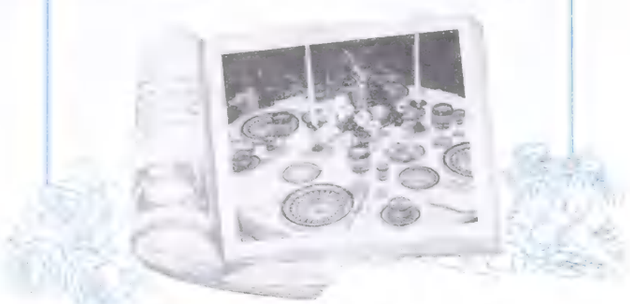
Lovely handmade Westmoreland Milk glass brings to the modern mode the gracious friendliness and informal intimacy of a generation when hospitality found its broadest expression in the leisurely Sunday morning breakfast.

The hand decorated coral-red beaded edge pattern is available in breakfast, luncheon or dinner service. It can also be had in pure white or in a variety of eight hand painted fruit designs in full service sets, gift ensembles or lovely individual pieces.

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PEQUOT *fine combed* PERCALES

MORE THAN 200 COMBED THREADS TO THE INCH



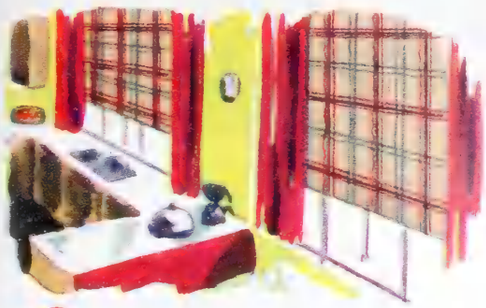
AIRWAY BLUE • PEACH • CANDLELIGHT YELLOW • PINK • GREEN • DUSTY ROSE



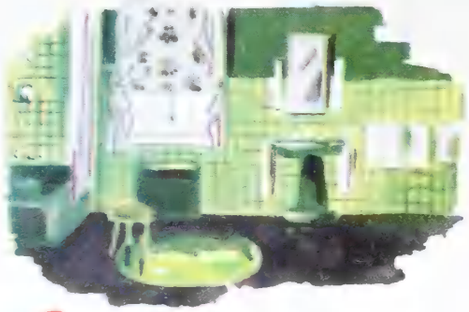
see how new *Shades* solved these decorating problems!

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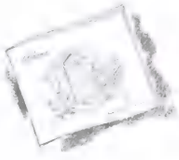


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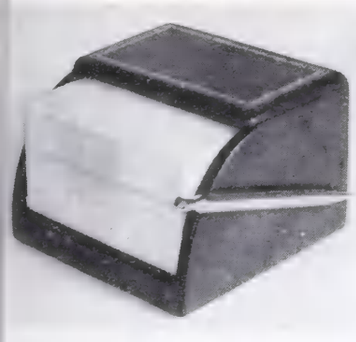
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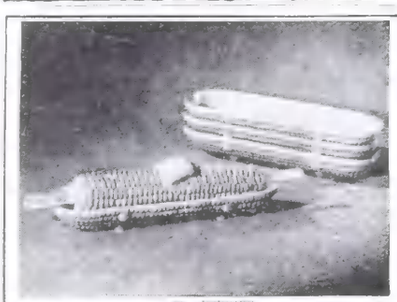
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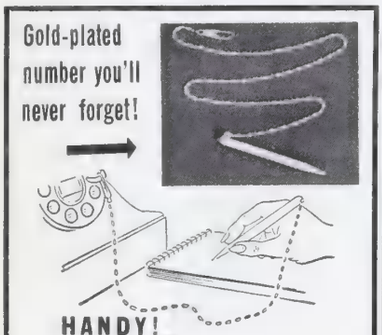
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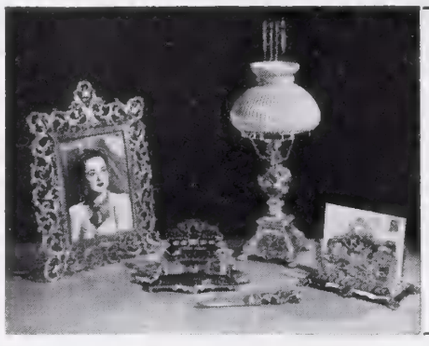
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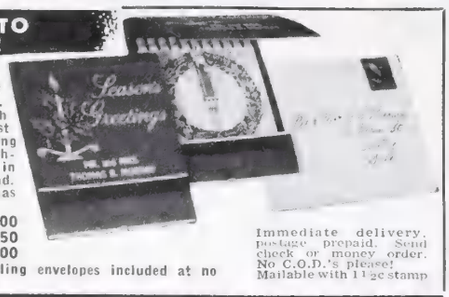
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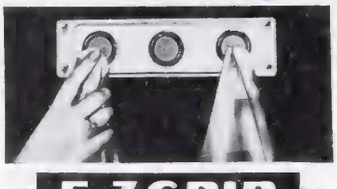
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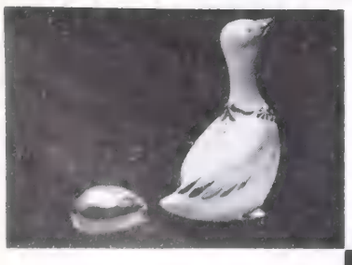
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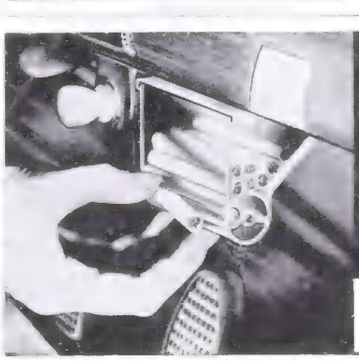
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Too many accidents occur while a driver searches his pockets or gropes through a jammed compartment for cigarettes, so this dispenser is ready to make the life of a chain-smoking Barney Oldfield much safer. One small bolt holds the Car-Vend under any dashboard; releases one cigarette at a time. Amber, blue, green, or red plastic.

$1.50 postpaid

SUTONE CO.

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NEW SENSATIONAL (ORIGINAL)

"RODLESS CURTAIN" **

(Nationally Advertised—WINDO-TREAT)*

Elastic Action! Will allow ruffling to s-t-r-e-t-c-h to fit any size or shape window, SINGLE, DOUBLE & miniature.

No rods, no sewing, no measuring. Easy to launder and iron . . . Ready to hang, complete with hardware and simple directions . . . Versatile! FOR EVERY ROOM in the house! swell over venetian blinds, curtains or as shown in illustration. Because we maintain the highest standards of quality and workmanship we unconditionally guarantee our product.



1. Plastic (Looks like Chintz) 2.25 (Solid Colors—4 gauge vinyl) ☐ Cherry Red ☐ Rosedust ☐ Kelly Green ☐ White ☐ Blue ☐ Gold ☐ Wine
2. Gingham Check Percale 3.25 (Combed yarns—high count) ☐ Red ☐ Blue ☐ Green
3. Polka Dot Percale (white ground) 3.25 ☐ Red ☐ Blue ☐ Green
4. White Permanent Finish Organy (Colored Center Bands—Extra fine sheer quality) 3.25 ☐ Red ☐ Blue ☐ Green ☐ Rose ☐ Gold ☐ Wine ☐ White
5. Everglazed Chintz (Solid Colors—Special Finish) 4.25 ☐ Cherry Red ☐ White ☐ Kelly Green ☐ Blue ☐ Gold ☐ Wine ☐ Rosedust

Note: One Windo-Treat will S-T-R-E-T-C-H up to 24 feet. Do not be misled by imitations. THIS IS THE ORIGINAL WINDO-TREAT*—RODLESS CURTAIN**!!

**Trademark

Enclose Check or Money Order. We Pay Postage. . . . C.O.D.'s you pay postage. **Money back within 10 days if not satisfied.**

BROADWAY MILLS, Dept. HB4
220 5th Ave., New York 1, New York

BABY HAMPER SEAT

a catch all for all of baby's things

$6.95 F.O.B.



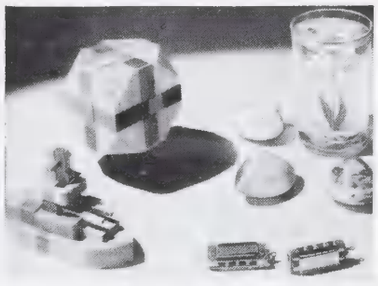
It's a real Roomy Hamper for the Baby's Linens, Diapers, Blankets, Clothing, Towels, Toys, etc.

It has a Foam Rubber Seat that's a luxury to sit on.

Baby's name is Hand lettered on front with attractive Nursery Design. Covered in Genuine IVORY LEATHERETTE. Solves your gift problems. It's a beautiful practical piece of furniture for the baby's room. BABY HAMPER is 16" high—which is chair height.

The Ideal Xmas Gift

Grand Utilities Corp.
DEPARTMENT H
MOUNT VERNON, N. Y.



Remember their Birthdays with these

SPECIAL SALE TOY IMPORTS

Wooden Come-Apart Puzzlers — Wonderful brain teasers for adults as well as children. Ideal for quiet play, or just to pass the time away. Battleship, Octagon, Ball, Barrel, Tank, Snowflake designs. We will substitute if we run out of design requested . . . . . each at **50¢**

Real Shell Water Flowers—Delights everybody. Drop one of these sealed clams into a glass of water and presto . . . out sprout bright colored flowers! 1 doz. assorted **$1.25**

Miniature Harmonica—Really plays—8 notes and only 1½" long. Girls love these on their charm bracelets. Little boys just go plain ga-ga. . . . . each at **50¢**

Minimum Order—$1.00. No cod's. We pay postage. SATISFACTION GUARANTEED.

Special: *2 puzzles, 2 harmonicas, 1 dozen water flowers at* **$3.00**

Free Catalog on Request

Q. T. NOVELTY CO. Box 54, Murray Hill Station, New York 16



Window

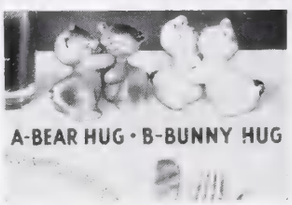


A SHORT BEER would quite lost in this whoppi stein that makes a man with thirst feel that life is inde pleasant. Get at least one for yo husband, and he'll never disa pear for the "evening new paper." Hand-molded of fine ceramic, 32 oz. $4.95, 4 for $18.5 8 for $31.60. Ppd. No c.o.d. Swiss Chalet, Bismarck Hote 171 W. Randolph St., Chicago



THE MUSIC GOES ROUNI and it comes out "Happy Birt day to You." or the "Anniversa Song" when you bring the cal to the table on this musical plat The 11½" clear glass tray is r movable. the aluminum cov keeps party cake fresh for mi night snacks, and the Swiss mus cal movement can't be overwoun It revolves as it plays. $5.98 pp Adelman's, 131 Liberty St., N. Y

SNUGGLE HUG Salt & Peppers



A-BEAR HUG • B-BUNNY HUG

CUTE AS A BUG'S EAR! You'll hug yourself for buying them! Simply adorable little ceramics pieces just 3½ inches high, with holes in their cheeks for shaking out condiments.

Set A: "Bear Hugs," *Set B:* "Bunny Hugs." Both in natural colors, with corked bottoms. Placed together, they hug each other blissfully. Apart, they stand by themselves. Ideal for your own table, wedding presents, hostess gift, prizes.

$1.15 EACH, POSTPAID

NOVELTYME Studios HELLAM PENNA.

WESTPORT DESIGN GROUP Presents—



No. 1 of *The Matured-Modern Line*

COFFEE TABLE 38" x 20" x 16" high. Sturdy, distinctive, practical. Choice of Walnut, Oak or Mahogany, fine-sanded and ready for your own favorite finish. Precision-made for quick, easy assembly; full instructions and all assembly materials included at the low factory price. Check with order (sorry, no COD's), express charges collect. FOB our plant, only **$18.00. Westport Design Group, Westport, Connecticut.**

Early American Reproduction



solid mahogany footstool

For your own fireside, for that gift with the delightful touch . . . this solid mahogany footstool covered with petit point tapestry in a beige enhanced by bold embroidered flowers. Only old Cape Cod craftsmanship can give you such charm and quality at this low price . . . can make a perfect *oval* footstool 16½" long and 13¾" wide. **$9.95** postpaid

guaranteed anywhere in the U. S. A. Satisfaction or your money refunded. Write:

Falmouth Nook Box 48
Teaticket, Cape Cod, Massachusetts

CLEAVE-A-LOBSTER

U. S. PAT. No. 2228806

Enjoy Lobster the SAFE-WAY AT HOME

Enjoy broiled or baked live lobsters at home! Most home-served lobsters are boiled - - splitting a live lobster with a knife is dangerous for an amateur - - or even a pro. CLEAVE-A-LOBSTER does the trick! Place kicking lobster in bottom half. Knife attached to hinged cover splits ¾ lb. to 1½ lb. lobsters down the middle.



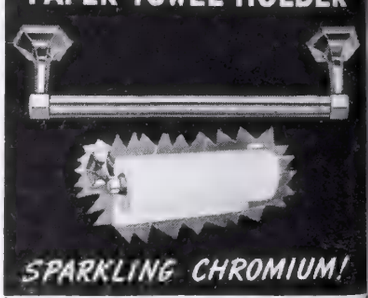
Heavy satin-finished aluminum - stainless steel knife and fittings - 19" long, 4½" high, 9" wide. Shipping weight 10 lbs.

$14.95 NO C.O.D.'s

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SPARKLING CHROMIUM . . . LIFETIME FINISH . . . FITS ANY STANDARD PAPER ROLL . . . EASILY ATTACHED TO ANY WALL SURFACE IN LESS THAN 5 MINUTES . . .

Glamorize your kitchen or bathroom with this permanent lifetime chromium fixture. Only $3.50—we pay postage! Money refunded if you do not agree this is one of the smartest accessories ever made!

THE CHROMETEX CO.
Dept. B-60
81 East Elm St., Brockton, Mass.

Shopping



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SEW-HANDY is a new sewing table that has been designed for your portable. It takes up no more space than a wobbly card table, and a sunken cradle holds any portable so it fits flush with the table top. With sliding panel in place, it becomes an ideal table for cards, dining, studying, etc. In walnut finish with leather-like plastic top in Sahara Sand. $17.50 exp. coll. Warner Shops, 1112 Jarvis Ave., Chicago 26, Ill.





AUTOMATIC THREADER FOR YOU . . .

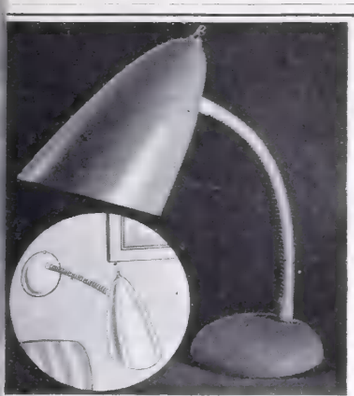
You simply drop in a needle . . . press the button . . . and presto! your needle is threaded with the desired length of thread. Thread-A-Matic will thread all standard needles with thread from #40 to #100. Gift boxed. Fully Guaranteed. Complete with simple instructions. *An ideal gift for all who sew.* **$2.95 postpaid.** Immediate Delivery.

BEAUTIFUL BRASS TRIVET . . .

Can be used for hot plates, flower pots, wall decorations. Skilled craftsmen fashioned this leaf design. About 5" dia. Fitting for your home. Order several today. **Just $2.00 postpaid.** Immediate delivery.



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New Address, Dumont, Dept. 3, N. J.

New *Musical Mr. Bartender*



Automatically Pours with Music

Pours exactly one jigger—p a u s e s—pours another—as long as bottle is in pouring position (and not empty!)

Now the world-famous MR. BARTENDER plays *How Dry I Am, Show Me the Way to Go Home,* or *For He's a Jolly Good Fellow.* The musical movement, which is detachable, is encased in gleaming chrome to match the streamlining of MR. BARTENDER.

Order by tune desired. $9.95 each, pp. MR. BARTENDER (without music) $2.95 each, pp.

Bar Trends 2737-B Manning Ave. Los Angeles 34, Calif.

CHAIR **$11.22** 16½" WIDE 29" HIGH

ORDER DIRECT
SAVE 20% TO 40%
Solid Cast Rust-Free Durable Aluminum

SETTEE **$19.78** 38" LONG 31" HIGH

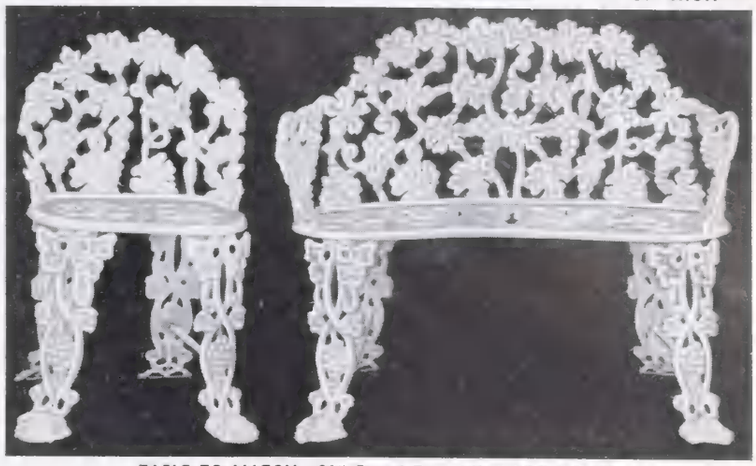


TABLE TO MATCH—20" Round Top, 14½" High $11.22
Packed Free F. O. B. Houston in Natural Aluminum.

EXTRA DISCOUNT IN **SETS** 1 Settee 2 Chairs 1 Table **$49.85**

NO C. O. D.'s PLEASE
Send Check or Money Order to
ART METAL CRAFTS
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***"Bow Brummel"* COCKTAIL GLASSES**

A pert, friendly character to *"wow your guests"* with his jazzy rayon bow-tie! Brand new and smart, *"BOW BRUMMEL."* 3½ oz. capacity, comes in straight stem or crooked. Serve a round with the straight, then slip in the crooked. They'll all ask, *"Wah happen?"* *Satisfaction guaranteed.*

STRAIGHT STEM $3.75 postpaid, set of 4 boxed.
CROOKED STEM $5.00 postpaid, set of 4 boxed.
No C.O.D.'s please—Send for New Xmas Catalog.

BREN LINDA Dept. B. 545 FIFTH AVE. NEW YORK 17, N. Y.

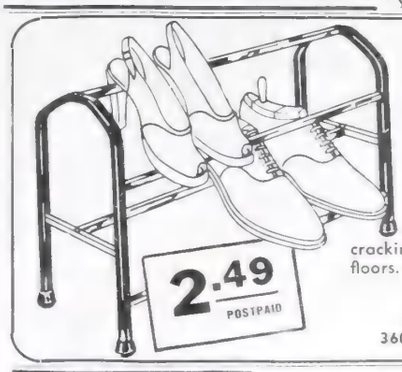


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Lamps that decorated fine American homes for centuries. These are made of solid brass, highly polished, with a tarnish proof finish and are wired for electricity. The six inch fired and hand etched ruby colored glass globe adds to the graceful lines. An antique type switch key will turn the lights on and off. Just the right lamps for your mantel, buffet, credenza or bedroom tables.

Overall height 11". Specially priced at $9.95 a pair, $5.25 ea. ppd. (bulbs not included). No C. O. D.'s please.

Light Shop
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Chrome and Black

SHOE RACK

A SMART SPACE SAVER

Keep 6 to 8 pairs of shoes in tidy rows on this closet-sized rack. Chrome bars with end frames trimmed in black non-cracking enamel. Rubber-footed to save your floors. Only 24" long!

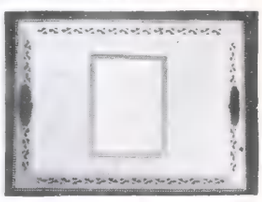
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PRESENT PERFECT



Be sure to save your next wedding or party invitation because it plays a star role in your gift to the bride or hostess. Send it to us and we mount it on either an antiqued white and gold metal waste basket or on a new 12" x 16" metal tray. Each piece is lacquered for permanence.

$8.25 each, postpaid. Sorry, no C.O.D.'s or Stamps

Also 5" desk letter basket for Reception or At Home card, $5.50.

Page & Biddle, Inc. 21 Station Road Haverford, Pa.



WALL SCONCES of gleaming brass!

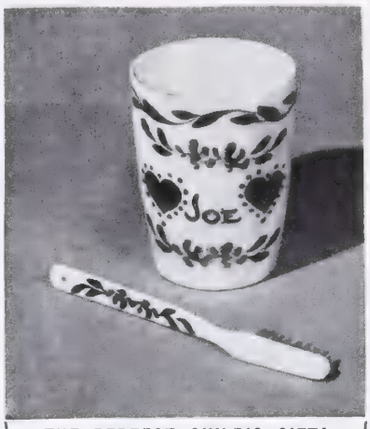
Artistic accessory for any home, town or country. Charming and graceful sconces of solid brass lacquered so they need no cleaning. Delightfully styled, 10½" tall with three standard candle holders. **$13.50 pr.**

With two candle holders. **$11.95 pr.**

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THE PERFECT CHILD'S GIFT!

With A Free Surprise In Every Set

Boys and girls of all ages love this gay toothbrushing set, with their very own name. Makes tooth care fun! Hand-painted tumbler of fine plastic is tasteless, odorless, will not bend out of shape. In pink, blue or red, with heart and flower design and name. Matching toothbrush with white nylon bristles.

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Personalized

Only $2.50 postpaid

$1.98 postpaid without name

A personalized gift for mother and baby's stork shower! "Cover-up", the all-purpose, fold-away plastic carriage cover offers wonderful protection for baby and carriage in "wet" showers, too. A **transparent window** and 4 large, screened air vents allow "the passenger" to ride in complete comfort. Provides safeguard and ventilation for "parked" and stored carriages.

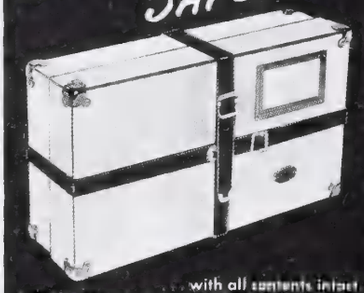
- Heavy gauge silver grey Vinylite plastic
- Waterproofed with reinforced seams
- "Cover-up" folds neatly into its own pouch
- Fits all carriages and strollers
- Personalized with first name

Send Check, Cash, or Money Order. No C.O.D.'s please.

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UTTAL'S Rough Rider ALUMINUM LAUNDRY CASE is made of tough, airplane type aluminum. . . eliminates damage in transit . . . outlasts other laundry cases 10 to 15 times. LIGHT WEIGHT . . . STRONG . . . 200 pound man can stand on it without damage. Cross-strapped with 1" wide webbing . . . corner reinforcements riveted for permanence. Two sizes.

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Unconditionally guaranteed for one year.

Dept C4

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$9.85

Twenty-four inches high, 12 inch top, handy for parties, at the bridge table, buy 'em in pairs. Folds compactly for easy storage. Send check or money order, $9.85 for each Cherry Cigarette table wanted. (No C.O.D. please.) Sent post paid anywhere in the United States.

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NEW TIMER

We bet Messrs. Currier and Ives never dreamed that their prints would be the background for an electric clock! One of their best-loved scenes has been reproduced on a china dinner plate, which has become a clock that was one of the stars of the recent New York gift show. Fun for a bride's Colonial dining room or kitchen.

$12.50 postpaid

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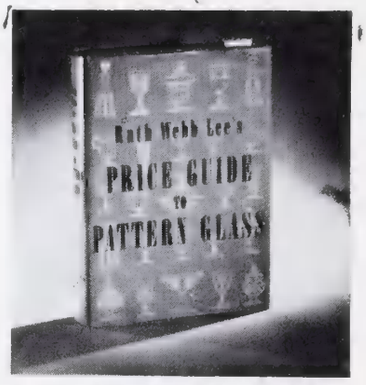
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New Marlboro Stage

GREAT BARRINGTON, MASS.



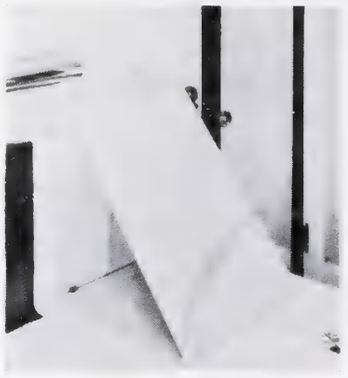
Window



"PRICE GUIDE to Patter Glass," by Ruth Webb Lee, wi save every collector of Earl American Pressed Glass hours haggling because it tells you wha you should fairly pay. More tha 7,000 items in 280 patterns a priced, and there is a drawin of each pattern. $3.50 postpai M. Barrows and Co., 114 32nd St., New York 16, N. Y



RUG-GED DEAL. Authent reproductions of oval Colonia braided rugs are lovely color spot beside a hearth, across a thresh old, along a hall, or on a sta landing. These are reversible come with burgundy, blue, re green, or brown borders on mult color backgrounds. All wool: 24 x 36" $6.95, 27" x 54" $10.95, x 9' $69.85, 9' x 12' $128.50. Ppd Derman Rug Co., 95 Main St Watertown, Mass.



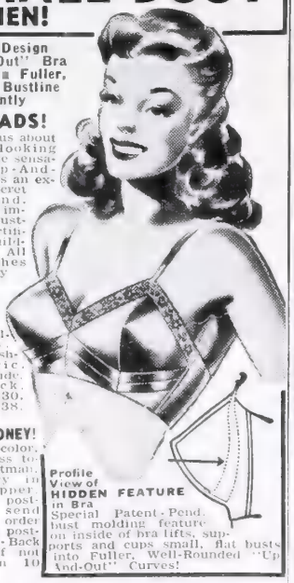
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NO PADS!

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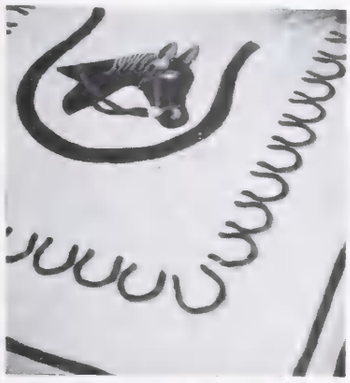
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945 Main St., Bridgeport 3, Conn.

Shopping



OD BET FOR A BED. find for a young horse-'s bunk, a college girl's dor-itory, or a ranch house guest oom, this spread is made of shable cotton (no ironing) with d design of horseshoes and orse's head. Yellow, green, ow, peach, beige, blue, or white. ingle size $12.50, double $13.50; ching draperies $10.95 pr. 25¢ post. I. Davis, 268 Circle Mile, Coral Gables, Fla.



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NG THE BELL that will plement your fine silver, de-t the ears of your guests. It's lern Danish in design with a cately wrought flower handle. the bell's song is lilting and r. Made of quadruple silver-ed brass, it's 4" high. $8.95 luding federal tax and post-. No c.o.d.'s. Crimmins Prod-s, Norristown, Pa.





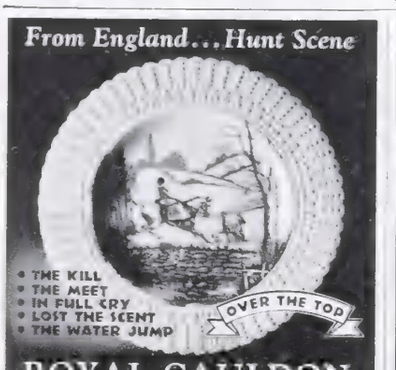
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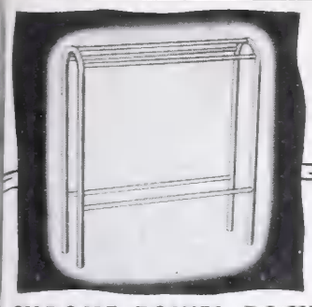


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2.25 EACH POSTPAID ANYWHERE
4.00 Pair *9.75 Set of Six*
Authentic black and white wood block reproductions, these plates add charm to a plate rack — perfect for late snacks.
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An old story with a new TRIM approach.
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Perfect blending of natural coffee-toned summer ermine with velvet leaves to lend an autumn theme to your favorite suit, hat, or purse. Also available in richly dyed deep brown. Or white ermine clusters with a delicate black bow . . . a bright spot on dark colors.
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Holds Complete Personal Laundry or 12 Towels
Gaychrome Handirack is generous in size. Extremely compact. Tucks away behind any door. Does away with the lingerie line in your bathroom. Made of tubular steel, heavily chromed, rust free, perfectly smooth, all set up. Size, 26" high, 24½" long, 6¾" wide.
Write direct to The Gaychrome Company, Dept. C, 25 St. John's Road, Worcester 3, Mass. Shipped postpaid in U. S. A. $5.95. Check or money order only.
THE GAYCHROME CO.
25 St. John's Rd., Worcester, Mass.

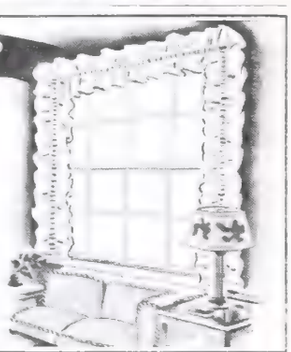


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A boon to good housekeeping—hand-polishing eliminated—your silverware always ready for immediate use. Tailored in rich beaver brown PACIFIC MILLS cloth.
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GREEN ON TAN

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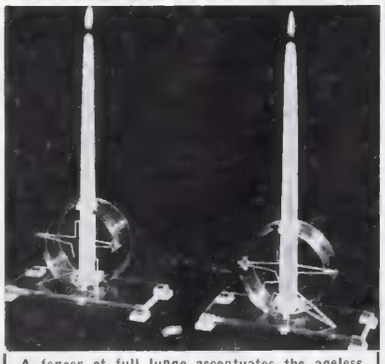
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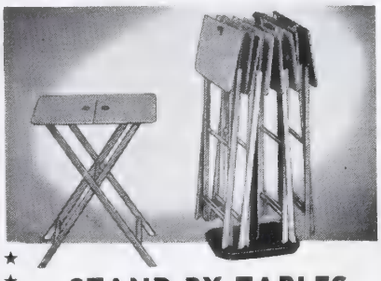
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For Buffet . . Cocktail . . Lawn Parties

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SHINING EXAMPLE of magic hand of these silversm is the teapot on the right. An you send them damaged sil chrome, or gold pieces the work their wonders on your p cious possessions. Or write their price list on repair w You'll find them remarkably r sonable and work is guarante Simmons Plating Works, 219 Pryor St., S. W., Atlanta,



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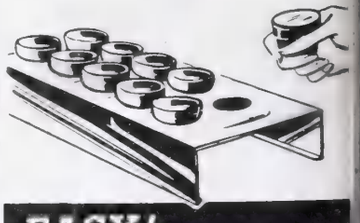
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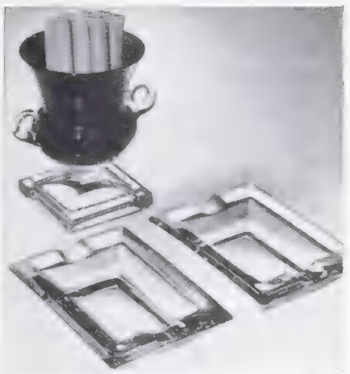
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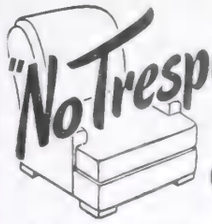


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Enclosed $..... Send ..... Adapto Flower Arrangers at $1.00 each
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Name.....
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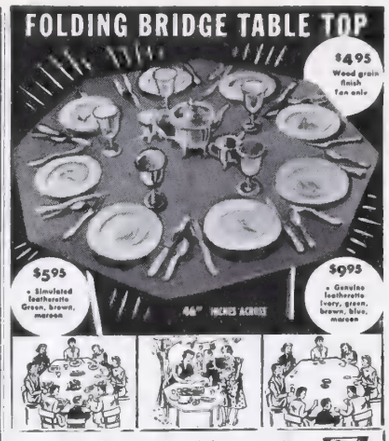
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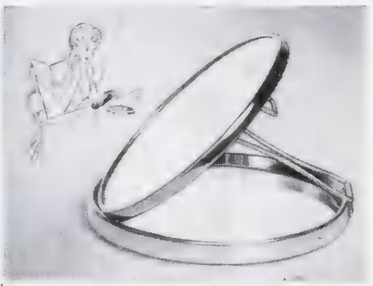
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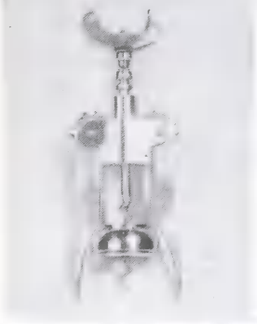


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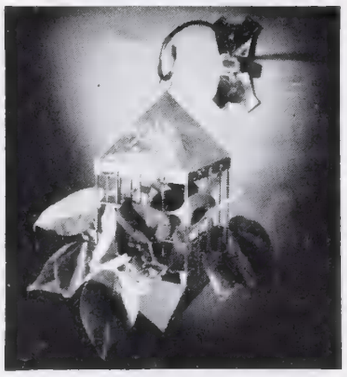
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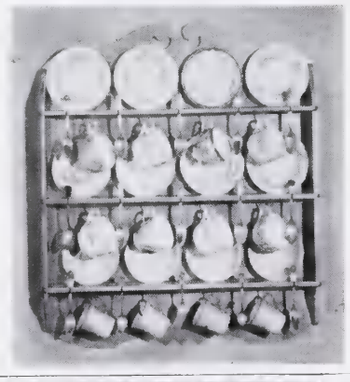
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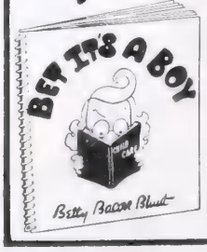
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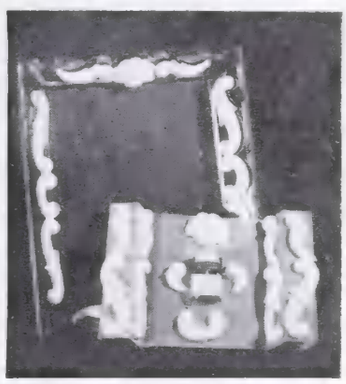
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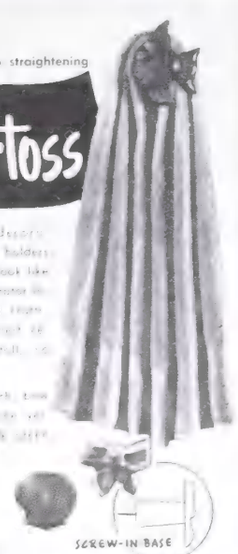
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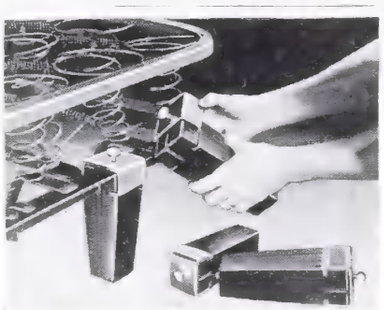


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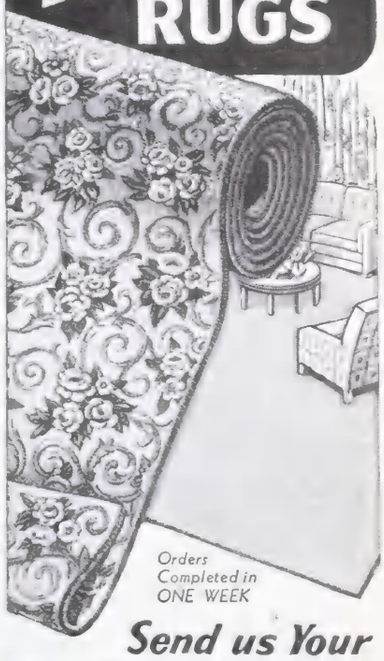
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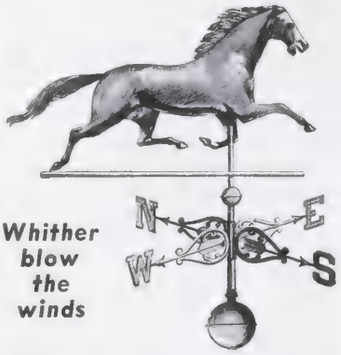
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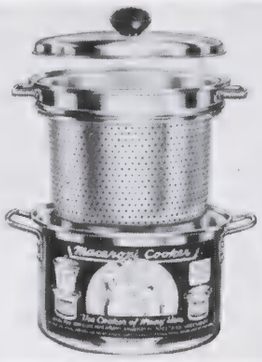
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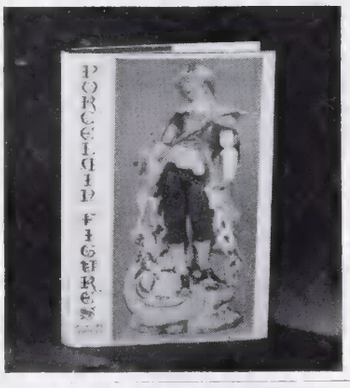
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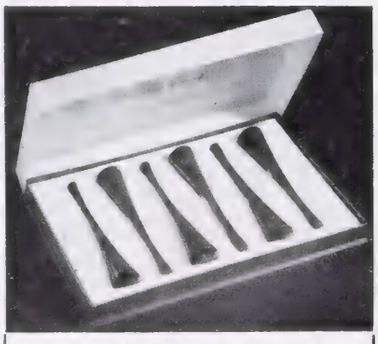
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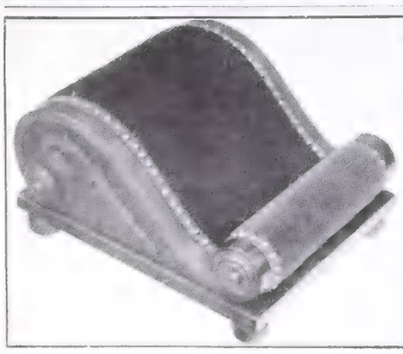
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It's Worth MENTIONING

by Julie Polshek

You just about walk on air with this Spongex cushion under a carpet. It gives the thinnest rug a soft, luxurious tread of deep pile. What's more, the long-lasting sponge rubber underlay pays for itself and then some, by adding years of life to carpets, thick or thin. It's moth-, vermin-proof, stays flat, keeps its shape and spring, and outlasts rug itself. 3/16" or 1/4". About $2.40. $3 a sq. yd. Sponge Rubber Products, Shelton, Conn.



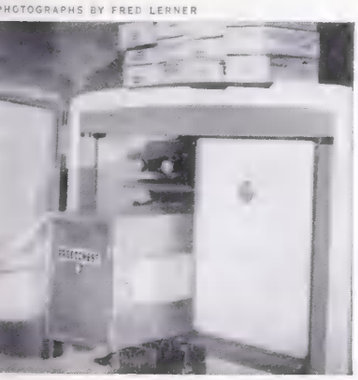


Let your imagination run riot. You can create hosts of unusual candle or candle-and-flower arrangements with these clever Imperial Glass Candle and Flower Stickups. Suctioned to a flower bowl, a trio "plants" candlelight in the midst of a flower arrangement. Or set a flower bowl on a mirror, circle with candles. You take it from there. They grip any smooth surface. 6 for $2. Strisik's, Waterbury, Conn.

With restaurant gear like this cast-aluminum Griscer, you *know* you're getting the last word in efficiency, speed, ease. Take the shredder: It yields 336 cuts per turn. With three instantly interchanged cones, you can peel, slice, shred, "julienne," grate, crumb, chop. They handle fruits, vegetables, nuts, chocolate, cheese, etc. $12 complete: clamp-on model, $9: French-fry cone (not shown), $2.65. Appliance Store, Jonestown, Miss.



PHOTOGRAPHS BY FRED LERNER



You can install a roomy freezer bin in any refrigerator in the seconds it takes to slide this aluminum Freezchest alongside the coils. It holds a week's supply of food, ice enough for a party, at 20° to 25° F. Spring hinges keep the Plexiglas door tightly closed. Chest fits any refrigerator with more than 7 inches to left or right of coils. 7" x 10" high x 13¾" deep, $19; 8" wide, $20. Bloomingdale's, New York, N. Y.

(Continued on next page)



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Margaret Blithe Morning Peggy Minuet Janice

Figurines by ROYAL DOULTON

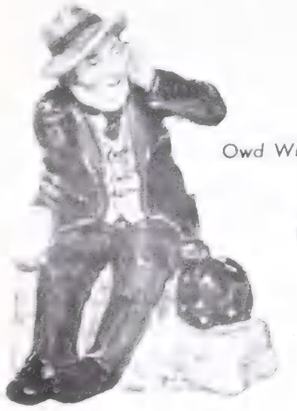


Pearly Boy

Figurines of Royal Doulton Bone China are valued as collector's items — cherished as gifts for all occasions. In size, subject and historical interest, they vary greatly — as they do in price. Under the same famous symbol, you find tableware in Bone China and in Fine Earthenware, animals, character jugs and decorative pieces . . . Royal Doulton Wares are sold only through selected stores. Write for the name of your nearest dealer. Enclose 10c if you want fully illustrated Booklet No. 37, including correct table services.



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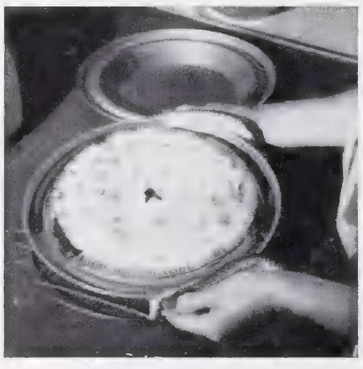
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How renters need closet expan like these screw-on, redv Stowaway Cabinets! Here's a set up for his and her bedr service. Use them, too, in pov room or bathroom for supplies, books, bar gear, games, as a catch-all. Top one with a mi to create a vanity or primping n Painted to match the door, th shelf units look built-in. Unpaint 18″ x 24″, $3; 24″ x 24″, $3 Brown's, Oklahoma City.

The worst part of car-washing—wiping—is eliminated by this Magic Bubble Mitt. A speedy washing, a quick hosing, and the car dries itself with not a spot or streak on its gleaming surface. Dirt-dissolving detergent pellets that do the trick were developed just for auto finishes. Lamb's-wool mitt holds pellets in a built-in pocket. $1.20 with 12 pellets; pellets 50c doz. Pit-Bar Mfg. Co., 3207 E. 15th St., Los Angeles, Cal.

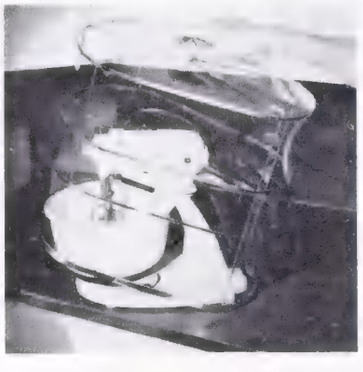




Never again need you tussle wi a charred, baked-on oven mes Pans and gimmicks to keep p juices "put" may come and go, b none ever hit the nail on the hea like these No-Overflow pie pan They're foolproof with the oozie berry pie, no foolin'. What's mor there's no extra pie-making fus Use the 9-inch baker like any ord nary pan. Heavy aluminum bake like a dream. 2 for $1. Walte Drake, Colorado Springs, Colo.

Who wouldn't get "het up" over this Nor-Gee mailbox? It shelters super-size magazines, Sunday papers, and catalogs from the wet and wind. It's a beauty, finely made, rugged, and a "super" value, to boot. Add the concealed Loc-Kover and 16″ x 11½″ x 4⅝″ box is pilferproof. Hammered-brass enamel on aluminum, $6; solid brass, $35. Matching Loc-Kover, $3. $6.25. Engraved aluminum name plate, $1.50. Crane's, 419 E. 57th St., N. Y. C.





We submit this Ez-Vu as tops in electric-mixer covers. Its sleek lines, permanent look, and gleaming combination of crystal-clear sheet plastic with chrome-like metal are enough to sell anyone. Add the ease with which the strong, featherweight "house" slips on and off plus its sure protection and you have something pretty special. It will last for years. Cleans easily. $5 (state make of mixer). Fineline, 303 Fifth Ave., N. Y. C.

(*Continued on page* 164)

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Patterns illustrated above, reading from left to right:
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212 FIFTH AVE., NEW YORK 10, N. Y.



To SEE as well as to HEAR

Opera via television may yet add a whole new dimension to your enjoyment of those musical dramas that never seem to grow old

by Richard Williams

LIKE everybody else (or *almost* everybody), I am fascinated by television. My interest in that new and, as yet, somewhat spluttering entertainment is a special one. I think television can do a lot for opera. And I love opera.

So far, little has been done. The first night of last year's season of the Metropolitan Opera was televised in full, but this was admittedly an experiment and was handled with timidity. The opera, Verdi's *Otello*, was merely photographed while the regular performance took place. The stage was occasionally drowned in murkiness. The singers, who happened to be good-looking people, wore unbecoming wigs, costumes, and make-up, and looked as if they had stepped out of an old silent movie. Even with these handicaps, the performance attracted a big audience. Mr. Hooper, who checks off our listening preferences, says that four out of ten people who had their television sets turned on that night preferred the opera to the other offerings, including the wrestling matches.

I do not know whether the performance attracted people because it was a first occasion, one on which they could partake of the glamour of a Metropolitan Opera opening night, or because they

(*Continued on page* 123)

Only Wallace Sterling ... like Sculpture ... is lovely from every angle



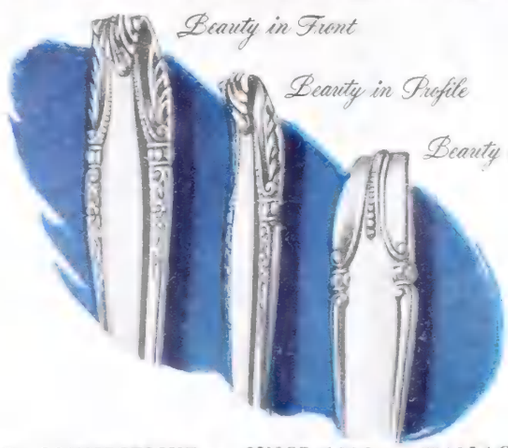
"HARVEST TIME" . . . BISQUE FIGURINE, FRENCH, CIRCA

Only Wallace Sterling ... like Sculpture ... has

Third Dimension Beauty

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That's because William S. Warren, famous designer of fine silver patterns, has created in Wallace the only sterling with the "Third Dimension Beauty" of sculpture . . . beauty in front, beauty in profile, beauty in back. Before you select your silver, be sure to see the five "Third Dimension Beauty" designs in Wallace Sterling. Left to right: Grande Baroque, Sir Christopher, Grand Colonial, Stradivari, Rose Point. Six-piece place settings from $27 to $35, according to pattern.



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Silver

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Cherry, the favorite wood of early American cabinet makers, is most popular with smart, young American home-makers today. This lovely new *Cherrywick Group* combines the warm, rich beauty of solid cherry, authentic traditional design, and the fine cabinet-making skill of Kling craftsmen.

It's a joy to create the room you have dreamed of around this lovely furniture. Choose either a traditional or a modern theme. Your *Cherrywick* furniture will blend perfectly with either, or a combination of both. Ask for Kling's *Cherrywick* by name.

KLING
BEDROOM FURNITURE

Write for illustrated booklet "*Your Bedroom and You.*" It offers many helpful suggestions on bedroom decoration and arrangement. Sent postpaid on receipt of 10¢ in coin. (No stamps, please.) Address Dept. HB9, Kling Factories, Mayville, N. Y.

Kling Means SOLID *Cherry, Maple and Mahogany*



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Jean McLain's "Color Harmonizer" has helped thousands of women plan lovelier homes. Send only 25¢ for your copy of this inspiring decorating manual to Imperial Paper and Color Corporation, Dept. H-46, Glens Falls, N. Y.



Ready-made draw curtains with a custom workroom look

Celanese* DECORATIVE FABRICS

With a pull of the cord you let in the sun; shut out the night. There's just one of the joys of new, decorator-approved ready curtains of both Celanese Multicord* and Serenade* of acetate rayon. Have them in either sill or floor length—enjoy the handsome color and texture interest they bring to a room. You'll find them at the drapery department nearest you, in sizes to fit any type window—and important, despite their made-to-order look, they're completely budget-conscious! Also by the yard. Celanese Corporation of America, New York 16.



Ready-made curtains of Celanese decorative fabrics are manufactured by the following firms: O'Brien Curtain Co., Los Angeles; Empire Curtain Co., Boston; Angwell Curtain Co., Chicago; Ardsley Curtain Co., New York City.

*Reg. U. S. Pat. Off.

How to solve the corner window problem

PHOTOGRAPH BY ROBERT C. CLEVELAND



• Corner windows are often difficult to curtain, especially in a small room. In this instance, draperies would introduce too much pattern into the room; straight curtains would be uninteresting. Shutters, painted same color as walls, solve the decorating problem and afford privacy and good ventilation. Decorated by Pat Neblett.



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Solid Mahogany by Hungerford, Memphis



The boardwalk at Atlantic City, a sea-edged promenade for strollers and riders in the famous roller chairs, is also a study in wood patterning, a design idea worth taking home for future reference.

How to leave home and like it

by Louisa M. Comstock

Dates and rates are changeable. Prospective tourists should confirm this information with their travel agents, transportation companies, or hotels

Oldest thing of its kind in the country is Atlantic City, New Jersey's famous resort of song and story. It is still, after 95 years of conventions, honeymooners, and bathing beauties, an elegant place in which to take a deep breath and get a new viewpoint. And fall is an elegant time to do it. An island eight miles long but only a mile and a half wide, warmed by the Gulf Stream and protected by the curved coast, Atlantic City enjoys a summer that lingers into Indian Summer. Regular residents, in fact, having returned in August from wherever it is they go on their holidays, settle down by mid-September to what they consider the nicest part of an Atlantic City year.

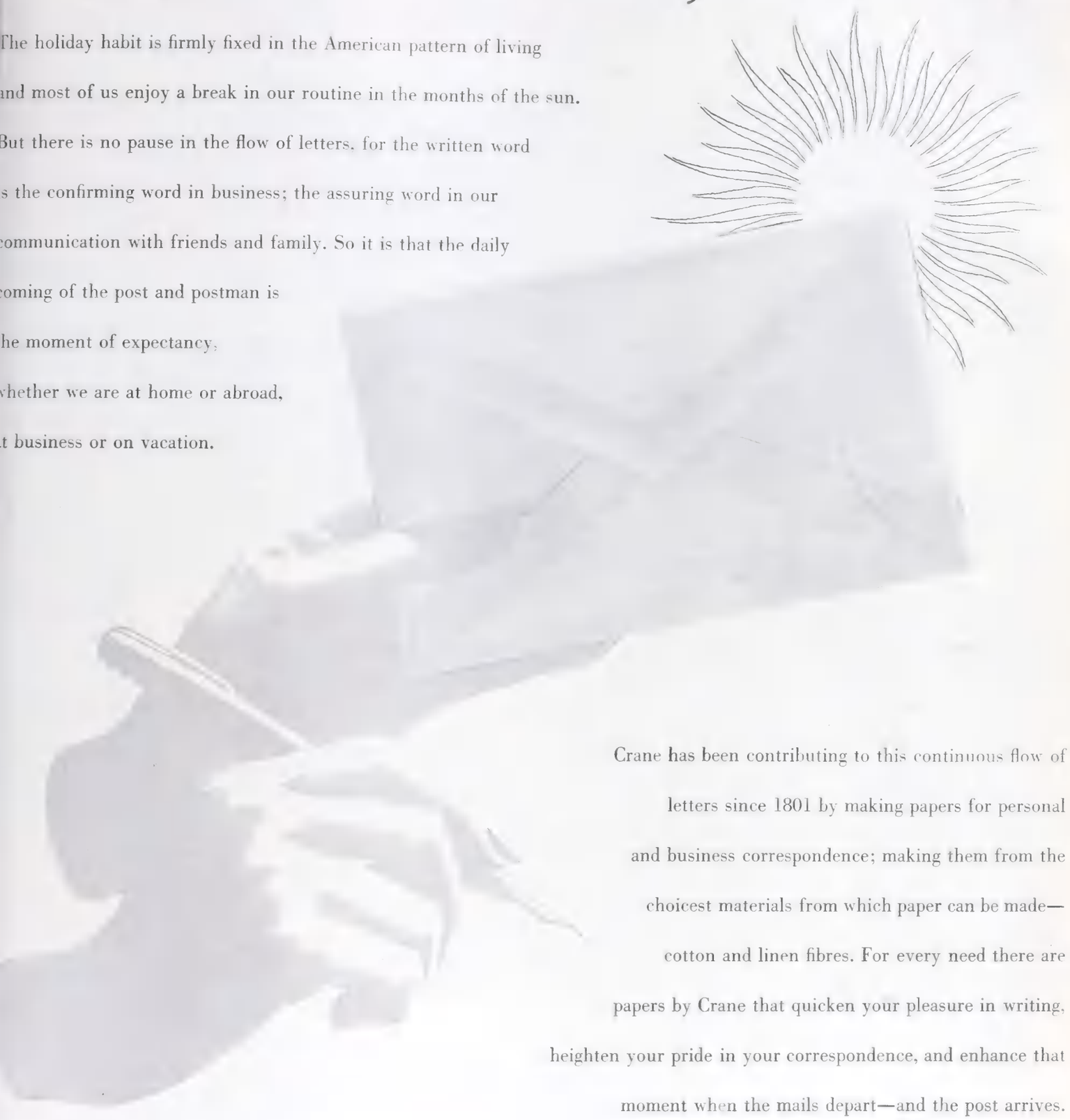
Beaches are open and protected for swimmers until November 1st, the sands are still warm to sunbathers, and the blues, marlin, and flounder are most responsive after the first of November. Best of all, your horse can trot the hard sand with less competition, and bicycling on the boardwalk (especially if you do it before breakfast) is unhampered by strolling or rolling crowds. The roller chair, by the way, is indigenous to Atlantic City, and a trip in one of them is as placid and pleasant a pastime as anyone could wish for on a bright blue September afternoon or an autumn-cool evening. For sporting bloods, the Atlantic City Race Course operates from August 11th through October 1st. Rates at such super-hostelries as Chalfonte-Haddon Hall, the Traymore, Claridge, or Marlborough-Blenheim run from $6 a day single to from $8 to $20 a day double, European plan. Meals on your own are one of the city's best diversions, varying from bouillabaisse and concert music at the Shelburne Hotel, to lobster most anywhere, especially at Hackney's and Captain Starn's—two "must" eating places for visitors.

Faraway places

Among winter cruises coming up, here's one of the first to be announced and probably one of the most fabulous to be had. Cunard's Green Goddess, the "Caronia," will celebrate her first birthday in service next January 12th by leaving New York on an 80-day, 22,000-mile, 28-port meander that is strictly dream stuff. This is the sort of thing the "Caronia" does best. Her insulated hull and air conditioning (*Continued on page* 134)

as we follow the sun.....so follow our letters

The holiday habit is firmly fixed in the American pattern of living and most of us enjoy a break in our routine in the months of the sun. But there is no pause in the flow of letters, for the written word is the confirming word in business; the assuring word in our communication with friends and family. So it is that the daily coming of the post and postman is the moment of expectancy, whether we are at home or abroad, at business or on vacation.



Crane has been contributing to this continuous flow of letters since 1801 by making papers for personal and business correspondence; making them from the choicest materials from which paper can be made—cotton and linen fibres. For every need there are papers by Crane that quicken your pleasure in writing, heighten your pride in your correspondence, and enhance that moment when the mails depart—and the post arrives.

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House Beautiful
SEPTEMBER 1949



"Art is long... life is short"



Hippocrates said it 24 centuries ago: "Art is long: life is short." It's worth calm pondering today, while Traditionalists and Modernists wrangle over theories. It reminds you that good design of any era is good design forever—dateless, label-less, and as continuous as the forces of nature. The archaic is often pure Modern. Modern is often basically Traditional. To see what this means to your home, read on.

HOURGLASS AND 16TH-CENTURY TABLE CLOCK, COURTESY OF THE METROPOLITAN MUSEUM OF ART. PHOTOGRAPH BY EDGAR DE EVIA



Here are typical designs that are good for all time because they were good to begin with. All "belong" in Modern homes. Origin of crewel-embroidered Tree of Life pattern is veiled in East Indian antiquity. From Arthur H. Lee & Sons. Damask, which started in 12th-century Damascus, in a satin-stripe by S. H. Le Bell. Lunt's sterling bowl copies one by Paul Revere. Brass candlestick dates to 1720. Lowestoft tureen harks back to 1780. Both from Ginsberg and Levy. Irish glass ship's decanter, made about 1810, from the Steuben Collection of Antique Glass. Urn is archaic Greek, 400 B. C. Melon-shape teapot from James Robinson is Georgian. Colonial Williamsburg teardrop goblet and hurricane shade by Blenko from McCutcheon's. Design of Gorham's ladle is old as soup itself. Mexican mortar and pestle design has been used in this form for at least a thousand years.

A good thing is always *a good thing*

No one cult or era has a corner on good design. These six pages show that it lives in every age, belongs impartially to all time

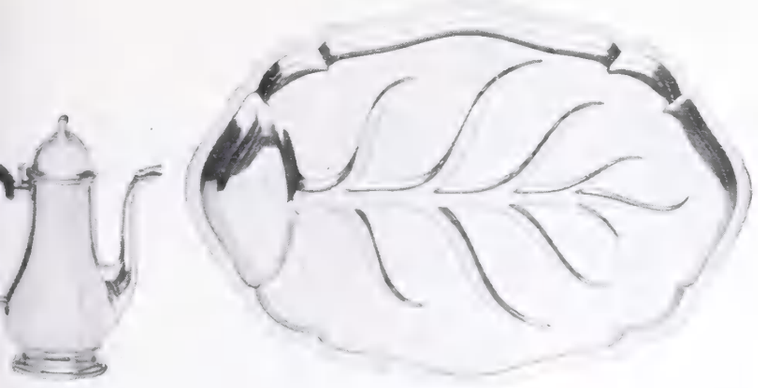
by Marion Gough

"What will they think of next?" asked the bright young man when he saw a sun dial for the first time.

Bemused by the Twentieth Century, he was reacting pretty much like the militant Modernists who seem to believe that this generation has an exclusive copyright on the intelligent approach to the design of everything. They expend quantities of proud chatter on "form following function." "the honest use of materials." "clean-cut, uncluttered lines." Then they put legs on egg crates and call you a nincompoop if you fail to appreciate the "strength" and "sincerity" of what they've done. They're a touchy lot.

But they're no touchier than their counterparts—the die-hard Traditionalists who might just as well be driving their Buicks in perukes. For them everything began and ended in the Eighteenth Century, although some of the more left-wing dabble in early Victoriana. Design, they tell Modernists with well-bred frigidity, should "please the eye," have "grace," "warmth," "elegance." They hate plastics and plywood. But they have telephones.

Both factions remind us of the blind men describing the elephant. Both are right about design. We should like to treat both Traditionalists and (*Continued on the next page*)



Try to forget that this coffeepot is typically George I and the piecrust tray is Queen Anne. Look at their lines. Isn't that "Modern" simplicity? That's function in the well-and-tree. Gorham pot, Black Starr & Gorham. Tray, International Silver.

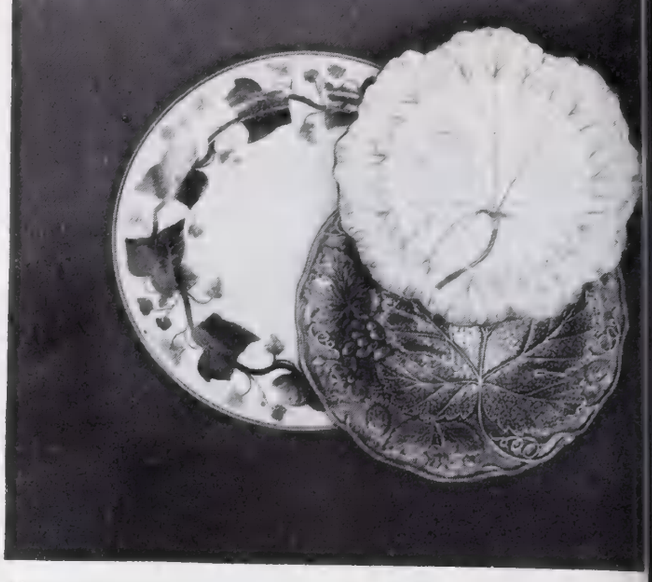
For generations, the urn, fiddle, and shell have lived as classic silver motifs. Towle's "Old Colonial," Frank W. Smith's "Fiddle Thread" and "Fiddle Shell," B. Altman.

PHOTOGRAPHS BY RICHARD LITWIN





PHOTOGRAPHS BY RICHARD LITWIN



Above, currently appropriate and useful as they were 'way back, "Napoleon Ivy" bone china, a green glaze strawberry vine plate, a pebbly china leaf. Left, the white pitcher's modernity is really a faithful reflection of museum-piece blue jasper. By Josiah Wedgwood & Sons.

A good thing is always good (Continued)

(*Continued from preceding page*) Modernists to a cooling-off period in a museum's antiquities section. There they might back off from their own little epochs and see the mighty sweep of fine design as it has lived through the ages. They would recognize that good design, like the principles that rule the universe, is an absolute, independent force. They'd see it showing up consistently and continuously in all kinds of things in widely separated eras—Egyptian sculpture, Greek pottery, Assyrian glass. The Modernists would discover abstract patterns on Ptolemaic earthenware. Traditionalists would see the rich flutings of their Georgian silver in ancient Persian brasses. Both would see that the best of all their theories has always been embodied in any design that has endured, until they would be hard put to say with any certainty or authority "This is Modern" and "This is Traditional."

Try this yourself as you look at the everlasting objects on these pages. We have had to draw on the past for our illustrations—simply because we cannot photograph the future. But we are willing to wager that the lasting designs of the 1940's will one day have their pictures taken with Greek urns and Lowestoft and early Mayan corn mortars and look as homogeneous as the variously dated objects you see here. We will guarantee, too, that the designs which will last will please the eye, function well, use their materials honestly, have fundamentally clean lines. They will "belong" wherever they are put—good design always has and inevitably always will.

Time has tested patterns like Reed & Barton's "Pointed Antique"; rat-tail spoon and pistol knife. James Robinson; Gorham's "English Gadroon," Black Starr & Gorham.



The porringer started with the Romans. Early American "Washington" sugar bowl's "edged" shape sprang from the bending of sheet silver. Sterling, Wallace Silversmiths.





What is your guess? Is this china old or new? Call it both and you'll be right. It was designed by the first Josiah Wedgwood in 1768, but his descendants are making it today because Moderns demand it









Timeless practicality as well as aesthetic went into this design. Lids fit, spouts pour easily, handles are comfortable to grasp. This pattern is now called "Traditional."



DRAWINGS BY MARTIN WARSHOW

The armless, Modern chair, above, has an unsuspected rocking spring in its Airfoam seat. Sleek comfort for home, good strategy in an up-to-date office. By The Dearborn Co.



An undisguised rocker of time-weathered design, above, rocks you while you work. Ideal for knitting or sewing, it frees arms, supports the shoulders. From S. A. Cook & Co. Below is an upholstered chair that rocks on a concealed oscillating platform. Cushions of down tuck around you for comfort. Buy pairs to insure family peace. By Beacon Hill.

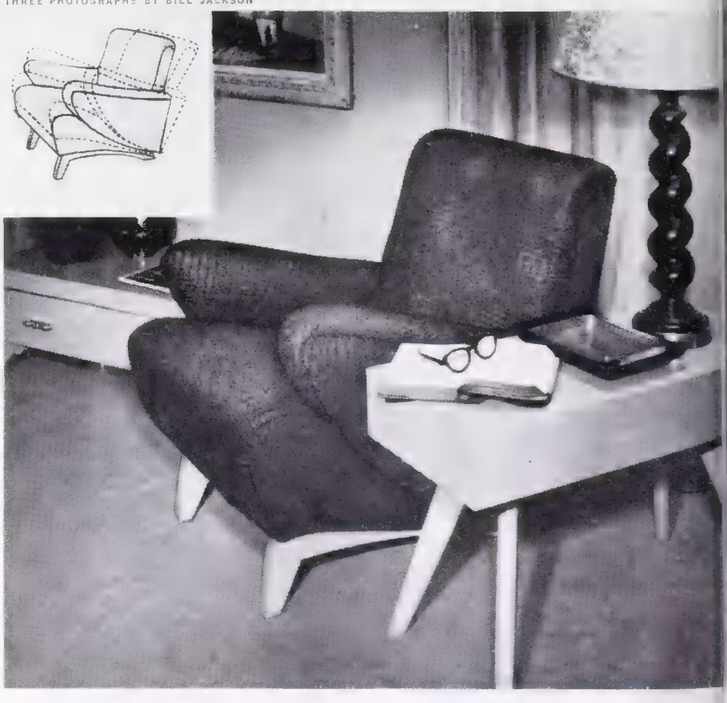
PHOTOGRAPH BY WILLIAM HOWLAND



A good thing is always good (Continued)

A good principle—like a good thing—is always good. Take, for example, the soothing concept of rocking. Applied to the cradle and the chair, it has satisfied our peculiar human desire for relaxing motion for many generations. Today you feel, rather than see, the same principle at work in currently made "straight" chairs that swing and sway on concealed springs. See how this worthy idea persists, here and on page 136

THREE PHOTOGRAPHS BY BILL JACKSON



Now you can be Modern and rock, too, without any decorative discord. The contemporary chair, above, rocks easily on springs concealed in the platform. By Modern-age.



The classic Boston rocker, nostalgic as geraniums in sunny kitchen windows, is the prototype of many a latter-day wood rocker. Its forthright lines and high-back comfort still please today because they fulfill a human need. By Nichols and Stone. Rug by Priscilla Turner Rug Guild. Photographed at W. A. Hathaway Co.



This free-standing circular stairway, balustraded in Plexiglas, has the clean curves we immediately label Modern. Actually, Gothic architects used its basic concept. So did the Georgians. Like all good design, it persists timelessly.



PHOTOGRAPHS BY WILLIAM HOWLAND

Yoke-back chairs and rosewood table in the hall of this modern house are antique Chinese. their subtly curved lines pure Modern. Ceramic elephants are Ch'ien Lung.



At one end of hall. see the surprising compatibility of a Pahlmann-designed table. tea-canister lamps. Rockingham platters, a Toulouse-Lautrec. an Eames plywood screen.

A house that proves the perennial youth of fine design

See on these six pages how the best of the old joins inseparably with the best of the new

by Frances T. Heard

Architect Edward D. Stone gave this house flowing spaciousness and broad. light-giving window walls to keep the outdoors near. made much of the natural beauty of stone. wood. and tile. It is thoroughly contemporary. It might have been furnished at once in free forms and mobiles, but William Pahlmann. the decorator. urged its owners to acquire their furnishings slowly and searchingly, as they grew better acquainted with the design of their new house. Significantly, after a year's selection. the furnishings are. for the most part. fine antiques. All share that inevitable look of having been destined for no other house but this—further evidence. we think. that a good thing is always good.

PHOTOGRAPH BY EZRA STOLLER · PICTOR



Good design is changeless. but each era applies it to its own needs. Elizabethans used two-story mullion windows for light; we use them for sun heat. nearness to nature.



Gooseneck lamps and botanical prints

In the master bedroom, 18th-century aquatints and botanical prints hang pleasingly and un-anachronistically on the same natural oak wall with gooseneck lamps—considered by some the essence of smooth-lined Modern functionalism. Pahlmann designed headboard and night tables to hang to the wall. And that's a typical Modern space-saving device. Bolsters and beds hook to headboard.



Old French and a window wall

Architect Stone, with Modern respect for light and air, gave practically every room a wall of glass. Fieldstone fireplace wall in the master bed-sitting room is an extension of the living-room wall downstairs—a frank, Modern building technique. The stone color and texture are its own ornament, again a Modernism. But French Provincial desk and chairs look unerringly appropriate.



The canister collection on built-in shelves

Indicative of the free flow of space in this house, the library is the only one of the downstairs rooms for living which has a door. Room is paneled in natural mahogany, and every last inch of feasible space equipped with built-in bookshelves reached by a Chinese bamboo ladder. Pahlmann designed the thoroughly functional arc-shape desk. Collection of tea canisters stores papers.

the perennial youth of fine design

(Continued)



Dining room buffet, space-engineered within, was designed by the decorator to hang to the curving wall. On this modernism, a Georgian urn and 17th-century Majolica.

ALL PHOTOGRAPHS BY WILLIAM HOWLAND

This circular room, almost encased in glass, could in itself prove the enduring consistency of good design of all eras. Concept of the round room dates 'way back. So does parquet flooring. Pahlmann designed the furniture. Chairs, curiously like Italian Renaissance, are versions of Biedermeier. Boomerang shape suggested the table. Yet all merge.



the perennial youth of fine design

(Continued)

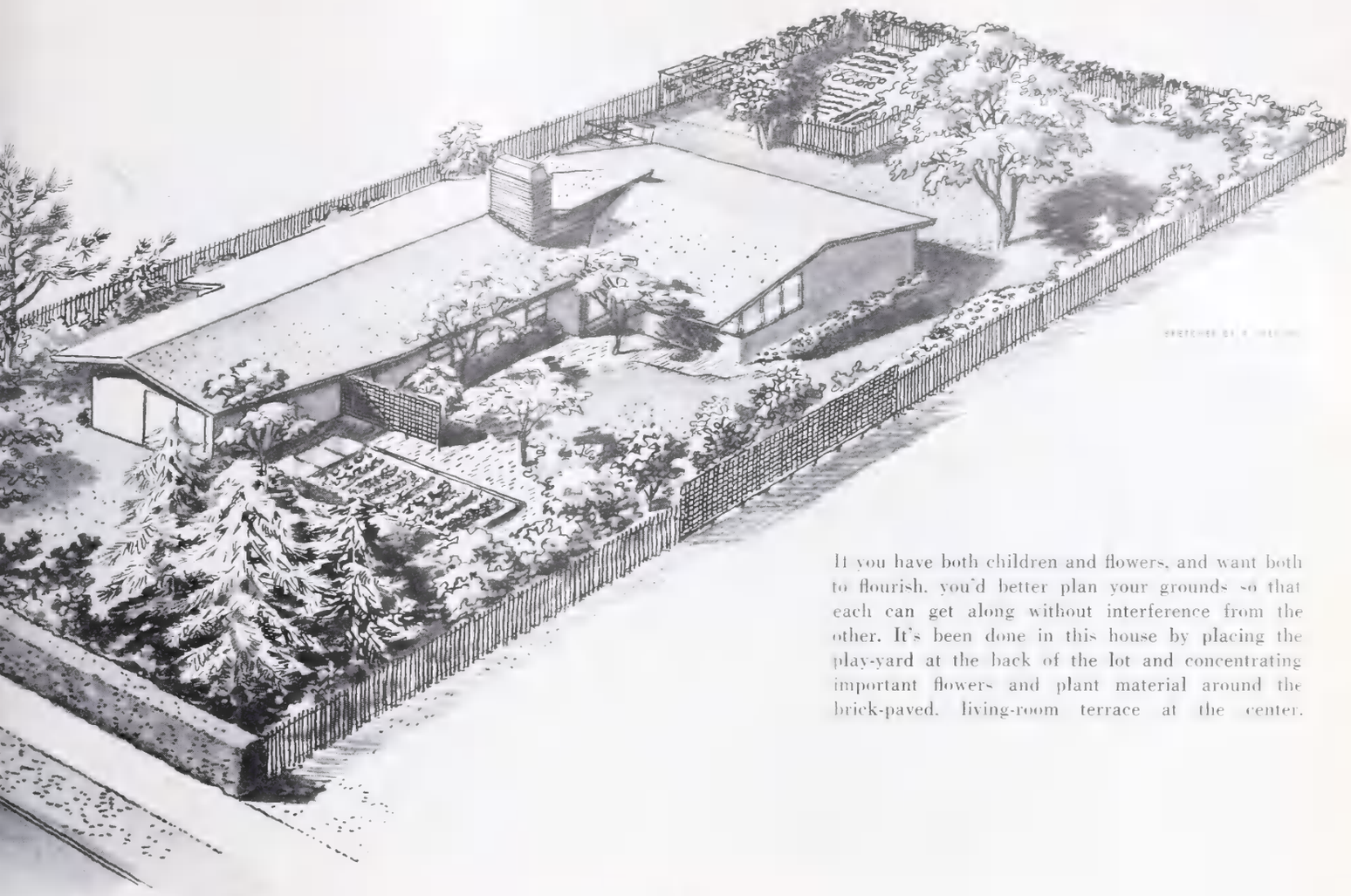
Simple, fluid lines are the common meeting ground of this French Provincial armoire and these antique lohan (Chinese scholars') chairs, so skilfully conceived that their hardwood splats and rails seem to flow. Ceramics are Chinese.



In the living room there's a positive affinity between such variants as random-width floor, the fieldstone wall (opposite), the French desk, the Chinese porcelain sages, the tweed-upholstered chairs, the abstract painting. There's no cut-and-dried rule of thumb by which to explain such merging of design. Perhaps it is simply the basic unpretentiousness of all of these things, an honest dignity of materials and lines.

ALL PHOTOGRAPHS BY WILLIAM HOWLAND

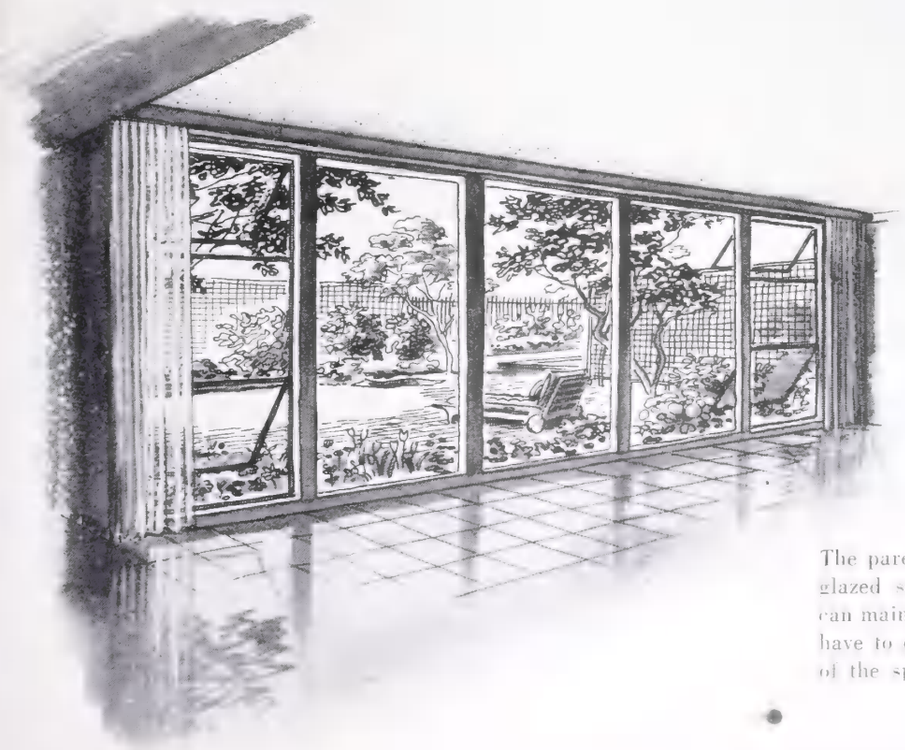




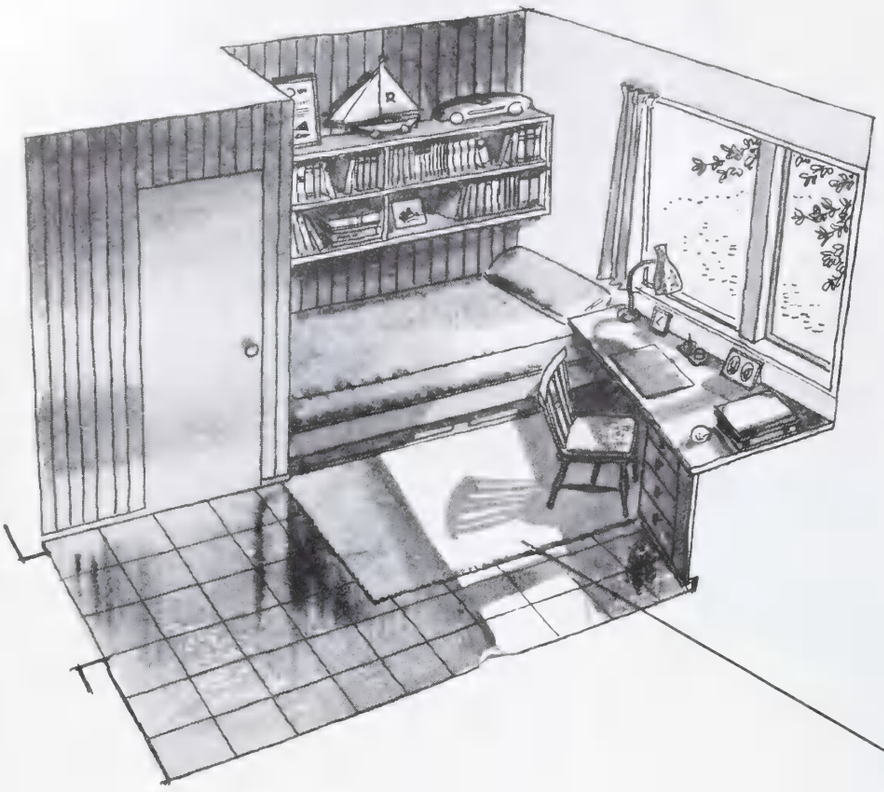
If you have both children and flowers, and want both to flourish, you'd better plan your grounds so that each can get along without interference from the other. It's been done in this house by placing the play-yard at the back of the lot and concentrating important flowers and plant material around the brick-paved, living-room terrace at the center.

for bringing up children

The civil war between you and your offspring is more often due to bad house-planning than to juvenile perversity. You'll find this plan a fine peacemaker



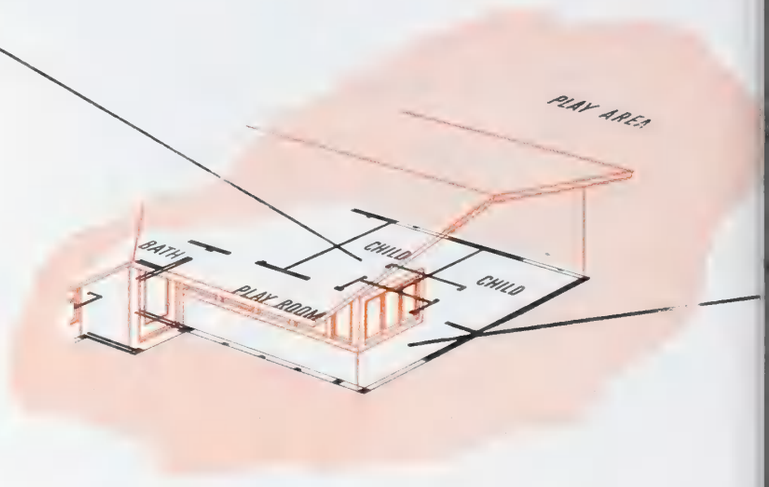
The parents' garden is seen here through the glazed south wall of the living room. They can maintain this area neat as a pin and never have to order Junior to keep his tricycle out of the species tulips. He has his own place.



A good plan for bringing up children

(Continued)

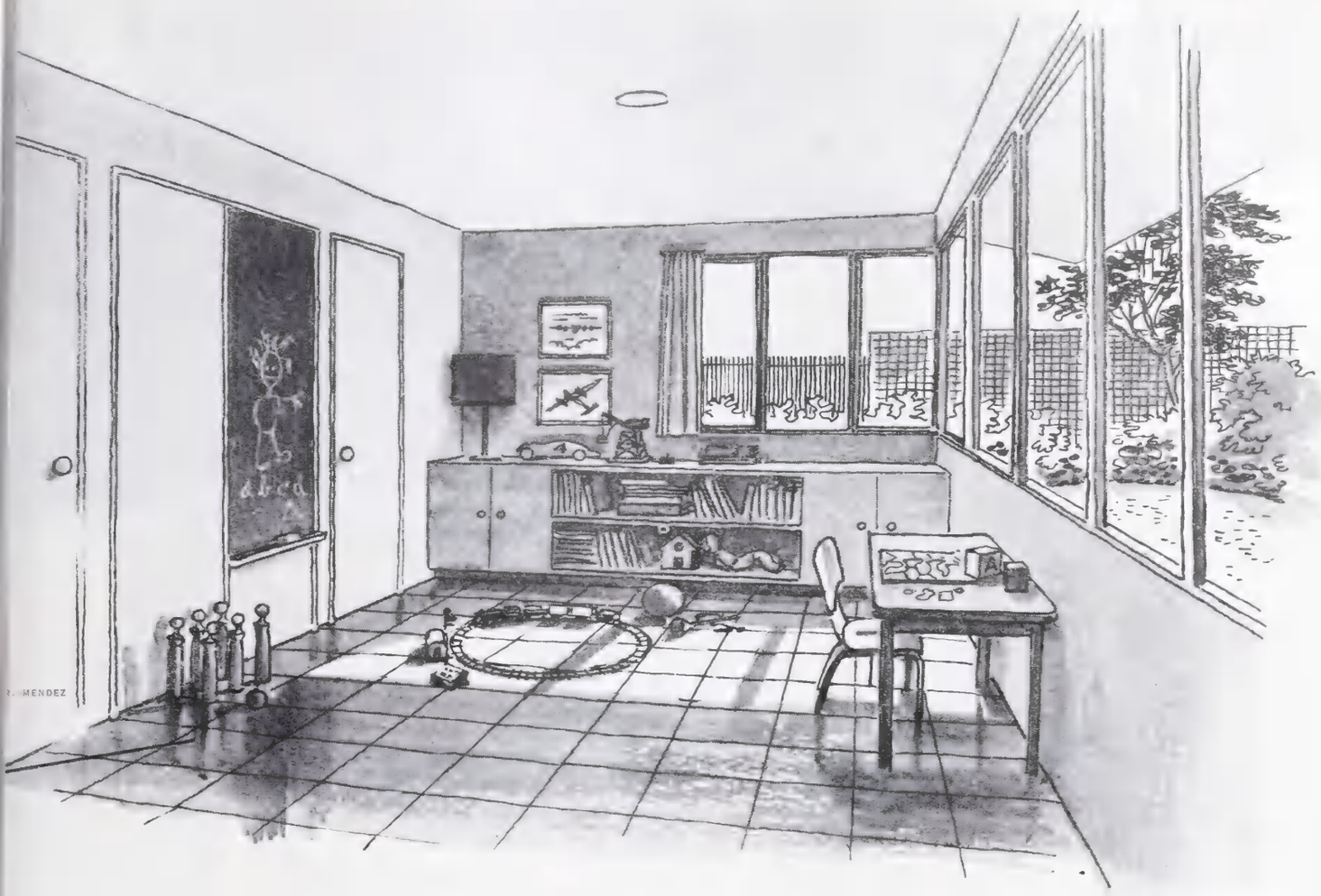
By itself, a good plan won't make a good child—but it will certainly help. A room like this gives a child everything he needs to set up shop—built-in bunk, desk, closet, and book-shelves. Add a sturdy chair and a chest of drawers, and the room is completely furnished.





Better your home . . .
Better your living

Instead of chopping up the small "front yard" with foot paths, driveways, and small patches of lawn, this area is completely surfaced with a pinkish gravel. Easier to maintain than grass—and as good to look at—this surface provides parking space for several cars. Laid over the top soil, it also acts as a fine mulch for trees and a weed-stifling carpet for shrubbery.



Your youngsters won't drive you mad on rainy days if they have a playroom of their own like this. It will sharply reduce the wear and tear on the fabrics and furnishings in "your" part of the house. And, if it's properly monitored, it will give the kids their first basic lessons in good housekeeping.

Recognizing that parents as well as children have rights, this plan democratically apportions living space between the two parties. House and lot alike are "zoned" to reduce conflict to a minimum. Thus the living room, designed primarily for you and your adult friends, opens onto a brick-paved terrace—also grown-up territory. Here the family's best furniture and rugs, flowers and shrubs can be safely enjoyed. And they can be kept in apple-pie order because there is also space, indoors and out, for the children's toys, pets, and playthings.

The playroom is large and comparatively damage-proof. It has shelves and cupboards for books and toys, a blackboard, a closet for sleds, skates, and out-of-season storage. Outside there is a play yard for swings, slides, and jungle-gyms. This is screened from the main terrace so that you need never feel apologetic about its looks.

The house as a whole is designed for comfort, not show. It is placed as near to the street and the north line as the law allows. This keeps traffic out of the heart of the plot, holds the service area to a minimum, and gives the greatest possible space and privacy to family life, indoors and out.

HOW TO ESTIMATE THE COST

You can get an idea of cost of this house in your neighborhood today by multiplying the square feet of floor area (1,596) or cubic feet of volume (15,853) by your local unit building costs. Your local contractor will tell you what these are.

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Fresh country colors make a happy background for both the contemporary chairs and the Dutch butcher's-block lamp table. The collector's pieces in the corner cabinet are as effective, decoratively, as a painting.

For more pictures of this house turn to pages 96 and 97.

How to furnish a house with

That Lived-in Look

by Helen Little

ALL PHOTOGRAPHS BY WILLIAM HOWLAND



A tiny den doubles as guest room. It shows another "lived-in" principle—easy upkeep. For, to live comfortably, you must live without the tyranny of having to keep up appearances. Desk, Monitor Furniture Co., chairs, Consider H. Willett. Rooms planned by Paul C. Lauck and Paul H. Appell.

The highest compliment you can pay a house and those who live in it is to say that it looks "lived-in." For you're saying that it has so well met its owners' needs that it has acquired the imprint of their tastes and living habits, as a glove that molds itself to a hand.

Naturally, it's impossible to buy ready-made this intimate reflection of living. But you are sure to achieve it if you choose possessions which you and yours can live with casually, unself-consciously, and comfortably. You must be honest about this, too—not pretending that you're a satin and lace family when you know in your heart that tweed and plastic could really be more comfort to you.

No one "style" gives a lived-in look. But the house on these 4 pages, furnished for lovers of 18th Century and Pennsylvania Dutch, embodies the meaning of the phrase.

"Casual" is another way to say "lived-in." You sense real living in the well-worn patina of wood, fresh colors, the comfortable slouch of the cushions. The handsome collection of Early American china and primitives shows unstilted taste. Cabinet from Bucks County Provincial Group, Americana Furniture Co., designed by S. Bevelacqua.





How to furnish a house with

That Lived-in Look (Continued)

No fanatic furniture polisher or ash tray emptier ever had a house with a lived-in look. If furniture demands more upkeep than you can cope with, you can't live happily with it. This corner of the den shown on page 94 shows how relaxed a room can be. The slanting roof forms a canopy over the couch, makes an asset out of a trying architectural detail.



The unstudied use of modern fabrics, a traditional pattern in the carpet, with the sturdy, honest design of the Bucks County furniture indicates independence in decoration—the essence of the lived-in look.



See how this room differs in spirit from the rest of the house. Such a change of pace keeps any house from being static and stereotyped. Details like the sheer fabrics, the soft colors, and delicate furniture motifs are stuff that dreams and pretty bedrooms are made of. Furniture, Kling Factories.



The Runkle Furniture Co. of York, Pa., decorated this house. For details about the furnishings **see page 154**



A tropical supper for a Sunday night



Editor's Note: In our July issue you met Virginia Stanton and read about the cooking and party-giving philosophy which has made her the favorite hostess of fortunate guests. From time to time she will share her entertainment ideas with House Beautiful readers. This is the first of her "Parties That Make You Famous"

by Virginia Stanton

One of the things that can put me right up there on Cloud Nine is the prospect of week-end guests in my vicinity. They can be my own or anybody else's. I love them all, because they're such a beautiful excuse to give a Sunday night supper party on the terrace. Not that we ever need an excuse for a terrace supper party. But when there are guests of honor to fête I feel compelled to go all out with something special—and that kind of entertaining is just my dish.

If I'm planning to have week-enders of my own, I go into my astrologer act before I invite them. I peruse the old calendar to see when the moon is full, for sunset and moonlight are part of the decoration for this little supper party I have up my sleeve. Then to the telephone to invite three out-of-town couples for the propitious week end. After this I invite four local couples to come over late on Sunday afternoon. Sunday, I find, is a wonderful day on which to entertain. It is so often a dull day for lots of people and they welcome the chance to spend it festively and congenially.

Usually when my local guests hear that out-of-towners are coming, they offer to entertain my house guests at Friday or Saturday dinner. In this way the week end is nicely filled, for we go to the club on Saturday for lunch. It isn't that I ever plan to palm off the entertainment of my guests on other people, but I do find that visitors enjoy themselves more when there's a variety of places to go and people to meet.

I plan for guests to assemble around three o'clock on Sunday afternoon. Those who want to can swim or play tennis down by the river and the non-athletic group can sit on the terrace under umbrellas and play Canasta or bridge before supper. During the *early* part of the afternoon I like to serve drinks like Coca-Cola, ginger ale, beer, and iced tea, with crackers to nibble on.

With this much of the party set, my mind flies to "what to eat?" But I really don't let it get me down, for having sixteen to buffet supper can be made very simple. You do have to plan, though, no matter what kind of party you're going to give, large or small. (*Continued on page* 138)

COLOR PHOTOGRAPH BY MAYNARD PARKER

Down to the last detail, Mrs. Stanton's curry table carries out the tropical-oriental feeling of the party's *pièce de résistance*. She plays it up with giant tropical foliage, exotic Strelitzia in a driftwood holder, and Java brass bowls. Even Towle's "Craftsman" silver suggests the squared-off lines of Chinese objects. Brass-rimmed Lazy Susan holds condiments, served with Chinese porcelain soup spoons. On the condiment tray are chutney, grated fresh coconut, crumbled bacon, rice, minced green onion, chopped nuts, sieved egg yolks, parsley, and egg whites.



If you're house-hunting

Look for the Potentials in an Old Wreck

Remodeling has always been a romantic occupation, but with present building costs, it must also be hard-headed

by Helen Herrmann



Left: Unretouched photograph of the tenement, below, six months "after". By changing front entrance to side, the old wreck gained a view, privacy, and southern exposure. A new wing gave it more living space. Yet a minimum of structural changes made remodeling economical.

ALL PHOTOGRAPHS BY RICHARD GARRISON



Right: Unretouched portrait of a cheap little house of the type that pockmarks the outskirts of most moderate-sized communities across the country. A sardine-type tenement fronting on the street, siding on an alley, its sole redeeming feature was what its courageous buyer laughingly referred to as its corner lot.

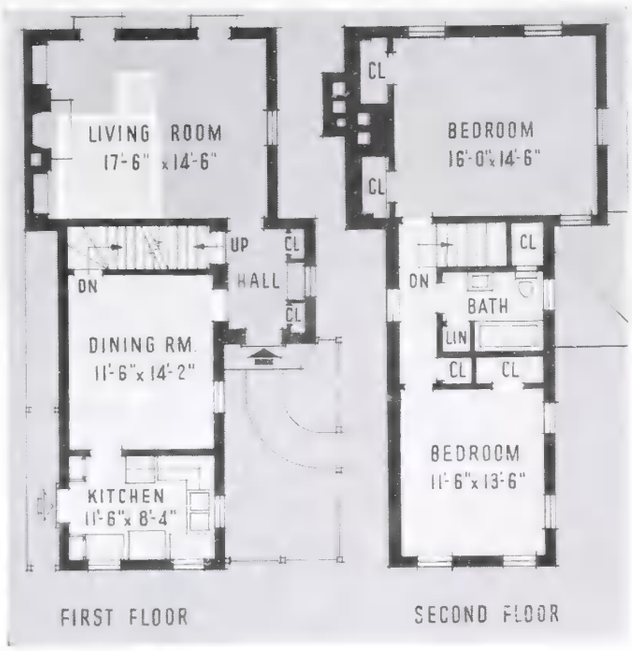


A new fireplace and big, tall windows transformed a black little room (seen from hall below) into a gracious, deceptively spacious living room with a brand-new lease on life and sunlight. Lower sash of double-hung windows pushes up into wall pocket so you can walk through windows into private, pin-neat garden.



If the house at the lower left looks familiar, it's probably because you've seen it in your own town and looked the other way. Every fair-sized community has such aging piles of bricks and mortar, yet even the most homeless citizens consistently pass them by.

Not so Miss Grace Sawyer, a practicing architect whose housing problem in space-pressed Washington was once as desperate as yours. All too familiar with present-day building costs, she cast a practiced eye over this old wreck and found its (*Continued on next page*)



Original plan (light gray areas) had mean little rooms opening off a long, dark hall—standard tenement practice. By changing the entrance from the street to side, plan was unlocked. A small sunny foyer and stairwell, replacing the dark hall, leads into bright rooms with southern exposure.

Wise remodeling changed entrance from street to side, made back of the house the front. Paving was wise choice for small terrace since it dries quickly, maintains itself, won't scuff up like grass in a much-used area.



BEFORE AFTER



Where once withered this lean-to kitchen and outhouse, there now blooms the leisurely garden-in-town shown above. By erasing these obsolete conveniences, an appalling back yard became the real front of the house. The new bedroom-living room wing was run along rear to enjoy the newly-acquired sun, view, and privacy.



If you're house-hunting

Look for the Potentials in an Old Wreck

(continued)

(*Continued from preceding page*) basic structure sturdy, even though cursed with a standard tenement plan—a long corridor with sunless rooms opening off it. She promptly unlocked this tight little plan by moving the front entrance to the side, cutting down the long corridor, and introducing sun, privacy, and a gentle, southerly exposure to the underprivileged rooms. By replacing the kitchen and outhouse with the new bedroom-living-room wing and a neat patch of terrace, she made the back yard the real front of the house, replete with sunlight and a private garden.

A minimum of basic structural changes kept the remodeling job economical. With a few rearranged partitions and about 360 sq. ft. of new building, she acquired a five-room house, her friends acquired an object lesson, and the neighbors acquired a view.



Living room window has enough headroom to act as garden door. Old bricks have nice patina, cost next to nothing. Pavement design is simple enough to do yourself: Simply put down four inches of sand and spend a few evenings on the terrace laying bricks.



Bedroom in new wing is typical of economical way owner tackled remodeling. Wise orientation makes it cool, bright, space-thrifty. Built-in closets frame bay, gain depth from window's recess. Enclosed radiator becomes an architectural feature on difficult wall.

ALL PHOTOGRAPHS BY RICHARD GARRISON



Garden was brought clear out to alley to landscape new front entrance. New garden fence insures privacy, goes well with wood-shuttered brick house. Such changes as these gave rooms that had never seen the sun or a view the shock of their lives.



PHOTOGRAPH BY RICHARD AVERILL SMITH

You get more for your money if you make your laundry do more than wash and iron

by Charlotte E. Conway

This cellar now pays off as a Chore-Room Laundry

You can make a satisfying investment if you remodel a catch-all cellar into a complete, automatic laundry. But your investment will pay off more rewardingly if you make this remodeling serve more than the washing and ironing. Make it an all-purpose chore room for sewing, mending, flower-arranging, photo-developing, weaving, rug-hooking, or any hobby-riding. When even the smallest improvement seems to cost a minimum of $100, we need to be coldly calculating and plan things so we will get the most utility out of every dollar spent. Developing a nice room to use only for laundering is bad planning—when the average home desperately needs space.

This laundry is packed with sound, hard-working washday equipment—because a good laundry was the owner's first requirement. But it's more than a laundry. What better place is there than a deep laundry tub to harden garden flowers! What a set-up to arrange them with that much counter space! That same tub and counter work for amateur photographers.

How very reasonable for the children to play in such a cheerful room in bad weather. When not in use, the equipment is out of the way, undamageable, and not greedy with floor space. Bright fluorescent tube lighting (see indirect coves, page 107) makes it ideally cheerful for space-consuming craft projects.

Equipment here includes Westinghouse Laundromat and dryer, Meyer Laundry Kar, "Cosco" table, Hamilton Mfg. Corp., Kurt Versen gooseneck lights.



THREE PHOTOGRAPHS BY WILLIAM HOWLAND

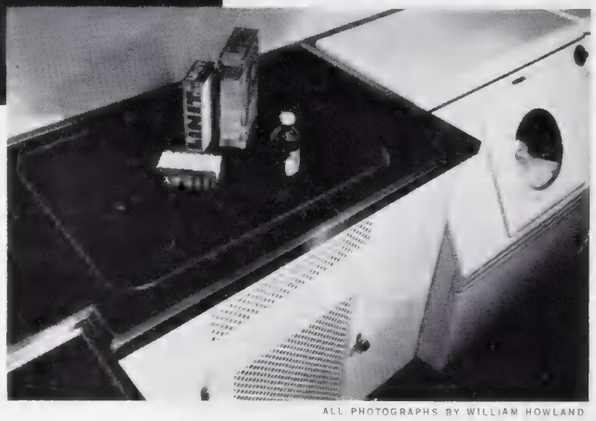
You can do *all* the ironing sitting down, even at an ironing board, thanks to a high stool and a draftsman's fluorescent lamp which places light below eye level. Below, the sewing corner is complete with a portable Singer sewing machine.



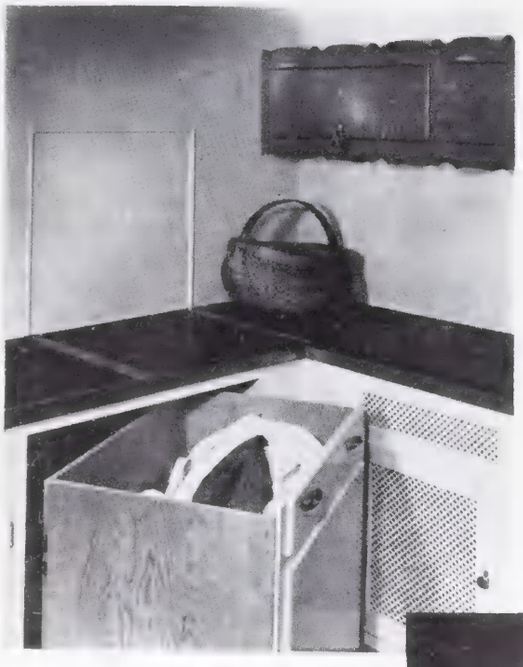
Natural light from the window prompted this placement of the "Ironrite" and its posture chair. On dark days twin spotlights help out. Wipe-clean walls of sunny yellow "Coralite" by Fir-Tex of Southern California cover concrete block foundation. Curtains are "Koroseal" by Utilitex Corp.



To make a professional-looking job, plan to cover the laundry tub so it can become counter work space when not filled with water. Here the Laundromat drain hose hooks over the edge of the tub, and is included by a surround of wood so cover of tub will lie flat—a little plumbing nicety that costs nothing but some thought. In covered position, it provides extra work-counter space. The laundry tub is a product of Standard Sanitary Manufacturing Co.



ALL PHOTOGRAPHS BY WILLIAM HOWLAND



Soiled clothes go into a carpenter-built hamper mounted on casters and finished with a regular cabinet front. It is easy to pull out, roll over to the washer. When not in use it becomes a part of the cabinet assembly. Such a hamper might well be put at end of a laundry chute.



All the needed soaps, detergents, stain removers, starches, bluings, and bleaches are right at hand in gay cabinets built over the tub and washer.





This cellar now pays off as a Chore-Room Laundry

(Continued)

The deep laundry tub is perfect for hardening freshly cut flowers. Nearby cabinets have plenty of space for vases, holders, baskets, shears. Cove fluorescent lighting makes basement cheerful, sunny. Rubber-base concrete paint (National Gypsum Company) prevents "dusting off" of cement, makes it easy to keep clean. Apron from The Lighthouse, New York Assoc. for the Blind



A staff to lean upon

Mrs. Fisher, the author of the widely-quoted *How to Cook a Wolf*, discusses that almost-forgotten pleasure: the making and breaking of bread

by M. F. K. Fisher

It is shockingly easy to grow bitter, these days, over the national attitude toward bread. In spite of what a few debunkers seem sincerely to believe, bread is still The Staff of Life, and the realization that it has become enfeebled, denatured, debased, and generally un-stafflike is a sad one for all who respect good, honest food and its strength-giving, reassuring miracles. It is even sadder that most of us, willy-nilly, submit to the increasing deterioration of all that is good about this staple, body-and-soul-building nourishment.

I am willing to admit from the first that our present ways of life are ill-fitted to the slow, roomy process of family baking. We have not the time for it: the rhythm of kneading, letting rise, kneading, letting rise, and then the final odorous oven ritual. Our kitchens, either cramped or overly "modernized," are not built to hold the generous canisters and bowls and pans that any true measure of bread dough demands. Our families are too dispersed, too preoccupied with individual, tense personal problems, to be able to come together for any such calm savoring as home-baked bread must have. It is a pity that this is so. (*Continued on page* 158)

COLOR PHOTOGRAPH BY WILLIAM HOWLAND

Frances T. Heard sets an engaging supper table to highlight the wonder of freshly-made bread. Heirloom Sterling "Lasting Spring" flatware. Duncan and Miller's Royal Ruby glass. Edwin M. Knowles' china. Table and chairs, California Furniture Shops; walls, U.S. Plywood; foam rubber seat cushions, Hewitt Rest-Foam, Div. of Hewitt-Robins, Inc.; rug, Topton Rug Mfg. Co.; drapery and slipcover fabric, Laverne Originals; lamp, Ledlin Light Designers, Inc.; lighter, Evans Co. See more of this room on pages 86-89.



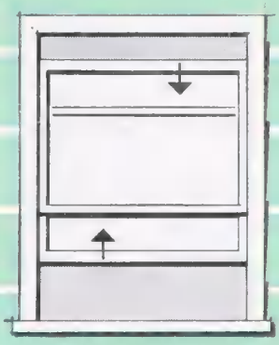
PHOTOGRAPH BY EDGAR DE EVIA

FIXED

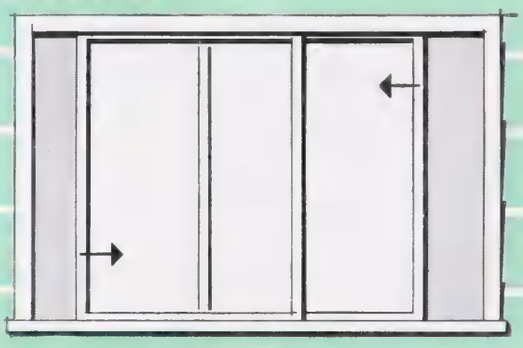


FIXED sash does not ventilate, but can be used on any floor in large sizes for view and winter sunshine.

SLIDING SASH

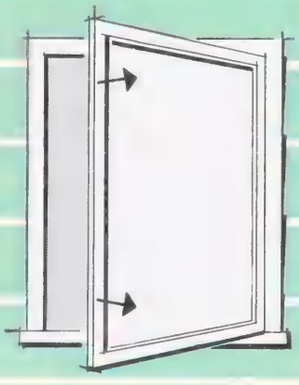


DOUBLE-HUNG type is easy to screen, gives 50% opening.



HORIZONTALLY-SLIDING variety now comes weather-stripped, also yields 50% opening, and is easily screened.

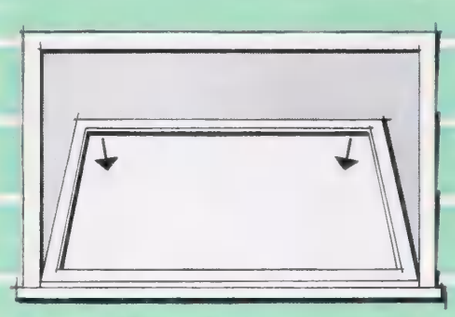
SWINGING SASH



CASEMENT gives 100% opening, can scoop in a breeze.

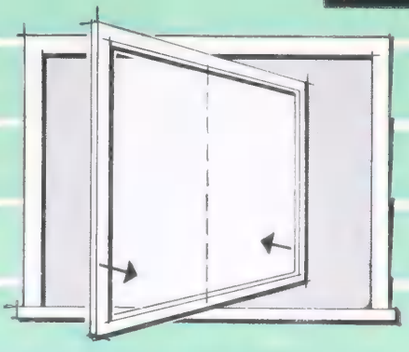


AWNING type keeps rain out. It can shade while open if shade roller is on sash, not frame.

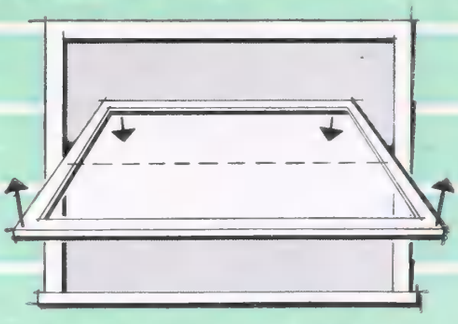


HOPPER type sends draft upward, away from the human neck. Cleans from indoors.

PIVOTING SASH



VERTICALLY-PIVOTING principle allows large sash to be opened for cleaning.



HORIZONTALLY-PIVOTING sash diverts the rain, but this type is hard to screen.

Study these basic types of windows

How to buy a window

First, forget every idea you ever had about windows. Decide specifically what jobs you want your window to do, then buy it in a package as complete as a model airplane kit

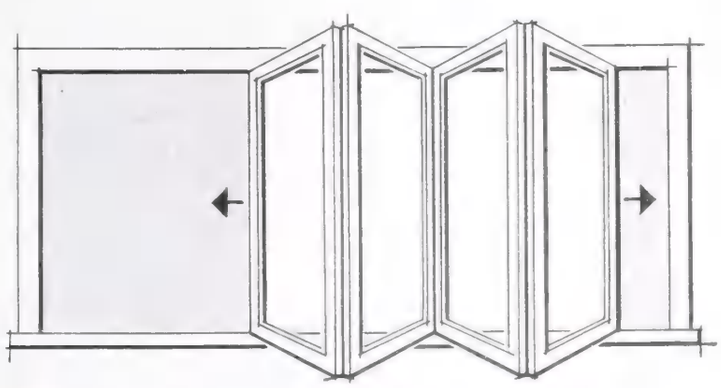
All those windows on the opposite page are collected there for one purpose: to help you approach window-buying with an open mind. If the word "window" makes you think of *only a particular one* of those basic types, you're missing many good possibilities.

A window has a really staggering number of jobs to do. 24 hours every day, seven days a week, all the weeks in the year. Worse yet, some of them are conflicting jobs. Your window must be able to admit light but not glare, it must let in fresh air as desired, and must allow you to rest your eyes by focusing on a relatively distant view. It must prevent burglars from climbing in—and tots from falling out. It must keep winter heat in—and summer heat out. It must also keep out insects, stormy weather, dirt, noise. It must look well inside and out, both now and 20 years from now—without undue maintenance. It must not condense water out of the air, to run down your walls. It must give you privacy at the flip of a control. Sometimes you'll want to talk through it. Perhaps you'll even want to *walk* through it (in which case it'll be a door). It must do all these things, and still be not so expensive that you can't afford it!

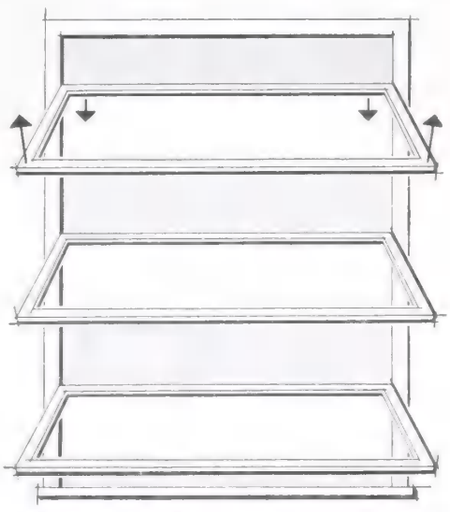
Any one basic type, placed indiscriminately here and there, is just not enough. You must select each of your windows with the greatest of care—on the basis of the particular jobs it will have to do, in the particular spot you have in mind. Plan auxiliary controls at the same time: screens, storm sash, awnings, curtains, shades, blinds, roof overhangs. Intelligent design is simply the least complicated arrangement that will do all the necessary jobs.

Happily for you and your pocketbook, buying the window itself is the easiest part of the operation. Your packaged window today includes everything: sash, frame, trim, glass, hardware, weatherstripping—plus such extras as screens and storm sash if you want them. Almost all types shown here come in wood and metal. (*Continued on next page*)

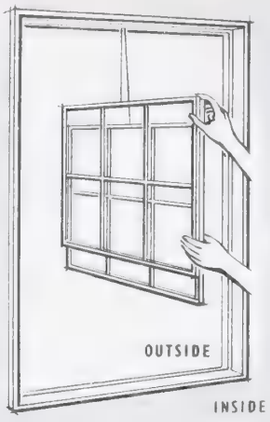
How windows work: Minus hardware and details, sketches on these pages show types that slide, swing, pivot, fold up, and project



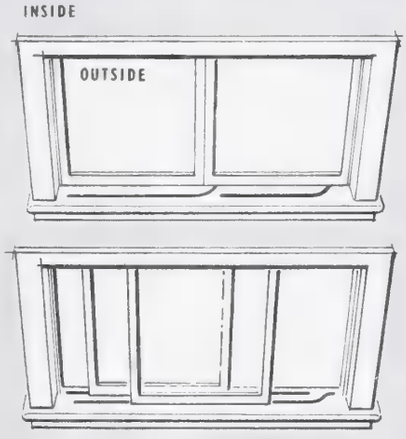
Accordion window can be made up using stock sash, hinged together. The sash *swing* as they fold and *slide* as a group to either side.



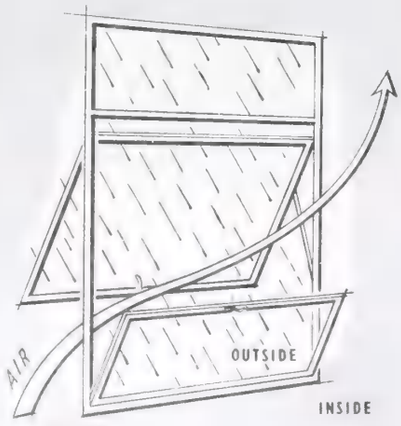
Projected sash stops rain, cleans from inside. Sash *slides* down, *swings* out.



Pulley arrangement of this aluminum, double-hung window makes sash easy to swing around for cleaning. Sash counterbalance each other – as one goes up, the other comes down. Can be open, yet locked.



Track layout of this horizontally-sliding wood window allows sash to by-pass when open, yet end up in same plane when closed. Aluminum weatherstripping is built-in. Plastic sill won't warp, shrink, or swell.



Fixed, awning, and hopper type sash are combined in this steel window, give rain-free, no-draft ventilation, extra light above. This is just one example of many stock combinations—made in wood as well as metal.

How to buy a window

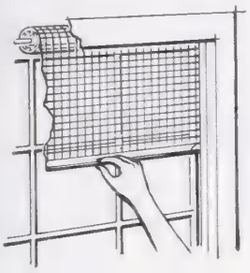
(*Continued from preceding page*) Many fine extra features are being built into stock windows now on the market. Once you've decided what basic type best fills your needs, shop around a little before you part with your money. See what extras you can get in that basic type. Many types make provisions for cleaning the outside of the window from inside the house—even with types that are not inherently easy to clean. For instance, many stock double-hung windows feature removable sash. The one shown at top left suspends its sash from a stainless steel cord —you don't even have to support the weight of the sash as you wash it. The same goes for horizontally-sliding types, too. Lift 'em out, wash 'em, put 'em back. The one at left has this feature in addition to its plastic sill and unique curving tracks.

But easy-to-clean features are not all you get. Hardware, for instance: Few double-hung windows, these days, still use ordinary sash-weights. They took up space at the jamb, and their cords often broke—which meant you had to pry off the blind stop, ruining your paint job, to get at the cord to replace it. Standard double-hung windows now use various other balancing devices—springs, friction guides, etc.—which take up much less space and are much less prone to get out of order. Out-swinging types (casement, awning, projected) have to be screened on the inside—so most come with small hand-cranks at the sill. You don't have to move the screen to open or close the window. (The hopper type, long wasted down in the basement, needs no crank because its screen goes on the outside, out of the way.) And you can get casement windows with hardware that opens them two ways (see page 151) just as projected sash open two ways at once.

Some progressive manufacturers are making their windows in modular sizes, to further reduce cutting and fitting around the window as it's installed. You can get packaged windows with security bars to keep burglars out, kids in. Even porcelain enamel is (*Continued on page* 150)

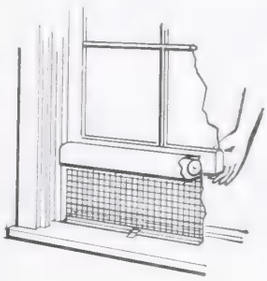
How to help a window do its work

Year-round screens stop insects



Like a window shade, this inside screen simply rolls up and down. Wire is zinc-coated against rust, steel housing protects roller. Guaranteed 10 years.

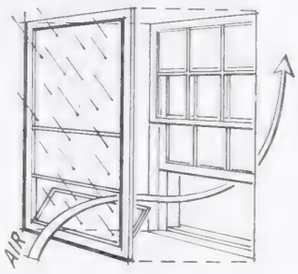
Always in place, this new screen unrolls by itself as you open window. Put it on either sash, top or bottom. Housing is aluminum; screen mesh, plastic.



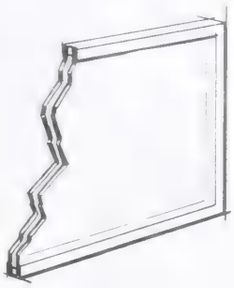


Tension holds sides of this frameless aluminum screen in place. Catches at the bottom release it easily. You need not remove screen to wash window.

"Storm" sash bars winter cold



You may add extra sash to outside of your present single-glazed window. This type has hopper vent allowing rain-proof, no-draft ventilation in wintertime.



Insulating glass eliminates need for extra sash, has its own hermetically-sealed, dehydrated air space. Many stock windows can take this glass.

Winter heat goes out the window (and you may get frost on the inside) if you use just a single sheet of glass. As insulation, you must add a "dead air" layer—bounded by a second sheet of glass. Sealed double-glazing eliminates a second sash. But the old storm sash—up in the fall, down in the spring—has one advantage: It's cheaper. Fuel savings eventually pay cost of either.

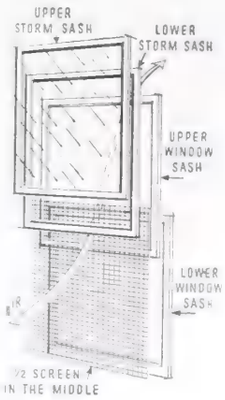
Self-storing combinations include screens *and* storm sash

No assistants needed with this packaged window. Screen stores automatically in pocket below sill. glass is insulating-type. Screen has burglar-proof bars (not shown).



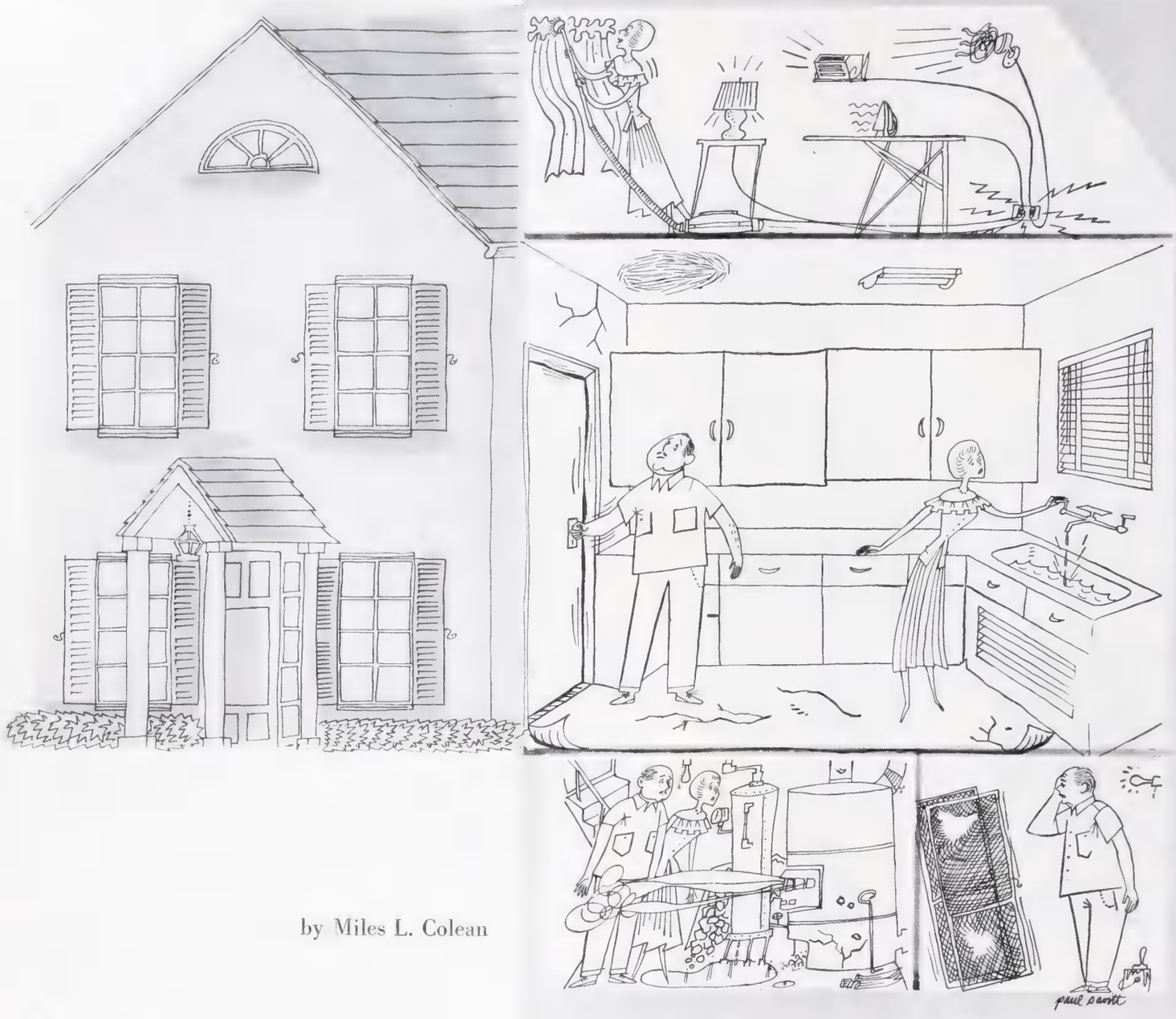
100% opening is easy with this window. One large sheet of sealed double glass actually hangs from screen, vanishes below sill. An electric motor does all the work.





Usual "self-storing screen and storm sash combination" for a double-hung window gives full cold-weather protection, but only half-screen. To store any panel, push to upper half of window frame. Sketch shows how panels may be placed for no-draft, no-rain ventilation, one of several possible arrangements.

Eliminate the fuss and bother of seasonal change-overs by using self-storing combinations like the three shown here. Many manufacturers are represented in the standardized sketch above—some give you less protection, some give you more. In almost all cases, the panels are easy to remove from inside for washing.



by Miles L. Colean

Is your house coming apart at the seams?

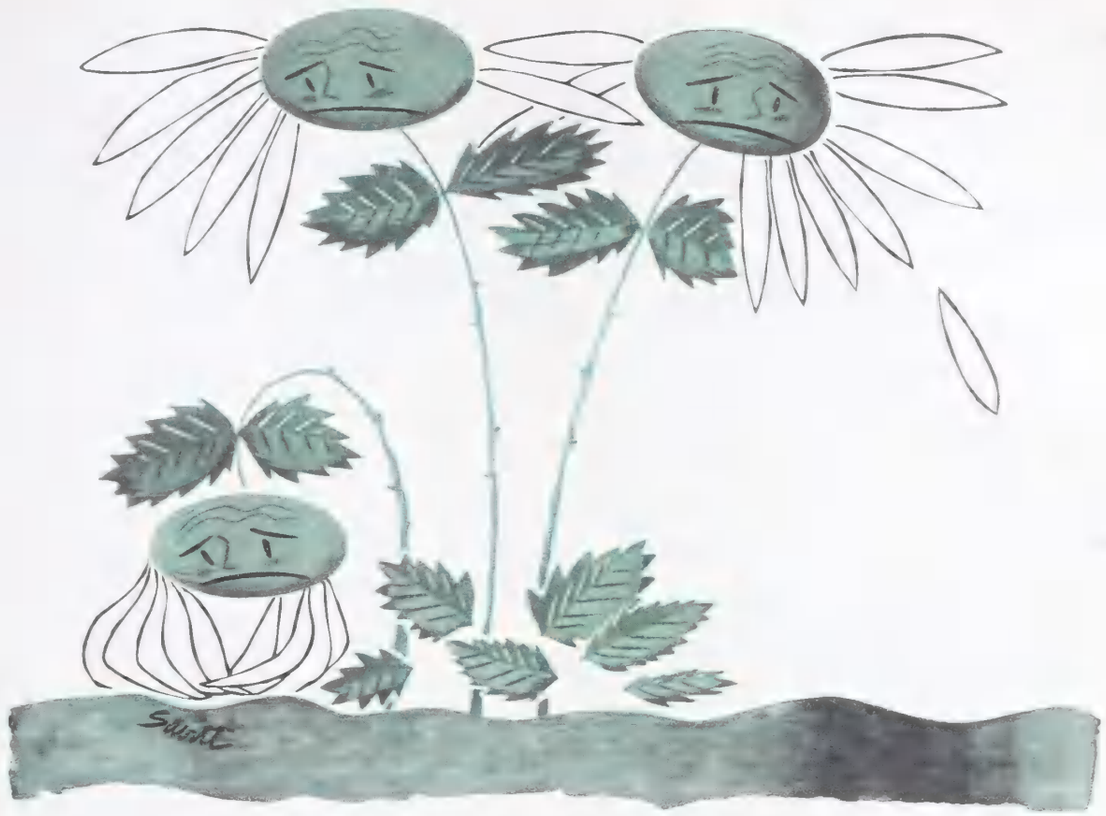
Ninth in a series
on the business of home ownership

You'll always have a fifth column in your house. It's deterioration. Something you have to cope with inside and out. Your major adversary outside is weather. You can protect against it, but you cannot prevent it.

On the inside, the enemy is very largely you, and part of the maintenance job is to teach yourself (wife, husband, and offspring) to be careful. Care in turning off faucets saves replacing valve seats. Care in climbing stairs saves the finish and the treads. Care in removing sediment from a water heater delays replacement. Ditto for a well-scoured range. And so on. Few houses that have careful occupants wear out, but lots of them that haven't go to pieces.

Examine interior floors

Are hardwood floors entirely covered with varnish or other finish, even at areas of greatest wear? If not, they should be scrubbed, rinsed thoroughly, and refinished. Otherwise dirt will be ground *(Continued on page 145)*

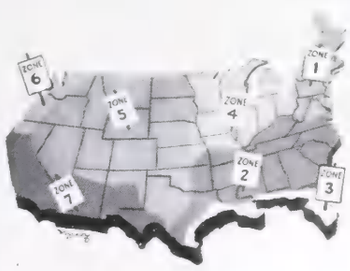


Why a ragged end to the garden season?

by Dr. Joseph E. Howland
House Beautiful's Garden Editor

You can enjoy your garden for its colorful blooms right up until heavy frost cuts them down. Why, then, do so many gardens look tacky in fall days? Basically, it's due to two conditions. First, a poor choice of plants (now easy to overcome because of the new, long-blooming varieties in all old favorite plants). Second, a general let-down in giving the little attentions that keep plants and a garden looking their best. Why let your plants waste flower-building strength on producing seeds you don't want anyhow? Why let the weeds or the bugs take over just because the year's gardening is nearly over? Why not have a good fall garden?

After all, your plants from seeds are at their mature best. Your dahlias, gladioli, and chrysanthemums bloom as at no other time. Your lawn has recovered from any summer browning, and even its crabgrass has disappeared for the year. If your garden isn't at a glorious peak of bloom, you need to study the next six pages.



HOUSE BEAUTIFUL'S GARDEN CONSULTANTS

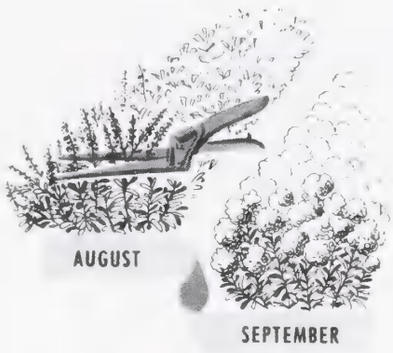
ZONE 1. *Paul W. Dempsey . . . Waltham, Mass.*
ZONE 2. *William Lanier Hunt Chapel Hill, N. C.*
ZONE 3. *John B. Watkins . . . . . Gainesville, Fla.*
ZONE 4. *Paul A. Kohl . . . . . St. Louis, Mo.*
ZONE 5. *George W. Kelly . . . . . Denver, Col.*
ZONE 6. *Carol Wieting . . . . . Seattle, Wash.*
ZONE 7. *Alfred C. Hottes . . . . . La Jolla, Cal.*

Depend upon these flowers to get bold color effects

You have to start them from seed each year, but they are worth the extra trouble. You get masses of bright colors continuously from June until frost



Cut off old flowering spikes of snapdragons and wallflowers to force new blossoms.



Shear sprawly alyssum and petunias into compact shape. Plants soon bloom again.



Snip off the old seed heads on cosmos, bachelor buttons, calendulas, and marigolds.

Most everyone tries annuals at some time. Few feel happy about their results. Getting the seeds to grow is no trick, but how to use annuals for the best landscape effect baffles many people. Certainly, tucking them into vacant spots between plants in the perennial border isn't satisfactory. By midsummer you have a tangle of overgrown plants much too big for the space available. But wisely used, annuals provide the summertime pepping up needed by perennial borders.

Success depends upon planning your border so that the flower colors and the leaf textures of your annuals are an important part of the over-all landscape effect. Make the spaces big enough to accommodate five to seven plants of a variety. This builds drifts of color, not isolated spots. Put the annual drifts next to your spring perennials to hide their after-bloom untidyness. This also helps distribute the color so that something is in bloom in every part of the bed from spring to fall. During the spring months the color in your border must come from perennials. But by the end of iris time, annuals will contribute appreciably, assuming that you use started plants. You handicap yourself too much if you sow the seeds directly in the border. Tiny seedlings can't compete for food and water with the old, deep-rooted neighbors. True enough, some of the extra early annuals may look a little seedy by late summer, but only if you neglect the care suggested in the sketches at the left. Follow these and you are sure of color until frost. (*Continued on page* 178)

PHOTOGRAPH BY MAYNARD PARKER. SKETCHES BY JOHN BRIMER

Calendulas and snapdragons grow best in cool weather, make their biggest show during the fall. Both are hardy to considerable frost and can be counted on to stay colorful for weeks after other plants have been killed. Norman Hagen garden.



HARDY ASTERS. Each fall many Eastern fields and meadows sport big patches of these in various shades of blue and rosy purple. Cultivated varieties grow 18 inches to 6 feet high and have flowers of blue, pink, rose, red, or white. For the most spectacular display, reset your plants in rich soil every second year.



PHOTOGRAPH BY GOTTSCHO-SCHLEISNER

DAHLIAS. Here are never-fail flowers you can boast about—either because of the size of the blooms (big as dinner plates) or their abundance, as at left, below. For a display like this, simply plant tubers in the spring and let plants alone. To get the biggest flowers possible, pick off all except tip bud on each branch.

PHOTOGRAPHS BY MAYNARD PARKER



SKETCHES BY JOHN BRIMER



BOLTONIA



JAPANESE ANEMONE



COREOPSIS

CHRYSANTHEMUM



HELENIUM



PURPLE CONEFLOWER



The easy way to get fall flower insurance

Choose these hardy flowers. They need no fussing or fancy care, bloom year after year

Before you pass up some of the old-timers in the perennial family, take a look at the *new* varieties. Maybe they don't make the headlines in the catalogs, but they'll really do a job when it comes to putting out the flowers. They guarantee that you will have lots of bloom no matter what the weather or how bad the bug or blight situation. If you aren't satisfied with the amount of fall bloom you now get in your garden, maybe you aren't giving enough space to these sturdy plants.

As to where to plant these flowers, think first of your garden as a whole. Avoid sticking them in as unrelated spots of color—usual fate of fall-blooming flowers. You need good garden design and color coordination just as much in your fall garden as at any other time of the year. So, too, you need to plant varieties that bloom at different times. Usual date of bloom for typical chrysanthemums and hardy asters is given on page 179. For other varieties or plants, look in your favorite nursery catalog.

Why are America's lawns so poor?

Most people kill their lawns with misguided kindness. If your lawn has more weeds than grass, check yourself on these common errors. Fall is the best time to make repairs

America uses trainloads of grass seed, plant foods, and weed killers each year. But our lawns still aren't the weed-free, thick carpets seen in England and other places where the summers stay cool. We like the sun, but grass doesn't. Once the temperature flirts with 90 degrees, our principal lawn grass, Kentucky blue, begs off growing. When the soil temperature hits 100 degrees, as frequently happens on a cloudless day when the air is only 90 degrees, bluegrass quits, turns brown, and the roots hibernate until things cool off again. Some day we may find a bluegrass that thrives in hot weather. "B-27," a U. S. Department of Agriculture discovery, looks promising, but no seeds are available now or before 1951 at the earliest.

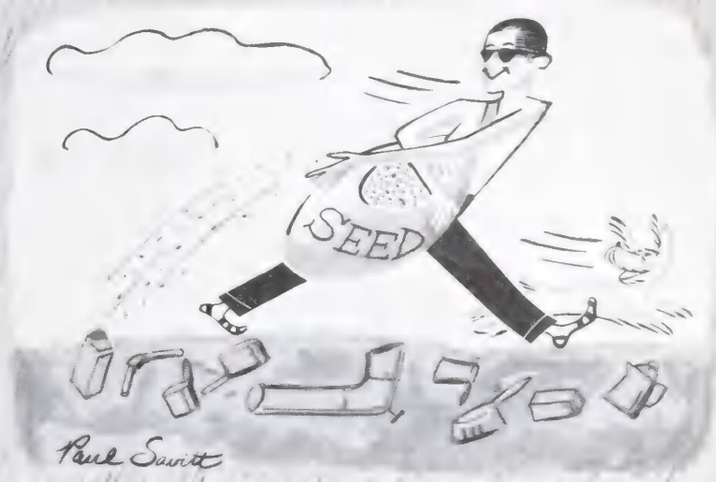
But why stick to bluegrass if you live where the summer heat is too much for it? Fescue isn't bothered so much by heat. Include it liberally in your lawn mixture. You won't have as nice a green, and fescue is a little harder to cut, but your lawn won't turn brown in July. Try to get Alta, Illahee, or Kentucky 31 fescue. These new varieties are especially deep-rooted (resist drought) and wear well. Seed is still scarce, unfortunately. Add a little white Dutch clover seed, too. Clover stays green through the worst heat. Its principal troubles are a messy, crushed look if walked on when the heat goes above 95 degrees, and it stains white shoes and sports clothes when freshly mowed (dries stain-free in a half day).

In the deep South, depend upon Bermuda grass, with Italian rye grass seeded into it in September for your winter lawn. For an "evergreen" lawn, use St. Augustine or centipede grass in shady, moist, fertile places. Zoysia elsewhere. Centipede is gaining recognition rapidly, especially for its value in city lawns. Zoysia also combines well as the summer turf with all the cool weather grasses used for winter lawns. In Southern California use dichondra, not a grass at all but an excellent ground carpet that looks like a lawn and wears like one, unless subject to regular foot traffic. Visitors are always impressed by this "grass," but it is not reliably hardy below 25 degrees, so don't try it north of Washington, D. C.

Probably the source of most lawn difficulties is bad manners with the hose. Too many people seem to think there is something magic about watering that makes up for the hot weather. Don't just sprinkle your lawn: (*Continued on page* 178)



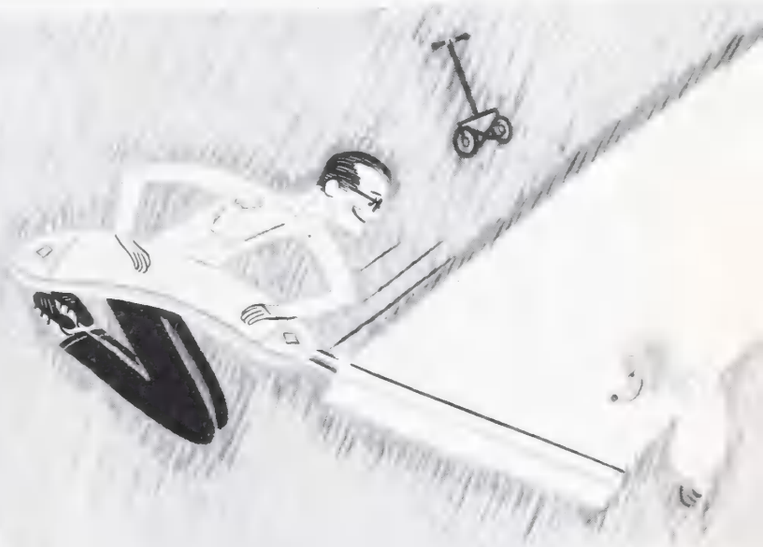
Too much water



Poorly prepared soil



Lawn planted in spring



Cut too short



Rolled too much



Too shady, too steep slope

You might start your glamour shopping at the Place Vendome. The Ritz Hotel is here.





Primavera Shop (in Au Printemps department store) has china with a "je ne sais quoi" by Colette Guedey (below).

Rummage and treasure-hunt in the second-hand shops of the Flea Market, before you climb Montmartre.

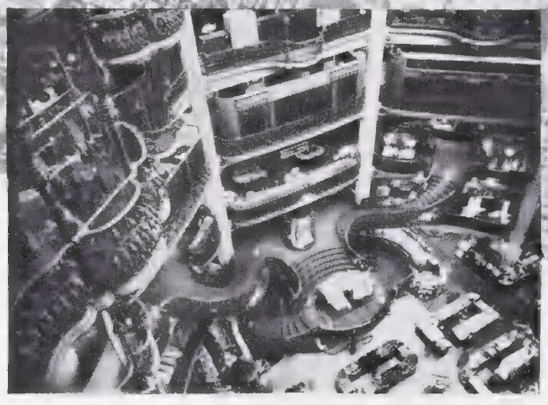


$400 and Paris, too!



On the way, you can buy a posy at a flower stall.





Top-floor shopper's-eye-view of Au Printemps department store. Go here to buy like a Frenchman.

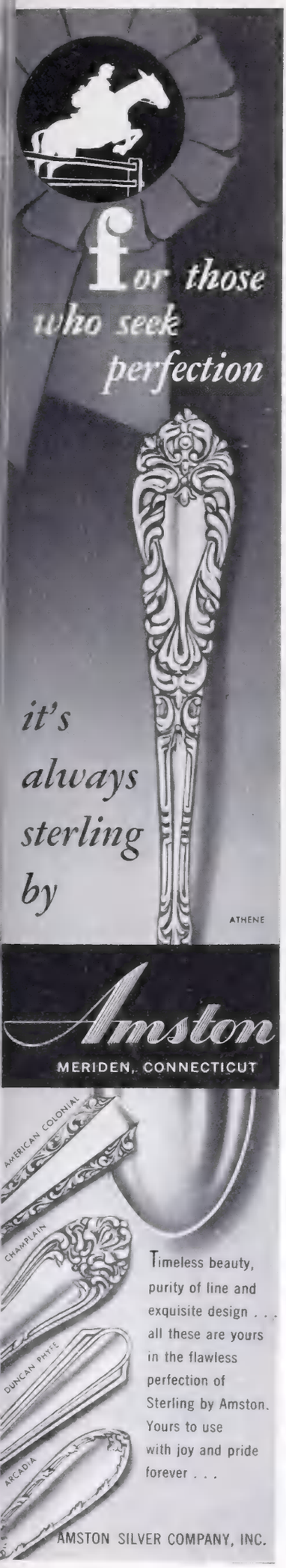
Here's a brief "Baedeker" to a duty-free shopping spree in the City of Light

by William Powell

The good gray uncle in Washington now permits traveling Americans to do $400 worth of duty-free shopping in a foreign land after a two-week absence from home. And, assuming you have the money to spend, you can feel reasonably hopeful that every American dollar you part with on foreign soil is going to benefit the state of the world, besides pleasuring yourself.

Paris, of course, has always been a sort of shopper's Bali Ha'i and it seems never to let its glamorous reputation down. Even its most modest shops have a certain air of elegance, and its wares are distinguished by that combination of painstaking workmanship and the light touch which is best described as typically French. You seldom find it elsewhere.

I realize that few women can be turned loose in Paris with a $400 customs-free budget without a feverish compulsion to sink it all in clothing, perfume, and feminine froufrou. But let me remind you that Paris boasts some of the most enchanting home-furnishings shops in the world, as chic in their own way as the *salons de couture*. So I'd suggest that you reserve at least some of your money for more lasting souvenirs —in other words, things for your house which will bring back daily, pleasant memories of your trip as you see or use them in your own home. Then go ahead and dig up the change somehow or other for that Dior (*Continued on page* 125)



TO SEE AS WELL AS TO HEAR

CONTINUED FROM PAGE 64

genuinely enjoyed the play and music. A little of both, I suppose. At any rate, the experiment was far from a failure.

Opera is an ideal form of entertainment for the television screen. It is music that is meant to be seen as well as heard. We need not assert the musical virtue of the art too strongly. If you are at all interested in music you know that the world of opera contains exciting, moving, lordly, and tender music. It contains some of the best music ever produced, the world-shaking sounds of Wagnerian epic, the melodious and ingratiating subtleties of Mozart who, good in all departments of music, was pre-eminent in opera, and all the passionate and immediately-to-be-understood music of Verdi.

WHEN we come to evaluate opera as dramatic entertainment—that is, its visual part—we may run into more disagreement. A lot of people believe that opera librettos are poor plays, saved from disgrace only by music. Well, first, a surprising number of even regular opera-goers don't understand what is going on on the stage. Secondly, these belittlers confuse the work with its performance. No wonder! Most opera performances *are* bad. They drag with them ludicrous conventions. Such posturing, malefactions, and offenses to common sense could make *Macbeth* seem a silly melodrama. The dramatic style of many opera performances is no nearer to the contemporary theater than a stock company performance of *East Lynne* is near to the current performance of *Death of a Salesman*.

But this does not mean that *Carmen* is *East Lynne*. *Carmen* is, in fact, a good play. It is good drama. Perhaps because we know the story it no longer has suspense as a story. Perhaps because it is an old story it strikes us here and there as somewhat too simple. Combined with the marvelous music and given in a performance which does the play as well as the music justice, *Carmen* becomes superb entertainment. And not for orthodox music lovers alone!

This may be said also of many of the other famous operas. The very fact that these operas have given pleasure to so many people over so many years is testimony to their worth as dual entertainment. The

(*Continued on next page*)



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TO SEE AS WELL AS TO HEAR

CONTINUED FROM PRECEDING PAGE

operas which have good music but are altogether meretricious as plays disappear from the theater. (There are some exceptions to this; in general, it is so.) The abuse of opera has obscured the use of its drama. Let me put on, however, a performance of *La Traviata* well sung and reasonably acted, and I will convince you that it is superior entertainment to most of the love stories you have seen on the stage or in the movies in recent years.

Television is even now digging deep into the anthology of drama to extract from it plays which do not show their age too badly. The search is not invariably successful. Include operas and you draw on material which remains young.

There are, however, many problems to be solved if we are ever to give operatic performances on television which are truly theatrical performances and not fusty curiosities such as only the educated music lover can appreciate. There is the question of language. Should operas be translated into English even if by such translation they lose some of their musical value, or should they remain in the original? I believe that opera on television *must* be given in English. The English must be sung by singers who know how to handle the language. If we don't understand what the singers are singing, then we will continue to be puzzled and perhaps bored.

IT IS possible that eventually two separate and different presentations of opera will solve the problem: adaptations in English not too piously treated and staged in modern fashion, and then opera intact, in the original, as presented by the Metropolitan Opera. The second of these presentations would satisfy the (not inconsiderable) regular group of opera lovers; the first of these would be better all-around entertainment to please all kinds of people. In the traditional performances we will be able to enjoy foreign singers and fine music-making. The untraditional performances may not be as good musically as the others, but surely they would open the world of opera to a wider audience.

In both kinds of performance, the voice is important. I suspect that even people unacquainted with the traditional operatic performances to which one must bring so much visual tolerance will make allowances for singing actors who are no paragons of beauty. They will forgive the fullness of the figure for the fullness of a voice. (Good costumes and lighting can do much to help the illusion.) I agree with Howard Taubman when, in a discussion of televised operas, he wrote in the *New York Times:* "In the best of all possible operatic worlds great singers would be as shapely as Betty Grable and would act as well as Katharine Cornell. But what opera must have before all else is good singing. And television, if it wishes to present fine opera, will have to take the great singers in whatever sizes they come."

I HAVE an idea that one good presentation of televised opera will prove to be the *serial* presentation. We may find that *La Traviata* can be given in four performances, each of approximately a half-hour duration, or that *Don Giovanni* can be given in two installments of an hour each. This would make opera conform to the accepted time unit in broadcasting. An experiment along that line was made last season when the fourth act of *La Bohème* was given intact (a half hour). An English version, with American singers.

I have had the opportunity of glancing through a few of the letters which this performance elicited. They proved people enjoyed it enough to write such comments as these:

"This is the first time I really understood the action as well as the music." . . . "We can't see how opera, when given the way you did last night, won't become a most popular form of entertainment in the not too distant future." . . . "All my life I have been resentful of the fact that I had to hear opera performed in foreign tongues. It has been my conviction that the few people who prefer it that way are either foreigners themselves or Americans who have an archaic idea that anything foreign is superior. I am, therefore, delighted that your organization is taking steps to bring to the American people opera in English." . . . "The intimacy of the screen was more satisfactory than the stage in a large auditorium, and *especially* the wonderful feeling of being able to understand, word for word."

Other and similar experiments are scheduled for the coming season. To me it is an exciting prospect, one for which boldness, imagination, and taste are needed.

$400 AND PARIS, TOO!

CONTINUED FROM PAGE 122

gown or Schiaparelli jacket or that large bottle of Arpège. (If you can manage to take a husband and a few children with you, you can use their custom allowances and let yourself go in several directions!)

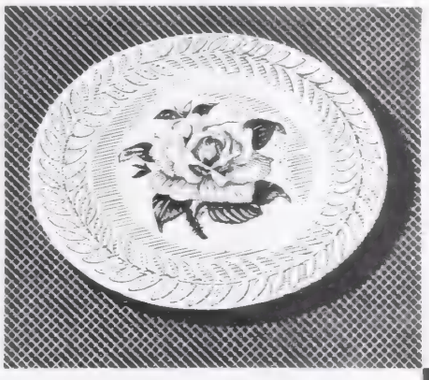
Granted that Paris teems with beautiful home furnishings, where will you turn to find them? I'm assuming that you won't have too much time for leisurely browsing, so I'm suggesting a compact tour of a half dozen shops which seem to me to represent the cream of the crop.

FIRST, we go to the Rue Royale and, under the shadow of the Madeleine, drop into the shop of Christofle. I hope you're lucky enough to visit Christofle's while they're holding one of their exhibits, which occur every few months. Parisians themselves go to these shows as they do to the art galleries, for they are handsome displays of such articles as china designed by Cocteau, silver by George Huguet, or similar useful and decorative objects by the outstanding young designers of France.

In dividing your $400 budget it's a smart idea not to squander it on too many unimportant *bibelots*. Sure, you'll see a lot of fascinating little articles that can be picked up for a song. They're fun to have—not only to use here and there around the house, but also as wonderfully appreciated gifts for the houses of friends. But don't let the knickknacks distract you at the expense of making at least one "good purchase," the sort of important piece of useful beauty that you and your offspring will be pridefully enjoying years hence.

Here then, at Christofle, is a grand place to select your *pièce de résistance*. For instance, I'm thinking of a striking set of gold-plated knives and forks, a service set you'll probably find hard to resist. This set was designed by Huguet, a friend of Dali, and equally talented. If you don't want to indulge too heavily in gold plate (and of course Christofle has sets of equally stunning and, perhaps, "safer" silver), ask to look at some of the china plates individually painted by Jean Cocteau. Other things to look out for at Christofle are crystal stem-

(*Continued on next page*)



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$400 AND PARIS, TOO!

CONTINUED FROM PRECEDING PAGE

ware and exquisitely, imaginatively designed modern table linen. They do a particularly masterful job here of correlating china, glass, and linen in handsome table settings, so their displays are worth study.

Next stop, almost directly opposite from Christofle's, across the Rue Royale, is Lalique's. Don't think of this master glass designer as belonging exclusively to the Twenties or Thirties. Lalique *was* the rage then because of the elaborate iridescent and very French vases, statuary, and whatnots which he made the vogue, and the shop still displays this sort of thing for which he has long been famous. But the designers haven't stood still, and you can find many pieces that are modern and charming. Surprisingly inexpensive, too (that is, if you buy in Paris with your 325 francs to the dollar exchange). One of the things from Lalique that I think you'll find outstanding is a pair of beautiful rooster book ends, only $19.44.

AFTER your exciting shopping spree on the Rue Royale you'll be ready for lunch—and there are several good places nearby. Larue, one of Paris' top restaurants for years, offers a wonderful vantage point for the Madeleine, a stone's throw away. Let me warn you, however, that I, along with lots of Parisians, feel Larue's isn't up to what it used to be. It's expensive and the cuisine doesn't warrant the prices, but it's surely worth a visit. Larue's has a large sidewalk terrace and you might at least have an apéritif. And as you do, watch the traffic whirl around the Madeleine and the people buying flowers at the colorful flower stalls. If you're wise, you'll take some back to your hotel.

A few blocks away is the even more famous Maxim's, just as expensive as ever but, fortunately, just as good. As in the days of the Merry Widow, so now the *haut monde* "goes down to Maxim's." It is really better for dinner though, when you're in a gala mood. Here you can see the most smartly dressed women in Paris, so you had better primp for this visit.

There's another place on the Rue Royale that may appeal to you and your pocketbook for lunch. This is Weber's (in case you don't know, say "vay-bares"). They specialize in *plats du jour* instead of whole lunches, and you can get things like cold cuts, salads, and sandwiches. In short, the kind of things you get at Schrafft's or tea rooms. What a welcome relief such simple fare can be after a steady diet of French cooking!

NOW back to shopping. Not far from the Rue Royale is Au Printemps, one of Paris' great department stores. Just as Macy's, Altman's, or Wanamaker's has its special little shops with things particularly interesting for the house, so Au Printemps has its specialty shop, Primavera. This is under the aegis of one of France's youngest and outstanding designers, Colette Guedey. Primavera will appeal especially to those who want simple, unusual articles for a country house or seashore cottage, although the shop is not limited to this. Not at all. But you're likely to find things such as the whimsical plates shown on page 122, decorative fruit modeled in ceramics, cunningly wrought plate racks of iron to hang on a wall, and similar oddments which will oblige you to acquire an extra suitcase to handle your souvenirs.

A few blocks from Au Printemps and across from the Opéra is another stop you won't want to miss—the Grande Maison de Blanc (no connection with any other shop of the same name). Here you'll want to buy handkerchiefs, lingerie, and pillow covers. But don't leave the place without looking at the collection of table linen. The sets are as French as can be. I was especially taken by some which have fables and stories embroidered around the edges. They're done with charm and aren't "too cute." (French things rarely are, as a matter of fact. They can be giddy and gay, but good taste always seems to intervene in time.) One set of sea green linen told the saga of a sailor who went off to Martinique. The delicately embroidered sketches show him flirting with a tropical belle while his poor Breton wife languishes at home. The napkins are each a different color and have a little boat embroidered in the corner. The price, for a cloth and 12 napkins, is around $70. The one that really got me was *à la Marseillaise* with a bouillabaisse motif. It would be perfect to use for a Sunday luncheon or supper with that pet dish of Marseilles, the fish chowder of Provence, as the main course. On the tablecloth are woven sketches of

(Continued on page 131)

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PHOTOGRAPHS BY MAYNARD PARKER



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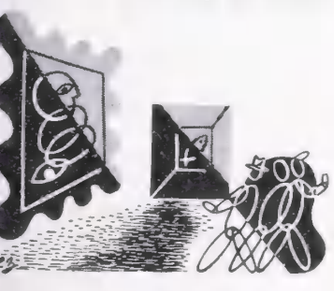
$400 AND PARIS, TOO!

CONTINUED FROM PAGE 126

sters, mussels, herbs, and the ous ingredients that go into popular soup. The large cloth 12 napkins, each embroidered an orange tree design, costs und $100. For a less expensive useful and attractive purchase Maison de Blanc there are many akfast tray sets hand-embroi- ed with light-hearted *bons mots* around $7.

HEN you leave the shop, just at the corner of the block at 8 ce de l'Opéra is a small place led Lancel. Here they carry all ts of novelties for the home. ny of them for bars and rum- rooms. You won't spend too ch money here nor will you anything serious. But it may worth just having a peek at ie amusing decanters, enlarged tles for sherry, port, and rum, de in the shape of bizzare char- ers—about $6. Or a little "bar le," carried out on a nautical tif, the top like a ship's wheel, bottles held together near the or by a rope tied in a sailor's ot—about $40.

Right in the same neighborhood the Opéra and a few blocks ay from that old tourist hang- t. Café de la Paix, is Rouards', 34 Avenue de l'Opéra. Unlike ncel, this shop is far from volous. It is high-brow—if such word can be applied to a shop lling ceramics, figurines, and ch. Here every piece is unique an original. Most of the top ench sculptors and designers ve their work for sale here. I member one fascinating figure ade by a teacher at the Beaux rts who had lived in Angkor Wat long time and consequently was fluenced by the architecture out ere. He makes copies of Indo- ina antique figures that are ex- emely effective, at a price of $16. hen there was a figurine of a irectoire period lady in hunt- g costume, but fashioned in a odern, imaginative style. For $20 $50, here at Rouards, you'll robably acquire an *objet d'art* ith a long and satisfying future. There's a little shop at 90 Rue de Boettie near the St. Philippe de Roule church that you mustn't miss. This is Noël's and it is here you'll see linen such as you've never dreamed of. Actually, it shouldn't be called a linen shop, for Madame Noël goes in more for articles made of organdy and voile. Here table and bed sets are embroidered in the most intricate manner. Subtle color combinations are delicately hand-worked and gold thread is used sparingly and with great taste. At first you think the articles must be museum pieces but Madame or her daughter quickly assures you they are practical as handkerchiefs and can be "washed in boiling water."



Madame Noël is often commissioned to execute special designs for clients. She showed me several sets made for the Conan Doyles' country house in France. Also a most beautiful dinner set for the Henry Fords. Another beautiful set that anyone, whether Ford or Conan Doyle, can have for $150 is one with a design of brilliant yellow lemons, a sunny, verdant motif that always seems to me to suggest the warmth and almost tropical luxuriance of southern France. If you're in Cannes, Deauville, or Biarritz, you can get rid of more money at the same Noël's, for a shop is maintained at each of these resorts.

SO MUCH for the outstanding shops in Paris from which to bring lares and penates to your home. But save a few dollars for another day's shopping when you visit the shops along the Seine to pick up old prints for your cottage or guest rooms, or to buy some old books at the book stalls. (Ever see a room papered with the pages of an old book? It's an idea to take to Paris with you, for some of the old French books are charmingly printed and illustrated.)

And of course, keep a little nest egg for the "discovery" you'll make at the Flea Market. Granted that this place, a second-hand and antique repository, is full of dreary junk. But you can, as all decorators well know, find some gems if you rummage and select with discretion. Time and again, in a Paris apartment, when I've asked where some particularly interesting object came from, the answer has been "The Flea Market." So you never can tell what you may bring to light, and even if you don't come upon that little

(*Continued on page* 157)

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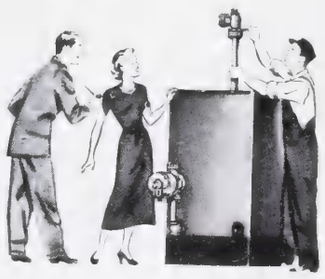
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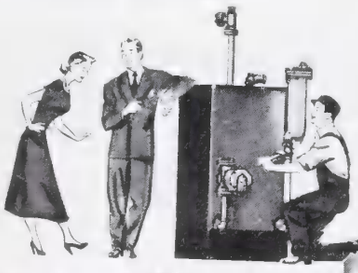
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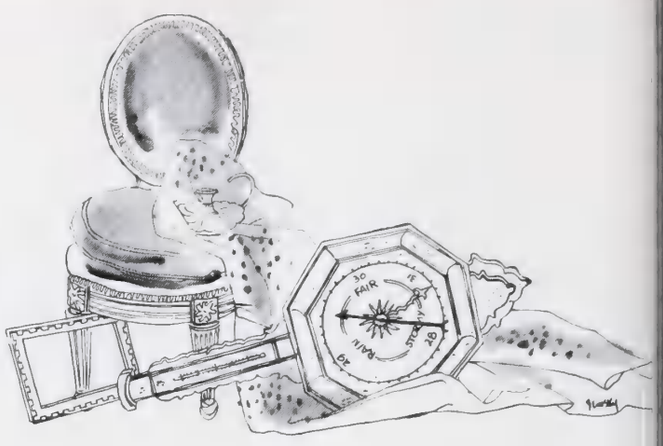
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Decorator's Diary

Follow these tips and leads on what's new in the home furnishings market. They're like a decorator at your elbow

Add city soot to thunderstorms and you've really got a problem. Mrs. Valentine is pretty grim about her housekeeping and so, in midsummer, demanded that I recover her terrace furniture with a fabric that she could wipe clean every day. Even sailcloth wouldn't do to cover her chaise cushions, despite all I could say about its hardiness. So I was thankful for Schumacher's plastic-coated chintzes. They don't look any tougher than ordinary glazed chintzes—just feel a bit heavier in the hand. And she can wipe them off to her heart's content. We picked "Sequoia Grain," a bold wood pattern in a watermelon tone looks quite handsome on the ra chaise and blends surprisingly with the brick wall behind it.



Plastic-coated chintz

The Brennans have returned f their Caribbean cruising witl great yen to dress up their upst



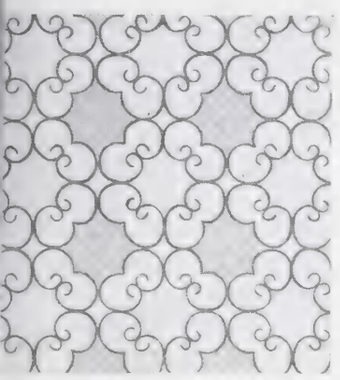
Bamboo lantern

sitting room-guest room from t to bottom in tropical garb. we put Hemptex squares on t floor, hung foot-wide strips Lord & Taylor's cotton-and-fil handweaves from Puerto Rico the wall behind the sofa-bed. a bought a couple of the sa store's Puerto Rican armchairs

nuco wood with twisted fiber
s and seats. The final touch
the bamboo floor lantern I
d at Plus Studio. It's a real
nese paper lantern mounted on
mboo shaft. Was a bit skepti-
about how long the paper
ld last so near the heat of the
tric bulb, until I discovered
e was a plastic cylinder hid-
inside to protect the paper
also help diffuse the light.
nding in the corner against the
green walls, it looks like a
of frosty white sherbet.

n't seem to stop thinking about
"Far Eastern" wallpapers Vir-
a Hamill has designed for the
W. Stockwell Company. Riding





all companions

the bus, washing my hair,
iting for a train, I keep dream-
g up different ways of using
m. Most of the patterns come
companion pairs. Several have
ep borders at one side, so there's
end to the ways you can cut
d combine them. The team I like
st consists of "Precious Fruit,"
ich has a delicate scroll border,
d "Cloisonné," an all-over repeat
the scroll motif. The colors are
e blues of Chinese enamels on a
ite ground. At the introductory
hibit in New York they were
rked into a fascinating compo-
ion with "Cloisonné," used as a
do, and one row of the scroll
ttern as a border next to the
iling. The space between was
vided into panels of varying
dths by rows of the scroll motif
running vertically. Alternate panels were filled in with "Precious Fruit," the others left bare and painted lemon yellow. A wonderful way of adding architectural interest to a room that's as plain as a box! Used alone, "Cloisonné's" pattern would "furnish" a small hall. All of the Hamill papers are at Renverne.

Most neglected of all our modern appliances seems to be the telephone. Always gets side-tracked into some little corner where there's no room for a comfortable chair, no place to keep the pad and pencil and directories that should go along with it. And almost everything I've seen in the way of a telephone table looks as if it had been designed about 1915, which is to say you wouldn't give it attic room. That's probably why a young designer named Dick Stambaugh decided to include one in the group of small special-purpose furniture he's turning out in McGuffey, Ohio (town of McGuffey reader fame). Saw the table at Sloane's and was quite pleased with it. The top is big enough to give you room to make out a list or take down numbers, and there is one open shelf that hangs from the top on wooden supports, is deep enough to house two or three metropolitan phone books, but not deep enough to turn into a catch-all. Both the shelf supports and the legs are flat pieces of wood with rounded edges and they are turned in from the corners toward the center of the table, which makes them look deceptively slender. Wood is cherry in a natural finish, but edges of the top, shelf, and flat frame around the bottom are finished in black lacquer.

Saw a new flexible floor screen at Pascoe-New York, which will undoubtedly fascinate jigsaw puzzle fans. It's made of 15 or 20 panels of plywood about four inches wide, walnut on one side, natural maple on the other. The edges of the panels are cut into bays and peninsulas like the ones that have to be matched up in picture puzzles, and they form an ingenious kind of hinge so that each panel may be set at an angle to its next-door neighbors. Since the light hits each one a bit differently, you get a pleasant variation in the tone of the wood. Would make a very pretty accent in a room with pale painted or papered walls. Standard size is six feet long by 66 inches high, but they will make other sizes to order.

—M. R.

Sleep Your Way to Health

Proper rest can be the key to healthy living. To keep pace with our fast-moving modern world, you dare not spend your slumber hours "too tired to really rest." Perhaps you, like countless others, can better sleep your way to health on a Karpen Pil-O-Rest.

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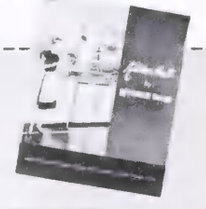
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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 70

make her independent of climate. Such niceties as a vast, up-to-date laundry, passenger ship-to-shore telephone service, and a private bath or shower in every room make for solid comfort on a long voyage. Port calls and extensive shore excursions include the West Indies and Rio, large chunks of South Africa and Egypt, Addis Ababa, Khartoum, and Israel. Timing gives you the Mediterranean in the spring, with stops at Sicily and Naples, a side trip to Rome, shore trips into French North Africa, along the Riviera, into Spain. At Southampton, reached via Lisbon and Cherbourg, the cruise proper ends, so you can see spring elsewhere in Europe and return at your convenience on any other Cunard liner. Want to know more? Rates start at $2,400. More? Either American Express or Thomas Cook & Son can tell you.

Better late than ever

If any one season brings out the pleasurable variety of California climate more than another, it is, to many minds, the fall. On mountain slopes and the north coast of the Redwood Highway, a California fall follows that season's familiar pattern. But its brilliance is heightened by the darker blue of the ocean, the whiter white of its foamy necklace, the more intense green foliage along the Russian River, the Eel, the Klamath, and the Smith. A Southern California fall, on the other hand, is typically more of a summer—your second chance to soak up ultraviolet at a storybook beach, beside a turquoise swimming pool, on an emerald golf course. But while fall even here brings harvest—dates in the Coachella Valley near Palm Springs, and grapes in the San Bernardino Valley—it also brings roses to the seaside gardens at Santa Barbara, and October may find some of the high mountain passes closed by snow. And though the desert resorts do not cool down enough until October to wake up for another winter season, early fall is the only time of year you can reasonably expect to see San Francisco comfortably without benefit of a topcoat.

Vacationer's choice

Here are doings typical of a California fall:

Now and all year—*Jai alai* five nights a week, Caliente horse r ing, Tijuana, Mexico.

Now through 1949—Califor Centennial Programs, Portsmo Plaza, San Francisco.

Now through September 3r Symphonies under the Stars, Ho wood Bowl.

Now through September 5th Qualifying period, San Dieg Yellowtail Fishing Derby, $10.(in prizes, finals September 17th

Now through September 10t Racing at Del Mar Race Track

Now through September 11 except September 5th-7th—St light Opera, Balboa Park Bo San Diego: "The Chocol Soldier."

Now through October 16th Catalina Island Sea Acade Tournament: classes for each riety of game fish, open to m women, and children.

September—beginning of we end tours through the gardens the seaside estates around Sa Barbara and Montecito.

September 3rd-5th — Aqua events, displays, fireworks, a such — worthily opening S Diego's $20,000,000 Mission B Aquatic Playground.

September 3rd-13th — C Miner's Week at Bear Lake, mile high in the San Bernardi Mountains: events nostalgic gold-panning days, western dre

September 9th-11th—Grape Da at Escondido: a queen, floa grapes, and western dress, all w a Centennial flavor.

September (check dates w Russian River Chamber of Co merce)—Russian River Can Portage and Pageant of the F Moon, from Mirabel to Guer ville and on to Jenner-by-the-S

September 16th—Mexican In pendence Day, Olvera Street, L Angeles: mucha fiesta.

September 16th-20th—Los A geles County's colossal Fair, P mona: emphasis on the fruits the land.

September 17th-18th — Yac Race, Newport-Balboa to Avalo Catalina island: some of t smoothest of sailing.

September 23rd-24th — Cali Cavalcade, in Mule Canyon ne Barstow: ghost town, 20-mu team borax wagon, Mojave Des stuff.

September 23rd-25th—Valley the Moon Vintage Festiv Sonoma.

October (check dates with t Palm Springs Chamber of Co

rce)—The Palm Springs Ride Western Week: beards, pigs, square dancing, and gymna open the desert winter son.

October 7th-9th — Mendocino nty Fair and Apple Show, nville: cider!

October 23rd—St. John's day the exodus of the swallows n Capistrano.

November 19th—Death Valley ty-niners' Day, at Desolation yon near Furnace Creek Inn. d-off for the Death Valley son.

Reservations, please

While California accommodans should be readily available fall, reservations are always e, particularly at the name rets of Southern California. In ricer city hotels like San Diego's Cortez, in whose Sky Room the ktails are as inspiring as the set views, rates are from $5 gle, $7 double. Beginning Octo- 1st, La Jolla's gardened Casa Manaña offers, in addition to ropean Plan from $7 single, $9 able, a Modified American Plan room, dinner, breakfast, for m $10.50 and $16. The Inn at ncho Santa Fe, set high, five les inland from Del Mar, starts $9, meals extra, with California- le bungalows, some with fireces, from $12.50 for one, $14 two. Early season rates at Palm rings begin at $9 in European an hotels, $15 at American Plan est ranches. They are somewhat s at the reasonable facsimile sert resorts like Twenty-nine lms, La Quinta, and Palm Des-. And at Death Valley, you can y at Furnace Creek Inn for m $19 single, $13.50 each uble, American Plan, or Furnace eek Ranch, cottage rooms $5 up, ropean Plan.

Elsewhere, particularly in the dwood Empire, it should be mparatively easy to line up any pe of accommodation, from hunt- and fishing lodges to the larger ns and hotels, which typically arge around $10 up American an, $6 European.

Reading matter

California has a number of orizations ready with data to help u plan a vacation there anytime. ere is a lead-list of some of them. ie material they offer may guide u to other sources of information out specific areas:

The All Year Club of Southern alifornia, 629 South Hill Street, Los Angeles 14. When there, use their visitors' bureau at 517 West Sixth Street.

The San Diego-California Club, 499 W. Broadway, San Diego 1.

The Redwood Empire Association, 85 Post Street, San Francisco 4. And for state-wide highway information: Standard Travel Information Service, 225 Bush Street, San Francisco.

Aloha

Perhaps never can you cram more of Hawaii into a week's stay than during Aloha Week, this year from October 30th to November 7th, an all-Hawaiian celebration of everything Hawaiian. Main events center around the Hawaiian Village at Ala Moana Park out of Honolulu, and include the crowning of a high chief, much hula, lantern parades, historical pageants, and outrigger canoe races. But the beauty of Aloha Week is that in spirit, if not in official events, it penetrates every corner of all five islands, filling shop windows with glamour, the streets with musicians, stenographers wearing the graceful holoku, business men wearing Aloha shirts, and everyone wearing a lei and greeting everyone else with a friendly, "Aloha."

A talk with your travel agent will disclose that Hawaii today is practically commuter stuff, overnight from the West Coast by air, $331.20 tax included; five days by Matson steamships, which do it every 12 days, $276 round trip, tax included; and a stop-over on American President transpacific runs. And if top Waikiki hotels like the Royal Hawaiian—$26 up with meals for two; the Moana—$6 up without meals—have already sold out to early reservationists, any number of smaller, less expensive outlying hotels stand ready to greet you with just as much Aloha if with less fanfare.

Golden smoke

Now comes the time when the blue haze that gave Great Smoky Mountain National Park its name lifts at last. It's curtain time for one of this country's greatest fall color shows. Leaf season not only within the Park but in the entire Smoky Mountain and Blue Ridge areas of western North Carolina and eastern Tennessee opens early in September, when sourwood and maple spike the forest green with exciting spurts of flame. From then on, each crisp morning reveals added color, a splash here, a sweep

(*Continued on page* 146)

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For as little as ⅓ of today's building costs of adding a room to your house, a Rusco Porch Enclosure will convert your porch into a snug, weathertight sun parlor for fall and winter use . . . a breezy, screened-in room for summer use. » » A Rusco Porch Enclosure gives you screens, glass insulating panels, weather stripping and a sturdy, galvanized steel matching combination screen and storm door . . . all in one permanently installed unit. » » When it's warm—merely slide the Rusco Magic Storm Panel up for filtered-screen ventilation. » » When it's cold or raining, lower it for complete weather protection. » » Rusco Porch Enclosures offer a wide choice of interior finishes. Let the Rusco distributor near you show you how beautiful and livable your porch can become.

Some more of the many advantages of a Rusco Porch Enclosure - -

- An extra room that can be used as a living room, a guest room or a play room.
- Everything permanently installed.
- All windows and doors are constructed of finest quality galvanized steel—bonderized, zinc-chromated and finished with baked-on, outdoor aluminum enamel for triple-seal weather protection.
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How nice to find a slipper chair that rocks! Low-swung broadseated, and armless, this is an ideal sewing chair. Chintz ruffles conceal businesslike rocker frame. By Custom & Modern Upholstery Company.

A good thing is always a good thing

CONTINUED FROM PAGE 78

Until lately, we've forgotten how peaceful and placid it is to rock. But now, even upholstered "straight" chairs are giving us that old sensation again. They are built in varied styles over platform rockers, or with helical springs coiled in their seats. They rock madly, and part of the plot seems to be to keep this a surprise till you sit down. (See these sketches.)

Old perennials, with rockers curving beyond the chair are still with us, too.

The lulling, rocking principle lives on. What was good is still better now with fine goose down, foam rubber, and upholstering know-how. It may seem anachronistic to view television from a rocking chair. But just try it and find out how comfortable it is.



The old rocking chair principle survives even in such a modern-looking chair as this. Springs in the seat make it rockable and comfortable, particularly for televiewing. By Lewittes & Sons.



For dyed-in-the-wool rockers here is a chair by Swedish Modern that provides well-cushioned comfort. The generously proportioned seat and back are made of cartridge rolls of foam rubber.



SKETCHES BY MARTIN WARSHOW

This looks like just another upholstered chair, but in spite of its four-square stance it rocks. The Seng rocking element hidden in the underpinning does the trick. By the Dearborn Company.



The little folding rocker is as good today as it was back in Victorian times, when it traveled with Mother so she could rock the baby. (Baby-rocking's in favor again. Reproduction by Cal Furniture.

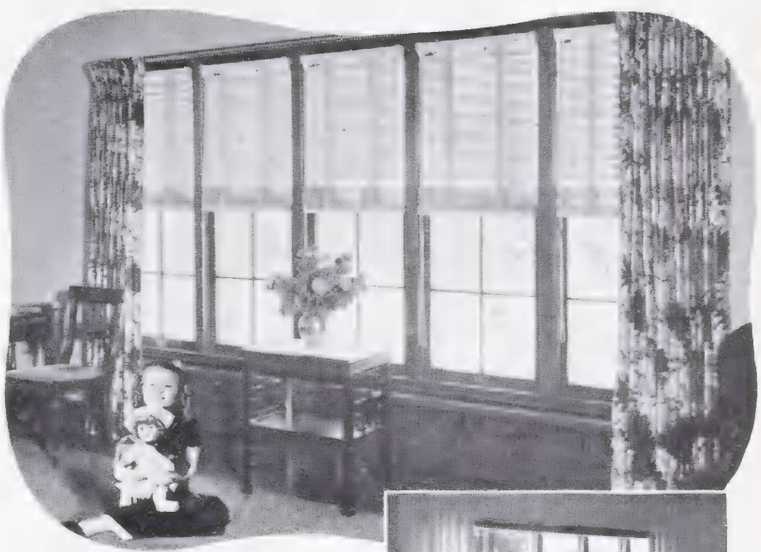


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Weathertight Casements, Too!
Here is one of the most weathertight casements made—the Curtis Silentite! Made of wood, it's *specially* insulated. Silentite casements won't rattle, vibrate or swing in the wind. There's no exposed hardware outside—no bulky hardware inside.

Send for Silentite Window Book—*it shows you how to plan for a more beautiful, more comfortable home with Curtis Silentite windows!*



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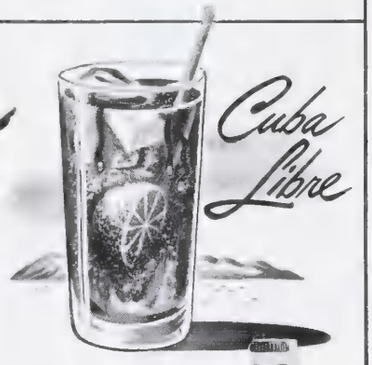
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A TROPICAL SUPPER FOR A SUNDAY NIGHT

CONTINUED FROM PAGE 99

First, I consider my facilities. My part-time maid can do the chores and cleaning-up, but I cannot expect her to serve, too. So it definitely must be buffet. That means something simple or easy to get. The most glamorous answer to this problem is curry. One needs only a bowl, a fork, curry—and guests. No jug of wine, no loaf of bread, no salt or pepper and, as it is to be served before sunset, no candles are necessary—and cleaning up is a cinch.

NOW that I have decided upon a curry dish, and have the sun, moon, and stars with me for tropical mood, I will "go all out" and do the whole party in the manner of the tropics. I find it is easier to start by thinking about how it's all going to *look*.

Telephoning the florist, I ask, "What tropical flowers do you expect in for the week end?" because I might just as well set the stage to look as Pago Pago as possible. He may have Strelitzia, which you probably know as bird-of-paradise flowers and which, to my mind, are most effective. Anthurium, that strange flower with one large red petal and a bright yellow stamen like a calla lily, is dramatically tropical, too, and so is torch ginger, although you don't see this around much except in florists who have their stuff flown over from Hawaii. However, I have run up a pretty sultry imitation of the South Seas with large, tropical-looking green leaves and colorful fruit—oranges, limes, persimmons, lemons, and avocado pears. And I suppose you could work something out with mangoes or papaya melons if you can get them.

The dishes come next, in my line of planning. They must be in the same oriental key as the food. I put the curry itself into a chartreuse earthenware casserole with a cover, and surround the casserole with little arc-shape dishes which hold the most intriguing feature of a curry dinner—the condiments. You can get a whole set, including a round tray into which the small dishes fit snugly, but since I happen to own a Lazy Susan tray which fits them and its brass gallery looks sort of oriental, I didn't purchase the whole business. It would be worth the investment, though.

I use Chinese porcelain soup spoons for serving the condiments. They cost from 25 to 40 cents and seem to me to add just the righ touch. (See these on the cur table on page 98.)

For supper plates I have son bona fide brass curry dishes fro Java. Sorry to say, I haven't si teen of them, but I supplemen them with sea-green Chinese ch suey bowls that have a small bas The interior of these bowls is gree but the outside has shrimp-pin flowers, and I put the bowls on m shrimp-pink Watertown Lifetim Ware (the non-breakable plasti plates that I got for the children) The color combination is just righ for curry and it's convenient fo guests to put the bowl and a for on the plate and carry it off to ea Failing equipment like this, yo might use wooden bowls, Chines plates, or any vivid, solid-colore earthenware plates to complemen your tropical scheme.

That takes care of how it's goin to look. Next thing I have to thin about is how it's going to taste Then I line up the menu:

Drinks (soft) with crackers t nibble
Zombies (wow!) with prawns an Macadamia nuts
Curried turkey with all the con diments
Tahitian ice cream with cake o cookies and coffee

Now to assemble the ingredients Drinks are first. As I said, I like to serve soft drinks during the afternoon hours of my curry party and I have found that a version o iced tea known in our house as "Ambrosia" makes a great hit with thirsty guests. I prepare it on Friday morning for Sunday night Then it is not only out of the way but it mellows and becomes more delicious. Here's how to do it:

Into a warmed four-cup Pyrex pitcher put five tea bags, Tender Leaf, Lipton's, or whatever your favorite brand is. Fill the pitcher with freshly boiling water and let the tea steep. Now, in one cup of water, boil one lemon cut in quarters, one cup of sugar, two cloves, a few pieces of cinnamon bark, and several cassia buds. (Spice Islands puts out the cassia buds and their delightfully mild flavor enhances many of my dishes.) After this has come to a rolling boil, turn off the heat and let it steep.

When the tea is sufficiently strong I put it into a non-metallic container that can be covered, strain the lemon brew into it, cover, and store in the refrigerator. It is now ready to serve when needed

just pouring into a pitcher, adding ice chunks and sprigs of mint. When I first whipped this up I asked my husband how he liked the iced tea. He said, "This doesn't taste like tea. It's more like a fusion of spices. Why don't you call it *Ambrosia?*" So that's its name. I serve it in tall glasses with silver straws, called bombillas, made in South America.

With these drinks I set out wooden bowls filled with things to nibble on. One of the latest crackers (I always believe in nibbles with conversation value) is called "Piff-O-Puffs," packed by Swiss American Food Company, Chicago. They come in assorted flavors of shrimp, bacon, onion, tomato, and cheese. I like the cheese best, but the tomato is pleasant. Another cracker is "T-Zees," Toasted Rice Crackers, "Fancifood Brand," packed for A. D. Juilliard and Company, San Francisco.

WE ARE going to dine early, first because my house guests have had only a late (but hearty) breakfast; secondly, because it's beautiful to eat at sunset; and thirdly, because I think most everyone likes to have an early Sunday evening to be able to face the blue Monday morning with a fairly clear eye.

When the sun goes over the yardarm, someone will want a drink. That's when I say, "Drinks will be ready in a few minutes—we are having something special." I don't like to serve the Zombies too soon, for I want the drink to carry through dinner. (I have not as yet found a wine that I like to serve with curry, but if anyone has any ideas I would certainly like to hear about them.) The Zombies are a *glamorous* drink, and a definite conversation-starter. They're so beautiful to look at, and carry much authority.

We use the recipe given in Trader Vic's *Book of Food and Drink*. We serve this drink in stemmed compote glasses, large and flat, about five inches in diameter and two-and-a-half inches deep. These glasses came with covers, and I think they are nut or candy dishes, but in our house we give them many uses, such as for ice cream desserts, grapefruit, or candy dishes. We fill the glasses with crushed ice, pour in the drink, and float a gardenia on top. We add a twist of lemon peel. If you do not want to spend the money on gardenias or cape jasmine, try a star jasmine or a nicotiana blossom from your garden. We have used camellias, begonias, and daffodils.

When you bring in the tray laden with these drinks everyone just gasps with delight—they give a definite lift to your party, as well as to your spirits. "How glamorous can we be!" just about sums up the guest reaction. And very flattering such comments are!

One of the beauties of this drink is that it can be prepared in the morning and stored in a covered bottle in the refrigerator. We put the rums in one bottle and the fruit juices in another. In giving the recipe Trader Vic starts off. "Here's my idea of a killer-diller." His simplified version for one drink:



Zombie

1 ounce Jamaica Rum (Red Heart or Meyers)
2 ounces Puerto Rican Rum (Ron Merito or Brugal)
½ ounce Demerara Rum 151 proof (Lemon Heart)
1 ounce Orange Curaçao (De Kuyper or Nuyens)
1 ounce orange juice
1 ounce lemon juice
½ ounce grenadine
1 dash Pernod or Herbsaint

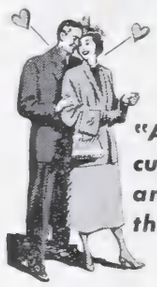
May I say that this really means just a dash of Pernod, for it has a very strong flavor. And multiplying the recipe 16 times would be entirely too much, and the guests would not be able to enjoy the curry. We have found 13 to 14 times the above amounts to be ample. With the drinks I serve Macadamia nuts. They are Van's Hawaiian Macadamia Nuts, packed by the Hawaiian Macadamia Nut Company in Honolulu. They are fantastically delicious and have just recently come back on the market. We serve them in a wooden bowl, keeping the food containers in harmony with the evening.

I also like to have some kind of fish before dinner, and prawns are excellent to serve. I buy the five-pound box of frozen prawns, either from the Gulf of California or from Mexico. For the benefit of those who have never come face to face with a prawn, it looks like a huge shrimp and tastes somewhat similar, although more fishy. They frequently contain bright red roe which I think is delicious. They average about 15 to the pound, so

(*Continued on page* 142)

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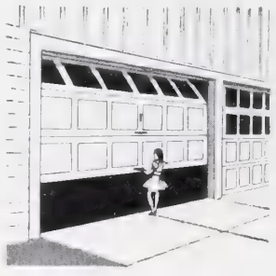
Get Away From Those SWINGING DOORS

The new garage doors go overhead and can be opened or closed in all kinds of weather by women, children, or push buttons

by W. W. Ward

At one time or another you've probably wrestled with a swinging garage door to win the last few inches of clearance for the family car. Or you've propped them open with a rake or shovel and ended up with little dabs of garage-door paint covering small dents in your fenders. The doors swung shut just as you drove through.

And if you've chopped them open in the snow, mud, or ice, you must have had nasty little thoughts about where swinging garage doors could go—for all of *you*. The manufacturers have a better idea. They should go overhead.



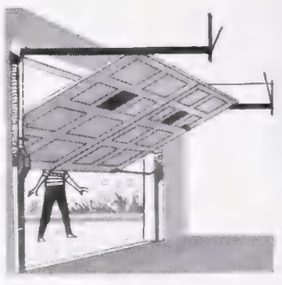
They've made opening an overhead type of garage door a one-fingered operation, whether you use the finger for an upward shove or to push a button. Some doors tilt, some slide up in folding sections, others raise as a canopy, but all are mounted on smooth tracks (roller bearings, even), and are so nicely balanced with springs or counterweights that you can send your wife or any one of your walking children out ahead to raise the garage doors for you.

How much you want to spend determines the kind of garage-door hardware you buy. You can purchase a hardware kit and convert your old swinging doors yourself, or you can go all-out and end up with push buttons that do everything but sweep out the garage for you.

The "do-it-yourself" hardware kit includes tracks, spring, lock, nuts, bolts, screws, weather stripping, molding, and angle iron braces that



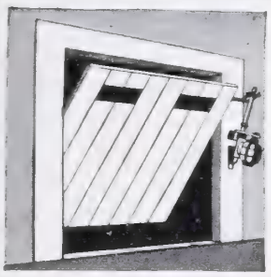
will convert your old swinging doors into a single, solid section. You should be moderately handy with a hammer, screw driver, and saw—particularly the saw. You'll have to trim the old doors down all around to pass them through the garage opening. Prices start at around $26.50, from one manufacturer, for the conversion hardware for doors weighing up to 150 pounds; $35 up to 250 pounds, and so on up.



Prices for a new overhead type of garage door with hardware installed will depend upon the make and also the amount of installation work required. It may be that your old door opening would require altering. A

simple single-door installation will cost anywhere from $46.50 to about $125. Most manufacturers insist upon doing their own installation. They want their doors to work perfectly and may lack confidence in your handyman abilities.

Some door hardware operates on a tension spring that pulls the door



up as you turn the lock handle, without even a push from you. In fact, this type is available in the $26.50 conversion kit.

For two-car garages, you can buy either two single doors or one wide door covering the whole length. With stronger springs they operate as easily as a single door.

Once you get your door and hardware installed, you can decide whether you want to go into the automatic class. This brings you into the push button category, where a small electric motor, usually ¼ horsepower, does the work for you. It's located inside the garage and may be actuated by various means. But the idea is to let you open the doors from a pre-selected position



or within a given range by a simple push button procedure.

One electric unit works from a key-operated switch on the side of the house, a tree, or post close to the driveway so that you can reach it from the car window. There's a switch inside the house, so you can open or close the garage doors from the driveway or kitchen. Installed cost will run anywhere from about $180 to $325. Extra switches are under $10, plus wiring and installation, of course.

Going a step further, you can have the switch as a push button on the dash of your car, and open and close the doors by electricity, sound, or radio wave.

One of these push-button installations will set you back $200 to $400. You could save something on this by doing the installing yourself, but the manufacturers recommend professional service.

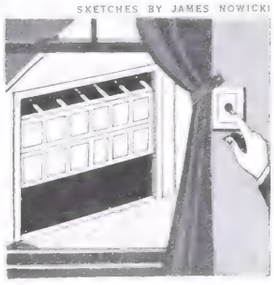
In one case, a weather-proofed magnetic ground switch is buried in the driveway at any location you select. As your car passes over this spot, you press the dash button and a coil in the car is energized. This actuates the buried ground switch,



starts the control mechanism in the garage. This unlocks the doors, opens them, and turns on the lights. Another control button inside the house will close the door, lock it, and turn the lights off. The process works in reverse when you are leaving.

With radio or sonic operation the results are the same. However, from the push of the dash button a small transmitter, mounted under the hood, radiates its signal to a midget receiver at the garage. This starts the motor, which raises or lowers the doors, turns the lights on or off. When the doors are down, they are locked, but they can be unlocked for manual operation. With the radio system the garage doors can be opened or closed from any position within an 85-foot radius of the garage, even from the street if it's within that radius. Services of an electrician are required, but the

SKETCHES BY JAMES NOWICKI



complete installation is made inside the garage, with no outside wiring. It usually takes two men one day to install this kind of convenience.

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A TROPICAL SUPPER FOR A SUNDAY NIGHT

CONTINUED FROM PAGE 139

you might as well use the whole box. I allow four per person. These can be done on Saturday, but they are even better if you do them Sunday morning. Perhaps one of your guests will even help you shell them.

This is how I prepare them. Into a kettle pour a bottle of white wine, an equal amount of water, a sliced onion, and a small bay leaf. Put the frozen prawns into the kettle and boil for ten minutes. After they are done, remove the shell and the small black cord at the back. Put them into a covered dish in the refrigerator. Be sure to save the brew for later use—it makes an excellent base for a chicken and fish broth. Put it in your freezer if you have one.

I serve the prawns on a large, round, dark brown wooden tray with a bowl of mayonnaise in the center. Around the base of the bowl tuck loads of parsley, and if you have red lettuce or curly lettuce in your garden, put leaves around the outside with prawns on top. The mayonnaise is unbelievably simple but it always gets a round of applause. It can be made the day before.

Take Best Foods Real Mayonnaise, put out by Best Foods Inc., New York, and beat in enough cream to make it the consistency of thin whipped cream. Add one teaspoon each of chopped parsley and chives and a quarter teaspoon of chopped tarragon. Add a finely minced slice of cucumber that has been soaked in salted water. I like lemon cucumbers best, but they don't seem to be known all over the country, and I'm sure any cucumber will do.

NOW we come to the party's star performer, the curry dish. It's lots of fun, has terrific eye appeal—to say nothing of its flavor—and is so easy to eat. I stress that last point because I have often been through the hazards of trying to feed myself at a buffet supper where something rigorous like roast beef was served and a knife, fork, and the skill of a juggler were in order to hold the plate politely on your knee. Men, who always seem to be the most pitiful sufferers at badly planned buffet meals, particularly appreciate this ease of eating that you get with curry.

The actual curry sauce doesn't take much time but the preparation of the condiments does. It's a good idea to have them ready the day before so all you have to do at the last minute is assemble them.

Here's my list of condiments, to which you might add Bombay duck (dried salt fish), raisins, bananas, or anything exotic you hear of that goes with curry:

Condiments

¾ pound de luxe party-mix nuts, chopped fine
2 bunches finely chopped green onions—tops and all, but particularly tops
¾ pound bacon, grilled and cut in small pieces
4 cups rice
Freshly grated coconut
1 jar Grey's Chutney, India Condiments, Borel & Son, Calcutta, India
6 sieved egg yolks
6 chopped egg whites

Every one of the above can be prepared the day before and stored in covered containers in the icebox—that is, all but the bacon. The bacon can be prepared at breakfast time and kept in a dry place. I also chop some parsley to use as a colorful separation between the sieved egg yolks and chopped whites in one dish.

In attacking the coconut, I have tried various and sundry ways, but the way Trader Vic prescribes is the best. In his book he has an item, "How to milk a coconut." Grasp the coconut firmly in your left hand, "eyes" in the palm of the hand. In your right you have a cleaver. Strike the poor, unsuspecting coconut several glancing blows with the back of the cleaver just below the top. Shortly you can remove the top. Save the juice, putting it into a covered jar in the refrigerator. (You'll use this in the curry sauce later.) Now try to get the meat out of the shell. Trader Vic says to be sure and save the shell and use it to serve chicken curry or a rum punch. I have several of the shells kicking around and have never been able to use them. The next time I see Trader Vic I will go into this more deeply. Probably I'll end by sending them all to him.

I have a "Griscer" that shreds coconut very quickly, but for a very fine grind I prefer the "Mouli," a little French hand-grater. You might do the coconut for the dessert on the "Griscer" and for the curry on the finer grind "Mouli." This can all be ground and put in a covered container the day before. It does not seem to dry out.

Now for the curry proper. On Wednesday before the party I get a 20-pound turkey, and stuff just

the front of it with a mild dressing seasoned with carrots, celery, onions, and salt, pepper, and "Beau Monde" seasoning by Spice Islands. Into the cavity of the bird I stick several stocks of celery with the leaves, two large carrots, quartered, a large onion in eighths, a clove of garlic, and a sliced apple. Butter the turkey well, put it breast down in the roaster, and cover it with a cloth saturated in butter. I put this in the refrigerator overnight and then cook it on Thursday for our dinner, allowing 20 minutes to the pound in a 300° F. oven. With a cloth over the bird, it needs basting only the last hour.

I serve the dark meat and the wings to the family and the dressing in the front of the bird. I use only a cup of the drippings from the bird for the gravy, for I need the rest for the curry sauce which I make on Saturday.

On Friday I bone the turkey, taking each breast off in one large piece. I put the carcass in the old soup kettle and cover the bones half-way with water. I add celery, onion, parsley, garlic, carrots, and salt and pepper (Java Cracked Pepper by Spice Islands) and let it simmer several hours. This makes a good base stock for the curry.

GETTING back to the party, we bring on the Zombies at 5:45 and everyone is relaxing and talking. At half-past-six I give my husband the "eye," and while he is pouring out a dividend of Zombie, I slip out to make the curry sauce.

I do the rice first—4 cups of it. Nothing is duller than washing rice. For that reason I always buy one that doesn't have to be washed. I use either Uncle Ben's Converted Rice, put out by Converted Rice, Inc., Houston, Texas, or M.J.B. long grain white rice that says in large print on the package, "Do not wash." I follow the directions on the box very closely and the rice is most successful. A tip I learned from an Oriental is "Boil rice very hard for few minutes and all starchey go away." Then simmer, following directions.

I check the condiment tray to see that it is in readiness and, as I am a crank on hot food, the casseroles are made hot so that I can put in the rice and turkey.

Curry Sauce

¼ pound butter
2 teaspoons curry powder (level)
(I use Spice Islands, but any good curry powder will do)
2 cups turkey stock
1½ cups turkey drippings, excess fat removed
2½ cups milk
½ cup flour (scant and lightly filled)
Salt to taste
Coconut milk

All the turkey breast is cut into fairly big bite-size chunks, and there should be at least eight heaping cups. If you have to use some of the dark meat it will not detract from the beauty of the curry.

Melt the butter in the largest frying pan you possess. Stir in the curry, using a wooden spoon. (I reserve one exclusively for curry.) I mix the soup stock and the flour in the electric blender so that the sauce will be smooth. Then I gradually stir in the stock with the flour, the milk, and, lastly, the drippings. Taste to see if it needs more salt. Put in the turkey, and when it is heated, turn the fire down to low and add the coconut milk. When the sauce is bubbling, put it in the hot casserole and you are ready to serve.

When the guests assemble around the buffet table the comments will make you feel well repaid for the effort. After the compliments comes the eating. The procedure is for guests to fill their plates first with hot rice, then with the curried turkey, which most people like to pour over the rice. Then on to the intriguing flavors of the condiment tray—a touch of Bombay duck, for it has a most distinct flavor, a little chutney, for that is also strong, and then spoonfuls of nuts, onions, coconut, eggs, bacon, bananas, and whatever. Newcomers to curry like to surround their plates with a little sampling of each, but real curry lovers scatter the curry itself with the condiments. But, however, it's eaten, the consensus of opinion seems to be "Terrific!"

I like to time it so that we sit on the terrace eating our curry just as the sun is sending up its last rays and the west starts to glow with the colors of sunset.

For dessert I like to serve Tahitian ice cream. This recipe is also from Trader Vic's *Book of Food and Drink.*

Tahitian Ice Cream

1½ cups Ron Merito rum
16-oz.-jar pineapple and apricot preserves, Tea Garden or Mary Ellen
1 package Dole frozen pineapple, in refrigerator for 24 hours
3 quarts good vanilla ice cream
Fresh coconut

Put the preserves in the top of a double boiler and when they are melted, add the rum and heat. (Caution: Never pour rum directly from the bottle near a flame. Turn out the amount you need into a small glass and pour from it.) I pour this into my copper chafing dish, from which I serve it. Keep the chafing dish lit to prevent the sauce from cooling. On a large

(*Continued on next page*)

Bright New Open-Stock Pattern by *Stangl*



...Gay Appetizing Blueberry

Here's sunny beauty for your table. Blueberry Pattern is hand-carved and hand-painted under the protecting glaze, so its cheery colors will not fade or scratch. And it's on Stangl's suave new, easy-to-look-at shape, classically simple and perfect, whether you prefer modern, provincial, or traditional.

Words can't do justice to the sunny color of the broad band, the mouth-watering look of the plump blueberries. See the new Blueberry Pattern for yourself. On sale at leading gift, jewelry and department stores.

Stangl dinnerware

STANGL POTTERY, 650 New York Avenue, Trenton 4, New Jersey
One of America's Oldest and Finest Potteries • Established 1805



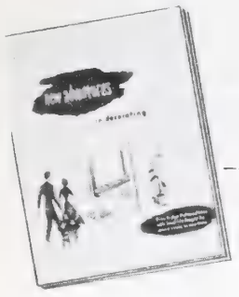
Satinol Doublex Glass partition divides two rooms, highlights modern decoration. It will always look like new. Designer: J. R. Davidson, Los Angeles.

Beauty . . .

with charming individuality

You can have it for years to come... with Blue Ridge *Patterned Glass*. Used for panels, partitions or entire walls, it transmits light, conceals views . . . and forms a sparkling background for modern or traditional furnishings. Over 20 stunning patterns give you wide choice in creating the effect you want. All may be *Satinol**-finished for greater privacy, and most may be *Securitized* (heat-tempered) for greater strength. Your L·O·F Glass Distributor will be glad to show you this versatile, decorative glass.

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New Adventures in Decorating

This illustrated book shows many ideas you can use to brighten every room with Blue Ridge *Patterned Glass*. Send 10c for your copy.

BLUE RIDGE SALES DIVISION
Libbey-Owens-Ford Glass Company
8099 Nicholas Building, Toledo 3, Ohio

Enclosed find 10c for my copy of "New Adventures in Decorating"

NAME

ADDRESS

CITY STATE

BLUE RIDGE
Patterned GLASS L O F

A TROPICAL SUPPER FOR A SUNDAY NIGHT

CONTINUED FROM PRECEDING PAGE

round platter put scoops of ice cream, dot the top with pineapple and sprinkle the coconut over. Dessert is now ready to serve.

Dessert dishes (old-fashioned soup bowls in our house), the platter of ice cream, and the chafing dish of hot sauce are brought on the scene. At this point, I let my husband and the moonlight show off. Bob lights the sauce, and it is an effective sight in the dusk with the moon coming up. After it has burned for a time, pour it over the ice cream. I like to add Chinese almonds. You buy the almonds shelled and uncooked. Sauté them in butter to a delicate brown, and drain on paper toweling. Trader Vic also recommends bananas.

Cake is good with this delectable dessert, but rice cookies are pleasantly light and rather more in keeping with the oriental theme of things. There are some tiny ones called "Sessies," manufactured by Marky Sales Company in Los Angeles, and a larger one called Original Chinese Rice Tea Cake, by the Twixt Co., New York.

Our curry parties have always been so successful that I'm beginning to feel like a curry specialist. We have all varieties of it very often, and the children love it. Whenever I buy a leg of lamb I always get a large one, 6 pounds or over, so that we can have it hot as a roast the first night, and in curry the next. In making lamb curry I cut the meat from the bone and put in two cans of Campbell's Scotch broth, an onion, celery, carrot, parsley, garlic, and water. There is enough barley in the broth to make it thick. I put the sauce in the electric liquidizer and whizz it up. I melt an eighth-pound of butter, put in a good teaspoon of curry, and add the lamb stock, a teaspoon of brown sugar—and there's a glamour dish out of a leftover. Wild rice can be substituted for white rice. There are really so many variations you can let your imagination run riot. Curried Stuffed Eggs are a favorite, too, as well as curried prawns, shrimps, crab, or lobster. Use canned chicken stock as the base for any of these items. As to the condiments, some schools of thought call for bananas (these can be sliced at the last minute) sprinkled with lemon juice and put on the tray. The Bombay duck I use is back. I have not seen any since the war. Bummaloe Fish Bombay Ducks by P. Vencatachellum, Indian Condiment Manufacturer, is distributed by Robert Robson Company, New York, N. Y.

YOU CAN LIVE IN THE KITCHEN BEFORE, DURING, AND AFTER MEALS

CONTINUED FROM PAGE 89

Any room, and a kitchen is no exception, is only as good as the sum of all the products that go to make it up. Therefore, a check-list of all the things that make this kitchen so livable and efficient will be helpful in working out any similar problem.

At the Kitchen End

Wood cabinets, Coppes, Inc. **Stainless steel counter, double sink and "surround" of cooking top,** Just Mfg. Co. **Electric refrigerator, garbage Disposall and dishwasher,** Hotpoint, Inc. **Built-in electric cooking top** and **ovens,** Thermador Electrical Mfg. Co. **Ventilator** over range, Ilg Electric Ventilating Co. **Liquidizer,** Knapp-Monarch Co. **Wall splash back,** Formica Insulation Corp. **Rubber flooring,** Wright Mfg. Co. **Curtains,** Glosheen from Waverly, Div. of F. Schumacher &

At the Living End

Random width plank flooring, E. L. Bruce Co. **Wallpaper,** Laverne Originals. **Pine wall surfacing,** U. S. Plywood Corp. **Venetian blinds,** Portchester Shade & Awning Co. **Braided cotton rug,** Topton Rug Mfg. Co. Draperies, Laverne Originals. **Wing chairs,** S. J. Campbell Co. **Wing chair upholstery,** Stroheim & Romann. **Window seat cushion upholstery,** Howard & Schaffer, Inc. **Window seat cushion,** Hewitt Restfoam, Div. of Hewitt-Robins, Inc. **Dining table and chairs,** California Furniture Shops. **Push-up, pull-down ceiling lighting fixture,** Ledlin Light Designers, Inc. **Fireplace curtains,** Flexscreen from Bennett-Ireland Corp. **Fireplace heat circulating system,** Heatilator, Inc. **Antique mantel clock,** Jones & Erwin.

IS YOUR HOUSE COMING APART AT THE SEAMS?

CONTINUED FROM PAGE 114

nto the wood itself, and this can be corrected only by a complete resanding and resurfacing job. Check your linoleum floors to make ure the entire surface is sound nd in good condition. Is the linoeum secure at the edges? Check his especially where one piece oins another. A smear of adhesive n time may save the whole floor.

Interior woodwork

Are all door bumpers firmly in place to protect the plaster? Do ll the doors swing freely, without dragging on the floor or rubbing n the jamb as they close? When closed, is there a fairly uniform gap between door and jamb all he way around? A big gap at the op or a tapered gap probably neans that the door has sagged. If so, look at the hinges to see if hey are firmly set and strong enough for their job.

Do the doors close tightly and latch firmly with only gentle pressure? Are the strike plates on the door jambs and the escutcheon plates surrounding the door-knob spindles screwed tight? Are the screws in the hinges of all doors (including screen doors) firmly in place? Do all sash operate freely? Do any rattle? Are there any broken sash cords? Any broken or disconnected sash balances? Is all hardware fastened on firmly—particularly for wood casement sash? Are the window shade brackets fastened securely and spaced accurately so that they never let the shade fall? Are the curtain rod supports fastened securely?

Is all trim fastened securely, with no gap between it and the wall-baseboard, chair rail, trim surrounding doors and windows? Are baseboard door bumpers in place? If there is quarter round at the bottom of the baseboard, or other small supplementary molding elsewhere, is this fastened firmly with no gap behind or under it? For cupboards and cabinets, do doors operate freely and close tightly? Are hinges, latches, catches, and other hardware fastened securely? Are they located right for dependable latching? In closets, are supports for shelves and hanging rods firmly nailed?

(*Continued on page* 166)



Orchard DINNERWARE

Luscious Red Cherries, soft green leaves, and rich brown stems, embossed and hand-painted on a pleasing warm grey body, resembling fine china. You'll be thrilled with its beauty.

Service for four in a 16-piece starter set comprising 4—10½" Dinner Plates, 4 Cups, 4 Saucers, 4 Bread and Butters, $14.95. Also full line of open stock dinnerware. An appropriate, practical gift. **Sold at all leading Department Stores and Gift Shops.**

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1107 Broadway, New York

ORCHARD CRYSTAL

to match your dreams

From the 18th Century period we have selected this important series by Hepplewhite for reproduction in solid Honduras mahogany.

Continental makes furniture for the bedroom exclusively—of unsurpassed quality... every piece is authentic in design and created for those who appreciate the sculptured elegance of solid mahogany.

A booklet of Continental *solid* mahogany bedroom pieces is available for 10c.



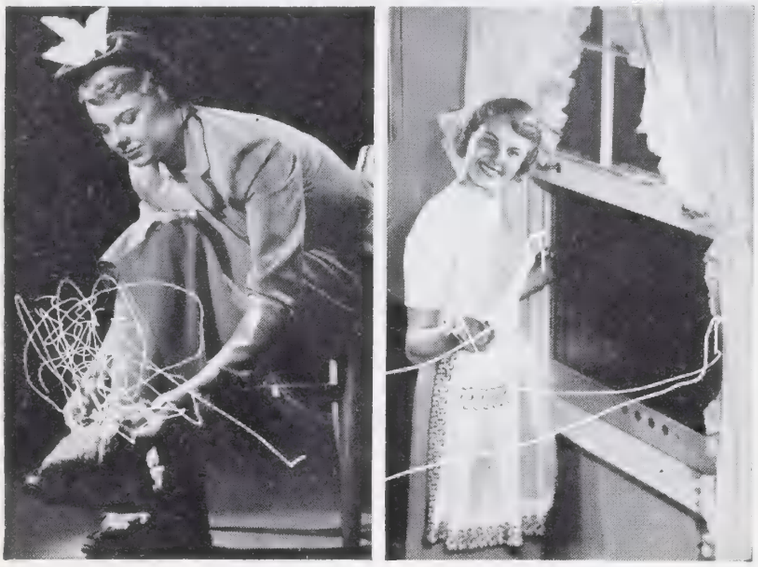
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Designers and Makers of Fine Furniture Since 1901

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Compare the motions it takes-

The unretouched "guide-light" photos show it's less trouble to put up a storm window—than to put on galoshes! You change Eagle-Picher Storm Windows and Screens from *inside*, no tools needed. Durable, all-aluminum construction gives years of trouble-free service—they never need repainting, repairing, replacement!

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Eagle-Picher Combination Windows have trim, narrow aluminum frames, a soft gray finish that *beautifies* your home. Permanent weather-tight fit eliminates drafts around windows, *adds* to your comfort, *subtracts* up to 30% from fuel bills! There's no down payment—36 months to pay. Why not get a free estimate from your local dealer? Or just send in the coupon below for full particulars.

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Qualified Contractors: some franchised territories still available—write today!

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EAGLE EP PICHER

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Name _____

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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 135

there, until mid-October, when the first frosts kindle this country's largest hardwood stand and the whole area bursts into flame, over which remnants of the haze, caught in the smouldering valleys, hover like smoke over an alchemist's fire. Only in November does the show subside, slowly diminishing into the old golds, coppers, and bronzes of Indian summer.

North South America

If a Grace Line, Alcoa, or other cruise has whetted your appetite for more of Venezuela and Colombia, you'll want to know that both countries are busily readying more of their stupendous scenery, temperate climate, Spanish Main glamour, and grand manner hotels for your next visit. Caracas, available over 23 miles of scenic highway from the mountain-rimmed port of La Guaira, Venezuela, now offers two new hotels, the Conde and the Nacional. Both are of the same caliber as the million-dollar Avila and the Waldorf, which are set so beautifully in the city's hillsides. Among the many motor routes fanning out from the city is what the Grace Line calls the "Grand Tour of the Andes," passing over mountains, into valleys, by coffee "fincas," sugar estates, banana and tobacco plantations. It takes you through such towns as Maracay, whose Hotel Jardin is the Moorish-type jewel box in which ex-President Gomez held his glittering banquets, and Valencia, a thoroughbred Spanish colonial city, to Puerto Cabello on the coast. Near Bellavista on Maracaibo Lake the two-million-dollar Hotel del Lago, now a-building, promises air-conditioning and its own yacht club. At Cartagena, Colombia, the Hotel del Caribe stands most beautifully on a narrow peninsula, so that it is almost completely surrounded by water. A new coast highway connects Cartagena with Barranquilla, where the Hotel del Prado has added new wings and a beach club at Puerto Colombia nearby.

At Colombia's capital, Bogotá, accessible by air from Panama and Caribbean ports, a new Wagons-Lits Cook office has a sight-seeing program which includes a day's drive along the Bogota Valley, 8,000 feet above the sea, and into the semi-tropical Villeta district (orchids, bananas, and the villas of the rich). There are half-day trips to the Zipaquira salt mines, Tequendama Falls, a ride by funicular to Monserrate for an Andes view, and, of course, motor tours of Bogota itself. Medellin, a mountain city only recently made available by plane from Barranquilla and Cartagena, offers elegance and mountain views at the new Nutibara Hotel.

For an all-over picture of each country, with details on transportation, accommodations, costs, ask the Travel Division, Pan American Union, Washington 6, D. C. to send you "Visit Colombia" and "Visit Venezuela," both by Elizabeth Hastings, for 15 cents each.

All is not empanadas

For the best in wining and dining in South America, where, to quote the author, "you'll find some of the most wonderful, succulent, and deftly cooked dishes to be eaten in this sinful world," avail yourself of the "Gourmet Guide," which Pan American and Pan American-Grace Airways are handing out both at their own offices and through travel agents. By his own admission, Charles J. Baker, Jr., *Town and Country* columnist, absorbed $5,000 worth of food and gained twenty pounds in order to write about it. The result: 56 pages of intimate detail on South American restaurants, chefs, dishes, beverages (up, down, and across the continent) plus such recommendations as to where, what, what time, and how—as will make a sophisticate out of even a first-tripper.





For you who instinctively choose the best

. . . Walls of Vitrolite

Jewel-like beauty to enjoy for a lifetime . . . it's yours with walls of *Vitrolite*®.

Vitrolite is glass paneling. Its sparkle is intrinsic . . . can never fade. It comes in twelve lustrous colors . . . perfectly correlated to blend or contrast. Gives free rein to your talent for interior decoration in bathrooms, powder rooms and kitchens.

With *Vitrolite* you have smoother walls . . . for it is applied in large ashlars with fewer joints. It will not craze, warp or swell . . . never needs refinishing. To keep it sparkling like new, simply wipe with a damp cloth. *Vitrolite* looks luxurious for keeps. For full details, write for our *Vitrolite* book.

® Reg. U.S. Pat. Off.



Create distinctive color schemes with these correlated colors. Bathroom above combines dark gray, red and white *Vitrolite*.

VITROLITE COLORFUL GLASS PANELING

Made by Libbey·Owens·Ford Glass Company, 3999 Nicholas Building, Toledo 3, Ohio



For Smart Appearance . . .

ALUMINUM WINDOWS

"My husband is so proud of our aluminum windows. They are the first things he points out to our guests", a pleased new homeowner told us. Wherever you go, in homes large and small, happy owners are the greatest boosters for windows made of Alcoa Aluminum. And it's no wonder.

Only with aluminum windows can you have all the advantages of their gleaming lustrous finish, freedom from red rust-streaks, no rotting, warping or swelling and no need for protective painting, ever. And quality aluminum windows keep on saving you money, they keep their good looks, their snug fit; stay easy to open and close.

For information and the names of the many manufacturers making windows of Alcoa Aluminum, write to ALUMINUM COMPANY OF AMERICA, 1840J Gulf Bldg., Pittsburgh 19, Pa.



ALUMINUM . . . best for storm windows, too

No work . . . no worries when your combination storm-screen windows are made of Alcoa Aluminum. They keep their fit, keep their good looks, never need painting. They save you money on heating costs, save you money on upkeep costs.

THE MODERN METAL FOR MODERN HOMES

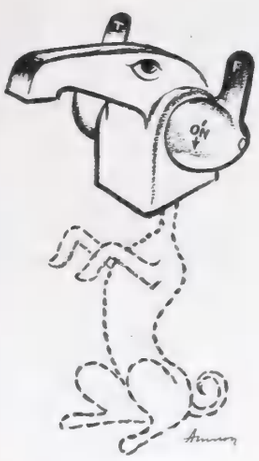
LIGHTER to live with

ALCOA ALUMINUM



New products in the building field, designed to help you whether you're building a new house or just busy with the job of running an old one

New tricks for an old pup. The Cole Mixing Faucet embodies a new principle of faucet design. Instead of the usual hot and cold water handles, it has one knob to control *flow* and another to control *temperature*. You don't have to adjust the temperature each time you wash, hence you save water—and fuel. It comes in a long, swing-spout model for kitchens, or a shorter, lavatory model—both in chrome-plated forged brass. Fits standard openings; $24.95 complete. Mueller Brass Co., Port Huron, Mich.



Super-flexible is this new plywood—trade-named, of course, Superflex. One side is a thin veneer, the other a regular series of hardwood strips, or ribs, glued to the veneer (much as wallboard can be scored on one side to make it bend around a curve). Originally designed for installation with the veneered side showing, the product is now finding additional use with slatted side out, since the slats and their shadows make a handsome vertical pattern.

Applications range from luxurious wall surfacing to concrete form work, from large areas—either flat or curved—to small things like table lamps. You can saw it, nail it, bend it either way. Radius of curvature can be as small as about 2½". Superflex comes in sheets 4' x 8', and in several different thicknesses of veneer and ribs. Prices start at slightly less than $1 per sq. ft. for birch and beech veneers, with oak and mahogany somewhat higher. All are sanded and ready for finishing, either natural or in color. Present supplies are imported from Holland; production in the U. S. is scheduled to begin this month. Superflex Plywood Corp., 120 Wall St., New York 7, N. Y.

It's E-Z to burn trash with Saf-T-Brn, new back-yard incinerator designed to take the place of your rusty old wire basket. A sheet steel, pyramid-shaped affair, Saf-T-Brn has a screen at the top that's removable for loading, and a series of vents at the bottom for air intake. The whole comes knocked down—you put it together in a few minutes with a screwdriver. Price is $9.95, f.o.b. Cleveland. This burner ends your worries over scattered ashes, open flames, and flying sparks, says its manufacturer, the Alsto Co., P. O. Box 6054, Cleveland 1, Ohio.



Note textured grain, staggered edges, and beautiful weathered appearance of these shingles. Come in several attractive colors.

the most Beautiful low-cost Asbestos Roof **ever developed!**

Johns-Manville "American Colonial"—the inexpensive asbestos shingle that lasts 35 years PLUS*

It's rotproof . . . fireproof . . . weatherproof. Permanent as stone! Not one has ever burned . . . not one has ever worn out!

JUST before the war, Johns-Manville introduced a new type of asbestos shingle—the most beautiful low-cost asbestos shingle in J-M's 90 years of roofing experience!

It's called the "American Colonial" and it has all the charm and beauty of weathered wood—yet it's made of asbestos and cement, two practically indestructible materials. Imagine a shingle so attractive also having the permanence of stone!

J-M American Colonials come in several pleasing colors to meet your preference or architectural requirements.

If you are considering a new roof for your present home, or plan to build a new home, we strongly recommend that you see your Johns-Manville dealer about this new development.



LAST 35 YEARS *PLUS! Thousands of J-M Asbestos Shingles have now been in service 35 years and more. They're still as fireproof, rotproof, and weatherproof as the day they were applied. No signs they won't last another 35 years or more! That's why we say American Colonial Asbestos Shingles last 35 years PLUS.

FREE Write today for a FREE copy of our full-color brochure, "American Colonial Asbestos Shingles." Address: Johns-Manville, Department HB-9, Box 290, New York 16, New York

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Johns-Manville
BUILDING MATERIALS

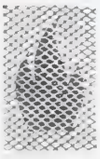


REFLECTION
thru
PERFECTION

Flexscreen
REG. U.S. & CANADA PAT. OFF.

Sheer woven-metal curtains drape your fireplace with envied loveliness . . . provide positive protection against flying sparks. Curtains glide open or closed at the touch of one hand with exclusive *Unipull*.

See Flexscreen—or write us for complete information, at 949 Bank St.



Flexscreen's perfection is also available in improved free-standing *Frame* Flexscreen. At all better stores.

BENNETT-IRELAND INC.
Chartered in 1906
NORWICH, NEW YORK

How to buy a window

CONTINUED FROM PAGE 112

invading the field: A new casement window comes in pastel colors—green, sand, and maroon—and is specially designed to team up with several of its mates and form a continuous series.

Why pay for a window engineered to open easily where there will be no need to open it? If you decide on a fixed window for a certain spot (thus divorcing ventilation from day-lighting), investigate the packaged product shown at bottom of this page. It comes with ventilating louvers built right into the frame underneath the glass—a little hopper-type door on the inside shuts off the air at a flip.

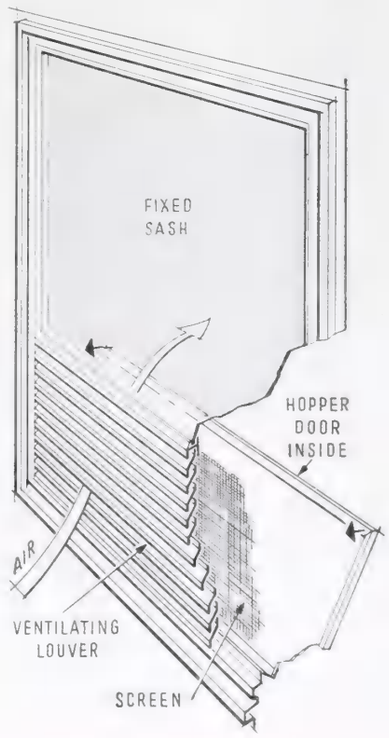
Often you can specify just what kind of glass you want (plate, insulating, heat-absorbing, glare-reducing, translucent, etc.). You can have muntins or not, just as you wish (they're omitted in most of these sketches as extraneous). If you want to zip through your window-cleaning with a professional's squeegee, have each sash glazed with one large sheet of glass. (Do this also to bring in the best possible view.) On the other hand, if you have a pocket-sized Ty Cobb socking home-runs into the living room, better order one of the many possible muntin designs, which divide the glass into smaller, more easily-replaced panes. Better yet, move the ball field.

Built-in weatherstripping is one of the biggest features of today's stock window. No more adding a strip of brass, or felt, or something else, to an ill-fitting window. Weatherstripping is an integral part of most packaged windows, designed right into them from scratch. It's metal in most cases, with rubber and a vinyl plastic also being used.

Maintenance is greatly reduced in many packaged windows. Aluminum doesn't rust, never needs painting: steel comes prime-painted and bonderized against corrosion: wood is chemically treated at the factory to resist termites, rot, and fire.

If you're building a new house be sure to place your windows to

(*Continued on page* 152)



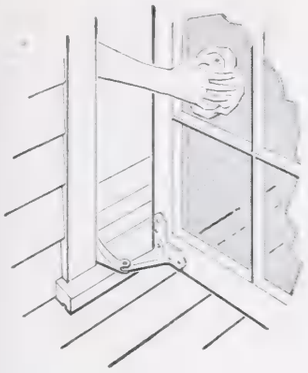
Louver-ventilation is an integral part of this fixed window unit. Not a drop of rain gets in—nor does the skinniest prowler. Translucent glass door deflects air-stream upward, or shuts it off completely (the louvers do not move). Built-in screen halts bugs. Frame comes in steel or aluminum and is designed to receive insulating glass for use in cold climates. Vent may be either below the sash, as shown, or above it.



DESIGNED BY FOREST WILSON

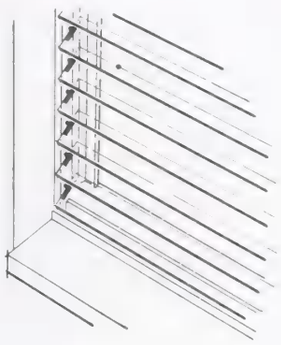
the Tiffany Line
for those who demand the finest—
in design—in fabric—in craftsmanship.

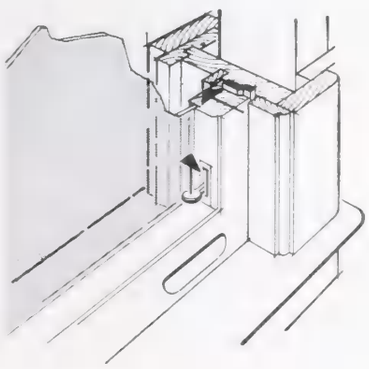
Futorian MANUFACTURING CO.
Merchandise Mart, Chicago 8, Illinois



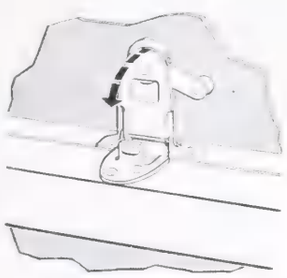
Extension hinges are featured on many casement windows. They allow you to clean the outside from the inside, safely and easily. This one automatically locks the sash in any position. Casement shown here also has special hardware to pull sash tight against weatherstripping when you close it. Not shown: hand-crank at sill, which opens window without disturbing its inside screen.

The jalousie window (it's a window, not a blind) gives warm-climate dwellers excellent control of light, air, rain, and even heat. Each louver is actually a horizontally-pivoting "sash." Sketch at right shows glass louvers set in aluminum frame (you can specify just what kind of glass you want). Screen and storm sash interchange on the inside. Louvers may also be wood or aluminum.

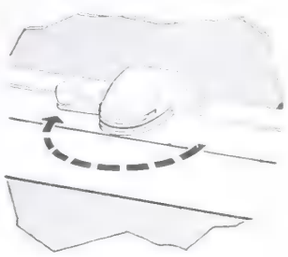




Pressure at sides of this double-hung wood sash holds it in any position, keeps it weathertight when closed. To raise or lower sash, release pressure by depressing the little thumb lever. Lever springs up by itself (lower arrow), concealed mechanism forces sash tight against stop (upper arrow). Top and bottom are weatherstripped conventionally. Sash are removable, to wash or to change storm sash and screens from inside.



UNLOCKED



LOCKED

New sash lock is a feature of another double-hung wood window. It pulls sash tight together without pushing either one off-center. Lack of protruding parts keeps meeting rails unscarred, and you can always tell at a glance whether the window is locked or not. (If it's not, the lock automatically springs to the "up" position.) Screens and two types of storm sash (with or without vent) are available for this window.

"... so long as ye both shall live"



"I can't keep her out of the kitchen"

(... SINCE WE GOT OUR NEW LUSTERTONE STAINLESS STEEL SINK)



"It's a fine thing," I snorted,
"—a fine thing!"
"Yes, it's certainly splendid, Belinda."
"But I don't mean
the Lustertone *sink*, ma'm . . . (that *IS* fine)
. . . I mean *YOU* . . . in the *kitchen*!"
"Yes, I know, but I'm truly enchanted
. . . I'll let *you* do the dishes tomorrow."

But tomorrow she'll tell the same story . . . .

- Lustertone *looks* luxurious . . . but gives *more* for the money. (It is guaranteed to outlast your home.)
- Lustertone is sanitary . . . permanently free of cracks, chipping and bacteria-breeding scratches.
- Lustertone has no "surface" to wear rough and porous. It is stainless steel through and through.
- Stainless steel is resilient, so less china is broken . less crystal is cracked. And Lustertone *never* needs scouring!
- Choose from 14 standard sizes up to 10' long. Single or double bowl. Easily installed on your present sink base or furnished complete with metal base cabinets. Custom made for unusual requirements.



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IDEA FILE

... designed exclusively for filing your pet ideas on kitchens. Magazine clippings, notes, photos, ads—on decorating, furnishings, appliances, space savers, work savers. Keep them all together in your gayly decorated IDEA FILE FOR KITCHENS... yours for only 25¢.

ELKAY Lustertone®

Look for this nameplate — it identifies the finest

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Sealed, packaged and *guaranteed* to be 90% Red Heart or better and to contain 100% oil content. SUPERCEDAR Closet Lining can be installed for little, if any, extra cost over plastering and painting.



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Established 1886

Geo. C. Brown & Company

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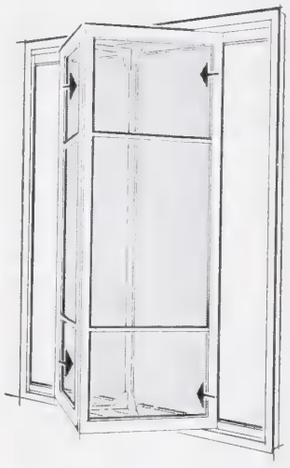
LARGEST PRODUCERS OF AROMATIC RED CEDAR IN THE WORLD

How to buy a window

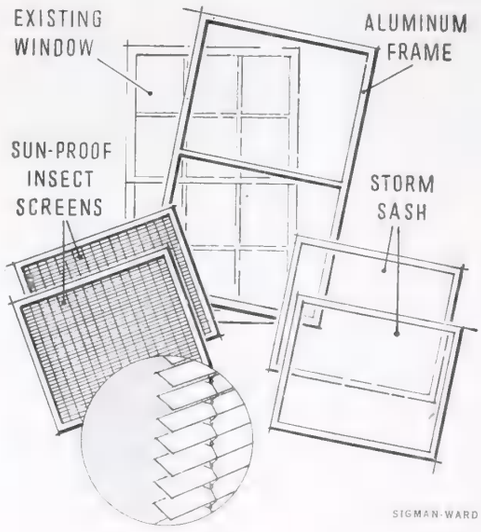
CONTINUED FROM PRECEDING PAGE

take advantage of winter sun-heat, natural light, and the prevailing breeze—before you part with your money for any specific item. No window—nor any other element in a design—can function to the limit of its capabilities unless it's used in the very best possible way. A random example of how *placement* can help windows with their primary job: One complete wall of glass lights a room better and with less glare than the same amount of glass cut up into several small windows. The reason is that contrast between light and dark wall areas causes glare (brightness in itself does not). Such glare strains your eyes more than you ever thought possible!

You can find all the above features and many others in stock, packaged windows. With canny shopping, they can add up to fine custom design, without the cost of custom construction.



Flue-type ventilation is possible with this folding casement, even when it's almost closed. Fresh air comes in at bottom, stale air exits at top. You can also have direct ventilation at sides, as in sketch. Locks open or closed, cleans from inside. Comes in aluminum or bronze, with or without storm sash. Accessories: aluminum "eyebrow" to shade outside of window, aluminum louvers to control light and heat on the inside.



Protection from the summer sun is the extra you get with this screen-and-storm-sash combination. Screen cloth used is actually a series of tiny bronze louvers (circled above). The two half-screen panels shade whole of window. Take them out in the fall and replace with the two storm sash. Slender aluminum sash take up a minimum of storage space. The large frame stays put over your existing double-hung window.

)ata from the following manufac-
irers was used in the preparation
f "How To Buy a Window."

Wood Windows

Andersen Corp., Bayport, Minn.
Austral Sales Corp., New York 17, New York
Carr, Adams & Collier Co., (Biltwell), Dubuque, Iowa
Curtis Companies, Inc. (Silentite), Clinton, Iowa
Farley & Loetscher Mfg. Co., Dubuque, Iowa
Gate City Sash & Door Co., Fort Lauderdale, Fla.
Huttig Mfg. Co., Muscatine, Iowa
Ideal Co., Waco, Tex.
Long Automatic Window Co., Flint, Mich.
The Long-Bell Lumber Co., Kansas City, Mo.
Marquart Millwork Co. (Miracle), Oshkosh, Wis.
Morgan Millwork Co., Baltimore 1, Md.
N. S. W. Co., Detroit 23, Mich.
Roach & Musser Co., Muscatine, Iowa
Rock Island Millwork Co., Rock Island, Ill.
Rolscreen Co. (Pella), Pella, Iowa
R. O. W. Sales Co., Royal Oak, Mich.
Frank C. Snedaker & Co., Inc., Philadelphia 40, Pa.
Super-Vent Co., Chicago 22, Ill.
Vaughn Millwork Co., Reno, Nev.

Steel Windows

The William Bayley Co., Springfield, Ohio
Bliss Steel Products Corp., E. Syracuse, N. Y.
Ceco Steel Products Corp., Chicago 50, Ill.
Crittall-Federal, Inc., Waukesha, Wis.
Croft Steel Products Inc. (Lemco), Jamestown, N. Y.
Detroit Steel Products Co. (Fenestra), Detroit 11, Mich.
The Donley Bros. Co., Cleveland 5, Ohio
Fentron Steel Works, Inc. (Trim-Set), Seattle, Wash.
Michael Flynn Mfg. Co. (Lupton), Philadelphia 24, Pa.
Higgins Homes Div., Higgins Resources, Inc. (Thermo-Namel), New Orleans, La.
Hope's Windows, Inc., Jamestown, N. Y.
Mesker Bros., St. Louis 2, Mo.
Security Products Co. (Ventrolite), St. Louis 4, Mo.
The Steelcraft Mfg. Co., Rossmoyne, Ohio
J. S. Thorn Co., Philadelphia 32, Pa.
Truscon Steel Co., Youngstown 1, Ohio
U. S. Gypsum Co. (Triple-Vent), New York 20, N. Y.
Universal Corp. (Sealuxe), Dallas.
Lionel Vallas, Chicago 12, Ill.
Vita Automatic Windows, Inc., Smithtown Branch, N. Y.

Aluminum Windows

A. B. C. Steel Equipment Co., Inc., New York 10, N. Y.
The Adams & Westlake Co. (Adlake), Elkhart, Ind.
Air-Vue Products Corp., Miami, Fla.
All-Lite Metal Window Co., Bristol, Pa.
The Aluminum Window Corp., subsidiary of General Bronze Corp., (Alwintite), Garden City, N. Y.
The William Bayley Co., Springfield, Ohio
Croft Steel Products Inc. (Lemco), Jamestown, N. Y.
Cupples Products Corp., St. Louis 17, Mo.
General Bronze Corp. (Permatite), Long Island City 1, N. Y.
Glide Windows, Inc., Burbank, Calif.
Kaufmann Corp., Detroit 12, Mich
Ludman Corp. (Auto-Lok), Miami, Fla.
Mesker Bros., St. Louis 2, Mo.
Miami Window Corp., Miami, Fla.
NuEra Window Co., Bedford, Ohio
Outside Venetian Blind Co. (Clearview), Dallas 1, Tex.
G. D. Peterson Co., Detroit 14, Mich.
Premier Metal Products Corp., Phoenix, Ariz.
Pro-Tect-U Jalousie Corp., Coral Gables, Fla.
Reynolds Metals Co., Louisville 1, Ky.
The F. C. Russell Co. (Rusco), Cleveland 2, Ohio
Security Products Co. (Ventrolite), St. Louis 4, Mo.
Sterling Windows, Inc., New Castle, Ind.
Storm Windows of Aluminum, Inc., Marion, Ohio
Albert Storms & Co. (Stormtite), New York 17, N. Y.
J. S. Thorn Co., Philadelphia 32, Pa.
Timm Industries, Inc., Los Angeles 26, Calif.
Universal Corp. (Sealuxe), Dallas, Tex.
Ventilite Corp., Miami, Fla.
Ware Laboratories, Inc., Miami, Fla.
Windalume Corp., West New York, N. J.

Bronze Windows

General Bronze Corp. (Permatite), Long Island City 1, N. Y.
Universal Corp. (Sealuxe), Dallas.

Screens

A. B. C. Steel Equipment Co., Inc., New York 10, N. Y.

(*Continued on page* 156)



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Sound impossible? Well, it isn't.

With attractive Dunham Baseboard Heating in your home, you have more room to arrange your furniture "as you've always wanted it." Space-consuming, dirt-catching radiators are eliminated.

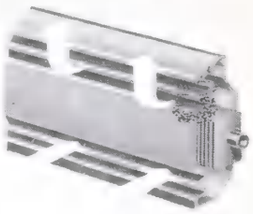
You'll spend less time, less effort in cleaning, too. No more hands-and knees "digging" under the radiators. Instead, you get a quick, effortless, corner-to-corner "clean sweep."

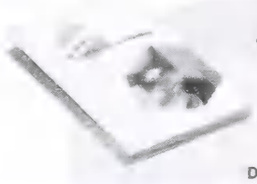
Because Dunham Baseboard Heating is more efficient, fuel bills are usually lower. Dunham Baseboard may be easily and economically installed in your PRESENT home or in the one you're planning.

See your heating contractor today.

HOW IT WORKS

Air enters the attractive baseboard at floor level . . . is warmed by contact with scores of heated fins . . . then wafted gently *away* from walls *into* room.





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What existing furnishings are in the room, and what colors they are. Be sure to send color samples of your draperies, carpeting, upholstery and wallpaper. Snip a few threads of the dominant color of your carpeting. Send a few ravelings from the hems of draperies, unless you have a larger swatch that shows all colors and the pattern. Send a sample of wallpaper if you have one available. And tell us which direction the windows face.

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Color chips schemed around the colors of existing furnishings and big enough for your painter or paint store to match successfully. Solutions to the room's "problems"—unification of badly cut-up walls; how to make cramped rooms seem spacious, or badly proportioned rooms seem better shaped. You'll receive all this information in an easy-to-read, graphic decorator portfolio, with sketches, color chips and full instructions.

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Please do a paint color scheme for my room or rooms checked:

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How to furnish a house with that lived-in look

CONTINUED FROM PAGE 97

Listed below are sources of furnishings seen in the house which is shown on pages 94-97.

Living Room

Wood Furniture from the Maple Bucks County Group from Americana Furniture, Inc., designed by Bevelacqua. **Rug** "Skyline," James Lees & Sons Co. **Draperies,** Upholstery by Greeff Fabrics, Inc. **Love seats,** Runkle Furniture Co. **Chairs** in bay by S. A. Cook & Co. **Wood base lamp** from Brach Allen Studio. Dark **shade** and **milk glass lamp,** Mutual-Sunset Lamp Mfg. Co. **Fireplace accessories,** Margaret J. Lichtenberger, "Long, Long Ago Shop," York, Pa. Early American china and primitives from the collection of Mrs. Mabel I. Renner, York, Pa.

Den

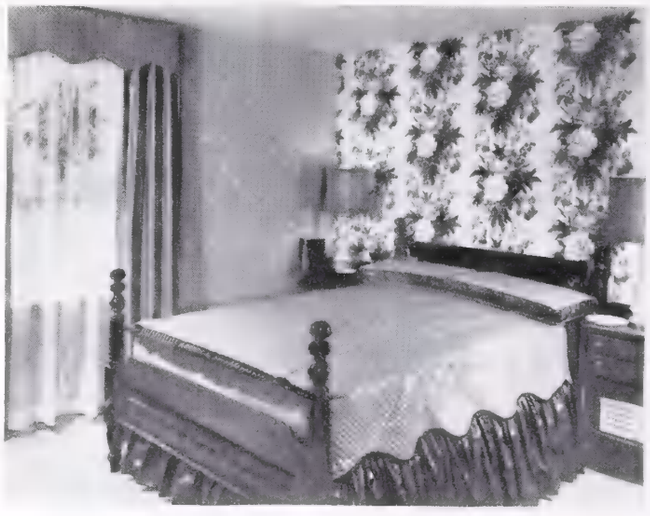
Carpet, "Lafayette," James Lees & Sons Co. **Maple furniture,** Consider H. Willet, Inc. **Desk,** Monitor Furniture Co. **Brass lamp,** Mutual-Sunset Lamp Mfg. Co. **Milk glass lamp,** George F. Bassett & Co., Inc. **Valences,** Kandell, Inc. **Draperies,** F. A. Foster & Co., Inc. **Curtains,** Robert Alder Co., Inc. **Couch cover,** Alston Fabrics. **Dust ruffle,** F. A. Foster & Co., Inc. **Lounge chair,** Nelson Bros. **Fractur paintings and accessories,** "Long, Long Ago Shop," York, Pa. **Prints** by Allen Saalburg from 120 Antiquities, Lancaster, Pa.

Master Bedroom

Rug, "Ashlawn," James Lees & Sons Co. **Furniture,** Kling Factories. **Curtains** and **bedspread,** Robert Alder Co., Inc. **Lamps,** Warren Kessler, Inc. **Flower urns** and **accessories** on dresser, "Long, Long Ago Shop," York, Pa. **Mattress,** "Dormier," made by Nelson Bros. for Runkle Furniture Co.

Dining Room

Furniture, Bucks County Provincal Group from Americana Furniture, Inc., designed by Bevelacqua. **Rug,** "Ashlawn," James Lees & Sons Co. **Draperies,** Shulman Abrash, Inc. **Curtains,** Robert Alder Co., Inc. **Slipcover** upholstery on seats, Alston Fabrics. **Ironstone Collection,** 120 Antiquities, Lancaster, Pa. **Spoons, Pewter bowl, Wood bowl,** from "Long, Long Ago Shop," York, Pa. **Chalk Figure** from collection of Mabel I. Renner.



■ Here is a simple decorating trick which makes a small room restful yet distinctive: Use pattern with restraint. One wall is papered and the motif repeated on the window shade. Solid colors are used in matching draperies and spread. Quilting adds texture interest.



• A dormer window is often a difficult architectural problem, but here it looks like a tailored writing corner. Walls are covered in rose-strewn drapery chintz. This is a "pink and blue" room, but done in a grown-up way.

Guest Room

Furniture, cherry "Kentuckian Group." Consider H. Willett, Inc. **Bedspreads** and **draperies,** Kandell, Inc. **Wallpaper,** Asam Bros. **Carpet,** "Glotex," James Lees & Sons Co. **Window shades,** hand-painted by Elizabeth Boyle for Rasch & Gainor, Inc.

Girl's Room

Rug, "Duratwist," James Lees & Sons Co. **Desk** and **side chair,** Consider H. Willett, Inc. **Chintz,** Kandell, Inc. **Curtains,** Robert Alder Co., Inc. **Lamp,** Warren Kessler, Inc. **Radio,** Admiral Corp.

Picture and **canary luster pitcher,** "Long, Long Ago Shop." York, Pa. **Pen,** Parker "51." Parker Pen Co. **Chair,** Selig, upholstered in Kandell Chintz.

Master Bathroom

Floor, "Koroseal." B. F. Goodrich Co. **Curtains,** F. Schumacher & Co. **Side wall lining,** "Carrara" glass. Pittsburgh Plate Glass Co. **Shower curtain,** Quality Mfg. Co.

PHOTOGRAPHS BY WILLIAM HOWLAND



■ Glass-lined side walls are as handsome as they are functional in this master bathroom. Notice the extra storage space provided by the cupboard space under the sink. Fluorescent tube lights the mirror.



Consider the grace of Duncan Phyfe

This Duncan Phyfe cocktail table by "Springfield Furniture" is the ideal accent for your living room. With simple elegance it gives you both beauty and utility. The drawer is particularly useful.

Glass-covered top measures 21x36 inches. Height 16 inches. Choice of mahogany, blonde mahogany or walnut finish. Metal-tipped toes.

For sale at better furniture and department stores, or write for name of nearest "Springfield Furniture" dealer.

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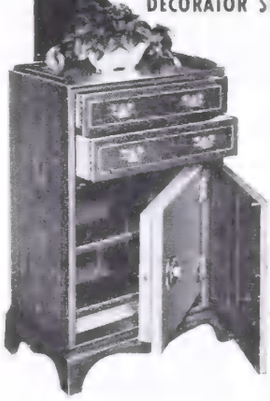
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CARLTON HOUSE DESK

Inspiration Corner

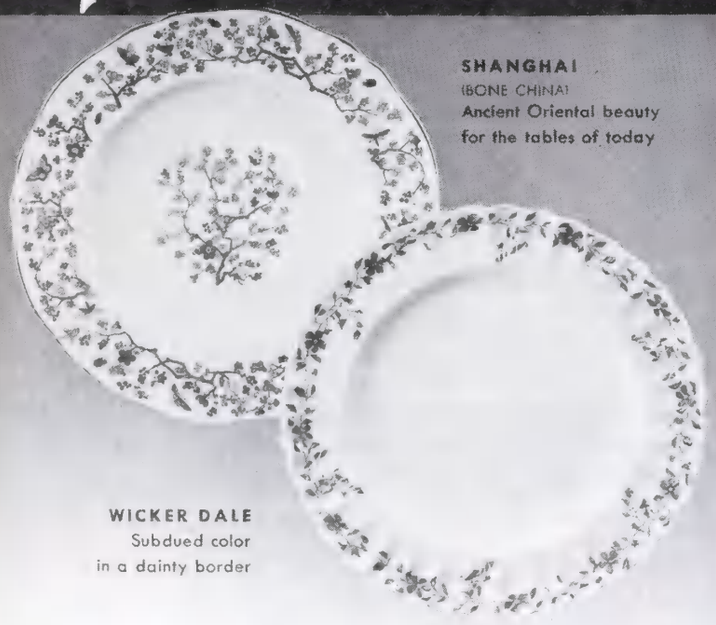


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WICKER DALE
Subdued color in a dainty border

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HOW TO BUY A WINDOW

CONTINUED FROM PAGE 153

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Alumatic Corp. of America, Milwaukee 4, Wis.
Andersen Corp., Bayport; Minn.
The A. W. Barnhart Co., Port Chester, N. Y.
The William Bayley Co., Springfield, Ohio
Bliss Steel Products Corp., E. Syracuse, N. Y.
Burrowes Corp., Portland, Maine
Carr, Adams, & Collier Co. (Bilt-Well), Dubuque, Iowa
Ceco Steel Products Corp., Chicago 50, Ill.
Crittall-Federal, Inc., Waukesha, Wis.
Croft Steel Products, Inc. (Lemco), Jamestown, N. Y.
Cupples Products Corp., St. Louis 17, Mo.
Curtis Companies, Inc. (Silentite), Clinton, Iowa
Detjen Corp. (Electric Screen), New York 18, N. Y.
Detroit Steel Products Co. (Fenestra), Detroit 11, Mich.
The Donley Bros. Co., Cleveland 5, Ohio
Fentron Steel Works, Inc. (Trim-Set), Seattle, Wash.
Firestone Industrial Products Co. (Velon), Akron, Ohio
Michael Flynn Mfg. Co. (Lupton), Philadelphia 24, Pa.
Glide Windows, Inc., Burbank, Calif.
Hunter Mfg. Co., Bristol, Pa.
Ingersoll Steel Div., Borg-Warner Corp. (Koolshade), Chicago, Ill.
Kane Mfg. Corp., Kane, Pa.
Kaufmann Corp., Detroit 12, Mich.
The Lockhart Mfg. Corp. (Screen-o-matic), Detroit 12, Mich.
Ludman Corp. (Auto-Lok), Miami, Fla.
Marquart Millwork Co. (Miracle), Oshkosh, Wis.
Mesker Bros., St. Louis 2, Mo.
Morgan Millwork Co., Baltimore 1, Md.
New York Wire Cloth Co. (Durall), New York 22, N. Y.
Outside Venetian Blind Co. (Clearview), Dallas 1, Tex.
G. D. Peterson Co., Detroit 14, Mich.
Premier Metal Products Corp., Phoenix, Ariz.
Pro-Tect-U Jalousie Corp., Coral Gables, Fla.
Rolscreen Co., Pella, Iowa
Rudiger-Lang Co. (Tension-tite), Berkeley 10, Calif.
The F. C. Russell Co. (Rusco), Cleveland 2, Ohio
J. S. Thorn Co., Philadelphia 32, Pa.
Truscon Steel Co., Youngstown 1, Ohio
U. S. Gypsum Co. (Triple-Vent), New York 20, N. Y.
Universal Corp. (Sealuxe), Dallas, Tex.
Watson Mfg. Co., Inc., Jamestown, N. Y.
Windalume Corp., West New York, N. J.
Window Products Corp. (Flex-Fit), New York 20, N. Y.

Storm Sash

The Adams & Westlake Co. (Adlake), Elkhart, Ind.
Andersen Corp., Bayport, Minn.
The A. W. Barnhart Co., Port Chester, N. Y.
Burrowes Corp., Portland, Maine
Carr, Adams, & Collier Co. (Bilt-Well), Dubuque, Iowa
Ceco Steel Products Corp., Chicago 50, Ill.
Croft Steel Products Inc. (Lemco), Jamestown, N. Y.
Cupples Products Corp., St. Louis 17, Mo.
Curtis Companies, Inc. (Protector-vent), Clinton, Iowa
Detroit Steel Products Co. (Fenestra), Detroit 11, Mich.
Michael Flynn Mfg. Co. (Lupton), Philadelphia 24, Pa.
Hope's Windows, Inc., Jamestown, N. Y.
Kaufmann Corp., Detroit 12, Mich.
Marquart Millwork Co. (Miracle), Oshkosh, Wis.
Outside Venetian Blind Co. (Clearview), Dallas 1, Tex.
G. D. Peterson Co., Detroit 14, Mich.
Premier Metal Products Corp., Phoenix, Ariz.
Rolscreen Co. (Pella), Pella, Iowa
The F. C. Russell Co. (Rusco), Cleveland 2, Ohio
J. S. Thorn Co., Philadelphia 32, Pa.
Truscon Steel Co., Youngstown 1, Ohio
Windalume Corp., West New York, N. J.

Screens and Storm Sash Combinations

The Ace Storm Window Co., Youngstown, Ohio
Alsco, Inc., Akron, Ohio
Alumatic Corp. of America, Milwaukee 4, Wis.
The Aluminum Window Corp., subsidiary of General Bronze Corp. (Alwintite), Garden City, N. Y.
Andersen Corp., Bayport, Minn.
V. E. Anderson Mfg. Co., Inc. (Vacol), Owensboro, Ky.

(*Continued on page* 173)



THERE'S TWICE THE WEAR IN DOUBLE LIFE CURTAINS

u can reverse these lovely curtains l for end after washing, get double uty, double wear. Many smart new tyles and a wide range of fabrics. (Insert shows the new "Studio" Double Life Curtain.)



For helpful, illustrated booklet "Curtain Magic for Home Decorators" send 10¢ to Dept. HB-9.

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THE HI-JAC CO.
Fort Payne, Ala.



$400 AND PARIS, TOO!

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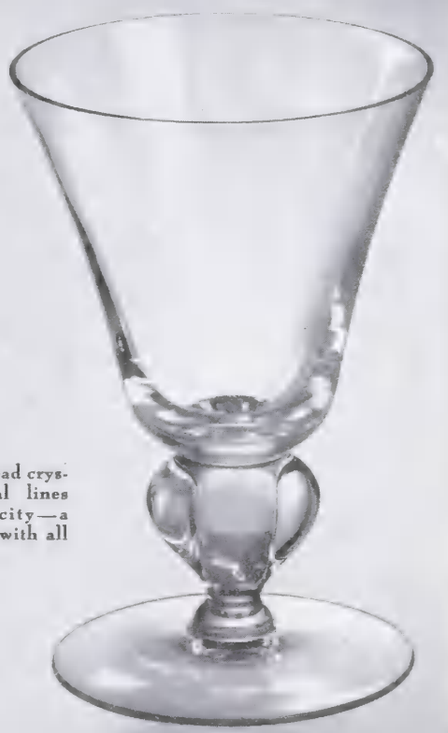
treasure, the experience of looking is sure to be entertaining.

There are several amusing restaurants near the market where you can eat well, in spite of their unprepossessing appearance. Another idea for your Flea Market jaunt is to take your taxi (for which I hope you've bargained, so you can keep it all day) up to the Place du Terte, not far away. On the peak of Montmartre and right by Sacre Coeur. Place du Terte is a tourist delight—*Vie de Bohème* come true. The tourists invariably flock here by night but at mid-day the square is its real self, a quiet facet of one kind of Parisian life. Here the residents do their marketing and house cleaning to the accompaniment of student singers in attic studios, while artists set up their easels around the Place. You can get a fine omelette and salad for your lunch in front of Mère Catharine's or if you want something more substantial, go to the quiet courtyard of Cou Cou where the cuisine is more recherché.

THOUGH this article proposed to suggest what to buy in Paris rather than where to eat, the two are, in a way, connected. If you combine your shopping trips with some gustatory adventuring, you can return home with a duty-free bonus of some first-hand exposure to the French philosophy of cooking, an experience guaranteed to do some stimulating things to your own culinary philosophy if you keep your taste buds alerted and your mind open to new ideas. So here's another tip: If you're in Paris when they have what they call a heat wave (but which Americans consider June-like weather), then you'll want to lunch and dine outdoors. There are literally only one or two air-conditioned restaurants, and the Bois is pretty expensive for more than one or two visits. So the next best thing is to patronize the restaurants along the Champs Elysées and Rond Point: for instance, Pavillon Elysée and Ledoyer (both fairly expensive) and Cabaret and the Rond Point (both inexpensive). Lastly, no trip to Paris is complete without at least one meal at the fabulous Tour d' Argent. No matter how much you've spent on things for your house, you must dine (or preferably lunch) on the balcony at this spot which, for the view, is to Paris what the Top of the Mark is to San Francisco.

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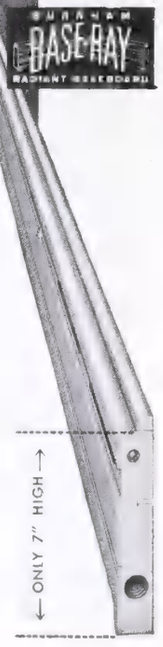
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A STAFF TO LEAN UPON

CONTINUED FROM PAGE 109

I know one woman, though, who has four children and a large house and a happy husband and incredible responsibilities to local Leagues of Women Voters and progressive university pre-schools and chamber music societies and so on, who has deliberately forced herself, on the advice of a wise psychiatrist, to bake bread once a week. She does it on Fridays, since that works out best for her family, home from college and high school and the office in time to eat the Saturday morning's first heavenly try-loaves with sweet butter and some jam. She says, and anyone who knows her can see how rightly, that the whole dreamy yet deft procedure acts like a kind of spiritual bath to her—soothing, smoothing, freshening. And her bread is delicious.

Her recipe is an amalgam of her own experiments, based on what Fanny Farmer, her great-aunt, and an unknown woman on a bus between Hollywood and Fresno have told her. It would be foolish to mark it down here, for everyone who has ever thought about good bread has much the same formula written down somewhere, on the back of an old envelope or on a file-card or on a turned-down page in a stained cookery book. The *Boston*, the *Settlement*, Louis de Gouy's *Bread Tray*—they all help nobly.

I THINK that the one essential ingredient left unlisted in every recipe I have ever heard or read is peace of mind. I doubt sincerely that a tight-bound, frenzy-haunted man or woman could either make the dough properly or bake it when it has risen.

Once the loaves are lying on a clean cloth upon the kitchen table, golden, crusty, and infinitely sweet to smell, they must be protected cunningly, for in my own experience there is no one, of any age or state or dyspeptic cynicism, who could resist their healthy pull. They are a kind of gastronomical magnet.

The best thing to do with them, probably, is to let them cool sufficiently to be sliced, and then to sit down, at no matter what hour, and *eat* them. It is a rewarding experience for any baker: The circle of warmth and well-being seems to widen, grow deeper . . . children and neighbors talk with a new peaceful melody.

Once I told my friend about a trick I had learned—and, perhaps with undeserved luck, pulled o of baking loaves in little flower-pots. She tried it, and result was plain disaster. I still that it is an old, honorable bit kitchen business. The pots sho be scrubbed very clean. (Perh it is the water they absorb t prevents sticking?) Children l the odd little loaves.

THERE is obviously small dan of having to dispose of st bread when it is baked at home vanishes all too fast while it fresh. The recipes I know, h cver, for such a questionable pr lem, are very good ones. I f duty-bound to add that I can stomach them when ordin "boughten" bread is used—t cottony, tasteless stuff! Every fa ily has its own version of Chinese Puff, for instance, wh nicely utilizes the hardening, cur slices toward the end of the l

It involves a buttered bak dish, buttered slices of bread, sli or grated rat-cheese, eggs stir in milk to the tune of one egg one cup, and the whole built layers, seasoned, and baked 350° F. until set and golden. It an excellent and simple lunche dish. And I still say it is bad to have to make it of cha store bread, packaged pasteuri cheese, and homogenized m from a paper bottle. I am, it see a gastronomical reactionary! want home-made bread, aged, n py cheese, and milk straight fro of all things, a *cow*.

(While I am grousing in t fashion, I might as well menti one more ill-used thing in mode cookery, the *chapon*. This is, pr erly speaking, a crust of bre rubbed with fresh garlic, th tossed in a lettuce salad a more often than not, removed. has been perverted into an alm unrecognizable form by resta rants and amateur cooks, in sala called everything from "Caesar" *Maison*, so that it is quite possi to ask for a *salade au chapon* a unquestioningly receive a mi mash of coddled eggs, chopp greens of many kinds and colo cheese, meat, and countless sma square, fried *croutons*, heav flavored with garlic. Now I like salad of this kind occasional especially if I make it myself. I I resent the misuse of two hon culinary tricks—and I suspect t confusion has come about beca of one unfortunate fact: There *a*



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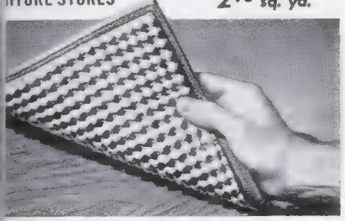
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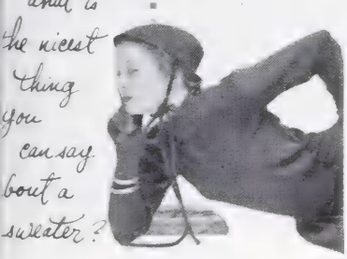
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no crusts of bread available to professional and amateur chefs in this country which can stand up, crisp and appetizing, against a rub of garlic and a quick trip through a salad bowl. Any I have ever bought would wilt, sog, crumble, and disappear. That is why we must, in the present salad-fashion, fry or toast and butter little squares, flavor them highly, and leave them optimistically within the mixture, one more thing to bite upon. But need we continue mistakenly to call them *chapons?* Must we necessarily feel a little silly to refer to them as *croutons*, which have wandered from their proper place in the soup-bowl because of our bad American bread?)

The making of "French bread," which I prefer to any other kind except the brown, dampish stuff called *pain fédéral* in Switzerland, is something I have never tried. I am sorry, for the best procurable in this country is but an unreasonable facsimile of the good loaves I have eaten in my time. There is an excellent recipe for it, I am told, in Mrs. William Vaughn Moody's cookbook, although it does call for one apparently unprocurable ingredient, *diamalt*, to make the crust crispy and glossy. Meanwhile the stuff usually called "sourdough," made by small Franco-Italian bakeries in our cities, pallid imitation though it be, continues to taste better than anything else commercially labeled bread.

There are many ways to trick this into seemingly more appetizing forms. Perhaps the widest known, with a hundred variations, is called Garlic Bread, a standby of amateur cooks—and of chophouses (which cannily slip upon the tables generous baskets of hot, appetizing toast, buttered, seasoned, often sprinkled with cheese as well, to cut the edges from the hunger of their patrons).

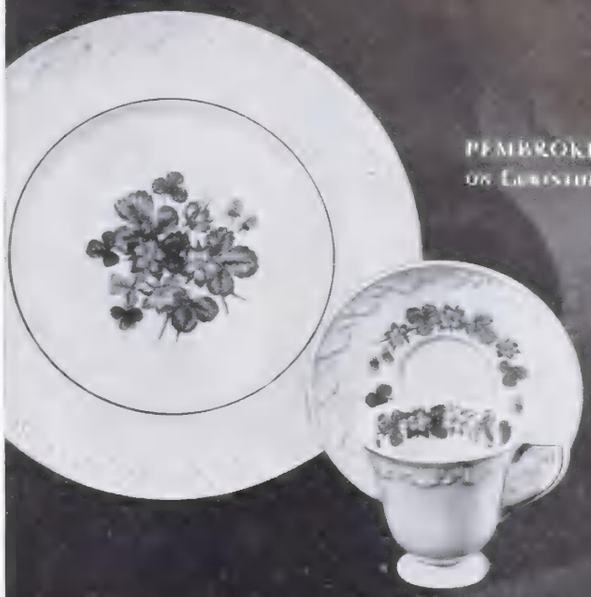
Garlic Toast

There are two schools of Garlic-Toast making: the Whole-Loaf, and the Slice. I think I belong more loyally to the latter, although the former is convenient for buffet suppers and barbecues. Myself, I usually melt a quarter-pound of butter with three or four slashed cloves of garlic, quickly dip into it thick, oblique slices of the best procurable sourdough, coating both sides with the mixture, and then grill the slices rather lightly and serve at once.

The Loaf school can be just as simple, or fantastically elaborate. For the first, slice the loaf diagon-

(*Continued on page* 162)

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PANTRY SHELF NEWS

These foods and dressings will hit the spot during this "tall drink" and salad season

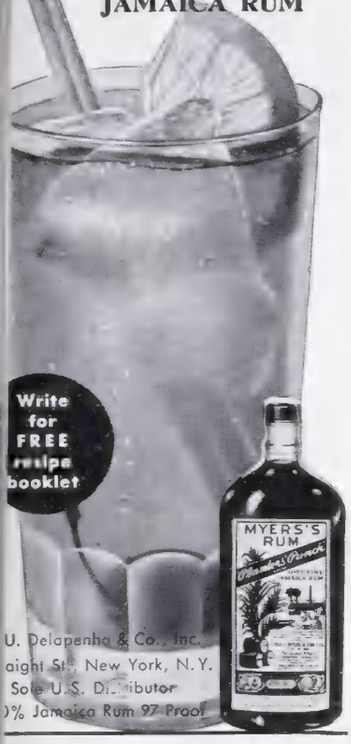
by Julie Polshek

The incomparable flavor of charcoal-broiled food used to be a gustatory delight you could enjoy only if you owned a charcoal grill, and even then only weather permitting, unless you were lucky enough to have a suitable indoor fireplace. Not any more. With a jar of Charcrust Broil-It on the shelf to spread over broiling or roasting meat, fish or fowl, it can be charcoal-broiled right in your kitchen range. The doing is as easy as shaking salt or pepper on the food. What's more, it's the real McCoy, even to the wonderful smoky crust that's almost as important to charcoal devotees as the flavor it imparts to steaks, chops, hamburgers, chicken, fish, or whatever.

The principal ingredient of the powdery mixture is activated charcoal, mixed with wood smoke and seasonings. You need no other condiment, for Charcrust contains the seasonings, too. Food can be given a heavy or light flavor and crust, depending on how much Charcru you spread on during the cookin Could anything be simpler? Whi you're about it, be sure to try on the skins of potatoes whi they're baking. You'll have mat repeats once you give it a whi A 16-ounce jar of Charcrust Bro It, enough for many broiling se sions, costs about $1.25 (plus pos age) from Charles & Co., 3 Madison Ave., New York, N. Y.

My tasting squad here on the sta polished off the sample jar of Ga wood Plantations' pickled gre tomatoes with dill so fast that was lucky even to get a look-in the sampling myself. When y taste them for yourself you'll u derstand why. Don't be led by t word "tomato" to conjure up mental picture of the usual fru for these unique, miniature tom toes are about the size of a juml olive and shaped much like a pea They hail from Georgia. A sp

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cial variety of super-small tomato grown by Garwood Plantations, they're crisp, as sour as pickles (but a tangy sourness tempered and flavored to perfection by dill, garlic, spices, and especially red bell peppers). Bite into a tomato and it seems to have no more than a cozy warmth. But as you chew, the deceptive subtlety bursts forth into peppery heat. They're hot, but oh so good! They team up with drinks like a dream. But don't overlook these unusual tomatoes when you serve salads, sandwiches, or cold meats. Their flavor and pepperiness will bring an extra round of applause from men. They cost about $2 for two 6-oz. jars, from Charles & Co., 340 Madison Ave., New York N. Y.

Other cocktail-time additions of epicurean stature are the unusual ripe-olive creations of Zest Delicacies. Our pet of the three delicious varieties are Olive Pearls—pitted, imported black olives stuffed with tiny, crisp pearl onions and packed in a fine wine-vinegar marinade. One bite calls for another.

The other two members of the trio are as exotic as they're delicious. First, Olive Treats, also imported pitted olives, this time rolled in olive oil and coated with aromatic herbs especially selected for their compatibility with the olive flavor. Olive Snax, the third innovation, are pitted olives stuffed with pignolia nuts and packed in herb olive oil. They all make tasty additions to the snack tray, antipasto plate, or the relish course of a company dinner. Olive Pearls cost under $2.75 for the three 5-oz. jars: Olive Treats, three for about $2: Olive Snax, under $3 for three. All from Zest Specialties, 4002 Sixth Ave., Brooklyn, N. Y.

The makers of the Belgian gaufrettes I told you about in the April column are now exporting for the first time another wafer delicacy that's just about the most delightful eating that ever came an editor's way. It's an almond butter biscuit: Pains D'Amandes, to call it by its French name. It's heavy with the world-renowned butter of Dixmude, Belgium, plus finely ground almonds (not almond paste, mind you), just enough sugar for light sweetness, and a sprinkling of flour to hold the rich, delicately flavored mixture together. The biscuits are wafer-thin, crisp as a fresh cracker. Here and there you come upon a whole almond to add to your gustatory pleasure. The biscuits all but melt in your mouth.

(*Continued on next page*)

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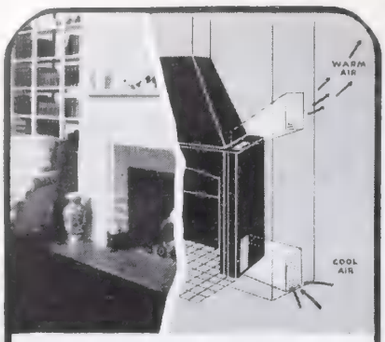


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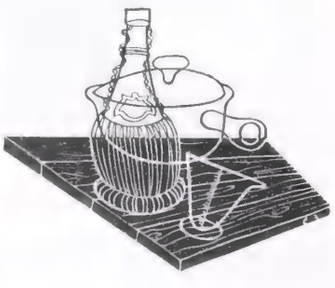
CONTINUED FROM PRECEDING PAGE

You couldn't find a more delicious accompaniment to iced tea or ice cream. The only complaint we have is that you can't stop eating them. But who cares about calories when there are biscuits like these to be eaten? A 15-ounce tin box of the biscuits (about three dozen) costs about $2 (plus postage) from Vendome, Inc., 415 Madison Ave., New York, N. Y.

When one who belongs completely to the school that will have not a grain of sugar in French dressing is won over, in one salad sitting, to a dressing that uses sugar as a binder, it must have some magic in its blending.

That's the story of what happened when I sampled 55 French Dressing. It's not the ingredients, for the dressing contains nothing but fine corn oil, garlic, vinegar, mustard, salt, pepper, and sugar. The secret of its convincing goodness must be in the proportions and the blending. The mustard content shines the brightest of all, and yet, paradoxically, the artful blend is bland enough to go perfectly on fruit salad, tangy enough for dressing an avocado, yet zesty enough to bring out the best in a tossed green salad. It looks and tastes just like homemade dressing.

Whenever I've served it, it's brought forth enthusiastic approval. Comes in a lovely, old-fashioned apothecary jar with a stopper top that you can take right to the table. With this in mind, Mrs. Ross, the creator of the dressing, has affixed the label with easily washed-off adhesive. After your first purchase, you can buy the dressing in "refill" bottles, to be emptied into the table server. The delicious dressing costs about $1.50 (plus postage) in the 8-ounce apothecary bottle; "refills" cost about $1.50 for two 8-ounce bottles. From Woman's Exchange, 541 Madison Ave., New York, N. Y.



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A STAFF TO LEAN UP

CONTINUED FROM PAGE 159

ally but not clear through its tom crust, in thick slices, pu quarter-clove of garlic betw each slice, pour a quarter-po (or more) of melted butter the whole, letting it get down the cuts, and heat it slowly about twenty minutes (at 300° or until nicely warmed throu

An elaborate recipe for this s thing, which people like grilled steaks and plenty of for a robust meal, runs someth like this:

- ½ pound grated nippy cheese (a 2 cups)
- ½ cup finely minced parsley
- 4 cloves garlic, pounded to past minced
- Juice of 1 lemon
- Salt and freshly ground pepper
- ½ cup good olive oil
- ½ cup soft butter (or enough of last two ingredients to make mix into soft paste)

Mix everything thoroughly smooth paste. Cut long loaf of s dough lengthwise into two loa and then diagonally into sl which do not go clear through crust. Spread the paste thickly these two long loaves, and let st for about three hours. Heat th oughly in 350° F. oven and t grill quickly until browned sizzling, and serve.

Onion Toast

This is rather like a strange, well as delicious, Americanizat of an Italian *pizza*, which is "must" on any such list as mi But before I give a classical rec for one, and then my own sha lessly speeded-up version, I m mention a most extraordinary th I have both cooked and eat which is an Onion Toast rat than a Garlic Toast, and whic think is horrible, although peo always *love* it! It is fine for S day night suppers, and I have of wondered if it would not se much the same purpose as the ditional onion soup eaten early the morning at Les Halles in Pa by people who have reveled wisely but too well. It acts in viously restorative ways on eve one, so that cranky bores seem most to sparkle, and overstuf and "overhung" guests turn s denly slim-witted and alive.

Cut half-inch slices of lar mild white onion. Prepare a l of sourdough as for Garlic To cutting diagonal slashes to, but through, the bottom crust. But each cut generously, salt and p per well, and insert a slice of onion. Put the loaf, when th "stuffed," into a pan just l

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enough for it, so that it will be held firmly in its proper shape, and then pour over it one quart (or somewhat more) of rich milk or thin cream. Bake in a 325° F. oven until the milk has been absorbed and the onion slices are tender. Increase the heat, to brown well and make the crust crisp. Serve on a platter, cutting through along the original slashes with one onion slice to each portion. Sprinkle generously with grated Parmesan-type cheese.

This makes a very creamy thing indeed, and one that has to be *eaten*—there is no describing it, and I regret sincerely that, like grand opera, which it strongly resembles, I do not like it as much as everybody else seems to.

Pizza

As for *pizza*, I could easily eat it at least once a week for the rest of my life and be happy. It is the kind of food that, given its basic honesty, cannot help but be good, although I have no doubt that if made in a shoddy dive, compounded of bad ingredients by evil minds for equally evil-minded customers, it could stick in the gullet like any other poison.

There are as many variations on its theme as on any other as sturdy and simple as this is. I used to eat it, called *Lou Pan Bagna*, in village cafés in Provence, a salty paste of anchovies and tomatoes toasted on bread-squares, and very good indeed with a glass of coarse, red wine. And I often make it myself and call it *pizza*, to eat outdoors on a summer evening, with wine or beer, a big green salad, perhaps a bowl of chilled, baked peaches or nectarines if it is a party.

A real *pizza* is made with yeast, and here is a good recipe for it. It can be made in the morning, and kept cool until the final trimming and baking—and that is a happy thought for many a busy woman (or man):

1 yeast cake
¼ cup tepid water
1 teaspoon sugar
2 teaspoons salt
2 teaspoons shortening
2 cups boiling water
6 cups (about) all-purpose flour
Olive oil

Soften the yeast in tepid water. Put sugar, salt, shortening, boiling water in large bowl, stir until sugar melts, and let cool until lukewarm. Add yeast. Add half the flour, beat until smooth, and work in enough more to make a soft dough. Knead until smooth on a lightly floured board. Divide into sixths, and

(*Continued on page* 166)

WIDDICOMB

Bisque mahogany desk #4034, size 20" x 40".
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IT'S WORTH MENTIONING

CONTINUED FROM PAGE 62



These tots went overboard the Totsy-Table. They say "grown-up" wood benches h magical come-hither. It merits p ents' plaudits, besides. Remova tray is deep enough to take me time "floods," roomy enough play. All edges are beveled, fra is tubular steel, enamel fin baked on. 20-pound unit can carried with one hand. Red w white. $11. Beaumond Distribute 133 Lexington Ave., N. Y. C.

We didn't believe a "buy" like this all-aluminum Chrom-Ever Window Ventilator existed these days. An easy pull fits wings to any window up to 39 inches wide. Face 8-inch propeller into room and it's an air-intaking ventilator. Reverse frame, and it exhausts room air and odors. It displaces 425 cubic feet of air per minute. Air-cooled motor (AC) is guaranteed to run non-stop for a year. $11. May Sherwin, 545 Fifth Ave., N. Y. C.

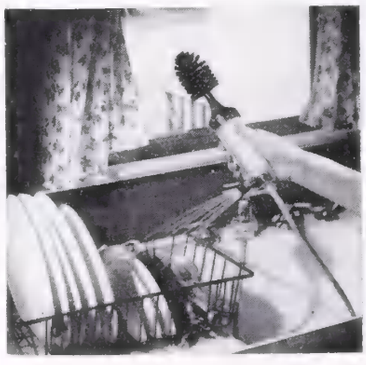




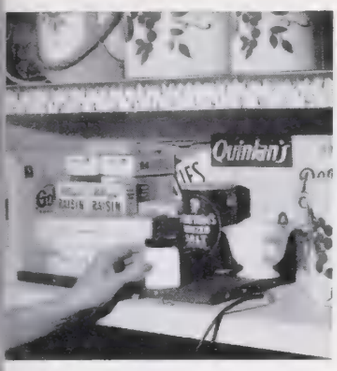
Preserving ice for 18 hours is feat in itself. But this mold sponge rubber Q-Bucket perfor other feats, too. Flex it and breaks apart an ice jam; press together and it forms a drain spo The square shape has amazing pacity—the 3-quart innards st 50 cubes. So right for refrigera storage. It's virtually indestru ible, won't sweat. Sea-green, sue finish: 6½" sq. x 9". $8. Post Ma 260 E. 78th St., N. Y. C.

Name almost any innovation you've wanted in freezing containers. These Reynolds Traypaks have it. Bake or cook, freeze, and re-heat food right in the sheet aluminum pans. Flavor, color, and texture are preserved, too. Why? Food can go into freezer hot: freezing time, frost, dehydration, "burn" are cut 'way down. Easy to fill, close, open, store—efficient on all counts. 25 pts., $1.75; 25 qts., $3. A. E. McAdam Co., Brooklyn 5, N. Y.





This Tom Thumb Dishwasher n rows your chore down to wie ing the sudsy nylon brush t speedily "scrapes" and wash dishes in one fell swoop. Rele bar on Lucite detergent barrel a rinsing nozzle takes over. That's Dishes dry themselves mirr bright. Note cone-shaped brush gets at bottoms of deep glass into pan corners and crevices. $1 detergent tablets (month's suppl 60c. Hudson's, Detroit, Mich.



We vote to make this Kitchen Krisper standard cupboard gear in damp climates. The 25-watt thermo-electric tray (15″ x 8″) far outstrips anything around for keeping food dry, crisp, uncaked. Set it on the shelf, stock it, plug it in and forget it. It's attention-free, can't overheat. Crisping capacity is limited only by shelf height, for the gentle warmth radiates through topmost boxes. $6. Benking Sales Co., Ft. Lauderdale, Fla.

ime was when making fancy party sandwiches and canapés k real bread-slicing skill. No re! With this Aldon Slice-A-ce, a rank novice can get bread n enough for such "fancies" as wheels, ribbon sandwiches. rty creations are only the half it. Keep it handy for melba st, 3- and 4-deckers, easily-de patty shells, tart cases. $2.85 h knife. Bob Hill, 105 Bourne So., Manhasset, N. Y.





What appears to be a big toaster is a terrific broiler that works just like a toaster. This Sun Broiler sears and broils both sides of meat, fish, or fowl at once, sealing in all juice and flavor. Ten minutes does it. The 10″x10″ grill takes a man-sized load, opens flat for loading and unloading, adjusts to any meat thickness. Fat drips into covered drawer where it can't catch fire or smoke. $23. Lewis & Conger, New York.

rank amateur can apply oil-base paint or enamel like a "pro" h this T-Rol Paint Roller. It ooths paint on any flat surface hout lap marks or sags. Just its fountain and let 'er roll. ere's no drip, waste, or dipping. int flows to sleeve only when pressed on working surface. nount of pressure applied con-ls rate of flow. Wash roller in pentine and all is clean. $3.50. mmacher Schlemmer, N.Y.C.



TOGRAPHS BY FRED LERNER



Roll out the welcome mat for this Keyminder that automatically "writes" your shopping list. Suppose sugar is low: you press punch key beside "sugar" on 74-item plastic slate. It's now visibly "flagged" and also punched on facsimile paper list inside. Comes shopping time, pull out punched list. Another replaces it and up pop "flags." Red or white case with 75 lists, $2.70. Art Colony Industries, 69 Fifth Ave., N. Y. C.

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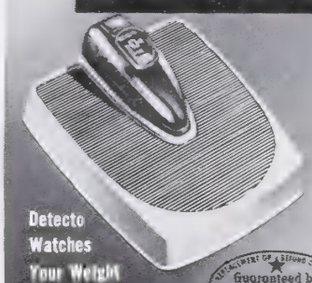
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A STAFF TO LEAN UPON

CONTINUED FROM PAGE 163

knead into balls. Pat into rounds for 9-inch cake pans, and leave a ridge around the edges. Place in the well-greased pans. Let rise 15 minutes. Brush generously with good olive oil.

These can now be kept cool for several hours, or covered at once with any (or all) of the following ingredients and baked at 425° F. for about 25 minutes, then cut into wedges to be served with:

Anchovy fillets
Thinly sliced onion
Minced parsley and fresh herbs
Dried basil and oregano and rosemary
Coarsely ground pepper
Slivered green pepper
Thin bits of creamy cheese
Morsels of fresh or tinned tomato
Grated Parmesan—on and on . . .

My own version of *pizza*, which would, perhaps, raise the shocked hair on the head of an Italian cook, is easy, quick, and delicious, although I do not admire it as much as the slower one. It seems to be infallible, which in itself is an asset (to make a culinary understatement):

2 cups prepared "biscuit mix" (like Bisquick)
⅔ cup cold water
½ cup good olive oil (about)
1 can anchovy fillets
2 cups tomatoes, fresh or tinned, peeled and cut into little bits
⅔ cup grated Parmesan
½ cup chopped green or white onion
1 teaspoon any herbs, preferably fresh
Coarse black pepper and salt

Mix Bisquick with water. Oil large square pan or two round cake pans generously, and roll or pat the dough to cover them. (I oil my hands, put the dough into the pans from the bowl, and pat it out.) Brush or pat oil well on surface of dough. Bake 10 minutes in 450° F. oven. Sprinkle liberally with olive oil, the oil from the anchovies, and the rest of ingredients. Bake about 8 to 10 more minutes in hot oven. Cut in squares or wedges, and serve. There can be a lapse of several hours between the two bakings, and the secret is that the first baking keeps the thing from becoming soggy. It can be reheated quickly the next day, if any is left over, which seldom happens.





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IS YOUR HOUSE COMING APART?

CONTINUED FROM PAGE 145

Plaster

Are there any holes where plaster has received a blow? there any areas where the fin coat has separated and come o Are there any discolored areas the ceiling (or elsewhere) wh water has leaked through? If are these solid to the touch or they be pressed back? Are th any areas (usually on a ceili but occasionaly on a wall) wh the plaster bulges? If so, eit the finish coat has separated fr the base, or the plaster as a wh has separated from the lath a is being held in place mainly your wallpaper. You can't co on the paper to hold it in pl very long.

Are there any wide cracks ceilings, on walls, or in corner These may result from faulty pl ter but they may also indic some structural defect or set ment or shrinkage undernea Note: Repairing plaster isn't easy as it may seem to the uni tiated. Almost any household can do a neat job on small patch if the adjoining plaster is in go condition. For anything larg however, a plasterer's services needed if you want a presental job without a lot of needless dir

Plumbing

Does water flow readily at faucets? Do they all shut off s ply easily without drip? Does toilet tank or the flush valve s off promptly and without att tion? Does it drip? Fill a buc from the drain cock of the wa heater and see how much rust a sediment you get. If the job has been done for a year, shut off t cold water supply to the hea (and, of course, the gas or the el tric current also), empty the he er tank through the drain co and then wash it out by alternat running in small quantities water and draining it off until t water that runs out is clean.

If you have a gas hot wa heater, is the vent pipe in go condition, free from rust? Is resting firmly on the vent out of the heater and running well i the opening to the chimney flu Do all fixtures drain as freely a quickly as ever? Is there any si of a leak in any part of the plum ing system—particularly at a jo er connection? Caution in maki

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plumbing repairs is decidedly important. Don't take anything apart beyond the point where you know you can get it back together. Be cautious in using force. Although sturdy, parts are breakable. Pipe wrenches should be used only on pipe and fittings; they will mar the surface badly if used on faucets, traps, and similar trimmings on your fixtures. Both porcelain enamel and china can be broken if tools or other hard, heavy objects are dropped on them, and neither enameled fixtures nor china fixtures can be repaired well.

Heating

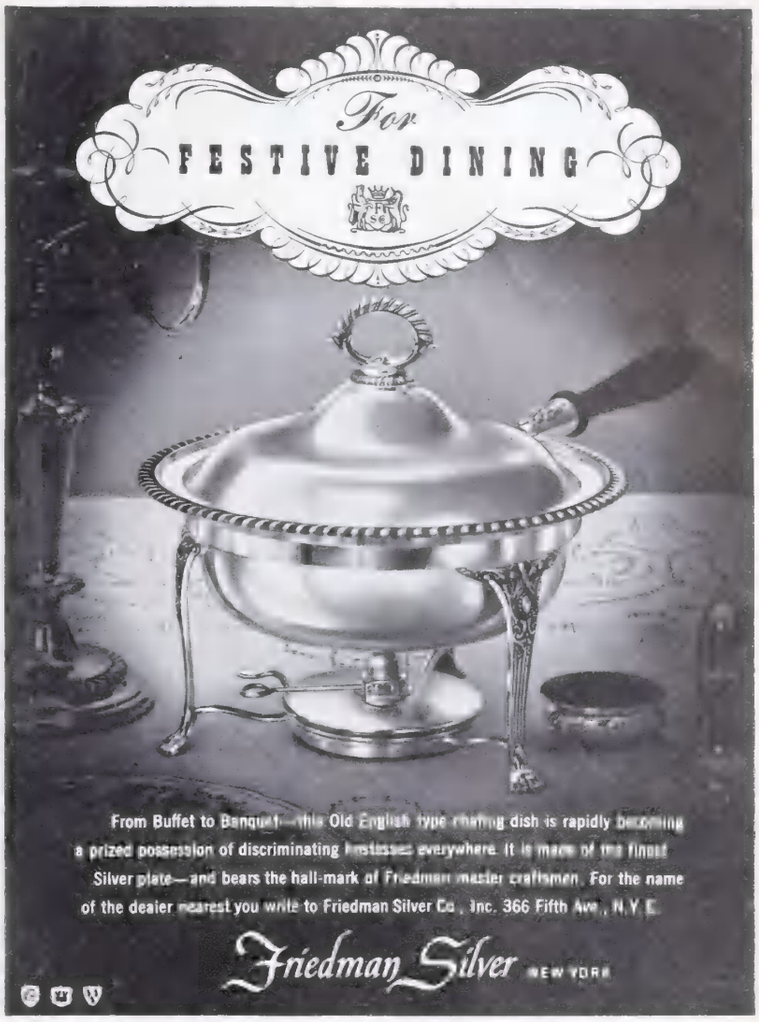
Is the smoke pipe from the furnace or boiler to the chimney sound and free from serious rust, or should it be replaced? It may look almost new on the outside but may be badly rusted inside. Was it removed at the end of the heating season, and the deposit of soot, ashes, etc., removed from the smoke hood at the back of the boiler of furnace? Was the bottom of the chimney flue inspected and the accumulation of ashes and dirt either removed or found to be so small that it would not get up to the smoke pipe opening by the end of the next heating season?

Are the joints between sections of your furnace or boiler solidly filled with furnace cement or boiler putty, free from cracks? This is particularly important in a hot-air furnace. Cracked or missing furnace cement allows leakage of combustion gases into the air circulating through your house. These combustion gases are likely to have a dangerous percentage of carbon monoxide when a coal fire is banked overnight. If you have steam or hot water heat, are there signs of water leakage between sections?

Do the radiator valves operate freely? Is there any leakage around the valve stem or elsewhere? For steam heat, do the valves close tightly so that no steam leaks into the radiator when they are shut off? Is there thumping or pounding when a valve is turned on after having been off for a day or more? If so, the valve is imperfect. Do the air vents work freely, letting the air out readily but not allowing steam to escape?

At the end of the heating season, was the furnace or boiler left with all doors open and with the butterfly damper (if any) in the smoke hood open for ventilation? Were flues and other surfaces in and adjoining the firebox cleaned thoroughly? Were these surfaces and

(*Continued on page* 169)

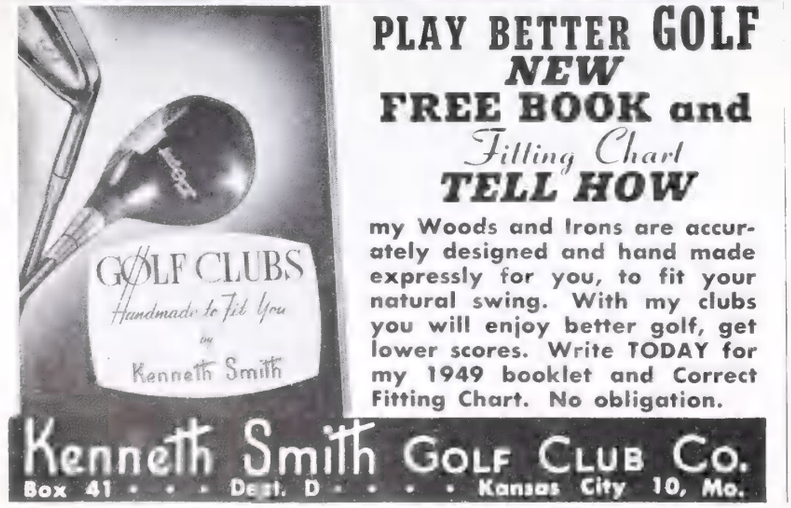




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THE MAN BEHIND THE HOE

GARDEN SUPERSTITIONS have been dispelled by our increasing knowledge of plants, but one that hangs on is the age-old idea that muskmelons and cucumbers cross-pollinate. True, melons sometimes taste like cucumbers (during droughts), but they can't cross-pollinate.

TURNIP GREENS may be planted any time now that moisture conditions are favorable. Rains with cooler weather usually come in late September throughout most of the South. Greens started then will be ready in just a few weeks.

Transplanted Yankees who seldom develop an enthusiastic taste for turnip greens may prefer Tendergreen (often catalogued as turnip but really one of the mustards). We grew it as a fall and winter crop while living in Alabama and found it more to our liking than turnips because of a milder flavor.

NEW LAWNS. Seeding should be done at the first sign of cooler weather. We're moving to our new home about the time this item goes to press, so we'll shortly be seen in spare moments with the usual tools plus plant food and seed, attempting to get a good turf established. I plan to try the new methyl bromide fumigation treatment before planting to kill weed seeds and quack grass roots.

IT'S NOT TOO LATE to plant radishes for fall use even in the northern states. Neat rows aren't important for this quick-maturing crop, so just broadcast some seed and rake to cover lightly. With ample moisture you will have radishes in October that may be milder than those planted in spring.

VER ONION TEARS. Accord- to my wife's experience, soak ns in water for several hours re peeling. I was skeptical, being a research man by pro- on. I proceeded to put her ry to test. I didn't actually sure the tears in a graduated nder but the difference was incing nonetheless.

RSONALIZED. Both big and kids will get a lot of fun of this. Choose a fruit fairly grown but with an immature . Scratch just through the r layer with some instrument, ce pick, perhaps. The wound heal over with protruding y tissue. A fruit-stand dis- of a large, blue hubbard ish with "Merry Christmas" ten on it in this way gave me idea for Christmas presents our non-gardening friends.

PLYING PLANT FOOD to a r crop is now a common prac- at the famous Seabrook vege- e farms in New Jersey. The r crop acts as a sponge to hold nutrients until spring, when it and makes them available r the soil is plowed. Results are n better than when the soil is lized just before spring plant- This looks like a good home len practice, at least to the ex- of spreading any left-over t food this fall.

MEMADE TOMATO JUICE be tops, but to insure high min C content, the tomatoes ld be heated to the boiling t before juicing.

R GREEN ONIONS or scallions, y fall is a good time to collect replant the sets of the old fash- d top-set perennial onions. Al- gh not a scallion-eater myself, te that some members of the ily prefer the White Welch . This hardy perennial makes ters of scallions which should livided each fall for abundant ng crop. You can get a start n a packet of seeds.

UBARB in our locality (south- Michigan) put out new growth September after an especially summer. Apparently the ght had partially broken the nancy that normally persists l after exposure to cold and e of the buds were ready to w when fall rains began. This crop was good and the plants ned to be about as vigorous as al the following spring.

Keith C. Barrons



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IS YOUR HOUSE COMING APART?

CONTINUED FROM PAGE 167

other exposed cast-iron or steel surfaces oiled or painted to prevent rust? Are all hardware and trimming items fastened tightly?

If you use coal, are the grates in good condition? If you have a stoker or oil burner, have you been following the manufacturer's instructions for lubrication? Have you been following lubrication instructions for the circulating pump in a forced-circulation hot water heating system, or the blower in a forced-circulation hot air system? If you have an air filter in a hot-air system, how clean is the filter? When were the removable filter units last changed?

Electrical

There is little about an electrical installation other than switches requiring maintenance (wall switches, and key, pull chain, and other switches in lighting fixtures, etc.). Do all switches turn on and off freely and sharply, without any indication of arcing? You can't see the arcing, but you can usually hear it as a fizzing or spitting noise. Is there any particular circuit on which the fuse burns out or the circuit breaker opens fairly often? If so, that circuit is probably overloaded—perhaps merely from too many extension cords running to lamps and appliances. If connecting some of these to outlets on another circuit isn't practical or doesn't end the difficulty, you need an electrician's services. Don't try to rearrange the circuits yourself, unless you really know what you are doing. By all means don't try to "correct" the trouble by putting in heavier fuses.

Screens and storm sash

Are all the frames sound, with tight corners? Are there holes in any of the screen wire? If the screening is made from plain steel wire, it should be painted each year; if made of galvanized wire, painting isn't quite necessary but will lengthen its life: if made of aluminum, copper, or plastic, painting is neither necessary nor advisable. Are the moldings at the edge of the screen wire all in good condition and firmly fastened? Exposed edges of screen wire, where moldings are missing, may tear clothing or draperies. If the screen doors sag, are they supported by diagonal tension rods?



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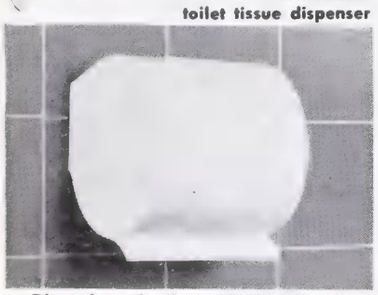
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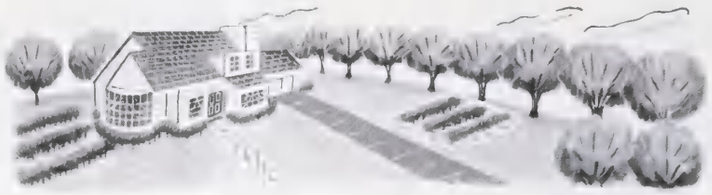
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How to improve your land

Don't leave all the fun of improving your land to those who know what to do

by H. T. Stoddard

In case you happen to buy a piece of land before you build a house —the generally accepted procedure —you may have the fun of improving the land yourself instead of leaving all the irreparable developments to the contractor.

The first thing to do after you have bought your land is to clear off all the native shrub growth and burn it up. This improvement opens it all up and just an acre of this sort of clean-up will provide enough brush for a whooping big bonfire worth more than seven hundred dollars at current nursery prices. Sometimes, too, it is possible to get rid of a lot of valuable saplings at the same time. If you are careful to build your bonfire under a large tree, you can roast a thousand-dollar oak with no extra effort.

With all the native shrubs cleared out of the way, you should start to improve your trees by sawing off all the lower limbs and branches to a point about 25 feet from the ground. Everyone knows that this lets in the light and air, especially to the temperamental roots of conifers. The result of this simple improvement is usually dramatic enough for the most critical owner—the trees turn yellow or the needles drop off. The hardier deciduous species may fail to respond with complete enthusiasm until several years later.

With everything cleaned off and opened up so that you and the neighbors can really see what you are doing, it is time to decide just which trees to save and which ones need to come out. As a preliminary measure take an axe and make a



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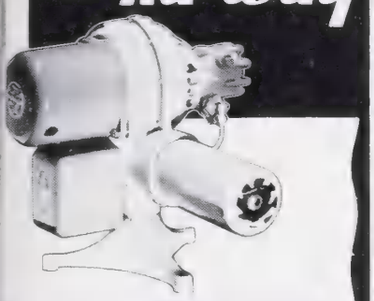
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good big gash on the trees that you want to remove because the gouges only take a little fifty-dollar tree surgery if you change your mind.

It is really very easy to decide what trees to save once you find out the popular way to do it. You just cut down the hardwoods and save the softwoods which are less valuable. With the same amount of care, thin out the soft woods until those that are left occupy the only possible place on which your house and driveway can be built. All



this customary improvement leaves quantities of brush and firewood scattered around where the trees used to be and represents thousands in replacement value.

The brush and smaller branches below firewood size should be burned in as many places as possible, as everyone knows, in order to sterilize the top soil and destroy its fertility. The remainder represents valuable firewood and should be stacked on the ground in the open to attract termites so that later on you can have firewood and termites in the same basement.



If, through an oversight, there is one tree left on a slope some place around your yard, a great deal may be done to improve it when you are ready for the grading operations. However, there is no sense worrying about it because everyone seems to have a sort of instinct for this sort of thing. You just grade off the roots on the uphill side and bury those on the lower with a good deep fill which simply means that you have an improved tree with no roots.

Your land is now developed to the usual point where there are neither native trees nor shrubs. After all it is only common sense to get rid of the wild bushes that are practically self-sufficient and ideally

(Continued on next page)



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HOW TO IMPROVE YOUR LAND

CONTINUED FROM PRECEDING PAGE

suited to the soil and climate, because this vegetable vacuum makes it possible later on to purchase a lot of semi-tropical shrubs that will need to be boarded up every winter. There are several additional advantages in having no native trees. Lawns never grow as fast in the shade. To enjoy the uttermost mowing effort, your trees must be eliminated. Conifers are especially incompatible with joy through mowing because there is little point, for example, in mowing pine needles. And without trees it is much hotter in summer and far colder in winter.

Now that your property has all the appeal of a fine former head of hair and you have irretrievably improved your land for the next fifty years as far as trees are concerned, you can actually see how the ground lays and have, besides, nothing left to interfere with the grading.

There are two accepted ways to do grading that take care of every situation in a satisfactory manner; either make steep bankings or level it all off as flat as possible. If you like the prairie effect, your new neighbors will tell you that the surface should pitch just a little toward the house. This causes the excess surface water from heavy rains to drain in the cellar windows and keeps the lawn from flooding, besides providing the convenience of an amphibious oil heater.

When you are grading, make sure that all the dark-colored top soil is scraped off and buried in a deep place that needs to be filled in where it can be covered with plenty of yellow clay. This makes the contents of even a moderate fill worth about five hundred dollars at current rates. Such a frozen asset is a real advantage. Burying your richest top soil also prevents serious erosion—and you never lose your top soil because you always know where it is.

HOWEVER, as with all simple things, there are sometimes complications like ledges and steep hillsides that you should know about. Ledges especially can be pretty discouraging until you see how easy it is to improve them. If you have a good big ledge problem with lots of native weeds growing in the cracks and crevices, the only thing to do is to drill it full of holes and blast away. To be sure, drilling costs a great deal, and dynamite is not too inexpensive either, but the total cost

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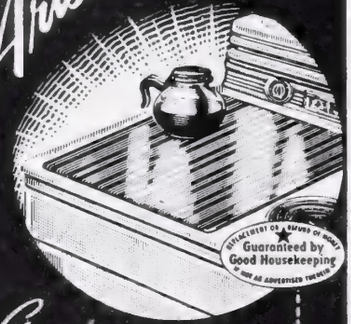
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of this improvement is really negligible as compared with the nurse price for the thousands of form native weeds retailing at 3 for $ or 1 for $1.35. Yes, dynamite is real satisfaction because it is one the quickest ways to improve yo grounds.

The advantages of T.N.T. are n limited to the speed with whic you may remove a gray, weathere ledge, nor are they confined to th delightful racket, since there a profitable by-products. Althoug you may wonder what in the worl you are going to do with the pr digious heap of sharp, jagged rock that is left and feel like having th whole mess carted off, a little r sourceful ingenuity on your pa can turn this seeming rubbish int real improvements for your pro erty. Just sort over the whole hea a few times to select the interestin light-colored stones with sharp, u usual shapes for use in a cobbl stone gothic fireplace. These a very nice and make a fireplace th everyone likes to gather around a a safe distance. The long, lea pointed stones are really priceles and should be set aside out o harm's way for a dragon's teet rockery. These are nice, too, an have all the uneasy charm of pterd dactyl bridgework.

OTHER uses will suggest them selves—such as saving the large bright pieces of stone for an outsid chimney which is easy to build b yourself. In this case, howeve when the insurance agent calls t make out your policy, be sure t keep him on the off side of th house because fire underwriter are apt to be stuffy about thi sort of thing. As you can see every last piece of rock is pre cious and if there is any left i should be saved for dry, randon rubble walls or romanesque wel heads.

Dry walls are not only more in teresting than brick or masonr walls, they are dramatic and stimu lating as well. Yes, dry rubble ran dom walls are popular because the are so thrifty and require nothin but real labor. They are known a dry walls because they ooze wate at the bottom. Just like plumbing there is nothing to building dr walls. Anyhow, amateurs have sort of genius for impending ston work, a kind of happy indiffer ence to gravity that is quit beyond the best efforts of a ston mason.

You should get your lawn starte as soon as you finish the grading because it takes some time to estab lish a good turf in May or June, th

most popular months. It does not matter especially what you sow in May or June, because you are certain to get only a slim stand of crabgrass mixed with red ants. Nevertheless, two time-tested methods are open to early summer lawn makers which are equally practical. You can sow an expensive grade of grass seed right onto the hardpan with no soil preparation, the most favored method (and then wash it all off with the hose), or you can drill little holes for each seed. In either case there will be a sparse crop of mullin.

After five or six desperate resowings, your lawn will begin to be covered with a choice selection of lawn species which will serve well enough in the absence of grass. In fact you should be proud of your lawn for any plant with enough stamina to grow on adobe deserves a lot of credit.

Now, until you are ready to stake out your house, there are no additional improvements that can be made to advantage but you will be pleased on glancing around to see how much you have been able to accomplish all by yourself in improving your property. This is a good time to determine what the developments have cost to date so that you can tell how much more valuable your land is now than when you bought it. Here is my record:

1 acre land (unimproved)	$1,000.00
No land survey (saved $95)	.00
Cutting bushes and saplings	34.50
a. Grub out roots of above	72.00
b. Burned above (saved $8)	.00
c. Fine (Fire permit required)	25.00
d. Costs	10.00
e. Retail cost of burned shrubs	700.00
Felling trees	47.35
a. Stump removal	37.00
b. Sawed wood (hard maple, etc.)	86.50
c. Burned brush and stumps	24.00
d. Tree replacement value	8,353.18
e. Neighbor's blue spruce cut over line (re: item two)	200.00
Grading off top soil, etc.	463.25
a. Value buried top soil	500.00
Drilling ledge (granite)	
a. Blasting above	452.00
b. Cost of replacing former native plants	3,674.65
Grass seed	85.20
Osteopath (re: dry walls)	175.00
	$15,939.63

This makes one acre of improved land worth $16,229.61 at current market prices.

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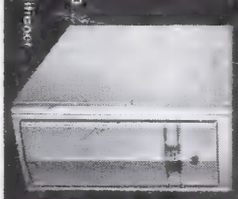
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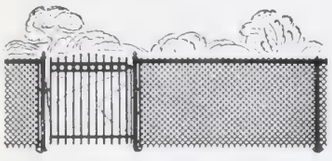
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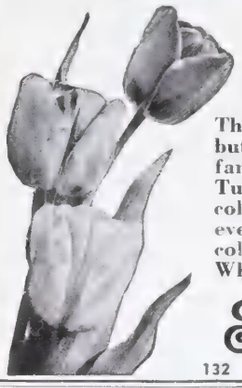


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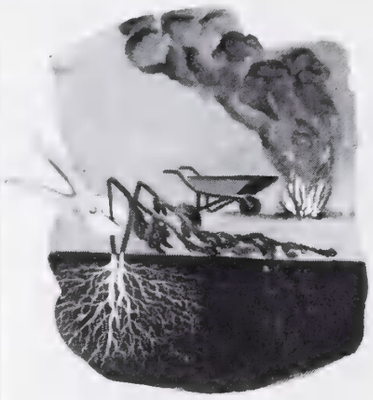
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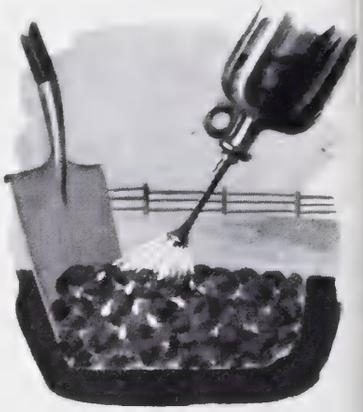
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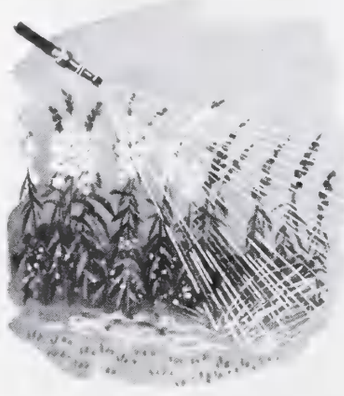
What did I do wrong?



← My delphiniums continue to suffer from crown rot although I pulled up the infected plants and burned all of the trash early last fall.



• You should remove and discard the soil around the roots of diseased plants. Treat the surrounding soil with mercuric chloride (1:1000 dilution).



← The leaves on my snapdragons are covered with small, rust-colored spots. The plants never look thrifty, and the blooms are always small.



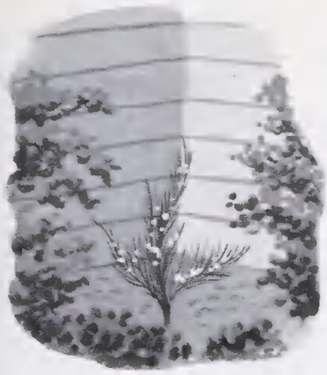
• Next year grow rust-resistant varieties and be sure to keep the leaves dry when you water. Space your plants farther apart for quick drying after rain.



← Bleedingheart thrives in my garden, but although the plants get big and have a good dark green color, they seldom produce any flowers.



• Although a rather shade-tolerant plant, bleeding-heart needs some sun for part of the day and a not-too-wet soil for best blooming.



← We are trying to grow broom—unsuccessfully so far, although we have given it a well protected corner in the richest soil we have available.



• Broom is one plant that thrives in poor soil and under full exposure to the sun and the wind. You may be killing your plant with kindness.



← Although I planted my nasturtiums in good soil and fertilized them, they seem to be all leaf and very little bloom. Cosmos act the same way.



• You will get the most abundant bloom from nasturtiums and cosmos when they are grown in a sandy, poor soil. Save plant food for other plants.



SKETCHES BY JOHN BRIMER

← We never have much luck with raspberries. The plants look all right until summer, then they wilt badly on hot days. We get very few berries.



• Raspberries are shallow-rooted, so suffer from the heat unless the soil over their roots is mulched. Soaking the ground thoroughly pays well too.



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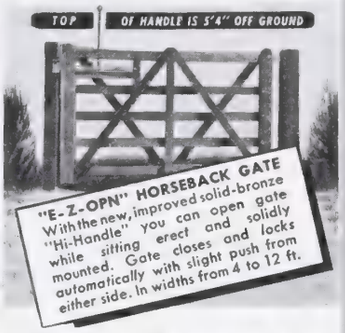
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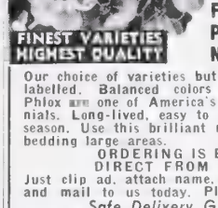
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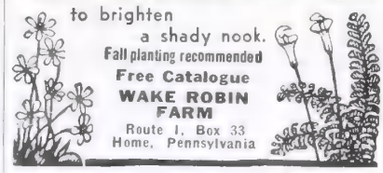
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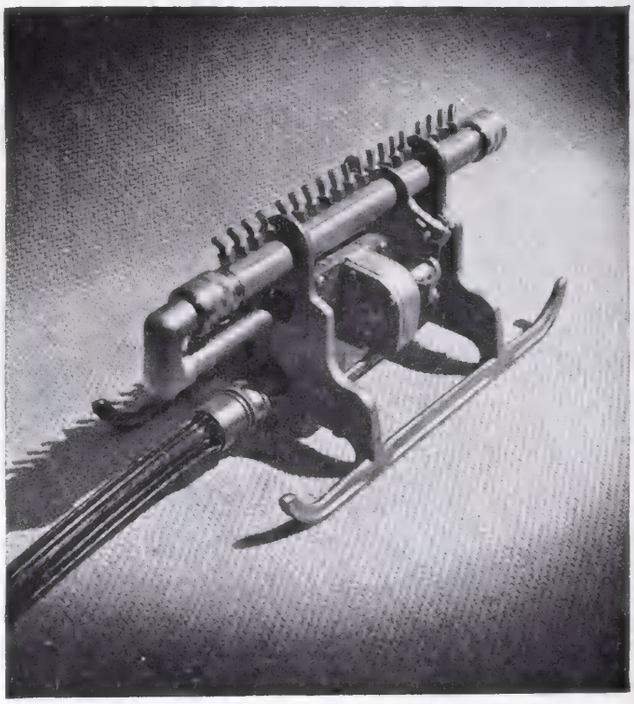
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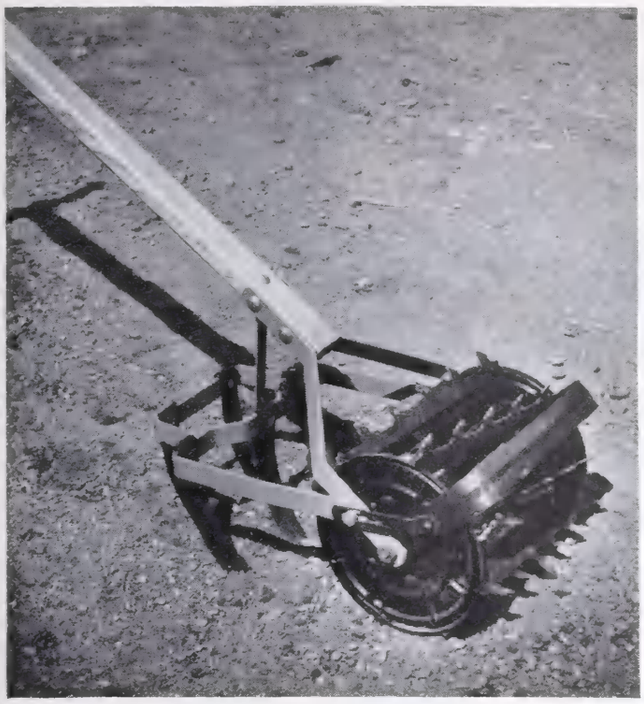


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Glorious Gold and Blue Spring-Flowering Combination!
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Glowing shades of gold and yellows; for borders, rockeries, etc. Will multiply in ground; bloom profusely year after year!

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WHY ARE AMERICA'S LAWNS SO POOR?

CONTINUED FROM PAGE 120

Wet the soil at least three inches deep. This encourages deep rooting. Sprinkling brings all the roots to the surface where the hot sun damages them, especially if the stand of grass is thin. But no amount of water takes the place of plant food or corrects a bad choice of grasses to grow. Buy less water, more plant food, and overcome both troubles.

And how many lawns are poor because they never had a chance? The builder spreads a thin veneer of black soil (maybe coal dust instead of loam!) over assorted junk, raw subsoil, and old, broken plaster. No investment in lawn building pays as much as getting four to six inches of good loam.

Once your lawn is established, feed it regularly. Don't try to substitute annual re-seeding for plant food. A starved lawn can't do well no matter how much seed you use.

Grass starts growing very early in the spring. So make the first application of plant food in February or early March in the Denver, Chicago, New York area. Use three to five pounds per 100 square feet. This is long before the weeds start to grow. (Fortunately, most lawn weeds are warm-weather plants and make little growth in the spring or fall.) Then if you repeat the feeding in September and again in October, you will help thicken your lawn at a time when most weeds have stopped growing for the year. This double application in the fall is one of the best ways to crowd out crabgrass.

LOTS of people get into grief with their lawns because they start them at the wrong time of the year. It's fine to start beans or set out eggplants in late spring, but not a lawn. Mid-August to late September is the best time for most parts of the country. Then your new grass gets a big start (grass grows until freezing weather and starts again early in the spring) before the weed seeds get a chance to germinate. By the time the weeds start, your lawn is already so thick that the tiny weed seedlings are crowded and shaded to death. But if you sow your lawn in late spring, after warm weather has arrived, the weed seeds germinate at the same time as your grass and maybe even faster, since many grasses take nearly a month to sprout. Better to forget seeding and use sod instead.

Don't think of yourself as a lawn barber. Lawns should be mowed not shaved. Set your mower to cut 1½ inches high. Close mowing starves the grass by cutting off too much of the food-making leaves and allows the sun to overheat the soil and burn the roots. Then crabgrass takes over.

And since your lawn isn't a tar pavement, go easy on the rolling. Don't pack the soil so tightly that the roots smother. Instead fill the low spots with good loam and reseed. Lift the sod from the hummocks, remove some of the soil from below, then replace sod.

It's useless to try to grow grass on slopes too steep to mow or under trees where the shade is dense and the root competition for food terrific. For steep slopes use some of the new creeping Hall's honeysuckle, matrimony vine, or bearberry (in very sandy, acid soil). Under trees, grow pachysandra, periwinkle, or Baltic ivy.

DEPEND UPON THESE FLOWERS

CONTINUED FROM PAGE 116

But suppose that growing solid beds of annuals suits your interest more. Two problems arise at once. You must make the empty beds inconspicuous during the winter and you must get spring color from fall-started plants that bloom and get out of the way by the time annuals can go outdoors.

To overcome the bare look of the all-annual bed during the winter, keep the beds narrow and back them up with walls or fences esthetically pleasing in themselves. Hedges are a possibility, but slightly less effective in drawing the eye away from the raw soil in winter.

To have abundant spring color in an all-annual bed, depend upon tulips and daffodils planted after fall frost kills the annuals the previous year. Follow this by filling the bed with annuals already starting to bloom in pots. If you have sandy soil and good drainage, set the annuals between the bulbs and tuck the bulb foliage down out of sight to avoid rotting the bulbs when you water the annuals during the summer. Otherwise, dig the bulbs, replant them in an out of the way place and allow to die down naturally (important to get all the food possible from the leaves), then dig and store in your cooler place until fall planting time.

If your soil grows husky weeds it is rich enough to grow annuals. And don't hesitate to pick the flowers for use indoors. The more you pick, the more they bloom.

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Special Introductory Offer
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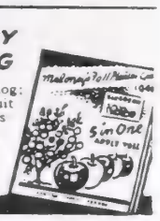
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GET ALL THE DETAILS OF THIS INTRICATE ART FROM
OCTOBER HOUSE BEAUTIFUL

The easy way to get fall flower insurance

CONTINUED FROM PAGE 119

THREE MONTHS OF BLOOM WITH CHRYSANTHEMUMS

Name	Blooms	Height (inches)	Color
Summer Sunset	Aug. 5	15	buff to coral
Red Gold	Sept. 1	20	light red-gold
Chippewa	Sept. 4	26	silvery purple
Simba	Sept. 6	22	bright bronze
Silver Moon	Sept. 10	32	cream to white
Autumnsong	Sept. 12	24	rose to red center
Betty	Sept. 28	29	pink
Red Velvet	Oct. 2	28	dark red
Vulcan	Oct. 5	32	bright red
Winsome	Oct. 7	30	flesh pink
Carnival	Oct. 10	30	red-bronze
China Gold	Oct. 15	36	red-bronze to gold
Mrs. H. E. Kidder	Oct. 17	42	bright yellow

THREE MONTHS OF BLOOM FROM FALL ASTERS

Name	Blooms	Height (inches)	Color
Palmyra	June 22	18	bright rose-pink
Wonder of Staffa	July 20	24	wisteria-violet
Harrington's Pink	Sept. 5	48	light rose-pink
Beechwood Challenger	Sept. 10	48	fiery red
Blue Plume	Sept. 10	36	deep violet-purple
Blue Gown	Sept. 15	36-54	deep blue
Violetta	Sept. 15	36	rich blue
Mount Everest	Sept. 20	36-60	white
Gay Border Blue	Sept. 25	60	lavender-blue
Survivor	Oct. 1	48-60	rose-pink
Blue Cloud	Oct. 3	36	light blue
Red Cloud	Oct. 22	30	light red

Both of these tables give the approximate dates in the vicinity of New York. The actual dates will vary in other areas but the order of blooming will remain the same.

—*Mary C. Seckman*

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157 *Seneca Crystal
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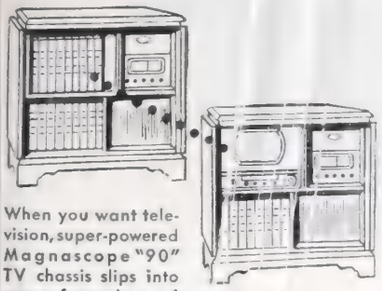
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• On our cover, an antique Swedish ship's barometer and an age-old celestial globe draw your attention to climate, that potent force that can make life happy or miserable. The pages that follow tell you what you can do about it to better your living. Photograph by Angelo Pinto.

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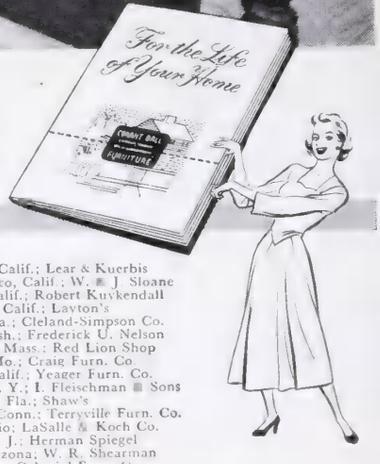
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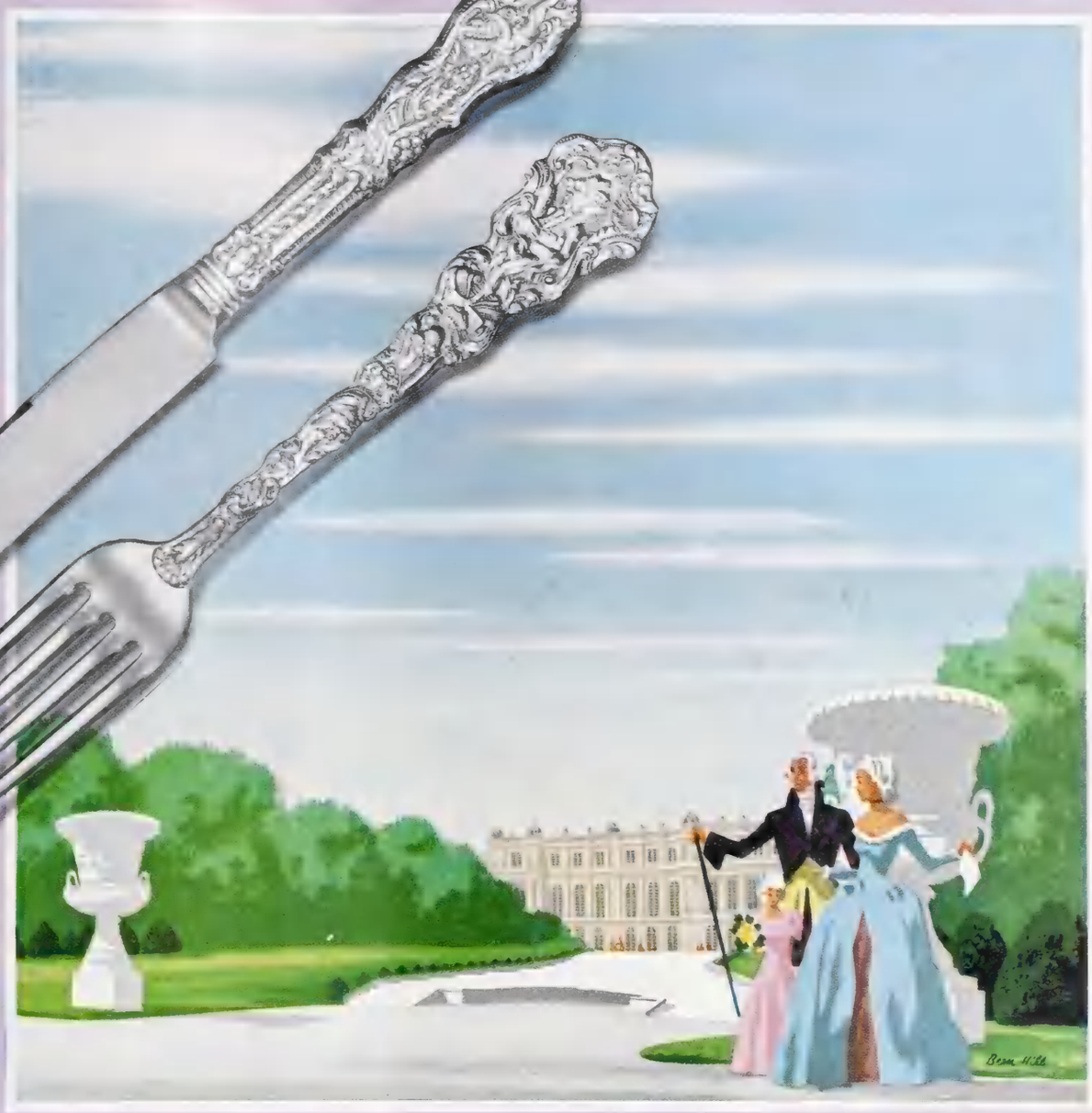
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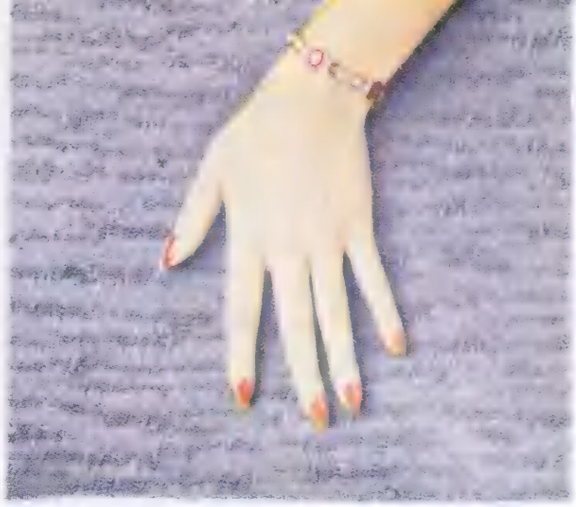
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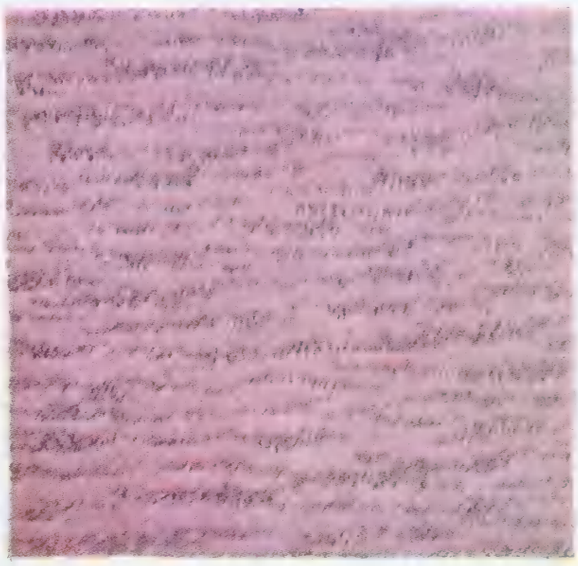
Gorham
STERLING

AMERICA'S LEADING SILVERSMITHS SINCE 1831

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Beautiful

Beautiful

Cascade

Broadloom...

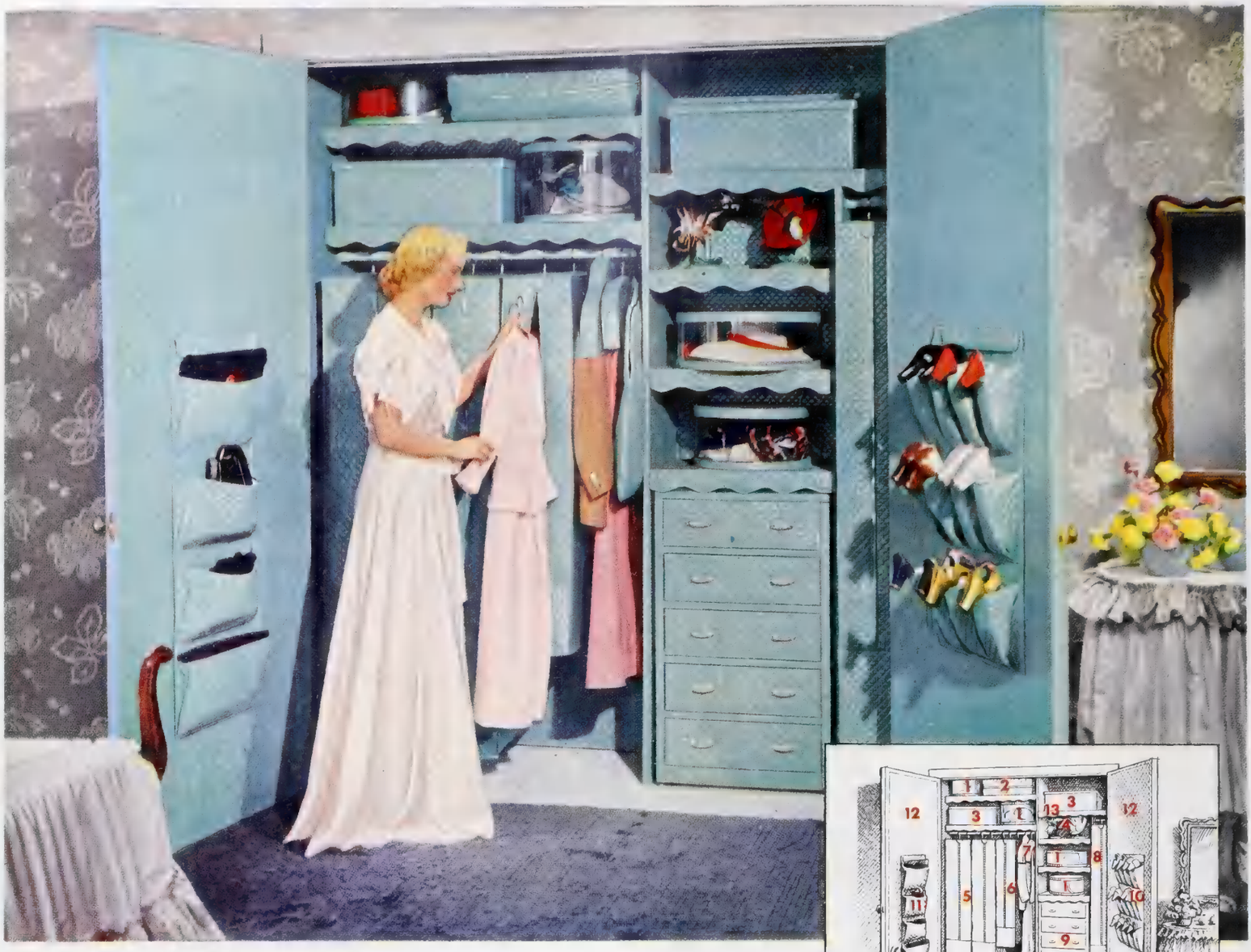


Ripples of texture on a sea of soft, rich color...this is Cascade, Alexander Smith's beautiful new broadloom. The tranquil design is in a twist weave. The background is deep, lush, sheared pile. The effect is luxurious, soft-spoken, and serene. You will find Cascade in your favorite store. See it, feel it... choose it in green, grey, beige, or rose...as a perfect foil for uncluttered modern or graceful traditional furnishings.

Alexander Smith

FLOOR-PLAN RUGS 1845 BROADLOOM CARPETS

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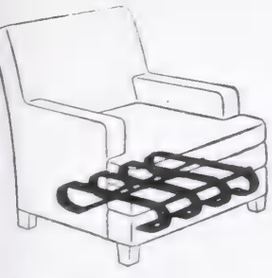
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T. M. REG. U. S. PAT. OFF.



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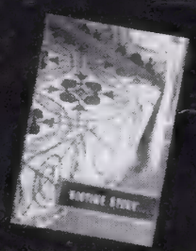
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THE DUCHESS #735 *from the Belcraft line available in 14 decorator shades and 6 pastel tints. Retails at about $12.95*

with BELCRAFT and DIXIE BELLE CHENILLES. As beautiful as your dreams . . . as colorful as the new-born day! Casting their radiant reflection on everything about them . . . these exquisite chenilles fill your bedroom with enchanting loveliness. From their magnificent artistry of design to the luxurious rich detailing that every woman loves . . . these superb spreads make your bedroom "a thing of beauty . . . and a joy forever!" Matching Drapes, Bath Mat Sets and Rugs available . . . all in a multitude of glorious color combinations.



Write for your free copy of "BEDTIME STORY," a booklet of new hints and simple ways to beautify your bedrooms.

At fine stores everywhere . . . or write, Dept. F . . .

BELL TEXTILE CO., INC. 353 BROADWAY, NEW YORK 13, N. Y.

Tables by Brandt

...PROPORTIONED FOR PLEASANT ENTERTAINING



A particularly adaptable table from the magnificent Brandt collection is this multiple use Hostess Table, with hand-padded leather top. When guests arrive, the top extends to a generous 65 inches, including removable serving tray. Genuine mahogany throughout, in Brandt's famous English Antique finish.



Send for your copy of Brandt's home decoration idea book "Table Tips for Lovely Living." Send 25c in coin to Brandt Cabinet Works, Inc., 690 Pennsylvania Ave., Hagerstown, Md.

Styled for beauty, scaled for today's rooms, detailed to delight the connoisseur, tables by Brandt are rightfully first choice of women who want the finest for their homes but who insist on full value when they buy. Brandt values are real. Carefully selected mahoganies and other hardwoods are crafted by master workmen and hand-rubbed for finishes that grow in beauty through the years.

Hospitality table by Brandt . . . perfect for tea, cocktails or snacks. A graceful double top coffee table which opens to 40 inches square, revealing a gleaming, polished copper surface framed with rich mahogany. Just the thing for informal suppers while watching television. Inside compartment is cork lined for extra usefulness. Lustrous English Antique finish.

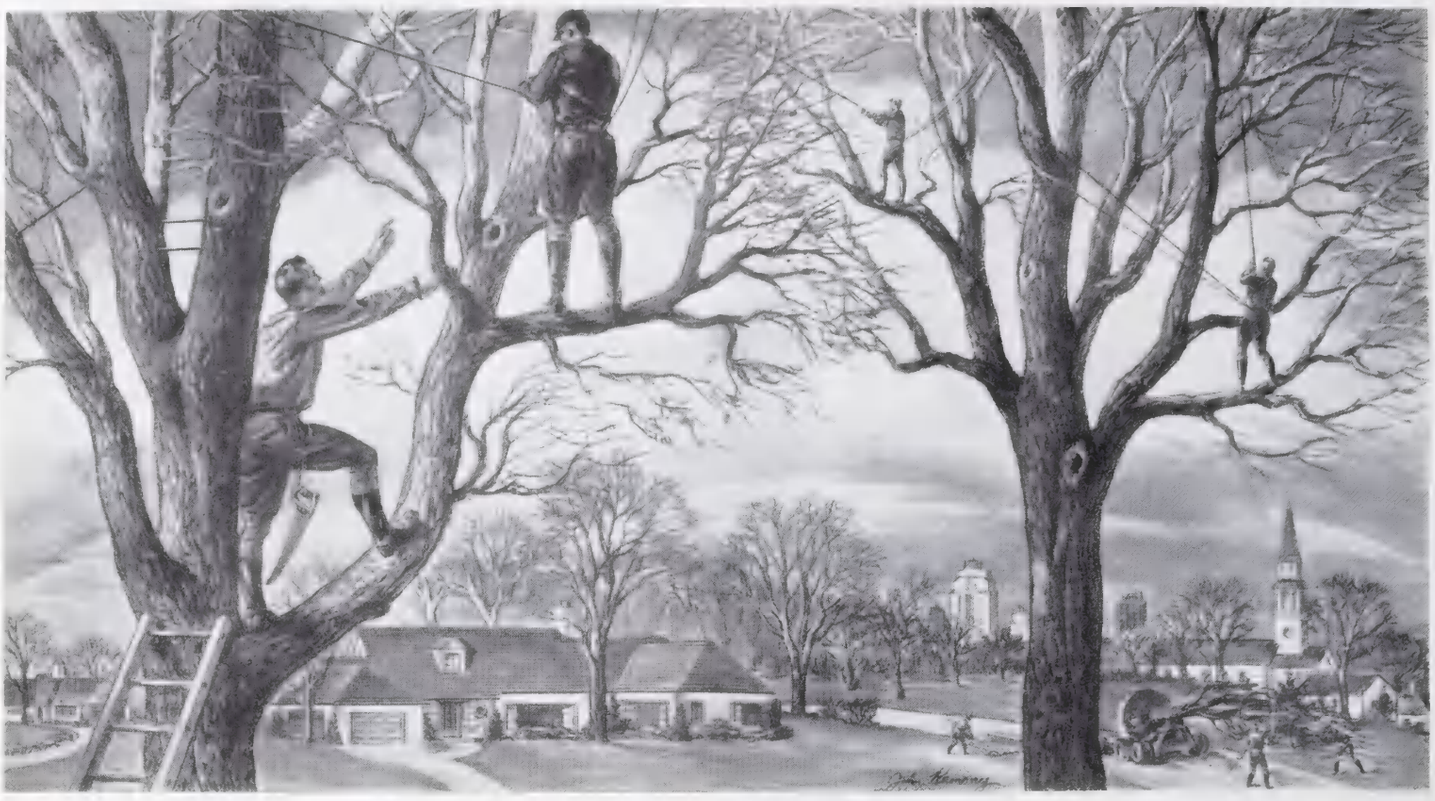


BEAUTIFUL

Brandt

LOVELY TABLES FOR LIVABLE ROOMS

BRANDT CABINET WORKS, INC.
690 Pennsylvania Ave., Hagerstown, Maryland



Davey Tree Experts Preparing Trees for Winter

Make sure your **PRECIOUS TREES** *will stand the rigors of winter*

Sleet, snow and strong winds cause immeasurable damage to valuable trees every winter. We suggest that you ask a Davey man to give your trees a pre-winter inspection. Then you will know if your trees are vulnerable to winter damage. If they are—your Davey Expert can advise you how they should be protected.

IMPORTANT DAVEY TREE FALL SERVICES

PRUNING will keep your trees attractive and healthy. It will prevent heavy snows from breaking dead or weak branches and disfiguring your trees.

CABLING AND BRACING should be used wherever there are weak V-shaped forks, and on long, slender weakened branches.

TREE MOVING is not a risk with Davey. It is a science. They guarantee the life of the trees that they move. Fall is a good time to move trees.

Fall is the opportune time for selective tree cutting. Villages can enjoy safer streets due to better lighting if their trees are pruned around the street lights. Colleges, institutions and estates will find that fall is the practical time to remove dead wood from their trees. Arboretums and private woods should be cleared of ugly underbrush at this time.

Beautiful, well shaped trees—properly located on your grounds—will enhance the beauty of your home. Davey Experts have the experience and the equipment to guarantee the life of the trees that they plant on your property. More people than ever protect their trees through Davey Service. If your phone book does not list The Davey Tree Expert Company, just write or wire for the address.

THREE GENERATIONS OF TREE SAVING SERVICE



JOHN DAVEY *Founder of Tree Surgery*

1846—1923

DAVEY TREE EXPERT COMPANY • KENT, OHIO

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TREE MOVING



CABLING & BRACING



PRUNING



TREE SURGERY



SPRAYING



TREE FEEDING



listen
to the call of
THE ISLAND GROUP

it tells of
lovely
living
all year
long!



Enticing as a Hawaiian *luau** is Ficks Reeds new Island Group — rattan furniture for every romantic day of the year. Harken to the fanciful names Dorothy Draper has given to her new colors for these pieces: Kahala Brown, Waikiki Blue, Geranium Red, Ginger White. The tables, too, are the work of her design genius as are the color-bright fabrics which F. Schumacher Co. has produced. The Island Group is an adventure in living you can share — at an important store near you.

* an Island festival

AVAILABLE AT THESE FINE STORES:

Paine's of Boston, Mass.
Marshall Field & Co., Chicago, Ill
The Dayton Co., Indianapolis, Ind.
Cannell & Chaffin, Los Angeles, Cal.
Haydon House, Grosse Pointe, Mich.
Rike-Kumler Co., Dayton, O.
Maas Bros., St. Petersburg, Fla.
Burdine's, Miami, Fla.
Owens-Reynolds, Miami, Fla.
Tarr's, Inc., Tampa, Fla.
John Witman, Palm Beach, Fla.
Worrell's, Palm Beach, Fla.
Shillito's, Cincinnati, O.
Edward Luker, Inc., Monterey, Cal.
Hubbuch in Kentucky, Louisville, Ky.
Morrison's, Asheville, N. C.
Joske's, San Antonio, Tex.
Stower's, Houston, Tex.
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Ficks Reed Co.

CINCINNATI, OHIO

Want to quit this job?

WHEN YOU BUILD . . GET *Thermopane*

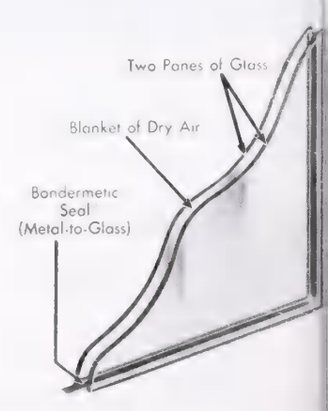
. . it stays in the year 'round

There's an easier way to insulate windows. Have them all glazed with *Thermopane*® when you build or remodel.

No more lugging and ladder climbing each fall and spring. Nothing to put up. Nothing to take down. No storing. No extra painting or washing. *Thermopane*, double glass with dry air sealed between its panes, is set right into the permanent sash. You can have it in stationary windows or windows you open . . . in metal or wood sash.

With these double-paned windows you get year-round insulation. When they are closed on hot summer days, they keep the house cooler. In winter, they save fuel, protect you from chilly downdrafts. You won't be bothered by frost or condensation on your windows.

Imagine enjoying all these advantages without ever having to lift a finger to put up or take down storm sash. It's worth talking about with your architect and builder before you build or remodel. For helpful information on this modern window insulation, write for our *Thermopane* book.

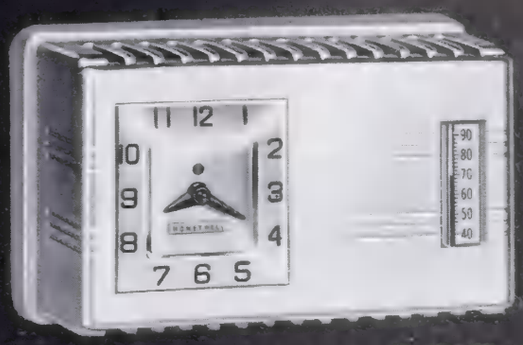


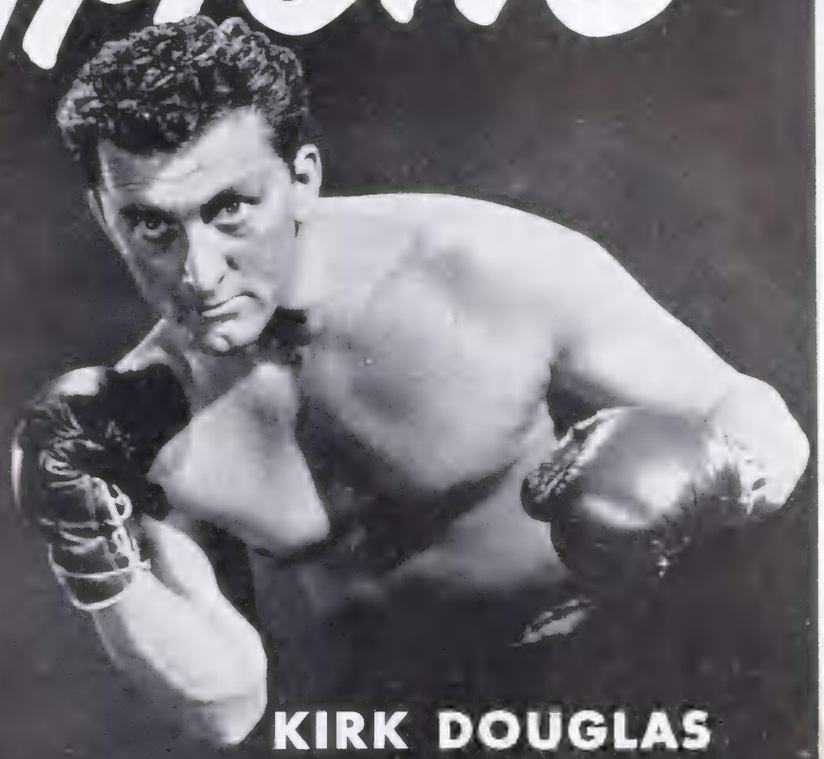
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MADE WITH POLISHED PLATE GLASS

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MADE ONLY BY LIBBEY-OWENS-FORD GLASS COMPANY
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CHAMPIONS





IN HOME COMFORT

CHRONOTHERM*

ELECTRIC CLOCK THERMOSTAT

KIRK DOUGLAS

Starring in **"CHAMPION"**

A Screen Plays Corp. Production

THE KIRK DOUGLAS HOME IS KEPT COMFORTABLE THE YEAR AROUND BY CHRONOTHERM

YES, the "champ" of all heating controls is Chronotherm—the greatest thermostat ever made by Honeywell. It is completely automatic. It switches to lower fuel-saving temperature at night. In the morning it restores daytime comfort before the family awakes. And, it maintains a beautifully even temperature from morning to night. With Chronotherm on the job, you'll never have to give your temperature regulation a thought. And, with its handsome electric clock, it is just as beautiful as it is useful.

Best of all, Chronotherm will soon pay for itself in fuel saved—and then keep on saving money for you year after year. The PLUG-IN model sells for only $39.50. You can install it yourself in just a few minutes to replace your present thermostat. Or, your dealer will install it at a slight additional cost.

For real fuel economy plus the greatest heating comfort and convenience you have ever known, make sure that your heating plant is controlled by Chronotherm.

MODERNIZE YOUR HEATING PLANT, TOO

If your heating system is not automatic, or if it has seen long service, it will pay you to have a heating contractor or dealer look it over and bring it up to date. It will give you far greater comfort and convenience—and may save you money, too!

Order Chronotherm today from your heating, service or appliance dealer. Or call any of the 73 Minneapolis-Honeywell branch offices for dealer information.

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FREE Booklet, *"Ali Baba and the 20 Thieves"*—tells 20 ways you may be robbed of fuel and what you can do about it.



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IT'S CORAL TAN*
IT'S TAILORED MODERN
IT'S IRIDESCENT BIRDSEYE MAPLE

It's a thrilling series of bedroom furniture pieces that we call our Embassy Group – introducing a refreshing color note in a delicate wood finish of decorator charm, well within modest means. Plenty of style, yes, and plenty of room, too—deep drawers, partitioned drawers, small drawers—for everything – and all especially treated to work smoothly . . . The Embassy is lovely to look at—delightful to live with.

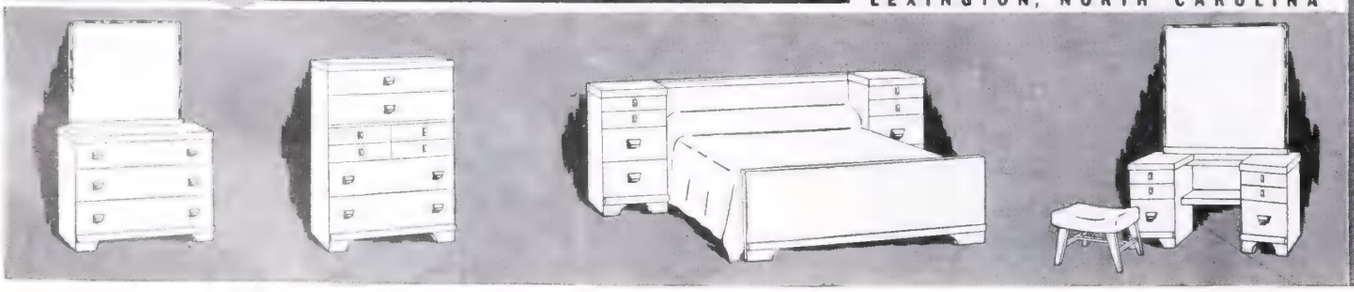
*Also available in silver grey finish.

Many combinations are available with the optional pieces in The Embassy open stock group. You can see them now in leading furniture and department stores. Our booklet, "Furniture For Your Bedroom," will be sent to you free upon request.

UNITED

Furniture Corporation

LEXINGTON, NORTH CAROLINA



Country breakfast City style



- Choose Samson tables and chairs in six smart decorator colors—Ruby red, Horizon blue, Forest green, Canary yellow, Suntan, Luggage brown. Table tops, chair seats and backs are upholstered in stain-, mar- and heat-resistant vinyl Samsontex that wipes clean with a damp cloth.
- Frames and legs of tables and chairs are electrically welded, hard-temper steel with baked-on weather-proof enamel finish that can't snag nylons.
- Samson tables and chairs fold compactly, silently; lock securely, safely in place. Tables are larger and higher for extra comfort. One-piece tops have no chinks to catch dust.
- Samson chair seats are padded and spring-cushioned. Padded, upholstered backs are curved for comfort. Samson chairs are perfectly balanced, can't tip or wobble. Hinges won't pinch. Legs are rubber tipped to prevent floor scratching.

Samson

folding chairs $7.95 each *tables* $12.95 each

hairs $14.95 each set of 4 chairs and table $44.75

Strong enough to stand on!

In country—or city . . . in house or apartment, folks all over America appreciate the wonderful economy of space-saving Samson folding tables and chairs. Samson table tops are extra-large—have sturdy frames and legs. Extra-wide spring-cushioned Samson chairs are grand in big dining room or tiny dinette! Hurry to your favorite furniture or department store for enough Samson tables and chairs to serve your family. (Other styles priced as low as $5.95 each.)

WAYDER BROS., INC. • FURNITURE DIVISION • DETROIT 29, MICHIGAN
MAKERS OF SAMSONITE LUGGAGE • LUGGAGE DIVISION • DENVER 9, COLO.



IT GOES TO THE STADIUM . . . FOR EIGHT! This great new Plymouth Station Wagon sets new standards for beauty, utility and long life. Comfortably seats eight full-sized passengers. Both rear seats quickly and easily removed for maximum loading space. Handsome, easy-to-clean vinyl plastic seats and seat backs. Natural-finish bonded plywood body panels with long-life finish on all-wood surfaces. New body construction—new steel floor and top—make this the safest, most rugged Plymouth Station Wagon ever built—with Plymouth engineering advantages throughout. Before you buy—compare!

PLYMOUTH

THE CAR THAT LIKES TO BE COMPARED

PLYMOUTH BUILDS GREAT CARS!

WHAT SPORT . . . TO DRIVE IT! This beautiful new Plymouth Convertible Club Coupe features distinguished styling and all-weather comfort. Electric-hydraulic mechanism silently raises or lowers new, smartly styled top in about fifteen seconds. Roomy rear seat with plenty of leg room. More powerful 97-horsepower engine with seven-to-one compression ratio. Ignition-Key Starting with electric automatic choke. The famous Plymouth Air Pillow Ride is now smoother than ever before! See your nearby Plymouth dealer now.



WHITE SIDEWALL TIRES, CHROME WHEEL COVERS AND REAR FENDER SCUFF GUARDS OPTIONAL AT EXTRA COST.

The new, "double-size" rear window gives greatly increased vision. Zipper fastenings make it quickly removable.

For Cheering Comfort!



You'll be snug in the stadium . . . toasty-warm wherever temperatures tumble . . . when a Troy Blanket Robe goes with you! It's woven of luxuriously soft, 100% virgin wool, in Scottish plaids as spirited as the Old School Cheer. *Whatever* you do, whatever the season, your Troy Robe's a grand companion . . . always so nice to have around you! Thr-r-iftily priced: $7.95 to $14.95. At department, auto supply, sporting goods stores. Write for the name of the store nearest you.

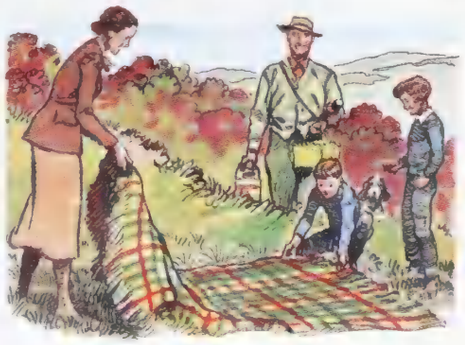
Troy Blanket Mills • Founded 1865 • Troy, New Hampshire.



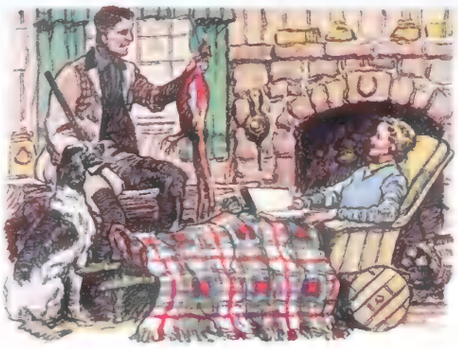
TROY ZIP-A-ROBE* is a robe, a carrying case, a cushion—all in one! Troy Robe (choice of several of the handsomest patterns) folds into washable, water-repellent zipper case with handles and adjustable, removable shoulder strap. Panel for initials, too! *®



TRUE CHAMPIONS . . . both jumper and rider, of course . . . but *also* that superb Troy Robe! It's as warming as a Highland fling.



THAT AUTUMN NIP IN THE AIR is a challenge to your gay, warm Troy Robe. Spread it out—then bring on those frankfurters!



A BIRD IN HAND is one of the best endings to a day's hunting. Another—a Troy Robe to pamper you after a day in the field.



Karastan*

THE WONDER RUG OF AMERICA



Earnshaw Inc., Interiors, underscores the shadowy fascination of a new room with a magnificent worsted Karastan, 762, in Kirmanshah crimson. Product of Fieldcrest Mills. Approximately 9′x12′, $269.50. Slightly higher West Coast. Larger Karastans same price per square foot.

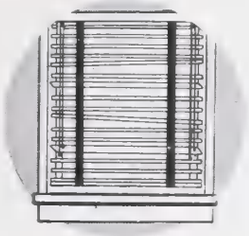
Karastan, 295 Fifth Avenue, New York

*POWER LOOMED U.S.A.

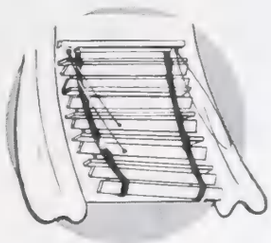
Madame...do your blinds behave?

New Russell "Twin Ladder" tape keeps Venetian blinds in line!

Available for your present Venetian Blinds . . . a *must* on those you buy . . . is this amazing new tape. Its exclusive "Twin-Ladder" feature positively eliminates uneven slats, rattling and fluttering. Cleaning is simplified . . . no longer a troublesome chore!



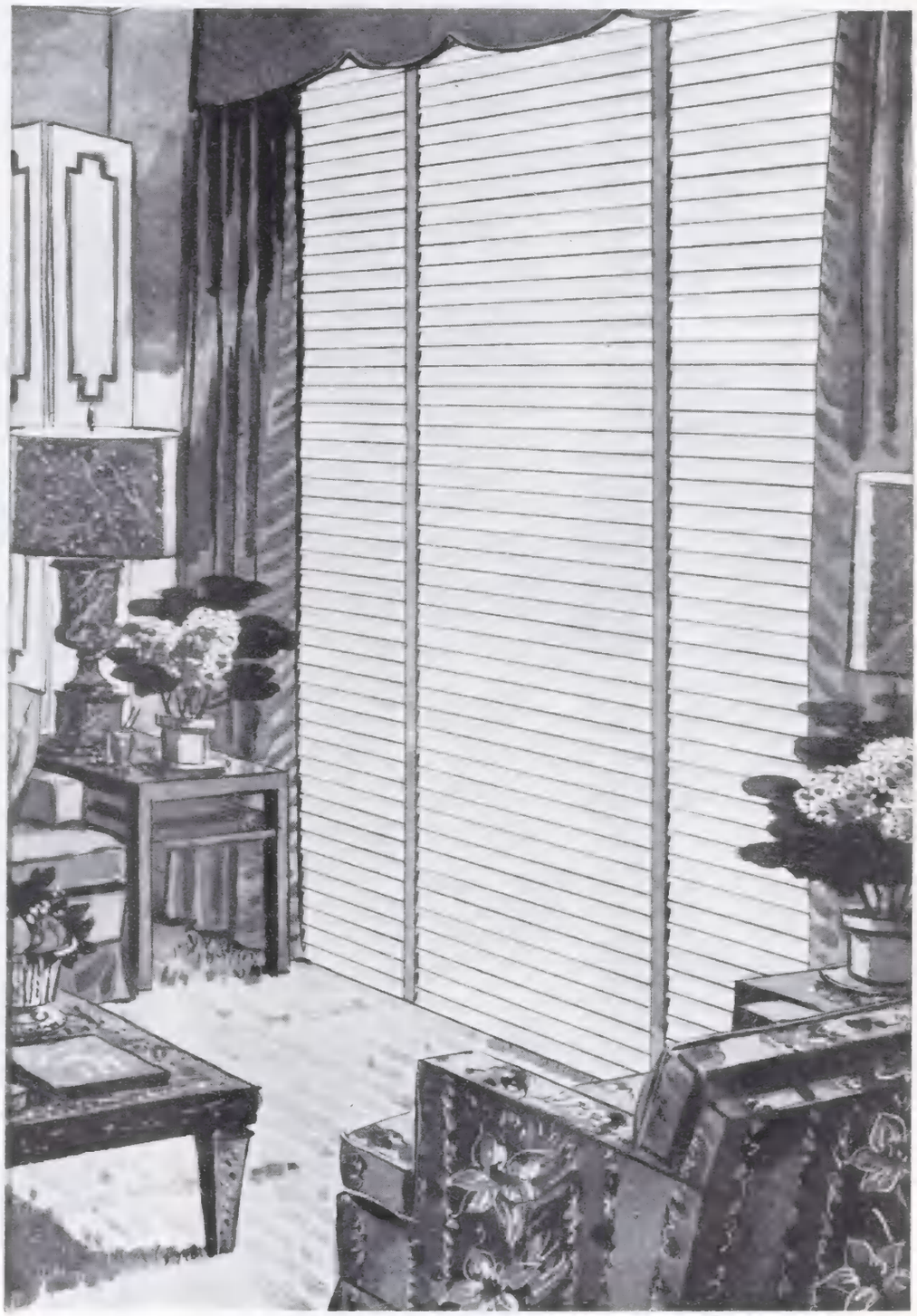
NO MORE SLATS AT ALL ANGLES!



NO MORE RATTLING AND FLUTTERING!



EASY . . . EFFORTLESS CLEANING!



Unlike conventional tape . . . which merely holds slats up . . . Rusco "Twin-Ladder" Tape supports from below—locks from above. Open or closed—horizontal or slanted . . . slats are firmly anchored in place!

MADE TO MATCH YOUR COLOR SCHEME! Rusco "Twin-Ladder" Tape offers you a choice of colors . . . over a dozen smart up-to-the-minute tones. See your decorator or the Venetian Blind dealer in your community.

THE RUSSELL MANUFACTURING COMPANY, MIDDLETOWN, CONN.

TWIN-LADDER THE NEW TAPE WITH THE OVER AND UNDER LADDERS

New INDOOR FIREPLACE GRILL



ENJOY BROILED MEATS IN YOUR LIVING OR RUMPUS ROOM

■ The New Bellkool Indoor Fireplace Grill is a tested and proved unit that gives delicious outdoor flavor to cooking right through the winter, with indoor comfort. Serve steaks, wieners, fowls, etc., in picnic style. It means fun and good eating.

The Bellkool Grill is adjustable to fit any fireplace, sturdily built and so simple that a child can install it. Easily adjusted for height and width. Swings in and out for inspection of food, or to add fuel. Grill slips off of swing bracket for easy storing when not in use.

Order direct from factory. Shipped prepaid for only $16.75 ... immediate delivery. Enclose check or money order — no C.O.D.'s please.

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6-PIECE MONOGRAMMED BATH SET

Sparkling white, absorbent terry towels embroidered with dainty pink, blue and yellow flowers . . large copen blue initial.

Send your gift card for inclosure.

The Set, Gift Packaged, Postage Prepaid **10.95** No C.O.D.'s

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Crockery QUENCHER

Attractive Mugs to Match

A grand cooler for garden, stable, game room or porch. Holds 3½ gallons of water, punch or lemonade. Its heavy, barrel shaped gray crockery keeps things cold a long time. Hand painted blue horse is fired on to stay. Spring-closing spigot won't drip. Price only $11.50. Mugs to match have word "Whoa" fired inside bottom. For beer or other drinks. Hold 16 ounces. Four for $6.50, eight $12.50, twelve $18.00. I pay shipping charges. Money back if not delighted.

"*little joe*" WIESENFELD CO.

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Hand Made & Painted import, exclusive with us! Let this delightful statuette brighten your room. 9" high. $7.50 ppd.

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Famous ENGLANDER *Folding* CHAISE-BED

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$29.50 . . . Shipping Charges Collect from Factory nearest you.

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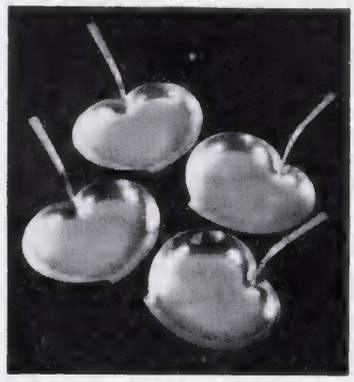
Dept. B, 133 Lexington Ave.

New York 16, N. Y.



Window

Merchandise, except personalized items, may returned for refund by firms involved. Pric subject to change. Happy Window Shoppin



LEAVES OF SILVER. He is one of the most remarkab values around town. Four beau fully simple leaves, quadrup silver-plated on copper, measu 4¾" long, and the Danish mode design blends with any settin Wonderful for cocktail peanut after-dinner mints, buffet part relishes, or very elegant ash tray And the price is just $6 incl. ta Ppd. McCreery's, New York 1



CAMPUS CORDUROY Whether you're a sixteen-year ol or the mother of one, this two piece suit should get you an "A in Math or the choicest beef fro the butcher. Leather-buttoned whopping-pocketed jacket can b worn four ways by changing belt skirt is straight and slim-lined Copper bark, danger red, strat gray, forest green, wine. 10-16 $12.95 plus 20¢ post. Gilchrist's Box 115, Boston 23, Mass.



LUCK IS A LADY, so they say, and fickle. But anyone should know that a lady is constant s long as she is never taken for granted. Here a man's luck is given substance in a tie rack made of 3 real pony shoes. If he drapes it with his gayest neck wear and regards it as his lucky star, he'll probably win the Sweep stakes. With short name or 3 ini tials on copper strap, $1.95 ppd Horseshoe Forge, Lexington, Mass.



FULL OF SURPRISES. A small hat box for a small lady or a young Brummel bearing gifts is made of sturdy paperboard covered with dark red leatherette. About 8" wide, with plastic handle and metal clasp, it's $1.25. Or it can be filled with surprise presents to fit any special occasion. Specify age and whether for boy or girl. Filled, $3 ppd. Block Shop, 58 Wall St., New Haven, Conn.

Shopping

with Pat Gunan



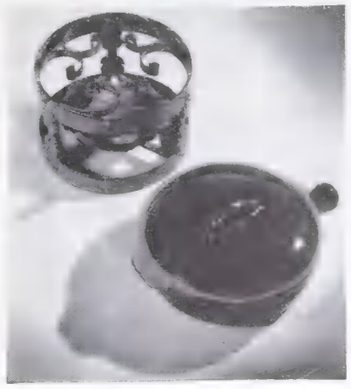
HIS IS THE ROBE that ll be his "big" present under e tree—if you can wait until ristmas to give it to him. Made fine quality rayon gabardine. comes in maize with navy mon- ram and trimming on pockets d cuffs or in navy with maize. ay with maroon, maroon with ay. Sizes 36-44. Allow 4 wks. liv. $17.50 monogrammed, ppd. anklin- Bayer, The Linen Shop. 0 N. Michigan Ave., Chicago.



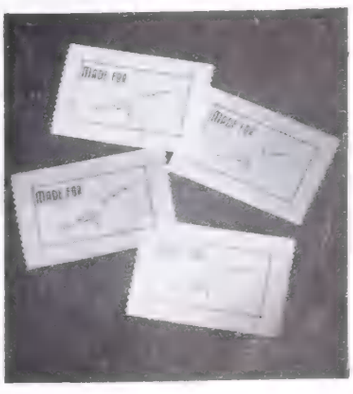
AKITY-YAK go these false eth, and if you've never been atterboxed at by a set of dis- bodied dentures, you're in for ther a weird experience. You n't get a word in edgewise, and en if you could, the performance aves you speechless. A wonder- l gag present to send to all your akity-Yak friends. With key- ound mechanism, $1 postpaid. iles Kimball Co., 33 Algoma vd. Oshkosh, Wisconsin.



ANDLE POWER. A food armer that is widely used in rance keeps food or coffee hot the heat from a vigil-light ndle that burns up to 15 hours. ie wrought-iron stand in a rdigris finish is beautifully de- gned, measures 7¼" wide. With ndle, $3.50. Extra candles are for 12. Country Fare casserole moss green and brown, $2. Add ¢ post. Carbone, Inc., 342 ylston St., Boston 16, Mass.



OUR OWN SIGNATURE printed on ribbon labels that u will sew into your suit jack- s, dresses, and coats. And ey're equally wonderful for en. Labels may be ordered in ack, white, brown, blue, or reen, with signature printed in y color ink (one color per or- r). $5 doz. Send signature. low 3 wks. deliv. No c.o.d.'s. elden Cooper Shop, George Van- rbilt Hotel, Asheville, N. C.





Repeated by request—

our charming crinkle cotton bedspread, with self-color ruffle and tufting, now in exciting new fall colors—brown, emerald green, red, and chartreuse, in addition to white, pink, blue, and yellow. Washes easily, needs no ironing, and is such a boon to young budgets—only 10.95, single or double size!

Lord & Taylor

424 Fifth Avenue, New York, 18
Also at Westchester and Millburn

Collector's Pine



Beautiful hand-rubbed Pine Cigarette Table. Top is 15" x 15"; Length 18". *Postpaid* 16.95

Made Exclusively For—Sold Only By

John J. Brady

MACK AT NOTTINGHAM Detroit 24, Michigan



Dressed for Dinner

We recommend this proudly as a wedding, Christmas or bread-and-butter gift. The decorative stand encloses a good electric grill that works on AC or DC. The 2-qt. Pyrex casserole becomes extraordinarily handsome when it wears its hand-hammered aluminum cover. The gadroon borders on both cover and stand give the set great elegance.

$9.50 postpaid

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21 Station Rd., Haverford, Penna.



A Real Canterbury

MAGAZINE RACK

- Genuine Mahogany (13"x19", 19" high)
- Expertly made, rich lacquer finish
- Four large compartments with handle
- Full length drawer
- Brass caster base

$19.75

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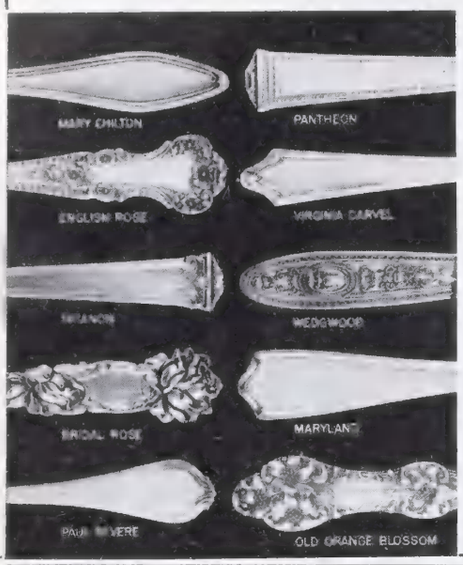
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Crystal Utility Bowl

as practical as it is pretty for pretzels, popcorn or potato chips! Ideal, too, for ice cubes and fresh fruit. Generous size, personalized with 1, 2 or 3 initials. A perfect gift for showers, hostess remembrances, or anniversaries. **$1.95, prepaid.**

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2 for $1.00 POST PAID



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Southwestern Gifts
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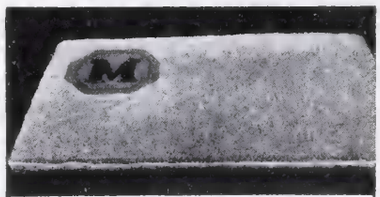
KEYS OF YOUR KINGD
will never get lost, always be ible on this wonderful Pla Key Rack. Made of native Hampshire pine in a knotty or mahogany finish, it has h for 9 keys, each with a b plate and removable identi tion card. With a remov copper plant liner, it meas 11¼" x 17", and the price $8.75 express collect. Yield Ho Box 179, No. Conway, N. H.



BO-BO BRIGHT EYES remarkable new toy that clar onto crib or play pen and a young strong-arm biffs him in solar plexus, his poppy eyes li up. When Bo-Bo recovers f the blow, off goes the light. justable for use as a night light it's made of permanently colo pastel plastic, lights from small batteries. $2.50 ppd. Lenn 3246 N. Hoyne St., Chicago



TURN ABOUT'S FA PLAY. A clear glass Lazy Sus has three separate compartmen each divided by toothpick holde for help-yourself service at bu or cocktail parties. Fill it with h d'oeuvres, relishes, or assort crackers, and heap the cen bowl with caviar, cottage chee or Russian dressing. It turns ball bearing. 12" wide, $5 p Malcolm's, 524 N. Charles Baltimore, Md.



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with a smart new look

One of these luxuriously thick initialed mats will give your doorway a real, dressed-up look! And they're ideal for gifts, too. The initial medallion is attractively designed in red and black. These are genuine cocoa brush mats imported from India, and noted for long wear and really efficient shoe-cleaning action.

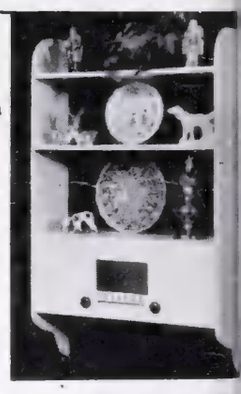
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GOSSIP CORNER. Here, for the first time to our knowledge, is a telephone shelf designed to fit in a corner. The top surface, 13¾" square, is big enough for a phone, ash tray, note pad, etc. Underneath, there's space for directories. Mahogany, walnut, maple, or birch finish; or unfinished for you to paint, it's $6.95 ppd. No c.o.d.'s. Charles Chase, Roaring Brook, Hadlyme, Conn.



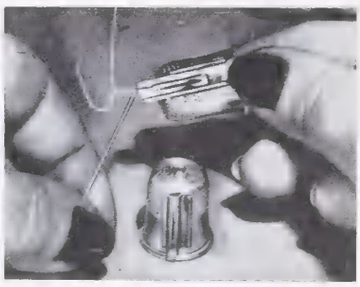
WOOL-GATHERING. All wool white sport socks are standard equipment for a man's top drawer—particularly if he's a young man engaged in the pursuit of knowledge, because school laundries are not famous for gentleness, and these are practically shrink-proof. With reinforced toe and heel, two pairs in any standard sock size are $1 ppd. Weston Sports Shop, 478 Boston Post Road, Weston 93, Mass.





No More Dishpan Hands!

Waterproof, silky textured PLASTI-MITTS protect your hands, guard rings, watches and cuffs from splashing water. Pleasant to wear. Won't chip, crack, peel or stain. **49¢** *a pr. ppd.*



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Compote	$6.95*
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Complete 5-pc. Set, only	18.95*

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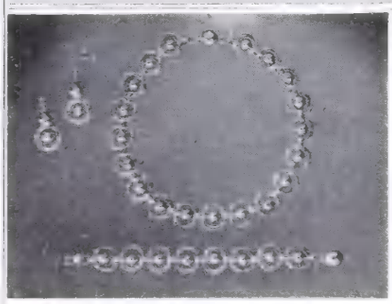
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This quaint Milking Stool earns its keep because it's useful as well as decorative. Grown-ups like it at parties for cozy chats, and it makes an ideal front row seat for the youngsters at Television Shows. Made of cedar and pine in their natural finish it can stand lots of abuse. You'll like my low price, too. Only $2.95 postpaid. No C.O.D.'s

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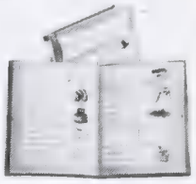
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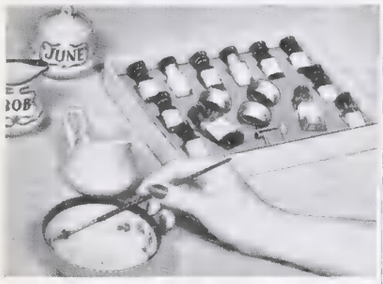
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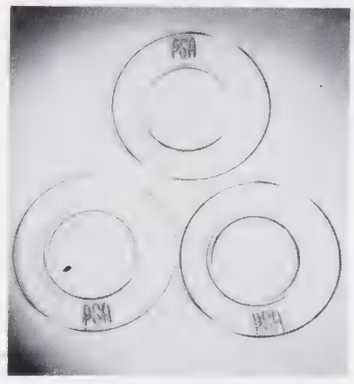
Window



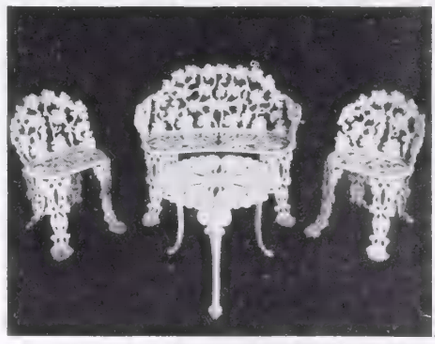
BLOOMER GIRL APRON
He may not have been born wit an hour-glass figure, but at you next party he'll make Mae We look like a stick. A fine cover-u for barkeeping gag men, it's mad of white duck, printed with re ribaldries that should appeal to robust sense of humor. $1.95 ppd Game Room, 1538 Connecticu Ave., Washington, D. C.



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BREAD-AND-BUTTER GIFTS. Clear glass bread-and butter plates, hand-cut with a 3-letter monogram, are the bes answer we know for what to use with odd dinner plates. Some o our prettiest dinner plates are rarely used because butter plates belong to a china set. $6.50 for 6, ppd. Madolin Mapelsden, 825 Lexington Ave., New York, N. Y.



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Here is your opportunity to tame your own wild duck for your own dinner table.



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Shopping



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Imported Holland Baby Ham



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2 for 5.90 2 LB. TIN **2.98**

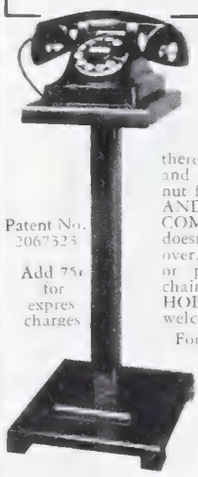
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FROM ROMANTIC OAXACA
8 OF THEM PACKED IN A FINE FIRESIDE HAMPER THAT YOU WILL NEVER WANT TO PART WITH

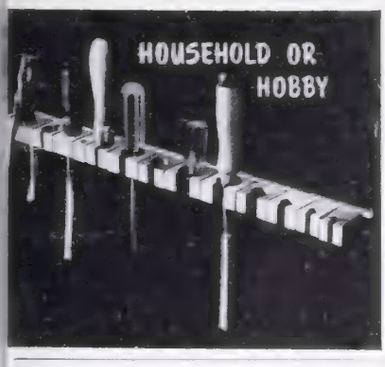
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The serviceable basket is handwoven of split bamboo, right for picnics, fireplaces. Holds nearly ½ bushel.

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SANTA FÉ — NEW MEXICO



TOOLRAK Your tools at your fingertips. An ideal arrangement for homemakers and hobbyists, Toolrak prevents dulling and marring, and keeps tools handy for use. Extruded aluminum backstrip holds hardwood blocks which can be rearranged at will. 8" size for 7 tools, $1.35; 12" for 10 tools, $2; 18" for 14 tools, $2.65, postpaid.

Satisfaction guaranteed or every penny immediately refunded

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Walter Drake

Colorado Springs 10, Colo.



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A man's toilet kit, top-grain cowhide, compact enough to be carried in the pocket yet complete with every essential and luxury item. Zipper fastening. Kit contains: Nylon shaving brush and soapstick (both extending lipstick-style from their holders), aftershave lotion, talc powder, Gillette razor, toothbrush, dental cream, comb, nailfile, and styptic matches. Free refills of toothpaste and soapstick.

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Fine Leatherware

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CANDLE ADAPTORS

Marvelous, unusual gift . . . entirely new, utterly smart. Just the thing to hold candles firmly, stately-straight—eliminates excess dripping. Handsome, silver-like jeweler's finish, also in brass.

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Expanding base grips firmly as you turn it in your candle holder. Goes well with crystal as well as metal candle sticks. Photo shows how it fits into candle holder. GUARANTEED . . . try it for 7 days, if not completely satisfied, return for refund. Immediate delivery.

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Window Shopping



TOWEL WOWS. A three-piec terry towel set comes in whit with a child's first name or house name stenciled in red. blue green, or brown. The colors ar fast, and the set includes bath towel, face towel, and washcloth Top-notch value at only $2.75 Same set, with towels in peach blue, or green, is $3.50. Ppd Young Sports, Chester Springs Pennsylvania.



FAMILY DOG HOUSE. Whe your husband dances more tha once with pretty Mrs. Jones, whe Junior dents a fender, when Susi rebels at piano practice, don' storm. Put them in the doghouse It hangs on the wall, comes wit 4 little ceramic dogs, each repre senting a member of the family and the Pen of Penance is below 8" x 10". $3 ppd. B & E Novelty Mfg. Co., 6100 W. Washingto Blvd., Culver City, Calif.



FINE SILVER BUY. A silver plated covered vegetable dish i proud enough to send as an im portant wedding present, or a silver anniversary gift to you mother and father. 11" wide, wit detachable handle on cover, the removable liner (see photo) ha 2 sections. Base alone is a lovely flower bowl. With lifetime guar antee, $32.50 incl. tax & post Town and Country Shop, 11 Wolf's Lane, Pelham, N. Y.

(*Continued on page* 39)



ALL BRASS "Salem" Colonial LAMP and SHADE

Superior decorator design and Colonial charm at an exceptionally low price! Stands 21½" high with a 12" paper parchment shade in either maroon or green, gold trim. Highly polished and lacquered, non-tarnishable all brass.

6.45

Or buy a pair for $12.90

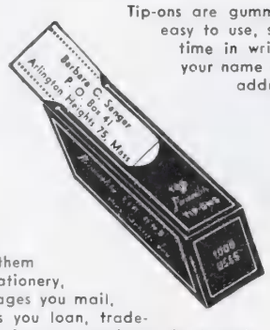
Check or money order (no C.O.D. please.) Money refunded in 10 days if not satisfied. We pay postage.

JORE Distributors and Co., Dept. I 17 East 42nd Street, N. Y. 17, N. Y.

Have you used — Tip-ons?

HERE IS A PICTURE OF ONE OF THE HANDY DISPENSERS

Tip-ons are gummed, easy to use, save time in writing your name and address.



Use them on stationery, packages you mail, books you loan, trade-marks for your products, sheet music, and countless other things. They make a useful gift.

300 TIP-ONS $1.00, White or Assorted Pastel Shades

300 ALL SILVER for $1.25

You get three dispensers, 100 in each

Cash with order. Please print copy.

The Sangers

P. O. Box 41B, Arlington Heights 75, Mass.



Colonial Virginia Cricket

Handmade by Native Craftsmen

Authentic reproduction of a Colonial Virginia Cricket found in many gracious Virginia homes. Completely handmade by native craftsmen, it can be used as a foot rest, a hearth piece, a child's seat, a step-up stool for antique beds or just as a charming "decorator's item."

Made to Last a Lifetime

Available in four hand-rubbed woods: solid walnut, solid cherry (in a rich, antique finish), solid honey maple or solid mahogany. 14½" long, 10" wide, 4½" high.

$5.85 Postpaid

No C.O.D.'s, Money Back Guaranteed

the Virginia Post House

BOX 86 · ROANOKE, VIRGINIA

Selected Oregon English HOLLY SPRAYS-WREATHS FOR CHRISTMAS



Say "Merry Christmas" the traditional way with beautiful glossy-green, full red-berried English Holly sprays and wreaths. Carefully selected. Treated for long life. Ideal for gifts and home decoration. Greeting cards enclosed. Holly shipped about Dec. 10th. Mail gift list early to assure delivery.



"MERRY CHRISTMAS" BOX
Over a bushel of choice red-berried holly sprays . . . **$4.85**
Postpaid in U.S.A.



WREATHS
Lovely wreath, heavily clustered with berries. Outside diameter, 16" **$4.65**
Postpaid in U.S.A.

"DECORATOR'S" BOX
Holly wreath (14-in. dia.) and over a bushel of assorted length sprays . . . **$8.95**

All orders sent SPECIAL DELIVERY *Postpaid in U.S.A.*

ENGLISH HOLLY PACKERS
P.O. BOX 425 • PORTLAND 7, OREGON



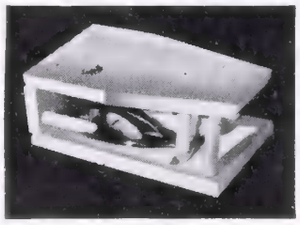
SMOKIN' FOR TWO . . .

3-PIECE CIGARETTE SETS BY DUNCAN

. . . Loveliest Glassware in America

Gracious touch. Have one set for each couple . . . on the dinner table . . . on cocktail, coffee or end tables. Urns also used in pairs as ivy bowls or for pansies and other small flowers. Urn is hand-made with bowl of pigeons'-blood-ruby and crystal foot and handles, or in all crystal. Urn, 3½" high, holds six or more cigarettes. Ash trays crystal, 2½x3½". All crystal, $2.75 set, plus 25c mailing costs; with ruby bowl, $3.50 set, plus 25c shipping. Send check or money order—THE GLASS BOX, 430 Parker Dr., Pittsburgh 16, Pa.

To Keep Up Appearances—**Travel with TRAV-L-BORD**



Sturdy, efficient, 27" ironing board folds to 12 x 7½ x 4½ inches of suitcase space, accommodates pad and folding iron inside. Rubber-tipped legs protect woodwork and prevent "creep". Now you, too, can look like a million when you travel. TRAV-L-BORD with pad, only $2.98 postpaid; send check or money order (no COD's, please). Folding iron $4.95 additional.

The WESTPORT GALLERIES—Box 501—Westport, Conn.

Gay Colors

FOR A ROOM with a vibrant air . . .
use lively colors in simple designs like these.
Textron's stunning drapery fabrics give any
room a "custom" look on a pin-money budget.
(Upper group) All 36" wide. all approximately $1.60 a yard.



RED PEN PLAID SAGE GREEN ORIENT

GRAPEFRUIT YELLOW

O RED KENSINGTON CUBAN LIME PLAZA GREY AVON

CELEBRATIO

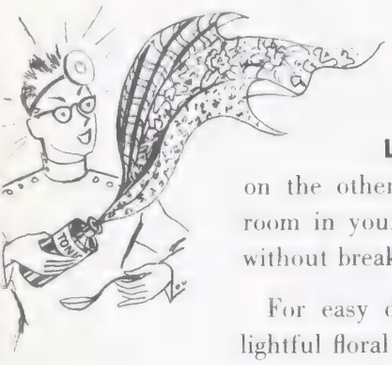
Rich Colors

FOR A ROOM with an elegant air . . .
use subtle, sophisticated colors like these.
Textron's decorator fabrics are pre-shrunk,
completely washable for easy upkeep.
(Lower group) All 48" wide. all approximately $2 a yard.



TEXTRON INC., 401 Fifth Avenue, New York 16, N. Y.

Fall Tonic for your Living Room



Look at the exciting decorator fabrics on the other side of this page! They'll give any room in your home a wonderful "lift," and do it without breaking your budget.

For easy decorating, start with a print—a delightful floral in a medium scale or a neat abstract for sophisticated simplicity. Make your room gay with vivid colors or richly elegant with subtle shades. In Textron* fabrics you'll also find dramatic plaids, neat checks, smart monotones and textured plain fabrics expressly keyed to each other.

These glamorous all-cotton fabrics are completely washable for easy upkeep. Colors are vat-dyed to make them fast to washing, fabrics are pre-shrunk so slip-covers keep their fit. Whether you sew yourself, or have them made, the cost is amazingly modest. And these top quality fabrics wear so well, you get full value for every dollar you spend.

*Reg. U.S. Pat Off.

Leading stores everywhere feature these Drapery Fabrics by **Textron Inc.**



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Textile Decorators

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Illustrated (left to right)

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No. 7236 MARSHFIELD

No. 6372 YULIN

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What do you look for in wallpaper? Beautiful colors and patterns, of course. They indicate quality. But what *makes* a Strahan reproduction of a rare document so authentic? What gives those small Colonial repeat designs their special charm . . . the dark-background papers their unsurpassed color depth? It is quality of paper and colors . . . specialized printing techniques . . . highly informed taste.

Traditional craftsmanship counts

Strahan has been making fine wallpapers since 1886, with sound New England insistence on *value*. The men who design and print Strahan papers have grown up in their craft. You sense that in the proportioning of every floral or stripe . . . the scaling of architectural and scenic papers . . . the superb color in French Provincial and 18th Century designs. Those are the hidden qualities that give you *value*, far beyond the modest purchase price. For the complete Strahan collection, see your dealer or decorator.

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HANS VAN NES



No. 4580 Caneback Side Chair, No. 4626 Revolving Television Chair,
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The contemporary spirit of
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equally conscious of its fine quality.

WHAT IS MODERN? • Send 25 cents for this 28-page illustrated booklet packed with Modern decorating ideas.



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Surpassing ALL

PRESENT DAY STANDARDS OF TELEVISION

Introducing the Motorola Masterpiece Series

Here you see pictured the first television receivers which may, without exaggeration, be called objects of art. Incorporating eleven exclusive new inventions and improvements, these three Motorola sets deliver a picture that we believe surpasses in clarity and brilliance anything you have yet seen. Tuning of both sound and picture is so simple that a very young child can operate it. The cabinets are peerless examples of modern and traditional furniture design and craftsmanship. Production of these fine receivers will necessarily be limited. A Motorola dealer will arrange for a complete demonstration without obligation.

THE VAN DYCK
Television Console with 16" Broadview Screen, Golden Voice Sound.

THE RAEBURN
Television Console with 12½" Broadview Screen, Golden Voice Sound.

GOWN BY HOWARD GREER • 28 SHOP MARSHALL FIELD & CO.

THE GAINSBOROUGH — 16" Broadview Screen, Golden Voice FM-AM Radio, Multi-Play Phonograph for all three record types.

Masterpiece Series • Television by Motorola

Motorola designs and manufactures a complete line of television receivers in table models, consoles and phonograph combinations ... with picture tube from 7 to 16 inches.

Consult your classified telephone directory for name of nearby Motorola dealer.

MOTOROLA INC., 4545 AUGUSTA BLVD., CHICAGO 51, ILLINOIS

MANUFACTURERS OF TELEVISION • RADIO FOR HOME AND CAR • FM 2-WAY RADIO COMMUNICATIONS SYSTEMS

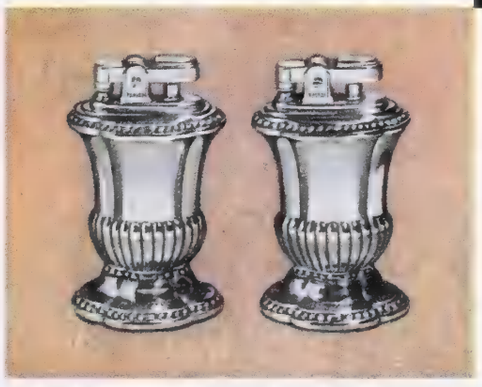


CAROLE STUPELL, leading designer of table décor, SAYS:

"this can be your table"



Ronson MAYFAIR, in heavy silver plate; in pairs for beautifully balanced table settings. $16.50 per pair, plus tax



Miss Stupell, famous creator of table settings, who designed this enchanting arrangement, says:

"To me—Ronson Table Lighters are as essential as the silverware on the table."

Exquisite Table Ronsons, in heavy silver plate, happily fit modern or period settings. Use them for every desk and table in your home. These gorgeous lighters serve for months on a single fueling. Give years of obedient lights.

Any woman who loves her home will appreciate a gift of Table Ronsons—and will recall your thoughtfulness with every light. All Ronsons have that famous one-finger, one-motion safety action: **"press—it's lit! release—it's out!** Safely out the instant you lift your finger."

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WORLD'S GREATEST LIGHTER

Other table Ronsons in heavy silver plate . . .



CROWN. Popular Table Ronson in Danish modern. $11 plus tax

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Ronson QUEEN ANNE in heavy silver plate. Period design inspired by 18th century motif. $11 plus tax.



Ronson NEWPORT in heavy silver plate. Tall, sophisticated lighter with deeply fluted body. $9 plus tax.

Other Ronsons for pocket and purse from $6.00 to $200 at your favorite dealer.

Window Shopping

CONTINUED FROM PAGE 32



LAP DESK. For answering your mail in bed on a lazy morning, balancing your check book in your arm chair. Lap Desk is a godsend. It holds stationery, sewing, magazines. And when you turn it up there's a $10\frac{3}{4}$" x 15" writing desk. Ideal, too, for a convalescent who needs knitting and magazines within reach. In natural finish plywood. $3.50 ppd. Robert W. Kellogg Co., 90 Hillman St., Springfield, Mass.



THE RISING GENERATION will be neater when the towel rack comes down to their level. It attaches to the surface with white suction cups and has a $5\frac{1}{2}$" stainless steel mirror where a little miss can primp, a young master can slick down his cowlick. Pink, blue, or white enamel, personalized with first name. 14" long. $1.95 ppd. Madison House, 30 Post Rd., Madison, Conn.



A TICKING SHMOO brings his inexhaustible supply of good humor and good luck into the clock-watching maelstrom of off-to-school hustlers. Pinafores will get buttoned, shoelaces tied with less time out for morning-chatterboxing or day-dreaming if the Shmoo Pendulette clock is there to remind them that time's a-wastin'. $7\frac{3}{4}$" long. $2.95 plus 20¢ tax ppd. Dennis Gifts, P. O. Box 541, Mount Vernon, N. Y.

Satin Monogrammed
RAYON CREPE COVERS
For Classic Simplicity

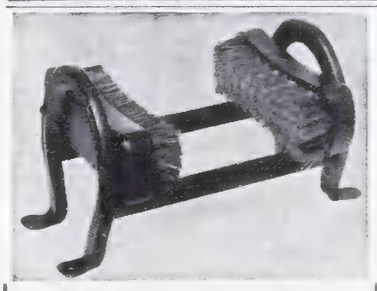
Washable, richly textured rayon crepe with smart satin bands and satin applique monogram. Decorative in preserved Light blue, eggshell, dusty rose, beaver and white with matching or contrasting trim.

72 x 90 in. **9.95** 72 x 108 **11.95**
90 x 90 **11.95** 90 x 100 **14.95**
108 x 108 **17.95**
Pillow Cover (21 x 27 in.) **4.00**
Monogramming Bed Cover **3.00**
Monogramming Pillow Cover **2.00**
(Underline Main Initial. Allow Two Weeks.)

Shipped Prepaid. Sorry, No C.O.D.'s

MAISON HENRI
The House of Fine Linens
610 MADISON AVENUE, NEW YORK 22, EL. 5-5463

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DOUBLE BRUSH BOOTSCRAPER

It's made with *two real horseshoes*, and you'll say our Double Brush Bootscraper is *plenty lucky* outside *your* door. Two stout stable brushes, screwed to horseshoes, clean sides of boots while soles are scraped on cross irons. Makes a practical housewarming, bread-and-butter, Christmas or wedding gift—useful for city or country home. This is the first horseshoe article we ever made, and one of our most popular items. Many customers buy 3, for back and front doors and porch. Screw-drilled for easy attachment to wood, brick or concrete. 9" long, $5\frac{1}{2}$" high with weather resistant black finish. $5.95 postpaid. Shipped same day. No C.O.D.'s please.

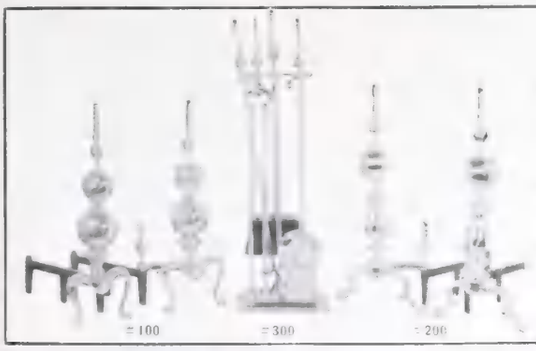
Horseshoe Forge
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For Special Occasions
SPORTY PLATES

Made in England of famous Davenport china. Decorated with six different hunting scenes in color, from the original engravings. Attractive border of green foliage and timber fence. Your choice of 9 inch size for breakfast, luncheon, or salad or dessert plate at dinner; or 6 inch size for canapes, bread and butter or as compote plate. Large size is only $2.00 for one plate (for ornamental use), four scenes for $7.00; six for $10.00. Small size, four scenes $3.75; six scenes $5.25. I prepay charges and guarantee safe delivery. Money back if not delighted.

"*little joe*" **WIESENFELD CO.**
Dept. C-13 Baltimore 1, Md.



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#100. Early American Andirons. Solid brass. 21" high. $38.50

#300. Matching 5 pc. Fireset. $20\frac{1}{2}$" high. $28.50

#200. Early American Andirons. Solid brass. $22\frac{1}{2}$" high. $39.50

3 paned Screens to match. Solid brass frames. $15.40 each. 3 pc. Andiron sets as low as ... $31.50

#100 #300 #200

J. F. DAY & CO.
1901 Fourth Ave. S.
Birmingham, Ala.



YOUR HOME . . . YOUR GARDEN

Both look better lighted at night. Exclusive NO-GLARE post lamp throws the light DOWN and not in the eyes, lets you SEE the path to your door and the beauties of the garden. Small bulb in chimney looks like burning oil wick. The bright light, 150 watts up under the roof, is directed down on the ground. Ladder-rest gives lamp authentic touch.

Lamp is 14" square and $18\frac{1}{2}$" high of solid copper with aluminum ladder-rest, painted dull black all over. Will fit on 3" post. Shipped express collect.

$18.75 Complete

Mail order only. Send check or money order to

KENDIK COMPANY
210 Walnut St. Dept. H
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STANLEY OVENETTE
All for **$5.95**



A complete baking unit for the top of the range. Polished aluminum cover, $10\frac{1}{2}$" in diameter, $5\frac{1}{2}$" deep. Accurate built-in heat indicator. Insulated steel base, 10" in diameter, perforated to allow even flow of heat. There are seven muffin cups, an 8" cake pan, a steel roasting rack, an 8" pie pan and an 8" roasting pan, all of heavy aluminum. Bakes $\frac{1}{3}$ of the time, cutting fuel costs. Flame never reaches food. By famed West Bend.

No. HK3215. Complete **$5.95** *postpaid.*

Write for Big Catalog . . . Free



Miles Kimball
KIMBALL BUILDING
33 Algoma Blvd., Oshkosh, Wis.



Hang it near your sink!
KITCHEN BRUSH HOLDER

This attractive kitchen kaddy—with its own brushes—keeps brushes within easy reach yet out of sight. Designed with open top and bottom to dry brushes properly and prolong their life. In white only with decorative 4 color kitchen motif. A real kitchen "lift" or gift.

TWO BRUSHES and HOLDER
White enameled metal brush holder, 7" x 11", complete with sturdy bristle scouring and vegetable brushes. Shelf below for odds and ends.

2.50 Postpaid

KITCHEN KADDY CRAFTS
P. O. Box 1151 Cincinnati 1, Ohio

YOURS... for Neatness and Service

NEAT CLOSETS

DOR-CAB

turns doors and walls into concealed storage space for jars, bottles and cleaning aids. Has 5 adjustable shelves, 6 hooks, wire basket. (Can hold up to 12 shelves.) In white enamel baked on sturdy steel. Made to fit standard size right or left hand door.

Standard model . . . **$24.95**
Deluxe Model with full plate glass mirror **$39.95**
(extra shelves with 6 hooks, each . . . . . **$1.25**)



SIZES
68" high x 20¼" wide x 4" deep.

NEAT SERVICE

FOLD UP TABLE

Serves admirably at cocktail time, for buffet service, or a quick breakfast or luncheon snack beside your chair. This model is a reproduction of an Old English Coach Table. Firm standing. Opens to 19½" x 24½" x 28½" high. Mahogany finish. Easy action catch. Why not order several? . . . . each **$12.95**



NEAT FEET

MONOGRAM DOOR MAT

. . . pliably ridged to clean shoes thoroughly. Made of new live rubber and spring steel, with mosaic type black background to show off white initials and border. Easily cleaned. Allow 2 to 3 weeks for initialing.



24" x 36" — 3 initials and border **$11.95**
20" x 30" — 3 initials and border **$8.95**
15" x 24" — 3 initials and border **$5.95**

NEAT HATS

HANG-A-HAT BAG

means 4 extra, big protected shelves for precious hats, for sweaters, scarfs, for gloves or handbags. Yes, and for all the extras that clutter up a nursery. Hangs from cross bar, or closet door. Folds flat. Opens to 12" x 12" x 47". Reinforced top. Peach, yellow, blue pliofilm. Zipper closing **$4.95**



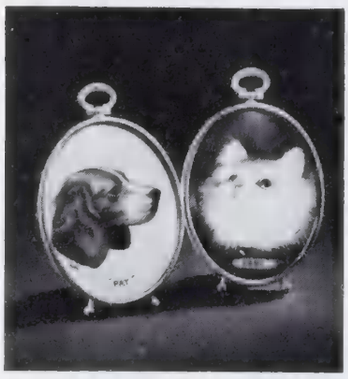
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Delivery free within 150 miles
In N. Y. C., add 2% sales tax.

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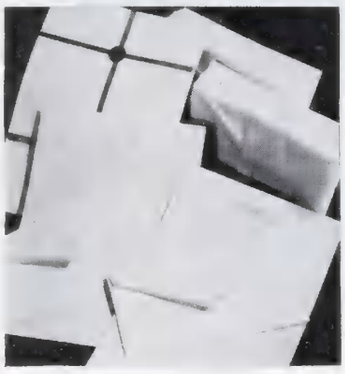
Window



PET EXPRESSION. The faithful hound that hunts fox with your husband, the cuddly cocker that romps with the children or the Persian Grandma prizes is done in pastels from a snapshot or photograph. Send color description and a lock of hair, and you'll receive a perfect likeness of your pet done in miniature and mounted in a 3½" x 4¼" gold-plated frame. $10.95 ppd. Mikki, 3518 Howell, Dallas, Tex.



PAPOOSE PLATE. Evelyn Reed, who sells this darling set, ordered it for every small guest at her child's birthday party, and parents and children are still talking about it. The square plate, cup, and spoon come in red, or yellow plastic, hand-decorated with a little Indian and any first name. Practical, very gay, and a great bargain at $1.50 the set. Add 15¢ post. Evelyn Reed, 538 Madison Ave., New York 22, N. Y.



EATON'S PRIVATE STOCK is a fine bond-type paper designed especially for a man, and engraved with his name and address on both paper and envelopes. Every time he wants to write a business or personal letter from home, he either runs to the corner stationer's or dips into your monogrammed supply; so this we love. Box of 75 large single sheets and 50 envelopes, $8.50. Altman's, New York 16.



Antique Kulah Prayer Rug

Gem Antique Oriental Rugs

Here you will find a treasure chest of those RARE antique and OUTSTANDING semi-antique weaves so often sought and almost never found. Collectors, rug lovers and other aspiring buyers satisfy their rug cravings from my stock.

I specialize exclusively in the finest antique and semi-antique oriental rugs obtainable.

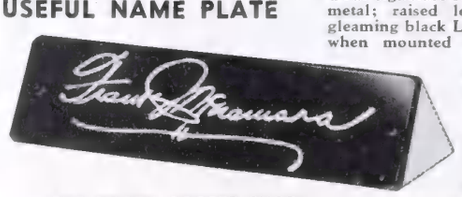
SEND FOR DESCRIPTIVE LISTS AND MONOGRAPH. Rugs sent on approval without obligation.

Thos. F. Davis, Box 86-B, Skaneateles, N.Y.

Successor to Major L. E. Lawton, Collector of fine rugs since 1900.

Your Name *in Your Own Handwriting*

ON A HANDSOME, USEFUL NAME PLATE



Your signature reproduced in imperishable golden metal; raised letters against a background of gleaming black Lucite. Stunning on an office door; when mounted on block (as illustrated) and placed on desk; or, on the door or dashboard of your car. Provides rich, distinctive identification. Makes ideal gift; also perfect as a tender, everlasting keepsake of child's first signature. Only $9 postpaid, including tax. ($15 in sterling silver). 3-week delivery. Send signature not over 4" long (over-all plate size is 1¾" by 5¼"). Sorry, no COD's.

THE SELDEN COOPER SHOP
Dept. 10A, Geo. Vanderbilt Hotel, Asheville, N. C.

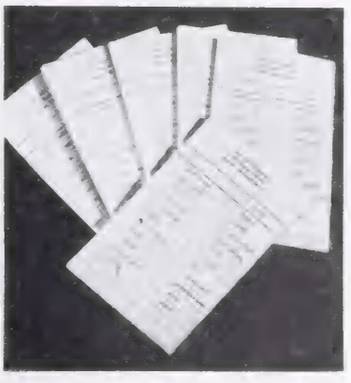
Shopping



BIG BRASS plaques are embossed with English pub scenes to make an unusual accessory for an open stone hearth, a novel wall decoration for a pine-paneled den. Let a pair say "Merry Christmas" to a couple who are furnishing a house in the country. Imported from England after a long absence. 25" in dia. A buy at $15 each; $27.50 the pair. Ppd. from Jenifer House. New Marlboro Stage. Great Barrington, Mass.



COUNTING THE LAUNDRY won't be half the job it usually is if you have these personalized pads of pre-printed laundry lists. Just fill in the number of shirts, sheets, etc., opposite the proper article. And the laundry man will be so impressed, he may even replace buttons on shirts! Six pads, 50 sheets each, printed with name and address. $2 ppd. Winnie Kidder. 182 Milk St., Boston 9, Mass.



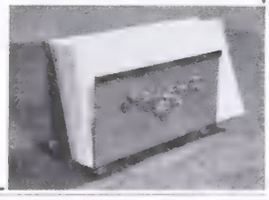
SEWING LAMP. We particularly like this because it's a nice solution to a difficult gift problem. The young girl of eleven-ish, reaching for her teens, is a poser. So is the college girl. For both groups, this ingenious little lamp is a bright answer. 8 spindles hold spools of thread with pin cushion in center. 14½" high. $3.95 plus 20¢ post. Dennison's. 411 Fifth Ave., New York 16, N. Y.



BRASS PLANTER BOOK ENDS. Smart for his study. Perfect for your desk. Made of fine, polished brass. Gracefully stand 1⅞" high, about 5" long. Sturdy—and they make wonderful planters, too. Front is rounded like a book. **JUST $6.95 POSTPAID,** for book ends only. (Plants not included.)

Matching pieces to Northmore's Exclusive Stamp Holder—see our ad on Page 99.

BRASS LETTER RACK. Keep your important letters neat and at your finger-tips in this shiny and handsome letter rack. Blends with our bookends and your present desk accessories. So practical for your desk. Size 3½" high, 6" long. **Only $4.95 postpaid.**



NORTHMORE'S
Highland Park 5, Ill.

Send NOW for our NEW Illustrated gift booklet—FREE



Pennsylvania Dutch Trivets

A "Bell Ringer" as a charming and useful gift for the CHRISTMAS TIDE.

They're hand crafted in solid gleaming Golden Bronze with a brilliant polished face. A gay and festive note for hot plates; charming as a wall decor, plant stand or paper weight for m'lady's desk.

Individually gift boxed, 8¾" long. $2.50 each. Check or M.O. ppd. Just mail us your gift list with personal gift cards, and we will gladly mail direct in time for CHRISTMAS.

Walter G. Seeley
Decorative Metal Products
118 Mayland St., Germantown,
Phila. 44, Pa.



87th issue of SCHWARZ' world-famous CHRISTMAS TOY CATALOG

Almost as exciting as Christmas itself — the annual arrival of the Schwarz catalog! An eighty-page wonderland of toys, games, books, unusual gifts... well made and always competitively priced. Shop at home the easy way — where the youngsters make it even easier by checking "hints" of what they have their hearts set on. Enjoy the Christmas season more by sending now for your catalog of America's most famous toy store.



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Gentlemen:
Please send our copy of your new 1949 Toy Catalog.

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Regardless of
style or budget, good taste
is your one sure measure of satisfaction.
And, good taste is the governing tradition . . .

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JOHN A. COLBY & SONS

WING



COLLAR . . . fashioned high and handsome of genuine pieced wild mink (honey-toned) or of pieced ranch mink (rich brown). Neatly hidden front snap fastener. Matching all-fur muff, about 9"x8", with inside zipper purse.

COLLAR 22.50 **MUFF 22.50**

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HAROLD J. RUBIN
52 EAST 56 ST., NEW YORK 22
catalog on request



Lobster Dinner

Your favorite lobster recipe comes to the table piping hot in these individual oven-proof ramekins. Matching serving piece holds 1½ quarts. Both are snowy white ceramic and covers are topped with red lobsters. Fine for all fish dishes.
Natural Irish linen place mat with red lobster and red-banded napkin complete the ensemble.

Ramekins, $1.75 each.
Serving piece, $6.50 each.
Mat and napkin, $2 each setting.
Express collect. No c.o.d.'s.

Bertram Shrier, Ltd.
1147 Connecticut Avenue
Washington, D. C.



For That New Puppy

A red or green metal dog bed with mattress. Sturdy and cannot be chewed.
Easy to keep clean and sanitary.
23" for small breeds like terriers $5.00
26" for medium breeds like cockers $6.00
Express Collect
Send check or money order only, please.
Send for free catalog of furnishings and accessories.

THE DOG SHOP 51 Washington St. Wellesley Hills, Mass.

Window



KNOCK-OUT KNOCKERS. One of the best buys around town, and well worth ordering for your Christmas list, are these solid brass knockers. The big one for the outside door is 7 inches long and is engraved with your name in block or old English letters. $4.25. Bedroom knockers, 4¼" long, engraved with first name in block. $1.97 ppd. Art Colony Industries, 69 Fifth Ave., New York 3, N. Y.



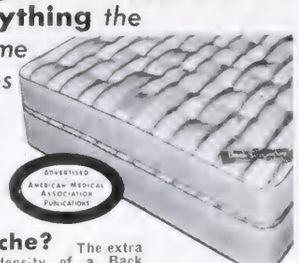
A CHAIR TO MAKE. A prefabricated child's chair, designed by Klaus Grabe, Museum of Modern Art prize winner, comes to you ready for quick, easy assembly. Beautifully made from 7-ply Weldwood, veneered in grained birch, the webbing comes in 5 colors: bright red, winter green, dark gold, gray, or black. 22" high, $7.98. Prefab child's table or coffee table, $12.98. Ppd. Westport Galleries, Westport, Conn.



LIBERTY CUP. Patrick Henry owned the original julep cup from which this silver-plated one is copied. It has a gadroon border, and its sleek simplicity makes it perfect for engraving. Chocked full of ice, it frosts beautifully and is fine for all cold drinks. And as a beer tankard, it's perfect. Remember it as an usher's present. $8. engraving 50¢ a letter. Ppd., tax incl. Plummer, Ltd., 734 Fifth Avenue, New York.

Back Supporter MATTRESS

Everything *the Name Implies*



Backache? The extra coil density of a Back Supporter mattress and box spring provides the back support that brings relaxed sleep comfort.

Use Bedboards? Get rid of "bed-board numbness" that spoils sleep. Firm flat surface of Back Supporter mattress is cushioned but sturdy.

Overweight? Then you need not just a "firm" mattress, but the added cushioned support of a Back Supporter. Back Supporter may help you. Investigate!

Back Supporter Mattress or box spring, $69.50 FOB nearest plant. Write for free folder.

BACK SUPPORTER*
ROCHESTER, NEW YORK
*t. m. reg. Quality Mattress Co., Rochester, N. Y.



Strong, durable, waterproof Shopping Bag in gay plaids. Folds up to purse size when not in use. Easy to carry and always neat. $2.00 each postpaid. Send for free gift catalogue.

THE PASCOS
The Shop in the Garden
West Hartford 7, Conn.

Shopping



LIES FOR GAMS that get ntensive work-out each day, her behind a vacuum cleaner, owing a small "Butch," walk- he dog, or sprinting through Christmas shopping, are r heaven to wear. They come black or brown suede with ier trim and wedge in sizes 10. AAAA to B. $10.95 post- . and we found them at ph Antell. Zero Newbury t. Boston 16. Mass.

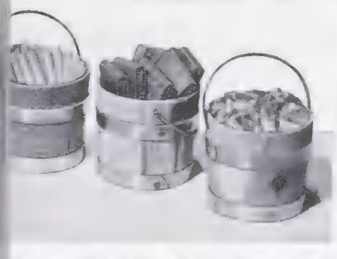


NG A GARDEN on your or let it be the growing in- t on your coffee table, man- or window sill. An ivy bird has a removable copper , and a bracket that is de- d to hang on the wall or l on a table. Send one to een-thumb hostess, another to nvalescent. $3.50 ea.. $6.50 ppd. No c.o.d.'s. Betty Blue Shop. 3349 Greenmount . Baltimore 18. Maryland.



UR PLACE ON THE T. Personalized place mats with your name, monogram, ne name of your home in the try printed in bright red, or green. They're made of linen-textured paper and the price makes them an amaz- laundry-bill saver. 50 are : 100. $3.75. Postpaid from hmore's Home Products, Box Highland Park. Illinois.





UVENIR BUCKETS
d Cedar—Brass Bound

ese little buckets are turned out of solid dar. They can be used as ash trays or garette stands for the coffee table, or pencil and paper clip stands for the sk. They make a fine gift for children, rticularly if filled with sweets. Or it's shaving mug! 3½ inches tall, two brass ops, copper handle.

3 for	6 for	12 for
$2	$3	$5.50

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THE BUCKET SHOP
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COLONIAL BOOTSCRAPERS from America's Past for beautifying Today's Homes

Very practical for removing mud, snow, and slush . . . avoid tracking up your rugs in bad weather. Use them on porches, steps, or in entries. Made of rugged smoky black iron with truly beautiful Colonial detail.

(A) *Chippendale*, 7" high, 7" wide—$2.00 postpaid. (B) *Mount Vernon*, 3" high, 5½" wide—$1.00 postpaid. Practical gift to friends or for your own home. Shipped same day order received.

NOVELTYME *Studios* HELLAM 1 PENNA.



CIGARETTE SET

Wedgwood Beauty, Quality and Service combined in our trio. Cigarette Box and two Ash Trays with Blue Grape pattern embossed on White.
The Set, **$11.50**

Add 50¢ for postage in America

BLACK, STARR & GORHAM
FIFTH AVENUE AT 48TH STREET, NEW YORK 19, N. Y.
EAST ORANGE WHITE PLAINS MANHASSET



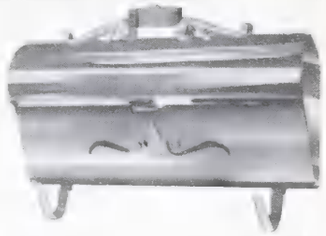
STADIUM SEAT

to pamper your sitting equipment

You'll be the envy of the stands as you cheer your favorite football team in comfort. It hooks over the edge of the stretcher, and no matter how often you jump up and down it will never topple! Light weight aluminum frame with waterproof plastic-covered seat and back, both padded. 17" square, and it folds flat. $6.95 ppd.

John Jarrell, Inc.
Broad at Peachtree, Atlanta, Ga.

Westchester
MAIL BOX
of pure brass



This lifetime brass mail box will add beauty and a distinctive appearance to any home. Lacquered to retain its lustrous, mirror like finish. Six inches deep, 12 inches long. Gracefully curved lid. Keeps contents dry. Heraldic monogram panel for name or initials. Made entirely of pure brass. **$12.50** postpaid

Kunkle's 1304 CENTENARY BLVD. SHREVEPORT, LOUISIANA



his monogram

ON PAJAMAS HE'LL PRIZE

Finest cotton broadcloth in the full-cut style a [redacted] wants. White with a tiny self-stripe of brown, grey, maroon or blue. The monogram matched or contrasted to the stripe color. Ideal Christmas gift.

Sizes A, B, C and D in average length, **$11**
Sizes C and D, extra long, **$12**
Monogrammed, **$3** extra

Sorry, [redacted] C.O.D.'s. Four weeks delivery.

Franklin-Bayer
THE LINEN SHOP, INC.
630 N. MICHIGAN AVE., CHICAGO 11, ILL.



Sterling Silver and Glass Coastray

$2.

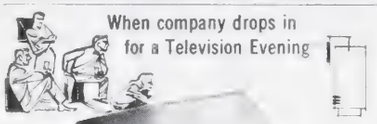
Jaccard's popular coastray is now being offered at these new low prices. Of clear-heavy glass, the coastray has a band of heavy sterling silver. Deep indentations prevent the tumbler from sticking. Diameter 3¾ inches. Same coastray with 4 inch diameter . . . **$3.**

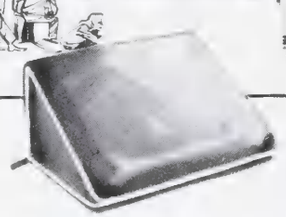
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SAINT LOUIS (1) MISSOURI





offer them NEW comfort with

Edsonart chicago TeeVee Pillo

A NEW kind of pillow for comfortable tele-viewing... wedge-shaped, versatile EDSONART TEEVEE PILLO. Guests can lie, lean, or sit in informal ease and watch screen. Zippered slipcover in Maroon, Forest Green, Colonial Blue, Chartreuse, Brown or Grey, with contrasting piping.

Washable, Sanforized twill slipcover — interchangeable. All new white cotton filled pillow.

Together. $3.95
Cover only 2.00
Pillow only 2.00

ORDER SEVERAL TODAY!
All orders shipped postpaid. Sorry no COD's.

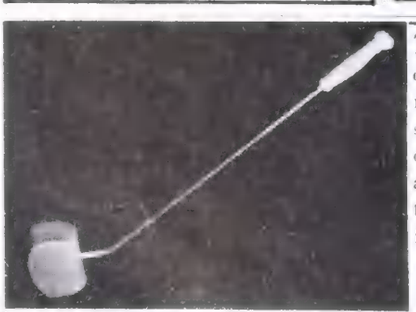
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Shoe Bag

Black, waterproof, rayon satin twill, red trim. 18" long, 12" high, 23" zipper. Looks so small, yet has inside pockets for six pairs of men's or women's shoes - room for rubbers, slippers. Folds flat for storing. Weighs about 1½ pounds. $8.00 postpaid, plus $1.60 federal tax. Same bag in brown waterproof duck, luggage leather trim. $8.50 postpaid, plus $1.60 federal tax. Sorry, no C.O.D's.

MAY SHERWIN 545 Fifth Av., N.Y. 17, N.Y.



The After Bath clean up is a cinch with this long-handled foam rubber sponge that reaches the far side of the tub with the greatest of ease. Good, too, to mop up splashes and encourage children and husbands to leave bathrooms as neat as they found them. 25" long.

$2.95 postpaid

No C.O.D.'s, please

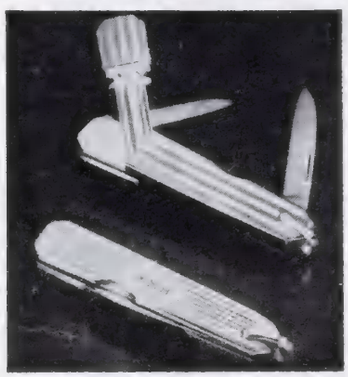
TERRACE NOVELTIES 222-01 Linden Blvd., Cambria Heights 11, L. I., N. Y.



Window



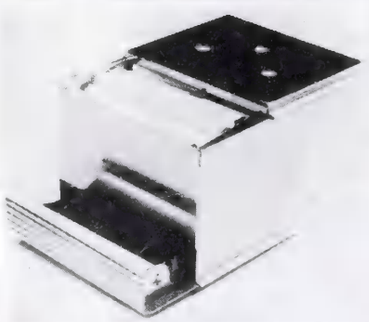
ELEPHANT PILLOW. Wh you see a child asleep on t pillow, his arms hugging the co forting trunk, perhaps even usi one of the flappy ears to hide thumb-sucking, you'll forget th you nearly broke your neck ov the fire engine he left at the fo of the stairs. Pink, blue, or y low removable cover has pock for pajamas. Filling is kapo $6.50 ppd. Crane's, 419 E. 57 St., New York 22, N. Y.



FOR THE KEY MAN on yo Christmas list, here's a 14k gol plated knife with two stainle steel blades. And it comes with wonderful addition—a key th can be cut by any locksmith a fits holster-fashion into one en On the other end is a ring whi attaches to watch or key chai $8.50 incl. tax, postage, and letter monogram. No c.o.d.'s. T Lillian Shoppe, 20 Armat S Germantown, Phila. 44, Pa.



SHOWER BLESSINGS on newly-married couple (or yo own bathroom) with a good pla tic shower curtain that has all-over hand-painted decorati of leaves and any two nam single name, monogram, or hou name. 6 feet square, in frost, ros peach, green, blue, yellow, blac or silver. 27" x 54" tie-back cu tains to match. $11.95 set; $6. each ppd. Greenland Studio 5700 Wilkins Ave., Pittsburgh, P



BE SAFE WHILE DRIVING AND SMOKING! Eliminate the hazardous lighting-up procedure with an Automagic cigarette lighter. Holds 20 cigarettes. Pull the drawer and 1 cigarette at a time comes out *lighted*. No matches or blinding flare. Easily installed under dash of any car. Humidifier keeps cigarettes fresh. In Blue, Gray or Brown Hammertone Enamel finish with chrome trim $3.95 plus $.15 post.

YOUNGSPORTS, Chester Springs, Pa.



PARTY APRONS

He'll like these large size fine quality bleached white cloth aprons processed in four brilliant colors.

$1.95 APRON

WE PAY THE POSTAGE

CHEF'S CAP Popular companion to aprons . . . **98¢**

CHOICE OF 6 APRON DESIGNS

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Name Yer Pizen
Genius at Work
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BIB SET Set of 6 comic, colorful bibs. Add life to any party. **$1.25** Postpaid

HAL'S GAME MART
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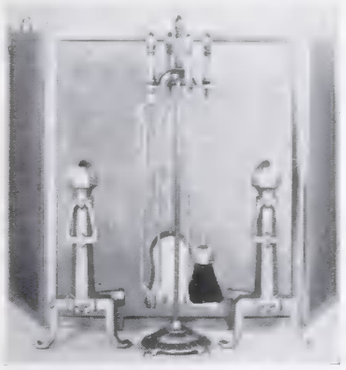
Shopping



DT FOR THE DOWDY, but
the woman who wears clothes
cause they are beautiful and
coming and comfortable, this is
e stole of the year. Made of
lanese-lined Forstman wool, it
s three tiers of dyed ermine
ls on each side—about 150 in
. In dark brown or black for
e elegant, kelly green or bright
l for the daring. $27.50 ppd.
c.o.d.'s Harold Rubin, 52 E.
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man. It brings it to life, like
ffodils on a mahogany chest,
perfume on sables. Here, then,
the Essex Ensemble that in-
ides 18" andirons, tool set, and
ree-panel screen, made of iron
d plated in a hammered an-
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sist these for your own wee
irn, you're a stronger parent
an some people we know. Hand-
it of all wool in soft pastels
r infants, they're $1.95 the pair.
children's sizes 5 to 8, with
ckgrounds in gray, navy, or
ght blue, they are $2.50 the
ir. Give second color choice.
stpaid from Johnny Apple-
ed's, Inc., No. Beverly, Mass.





THE LAND OF MAKE BELIEVE

Fantasy, pure fantasy—nursery rhyme characters superbly drawn and blended into a masterpiece of enchantment. Perfect for playroom or nursery. Children daily discover new delights in the drawings of "Humpty Dumpty", "Little Boy Blue", and over 50 other nursery rhyme favorites (8 colors, 37½" x 26¼").

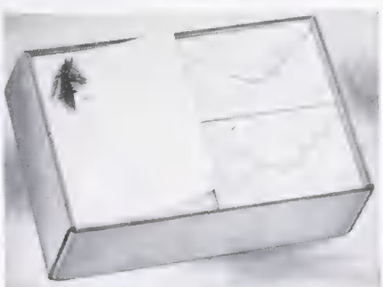
THE LAND OF MAKE BELIEVE ..... Map No. 62
In Colorful Mailing Tube..... Each **$1.00**
Lacquered Wall Plaque..... Each **$7.00**



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OF DECORATIVE MAPS

Send for 44 page illustrated catalog of colorful Hagstrom maps. Historical, Humorous, Religious, Pirate and Children's maps for your home or office. Please enclose 10¢ for mailing and handling costs.

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Distinguished Stationery

Here's a useful, welcome gift for self or friend. Large box of fine stationery (gray Strathmore Bond) attractively illustrated, in black, with a George Ford Morris original drawing. Sheets are 5¼ x 6¾ inches, already folded. Envelopes to match are 3½ x 5½ inches. Box contains 80 sheets and 80 envelopes. Price only $3.00. I prepay postage. Free With Each Purchase—Bulletin of 100 horsemens' gift items. Money back if not delighted.

"little joe" **WIESENFELD CO.**
Dept. C-13 Baltimore 1, Md.

MOSSE'S Field Flower Bed Set
Lovely — and Young



It's our newest! A border of field flowers colorfully embroidered on excellent quality white percale sheets and cases. So gay and refreshing—so different! Lovely addition to the Trousseau—and rejuvenating to any linen closet.

	with monograms	without monograms
2 Single bedsheets, 2 cases	**$39.65**	**$29.85**
Double bedsheet, 2 cases	**$26.85**	**$19.85**

Write for Mosse's Trousseau Information

MOSSE-LINEN, 659 FIFTH AVENUE, NEW YORK 22 • PLaza 5-7464



Merry Christmas Bowl

. . . completely unique greeting and truly original gift combined. 9" Vermont maple bowl, white or natural, entirely hand decorated with any inscription you wish. A real decorator's item, adorable in pairs. Allow five days. **$2.95 each, postpaid.**

Quaint Sprinkler Bottle

. . . . hand painted in many gay colors with demure lady and dashing gentleman on opposite sides. Especially attractive used decoratively in pairs as ivy or Candle holders. 9" tall. Orders filled same day received. **$1.95 each, postpaid**



Send for leaflet of other items.

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custom gift ware
604 s.e. 4th ave., delray beach 1, fla.

Colonial Masterpieces
in **SOLID**
MAPLE, WALNUT
or **CHERRY**



Ladder-Back Chair $19.95
Height 44"; width 18"; depth 15"; seat height 18"

Foot Stool $5.00

Chair and Stool $23.95

Here's quaint colonial charm in the rich traditional woods. Heirloom quality even to the old-fashioned wooden pegs used instead of nails. Hand-made throughout. Hand-woven seats; hand-rubbed finish. For a dining set of rare distinction, use a grouping of these side chairs with a matching arm chair ($24.95). Of course, they're charming occasional pieces, too. Shipped express collect. No COD's please. State wood wanted.

ECHO VALLEY CRAFTS
Emory, Georgia

SEA FOOD SERVERS

For those important first impressions serve sea food, fruit cup, madrilene in these sparkling, crystal goblets. Just fill glistening glasses with crushed ice. Food keeps fresh and frosty in snug-fitting removable glass liners. A wonderful parting gesture for frozen desserts, too. Personalized with handsome 3-letter monogram.
Set of 6 with monogram $10.75 postpaid.
Set of 8 with monogram, $13.75 postpaid.
Set of 12 with monogram, $19.75 postpaid.
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EUNICE NOVELTIES Dept. H-109
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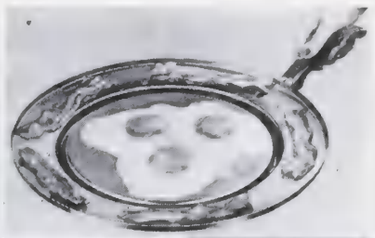
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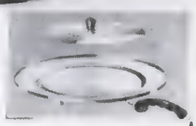
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Window Shopping



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(*Continued on page* 51)

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KANDELL Chintz EVERGLAZE*

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Window Shopping

CONTINUED FROM PAGE 46

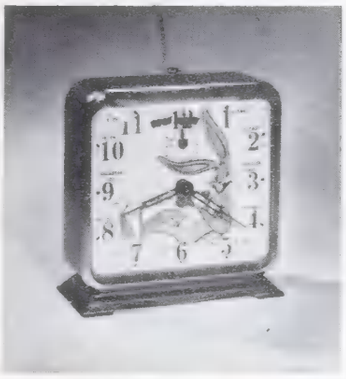
HER NAME'S ON IT. and it's a sewing kit that she'll be proud to keep within easy reach. Remember it, particularly, for girls away at school, where hems have a habit of sagging and shoulder straps break. Kit comes in red leather, stamped in gold with a name or monogram and it contains spools of thread, darning cotton, needles, thimble, scissors. $2.50 ppd. Giftcraft, 1234 E. 47th St. Chicago 15, Ill.



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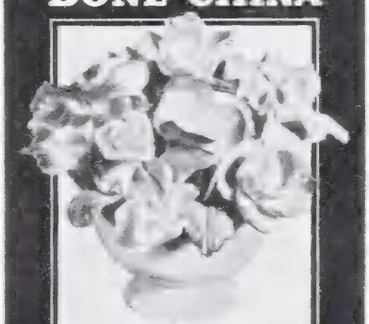
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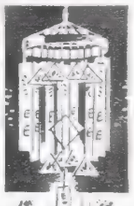
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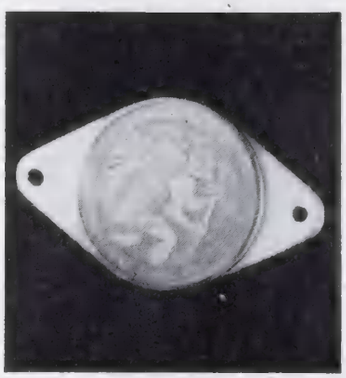
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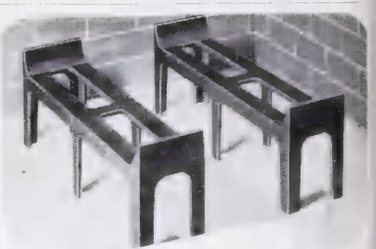
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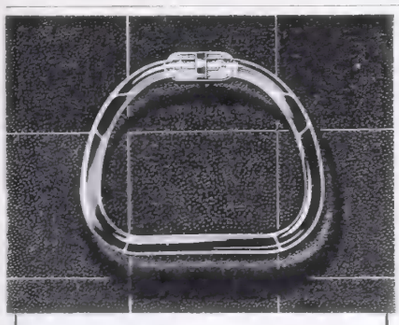


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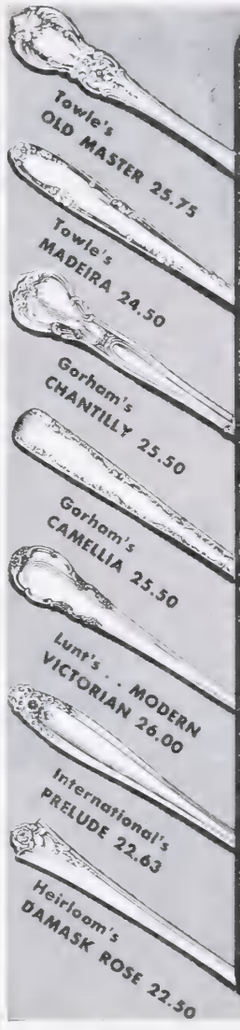
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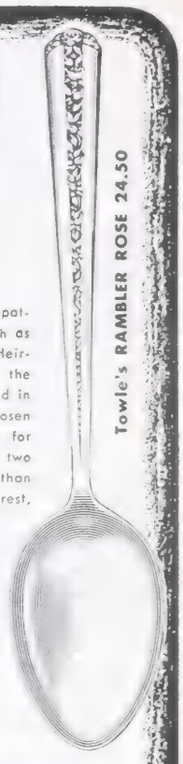


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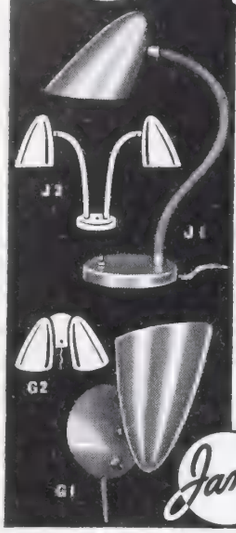
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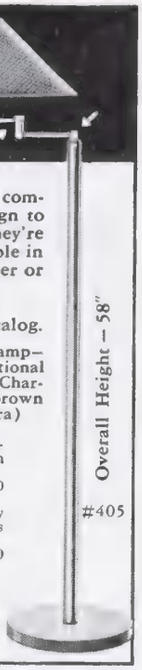
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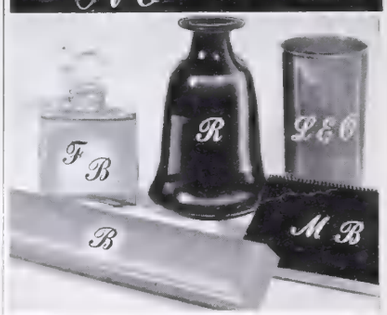


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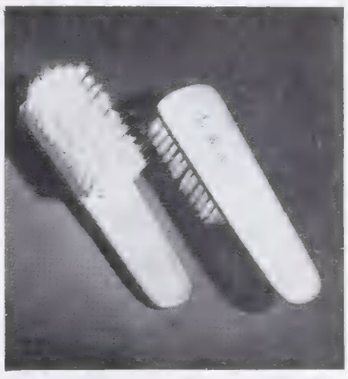
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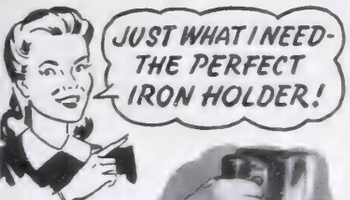


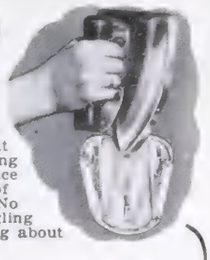
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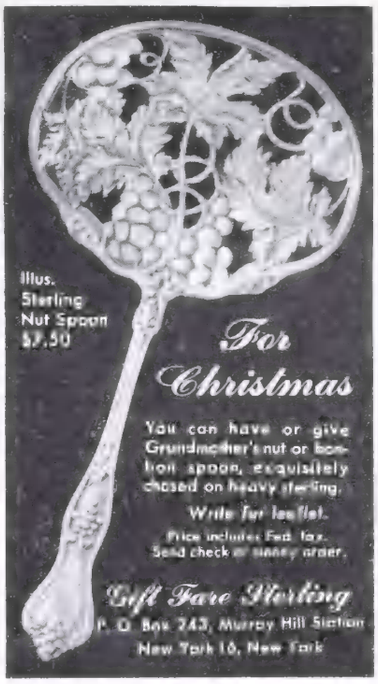
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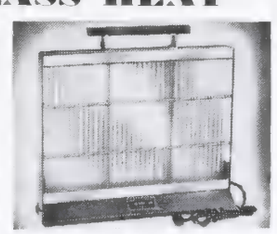
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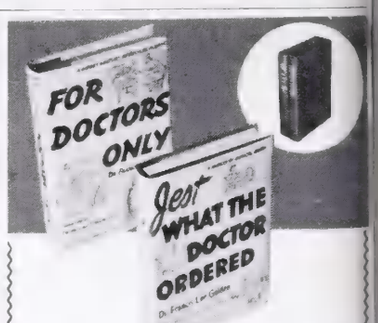
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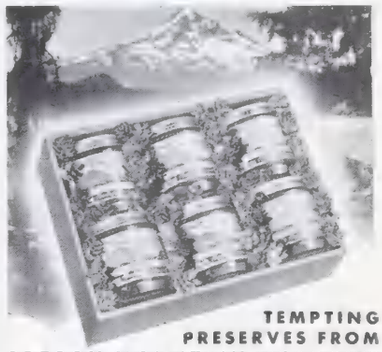
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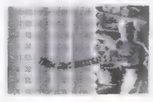
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Rare Old English Lavender Sachet



All for $1.00 *Postpaid*

In Beautiful hand woven Bamboo Basket and Two Chiffon Bags

Yes, it's genuine Old English Lavender, free from adulteration, with its natural, long-lasting fragrance. Gift Packaged.

Nice to delicately perfume the bedroom and powder room, the linens, dress and garment bags, the lingerie and hosiery drawers, the handkerchief box, etc., and to place among the woolens to discourage moths.

Similar Baskets filled with Rose Buds, Orange Blossoms or Pine Balsam—same price. Baskets may be refilled.

EDWARD GEORGE COMPANY
Boardwalk Nat'l Arcade Bldg., Atlantic City, N. J.



See PARIS at Home . . .
thru CUTIE COCKTAIL GLASSES

Really more fun than the cocktails! Some happy genius combined a magnifying lens with full color photos in the stem of a cocktail glass. Need we mention six gorgeous models are the subjects? It's a safe bet, the male population will do more drinking at HOME. Set of 6 Beautiful Girls, 8 oz. cocktails in durable plastic.

$5.00 set (six) Ppd. No C.O.D.'s
Send for New 1949-50 Gift Catalog.

CRANE'S 419 East 57th St. New York 22, N.Y.

SEND FOR the
WARNER KEY

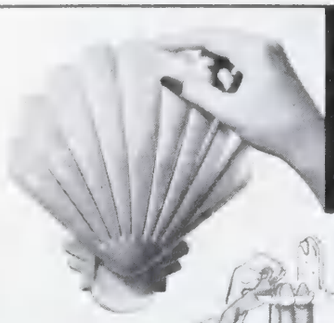
to better wallpaper decoration. Tells how to choose the right colors, how to care for fine wallpaper.

•

Enclose 15c stamps for the 1949-1950 edition of the WARNER KEY and sample of paper shown.

Laurel Stripe – $2.40 per roll
(Slightly higher west of Denver)

The WARNER Co.
DECORATIVE WALLPAPER
420 So. Wabash Ave., Chicago, Ill



NEWEST, NEATEST WAY TO DRY STOCKINGS AND LINGERIE

END "BATHROOM CLUTTER"

SAF - T - DRI

SEA-SHELL STOCKING DRYER

Holds 32 stockings or sox in only 3 inches of wall space. No more dripping hosiery and lingerie on shower rod or towel racks. Beautiful pearlescent plastic in pastel colors: Blue, Green, Rose, Yellow. $2.95. Also in Crystal Clear $1.95. Postage paid.



ONLY *Saf-T-dri* HAS THE HINGE

Just a flick of the finger and it's up as an ornament—or down for drying hose, sox or dainty lingerie.

No nails, screws, bolts or suction cups needed. Attach to wall with Saf-T-mount . . . included with Saf-T-dri and Malibu Sea-Shells. Installation time, only one minute.

(Sorry, no C.O.D.)

MALIBU SEA-SHELL TOWL HOLDER



Solves your extra towel problem for Him, for Her, for Guests. Ideal companion piece for Saf-T-dri. Matching colors: Blue, Green, Rose, Yellow $2.95. *Not made in Crystal Clear.* Postage paid.

THE PLASTICRAFTERS

301 N. Michigan Avenue, Chicago 1, Illinois

100% PURE SUPREME QUALITY

MAPLE SYRUP

from Old Vermont

in charming gift container



Graceful ceramic pitcher contains 15 oz. of the finest quality of Fancy Vermont Maple Syrup it is possible to make. Postpaid in U.S. $3.00
Grade A—slightly darker $2.50

SAMPLER PACKAGE

8 oz. bottles of 3 grades—Fancy, A. and B. All three, $2.50



(Postpaid)

Also packed as follows:

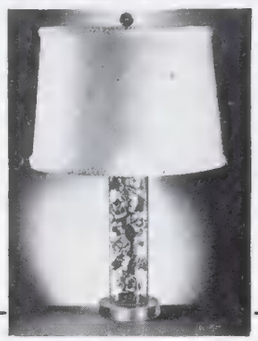
Bottles	Fancy	Grade A	Grade B
3	$3.25	$2.60	$2.10
6	$6.25	$4.95	$3.85
12	$12.00	$9.60	$7.35

All syrup pasteurized to prevent mold.

Send money order or check to

DEER RIDGE FARMS

R.F.D. No. 1, Brattleboro, Vt.—Sugar House #1



LOVELY ROSES *brought to light!*

As welcome as the flowers in Spring—a spray of life-like, climbing roses captured permanently under glass—illumined by a soft, lustrous light. An incredibly lovely lamp for livingroom, bedroom or foyer, it blends beautifully with any decor. Topped with a frosted white fiberglass shade. Exquisite, handmade roses and lilies of the valley are gracefully twined within a luminous crystal cylinder. Hand ground, polished crystal base. Chrome plated attachments. Choice of roses in: pure white, maize, pastel pink or American Beauty red. Overall height of lamp 22". Shade, 14" bottom, 10" high. An impressive gift!

$18.75 each, postpaid
$35.00 the pair, postpaid
No C. O. D.'s please

ARTEL STUDIOS

46 Quarropas St. White Plains, N. Y.

Window Shopping



SPEED KING. A three-gaite chromium-plated horse, designe to go on the hood of a car, is gift any horseman would be d lighted with. Beautifully modele he's 5" high, and comes comple with screws for attaching. $1 For mantel or desk decoration, h is also available mounted on felt-bottom wooden base. $1 Postpaid, and you can order from "little joe" Wiesenfeld, 11 West North Ave., Baltimore, M



COLLECT YOUR LOVE from your album of snapshot cut out their heads to fit in th small dangle frames on the P Bracelet, and the clear plast lenses will magnify the picture so you can show them off proudl It would be a fitting stockin present for a fickle belle, or memory-recalling gift for bride maids. Holds coins, too. With frames, $1.95 ppd. Gift Clues, 30 E. 45th St., New York 17, N. Y



PLENTY OF ZIP has bee built into this Jiffy-All Overal The two-way zipper in the fron slides up or down, so a youn procrastinator can reach his de tination ante accident; or a slow poke dresser can become a quick change artist. Sanforized gab twill in red, royal blue, or green sizes 2 to 8. $2 ppd. Howar Juvenile Shop, 319 Howard St Evanston, Ill.

(*Continued on page 63*)



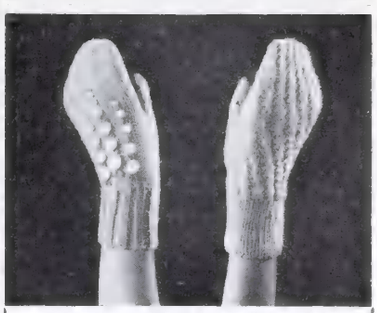
Glorify YOUR HOME



Add artistic beauty and distinction with **Bellkool Iron Railings**. An extra safety factor, too, on porches, steps and entrances. Illustration shows application to concrete or wood stoop. Readily applied also to brick or stone. Sturdy, durable, attractively priced. No. 1500A with ornament, as illustrated, is $11.85 per railing in 3-foot lengths, other sizes and designs available. Immediate delivery. Shipping charges collect. Send check or money order . . . or write for colorful circular showing various types of railings in any size.

The BELLKOOL COMPANY

DEPT. G-103
APPLETON, WISCONSIN



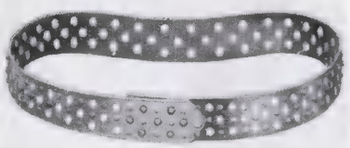
HANDKNIT WOOL MITTENS

The toasty-warm swirl gloves (right) come in one size that expands and contracts to fit everyone. What's more, either glove fits either hand. The secret is in the way they're knit. Red, coral, medium blue, bud green, maize, $2 pair. The hand-embroidered knit cuffs are lovely in white, pink or maize, $3 pair. Idea for knitters—they're easy to copy. We Pay Postage

Dorothy Owen

1809 Wauwatosa Ave.
Wauwatosa 13, Wis.

You'll Love This!



Blouse-Skirt— and Slack Tender



As new as anything can be. Keeps your blouse inside your skirt. It won't let the skirt turn or "walk around"—and for sport wear (blouses and slacks) it's worth its weight in gold.

Construction is such that it does all these things perfectly. You can reach—dance—hang by your hands—bowl—play golf, etc., and your blouse stays put.

PLUS FEATURES

Washable—as comfortable to wear as any undergarment. Off and on in a jiffy—so you can wear with all your outfits. Invisible when being worn. Does not create heat—improves posture—slenderizes waistline. Don't worry about size—you cut it to fit you.

Satisfaction Guaranteed.

Your money back if not fully satisfied. Only $1.50 postpaid—no C.O.D.'s.

Makes an appreciated, practical, different Christmas gift.

SHRELL PRODUCTS

608 So. Dearborn St., Dept. C-3
Chicago 5, Ill.

Forecast The Weather!

WATCH WIND DIRECTION INSIDE YOUR HOME



Be warned INDOORS of fair or foul weather. The special roof vane flashes the wind direction to you INDOORS by lighting the letters on the decorative black and gold dial. Fascinating to watch. An attractive, precision instrument in lustrous black plastic case. Plugs into any A.C. outlet. Complete with vane, fittings, 50 feet of wire, and Weather Forecaster's Guide. Makes a grand gift. Order NOW.

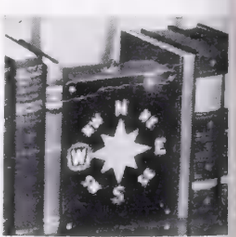
Easy to Install

Fully Guaranteed

$49.95

Complete and Postpaid

(No C.O.D.'s, please)



CAPE COD WEATHER INDICATORS

101 Wharf Lane Harwichport, Mass.



Dress by Ceil Chapman

Hathaway Nylon Marquisette, the original Nylon Marquisette, luxuriously sheer and cloud-soft, is now available in luscious colors that tub and resist sun beautifully. Shrinkage is less than 1% because of a special process used only by Hathaway. And **Hathaway Dots,** always in demand for their crisp, white beauty, bring fresh informal charm to any room. Be sure to look for the Hathaway trademark, and write for our booklet "How to Buy Curtains." Address: Dept.H-10 Hathaway Manufacturing Company, New Bedford, Mass.



Photography, Tony Venti

Gulistan Renaissance in Cinnamon, about $14.50 per sq. yd., higher in the West and South. Other Gulistan weaves—all styled for long-lasting beauty—from $5.50 up. Widths 9 ft., 12 ft. and 15 ft.—or you may find it more satisfactory to use 27" widths, smoothly fitted together.



THE DECORATOR: MERCEDES LEVOY

THE THEME: TWIN CITIES TRADITIONAL

"For subtle, enduring beauty," advises Mercedes Levoy, well-known member of the American Institute of Decorators, "plan your room around a one-color, richly textured carpet."

You can see how Gulistan Renaissance carpet enriches and enhances this exquisite Minneapolis room. And that room of *yours* will seem marvelously more spacious with a single gorgeous color, wall to wall! Yes, whether you prefer traditional or modern, deep-sculptured Gulistan Renaissance will make your room more luxurious, more lovely, more livable.

Why not do *right* by your room—right now! For name and address of your Gulistan dealer, simply call Western Union by number and ask for Operator 25.



THE KEYNOTE **GULISTAN** CARPET

WOVEN ON POWER LOOMS IN THE U. S. A. • A. & M KARAGHEUSIAN, INC. FIFTH AVENUE, NEW YORK



HEISEY *Orchid* ***...elegance etched in crystal***

So fashionable, so delightfully feminine is this beautiful Heisey Orchid pattern . . . sparkling hand-blown crystal created to highlight the most fastidious table setting. For your own smart party occasions, or for gifts to delight and surprise, choose lovely Heisey Orchid stemware and table accessories. Write for illustrated folder.

A. H. Heisey & Co., Dept. 119, Newark, Ohio

Heisey
HAND-WROUGHT CRYSTAL

THE FINEST IN GLASSWARE, MADE IN AMERICA BY HAND

A SINK FOR ANY TASTE

PRICED FOR ANY BUDGET

...See Your CRANE Dealer

For only a few dollars a month you can have the luxury, convenience, and comfort of a modern Crane kitchen.

Why not start your kitchen modernizing plan by installing a new sink? You will find just the one best suited to your family's needs in the complete Crane line.

Think of what the time-saving, step-saving advantages of a Crane sink will mean to you! Finest porcelain enamel fused on a base of solid cast iron—dirt washes away at the touch of a damp cloth, leaving the surface gleaming and spotless. Depressed drainboards keep water from surging over the rim. Retractable hose spray reaches every corner of the sink. A swinging mixing spout gives tempered water. *Dial-ese* faucets operate at a finger's touch. Steel cabinets give ample storage space and have a toe recess for comfort.

Call your Crane Dealer today! Let him show you the Crane sink ideal for your kitchen—tell you how little it will cost on a monthly budget plan.

THE HOMEMAKER—*This compact sink has a single basin and single drainboard. 42 inches wide—ideal for small kitchens. Outlet accommodates General Electric Disposall.*



Send 10 cents for the Crane booklet, "Planning Ideas for Bathrooms and Kitchens," containing valuable ideas and suggestions to help you plan these important rooms.

Just the sink for your kitchen

In the wide range of sinks Crane offers, you will find a size to fit every kitchen—a price to fit any budget. See your Crane Dealer.



ALL-AMERICAN
38 in. wide
(For Counter-top Installation)



KITCHEN PRIDE
33 in. wide



KITCHEN QUEEN
72 in. wide



SUNNYDAY
54 and 60 in. wide

CRANE

CRANE CO., 836 S. MICHIGAN AVENUE, CHICAGO ILL.

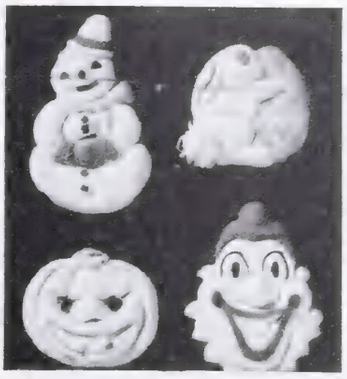
Plumbing and Heating • Valves • Fittings • Pipe

NATION-WIDE DISTRIBUTION THROUGH BRANCHES, WHOLESALERS, PLUMBING AND HEATING DEALERS

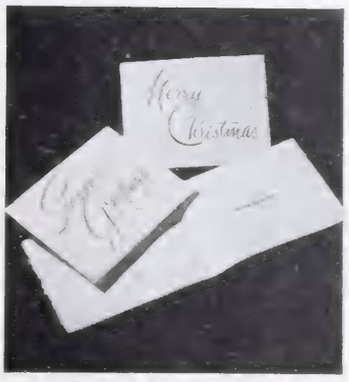
Window Shopping

CONTINUED FROM PAGE 58

OOKY! LOOKY! LOOKY! ere come the cookies that will ake a circus out of every glass ginger ale, a party out of every o. lunch box. The set of four ppy Days Cookie Cutters in- ides the Pumpkin Man (don't rget Hallowe'en). Snow man. nny, and Grinning Clown. sy to make, and the effect is ectacular. $1 postpaid. The rtisan Galleries, Fort Dodge, wa.



ERSONALIZED GREET-GS. A fine quality white an- que laid paper is embossed with eason's Greetings" or "Merry hristmas" in candy-cane red. d the inside of the deckle- ged card is printed with your me in one or two lines. Also ailable with "Christmas" or reetings." 25 for $4.75; 50 for .50; 100 for $13.50; 250 for 1. Meredith, Inc., Evanston, Ill.



GAY BLADE to tuck in the ss's Christmas stocking is a gift at won't break the piggy bank. key chain is attached to a tiny arl-handled knife, and the com- nation is a good one. With it 'll be able to rise to all kinds emergencies, from cutting ined packages to breaking seals liquor bottles. Just 75c post- id, and it comes from The Grist ill Antiques, Basking Ridge, ew Jersey.



Make Early American Braided Rugs or buy them from FRENCH TRAIL



Like Early American styling? Then you want to make these colorful braided rug authentics. Let French Trail supply sturdy all-wool strips, patterns, and complete instructions for braiding and sewing. Strips are made from finest blanket ends—72" long, 4" to 12" wide. Eight delicate pastel shades, just $1.55 lb. 28 others, or shades to match samples, $1.95 lb. All colors—in braiding or hooking weights. Specify colors, allowing 4/5 lb. for each sq. ft. of rug. (5 lbs. makes rug 24" by 48".)

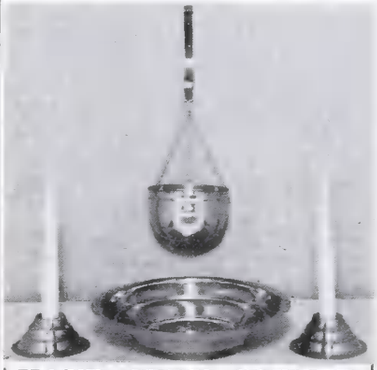
If you prefer, French Trail will custom-make a rug for you—in your choice of patterns, or in a pattern designed for you. Round or oval sizes going to 6' by 9' in your choice of colors. Distinctive long-wearing quality need. French Trail rugs require no pads.

Send 50c for color card, patterns and descriptive literature.

French Trail Industries, Dept. 5-F, St. Marys, Ohio

☐ Send color card and literature. I enclose 50c.
☐ Send _____ lbs. wool strips. Assorted colors or as listed here: _____
Send ☐ prepaid ☐ C.O.D.
☐ Send information on rug made for me. Size _____ ft. by _____ ft.

NAME .....
ADDRESS .....
CITY & STATE .....



HAND SPUN COPPER

Here is a lovely set to improve the appearance of your home, summer retreat or ranch. These copper items, highly polished and lacquered by our own craftsmen, maintain lasting beauty. A welcome addition to any home of good taste.

10" Bowl stands 2½" high—ideal as a centerpiece, planter or fruit bowl. **$4.50 ppd.**

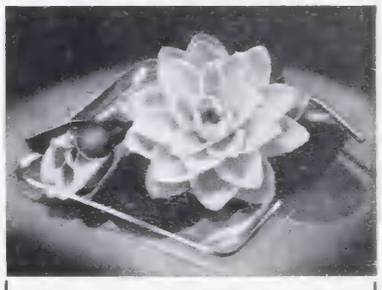
Hanging Bowl Planter 4½" in diameter, has copper bracket and chain—ideal for ivy, Philodendron or other plants. **$2.95 ppd.**

Matching Candle Holders 1¾" high x 4" in diameter. **$2.50 pair ppd.**



PUEBLO GIFT SHOP

2123 University Ave. Madison, Wis.



Glorious POND LILIES

Blossom 'Year Round

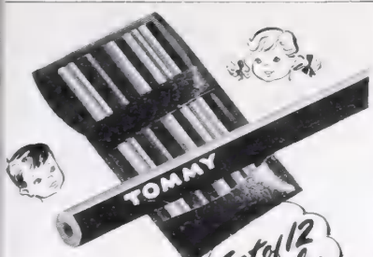
Radiant "Gay Deceiver" waxed lilies nestle on a crystal dish—so natural, so fresh, so beautifully tinted, they defy detection! A stunning centerpiece in your choice of white, pink, yellow or blue blossoms on deep green leaves.

Complete, as illustrated, **$5.50** prepaid.
Pond Lily separately **$3.00** prepaid.
Dish separately, 8"x8". **$3.00** prepaid.

Send for FREE CATALOG of other wonderful "Gay Deceivers" flowers and plants.

Constance Spry

322 PARK AVENUE, NEW YORK 22, N.Y.



Personalized **COLORED PENCILS**

Set of 12 Only $1.00 postpaid

Full-sized pencils with different colored leads. Each pencil finished in a different rainbow color, too, with owner's name or nickname printed in gold ink. Attractively packaged in imitation red leather pouch with plastic window. This wonderful gift sent from "Santa Claus" with your card enclosed. Order several sets—ask for free catalog.

Holiday House

41 Tower Avenue
Santa Claus, Ind.

The Smart New SERVA-ROUND



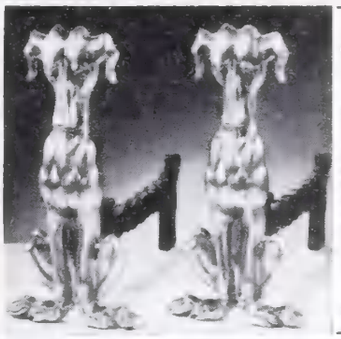
An Ideal Xmas Gift

Your friends, and you too, will enjoy the handsome, clear lucite cigarette container. The "Serva-round" almost hands you a cigarette; it creates that warm feeling of hospitality.

Send Check or Money Order. No C.O.D.'s, please.

$4.50 Postpaid

KEUBE CRAFT, 8101 Linwood Ave.
Dept. E-1 Detroit, Michigan



FAITHFUL HOUND DOGS

This handsome pair of hounds will take very seriously the job of guarding your hearth. Made from a very old pattern, these unusual andirons are available in two sizes 14" high with 14" shank and weigh 18 lbs.

Solid Golden Brass	$39.50
Brass Plated	$24.50
Cast Iron	$18.75

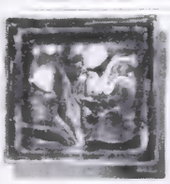
26" high with adjustable burning irons 26" to 38" weight 75 lbs.

Solid Golden Brass	$99.50
Cast Iron	$78.75

DOOR KNOCKER—Hound dog design just like andirons. Solid brass 8" tall, put on with two wood screws. Weight, 1 pound. Just pick up his feet and knock.

Catalog on request. **$4.95** *All shipped prepaid*

Tennessee Chromium Plating Co.
206 Louise Avenue N. Nashville 5, Tenn.



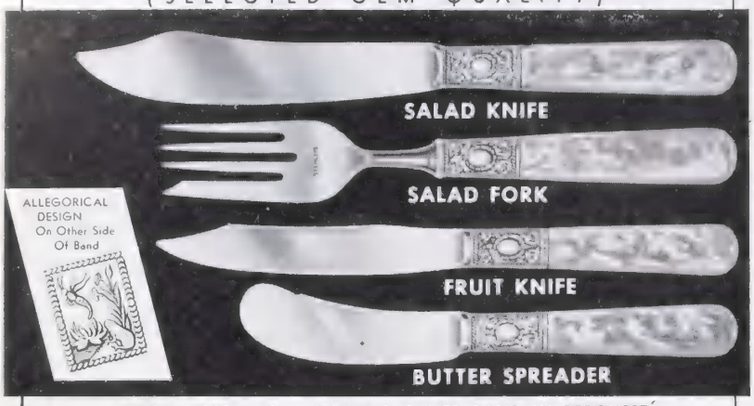


Ceramic Treasures by Hazel Hutchins

Colorful three dimensional, hand modeled figurines set in ceramic shadow boxes, each an individual masterpiece. Shadow boxes in greens and browns, green and gold, brown and gold, textured black and lustre. 4½ x 4½ inches square. $7.50 each, postpaid. From

HAZEL HUTCHINS
Box 866, Laguna Beach, Calif.

PEARL HANDLE TABLEWARE
(SELECTED GEM QUALITY)



EACH PIECE HAS A STERLING SILVER BAND IN REPOUSSÉ
MADE FROM THE ORIGINAL ANTIQUE ENGRAVING

Highly Polished Stainless Steel Blades and Forks. One side of the sterling silver band depicts an allegory of a frog, firefly and water lillies. A tortoise forms a shield on other side. All are delicately defined. An exclusive design. Collectors' Item. (Limited Edition)

House of LeWitt NEW BRITAIN, CONN.

6 Salad Knives $26.00
6 Salad Forks $26.00
6 Fruit Knives $20.00
6 Butter Spreaders $20.00
6 Fruit Forks $26.00
(Not Illustrated)
CHECK, M.O. or C.O.D.
POSTPAID
All Handsomely Boxed

Hand-Tooled in GUATEMALA
IMPORTED COWHIDE UTILITY SHOULDER BAG



Size 9" x 11"
$11.25
$2 Dep. on C.O.D.s
Plus $2.25 Fed. Tax

• Designed for Beauty and Long Service!
Available in Palomino or Burnished Brown. Makes a Wonderful Gift!
Sold By Mail Only — Order Today!
BROPAR BOX 1997 — DEPT. 102 SAN ANTONIO 6, TEXAS
Free! Write for FREE Color Folder on Beautifully Styled Domestic and Imported Bags.

America's Favorite GIFT CATALOG *Free!*



Inspiration for Christmas gift hunters! Hundreds of unique home and family gifts — mostly under $3 — many in full color. Imports included! All guaranteed by famous-since-1818-Breck's of Boston and sent *in time*, postpaid! Write today.

GIFT FEATURE!



COLORFUL TILE FLOWER POT STANDS
Surest-to-please gift of all! Set of 2 protects table or windowsill from water and dirt. Pompeian green wrought iron base with colorful glazed tile center. 5" in diameter. 2 in a gift box for $1.39 *pair*



Home and Garden Gifts BRECK'S RELIABLE SINCE 1818
ORDER BY MAIL POSTPAID
503 Breck Bldg. Boston 10, Mass.

For Ironing Safety



By Mail 79¢ *Postpaid*

A sure cure for scorched ironing boards and possible fire, and a slick way to put away a hot iron. Of thick asbestos composition board, 6" x 8", fitted with adjustable metal flanges that get a skidproof grip on any iron. Keep flat on your ironing board for iron rest, and when you're finished ironing, slide iron into metal flanges and hang iron and all inside of a closet door. Asbestos board will not burn. ***Only 79¢ postpaid. No. H2309.***

Write for Big Catalog . . . Free
Miles Kimball KIMBALL BUILDING
33 Algoma Blvd., Oshkosh, Wis.

Ideal Wedding Gift!
New! E-Z FILE RECIPE INDEX

File and E-Z find up to 1000 favorite recipes in this practical, beautiful leatherette loose leaf index file!

Comes complete with 32 index classifications, 50 envelope files consecutively numbered; all in a smart brown or red 10" x 12" leatherette binder.

only $2.95 each complete

FREE! Introductory offer! Any name GOLD-STAMPED ON COVER with all prepaid orders.

TO ORDER: Print name, address and color cover desired: we will ship C.O.D. Or send check or money order NOW For FREE gold-stamping on cover. If you are not completely satisfied simply return E-Z FILE within 10 days for complete refund. Sold by mail order only!

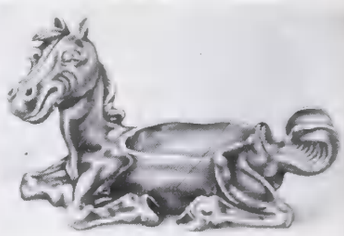
Send Order To: E-Z FILE
33 W. Hubbard St. Dept. H. Chicago 10, Ill.

Crackleware
$15.00 complete
Boudoir size Lamp



Shirred fluffy white organdy over yellow underskirt shade. Our wash bowl and pitcher on black satin lacquered base. 17 inches high, $28 per pair. Shipped express collect. Sorry no C.O.D.'s.

The Country Shoppe
Mt. Kisco, New York



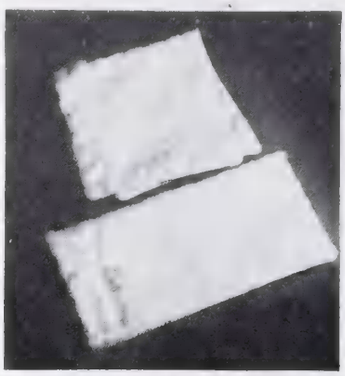
Humorous
ASH TRAY

You and your friends will get a kick out of this old nag. Her flirtatious glance invites you to deposit ashes in her swayed old back. Made of copper-plated metal with felt bottom. Won't scratch your finest table. Length about 6 inches. Only $4.00—postpaid. Money back if not delighted. Free With Each Purchase—Bulletin of 100 horse lovers' gift items.

"little joe" WIESENFELD CO.
Dept. C-13 Baltimore 1, Md.



Window



LADY LIKE? Lady love. But she must be a lady who prefers satin to serge, a negligee to slacks. The rayon satin handkerchief case comes in peach, blue, or white, and is covered with cream Brittany-type lace, 7½" square. $2. Matching hosiery case holds 4 pairs of stockings. $3. Both are nicely gift-boxed. Add 10¢ postage, and order from Hall Galleries, Albert Steiger Company, Springfield 2, Mass.



FOUNCET is a remarkable new gadget that makes a drinking fountain out of your faucet. Lever up, it's a fountain; lever down, it's a faucet. And if it's a struggle to get your child to drink his 8 glasses a day, he'll develop a prodigious thirst with Founcet. Chrome-plated with built-in screen to eliminate splashing, it slips on any standard faucet. $2 ppd. Green Gable Gifts, 394 Lenox Ave., New York 27, N. Y.

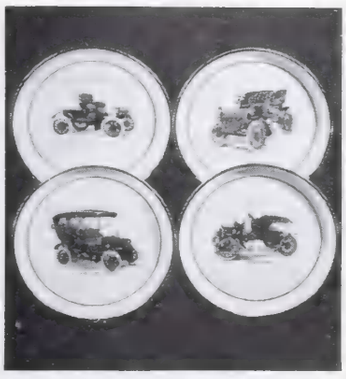


HE'S ALL WET on rainy days unless he's Top Dog in town, and owns a bonny plaid raincoat. Made of waterproof acetate taffeta, it comes in red, green, and blue, in sizes 10" through 20". To determine size, measure along back from base of neck to base of tail. Standard style shown. $2.50. Chest protector style, $3. Larger sizes on special order. Ppd. The Dog Shop, 51 Washington St., Wellesley Hills, Mass.

Shopping



YOU AUTO HAVE THESE. The Horseless Carriage that revolutionized turn-of-the-century living is nostalgically reproduced on 8" ivory plates with 22k gold rims. A group of four includes earliest models of the Ford, Buick, Oldsmobile, and Cadillac, and would be wonderful for salads or pin-ups. $7.95 for 4, plus 25¢ post. Plate hangers 65¢ each. James Stuart, 410 Delaware Ave., Wilmington, Del.



IF SHE'S A PERFECTIONIST, she'll love the jewel-like perfection of this miniature Florentine furniture. Hand-carved and hand-painted with exquisite detail, the pieces come with tiny flowers on turquoise, antique ivory, black, or gold backgrounds. Chair, 4¾" high, with silk damask seat, $7.50. 2¼" table, $7.50. Commode, with one drawer and cupboard, $19.50. Ppd. Alfred Orlik, 680 Fifth Ave., New York 19.



GRACE MATS. A Richmond publisher, finding that only 18% of men and women questioned in a survey knew any table blessing, asked a group of clergy to submit the simplest and best-known prayers of thanksgiving. From these, 8 were selected, and linenized waxed paper mats printed in text type with a cathedral border were produced. Set of 8 is $1.50 ppd. Dietz Press, 112 E. Cary St., Richmond, Va.





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WITH FAMOUS OLD PRINT PLATES



- Genuine Mahogany SHADOW BOXES 10½" x 10½"
- Interior edges beautifully finished with gilt
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- Fitted with attachments so that they can be readily hung

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ALL-BRASS "CONCORD" Colonial Lamp and Shade

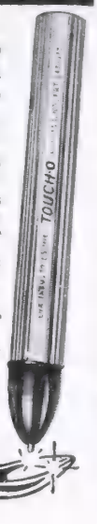


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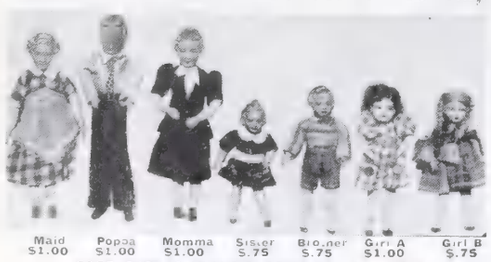


If you love "old-world charm" . . . you'll delight in having this cheery clock adorn your wall. Colorful bluebird bobs cheerfully with each passing second. Has real balance weight-winding-chains and shiny swinging pendulum. Approximately 3½" x 6½". Rich, antique-looking mahogany color. Only **$2.98** prepaid. Send check or money order. 90-day guarantee.

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$7.50 singly **$14.50 the pair postpaid**

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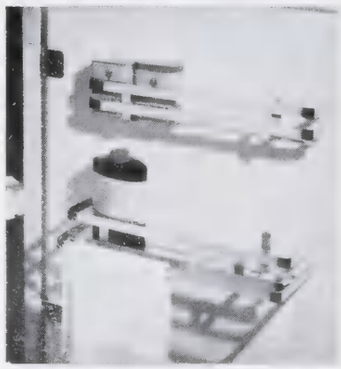
H. KREECH, 1622 Ocean Avenue, Brooklyn 30, N. Y.



Window



DANCE, BALLERINA, DANCE plays the music box and on its gilded pedestal a fairy-like doll twirls gracefully to the melody. Her ballet over, ballerina detaches from her stage. She wears a blue or pink party dress with a white pinafore, has sleeping eyes and blonde or brown hair. 14" high. Also with nursery songs or Viennese waltzes. $12.95 ppd. Add 35c W. of Miss. Oxford Toys, 22 E. 49th St., N.Y.C.



ON THE RACK. For spices, baby food, medicine bottles, cleansers, or cosmetics, these Tii-Dee utility shelves provide lots of extra storage space. Constructed of heavy gauge steel, chromium plated, you mount them on walls, closet doors, inside cupboards, above the sink. Single row rack, 12" x 1⅝" x 2", 90c. With towel rack, $1.50 ppd. House of Warren, 789 S. Warren St., Columbus, Ohio.



THE ONE THAT GOT AWAY finally got hooked, and here he is, the Old Monster, to adorn the wall of an angler's den, office, or bar. In his false teeth (he has a gold one, upper and lower), plant a cigar butt because that's his favorite fare. And there's a place for the inscription of the fall guy's name and the date of the great catch. 93¾" x 7¾". $3.25 ppd. Leister Game Co., 26-28 North Erie Street, Toledo 2, Ohio.

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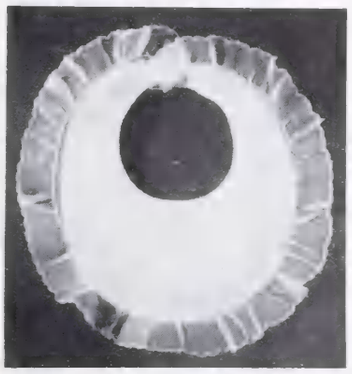
Shopping



OM SAWYER MINIATURES. You can smell the chalk dust in the school room as Becky Thatcher stands beside her desk. You can hear the vigorous sweep of Aunt Polly's broom. You can see Tom's mind working as he figures how to get out of white-washing the fence. You can feel the sun on Huckleberry Finn's back as he dozes over a fishing line. $1.50 each ppd. Daniel Low & Co., Salem, Mass.



PLEASE DO NOT KISS ME." embroidered on this Swiss organdy bib may keep electioneering politicos away, but we don't promise that baby-proud relatives will heed its request. Hand-embroidered with pink rosebuds and "Please Do Not Kiss Me" in blue on white, it comes gift-boxed for $3.50 postpaid. From Little Linda Shop, Box 213, Highland Park, Illinois.



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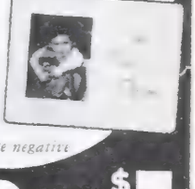
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Utility shelf with towel rack 12" x 4" x 2" $1.50

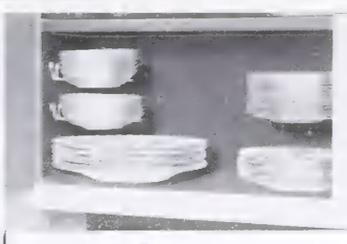
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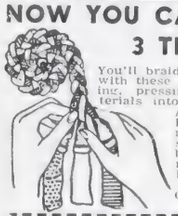


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Window



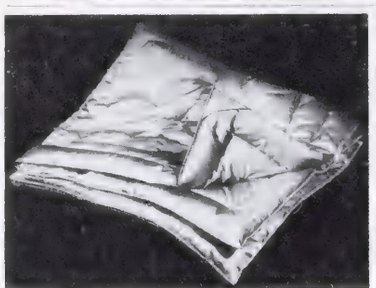
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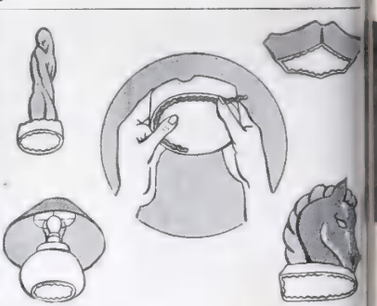


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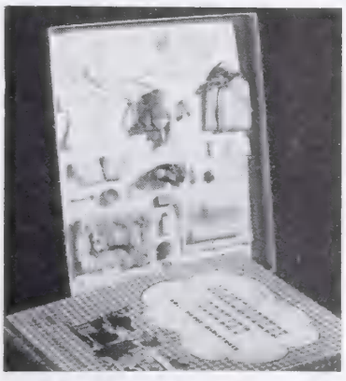
Shopping



HERE THERE'S A QUILL. ere's a wedge of cheese, or a ing hot cocktail sausage, or a mbo olive wrapped in bacon. An gant ceramic porcupine bears s burden of hors d'oeuvres on toothpick quills. In cherry, ack, or gold dust, he measures long, $3\frac{3}{4}$" high, and would be amusing gift for anyone nous for her parties. $3 ppd. lt & Pepper Shop, 445 E. 86th , New York 28.



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A Tonic for Marred Furniture



REVIVA by Jackson of London

NO NEED to worry if you have rings from alcohol heat or water on your table—nail polish, perfume or liniment on your dresser—ink or paint on your desk—mars on hardwood floors. Just apply REVIVA and most stubborn surface spots vanish like magic. Revives original color and grain of wood. For all dark or light, varnished, shellacked, lacquered and waxed surfaces.

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REMOVES stubborn surface spots
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POLISHES to a fine greaseless lustre and covers minor scratches

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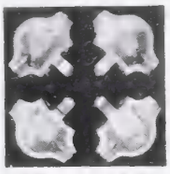
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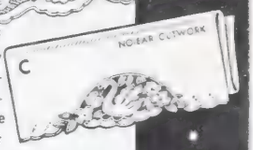
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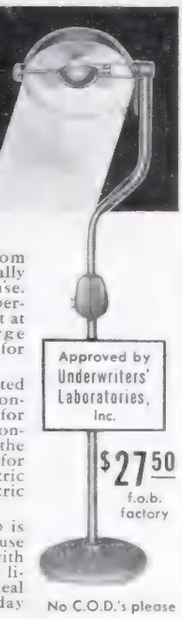
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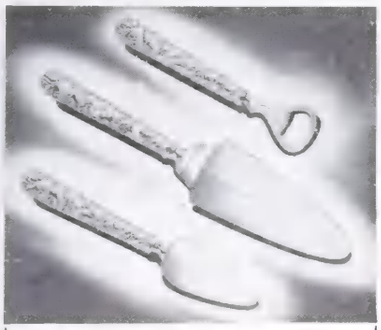
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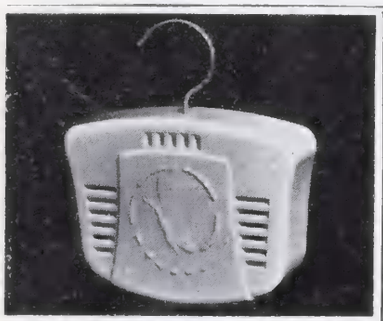


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Forecast for Beauty! The decorator above is presenting a complete ensemble of harmonizing Goodall Fabrics to be used as shown in the sketch. Hand-print drapery is "Pegasus." Sofa upholstery is "Grospoint." Chair upholstery is "Satinglow." Carpeting is "Seamloc."

Ask your decorator to show you all the harmonizing Goodall Fabrics in a wide range of colors including the newest decorator shades. Flame chair above is covered in Goodall "Bergamo." Gold chair in "Angora Satin." Draperies are "Kent." Carpeting is "Seamloc."

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Window Shopping

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16½" WIDE
29" HIGH

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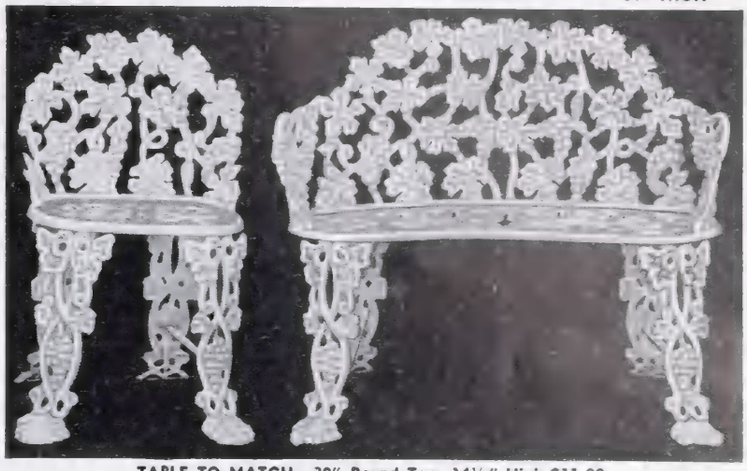


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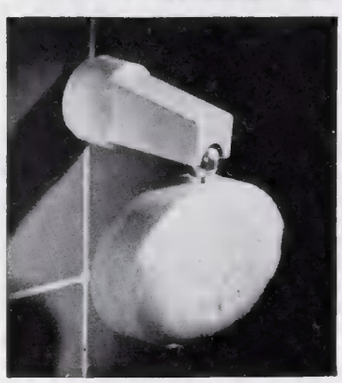
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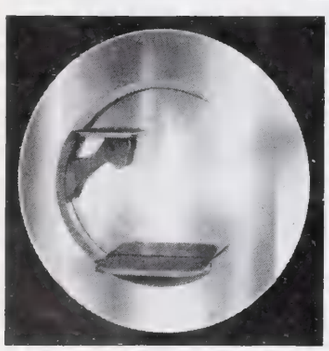
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BEAVER CRAFTS *Inc.* Dept. 255
11558 S. Wentworth Ave. Chicago 28, Ill.

Shopping



THE STORY IS TOLLED and becomes a lasting memory with this Copenhagen gray porcelain bell. Personalized in gold lettering with names and date and any message up to seven words, it's the perfect gift for weddings, anniversaries, birthdays, hostesses, and Christmas. With pastel bird on top, it's 6" high. State message desired. $3.75 ppd. No c.o.d's. Gift Fare Sterling, Box 243, New York 16.



SITTING PRETTY. Early American braided chair mats are pretty pools of color in a room, and turn a hard seat into a very comfortable one. 14" wide, they come in predominating colors of red, green, blue, or black $1 each, 3 for $2.50. Rugs to match: 18" x 30" $1.95; 24" x 36" $2.95; 24" x 48" $4.50. Postpaid, they come from the New England General Store, Plain St., Millis, Mass.



AQUA-LOOP is a fascinating new fish bowl that looks as though it would be as much fun for the fish as it is for the spectator. The hollow handle, also filled with water, gives Mr. Guppy a chance to get away from Mrs. Guppy's nagging; gives Junior a chance to stretch his fins and stop going around in circles. 8" wide. 9½" high, $3.98 ppd. Bancroft's 2433 S. Indiana Ave., Chicago 16, Ill.



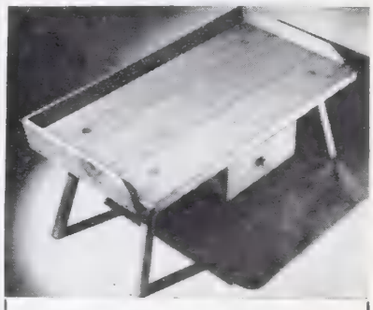


TREASURE CHEST

For baubles or expensive jewelry, you will want to own or give this out-of-the-ordinary jewel box. It is made of genuine top-grain leather, handsomely tooled in 24 K gold. Its sectional tray, which lifts out automatically, has compartments for both earrings and rings. Beautifully lined in velveteen. Solid brass lock and key. Size 10 x 7 x 3½. Available in warm glowing colors of wine, green, red, blue, saddle (state 1st & 2nd color choice).

Exceptional value, only $5.95
Add 25c postage Dept. B-10

ELLISON'S
Box 284 Orange, N.J.



Pine Coffee Table

A man will appreciate the craftsmanship of this pine coffee table, a woman will applaud its fine design. And for their country house, it will be one of their proudest possessions. Handmade of knotty pine (about 2" thick), it has a hand-rubbed finish in brown Ipswitch pine, or lighter Salem pine. 40" x 20" x 16" high.

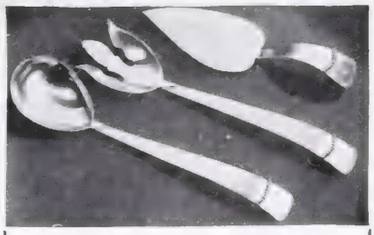
$37.50 express collect.

Charles W. Chase
1 Roaring Brook, Hadlyme, Connecticut



OLD SOAKS who enjoy the lazy luxury of a tub-bath will bless the TUB REST. But we warn you it will make bathroom misers out of every member of your household. Just attach it to the back of any sloping tub, and read, lounge or even snooze while you soak. Aluminum head-rest is covered with cushiony sponge rubber. All this comfort for **$1.25** postpaid. **No C.O.D.'s.**

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Christmas Delights!

CHARMING SERVING PIECES

Gleaming examples of fine, distinguished design. Triple-plated silver on copper . . . the fork and spoon 12½" long, matching cake server. Curved beading on the graceful handles. Fork & spoon set **$5.** Cake server **$3.50.** Matching soup or punch ladle **$5.** ea. All tax free!

Yes, mail orders.

Prices include postage.

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Dept. B Box 172 Orange, N. J.



Mais oui, madame! . . . "Suzette" Chafing Dish: from blintzes to crepes suzette, you'll marvel at its usefulness and beauty. Perfect table companion for buffets, luncheons, after-theatre snacks. It will please your guests, win compliments for you. . . . Beautiful all-purpose 10" copper clad stainless pan on highly polished copper stand with cast brass legs. Regulated Sterno heat keeps hot dishes hot, makes perfect cooking easy. . . . A wonderful gift, too—at the surprisingly low price of $16.95. You'd expect to pay much more. SEND FOR YOURS TODAY.

ONLY $16.95 postpaid. (In Calif. add 51c tax.) MONEY BACK GUARANTEE

FISHER'S OF CALIFORNIA Dept. H-10, P.O. Box 965, Beverly Hills, Calif.

hospital-tested furniture for the home



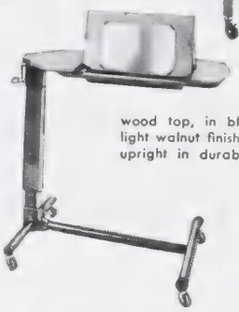
With a Hill-Rom hospital bed and overbed table in the home it is possible to give the sick or aged many of the comforts and conveniences of the finest hospital care. Both of these items are standard equipment in leading hospitals.

The bed is equipped with a crank-adjustable hospital spring and large rubber casters. The overbed table can be used over chair or bed for serving meals, reading, writing, playing cards, etc. One side of hinged top has mirror attached for use in make-up, shaving, etc. Crank adjustable to desired height. Easily moved.



fine cabinet wood ends in blonde maple and light walnut finish. **$75.30** f.o.b. factory

Special innerspring mattress optional at **$33.80**



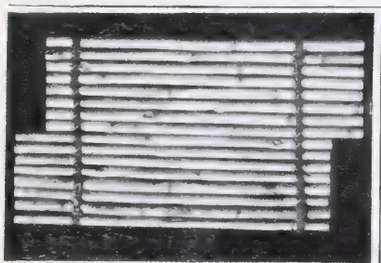
wood top, in blonde maple and light walnut finish. Metal base and upright in durable hospital finish.

$49.50 f.o.b. factory

No C.O.D.'s please

HILL-ROM COMPANY INC. • Dept. RB • BATESVILLE, INDIANA

Builders of fine hospital furniture since 1886



Bamboo Rafts

Just in from Japan, these fascinating bamboo rafts provide an unusual stand or background for bowls and flower arrangements. So practical, too—neutral in color, and naturally resistant to wear, water and stains.

19½	x 11"	2.25
17	x 10"	1.75
14	x 8½"	1.50

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ORIENTAL IMPORTERS

1532 Sansom Street Philadelphia, Pa.



Beautiful

China Reproductions

of Old World Lustres

These highly glazed, hand decorated china lamps are fashioned after costly European lustres—at prices you can afford. Rich metallic touches lend a jewel-like contrast to the delicate tracery of gold and dainty flowers. Crystal-clear pendants add sparkling elegance. White silk shades—your choice of ruby, cobalt or emerald decoration. I have boudoir lamps to match with lace shades. No C.O.D. please. **$21.00 Postpaid**

Matching Boudoir, $17.50 Postpaid

Ida T. Schulte

702 and 740 Boardwalk Ocean City, N. J.

Versatile Silent Butler



You can use it for candy, jewels or dusting powder as well as for tidying ash trays.

Hand painted tole in dark green with gold grape design or in oyster white with pastel floral. Approximate size 7" x 6". $5.00 postpaid. Please specify color. Order a pair, one for your living room; one for your boudoir, $9.75 postpaid.

Send for brochure

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P.O. Box 336 Dept. B

Los Angeles 25, California

FLIGHT JACKET

Genuine non-scuff horsehide leather jacket styled with epaulets, a full rayon lining, and leather bound slash pockets. Fine Laskin mouton lamb collar, snug fitting wristlets and waist bands makes wintering a pleasure. It's easy on, easy off with the full zipper front. Full cut action armholes with air vents are featured in this hand cut, fully guaranteed jacket. Send chest measurement to assure correct fit.

Boy's sizes 4 to 20, $15.50; Dad's sizes 34 to 50, $18.50.

Sent ppd.

ALL-TOT SALES CO.

1398 E. 9th So. Salt Lake City 5, Utah

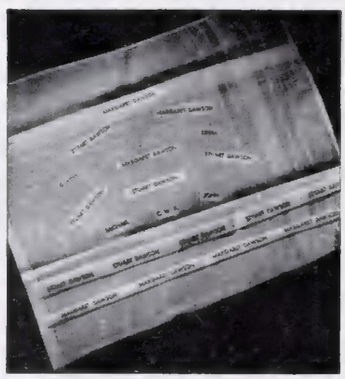




Window



MUSICAL CHURCH. Imagine this underneath the Christmas tree or as the centerpiece for your holiday table. Frosted and sparkling with diamond dust, it has a bell in the steeple, Gothic windows with simulated stained glass, and opening for bulb. With light through the windows, it's something! Plays "Silent Night," 13" x 15" x 17" high. $11.50. Add 50¢ W. of Miss. Helfred Novelties, Box 128, Westwood, N. J.



IRON THEM ON. Miracle Markers are name tapes that have been thermo-plastically treated, and ten seconds and a hot iron are all you need to permanently mark any article of clothing. If you've ever been involved in sewing name tapes in your child's camp or school clothes, you'll understand what a joy these are. 6 dozen of each name, $2 ppd. No c.o.d.'s. M. D. Laboratory Products Co., Box 169, Evanston, Ill.



WHEN YOU'RE ALL WET from slushing through rain or snow, it's a problem to know where to put rubbers and umbrellas. A sensible solution is this plastic bag, designed to hang on a closet door. It has a metal frame, 8 pockets for rubbers, and a deep well for umbrellas. In green, silver, or rose, $2.95. Add 20¢ post. MacMannes, 1312 G St., N. W., Washington, D. C.

PRACTICAL ARTICLES HAND



Colonial

Kindling Wood Box

Patterned after an old New England kindling wood box. Hand made of seasoned pine with slanted top. Black antique hinges. Light, medium or dark finish. Inside dimensions, 18½" x 8½" x 10¾" high at back.

$7.95

Express collect.

Larger size for logs. Inside dimensions, 25" x 14" x 17" high at back.

$11.95

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Bettercraft

Box 143 SWAMPSCOTT Mass

MADE FROM ENDURING WOOD

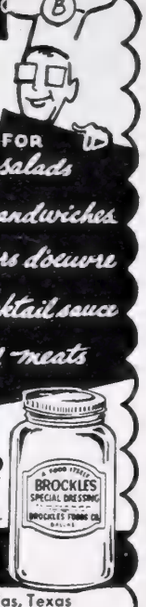
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Special Dressing

It's a Food Itself!

A delightfully different dressing that's a blend of blue cheese, fresh egg yolks, and choice spices with a smart taste of garlic. It's wonderful for special parties and is an ideal gift... especially for the hard-to-please friend.

FOR *salads sandwiches hors d'oeuvre cocktail sauce cold meats*



2 PINTS only $1.80

Shipped prepaid anywhere in U. S.

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WE'RE ALL STEAMED UP about the job this Auto-Vent Humidifier does in moisture-conditioning the air of steam-heated apartments. It screws on radiator in place of air valve, discharges one pint of water hourly with one pound of steam pressure, and will operate on any low pressure steam radiator. It will help eliminate colds, saves furniture, etc. $5 ppd. Maid-O-Mist, Inc., 3217 N. Pulaski Rd., Chicago 41, Ill.



SPEC SHELF. This is the kind of farsighted gadget that gives a house a reputation for detailed perfection. The spectacle-shaped frame is made of rubber-covered metal, and it comes with a screw for attaching to bathroom and bedroom walls. A permanent fixture for guarding your glasses while you sleep, shave, bathe, join the nursery pillow fight. 35¢ ea.; $1 for 3. ppd. Krebs Town Shop, Westerly, R. I.



TO EACH HIS OWN. A poker chip rack holds two decks of cards and comes with 180 interlocking chips which are stacked in six removable trays—one for each player. The rack, 5½" x 4" x 3⅝" high, is made of plastic in red with ivory handles and black trays. Without cards, $3.49. Rack alone is $1.49. And, ladies, that's value! Damar Distributing Co., 333 Halsey St., Newark, N. J.





GOURMET GREETINGS FOR *Christmas*

CARDS WITH A FLAVOR FOR PEOPLE WITH TASTE

Here's a NEW way to say Merry Christmas! Gourmet Greetings are gaily colored, illustrated recipes for traditional Christmas foods or drinks. The front of each card shows the recipe in clever drawings, the inside carries a brief greeting, and on the back the recipe is printed in conventional style. 5" x 6", on heavy, coated paper. In brilliant recipe file boxes, 10 to a box, with envelopes.

GREEN box—FOOD recipes
RED box—DRINK recipes

$1.50 per box postpaid

bruce lloyd
Colorado Springs 2, Colorado

Orders shipped within 24 hrs. C.O.D. if desired; fees added. Colo. residents add 2% tax.



WATCH THE FISH SWIM THROUGH LOOP

Most fascinating and decorative aquarium fish bowl! It's thrilling to see the fish go up and play in the loop. Scientifically designed so the water stays up in the handle, too. Crystal clear plastic bowl is 9" high, 10½" wide. Holds over one gallon water. Fish GUARANTEED to swim through loop. Only **$3.98.**

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A personal memento that bears the date of a wedding or anniversary, and the name of bride and groom. Beautifully hand lettered in 24K gold. Lovely ivory plate, with pretty design of wedding bells and happy bride and groom in church. Borders surround red with spray of flowers. Give names and date. Only **$3.95.**

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2433 S. Indiana Ave., Dept. 26, Chicago 16, Ill.

Order By Mail
PERSONALIZED CRYSTAL
And Save



MONOGRAM STYLES

No. 1 Early English 1 letter

No. 2 "Mr. & Mrs." First initial

No. 3 Block 1, 2, or 3 letters

TUMBLER STYLES

No. 1 Iced Tea—large Highball 13 oz.

No. 2 Water—small Highball 9 oz.

No. 3 Juice—Wine 5oz.

(Heavy bases with chip-proof "Safedge" rims)

Only $3.25 for 8 sparkling crystal tumblers in the famous Bell Barrel style, fully monogrammed by skilled cutters. The glasses and monogram styles are shown in the illustrations below. You'll want several sets . . . for yourself and gift giving!

AMERICAN CRYSTAL CO., DEPT. A
P. O. Box 534, Rochester, N. Y.

Send the following postpaid with money-back, guarantee.

☐ 8 Mon. juice tumblers $3.25
☐ 8 Mon. water tumblers $3.25
☐ 8 Mon. iced tea tumblers $3.25

(OR) ☐ complete sets for $9.00

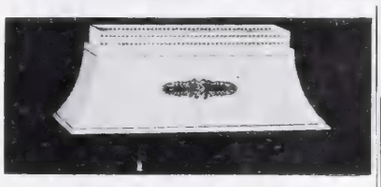
Monogram style
No. 1__No. 2__No. 3__ Initials_____

Name_____

Address_____

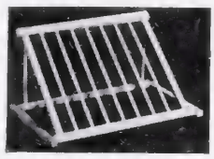
City_____State_____

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TOLE BED LAMP

At last! A bed lamp that is beautiful enough for your living room! Soft tole colors: Ivory, Red, Blue, Green, or Black. Clips may be removed for use as a wall pin-up over desk or chair. 12 inches wide, takes 60-watt bulb. Postpaid, only..... **$8.95**



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Now read in bed in comfort! Pillow Prop is adjustable to three positions, holds pillow at perfect angle. Comes in pastel Peach, Blue, Green, Pink, or Ivory. Made of wood, folds easily when not in use. Wonderful for invalids. Postpaid, only **$3.95**

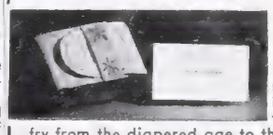
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FORT DODGE IOWA



A NEW TWIST *... on an old twist*

A dependable metal bottle opener in the shape, size and appearance of the popular pretzel. Realistic enough to watch your guests so that they don't bite into it! Good gag item for your playroom, but still practical. 3" wide. **75c postpaid.**



HALF PINT CARDS

Private calling cards for small fry from the diapered age to the first date! 100 cards in leather case 1" x 1¾" (with hand painted flowers on case if requested with order). **$1.50 postpaid.**

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Exceptional value! Manufactured by one of the leading lace mills, these beautifully designed curtains are made of the best quality yarns and will give you many years of satisfactory use. They are 68" wide to the pair and 81" long and come in a delicate ecru shade which will blend harmoniously with any color scheme and with any type of furniture.

Price postpaid .....$3.98 per pair

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EXCLUSIVE TOP DESIGNS! *Specify:* POPPIES *(shown)* HUNT NEEDLE-POINT



Colorful, Practical SCENIC BRIDGE TABLE
Wonderful to GIVE . . . Wonderful to OWN!

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Beautiful, inexpensive quality furniture! Stainproof masonite top . . . retractable easel feet . . . handsome walnut finish. Folds quickly into highly decorative screen. You'll use it every day in every way. *Check or money order.* **$5.95** postpaid

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Shake well and enjoy using!

His 'n' Hers

Salt and Pepper Set Personalized in Gold

His name on one and hers on the other. Gay ceramic shakers decorated in red and black on yellow. Be first with these.

4½" pair $2.50
7½" pair $4.50

Personalized Skillet Planter

Cheerful ivory ceramic 5" skillet with rose decoration, stands or hangs. With lovely ivy, it's a life-time treasure to give or own. One name fired in gold makes it unique.



$2.75 without plants

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"666" COPPER FRY PANS

Shining copper fry pans such as these should be an inspiration to anyone, whether you intend to do your own cooking or merely plan the meals.

Look for the "666" stamped on the back, then you know you have the best.

All lined with block tin

No. 14HB	5⅜" diameter	$3.15
No. 16HB	6½" diameter	4.25
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No. 20HB	8¼" diameter	6.75
No. 22HB	8¾" diameter	8.15
No. 24HB	9½" diameter	9.95
No. 26HB	10½" diameter	11.25

All Prepaid No C.O.D.'s

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ONLY $4.95

Read, Rest, or Breakfast in Bed, in Absolute Comfort

Rest-A-Bed, scientifically designed by manufacturer of hospital products to give restful support to your back. It adjusts instantly to body pressure and gives you just the support needed for lounging bed comfort. No more strain on your neck or eyes, and no bother with extra pillows that require constant piling and rearranging.

Strong and rugged, made from richly grained selected hardwood, with high quality finish. Frame is adjustable to six comfortable positions. Takes a minute to set up—even less time to put away! Folds flat—ready to tuck away in small space. Fits all beds.

We pay postage. No C.O.D.'s please.

GREAT AMERICAN SALES COMPANY
2437 S. Indiana Ave., Dept. 26, Chicago 16, Ill.

Hand Made Colonial Pipe Rack
Authentic Old Wood Reproduction At Unusual Low Price



Ideal for Wall or Table for Plants or Ivy

Even hand-wrought square head iron nails are used to give this Pipe Rack all the charm of the original Colonial masterpiece. Hand-rubbed old pine, with an amazing "old look," used throughout. Useful—decorative—lovely on the wall, singly or in pairs. An outstanding piece from the workshop of Wolcott, maker of fine authentic reproductions. First time available at such a low price.

19" High, 4¾" Wide

Shipped Express Collect $9.00

No C.O.D.'s please

Send for Catalog of Wolcott Reproductions. Write Dept. A

THE MARKET PLACE
WHITE PLAINS, NEW YORK



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PACKAGE POURING SPOUT

Red, blue, green or yellow plastic with stainless steel perforator.

Don't Spill It!

POURITE, the magic pouring spout, opens cartons and packages in one quick operation. Soap, sugar, cereals, pet and garden supplies — any granulated or powdered products pour FREE & EASY with POURITE! Stops waste. You'll use them over and over. Only 90c for 3, ppd.

SPECIAL OFFER—SAVE 10%—4 POURITE 2 SETS CRAX-EZY FOR $7. PPD.

Boiled Egg Lovers



CRAX-EZY
Ends Burned Fingers!

A useful gift — a breakfast treat. Clips boiled eggs open quick & neat. It's Crax-Ezy, the hot egg opener. Order a set for each family member. Only 50c a set ppd.

Ideal Gifts. Red, White, Blue, Yellow, Green.

CRAX-EZY, Dept. 2
Box 247 Sta. K., Los Angeles 11, Calif.



Window



NOW IT'S YOUR CHURN, and every time you mix a party batch of martinis or manhattans, it will steal the show. Every man on HOUSE BEAUTIFUL wants it! Handmade of copper and banded with copper, the cover, churn, and handle are native New England wood. With built-in strainer, it pours precisely. Qt. size $10.95; 2 qt. $14.95; 3 qt. $19.95. Add 50¢ post. The Counting House, Newburyport, Mass.



BEAN-POLE MATTRESS. A box spring and mattress for the giant in your family is six feet eight inches long, or five inches longer than regulation. Made by Simmons, with all the quality and comfort the name implies, it comes with six sturdy box-spring legs. Twin size $89.50, double size $99.50 ppd. No c.o.d.'s. Streeter-Davis Furniture Co., 809 Davis Street, Evanston, Ill.



ASK THE BOY who owns one of these super de luxe Packard convertibles and he'll say it's the best wind-up toy he's ever driven across a playroom floor. It has an aerial that telescopes just like the one on his Daddy's car, headlights that switch on, a honking horn and rubber treaded tires. Made of plastic and upholstered in plaid, it has nickel trim. $4.98 ppd. David Rhodes, 225 W. 34th St., New York 1, N. Y.



BRASS LAMP $9.95

- A truly distinctive table lamp of excellent design and quality—matching enameled column and chrome-cote shade are smartly contrasted by highly polished brass.
- All brass parts highly polished
- 3-way socket
- 8-ft. approved cord
- 23½ inches high
- 14-inch heavy opaque chrome-cote shade
- Choice of colors: Maroon, Tole Green, Sage Green
- Felted base

● $9.95 ea. or $19.50 a pr. Sent Prepaid. Check or Money Order. Sorry, No C.O.D. In Calif., add 3% sales tax.

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Wonderfold UTILITY BASKET — THE SENSATIONAL, NEW, FOLDING BASKET — *of a Thousand uses.*

- HOLDS 20% MORE THAN ORDINARY CLOTHES OR UTILITY BASKET.
- HAS WASHABLE, REMOVABLE, SANITARY, COTTON LINER.
- LIGHTWEIGHT — FOLDS TO ½" THICKNESS.



Only $3.95 Postpaid

Send check or money order to:
Dept. H, Sears & Sears, Winchester, Mass.

Shopping



IT SERVES YOU RIGHT. When the air turns to wine and intoxicates the rhythm of your walk, you can count on a bumper crop of wedding invitations. So here's a gift to send proudly to a rather special bride. 5" cut crystal tray, banded with sterling, has vinegar and oil bottles, salt and pepper shakers—all with sterling tops. $25 incl. tax. Add 25¢ post. Black Starr & Gorham, Fifth Ave. at 48th St., New York.



STRAWBERRY CACHE. You'll chill fruit juices, whipped butter, or salad dressing in this Tupper plastic cannister, assured that food odors won't touch them. The lid keeps contents airtight and the extra cap on top makes pouring easy. The cheerful hand-painted red and green strawberry design is permanently lacquer-sealed. Holds 1½ pts., $1 ppd. La Palette Gifts, 509 Fifth Ave., New York 17, N. Y.



BEAUTIFUL BOXER. Perhaps the most popular breed of dog in America today, the boxer has been faithfully reproduced by the famous Swedish sculptor, Oscar Mortens. In a natural shade of fawn, they come in assorted positions. 3½" puppy $1.50; standing 5½" high, $2.50; sitting 6½" high, $4.50; lying down 7½" long, $5; standing 7¾" high, $5.50 ppd. The Gift Box, 435 Cedar Lane, Teaneck, N. J.





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Choose from Nelmor's 121 patterns of world renowned Sterling Silver by Gorham, Towle, Reed & Barton, Tuttle, Wallace, International, Lunt, Heirloom, Whiting, Watson, Smith. Indicate the pattern you desire on the membership coupon below . . . in a few days you will be the proud owner of your chosen precious sterling. Pay $2.00 a month for one place setting, $4.00 a month for two place settings, etc. You pay no more than the nationally advertised price. No carrying charges. Each place setting fitted in free anti-tarnish silver roll. Your first payment is due after you receive your silver. Own and use your silver now—pay for it out of income.

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Nelmor JEWELERS

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Jersey City 6, N. J.

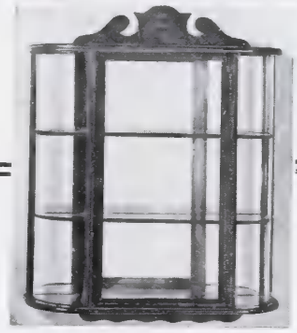
Enroll me as a member of the Nelmor Sterling Club. Send me ..... place settings of ..... pattern. I will pay $2.00 per month for each setting, with no extra charges of any kind.

Prices include federal tax and are for one six-piece place setting: Teaspoon, Salad Fork, Butter Spreader, Cream Soup Spoon, Knife, Fork

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"We are thrilled with it," say hundreds of our customers who have bought this solid mahogany hanging bibelot cabinet. Made with cabinet-maker's skill, hand rubbed to rich finish, it has hinged doors, bent glass sides, is mirror-backed, completely glass enclosed, dust proof, generously sized, 23" high, 19½" wide x 5½" deep. Choice of mahogany, pickled pine, antique ivory, antique gold or black.

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A real chiller-diller . . . this cool little number is a frozen asset for your party. Keeps ice cubes intact and frosty for hours on end . . . ready to pop into your drink. Of highly polished aluminum, it's Vacuum Insulated, holds two full trays of cubes. AN AMAZING VALUE!

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Crystalier Co. DEPT. LH-10
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Perform old-world salad magic!

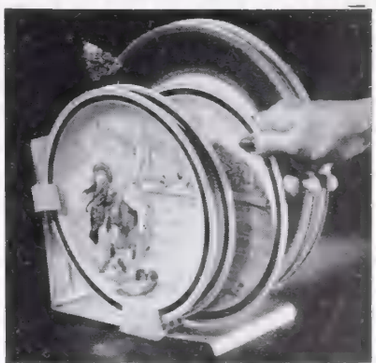
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Luscious, home-made confections, a melody of blending! Made with pure sweet cream, imparts a wonderfully different flavor. Individually pound boxed: Cream Pralines, Opera Fudge with pecans or black walnuts, Cho. Nut Truffles, Coconut Cream Balls. 1 lb. box, $1.65. Try two different boxes, $3.20. Ppd. Check, cash, M.O.

IDA MAE PRODUCTS
129 Carnegie Way Atlanta, Ga.

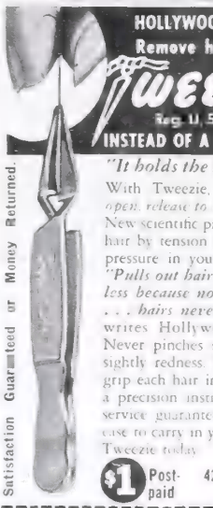


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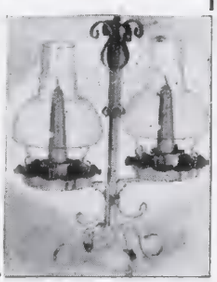
Beautifully designed and proportioned, these craftsman-made wrought iron lamps (in satin black or soft antiqued green) add warmth and charm to any room. Completely equipped with 7" unique chimneys and 5" candles.

Single lamps 8" high in pairs only $3.95 per pair.

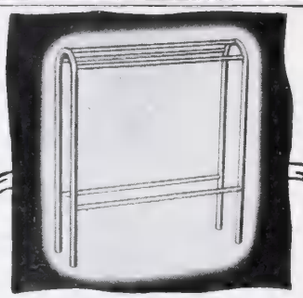
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Add 25-cent delivery. No C.O.D.'s.

Free gift folder.



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Write direct to The Gaychrome Company, Dept. C, 25 St. John's Road, Worcester 3, Mass. Shipped postpaid in U. S. A. $5.95. Check or money order only.

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An elegant, forged aluminum piece—so smart, so versatile, you'll proudly display it on all occasions! Use it for snuffing cigarettes . . . collecting after-dinner table crumbs. Handsomely designed with raised flower designs and flared edges. Truly, a decorative piece in itself! Only $1.00 prepaid. Send check or money order. Money back guarantee.

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Window



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GARDEN PROPS. Plant any deep bowl with Oriental evergreens, drucina, and little jade trees. Then dramatize it with these figurines, shells, coral, and natural sea-fan about the garden. All of this fabulous equipment for spectacular flower arrangements is contained in a special kit, together with holder for cut flowers. $7.95 ppd. Nessa Gaulois, 723 Lincoln Rd., Miami Beach 39, Fla.



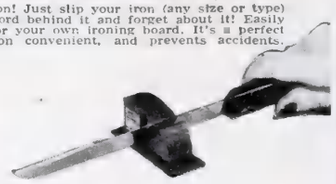
KEEP YOUR EYES ON THE ROAD when you're driving, and don't risk even the brief moment of inattention that lighting a cigarette demands. Instead, get a Press-A-Lite. By pressing the lever on the front, out comes a *lighted* cigarette, ready to smoke. Made of plastic, it holds a full pack, fastens to steering column. $6.95 postpaid from Madeline Gelder, 35 S. Dearborn, Dept. B, Chicago 3, Ill.



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MUSIC COMES OUT AS THE HANDLE GOES ROUND!

. . . also play as a real Hawaiian Ukulele.

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Shopping



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IF YOU'RE EITHER TOO FAT OR TOO LEAN, this is the book to turn you into a runner-up of Dietrich. But seriously, it's the most understandable calorie schedule we've seen. Prepared by a Hollywood doctor and small enough for your purse (or your husband's pocket), it's "Day by Day Weight Control." $1 postpaid, and you can order it from Premiere Publishing Co., Box 3059, Hollywood 28, Calif.





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Guide slots automatically hold knife at the proper angle for correct sharpening, by fine TRUE BALANCED CORUNDUM HONE. All Steel with Self-lube Bearing. Compact, beautifully plated — easy to attach and operate.

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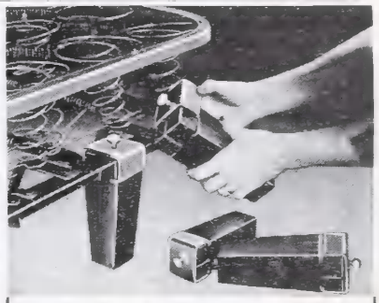
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Tuck bobby, hair, straight or safety pins and needles into PIN-BIN's 5 magnetic compartments. They'll remain neat, upright . . . won't fall out. Always ready to pluck one at a time. Guaranteed lifetime magnet. But that's not all — PIN-BIN's cover spreads bobby pins. No more broken fingernails or chipped teeth. Choice of beautiful aqua, red or ivory plastic base and screw-on cover. Perfect gift. For home, travelling, office (paper clips). Send $1.00, check or money order. No. C. O. D.s.



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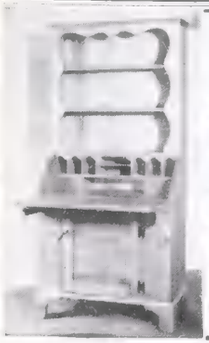
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No. 102—$22.50; No. 115—$10.50.

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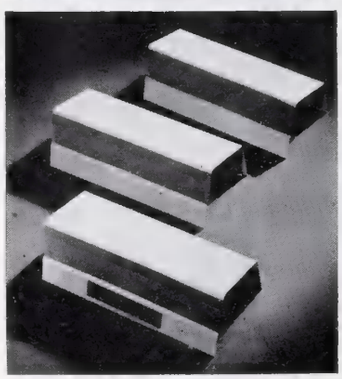
Window



A PRETTY PAIR to grace your tea table, set out for after-dinner coffee by the fireplace, or to serve on a breakfast tray, is this Florentine silver sugar and creamer. Designed by Bellini, Italy's foremost silversmith, they're silver-plated on white metal, cherubic figures, and come with a matching sugar spoon. Including tax, the pair is $5.95. Add 25¢ post. Wallis Palmer House, 118 E. 28th St., New York 10.



HIGH CABINET POSITION. A Chippendale curio cabinet, completely enclosed, has a mirrored back to reflect your choicest treasures. Made of mahogany, it comes in a choice of mahogany, antique ivory, pickled pine, black, or antique gold finishes. 21" x 6" x 30" high. $24.75 express collect. Maymac Co., 60 W. Broad St., Mount Vernon, N. Y.



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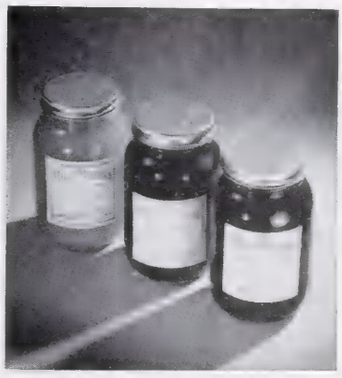
P. O. Box 125 South Pasadena, Calif.

Shopping





MAGNETEACHER is a 12" x 17" metal board that looks like an illustrated slate. By turning a dial on the back, nursery rhyme titles and pictures appear in a little window beside the slate. Included are 72 magnetized letters. With these, child spells out "Mary Had a Little Lamb," etc. by placing letters on metal surface. $2.98 ppd. Ward Phillips Co., Box 3451, Merchandise Mart, Chicago 54.



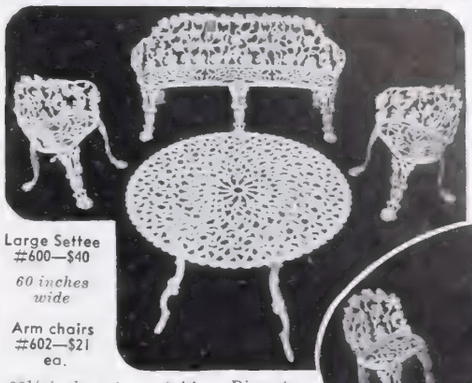
SIMPLY TOPPING for ice cream, these are sauces that will turn a drugstore dessert into the grand finale of a dinner party. Sixteen-ounce jars of Mill o' Milford Fudge Sauce (3 for $2), Butterscotch Sauce (3 for $2), and Fruit Sundae (3 for $2.35), are *really* good. We've tried them. Rose Mills, Milford, Connecticut.



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If cast aluminum desired, write for prices



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. . . no folding, no straightening

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Wonderful for bar service, sickroom use, and every entertaining need. It measures a large 17 x 27 x 29" high, with a spacious center cabinet, for decanters, record albums, bottles, magazines, etc. 2 side trays are just right for large bottles and glasses. Durably constructed of satin-smooth hardwood, ready to paint or stain. Shipped completely assembled, express prepaid. Also available finished in Mahogany, Maple, Chinese Red, or Black Lacquer.—$5.00 extra.

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The easier, lovelier way to dry hair! Simply wash and set hair (at home or beauty shop). Then cover with feather-light 8 oz. Dryer Cap, and your favorite babushka. That's all! Hair dries while you go shopping or visiting.

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Beautiful natural finish **$5.95** ppd.

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From Sweden PERFECTLY MATCHED

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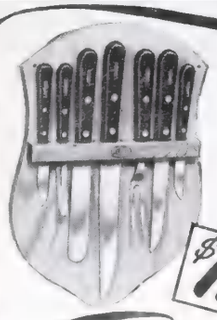
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Plus Wall Rack in Choice of Colors For Your Home or as a Gift

Exquisite cutlery . . . perfect for kitchen beauty and service. Taper ground stainless steel blades . . . Genuine South American Rosewood handles . . . 8" Slicer, Fork, Spatula, Fruit Knife, 2 Parers, Grapefruit Knife. Red & white, walnut or natural wall rack. Gift boxed.

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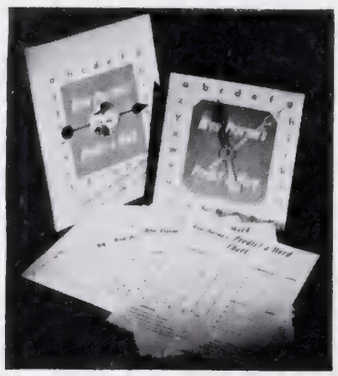
Coaster-Ash Trays hold a drink and a cigarette. Snuffs out butts left in the groove. Only 25¢ each.

COMPLETE SET of 8 Chip-Racks and 8 Coaster-Ash Trays only $5.50. Postage paid on all items if prepaid.

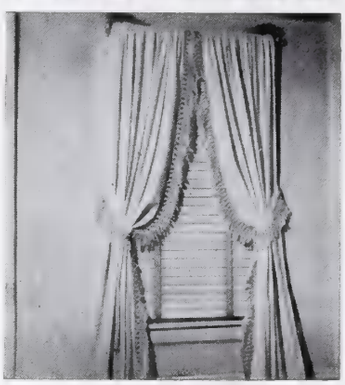
SUTONE CO.
4628-30 Hollywood Blvd., Hollywood 27, Calif.



Window



PREDICT-A-WORD, a new game dreamed up by Drew Pearson, is a provocative challenge to your knowledge of words. A canny blend of anagrams and acrostics, it will have the whole family forgetting to turn on the television, and your dictionary will be the dog-eared umpire. $1 ppd. From The Bar Mart, 62 W. 45th Street, New York 19, N. Y.



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COMMODIOUS COMMODE. This lovely piece of furniture has more uses than we have space to mention, but if you need end tables, a night stand, a sewing cabinet, consider this. Made of solid Honduras mahogany, it has brass pulls in an antique finish on the four dustproof drawers. 17" x 15" x 30" high, $34.95 each, or $67.50 for a pair, ppd. No c.o.d.'s. The Furniture Shop, P. O. Box 188, Jonestown, Mississippi.

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- **Covers tray!**

$1.69 Post-paid

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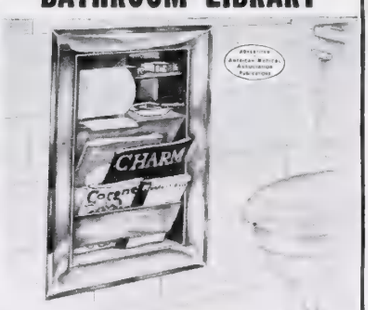
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OUT OF THE FRYING PAN you'll serve cocktail peanuts, pretzels, or popcorn. Or use the largest skillet as a planter for Mexican cactus, the others as ash trays. Made of glazed terra cotta by Tonala potters, they're imported from Mexico and range from about 2" in diameter to 5". Set of five, $1 ppd. Old Mexico Shop, Sante Fe, New Mexico.



Decorative

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Waterproof, rustproof plant boxes with glistening white, sturdy insulated liners. Delicate metal lace pattern in green with gay red tulips. Large sizes for den, porch, window ledge, living or dining room. Boxes with green metal stands 30" high overall.

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Smaller ferneries for centerpieces, coffee table, etc. Ideal for bulbs or philodendron. In 3 styles (below)—8" box with ¾" legs . . . 8" diameter round box . . . 13" box.

$2.35 **PER PAIR of same style $2.50 per pair if desired assorted.**



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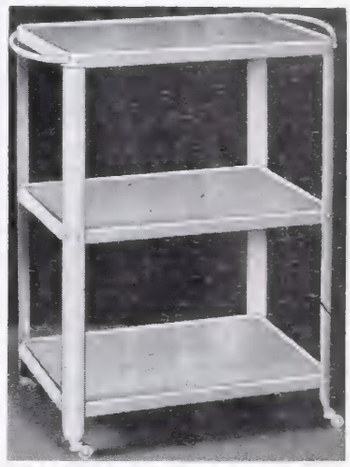
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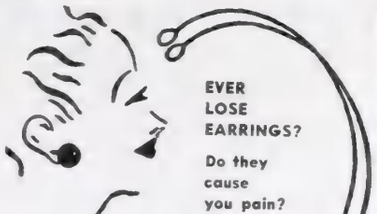


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Use this lovely utility table for indoor and outdoor entertaining—for teas, cocktails, buffet suppers, etc. Ideal for nursery and sick room, too. It stands 31" high, comes complete with three tiers. Attractive white baked enamel finish with white, black or red legs and handles. Quiet wheels for easy rolling. Size 16" x 22". Sturdy metal construction.

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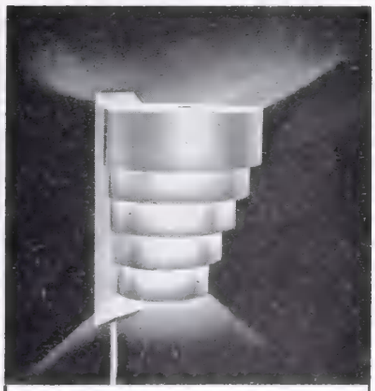


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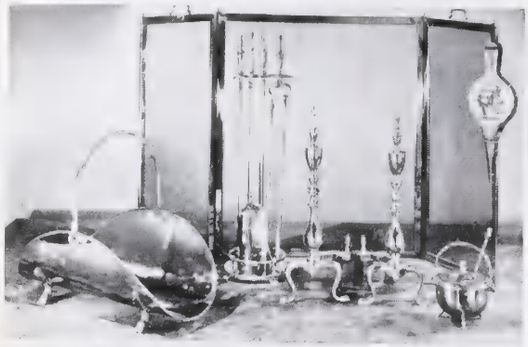


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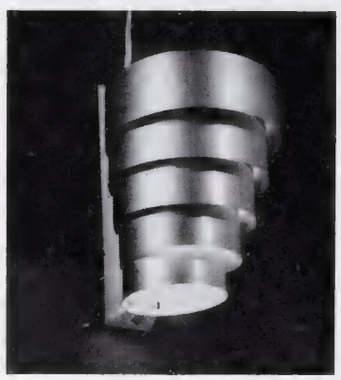

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Window



THE FORTY-NINER, celebrating his hundredth anniversary, comes to life as a colorful Paquita doll figurine. Authentically reproduced, he's a true prospector with his donkey, leather boots, broad-brimmed hat, and rifle. In Gold Rush fashion, he's well bearded, and smokes a corncob pipe. Mounted on a natural wood base, he stands 9" high. $12. You'll find it at Marshall Field & Company, Chicago, Ill.



LOUVRELITE is the first pin-up lamp we've seen that is designed for a modern room, and the result is very nice indeed. Made of five graduated crescents of metal venetian blind slats, the light shining through the louvers gives an interesting effect. It comes in peach, yellow, ivory, light green, or silver, and the price is just $2.95 plus 25¢ postage. M. L. Dunn Co., 134 E. 3rd St., Dayton 2, Ohio.



GET INTO SHAPE by slipping into the Ray-Ducer, an ingenious coverall made of Vinylite. Strip to the skin if you're alone, or wear bra and briefs, and lie in the sun, under a sun lamp, or wear it when you clean house. It acts like a portable steam bath, makes you feel wonderful. Medium size for women, $4.95 each; larger size for men, ppd. Ray-Ducer Mfg. Co., 511 Venice Blvd., Los Angeles.



AT LAST! Electresteem 3 to 24 hour* Vaporizer and ROOM HUMIDIFIER!

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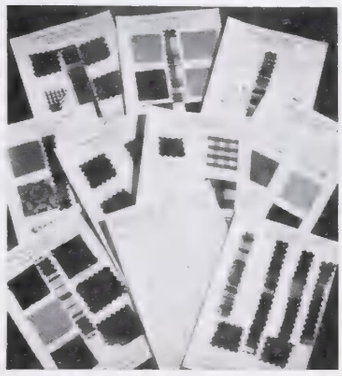
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KEEP IT CLEAN. If you're waging a losing battle against headboard trouble, you'll be wise to consider the sleek protection of this clear plastic cover, custom-made for you. It slips on or off in a flash, wipes clean with a damp cloth. Write for pattern paper and instructions. Single-bed size $5.45, double bed $7.25, Hollywood bed $9.95. American Garment Cover Co., 62 W. 14th St., New York 11, N. Y.



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Radiant white, flashy red, green, tan or black round cowhide collars stitched in white Nylon. Pet's name on plate and padlock for safety, $2.50. Matching lead, $1.50. Flat military collars studded with high dome jewels, $2.50. Send string giving EXACT neck girth and pet's name.



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For the Tricycle Trade- or Bicycle Brigade!

Miniature Tricycle handle-bar baskets made of hand-woven New England ash, highlighted with Junior's (or Sister's) name hand painted in 2 colors. (6½" x 11" x 6½"), $1.95 postpaid. Regular Bicycle basket with name $2.50 postpaid. —— No C.O.D.'s please

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the *personalized* order blanks

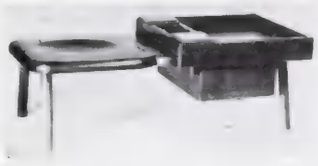
No bus to hop— no crowd to fight, Just thumb the ads— sit down and write.

A Spiral bound, plastic covered, stub for record—4 pads (200 forms).....3.00
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COBBLER'S BENCH with distinctive beauty of design crafted in the traditionally fine manner of Virginia's expert craftsmen.

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39" Long, 14" High, 18" Wide
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Height 28" Top 20" x 30"
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Small size for chairside or coffee table
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CATCHALL. Everybody should have a place where he can toss bits of clutter too precious for the wastebasket. This particular piece is a handsome copy of an old sewing Catchall for ribbon, bits of lace, swatches of material, buttons, yarn, etc. Built of solid cherry with a rich cherry finish, it has "old blue" cotton lining, 24" high. $19.95 ppd. Carl Forslund, 122 E. Fulton St., Grand Rapids 2, Mich.



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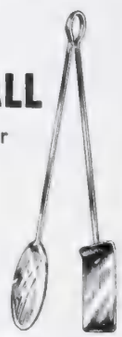
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and servers... highly polished and impervious to all salad oils and dressings. The 10x3½ inch bowl is banded with copper. 12-inch servers have a copper name plate for monogramming. The 3-piece set, 12.50.

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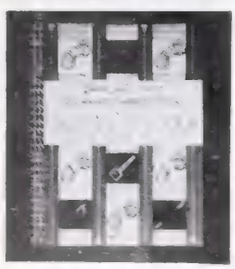
THE
SERVE-ALL
by Napier
2.75
Pre-paid



Use this serve-all every time there is something to serve. For salads instead of two pieces use this one piece. Notice the spatula side for some servings and the spoon side for other servings.

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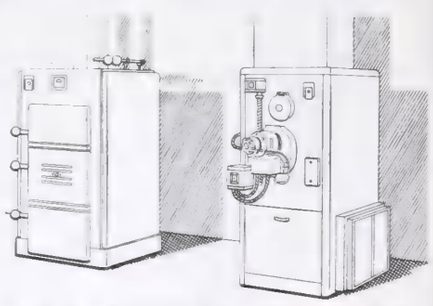
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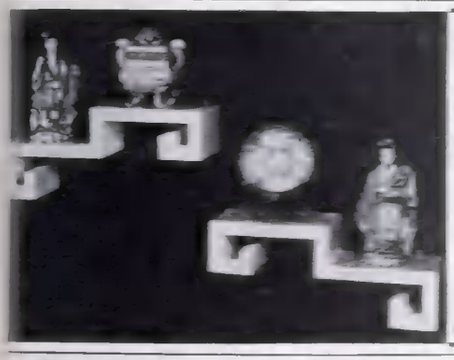
Window Shopping

THE STAR OF BETHLEHEM comes to rest over this little wooden stable where lovable figures of the Holy Family, in the nursery it will reflect the innocence of a child; on your mantel bring the peace of Christmas. Hand-carved and hand-painted, it's imported from Italy and the concealed Swiss music box plays a Yuletide hymn. 5" x 5". $7.95 postpaid from The Hand Shop, 65 Main Street, Nantucket, Massachusetts.



THIS CUTS LIKE CRAZY practically anything you can think of in the course of a day in the kitchen. Called the Kitchen Saw, it cuts bones, frozen foods, hard-frozen ice cream—and the edge is so tough it will even stand up to wood and metal. We especially like it for slicing crusty French bread. 25" long, with hardwood handle and hole for hanging. 89¢ ppd. Walter Drake, Colorado Springs, Colo.





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Decorative rotary [illegible] painted white, black, Chinese red, [illegible] green, [illegible] and aluminum. Keys to hang loose.

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with adjustable shade and switch

An attractive lamp at a hundred uses. Clip it on your book so that you may read without disturbing others, fasten it on the bedside table or child's bed for convenience during the night, use it on the telephone stand to light up the fine print.

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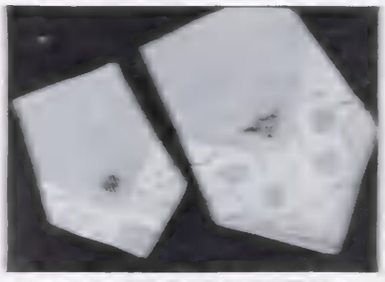
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Gift deluxe for every man and woman on your list! Huge, handsome pad with 800 individual memorandums . . . the gold-stamped leather case in red, green, brown or maroon. Complete with pencil $2.25

Yes, mail orders. Price includes postage.

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LADIES' hand rolled shell edge linen handkerchief with clip corner. 9" square with hand embroidered monogram.

6 for $4.00 ppd.

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Allow 2 weeks for delivery. Initials in block of four letters. Sorry, no C.O.D.'s.

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This Deluxe model is just right for holding coats, all the clothes, shoes and hats a man needs for traveling, all the clothes a woman needs for traveling, all the clothes a couple needs for traveling, or for use at home in your everyday life. Sturdy to put up with, but very easy to move.

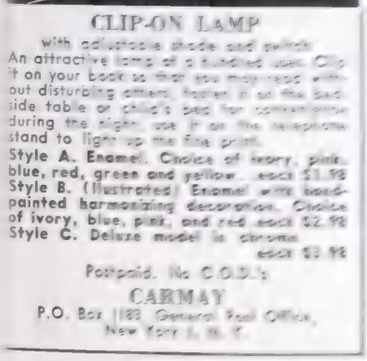
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Esther Reed

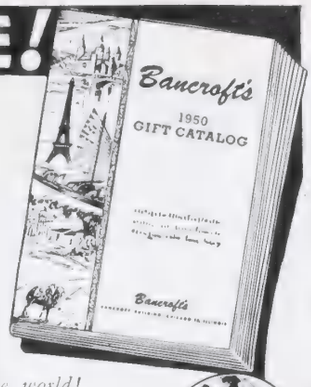
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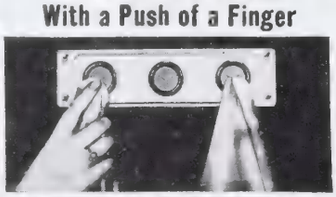
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THE DEEP SOUTH produced this lovely table, which is an exact reproduction of an antique found in New Orleans. With the famous "lace" design, it comes with either a marble or glass top, and is made of cast iron or cast aluminum, painted white. It stands 30" high, measures 20" in diameter, and with the marble top is $29.50; with glass top, $25 f.o.b. J. F. Day & Co., 1901 Fourth Ave. So., Birmingham, Ala.



NO BONES ABOUT IT, and wacky as this may seem at first glance, Bonettes are as important an accessory to a fried chicken dinner as mashed potatoes. A chrome-plated crescent clips on the edge of dinner plate, serves as a tidy catch-all for meat or fish bones, even for cigarette ashes. A set of four is just $1 postpaid. Order them from Dunele's, Box 3443, Chicago 54, Ill.

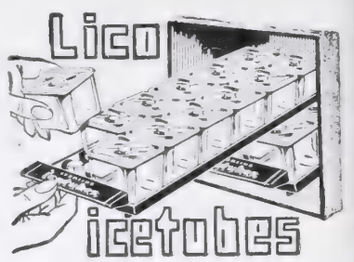


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Shopping



"HOW I LOVE THEE" is the gay and fitting sentiment hand-painted on this Little Brown Jug lamp. A college girl would love one for her desk, a man for his bar, and the hostess whose star boarder you were this summer will put one in the guest room, another in the upstairs hall. With natural homespun shade, it is $4.50 plus postage. Order it from Bob Brown Manufacturing Company, Box 169, Ravenna, Ohio.



LOOK AT THE BIRDIE! And it's no trick photography, either! Mr. Tailfeathers actually bends over, picks up a cigarette in his beak, and holds it firmly until you take it away from him. All you have to do is push the lever on his perch. Heavy metal dispenser holds a full pack of cigarettes, is finished in black and hammered gold. 6¾" x 4¼" x 3¾" high, $5.50 ppd. Bren Linda, 545 Fifth Ave., New York 17.



IT'S A GIFT that is twice proud. You will be proud to send it; a bride will be proud to receive it. It's a syrup jug and tray in a Georgian design, quadruple silver-plate on copper, and it will turn a pancake breakfast or a Sunday night waffle supper into an occasion. $9.85 including tax. Add 50¢ for postage. Garfield & Co., 6 South 18th Street, Philadelphia 3, Penna.



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Put new heart in your home with charming, colorful Pennsylvania Dutch decals! See how they brighten up kitchens, furniture, lamp shades, cigarette boxes, trays, etc. Our artists work from designs found in local museums, reference libraries and from information collected from living authorities—right here in Lancaster County, in the very center of the Pennsylvania Dutch Country! They have captured all the bright color and quaint appeal that has kept this old American folk art so popular through the years—preserved it so *you* can enjoy it in *your* home today! Easy-to-follow instructions for application included.



No. 12



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No. 10 PA. DUTCH—35 decals. Famous heart, bird and tulip designs, postpaid $1.00

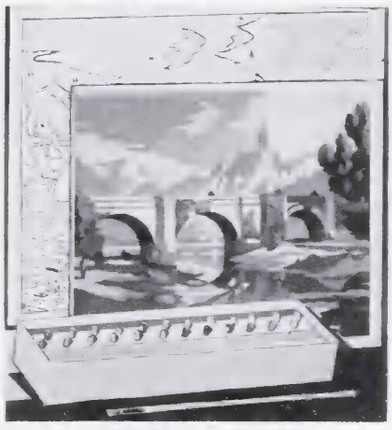
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No experience needed! Everything to make a beautiful oil painting is included in the **"Paint-in-Oils" Kit.** . . . Artist's stamped canvas (16" x 12"), ready mixed paints, artist's brush, instructions. Just paint in areas marked on canvas, and watch your masterpiece take form, stroke by stroke. IT'S FUN! Now choice of twelve subjects: **The Bridge** (shown), **Mount Vernon, Canal Boat, Zinnias, Homeward Bound, Quiet Waters, Poppies, Bon Voyage, St. Bernards, Columbia Jays, Twin Parrots, Twin Birds of Paradise.** Thousands sold. Make wonderful gifts. Each postpaid (no C.O.D.'s, please) .. **$2.95**

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Fort Dodge Iowa



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Exciting new tumblers keep ice cubes four (4) hours without melting. (Prove it to yourself!) Two layers of Lucite with a vacuum between is what turns the trick. They won't sweat, need no coasters, won't moisten hands. Ideal for bridge. 10-oz. size, in festive shades of cobalt blue, red, green, amber. You'll want several sets at the new low price.

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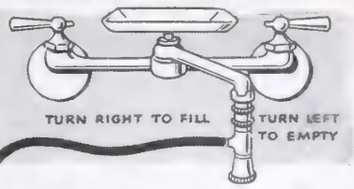


$34.50

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Authentic Colonial design in rich walnut, with red or blue velvet upholstery . . . Electrically Heated. Has three heating speeds — low, medium, high — *for exact amount of cozy warmth you desire.* When not in use as a foot-warmer, the electric cord tucks neatly underneath, completely out of sight. Ideal gift for Mother or anyone troubled with chilly feet. Perfect CHRISTMAS GIFT. Prompt delivery on all orders.

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Fill or drain

your washer—fish tank—tub automatically

With this siphon hose device attached to your faucet you can fill or drain heavy receptacles without lifting by merely turning the valve to right or left. Use it as a drain pump for cellars or small pools. Adaptable to threaded or smooth faucets . . . single or swing spouts. With 5' length of hose.

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the cigarette holder that telescopes! **$1.00** postpaid for holder and case

Fits case 1½ inches long when closed

Open 'Scope up and you have a beautifully designed, polished metal cigarette holder. Close it and it fits in its own tiny 1½-inch case. Easy to carry. Automatically ejects cigarette. Always sanitary. Send check or money order to:

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STEAK KNIVES... *hand-forged* by Murphy of Oregon

There could be no greater compliment to a holiday table than distinctive Murphy steak knives! Hand-forged from high speed tungsten steel, these perfectly balanced blades will keep their razor-sharp edge for generations of holiday dinners. Each knife is hand-ground, hand-polished, hand-honed. Beautiful simplicity marks the design. Handsomely packaged in Western style hardwood case. Makes an impressive Christmas or wedding present. Order direct. Send gift list.

4 BLADE STEAK KNIFE SET $16.00
PARCEL POST PREPAID

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Please ship as directed on attached sheet.
☐ 4 Blade Steak Knife Sets @ . . . $16.00
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MADE BY THE FINEST CRAFTSMEN

In Antiqued 24K Gold or Antiqued Silver Plate on Brass.



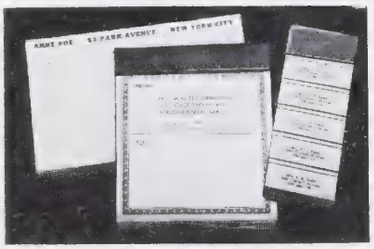
A—Perfume tray of lovely entwined rose design, metal filigree, top quality glass, hand-cut and silvered Love Bird center design. Backed with satin in ivory, pastel rose, powder blue or chartreuse. Fine velvet back and sturdy non-scratch legs. Sufficiently large to accommodate all your perfumes. Size 11" x 17". **$22.00**

B and D—Beautifully designed filigree perfume bottles, have removable glass vial for easy refilling. Top is fitted with glass applicator rod. Perfume bottle B—9¼" tall. Perfume bottle D—7¾" tall. Each **$12.00.**

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Complete set priced at only **$49.50.**
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Personal Post Cards, only, 50 ...$1.00
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Make ideal Xmas gifts. Order by mail. Please print name and address plainly. Send also for big Free Gift Catalog.

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Irish Linen DAMASKS

With the coming of the Holiday Festivities and other important family gatherings, this formal double damask pure Irish linen white tablecloth will gracefully dignify the dining occasion. There is a choice of Chrysanthemum, Roses and Floral patterns in the following sizes and prices:

72x90	$15.00 each
72x108	18.00 each
72x126	21.00 each
72x144	24.00 each
22x22 napkins	15.00 dozen

These prices for machine hemmed. Add 20% if hand-hemmed is desired.
No C.O.D.'s.

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PURITAN PLUM PUDDING

with Brandied Hard Sauce
in
Individual Servings



Each tiny plum pudding is a perfect replica of the 1-3 lb. size from its cherry, pecan and lemon garnished topping to the rich spice and fruit ingredients that make plum puddings traditional Thanksgiving fare. 8 individuals, $3.50, 14, $5.50; $1.50 the lb. for 1-3 lbs.

Blanche Geiss fine baked delicacies

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Write today for brochure of dark or white cocktail fruit cakes, home-made Christmas cookies and salad dressings, pecan butterscotch and gift boxes with assortment of home-baked delicacies.



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This chubby little fellow with Jug and Bird Bath is 25 in. high, 28 in. wide. Jug to pour water easily arranged. Made of Pompeian Stone—$65.00 f.o.b. New York. Figure without bird bath $35.00.

Write NOW for our catalogue, picturing a great variety of Lovely Ornaments in Stone, Bronze and Lead—for House or Garden—from $5 to $1,500.
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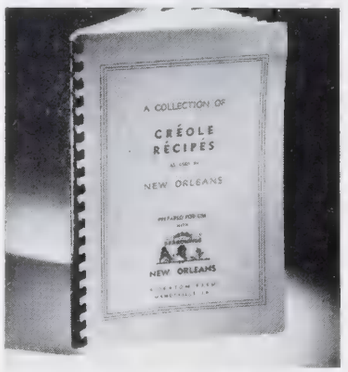
Erkins Studios
Visit our GALLERIES
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Window



EINS, ZWEI, DREI. For hoisting foaming brew to a thirsty throat, there's nothing finer than these imported German beer steins. And seasoned quaffers avow these make their favorite lager taste even better. Figures are embossed in blue and tan on cream pottery steins. 5", $1.75; 7", $3.10; 9" with pewter-hinged lid, $5.35 postpaid. They come from The Inderlied Shop, 22 Hillside Ave., East Williston, N. Y.



FAMOUS NEW ORLEANS RECIPES. We have shown you this little recipe book before, and the comments from those who ordered it were so glowing that this is by way of being a return engagement. With it, you can prepare Gumbo, Oysters Rockefeller, New Orleans sauces; and cheaper cuts of meat will taste like masterpieces. $1 ppd. Kiskatom Farm, 7425 Dominican Street, New Orleans 18, Louisiana.



READY TO POUNCE at a tempting bottle of milk, this playful kitten will be the pet of the nursery supper table or the grown-ups' breakfast room. The cat is a salt shaker, the bottle a pepper shaker, and as a team they're full of spice. $2. Little birds in a nest, also salts and peppers. $2 ppd. Norman's, 416 Mill Street, Bristol, Pa.



A PERFECT SCREEN

for imperfect places—a useful decoration you'll agree when you see one. Made of the finest kiln-dried cedar in a broad-woven pattern. The three panels measure 17" x 64" each, and by ordering several you can make two rooms out of one! Natural finish, ready to use as is, or paint any wonderful color you wish. Wt. 16 lbs. ea. Shipping charges collect. Send check or money order..... **$9.95**

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"MOULI-JULIENNE"



Designed and used by famous French chefs. It's amazing . . . It SLICES, SHREDS, JULIENNES, vegetables and fruits for salads, slaw, dressing or cooking. Yes! It even shaves ice cubes. Easy to use, no need to clamp down. Just put in fruit or vegetable and twirl handle. No more skinned knuckles or sliced fingers. It's rust resistant. Comes complete with set of 3 stainless steel blades. Satisfaction guaranteed.

$2.50 postpaid

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Shopping



ON THE MAT at your threshold your name is both a welcome and an identification for guests. In red, blue, green, black, the 7,000 molded rubber fingers do a business-like clean-up job on muddy shoes. Mat is self-draining. Name, permanently molded into rubber, is limited to 13 letters, including spaces. 18" x 28", $4.95 plus post. R. L. Mitchell Rubber Co., 2120 San Fernando Rd., Los Angeles 65, Calif.



JOHNNY-ON-THE-SPOT is Reviva, the rightly famous triple-action cleaner. White ring on the sideboard from a bottle of Scotch? Perfume spilled on your dressing table? Trot out your Reviva, because it banishes most furniture and floor spots; cleans, de-spots, and polishes in one swift operation. Qt. $2.50; pint, $1.50; ½ pint, $1. Mrs. Mark Jackson's Studio, 68 West 58th St., New York 19, N. Y.



CLEARLY YOURS. The Treasure Box provides dust-free storage for lingerie, blouses, evening slippers, stockings, linens, stationery, a king's ransom of jewels, or a chain smoker's supply of cigarettes. Made of crystal clear plastic. 14" x 10½" x 4½" deep, $3.95 ppd. Removable partition to divide box into two sections, 50¢ extra. Atlantic Plastics Co., 7 India St., Boston 9, Mass.





Quaint American — Solid Cherry
SEWING "CATCHALL"

The GUSSIE LEE Sewing "Catchall" is copied from the one made by Grandfather Lee for our Aunt Gussie. There was never an end to the treasures she could pull from its mysterious depths—ribbons, buttons, yarn, needles, and bits of lace or satin. It is built of solid wild cherry, in our rich cherry finish, "old blue" cotton lining, quaintly turned spindles, scroll pedestal feet, and finger handle for easy lifting. 24 inches high; 16¾ inches diameter. We pay express $19.95

Next best thing to browsing around the Forslund collection of Quaint American furniture and accessories — as steeped in the heritage of America as your festive holiday turkey — is to leisurely "shop" in the pages of our Christmas Catalog. This year it's 72 pages, and we've introduced dozens of quaint new pieces in our famous ***solid cherry,*** together with authentic ***milk glass,*** and unusual hand made ***miniatures,*** as well as lamps and accessories that are not shown in any store and that are available only from us, for you to choose by mail. We'll send you a copy of the Christmas Catalog FREE if you'll write us. A post card will do.

Send for 72-page FREE Christmas Catalog

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GRAND RAPIDS 2, MICHIGAN



16-snapshot leather
POCKET ALBUM
$1.10 postpaid

Gold tooled red, green or brown leather has ringbinder of 8 double acetate holders for sixteen snaps 2½ × 3½". No stamps, please.

HALL GALLERIES
ALBERT STEIGER COMPANY
SPRINGFIELD · MASSACHUSETTS

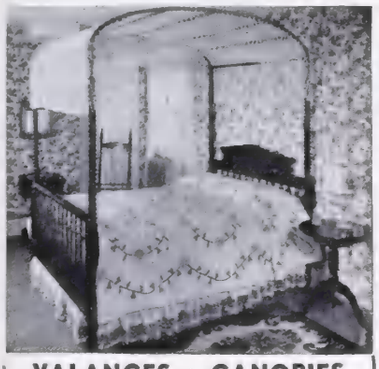


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With A Free Surprise In Every Set

Boys and girls of all ages love this gay toothbrushing set, with their very own name. Makes tooth care fun! Hand-painted tumbler of fine plastic is tasteless, odorless, will not bend out of shape. In pink, blue or red, with heart and flower design and name. Matching toothbrush with white nylon bristles.

Tumbler.. $1.00 Toothbrush.. 75¢ Postpaid

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VALANCES · CANOPIES
COVERLETS · QUILTS

Graceful lines and design enhance the beauty of the exquisite Rosemont valances, canopies, coverlets and quilts just like grandma used to make. Handmade valances with the "Peacock Tail" fringe are quite out of the ordinary used with our muslin curtains with Early American furniture. Hand-tied canopies. $25 to $35. "Wild Rose" quilt, $50. Shipped by mail or express collect. Write for booklet.

LAURA B. COPENHAVER
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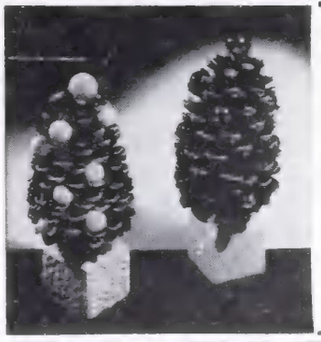
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The little niceties of every-day life are most apparent at your table. Your favorite condiments can be served with glamour in their own bottles. These Silver Plated Holders with exquisite cut-out design will be at home with your finest china and linens. No COD's.

Worcestershire	4.00
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Christmas Decorations

Here are the cutest Christmas decorations we've seen! You can build your whole decorative scheme around them. These pine cone miniature trees, either frosted white or with multi-colored glass balls, are ideal for table settings, mantels, windows or what would be prettier than one of them in the midst of a huge red bow on top of your larger presents! Size approximately 8¾" × 11". Order 4 for $7.00 post paid or

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KEEP STAMPS HANDY in this attractive, colonial-style paperweight of highly polished brass. Lacquered to retain brightness. Has soft green felt pad to protect your desk. **ALWAYS HAS A STAMP WHEN YOU WANT ONE!** Clever, saucer-shaped top, which lifts off, holds clips, pins. It's a neat and strikingly handsome addition to the desk of any man or woman. **A PERFECT GIFT!** Holds a regular coil of U. S. Post Office stamps always available in many denominations. Send check or money order now. **$3.50 ppd. Orders shipped the day received.** Satisfaction guaranteed.

(In beautiful silver plate, $7.50 tax and ppd.)
See matching brass pieces in our ad on page 91
Send NOW for our NEW illustrated gift booklet—FREE

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13¼ IN. COPPER LAMP $5.95 – CAST SIGN $6.50
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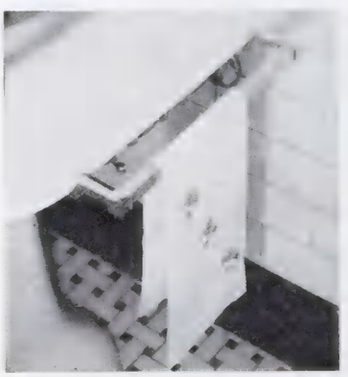
WILLIAM Spencer



Window



MAKE A LAMP. A fascinating kit includes everything you need to make a perforated metal lamp. When completed, lamp stands 11" high, and consists of a silvery metal cylinder on an ebonized wood base. The unique perforations, punched out by you, become miniature lenses through which a light bulb shines out. Hurricane style kit $3.98; shade kit $1.69 ppd. Design Craft Products, 610 N. Bishop St., Chicago.



BAR RELIEF. For a one-bathroom family with not enough towel rods to go around, this detachable chromium towel bar will be a welcome *plus*. It screw-clamps onto the edge of a cast iron enamel type of sink, and provides a streamlined holder for guest towels. 14¼" long, the price is $1.98. Add 25¢ postage, and order from The Chromotex Co., 81 East Elm St., Brockton, Mass.



TWO for ONE

Swedish-style modern upholstered arm chair in blonde wood, no-sag spring construction, choice of nubby fabrics in forest green, red, grey and chartreuse. Height 31", depth 24" width 24". Express collect, weight 33 lbs.

Regular value $39.50

NOW **$39.50** for both.

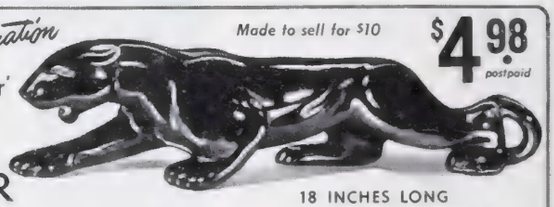
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No. 44
(A Mr. or Mrs. Chest of Drawers)
35" high, 30" wide, 16" deep.
Made from select kiln-dried poplar.
Sanded ready for finishing—**$12.90**
Finished Blonde, Walnut, Maple or Mahogany **$15.90**
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'Royal Haeger' gleaming
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GUARANTEED TO WORK

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SEND ONLY $1.00 (bill, ck., mo.) and pay postman $2.99 COD plus postage or send $3.99 for postpaid delivery. SENT COMPLETE READY TO PLAY on simple attachment. Has personal phone. WONDERFUL GIFTS FOR BOYS & GIRLS. LOWEST Prices. Available by mail only from the Midway Co. Order YOUR Tiny Radio Now—Today.

MIDWAY CO. Dept. THB-10 KEARNEY, NEBR.

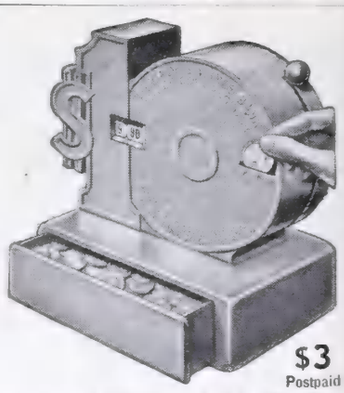


Collectors of old slides will immediately appreciate this magnificent adaptation of an old slide bracelet with its matching earrings. The bracelet is beautifully interspersed with gleaming pearls and chased metal beads. In gold finish.

Bracelet $5.00
Earrings $2.00
Necklace (not shown) $10.00

All prices subject to 20% Federal Tax. Mailed free anywhere in U.S.A. Sorry no C.O.D.

ABEL'S
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$3 Postpaid

BANK ADDS 5c 10c 25c Coins

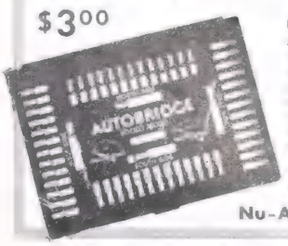
Fun to save small change in this clever bank with real Register, sliding Cash Drawer. Dial indicates exact total of deposits at all times. Only register bank with a drawer that pops open at every $10. Holds up to $50. Handsome, rugged Styron and metal 6¾ x 7. Beautiful lustre Black or Deep Maroon. Letters and Dial in Gold. Send $3. Receive Bank postpaid.

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BEGINNERS, AVERAGE AND ADVANCED PLAYERS— Have fun learning bridge from world's best bridge teachers. Let invisible experts teach you how to play better contract bridge *all by yourself*. With AUTOBRIDGE you play every hand. Set includes board, 72 deals, set of easy-to-understand instruction books. Deal sheets, books prepared by world's leading bridge experts. *Makes an ideal gift.*

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Indicate on order: Beginner, Average, Advanced Player. Sets postpaid if payment is enclosed; or C.O.D. plus postage. Money refunded in 7 days if not completely satisfied. *Order today!*

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SMALL FRY WARDROBE. The newest E-Z-DO brain child is a junior-size wardrobe that does away with the age-old alibi of all young helter-skelters whose closet rod exceeds their reach. Made of fiberboard with a wood frame, and plasticized for easy cleaning, it has a hat shelf and mirror, measures 17" x 23" x 46" high. $5 express collect. You may order it from Bloomingdale's, Lexington Ave. at 59th St., New York.





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MAGAZINE STAND of graceful wrought iron in verde green or black finish 15" high, 10" wide, 12" deep, adds distinction to any room. Handy beside your favorite chair. Lovely lifetime gift. **$6.95**

FOLDING END TABLE well made of hand rubbed maple folds flat to stow in small space. Use as permanent table or bring out for parties. Attractive in pairs. Height overall 22"; to table top 19½"; top 14¾" ■ 9½". **$6.95**

Both postpaid in 48 states.
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The Marcelle Host Chair combines beauty with versatility at a price which enables everyone to own a pair. Only $29.50 each or $57.00 a pair. Solid Mahogany legs, hand-tied coil springs and brass nail head trim. Upholstered in modern Duran all-plastic either red, chartreuse, green, blue, yellow or beige. Or in your material—$26.50 each or $51.00 a pair. Send two yards of 50" for one, or 3½ yards for two chairs. Height 36"; Width 22"; Seat depth 18". Express charges are collect. No C.O.D.'s. Send check or M. O. Also, send 10c for your copy of "A Selection of Chairs."

The Chair Shop
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UPPER BRACKET

Orientals

Literally speaking, these clever Chinese figures are really on the shelf . . . they lounge gracefully on exotic oriental wall brackets . . . blend beautifully with modern or Chinese interiors. Painstakingly hand-painted with non-peeling lacquer . . . they're made of sturdy composition, perfectly balanced, come in red with black and gold trimming, yellow with black and gold trimming, or black and gold combination. Height 5", width 4". Matching brackets ■■ black decorated with gold. Height 7", width 6".

$9.95 complete set
$4.95 figures only
Express charges collect
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Berkshire Hills Gifts
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Soulful black eyes and droopy ears combine to make this the most appealing of pups. He's made of coppery red plush. And he's just the right size for a youngster to cuddle (7" high). For safety's sake, the key to the Swiss music box inside him is hidden in his stubby tail. Hear a nursery tune when you wind it. $6.25 postpaid. Sorry, no CODs.

Write for Christmas Catalog.

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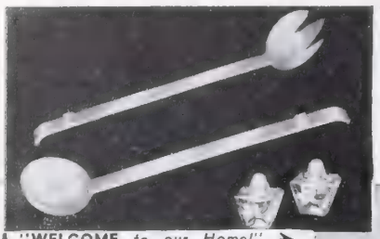
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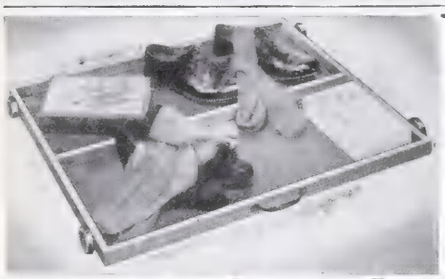
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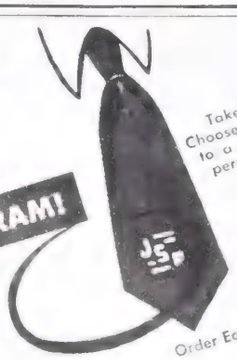
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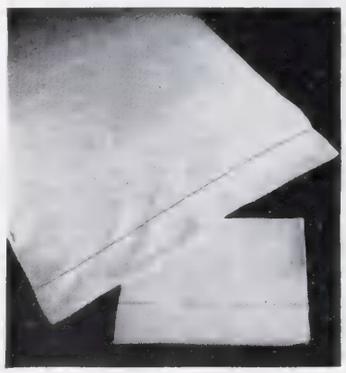
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Window



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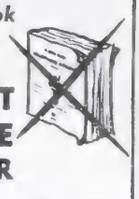


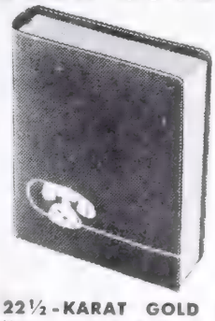
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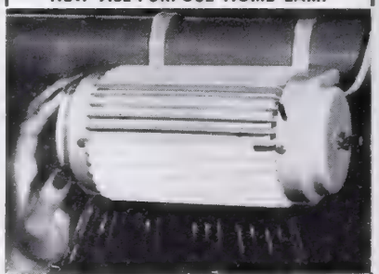
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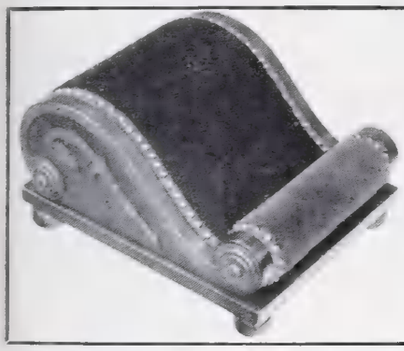


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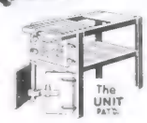
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To order more than one mat, send additional lettering and color desired.



Suave Gift!

This is the Gentleman's gift—or for your distinctive desk, card or conference table, our "Diplomat"—a Bank of England chair with spring seat and Solid Mahogany exposed parts. Height 30"; W. 25"; D. 24½". In choice Top Grain leather, Red, Brown, Sprout or Forest Green—$64.50; pair—$124.50. Order matching leather to make permanent card table). In Antiqued Duran, White, Sun Yellow, Club Brown, Sprout or Forest Green, Blue or Burgundy—$49.50; pair—$96.50. Express (50 lbs.) is collect. No C.O.D. Send check or M. O. Safe arrival guaranteed. And send stamp or coin for our new Choice Furniture brochure.

Bayfort Society
BOX 1808 CHARLOTTE, N. C.



DRIPLESS PIE OR CAKE PAN

Pies or cakes can't overflow—the encircling trough catches the drippings! No more messy ovens to clean. Water in trough prevents burned edges. Turn the pan upside down and it's a greaseless broiler. Heavy aluminum. 1½" deep—bakes 9" pie.

85c each .....2 for $1.60 Postpaid

CLEAR PLASTIC BREAD KEEPER

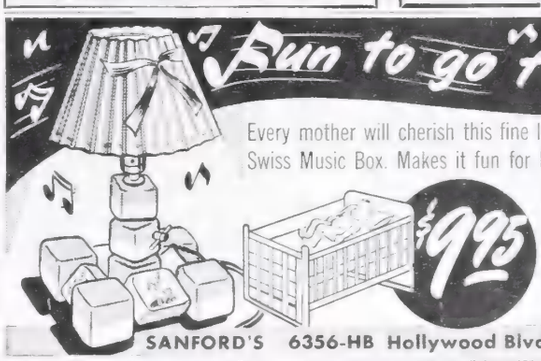
Something new that fills a long felt need. Keeps bread oven-fresh for days. It telescopes and closes as bread is used. Will pay for itself many times over in saved bread! 5½" wide x 11½" long.



$2.00 Postpaid

BLACK & FISHER
43-66 Bowne St.
Flushing, N. Y.

Fun to go to bed..



Every mother will cherish this fine lamp with built-in Precision Swiss Music Box. Makes it fun for Baby to go to bed. Sturdy plastic blocks in lovely pastel pink and blue. Unique to own—an ideal gift. No C.O.D.'s, please. $9.95 each, $17.95 pair. Postpaid.

$9.95

SANFORD'S 6356-HB Hollywood Blvd. Hollywood 28, Cal.

Unique Accessories with a Foreign Flavor



HAMMERED COPPER TURKISH COFFEE SERVICE. Exquisitely wrought by hand and lined with BLOCK TIN for taste assurance. 7-pc. Coffee Pot—10" high, holds 8 demi-tasse cups $13.75. 21-pc. Sugar & Creamer set—Sugar $5.50—$3 Tray 11½" diameter —$5.50. 37-PC. FOUR PIECE SERVICE $22.25 Complete (10% savings when purchased as a set.)



37 PEWTER MUG. With glass bottom. Imported from China and have hand-etched Dragon motif. Holds 16 ounces of your favorite grog. Usually a low price of $3.95 each or 6 for $22.00.

All items shipped Postpaid. No C.O.D.'s. Please! Send for Free Catalog HB-10.

ART COLONY INDUSTRIES, INC.
A Name Famous For Gifts
69 Fifth Avenue New York 3, N. Y.

Striking GREETINGS TO Match XMAS CHEER



The gayest notion yet in Christmas cards . . . jolly, giant matchbooks to wish your family and friends the warmest season's greetings. Sure-fire cue for sparking your own holiday parties, too! Each matchbook stamped with YOUR FULL NAME in gold or silver against a green background. Jumbo size: 3¼" x 4¼" . . . over 4 times as large as regular matchbooks.

25 books . . . $3.00 50 books . . . $5.50 100 books . . . $10.00

U. S. Post Office approved individual mailing envelopes included at no extra cost.

Immediate delivery, postage prepaid. Send check or money order. No C.O.D.'s please! Mailable with 1½c stamp

Franwal Co. Dept. C **RED BANK, N. J.**

BABY HAMPER SEAT

a catch all for all of baby's things



It's a real Roomy Hamper for the Baby's Linens, Diapers, Blankets, Clothing, Towels, Toys, etc.

It has a Foam Rubber Seat that's a luxury to sit on.

Baby's name is Hand lettered on front with attractive Nursery Design. Covered in Genuine IVORY LEATHERETTE. Solves your gift problems. It's a beautiful practical piece of furniture for the baby's room. BABY HAMPER is 16" high—which is chair height.

The Ideal Xmas Gift

Grand Utilities Corp.

DEPARTMENT H

MOUNT VERNON, N. Y.



PLANT A PLATE ON THE WALL

Just your dish if you love novel ideas for your home. These gay provincial wall planters are made of solid copper or brass, boast beautiful hand-colored, antiqued prints, permanently laminated, lacquered for permanence. Concealed pockets for planting.

	each	pair
8" Fruit	$2.75	$5.25
8" Bird	2.75	5.25
10" Ship	3.25	6.25
10" Music	3.75	7.00
8" Florals	2.75	5.25
8" Riders and Jumpers	2.75	5.25
8" Locomotive (old)	2.75	5.25
8" Currier & Ives Winter scenes (copper only)	2.35	4.35

All postpaid

No C.O.D.'s please. *Send for our catalogue*

The Inderlied Shop

22 Hillside Ave., East Williston, L. I., N. Y.



Only ONE doll has a *Toni*

Only the Toni doll has magic NYLON hair—that can be waved and set with Toni Play Wave kit! You can change her clothes and her hair-do after each shampoo. Of washable plastic, Toni sits, stands, sleeps! Toni, complete with Play Wave set (including comb, curlers, shampoo and HARMLESS wave solution), postpaid.

14" size $9.98

also available in 16" size $11.98

O'NEILL'S

STATE BANK BUILDING • MILWAUKEE 3, WIS.

ANTIQUE FURNITURE COLLECTORS

Enjoy the thrill of restoring life and beauty to your treasures. Save money too! Let the manual, "Refinishing Antique Wood and Metal," guide you safely, without costly errors, through your work. Though written here in our own shop, by an expert, the manual is not technical; it is definitely for the amateur. Detailed instructions are given for restoring the wood and for preparing it to receive one of the seven finishing schedules, listed in the manual. All these instructions are given in step-by-step detail. YOU CANNOT GO WRONG. Our own shop short cuts greatly simplify your work. The manual explains the best stenciling methods (no runs; no sags), and how to finish picture and mirror frames. Price, $3.00; no C.O.D.'s. **PRINTS.** Send 10¢ for list of colorful prints and our full line of finishing supplies.

YE OLDE FINISHING SHOPPE

534 NW 2nd St. Portsmouth, Ohio



Window



HOLIDAY TRIO is a box of three sizes of cards that should solve many Yuletide problems. Decorated with red and gold Christmas bells, the large size is a Christmas card and comes printed with a message and personalized with any name. Middle size is for Christmas notes or invitations; small size for enclosures, place cards, or tallies, 25 of each, $8.50 ppd. Miriam Zide, 4702 Broadway, Kansas City 2, Mo.



ROUND TABLE. A folding round card table is a good gathering place for your rummy and bridge games, and for small apartments it doubles obligingly as a dinner table. It measures 36" in diameter, 27¼" high, and the metal frame comes in beige with a green leatherette top or in gray with red top. $10.95 express collect. You'll find it at Terrace Novelties, 222-01 Linden Blvd., Cambria Heights, L. I., N. Y.



There's a Touch of Starlight in this

HAND-CUT CRYSTAL STEMWARE!

The diamond-like facets of fine cut-crystal stemware give glistening perfection to your candlelight settings. The goblet — in the delicate *Morning Star* pattern at $15.00 the doz. — is one of eleven matched pieces. Complete cut-crystal stemware services in 3 other lovely lines are shown in the Shop's new gift folder, together with exciting Sterling-on-Crystal gift items at surprisingly low prices. *Write for your free copy.*

Connecticut China & Glass Shop

124 CHARLES STREET ■ MERIDEN, CONN.

For Sartorial Security



ROYALTY on brocade ribbon, playing card colors. Elastic in the back. English nickel fittings. Tan calf leather ends. Suspenders . . . $8.50 Garters, to match $2.50

Calvin Curtis

CRAVATEUR

60 EAST 55TH ST., NEW YORK

(CRAVATEUR REG. U. S. PAT. OFF.)



Spankin'—New

SIZZY and PUZZY

help you save

As different and delightful as their unusual names.

Big, beautiful, brilliantly hand colored, unbreakable hard rubber character dolls that every youngster will love.

As an added attraction, they're a real bank—safe and indestructible. Complete with hidden lock in base, and individual key to fit. Stand 9" high.

The Ideal Gift to Encourage Thrift.

$1.59 each—
$2.98 the pair.
Postpaid

MONEY BACK WARRANTY

THE LEMAC CO.

154 West Tremont Ave.
New York 53, N. Y.



Send for FREE Illustrated Gift Catalog.

Shopping



BRIDAL GLORY. This is a gift that will be the talk of the wedding. A golden bronze wedding plate and sconce, adapted from a Dutch marriage plate of 1793, bears the names of the bride and groom as well as their wedding date. Handmade, it measures 9" wide, and comes with a pair of twisted green candles. Allow 3 weeks delivery, $30 ppd. Walter G. Seeley, 118 Mayland St., Germantown, Philadelphia 44, Pa.



MOULI-JULIENNE. Those of you who are familiar with the Mouli-Grater will be delighted to know that there is a second member of this remarkable family. Strongly made of high grade steel, it has 3 stainless steel discs that slice, julienne, and shred all solid vegetables and fruits. Made in France, a phenomenal kitchen time-saver, and just $2.49 ppd. Spencer Gifts of Atlantic City, N. J.





TUNEFUL TOYS

Small fry from diaper stage to pre-teen age will love this wonderfully musical old-fashioned pilgrim rocking chair. Concealed music box plays merry nursery tunes. Comfy cushions covered with pink and blue printed percale. Sturdy frame finished in rich maple. **$9.95** express collect

This is one little elephant YOU'LL never forget. It dances 'round and 'round while the music box in its tummy plays a tinkly nursery tune. Soft and snuggly, the plump baby boy wears fluffy blue pantaloons, the chubby little girl sports a plushy pink skirt. 11" tall. Specify boy or girl. **$6.95** each, postpaid

No C.O.D.'s, please

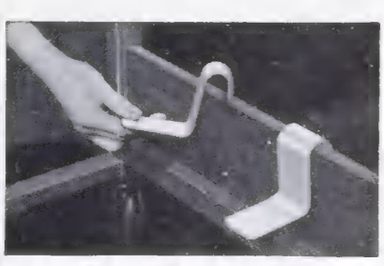


HODGKINSON'S 145 CLAYTON ST. ATHENS, GEORGIA

CHARCOAL STEAKS without a charcoal fire

Seven years ago a fellow we know got to wondering if it were possible to season a piece of meat to give it exactly that same delicious smoke flavor it gets when cooked over a charcoal fire. He started to experiment. Today he has it! CHARCOSALT is as simple to cook with as salt and pepper and you can prepare, right in your own kitchen, the most aromatic charcoal steaks and meats without investing one dime in fancy stoves and broilers. Treat your meat with CHARCOSALT in ten seconds time, and cook in any frying pan or oven broiler. It's amazing but it's true. Send $1.00 and we'll send you enough CHARCOSALT for 100 servings. Not generally available in stores—order today from—

National Marketing Co.
Box 3612-H, Portland 8, Oregon



New "Never-Fall"

BED SPRING RESTS

Now you can eliminate old-fashioned, unreliable bed slats with these safe and sanitary "Never-Fall" Bed Spring Rests. They will never let your bed collapse—won't collect dust. Thousands use them.

Made of heavy steel, a set of 4 will support more than 1200 pounds, and is guaranteed for life. Get them in Mahogany, Walnut, Maple or Blond finish to match your beds. Specify thickness of bed rails.

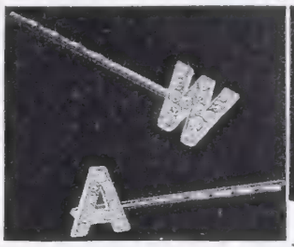
Postpaid **$2.50** a set. NO COD's, please.

BROCK & CO. 1710 N. Decatur Rd., N. E. Atlanta 6, Georgia



TEE-RIFFIC!

Strap 7 GOLD PLATED TEES onto your wrist like a watch. The ingenious loops of this genuine, pig-skin wristlet hold the gold tees for quick use! Luxurious gift for guy—or gal. **$2.95** postpaid.



JEWELED BOBBY PINS highlight a pretty hairdo with imported rhinestone initials. The bobby pins themselves are good ones, with enough spring to keep curls in place, and the half-inch initials will look like spilled stardust tucked in your hair. Rhodium plated, a pair with your choice of initials is $1 ppd.

PERFUME BRACELET . .

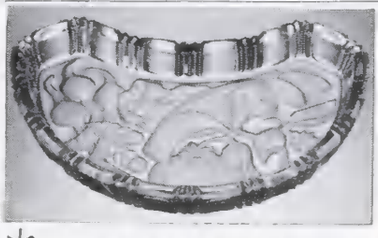
Gold plated link bracelet is glamorously bangled with a tiny leak-proof perfume cask. Comes in heavy crystal gift box. **$1.50** postpaid.

Send Check or Postal Note. Write for GIFT CLUES OF THE YEAR CATALOG.



GIFT **CLUES**

Grand Central Station, Box 144a
New York 17, New York



CRESCENT SHAPE SALAD PLATES

Designed to fit snugly up against the side of your dinner plates. They save space . . . make a charming table setting. Beautiful vegetable montage in the bottom of each plate.

All clear crystal .....**8 for $7.50**

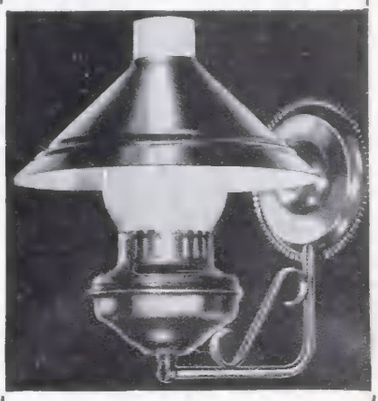
With frosted design .....**8 for $8.95**

POSTPAID

Send check or money order. Sorry, no C.O.D.'s

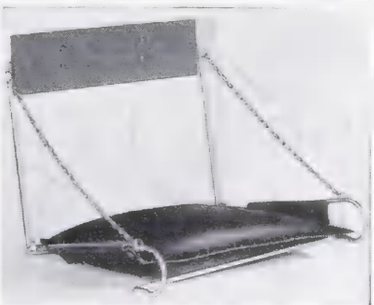
MALCOLM'S
HOUSE AND GARDEN STORE
524 N. Charles St. • Baltimore 1, Md.

"COLONIAL CHARM"



Here is an authentic all brass reproduction of an early American whale oil lamp that will blend into all color schemes in any room with its antique English brass finish. An all purpose lamp that can be used as (1) a pin-up unit (2) a permanent wall fixture or (3) in place of a floor lamp, especially where floor lamp space is not available. Designed to give extra lighting. Will take 100 watt bulb or less. Shipped complete with frosted glass chimney and 7-foot cord. Shade diam. 10". Height 12". Back plate diam. 5¾". Extension 11". **Only $9.95** postpaid Smaller size lamp (without scroll), 40 watt bulb capacity. Shade diam. about 6". Height 8½". Extension 7½". **$6.95** postpaid Remit by check or money order, otherwise C.O.D. *Send for free circular on our outstanding lamp and gift items.* **Money Back Guarantee.**

WHITING CO. Box 129 **Plainville, Conn.**



BAK·RAK

Suffer from sit-itis at football games? Bak-Rak takes the ache out of stadium seats! Generous foam rubber cushion, curved back to prevent fatigue. Folds compactly. Order a pair today, and see your games in comfort! Use next summer for beach, fishing. Welcome Xmas gift!

With cushion, each: $2.45 PPD
Without cushion, each: $1.45 PPD

Other Bak-Rak uses: Just right for children's sleds, wagons. Or put on floor for television guests. Mighty handy seating! Mail orders rushed promptly!

BLOCK COMPANY
200-B N. Jefferson St., Chicago 6, Ill.

Holds towels, stockings, aprons, rags, at your finger tips



Attached in seconds to smooth painted surfaces (tile, metal, glass, etc.) — no tools — no damaged walls

FING-O-TIP TOWEL HOLDER

Live rubber "grippers" hold material securely, yet gently, release easily. One hand operation. Colors: pastel shades of red, yellow, green, blue. Ideal for kitchen, bath, office, etc. A. J. Ganz Co., 112 N. Hayworth Ave., Hollywood 36, Calif.

$1 SET OF 4 | 2 SETS 2.75 POSTPAID

A. J. Ganz Co.
112-F N. Hayworth Ave., Hollywood 36, Calif.

Please send ____ Sets of 4 Fing-O-Tip Towel Holders, @ $1 per set, 3 sets for $2.75, postpaid. Cash, check or money order enclosed. (No C.O.D.'s.) Color: _____

Name _____

Address _____

City _____ State _____

Amazing Simple Device Ends Garbage Mess and Odors!

Finger-tip-open! Snaps shut. Seals odor-tight!

Scrape scraps from plate to bag. No handling.

Holds peelings, coffee grounds, bones, soups, rinds, etc.

No more leaking sink strainers. No more unsightly, unsanitary, smelly kitchen garbage pails!



Sturdy metal frame fastens to door under sink, cabinet drawer or wall.

6-quart size, stout moisture-proof bag is easy to put on and take off.

No more stooping—the SCRAP-TRAP hangs waist high. Never touch garbage again!

New! PATENTED **SCRAP-TRAP**

T. M. Reg. U. S. Pat. Off. Pat. Pend.

Goodbye to your *worst* kitchen chore! Now, you, too, can avoid handling wet, messy garbage scraps! Remove dry bag, fold top, place in pick-up garbage can. Keeps can clean, too. This new, quick, clean SCRAP-TRAP is sweeping America. We guarantee you'll be delighted or money back!

GENUINE SCRAP-TRAP BAGS always available. Only 35c for months supply (about 1c per day).

SAVE 700 TRIPS A YEAR to outside garbage can! Women love its new, easy, sanitary convenience! New low price. Mail only $2.19 for beautiful ivory-finished Scrap-Trap complete with month's supply wet-proof genuine Scrap-Trap Bags. Only 10½ inches wide. 500,000 sold on sight! Tell us whether wood or metal surface. Mail order today!

ARBEE PRODUCTS CO., Box A10, KANSAS CITY 17, KAS.

NEW BLONDE WOOD FINISHES



Platinum • Driftwood
Sandalwood • Blonde • Maple
Bleached Mahogany

$1.25 Postage prepaid

Use Pen-Chrome on any unfinished furniture or woodwork. Easily applied. Can of stain and clear finish $1.25—enough for table or four chairs. Order today! State color. O'Brien Corp., Dept. H-10 South Bend, Ind.

MADE BY THE MAKERS OF FAMOUS

O'BRIEN PAINTS

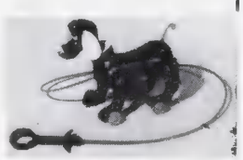


Angel - Abra

As the three angels swing about, propelled by the heat of candles, they ring little bells on this charming Christmas decoration. On your table or tree, it is a sparkling addition to Yuletime joy. Made of copper, 14" high.

$2.95 plus 25¢ postage.

Performing Pooch



"Champ" is a canine that barks, begs, runs or just lopes along controlled by a trigger mechanism. He's made of plastic and his floppy black ears and curly tail make him especially appealing to a young trainer.

$1.50 postpaid.

Gwendolyn Maloney
170 East 51st Street, New York 22, N. Y.



NO MORE CREASES IN YOUR SKIRTS

. . . when you use this newly designed Prac-T-Rack. Holds up to twelve skirts at a time, yet one can be removed without disturbing the others. Another useful feature—the rack hangs flat against door or wall conserving precious closet space. Smoothly finished in yellow, pink, green, or blue pastels.

An Ideal and Different Gift

Sold by mail order only in 48 states and all over the world. Each, $2.95. Add 25¢ for Postage and Handling.

PRAC-T-RACK, STILLWATER 8, NEW JERSEY

NO "SHIRT-TAIL TROUBLE"
WITH THIS NEW PETTICOAT BLOUSE

Sweet and neat for little misses. No chance of the petticoat blouse popping out when worn with skirt or pinafore. Adjustable elastic waistline and sleeves. Buttons all the way down the back and opens flat for easy laundering. High count Sanforized broadcloth. 3-inch eyelet ruffle at the hem.

Sizes 2 thru 6 ..... **$3.95**
Sizes 7, 8, 10, 12 ..... **$4.95**

White only Postage paid

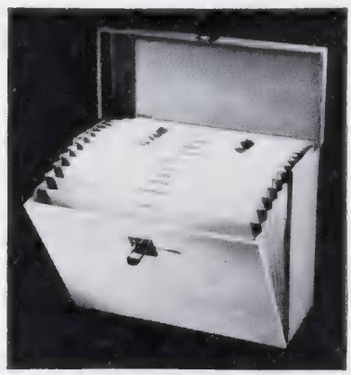
No COD's please

PeeWee House



11046 Barman Culver City 13, California

Window



JUV-E-FILE is a new and intelligent method for keeping in one safe place all the important records, milestones, and treasures of a child's growing-up years. An expandable file box has rigid sides, comes in dark blue and dusty pink, and file tabs cover everything from letters and school papers to photographs and medical data. The price is $4.25 postpaid, from Young Treasures, 746 Madison Ave., New York 21, N. Y.



TIME WAISTER. A watch that's as big as a silver dollar loops over your belt and swings from a little leather strap. Or run a ribbon through its ring and you have a fob to pin to your suit lapel. And if you tuck one in your daughter's stocking, she'll never be late for classes. Yellow, maroon, blue, or green enamel (give second choice). $4.40 incl. tax. Ppd. No c.o.d.'s. May Sherwin, 545 Fifth Ave., New York 17.



CRYSTAL CHANDELIERS
AS LOW AS $35.00

All wired for electricity. Imported beautifully cut crystal (not plastic) prisms. Lovely tooled metal top band. All metal parts in either natural brass or a silvery color. Please specify. Furnished with 12" length adjustable chain above, or with attachment for close ceiling connection. Please specify.
Model pictured 12" across. App. 16" long. 5 tiers prisms—$60.00. Same style. 10" across. App. 13½" long. 4 tiers prisms—$45.00. Same style. 8" across. App. 11" long. 3 tiers prisms—$35.00. Any model shipped prepaid on receipt check or M.O. Satisfaction guaranteed. All orders given prompt attention. More elaborate model with festoons of buttons above—$125.00. Write for free illustrated descriptive folder.

KING'S ANTIQUE SHOP
Dept. B. LEAKSVILLE, N. C.



BEDTIME MUSICAL LAMP

Your child will be delighted with this drum-shaped plastic lamp that plays a wonderful tune for 4 minutes. Mechanical rheostat causes light to grow dimmer as music plays. Music stops and light goes out. Drumheads have luminous surfaces that glow in the dark. Dimensions 15½" high x 5¾" diameter at base. Parchment shade is decorated with colored pictures that youngsters love. Operates on AC or DC current. Genuine Thorens Swiss Movement.

$15.00 Postpaid

Susan Jay Gifts, Inc.

302 E. Fordham Rd.
Dept. H.B. 10 New York 58, N. Y.



LIFESIZE—A RIOT OF COLOR!

Brighten up your home with this 18 inch, lifesize Polly—complete with perch, mounting bracket and bright finish brass plant bowl. Brilliantly colored. Glazed porcelain-like finish. Gives an added touch of color to any room. You'll want one for yourself—one for a friend. Safe delivery guaranteed. Send check or money order. Postpaid in U.S.A. Two for $9.25. Each only $4.95.

STRATFORD HOUSE
1011 Springfield Ave. • Deerfield 71 Ill.

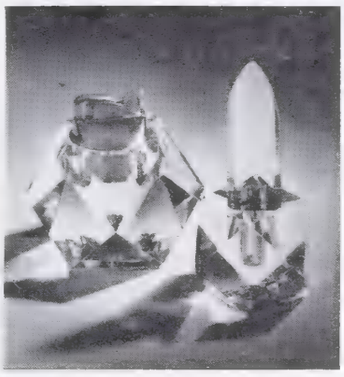
Shopping

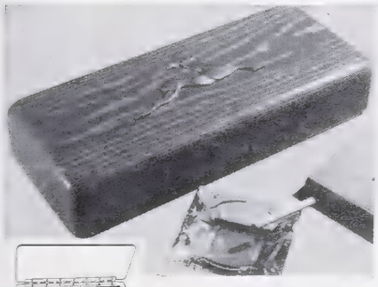


FARRIER'S KIT. Once used by the village smithy for his horseshoes, his kit is reproduced as a catch-all table in antiqued knotty pine. Use it in front of the fireplace, next to the four poster in the guest room. Top tier holds smoking accessories, lower tier, coffee cups. Books, magazines, or knitting fit in side compartments. 20½" high, 12¾" wide, $29.75 express collect from The Lennox Shop, Hewlett, N. Y.



PRETTY SPARKLERS for a fair lady's dressing table are "diamond cut" cubes of clear plastic with either a carved rose or orchid in natural colors. One is topped with an Evans lighter, measures 2½" high, and costs $10.50. The other is a 2" decanter that holds ½ dram of perfume. $5.95 ppd. Swanee-Duke Plastics, 13032-35 N. E., Seattle, Wash.





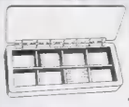
Deluxe Cigarette Box

The different Gift for Those "Who Have Everything"

The aristocrat of cigarette boxes, ideal for hostess or executive. Holds 8 full packs, all sizes. Exquisitely made in oak, size 7" x 16" x 3", chromium-plated hinge, superbly finished in ebony, terra-cotta, turquoise or bay-berry gray. Note the beautiful wood grain accentuated in white. Also available in solid mahogany or walnut. Bottom lining of colorful plastic, exterior bottom felt-finished to protect fine furniture. Figurine finished in antique silver.

Post-paid anywhere in United States
Remit with order please—
Money refunded if not satisfied. **$15**

Write to Dept. H-10
HARMON STYLE ASSOCIATES, INC.
400 Whiting Avenue
Dedham, Massachusetts



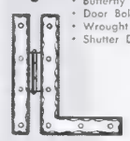
Left—interior view showing hinge and eight compartments

BY MAIL- Beautifully Hand-Made EARLY AMERICAN REPRODUCTIONS
FOR AN OLD FASHIONED CHRISTMAS

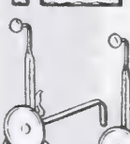
Fill your home with the charm of Colonial America, painstakingly reproduced by New England craftsmen. Old Guilford Forge is known to lovers of Americana the world over for its outstanding hand workmanship at sensible prices.



WROUGHT HARDWARE
- H & HL Hinges
- Cupboard Latches
- Early Thumb Latches
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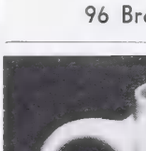
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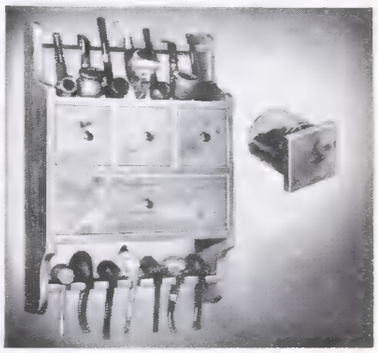
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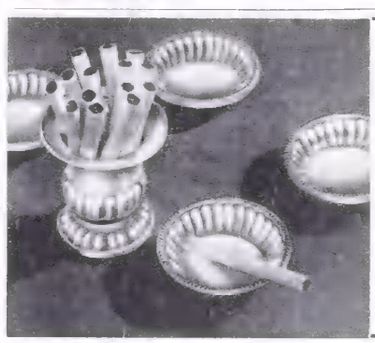
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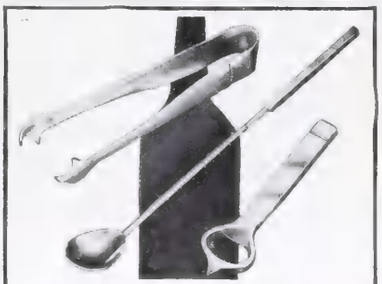
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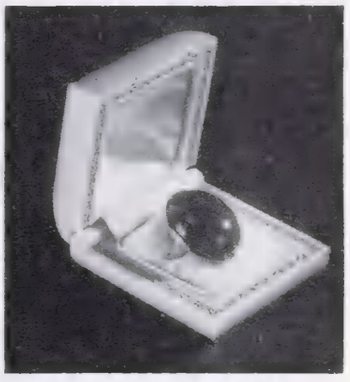
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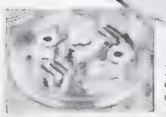
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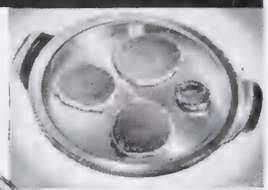
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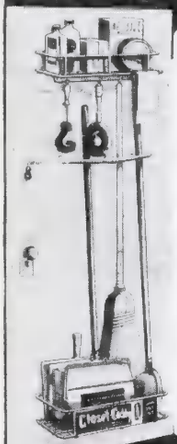
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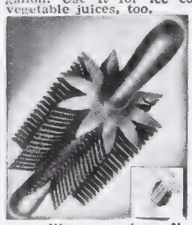
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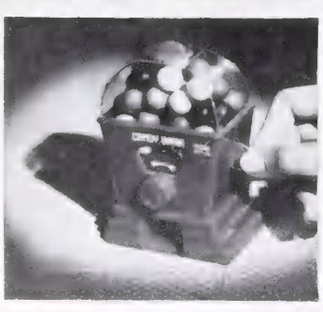
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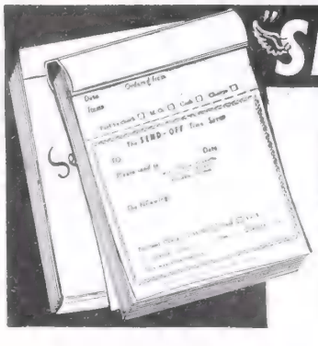
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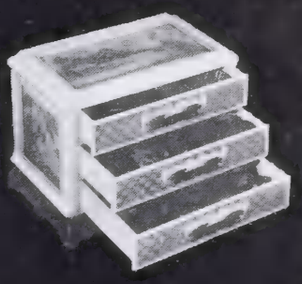
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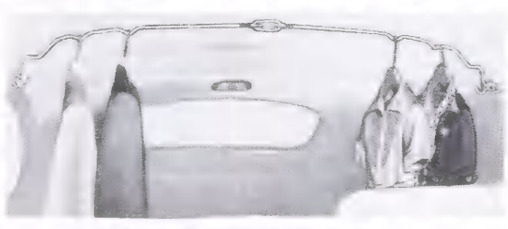
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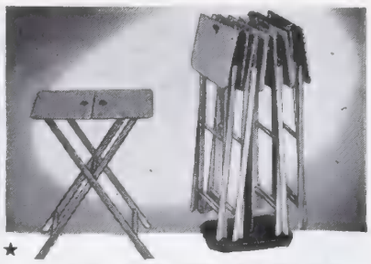
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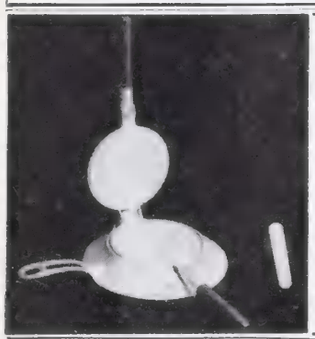
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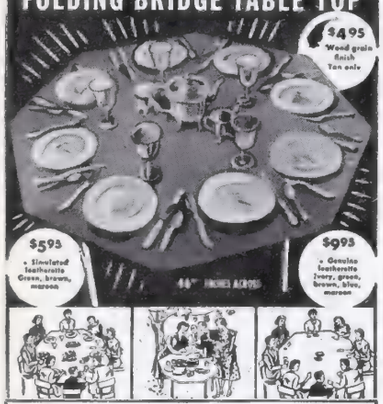


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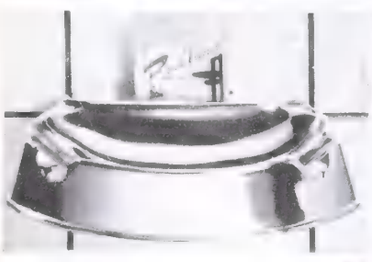


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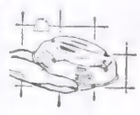
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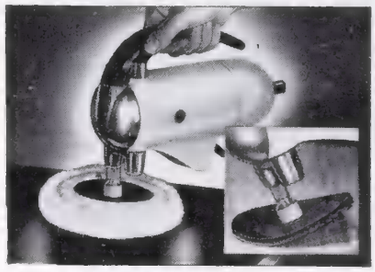
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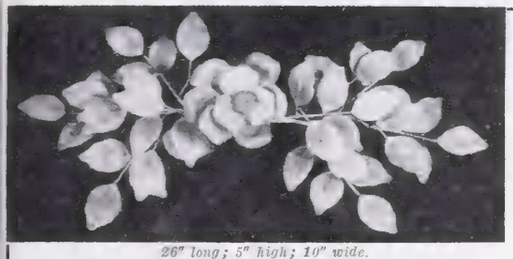


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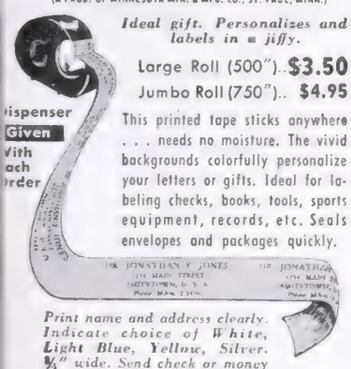
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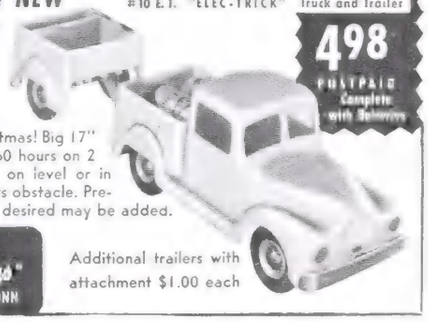
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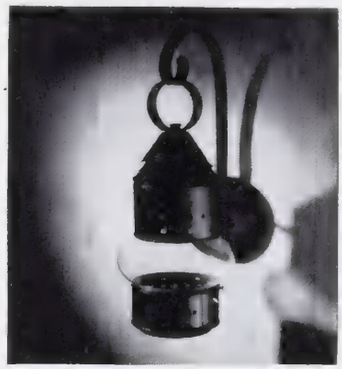


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Window



MAKE YOUR ENTRANCE an outstanding one by hanging this Old Salem lantern at your front door. It's a well-designed copy of an early "Onion" light and, besides lighting guests safe-down your front walk, it will add to the charm of the whole exterior. Finished in black, with bracket, it's $12.75 ppd. Old Guilford Forge, Guilford, Conn.



WELL-TRAINED PETS. A Boston bulldog or a gentle pussycat is a business-like door stop, will keep door from blowing shut no matter how gusty the breeze. And when you want to pension them off, they'll spend the rest of their days happily beside your hearth. Made of iron, the bulldog, 10" high, is $5. The cat, 9" high, is $4.50. Ppd. Noveltyme Studios, Hellam, York County, Pa.

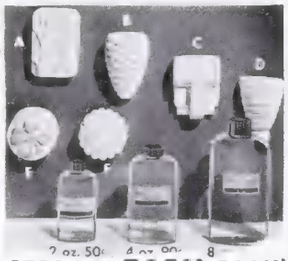


FOR BABY . . . unusual, useful GIFT
Colorful NURSERY HEATER $11.95 prepaid

Baby blue, pink or white. Darling nursery decorations. Small mesh grille keeps out tiny fingers. Quickly warms room with healthful, gentle, FAN-forced heat. Portable. Strictly safe — Underwriters approved. Full size, famous Titan electric. 1320 watts, 110V, 60 Cycles, AC. Guarded switch. Mail check or money order ($11.95 prepaid) for this sensible year 'round gift for years of comfort. Sorry, no C.O.D.s. State color. Guaranteed. Full refund if returned within 10 days.

TITAN MFG. CO., Dept. HB-10, 290 Terrace, Buffalo 2, N.Y.

FRAGRANTAIRE



PERFUME *EACH* ROOM TO YOUR PERSONAL TASTE

Fragrantaire* house perfumes give your home the delicate fragrance of a flower garden, or the tangy fresh smell of the woodland. Just a spoonful poured into one of our attractive, porous clay perfumers will give a room a pleasant odor for as long as a week, closets even longer. It's really economical!

Choice of 20 entrancing scents—2 oz. bottle 50c, 4 oz. 90c, 8 oz. $1.60. Specify size bottle and scent when you order. Apple Blossom, Bouquet, Carnation, Cedarwood, Chypre, Gardenia, Honeysuckle, Jasmine, Lavender, Lilac, Mountain Pine, Narcissus, Oriental, Rose Garden, Rose, Sandalwood, Spice & Herbs, Trefle, Violet and Wisteria. Choice of 6 attractive wall perfumers, 50c each. Specify perfumer by letter as pictured. A, B, C, D—4" high, 3" wide; E, F—3" diameter.

YOU CAN PURCHASE COMPLETE SET IN ATTRACTIVE GIFT PACKAGES, TOO! Specify perfumer, scent, and size bottle when you order:

Perfumer and 2 oz. bottle.....$1.10
Perfumer and 4 oz. bottle.....$1.60
Perfumer and 8 oz. bottle.....$2.50

If you send remittance with order, we pay the postage, or we will ship C.O.D. plus postage.

FRAGRANTAIRE CO., INC.
Dept. 121, 707 Union Trust Bldg.
Cincinnati 2, Ohio

*Reg. U.S. Pat. Off.

For everybody's fun
HAPPY BIRTHDAY MERRY-GO-ROUND
runs by own candle power



In pink, blue, yellow color combination. "Put on top of cake." $2.00 postpaid. No C. O. D., no stamps please. Catalogues now ready.

Edith Party Creation
200 Fifth Avenue New York, N. Y.



STAND A LAMP

You'll treasure the stunning lamps created by standing your figurines, planters or prized bric-a-brac on a Stand-A-Lamp. Simply add a shade to enjoy charming combinations distinctly (and inexpensively) your own.

Beautifully finished solid hardwood base has hidden rubber feet, polished brass stem, safety approved wiring.

SPECIFY ANY HEIGHT from 18" to 34" (add 14" to height of tallest figurine to be used),

BASE: 7" round, 6½" square, or 6"x8" rectangle,

BEAUTIFUL FINISH: Walnut, mahogany, maple, blond, or dull-black. We match pairs.

an ideal gift **$3.95** ea.

Exquisite 14" or 16" diameter shade as shown . . . in eggshell taffeta with rose or dark green grosgrain trim. White crepe lining. $5.95.

Royce Co. 1315 W. Florence, Inglewood 4, Calif.
(Please add 50¢ for mailing charges)

SPICE RACKS
GIVE EXTRA SPACE
KEEP CUPBOARDS NEAT



Keep your spices and small bottles always handy and easy to find . . . inside cabinet doors . . . on the wall . . . over the stove. Holds five spice cans with labels exposed. Made of aluminum, satin-finished, fingerprint-proof, sturdy and decorative. Simple to install. Screws furnished. Guaranteed **79c**
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Solves the problem, "WHERE TO PUT THE HOT COFFEE MAKER TOP?" Swings out from under window sill directly over the sink. Saves mess. Accommodates all makes—glass or metal. Easy to install. Postpaid **50c**
No C.O.D. Please.

NATIONAL MARKETING CO.
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Shopping



SLEEPY-GO-ROUND. When you snap on the light of this carousel lamp, the outside plastic cylinder slowly revolves. The heat from the 40-watt bulb does the trick, so there is no complicated mechanism to get out of order. The animated merry-go-round horses will have a hypnotic effect on small sleepyheads. With "Big Top" paper shade, 12" high. $6.95 ppd. Randel Associates. 3203 Bergenline Ave., Union City, N. J.



A SMALL CLOTHES HORSE will be the best-dressed girl in her class with this enchanting outfit. The skirt with bib top has a hand-blocked design of carousel animals or running rabbits, and comes in light or dark blue, aqua, or crushed raspberry with white block, or white with green block. Sizes 1-8. With blouse, $12. Skirt alone $8. Add 25¢ post. The Old Mill, North Amherst, Mass.



CURTAIN-SUB

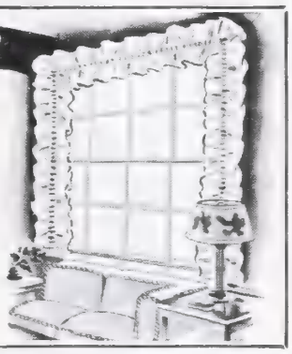
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Year 'round, Curtain-Subs cheer up every room. These economical curtains are easy to hang because they stretch to fit every window. No Fuss—Quick Laundering.

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Roosts your rubbers or galoshes on their own private door mat and lets them dry. The mats are shaped to fit a pair of rubbers, any size; raised edge keeps the floor clean while ridges encourage draining and quick drying. Use for the family's overshoes, and keep some RUBBER ROOSTS by the door for guests' footwear, inside where it's warm. RUBBER ROOSTS are $1.39 each or 3 for $4.00, ppd., from

RUBBER ROOST
Dept. A, Rossmor Bldg. St. Paul 1, Minn.

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Natural finish hardwood, 4½ ft. high, two 18" x 24" plywood boards, two trays with holes for 2 oz. or ½ pint bottles. . . **$14.95**

ADJUSTABLE FOR TWO CHILDREN, 3-15 YEARS OLD

100 sheets 18"x24" paper, six 2-oz. jars paints, two long-handled ½" brushes. . . **$3.00**

Shipped express collect.

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GENTLEMAN'S CHAIR

Hand Carved Solid Mahogany

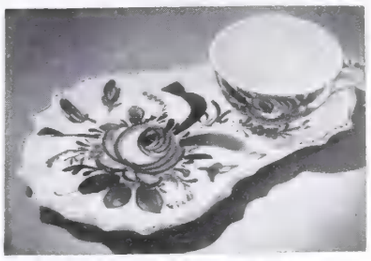


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Send No Money. Mail coupon to get complete kit for 7 days trial. When it arrives, deposit with postman only $3.95, plus postage. Use kit generously, if not delighted, return in 7 days, and your $3.95 will be refunded, otherwise, keep kit and we will consider deposit as full payment. *Dept. 2010, Sculpture House, 304 West 42 St., New York 18, N. Y.*

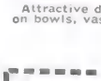


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Free Book

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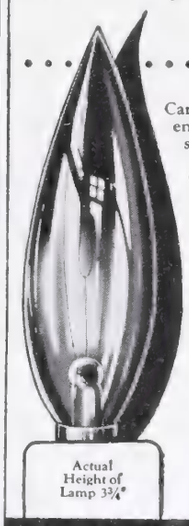
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Take the "work" out of housework with this triple-duty machine. **(1) As a sander,** it gets into tight corners . . . puts a satin-smooth finish on walls, woodwork, furniture, etc. **(2) As a polisher,** it does a professional job on waxed surfaces . . . cars, furniture, shoes, etc. **(3) As a massager,** it soothes tired or sore muscles. Dremel Electric Sander delivers 14,400 strokes per minute . . . does the work while you guide it.

LOOK AT THESE DREMEL FEATURES—So foolproof even a child can use it . . . has only two moving parts . . . never needs oiling. Weighs only 2½ lbs. Operates on 110-120 Volt, 60 cycle, A.C. **Straight-line action will not burn or scratch surfaces.** Dremel Electric Sander comes complete with 6 sheets assorted Garnet Paper for sanding, plus felt pad and sheepskin for polishing. Send **$14.85** . . . we will ship postpaid. Or, send only **$2** now, pay postman balance plus postage on delivery. **Money back** if not delighted after 5 days' trial.

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Window



POT LUCK. "Kahvipannu." copper tea or coffeepots. are pewter-lined. made in Finland, and come in a wardrobe of sizes. 2-cup size $6.50. 3-cup $8, 4-cup $9.50. 6-cup $10.50. 9-cup $12. 12-cup $13.50. Cup sizes are the rather small Finnish cups. Express collect from the Finnish Art Shop. 41 East 50th Street, New York 22. N. Y.



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32" x 17"
Bal a Bougival by RENOIR
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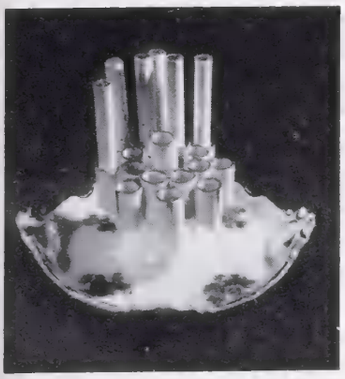
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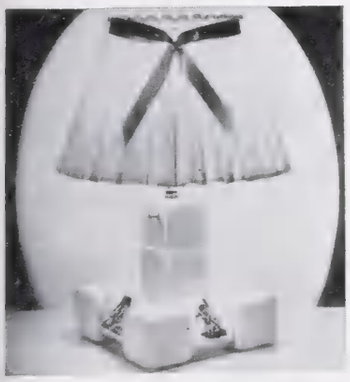
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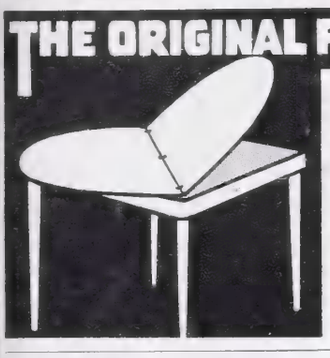
Shopping



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The Answer to Easy Entertaining!

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With a Happy Heart "Hop Along"—the newest, latest and finest of dog toys. Made of rough-hewn, live, natural rubber, it exercises his teeth as well as his body, and keeps both healthy.

Watch him chew and toss it—without injuring it at all. See it spring away from him—when he least expects it to!

He'll play and frolic with his "Hop Along" hour after hour, and guard and treasure it month after month!

OUR GUARANTEE: Your dog's "Hop Along" will last him at least six months—or we'll replace it absolutely free.

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No turning, bacon fries flat, keeps hot, dry while eggs fry. Secret is ring-drain. Bacon cooks in halftime under cover plate as drippings flow to ring drain. Warming and drying apron holds bacon (or any fried meat) while eggs cook in dished center. Triple-clad, polished chrome finish; knob on cover plate and handle heat resistant bakelite. Truly the all-in-one utensil that serves up a perfect breakfast every time. Postpaid, no C.O.D.'s.

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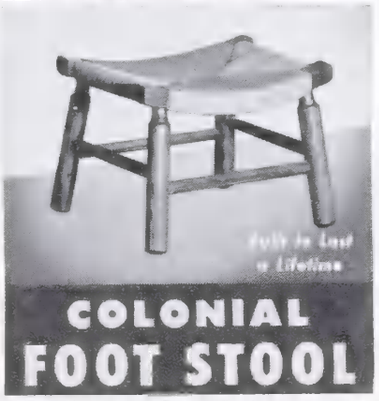
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COLONIAL FOOT STOOL

Attractive, sturdy, oak foot stool 11 inches high. The bottom is hand woven from durable round fibre. Keyed to Early American, but adaptable to many styles.

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*Patent Applied For

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Send check or money order and your Damp-Champ will be sent promptly. Try it for ten days! If it isn't the handiest device you ever used, return it and we'll refund every cent you paid. Simple instruction on label. Please state color choice. Shipped *postpaid*..... $1.95

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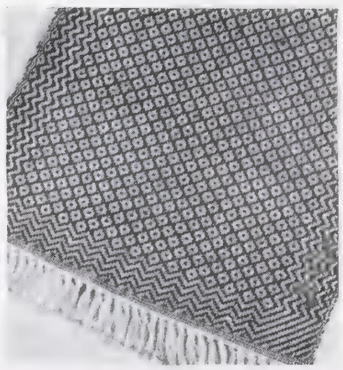
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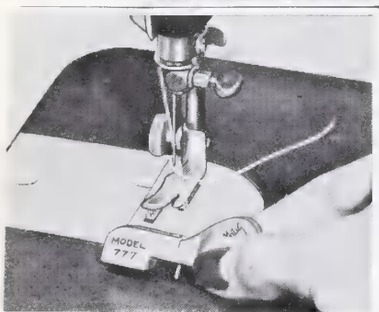
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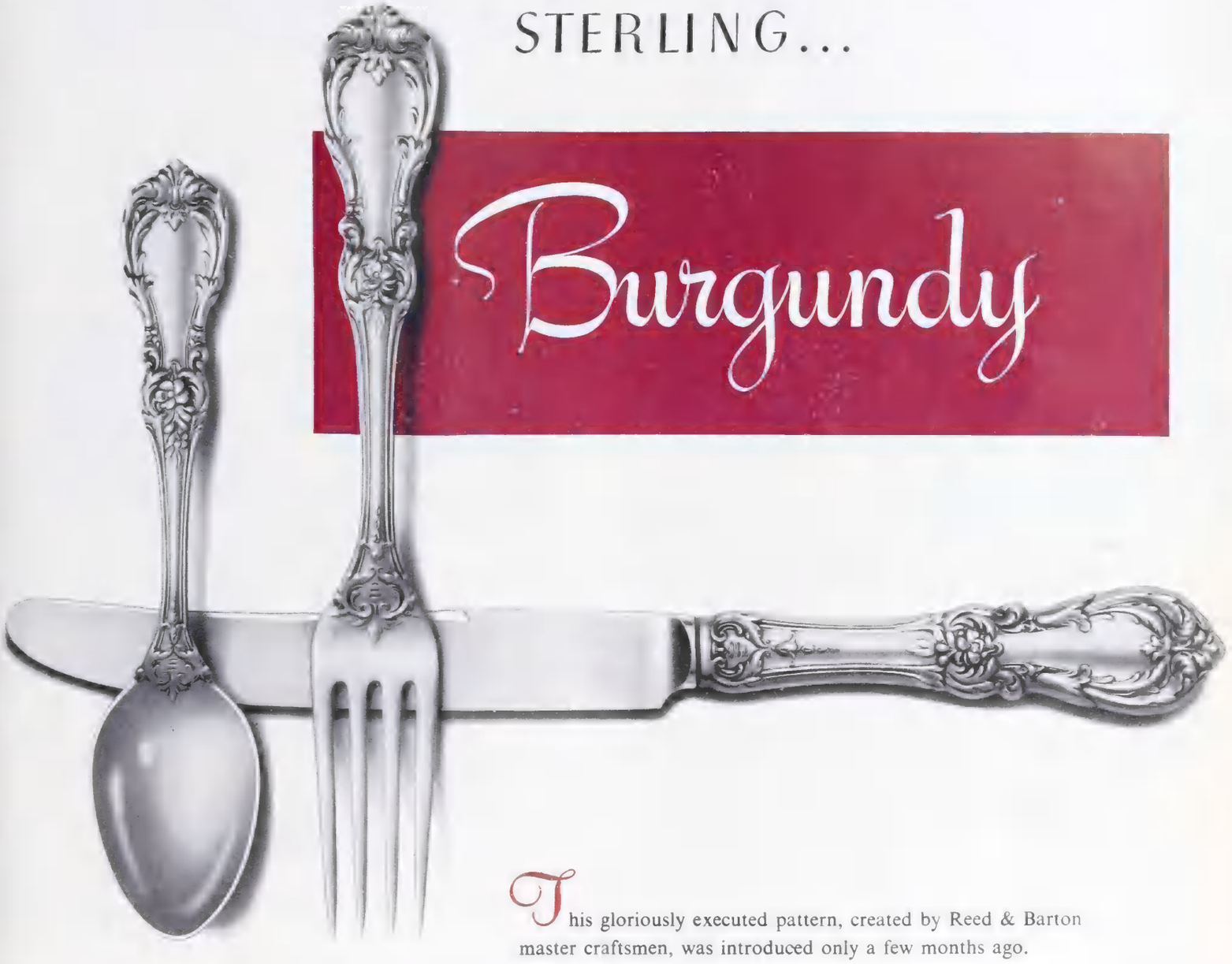
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This gloriously executed pattern, created by Reed & Barton master craftsmen, was introduced only a few months ago. Overnight, Burgundy was accepted with enthusiasm by women who are first with the very smart, the very beautiful. And now, Burgundy has triumphantly taken its place as an acknowledged leader among fine solid silver patterns.

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PHOTOGRAPH BY EWING KRAININ

Winter scene in the Caribbean, courtesy of coconut palms, trade winds, and old Sol, with an assist from your travel agent.

How to leave home and like it

By Louisa M. Comstock

Dates and rates are changeable. Prospective tourists should confirm this information with their travel agents, transportation companies, or hotels

To the seeker after peace, quiet, and beauty, the Virgin Islands are worth every penny of the $295 per acre Uncle Sam paid for them. There are 50 islands, but most travelers see only the three largest of them.

Of these, that unvirginally called St. Thomas is the Virgin Island tourist center. It's only 40 miles east of Puerto Rico, but it's still off the better beaten ship lanes. Alcoa cargo-passenger boats make it from New York every month or so. But by air, the St. Thomas capital, Charlotte Amalie, is only nine hours from New York via Miami and Puerto Rico, four hours from Miami via Puerto Rico, and a mere hop, skip, and jump by plane or boat as a Puerto Rico side trip. Or you may make a four-day cruise to Puerto Rico on the Bull Lines passenger ship *Puerto Rico* and nip over to the Virgins by plane. Caribbean Airlines and Pan-American both provide flights, about 40 minutes from San Juan to St. Thomas.

From Charlotte Amalie you can spank across the blue Caribbean by motor boat to St. John, three miles east, and by air to St. Croix, 40 miles south-southeast, where the Danes, from whom we bought the Virgins, have left their stamp most indelibly, and where you'll see the store in which Alexander Hamilton was clerk. You can do it in your own language, with U. S. currency, which may or may not add to the pleasure of shopping in a free port, depending on how much care you have taken en route to protect your $400 duty exemption.

Two new hotels, and a third under way, will relieve a housing shortage at Charlotte Amalie this season. The Trade Winds, converted from officers' quarters at Bourne Field, overlooks Brewer's Bay, features beach facilities, calypso, a cocktail lounge, and moderate prices, European Plan. The Caribbean, high above sparkling Lindbergh Ba , specializes in luxury and more of same. The Virgin Islands Hotel, when complete next January, will be the largest resort hotel in the West Indies. Tempting inducements here will be magic MGs for guests to drive, available yachts and saddle horses, and 126 fine, through-breeze rooms, some of them duplexes. Meanwhile there's Blackbeard's Castle Inn, new last year, which borrows legends part Danish, part pirate, from the old watchtower around which it is built, as does the older (*Continued on page* 240)

COSCO "Posture Back" Chairs

restful as a rocker!



Model 9-F COSCO Posture Back Kitchen Chair

Model 9-E COSCO Posture Back Ironer Chair

New! Cosco Posture Back Kitchen Chair. Feel "fresh as a daisy" all day long. Rest as you work in a work seat that just fits *you*—the *new* Cosco Posture Back Kitchen Chair. Here's real "rocking chair" comfort, plus the *ultimate* in smart styling and sturdy all-steel construction. Backrest adjusts up and down to provide support wherever desired . . . tilts with every movement, actually *cradles* your back. Seat, 25" high, slopes toward rear as an aid to comfort and correct posture. Seat and back upholstered in stain-resistant, *all-plastic* Duran, in choice of five decorator's colors. Legs, footrest and back supports finished in finest chromium. At leading department, furniture, appliance and hardware stores—$12.95 ($13.95 in Florida and western states).



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Model 4-D Step Stool: a safer ladder and a better seat—all in one!



Model 7-B Folding Utility Table: Folds flat; easy to carry and store!



Model 8-E Utility Table: Extra drawer and shelf—on wheels!

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the trend is toward floral design...

... AND THE STERLING INSPIRED BY THE LOVELIEST FLORAL MASTERPIECES!



Silver coffeepot made in 1767 by the famed English craftsman, William Grundy. Note how skillfully the Watson silversmiths have created the same floral beauty. *(Courtesy, Boston Museum of Fine Arts)*

Meadow Rose

So exquisite that they have been favorites for hundreds of years, floral motifs in sterling are increasingly popular today.

Loveliest of all, the sterling you will prize most highly, is the chaste Watson Meadow Rose which was inspired by the old masterpieces. Here, if ever, there is ageless charm that you will love and admire today . . . and continue to love throughout the years.

Ask your jeweler to show you this superb Meadow Rose pattern—and the eleven other splendid patterns by Watson. If you prefer, write for free literature, illustrating and fully describing all twelve Watson patterns. Select the one that warms your heart, and cherish it for your lifetime! The Watson Company, 1 Watson Park, Attleboro, Mass.

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House Beautiful
OCTOBER 1949



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CLIMATE CONTROL

...a continuing project to show you how to manipulate the design and materials of old or new houses to reduce the stresses and strains of climate on Man and Materials



You cannot escape from climate

Man is submerged in a sea of climatic elements: wind, humidity, temperature, sun rays, grass, trees, lakes, dew, snow. But man-made factors also enter into climate—pavings of streets, the materials of our homes, factory smoke, the windy canyons of tall buildings, the parched hot soil of our eroded farms, even the color of our own roofs. All of these are subject to endless manipulation—for better, for worse.

What climate does to YOU and what you can do to CLIMATE

by Elizabeth Gordon, Editor

Climate is one of the most compelling things in your life. It ranks in importance alongside nutrition, sleep, mental health. It affects your efficiency, your disposition, your energy. The way your climate treats you has a bearing on your prosperity and even on your standard of living. Drastic weather changes actually alter your body's mechanism. Temperature changes are reflected in your metabolism—the rate at which you turn food into heat and energy. Your blood pressure goes up and down with the thermometer. So isn't it obvious why climate affects your energy, your ambition, and your efficiency?

If you doubt that our climate has a deep effect on us, you should know that those areas of the United States with the most *easily controlled* climates are also those with the highest income per capita, the best health, and the best intelligence and culture records. Clearly, there must be some relation between man's having an environment he can really control and his ability to make progress—personal and social progress.

Your chief weapon to control the elements is, obviously, your house. But nearly all houses are woefully inept at climate control. Most houses, whether new or old, can boast nothing newer than central heating, insulation, and weather-stripping—all more than 25 years old. Yet scores of new techniques and materials have been developed in the last 20 years that could make our houses better devices to control climate. But they lie unused because people don't understand what they can do to improve comfort and take the sharp sting out of climate. Houses have been built, until now, primarily to please the eye, rather than to please the whole body, which is a futile waste.

You *can* do something about the weather. Your house can be made to harness the good parts of weather and to minimize the bad parts. Most houses are as inept at climate control as a wagon on an express highway. Even new houses could be improved by 20% to 40%, on comfort performance (at no extra expense) if they incorporated the principles set forth in this issue

Several years ago HOUSE BEAUTIFUL realized the biggest thing holding up housing progress in America was the lack of specific knowledge about our numerous climates, and how, precisely, houses in these climates should reflect exact local conditions.

You might think this was already known. Thousands of Weather Bureau stations have been keeping records for as long as 75 years. But, surprisingly, the data has never been studied in relation to how houses, in our scores of climates, should vary in their attempt to control their local conditions.

Plenty of knowledge has existed about how to control cold or heat, wetness or wind, per se. But no one knew in what proportions these weather elements existed in any given place. Consequently, no one could know how to combine correctly all the technically fine and advanced products of the building trades *to produce a perfect house for the place in which it was to be built.* In short, America has had all the pieces of the jigsaw but the one vital piece which shows how all the rest fit together.

Twenty-seven months ago HOUSE BEAUTIFUL set about gathering exact climatic descriptions of all the densely populated parts of America. Our purpose was to be able to specify exactly what a house ought to be and to do, in any place, to reduce the stresses and strains of local weather and climate on its residents. We discovered a gold mine of information, both about climate and how houses can be made to cope with climate. Existing houses, as well as new houses, could be made 20% to 40% more comfortable and useful if they used the climate control principles set forth in this issue and subsequent issues. Turn the page to enter a whole new world of Better Living and Better Health.

So you think you're Comfortable!

by Wolfgang Langewiesche

The more your body has to work to overcome the discomfort of climate the less healthy and efficient you are. Your house may be a major obstacle in your battle to maintain your body's equilibrium

How many hours a year are you really comfortable?

You probably don't know. Because you have been trained not to pay too close attention—not to notice. In our society, rooted in Puritanism, it is a sign of character to accept the pinpricks of discomfort. We are supposed to grin and bear it. Besides, we think weather discomfort is something we can't do anything about anyway.

The truth is you are uncomfortable most of the time in some way or another. For our houses are uncomfortable and not at all well adapted for the stresses and strains of the many climates in America.

This need not surprise you. Houses are that way. In all countries, at all times, people make themselves just comfortable enough to get by: they do something about discomfort only when it gets so bad they can't stand it. If you look at any country but your own, it's always perfectly obvious that this is true.

In the mild British winters, people still get by with fireplaces—plus woollies. But they only *just* get by. They pay for their discomfort with their sniffles, their chilblains, their Little Liver Pills. Even their tea habit is perhaps only a form of internal emergency heating. After a winter in England, any American is willing to say, "No Briton has ever been *really* comfortable in his life." To us, it's not so obvious that we, too, only *just* get by. Look at us through the eyes of an Englishman.

He says of us:

"Their houses don't protect them enough from the fierce heat of their summers, their fierce winters, their glaring light, rough winds, the noise they make, the dust, the grime of their industries. In fact, many American houses make the summer heat worse. Why, you are much more comfortable sitting in the shade of any ordinary tree than you are in many a $25,000 house."

"Look at New York and Washington," the Englishman says, comfortably roasting his feet on the fire while a nice cool bracing draft blows on his back. "They are just as far south as the south of Italy; so you can imagine how hot it gets! And all those buildings radiate heat at you! Sometimes it gets so damp that paper becomes limp and mildew starts in their

PHOTOGRAPH BY ELLIOT CLARKE

Taking a cold shower is *not* good for you, despite propaganda to the contrary. It shocks heart and blood circulation. It's like many weather shocks we submit to needlessly.





closets and clothes. Actually, they get days that are just like what they have in Borneo."

"But," the Englishman shakes his head, "those poor Americans are not allowed to lead a tropical life during such periods. They are too ambitious. They would have a bad conscience if they knocked off work. So they work as if they were still in Plymouth, England. And their winters! Talk about the Russian winter that wrecked Napoleon and Hitler. Well, believe it or not, Iowa has about that sort of winter. Parts of the U. S. get even colder."

"Actually," says the Englishman, "in America, the milk-cows are more comfortable in their beautifully kept barns than most people are in their houses. I don't know how they stand it."

Well, he's got something there. We accept our accustomed discomforts as God-given trials and say, "What's the use of complaining?" It *is* true: we let climate put us through the wringer year after year. We accept it as "the white man's burden."

Climate has a power to shape us and our behavior. Take a Boston banker into the Southwest. After a while his hat gets bigger, the hatband narrower. His skin sunburns, dries out, crinkles. First thing you know, you've got a Westerner!

This shaping works in a thousand and one ways. Sometimes it is simply that people use common sense and adapt themselves. Sometimes it is the almost-mysterious workings of diet, climate, habits, and social customs. The classic example, written up in all the books, deals with Italian immigrants. They brought babies, born in Italy, with them. They had more babies here. (*Continued on next page*)

How to tell whether you are really comfortable

Watch yourself for a while and see how often, and for how long, the description of a comfortable person fits you. You'll be surprised!



You don't reach for a shawl or a sweater.



You don't fan yourself.

You don't take off your coat.



You don't move a chair to get away from a slight draft.

You don't stand on the register.



Your clothes don't feel sticky.

You don't suddenly feel like getting into some fresh clothing.



You don't have an impulse to take off your shoes.

You don't press your forehead against a cold window-pane.





You don't even think, "How nice that fire feels," or "Very pleasant, this cross ventilation." You've simply forgotten about hot or cold.

You've also forgotten about fresh or stale air, noise, dust, and wind.



You are not squinting.

You don't put a paperweight on your desk to keep bills from scattering.



You don't hold anything close to the window to see it better.

You don't pull up a window shade to keep it from flapping; you don't pull it down to cut the glare.

You don't suddenly wash your hands because they are grimy.



Awful, isn't it?

So you think you're Comfortable!

(continued)



DRAWING BY KELLY OESCHLI

It's not your imagination—you *do* feel worse when it's hot. What's more, you *act worse*. Experience in factories, where they measure such things, proves conclusively that you can't work as well (or as fast or as safely) when it's hot as when it's cool. In cases observed in Britain, production dropped 24% as temperature rose from 68° to 75° F. Accidents rose 23%. Temperature of 65° to 68° was best. Most Americans like it slightly warmer.

Anthropologists measured the Italian-born and American-born babies—babies born of the same parents. The American-born babies had a different head shape, a shape more like that of most Americans.

Just so with houses. The first English settlers brought their house with them—their idea of a house: wood frame, with brick or stone filling in the space between the frames. It was pretty. Tourists still love to look at it in quaint old European towns, but New England made short shrift of it. The summers were too hot; the winters were too cold; the weather-changes were too sharp. The weather warped the frames; it moistened and dried, froze and thawed the stonework, and soon wrecked it.

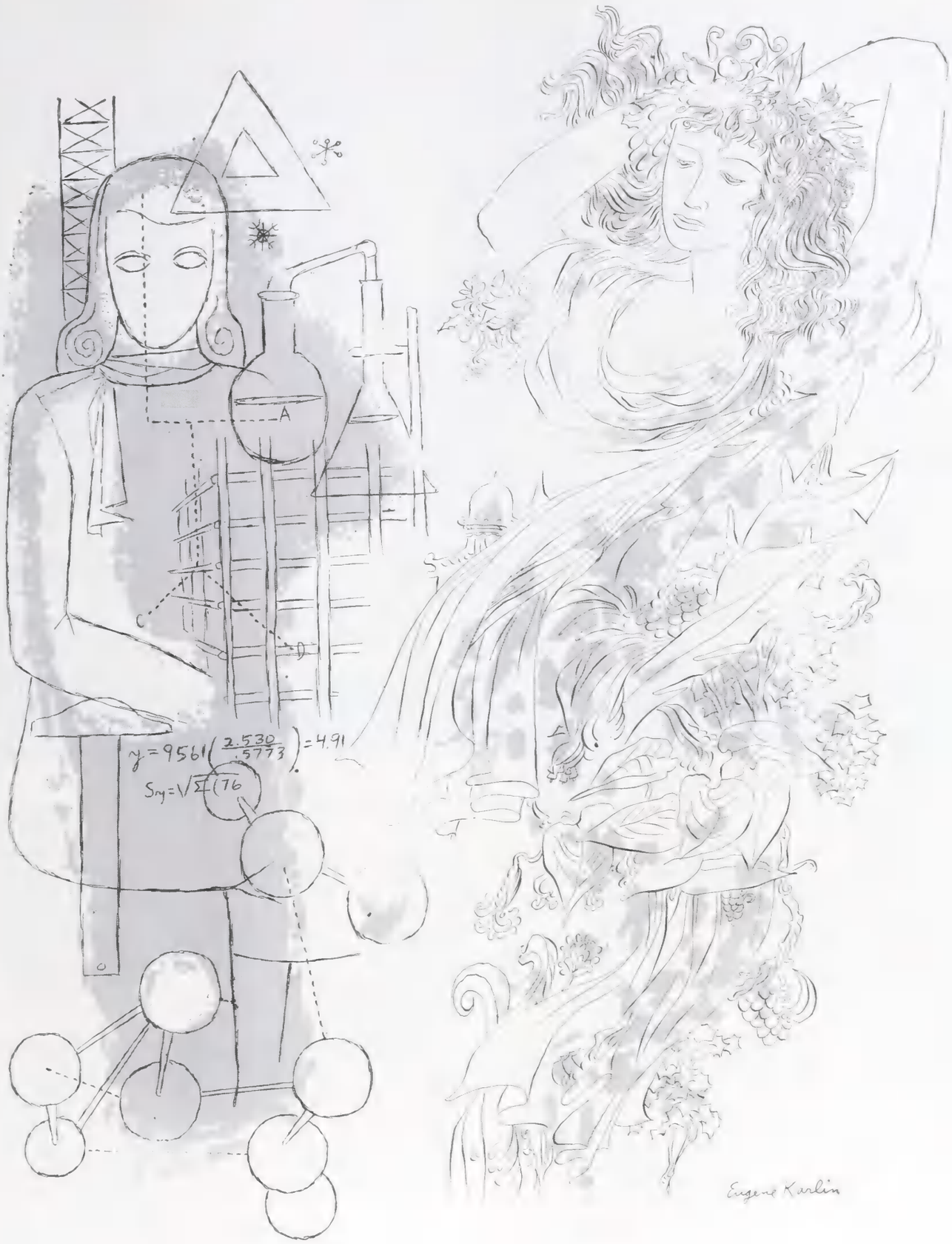
So the New Englander covered the Old-England house with a weather-tight skin of clapboard and shingles to keep the weather out of the structure. Then he left out the brick or stone filling altogether. It didn't have enough insulation value, anyway, in those winters. In Plymouth, England, it had almost never got colder than 20° above. In Plymouth, Mass., it often went down to 10° below. So people also needed something to close all the cracks and stop the drafts. Plaster did that. In this way, the New England climate developed the American house we still use: an outside skin of wood, an inside skin of plaster; in-between, a hollow air-space that gave some insulation even before we learned to fill it with more effective insulating materials. Then, to make their houses easier to heat, New Englanders went in for smaller windows, lower ceilings. And there they had the Cape Cod Cottage.

In the Carolinas and Virginia, the Britons were hit by the heat of the American summer. They soon found they needed high ceilings, shady porches, airy balconies. In the Southwest, the story was different: the Spaniards brought with them the Arabian-Spanish type of house, made of stone or adobe, built around a patio. It had been developed in hot, arid countries, and it was a natural for the hot, arid regions over here.

But after this first bow to the American climate, people began to ignore it. True, we now have better heating plants; we have cooling devices, insulation, electric fans, refrigerators, and swimming pools. These things do make our rough weather more tolerable. But we gloss over the fact that the house itself has not continued to evolve and improve as a weather shelter.

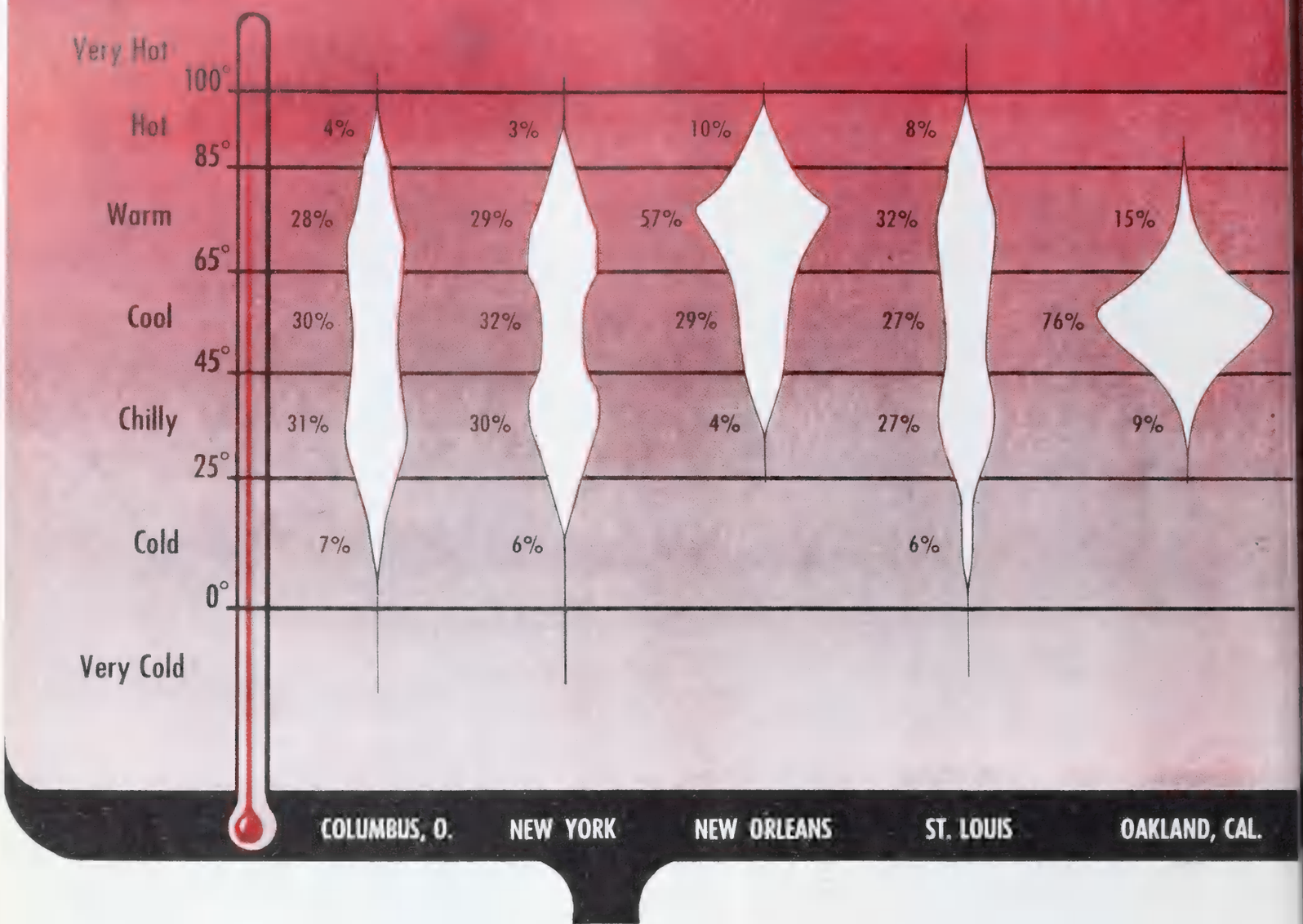
We became more interested in other things. Our houses became smaller, full of machinery, more practical to run without servants. The house had to be dignified. It had to show that its owner was a man of substance and of culture. Sometimes it tries to show that he was at heart a British country gentleman, or a French nobleman, a Roman senator, or a Norman baron. Sometimes it tries to show that a New York executive is at heart a New England farmer. And the more citified people get, the more attention they pay to those non-practical angles of building.

We have even gone backward and unlearned things we used to know. We have built, in (*Continued on page* 230)



You are two different personalities. Your hot self is the opposite of your cold self

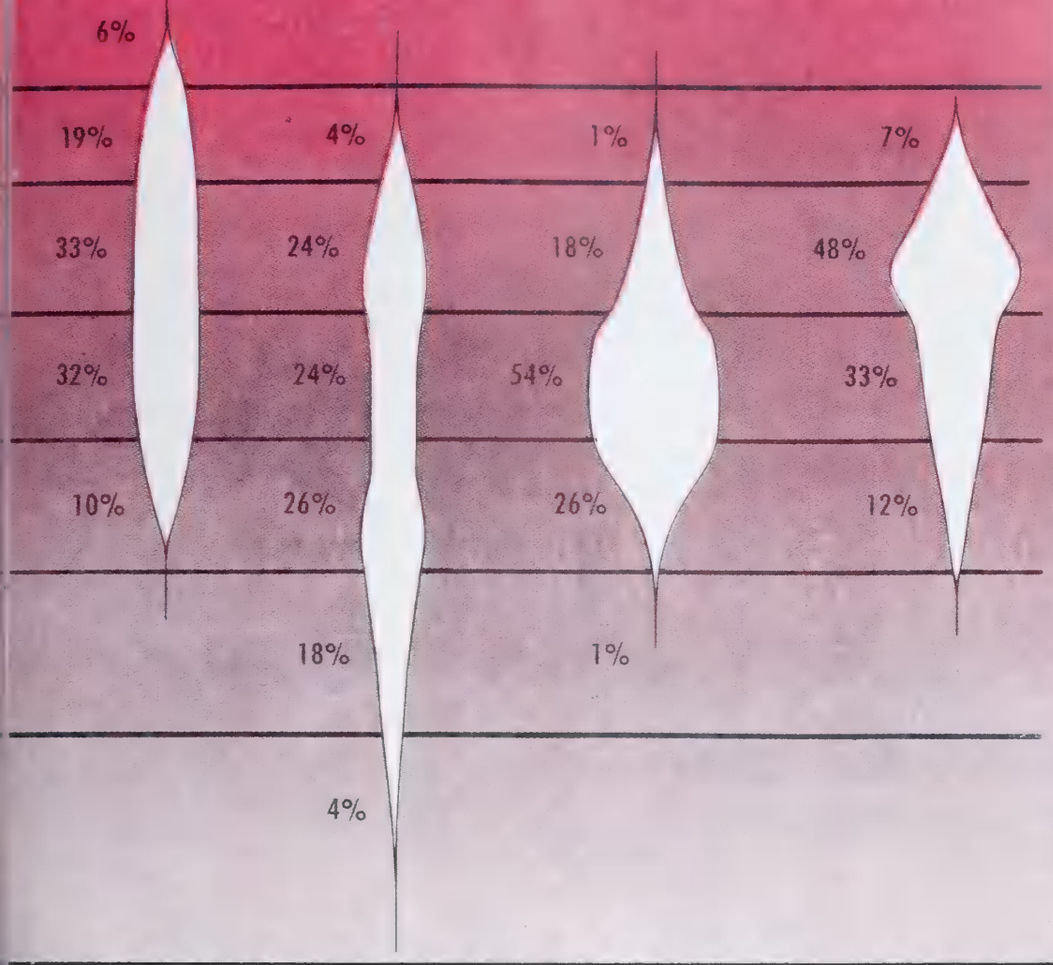
When you are *extremely hot* your body relaxes and your mind becomes contemplative, imaginative. You like flowing rounded lines, poetic ideas, shapes like a woman's. When you are *very cold* your body becomes tense and rigid. Your cool self becomes rational, energetic, efficient. You like things square, to fit exactly. If you had to design a building, it would come out engineered, functional, square-cornered, and factory-like.



How many Climates do we have in the U.S.?

by Dr. Paul Siple

We have, in this one country, almost every sort of climate there is. Seattle's climate is English; Iowa's, Russian. Key West in summer is the South Seas. Arizona is like the Middle East; New Jersey is like the Far East. In all these climates we try to live in the same types of houses. T'ain't right!



For comfort's sake, you should know your climate

You are looking at temperature portraits of nine of our American climates. Notice that they all have about the same ingredients. But notice also that these come in radically different proportions. Climates are similar as all dogs are similar, but they differ as a Sealyham from a collie. If you want to live in peace and comfort with your own climate, you should know exactly what it is.

PHOENIX **ST. PAUL** **PORTLAND, ORE.** **CHARLESTON, S. C.**

You see here, in silhouette only, a few of our American Climates. The *faces*, the *tempers* don't show; only the bare outline: "How much time of the year is it how warm?"

That rolypoly fellow, Oakland, is so fat around the middle because temperatures there are middling most of the year. Tall, gaunt St. Paul is so tall because it gets very hot and very cold there; so lean around the middle because middling days are rare. St. Paul's tallness means: "Watch that what you do against the cold won't spoil your living when it gets hot." The bulging hips of Columbus mean: "Many days here with frost at night, thaw in daytime; much mud and slush, much wear and tear on materials." The thin tail of Columbus means: "Don't spend too much money on heating plant for extreme cold snaps. They happen here, but never last long; spend more money for summer coolness instead."

If we could show their *tempers*, these climates would look even less alike. For example, *humidity:* Are the hot days humid or dry? Graceful New Orleans now looks less gay. When it's hot there it is humid. This means: "Think about air circulation, mildew prevention, summer comfort." Phoenix heat looks in silhouette just like St. Louis heat. The thermometer feels no difference. But it is dry heat, broken by night-coo'ness. St. Louis's heat is humid, with sticky nights. So the two summer climates have different tempers; one is gentle, the other is tough. *Sunshine:* Are the cool days sunny or cloudy? Oakland now says: "Cool, *cloudy* days are what your house must make pleasant." *Wind:* from what direction does the wind blow in hot weather—in cold weather? And so it goes.

People still think that we have four climates in the U. S. A.—North, South, West, The Coast. It's not so. Virtually each community has a unique climate—different in at least one *important* respect from every other. Know your climate—really know it—and you can make your house an effective controlling agent.

Can I really control Climate?

Yes—if you understand your climate.
Yes—if you use your materials right.
Yes—if you dare to use a new liberty.

Yes, you can control climate. Enough so it really makes a difference—indoors and out.

You can change the climate, re-shape it, use the good part and throw the bad part away. It works because such a small bit of changing can make such a big difference in how it feels.

Outdoors, you can control climate enough to turn marginal weather into good. You can lengthen your pleasant outdoor season by months. You can raise cold outdoor temperature as much as 40°. You can cool down hot weather as much as 15°.

Indoors, our control is almost complete. It is vastly more advanced than people realize. There is no longer an excuse for a house that is hot in hot weather, chilly in (*Continued on page* 141)

PHOTOGRAPH BY F. F.



If you can do this



You can certainly do this

PHOTOGRAPH BY LIONEL FREEMAN

If it's practical to swim outdoors at Sun Valley when it's 0° and the pool is surrounded by snow, it's also practical to have glass walls in Vermont. Both propositions depend on doing things *exactly* right. It's the glass windbreak-sunpocket at Sun Valley that is right. In Vermont, it's the insulated, sun-borrowing window.

COLOR PHOTOGRAPH BY MAYNARD PARKER

Freedom brings style changes

An immense new freedom has been given us since the coming of insulating glass and the use of solar heat. People in cold climates can design their houses with many of the freedoms formerly possible only in warm climates. This fact has created a style trend to tropical motifs—tropical flowers on fabrics, tropical rattan in furniture. You'll see new versions of each in stores throughout the country this fall: "Malay Modern" furniture by Ficks Reed Co.; "Hawaiian Islands Group" fabrics by F. Schumacher & Co. Decoration by Florence Hayward.







Here is a prewar solar house in Massachusetts, shown in wintertime, flooded with sunshine and, therefore, with heat. This house is a famous pioneering solar house, and has proved sound over many tough winters.

Can I really control Climate?

(Continued)

cold weather. Nor for a house that, trying to keep you warm, is stuffy and dark. You could, technically, build a comfortable all-glass house in Alaska. Yet, most people living in cold climates still shy away from large glass areas. They haven't learned yet that glass, properly used, extracts free heat from the sun in winter.

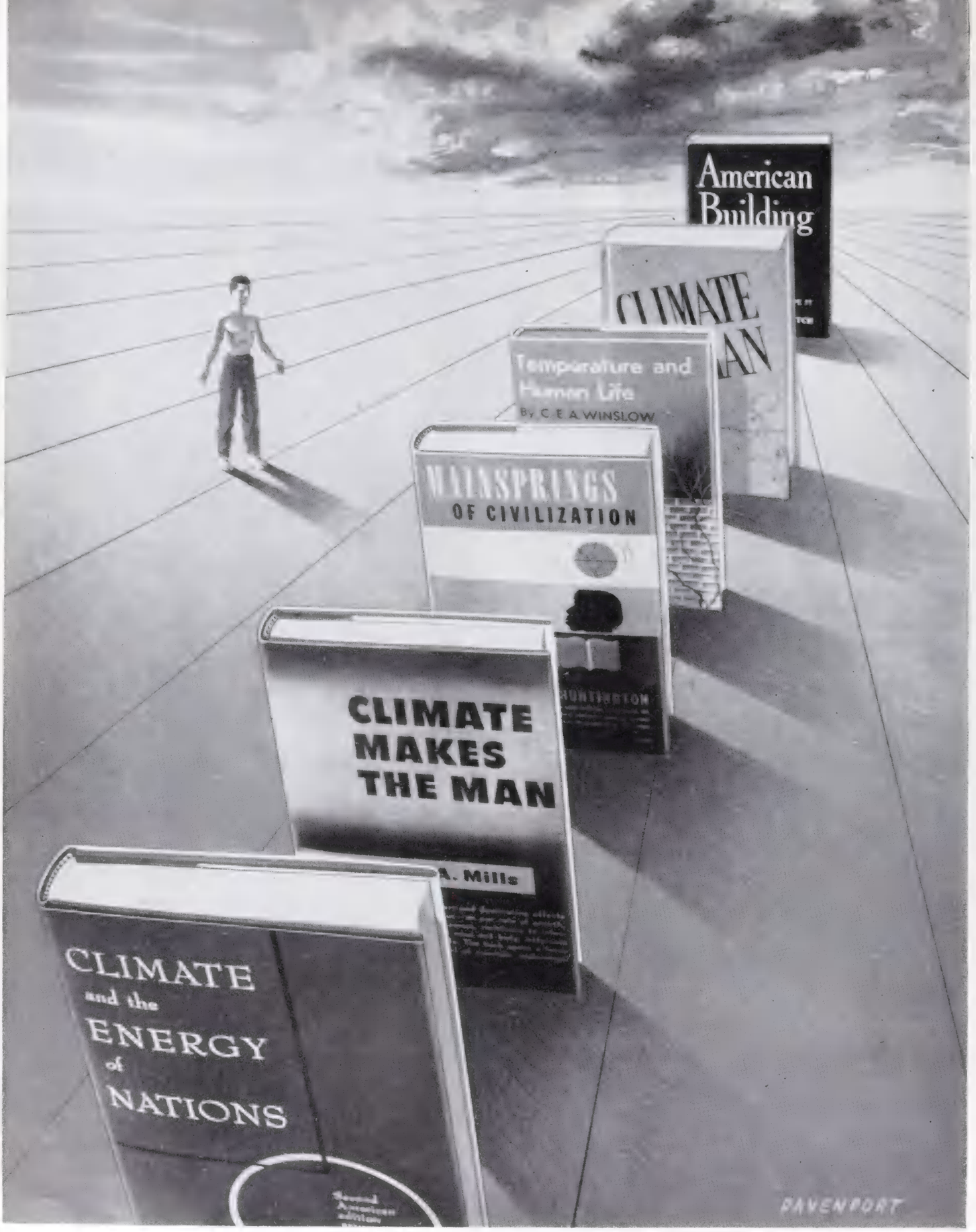
The right materials, used right, can give you a weather-proof house anywhere. Most of the materials have been around for 30 years—or 300. We now know how to use them: we know exactly what makes a house hot, chilly, damp, etc. This frees you from old restrictions: your house no longer must follow an old pattern. There are no limits to what you can make it do.

Using climate control principles is not tied up to any particular style of decorating. You can see how continuous runs of windows look right with antiques and hooked rugs. So loosen up your mind to see how you can use climate control.

PHOTOGRAPH BY MAYNARD PARKER



Even a Connecticut farmhouse takes kindly to a generous use of glass and the warm-climate look that comes from tropical-looking fabrics and furniture. Once we master our indoor climate so it is anything we want it to be, a whole new relaxed attitude develops toward our houses and their furnishings. This accounts for the trend of the last few years toward "Far Eastern," "Hawaiian," "South Seas" style promotions. Furniture, Ficks Reed Co. Fabrics, F. Schumacher & Co. Home of Mr. & Mrs. Claude Sperling, Silvermine, Conn.



It may be news to you—but . . .

A whole literature on climate has developed in recent years. Scientists have studied its effect on man, animals, and plants, on materials and machines. Climatology played a big role in the last war. Its importance to health, industry, and agriculture is widely recognized. Now HOUSE BEAUTIFUL applies this science to the job of making *your* house more comfortable more of the time by making it fit into *your* climate.

How you can use House Beautiful's Climate Control Project

by James Marston Fitch
House Beautiful's Architectural Editor

We are going to take the climate of America apart, show you what it is, how it affects your comfort and your pocketbook. Most important, we are going to show you what you can do about it. Monthly, we will analyze the climates of our chief population centers. We'll show you houses that *do* control climate by good design

If you are one of those people who say, "You can't do anything about the climate!" you don't, frankly, know what you're talking about.

You don't know that all the time you *are* doing something about climate. You change the climate every time you cut down a tree, plow a field, or pave a road. You change the climate every time you build two houses side by side. Everything you do to the landscape alters the climate of that particular bit of earth. It may be a small change but it's definite. And when you add many such changes together, as when you build a whole city, you actually make a brand-new, man-made climate.

The trouble is that, in our ignorance, we are likely to change it in the wrong direction. Instead of making it better, we make it worse. We sharpen the extremes, instead of minimizing them. We aggravate bad spots instead of improving them.

It seemed to us here at HOUSE BEAUTIFUL that, if we knew enough about climate, we could make it work *for* you instead of *against* you. But to do that, we would have to know exactly how climate affects you, what kinds of climates there are in the U.S.A. and what we could do to improve them. We found that nobody knew. Climatology is a well-developed science, but no one has applied it to house and community design.

So we asked eight outstanding scientists to act as a fact-finding board (see page 142). We asked them to do three things: **1.** Measure the climates of our principal population centers. **2.** Tell us what each climate means in terms of human comfort. **3.** Prepare for each of these climates a set of *performance specifications* for comfortable houses (new or old). Over two years of research has gone into this project. HOUSE BEAUTIFUL thinks that these Regional Climate Analyses are so important to the health and well-being of all American families that each month we will publish a digest of one. The first, on the climate of central Ohio, appears on page 162.

But we have done more than merely analyze these climates. To show you how climate can actually be tamed by correct house design, we will present a house plan *specifically designed for that region*. These "Climate Control Houses" will be designed by leading architects and landscapists living in each region. Whether you live in an old or new house, these studies will serve as a guide to improve your own private climate. They will show you how a house can have year-round climate control in one region. Since all climates have *some* characteristics in common, all these houses will help you solve some of your local problems. The first house appears in this issue.

The *facts* about climate are not new. But most people are dismally ignorant about their *significance*. If you doubt this, study the houses we live in. Most of them look as if we felt that climatic variations didn't matter, as if climate didn't *exist*. How else can we explain the Cape Cod cottage that is mushrooming all over the U.S.A.? This is a good climate-control design for the long winters and short cool summers of New England. But it has no business in Alabama or Kansas.

We do not claim that our Climate Control Project will cure all your housing ills. Designing your house to make the most of winter sunshine doesn't mean that you won't need a heating plant. Orienting your house to get the summer breeze does not mean you'll never need attic fans.

Climate Control is no *substitute* for good architecture and good engineering, but it is the most significant *supplement* to them made during the Twentieth Century.



Dr. Ralph Linton

DIRECTOR OF CLIMATE CONTROL PROJECT. Dr. Linton is Sterling Professor of Anthropology, Yale; member, Social Science Research Council (1932-39); now chairman, Section on Anthropology, National Academy of Sciences.



Dr. Paul A. Siple

CLIMATOLOGIST and biological geographer. Dr. Siple is a member of the Research and Development Group of the U. S. Army General Staff. He is Chief of Climatology and Environmental Protection Section, Office of Quartermaster General.



Dr. H. E. Landsberg

MICRO-CLIMATOLOGIST. Dr. Landsberg is Executive Director, Committee on Geophysics and Geography of the U. S. Research and Development Board; former Chief, Section of Industrial Climatology, U. S. Weather Bureau.



Dr. L. P. Herrington

PHYSIOLOGIST. Director of Research, John B. Pierce Foundation and Professor of Public Health at Yale, Dr. Herrington is a specialist in environmental physiology and psychology and the relation of climate to human health and efficiency.

The Scientists behind Climate Control

By James Marston Fitch

The men whose pictures appear on this page were specialists in climate long before HOUSE BEAUTIFUL ever met them. They dealt with the impact of climate on culture, on human physiology and psychology, on structure and building economics. But they each approached climate from a specialized angle. They did not know us and they did not know each other. What we have done is focus their attention, as a group, on one central problem: how to use existing knowledge of climate, man, and building to produce more comfortable homes in America.

You may find some of their conclusions startling. Others may strike you as "something you knew all along." The important thing, we think, is that they've analyzed *all* the facts about climate and comfort. They will give you each month in the Regional Analyses of our Climate Control Project not just interesting tidbits, but concrete and specific guides on how to wring more comfort from your climate.



Walter A. Taylor

ARCHITECT. Mr. Taylor is Director of Education and Research, American Institute of Architects; Member of Executive Committee, Building Research Advisory Board, National Academy of Sciences. Prof. of Architecture, Syracuse (1939-46).



Miles Lanier Colean

ECONOMIST. Technical Director, Federal Housing Administration (1937-40), Mr. Colean is now a consultant on construction and building finance, a Fellow of the American Institute of Architects, member of Conference of Business Economists.



Dr. Dana Coman

MEDICAL-GEOGRAPHER. Scientific advisor, Office of Chief of Staff, U. S. Army, Dr. Coman (M.D.) is a specialist in environmental stress and problems of clothing, shelter, and survival techniques in polar, mountain, and tropic regions.



Wolfgang Langewiesche

TECHNICAL WRITER. Research pilot for Kollsman Instrument Division, Square D Co., Mr. Langewiesche, member of Institute of Aeronautical Sciences and American Geographical Soc., is a student of weather and the behavior of air.



Climate Control can save you money

by Miles Colean

From the hard-boiled viewpoint of housing economics, HOUSE BEAUTIFUL'S Climate Control Project deals with three sets of very practical recommendations:

1. *The ways you can increase comfort without adding cost.* For instance, it should cost no more to locate a porch where it will catch the prevailing summer breeze than to put it in a heat pocket out of the wind. It costs nothing extra to place a picture window where it will get maximum heat-bearing winter sun, instead of on the wasteful north, cold side. It costs no more to place bedroom windows strategically so that positive air change can be achieved. Such "know-how" results in no added cost, and may actually effect savings in initial cost or in fuel or other maintenance expenditures.

2. *The ways in which a somewhat higher first cost will be made up in reduced maintenance cost.* If, as an illustration, you live in an area subject to flash-floods, it will be better to pay at the start for ample gutters and drain-spouts and adequate ground drainage than to spend continuously for sheet metal repairs and flooded basements.

3. *The ways in which you can avoid useless cost.* Your elaborate arrangements for capturing solar heat will yield no dividends if most of your winter days are cloudy. The Climate Control Project will make such (*Continued on page* 249)

Your architect will have all the scientific data on Climate Control

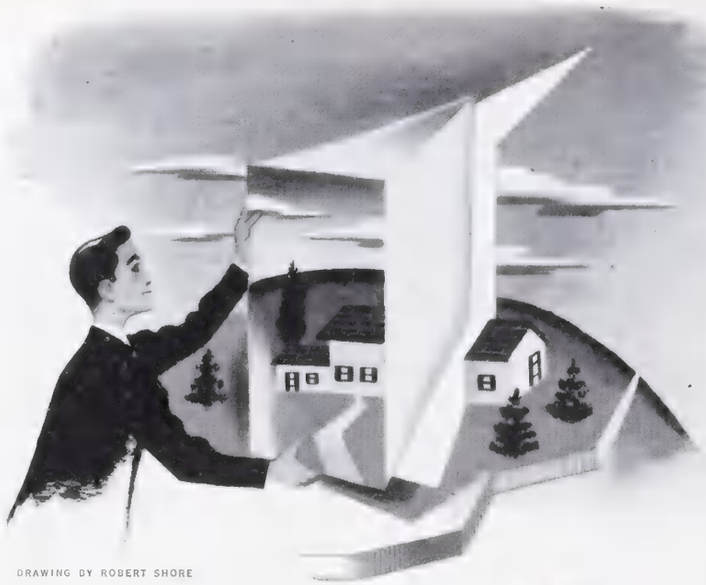
This is the first Regional Climatic Analysis in HOUSE BEAUTIFUL'S Climate Control Project. Each month from now on you will find another climate zone analyzed by our panel of scientific experts (see opposite page).

This material will be presented—as it is in this analysis of the Columbus, Ohio region—in condensed form and in uncomplicated language you can understand. But the highly technical information—the charts, tables, and construction recommendations—will be available to your architect. He'll get all of this, month after month, via his professional journal, the bi-monthly Bulletin of the American Institute of Architects.

If you want this technical information yourself, you can get reprints of the same information that goes to the architects. The cost is 50¢ for each Regional Analysis. Write the Administrator, HOUSE BEAUTIFUL'S Climate Control Project, 572 Madison Ave., N. Y. 22, N. Y.

Science and industry reach for Climate Control facts

Because the research behind the HOUSE BEAUTIFUL Climate Control Project has been done at the level of pure science, it represents a new body of information that has been recognized as extremely valuable for future research and product development by both science and industry. In October the Building Research Advisory Board of the National Research Council will discuss our findings at the National Academy of Sciences at a meeting entitled *Research Correlation Conference on Environmental Factors in House Design and Construction.* The Project will likewise be presented before the fall convention of the Producers' Council, an association of building materials manufacturers. Joint monthly meetings will also be held for branch chapters of the Producers' Council and the American Institute of Architects in the successive regions studied as the Climate Control Project proceeds.



DRAWING BY ROBERT SHORE

How to PICK your private climate

by Wolfgang Langewiesche

When you buy land you buy a climate. It may differ from block to block. You can improve local climate if you know what land to buy

So you are going to buy that lot. The view is nice, the neighborhood correct, the utilities are in, commuting is easy. It seems about right. But have you thought about the climate? When you buy land, you buy a climate.

You say: "Well, climate is the one thing we can do nothing about. Sure, it would be nice to live in Southern California, but it so happens we live here. We know it sometimes gets a little tough. We'll just have to try and make our house right for *this* climate."

That's true. There is a right house, a comfortable house for every climate in the U. S. But that you have no choice of climate is not true.

"Climate" is, after all, only an *average*. It's an expression like "average income" or "typical American." Such expressions include you, but they don't necessarily describe you. Your income has been considered in calculating the average, but that does not mean you have exactly the average income. Nor are you in all respects typical of most Americans. In the same way, if you live in, say, Ohio, you live, of course, in an Ohio climate. But that doesn't mean your particular property will always, in all respects, be just exactly as hot, as cold, as dry, windy, wet, etc. as all other lots in Ohio. Different neighborhoods of the same town often have different climates. In the same neighborhood, different lots may have different climates. A famous example—famous among the few students of such things—was a certain winter night in Toronto, Ontario. At one end of town, the temperature was 15° F.: at the other end, 7 miles away, it was 15° below. Where would you rather have had your house? And this is not at all exceptional, nor is it peculiar to Canada. It simply happens to have been recorded. Everywhere you'll find hot spots and frost holes, there is a smoky side of town and a clean one. You can buy yourself a river fog, a lake breeze, a mosquito ranch, a stockyard smell—all by picking one spot and not another.

This Private Climate makes a difference in fuel bills, wet basements, snow-shoveling, sniffles, soot-spoiled draperies, frozen water pipes, rattling blinds. It makes your garden grow or makes it fail. It may make your house naturally cheerful or sort of gloomy. People in one house may get a few weeks of outdoor living, perhaps, in June; then in July and August it gets too hot, and there are too many mosquitos. They sit outdoors again in September, and then it gets too



DRAWING BY ANTONIO PETRUCCELLI

cold. "Well, it's a rough climate," they say. "You just have to take it." And they let it go at that.

But, in the same general climatic region, in the same town, perhaps in the same neighborhood, you may be able to find a spot where you can sit outdoors comfortably from March to November.

As for building a house that is just right for The Climate, the best way to start is to find a spot where the climate works out best—where the "spot-climate," *your own private* climate, is best. And here is a pleasant thought: Most people do not yet know the facts explained here. So, a lot with a good Private Climate, which ought to sell at a premium, still costs you no more than one with a poor climate. So, before you buy, study your land. You are buying a climate. Find out what it is.

"Where the sun doesn't go, the doctor goes," say the Italians. Almost everywhere in the U. S., you want all the sun you can get. You want it for obvious reasons and for less obvious ones, for strictly practical reasons and for feeling and mood. Some obvious reasons: The sun makes your house warmer in winter and (*Continued on next page*)

It's 10°-12° cooler in the suburbs, year around

At the "breathing line"—5½ ft. above the earth's surface—it's always hotter downtown than out in the tree-studded, grass-covered suburbs. In summer this is due to way masonry walls and paving absorb, then reradiate solar heat. In winter, it's due to this, plus loss of man-made heat from poorly-insulated buildings.

PHOTO BY FAIRCHILD AERIAL SURVEYS





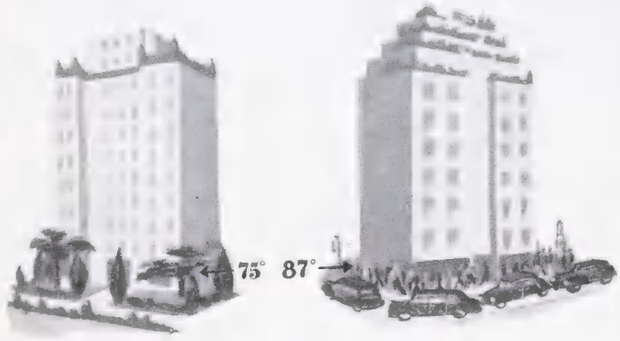
Lake coolness is shallow

The daytime current of cool air, off the water, sweeps along the ground. The house too high on hill gets no cooling from it.



Wind blows lake air inland

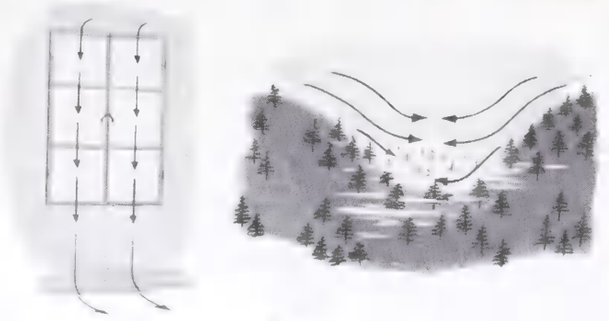
With prevailing west winds, lake coolness is felt deep in country east of lake—even at some distance from actual shore line.



Cool trees, hot pavements

Immediate surroundings of house make big comfort difference. Trees here kept ground from heating up. As sun sets, house cools off soon, lets you sleep.

Bare pavements here have heated up during the day. After sunset, hot pavements keep radiating heat at house, keep lower floors hot till after midnight.



Cold air is always heavy

Cool air is heavy, and warm air is light. So, indoors, air cooled by contact with cold window panes sinks down and creeps along the floor as a cool draft.

Outdoors, at night, air is chilled by contact with the cool ground. Chilled air flows down the slopes and forms a pool of coolness in the valley bottoms.

How to PICK your private climate

(continued)

saves you money. It makes your garden grow; it kills germs; it melts snow and ice off your driveway; it dries moist ground and moist air. Some less obvious reasons: Having plenty of sun in winter does not necessarily make you have too much in summer. This will be explained. Sunshine makes most people feel much better. This will *not* be explained, because science does not know what it is. But it is a fact. An architect friend of mine was looking at plans for a school for blind children. "Very nice," he said. "But why those big, expensive windows? What difference . . . ?" "—a lot of difference," they told him. "The children feel so much better in a sunny room."

How much sun you get depends mostly on the slope of your land. A plot that faces the sun squarely catches more sun-rays than one which presents itself edgewise to the sun. Take a March day in Ohio (see page 147). This is when you are really hungry for sun, and your garden is, too; and today you can get it. It's a clear day, and it is around noon. Now, if you own a level plot, then that plot catches for you just exactly as many sun-rays during that noon-hour as are coming to you, according to the climatic tables for Ohio. This is nice, but if your lot slopes down toward the south at an angle of one foot in twelve (just a moderate slope), it is much nicer. Then your particular piece of land is at the same angle to the sun at which South Carolina lies. You catch South Carolina-like amounts of sunshine. This makes a big difference. It feels like spring. It puts some real warmth into the ground. But if your land slopes at 1:12 toward the *north*, then your land is at an angle to the sun like the region of Ontario where settlement gradually fades out and the timberwolf sometimes howls at night. Up there on this March day, it is still winter; and you, on your north slope, aren't getting much sun either—hardly enough to melt the last pockets of snow under the hedges.

You can see that the *slope* of your land affects your *private* climate in much the same way in which *latitude* affects the public climate of whole states. South Carolina is warmer than northern Ontario mostly because South Carolina faces the sun more squarely than northern Ontario does. South Carolina



PHOTOGRAPH BY JOSEF MUENCH

Three climates at one glance

This splendid scene shows a thing that's just as true everywhere: a different climate is not far away. Hill or dale, north slope or south, west of town or east, makes a big difference.

lies, so to speak, on the south slope of the earth, northern Ontario on the north slope.

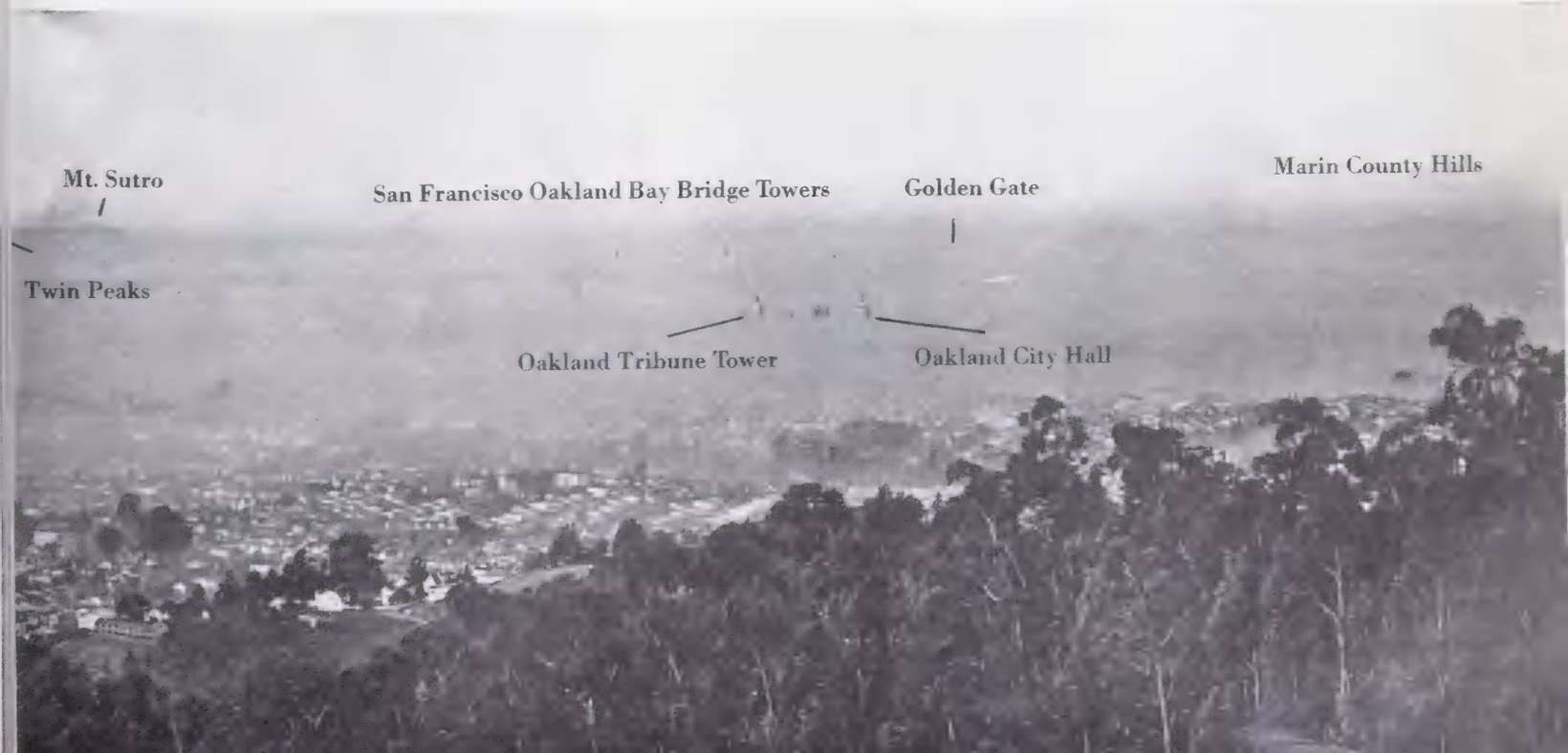
Of course, you can't get a real South Carolina *climate*, complete with Spanish Moss, in Ohio, simply by building your house on a south-sloping hillside. All you get is South Carolina-type noon-hour sunshine; and you get *that* only if the sun happens to be shining in Ohio. Climate is cooked up of many ingredients; noon-hour sunshine is only one of them. But in this one important respect you can move your Private Climate 500 or 1,000 miles north or south. Spring comes sooner on a south slope; fall lasts longer, and many winter days are much less cold.

But the summer! Doesn't a south slope get too hot in summer? You'd think so, but it doesn't. It gets hot, but not any hotter than any other place. And a north slope, which you would expect to be cool in summer, can be just as hot in summer as the rest of the terrain. (*Continued on page* 215)

One climate on top of another

Cool moist ocean air creeps in underneath the dry clear air of the West. People call the San Francisco Bay area foggy. Is it? Depends on where you live—not how far east or west, north or south, but how high or low. This picture was taken at an elevation of 927 feet. At this moment, it's cool and damp below, but clear and sunny up here. Many cities have similar air conditions, often with industrial smoke making the cool low air dirty.

PHOTOGRAPH BY CLYDE SUNDERLAND





JULIUS GREGORY, ARCHITECT

Why has the snow melted in the corner?

There is heat in the sun—even in zero weather. The sunpocket shown above (story on opposite page) proves how widely differing temperatures can exist a few feet from each other. White walls and dark flagstone both do their part in making this outdoor spot warmer than other surroundings. Key reason is winds come from opposite side of house, so L-corner is wind-free.

Windbreak cures marginal weather

This porch faces a good view, but would not be very usable most of the year on account of the wind had not a windbreak been built on the side toward the wind, which comes from direction of trellis. A still cozier nook for napping is created by glass wing, making a five-sided box that is also a sunpocket.



TWO PHOTOGRAPHS BY MAYNARD PARKER



Shaded porch converts into sunpocket-windbreak

The greater the extremes of your climate the more variables you need. Here a canvas awning does a job in hot weather, but is removed to turn same area into a sunpocket in cold seasons. Glass panels slide in or out, depending on whether you need cooling wind. Such solutions can be added to existing houses.

How to FIX your private climate

The tools that improve (or spoil) your private climate are not costly gadgets. They are simple things you would use around the house anyway: tree, paving, hedge, fence, vine, grass; the color of the roof, the placement of your windows; how your house sits in relation to the wind. All this can be manipulated endlessly and in many combinations. Do it right, and you'll improve the private climate of your house and lot.

by Wolfgang Langewiesche

You probably don't live in a perfect spot—climatically. But you don't need to. If you weren't lucky enough to pick the best spot in your town, then go ahead and *doctor* the climate where you are. It can be done.

Friends of mine did it. They picked their land because of a magnificent view. But it was on a hilltop with a northwest slope. So they had the disadvantages of such a slope: weak winter sunshine, too much sun on summer afternoons. In their location (on the outskirts of New York City), winds come from the northwest—except during heat waves. They knew that, with such an unfavorable exposure, spring would come to them later, and fall and winter would come earlier—unless they took steps.

The steps they took were very simple. They used their L-shaped house as a windbreak, and faced the open part of the L toward the sunny south. (See top of opposite page.) As a result of this simple, cost-free planning trick, they start sitting outdoors in mid-April while their nearest neighbors are still living indoors. In the fall, they continue to sit and eat outdoors (in midday, of course) almost till Thanksgiving.

In my friends' "sunpocket" you can sit comfortably in April without a coat. The thermometer (in the wind and sun) then says 52° F. But the ther- (*Continued on next page*)

Meet a "deciduous overhang"

How to have shade on your windows in summer and sun in winter: Use a thickly-growing vine that drops its leaves in winter. Grow it on a trellis over windows that face south. This one is wisteria. Here, second floor windows are shaded by roof overhang.







PHOTOGRAPH BY HEDRICH BLESSING STUDIOS

The same room—with and without glare

The glass-walled room at the right has less glare, as you can plainly see, than the old-fashioned version, directly above. The owner, Todd Sloan, wanted to actually test this business of whether one wide-angled source of light is easier on the eyes than several sources. So he built a false wall with 3 windows in it and laid it up inside his glass wall. Then he called in a light engineer to measure the amount and glare of the light, both ways. As you can see, the 3 holes in the wall produced more glare and less light. Still better conditions would result if some light came from some other direction, preferably opposite.

How to FIX your private climate

(Continued)



White roof for coolness in hot weather

One cure for hot weather is to live under a white roof. whiteness reflects away the heat rays of the sun, keeps structure itself from absorbing heat. A white roof is 10° to 20° cooler than a dark roof. Yet it does not rob the house of heat in cold weather. If prolonged periods of heat are one of your comfort problems, re-roof in white.

mometer in the sunpocket (out of the wind) will read 80° or 90°, because the wind has been diverted. In addition to that, the walls of the house reflect the sun rays, and the flagstones under you get warmed up in the sun. So you get a mild form of radiant heating from them. Result: about two and half months *more* outdoor living for my friends than for their nearest neighbors. And it didn't cost them a cent extra!

That's what I mean—you *can* doctor your climate. (You can also spoil it.) Country people have always known that. They have always used windbreaks, shade trees, hedges, garden walls, L-shaped houses, houses built around a court. The Spanish and the Arabs have long known it. Their patio is a clever device for making a spot of cool climate in a hot, dry country. But we city people have forgotten about such things. We blame the climate when we should blame the house, or the site it is on, or its surroundings. We think we must drive at 60 mph to the north end of the north woods, when, perhaps, all we need are a couple of trees in a strategic location near the house.

My friends with the sunpocket often marvel at this blind-spot in people. They say it is hard to make people see how simple it is to manage the weather. Visitors come to their front door, in early spring, swathed in fur coats. My



TWO PHOTOGRAPHS BY MAYNARD PARKER

Use a sky-shade to warm up cool evenings

If you live in a climate where the nights are always cool, even though the days are always sunny and warm, put up a sky-shade. Pull it before sun goes down, to imprison the heat that has been absorbed by the ground so it won't be re-radiated up into sky. Would be most effective if area so covered is paved.

friends receive them dressed in clothes suitable for Arizona. "What in the world . . . !"

So they explain: "It's our sunpocket: come on out, take off that fur coat and sit a while." "Well, thanks," say the visitors. They *will* sit down outdoors for a few minutes, but they'd rather keep their coats on. (One just doesn't sit outdoors without an overcoat in New York State in April. The very idea makes you cold.) After a while, the fur coats are unbuttoned. A while later, they are thrown back over the chairs. A while later, as they wipe off the perspiration, comes: "My, the day *has* gotten warm!"

"No," my friends explain, "the day has *not* gotten any warmer. It's this terrace. We *designed* it to have warm weather. You see, the wind comes from over there, etc., etc."

Polite, blank smiles, as if they had said: "This is Sunday. We always have warm weather on Sundays." They are getting the idea demonstrated on their own skins, but it still doesn't click.

And yet, the tricks by which you doctor your weather are simple. To put them to actual use, on a particular piece of land, may take clever planning. But to *understand* them takes no professor.

Sunshine can be managed. To put shade where you want shade is the easiest part of it. You can also put sun where you want sun—at least in a manner of speaking you can.

We once lived in a house with a north living room, and small windows to boot. Twenty feet north of it was a mere picket fence, painted white. It made all the difference to us. Then the fence was overgrown by vines, and our living room was dark and gloomy. One didn't want to be in it. Then we cut the vines back and let the sun shine again on the white paint. The reflected light made our room cheerful and almost like a south room.

This was not by design. It was just luck. But you can use the same idea on purpose. For example, you can put your garage north of your house some distance away, and paint it white. The reflected sunshine then lights up your north rooms and makes them more cheerful: it also makes them a little warmer. And it improves the climate on the north side of your house for flowers and shrubs. In fact, it does your plants even more good than it will do you! Plants need light as you need vitamins.

What you get there is not, of course, genuine sunshine. It's just garage-shine. Sunshine is a complex mixture. It contains all the colors of the rainbow. It contains ultra-violet rays which give you sunburn. It contains infra-red rays which is a fancy way of saying heat-rays: and of those heat-rays it contains (*Continued on next page*)



PHOTOGRAPHS BY EZRA STOLLER: PICTOR

True cross ventilation is very rare. This room has it

You would seldom have a hot, sleepless night if your bedroom used these 3 ventilation principles. 1) Cross-ventilation. Contrary to popular opinion and real estate ads you don't have it unless openings are on *opposite* sides of room. 2) Admitting air near the floor, through hopper-type window in one wall, and expelling it through high transom on opposite wall. This is an improvement over ordinary

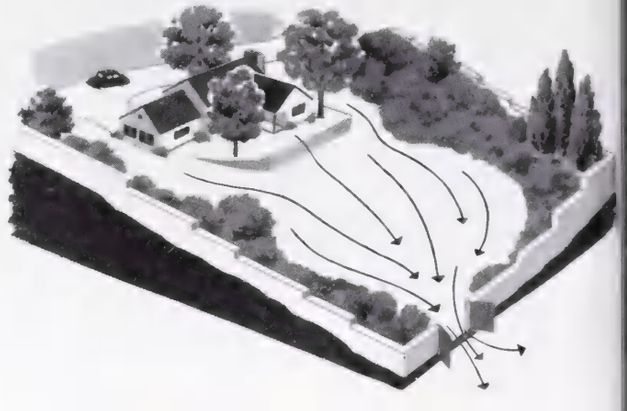
How to FIX your private climate

(Continued)

several kinds. All these rays *together* are sunshine, but when this complex mixture strikes a thing such as a wall, a pavement, the earth, your hat, or your skin, then the different rays are kind of sorted out. Some are bounced back. Some go inside the thing. Those that go inside are not lost, of course. Nature's number one law says nothing is ever lost, and "what goes in must come out." But they come out quite changed. Mostly what happens is that they heat up the thing; and soon the thing (in this case, the garage wall) begins to send out heat-rays of its own.

Just exactly what kind of shine you get back from a thing the sun shines on depends on the color and texture of the thing. A polished metal surface, or a snow surface with all its little crystals, or a water surface throws back at you almost genuine sunshine complete with ultra-violet. A white-painted shiny thing throws back much sunlight and some sun heat. A red thing throws back the red light—that's why it *looks* red; the rest of the sun-rays go in and come out again after a while as heat. A black, dull thing shines out mostly heat; it gets very warm when the sun-rays hit it, and soon starts radiating like a pot-bellied stove.

That's why a black-top road gets (*Continued on next page*)



How to drain off frost from the garden

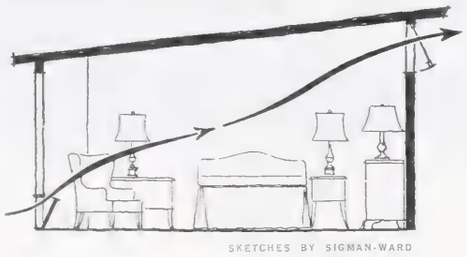
On frosty nights it's coldest right next to the ground. This cold layer behaves like water: It runs down-hill. So put wall around garden with gate on low side. Wall re-routes cold from above.



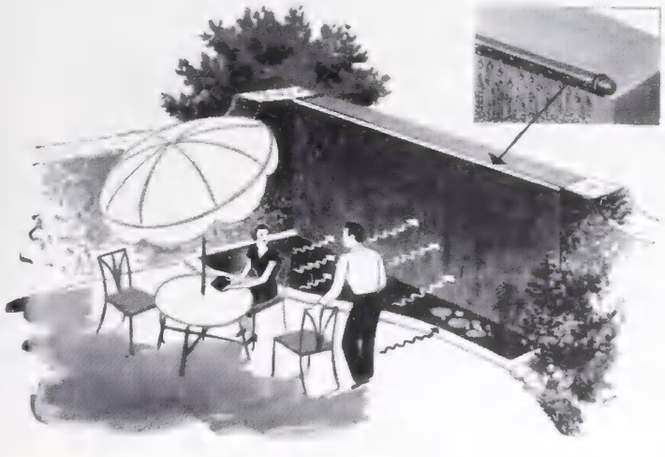
THIS ROOM NOW ON EXHIBITION AT B. ALTMAN & CO., NEW YORK

The furnishings of this room include: All bedroom furniture from Kindel Furniture Co. Printed drapery material from Everfast Fabrics. Glass curtains of "Fiberglas" from Queen Valley Fabrics, Inc. Carpeting from James Lees and Co. Glass curtains are impervious to effects of climate.

cross ventilation; it guarantees more positive air change—for, remember, warm air rises as cooler night air comes in at floor. 3) Making it possible to have ventilation-openings on one side of the room much larger than those on the other. This often produces a much more rapid air movement. So, in very hot weather, you can open big bay windows in bay, as well as hopper vents along floor.



SKETCHES BY SIGMAN-WARD



Wet a wall for radiant cooling

You can have an outdoor cooling system in hot weather if you slowly wet a masonry surface so it slowly evaporates. Sit near it, and it will absorb some of your heat by principle of radiant cooling.

very hot and then heats everything in the vicinity; that's why a white house-wall keeps a house cooler than a black one.

The thing to remember is: Just about *everything* around your house is activated by sunshine and becomes a sort of auxiliary sun, throwing out a light and a heat of its own. This happens, whether you plan it that way or not. Therefore, you'd better plan. A good example is a terrace.

What you *want* there is simply a place outdoors that is not muddy or dusty. What you *get* is, in addition, a surface that takes in sunlight and sun heat, and shines it out again, changed. The effect on your "spot-climate" can be great. The color of the stones makes a big difference. If they are black, then they absorb the sunshine, and by noon on a summer day they may be positively hot. This then heats the air which your house takes in through the windows.

Worse, the hot stones begin to radiate their heat at the walls of your house, and so heat up the house. And painting the walls white, which helps bounce back some of the sun's direct heat, does not help against *this* kind of heat-radiation: it goes right on in. And, of course, if you sit near an open window near the hot terrace, you feel its heat hitting your face as if it came from a stove. (*Continued on page* 192)



PIERCE HOUSE, C. 1800, PORTSMOUTH, N. H. WAYNE ANDREWS PHOTO

A band-box of a house to conserve heat

The long blustery winters and short cool summers made even wealthy New Englanders cautious about ceiling heights and window sizes, for fireplace heating was expensive. Note that flat columns cut no winter sun off windows.

Our ancestors had more savvy about climate

by James Marston Fitch

Nowadays a romantic haze surrounds the old houses of Marblehead and Charleston, Natchez and Monterey. But clear your head for a moment of haciendas, mint juleps, and sea captains, and really *look* at these houses. You'll be astonished at how much common sense about climate went into them. Our ancestors *studied* their private climates. They had to. They lacked central heating, insulation, air conditioning, and such. So, they could never ignore Nature for even a moment. If they wanted to be reasonably comfortable, they had to persuade Nature to work for them.

There was nothing whimsical about their ceiling heights, window sizes, their use of porches. They paid close attention to the sun, winds, slope of land, location of trees.

In the last 50 years or so, Americans have forgotten this climate lore. We act as if our wonderful new building materials were a *substitute* for common sense about climate. We act as though comfort-making machines would take the place of good siting, orientation, community planning. Nonsense! Air conditioning in your house, for instance, means you've got to *pay more attention than ever* to wind and sun. Otherwise, your operating costs will eat you out of house and home as the sun heats you while the machine cools you.

We've got comfort-giving machines and materials our ancestors never dreamed of. They had a knowledge of climate that we've forgotten. But it's no longer a question of one or the other. To make a house comfortable by today's standards, to have it still considered comfortable by the standards of ten years hence, you must use *both*.

A parasol of Doric columns to bar delta sun

Every inch of shade, every breath of air, was important in the long, hot, humid summers of Louisiana. Hence the tall, colonnaded galleries that ran around all four sides of the house. Besides giving shady sitting areas, they kept the sun entirely off the walls of the house.



"HOUMAS" PLANTATION, 1840. WAYNE ANDREWS PHOTO



NEBRASKA SOD HUT. BETTMAN ARCHIVE PHOTO

Prairie sod houses were winter-warm, summer-cool

Whatever the shortcomings of the early sod hut of the Great Plains, its walls and roof were well insulated. And when it was submerged in the prairie, becoming a *dugout*, it cleverly borrowed the constant temperature of the earth itself—which stays around 50° F. all year.

LEGARE HOUSE, 1760. CAROLINA ART ASSOCIATION PHOTO



Porches turn to breeze as flowers to sun

Old Charleston houses recognized a climatic fact of great importance—that their summer breezes came from the southwest. This led to the habit of placing many-storied porches along south side of house. This picture shows how consistently the rule was followed.

DE LA GUERRA HOUSE, 1826. SANTA BARBARA. MUENCH PHOTO



Haciendas had first solar heat machines

Spanish settlers in the Southwest found their favorite climate control device—the patio—ideal for their new climate. It provided shade for the hot, dry days. And, having soaked up solar heat, its masonry surfaces warmed the cool nights, blocked the sharp desert winds.

by Henry Wright

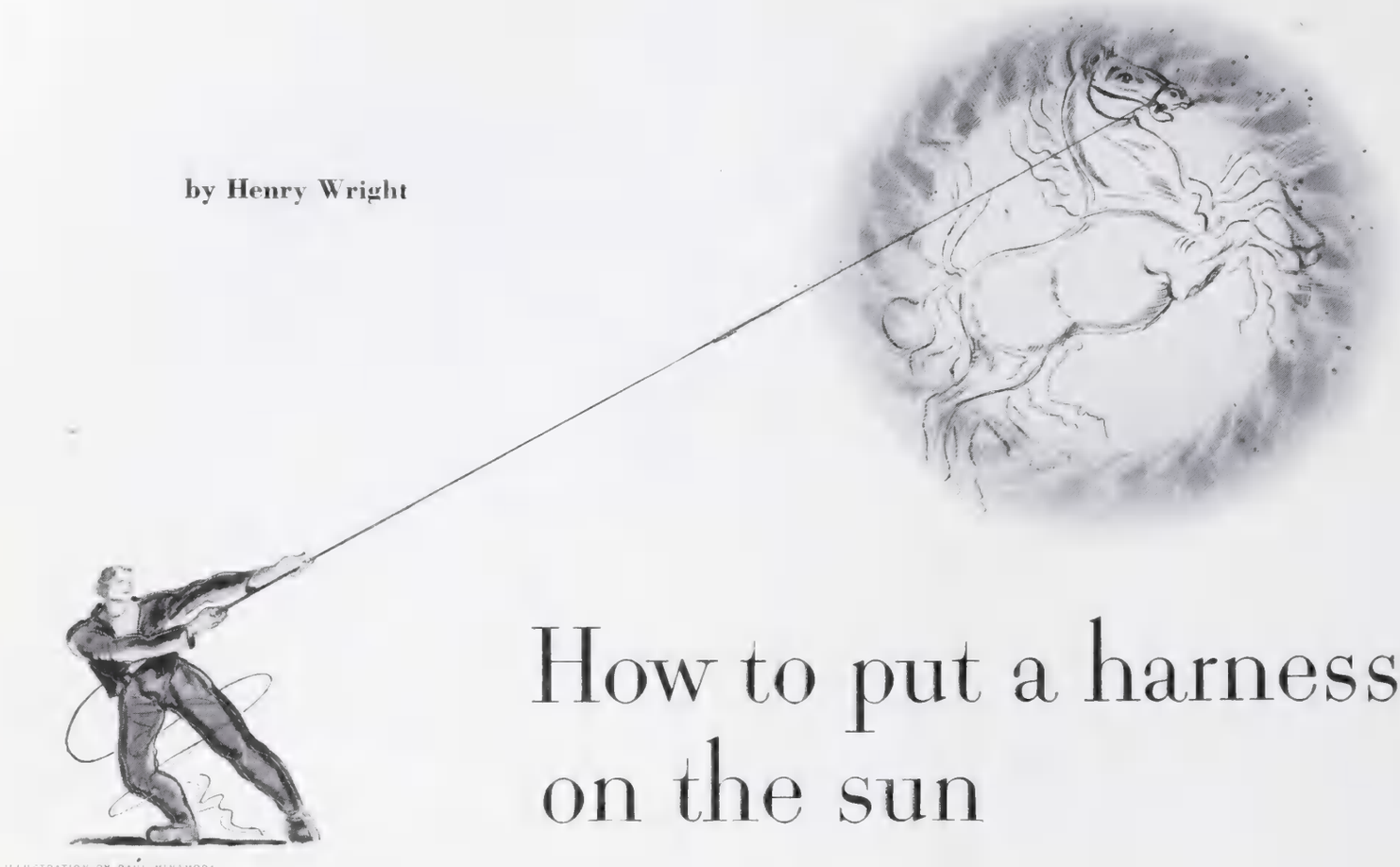


ILLUSTRATION BY RAÚL MINAMORA

How to put a harness on the sun

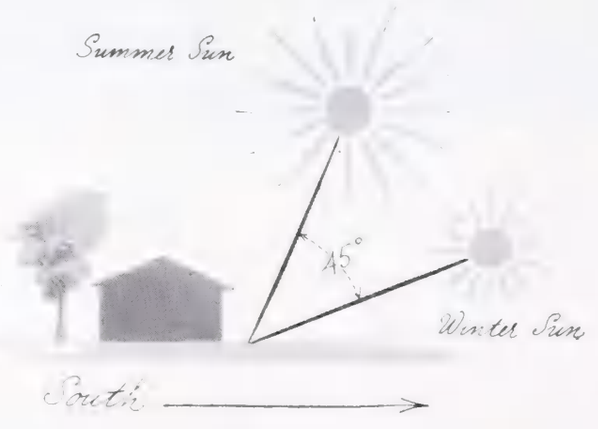
Sunshine can be planned so you have it when you need it and ban it when you don't. Whether you have a house or plan to build, you can put solar principles to work

It's just as easy to plan the sunshine for your house as it is to plan where you are going to have the fireplace or the breakfast nook. All that you need is a clear idea of what you want, a rough working knowledge of the seasonal path of the sun, and a little ingenuity in adapting your floor plan and adjusting other requirements to your "solar" needs.

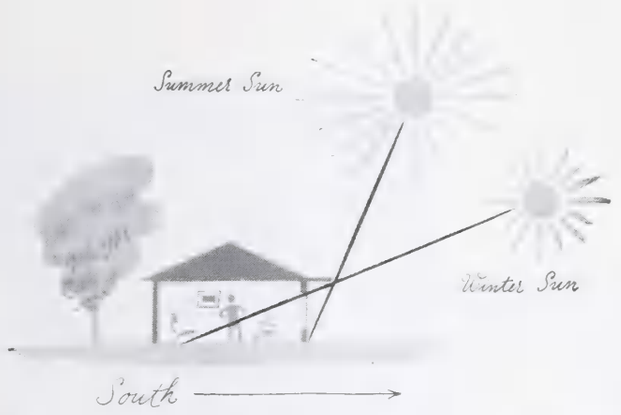
If you are planning a new house, you will certainly want to be sure that everything is done to plan it so that the right rooms will be flooded with sunshine at the right times, and so that the wrong ones won't be overheated just when you want them to be cool. And even if you must make the best of an old house, it's a good idea to learn what makes the sun tick, so far as houses are concerned, and how much can be done to correct bad solar conditions with the proper awnings, sunshades, and outside planting.

The first step in this process is to become familiar with the movements of the sun. This is not very hard if you relate the sun's path to what you want to accomplish. For instance, most people want lots of sun in their rooms in the winter, but they would rather not have any in hot weather. This is easier than it sounds. Once you grasp a few principles, you will know almost all you need to about how to harness the sun. They are:

1. Wherever you build in the temperate zones (which includes all the U.S.) the noonday sun is 45 degrees higher in the sky in midsummer than it is in midwinter.

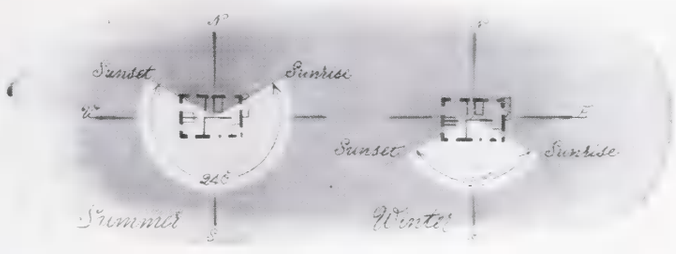


This means that noonday sunshine comes *much* farther into a room in winter than in summer, and is comparatively easy to shut out in summer with horizontal projections over the windows. This can even be done without cutting off any winter sunshine, by locating the projection somewhat above the top of the window or by sloping it up away from the house.



The actual altitude of the sun varies according to latitude (your location relative to north or south). But unless you live in Florida or southern Texas, this variation is not very great, and in any event the *difference* between the winter and summer sun remains the same. For all practical purposes, the two sides of a draftsman's 30-60 degree triangle may be taken as the winter and summer angles of the noonday sun in most of the U.S.

2. In the temperate zone, there is a difference of almost 60 degrees in the direction of the rising and setting sun, winter and summer, or 120 degrees difference in the arc of the sun's travel.



This means that the only windows which let in much sunshine in winter, when you want it, are those facing south or nearly south. East and west windows let in very little sunshine in winter. But in summer they let in a great deal of sunshine, which is sun heat, early and late in the day when you don't want it.

If you want lots of sunshine in winter, and want to be able to let the sun in in winter and keep it out in summer, you must face your more important windows south, or at the *very* worst, southeast and southwest.

The third principle is a little more abstruse than numbers one and two, but leads to equally simple conclusions.

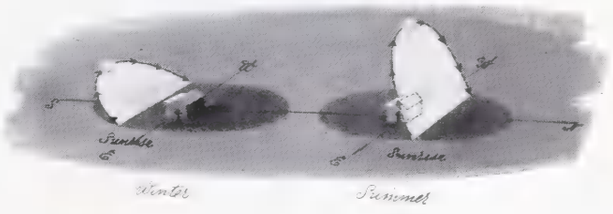
3. "Winter" and "summer" for the sun's path do not exactly correspond with real winter and summer. Solar winter and summer begin almost a month ahead of the actual temperature we think of as summer and winter. However, the winter condition persists, almost unchanged, through November, December, January, and part of February, while the summer condition lasts through May, June, July, and part of August.

This means that if your house is well planned from the solar point of view, you will get the greatest benefit from this in the earlier half of the winter and summer seasons, less in the latter half. If it is badly planned you will lose most in these same periods. But no permanent obstruction can shut out the sun in the latter half of August and let it in in the latter half of February.

For this reason natural screening, such as a heavy growth of deciduous trees and large bushes, is an excellent supplement to other forms of sun-control to keep out the late summer sun and let it in in late winter and early spring, before the leaves are formed. Planting of this type is rarely an effective *substitute* for structural sun-controls, but it is always an ideal *complement* for such measures.

The fourth principle which you should take into account in harnessing your sunshine is so absurdly simple that it is hard to believe it is ignored as frequently as it is.

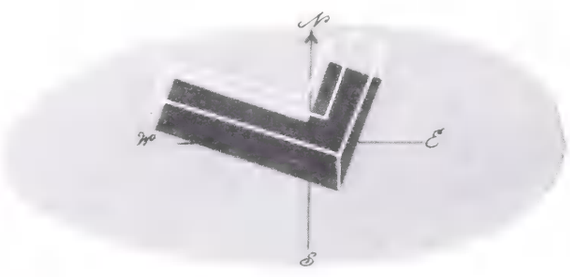
4. In general, the sun rises in the east and sets in the west. But in summer it rises in the northeast and sets in the northwest.



This means that the rooms in which you want to have sunshine in the morning, like the breakfast room, must be at the east end of your house; those where the afternoon sun is important, like the living room, at the west end. Because it is usually cooler in the morning than in the afternoon, you can much more safely swing your house toward the east, to get morning sun throughout the year, than toward the west where the afternoon sun in summer will come in during the hottest part of the day. The worst exposure in this respect (for using a lot of glass) is west or halfway between west and northwest, where the late afternoon sun pours in almost horizontally during June and July at just the time when living rooms get greatest use.

This means that the ideal exposures, from the solar point of view, are south and east. Where there are no important conflicting considerations, the perfect plan is probably an L-shaped house whose major glass areas face somewhat west of south like this:

(*Continued on next page*)



(For those who like their principles stirred with a slide rule, the "deviation" of the house toward the west should not be more than 20 degrees. Beyond that point you begin to get a rapid falling off of winter solar heat and a less rapid, but significant, increase in summer solar heat.)

If letting the sunshine in at certain times, and keeping it out during other times were the only factors to be considered in planning your house, these four principles would be all that you would need to know about solar orientation. Then the plan just above would be ideal for practically every house—regardless of where the street is located. In real life, of course, other considerations frequently intervene, and all the pros and cons are weighed against each other.

5. You can let yourself go on southern windows. They will cost somewhat more to build than plain walls, but if they are built right, they will save money on fuel.



SKETCHES BY IRVING GEIS

This calls for one qualification: While big windows faced to the south will almost always reduce your annual fuel bill, especially when fitted with "Thermopane," "Twindow," or some other form of double glazing, they increase the size of the heating plant you will need to keep your house comfortable in cold, sunless weather. This is because more heat is needed during such periods to replace the excess heat escaping through the glass. During such periods your heating plant will burn extra fuel, which will be made up later on when the sun does shine.

Fortunately, it is a characteristic of extremely cold weather, when your heating plant works full tilt, that it is generally clear and sunny. During this kind of weather the big south window pays for itself by a very real reduction in the amount of fuel you burn.

North windows should have a place in your planning, too. The best solar exposure does not necessarily make the pleasantest window. In winter, especially, it is much more comfortable to look out to the north, away from the sun, than to look south, directly into it. The pleasantest room of all is the one which has generous (*Continued on page* 220)



How to put a harness on the sun (continued)



WRIGHT ■ WEBBER, ARCHITECTS

Good filter for late sun's heat

For a window facing due west this house uses a second set of sliding sash, glazed with heat-absorbing glass which bars up to 39% of sun's heat. Airwash behind it carries off additional heat. Sash are removable, stored in winter.

If you want old-fashioned shade

You can't beat a porch when you want shade. And if you want breeze as well, be sure that the porch is free-standing—that is, that opposite sides are open. Note the way vines here cut down glare from sky and landscape.

ALLEN SIPLE, ARCHITECT



Good daylighting is a 24-hour affair

A window like this can be the source of joyous, early-morning sunshine. Three or four hours later it can be the source of eye-straining glare. It may permit you to look out. But, unless you've thought the problem through, it may also permit the neighbors to look in. Or, it may be satisfactory all day only to become, at night, a funereal black hole that swallows lamplight like a blotter. These problems have all been solved in this window-wall by intelligent curtains. They reduce glare (below) and, downlighted, give privacy at night.

GEORGE KOSMAK, ARCHITECT





TWO PHOTOGRAPHS BY RICHARD GARRISON



TWO PHOTOGRAPHS BY EZRA STOLLER © PICTOR

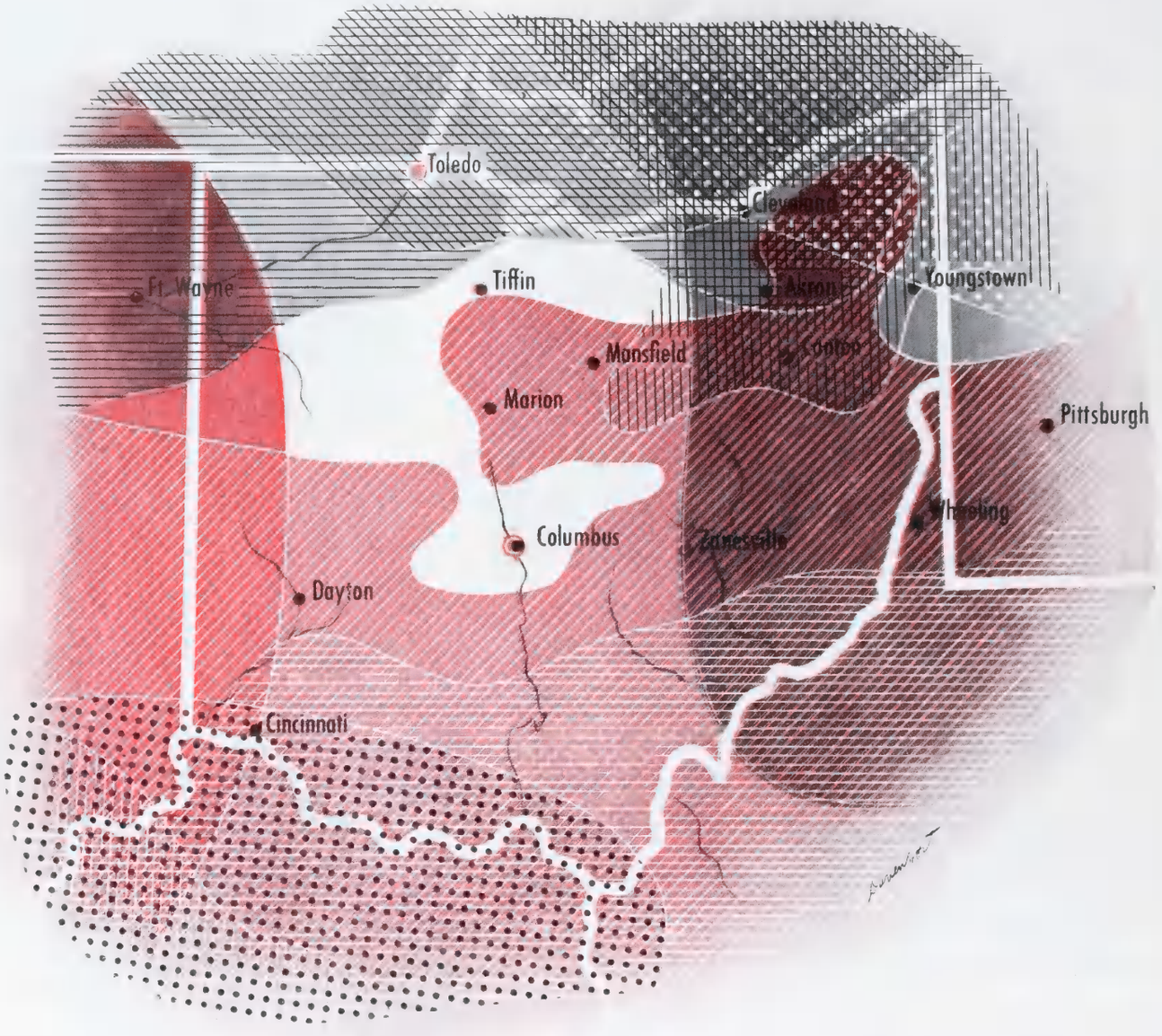


IGOR POLEVITZKY, ARCHITECT

If you want breeze but no sun

The old-fashioned jalousie, grown here to architectural scale, can scarcely be beat as a flexible means of getting any degree of light or air. It has seen its widest use in the Deep South, but actually it's a climate control device that Iowa or New Jersey could profitably use in summer. Shown here in a new Florida installation, the large movable louvers are backed up by insect screen and sash. Curtaining is not required, either for glare or privacy.

Have you ever seen the portrait of a Climate?



THAT CURIOUS WHITE SHAPE on the map is the part of Ohio whose climate is described on facing page. In this area, all the factors that make up climate occur in the same proportions—heat, humidity, sun, rain, etc. But as you move away from this white area, see how the climate changes: Temperature zone varies one way, snowfall varies in another, sunshine a third. Up toward Cleveland you find 5% less rain but 10% more cloudiness; more snow; 5% colder in January, 5% cooler in July. Or, down toward Cincinnati, you'll find it's wetter, sunnier, warmer the year round. These differences are critically important to your comfort. They should be reflected in the way you design your house.

All climate factors similar to Columbus

5% drier

5% wetter

January 5% colder

January 5% warmer

30% possible winter sunshine

40% possible winter sunshine

more snow

less snow

July 5% cooler

July 5% warmer

Weather that's hard on you is hard on your house, thus you've a two-fold interest in climate control. But before you can master your climate, you must *understand* it. We are measuring the climates of America's principal population centers. Here is our first climate study—that of Ohio

by Dr. Paul Siple

You may not live in the Ohio climate. But you can learn a lot from studying it, because it comes pretty close to being "typically American." It poses many of the problems in human comfort that you'll find anywhere in the U.S.A. Hence any solutions in terms of better house design that work here will, to a certain extent, work elsewhere.

Good and easy half the time

All the violent fluctuations and sharp extremes that harry us and horrify Europeans, you'll find in the Ohio climate. Yet the temperatures are actually good and easy for over half the year. Here's how an average year breaks down:

3.8% of year is	*very hot*	(85°–104° F.)	You need fans or air conditioning
28.1% " " "	*pleasant*	(65°–85° F.)	Relax
29.3% " " "	*mild*	(45°–65° F.)	Fireplace, wall heaters, or low central heat will do.
31.0% " " "	*chilly*	(25°–45° F.)	Medium central heat
7.5% " " "	*cold*	0°–25° F.)	Full central heat
0.3% " " "	*bitter*	(minus 20°–0° F.)	Maximum heat

Temperature alone considered, this looks pretty good, with only 4.1% (359 hours) of the year when it's really tough.

Yet this climate isn't as easy to live with as it looks. For over 4½ months of the year you need your heating plant on, full blast. Even worse, though it seldom gets bitterly cold, it gets cold *often*. From December through April, the thermometer crosses the "freeze-thaw line" twice daily about 21 times a month. And this is really hard on you, on your roof, walls, foundations, on your lawns and walks.

It isn't the heat, it's the humidity

Nor does this take into account the other vital factor in your comfort—humidity. Both heat and cold are easier to endure if the air is dry. Unfortunately, this region, like most of the East and Middle West, has humidity:

20% of the hours in the year
35% of the hours in May, June
50% of the hours in July, August
} will have humidity high enough to cause you discomfort, damage to your house and equipment

This means that you get the most humidity just when your comfort demands the least. It means that one hour out of five is humid enough to cause doors to stick, wood to rot, metals to rust, clothing to mildew, basement to sweat.

Rain and snow—when the farmers want it

Precipitation (as the weatherman calls rain, snow, hail, and sleet) further complicates the picture. It's pretty evenly distributed over the year—about 3 inches per month—and that's fine for your flowers and lawn. But it also plays havoc with the materials of your house, periodically saturating and then drying them out. There is not much snow, but it's usually wet, melting into slush in daytime, freezing at night. Taken together, this means mud and slush, with houses freezing and thawing, contracting and expanding.

Plenty of sun, but not when you need it

The sun shines bright in your Ohio home. But, from the standpoint of your comfort or your heating bills, it doesn't shine at the right time. Because of the mountains to the east, this region has more winter cloudiness than places in the same latitude like Indianapolis or Cheyenne.

In {Dec. / Jan. / Feb.} the sun shines 34% of possible sun hours

In {March Sept. / April Oct. / May Nov.} " 58% " "

In {June / July / August} " 70% " "

In other words when you could really use the sun to help heat the house, you can count on it only one hour out of three. And when sun is the last thing you need, it's there blazing down for seven out of ten daylight hours. Only in spring and fall is it in the right proportion.

Even the winds are contrary

The winds in the area are moderate, rarely rising above 35 mph. Tornadoes are unknown. But like the sunshine, the Columbus winds are lowest when you need them most (summer) and highest when you want them least (winter). Moreover they do not come from the right direction. For 11 months of the year they blow from south around to west. This is also the direction of the hottest sun, summer or winter. Thus your house is heated and cooled, from the same direction, at the same time.

The above are all *monthly* averages of wind direction. Actually on a *daily* basis, there is still another variation in the winds that can be formulated something like this:

In *Winter* during the *Daytime* winds blow from S to SW
" " " " *Night* " " " NW or SE
In *Summer* during the *Daytime* winds blow from SW to NW
" " " " *Night* " " " SE or NW

In *Summer* during the *Night* winds are always at lowest ebb. From this, you can see that proper handling of the winds in this region is a tricky problem. It can be solved but, like all paradoxes, it requires real imagination.

Yet, despite these flaws, there's lots of pleasant weather in Ohio. It is typical of many American climates where the problem of being comfortable is to minimize the impact of climatic extremes. To manage this, your house must be designed to fit a specific set of climatic facts. Think of it as a tool which manipulates weather in your favor. To see how one house does this for Columbus, turn the page.

A lesson in Climate Control

This house was designed for the climate around Columbus, O. But some parts of Columbus climate probably apply to you. Study it! You get climate control by understanding—not copying

There are five dilemmas in the Columbus climate. This house was designed to correct, control, or minimize each one.

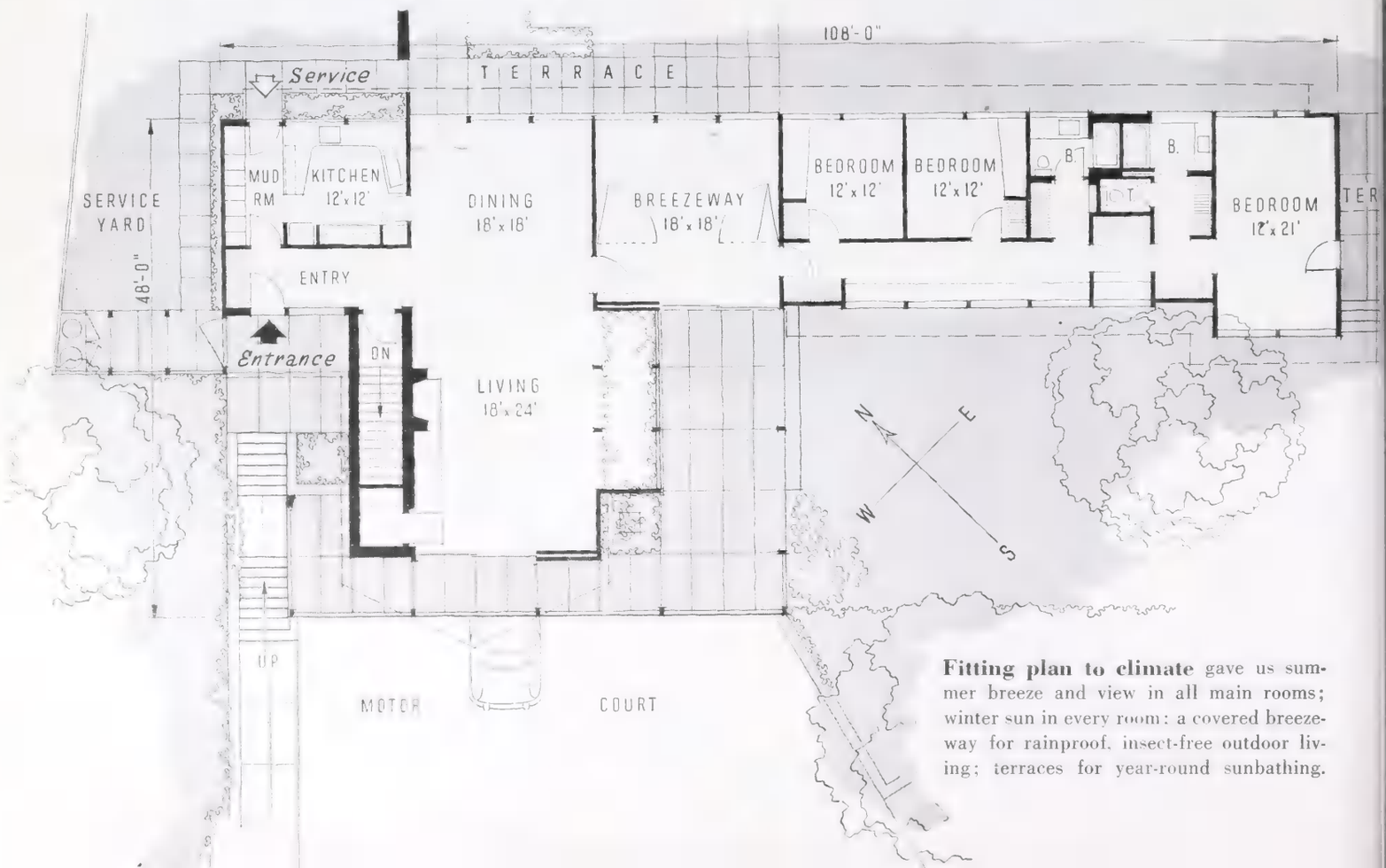
(1.) The first big dilemma—high heat and humidity in summer—can be cured by positive air movement. The simplest way to get it is to face each room toward the prevailing breeze and have big openings toward the wind. In Columbus, the breezes happen to come from the direction of the hottest sun—southwest. To solve this dilemma you've got to place doors and windows carefully. Size, locate, and shade them as we have here, with overhangs, trellises, strategically placed trees, to *catch the most breeze* while *excluding the most sun*. When breezes fail, big attic fans, under insulated roofs, take over.

(2.) In Columbus there's a lot of bright, sunny, windy weather in spring and fall—nice enough to be outdoors IF you could only be *out of the wind* and *in the sun*. This house has two outdoor L-shaped "sun-pockets," walled to break the wind and paved to hold on to sun heat. These will permit two or three months of extra outdoor living.

(3.) Solar heat in wintertime is good for you and your heating bills. But Columbus has much wintertime cloudiness, getting only 35% of all possible sunshine. So solar windows would function successfully only in fall and spring. Nevertheless fall and spring constitute 42% of the heating season. So the living room and master bedroom have solar windows, and all other rooms get winter sun some time during the day.

(4.) Another flaw of the Columbus climate, that's hard on both people and houses, is precipitation. There is little snow, but a lot of rain all year. This means mud, slush, mildew, roofs that might be wet continuously for 40 days on end. Answer is wide eaves, ample gutters, lots of outdoor paving. Just inside the front and back doors is a mud room with waterproof floor for galoshes, umbrellas, and raincoats.

(5.) It seldom gets bitterly cold in Columbus, but it stays cold for a long time—39% of the year the temperature is below 45° F. Besides, there's a lot of freezing and thawing—hard on people and houses alike. Our answer: sound building materials, and ample heating system, insulated walls and roof, and double glazing on the windows.



Fitting plan to climate gave us summer breeze and view in all main rooms; winter sun in every room: a covered breezeway for rainproof, insect-free outdoor living; terraces for year-round sunbathing.

3 p.m.
August 15th

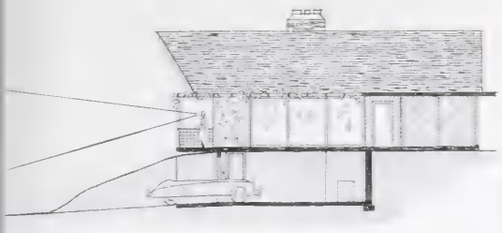
Summer heat and glare, winter ice and snow are minimized in this parking court. Deciduous trees shade it in summer, admit warm winter sun. Note how garage under house is kept at street level.

Summer shade, winter sun are guaranteed projecting balcony and living-room windows by trellised, deciduous vines. They filter the summer sun till mid-afternoon, when trees in foreground take over.

Because ground's temperature is in mid-fifties all year in Columbus, playroom will be cool in summer, warm in winter. Even though below grade on three sides, it gets light from corrugated glass wall.

One of the winter suntraps, west terrace gets afternoon sun but is screened from winter winds. Shown here before sun has hit it, solar heat will shortly warm terrace, melt snow, and dry the pavement.

To get winter sun, summer breeze, plus year-round view and privacy from street, master bedroom windows are carefully sized and located. Wide eaves and deciduous tree screen late summer sun.



This diagram shows how house looks out over parking court and street below. Overhanging, concrete balcony keeps heat and glare out of living room, shelters garage below. This plan holds down driveway costs.



Brooks & Coddington
Architects

Marion V. Packard
Landscape Architect



Double-walled glass bay excludes high summer sun but lets low winter sun flood living room (see opposite). Center doors slide back for extra ventilation; outer one is screened. Note sun pattern on floor at 4 P.M., Aug. 15th.



Cold, slushy weather demands warm floors, resistant to mud and easy to clean. This house has radiant heating coils embedded in concrete slabs. Surfacing is integrally colored cement, kept waxed.

Plants get special climate in this bay —lots of sun, cool, moist air. If you didn't want plants, you would omit inner doors, throw this space into living room and use insulating glass on outer doors.

Even in deep winter, you can afford an unobstructed view with insulating glass and weatherstripping. Door-high curtains for night use are out of sight at right. The triangular gable is uncurtained.

Sealed for winter, louvered gable end of living room and ceiling panel in dining room conceal insulated doors in attic. They are open all summer. A big attic fan pulls hot air up through these openings and exhausts it. Note that dining room gets morning sun even in the winter.



A lesson in Climate Control

(continued)



When breezes aren't working, positive hot-weather ventilation is assured by big fan behind louvers. It exhausts air from every room in the bedroom wing through ceiling vents. For details see facing page.

Shade, breeze, view are yours in this breezeway, but flies and mosquitoes are kept out. In winter, movable glass walls enclose it to form a sunny gallery. See how house shades terrace at 4 P.M., June 22nd.

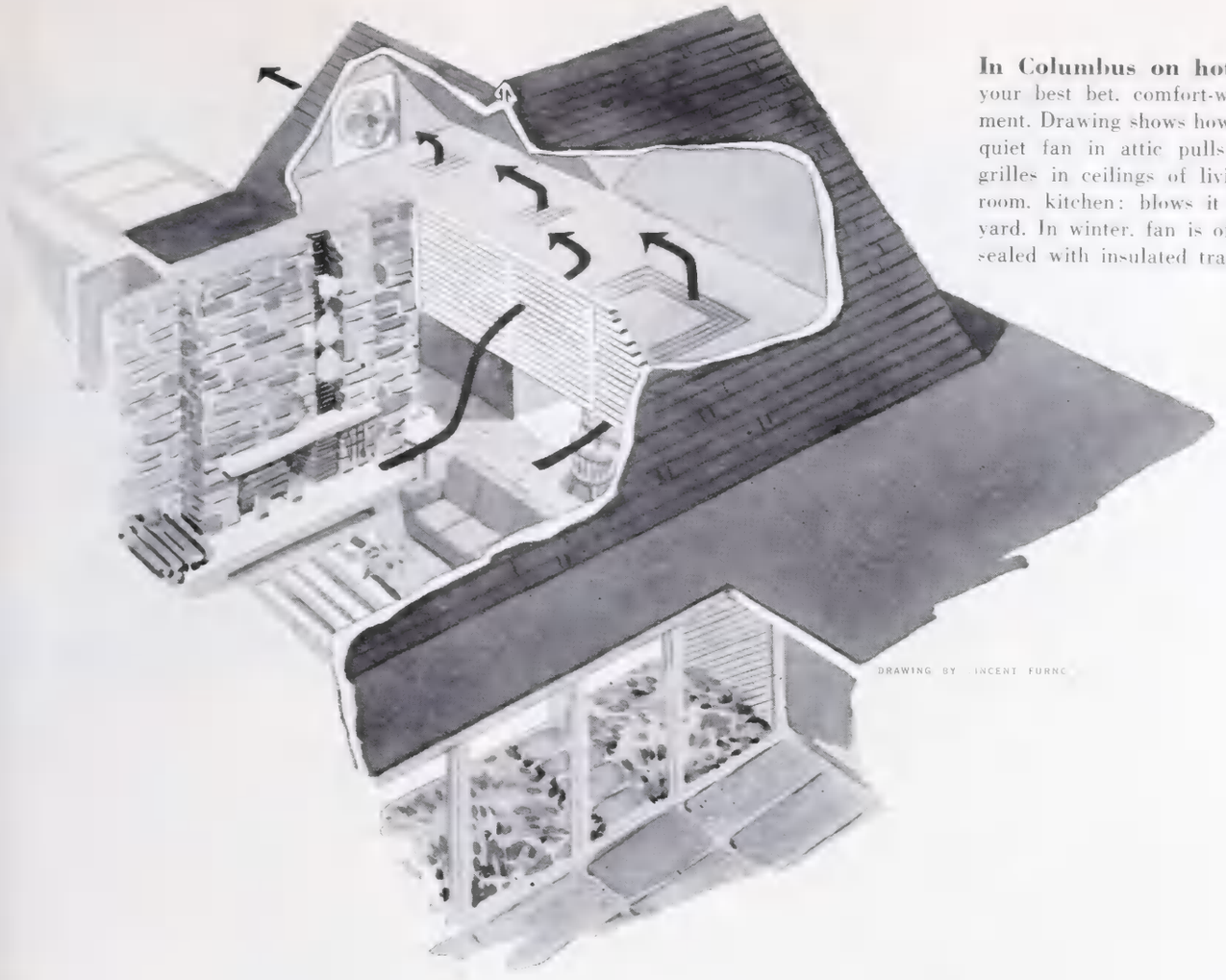
A sunny, wind-free corner for mornings in early spring or late fall is the dining room terrace. But it's shaded for summer afternoons. Thus the various outdoor sitting areas afford you any combination of sun, shade, rain-protection, and breeze that comfort demands. Note that interior of lot has been developed and planted for privacy from street and neighbors.



COLOR DRAWINGS BY GEORGE COOPER RUDOLPH AND ASSOCIATES: BASIA BENDA AND D. M. C. HOPPING



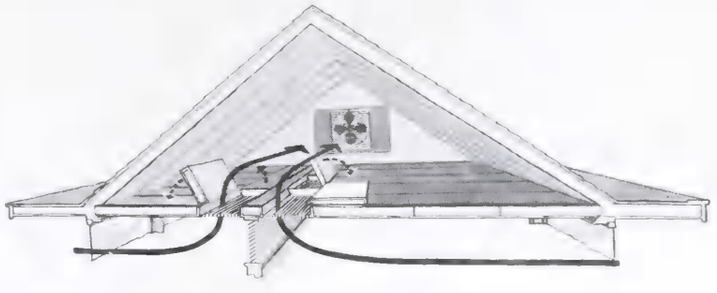
Sometimes a view is more important than ideal orientation to sun. That was the case here. These windows face southwest. This gives them outlook, afternoon sun in winter, and important summer breeze. But it also exposes them to late afternoon sun in summer. A wide roof overhang cuts off part of this. Carefully placed trees do the rest.



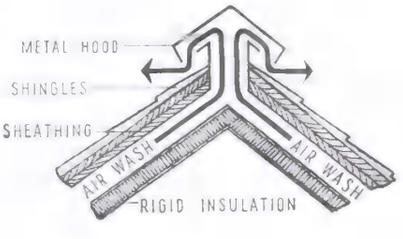
In Columbus on hot, humid days your best bet, comfort-wise, is air movement. Drawing shows how we get this. Big, quiet fan in attic pulls air up through grilles in ceilings of living room, dining room, kitchen; blows it out over service yard. In winter, fan is off and grilles are sealed with insulated trap doors.

Face up to the worst things in your climate – and *master them*

No matter where you live, it's the *extremes* in the climate that make life difficult. You may be able to live quite happily with your own climate for 90% of the time. Yet that remaining 10% may impose a disproportionate strain on your nerves, your comfort—actually, on your health. There's such a period in Columbus. From May through September, high temperatures often combine with high humidity to make the weather hot and sticky. To worsen matters, the sun is merciless (70% of all day-time is cloudless), and the breeze is at its slackest. Taken together, these factors can make you so uncomfortable that unusual control devices are plain common sense. We've developed such devices for this house. They provide enough breeze (natural or man-made) to give you relief. They give you insulated, ventilated roofs to bar the solar heat. And they'll work in any similar climatic conditions. So study the diagrams on this page.



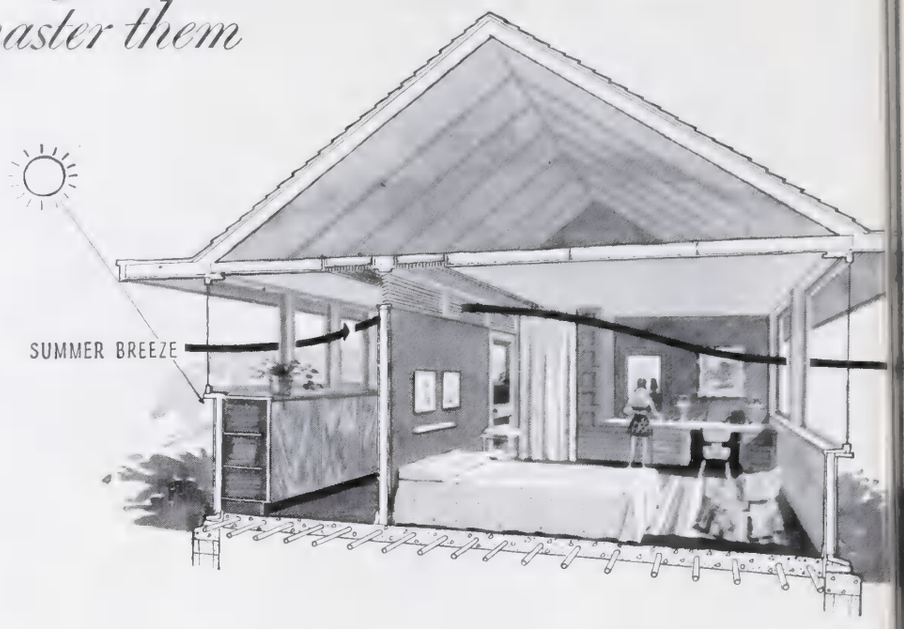
Ventilate your roof if you want summer comfort and freedom from winter-time condensation. In bedroom wing (above) you can exhaust air from attic only or, on hot, windless nights, from bedrooms below. In winter, ceiling vents are closed, fan is off. Living room roof (right) has a natural "airwash" above insulation.



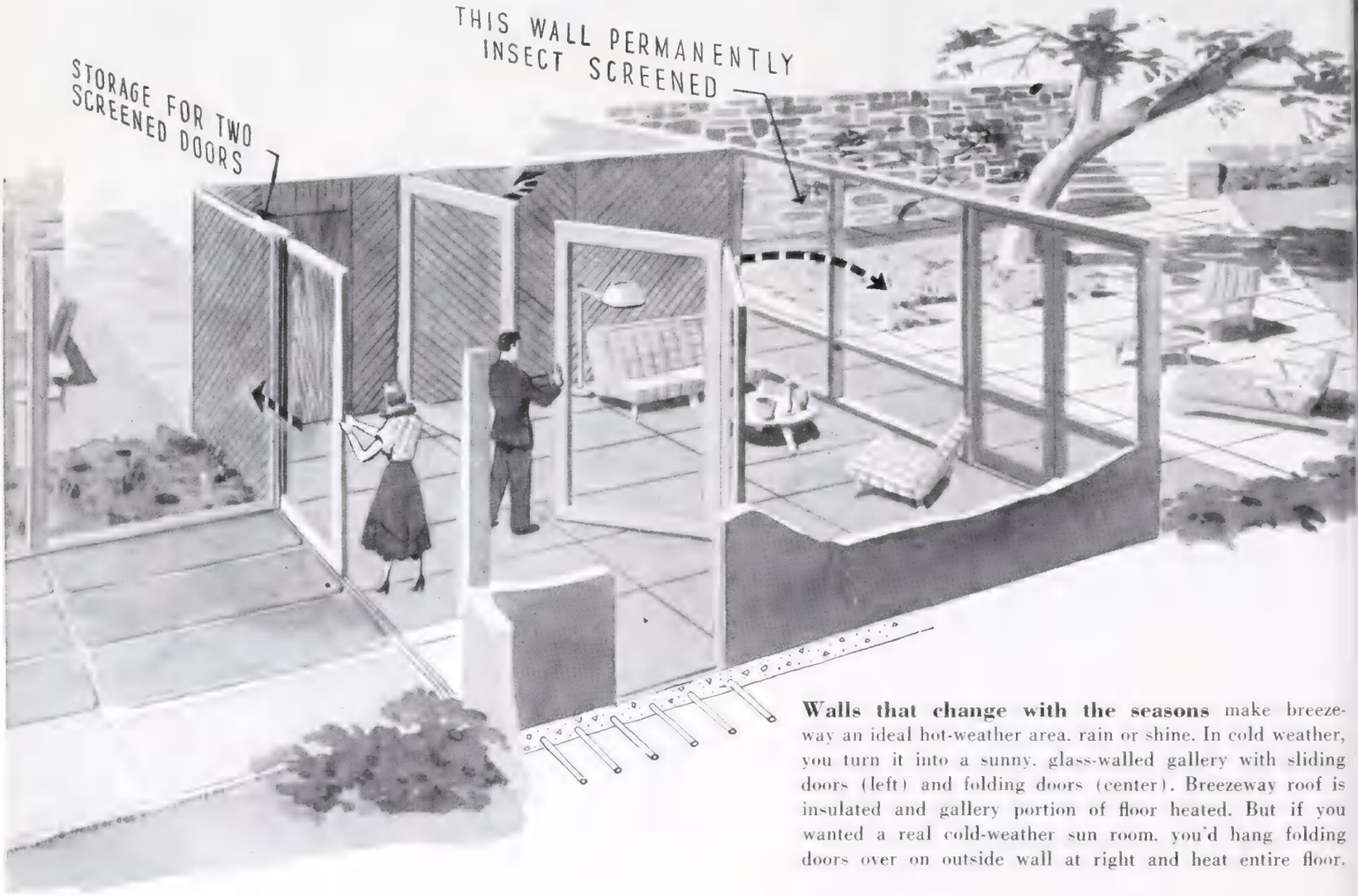
Face up to the worst things in your climate - and *master them*

No one single device will give you effective climate control throughout the year—in Ohio or anywhere else. Seasons change. Your house should be designed to change with them. The greater the seasonal variation in your climate, the more *flexible* your house should be. In analyzing the climate of Columbus, we found it no worse than many, not half so bad as some. Yet temperatures run from minus 2° F. to 98° F. during the year. To design a house that would be equally comfortable across this range took some doing.

Thanks to modern heating and insulation, cold weather is easier to whip than hot. In this case we used radiant heat in concrete floors. We did this because year-round rain and humidity dictated waterproof, easy-to-clean floors (see facing page). And in this climate such floors should be winter-warm. To get hot-weather comfort, we used ventilation and insulation to the fullest. On the preceding page you've seen how we handled *artificial* ventilation. On this page you can see how we used a flexible combination of elements to harness *natural* ventilation for summer comfort.



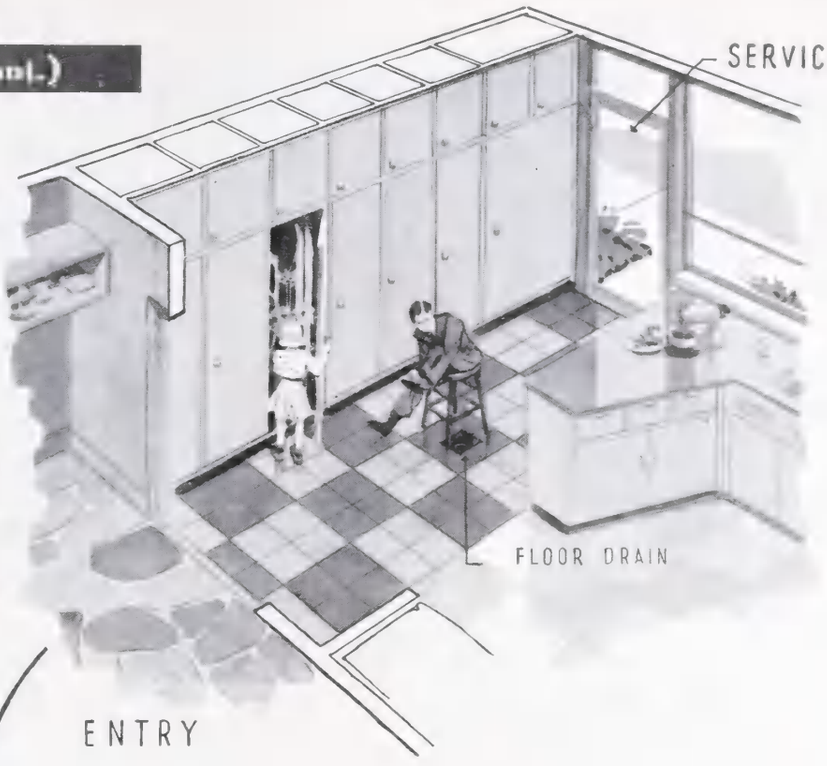
When July sun, cool breeze, and view are from same direction, as in bedroom wing above, your house must be flexible. We placed Columbus bedrooms on cooler, northeast side, hall along hotter southwest. But to "borrow" sunny, cheerful view for bedrooms, we gave each a glass door. To create cross ventilation we used long, louvered transoms. Summer nights are often windless in Columbus. For comfort you would open ceiling vents (shown here closed), and operate attic fan all night.



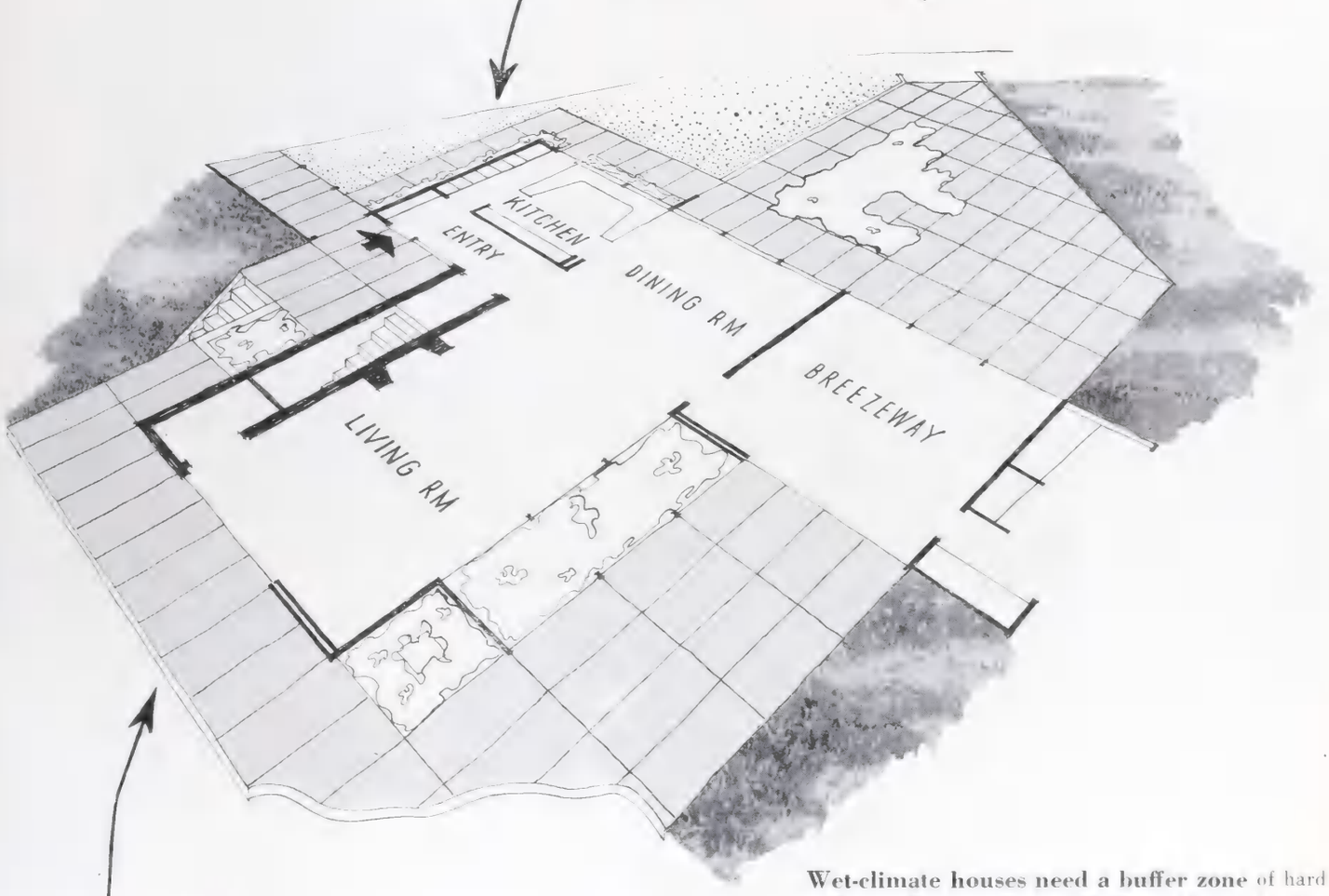
Walls that change with the seasons make breezeway an ideal hot-weather area, rain or shine. In cold weather, you turn it into a sunny, glass-walled gallery with sliding doors (left) and folding doors (center). Breezeway roof is insulated and gallery portion of floor heated. But if you wanted a real cold-weather sun room, you'd hang folding doors over on outside wall at right and heat entire floor.

Lesson in Climate Control (cont.)

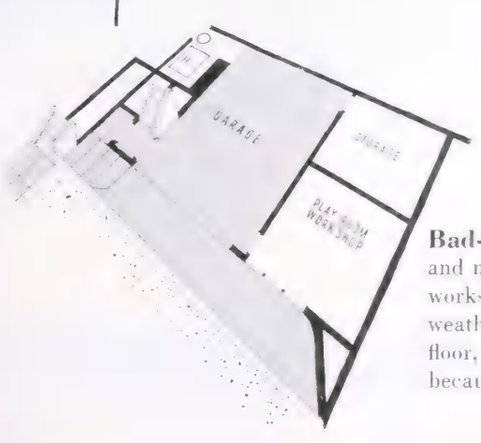
Rain and snow mean mud and slush, but they needn't be a nuisance. See how they were handled in Columbus



If wet raincoats, muddy overshoes and snow-caked galoshes are a problem in your climate, study this mud-room. It will take the wear and tear off you and your house. Convenient to both front and back doors, it has a wall of ventilated storage cases. These will hold all the family's wet-weather gear, skis, sleds, skates. Drain in cement floor makes washing easy.



Wet-climate houses need a buffer zone of hard surfacing between them and the outdoors. In this house, paved zone keeps water, mud, snow from being tracked *into* house. It gives you firm dry footing outside when weather's pleasant but ground is soggy. However, to avoid summertime heat and glare, be sure paving is shaded and neutral in color.



Bad-weather communication between garage and main floor is guaranteed by inside stair. Playroom-workshop, with its glass wall to southwest, is fine bad-weather base for active children. Like the rest of floor, it will always be comfortable, summer and winter, because of year-round ground temperatures in mid 50's.

Good site planning can *double your outdoor living*

Most people pay for improving their land, but stay indoors because they can't use it. With climate-control principles, this Columbus house shortens indoor and lengthens outdoor seasons

You live in a prison for most of the year. You spend a lot of money putting an expensive landscape around your house. But most of the year you enjoy it only through a picture window—looking out like fish in an aquarium. Yet you can knock six to twelve weeks off your indoor season by controlling the wind and harnessing the sun, and can live *in* the outdoors, instead of looking *at* it. Even in climates like Columbus, you can eat many a lunch outdoors in shirtsleeves in November or February when other families are huddled around the thermostat. Weeks in the fall, after the neighbors have gone indoors and weeks before they come out in spring, you can be out in your sun-pocket with your reading.

Actually, it's a matter of "picking and fixing" your private climate correctly. (See articles on pages 146 to 149.) Once you understand the principles, you'll find there are hundreds of ways—some large, some small, some free, some expensive—by which you can extend the use-value of your land. That's the function of site-planning: to develop house and lot *together* so that both will aid and improve the other.

Good site planning begins before you buy the land. So, when you start to look, make a climatic check-list. Look for:

1. Proper southern exposure for harnessing winter sun.

2. Good exposure to summer winds, protection from winter ones. Never locate in lee of smoky industrial areas.

3. View, but with privacy from street and neighbors.

4. Elevation. Generally, it's better to be high than low.

5. Deciduous trees, especially to south and west of where house will be, to shade it from summer afternoon sun.

When you've found such a plot of land, you're well along toward having a good private climate. But you've still to use it, for the room plan and materials must be designed to strengthen the good points and smooth out the flaws of the land conditions. This involves a lot of small adjustments—moving a wall, shifting a terrace, taking down a tree to let in morning sun, planting others to break the winter winds. Small items, but they all add up! Never underestimate site planning. It is as crucial in comfort control as heating or insulation.



The path of the sun is one climatic factor you can't change and can't ignore. But, by good orientation of the house, you can make it work *for* you instead of *against*. Our Columbus house does that. It enjoys the *most* sun in winter, *least* in summer.



Weatherproof motor-court opens right off street, reducing area to be paved and maintained. It parks 4 or 5 cars. Because it's level, you'll have no erosion or skidding.

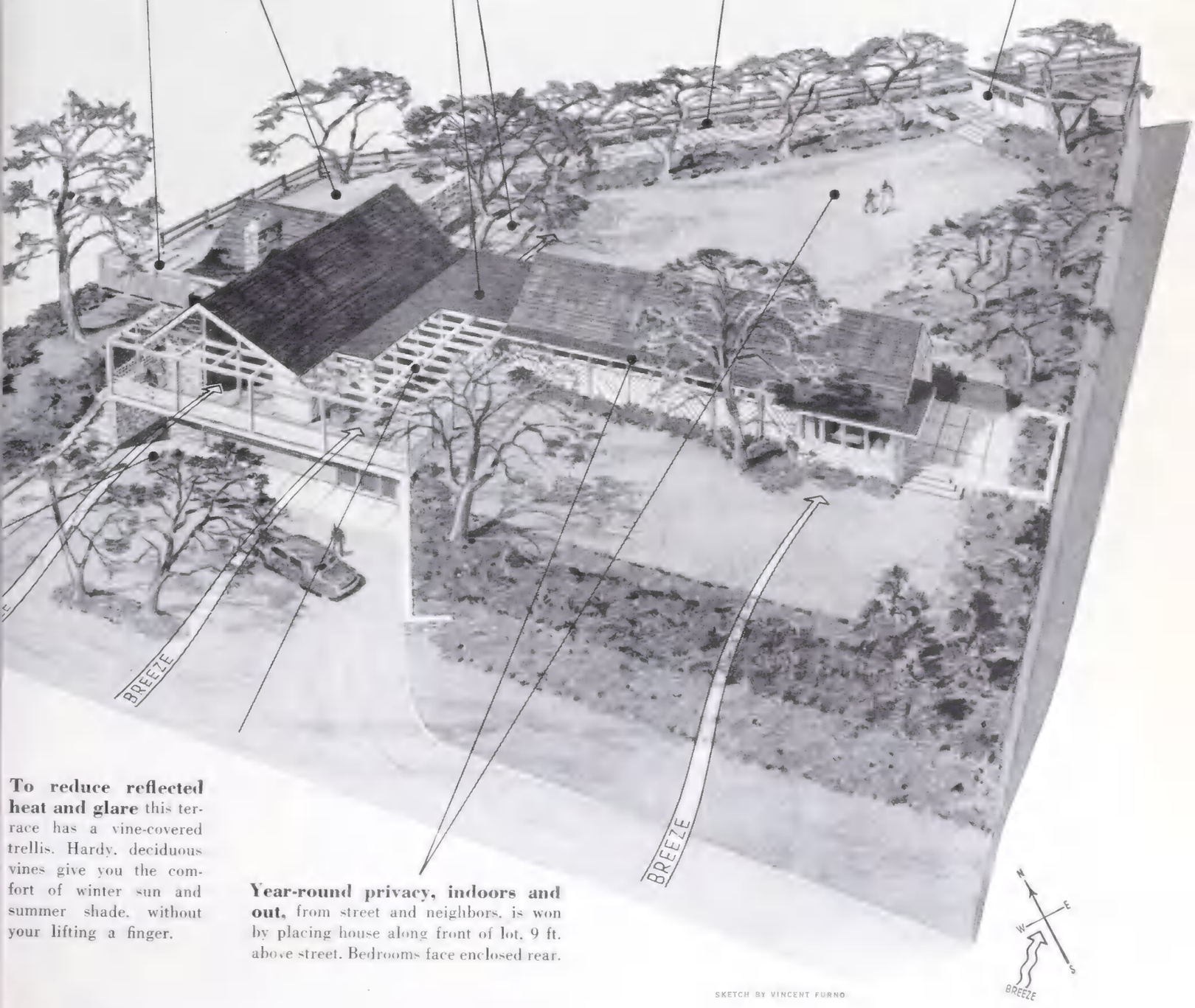
Lesson in Climate Control (cont.)

"Muddy-shoe gardening" isn't necessary. You can grow as many flowers as you want in borders along this garden walk and never get your feet wet. Flowers get south exposure, are seen from house against north sky where their gay colors will show to the best advantage.

Shady sitting on summer afternoons. House shades rear terrace from 11 A.M. on. Deciduous tree shades it all morning. On rainy summer days or after dark, when lights attract bugs, you can move into screened breezeway. If there's any breeze at all, you'll get it here.

Rain or shine, you can use this garden work center. Covered shed has potting bench, locked storage for tools, supplies. Graveled yard behind it has south-facing cold frames, compost heap. You can get from here to garden and house without getting your feet wet or muddy.

All-weather service-play-yard occupies least desirable part of lot, climate-wise. But its shaded, asphalt-topped area is off kitchen, where kids can be kept under a parental eye. Swings, sand-boxes, tricycles and mud pies are confined here, where they won't blot adult landscape.



To reduce reflected heat and glare this terrace has a vine-covered trellis. Hardy, deciduous vines give you the comfort of winter sun and summer shade, without your lifting a finger.

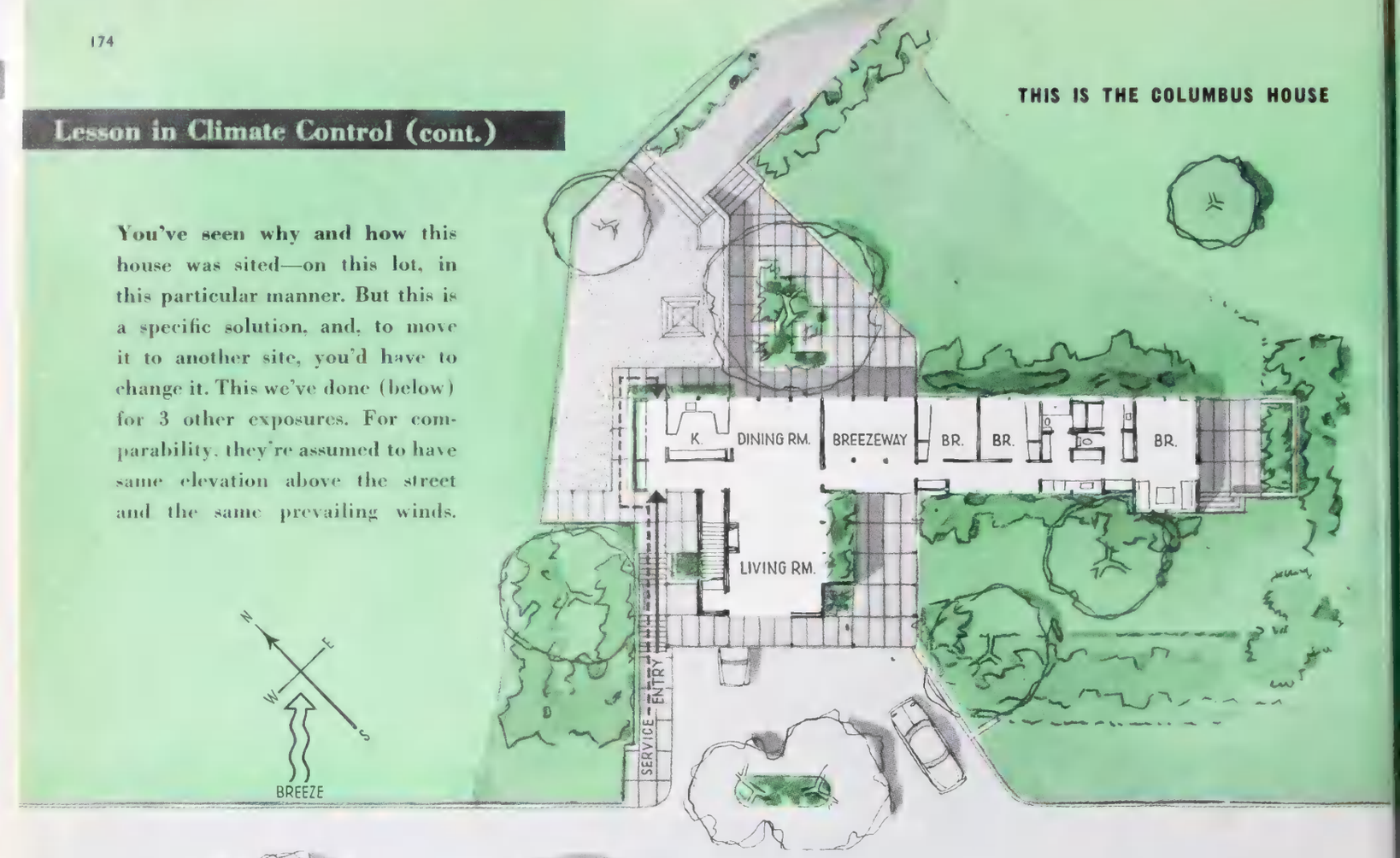
Year-round privacy, indoors and out, from street and neighbors, is won by placing house along front of lot, 9 ft. above street. Bedrooms face enclosed rear.

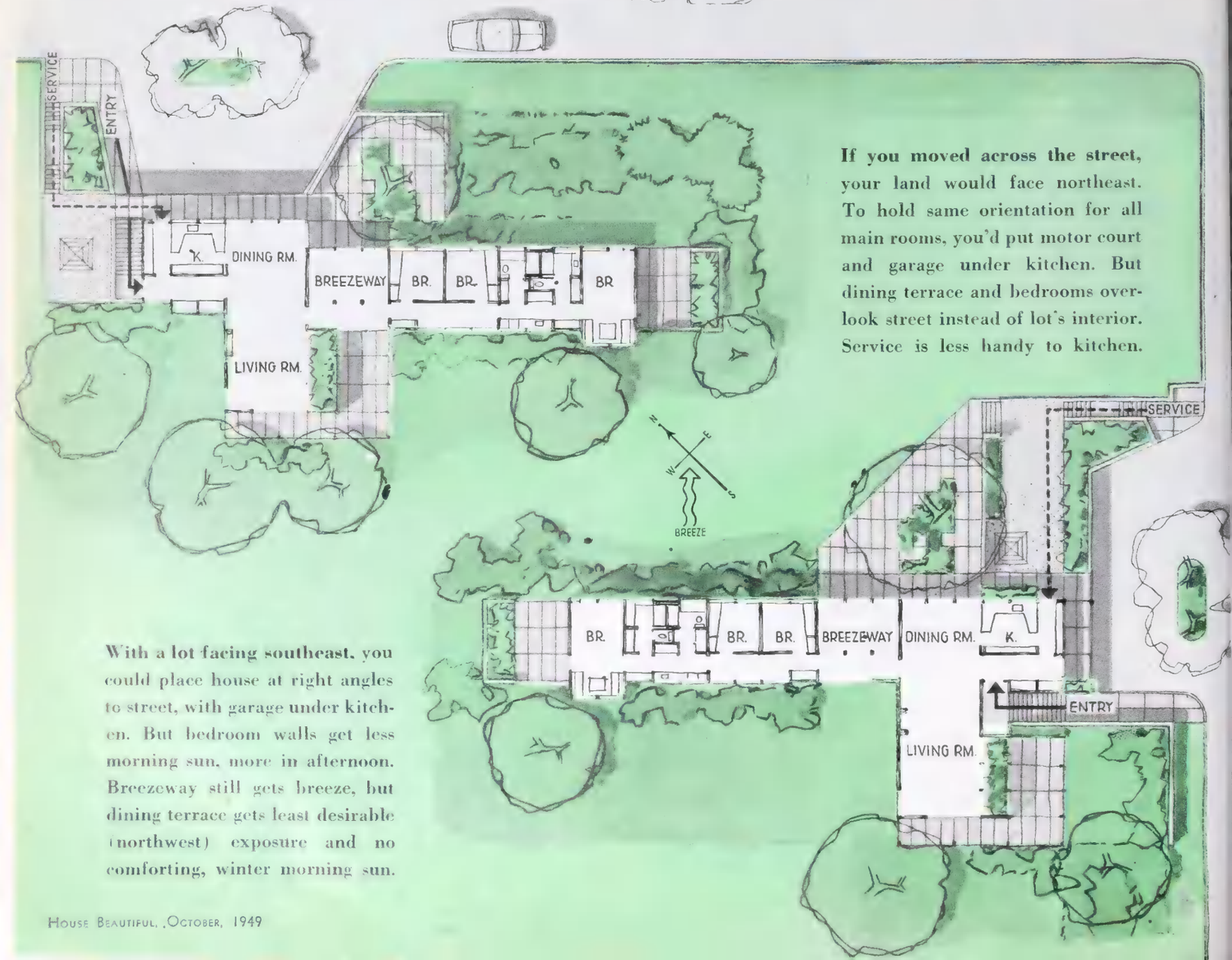
SKETCH BY VINCENT FURNO

Lesson in Climate Control (cont.)

THIS IS THE COLUMBUS HOUSE

You've seen why and how this house was sited—on this lot, in this particular manner. But this is a specific solution, and, to move it to another site, you'd have to change it. This we've done (below) for 3 other exposures. For comparability, they're assumed to have same elevation above the street and the same prevailing winds.





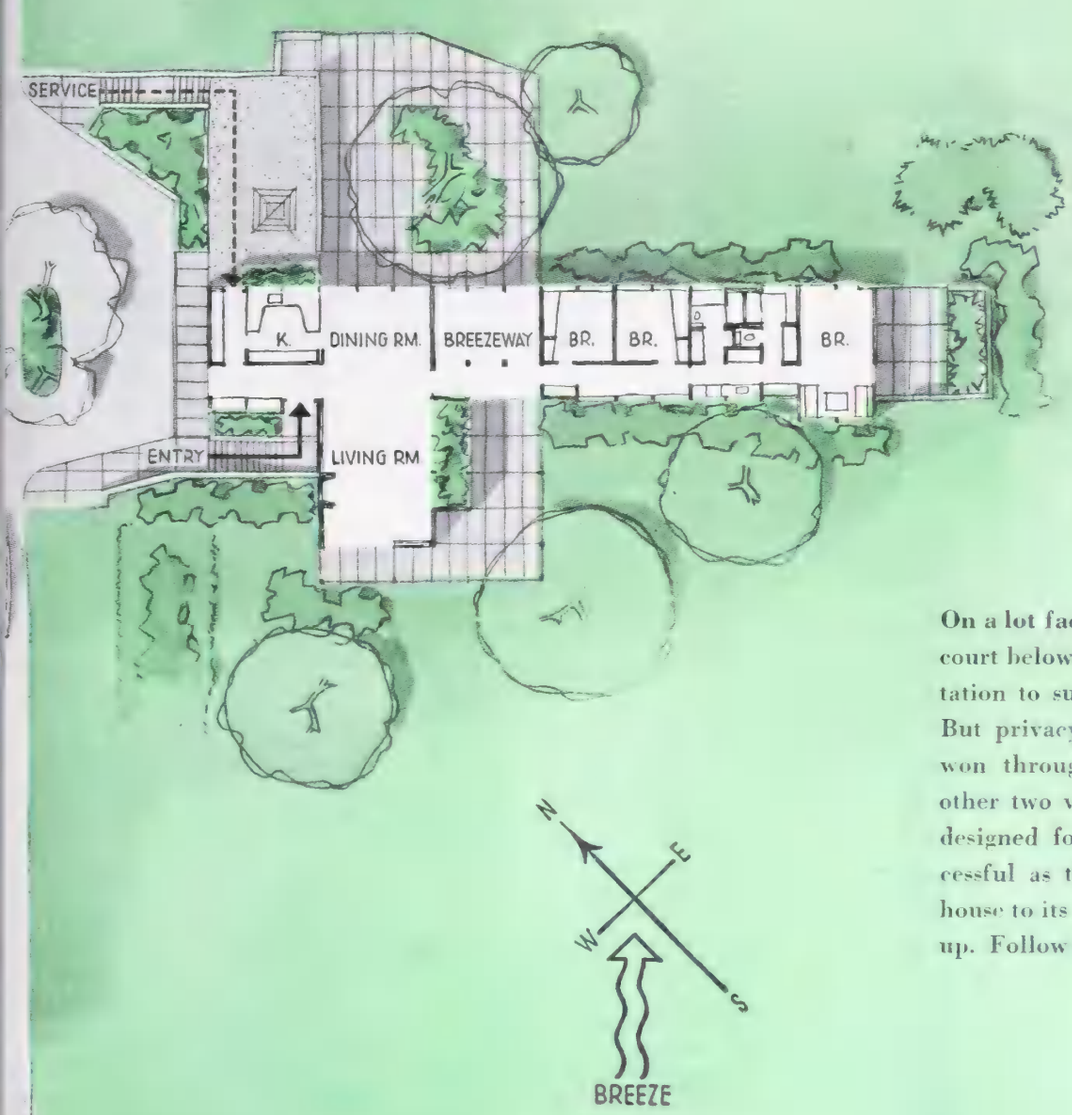
If you moved across the street, your land would face northeast. To hold same orientation for all main rooms, you'd put motor court and garage under kitchen. But dining terrace and bedrooms overlook street instead of lot's interior. Service is less handy to kitchen.

With a lot facing southeast, you could place house at right angles to street, with garage under kitchen. But bedroom walls get less morning sun, more in afternoon. Breezeway still gets breeze, but dining terrace gets least desirable (northwest) exposure and no comforting, winter morning sun.

You have to change your house plan *if you move it across the street*

You cannot park a house plan, as you would a car, on just any old lot. A plan that works perfectly facing one way may not work at all another. Climate is not symmetrical, so you can't "just flop the plan over" when you cross the street. You must *adapt* it to the new site, as we have here. See how this Columbus house must be changed to fit three other exposures

DRAWING BY VINCENT FURNO



On a lot facing northwest, you could put motor court below kitchen, thereby holding good orientation to sun and wind for all principal areas. But privacy from neighbors would have to be won through planting. Note that here, as in other two variations, the adaptation of a house designed for one specific plot is never as successful as the original. The moral is: To fit a house to its lot, you should plan from the ground up. Follow *principles*, don't *copy plans!*



Better your home . . .
Better your living

Climate control in fabrics is 20 years old

by Marion Gough

Have you seen curtains "rope" at the windows on a humid day? Do yours have hems that rise and fall with the weather like perverse barometers? After a windy, dusty spell, are your draperies and slipcovers ingrained with grime that won't shake or brush off? Yes? We thought so. Old Man Climate puts stresses and strains on fabrics, just as he does on your body and the structural materials of your house.

But don't accept this deterioration as inevitable. Although they may not have called it "climate control," the textile and plastics industries have gone a long way in controlling these troubles. For 15 or 20 years they have been making finishes, fibers, and coatings which, in effect, control the ravages that climate creates. You can now have fabrics that keep their crispness and shape through all kinds of weather, others that repel moisture, others that resist sun-fading, dust wrinkles, or mildew. Not many exist that do everything—but then your climate isn't cursed with everything, even though you may sometimes think it is.

For a sampling of these climate-controlling fabrics, see the opposite page. For a quick review of some better known trade names, read the column at left.

COLOR PHOTOGRAPH BY ANGELO PINTO

Opposite left, top to bottom: Owens-Corning Fiberglas marquisette, Thortel. ■ Vinylite "eyelet" film, Jo-Do. ■ Bellmanized durably crisp plaid organdy, Wesley Simpson. ● Bellmanized printed organdy, Fisba Fabrics. ● Sheerset rayon marquisette, durably crisp, silverfish-proof, Powdrell and Alexander. ● Boltaflex vinyl plastic upholstery. ■ Crompton-Richmond's "Cordurella" water-repellent, soil-resistant, washable corduroy treated with Zelan finish.

Opposite right, top to bottom: Exeter's Excel crease-resistant, water-repellent cotton gabardine, James McFarland. ■ Resloom crease-resistant cotton tweed plaid, Dan River. ■ Sea Island Mills' Element Cloth cotton poplin, Zelan water-repellent. ● Printed nylon press cloth, F. Schumacher & Co. ■ Mallinson's "Nymal," nylon matelasse ● Witcombe McGeachin's Zelan water-repellent cotton. ● Meade and Montague's Everglaze crease-resistant chintz.

These fabrics help you control your climate

Here is a list of fabrics and fabric finishes as immune to the elements as the Post Office Department. As you peruse it, think of the fabric problems your own particular climate may be wishing on you—shapeless curtains, wrinkled slipcovers, rain-spattered draperies, mildew stains, et al. You'll find the solution somewhere in this roster of trade names.

Durably crisp curtain finishes. For sheer curtains which hold their shape even in the most humid places, which tend to shake off dust, and may be washed time and again without starching or stretching and still keep their crispness, remember these finishes: *Bellmanized* or *Heberlein* on organdies, voiles, lawns, and other sheer cottons; *Sabel*, *Sayterized*, *Sheerset*, or *Wat-a-set* on cotton or rayon marquisette. On rayon these finishes repel silverfish. And all seem to forestall shrinkage.

Crease-resistant finishes. Nothing can prevent cotton, rayon, and linen from wrinkling, which they do most noticeably in humid weather. But these finishes see to it that wrinkles have a shorter life, hang out or smooth out of their own accord in a matter of hours, and no ironing needed. Crease-resistant fabrics also seem to hold their shape wiltlessly and to resist soiling. They started out, like so many special finishes, in dress goods and men's suiting, but you'll be seeing more of them for draperies, slipcovers, and bedspreads. Washing or dry cleaning won't affect the finish. Names to remember are *Evasett*, *Everglaze*, *Resloom*, *Superset*, *Tebilized*. (You know *Everglaze*, of old, as a durable chintz glaze. Now it applies not only to durably glossy chintz but to many dull-surface fabrics as well, all crease-resistant.)

Water-repellent finishes. If frequent rain is one of your (*Continued on page* 222)

The controversy about soup

By M. F. K. Fisher

A soup lover shares her enlightening enthusiasm with those who know and those who don't yet know how good a soup can be

I love soup. But many people do not. They have their own good reasons, which range from mild to maniacal. They hate to drink some conventionally served liquor before a large long meal, and take up place with a *consommé-double* which might better be occupied by the breast of pheasant to follow. They hate to burn their tongues with a hectic, hasty gulping of whatever is put before them, when all they really need between two business appointments is the thick rare steak they ordered and to-hell-with-the-fixings.

They hate the smell, taste, and even the look of the "vegetable" and "Scotch" and "chicken" soups which are most often presented to them, at least here in America. It is true such soups can never equal the Kodachrome pictures of them in every slick magazine, month after month. It is true these concoctions never taste like anything but what they are—artful, synthetic compounds of exhausted foodstuff.

Needless to say, most of us go on dutifully downing a modicum of whatever soup "comes with the dinner," whether at home or in public. This, to my mind, is why nine out of ten people, when the word is mentioned, will say flatly that they do not *like* it. It would be a wonder if they did.

There is no connection between what they rightly hate and what I love, and I wish there were, perhaps because of the missionary instinct in me, a relic of one of my great-grandfathers who was a Methodist circuit-rider. I feel very sincerely and even passionately that, if people knew what *I* know about soup, they would feel stronger, have more fun, love their mates more happily and eagerly, and fly kites with a greater spring to their steps, on March Sundays, upon the hillsides covered with children and parents also flying kites.

My great-grandfather carried a better book than any ever written, probably, called *The Bible*. But in my own proselyting spirit I, too, can recommend a few good books for soups instead of souls: Mary Frost Mabon's *A Meal in Itself*, and Ambrose Heath's *Good Soup*, and the "soup sections" of every honorable cookery-book, whether printed on mammoth presses for Louis Diat in 1948 or penned in Sir Kenelm Digby's closet in the 1660's. (*Continued on page* 183)



Opposite, see perfectionist matching of china and fabric. Chinese Lowestoft motifs of Spode's "Fitzhugh" china, from Copeland and Thompson, are repeated in Goodall Fabrics' angora satin chair and drapery fabrics, designed by Marion Dorn. ▪ Sterling flatware, Frank M. Whiting's "Georgian Shell." ▪ Napkins, S. H. LeBell. ▪ Marjatta glass, Finland Ceramics and Glass Corp. • Pewter bowl, Nasli Heeramaneck. ▪ Rug, C. H. Masland's "Cotillion."



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SKETCH BY SYLVIA HAGGANDER

Musical Climate in the U.S.A.

by Richard Williams

There was a time when the musical climate in all parts of our country was as uniform as a syndicated newspaper article. Much of our music was shipped ready packaged (and sometimes marked "fragile") from New York. The musical life of one town consisted of concerts or opera performances or recitals which were planned in New York. Having visited one town, the artists moved on to the next town to perform the same music in the same way.

We all know that this has changed. We all know that our major cities and even our minor cities now have their own orchestras, their own individual musical life. Fifty-seventh Street is no longer the only soil in which music is grown. It is not only a question of *more music*. It is a question of music grown in the climate where it is enjoyed. Home-grown and enjoyed at home—what could be better? We now have musical activities which are indigenous to the community, enlisting talent that lives and works on the premises. You are perhaps not likely to hear of these local events: some of them are unspectacular (except the concerts of the major local orchestras which are often broadcast). They are nonetheless important.

Now a study of the musical life of 13 regions has been published. The very fact that such a study has been made indicates a recognitio that there is such a thing as a loc musical climate. The book is calle *Musical U.S.A.* It is edited l Quaintance Eaton and it contai observations, histories, etc. writte by various local music critics. Th book takes you from New York Seattle, an interesting journey whic would have been more interestin had it included more stops on th way.

I was particularly intrigued wit an article on the musical life Texas, written by John Rosenfiel who happens to be one of our mo knowledgeable critics and one the most urbane, though he shuttle hither and yon in wide open space

Offhand you don't think of Texa as a very musical state. Yet M Rosenfield at once shows us wha goes on deep in the heart of . . . H says: "There are, it appears, ju two states among forty-eight wit as many as three major symphon orchestras, defining a major syn phony as one with a budget greate than $100,000 a year. The first New York with its New York Phi harmonic-Symphony, Buffalo Phi harmonic, and Rochester Philha monic. The second state is Texa the wild and woolly, with its syn phony orchestras of Dallas, Houston and San Antonio."

He speaks of the musical rivalr

(*Continued on page* 182)

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MUSICAL CLIMATE IN THE U.S.A.

CONTINUED FROM PAGE 180

between Dallas and Fort Worth, two cities which are good-humored (more or less) rivals, as are Minneapolis and St. Paul or Brooklyn and Manhattan: "Despite some comical gestures of municipal rivalry, Dallas and Forth Worth, with a built-up 32 miles between courthouses, usually can be organized into a cultural unit. . . . The Dallas Symphony now gives five subscription concerts in Fort Worth. Twice in its history the Dallas Symphony concertmaster was a resident of Fort Worth and not a few Fort Worth musicians found steady employment in the Dallas concerts. Dallas musicians play when needed in Fort Worth and several are on the music faculties of Fort Worth colleges.

"Fort Worth has its Civic Opera Association, several years old. Future plans call for performances in Dallas; in the meantime Dallasites motor to Fort Worth at six P.M., dine on the venerable Seibold's huge steaks, report at the Will Rogers Auditorium by eight P.M., enjoy the opera, sample Fort Worth's famous after-theater hospitality and get home by one A.M.

"Both Dallas and Fort Worth have Civic Music Associations started in the same year, 1930. Eli Sanger has headed Dallas's and Malvern Marks Fort Worth's. For six seasons the membership cards in one association entitled the holder to free admission to the other's events. That bargain, ten to eleven concerts for $5, had to be discontinued when both associations sold out their hall capacities, 2,600 in Dallas and 2,900 in Fort Worth."

He then writes of the teachers who have been influential in giving Texas a musical climate of its own, and he pays tribute to Harold von Mickwitz, who came to Texas in 1898 to teach at the Kidd-Key College in Sherman, north of Dallas. He had been chosen by Mrs. Lucy A. Kidd-Key as one of two possible candidates for the post, the other being Paderewski. "In the late 1930's we used to ask Mickwitz: 'What if Mrs. Kidd-Key had chosen Paderewski instead of you for Sherman, Texas. You both wanted to come. What a difference it would have made!'

"'There is never a night that I don't ask myself the same question before I go to sleep,' Mickwitz responded. "He intimated that he and Paderewski had quarreled in Karlsruhe one summer and that a close youthful friendship had been broken. Dallas newspapers plott to bring the two men together. I the efforts were always futile. Pa rewski's spokesman invariably s the master would be happy to Mickwitz if Mickwitz would c Mickwitz invariably replied. 'Pa rewski knows where I am if wants to see me.'

"A comparable influence has be Dr. Paul van Katwijk, sin 1919 dean of music at South Methodist University, Dallas. also brought to the Southwest justified reputation as a conc pianist. When at Drake Univers Des Moines, Iowa, he had c ducted the Des Moines Sympho He had similar ambitions in Dall but the position was held by colleague, Walter J. Fried. V Katwijk, however, found many o lets for his energies. He organi and conducted the Dallas Orato Society, now being revived af wartime suspension. He was cho by the former Municipal Mu Commission to direct three opera performances financed by the c

"When Walter Fried died in summer of 1925 while mak plans for great expansion of Dallas Symphony Orchestra. V Katwijk was the choice as a s cessor. His regime lasted for twe seasons. Since then he has c ducted the University Symph of Southern Methodist, its orat ios and opera performances."

He concludes his survey by s ing: "It would be pleasant to to up this picture with a ten-gal hat and a red bandanna handk chief. Unfortunately, the annals musical Texas contain no episo with yipping cowboys. The met politan centers of Texas have gro like any other inland American and with increased population come a richer cultural life . . .

"To this day there is empha on goodness rather than bigness not typical of Texas. Anyhow, a f seasons ago, a gathering of Dal business men spoke with pride t Paul Hindemith's *Symphonia rena* was identified on a Bos Symphony broadcast as a w commissioned and first played the Dallas Symphony Orchestr

Texas, big as it is, is only example of sprightly *local* mak of music. Wherever such music made it is enjoyed all the m because it is near and native. A it helps to endow our country w *different* musical climates, e right and pleasant in its place.

THE CONTROVERSY ABOUT SOUP

CONTINUED FROM PAGE 179

Such is my zeal that I would like write my own collection some ay. and meanwhile here are a few ood recipes. with my reasons for elieving in them. alone or as a anquet's preamble. cold. hot. in ll four seasons. and thick or thin.

1. GASPACHO

I have lately listened in on an musing controversy between two ellow gourmets. who can claim at title properly among a horde f self-styled and extremely suspect llows who are no more gourmets an I am Queen of Sheba. about e proper way to make this cold nd miraculously refreshing soup. have also. some years since. volved my own recipe for it. but know that it is not "correct." I ave adapted it to modern Anglo-axon habits and prejudices. and have also enriched it so that it an be used as a whole luncheon. r as the main course in a summer upper ending with. let us say. panish fried cream and a compote f fresh fruits marinated in ver-outh.

In spite of my loyalty to both e gay old *gaspacho* boys. and y own habit of making the soup ith a strong meat stock. I believe at the real thing is made with *ater*, and I also believe that all oups supposed to be based on this istorically convenient liquid ould never rightly be made with nything else. for inevitably they ill lose the subtlety their ingre-ients compounded in that mixture. stock or even good champagne !) goes into them.

It stands to reason that fresh to-ato mashed into pure cold water. o matter what herbs and oils sur-ound it. will taste quite different nd. therefore. less tomato-ish if round into well-seasoned. rich roth. That is one reason why I omewhat regret my own habit. hich has grown strong because I ave discovered that American alates are not adjusted to true aspacho. based on water.

In the same vein. I have proved pretty conclusively to myself that most of us Yankees do not like the luxurious Spanish habit of serving the soup with chunks of ice in it. so I make it from six to twenty-four hours before serving. and have it almost stiff-cold by the time it is to be ladled out into chilled bowls.

Gaspacho

1 handful chopped various fresh herbs (parsley. marjoram. basil. what you can find)
1 large or 2 small garlic cloves
1 sweet red pepper. tinned or fresh
2 or 3 peeled tomatoes
½ cup good olive oil
Juice of 1 lemon or 3 tablespoons good vinegar
Salt. freshly ground pepper
3 pints (or more) good clear consommé
1 mild onion. sliced very thin
1 cup diced cucumber
½ cup dry bread crumbs

Mash herbs. garlic. pepper. and tomatoes very thoroughly. preferably in a mortar. Gradually add the oil. lemon juice or vinegar. and the salt and pepper. Even more gradually add the consommé (or bouillon). The trick is to mix everything so slowly and so well that the oil and vinegar stay in an emulsion and do not separate. Then add the onion slices and cucumber. sprinkle with the bread crumbs. and let chill *thoroughly*.

Serve with crusty bread. cheese. and perhaps a dessert. with a fairly coarse red wine alongside. (This also makes a wonderful pick-me-up after a hectic night.)

2. MINESTRONE

This is *perhaps* (and I must qualify it. always. because of my fervent belief in good soups in general and a few of them in particular). the best soup yet evolved by simple people for simple needs. It is nourishing. heartening. and completely sane. It is good for children and old crones. especially *nice* old crones. and it is also something I have given successfully to half-starved stone-cutters. wispy novelists. pregnant actresses. housemaids. and sea-shell collectors. all in a batch or singly. and found

(*Continued on next page*)





For Matchless Manhattans!



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THE CONTROVERSY ABOUT SOUP

CONTINUED FROM PRECEDING PAGE

every soul of them the better for it.

It can be served alone in a buxom tureen, for a "peasant supper," with fresh bread and then fruit to follow, and it will satisfy the most gastronomically inclined snob. It can be served, in much smaller portions, before a good dinner, for it is indeed something full of life, and not a zombie-like distillation of tired flavor and even wearier smell, like most dinner soups.

There are as many versions of it as there are good Italian cooks, which is quite a lot (but never enough). According to the district of the person who makes it, it should contain dried white beans or fresh green *fave* (the broad-beans ignored by most Americans), salt pork browned in olive oil or no meat at all, a mixture of herbs and oil and cheese called *pesto*, or, on the other hand, no *pesto*. It must have short lengths of thin spaghetti in it, or potato and no spaghetti. It is, to quote myself, as uncountable as remedies for seasickness.

Any good cookbook has a recipe for it worth the trial. I think, and meanwhile here is one of mine, an innocent child-like one, suitable for the simpler friends, and indeed "a strengthening prescription." It is very good when chilled, beaten thick, and mixed just before serving with one part of sour cream to three of soup. It is very good *any* way you serve it.

Minestrone

8 large potatoes
8 large carrots
3 onions
8 large celery stalks
1 bunch parsley
½ small head of cabbage
2 or 3 cloves garlic
1 gallon boiling water
4 tablespoons good olive oil
Salt, pepper

Wash vegetables and leave whole. Scrape potatoes and carrots, peel onions, cut celery into 1-inch pieces, and chop its leaves and the parsley coarsely. Cut the cabbage into two or three chunks. Mince the garlic. Put all this into the water and boil, covered, for four hours. Add the oil when half done. When done, mash with a fork or potato masher, and beat energetically for a good fifteen minutes. Serve very hot with toasted sourdough or Italian wheat bread and a bowl of grated Romano-type cheese.

3. BORTSCH

There are good recipes for this essentially sane soup in almost every self-respecting cookbook. It varies, like all such things, with the cook who makes it, and can be anything from a faintly sour, faintly pink water to a rich ruddy brew of beef-stock and vegetables, with little sausage-balls swimming in it. I think I have had the most success with my own version of Mrs. William Vaughn Moody's "rule" in her *Cook-book*. There is also an excellent one in *Katish* (naturally), by Wanda Frolov, in *Recipes of All Nations* by Countess Morphy, and on and on. (I must add that the bortsch recipes I gave in *House Beautiful* for March 1949 are very good too!)

4. SUMMER SOUPS

I like to make soups with sour cream, and there are many of them, fortunately, always refreshing in spite of their added richness, because of the soothing tart quality the cream lends them. Perhaps that is why I think of them as summer soups, although they could hardly taste better then than in winter, not to mention autumn and spring.

There is one favorite of mine, nothing but shredded cabbage cooked quickly until tender with salt and one minced tomato, then flavored to taste with sugar and lemon-juice (good old sweet-and-sour trick), chilled and served with sour cream. It is called, succinctly, Summer Soup, in any of at least four languages.

Another one I serve often to people whose palates I admire, although almost never do I tell them how I make it. This is not from any false pride (I have always been bored and annoyed by cooks with "secrets": there can be none in true gastronomy), but because at least half of them believe firmly that they cannot stand the taste of buttermilk, which is, fantastically or not, the chief ingredient of what I have come to call, euphemistically and very unglamorously, Ice-Box Soup. I am only too glad to write the recipe here, with the earnest hope that hundreds of hostesses will immediately stir up pots of it and, like me, keep mum about its ingredients.

Ice-Box Soup

1 pound cooked shrimps or 1 #2 can
½ medium-size cucumber
1 tablespoon fresh minced dill (this can be skipped but it's too bad)
1½ tablespoons prepared mustard
1 teaspoon salt
1 teaspoon sugar
1 quart buttermilk

Chop the cleaned shrimps. Dice

he cucumber. Mix thoroughly with he seasonings in a tureen or deep casserole. stir in the buttermilk. nd chill thoroughly.

That's how simple it is. And it s good the next day.

Perhaps that is why all the soups have mentioned are favorites in ny house. I can save out a good upful for tomorrow's midmorning lump. or even tomorrow's breakast. The same is true of any kind of good cream-of-potato-and-leek combination. whether it be called ust that or Crême Vichyssoise. and of Cucumber Soup. sometimes known casually as Chlodnik.

Mary Frost Mabon has an excelent recipe for that. and here is nother. admittedly less subtle. less rthodox. and also less time-taking han hers. as evolved by a western *ordon bleu* named Helen Brown. t is delicious.

Cucumber Soup

1 clove garlic
½ teaspoon salt
1 tablespoon olive oil
1 pint yoghurt or sour cream
1 cup finely chopped cucumber
½ cup finely chopped cooked beets (optional, but good—and pretty)
Salt, pepper
Chopped chives

Mash garlic with salt and oil, train out the garlic, and add oil horoughly to yoghurt or sour ream. Add cucumber and beets. Season. Chill very well. and serve arnished with chives.

. QUICK TRICKS WITH CANS

These are endless. dependent enirely upon the innate gourmandise nd ingenuity of their cooks. and sually they are very good indeed. The one trouble with them is that. o far. they have a quality which. o matter how artfully disguised. s always recognizable as *canned*.

A reason for this unhappy fact. robably. is that nobody can fool nybody else about having time. pace. and money enough to make measure of the fine clear rich basic soup stock" requisite to any n-canned soup based on consommé r bouillon. It is the same with ertain standard and more than alatable black-bean soups and uch-like. No matter how nicely icked out they may be. with dry herry. sliced thin lemon. hardoiled egg. they are obviously based n what came from a can and ten minutes' work. rather than what came from a pot watched and coddled for many hours.

It is a cheering sign in this somewhat depressing picture that there are increasing numbers of excellent canned soups. Some of them are very expensive; they are worth the money. Many of them continue to sell within the reach of any purse with more than ten cents in it. (Thank goodness!) And everywhere good cooks are figuring and devising ways to overcome the omnipresent flavor of preservatives, the complex acceptance of zombieism which is the price we pay for being too busy to tend our ancestral soup-pots.

My own tricks are good ones. thanks to much gleaning from what other better cooks have taught me. I like a mixture of equal parts of clam juice. chicken stock. and dry white wine, for instance. heated just to the steam-point—a delicate opening to a small dinner. I like chicken stock with cream and curry powder added at the last. a pinch of powder for each serving. and diced raw apple as a garnish—delicious as a prelude. I like equal parts of good beef bouillon and rich milk. with a tablespoonful of oyster-sauce for each serving, stirred in at the end. and a dash of cayenne—fine in winter before roast lamb. And for a special treat. something as heady and fastuous as the classical consommé with flakes of gold flashing in it. I like a Talleyrand—and now that truffles are being imported to us straight from Italy (to Trenton. New Jersey) instead of going to Italy through France with the inevitable increase in customs-duties. this beautiful soup can come to *any* Little Party. almost. and add its own glitter to the giddiest banquet:

Talleyrand

4 or 5 peeled truffles
½ cup very good dry sherry
1 pinch cayenne
3 pints hot fine consommé
2 tablespoons tapioca

Grate the truffles into a tureen. Add the sherry. any juice from the truffles tin. and the cayenne. Cover and let stand one hour. Boil the consommé with the tapioca until the latter is clear. and pour into the tureen. Serve at once (with proper pride).



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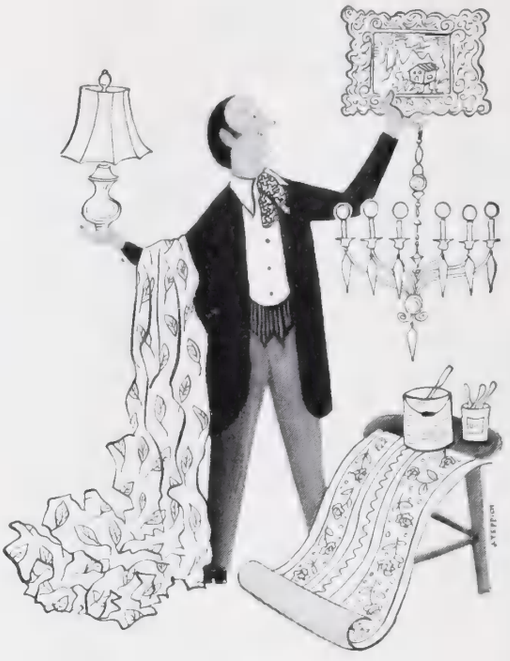
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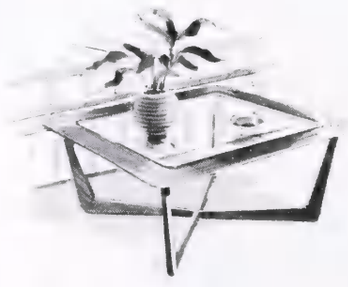
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Decorator's Diary

A decorator, who covers the market like the postman, write notes to herself—and you—on what's new

Considering it was the Swedish designers who made Americans take to Modern (their display at the Chicago World's Fair in 1933 did the trick as I remember), it came as a shock to hear that a Swedish factory had hired an American to design for *them*. The designer is Erno Fabry and I saw his first Swedish-made things the other day at Swedish Modern, Inc. Certainly look more American than Swedish, but that doesn't mean they are not every bit as nice. Best of all I liked his big square coffee table. Has a glass top set in a broad flat wooden frame that's beveled off underneath to give it a trim, thin edge. Base is a combination of legs and criss-cross runners nicely shaped from thin to thick to thin again. Wood is walnut in a silvery gray finish. Think I'll show it to Mrs. Rudd as a prospect for the grouping in front of the fireplace where she wants to use that lovely Kirman rug. When a rug pattern is really good, I like the idea of its showing up through a glass-topped table.

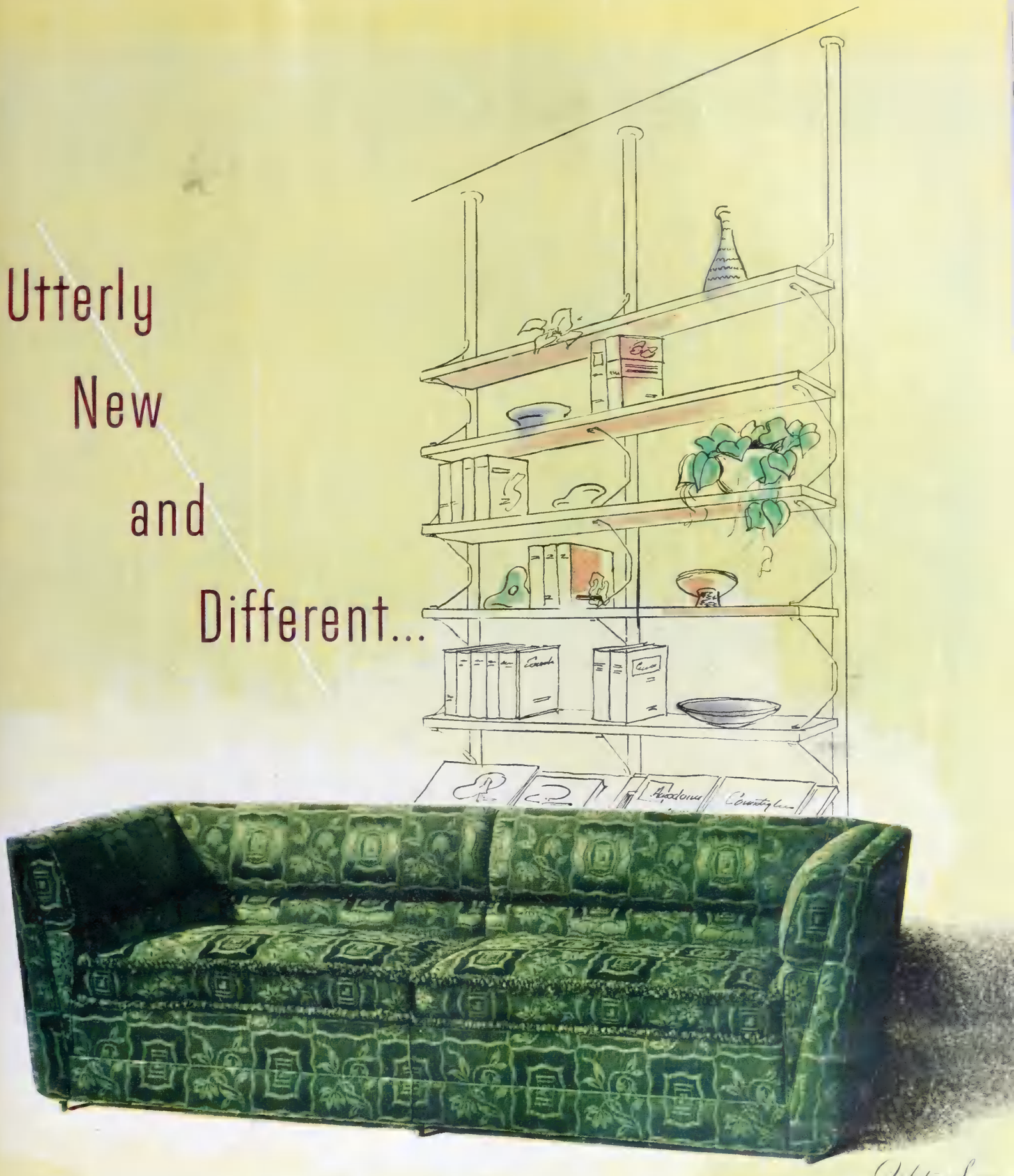


Squared-off Walnut

Bringing the outdoors in doesn't necessarily mean plastering the walls with flowers, I've discovered. We were just about stumped by that extra downstairs bedroom in the Hillman house—small, dark, and stifling it was, with only one tiny window. Mrs. Hillman wanted to fix it up as an extra guest room to supplement the really nice one she has upstairs. But no one, I was

(*Continued on page* 191)

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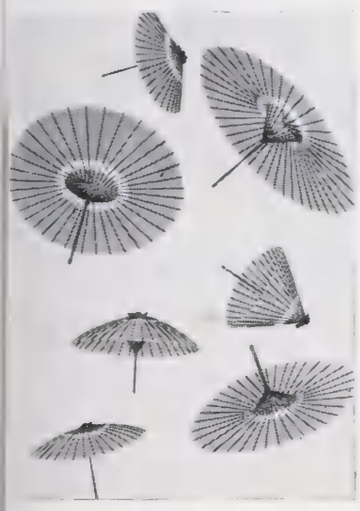
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DECORATOR'S DIARY

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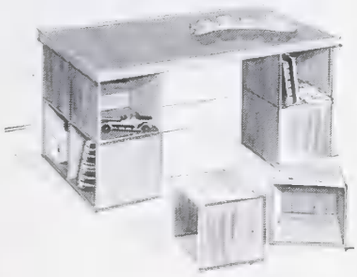
uite sure. would want to spend ve minutes there unless we did omething to open it up and let in breath of air—at least an imagnary breath. So I hied me to Katznbach and Warren and pored over verything they had there in the vay of flowers and leaves and outloorsy things. Lots of pretty ones. ut nothing seemed quite airy nough until they brought out ustema's "Parasols in the Wind." Then I could almost feel the



"Parasols in the Wind"

breezes blow. The parasols are Japanese—big ones and little ones. some opened. some closed. blowing around helter-skelter in a clear summer sky. Ordered the coloring with the sky blue background. deeper blue parasols. bamboo yellow ribs. We'll use it on the two walls that have no doors or windows. and the other two with plain sky blue paper to match.

Wasn't even thinking about Tommy Martin the day I stopped in at Creative Playthings to buy little Susie's birthday present. Tommy wanted a real desk. his mother said. but I hadn't been able to find anything that was big and sturdy enough. and still not ridiculously expensive for a playroom budget. At the toy shop I was curious about all the coverless wooden boxes they had around. so they gave me a demonstration. Turned out that the boxes. along with some shelves and square wooden frames, all of birch. were the ingredients of any number of nursery furniture pieces: toy cupboards. bookshelves. even a desk. The desk is made by setting a top—linoleum on plywood in a wooden frame—on an arrangement of six boxes. two on one side. four on the other. You turn the open faces in various directions and have a series of big pigeonholes for pads



Desk of Boxes

and paints and crayons. These are much more likely to be kept in halfway decent order. I suspect. than the drawers that children love to stuff things into and never seem to take anything out of. Holes are drilled in the boxes at strategic places so that the whole contraption can be securely bolted together. For less than forty dollars, Tommy gets his real desk.

Always loved that built-in desk in the house we rented in Westport and thought that some day I might copy it. It was like any big flat-topped desk. built into a corner. What made it special was that attached at right angles and running along the wall at the side was a long shelf. just the right height for a typewriter. Right for a sewing machine too. I discovered. Now I find the same idea in a portable desk at Today's House. Consists of three parts: a long narrow table of typewriter height with an underslung compartment in which to stow the portable; a second one-legged table sufficiently higher than the typewriter table to allow the



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(*Continued on page* 198)



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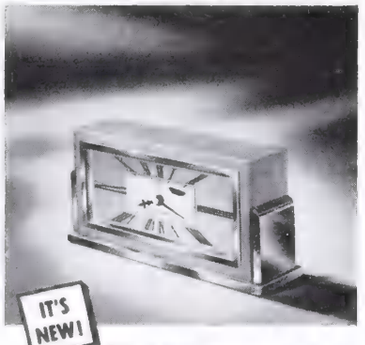


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How to FIX your private climate

CONTINUED FROM PAGE 155

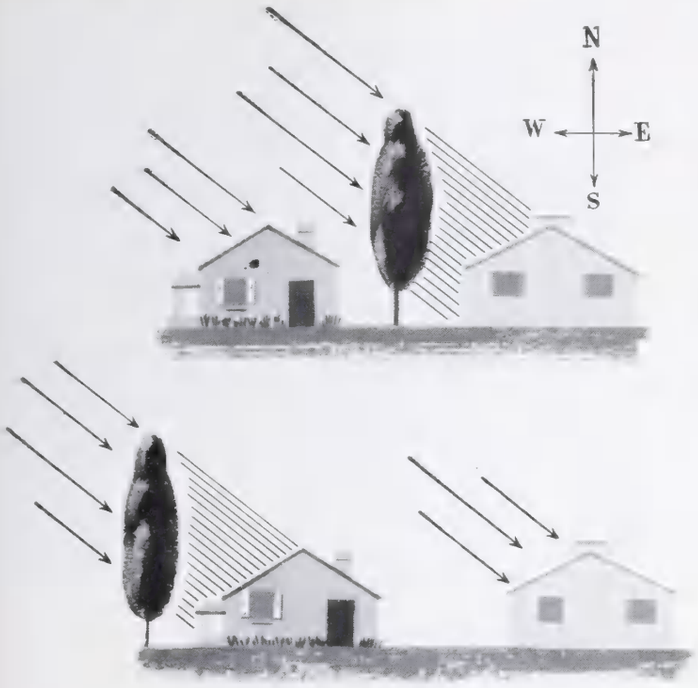
Now if you pick whitish paving stones, the result is different. The stones bounce back more of the sun-rays. They stay cooler till later in the day. But now you get the reflected sunlight thrown against your house as glare. Black flagstones at least don't glare.

Remedy? In the first place, avoid either extreme: use medium gray stones, or not-too-dark brick. Comfort depends on *middling* conditions—middling warmth, middling light, middling breeze, etc. Even the *least* bit of too much anything you feel is very much too much! Other remedies: Use terracing sparingly. Let a little grass grow between stones. Pave only where it really counts. Use grass elsewhere. Plants keep much cooler in the sun than stones do. Even a little grass has a big cooling effect. Put a tree so that it shades your terrace at the hot seasons and hot times of day.

Look for a moment at all the effects you can achieve with plain, ordinary trees. Some of them are obvious: A tree makes shade and shade is cool. A tree, placed in *exactly* the correct spot, west of your house, can shield you from the hot afternoon sun in summer—and still let you have all the afternoon sun there is in winter.

A few trees placed in the right spot can shield off the cold winter winds. Still air has much less cooling power than moving air. Therefore, it is possible for trees to cut your fuel bills.

But we might dig a little deeper. Did you know that a tree is a refrigerator? It not only gives you cool shade (a roof or an awning would do that, too); a tree actually *manufactures* coolness much as an air-conditioning unit would. A good-size tree has much the same effect as if you put pieces of ice about on your property. Like most weather effects, this cooling effect is a little round-about. Because living leaves reflect most of the heat from the sunlight that reaches them, they get only 5° or 10° warmer than the air on a sunny day. A leaf that the summer sun shines on is perhaps 80°F. If the leaf were made of, say, paper, same shape, same color, but not *living*, it would perhaps be 130°F. A lawn exposed to the same sun would be perhaps 110°F.—still fairly cool. A wall of a house, exposed to the same sun, might heat up to 130°F.: an asphalt pavement to 160°F. What you get, therefore, is a radiant heating set-up, or, more



Hottest summer sun is afternoon sun from the West, not noon-day sun from the South. Remember this in planting trees. A tree west of your house cools your house. A tree east of it cools your neighbour's.

precisely, a radiant cooling. The cool foliage cools you by radiant cooling. *You* send heat rays to it. An asphalt driveway or a red brick wall would heat you by radiant heating. *It* would send heat rays to *you*.

You often notice this difference when you sit near an open window in summer. You feel the hot pavement or the wall of the house next door as a glow on your face. You feel the tree as a coolness on your face. The effect on your skin is only a sign of what's going on in general. Your whole house also gets the same radiant cooling or radiant heating from its surroundings, and heats up or stays cool accordingly.

In winter, this cooling effect of vegetation stops because the trees are leafless and the grass is dormant and dry. So here again, what's cool in summer is not necessarily cold in winter.

You can see you might easily spoil your private climate if you cut too many trees, drain the swampy little pond, crowd too many houses too close together, get the neighborhood covered with too many driveways, paved roads, parking spaces, tennis courts, terraces. Undisturbed nature always has the milder climate. Civilized nature is more desert-like—hot when it is hot, cold when it's cold.

Almost everything that people usually do to their land makes it less comfortable. The only exception to this is the winter in the city, when all the heated buildings radiate some of their furnace heat, so that it is sometimes 10° warmer in town than in the suburbs. That may explain why the older accounts of life in America say so little about summer heat. The climate was the same then as now, but the *private* climate, at the spots where people actually lived, was probably much easier.

But we are not yet through with trees. *Glare* can be doctored by trees. Many people think that glare is the price you have to pay, inevitably, for having plenty of light. Not so. Glare is light which, through improper handling, has become unfit for human consumption. Of natural, unspoiled light, out in the open, the eye can take a great deal—on the water, in the snow, on the desert. It adjusts itself to brightness just as the photographer adjusts his camera. He gives his camera a smaller lens-opening. The eye gives itself a smaller pupil-opening. The eye can also be quite comfortable in dim light, the pupil simply becomes larger. But the eye can't take brightness and darkness close together. The pupil can't be big and small at the same time. It tries to compromise, and so the bright spots hurt; the dark spots seem extra dark. Result—eyestrain.

Curtains make the light less bright, but also make the dark darker; so you get the same unpleasant melody, as it were, played an octave lower. Smaller window openings only seem less glaring.

(*Continued on page* 194)

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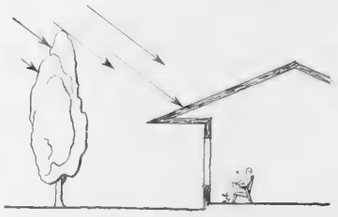
Heirloom Quality TABLES

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HOW TO FIX YOUR PRIVATE CLIMATE

CONTINUED FROM PRECEDING PAGE

You should know one important anti-glare trick: The more directions from which you introduce light, the less glare. Windows are *best* on opposite walls. Worst: all the windows on the same wall. Your architect knows a dozen more tricks. But in the end, after he has done all he can, he will still tell you that it still makes a difference what you see when you look out. That's where doctoring comes in.



To cut down glare, you must show the eye less sky, more ground (meaning lawn, trees, scenery). Less sky, because the sky has the fiercest sort of light-glare except for the sun itself. (A whitish, hazy summer sky is the worst.) More scenery because the scenery sheds a more gentle light. Anything anybody ever does to cut down glare, indoors or out, always boils down to one thing: get *less* light from fierce, concentrated sources; get *more* light from gentle, spread-out sources. In artificial lighting, that's the idea of *indirect* light: You don't see the fiercely glowing bulb; you see its light reflected gently by a whole wall. In outdoor daylight, you want the same thing. You don't want to see the fiercely bright sky; you want to see its brightness gently reflected by the landscape.

To take the glare out of your view, therefore, do this: Lighten the low part of the view—the ground part; dim the high part—the sky part. That's the reason for the trend to low, broad windows rather than high, narrow ones, the new style of overhanging roof—to block off some sky.

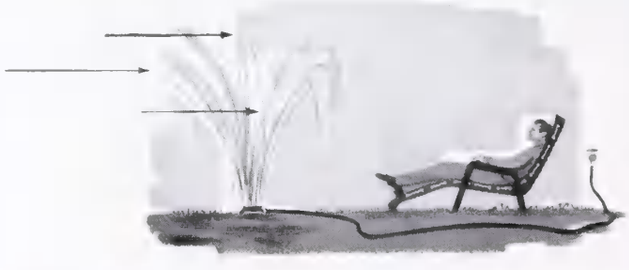
Beyond that, you can work with trees. Use another photographer's fact: Distance makes things bright, closeness makes them dark. On the same day, in the same light, with the same lens-opening, a close-up always demands a longer exposure. A *tall* tree, close to your house, is good. It blocks off some sky, but you can still see through underneath it into the bright distance. A *low* tree or a bush close to your window is bad. It may be lovely, but it darkens your low view, and it leaves the sky bright. In the middle distance, tall trees may cause glare. They don't reach up high enough to cut out much sky. At the same time, they are close enough to darken the low half of your view. But cut out some of the lower branches, open a through-view into the *low* distance, and your eye feels better.

Almost anything that may be wrong with your spot, climate-wise, can be doctored. *Wind* can be doctored. It needs to be in many parts of the country. But flowing air is peculiar stuff: you can't force it, you have to coax it. If you try to force it, it gives you trouble.

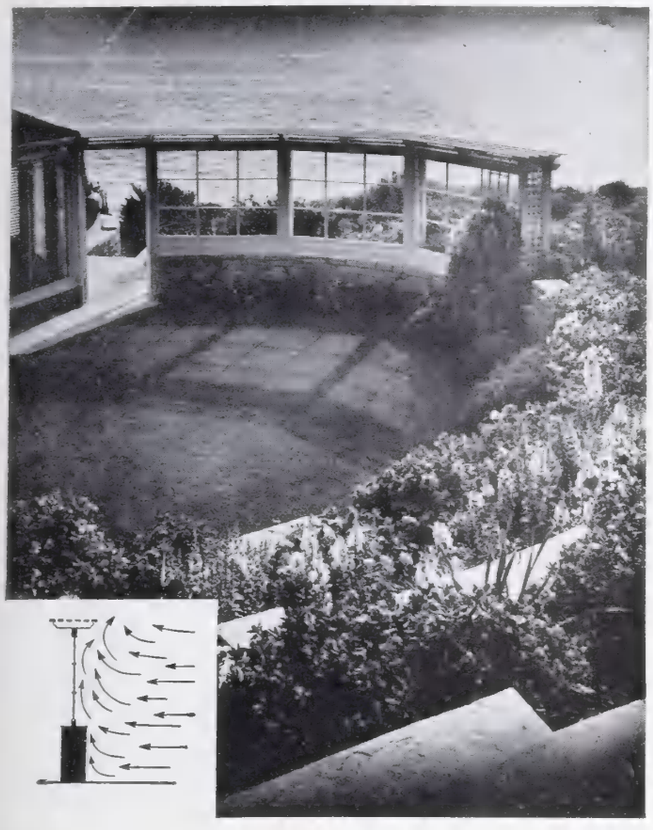
You can't ever stop the wind. Even a solid wall shields only a small spot immediately behind it. And if the wind is strong enough to need doctoring in the first place, then it sets up on such a wall all sorts of suctions and pressures. The air then breaks over the top of the wall and swoops down. It swirls around the sides, and puffs and whirlpools. So you pay for your small calm spot by having, beyond it, an area with shifting, sudden, annoying gusts and whirls. Sand is picked up; dead leaves swirl around; old newspapers mysteriously appear and join the dance.

That's what makes wind so annoying in the big cities. All the tall

(*Continued on page* 197)

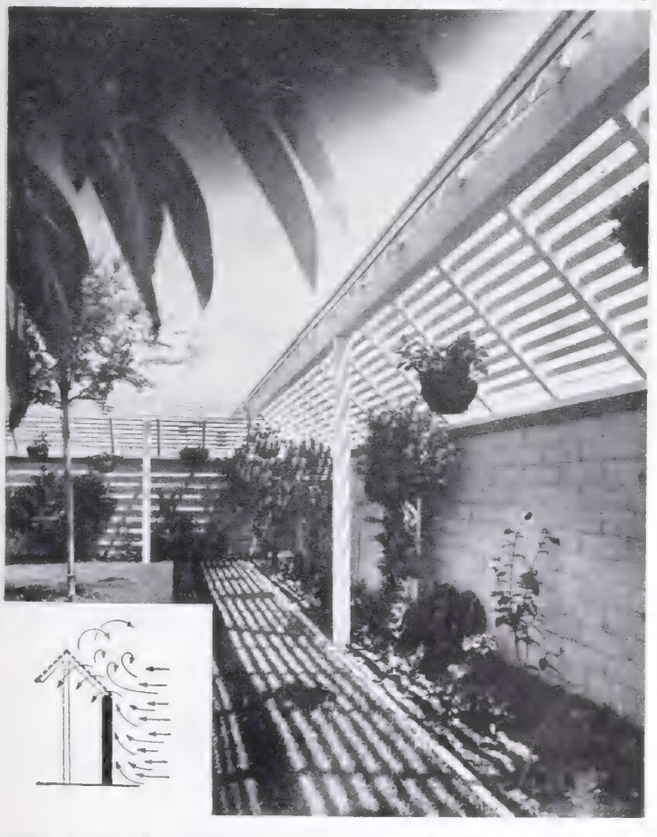


This air conditioning device of Latin and Arab courtyards will work also in your garden. Spray of fountain or lawn sprinkler cools air that flows though it. Cool air then cools you. Works best with dry air.



Take your climate apart, use what you want, throw the rest away: here they are keeping the view and the evening sunshine. They are throwing away the wind that blows too steadily and too stiff from the Pacific.

PHOTOGRAPHS BY MAYNARD PARKER



Wind can't be forced. It has to be persuaded. A solid wall, put squarely into path of air, would cause annoying puffs and swirls. Windbreaks on this page persuade the air, slow it, give it some other place to go.

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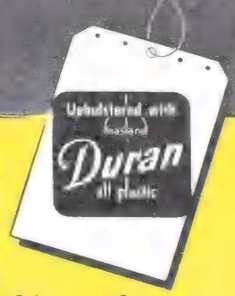


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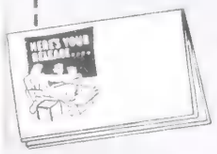
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This managed climate includes managed wind, managed sunshine. Everything counts: walls, flagstones, lawn, paving, trees, shrubs. Combine them differently, change the colors, and you change the climate.

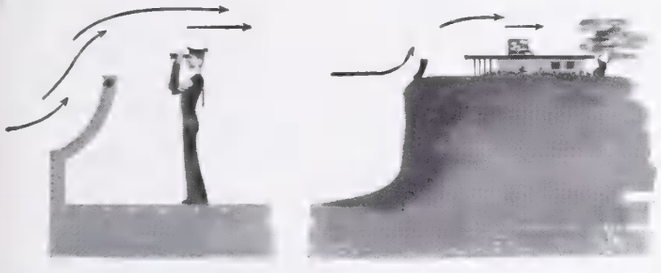
HOW TO FIX YOUR PRIVATE CLIMATE

CONTINUED FROM PAGE 194

buildings, with all their big walls, don't stop the wind. They merely make it vicious.

This is another blind spot with many people. The more they try to stop the wind, the more it huffs and puffs. The more it puffs, the harder they think of some way to stop it. The thing to do is to slow the wind down. Instead of a solid wall, use something with plenty of holes in it. That's what the highway engineer does. A snow fence is a device to slow the wind down, so that it will drop the drifting snow it carries. But a snow fence is about half slots. The best natural slow-down for wind is a tree. With all its little branches and twigs, it is exactly what the engineer would design.

If you don't want trees or can't have them, perhaps you can persuade the wind to flow around you. They do that on some ships, to shield the people on the bridge from wind and driving rain. Instead of an ordinary rail, instead of glass panes, some ships have a curved deflector that scoops up on the oncoming air-stream, bends it around upward, and makes it flow in a high arc *over* the people. That way they are shielded and they still can see.



Persuade the wind to flow over you. They do it on ships. You can perhaps do it on a bluff, especially if the bluff faces a stiff ocean breeze. That way you get wind protection without blocking your view.

Persuasion is the thing, not force. When the wind rattles your windows and shutters, don't blame the wind; don't blame the windows; blame the house. Its sharp corners make the wind break into puffs; air cannot flow around sharp corners smoothly. Engineers call such puffs "buffeting." They take it as a sign that the air-stream is being irritated by some obstruction.

Buffets in a faultily designed airplane have been known to break off the tail. In automobiles, buffeting used to occur at the edge of the windshield and the puffs would irritate the occupants' eardrums. Those little glass-wings (often called No-Draft Ventilation) smooth out the flow around the corner and keep the air from puffing around too far and spilling into the car. Similar "baffle-plates" (not necessarily of glass) can take the puffiness out of many a house and garden.

Cold and *heat* can be lessened. We have already discussed some ways to do it. Here are some more. In hot climates, and especially in dry, desert climates with hot days and cool nights, you can use a patio. It is an ancient way to give the house a pleasant spot to sit in. It's also a sophisticated device. Its workings are intricate. You have an enclosed court, but not entirely enclosed. Those gateways with the iron grating, through which you look from the streets into the courtyards in Latin and Arab countries, are not just to tease you. They are breezeways. Inside the court you have a fountain or a pool. Evaporation keeps the water cool, and the cool water keeps the court cool. You have trees and shrubs to cool the place and help catch dust that might come over the walls or through the breezeways. You have, along the court walls, some sort of columned walk, to give you shade at all times of day and to shade the walls of the house. But the main things are the court walls themselves. They shield the house against the hot radiation from the dry surrounding landscape.

In Arizona or Mexico or Morocco, the ground may be too hot to touch during the noon hours. So, by cutting off its radiation, you cut off lots of heat. And at night the court walls help get the court cooled off. In those climates, people depend for their daytime comfort largely on night-cooling. The coolness stored up in heavy masonry or adobe walls during the night lasts

(*Continued on page* 204)



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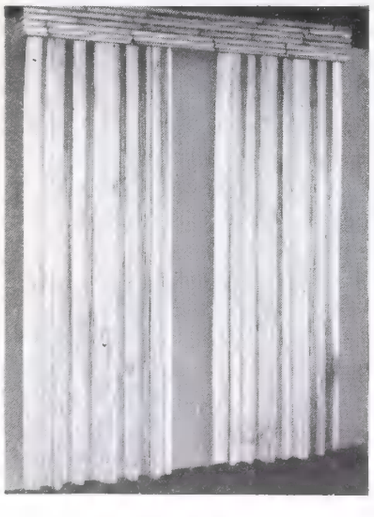
DECORATOR'S DIARY

CONTINUED FROM PAGE 191

legless end of the second to rest on top of the first: and a drop-front wall desk without any legs, that goes on top of the second table. The desk-on-table section is supposed to be placed at right angles to the typewriter table, so that you can sit in one spot, make a quarter-turn from typing to pen-and-paper work and do both at a comfortable height. Desk and table tops are of walnut, legs of laminated birch. Like all the furniture at Today's House, this combination was designed by Allan Gould.

Was dumbfounded last week when I was riding out to the airport in Baltimore to see how much time and energy in that city has gone into painting brick. I don't mean painting it white, or black, or yellow, but painting it *brick* red. Couldn't help wondering if these people went to the same trouble to keep the insides of their houses painted. With all the good that paint can do inside and out, certainly seems ridiculous to waste the material and the labor on one of the few things in the world that doesn't need it. Guess they never heard about the architects who roam the countryside looking for old brick to make a new house look pleasantly weathered.

Dropped in at New Design to have a look at the "Calhawaii Draperies" somebody told me about. They're



Drapery Bamboo

made of bamboo—narrow vertical strips of inner core bamboo that take naturally to rippling folds when the draperies are drawn back and forth. Can be hung from regular curtain tracks, just like fabric. Would make excellent room dividers, I should think, also screens for kitchenettes and curtains for those doorless closets that seem to be turning up these days even in the best of houses. The material is to be ordered by the square foot and comes in a few colored lacquered finishes as well as in the natural. The natural might go very well in the Heaton's sun room along with their rattan furniture. There's so much chintz in there already it should be a relief not to have fabric at the windows.

Never saw a "Canterbury" quite as capacious as the one John Scalia showed me today. Big enough to carry a whole portable library. I'm sure, and no relation at all to the dinky little chairside racks that go by the same name. This one is as



Commodious Canterbury

high as the average table and at least a dozen magazines would fit without crowding into the upper section of open racks. Below that is a deep open shelf where people who share my ten-books-at-a-time habit could pile up every one of the volumes they're looking into currently. And below that is a shallow drawer that would be a good place, I should think, to keep book marks, reading glasses, and such. The piece has clean, trim lines that would do credit to a modern designer, though I supposed it would have to be labeled traditional. It's made of dark mahogany, superbly finished, with brass caps on the legs, and casters, the better to run it from window to fireside or wherever seems the most inviting spot at the moment.

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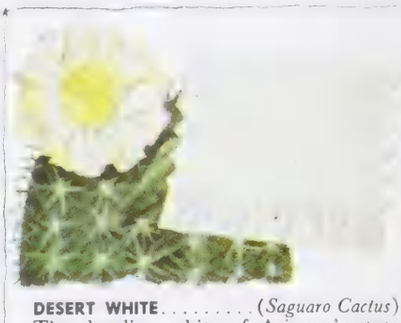
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DESERT FLAME . . . . (*Claret Cup Hedgehog*) Soft brilliance to spark your bedroom color scheme. Only North Star has it!



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PHOTOGRAPHS BY THE DAVEY TREE EXPERT COMPANY

■ Encircling roots like these choke off movement of food and water in your tree, eventually lead to lingering decline or death.

YOUR TREES

can strangle themselves

Look for girdling roots if your trees lose their vigor for no apparent reason



Trees probably are not neurotic, and so far as is known, their family life is reasonably peaceful. Nevertheless, countless trees are constantly trying to do away with themselves—and many succeed. The method generally employed is strangulation.

When tree experts see a tree in a declining and unhappy state, their suspicions are aroused. Usually they find girdling roots hidden just below the ground line. Year after year, as these girdling roots increase in size, they press against the growing trunk with great force, in time becoming embedded. This throttling grip gradually retards the sap flow, as is evident by sub-normal growth, dead patches of bark, small leaves, and a general lack of health and vitality.

Trees suspected of suicidal tendencies should be inspected. If girdling roots are establishing themselves, they should be cut away, a job you can do yourself. The removal of long established, deeply embedded girdling roots, though, really calls for the experience and skill of trained tree men.

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HOW TO FIX YOUR PRIVATE CLIMATE

CONTINUED FROM PAGE 197

through the day. At night, the earth's surface radiates heat out into the sky, but not in all directions equally. Straight up, it loses the most heat, because the heat-rays have to go through the least air. Right above you is always the coldest part of the sky. Obliquely up, there is less heat loss because there is a thicker blanket of air, and the air itself is perhaps fairly warm. Almost level, out toward the horizon, there is no heat loss, but often a heat gain. The sky there is often "warmer" than the ground.

Now the patio is entirely open toward the cold part of the night sky, but it is shielded toward the warm part, so that it throws more heat away than the same plot of land would if it were not surrounded by walls!

You can keep the frost out of your garden on those critical spring nights when you *might* have frost or *might* be spared. You know how the cold night air creeps along the ground, much as if it were water, how it brings frost to the low places where it collects. Well, you can dam it off or drain it away or make it flow *around* your garden. But do it right.

A garden all surrounded by walls, may be no better off than an all-open spot. Remember, cold air not only flows to you from elsewhere; it also forms right on your grounds. An all-enclosed spot may act as a cold-trap such as we have seen a patio to be at night. Use a dam on the up-hill side of your garden. On the down-hill side you want no obstruction, so that the cold which forms on your land can flow off. This frost-air, just like water, will follow the slighte slope. Even a difference of a fe inches can make the difference b tween frost and no frost. The da need not be man-high. The reall cold layer, the one that does th harm, is often only a few inch thick. A foot-high little dam wi do a lot of good and the dam nee not be solid stuff. The cold air so light and flows so slowly th it behaves much like a sort honey. A hedge of evergreens ma be almost as good as a solid wal

Another good way to comba frost: In the middle of your ga den you plant a tall tree, prefe ably, of course, an evergree preferably umbrella-shaped, with long stem and a high crown. Thi umbrella keeps your ground fro looking right at the coldest pa of the night sky. It cuts down radia tion. It thus goes at the *cause* the fall and spring frosts.

In the doctoring of heat an cold, there is one simple, importan idea that is your main working too We have already worked with in this discussion. It is now tim to state it fully. It's this: The hea of the day and the coolness night *both* rise from the groun We can skip here all sorts of if and buts which are important t scientists but not to house-owner We'll state the main idea onl *When the sun shines, it does no heat the air directly.* The air let the sun-rays through much as pane of glass would. The sun-ray then hit the earth. The earth ge warm, and the earth then heats th air. Some time before sunset, th story goes in reverse, but it is sti the same story. The earth gets coo

the cool earth then cools the It means, on a warm day, it ottest near the ground. The 90°, h the Weather Bureau reports, measured some distance above e roof which is some distance e the airport. At chest level ay be 110°; at ankle-level,

uring a summer night, the ther Bureau may report 65°F. at chest level it may be 60°F., at ankle level, 50°F. In Europe, summer climate only a little er than our own, agricultural hermen have discovered freez- emperatures half an inch from ground, on July and August ts!

st think of all the climate- oring you can do with that e, simple idea. You can keep house cool or, rather, cool it off in the evening, and get it thor- ly cooled through the night ast the next day's heat. But do ght. Many people use an attic and take in cool night air igh the ground-floor windows. , at night it is always *much* r further down. An attic fan d be much more effective if air were taken into the house e actual ground level—a few s off the ground. Or better if it were taken from a low like Dr. Landsberg's sunken ce (Page 218). Basement ows would be good air-intakes. ot that in many houses the nents have a musty smell, and l have to be reconditioned (We'll tell you how to fix this later issue.)

ain you use the same idea to cool in summer. In the day- in summer, you make sure he hot low air does not stag- around your house. This takes of explaining. This hot air, light, *wants* to rise; and it balloon away every once in a as a sort of bubble. Once hot bubble has broken loose. ace is then taken by some- cooler air, which then slowly up. But in a small, sheltered, closed space such as a court- the hot air sometimes can't t sort of sticks to the ground as a drop of water hangs on cet; and it gets hotter and . Now, if you touch the drop e faucet, even only with the your fingernail, it falls right

ilarly, it takes a disturbing, puff of wind to break the r away. That's why a proper has a breezeway to give those to the heated air, to supply w air which must take the of the air that bubbles away. *hat* again is why in the Arab house the gateway is where the divans are placed, and the dignified old men sit all day, smoking their pipes. There is a draft through there, even if the wind is calm. So, if you want to be cool in summer, beware of gardens, back yards, driveways, which are too well enclosed.

Perhaps all this sort of lets you down. Perhaps you expected something more impressive, a smart new invention that would *really* make a difference. It would be nice if one could recommend some patented "system," administered by expert representatives in all principal cities, that would solve all your weather trouble with one single stroke. There is no such thing.

Making the climate comfortable for your house and yourself is much like building up a savings account. You have to do it by the



Stone mulch. During fall days sunshine heats rocks. At night still-warm rocks prevent frost.

penny. You get a degree of summer coolness here, a couple of degrees of winter warmth there. Fortunately, it takes only small differences in climate to make a big difference in comfort. The human animal is extremely finicky in its requirements. You can be perfectly comfortable at 75°F. You'll be miserable at 80°F.; you are comfortable at 70°F., miserable at 65°F.

It's just like saving also in this respect: What you don't waste is as important as what you make. If you do just one or two things positively right, if you *don't* do three or four things that would be positively wrong, you probably will make the difference that counts. One single late frost can spoil your garden for the whole season. Two mornings with your driveway blocked by snowdrifts can make a whole winter seem tough. A few such experiences, and you come to the conclusion that the only comfortable places to live are 1) Southern California, or 2) an air-conditioned hotel. A few such experiences avoided, and you find yourself saying, "We *like* it here."

9 Decorator Colors in this

FARIBO all wool BLANKET



THIS IS THE Belvedere

In Camellia Rose 72" x 90"*



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Here's a wealth of information on modern heating every home owner should have . . . interesting to read, easy to understand . . . completely illustrated in full color . . . based on facts revealed by I=B=R heating research at the University of Illinois.

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FISH POND IN THE LIVING ROOM

If you're married to an ichthyologist who wants her hobby right in the living room, this chair-side aquarium will interest you

By Norman Odell

There are lots of people who like fish. That goes double for my wife. Her pet ambition has long been to have a professional-size aquarium of the tropical variety in the house. None of these small ordinary bowls of brackish water, nondescript fish, and snails.

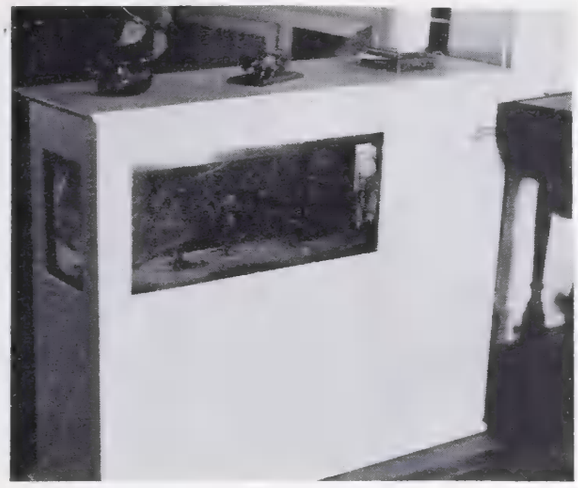
We secured a ten-gallon tank. We filled it with crystal-clear water, finny wrigglers with polysyllabic names, vague vegetation, and personable snails. Sounds easy? You've never met a temperamental tropical fish.

They are fussy about temperature. They refuse to eat, sleep, or make eyes at the opposite sex unless the Fahrenheit is just so. The plants and grasses must have just the right kind and amount of light. The ratio of snails to fish, plants to snails, and fish to plants must be carefully calculated if the midg flora and fauna are to be happ

The first three locations we cho resulted in several fish funera The bay window shelf was too su ny. The water turned milky. T spot near the living room windo was too drafty. The fish develop the bends or something. The ha table was too dark. The fish beg to squint and the snails wouldn move for fear of getting lost.

It became one of those problen in a man's life that he must fa and conquer. No evasion. No givi up. Suddenly inspired, I consult my ichthyological wife. How abo that place in the archway? Betwe the living room and dining roon

It was fine. No backing do now. I dragged out my tool che phoned the lumber company a tackled the fishes' housing proble

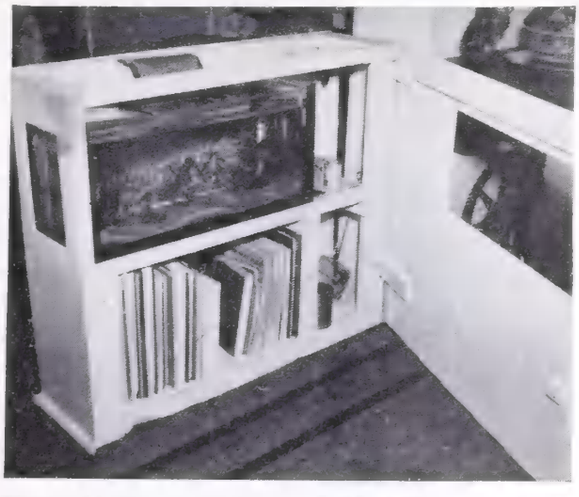


■ Three sides of the aquarium are open to daylight and observation. Cabinet serves to separate the dining and living room areas (as shown in photograph on the opposite page), and also to extend the line of the built-in bookcases.

From my carefully prepared drawings I proceeded with the structure. The 80- to 90-pound full aquarium was supported by framework of 2 x 2 and 2 x 4 lumber, which made a rigid skeleton for the Masonic hardboard covering.

The finished cabinet is 35 inches long, 30 inches high, and 11 inches wide. On the living room side a shelf is provided for some of our larger books. The dining room side is reinforced hardboard, cut out around the glass section and hinged at the wall end to permit removal of the tank. The top is hardboard edged with quarter-round molding spaced to permit easy sliding. This makes for convenience in administering daily rations to our mollys, platys, angel fish, swordtails, etc., and allows addition of water or cleaning without removing the tank. A lamp, heater, and thermostat are built-in, as well as space for fish food, nets, aquarium cement, etc. Three coats of paint cover the exterior, the last one of hard enamel, to resist water spillage and the depredations of the curious.

You get used to fish in your living room. You learn to love the little monsters. They can even be nice to come home to. Recently my wife caught me talking to them when I thought I was all alone in the room. You see, I have names now for each of them. They have come to know me. But she didn't say anything. She just smiled.



● One side, hinged with a concealed hook, swings open, and top slides off. Storage space for the "aquarist's" equipment is provided at the inner end of cabinet. Hooded light hangs from a swivel rod for easy removal during tank cleaning.

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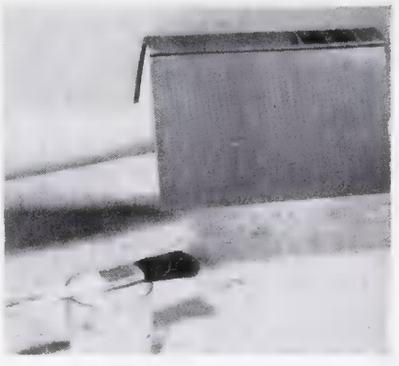
© Sealy, Inc. 1949



The bookshelf lined with books in tattered, dirty dust jackets looks not so much well worn as worn out. This "before" photo above can be simply transformed to "after" (see opposite).

Do untidy books mean an untidy mind?

By Doris Ann Krupinski



1 To shellac book, slip hand into book as shown above. Brush on shellac sparingly to keep it from drying in little rivers.



2 Use a wide-mouthed jar for shellac—one with a cover to prevent hardening—and paint the backbone of the book first.



With much love and a little care, often-read books can be made to look like new, and to stay that way. Dispense with the offending dust jacket, treat the book to a coat of shellac.

Have you ever admired the mellow look of a shelf of beloved and often-read books and wondered why your own library never achieved that orderly appearance?

The chief eyesore often is the protecting dust jacket, usually ragged after the second or third reading. No matter how attractive when new, dirty book jackets detract from your bookshelf.

The solution is to treat your books to the same professional care given those in a public library. The cost is small and the materials few: a one-inch paintbrush and a bottle of shellac. When the covers of your books are shellacked they will resist dirt, fingerprints, and even mild splashes of water—and under shellac, their titles will stay readable for years.

PHOTOGRAPHS BY JOSEPH J. KRUPINSKI



3 Carefully set freshly painted book on a newspaper, and then slide hand out. Let dry overnight, or for at least 3 hours.



4 For the final "library touch" paste the review found on flap of dust cover into the book to provide a brief plot summary.



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Right now is the time to get rid of the dirty filters in your forced-air heating system. Left in, they waste fuel and retard air circulation. Get DUST-STOP, because DUST-STOP Filters, made of Fiberglas* fibers, coated with a special adhesive, retain their high efficiency longer, offer minimum resistance to the flow of heated air. Chances are that DUST-STOP Filters were original equipment on your heating system, since they have long been the choice of the better known warm-air furnace makers.

If your furnace is new this year, it almost surely is equipped with genuine DUST-STOP filters—you'll want to keep on using them. *And a special point for you, Lady: clean, new* DUST-STOP *Filters cost so little, keep airborne dirt from adding to housecleaning drudgery and to the cost of redecorating.*

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■ At night, bed is easily pulled out from its niche in the built-in storage wall. Tailored two-piece cover allows bedding to be left on. Pillows and extra blankets stow away on shelf in back. Magazines, books, and lamp are convenient for reading in bed.

The Ins and Outs of a Sofa Bed

Does your living room have to work overtime and double as a bedroom? Your bed can be your sofa, niched in bookshelves

PHOTOGRAPHS BY PORTRAIT STUDIO—MAX RICHMANN



● Daytimes, bed slides under the shelf and becomes a comfortable two-foot wide sofa, just the right sitting width, with a cushioned back rest. Tops of matching bolsters are flush with shelf, making a sleek unit. Designed by Hans W. Wormann.

memory making . . .



Song in the wind and the story over . . . shadow of a rose on the wall . . . time ticking in heartbeats . . . sweet time of security . . . and the warm wool blanket folding this moment into memory.

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covered in Boris Kroll fabrics; rug laced with Lurex from Edward Fields Co., Inc.;
hostess gown "Pillar of Fire" by Thea Tewi.

No room for gloom when there's plenty of GLASS!

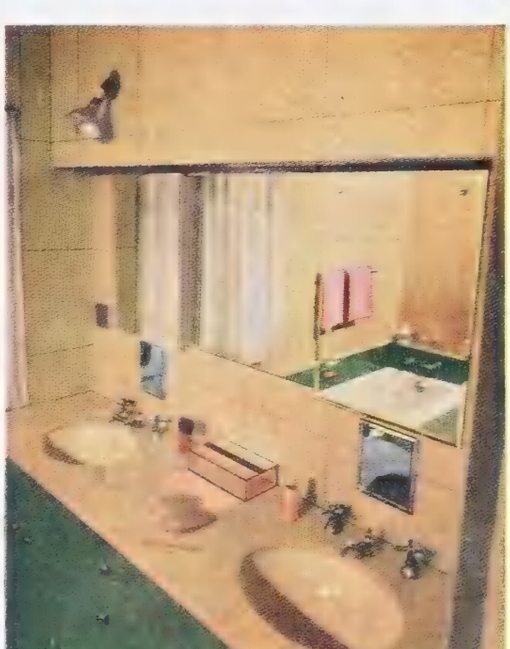


THE CHEERFUL INFLUENCE of glass is clearly demonstrated by this room of a House in Williamstown, Mass. Wide expanses of window lure the gaze outward, use festive Nature herself as room decoration. For picture windows like this, we recommend Twindow, Pittsburgh's new window with built-in insulation. Twindow reduces heat loss, minimizes drafts, helps prevent fogged windows.



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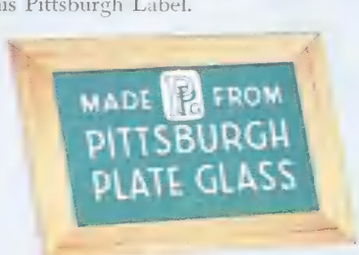
Skyline Suite designed by the Walter M. Ballard Corp. for the New Yorker Hotel



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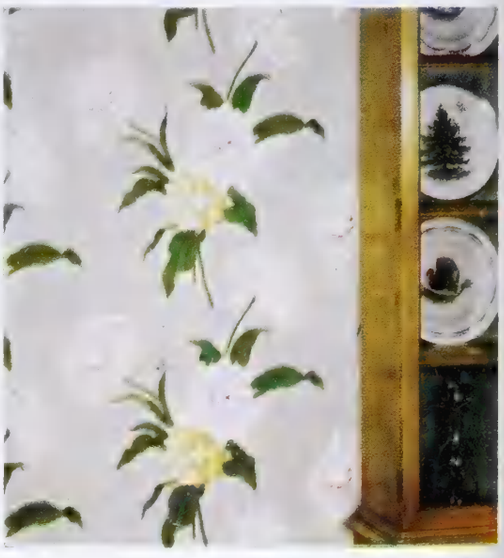


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Birge

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for More than a Century

HOW TO PICK YOUR PRIVATE CLIMATE

CONTINUED FROM PAGE 149

Figure it out for yourself. What akes our summers so hot anyway? n the eastern half of the U. S. the eally oppressive summer heat does ot come from sunshine directly. ome of the hottest days are often uite cloudy. Some of the sunniest mmer days are fairly cool. The ppressive heat comes mostly from ie hot humid air. This air has icked up moisture while over the ulf of Mexico and the Caribean Sea. It then flows northward rough the Middle West and up ie Atlantic seaboard as a warm ind—generally a southwest wind. ometimes a south wind, sometimes west wind. It brings this tropical eat with it much as the hot air f a heating system brings you the eat of your furnace.

This tropical air is equally hot nd moist, whether it flows up the outh slope of a hill in Ohio or own the north slope. If your house ands on the south slope, it has t least the advantage of being lly exposed to that southwest ind. You get not only the heat that ie wind carries, but you also get ie cooling effect that moving air lmost always has on your skin. f you live on a north slope, you re more likely to have stagnant ir. You get the heat of the warm ind without the wind.

THIS particular argument, remember, applies to the eastern half f the U. S., and especially to the ortheastern quarter—Ohio, Pennylvania, New York, New England. n other parts, the summer heat onsists of different ingredients. nd the wind directions are differnt. You'll have to study it out. n fact, you'll have to study it out or *any* location. There are often ttle local exceptions to the general ind picture, caused by a stand f trees or a range of hills.

But even if you think of direct un-heat, you can see why north opes are not so cool in summer, nd why south slopes are not extra ot. Ask yourself: Just where is ie sun in the summer sky at varius times of the day? To answer his with full, scientific accuracy, ou would have to make up long ables. The sun describes a differnt path every day of the year, and different path for each place, deending on how far north or south ou live. But a short and sloppy atement will show you the idea. n summer, the sun rises, not in ie east, but in the *north*east. It fairly high up in the east by nine in the morning. It then goes high through the southern sky during the noon hours. It is fairly high in the west by three P.M., and it sets, not in the west, but in the *north*west.

Net point: For several hours on every summer day the sun shines at you out of the *northern* half of the sky.

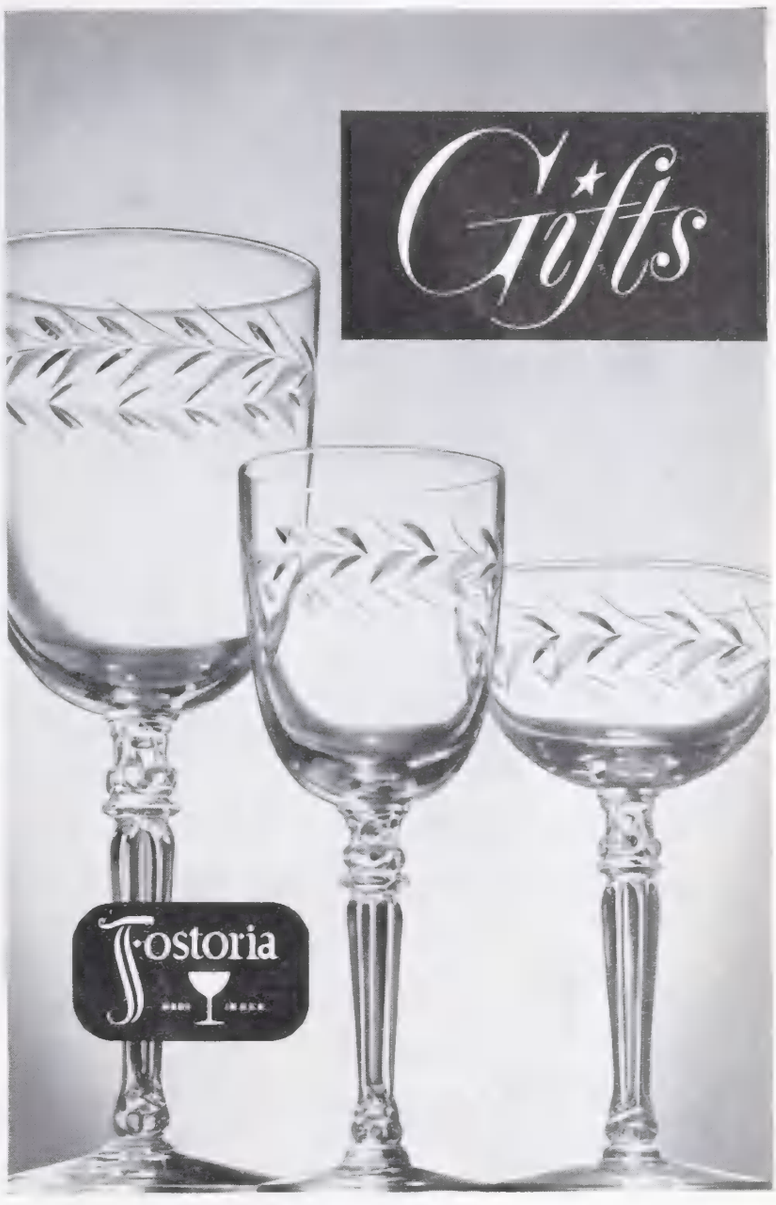
NOW, suppose you have a ridge, with a south slope and a north slope. The north slope starts getting sunshine as soon as the sun rises; but the south slope starts getting sunshine only later. Then, during the noon hours, both the north slope and the south slope get the full sun from high overhead; and the sun is so high that slope makes little difference. In the afternoon, as the sun moves into the northern half of the sky again, the south slope catches fewer sun-rays and finally gets shade; but the north slope keeps getting full sun until night falls. Net result: The south slope gets seven or eight hours of sunshine; the north slope, fourteen hours. The noon sun may be a little hotter on the south slope; but the north slope gets the bigger *total* of sun-heat.

If you dig into this a little deeper, you discover some strange facts. For example, the side of a very steep bluff, facing south, gets more sun-heat in winter than it gets in summer. A steep north slope, by contrast, gets no sun-heat in winter, and still gets plenty in summer. It shows a south slope tends to smooth out the seasons. A north slope tends to exaggerate them.

Here again, the mechanism of your Private Climate is similar to the mechanism of the big-scale climate. The regions which lie on the north slope of the world, Northern Canada, Alaska, get 18, 20, or even 24 hours of continuous sunshine in summer; they get an extremely short day, or no day at all, in winter. They are cold in winter. They can get very hot in summer. That's why strawberries thrive near the arctic circle, and mosquitos, too. It shows what's cold in winter isn't necessarily cool in summer.

What about east and west slopes? East is better than west, simply because morning sun is more welcome than afternoon sun. This is so winter *or* summer. In winter, a good dose of morning sun helps get the house warm. It comes

(Continued on next page)



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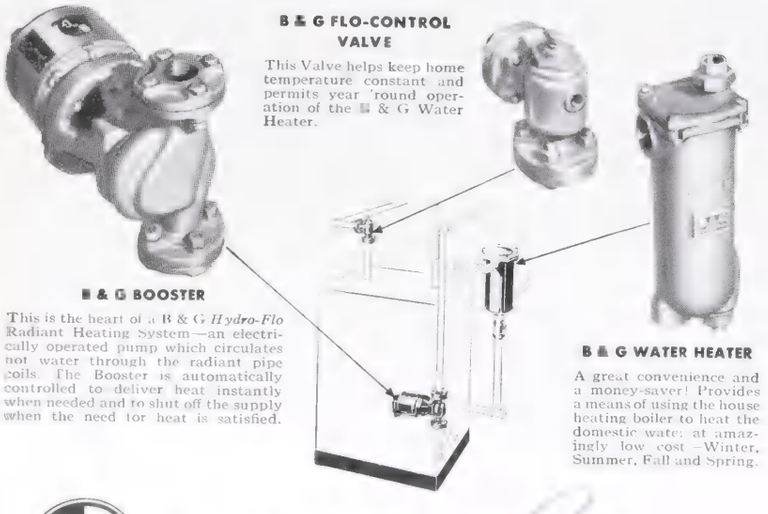
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HOW TO PICK YOUR PRIVATE CLIMATE

CONTINUED FROM PRECEDING PAGE

just when you need warmth most. The air is always coldest just at sunrise. In summer, too, morning sunshine is usually welcome and seldom annoying; it comes when the air is still cool.

The uncomfortable type of summer sunshine is not the morning sun, not even the *noon sun*, but the *afternoon sun*. It comes just when the air is hottest—between three and five P.M. It comes at an angle which hits the west wall of your house more squarely than the noon sun hits the south wall; and an overhanging roof can't shield it off. Altogether, then, a rather steep southeast slope would be the ideal plot. It would give you the most sun when you want it most, the least when you want it least.

Hills and dales affect your Private Climate also in another respect: air temperatures, especially at night. If there is only a small rise or a little dell, you'll have one climate on top, another climate at the bottom, especially at night. You take your choice.

This shows up best on those spring and fall nights when some people's gardens get a killing frost and their neighbors' gardens are spared.

THE key fact here you know very well from indoors: Cold air is heavier than warm air: it sinks down. (That's why there is a downdraft by an uninsulated window, and why drafts creep along the floor.) Outdoors, too, the cold air seeks the low places. What happens on such frosty nights is a roundabout story. The night is calm and clear. The ground, facing the open, dark sky, radiates heat out into it. It has been doing so since some time *before* sundown.

Thus, the ground cools off. The air itself, at sunset, is still fairly warm. But as the ground gets cool, it cools the layer of air that is in immediate contact with it—the bottom-most inch or so of air that lies right in between the blades of grass. The chilled air layer gradually gets colder; it gets thicker; and under this cold layer the ground keeps losing heat and gets still colder. If the night is clear enough and long enough, if no wind stirs up the cold air, if no cloud-cover moves in to stop the radiation into the sky, then you get frost.

But if there are hills and dales around, the cold, heavy air drains off downhill, much as if it were water. It collects in the low places and forms pools. They may be or puddles, inches deep. They m be lakes hundreds of feet deep: depends on the terrain. At any ra as the cold air flows off the hi places, its place is taken by n so-cold air, and this air in tu keeps the ground from getting qu so cold; that's why the high plac don't have frost.

FROST, of course, is only a spec case of a more general propo tion: On *any* fairly calm, fairly cle night, the cooled-off air flows do the slopes. It may be a very c winter night when there is fr everywhere; but it will still be tr that the cold collects in the l places, and the high places a warmer. As the cold air colle in the low places, it allows t ground to become even colder th it would anyway; and that is w low places are so often "fr holes." The cold air, lying heav in its valley, often keeps lyi there until noon the next day. takes so long for the wind to s it up and the sun to burn it awa

Sometimes the cold-air pool tur into fog! So, the next morning, t high places get nice warm sunshi after a not-so-cold night; the l places, after a cold night, get sunshine at all. So, with no su shine on the ground to warm it and thus boil away the cold air, t cool-pool lasts even longer, perha all day. It's a cumulative effect a case of "them as has, gets."

Many towns in New England a Pennsylvania have this chilly val location, because the roads and ra roads run through the valleys, a the rivers, with their water pow and barges, are down there. Son times the cold-air pool in the vall fills with railroad or industry smo and the sun can't get throu Then, people in the valley have chilly, shivery sort of day, with t sun perhaps showing through p and wan. People who live may only 100 feet higher on the val slopes have a nice day. Sometin the "smog" becomes a worse dra back than the cold.

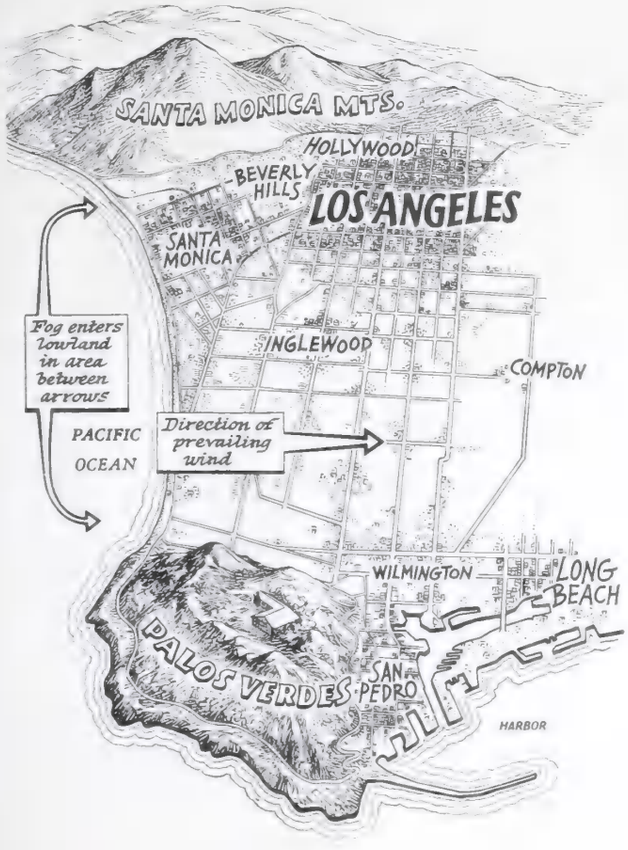
In October, 1948, at Dono Pennsylvania, several people w killed and many were made s because such a cold-air pool, p sisting through several days, fil with industrial fumes. And striking thing is that most of discussions of the Donora disas talked about everything but main point—the unfortunate

(*Continued on page* 218)



You can live above the bad weather

■ See that distant fog bank lying down in the valley? Down under it 3,600,000 Los Angeles residents are having a gloomy day. But this home high in Rolling Hills in Palos Verdes (see map below) is having a clear, smog-less, sunny day. Thanks to watching local weather performance before they bought their land, the Don Falconers also bought a good climate—a climate quite different from the climate of most of Greater Los Angeles. Contour map, below, shows explanation as to why this should be so. Low fogs or "smogs" are found in many parts of the U. S. And the general idea—that the weather is often quite different just a little higher up—is true everywhere . . . So don't buy land in a hurry. Go back again and again to watch it under different kinds of weather.





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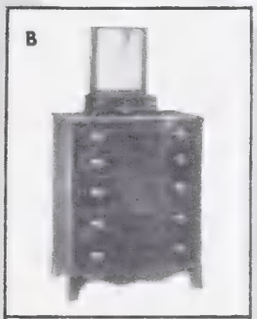
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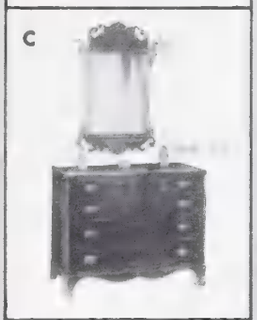
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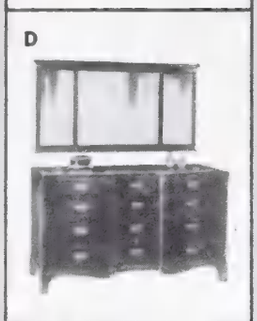
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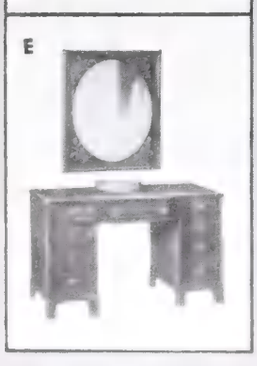
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A. Ashlawn Canopy Bed whose crown frame was copied from one on an antique bed found in Ashlawn, Albermarle County, Va., former home of President Monroe.

B. Bowfront Chest copied from one found in Fredericksburg, Va., surmounted by standing mirror, found in New Market, Md.

C. Original of this serpentine chest of drawers was found in Charleston, S.C.

D. Inlaid 12-drawer dresser—a modern interpretation of serpentine chest shown above. Three part mirror adapted from a mirror in an early Victorian home.

E. Mirror frame with dainty stem and leaf carvings adapted from an old portrait frame.

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HAGERSTOWN, MARYLAND

HOW TO PICK YOUR PRIVATE CLIMATE

CONTINUED FROM PAGE 216

cation of town *and* industry in such a natural smoke-trap.

People are quite blind in that respect. We once knew a family who lived 300 feet above a Connecticut town one winter—more comfortably than they lived in the town. It was a cold winter. People would phone up from the town. "How are you doing up there on your mountain in this weather?" The reply would inevitably come "It's nice here. The sun is quite warm." They never quite believed —except one man. He was a gardener and he knew that that spot, a south slope 300 feet above the valley, was some ten days ahead in spring.

They didn't believe because it sounds wrong. Everybody knows that the upper air is cold, and aviators need fur-lined suits, and mountain-tops have snow and ice on them. But it is simply a matter of scale. On a large scale it does get colder higher up. If you put your house on an actual *mountain*, you'll have both colder days and colder nights. But we are talking here about small-scale height-differences anywhere from, say, three feet to 300 feet, and about rolling or hilly terrain where humps and dells are close together. And we are talking mostly about calm, clear nights—not stormy nights, not calm days, not rainy weather. Under these special circumstances, the rule is: The hump is warmer than the dell.

That is why in many parts of New England, New York, parts of California, the orchards and vineyards and orange groves are on the mountain slopes, not in the valley flats: less frost. In most places and for most people, it is probably best to put a house on a high place: less frost for the garden, smaller heating bills, more sunshine and cheerful weather, less smoke.

BUT in some places you might be better off in a dell. For example, the Middle West has some hot, oppressive summer nights. The night-cooling on such nights freshes up only a shallow layer of air, say 50 feet or perhaps 100 feet deep; sometimes only 20 feet. Above that level, the air stays almost as warm at night as it was during the day. In Kansas City many people know that the upper stories of tall apartment houses have hotter nights in summer than the lower stories. And a house in a dell would give you the more refreshing summer nights; it would also give you a considerably colder winter, too.

It all depends on what you c sider the more serious problem your climate—heat or cold. Here an example: Dr. H. E. Landsbe Executive Director of the Co mittee on Geophysics and Ge raphy of the Research and Devel ment Board, and a member HOUSE BEAUTIFUL'S panel of perts, is an authority on the v subject we are discussing here, so-called "micro-climate." He in fact, the source of much of information in this article. W he does about his own house, n Washington, counts. He chos dell, saying he can take care Washington winter cold partly good insulation, partly by planti a wind-break. But the Washing problem is summer heat. He wa that cold-air pool to start formi when he gets home from his offi In fact, he has a special sunk terrace, a sort of cold-spot in cold-spot.

IN THE West, a special case cold-air-down-flow often makes big difference in summer comfo It is the same sort of thing we ha described for a frosty night, but works at a more lively tempo. the sun goes down, the mountai cool off and start to cool the a The cooled air from all the v mountainsides collects in the ca yons and comes rushing down canyon out into the flats, mu like a sudden flood, as a co strong wind. It comes suddenly a right on schedule, just about su set, and it blows all night. Not o is it cool; it drives the mosquit away. But it blows only as a narr jet, straight out of the canyo mouth. You get it only if you p your house in its path. So, one pa of town may have hot evenings a many mosquitos coming in from rigated fields. Half a mile awa cool evenings, no mosquitos. Wh you buy land, you buy a clima

Water does things to your P vate Climate. A lake, a sound, big river act as storage cabine for heat or cold. The water war up slowly in the spring and su mer; it cools off slowly in the f and winter. It, therefore, evens o the seasons. It also makes the da cooler, especially in summer; may make winter nights less co But water will do all this for y only if you place your house ju right.

The cooling-action of a lake a wheel-like air current. As t sun heats up the land the air ov it warms up, becomes light, a

lloons upward. To take its place. w, cool air streams in from over water. To take the place of *it* air, new air sinks downward r the lake. And to take *its* place, warm air which rose over the d drifts out over the water. You, refore, get a cool breeze from water to the land; and a little y up in the air, a warm breeze m the land out over the water. e hotter the day, the stronger l cooler is this sea-breeze or e-breeze. On cool days and in l seasons, the effect stops. So, you want cool summers *without* essarily getting cold winters, t your house where the sea-breeze reach it.

One thing about this sea-breeze: is shallow. It may be only 50 feet ep or perhaps 100. If you put ur house too high on a hill overking a lake, you may raise yourf above the lake-breeze and miss cooling.

Another thing about this seaeeze: It does not reach very far, r does it reach equally far in directions. It all depends on how ge the water is, how cold it is, w hot the land gets, and also on wind—that is, on the general, ge-scale wind. On a calm day, sea-breeze would flow outward m the lake equally far in all ections. But calm days are rare. t summer weather usually comes th definite heat from a definite ection.

N THE northeastern U. S. the hotweather wind is usually from the uthwest. This wind tends to shove sea-breeze along with it. Take, example, Lake Michigan. In mmer, on really hot, oppressive ys the wind is from the southst. On the Chicago shore of the e the sea-breeze, therefore, has blow *against* the prevailing nd; it doesn't get very far—often ly a few city blocks inland from Lake Shore. Sometimes it is erpowered altogether by the uthwest wind. On the opposite ore, in Michigan, the sea-breeze ows *with* the general wind; and reaches for tens of miles inland m the Lake Shore. And so, Chigo is always having headlineaking heat waves; but the Michin shore is one of the most sumer-cool parts of the U. S.

All this is equally true of smaller dies of water. It affects your k of a place to build your house. aterfront property is expensive; e-fronts are too closely built-up, od locations are hard to find. ell, study first of all where the nd generally blows from on the t days in your part of the country. Then, if you have to build on the windward side of the lake, be sure to get close to the water and get low down. Otherwise you'll miss the lake breeze. But if you can put your house on the leeward side, you get the lake breeze even at some distance from the water; and so you can get a lake-front type of Private Climate without paying lake-front prices, without having lake-front type of crowding.

WHEN looking for a spot to build on near a lake, remember that the lake breeze stops with nightfall, when the land cools off. On some nights the land becomes cooler than the water, and the lake breeze may turn around and become a land breeze. This matters to you because of mosquitos. The lake breeze may have kept them away all day; but the land breeze may bring them. Obviously, you are better off in a spot where at night the *general* wind blows at you across the water.

Another wind effect to remember about lakes: There is such a thing as your private swimming weather. When the wind blows across the lake, it always drives the sun-warmed top layer of water along with it. This sets up a current. At the windward shore, cold water from below wells up and comes to the surface; all the warm water accumulates at the leeward shore.

And now, what about those trees, the grass, the little old swampy pond? They make a big difference, too. Trouble is they may not be there five years from now; they may be replaced by houses, driveways, paved roads, tennis courts, parking areas. And the difference could be terrific. Climate—the kind that counts when you get down to the actual living conditions of some particular piece of land—is largely man-made.

A well-known story of how man changed his own climate on a large scale is the case of Phoenix, Arizona, where larger scale irrigation farming has developed out in the desert around the city. The local residents complain that this has changed their nice, dry hotness to sticky, moist hotness. And now all the resorts well out of town beyond the farming section advertise they still have the good desert kind of heat.

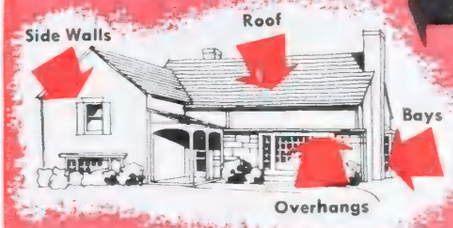
That is the joker in this deal: when you put your house into your spot, and other people put their houses next to you, you thereby change its climate. You may spoil it, or you may improve it. Seeing it's yours, you may as well improve it. So far, we have discussed how you can *pick* your Private Climate. Read how to *fix* it on page 151.

Both must be complete!



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■ Setting the stage for winter is simple with Burrowes Combination Windows. In a few seconds even a child can make the change from rustless screens to snug-fitting storm sashes. Burrowes All-Aluminum Combination Windows are expertly designed for ease of handling . . . no more ladder climbing, no more sticky, awkward screens, no bulky storage problem!



Custom-built to the specifications of your house, Burrowes Combination Windows give you:

LONG, TROUBLE-FREE LIFE Permanently installed, with no trick gadgets to go wrong.

ECONOMY . . . Fuel savings up to 35% pay for your Burrowes windows in the first few years!

FRICTION CONTROL A patented feature. Raise the storm sash or screen to any desired height and *leave it there.*

Convenience! Easy to operate, Burrowes windows are just as easy to care for — and from *indoors.* Slip the storm sashes quickly out of frames, wash them in the house!

Would you like a descriptive folder?

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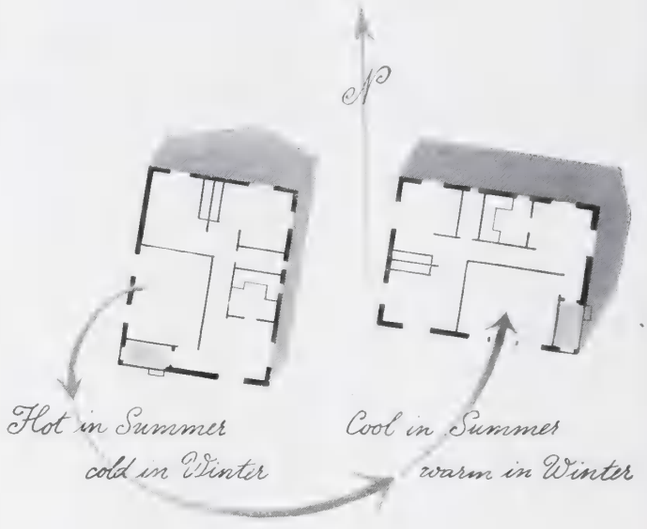
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SALES OFFICES IN PRINCIPAL CITIES

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How to put a harness on the sun

CONTINUED FROM PAGE 160

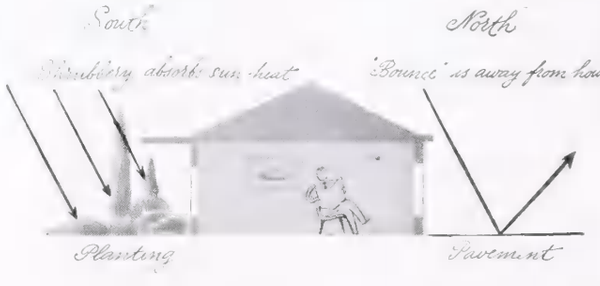


Here, Architect Henry Wright shows how you can improve a house by merely turning an existing floor plan around, and putting bigger windows on south side. He uses one simple idea: Hottest sun in summer is afternoon sun; it shines from the west. Warmest sun in winter is noon sun; it shines from the south. Living room switched from west to south becomes cooler in summer, warmer in winter.

windows along one side to the south, and almost equally large windows on the opposite side facing north. And even in a room of this type, if the windows go up to a high ceiling, some form of blinds are needed to control the glare of the winter sun.

In the same way, it may be just as pleasant to look out of a breakfast room window to the north or west, into a sunny garden, as to have the sun actually coming into the room. This, of course, would not work very well if your house were two stories high, with a high roof besides, but with a one-story house with a low-pitched roof it can be quite successful, particularly when the sunshine is reflected from a garden wall or board fenc

Your landscape planning, as we as your architecture, should be a proached with the sun in mind. is a good idea, for example, to ha mass planting against the sou wall of your house. The plan themselves like this location, an they serve as absorbers for summ sunshine, rather than as a means bouncing it into the house, as wi happen if you have a terrace sheer lawn in this position. Pave areas are best on the north, whe the shadow of the house protec them from the sun. In this locatio they are pleasant to use, and don become secondary radiators rela ing heat to the interior of the hous See sketch below.



Areas north and south of your house demand different treatments because sunlight and sun effects are different in the two places.

arge glass areas facing north t be used with caution, of se, because of their effect on bills. But so far as south win- s are concerned, you can be as h as you like. When properly gned—without too many cracks nd movable sash for the cold to leak in, for instance—big h-facing windows often reduce amount of fuel you burn, rather increase it. This is because the that pours into the house when sun is shining is more than cient in most parts of the coun- to counter-balance the extra that leaks out through the s at night and on cloudy or wy days.

is this phenomenon that first e rise to the expression "solar ing." Recently, there have been t experimental houses that are ally heated entirely by the sun. form of solar heating, promis- as it is, is not something for amateur to fool with unless he extremely expert counsel! It s for the construction of a spe- "solar heat receptor" and some ns of storing huge quantities of against periods of sunless ther. But "solar heating" in its e popular sense—as an adjunct conventional heating plant—is



Worst summer heat comes from low afternoon sun. You want a shield against it. *Problem:* if you build a sun-shield wall of ordinary materials, it heats up, then radiates heat at house. Solution: vines keep themselves cool, do not radiate heat.

in the province of everyone sufficient intelligence to see his windows face in the proper ction.

rinciple six wraps up the pack-

. **Take your solar planning ously, but remember sun- ne isn't everything.** The big , of course, lies in getting the imum benefit from scientific ar planning" without letting one factor become the tail ch wags the dog—the sole con- ration which dictates your floor . Where there is no conflict, principles outlined here can be owed implicitly, and will pro- e a much more pleasant house if they are ignored. Where r important objectives inter- e, solar principles can and should be set aside, but not with out careful consideration of the problems this creates.

The most frequent valid reasons for ignoring the principles of good orientation are two: a poor view or outlook to the south and a really attractive view to the west. With sufficient imagination and sufficient regard for the very real importance of good solar planning, there is no reason why both of these problems cannot be adequately coped with. Don't accept a floor plan which ignores the sun on the basis of a vague argument that "the importance of solar heating has been greatly exaggerated." But if your site really calls for a plan that isn't ideal from the solar point of view, accept its solar shortcomings, and then make sure that something is done about them.

The first problem—an unattractive outlook to the south—is fairly easy to handle provided you have an open mind toward imaginative, unorthodox window treatments. It is not hard to let in the cheer of the sun and to benefit from its winter heating effect, while shutting out a bad view or achieving privacy. This can be done by proper placement of the windows, by using translucent, rather than transparent, glass or by the use of suitable blinds or screens inside the window.

The important thing to remember here is that once you have let the sunshine into your rooms you will get the benefit of its heating effect. This will be true even if it strikes a blind or drapery just inside the glass, since any obstruction in this location will be warmed by the sun's rays and will pass their heat along to the inside air.

The second problem—that of a really attractive outlook to the west—is a little more difficult. Here the trick is to stop the summer sunshine *outside* the building. Once it has got through the glass into the room the damage is done. And this is made even harder by the fact that the sun's rays, at the critical

(*Continued on next page*)

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403 pounds* of greasy vapors are given off each year (even in the nicest homes!) from cooking operations! This "Greasy Grime" floats on air currents through your home depositing a greasy film on your woodwork, walls and furniture (ask your painter), infesting closets with stale kitchen odors.

Yet it can be eliminated—right at its source in the kitchen—with an ILG Electric Ventilator. The new ILG Ceiling-Type Ventilator is easy to install . . . automatic in operation . . . simple to clean (grille, motor and fan unit just lifts off.) It has *large capacity* combined with *super-quiet* operation. Wall, window models in 9 sizes for all homes or apartments also available.



Fan can be mounted anywhere in kitchen ceiling. Handsome streamlined grille is all you see.

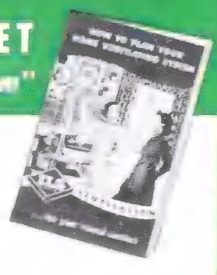


Outer door opens automatically when fan is started and closes tightly when fan is turned off.

*According to tests made by U. S. Testing Laboratory

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HOW TO PUT A HARNESS ON THE SUN

CONTINUED FROM PRECEDING PAGE

time, are actually almost horizontal.

What is needed is a vertical obstruction on the outside, or at least an awning which comes well down over the opening, and both devices, of course, cut off the view and defeat the purpose of the window.

For this reason the best scheme is probably to employ a movable obstruction like an awning on west windows, and keep it lowered during the afternoon in June, July, and August, or to use a vertical screen of planting in leaf during these months (see sketch on page 221).

ANOTHER, and more elaborate, device that preserves the view at all times is to use heat-intercepting glass, which is bluish in color and has the property of absorbing the heat in sunshine while letting the light pass through. To be fully effective, this glass should not be used in the window itself, but outside the window where the heat which it gives off will not warm the room; this can be managed by building a separate glass screen, of the type sometimes used to protect terraces from the wind, several feet out from the house.

This may seem like a great deal of trouble to go to just to cancel the effect of the western sun, but where a western view is important it is well worth considering. Air conditioning engineers have discovered that solar heat may account for as much as three-quarters of the "load" on their equipment. Where this heat can be kept out of a house by proper design the need for artificial cooling may be eliminated or, if still required, be much smaller in capacity.

Good solar orientation, in other words, can make your house more comfortable and economical to live in in summer as well as in the winter. Thus, for summer comfort as well as winter cheer:

If you plan to build, scrutinize your plans from the solar point of view. If you already have a house, study it to see what can be done with awnings, sunshades, etc. to improve its relationship to the sun, and the use you are making of each of your rooms. If you plan alterations, see that they bring your house up to date in respect to the sun as well as in other respects. Sunshine can be planned, and it's worth the effort to plan it.

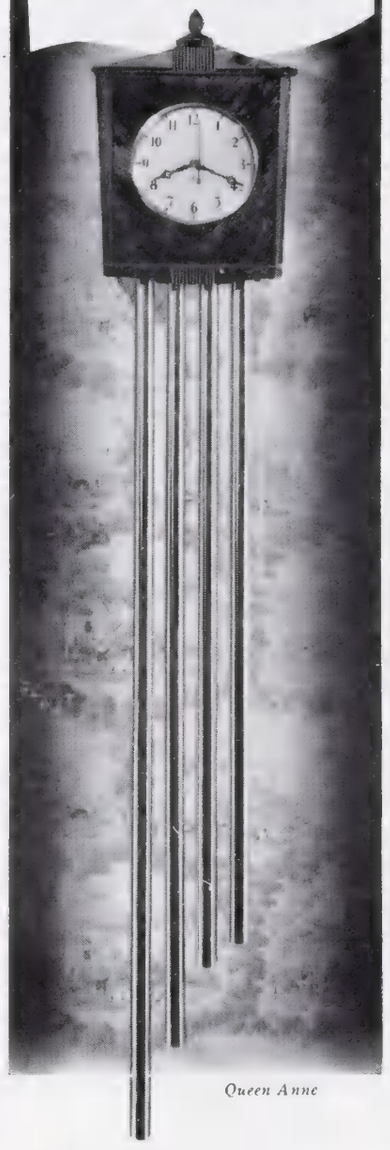
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America's Finest Chime Signals

THESE FABRICS HE YOU CONTROL YOUR CLIMATE

CONTINUED FROM PAGE 176

climate hazards, look for drap upholstery, and slipcover fal treated so that water actually r off them without even spotting. even if you never see rain, wa repellent finishes are worth y investigation, for by a kin chemical coincidence, water-re lent fabrics are also resistent soil and staining. Liquid st simply wipe off. Dust lies on fabric's surface so it can be sha off and soil comes out of the fal more easily in cleaning. Dura water-repellent finishes which k their properties after many wa ings or dry cleanings are *venette Long Life, Excel, No-Ra Permel, Zelan.* Renewable wa repellent finishes which must reapplied by a commercial laun or dry cleaner after washing or cleaning are *Aridex, Cravene Impregnole, Neva-Wet.* Some ishes. *Excel* and *Permel Plus,* instance, combine water-repelle with crease-resistance. *Aqua-p Cera-Seal,* and *Drax* are renewa water-repellents which you r apply to fabrics at home by spr ing or dipping.

Mildew-resistance. Mildew, you probably know, is a fun growth that thrives in warm, hur places. It wreaks havoc on cert fabrics, particularly cotton, s and linen—staining and often ting them. Strangely enough, wat repellent finishes do not necessar prevent mildew. Mildew-resist finishes are not commonly given fabrics during their manufactu chiefly because to date most p ventives are toxic and all must renewed after laundering or cle ing. You may confer some mild resistance on your own fabrics spraying or dipping them in su home-application compounds *Aqua-Pruf, Cera-Seal, Mildu-R* Up until now the the surest last protection against mildew con from fabrics like *Fiberglas, Nyl Orlon,* and the plastic films a sheetings, all of which are of the selves impervious to mildew da age. (Mildew may stain nylon b will not rot it.)

Fiberglas. This stuff is as touched by the elements as t glass in your window panes—ev more so, for it can't shatter. N sun, nor mildew, nor rain, n gloom of airborne soot makes a

(Continued on page 227)

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View through window (below) shows maple cutting board which doubles as telephone desk in this moderately priced kitchen.

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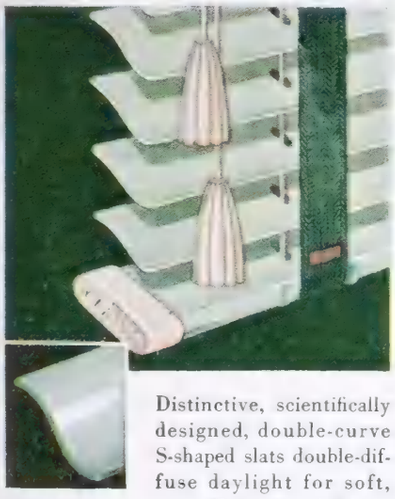


A new look for your home ...inexpensively!



AFTER

Smart *Sunaire* Venetian blinds plus side draperies on Kirsch swinging extender rods give this room new *flair*. Trim, sturdy metal head encloses mechanism, eliminates need for cornice board.



Distinctive, scientifically designed, double-curve S-shaped slats double-diffuse daylight for soft, room-flattering interior lighting. Wider (full 2 3/32") for better closure and absolute privacy. Baked-on, bone-hard enamel finishes give matchless beauty and long life. Completely enclosed all-metal bottom rail with rubber-like end caps and an extra slat gives better closure.

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By far the least costly way to give a room a new exciting look is to install Kirsch *Sunaire* Venetian blinds. A change at the window means a changed room!

Sunaire Venetian blinds add a touch of luxury that reflects on the entire interior, enhancing any decorative scheme. They are finished in gleaming, *baked-on* enamel for lasting beauty, free from chipping, flaking and rusting. Available in stunning pastel shades, as well as white and ivory.

Kirsch S-shaped steel or aluminum slats are featured in *Sunaire* Venetian blinds. This unusual design brings added strength, makes possible soft, *double-diffused* daylight with privacy. All working parts are concealed and protected in the attractive metal head member for extra cleanliness and trouble-free operation.

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THESE FABRICS HELP YOU CONTROL YOUR CLIMATE

CONTINUED FROM PAGE 222

ıore impression on it than on a lass tumbler. A process called Coronizing," which gives the glass bers flexibility and silky softness, ıakes it possible for Fiberglas to e woven in a number of fabrics, otably casement cloths and marquisette curtaining, which drape ke heavy cream. Its colors are ale and pastel. It washes, like your ilex, in soap and water, can be ung back up wet.

ylon. In addition to its well-nown virtues—like toughness, easy ashing, and quick drying without oning—nylon has certain qualies that stand right up to any cliıate. It tends not to absorb moisıre from the air which means that ylon curtains or draperies are not kely to sag in humid weather. In ıanufacture, nylon fabric can be set"—and usually is—so that it ill retain its shape. It is not afected by salt water—good to know bout if you live on the sea coast here damp salt air is rough on ıany other fabrics. It resists the amage of mildew, moths, silversh. It may be given crease-resistnt and water-repellent finishes. nd one of its greatest attractions that it can be woven into every pe of household fabric imaginable -sheer or dense—from carpeting ırough taffeta, matelasse, drill, velet, to the most gossamer lace.

Orlon. This is a new fiber to atch, so new that it is not yet in ull production and probably won't e for another year or so. It is a ilky, lustrous yarn, a chemical elative of Lucite, an acrylic plastic ou are well acquainted with. Cliıate-wise, it is bound to be imortant, for its cautious makers, . I. du Pont de Nemours, say that has remarkable resistance to degradation by sunlight and outdoor exposure, atmospheric gases, heat, and mildew. It has low moisture absorption and dries quickly. It seems to be heading for a future in outdoor furniture covering, awnings, and window curtains. In fact, there is already on the market a small supply of Orlon marquisette curtains.

Plastic films and upholstery fabrics. You think of these as soil-resisters extraordinary. And they are. But their utter imperviousness to water, dampness, and mildew makes them especially valuable climate-controllers. Some are particularly immune to damage by salt air. Lightweight plastic films, sheer or opaque, sometimes patterned, are naturals everywhere for shower curtains and window curtains, but especially desirable in areas where the humidity is frequently high. The same holds true of plastic sheeting and plastic-coated fabrics used as upholstery fabric and the thin-coated fabrics used for draperies, slipcovers, bedspreads, et al. They are eminently wise upholstery choices in regions where leather mildews. Consider the use of woven plastic fabrics in chair strapping and screen cloth (doesn't rust and stain in the elements). Trade names for all these are legion. Here are a few. Plastic films: *Koroseal, Krene, Polyethylene, Polythene, Saran, Ultron, Velon, Vinylite.* Plastic upholstery sheeting: *Boltaflex, Duran, Fabrilite, Goodallite, Koroseal, Pantasote Pantex, Sealtuft* (tufted), *Velon.* Plastic-coated fabrics: *Fabrilite, Koroseal, Naugahyde, Pantasote Wynsote, Tolex, Ultrasol, Vysheen.* Woven plastic fabrics: *Cogon, Lumite, Polyethylene, Reevon Saran, Velon.*





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• See what you can do with that commonest of house plants—philodendron! Architectural supplements are wooden rods and metal-lined boxes. Leslie Nichols designed the room for the C. B. Weltners.

Have an indoor garden—not just house plants

When you garden indoors, plan to have a real garden—not just an assortment of potted house plants.

Like your outdoor garden, your indoor one must be carefully designed to make the most of the space available. Choose the plants for their decorative qualities and place them in an architectural setting. Probably you can use most of your present collection of house plants — philodendrons, begonias, ivies, ferns. But place them in a new setting that unifies them into a well-designed little garden. You needn't have exotic plants for dramatic effects.

Careful planning plus a small investment in carpentry will give you a permanent indoor layout.



• This is the opposite wall of the room above. The space between the windows and floor is decorated with low plant boxes in which asparagus ferns grow, with bold monsteras as effective corner accents.



PHOTOGRAPH BY F. S. LINCOLN

■ This dining room in the Nassau home of the Bruce Pinders depends for its striking effect on a combination of living plants and scenic murals. Plants were placed very carefully to complement the murals.



■ In designing your plant window, make the sill wide and waterproof, like this brick one. The fan-shaped shelves are a useful and interesting addition. The Everett Swings, owners; John Garner, decorator.

PHOTOGRAPHS BY MAYNARD PARKER



■ Even a waterfall is possible indoors! In the home of George Hyam, one flows down a grape-ivy decorated skylight into a run-off trough below. Canvas curtains can be drawn for privacy.

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In the Living Room



In the Children's Room



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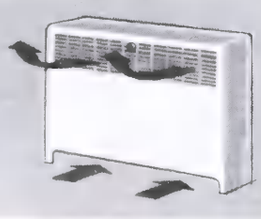
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- **Easy to Install:** Dunham Convectors come in stock sizes for most requirements . . . with special models available for special needs. They are easy and inexpensive to install in your PRESENT home—or in the one you're dreaming about.
- **Easy on Your Pocketbook:** Dunham Convectors are moderate in initial cost. And because convectors give better distribution and circulation of warm air, your fuel bills are usually lower. See your heating contractor *today* for complete information.

Air . . . entering the convector at floor level . . . is warmed by contact with scores of heated fins and given a gentle outward motion into every part of the room.



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HEATING MEANS *BETTER* HEATING



PHOTOGRAPH BY OTTO FENN

Cats want things just right. So do dogs. They lie in sun or shade, not from caprice, but in search of just-right temperature.

So you think you're comfortable!

CONTINUED FROM PAGE 134

the South, little, low-ceilinged hot-boxes without properly-shading roofs. We have built, in the North, houses with thin brick walls that are cold in winter and hot in summer. We have put Cape Cod houses into climates that are as different from Cape Cod as Cape Cod is from England.

Meanwhile, our life has become rougher on us—at least on our nerves. Our climate has got tougher. City climate is always tougher than country climate. The Middle West is tougher than New England. Our houses don't fit the particular local climates in which they stand. People don't really understand their local climates. In most parts of the country, most people are uncomfortable most of the year.

Now, somewhere in you a small voice probably says: "What's a little thing like summer heat and winter cold? It's *good* for you! It peps you up. If you were always comfortable, you would get soft and thin-blooded; you would weaken yourself. Life would become pretty dull. I mean—after all, who wants to be a milk-cow?"

Well, it's true. It's good for people to have things tough—*real* tough. It makes them show their mettle. It's true, also, that for pioneer settlers in America the American climate was *that* sort of tough—*real* tough. For the Plymouth colonists, it was life-or-death whether they could grow a crop, survive a winter, catch some infection in the hot summer. For pioneer settlers in the West, it was also as tough. The rough climate made them show their stuff. All that probably helped a lot in making this a country of "No Pikers."

But now we have to show our stuff on other things. We don't need the weather to challenge us. We have business, politics, and crowded private lives to keep us on our toes—perhaps too much so. Most of us need all our energy for the new hazards of modern life. *We cannot afford to let anything sap our vitality, our health. Weather-discomfort does just that.*

It's just like diet. We know better, now, than to fall for the sentimentality of the shepherd in the hills and his simple diet—the piece

lack bread, the hunk of goat se, the swig of wine. We used y, "That's the healthy life— to Nature." But look at him. out how many of his brothers sisters are already dead. Then at his children or grand- ren, when they have been ght up on a varied diet, with e vitamins and minerals and things that Nature meant to have right along. You then hat the romantic idea of hard, e, tough feeding being good ou is just plain nonsense. is the idea that it is good ou to be too hot, too cold, too too wet much of the time. bad house is a drain, like con- under-feeding. It saps your uctivity, your efficiency. Just a poor diet, its effects are hid- and slow, but they are real. e is where you come to re- rate from your work, to get replenishment, relaxation. If ome doesn't give it to you, heats you.

e didn't recognize vitamin de- cies until we understood vita- It is time now for us to rstand comfort, recognize com- deficiencies, and do something them.

at's our opinion. To make though, we asked Dr. L. P. ington, Director of Research e John B. Pierce Foundation ew Haven, Connecticut, and rch Associate Professor of c Health at Yale.

the John B. Pierce Laboratory giene, they have, among other s, a huge room in which they imitate all sorts of climates, ding the nastiest. Into that they build complete experi- al houses, and give them the tic works. And into those s and other experimental bers they put Yale boys and other "subjects." They paste skin thermometers and other gauges all over them; then they give them the works: heat them, cool them down, make them work or rest, give them tests and watch them, sometimes for weeks. Herrington is the one man in the world who probably knows the most about this particular area of science—comfort, the human body and mind, and the house.

Translating our many interviews with him into the quick, sloppy speech of the layman, here is about how it went:

"What about the idea," we asked, "that a bit of discomfort is good for you?"

Herrington's answer was, "It's nonsense. Behind such talk is merely a mental quirk many people have. They want to punish themselves. They have a bad conscience, usually for no good reason. What they really mean is that being too hot or too cold is bad and unpleasant, but they think themselves the kind of fellows or girls that deserve no better. Rational people don't make themselves uncomfortable on purpose, ever."

We played the Devil's Advocate. We said, "Prove it. Just *how* is discomfort bad for you? It is, after all, merely an unpleasant *feeling*. For example, a draft: Only one part of you gets a little cold; how can that be of any real importance? The discomfort of it is purely mental."

Herrington's answer showed how they look into such things—by experiment and with precise measurement. "If you chill just one part of a person's body," he said, "an involuntary nervous reaction is passed to distant parts of the body. For instance, ice on your left hand chills your right hand, too. And

(*Continued on next page*)

Nature wants *you* to react to a heat wave as this lion does. It's bad for you to work or play when you are too hot. It taxes your heart.



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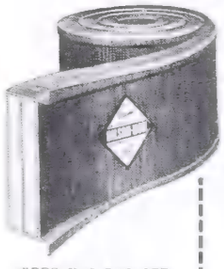
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SO YOU THINK YOU'RE COMFORTABLE!

CONTINUED FROM PRECEDING PAGE

your nose usually tags along. No matter what part of your body gets chilled, the mucous membranes of your nose and throat get cooler, too, and get congested.

"This, for intricate reasons, means your nose becomes less of a protective filter for your bloodstream and your lungs. In fact, it becomes a good spot for the viruses and bacteria of the common cold and of other respiratory diseases. Nothing 'purely mental' about it! The connection between a draft and flu is direct and real. The draft destroys your first line of defense against the cold and the flu."

"WHAT about being just evenly too hot or too cold," we asked. "Hasn't the body its own ways of adjusting to that? Doesn't sweating or shivering protect you? Sure it's unpleasant, but does it do any *harm?*"

"Heat taxes the heart," was Herrington's answer. "When you are hot, your heart pumps the blood strongly through the outer layer of your body—a layer about one inch deep, counting inward from the skin. (The heart does that to keep your blood cool.) That may not sound like much. But this outer layer of the body, only one inch deep, comprises about half of all there is *to* you! You don't have to be a medical man: a mechanic can understand how the heart must pump much harder to move all that blood through all that living tissue. It taxes the hearts of even young people. Many old people die of slow heat-exhaustion each summer—after two, three weeks of unbroken summer heat, when the house itself finally gets soaked with heat. The heart just gradually tires and quits."

"That's good," we said, callously, meaning: it's a good sound reason why people should have houses that keep them cool in summer. "What about cold?"

"Cold also taxes the heart," he said, "of older people and of desk-workers especially. It peps you up for a while. You try to do too much, too fast. This may cause burst blood vessels, strokes—that sort of thing. In winter, the shock of going outdoors kills many old people rather suddenly. The sudden constriction of the circulation—much as under a cold shower—stimulates excessive activity and bursts an artery.

"Of course, the same effect is quite a strain also on middle-aged people. But there is no point in simply blaming the cold wea outside. Blame it on the house, An overheated house makes shock worse. And in many ho you have to over-heat, because would be chilly if you did (This sounds like tricky reason but it's a fact. We'll explain i a later issue.)

We said, "That's the kind thing we want to know. Nob *likes* discomfort, but people d know it does real harm. What o harm does it do—stomach perh or ears, or what?"

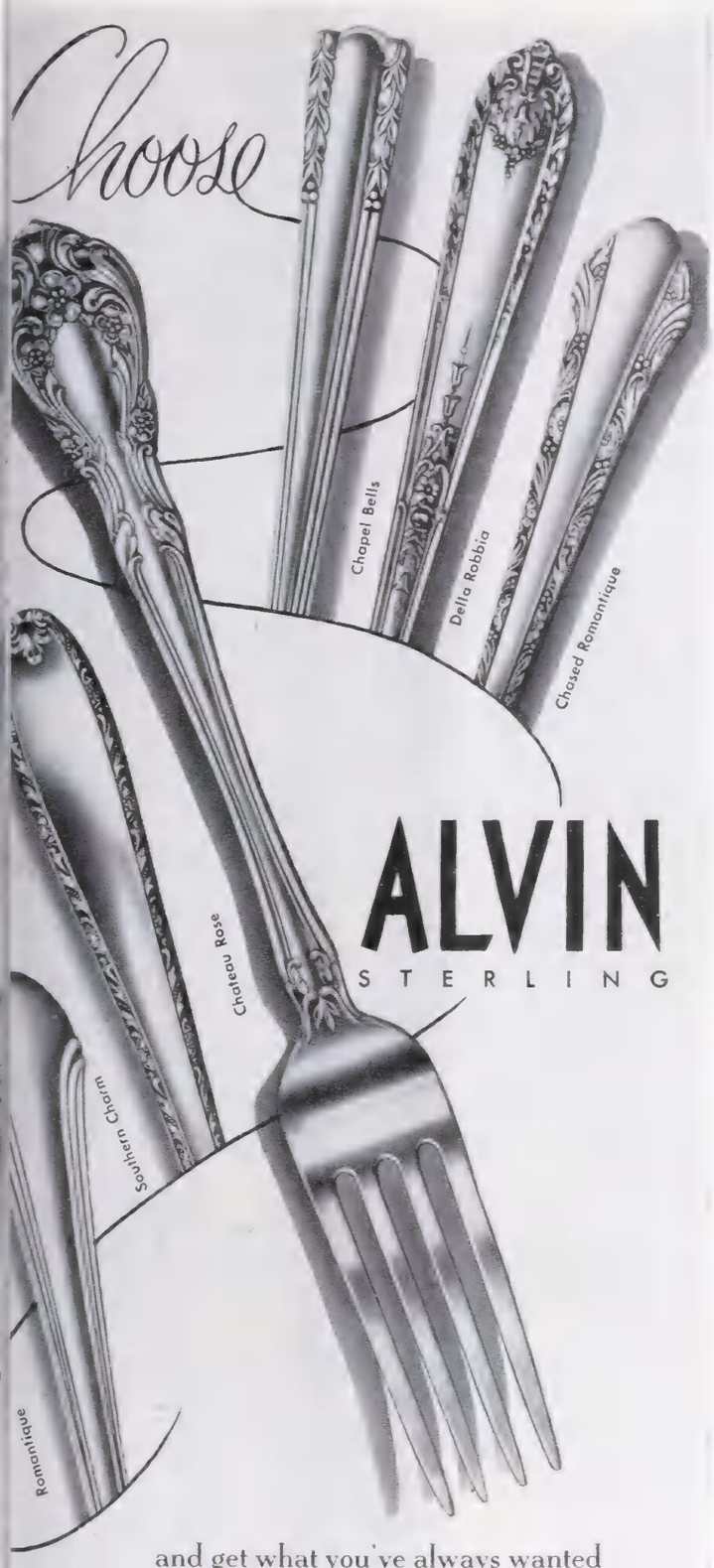
Herrington smiled. "Well, if have cold feet too long, too of the blood circulation through y feet is not enough to keep the sue healthy. You get chillbl or trench foot. But that's not re what you are after. What pe should understand about disc fort is this: It *invites health a dents.*"

"A cold," he explained, "a str pneumonia, etc., are in a way *a dents.* Whether they hit you, which time of life they hit y depends on chance. Discom most often does not directly *ca* sickness. It merely increases chance of sickness. You have colds a year instead of one. of the ten extra colds of ten ye one turns into pneumonia. It's *t* sort of thing.

"Discomfort not only endang your health in the long run; it a makes you less efficient right n and here. If you feel too hot too cold, you make mistakes a you have accidents. That goes only for money-making work; goes also for parties, love, fun, ta digestion, bathing the baby, co ing, everything."

THIS was one of Professor H rington's most interesting sta ments. (It is translated, of cour from his careful, scholarly l gauge into our own quick and sl py speech.) He ought to know; has spent years investigating j this problem. He is co-author, w Dr. C. E. A. Winslow, of a learn book on *Temperature and Hum Life.*

"It has been proved in industr he said, "and also in the labo tory. It's true of heavy, physi work. It's true of semi-skilled wo —cooking, for instance. It's tr of skilled mental work. The hum being works *best* when he is neith too hot nor too cold. And he is tremely finicky. If he is only little too hot, a little too cold.



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number of accidents and mistakes right away goes up sharply. You don't see that so much if you watch only your own mistakes, or only your maid's, or your children's. But if you watch a large group of people, it shows up clearly."

"But why can't a fellow sort of pull himself together? I mean discomfort may be bad for him in the long run, but why can't he overcome it in the short run?"

Herrington's answer ran about like this: "You can't disregard it; you have to *fight* it. And you spend energy fighting it—energy which you ought to use for better purpose. For instance, when you are hot, your heart works too hard; not quite enough blood reaches your brain; the heat and moisture on your skin make your skin less sensitive, so that you get enveloped in a sort of dream-like indifference that makes the world seem less important. All this says, 'Relax.' If you fight that, and work hard just the same, you go not only against your own body's good sense in health matters; you go actually against your own personality *as it is then*. You are a lazy cuss. You don't care whether school keeps. The bank balance, the children's appointment at the dentist, the job—all that doesn't seem so darned important. And if you pull yourself together and drive yourself and do get the job done, then you are like a retiring fellow who tries to be a salesman; like a homebody who tries to be a glamour girl—you are not very good at it. People just aren't very good at things that go against their own personalities."

THE story is similar, but the other way round, when you are cold. Now you do want work. But you want strong physical work (because that would keep you warm). Desk-work is now doubly hard. It is against your personality, which is now more that of an athlete. You bungle even the simple job of sleeping and resting up, when you are too cold. A night in a chilly bed drains as much energy out of you as five miles of walking!

Herrington says (and he has the scientific evidence to back it up) that you are actually one person when you are cold, a different person altogether when you are hot. The posture of your mind reflects the posture of your body. What you feel about the world reflects the way your own body feels to you. When you are cold, you feel the angles and joints of your own skeleton. You feel your sinews and muscles tensing in the drive to

(*Continued on next page*)

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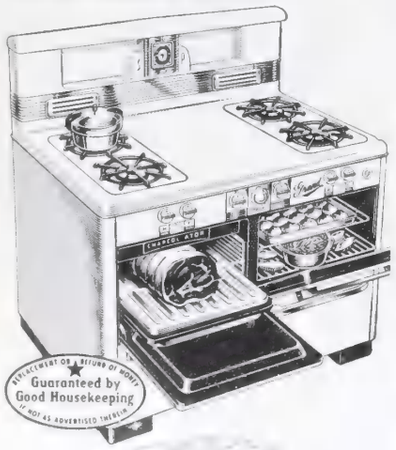
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SO YOU THINK YOU'RE COMFORTABLE!

CONTINUED FROM PRECEDING PAGE

work. When you get very cold, your body goes into a tense, hunched-up posture, cramp-like and rigid. All this you feel—not clearly and out loud, but sort of out of the corner of your mental eye. And it sneaks ideas into your mind. In your cool mind, you are rational, efficient, energetic. You like things square; you want things to fit exactly. You look for things with which efforts can be made. You like tools. You like a steel bridge or the skeleton of a sky-scraper or a mathematical formula. If you had to design a building, it would come out square-cornered, factory-like, functional.

When you get hot, the tensions and the angles of the bony frame fade out. Now the skin of your body is inflated with blood and your half-conscious mind carries the images of its distended, flowing curves. When you get extremely hot, you quit everything. You lie on your back, your arms and legs spread wide, all muscles relaxed. When you are hot, you are contemplative, imaginative, more like a Hindu. You like a phantasy, a poem, a flowing robe, shapes like a woman's. If you had to design a building, it would come out as something flowing, rounded, oriental.

SO a house has, indeed, a deep influence on the people in it. Imagine a man trying to do an accounting problem when he feels too hot; or a woman trying to tidy up a room. It is against their very nature, as their nature is *then*. Imagine a woman trying to be patient and loving with her little daughter when she is chilly. Imagine a man trying to think up a soft, insinuating advertising slogan in a study that is too cold.

At best, work done in discomfort is hard work. It's punishment. And most of us work ourselves and punish ourselves to death.

We put this question to Herrington: "Behind everything you are saying, Doctor, there seems to be an idea I don't like. You seem to think that a man or a woman is like a car. They are good for only so many miles, as it were, for only so many bumps. And when they have run their miles and taken their bumps, they are through. Is *that* right?"

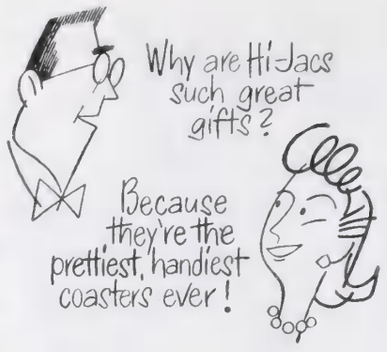
Herrington considered. "Yes," he said slowly, "substantially, I do think that." He explained that most often the heart is what gives out. It was definitely so with [illegible] he said. You can stimulate a [illegible] and put him through his [illegible] and make him take the bump[illegible] his little life, and he will liv[illegible] year. You can keep him comf[illegible] able and soften many of the sh[illegible] and he will live three years.

Rat life and human life are the same. But it's just as true people that they wear out. comfort—a couple of hot sum[illegible] nights, a draft, a shivery morn[illegible] —is, of course, nothing very fie[illegible] We give worse jolts to ourse[illegible] every day. A narrow squeak[illegible] driving, an angry argument[illegible] sprint for the 8:33, a cock[illegible] party, a strong cigar or a [illegible] shower, or just a tense day at[illegible] office. But one thing about an comfortable house is: The l[illegible] jolts and drains and bumps ar[illegible] constant. And then those o[illegible] jolts and bumps—they're fun; they are career-stuff; or they m[illegible] you proud; or they help someb[illegible] else. They are part of life; perh[illegible] they *are* life. But a drafty li[illegible] room, an oven-like bedroom—[illegible] get nothing out of that. Yet t[illegible] make you spend part of your n[illegible] age. From the rat-life point[illegible] view, almost everything we d[illegible] an error. But letting yourself[illegible] too hot and too cold is not [illegible] fun. "Don't do it," said Herring[illegible] with a twinkle. "Preserve [illegible] strength. You want to com[illegible] *other* errors that are more f[illegible]

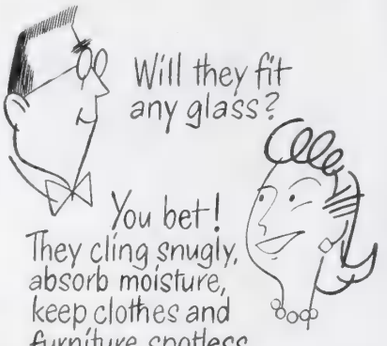
LET'S take a quick sniff at the we breathe. Comfort is not [illegible] a question of heat and cold. air in our houses is often too or too moist. Unfortunately, many parts of the country, i[illegible] moist in summer, just when air would help us keep cool. [illegible] dry in winter, just when moist would help us keep warm. R[illegible] here, the point is: Quite apart f[illegible] its chilling effect, the dry wi[illegible] air in our houses is unpleasan[illegible] bothers your skin, splits your l[illegible] cracks your finger nails. It r[illegible] your furniture. It is even worse your dog than it is for you. V[illegible] moist air is also unpleasant. If give people a choice—they've [illegible] it in laboratories—they prefer of 50 per cent humidity, i.e., [illegible] way between very humid and dry.

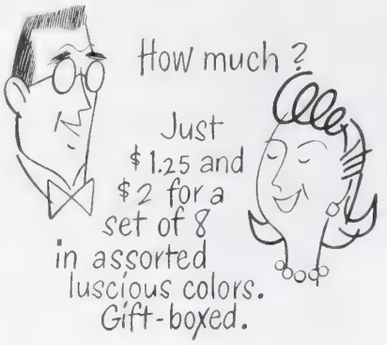
But it's the same old st[illegible] People know what they like matters of comfort, but they what they get. They don't th[illegible] they ought to be finicky. They [illegible] see themselves telephoning s[illegible] architect: "The air in my h[illegible]

(*Continued on page* 239)



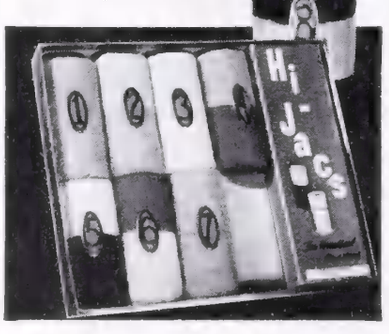






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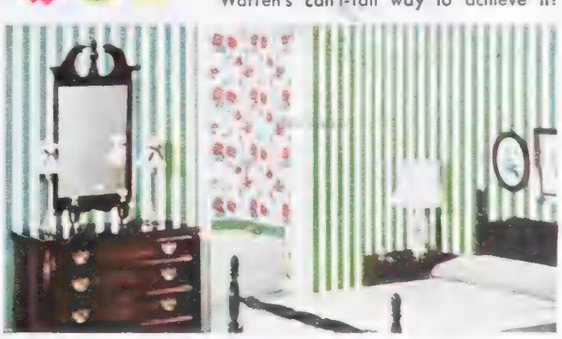
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CONTINUED FROM PAGE 234

ry; could you do something
t?" They feel: "Who am I
the specially prepared air?"
rget that they *are* breathing
y prepared air—prepared
—"dried by mistake."
from now on you have a
lid reason, based on health
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with air filters. You say,
now, is certainly going too
esides, it is too expensive;
and anyway, what harm is there in a little dust?"

But look at it. It means, in the first place, a redecorating bill every three years. Air filters might pay for themselves merely by cutting that out. It also means definite health hazards. Dust is a world of microscopic junk. Dead flies and old rubber tires (both in tiny pieces, of course) are some of the more speakable ingredients. Industrial soot is strongly suspected of promoting lung cancer. It certainly does cause lung trouble. Deaths from respiratory diseases fell off sharply in the Great Depression, when statistics prove the close connection between such deaths and air pollution from factories.

AND then, are you allergic to anything? Lots of people are—hay fever is an allergy, and four or five million of us suffer from it. Airborne dust, including plant pollen, causes most allergies, and most people develop their allergies as babies, right in their parents' homes.

Maybe that's enough to sell you on the idea: Comfort is not only something you *want* to have; you *should* have it.

We must get much closer control of the indoor climate: temperature, humidity, air movement, light, noise, smell, and dust. *We must make indoor weather independent of outdoor weather.* We must make it comfortable, not just tolerable.

Is this expensive? Some of it is, some is not. Some of it is a matter of research. It is always expensive to *find* the answer; the answer itself need not be expensive. In fact, some of the best solutions are outright cheap. Take the dugout and the sod house that early settlers used on the Great Plains, a thing similar to a root-cellar. It was cool and reasonably moist in their hot, dry summers. It was warm and dry in winter. When the Eskimo builds a snow-house, he gets building material free. He gets fancy reflective-radiant heating, sophisticated thermostatic ventilation, built-in furniture—all free. HOUSE BEAUTIFUL does *not* advocate living in dugouts or igloos. But you can see there are ways to beat the heat and the cold, and the sheriff, too.

Much can be done by just plain head work. Henry Wright, as architect for the John B. Pierce Foundation, a few years ago cooled off a small house by head work alone.

(*Continued on next page*)

How to keep off hands and knees



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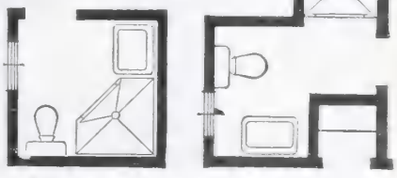


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SO YOU THINK YOU'RE COMFORTABLE!

CONTINUED FROM PRECEDING PAGE

Most people then did not realize that in summer the west side of a house, not the south side, is the hot side of the house. (Many people still don't realize it. You'll find it explained on page 220. So, simply by swinging the floor plan around, Wright reduced the sun-heating in summer 89 per cent.

We must once more study what we have studied for thousands of years: the human being. We must ask: Just *why* do you feel hot or cold: just what *is* glare; just *how* do you catch cold; just *why* can't you get to sleep, etc. We must study the climates of this country once more: Just *which* is the cold side of a house in New York? Is winter cold in Indiana a cold, clear cold or a wet, windy cold? Once we know that, there may be a s way to break the cold. There coolness to even the hottest su night in, say, Missouri. But exactly *where* is this cool Once we know that, we can pe get hold of it and put it insid houses. Finally, we must ask: new materials have we and new inventions? How do we en the electric fan, the vapor ba the glass block, heat-reje glass, reflective insulation, th conditioning unit, the heat p solar heating, the radiant-he panel, double-glazing and al rest?

Somewhere in this trian man, climate, engineering shall find what we are lookin —Better Houses and Better Li

HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 126

Bluebeard's Castle, which strives to prove its point on a terrace set with seven graves. Or you may wish to exchange pirates for the Colonial charm and planters' punch at Hotel 1829, built as named, 89 steps up from Main Street.

On St. John, Caneel Bay Plantation offers seclusion in guest cottages, and at Christiansted, St. Croix, are the comparatively new Buccaneer, converted from a plantation estate, and the Hotel-on-the Cay, which literally occupies its own island. Both are resort establishments with all the fixings. Rates run generally from $10 to $20, American Plan.

How much in 40 pounds?

To help you pack for that next plane trip, United Airlines has at last figured out just how much you really can take and still be under that 40-pound domestic route free baggage limit. All things being equal, it says, and your bag extra, 40 pounds permits: 1 wool suit, 2 afternoon dresses, a sweater, skirt, slacks, an evening dress, three each of shoes and blouses, a travel robe, 4 pairs hose, 9 handkerchiefs, 2 each of gloves, nightgowns, slips, bras, panties, 1 girdle, your brush, comb, clothesbrush, toothbrush, and costume jewelry. Who could ask for more?

Mediterranean must

There is greater variety of architecture in the little island of Majorca than most anywhere else. Midway off the coasts of Spain and Italy, only 35 miles long and as many across, Majorca boast fine a harbor, so benign a cli so out-of-this-world a charm, it has been considered a rare by others than the tourist see romance, retreat, and a warm to winter. As a result, should weary of the beaches, tennis co mountains, or even of the na roads winding placidly bet olive groves, rice fields, and stone walls, you can occupy y self with the buildings thr and in which Greek, Phoeni Frank, Moslem, Spaniard, n mention George Sand and Fr ick Chopin, have left to the is much of their own partic genius.

Palma, Majorca's chief city, in addition several theaters, a n nificent bull ring, and a thirtee century cathedral. Pan Ameri whose clippers make Barcel Spain, in less than 20 hours f New York, says prices on Maj are lower than in Spain itself. T for a large room with bath meals at the Mediterraneo Palma is about $8 a day, les December and January, with m on the side. French at the h but native at restaurants like Alhambra and Orienta. Meals under $2 including lobster, shri and ensaimada with your co Iberia, national airline of Sp flies you over from Barcelona i hour. By boat it's overnight.

One week, three worlds

Alluring among fall qui tours is that offered by the Fur Lines, which promise to send f

ueen of Bermuda on three
ay New York-Bermuda-
cruises, the first leaving
ork November 17th, the sec-
cember 1st, and the third
er 15th. Cost: $160 up plus

cks County in person

of the better times to visit
County, Pennsylvania, will
month of October, when the
for whom this county is
put on the 20th Anniver-
all Exhibit of Delaware
paintings, sculpture, draw-
nd water colors. This will
nspire at Phillips Mill in
ope. It's an invitation show
g many nationally and
ionally known artists. The
hooses the three most popu-
ks by ballot, and is priv-
o buy, at prices from $35
00.

s County is itself one of the
andscapes in October, ap-
ely framed in the red plush
t of autumn foliage. And
New Hope is perhaps
at easier to get around in,
of the Art Exhibit, and
mfortable to eat and sleep
n during more crowded
You'll find it only an hour

and a half's drive south of New York City through New Jersey on Route 29 to Lambertville just across the Delaware River; a mere hour or so from Philadelphia on Route 232, or on Route 611 to Doylestown and then 202. By train it's a simple two hours from Philadelphia via the Reading Railroad, a little more complicated from New York, whence you aim for Trenton, New Jersey, where you transfer to a bus for Lambertville again.

Guest rooms are available in town at River House, Canal House, or Logan Inn, or at the Cat 'n Fiddle Inn ten miles away at Point Pleasant—an easy trip if you have your car, not so easy otherwise. Rates range from $2.50 to $10. Bucks County Information Council will make reservations for you, and in case these are full, set you up at Lambertville, at Trenton (14 miles down river), or at Doylestown, half an hour away. The places named serve fine meals, and should you wish to follow the gourmet tradition dear to New Hope since William Penn's day, sample the meals at Tow Path House, Old Cartwheel Inn, and Colligan's Stockton Inn, two miles up river on the Jersey side.

(*Continued on next page*)

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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PRECEDING PAGE

Luxury at timberline

You don't have to be a skier to enjoy Oregon's fabulous Timberline Lodge. Even during the ski season which gets under way in November as soon as the first snows start to whiten Mt. Hood's handsome flanks, the fireside athletes often outnumber the outdoor enthusiasts. Go to Timberline and you'll understand why. Built by WPA workers during depression years, it cost a million dollars. But such was the spirit in which it was built that it actually represents a far greater investment. All of Oregon's pride in her outsize forests and grand manner scenery went into its rugged beams and massive furnishings, and into the huge stones of its three-way, two-story fireplace. Much of the state's choicest talent went into its infinite detail: the unexpected carvings at stair turns, the gaudy Paul Bunyan murals in the Blue Ox Bar, and the dozens of ingenious ways in which local flowers, legends, colors have been woven, painted, appliquéd, carved, dyed, and otherwise wrought into the very texture of the building. All this, only 63 miles west of Portland!

No wonder Oregonians love it. Because they can go any time, however. Bill Temple, Timberline's manager, says he tries to give preference to out-of-state requests for reservations, and thus can usually take care of you, except around Christmas and Easter, and if you're asking for Saturday night only. Rates are from $8, with de luxe parlor bedrooms with fireplaces at $12 and $14, the same whether you're one or two, and meals extra in variety ranging from table d'hote dinners in the main dining room, where Donald Lynch's carved and colored linoleum murals poke sly fun at you, to sandwiches in the Ski Grille.

Parlez-vous?

If your idea of ideal foreign travel includes the ability to speak for yourself, you'll want to investigate the new, recorded Spoken Language Series being distributed by Henry Holt and Company, Publishers. Following the procedure originally developed to enable the G.I. to buy toothpaste and invite a girl to the movies in a foreign language, these courses teach through the guided imitation method which proved to be so effective during the war.

Each course consists o breakable Vinylite recor $50 including background test material. And, in really should go so far, choose your course from guages including Hi Malay, Burmese, Serbo- Korean, and Thai. You c direct, check enclosed, or further information from Holt & Co., 257 Fourth New York 10, or 600 W Buren Street, Chicago 7.

Love those ruins!

You go to Yucatan to s The trip has, of course, o bellishments. The Yucata sula is easier to get to tha to be, only a few hours by Miami, available by plane from New Orleans, by train from Mexico Cit Merida, your take-off on insula, is a gay, immacu teenth-century city with wi paved streets, a bull rin merable gift shops, and the per capita population of aires in all Mexico. You st modern Hotel Merida, at $5 double without meals, comfortable Montejo, $9 at an attractive pension Casa Camara or the Tol even less. You see the cit riding grandly in a *volan*, carriage aloft on two huge You ride the 24 miles to —10 cents by bus, 30 cents —for a languid swim in t Gulf. And you dawdle deli at Los Tulipanes, Merida's night spot, where there's for the unique Yucatecan underground river swimmi *tizo* dancing, and fragrant la-ed gardens.

But all this, mind you, is conditioning for the main of visiting Yucatan: your the ruins. Of the many whi the archeologist to Yucata you are most likely to see Chichen Itza, 80 miles Merida, and at Uxmal, 5 south. Chichen Itza is the six square miles set up monuments to the culture and brawn of the ancient some Mayan civilization. seeing venture of such pro that you'll be glad to retrea siesta time, to your tile an cottage at Mayaland Lodg offsets ruins with modern for around $10 a day. U the choicer, its six units re

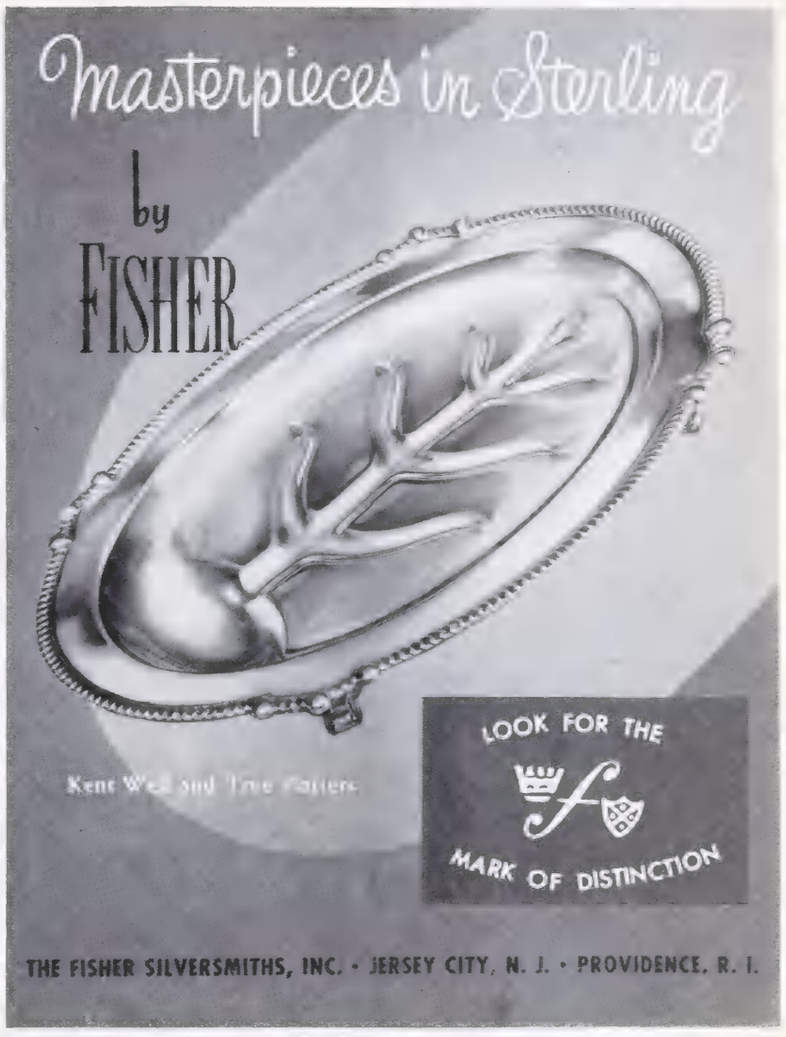
ing pure Mayan architecture unadulterated by the Toltec. You must depart for each individually from Merida, either by bus, in a hired car with chauffeur-guide, around $25 a day, or as a member of one of the tours conducted by Barbachano's Travel Service, Merida, costing around $8 per passenger. Ruin-seeking is strenuous business, done sideways as well as up and down. It requires hot-weather clothes that can be reconditioned, good flat shoes, and, between June and September, a raincoat.

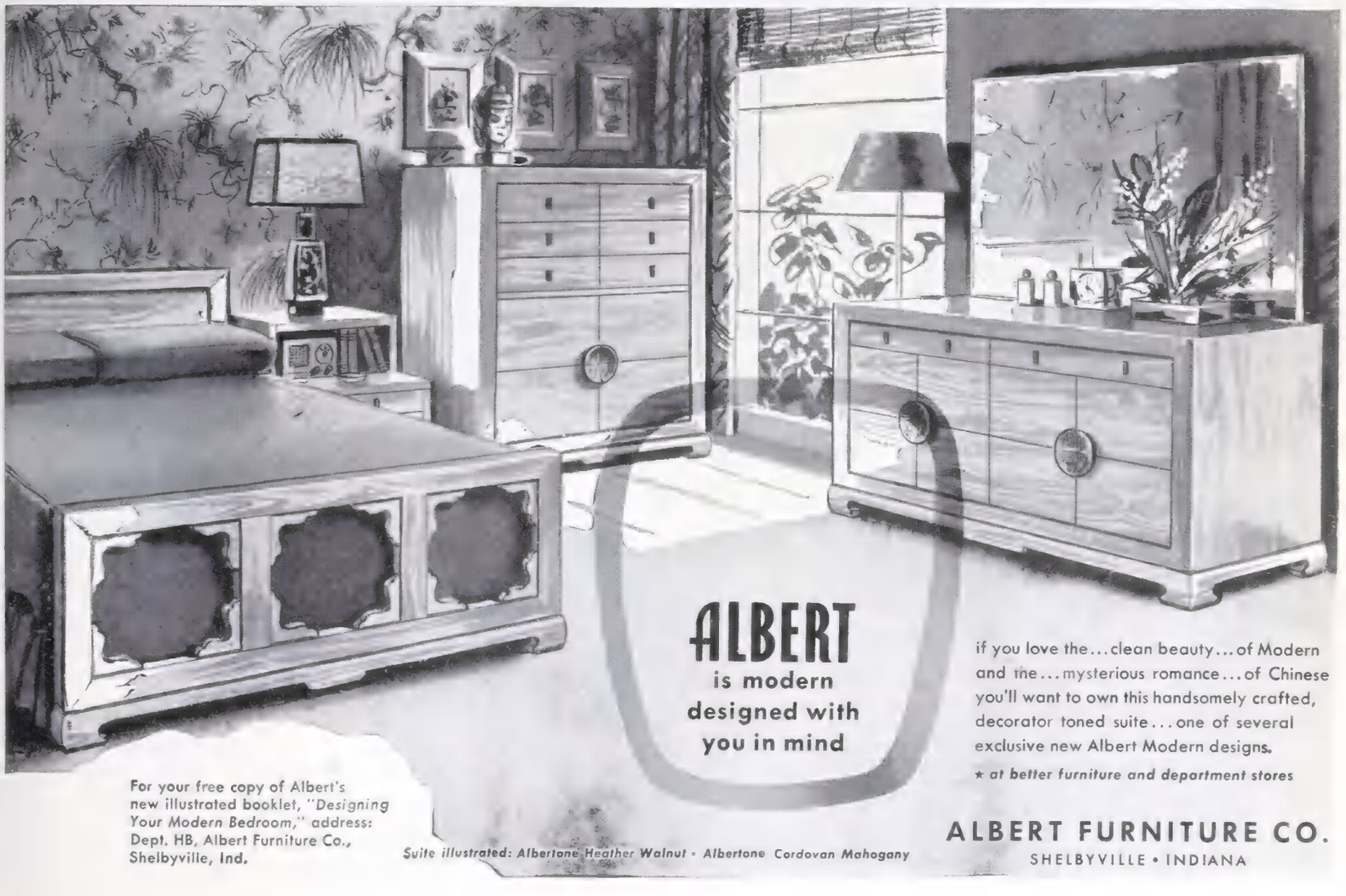
Open season

So vast is Ontario, that hunters with an eye on the deer season must take unusual pains to make dates jibe with geography. In the southern Ontario highlands of Parry Sound, Muskoka, Kawarthas, Land o' Lakes, Addington Lakes, Rideau Lakes, and the upper Ottowa River, open season is only from November 14th to 23rd. Elsewhere it extends until November 25th. But in the Manitoulin Island district it opens on November 10th; in the near north area taking in North Bay, Sudbury, the north shore of Lake Huron and the Algoma Central Railway territory north of Sault Ste. Marie, on November 1st; in the mid-north belt stretching from the Quebec border above Lake Temiskaming, dipping down to take in Metagama and Mississagi, extending across the north shore of Lake Superior through the "Highway 17 area" to the Manitoba boundary, on October 15th; and in the far north above the Canadian National Railroad transcontinental line, on October 1st. This year and next the government has declared closed season on moose, while it takes stock of the moose population.

It's possible up there to do your hunting in the wilderness, yet make a civilized city your base of operations. A morning plane carries you from the city to the happy hunting grounds, a late plane returns you for an evening on the town. Idea appeals to ladies who can be hunting bargains all day while their he-men are stalking deer.

First-timers can set up a trip into Ontario by asking the Department of Travel and Publicity, Parliament Buildings, Toronto, for special information on hunting and hunting lodges. Although guns and gear are permitted across the border duty free, a special firearms permit is required, free and easy to get if you write ahead to the Inspector, Provincial Police, Toronto. Pick them up after you arrive.









BALZ OF JOYCE STUDIO

■ What makes this arrangement different from the solid mound of gypsophila and sweet peas so often seen? Variety in the silhouette, achieved by the clever use of the shears, makes it as many-faceted as the container of old Sandwich glass. Arrangement by Emmett Holcombe.

SHEAR MAGIC

by Mrs. Anson Howe Smith

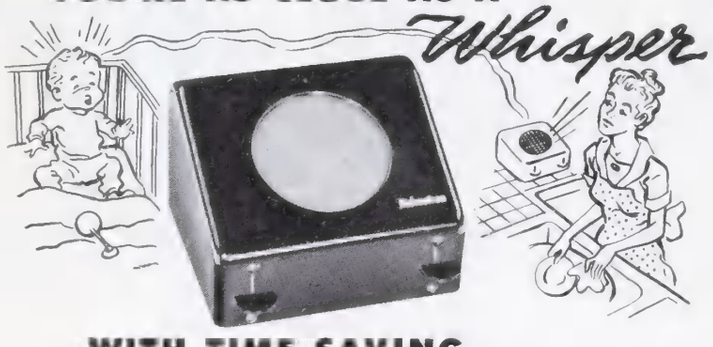
NOT many tools are needed in flower arrangement. A good collection of holders will save much time. But one could make shift without them, if necessary, by using evergreen clippings, or the Japanese method of a forked stick wedged across the mouth of the container, or by making up the arrangement in sections in the hand, tying each bunch with twistems, florists' thread, or a rubber band.

A sharp knife, wires, and wire cutters, floral clay, and other mechanical gadgets have their uses and find a place in a well-equipped basket.

But the one tool that is indispensable is a good pair of garden shears. It's not only necessary to have them (and several pairs are better than one), but it is a part of flower-arrangement skill to know how to use them, not only for the good of the arrangement but for the good of the garden where the work begins.

Earliest training in this skill comes in the study of line arrangements, when branches of shrubs or evergreens are pruned with great care for the elimination of every superfluous detail. As Nature is usually over-generous, it is hard to find a branch that cannot be improved by selecting its best and most characteristic features, thereby creating a clearer impression of the plant's special habit of growth and its essential beauty. To arrange a group of branches thus pruned so that they suggest the character of the tree or shrub itself takes no little talent and imagination. The habit of studying all plant material to see whether its

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DALMO VICTOR

particular distinction is a matter of line, form, or color is in itself a continuous exercise in skill and is not learned in a day.

Some time ago I sat next to an eminent horticulturist at a flower show luncheon. He remarked to me, good naturedly enough (but I detected a faint note of bitterness), that he couldn't see why the women spent so much time "making natural flowers look unnatural."

There were, unfortunately, some rather arty little efforts among the flower arrangements in that particular show, so his comment was pertinent. But I tried to explain to him that it is not as easy as it sounds to make cut flowers "look natural." Just sticking them into a vase as they come from the garden certainly doesn't accomplish it.

ONCE they are cut from the parent plant, Nature is through with them, and it takes art to assemble them with anything approaching their original character and charm. A dozen roses, from the florist's in winter, all the same length of stem, all in the same stage of bloom, crammed into a vase with the foliage forced vertically when it was intended to grow laterally, cannot possibly look natural. It takes a judicious use of the shears to cut the stems in varying lengths and remove superfluous foliage to give roses their rightful elegance and poise.

Daffodils don't look natural, either, when they are stuck, like so many pins in a pincushion, in a vase on the mantelpiece, because one never looks at a field of daffodils from that angle. One looks down on them, and one's impression is of a low irregular mass of flowers, not of a bunch of stiff green stems with all the blossoms in a row at the top.

A clever use of the shears can make an arrangement of daffodils *look* like daffodils. Or, as in an oriental arrangement, three of them can be cut at three levels and grouped skillfully with a few of their own leaves so that each flower may be admired for its individual beauty of form and exquisite detail, as one might do if one sat down on the grass and examined a cluster of daffodils growing nearby at eye-level.

In making such an arrangement, knowing exactly where to cut each stem so that each blossom will take its place in the design with clarity and distinction (as indeed they do when growing in a clump out of doors) is a matter of

(*Continued on next page*)

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The big, red, smiling petals of the Blue Ridge Poinsettia Pattern (No. 3545) on the popular Colonial shape will brighten your table and make every meal festive. This pattern brings joy to the homemaker because it radiates the luxuriousness of costly dinnerware at a price within a modest budget. The Poinsettia Pattern is not only brilliant and exquisite but its Hand Painted design Under the Glaze will stay fresh and rich through years of service. For your next gift occasion treat yourself to a gorgeous set of Blue Ridge Ware or make another homemaker happy with Poinsettia or one of the many other lovely patterns at your dealer's.



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SHEAR MAGIC

CONTINUED FROM PRECEDING PAGE

skill, not by any means an accident.

Often one uses the shears to enhance flowers, which, when growing in rows in the garden, do not exhibit half the effectiveness of which they are capable. The gladiolus, for example, has a long ungainly stem and has, unless it is superlatively well grown, rather undistinguished foliage. To appreciate the fact that all the beauty of form and color is at the top of the stalk and to conceal the awkward stems with massed blossoms cut at varying lengths is simply an intelligent way of showing the flower at its best.

IN AN arrangement of mixed flowers and foliage, the role of the shears is still more important. Every stem has to be considered in relation to the others, and continuous pruning of ineffectual foliage and blossoms is necessary in order to avoid an impression of rather untidy confusion. From the moment the material is selected in the garden down to the last considered snip of a leaf or blossom to perfect the balance and bring into focus the dominant idea of the arrangement, the shears are necessary.

And they must be sharp shears, of good quality, with heavy clippers for shrub branches, medium-size clippers for general use, and long pointed shears for detail pruning.

The more you become proficient in the use of the shears in flower arrangement the more you will appreciate how they may serve your purpose in the garden as well.

A novice in flower arrangement let loose in a garden with a pair of shears, is a horticulturist's nightmare. A good gardener shudders at the very thought of anyone scanning his fine shrubs and trees in search of a "Hogarth curve" for an arrangement, and he stands guard over his bulbs lest they be robbed of the foliage upon which they depend for their future food and well being.

He knows that one snip of the shears for a branch or a leaf (which may or may not win a prize at the flower show), can set a plant back months, or even years, in its natural growth's progress—definitely not worth it.

Since an interest in flower arrangement leads almost inevitably to a desire for a better garden, the beginner should try to understand the horticulturist's point of view. She can learn a great deal from him, even if some of his advice ma occasionally have to be adapted t her own particular objectives.

For instance, she may happen t like to force quantities of her for sythia for the house in January which, he will tell her, means a les spectacular display on the bus out of doors in the spring. So sh will take her choice.

If she wants foliage for her daf fodil arrangements, she will hee his warning and not take any fron her choicest new varieties. But sh will have some old clumps in th field that can spare enough foliag to make a daffodil arrangemen worthy of the name.

In time she will become adep in translating horticultural advic into the language of flower arrange ment and discover that good gar den practice and good design quit frequently amount to the same thing.

Take the matter of pruning, for example. I know that in my own case diagrams, explanations, even demonstrations, always left me confused and uncertain.

Then I happened to read in Hortus that pruning is "the proc ess of educating the plant for the purpose of correcting its faults and developing its attributes." This made it suddenly clear to me that pruning is a simple problem in de sign, very much like taking some branches and making them into an "arrangement."

If someone had only explained this to me years ago my garden would not now bear the scars of my early ruthlessness under the stress of flower-show enthusiasm.

TODAY, when I want shrub branches for an arrangement, I realize that I must consider the design of the shrub as well as that of the arrangement. Before cutting a single twig, I study the shrub for a moment, trying to visualize the shape it should ultimately have in order to bring out its characteristic beauty and to make it fully effective in the garden picture.

Then, thinking of it as a gigantic flower arrangement, I prune it just as I would prune an arrangement to achieve the desired line direction, balance, and symmetry. Often this may be accomplished by cutting one whole branch close to the ground, thus improving the bush and affording ample material for my arrangement.

If cutting the particular branch I want means mutilating beyond

(*Continued on page* 249)


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Seven Star ★ Imperial

UNITED STATES GYPSUM—CHICAGO



SHEAR MAGIC

CONTINUED FROM PAGE 246

repair the beauty of the shrub itself. I must certainly look elsewhere for my material. It would be much better to use something completely different, starting from scratch with an entirely new idea, than to compromise in the cutting and spoil both the shrub and the arrangement.

Some plants really need to be cut back hard, and then the necessary clippings supply unexpected ideas for arrangements.

A well-known architect, also a fine gardener, had a bed of mint which was a sprawling nuisance in his otherwise decorative kitchen garden. Whereupon he converted it into an attractive "mint sauce hedge." This gave me an idea for keeping my own mint bed under control and I found myself using the clippings with pansies and in other simple little bouquets of small flowers. I do the same with clippings of artemisia Silver King and with chrysanthemum cuttings.



A weather-eye for arrangement material often reminds me of important garden chores which might otherwise be neglected.

I know that it is good for perennials to cut off the dead flower heads, thus sending the plant's energy into the plant itself instead of producing unwanted seed. But I don't usually get around to the job until I notice the beautiful green seed heads which I love to use in cool green arrangements for hot days. This is the moment to reap an attractive harvest of poppy pods, green branching sprays of columbine, and sweet rocket in seed, newly formed pods of lupine and baptisia and delphinium, even a few dramatic seeds of tulips and daffodils that I may have overlooked earlier.

It is not cheating horticulture, really, because it is still in time to do the plants some good. I would be cheating myself if I were to miss this particular pleasure in my garden; this special distinctiveness for my July arrangements.

But the most rewarding use of the shears comes from the strategic cutting back of the late summer annuals which need a vacation just about the same time I am taking mine. On my return they, too, have renewed vigor, and my September arrangements certainly profit by it.

CLIMATE CONTROL CAN SAVE YOU MONEY

CONTINUED FROM PAGE 145

down-to-earth suggestions on features of house and garden development that may be easily neglected or misapplied if facts of temperature, humidity, rain, snow, wind, and sunlight are not kept in mind.

To the homeowner who must ration his dollars, the Climate Control Project will give clues on how to concentrate expenditures to get the maximum return in comfort for the year as a whole. If, in your climate, really cold weather occurs only a small percentage of the winter hours, and then mostly at night, it will be wiser to buy an extra blanket than an expensive heating system, and to spend the difference in improving summer comfort. If the summer is short, even though it may be hot, the yield from outdoor living features will be less than from a snugly insulated structure and a top-notch heating plant.

The alert homeowner will discover many other uses of the climate data: how best to use his materials and what materials to select and what to avoid in order to minimize the different kinds of punishment that different climates give to structures; where and how to capture winter sun to advantage and save fuel cost; where to take precaution against damage from heavy snow; and so on through this mine of weather-facts.

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A GOOD WORKMAN is worthy of his hire

by Jean Tigar

At this writing, it looks as though I'll have to put up with the badly warped cellar door a while longer. My husband is willing to buy a new door. He is also willing to pay somebody to hang it. But that's where the catch lies. He is *not* willing to pay the kind of somebody who can hang the door properly, according to my ideas.

I am always reading descriptions in magazines of how a wonderful converting job of some kind was managed with the aid of a handyman for five dollars or so. And the only difference between me and the girl who writes the piece is that *her* job is photogenic. I'm not certain anybody would pay me, for example, for a picture of what the electrician's mate from the navy did to our bedroom lighting apparatus. We needed two plugs in there and the only satisfaction I could get from a bona fide electrician was that, in these old houses, there's no telling what you might run up against in the wiring, so the job would probably run up to fabulous dollars and some cents.

Every time I picked up a printed warning about how dangerous it is to have makeshift wiring around the house. I'd inform my family that I was engaging an electrician on the morrow and I didn't care *what* it cost. On the morrow when I'd call an electrician, he'd either give me a gentle brush-off which let me understand he couldn't be bothered with that kind of peanuts anymore, or he'd come and present an estimate which, compared to th last one, was staggering.

In the light of all this, it was com forting to have one of the girls cal me one morning and say she had a fellow who'd been mowing he lawn. He was only mowing to marl time, though. He'd been an elec trician's mate in the navy and "electric-ing" was really his forte. told her to send him right along He came to look the job over and to inspire me with confidence. Hi price for two plugs was just righ from my viewpoint, and I imme diately envisioned plugs even on the back porch.

The next day he arrived bearing a paper bag with tools. He un screwed side fixtures, twisted a few things, and asked a lot of questions I couldn't answer. He cut a hole through the plaster, sawed away part of the baseboard, and at the end of the day we still had n plugs. He assured me we soon would, however. I do not now recall all that the electrician's mate from

DRAWINGS BY KEN RICHARDS



he navy did to our house and my erves in the three days it took him o give us no plugs. One thing I *do* emember is that when I told him e'd better go now, he said the eason he got so mixed up was that ll the negative wires here are ositive and the positive wires are egative.

But among other things, after his eparture, I had to get someone in o fix the plaster he didn't know ow to put back (it looks patched f course), and to replace the piece f baseboard, and repaint it gray here it was gouged (the newer ray still has not faded enough so matches). But the worst of all



as the fact that I discovered that ot only was I plugless, I was light- ss as well. I then had to call in an lectrician and pay him by the hour o put all the positives and the neg- tives back the way they were. And that was not enough, nobody to is day knows what the electri- ian's mate from the navy did to e downstairs switch with which e used to be able to put on the *pstairs* hall light. When we want e upstairs hall light turned on or ff, we just go upstairs and turn it n or off. It serves me right, too!

Then there was that time some ork in the kitchen was indicated. answered an advertisement in the lassifieds, and a trained man who bviously knew what it was all bout came over. He got my ideas immediately, was sure the whole thing could be managed easily and then quoted a price which *proved* him a cabinetmaker. Since it was merely a matter of putting up a few shelves, and covering them with linoleum, and attaching to a door a couple of go-up and go-down hinges on which a fold-away breakfast table was going to rest. I didn't require a cabinetmaker, my husband said.

He found me a handy-man who, for fifty cents an hour, could make with the same work.

The job isn't bad, really. Nobody ever looks closely enough to notice the shelves are a bit crooked and the linoleum amateurishly patched. And nobody but me ever sees that the breakfast table is not in the center of the door. *I* know it took the handyman twice as long as it needed to, however. Which is to say that in the end we paid him just sixty cents less than the cabinetmaker's fee.

I have only myself to blame for the slipcover, though. It had shrunk miserably and the couch looked too well upholstered with it on. I hit upon the idea of inserting pieces from the back of the skirt where it wouldn't show, and of then having a new skirt put on in a contrasting color. A woman who was just opening a decorating shop in her home (and who had had plenty of experience) consented to tackle it for ten dollars. Ten dollars plus the cost of material for the new ruffle seemed like an awful lot of money. Especially since my dressmaker assured me she could do it for five. The only trouble was that I gave the dressmaker five dollars for a job that was ill-fitting, homemade-looking, and not worth three. Subsequently the new slipcover set me back $37.50. But I *have* learned. To prove it, I am going to put up with the badly warped cellar door a while longer.

MUELLER *Masterpieces*



Mother and Daughter Chair

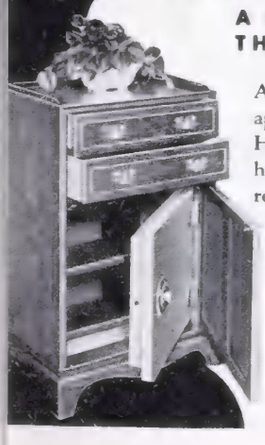
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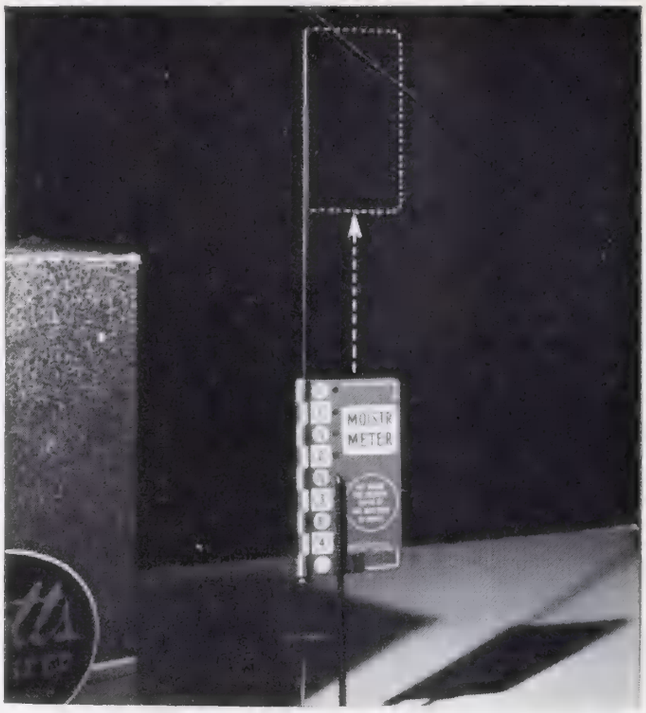
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Work-savers for gardeners

PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER



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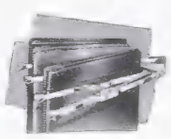


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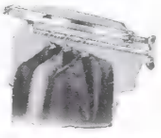
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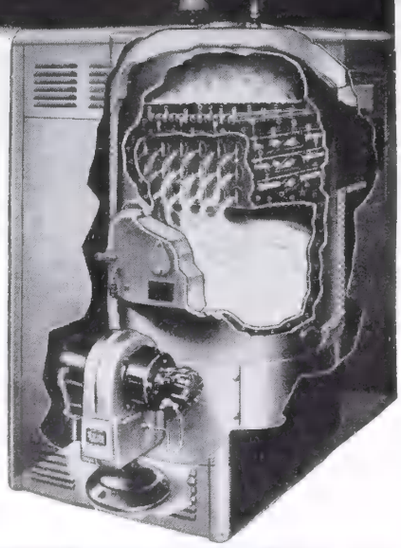
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It's Worth MENTIONING

by Julie Polshek

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PHOTOGRAPHS BY FRED LERNER



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(*Continued on page* 256)

Work-savers for gardeners

PHOTOGRAPH BY GOTTSCHO-SCHLEISNER



What's the best way to water an African violet? From above or below, the experts say, but never get the hairy leaves wet. This thin-spouted watering can is ideal for just this purpose —and very good-looking, too.

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IT'S WORTH MENTIONING

CONTINUED FROM PAGE 254



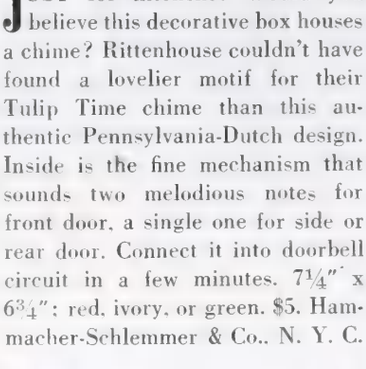
WHAT a work-saver! A ba evenly dampens clothes i inch without sprinkling. C go directly from line into Vinylite Damp-Champs. No or folding! Pour in water, the bag. Capillary action do overnight (in an hour with tially dry clothes). Clothes dampened, mildew-free, for d necessary. 18" x 36" (holds ful); blue, green. $1.95 ea., phrey-Callander & Co., Clinto



ATTENTION, damp-climate dwellers! This Strubler electric dehumidifier tops any device we've seen to stop the costly toll that dampness, mildew, mould take in closets and storage rooms. It's a boon to dispel musty odors and basement dampness, too. Hang it, plug in cord, and forget it. It never needs attention or revitalizing. It can't overheat, uses only 20 watts. Handles 6′ x 6′ area. $5 Hammacher-Schlemmer & Co., N. Y. C.



HOW this "no-installation" for steel casements has needed! The Gard-Rite is for service in a couple of mi You don't even use a tool. the nickel-plate steel tot-prot is as immovable and sure as th it were riveted on, until yo lease the locked-in rods. Rod just for openings from 34½ 36½". $5. (Other sizes avail also for double-hung wind Lewis & Conger, New York,



JUST for kitchens! Would you believe this decorative box houses a chime? Rittenhouse couldn't have found a lovelier motif for their Tulip Time chime than this authentic Pennsylvania-Dutch design. Inside is the fine mechanism that sounds two melodious notes for front door, a single one for side or rear door. Connect it into doorbell circuit in a few minutes. 7¼" x 6¾": red, ivory, or green. $5. Hammacher-Schlemmer & Co., N. Y. C.





WHY play blind-man's among the spice cans there's so simple a solution as revolving Marydon Spice Rack spring plunger inside the spike shaft makes installation a m of a few seconds. What's metal double-decker turns wa headroom into added storage sp 10" rimmed trays adjust to different heights. Fits between shelves from 9¾" to 11¼" a Malcom's, 524 N. Charles, Baltim

(*Continued on page* 262)



"Castle Lawn," Home of Mr. and Mrs. Fred B. Wachs, Fayette County, Kentucky

KENTUCKY'S KEY TO HOSPITALITY

Poet friend of ours describes OLD FITZ' as "a bit of *Ol' Kaintuck* . . . distilled fragrance in bloom . . . the majestic sweep of bluegrass landscape . . . the pourable expression of Kentucky's friendliness, good breeding, and hospitality." All this *in a bottle*, he says!

Could be . . . but we describe OLD FITZ' in simpler terms. It is the best bourbon we know how to make. In our century-old, family-owned distillery, each bottle receives our personal care. No expense is spared to give you a full-bodied, nut-flavored beverage which measures up to *your* idea of a truly satisfying drink.

All this you will find in OLD FITZGERALD genuine old fashioned bourbon. We invite you to try it.



BONDED
100 PROOF
KENTUCKY
STRAIGHT
BOURBON
WHISKEY

OLD FASHIONED... *but still in style*

OLD FITZGERALD

Stitzel-Weller Distillery, Inc., Louisville, Ky.



The Secret of Spring's Enchantment in Your Garden Lies Wrapped up in

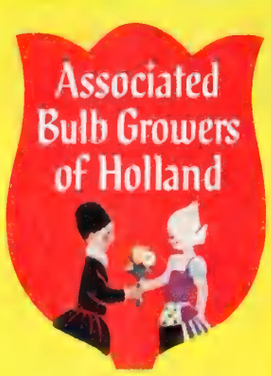
Imported HOLLAND BULBS

It's a "secret", quite their own, due to Holland's centuries of intensive bulb cultivation. Almost endless in variety and range of beautiful colors—in forms bold and proud or shy and intriguing—*Tulips, Hyacinths, Daffodils, Crocus, Scillas*—awaiting only your planting this Fall, each to bring its special note of enchantment to your garden, however small, next Spring from early March into June.

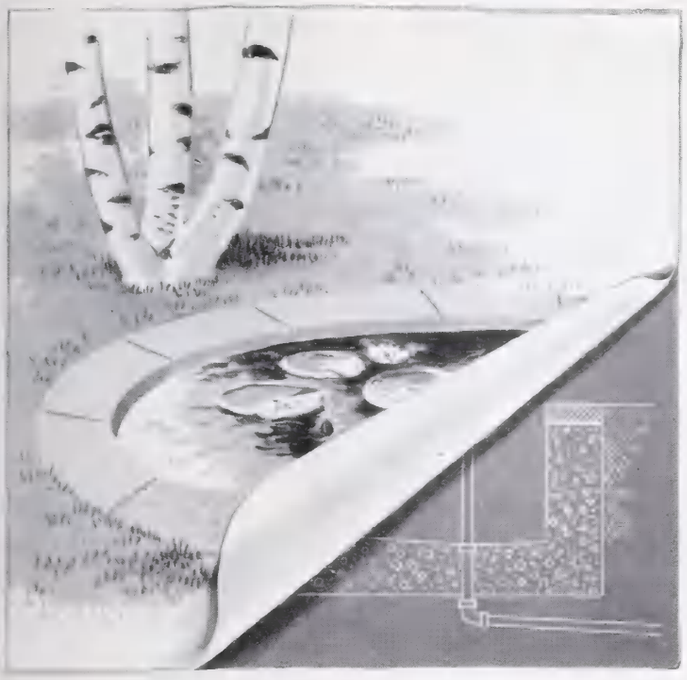
Orders should be placed with your dealer NOW—at Bulb, Seed, Hardware, Chain and Dept. Stores, Nurseries and Florists.

But be VERY SURE your BULBS are IMPORTED from HOLLAND.

ASSOCIATED BULB GROWERS OF HOLLAND
41 East 42nd Street (HB), New York 17, N. Y.



ASK YOUR DEALER who is showing this emblem for our 3 booklets on culture of bulbs.



How to build a garden pool

A simple way to make one that won't crack during winter—while you have the urge during the brisk fall days

by Edwin F. Steffek

SKETCHES BY JOHN BRIMER



Experiment with your garden hose until you find size and shape pool you want. With hose as guide, put in stakes to mark outer wall. All you need is an inner liner, unless your soil is very sandy. Simply dig the hole with sharp sides. Thirty inches is a good depth.

(Continued on next page)

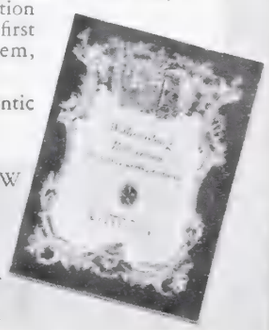
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Admired and sought after as never before, Williamsburg Restoration Furniture Reproductions . . . *hand-crafted only by Kittinger* . . . have grown into a collection so important, we have just published the first postwar catalog picturing all of them, complete with historical data.

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"living picture" **mirror**



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Choose from the complete line of originally styled and designed Nurre "Living Picture" Mirrors . . . framed or Venetian, plain or decorated, modern or period . . . for every budget. Ask for Nurre Mirrors—at better department and furniture stores everywhere.

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*The mirror illustrated is Model 1252, 37" x 46", with metal frame another Nurre "original."

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This name identifies genuine plate glass Nurre Mirrors. It is your assurance of the finest in quality, styling and craftsmanship. Always look for it when you buy.

Continued From Preceding Page



Happy choice for your walls . . . and your budget! Wonderful, washable HAN-TEC wallcovering in exciting patterns and dramatic colors . . . a design and style for every room. See them at your dealer.

Write for illustrated booklet "Add New Beauty to Your Home"
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HAN-TEC
THE PIONEER IN WASHABLE
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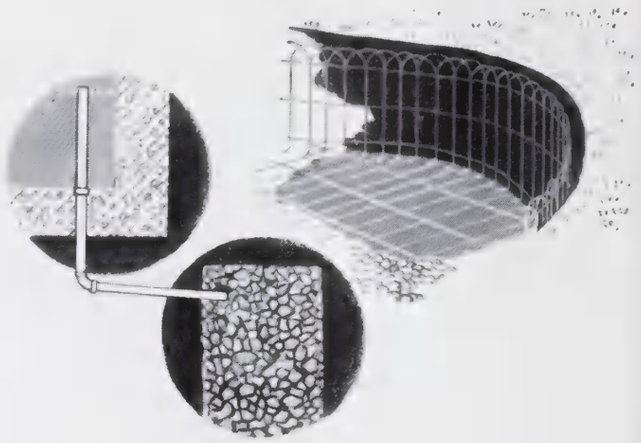
An Invitation to *Relax* in this
Attractively-Styled National Chair,
COMFORT-CUSHIONED
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MOLDED FOAM RUBBER!



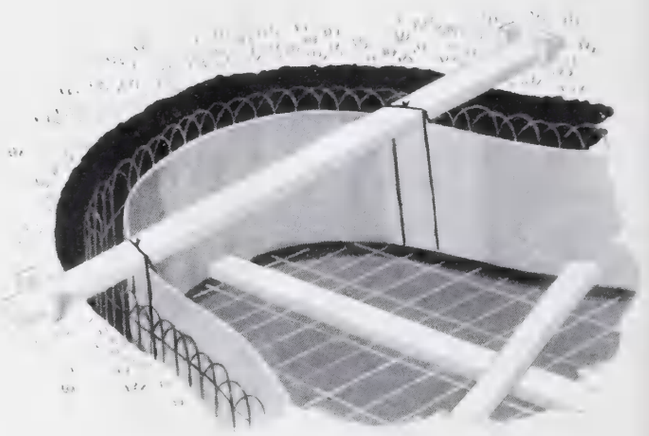
BEAUTIFUL FABRIC COVERINGS OF YOUR OWN COLOR SELECTIONS
WRITE DEPT. H. B. SPECIFYING CHAIR No. 151-1, FOR THE DEALER NEAREST YOU

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EVANSVILLE, INDIANA

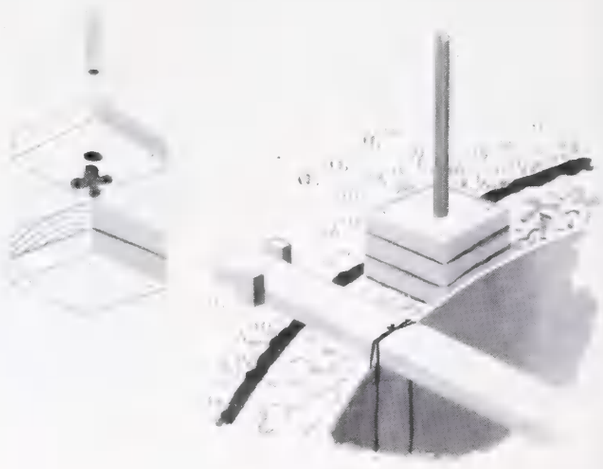
FAST------
TO MANUFACTURE
DAVENPORT
SUITES and CHAIRS
WITH MOLDED FOAM RUBBER CUSHIONING
-----TO SELL
AT POPULAR PRICES



Put in your reinforcing material next. Any heavy fencing is okay. Overlap it, especially at all joints. Insets show (left) how to install the drain pipe. Use nipple at floor of pool with standpipe for overflow; lead the pipe into a dry well for drainage (center).



Use sheet iron or plywood for inner wall of mold. Place cross braces to hold the shape. (Use small nails. Spikes make dismantling hard.) Suspend liner from two-by-fours so it hangs six inches above bottom and six inches from outer walls. Wedge it firmly into place. Paint the liner with oil, and wet soil thoroughly before pouring concrete.



Buy ready-mixed concrete or make your own. Use rich mixture—one part cement, three parts sharp sand, five parts gravel—enough water to make handling easy. "Soup" runs; too stiff a mixture leaves air holes. Work fast once you start pouring. Fill in bottom to base of liner. Then fill up sides, tamping as you go. Trowel to give hard surface after setting has begun. Cover with burlap. Sprinkle daily for four days.



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STARCHLESS FINISH

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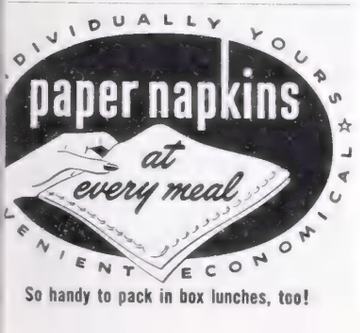


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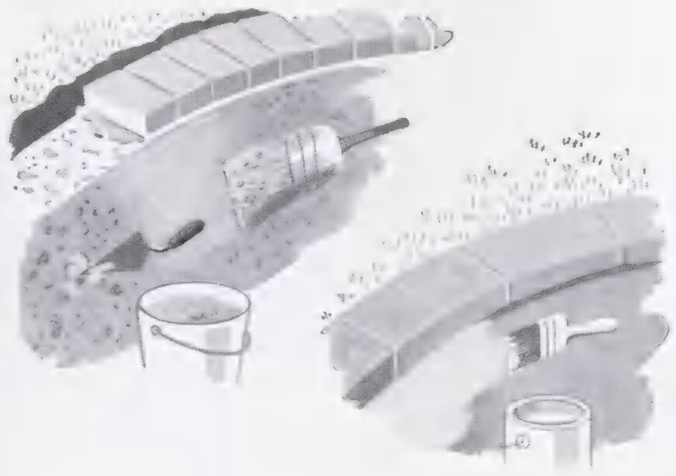
Write for illustrated booklet on SILVER - PLATING, containing complete price list and full description. Address:

EXCELSIOR BRASS WORKS, Inc.

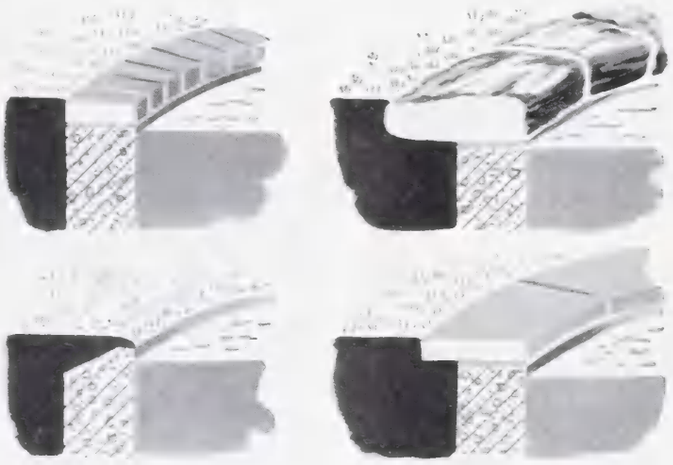
READING, PENNSYLVANIA



So handy to pack in box lunches, too!



Touch up with a trowel, using a stiff mixture. When it is dry, apply wash of cement and water with an old broom to fill pores. Wait a day or two. Then fill with water several times to remove the excess lime. Pool paint next spring will make it still more waterproof.



Use coping to match style of garden: bricks, rough stone, flags, or sod. Cement into place and finish off by grading and sodding. If pool is made in fall, your planting should wait until spring which will allow more time for leaching out excess lime. Lastly, sit back and enjoy it.



The Julia Armitage Side Chair

A simple and beautiful American Victorian adaptation in solid cherry that can be used with equal facility as a dining chair or in the living room. The luxury of a foam rubber cushion is provided with custom type hand tufting. The chair is available in a fine pile cotton velvet in 17 different colors.

A decorator chair

by

Jamestown Lounge Co.
Jamestown, N.Y.

Ask your dealer to show you this chair

It's thrifty to use the Best Stain



Architect: David J. Abraham

Cabot's Creosote Stains cost ⅓ as much as good paint . . . go on quickly and easily . . . preserve the natural beauty of wood siding, shingles and clapboards for years. Pure, rich colors penetrate deeply, actually dye the wood, displaying grain and texture to its best advantage. Cabot's Stains contain 60% to 90% of pure creosote oil, the best wood preservative known. This oil penetrates with the pigment deep into the wood . . . repels termites . . . insures years of protection from decay.

You can pick the exact shade you want from Cabot's wide color selection, clear brilliant hues to weathering browns and grays.

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For the young in spirit.
Upholstered in colorful woven fabrics and Duran.
See this appealing group at the better furniture stores. For name of nearest one, write Dept. B.

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Presenting for your pleasure a fine crystal cutting of regal beauty that will enhance the appearance of a correctly set table. The stately *Majesty* design is hand made and hand cut on clear ringing, lead crystal glass. At leading stores everywhere.

THE LOTUS GLASS CO., INC.
BARNESVILLE, OHIO

IT'S WORTH MENTIONING

CONTINUED FROM PAGE 256



A RANK amateur can paint sas moldings, trim, expertly in fraction of brush-time, with t sash-molding head of this Tr Way Combination Roller Painte More than that, its plastic shie makes sure paint doesn't smear a jacent surface. When you've a sort of persnickety edge-paintin to do, edge-painter head (fo ground) handles it with the sam speed and skill. A turpentine ba clean heads. $1.90, Rayl's, Detro

IT'S a cinch to rejuvenate chairs with these Sealtuft repair covers. Their leather-like Vinylite tops will do proud by bridge or dining room chairs, yet stand up like Spartans to rugged kitchen wear. Quilting-like heat-sealing binds the cotton filler to the Vinylite plastic sheets that sandwich it. Red, tan, ivory, blue, yellow. 18" x 18" or 22" x 22", 4 for $3.95, $5.70. Matching 54" Sealtuft (for tables), $5 yd. Crane's, 419 E. 57 St., N. Y. C.





YOU have to use this Yoder Foo Mixer to believe that a han operated device can get things fluffy. Its speed and effortless a tion are a revelation, too. Th whipper, beater, and mixer inte change instantly in the handle head. The removable attachmen are a cinch to wash. All of the handle a "dab" of cream, egg, ba ter, etc., as expertly as a bowlfu and with no splatter. $6, MacM ness, 1312 G St., N. W., Washingto

SCRAPE and scour no more! The magical Pantastic being applied here makes insides of pots, skillets, broilers, roasters, etc., wash like dishes. One coating lasts 3 to 6 months. It checks food sticking so completely that you can scramble eggs, fry foods—without using grease. Invisible coating is harmless, has no taste or odor (certified by U. S. Testing Co.). $2 (coats about 30 utensils). Del Hagens, 1936 Palmer, Larchmont, N. Y.



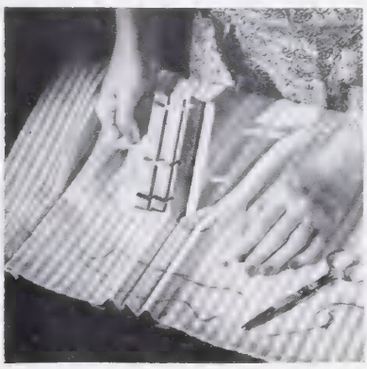


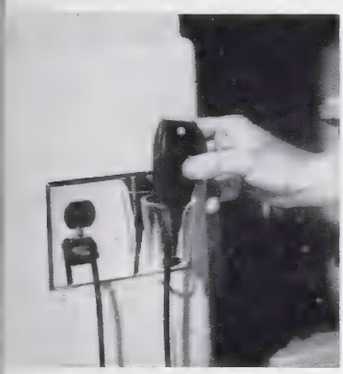
IF ever a kitchen utensil earne its way it's this versatile We Bend Blancher and Steamer-Cooke Use it to steam-blanch or wate blanch vegetables for deep free ing, to sterilize baby bottles, wate bath canning. It's a treasure f "wholesale" French-frying and sp ghetti cooking, steaming seafood puddings when there's a gang. U it without collander for soup, ste etc. It handles 8 quarts. All al minum. $6, Horne's, Pittsburg



GOOD painting calls for good brushes and good brushes deserve the expert care these Baldwin paint brush bags give them. They emerge soft and pliable whether you store them overnight or for months. Between uses, you just strip off excess paint, drop the brush into plastic bag, pour in an ounce of linseed oil or turpentine, close the bag and hang it up. 6 bags with hooks, $1. Baldwin Sales, 29 Herkimer Pl., Brooklyn, N. Y.

ITH the help of this ingenious Easy-Pleat anyone who can easure and use a needle can nch-pleat or box-pleat draperies, lances, dressing-table flounces, ith the skill and speed of a "pro." ou sandwich measured fabric beeen holders, sew through its slots, aw up and tie the threads, and s done. It makes 2-, 3-, or 5-inch eats. Instruction sheet shows easy riations of the basic pleats. $1, lide-A-Brush Co., Brook, Ind.





THIS unusual electric razor roost will get a special welcome from renters because it requires no wall fastenings. You simply replace your present wall outlet plate with the chrome Protect-O-Wall plate that supports the razor holder. The Lucite holder serves also as a cord reel. The handy fixture has lots of eye appeal. $2 complete (state if for single or double outlet and also razor make). Protect-O-Wall, 932 W. Lapham, Milwaukee, Wisc.

N EASY flip-up of these Ludwig Snap Fasteners and your screens e out. The storm windows snap to their place just as simply and uickly. Spring steel cut-out in the nter of the fastener holds screens d winter windows with a bulldog ip. The tight fit achieved by this ring tension prevents rattling and afts. One-piece fasteners are dmium-plated, attach with one rew. 24 for $1.50, Ludwig Mfg. o., Racine, Wisc.





THIS unique multiple control panel is a wonder to centralize the control of a group of electrical devices. This breakfast table service is typical. There are more. It brings new-found convenience during home-movie showings, for indoor picture-taking, in the dark room and workshop. Plug in any five devices using up to 1500 watts in all. Wall attachment plug has its own 15-ampere fuse. 8′ cord. $11. Ewart & Koch, Cambridge, Mass.

"I found my Color Scheme Idea in a magazine...matched the paint colors this easy Color Recipe Way!"

I found a perfect room color scheme in one of the magazines. 'That's for me,' I said, 'but how to match the paint colors?' Then I read about wonderful Kyanize Color Recipes: That was my answer! As it said in the advertisement, I went to the Kyanize dealer and asked for a free Color Recipe packet. In it were easy directions for mixing Kyanize paints to match the paint colors of the various rooms featured in practically all the current month's magazines. (And there are new packets issued for each month's magazines.)

So..., with the Kyanize Color Recipe and Kyanize paints, I did a marvelous job. Why, Kyanize paint literally flowed on without any brush marks. It *really is self-smoothing*. You, too, will find Kyanize Color Recipes are a wonderful decorating help!"

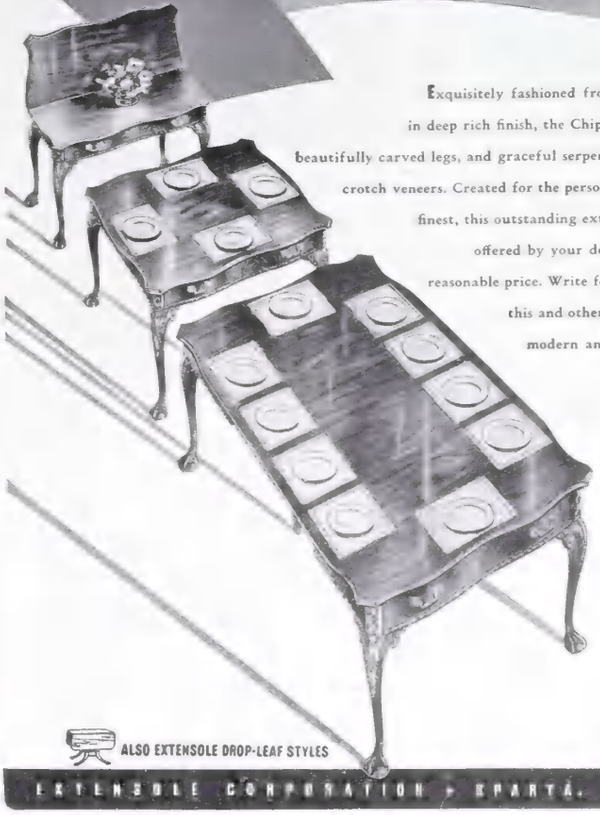


Ask your Kyanize paint dealer for free Color Recipes. If he is out of them, send 10¢ in coin or stamps and your name and address (please print) to Boston Varnish Company, Dept. E-10, Everett Station, Boston 49, Massachusetts.

DECORATING'S EASIER WITH
Kyanize
Self-Smoothing
PAINTS
...from Color Schemes to Finished Rooms!

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Extensole
the TABLE OF MANY USES



Exquisitely fashioned from genuine mahogany in deep rich finish, the Chippendale Extensole has beautifully carved legs, and graceful serpentine front of choicest crotch veneers. Created for the person who desires only the finest, this outstanding extension console table is offered by your dealer at a surprisingly reasonable price. Write for free folder showing this and other Extensole patterns in modern and traditional, console, and dropleaf styles.

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Simplicity is the keynote of Sieling Modern beauty . . . superb craftsmanship the mark of Sieling Modern construction. Skillful hand rubbing produces the finish of lasting loveliness. See Sieling Modern bedroom furniture at your favorite store.

Designed by Randolph McMannis



Send ten cents for booklet, "*Graciously, Spaciously Yours*". Sieling Furniture Co. Railroad 1, Pa.

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Lovely TO LOOK AT...



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You'll get lasting enjoyment from beautiful new draperies and slip covers made of Fincastle Fabrics, and you'll find them so easy to own because of their reasonable cost!

Ask to see them, you'll love them!

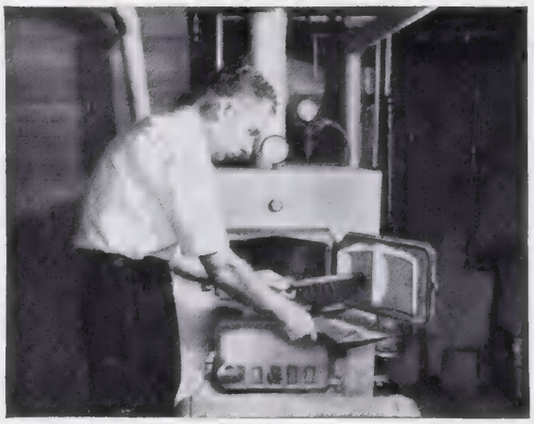
Send 25c in stamps or coin for your copy of this helpful book.



Fincastle FABRICS

Louisville Textiles, Inc.

1319 McHenry St., Louisville, Ky. 4



FLY ASH is a good insulator, but it collects exactly where you don't want insulation—inside your heater. (Soot does the same with fuels other than anthracite.) Brush it away as shown, or remove with vacuum cleaner.

Is your heating system ready for winter?

There's still time to give it the works, for better (and cheaper) heat this year

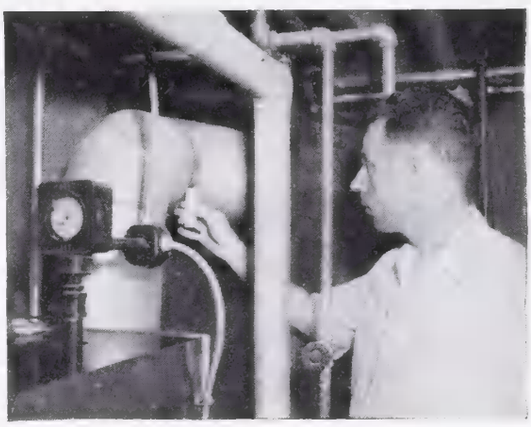
by Robert A. Wood

"Solar heat may be hot stuff," you said as you glared at the coal shovel, "but what about my poor old coal furnace? How can I get the most out of *it?*"

You were overheard by Anthracite Institute experts, and they've fired back with some simple ways to jack up the efficiency of your heater. "Heater conditioning," they call it.

Most of these things you can do yourself. They're arranged here in order—the easiest first, and so on. Stop anywhere along the line and call your heating contractor or local fuel dealer to finish the list. The experts say $10 for heater conditioning saves you $15 when the fuel bill comes.

First, operate on the radiators. Dust them well. Dust radiator covers if you have them and make sure all perforations are



CHECK FOR DRAFT LEAKS in your smoke pipe by holding a candle close to the joints. Where the flame is drawn in toward the joint, you've found a leak. Seal it up with a good dose of asbestos cement.

clogged. (Unscrew all warm-air isters and wash at sink.) Are r radiators painted bronze or minum? Refinish with an oil nt to save 10 per cent on fuel.

econd, head for the cellar. Open largest door of your furnace—one to the firepot. That gray t on the back of the door and over the inside is the first grem- you're after. It's called fly ash. k it up with the vacuum cleaner brush it into a pan. Scrape off scale you see—on the door or de the firepot.

hovel out the ashes, leaving just ugh to start the fire on, come Clean the grates and move n back and forth. If they're ped or broken, you may need ones. Sure they cost money, they'll save you *more* money.

ext, take a look at the dampers. they work easily? If you have ermostat to control the draft- r, put it through its paces once twice. Does it do its job per- ly? Okay. But if these devices 't work freely, avert sure trouble having them repaired.

his next job's a lot of fun: Hold ndle close to all joints in the pipe. Wherever the flame leans ard the flue, you've spotted a . And where there's a leak, e's fuel money being wasted.

nce you've located a draft leak, can seal it yourself or mark it the heating man to do. All you l is a bit of asbestos cement, something to put it on with.

hile you're at it, check all er doors for leaks, too. The ot door and the clean-out doors one on the chimney, also) t close tightly. If they don't, pe or file the edges until they

wo more places to look for s: at the base of the furnace, along the joints between fur- -sections. Give these leaks the stos-cement treatment.

nother easy job: Paint all iron he outside of your furnace, to ect it from corrosion.

you're pretty handy with gs mechanical, do two other yourself: Detach the smoke and clean it thoroughly. If badly rusted, replace it. Then k the various hot-water faucets our house. If they drip, they're ing water and fuel. Fix 'em by ing in new washers, or new king, or both.

he following are definitely pro- ional-size jobs: Inspect water of heater, insulate hot water . Repair insulation around s Check heat *distribution* sys- Clean chimneys, and adjust

Here's a beautiful way to

KEEP THEM HEALTHY

through the long winter months



STOACO **all-weather** COMBINATION ALUMINUM WINDOWS AND DOORS

provide lifetime comfort and protection against drafts ..save up to 35% on fuel

Play safe! This winter, why subject *your* family to the hazards of weakening coughs and colds, contracted from exposure to drafts around unprotected windows and doors? Install lovely, custom-built Stoaco ALL-WEATHER *Triple Track* Aluminum Storm Windows and Combination Doors and insure *controlled* ventilation with uniform warmth and comfort all winter. And precision-fit Stoaco ALL-WEATHER Combination Windows and Doors will keep your home much cleaner, prevent germ laden dust and dirt from drifting in. A big savings, too, in heating costs . . . *cut* fuel bills as much as 35%—*every year*—for the rest of your life!

SEND TODAY—*and get the facts on "ALL-WEATHER" . . . America's finest Triple Track Aluminum Storm Windows and Combination Doors . . . Truly "built for the weather to last forever!"*

Storm Windows of Aluminum, Inc.
Marion, Ohio



BUILT FOR THE WEATHER TO LAST FOREVER

all automatic devices. . . . Remember—$10 gets you $15.

Heater conditioning done? Then listen further to the experts. They just couldn't resist pointing out that you can save up to 50 per cent on fuel by doing everything possible to help your furnace perform. Besides heater conditioning, they mean adding insulation and a thermostat if you don't have one.

Storm windows and doors will save you at least 10 per cent, weather-stripping will save 5 per cent, ceiling insulation 10 per cent or more, wall insulation 12 per cent.

A thermostat saves 10 per cent to 15 per cent. If you have a coal stoker, gas or oil burner, a thermostat is a *must*. (Another outside will anticipate heating needs, give you even better control.) Even if you have to shovel coal, a thermostat will control the draft for you. In any case, this one automatic control will save you many steps, and will reduce waste due to overheating—more than you could possibly hope to, manually. And overheating gobbles up your money to the tune of 5 per cent for each degree over 70!

Perhaps you have this condition: A north room, some distance from the thermostat, simply refuses to heat up before the system goes off. You can get this north room comfortable only by over-heating the rest of the house—or by going around and shutting off all those radiators by hand.

Well, there's a remedy. At $5 a throw, you can equip one-pipe steam radiators with their own individual thermostats (May HOUSE BEAUTIFUL, page 230). Put one in your easiest-to-heat room now, add others as you can. Heat saved in warm rooms goes to cold ones.

All these items are actually investments. Costly now, they pay off with a profit in future years.

But heater conditioning is really just heater maintenance. Most of it costs you only a little spare time. Yet it'll save you 10 to 15 per cent on fuel—and add vitamins to your heating system.



SAVE WORK

with

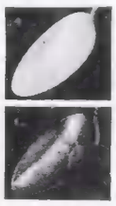
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Entertaining You don't have to polish your silver next time you have guests. Just keep your silver in a Pacific Silver Cloth case. Look for the label and avoid imitations. Pacific Silver Cloth keeps your silver bright without tarnishing. It saves time and work, whether you use your silver every day or only occasionally.

Vacationing Enjoy your vacation with the knowledge you won't have to polish your silver when you return home. Pacific Silver Cloth keeps your silver bright indefinitely and makes polishing unnecessary.



BEST BY TEST

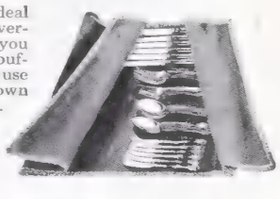
In a tarnish test* conducted by the United States Testing Co., Inc., only Spoon A, protected by Pacific Silver Cloth, retained its original sparkle! Spoon B, though wrapped in "anti-tarnish" cloth, did tarnish as shown. (*Test 96514, June 30, '48. Photos absolutely unretouched.)

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WRAPS Ideal to protect silverware which you keep in your buffet drawer; or use to make your own bags and rolls. ½ yard (18" x 31") $1.10; 1 yard (36" x 31") $2.20.





BAGS Pacific Silver Cloth bags are available at leading stores for every size and kind of hollow ware.



ROLLS When buying a silver place setting, be sure to ask for Pacific Silver Cloth roll to protect it from tarnish.

YARD GOODS Pacific Silver Cloth is available in piece-goods departments of department stores.

If you cannot find chests, bags, rolls and wraps made with Pacific Silver Cloth, write to us for the name of your nearest dealer. Ask for free booklet. Look for the Pacific label also on Pacific Balanced Sheets, Pacific Supersorb Towels, and on men's, women's and children's wear of cotton or rayon.

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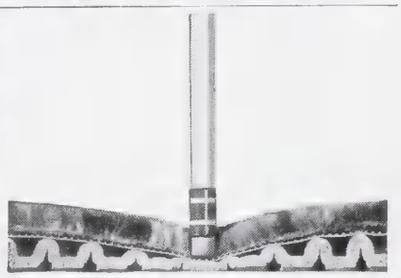
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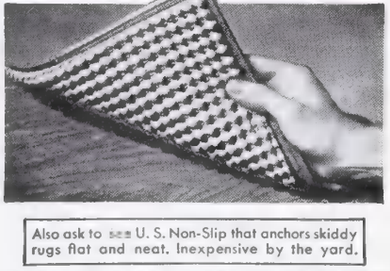
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GARDEN BOOKS WORTH READING

Mrs. Foote's Rose Book, by Harriett Risley Foote. Charles T. Branford Co., Boston, Mass. $3.

Mrs. Foote gives exact directions for the planting and care of roses. If these directions seem to the reader to be not only exact but exacting, there is justification for them in the many successful rose gardens which have come into being under the author's planning. Another eminent rose grower has said: "The value of Mrs. Foote's book lies in the fact that it is the record of the personal methods of a unique figure in the rose world."

When Mrs. Foote first started her work with roses in the rectory garden at Marblehead, Mass., 50 years ago, there was no American Rose Society, there were few roses except "own-root" stock available, and rose growing in this country had not advanced in knowledge and achievement as it had in Europe. Her first importation of tea and hybrid tea roses from Scotland was considered by horticultural friends to be a most doubtful venture, since they were not likely to withstand the bitter New England climate. However, methods of protection were worked out which tempered the climate to their needs, and for ten years roses were grown in an experimental way, with new methods tried and rejected or perfected, until she came to have a garden filled with roses such as were not to be found in any other northern location. This led to requests for help from other rose lovers and to the fact that Mrs. Foote has since designed many of the finest rose gardens in the country. She gives credit to her friend and companion, the late Miss Emma Schumacher, for help in 27 years of work and research together.

There are in the main ten important points in Mrs. Foote's system of rose growing: sunny exposure, deep trenching, cow manure in ample quantity, beds not over 5½ feet in width, best plants available, firm planting, long pruning, plenty of water, frequent tilling, and winter covering. All of these are taken up at length in the book, with other details like staking.

Whether or not the reader aspires to such perfection in methods of growing, he will value the list of roses which fills the second half of the book. Probably nowhere else would it be possible to find a list which is the product of such careful testing over so long a period of years, and it will sur remain, as Mrs. Foote hopes, value to amateurs in making th selections, and a list which will checked over by rose growers future years."

Climbers and Ground Covers, Alfred Carl Hottes. A. T. De Mare Co., Inc., New York. $3.

In this addition to his long of reference books on specific g dening problems, Mr. Hottes n outlines the uses of vines and plains the mechanics by which t various kinds climb or twine. classifies many species as to col type of foliage, method of clim ing, and suitability for spec uses. This list is followed by chapter on hardy climbers, inclu ing woody types and herbaceo perennials, with detailed inform tion on their use and cultu There is a similar chapter on a nual climbers, and one on Ca fornia, Florida, and greenhou climbers. The material on grou covers is not so lengthy but is p sibly more controversial, most ga deners having had experience wi covers which fulfill their duty too well. The coronilla and simachia which Mr. Hottes me tions are cases in point.

The book contains a key, co structed by Ralph W. Curti Professor Emeritus of Cornell Un versity, for the identification common hardy vines, and in th final pages a comprehensive tab of climbers, trailers, and groun covers. This tabulation gives at glance information on the heigh flowering period, coloring of frui flower or leaves, and the hard ness of vines and covers.

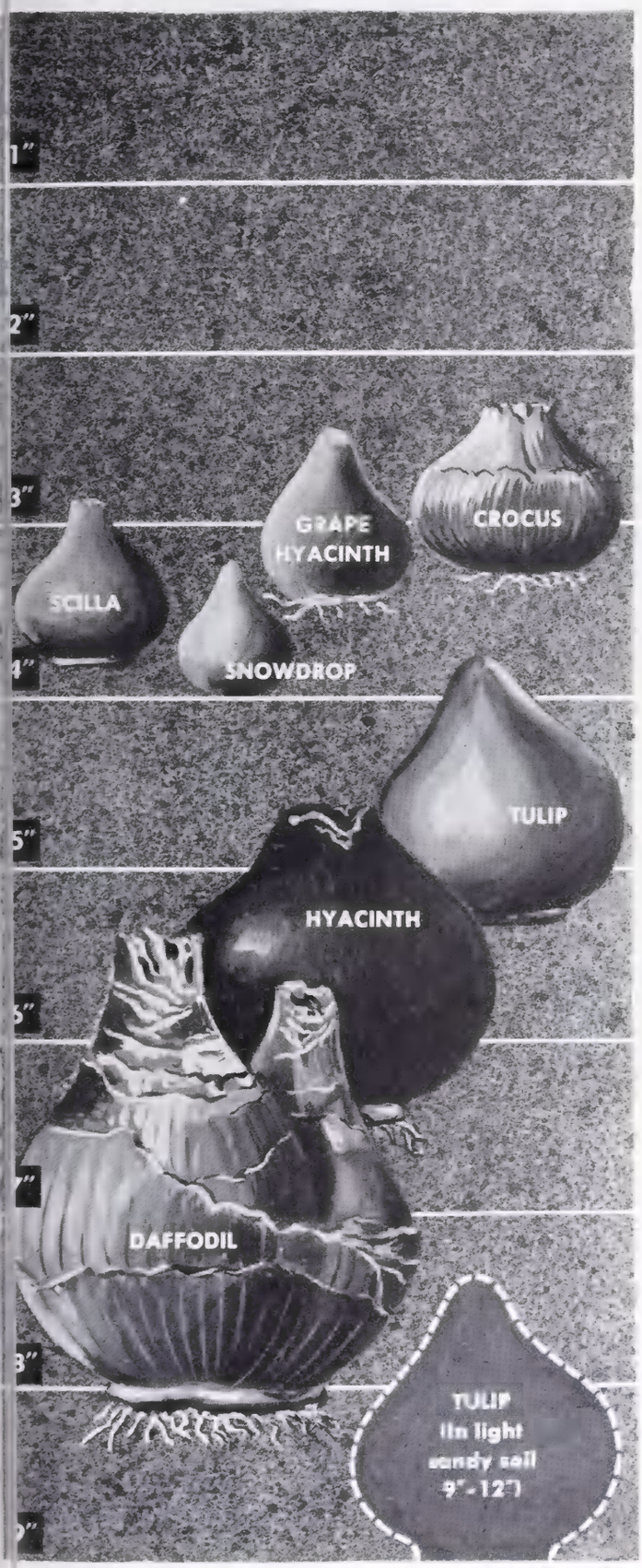
Success With Lilies in the Hom Garden, by Romaine B. Ware Canby, Oregon.

This little book attempts to an swer the hundreds of question asked of its author each year b home gardeners. He takes th mysteries out of lily raising s that anyone can grow them. H also includes a helpful chart o spacing, depth to plant, flowe color, light conditions needed, fra grance, and ease or difficulty i growing. An excellent guide fo the beginner, and one he really should not be without. In fact, i is almost as important for the more experienced lily growers, too, and belongs on every garden bookshelf.

——Edwin F. Steffek

How deep to plant bulbs

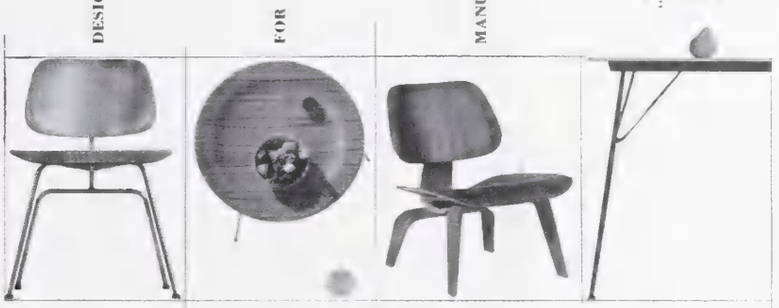
ROUND



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cess with bulbs depends mainly upon two things: healthy, big bulbs and rect planting depth. When planted too deeply, bulbs rot; planted shallow, they bloom only once, then must be dug and replanted.

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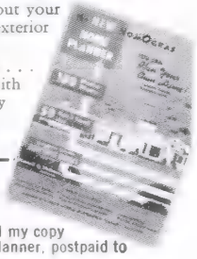
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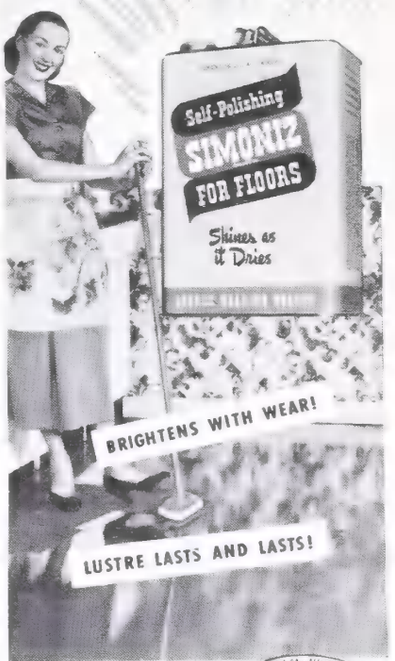
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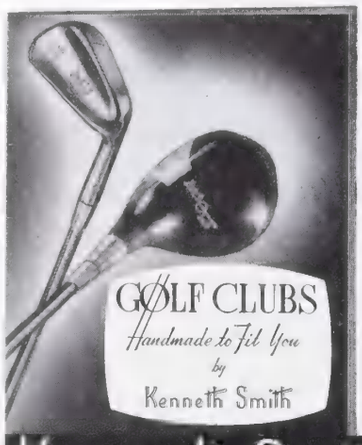
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● Is it a toss-up between doing a small paint job or not? Decide to paint today what won't get done tomorrow. An ordinary paper drinking cup is just the thing to hold paint for a small job, for it can be discarded readily after the painting is done.



● If you've wasted the whole of a Saturday tediously masking window sashes prior to painting them, you'll wonder why you never thought of cutting out cardboard shields to fit the window panes exactly.

PAINTBRUSH



● Eliminate the temptation to rest that can of paint on a bare table top even if "for a moment only." Glue a paper plate to the bottom of the can before you start to paint. It provides a convenient perch for the brush, too, and avoids paint rings.



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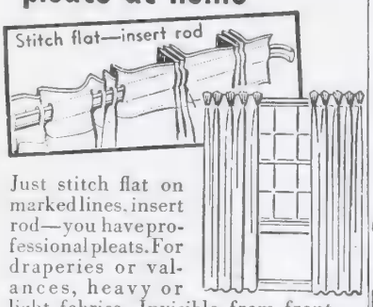
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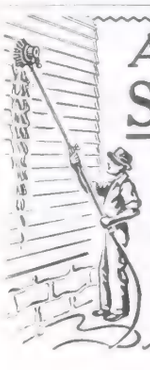
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THE MAN BEHIND THE HOE

EARLY FROST DAMAGE to tender vegetables on low ground is a common sight at this time of the year, but have you noticed how often they escape where there is a slight increase in elevation? The coldest air flows into depressions as if it were water. Planning a garden with tender vegetables on high ground and hardy sorts on low land will pay dividends in the form of a longer harvest season.

TWO GARDENS WERE THE RULE on a Bucks County, Penna., farm I visited frequently while in that delightful part of the country. Earliest vegetables went on high land that drained quickly in the spring. The "main crop" was planted on fertile, moisture-retentive soil near a creek. But there were always a few direct-seeded tomatoes and a late planting of cucumbers and beans back on the high land where the first frost came several weeks later than on the lower ground.

KNOWING WHICH VEGETABLES are killed by the first frost and which ones are the so-called hardy types is useful information in choosing suitable locations as well as planting dates. Tomatoes, peppers, eggplants, beans, and all the vine crops are tender. They require a warm soil for germination. So, there is no sense in planting them too early. All the root crops, members of the cabbage family, peas, spinach and most other greens are rather hardy and can be harvested long after the first frost kills the tender sorts. They grow well when it is cool and may be planted outdoors in early spring.

TREES GIVE CONSIDERABLE FROST PROTECTION by slowing down the upward radiation of heat on still nights. But competition for moisture and nutrients usually makes the soil

near trees undesirable for garden plants. Unless you have done some trenching to sever tree roots you'd better keep your garden away from their feeding zone.

PARTIAL SHADE in itself isn't detrimental to many plants that we ordinarily grow in full sun, provided, of course, that moisture and nutrient conditions are favorable. Plant physiologists at the California Institute of Technology, who have special equipment for controlling environmental factors, have actually found a stimulation to growth and fruiting of tomatoes and eggplants from partial shade during the latter part of the day. Apparently, these species synthesize carbohydrates very actively during the morning and then benefit from a period of reduced light when they can be transferred to various parts of the plant.

PLANTING TOMATOES where they will have afternoon shade and, at the same time, be protected from the first frosts appears to be a good scheme. According to Dr. F. W. Went of California Tech, who has directed these experiments, the old gardeners' adage that morning sun is most beneficial should be supplemented by the statement that there is benefit to many plants from afternoon shade.

LETTUCE AND CAULIFLOWER in these same experiments were retarded in growth by any amount of shade, while celery and beets were little affected. No doubt, this excellent work on the fundamentals of plant growth will contribute further to the change in gardening from an art to an applied science.

A LATE SPRING FROST after a prolonged dry spell did considerable damage in many northern areas this year, but I noticed several irrigated gardens that showed no ill effects. Apparently, the damage was severe only where the dry surface soil prevented heat from radiating outward. Water is a good conductor and protects plants against light frosts by insuring an upward movement of subsoil heat on still nights.

IRRIGATION WATER also protects plants because of the actual heat it contains, even though it seems cold. Operating an overhead sprinkler system on nights when a light frost is anticipated often works wonders. *Keith C. Barrons*



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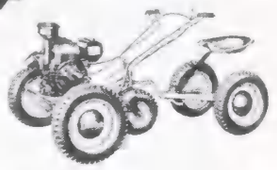
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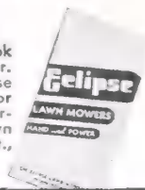
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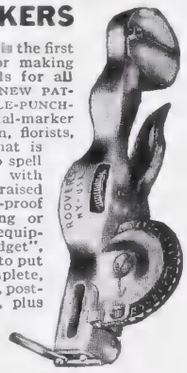
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Work-savers for gardeners

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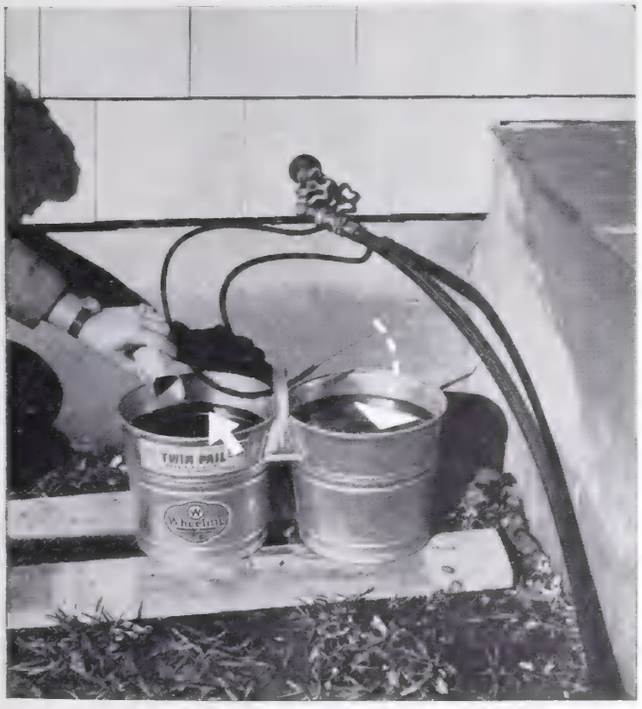


What to do when soil crusts over. Here's a spike-wheeled cultivator that punches air holes through the toughest clay crust without crumbling your soil into a quick-to-blow dust. Water soaks in better, too, instead of running off.



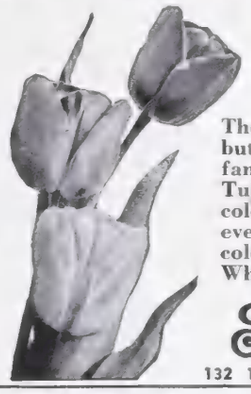
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You may get along with only a few tools, but for the real fun in gardening you need a full tool rack



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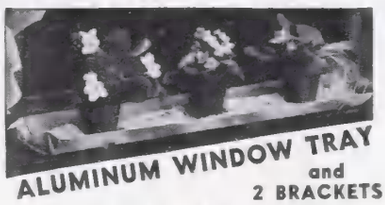
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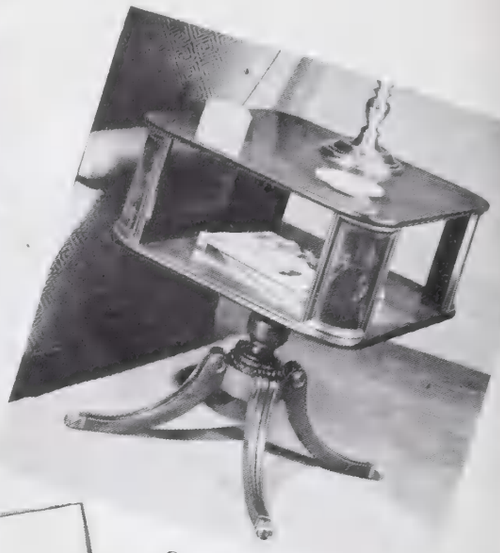
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Swirl mahogany top and panel, or with gold-tooled leather top. Top 30 in. x 30 in.; height 28 in.



Lamp Commode
Provides generous drawer storage at proper height for reading lamp. Richly figured mahogany, brass pulls Top 24 in. x 16 in.; height 22 in.



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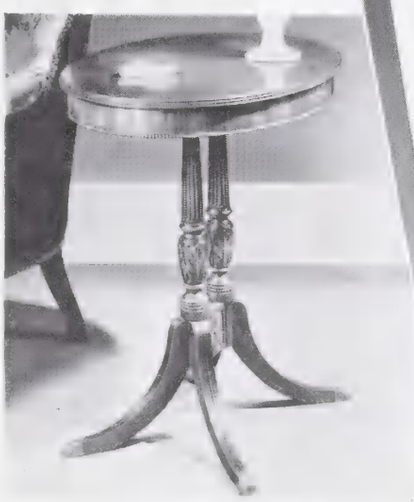
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Lamp Table
with elegant details of figured mahogany top, raised scalloped lip edge, richly carved pedestals, and feet with brass tips. Diameter 28 inches: height 27 inches.



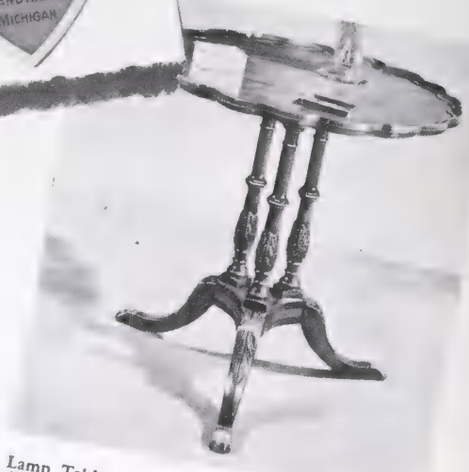
Lamp Table
Graceful Hepplewhite design. Richly finished mahogany, gold-tooled leather top, 22 in x 16½ in.; height 26 inches.



Drop-Leaf Cocktail Table
It has a popular, hospitable round top, 36 inches in diameter with the leaves up. Mahogany with inlaid line top, brass finished claw feet. Top, as shown with leaves down, 27 in. x 27 in.; height 17 in.

Cocktail Table
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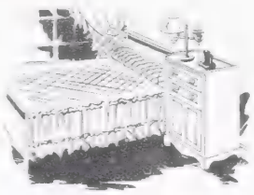
in living room as a lamp table or display piece for objets d'art →





← in dining room as a server

in bedroom as a night stand →

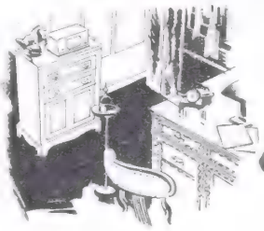




← in entrance hall console



in den or study →

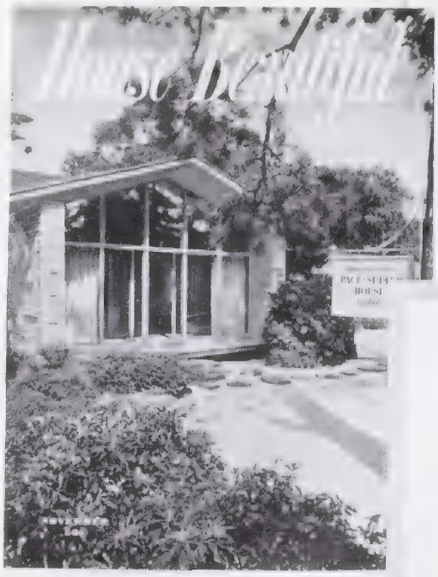


← in executive office

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● Our cover shows you the living room garden of House Beautiful's climate-controlled Pace-Setter House of 1949, in Seven Oaks Park, 205 Austen Road, Orange, New Jersey. Emil A. Schmidlin was the architect; Ellis Leigh, the designer; Ethelbert Furlong, the landscape architect. Furnishings by Lord and Taylor, New York. Color photograph by Maynard Parker. The house is open for inspection through November 15th, but meanwhile study its pioneering home-planning techniques in the next 54 pages.

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The magazine dedicated to the business of better living

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HOUSE BEAUTIFUL IS PUBLISHED MONTHLY BY HEARST MAGAZINES INC., 572 MADISON AVE., NEW YORK 22, N.Y. WILLIAM RANDOLPH HEARST, CHAIRMAN OF THE BOARD; RICHARD E. BERLIN, PRESIDENT; EARLE H. McHUGH, VICE-PRES.; JOHN RANDOLPH HEARST, VICE-PRES.; GEORGE HEARST, VICE-PRES.; FRED LEWIS, VICE-PRES. & TREASURER; JOHN K. HERBERT, VICE-PRES.; A. S. MOORE, VICE-PRES.; ROBERT E. HAIG, VICE-PRES.; RICHARD A. HOEFER, VICE-PRES.; R. F. McCAULEY, SECRETARY. COPYRIGHT 1949 BY HEARST MAGAZINES INC. ALL RIGHTS RESERVED. ADVERTISING OFFICES: 572 MADISON AVE., NEW YORK 22; 1132 PARK SQUARE BLDG., BOSTON 16; 326 WEST MADISON ST., CHICAGO 6; 1712 FISHER BLDG., DETROIT 2; 720 EUCLID AVE., CLEVELAND 14; 1709 WEST 8TH ST., LOS ANGELES 14; RHODES-HAVERTY BLDG., ATLANTA 3. SUBSCRIPTION PRICES, UNITED STATES AND POSSESSIONS, $5.00 FOR ONE YEAR; $7.50 FOR TWO YEARS; $10.00 FOR THREE YEARS. CANADA, $5.50 FOR ONE YEAR. PAN-AMERICAN COUNTRIES AND SPAIN, $6.00 FOR ONE YEAR. OTHER FOREIGN COUNTRIES, $10.00 FOR ONE YEAR. FOR CHANGE OF ADDRESS, GIVE OLD ADDRESS AS WELL AS THE NEW, WITH POSTAL ZONE NUMBER IF ANY, AND ALLOW FIVE WEEKS FOR CHANGE TO BECOME EFFECTIVE. MANUSCRIPT MATERIAL SUBMITTED WILL BE HANDLED WITH CARE, BUT THE MAGAZINE ASSUMES NO RESPONSIBILITY FOR IT. UNSOLICITED MANUSCRIPTS WILL BE RETURNED UNLESS THEY ARE ACCOMPANIED BY FULL RETURN POSTAGE AND A RETURN ENVELOPE. THE FOLLOWING TRADE MARKS REGISTERED IN U. S. PATENT OFFICE: "HOUSE BEAUTIFUL'S BUILDING MANUAL," "HOUSE BEAUTIFUL'S BUYING GUIDE FOR THE BRIDE," "HOUSE BEAUTIFUL'S PRACTICAL GARDENER," "THE BRIDE'S HOUSE," "GOOD BUYS," "HOUSE BEAUTIFUL," "HOUSE BEAUTIFUL COMBINED WITH HOME & FIELD," "HOME & FIELD," "FIELD ILLUSTRATED," "BETTER YOUR HOME—BETTER YOUR LIVING," "WINDOW SHOPPING." RE-ENTERED AS SECOND-CLASS MATTER OCTOBER 25, 1943, AT THE POST OFFICE, N.Y., UNDER THE ACT OF MARCH 3, 1879. PRINTED IN THE U.S.A. BY THE CUNEO EASTERN PRESS, INC.

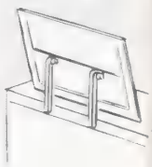


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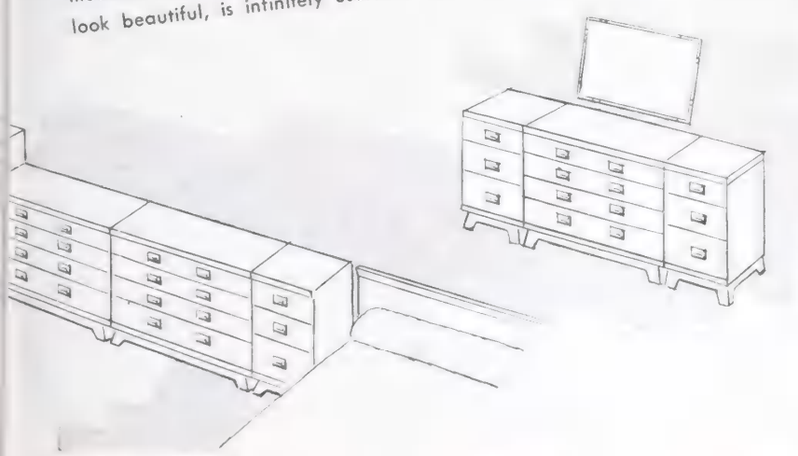
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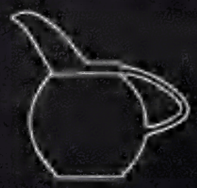
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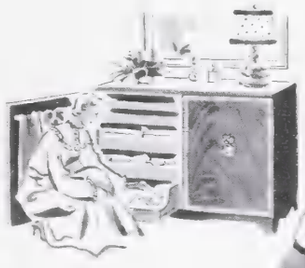


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Furniture Designed by Edmond J. Spence



This two-tone combination of Korina and Silver Grey Walnut brings new color to modern homes.

"Plain Polly Brown, that's me. Or, if you prefer, *Mrs. Bill* Brown, since June. We're going to make a million before we quit, but right now I guess you'd say we're slightly budget-bound. That doesn't mean we don't intend to have nice things for our home. And thanks to Fashion Trend, being pocket-book conscious doesn't mean we can't have beautiful bedroom furniture. Fashion Trend is designed and priced for people just like Bill and me — people who may be *short* on cash, but who are plenty *long* on good taste!

"I like Fashion Trend's clean, uncluttered lines. It's *sincere* furniture. I like the way its rich finish gives a *lift* to the room's color tones. I like its arrangeability, because it's a woman's privilege to change her rooms as often as she changes her mind — and Bill Brown says that's *plenty* often! Every unit of my gorgeous Fashion Trend is a companion-at-large to every other unit — so that I can create my own clever ensemble combinations. And they *are* clever! But most of all, I like the proud feeling I get when I show my Fashion Trend to friends, because Fashion Trend is a press-agent for my personality. It speaks right up and says that plain Polly Brown is a person of admirable good taste!"

pride of ownership is yours with Fashion Trend



Above, Silver Grey Walnut, colorfully interpreting Fashion Trend's versatility in arrangement.

Fashion Trend is *well-bred* furniture. There's dignity and quiet beauty in its clean, uncluttered lines, and richness and *life* in its new, colorful finishes. There's exclusiveness in its design, and worthiness in its construction. Together, these make Fashion Trend furniture you'll be proud to own. Fashion Trend is made by Johnson-Carper only, in four beautiful designs and in three rich finishes — Korina, American Walnut, and the new Silver Grey Walnut. It's sold by thousands of dealers from coast to coast.

The name Fashion Trend is a copyrighted brand name. The furniture is made *only* by Johnson-Carper. Insist on genuine Fashion Trend. Write for the name of your nearest Fashion Trend dealer.

THIS BOOK WAS WRITTEN FOR YOU



Write for Jean Watt's authoritative new homemaker booklet, "Here's How . . . To Home Decorating." Please enclose 25c in coin to cover partial costs of printing and mailing. Address Dept. HB.



*Polly Brown is real. Her address upon request.

Johnson-Carper Furniture Company, Incorporated, Roanoke, Virginia



CORINTH

classic beauty forever yours
in this gracious new crystal

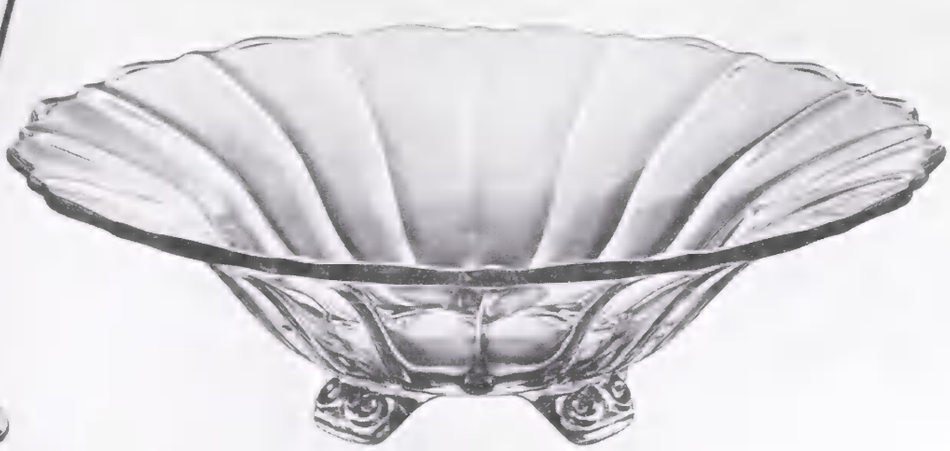
There is a *timeless quality* about Corinth. You can see it in the clean, graceful lines and perfect proportions of the design . . . in the matchless, rich brilliance of the crystal itself . . . in the dainty yet sturdy appearance of every piece. Truly a supreme achievement in fine glassmaking, you can enjoy the lasting loveliness of Corinth for no more than the price of ordinary crystal. See it today at good stores.

The Cambridge Glass Company
Cambridge, Ohio

(ILLUSTRATED) CUP AND SAUCER, CREAMER AND SUGAR COMPORT, PLATE, COCKTAIL GLASS, GOBLET, BOWL







New!

Gleamingly Beautiful

IMPORTED

Swedish Tableware

of Lustrous Stainless Steel

smart . . . modern . . .
never needs polishing
. . . lasts for generations

So beautiful on your table . . . so *easy* to take care of—these lovely pieces straight from Sweden. Delicately wrought yet superbly solid, they last and *last*. No plating to scratch or wear through. And because they're stain-proof and tarnish-proof, you *never* need to polish them.

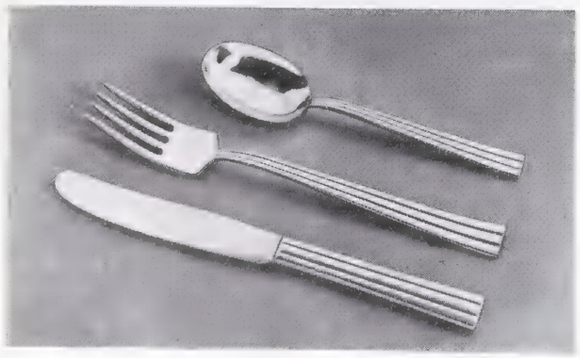
These luxurious modern flat-ware and hollow-ware pieces are designed by Folke Arstrom, in the distinguished THEBE pattern. They are priced amazingly low . . . and are free of Federal tax. At fine gift shops and departments.



Large SERVING TRAY, raffia handles – $37.50. VEGETABLE DISH WITH COVER – $22.00 – is completely *oven-proof*. Cover may also be used as another Serving Dish, and, placed inside bottom, forms Chafing Dish. ROUND PLATTER, 5 sizes, from $5.00 to $15.00.

Handsome, distinctively designed COFFEE SERVICE and Tray. COFFEE POT may be had in 4 sizes, from $17.50 to $25.00. CREAM PITCHER, also in 4 sizes, from $7.00 to $10.00. SUGAR BOWL, 5 sizes, from $9.00 to $12.50.





6-piece PLACE SETTING, consisting of knife, fork, teaspoon, dessert spoon, butter knife, salad or dessert fork – $7.90 complete.



Gleaming SALT AND PEPPER SHAKERS, with Bakelite base, $4.50 the pair.

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GENSE IMPORT, LTD.
15 E. 26 St., New York

Lovely, Lasting TABLEWARE

of Famous Swedish Steel

Stain-Proof: Tarnish-Proof



GRAVY OR SAUCE BOAT, in the gracefully simple THEBE design, comes in 2 sizes, $7.50 and $10.00.

. . . CRAFTED BY GENSE IN ESKILSTUNA, SWEDEN

...this Christmas give *Swing King*

Reclining Chairs

REPLACEMENT OR REFUND OF MONEY
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Swing-King 'RESTMASTER'



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Choose Viking's beautifully etched Prelude pattern
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Hand made by
VIKING GLASS COMPANY
NEW MARTINSVILLE, WEST VIRGINIA

For the Years to Come—





DECORATORS' CHOICE

BLONDE MODERN *by* HUNTLEY

Here at last is a stunning, classic, straight-line modern bedroom furniture group, with which you can achieve that striking effect of simple elegance, on a very sensible budget. Pictured here with light green walls, bold figured drapes and a taupe rug, this natural blonde finished Avodiré suite performs a miracle of decorative taste and functional utility. Two large landscape mirrors . . . drawer space galore an eight-drawer vanity, a nine-drawer chest, a ten-drawer double dresser . . . and every drawer especially treated to repel moisture and to work smoothly. A lifetime of style and comfort awaits you with this Huntley bedroom furniture – on display at better furniture and department stores. Booklet on request.



Look for this identification on every Huntley piece



B. F. HUNTLEY FURNITURE COMPANY
Winston-Salem, N. C.
BEDROOM AND DINING ROOM FURNITURE



French Provincial

with a difference . . .

. . . inspired adaptations . . . with all the beauty of line and detail . . . all the *inbred quality* that distinguish furnitured hand-crafted by Grosfeld House.

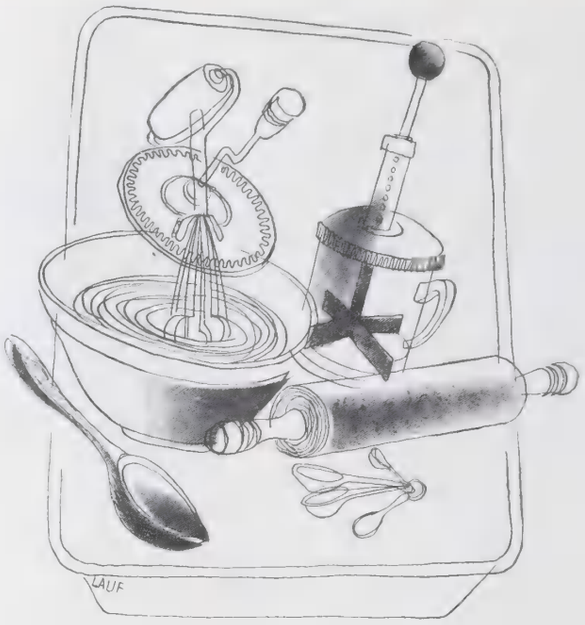
A treasure-house for decorators, Grosfeld House is open to you. Here you'll see more than 100 idea-filled rooms, traditional and modern, all decorator designed.

For admission, please see your decorator or accredited furniture dealer.

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PANTRY SHELF NEWS

Here are foods to regale the palates of holiday guests and solve some gift problems, too

by Julie Polshek

Fine food and the holiday season are practically synonomous. When life becomes a merry whirl of entertaining, and family dinners suddenly come back into their own, then food gets top billing for holiday giving and your own entertaining menus.

Turkeys as superlative as the smoked and stuffed, quick-frozen fresh birds that hail from Shagroy Farm are a red-letter event even in the life of a food editor inured to fine foods. (Happily, I don't think the day will ever come when I'll accept them as a matter of course.)

Whether your taste runs to smoked or *au naturelle* turkey meat, you won't find finer than Shagroy Farm in the turkey realm. The succulent, tender, butter-smooth meat is a gustatory treat fit for the gods. You might call the Shagroy Farm brood "spring turkeys," for each and every one of the 35,000 they raise annually is dressed at six months—no younger, no older. The exhaustive tests they've made prove that this is the age when the meat is at the peak of its perfection. Moreover, every turkey is flawless. Even a skin blemish incurred in plucking disqualifies a turkey for the Shagroy Farm label.

As though quality like this weren't enough to put these elite birds at the head of the turkey parade, Mrs. Adam Hose, charming mistress of the 900-acre domain, has dreamed up two wonderful innovations for this holiday season. First, the ready-for-the-oven stuffed turkeys already mentioned; second, ready-to-carve smoked turkey breasts.

Blessings on Mrs. Hose for taking over the considerable fuss and work of stuffing a turkey. I think I speak for all on that score, for stuffing a turkey is a time-consuming chore even for an expert. It takes an expert, too, to concoct dressing such as you find in these skillfully stuffed turkeys. It's a spongy old-fashioned bread dress-

(*Continued on page* 297)



LUSTROUS, DURABLE FORMICA*, in a rich Red Linen pattern, is on the top of the handsome table shown above. The table measures 30 by 60 inches extended and 30 by 48 inches closed. Chairs are beautifully upholstered in Du Pont vinyl-plastic *Fabrilite**—easily washable, always soft and supple. Other colors available are Golden Yellow, Soft Green, French Blue, and Mother-of-Pearl Gray. This 5-piece, finest quality set, No. 60-81, retails for $94.95 at dealers in most freight zones.

A LARGER TABLE, 36 by 48 inches and extending to 60 inches, oval or rectangular, is a happy choice for larger homes and families. The top is *Formica;* the chairs, like those illustrated, are upholstered in *Fabrilite.*

THE HOWELL DEALER near you (name on request) will show you a *variety* of Howell sets—some retailing for as little as $59.95 for 5 pieces, others ranging up to $119.95. You will find one that is *just* the set for you.

**Trademarks*

There's mealtime magic

in the beauty of Howell Chromsteel* dinette furniture . . . good cheer for all, when you dine with *color!* There's magic, too, in the easy care that keeps your Howell set looking new indefinitely . . . and in the budget-fitting Howell *values.* See Howell —America's first and foremost chrome furniture, in a full range of sizes, designs, and colors, at leading furniture and department stores.

HOWELL

Chromsteel KITCHEN & DINETTE FURNITURE

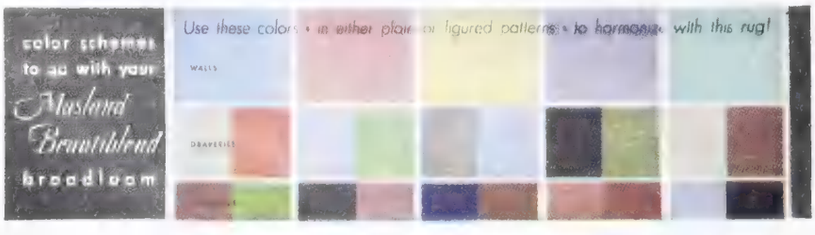
ST. CHARLES, ILLINOIS

STUNNING NEW *Beautiblend*



The play of light on high and low pile makes Cotillion a particularly luxurious background for a room. This richly sculptured Wilton comes in seven colors, is shown here in Soiree Mauve. Available in 27", 9, 12 and 15' widths.

See how easy it is to follow the color schemes shown on this Beautiblend label. You will find a similar label on every Masland Beautiblend Broadloom to guide your selection.



Color-Blended for Smarter, Easier Room Planning

Now you can be sure of color harmony in your home. For now Masland makes beautiful broadloom carpets that are specially designed to go with the colors you like to live with, those found in fashionable fabrics, paints and wallpapers, today. When you buy your new Masland Beautiblend Broadloom — in whichever style and quality you prefer — you know that it is color-*created* to harmonize with the furnishings you have now or the new scheme you've been longing for. See how much greater elegance and charm a Beautiblend carpet will give your room.

Quadrille sets a new fashion trend in textured carpet. Looped pile woven in two levels gives a unique three-dimensional effect to this high-style design. Shown here in Pilgrim Grey, this gorgeous broadloom comes in seven Beautiblend colors, each labeled with five striking color schemes. Widths up to 15'.



BROADLOOMS

On every Beautiblend Broadloom there is a Beautiblend label giving you five different color schemes created by decorating experts to go with that particular carpet. Use this label to help you select a Beautiblend Broadloom. Use it also as a color guide to new furnishings for your room. It will show you how to plan your own decorating so that you are sure it is correct. And because all the Beautiblend colors are carefully selected to go with the popular shades of today, you will have no trouble finding the right fabrics and paints to give your room perfect harmony.

A flowing floral design gives new smartness to the famous Imperial Argonne, the broadloom so popular with young homemakers. Practical and long-lasting with dense, "locked-in" pile and non-skidding latex back. Nine colors; Green-on-Grey shown. Silver Seal process makes it available up to 18'.





Miron Blue is a stunning new Beautiblend color in the luxurious sculptured Cotillion quality. #1205



The subtle shadings of Salon Beige make Quadrille a wonderfully effective background for brilliant colors. #1393



Rooms carpeted with the Imperial Argonne in tone-on-tone Burgundy take on a new richness and elegance. #1026

1866 MASLAND

Masland Beautiblend Broadlooms are made in a range of qualities starting as low as $6.50 per square yard.

Masland Beautiblend

BROADLOOMS

C. H. MASLAND & SONS, CARLISLE, PA., ESTABLISHED 1866

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"Incomparable for sleeping comfort," says Barbara Hale of her new Fieldcrest Thermostatic Blanket. Barbara currently stars in "Jolson Sings Again," a Sidney Buchman Production, a Columbia Technicolor Picture.

America's most Luxurious Electric Blanket...

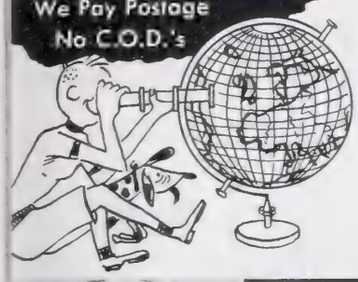
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New supersensitive control. *New* durasuede texture (75% finest wool) with extra heavy satin binding. In five new middletone colors — Deep Turquoise, Cedar, Blue, Rose, Green — rich yet practical. Twin bed size, $37.95 . . .
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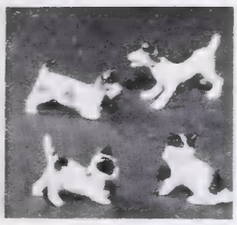
Unusual TOY and NOVELTY Gifts from the Four Corners of the World!

Simplify your Xmas shopping! These clever creations are, for the most part, exclusive with Q. T., and unobtainable elsewhere. Tear out and save this page for future reference.

10% discount on orders of $10 or more. Minimum order $1.00.

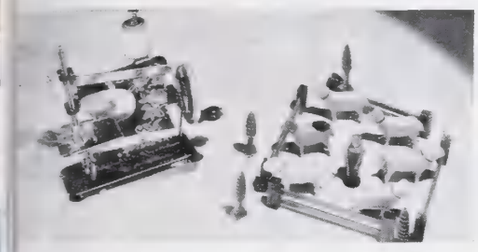
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MECHANICAL TWIRLING HOOP ARTIST—Entertaining little acrobat pulls 6" hoop around floor as bell tinkles. Runs very long time **$1.00**

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SEW NICE!—Adorable replica that really sews a pretty seam. Ready for your little dressmaker. Needle and thread included. *Amazing value* **$1.50**

GERMAN WOODEN FARMYARD SET—Tiny sheep, trees, house, barn, etc. All gaily decorated in bright colors. Packed in 3½" net bag for hanging on trees **$1.00**

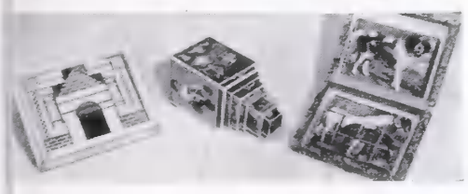


MECHANICAL JUGGLING CLOWN—Wind up this jolly circus fellow and he balances twirling objects from the tip of his nose. Body and head sway. Looks like a "Big Top" entertainer! 10" **$1.25**

DAREDEVIL MECHANICAL MOTORCYCLIST—7" scale miniature. Scoots around in circle, turns automatically. Hikes! He falls! Picks himself up and off he goes again. Long-running clock-work motor **$2.50**

"BALLY"—7" MECHANICAL CRAWLING ALLIGATOR—ferocious funmaker! Mouth opens and shuts like real! All metal **$1.00**

MECHANICAL SPARKING TANK—Miniature replica. Rubber treads. Shoots harmless sparks from gun. 3½"... **$1.00**



GERMAN ARCHITECTURAL BLDG. BLOCKS—Various shapes and colors. 30 pieces. Packed in handsome jointed wood box. 5" x 6" **$1.00**

TELESCOPE BLOCKS—6 blocks, graduated sizes, nest into each other. Beautifully lithographed pictures and alphabets on wood base **$1.00**

OLD-FASHIONED PICTURE BLOCKS—Hours of stimulating entertainment and education. 12 blocks, 1" square. Beautiful hinged wood box. 6" x 4½" **$1.00**



MECHANICAL CREEPING TOY DOLL—Crawls with amazing realistic action! Gay romper suit. 4"
75¢ each 2 for **$1.25**

MECHANICAL TODDLING BABY—Even we were amazed at the uncanny resemblance to a real little toddler! 6" . . . Matching bonnet & dress **$1.00**

FAN FAIR—Turn the base (which any child can do; no key needed) and fan spins and oscillates! Harmless. Long-running motor. 6" **$1.50**

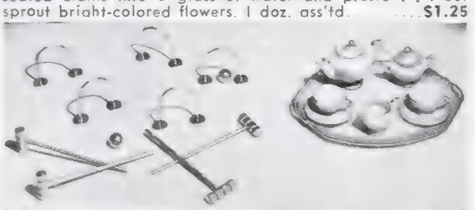


GYROSCOPE — Fascinating all-time favorite! Precision constructed with adjustable end to prevent wear. All metal. Durable. 3" ..... 2 for **$1.00**

BLOW GABRIEL BLOW!—Handsome gold-colored metal trumpet. 3 keys. Really plays. 7" ..... 2 for **$1.00**

SAXOPHONE—(not shown) Silver colored metal. 8 keys. 13" **$1.25**

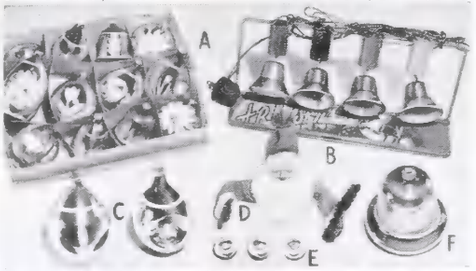
REAL SHELL WATER FLOWERS—Drop one of these sealed clams into a glass of water and presto . . . out sprout bright-colored flowers. 1 doz. ass'td **$1.25**



MINIATURE CROQUET SET—Beautifully finished solid brass. Nine 1" wickets. Four 3" mallets. 4 balls. Make the tablecloth or carpet your "lawn" and the contest is on! **$1.00**

BOWLING SET—(not shown) Ten 1" pins, 3 balls. Set up and bowl away **$1.00**

HIGHLY FIRED MINIATURE PORCELAIN TEA SET—Finest quality. 10 pc. Exquisite "tea-for-2" charmer. Delicate, rare, translucent. Tray measures 3¼" long. Dainty pastels. *Extraordinary value* ..... **$2.95** ea., 2 for **$5.50**



A—X-MAS TREE ORNAMENTS—Set of 12. Beautiful colors. Various shapes. 2", 3"...Box of 12 ...**$1.50** 3 boxes **$4.00**

B—ELECTRIC XMAS TREE BELLS—Hear them ring, see them sway, plug them in to hear them play. 4 gaily colored satin finished metal bells. For trees, wreaths or to hang on your front door. *The first really new idea in Xmas decorations.* **$3.49**

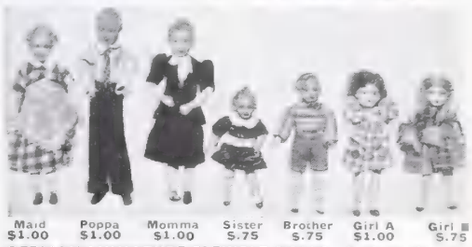
C—SMALL FANCY ORNAMENTS—Box of 12 **$1.00** 3 boxes **$2.75**

D—SANTA CLAUS PACKAGE TIE-ONS—Lends added festivity to any gift. Plush. Easily fastens with twist of attached wire. 3" 5 for **$1.00**

E—SILVER-PLATE TINKLE BELLS—More gay and original package tie-ons. Gross box (144) **$2.50**

F—BELL ORNAMENTS—Box of 12. Ass'ted colors...**$1.00** 3 boxes for **$2.75**

SANTA CLAUS SUIT for ADULTS—(not shown). Complete costume includes hat, jacket, trousers, mask, whiskers, etc. Muslin. Small, Med., Large. Specially priced **$10.00**



GERMAN MINIATURE FLEXIBLE DOLLS—Perfect, tiny detailed treasures. Poppa's the tallest and all of 5½". Sit them . . . stand them . . . bend them as you please. Hand painted. Beautifully dressed. Girl A has real hair. Specially priced. No more when these are gone.



PLUSH TRAINED BEAR ON WHEELS—5" **$1.35**

MECHANICAL PLUSH ELEPHANT—Wind Jumbo up and he jiggles and jogs. 5" **$1.35**

MECHANICAL PRANCING PLUSH PONY—Stand him on his haunches or on all fours, he'll prance and dance, make everyone merry. 6" **$1.50**



MECHANICAL BUTTERFLY ON SUCTION CUP—Sticks to any smooth surface, but best fun on Daddy's forehead! Flaps wings, wiggles antennas. Turns round like crazy! Brightly colored. 6" **$1.35**

MECHANICAL BUTTERFLY, non-suction. (not shown) Wings flap, runs in circle when wound. 5" ..... **75¢**

REAL GEAR SHIFT CLUTCH-ACTION CAR—You can really learn to drive with this Schuco car. 4 forward speeds, reverse, neutral, brake steering wheel. The finest miniature mechanical marvel made! Amazing clockwork motor. Heavy gauge metal. 6" **$3.75**

TELESTEERING CAR—(not shown). Remote control cable guides auto in any direction. With complete accessories for obstacle games. Same Schuco construction as above **$3.75**



MINIATURE HARMONICA—Really plays! 8 notes. Only 1½". Girls love these on their charm bracelets. Boys just go plain ga-ga! 2 for **$1.00**

MINIATURE POLICE WHISTLE—(not shown). May be worn as charm. Silver colored metal. Only 1" but produces piercing alarm that may be heard blocks away. **50¢** each; 2 for **$1.00**

WOODEN APPLE TEA SET—One of our big sellers! Life size apple converts to tiny tea table. Contains dainty hand-painted teapot, 2 cups & saucers. About 3" 2 for **$1.00**

WOODEN COME-APART PUZZLERS—Wonderful brain-teasers for adults and children. Ideal for quiet play. We will substitute if we run out of shape requested. 2 for **$1.00**

Order Now to insure timely delivery!

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SCISSORS SET



What sewing minded lady wouldn't love this wonderful Wiss Scissors Set! The luxurious wine-colored leatherette case is velvet-lined and has shaped recesses to accommodate Model C nickel-plated pinking shears, dressmakers' shears, sewing and embroidery scissors. GS-6, $28.95 postpaid.

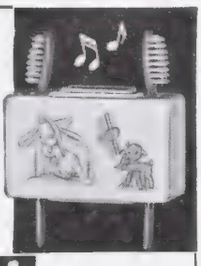
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Plays when toothbrush is withdrawn. Teaches child dental hygiene habits. Attaches with rubber suction cups. No C. O. D.'s. Postpaid . . . $3.95



REVOLVING MUSICAL CAKE STAND

Plays music and revolves. Fine Swiss movement. Choice of "Happy Birthday," "Silent Night" or "Wedding March." No C. O. D.'s Postpaid . . $5.95
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My big SAMPLE BOX of California Christmas fruits, shipped postpaid to any address in the U. S. This is a special introductory offer to acquaint you with my JUMBO TENDERMOIST fruits — California's finest. Huge Dates, Figs, Apricots, Pears, Prunes, Rum Fruit Nuggets and my 100% Fruit-Nut Confections, all packed in a beautiful box, decorated in 5 colors. Order this lovely box of superb fruits for your own use and for Christmas gifts. I will ship direct to your friends, enclosing your gift or Christmas card.

SHIPPED POSTPAID *Anywhere in the United States* **$1.50**

Write AIR MAIL for big colored catalog illustrating dozens of gift fruit packs. Wide range of prices. Reference: California Bank, Reseda.

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High style is again brought to you by SALLY STERLING of Beverly Hills, in this striking original . . . Beautifully finished in 14K gold plate, or florentine silver plate. Attractively gift boxed.

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The storied charm of Early American days lives in this quaintly designed knitting bowl. Fashioned by craftsmen for enduring beauty and steady-legged service. Ideal, too, in den or rumpus room to hold odds and ends. Made from selected hardwoods and hand-rubbed to a rich mahogany or antique maple finish. Smooth, deep bowl is 15" in diameter; overall height, 21". Makes wonderful gift. Please state finish wanted. Prompt delivery.

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Christmas tree balls of red. gree or blue glass come with a fi name or family name hand-appli in shimmering. non-tarnishing ver. You might hang one for ea person sharing Christmas wi you. or decorate your entire tr with ornaments bearing your fa ily name. such as "The Smith 3½" wide. 75¢ ea.. 3 for $1.9 Ppd. Miles Kimball Co.. Algoma Blvd.. Oshkosh. Wisc.

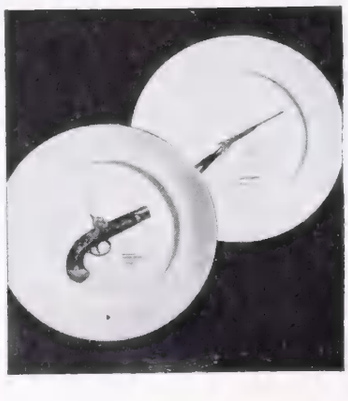


MARVELOUS MASKS.

giddy window shopper. bor with the typewriter. slipped a devil's mask one day. pick up a window pole. and stalk into an editor's office. huski "Repent ye sinners." Unmaskin she faced a dumbfounded furn ture manufacturer. Rubber idi pigtail girl. 2 vamps. wolf. p devil. ghost. old man and woma Indian. pirate. $1 ea. ppd. Blo Shop. New Haven. Conn.



HIS COLLEGE SEAL flou ishes with heraldic distincti across the best-looking magazi rack that ever stood beside man's favorite chair. It's made mahogany. designed like a gia book. and the copper front hand-wrought with the seal any college in the country. It's h enough and grand enough to ho your HOUSE BEAUTIFULS. co just $17.50 ppd. Henry W. Lon fellow Studio. Weston 93. Ma



GET A MAN WITH A GU

and he'll prove to you that his d or office or dressing room can as decorative as your living roo White earthenware dinner plat are hand-painted with a series Americans firearms. and the h tory of each is on the back. Gro includes 6 hand guns and 6 rifl $15 for 6. or $2.75 each. Pla hanger $1 each. Ppd. Rob Hood's Barn, Sudbury, Ma

Shopping with Pat Gunan



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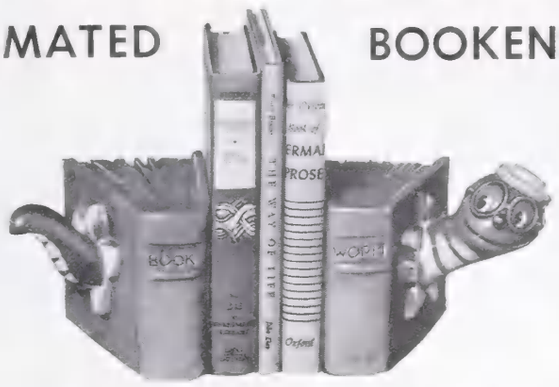
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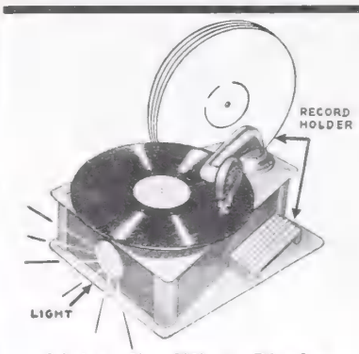
Tobacco is a dirty
weed: I like it.
It satisfies no normal
need: I like it.
It makes you thin, it
makes you lean,
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off your bean;
It's the worst darn stuff I've ever seen;
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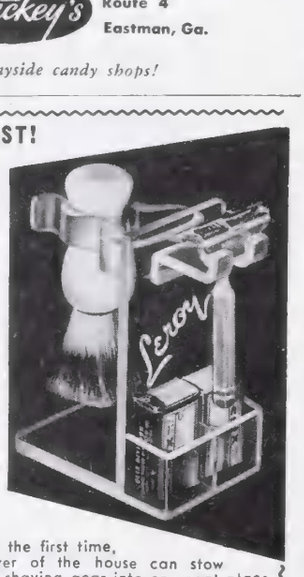
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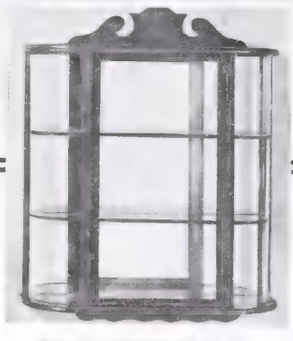
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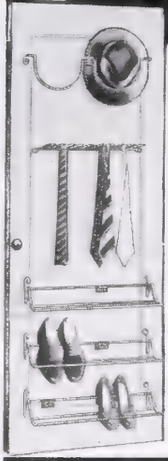
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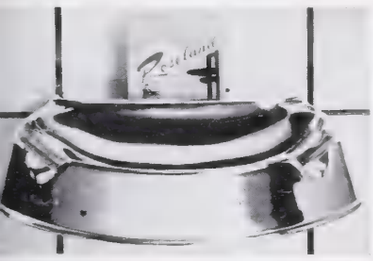
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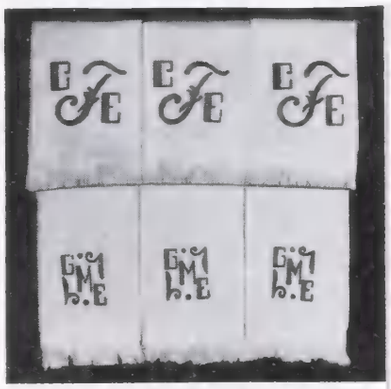
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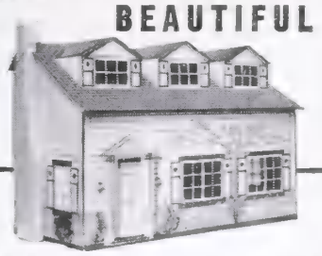
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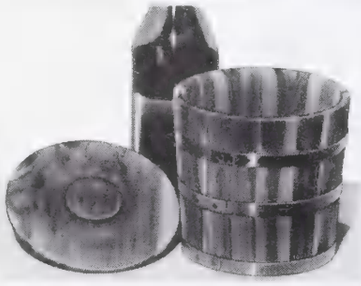
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Window



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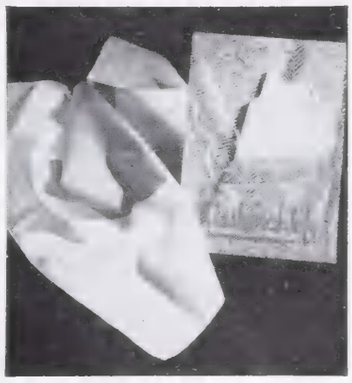
Shopping

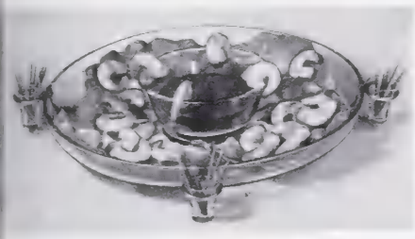


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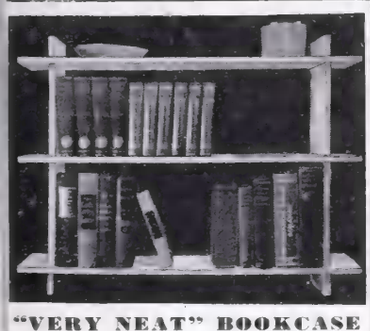
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Bookcase is 24" high, 8" deep.
lower shelf 9⅝" high
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18" long	$4.85	30" long	$6.20
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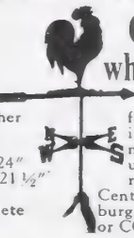
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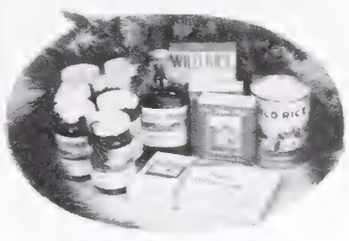
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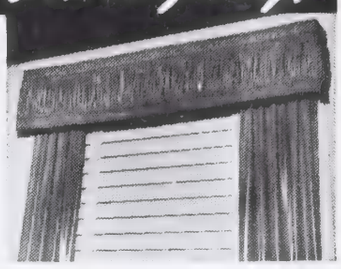
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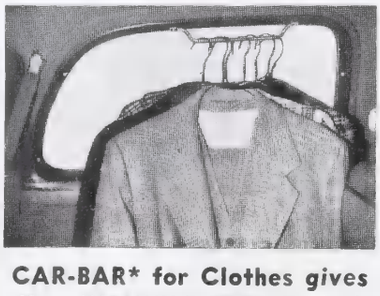
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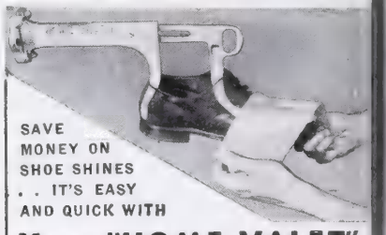
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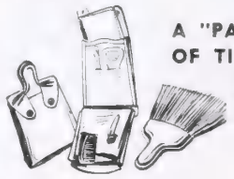
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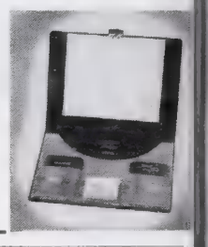


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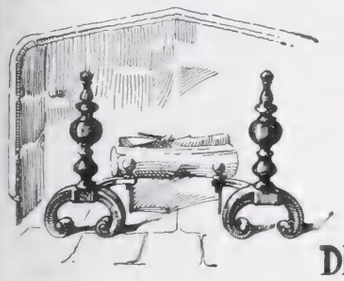
are divine on a beret, purse, lapel, or pinned as big buttons on a white blouse. They're mounted in brass, come in the following designs: Horse's Heads, Horse and Cart, U. S. Great Seal, Hunting Dog, on red, white, or blue backgrounds. Each measures about the size of a fifty-cent piece and, believe us, they're enormously smart.



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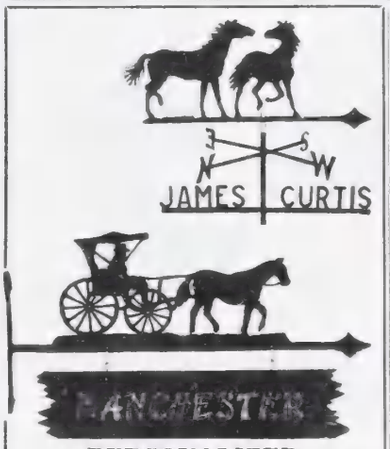


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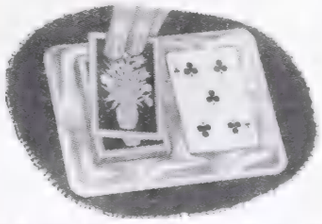
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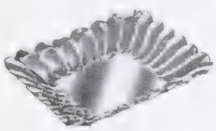


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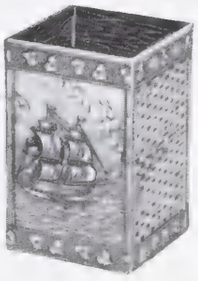
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#102—SPUR. Brass or Copper. 5½" overall length. Use them as ash trays, candy dishes, planters, bookends, etc. With your initials hand engraved $3.95 each.



#103—EMBOSSED BRASS WALL POCKETS. Crescent shaped. Will brighten a room when filled with ivy or other favorites. 4¾" wide x 5" high. $5.75 Pair



#104—EMBOSSED BRASS WASTE PAPER BASKET. Imported from England. Wood lined. 13½" high x 8½" square. A distinctive addition to any room. $10.75



#105—DRAGON BRASS GONG. Replica of gongs found in ancient Chinese temples. 7¾" high. $4.75



#106—ITALIAN WOOD BOX. For jewels, cigarettes or what have you. Gold leaf finish. Chest shape. Topped with true color miniature of Old Master painting. 5" ■ 3" x 3¾". $2.25



#107—HAND-CLASP PAPER CLIP. Solid Brass. 3½" long. Makes unusual paper weight. $1.75





#108—BRASS INKWELL. True reproduction of a famous Belgium design. Base 6¾" wide. $4.25



IMPORTED FROM INDIA. Made of brass and imbedded with exquisite cloisonne colorings.

#109—VASE. 5" high. $2.75

#110—DINNER BELL. 2½" high. $1.50



#111—SQUIRREL NUT CRACKERS. Solid brass. 6" long. Will give you a cracking good time. $2.95 Pair

#112—HAMMERED COPPER BOWL. For fruits, flowers or nuts. 7½" diameter. 3" high. With cast brass handles and claw feet. $3.25

ALL ITEMS SHOWN HERE ARE SENT POSTPAID EXCEPT #97 AND #98

A Name Famous for Gifts

ART COLONY INDUSTRIES, Inc.

23 Fifth Avenue • New York 2, N. Y.



Window



DOLL-AR VALUE. "My Doll Take a Trip" is as outstanding toy for the money as we've seen A plaid cardboard suitcase, 13" 7¾", contains 4 stand-up dolls Tekwood, a little clothes hanger plastic scissors, and an overwhelming wardrobe of 34 complete paper costumes, many with a flocked finish. Each of the dolls has a name. $1 plus 20¢ postage from Dennison's, 411 Fifth Ave New York 16, N. Y.



MEASURING BLOOMS. gay little flower pot, made green glazed pottery, is blooming with four plastic measuring spoons in bright garden colors There's a special kind of enchantment about it that's irresistible so order several for all those dollar-limit Christmas presents 5¾" high, $1 ppd. Agnestrong 390 W. 8th St., New York 11



A Love of a Love Seat

Picture one in the corner, a pair at the hearth or flanking that long window! Use also for a Boudoir Charmer. Covered in velvet in your choice of color—claret, hunter green, old rose, marigold, chartreuse, grey, ciel blue, raspberry, roseda green. Sample swatches on request. Height 31½", width 47½", depth 29½". Custom made. Allow 30 days for delivery. Shipped by rail, freight prepaid. . . $75

A pair for $139

Shaw's

TALLAHASSEE, FLA.



CHINESE ENGRAVINGS

Drawn by .....T. Allom
Engraved by .....G. Paterson

Colored by hand, they add that professional touch of a decorator to any wall in your home. Plate size 8 ■ 12. Overall size 11¾ ■ 15.

Price $3.00 Each

Set of Four Only $10.00

Sorry, No C.O.D.'s.

PICWOOD GALLERIES

70-44 Austin Street, Forest Hills, L. I.

A Christmas Gift of Good Taste!

TEXAS CHEWIE

PECAN Pralines



FINE CANDIES *since* 1885 — Lammes CANDIES

Send these delicious Texas Chewies with confidence in a warm reception. They're made with choice Texas pecans, clustered in rich, buttery goodness. Sweet, but not too sweet—a piquant flavor all their own! Chewie, yet crunchy. Gift-boxed.

1 doz. (1 lb. 5 oz.)	$1.70
2 doz. (2 lbs. 10 oz.)	$3.35
3 doz. (3 lbs. 15 oz.)	$4.95

Shipped prepaid anywhere in the U.S.A.

Send ■ your order and Christmas gift list today.

(No C.O.D. please)

Lammes OF TEXAS

919N Congress AUSTIN, TEXAS

Shopping



POCKET TELESCOPE. The Penscope clips in a man's pocket like a fountain pen, yet it magnifies distant views by *six* times, with all the brilliance of fine binoculars. A fine gift for nature lovers, sporting enthusiasts—it's even handy in a night club when a man wants to see what color eyes the second from the left in the floor show has. $10 ppd. Order it from Charles Chase, 1 Roaring Brook, Hadlyme, Conn.



BIG SISSY. The king of beasts and the terror of the jungle has discovered that the right to roar is not in the running with a soft bed in a pretty girl's college dorm; that even being mauled by a tiny roughneck is preferable to a scrimmage with a panther. Bland and big and beautifully tawny, he's 18" of purring plush. $5.95 postpaid, and you can order him from Crane's, 419 E. 57th St., New York 22, N. Y.





A COMPLETE POCKET-SIZE TRAVELING KIT FOR THE MAN WHO LIKES TO TRAVEL LIGHT

Trade **Travel-Pak** Mark

The ideal man's gift — perfect for weekend or business trips. Handsome zippered case of top-grain cowhide contains Gillette razor, two blades, nylon shaving brush, soap stick, tooth brush and paste, lotion, talc, styptic matches, comb and nail file. Containers are of gold-finished metal; razor, comb and nail file are gold plated. Price, $12.50 incl. Fed. tax and postage. For badger brush instead of nylon, add $1.00. Money-back guaranteed. Send check or money order. No C.O.D

Write for catalog of outstanding travel gifts.

SIZE: x4½"x3"

GOING PLACES P.O. BOX 205 S. STATION YONKERS 5, NEW YORK



A Special Gift Suggestion for TEA LOVERS

Ridgways Her Majesty's Blend Tea—a holiday gift suggestion sure to please the most discriminating tea fancier — is once again available in limited quantities in this country.

This famous tea, originally blended for the late Queen Victoria, is a superb blend of choice, delicately flavored Ceylon, India and Formosa Oolong teas, packed in England in stout tins by Ridgways, Ltd. If your own fine food specialty shop doesn't carry it, you may now place your order by mail.

POSTPAID PRICES 1 pound, $3.25 ½ pound, $1.75 ¼ pound, $1.00

SEND ORDERS, WITH CHECK OR MONEY ORDER (NO C.O.D.'S), TO:

RIDGWAYS H. M. B. TEA
Dept. 9, 250 Park Avenue
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Electrically Heated FOOT WARMER!



$34.50

Express Prepaid No C. O. D. please

Authentic Colonial design in rich walnut, with red or blue velvet upholstery . . . Electrically Heated. Has three heating speeds — low, medium, high — *for exact amount of cozy warmth you desire.* When not in use as a footwarmer, the electric cord tucks neatly underneath, completely out of sight. Ideal gift for Mother or anyone troubled with chilly feet. Perfect CHRISTMAS GIFT. Prompt delivery on all orders.

SHERRILL'S *Roanoke, Virginia*

17 Happy Ideas for the Home ...For Christmas Giving!

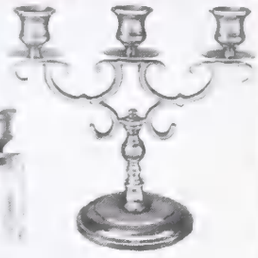


#119—COLONIAL DOOR-KNOCKER. Solid brass, 6¾" long. Gracefully engraved with your name in Old English lettering. $4.20



#121—EARLY AMERICAN TWO-LIGHT SCONCE. In brass with imported crystal prisms. 9¼" high. $12.85 Pair

#122—IDENTICAL PAIR, without prisms. $10.50 Pair



#123—THREE-BRANCH CANDELABRA. Solid cast brass, 9" tall, in Pilgrim pattern. $7.50 Each



#120—BEDROOM KNOCKER. Solid brass, 3½". Engraved in Block lettering with Given name only. $1.95



#125 — STAGE-COACH LAMP. Copper with black rust proof finish for out-of-doors use. Wired. 13" high. $9.95

#126—IDENTICAL LAMP. Larger size 15½" high. $13.25



#80—TOASTING FORK. Imported from England. Ship or figure tops. Brass, 18½" long. $2.25 Each



#131—PERPETUAL CALENDAR. Brass. Perfect desk accessory. Tells day, month & date. 4¾" x 1¾". $1.95

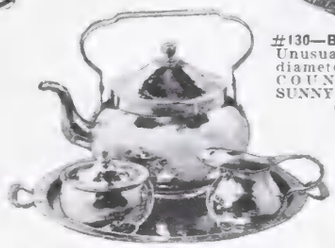


#132—MALLET SALT PEPPER SET. Brass, 1½" tall. $1.95 Pair

Engraved with one Old English letter Monogram. $2.75 Pair



#130—BRONZE SUNDIAL. Unusually well cast, 10" diameter. Inscribed "I COUNT NONE BUT SUNNY HOURS." $8.25 (West of Mississippi add 30 cents)



#87—HAND HAMMERED COPPER TEA SERVICE. Lined with BLOCK TIN for taste assurance. Exquisitely executed. Complete set $22.35

#84—TEA POT. Holds 3 cups. 6½" high not including handle. $13.95

#85—SUGAR & CREAMER SET. 3¼" high. $5.50 Set

#86—TRAY. 11½" diameter. $5.50



#127—EMBOSSED BRASS PITCHER. Imported from England. 6½" high Wonderful buy at only $2.50



#88—BRASS MAIL BOX with Lock and Key. Has one magazine clip. Slot for nameplate. 11¼" long x 2½" deep x 4½" wide. A good buy at $2.95



EARLY AMERICAN JAMB HOOKS. Solid brass. #89—EAGLE. 3½" long. $1.95 Pair

#90—LION HEAD. 4½" long. $2.95 Pair



#128—EMBOSSED BRASS MAGAZINE RACK. Imported from England. 15" x 15". Double Compartment completely lined with wood. $14.75



#135 — BRASS SAUCER CANDLESTICKS. 8½" high. $8.95 Pair

#134—IDENTICAL CANDLESTICKS. Smaller size. 7¼" tall. $5.95 Pair

ALL ITEMS SHOWN HERE ARE SENT POSTPAID

A Name Famous for Gifts

ART COLONY INDUSTRIES, Inc.
69 Fifth Avenue • New York 3, N. Y.

MEANT FOR HOME MAKERS
...male and female!



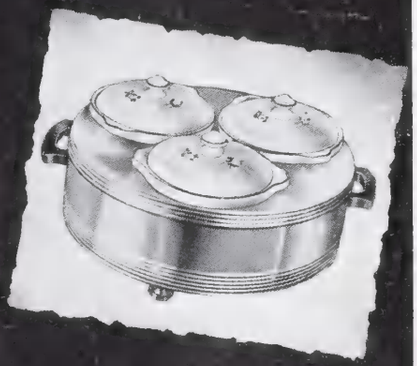
Man size **ICE TUB** . . . Big, beautiful, efficient. Holds 3 qts. Keeps cubes solid for almost 20 hours. Made of heavy gauge aluminum, polished to a gleaming silvery finish. Genuine glass vacuum lining. **$9.95**

LIN-O-GARD . . . A plastic protector that fits all vacuum type tubs, guards against breakage. Costs only **$2.00**

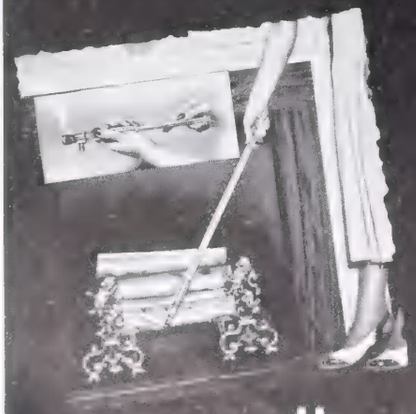


TELEPHONE STAND . . . for study or office. Helps keep desks uncluttered. Looks handsome in any setting. Stand is of highly polished chrome, or bronze finish. 20½" high. Can be ordered to fit oblong, round, or oval base phones . . **$15.95**

EXECUTIVE MODEL, designed for either 4 or 6 push button new type, heavy base phones . . **$15.95**



Electric BUFFET MASTER . . . gives year round service. Three floral designed vitrified china containers, each holding 2 pints. Frame of highly polished chrome on brass . . . rustless, stainless. Heats on AC-DC current, or may be packed with ice for chilled foods. 13½" diameter **$24.95**



TORCH FIRELIGHTER . . . the safe, sure, clean way to light indoor or outdoor fires. Just slide back the barrel and 4 large wicks ignite at once. Uses any type lighter fluid. With extra fluid in handle. Solid brass. 12" . . . **$7.50**
30" . . . **$10.00**

MAIL ORDERS FILLED
Delivery free within 150 miles
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145 East 57 St. New York 22, EL 5-4700

Send for our Free catalogue of Wonderful Gifts "H-1"



Window



BANTAM BOXERS. up through the ripe age of 4, will train for fisticuffs with the Golden Glove Big Boy Boxing outfit. It includes leather boxing gloves with Jack Dempsey's autograph, official boxing trunks, and membership certificate for Jack Dempsey's Big Boy Boxing Club. Rules forbid beating up fathers, insist on strict training, which means drinking milk and early bed. $4 ppd. England Bros., Pittsfield, Mass.



BALLET WALKERS. Every girl whose fashion sense has its feet on the ground will want a pair of these New Lows. They're hand-sewn and made of fine leather in black suede or black, brown, red, or green kid. With flat heel, strap, and flattering vamp, they come in sizes 4-9, widths AAA to C. $14.95 ppd. Order them from Joseph Antell, Zero Newbury St., Boston 16, Mass.

SHELF LOVE

A lovely old house in Connecticut had these wall shelves in every bedroom. Wonderful platform for a reading lamp, it frees your bedside table for books, radio, ash tray, etc. Solid mahogany, maple, pine, or walnut, 7" square, it's a fine perch for a small radio, too. **$2.50** each.

Brass Colonial lamp with saucer base and hurricane chimney, **$7.50.**

Postpaid. No c.o.d.'s.
Write for gift catalog.

Charles W. Chase
Roaring Brook
Hadlyme Connecticut



CREATIONS *of stunning beauty!*



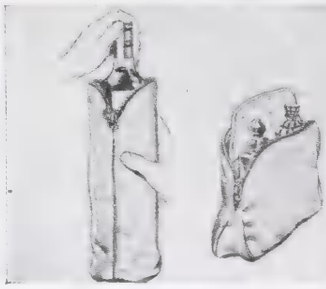
Hammered Aluminum
COCKTAIL SHAKER
THE PERFECT GIFT for the gal or man-about-town, the sophisticate or the modern host or hostess. Lustrous, tarnish resistant, easy-to-clean, hammered aluminum, 9¾" in height. Capacity, one quart. Gem-like Lucite knob in cover quickly adjusts to "shake" or "pour" positions. Simplicity of design and excellent workmanship mark this as a masterniece of skilled metalcraft. A gift of glamour!
ONLY $8.95 PPD.

FORGED ALUMINUM **CANDLE STICKS**
These useful and unusually attractive candle sticks will definitely add to the charm of any setting, such as dining room table, mantel, etc. Smartly designed in sturdy forged aluminum with handles that add to their effectiveness and appearance. A delightful gift for any household.
THE PAIR, ONLY $3.50 PPD.
Gift wrapping and fine quality enclosure card (with your name), on request at no additional cost.



Satisfaction Guaranteed
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Write for free illustrated folder of other attractive gift suggestions.
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PETTY ROAD **the MAIL BOX** MUNCIE INDIANA



BOTTLE GUARDS

Protect your clothes and luggage as well as the precious contents of your bottles. The heavily padded, highly absorbent interiors of these bottle guards takes up the bumps and shakes of rough handling, of high altitudes and other hazards. Convenient zipper closure.

For men: quart size bottle guard in sturdy plastic—tan, green or maroon . . $3.50 ppd.
In genuine leather, brown only . . 7.95 ppd.

For women: 2 pocket cosmetic or perfume bottle guard in sturdy plastic—tan, green or maroon $3.25 ppd.

In lustrous satin—green or maroon 4.25 ppd.

Ethel Meserve
State College, Penn.

Shopping



IGH AND DRY are a pair of imated opposites that will cork our bottles and their wagging gers will either woo you to, wean you from, another drink depending upon whether you ed the come-hither call of Red ose or the no-no warning of lue Stocking. Your thumb puts em in motion. Gay gifts for plers and sobersides. $2.95 ch. ppd. Evelyn Reed. 538 adison Avenue, New York 22.



HAT A CARD! One of the ost exciting cards of the season this very elegant Christmas reath by artist Szoeke. The de- gn, strikingly sophisticated, is k-screened in red and green d gold, and you write your own eeting in red or green ink in- le the stylized wreath. Or for cktail invitations, they would superb! $6.50 for 50. Postpaid om Mermod Jaccard King, St. ouis, Missouri.





Rest and Read in Absolute Comfort

BAC-REST

SCIENTIFICALLY DESIGNED TO GIVE RESTFUL SUPPORT TO THE BACK

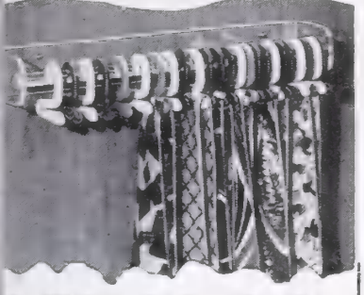
Bac-Rest instantly adjusts to body pressure and yet maintains the support necessary to relaxing comfort. Bac-Rest is made in beautifully grained natural wood, plied for extra strength. Folds flat, less than an inch deep. Can be easily tucked away in small space. Cushion it with a single pillow. Send for one today. You'll enjoy it.

BAC-REST IS GIFT PACKAGED. EACH $6.95 POSTPAID.
Deluxe Model in hardwood $9.95 postpaid.

Check or Money Order • No C. O. D. • In Ohio, add 3% Sales Tax

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A TIE'S BEST FRIEND

A man's ties hung on this Sparkling Crystal Clear Lucite Rack in colorful Ivory, Green, Blue and Red holders makes a gorgeous glow of color in a wardrobe door.

TIES CAN'T WRINKLE OR FALL OFF. Patented flexible plastic holders hold ties individually with a firm smooth grip, keeping them neat—orderly—easily selected at a glance. Holders are removable from rod permitting installation of the rack at any height.

TI-D-TIE Rack is the Ideal Gift for men. Durably made to give years of service. Handsomely boxed. Money back guarantee.

DeLuxe Lucite Rack 18½" long, with 48 plastic holders. $5.00 postpaid.

DeLuxe Lucite Rack 10½" long, with 24 plastic holders. $3.00 postpaid.

U. S. Patent No. 2403834

FRED H. STREIT CO.
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Our amazing Swiss
CALENDAR WATCH



Accurately tells minute, hour—and day of month.

This unique watch is a triumph of skilled Swiss craftsmanship. Not only does it accurately report the exact minute and hour . . . but it ALSO shows correct day of the month. Exciting gift for any man, any boy. Handsome chrome case with glow-at-night dial; timed-and-tested movement. **Guaranteed for full year's service.** Sent COD if you wish (20c extra by air); return in 10 days if not pleased.

Swiss Watch Distributors
Dept. B-11, Sandy Springs, Georgia

You're sure to please you'll shop with ease 'cause gifts like these Do grow on trees!

At least lots of 'em do, and the trees that hatch out our Royal Riviera Pears 'n other rare, exotic fruits are scarce as a cow that gives ice cream. Harry and I put up all our gifts in pleasin', perfect-taste packages — ship 'em straight from our Bear Creek Orchards to whoever you say. Prices include delivery in U. S. proper, in express delivery zones. Greetings with your name enclosed free. We guarantee all gifts to arrive perfect.

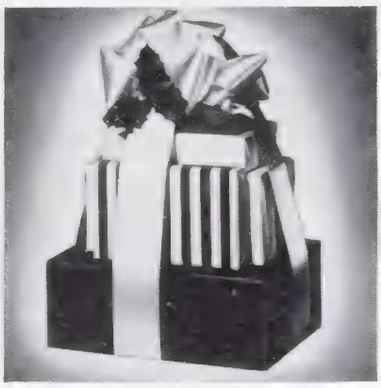


Harry and David
BOX 70, MEDFORD, OREGON



ROYAL RIVIERA PEARS*

America's finest and rarest fruit. The gift *they* always remember—makes *you* long remembered as a thoughtful, original giver. Talk about thanks! You'll never hear the last of it when you give these pears for Christmas. So juicy you eat 'em with a spoon. We pack 'em in impressive gift boxes and deliver direct from our orchards with your greetings. Gift No. 1 (shown), 10 to 14 big beauties, a great favorite, $2.95 delv'd. Gift No. 2, 40% more pears for only $1.00 more, a real generous gift, $3.95 delv'd. Available Nov. 1—Jan. 25.



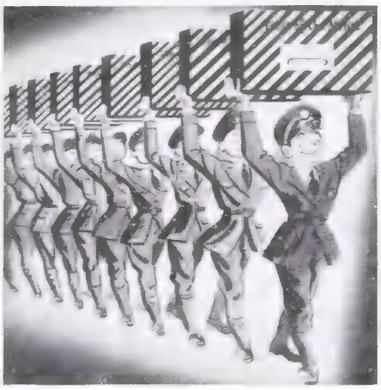
TOWER OF TREATS*

Here's happiness reaching a new high (almost 14")! Imagine giving your friends quintuplets! Not just 1 present but 5. Each stunningly wrapped, and all tied together with a flare of satin ribbon. Inside the gift boxes are Riviera Pears, jumbo apples, whopper figs, fine candies and other surprises. First gift seen under any Christmas tree. You'll get more thanks than a whistle has toots. A "show stealer" and what a value! Gift No. 51 (shown), $6.65 delv'd. Gift No. 50, 4 slightly smaller boxes, $4.95 delv'd. Available Nov. 15—Jan. 15.



ROYAL GIFT BASKETS

Your gift will be the focus of all eyes. A stunning centerpiece for the holiday table. From the top of the shimmering bow to the bottom most layer, it's a treasure-trove of wonderful things to eat—quality thru and thru. Bound to be talked about wherever gifts are mentioned. Gift No. 6 (shown), handwoven basket-tray, brimming with Royal Riviera Pears, other fine fruits, nuts, gosh knows what all! Shpg. wt. 17 lbs., $9.85 delv'd. Gift No. 7, bigger 'n more bountiful, shpg. wt. 22 lbs., $12.75 delv'd. Gift No. 8, biggest of all, shpg. wt. 29 lbs., $16.65 delv'd. Available Nov. 15—Jan. 15.



FRUIT-OF-THE-MONTH CLUB*

A gift that creates excitement and praise for you the whole year thru. You only order one present, but we deliver a whole parade of eye-poppin' gift boxes of America's finest fruits and delicacies throughout the year. Christmas is the "grand opening." An engraved Membership Certificate inscribed with your name and mailed in advance announces all the good things to come. Choose a plan to fit your purse. Series contain from 3 to 12 deliveries from $9.55 to $52.15 respectively. Write for beautiful descriptive booklet.

* T. M. Reg. U. S. Pat. Off. Entire Contents © H&D



Extra Special!

DELIVERED PREPAID TO YOU

This Reproduction
of an Original
Over-size Colonial

CHEST MIRROR

In *Solid* Honduras Mahogany

TRUE VALUE $22.50 *Our Price* **$17.50** *Express Prepaid Anywhere in U. S. A.*

Specifications

Overall dimensions: 24" wide; 8½" deep; 22¾" high. Solid Honduras Mahogany throughout. Adjustable swinging tripod mirror 12" wide x 24" high; large trinket drawer with solid Mahogany Colonial knobs.

We haven't had such a value in our store in years! Imagine . . . an over-size chest mirror of SOLID Honduras Mahogany . . . an exact reproduction of the original Dorothy Robinson chest mirror for only $17.50, express prepaid. You'll be thrilled with the superb cabinet work and the hand-rubbed, rich, soft Colonial mahogany finish. Note the over-size specifications (it's a big chest mirror).

Placed on either an 18th Century, Colonial or Antique Chest-of-drawers, dressing table or vanity, it will add grace and charm to the room. Very appropriate as a Christmas, wedding or anniversary gift.

SEND CHECK OR MONEY ORDER. NO C. O. D. ORDERS

DEPT. 29
P. O. BOX 6007

MECKLENBURG *Furniture Shops Inc.*

CHARLOTTE
NORTH CAROLINA



CHEESE in Wine!

Smooth, flavorful, delicious

Set of four 12 oz. crocks contain Stilton and Cheddar cured in Port Wine; Bleu in Brandy; Swiss in Kirsch. Complete . . . $7.50
Set of six 4 oz. crocks contain Stilton, Cheddar, Bleu, Swiss, Edam in Sauternes and Gorgonzola in Brandy . . . 4.85
Set of six 8 oz. crocks, as above . . . 7.85
One 24 oz. crock, choice of Cheddar, Stilton, Bleu or Gorgonzola . . . 3.45
One 48 oz. crock as above . . . 6.50
One 5 lb. crock as above . . . 10.50
Prepaid within 200 miles.

Write for Catalogue "B"

Vendôme
the Nicest in Caviar Specialists
415 MADISON AVENUE
New York



Christmas Fruits

Beautifully decorated boxes and baskets of delicious, tree-ripened oranges, grapefruit, tangerines and other Florida delicacies . . . make wonderful gifts that will be enjoyed and long remembered.

GIFT No. 1, 55 lbs. $5.00
GIFT No. 2, 90 lbs. 7.50
GIFT No. 3, 30 lbs. 3.00
Contains all oranges, all grapefruit or mixed.
GIFT No. 4, 55 lbs. . . . . $ 7.50
GIFT No. 5, 90 lbs. 10.00
Deluxe packs of oranges, grapefruit, tangerines and an assortment of Florida delicacies.

FAMILY JUICE BUSHEL
55 lbs. of oranges $4.50

All prices include express east of the Mississippi. Add 10% for Wisconsin and west of the Mississippi; 15% for Canada.

Red Warrior Citrus has pleased thousands for over 30 years. Sold in U. S. and Canada only. Send check or money order. Write for illustrated catalog. All fruit guaranteed.

RED WARRIOR GROVES
UMATILLA, FLORIDA



PERSONALIZED LIPSTICK

brilliantly solves your dollar XMAS gift problems. This Dorthé Durrant lipstick comes in a golden metal case engraved with any name you choose. If you're ordering them for members of a sorority or club, Greek letters or club name can also be included. Dot favorite shade on paper for matching.

$3.00 postpaid plus 20% tax
U. S. Orders Only — *Send for Gift Catalog*

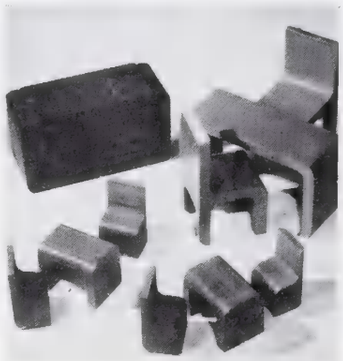
ELIZABETH McCAFFREY
200 West 16th St. Dept. B New York 11, N. Y.



Window



MINK TALES. A jabot of n
ural ranch mink tails to gra
the neckline of your broca
suit, dress-up a faultlessly ta
ored untrimmed coat comes w
a matching muff. Made of da
brown faille, the muff has
graceful cascade of mink ta
and, like the jabot, is also ava
able in silver blue mink ta
Jabot, $12.75. Muff, $22.50. T
and post included. Harold Rub
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PIECE WORK. A young m
of three to five summers will ha
the time of his inquisitive you
life figuring out this puzzle s
The nine pieces are made of V
mont hardwood, shaped l
tables and chairs. The bright n
dye is harmless, and if they ta
a pounding in the nursery, ther
no danger of splinters. Beau
fully made by hand. $2.75. Add 2
W. of Mississippi. Ppd. Verm
Crossroads Store, Waterbury.



EVENING SUSPENDERS

The nicest gift we can suggest for the nicest man you know is black moire evening suspenders elegantly lined with white.

$4.00

Hand painted initials $1 extra. Allow 2 weeks for marking. Postpaid. No C.O.D.'s.

Trade Winds
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Baby COOS

LIFE-SIZE
Magic Skin Doll



Can be washed, bathed and powdered like a live baby.

As big, and almost as real as a year and a half old child, BABY COOS is dressed in well-tailored corduroy overalls, matching beret, colorful basque sweater, white kidskin shoes, and socks. Movable arms, unbreakable plastic head, Magic Skin body, sleeping eyes with long lashes. Sobs, cries and coos. Your choice, boy or girl.

14 in. . . . $ 6.95 20 in. . . . $12.95
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LIGHTED DOLL HOUSE

Most sumptuous doll house you've seen—the Malibu house with 5 rooms plus a awninged sun deck. Every room has a electric ceiling light—the living room ha two. Realistically decorated, inside an out. Sturdily built—19" long, 12" wide, 14 high. $9.50. Say the word and it will com to you occupied by a family of four—moth er, dad, brother and sister in unbreakable flexible vinylite, $10.50.

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Shopping



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To see is to be deceived . . . for these are Constance Spry's famous "Gay Deceivers". Waxed blooms so lifelike they have thrilled the experts. This "plant" will thrill you, too, and brighten your home for months. 8 flowers and 3 buds, in white, light pink, dark pink or cherry red surrounded by 12 dark green leaves, in a 4½" white pot. Arrangement 14" high. $7.25 postpaid.

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for Hot or Cold Drinks

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Lazy Susan in Knotty Pine

A useful and attractive addition to your table service. Places serving dishes, condiments, hors d'oeuvres, etc. within easy reach at family meals, buffet suppers or cocktail parties. Sizes to fit any table. Handcrafted of native New Hampshire pine with a felted, ball-bearing base. The four-coat, hand-rubbed finish is available in old pine or our lighter honey maple finish. Prices postpaid. No C.O.D.'s.

18" diameter	$9.50	20" diameter	$10.50
22" "	11.50	24" "	12.50

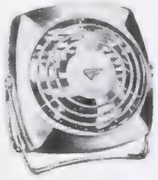
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Christmas Gifts...

FOR THOSE WHO "HAVE EVERYTHING"



The Amazing New FRESHN'D-AIRE *Heaterette*

$13.95 $14.95 West of Denver

Cozy, warm comfort everywhere, anywhere! Made by a division of the Cory Corporation, the FRESHN'D-AIRE Heaterette is perfection as heater or cooling fan—a flick of the switch determines which. Portable, it weighs only 5¼ pounds. Fingertip tilt control directs heat anywhere—horizontal, vertical or in-between. Wonderful as a hair-dryer, too! Completely safeguarded.

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$11.95

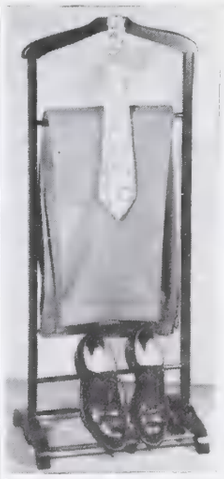


A perfect edge on every knife in a flash with the New CORY Electric Knife Sharpener. No experience needed — scientific construction insures immediate professional sharpening. Noiseless motor gives no radio interference, never needs attention or service. Attached cord tucks back into unit. Streamlined design and weight of only four pounds make for easy storage. Works on 110-115 volts, 50-60 cycles A.C.

Shipped postpaid. send Check or M.O. Postage extra on C.O.D.'s. For gift orders, send names and addresses. We'll mail direct with attractive card.

Brochure of other CORY items sent free on request.

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Whitestone, L. I., N. Y.



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ONLY $7.95

This DeLuxe model is just right for taking care of the things that clutter up a man's or boy's room. Saves time and temper in the morning rush by having all his clothes handy, ready to put on without any waste motion.

NO MORE ARGUMENTS

It's a handsome piece of furniture that holds coat, vest, trousers, under-garments, shoes, socks, necktie and shirt—all conveniently arranged. Keeps bedroom neat. Choice of mahogany or maple finish. 41" tall.

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"666"

GLEAMING COPPER SAUCE PANS

Copper sauce pans such as these should be a sheer inspiration, whether you intend to do your own cooking or merely to plan the meals. In addition, to being cooking receptacles par excellence, these pure copper pans are highly decorative in the kitchen.

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No. 10B—	½ quart	$3.65
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Window Shopping

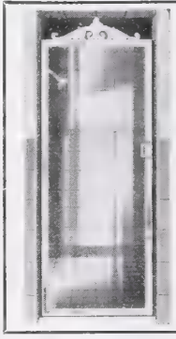


FORE HIM. Golf need longer be a game for maharaja and bankers, because the hi cost of caddies is ingeniously c cumvented with this self-suppo ing golf bag. Nicely made wheat-colored canvas and bro leather, the lightweight aluminu brace becomes a stand wh you're making a shot. Man's l is $15. woman's $13.50. Expre collect. Abbey Decorative Pr ucts Co., Pleasant Valley 1, N.



ENTER, THE BIRD, dress for the occasion and served in manner fitting his dignity a importance of a Thanksgivi day. A 24" x 18" oval platter hand-decorated Italian potte comes with dinner plates match. The proud-looking Tom in natural color, border in b gundy. Platter. $27.50. pla $42 the dozen. Express coll from Carole Stupell, Ltd., 5 Madison Avenue, New York 2

(*Continued on page* 41)



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GLASS SHOWER DOORS

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A Glass Shower Door or Tub Enclosure will add beauty to your bathroom as no other single improvement can. They are permanent and inexpensive . . . eliminate constant upkeep and expensive replacement of shower curtains. Send for free folders.

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America's Oldest Coffee Mill for gourmets and collectors of bric-a-brac. Our Mill is adjustable to any grind. Available in red, blue, natural wood lacquered, or unpainted. The Eagle Mill has often been used as a spice grinder and is a popular gift item.

This 1853 sewing bird made in brass from the original dies, holds cloth firmly in its beak and is an extra set of fingers to aid in cutting and sewing. Also the polished brass bird perches prettily on a whatnot or dressing table and its two pin cushions couldn't be handier. Not a reproduction.

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Add 25c West of Miss.



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BY MAIL

Sturdily constructed with 2-pc. chrome pole and tilting device, heavy 5" fringe, and harmonizing floral designed chintz lining. Choose from dark covers of red, green, aqua, blue, yellow, or chartreuse.

STOCK No. 706 — 7 ft. diameter (over 20 ft. circumference) **$58.50**

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Shipped prepaid except on C.O.D.'s

A practical Christmas Gift for that new home

JAMES LAGROSA SONS
ROUTE 4 • PARAMUS, NEW JERSEY

CREATIONS *of stunning beauty!*



Gleaming Satin Finish
SERVING SHELL

For gracious serving of tid-bits, bon-bons, etc., use this superbly designed, hammered aluminum serving shell. Attractive and convenient—blends perfectly with any home decorative pattern. Easy to clean, won't tarnish or stain. Practical beauty that will last for years. Approx. 11" in length.

ONLY $3.85 PPD.

Sparkling Jewel-Like
CRYSTAL CANDY DISH

Brilliant crystal and artistically designed hammered aluminum combine to make this a candy dish to delight the heart of any hostess. 8 inch crystal dish has three compartments. Cover is of heavy gauge, tarnish-resisting forged aluminum in an exceptional, beautiful wrought design. Makes a wonderful gift.

ONLY $4.50 PPD.

Gift wrapping and fine quality enclosure card with your names, on request at no additional cost.

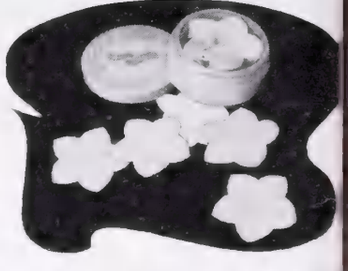
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Address Dept. B-5.

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Sachet Petals . . .

A delightful way to keep underthings fres . . . a new, daintier way to wear perfume



85 petals in a jar $1.00

Use these soft dainty paper petals of deli cate floral scents that last amazingly! Pu them among your lingerie, hankies, purses linens and baby things to keep them de lightfully perfumed. Grand for Holida giving.

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J. L. Hudson, Detroit, selects CELLINI, Firth's new "carved" broadloom, as the perfect background for a collection of priceless antiques. Available in Southern rose, as shown, or in silver-frost gray, amber beige, pine green and ice-cream beige. Something really new in carpet weaving...the background a scientific blend of fine wools and vinyon plastic fibres...insuring a permanency of design effect by texture contrasts.

When it comes to floor coverings...

WOMEN WITH A SENSE OF STYLE PREFER *Firth*

Rugs and Carpets, 295 Fifth Ave, New York 16, N.Y.

60" x 90" cloth and eight oblong napkins, 9.95
64" x 120" cloth and twelve oblong napkins, 12.95
Merry Christmas oblong napkins, set of six, 2.50

■ Linen Shop, second floor



Cheers! A New

Christmas Tradition...

Carson's tablecloth and napkin ensemble

Not even our very own last year's holiday cloth set (popular though it was) can hold a Christmas candle to this new version! Snowy white cotton — hand-printed in brightest red and green with Santa's sky troop and ribbon-tied holly. Makes you want to nudge the holidays, doesn't it... and get the parties going?



MARTIN BRUEHL

A Bountiful

HARVEST TABLE

Imperial

An American tradition, as old as Thanksgiving, but Imperial gives you a wonderful *new* way to serve it this year! Table crystal in the Cape Cod pattern, transparent in loveliness, sturdy for constant use. All these pieces and many, many more. A leading dealer near you will have everything you need for a complete table service, and for gifts, too! Cape Cod hand-crafted crystal is open stock, priced for budget keeping. Made skillfully by master crystal craftsmen and patent protected by the Imperial Glass Corporation, Bellaire, Ohio.

IF A BLANKET COULD BE SPUN OF DREAMS
its name would be
Camellia by *Chatham*

White as bridal white, and beautiful as love's young dream . . .
Chatham's "Camellia". In this exquisite gift blanket, Chatham weaves luxury with enduring quality — to enhance the home she's planning, to grace every home where loveliness is cherished.

"Camellia" is made by Chatham in delicate-but-warm 100% wool, extra long (72" x 90"), bound in glamorous white satin. The closet box in which it comes is equally gift-like in sea green with a cut-out camellia motif on the cover to foretell the sparkling whiteness of "Camellia" itself. $14.95. $15.50 in the West.

CHATHAM MAKES GOOD BLANKETS FOR ALL THE FAMILY
in a wide variety of colors and prices, each blanket attractively packaged in its own distinctive closet box.



Window Shopping

CONTINUED FROM PAGE 36

Y HOOK OR BY CROOK. ere's one fish that won't get way, even though Ambrose has step out of his frame to land m. The plaques, connected by ie line going from the angler's ole to the fish's mouth, are high omedy in low relief for a fisher-an's office, den or rumpus room. bout 5" x 7" each, the set is 2.95 postpaid. Order it from eister Game Company, 26-28 o. Erie Street, Toledo 2, Ohio.



HUNK-O-DATES. In time start the new year right, this lendar appointment pad comes ith a good-looking leather cover saddle-stitched honey, or in old-tooled wine, green, or ma-ogany. With name stamped in old, and a jumbo gold-plated encil. $6. With pad of plain emo sheets, it is $5. Ppd. No o.d.'s. Colonial House, 36 Brom-ld St., Boston 8, Mass.





STAKE YOUR DOGS
. . . yet let 'em roam!

From husky St. Bernard to playful Cocker, this sturdy stake-tether will keep 'em home. Free-swinging, non-tangling Swivel allows dog full 360-degree range. Keeps dog contented, yet confined. Simply drive 16-inch all-steel rust-resistant stake into ground. Postpaid for $1.75. 10-ft. Chain, snaps at both ends, $1.25. Both stake and chain only $2.75 complete. Longer chains 10¢ per ft. additional. Order today.

MODEL PATENT MFG. CO.
1019 Cook St. Denver 6, Colo.

$1.75

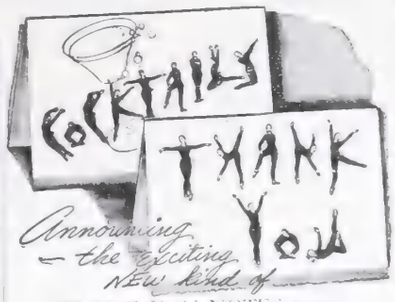


YORK NUT SHELLER

A Sheller — Not a Cracker

At last, a nut sheller that does not crush the meat—does not scatter the shells! For your own use, for delightful gifts. Simple to use. Clip off the shell and out comes the whole meat of the nut. For pecans, English walnuts, hazel nuts, almonds and other such nuts. Light weight polished aluminum with steel cutting teeth. In attractive clear plastic gift box. Shipped anywhere in U. S. A. Price $3.95, postage 10¢.

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Announcing — the Exciting NEW kind of

THANK YOU NOTES AND COCKTAIL INVITATIONS
BALLET RUSE*

Ballerinas dance and behold! They spell "C-O-C-K-T-A-I-L-S" on the invitations and "T-H-A-N-K Y-O-U" on the notes.

Printed on pastelle paper with deckled edge. Comes in dawn pink with fuchsia printing; grey mist with violet; sky blue with royal—or, white with hunters green. Boxed exquisitely . . . 12 "Cocktails" with envs. or 12 "Thank You's" with envs.

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a gift he'd choose!

monogrammed suspenders

Because he'll like the smart contrast monogram, the good looks of moire, the sturdy leather tabs. White, gray, black, navy, maroon-monogrammed in any contrast color. For evening, we recommend black with white monogram.

$6.95 inc. monogram
$7.45 extra length Gift Boxed

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THE LINEN SHOP, INC.
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Shelled Pecans . . .
Golden Creole Pralines

Truly thoughtful gifts . . .

Golden Brown Shelled Pecan Halves, carefully selected from the finest nuts grown. Adds piquancy to salads and pastries. Delicious to Eat.

3 lbs., $4.00; 5 lbs., $6.60; 10 lbs., $12.50

Golden Creole Pralines . . . a taste treat, sweet to eat. Smooth, buttery pralines enjoyed by the whole family. 12 large Pralines, gift boxed.

1 box, $1.60 . . . 4 boxes (mailed to one address), $6.20 . . . 8 boxes (mailed to one address), $12.00 . . . 12 boxes (mailed to one address), $17.40.

Shipped Prepaid in U.S.A.

STERNBERG PECAN COMPANY
DEPT. W, BOX 193
JACKSON, MISSISSIPPI



Every man you know would love to have this huge bath sheet, 58" x 80". White only, 8.75 With 3-letter 8" monogram in black, navy, maroon, or green, 10.75 Allow 3 weeks. New York 18, N.Y.

YOU'VE SEEN SIMILAR SETS UP TO $35—BUT NEVER THIS PRICE!

DELUXE GAME CHEST

#5011 COMPLETE GAME CHEST **9.95** POSTPAID

Tan, simulated Spanish saddle leather case, 16½" x 10" x 3¼". Contains: Combination Chess, Checker and Backgammon Board; Playing Card Deck; Deluxe 8" Roulette Wheel; 150 Interlocking, unbreakable chips in 10 colors; Felt Roulette Layout with Race Course on Reverse Side; 6 heavy Plastic Horses; 6 Mutuel Tickets; Backgammon Doubler; 5⅝" Dice and Game Book.



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Big, beautiful book 10¼" x 15" containing a real 8 key full octave piano. Durable metal keyboard, also a book of 24 pages of popular tunes illustrated in full color. Easy to play as the numbered keys correspond to the numbered notes in the music. A "must" on your Christmas list!

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Twin Size (72 x 90).....each 10.75
Double Size (90 x 90).....each 12.75
(Complete with Monogram)

Mail orders to Moseley's, Fisher Bldg., Detroit. All orders beautifully gift-wrapped and mailed at no extra charge. A 20% deposit must accompany C.O.D. orders. When ordering, underline principal letter of your monogram and state color choice. Allow 3-4 weeks for delivery.

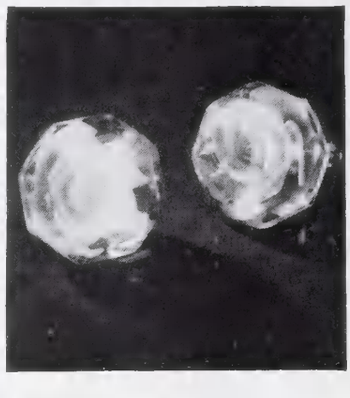
Moseley's
DETROIT MIAMI BEACH PALM BEACH



Window



PUPPY LOVES. 14k gold dogs, sculpted and framed within gold circles, are elegant charmers to wear on a bracelet, a choker, pin or belt. Almost any popular breed is available, and it would be a lavish and very special present to send a dog lover. With precious chips for eyes, they're about 2" long, cost $75 each including tax and postage. Lambert Brothers, Lexington Ave. at 60th Street, New York 22, N. Y.



EASY ON THE DRAWER and easy on the eyes, these drawer pulls are as pretty as any we've seen, and they'll flatter a room the way jewelry flatters a lovely woman. Made of clear lucite, 1¾" wide, roses are carved within each pull in true garden colors: pink, red, yellow, or white. $3.25 each, 4 for $12, 6 for $17.50. Ppd. The Huntington Company, 735 Sylvan Avenue, Milwaukee 11, Wisconsin.

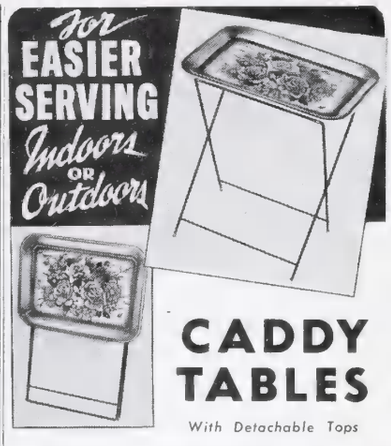


BULKHEAD TABLE LAMP

Made from old bulkhead lamps taken from early battleships, these unique lamps are 32" high. Hexagon shade 20" wide is covered with chintz in appropriate map design, in which soft brown and parchment colors predominate. Three-way lighting fixture permits a small light under the wick cap in the lantern to be operated independently or together with light under the shade.

$69.50 express charges collect
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The Lennox Shop
The Unusual in Gifts and Home Decorations
Hewlett, N.Y.



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With Detachable Tops

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Set of 4.....$8.95

Give one or a set for Xmas!

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for the discriminating Hostess
MARY DEMER'S famous
DATE-NUT ROLL

Made wholly of choice walnuts, dates and marshmallows, blended to make a delicious and appealing confection for parties, teas and special occasions. Stays fresh indefinitely! A most welcome gift for XMAS.

$1.50 per lb.
2 lb. gift box $2.90

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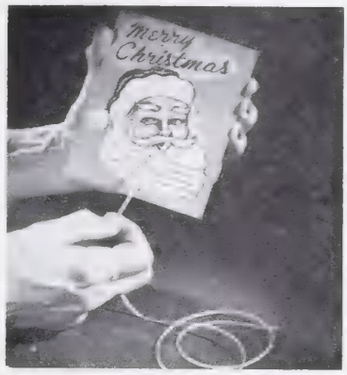
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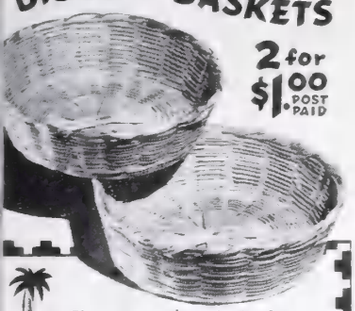
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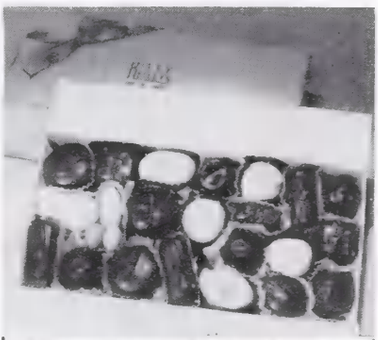


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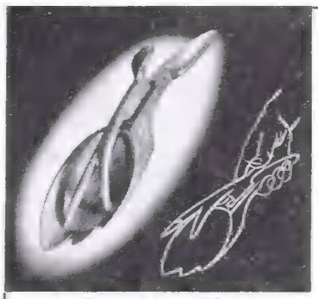
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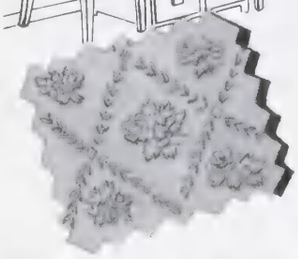
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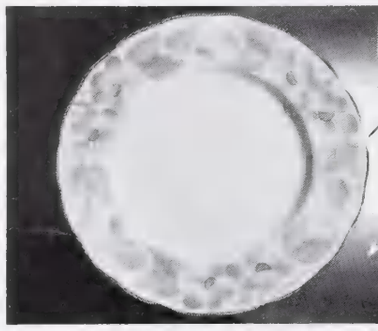
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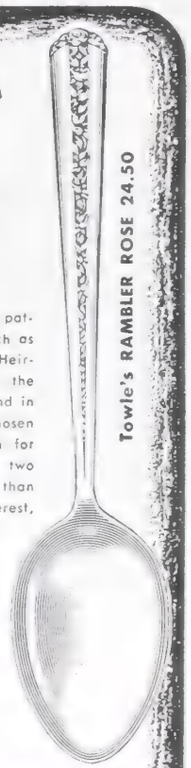
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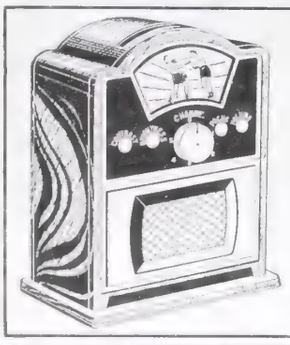


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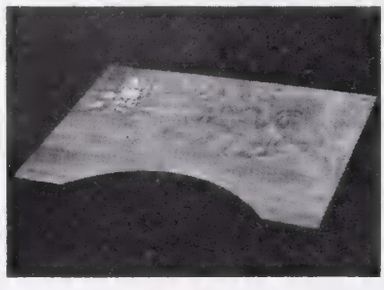
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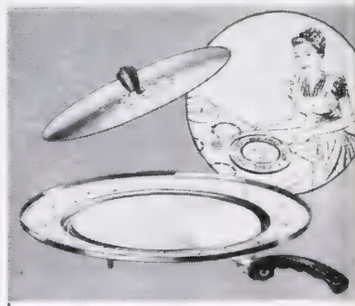
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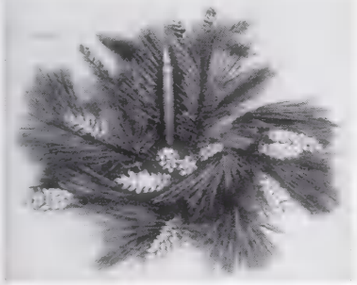


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CHRISTMAS DECORATIONS

Direct from the snow laden forests of Northern Minnesota. An assortment of long needled Norway Pine, Balsam and Cedar with many colorful cones. Ten pound box includes materials for several arrangements. Shipped to arrive just before Christmas. Will remain fresh for weeks. Order a box today. Let us send one direct to your friends.

BOX COMPLETE **$3.95 Prepaid**

Send check or money order to

Northern Pines
Buhl, Minnesota



"Now the SCHMOO tells time TOO"

SCHMOO Pendulette CLOCK

Fashioned after the whimsical **SCHMOO**, the symbol of everlasting happiness. Children of all ages, from 8 to 80, will be delighted with this dependable wall timepiece. With each swing of its eye-catching pendulum, it spreads cheer throughout the nursery, game room or college dormitory.

Each **SCHMOO FULLY GUARANTEED** and will be replaced or repaired without charge if found defective.

In white, blue or pink chip-proof plastic, with raised colored numbers and 30 hour key-wound movement, the Schmoo is 7" high and 5" wide. Gift Boxed. Of course your money refunded if you are not delighted.

$2.95 postpaid plus 20% Fed. Tax. Send $3.54 complete. Small collection fee on C.O.D. orders.

FRANCES—MORRIS 1016 CARROLL STREET BROOKLYN 25, N. Y.



HOLLOW STEMWARE FOR LOVELY XMAS GIFTS

A. Hollow Stem Beer Glasses — First really new beer glass in years! Easy to hold. Bubbles shimmer in the stem. Set of 8, ppd. $6.45

B. Party Hi-Balls—Have 1-oz. jigger in stem! Just pour liquor to right level and add mix. Require no stirring. Set of 8, ppd. $6.45

C. Hollow - Stem Champagnes — Long-stemmed, fine-blown crystal—for elegant occasions. Set of 8, ppd. $6.45

No C.O.D.'s, please

Order From This Advertisement

GLASSCRAFT
920-B, Chicago Ave., Evanston, Ill.



STERLING SILVER *Monogrammed* PIPE

Reach "his" heart with this most distinguished addition to his pipe collection. A fine imported briar, thoughtfully monogrammed in perfectly inlaid Sterling Silver letters. Band is also Sterling. Each pipe is individually registered and guaranteed.

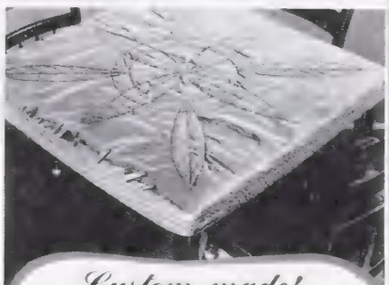
Comes in chamois-cloth pouch and handsomely gift-boxed. Available in straight or curved stem. Specify choice of shape, and initials desired.

Remember, no man has enough pipes!

Only $10.00 ppd. No. C.O.D.'s

Send for New catalog of UNUSUAL GIFTS

BREN LINDA Dept. B, 545 Fifth Avenue NEW YORK 17, N. Y.



Custom-made!

Quilted Taffeta Reversible

CARD TABLE COVERS

Luxury items, lovingly created! Pure artistry in needlecraft . . . yet with a practical purpose. Each cover is hand tailored, richly quilted in original designs. Please specify two solid colors, one for each side: Blarney Green, American Beauty, Jonquil, Eggshell, Turquoise, or Rose.

- Cravenetted to stay lovely, resist stains
- Mitered corners fit card tables perfectly

GORGEOUS GIFTS

Order now for Christmas, and know that your gift will be delightfully different . . . genuinely appreciated.

$14.95 (2 for $28)

EL-MAR STUDIOS
BOX 162 R.D. 14 AKRON 3, OHIO



PARTY APRONS

He'll like these large size fine quality bleached white cloth aprons processed in four brilliant colors.

$1.95 APRON

WE PAY THE POSTAGE

CHEF'S CAP Popular companion to aprons . . . **98¢**

CHOICE OF 6 APRON DESIGNS

Come and Get It — Wottel It Be
Name Yer Pizen — Mama's Helper
Genius at Work — King of Kitchen



BIB SET Set of 6 comic, colorful bibs. Add life to any party. **$1.25** Postpaid

HAL'S GAME MART
7131 Jefferson, Kansas City 5, Mo.

CHARLES & CO.*
INC.
BON VOYAGE* SHOP
340 MADISON AVE., NEW YORK 17
Between 43rd & 44th Streets
Tel MUrray Hill 2-8900

*Trade Mark Reg. U. S. Pat. Off.

HOLIDAY GIFTS *for* Gourmets

Treat your friends to these exciting food delicacies. They are gifts that are different and truly appreciated. Guaranteed by Charles' for quality.



CHEESE CROCK SET

Three rare cheeses aged in wines and brandy . . . packed in pottery crocks of assorted colors. The set consists of Gorgonzola in Brandy; Roquefort in Brandy; Cheddar in Sherry.

3 4-oz. jars **$3.25** **3** 8-oz. jars **$4.85**

Price includes postage within U. S.



HORS D'OEUVRES GIFT BOX

Imported Smoked Oysters, Imported Pate de Foie Gras, Cocktail Mushrooms, Imported Antipasto, Cocktail Onions, Cocktail Olives, Mackerel Fillets, Fillet Anchovies and Fish Paste.

Price includes postage within U.S. **$5.95**

ORDER NOW FOR THANKSGIVING and CHRISTMAS DELIVERY!

CHARLES & CO., INC. (Dept. H.B.)
340 Madison Ave., New York 17, N. Y.

My check or M. O. enclosed. Please send postpaid, safe arrival guaranteed, the following:

— Cheese Crock Sets (4-oz. jars) @ $3.25 per set
— Cheese Crock Sets (8-oz. jars) @ $4.85 per set
— Hors D'Oeuvres Gift Boxes @ $5.95 each

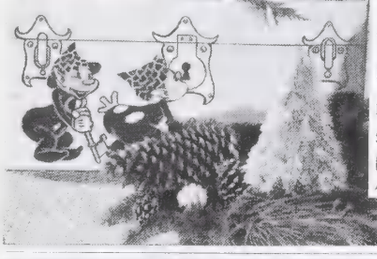
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Address .....

City ..... State .....

BIG "TREASURE CHEST" OF AROMATIC EVERGREENS





Truly expressing the spirit of Christmas is this clever chest filled to over-flowing with carefully selected evergreens and hand-fashioned decorations from the Pacific Northwest. Ideal as gifts . . . grand for your own use at Christmas time.

- 30-inch "Door Charm" with bright red weather-proof ribbon and huge cone.
- Selected English holly sprays with natural red berries and bright green leaves.
- Miniature "snow white" Christmas tree and generous selection of painted cones.
- Choice assortment of pine, fir and cedar sprays and boughs.
- 2 wreaths expertly made of fragrant cedar.
- 12 feet lacy cedar garland.

Complete "Treasure Chest" prepaid in U. S. $9.85

OTHER GIFT-PACKED EVERGREENS

"Home Decorator" box of loose evergreens, carefully chosen for beauty. Box, 6x16x26 **$6.85**

English Holly with bright green leaves and brilliant red berries. Box, 3½x12x25 . . **$2.95**

Large "Door Charm" (described above) . **$3.50**

Send names, money order or check (No C. O. D.'s) to

KIRK'S EVERGREENS, Dept. 1-L, Tacoma, Wash.

America's largest shipper of Christmas Trees and Florists' Greens



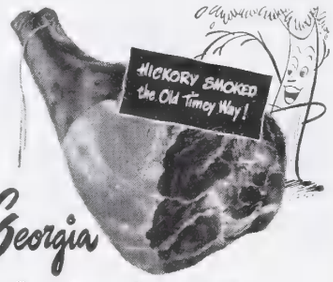
ELECTRIC PHONOGRAPH

A little gem! A clear-toned electric portable phonograph, styled, sized and made for youngsters. Leatherette case with suitcase handle for carrying from place to place. Plays special small records or standard sizes with standard steel needles. 14x10½x7. **$13.75.** Unbreakable records with adventure and western subjects, Flash Gordon, Popeye and Mother Goose. **25¢ each, 4 for $1.**

We Pay Postage

J. J. ANTHONY

BOX 402, MILWAUKEE, WIS.



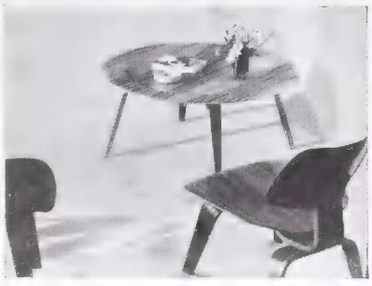
Georgia Country Cured Hams!

Close your eyes, smack your lips and sniff that heavenly aroma! For you who know how wonderfully good it is, 'nough said. But if you're one of those good livers who all your life have heard about Georgia Country Ham—and never tasted it—here's your chance!

These are sugar-cured; smoked over beds of slow burning hickory. Properly trimmed, firm, fully cured. Slice for frying, broiling, or bake for slicing—best ham you ever ate! 10 to 18 lbs.—95c lb. State approximate weight; send $2.00 with order. Shipped express collect, balance C. O. D.

Stuckey's

BOX R, ROUTE 4, EASTMAN, GEORGIA



for the first time by mail order

the eames chair and table

Modern at its smartest and best for your home or office—designed by Charles Eames in molded plywood.
Chair, beautifully simple and completely comfortable. In ash or birch. $34.95
Table, durable, resistant surface. 34" diameter. Ash or birch. $29.95
Prices express collect from Zeeland, Michigan. Deduct 10% in ordering 6 or more units. No C.O.D.'s. Order now from

Town and Country HOME FURNISHINGS

817 E. Broadway
Tucson, Arizona



TOW-L-RING

Trade Mark. Patent Pending

Made of *clear* lucite

HIS—HERS—GUEST

or any initial engraved in RED or BLUE script.

3.98 a pair **2.00** each.

with or without engraving

Send check or money order. we pay postage. No COD's please.

SAXON PLASTICS CO.

44 W. Houston St., N. Y. 12, Dep't H



Window



MAN IN THE KITCHEN and if you give him an apron and this chafing dish, you can in vite the fussiest gourmets yo know for dinner and relax. He'l create something spectacular, an serve it with ritualistic grandeu in this shining copper chafin dish. Lined with block tin, it ha brass legs, an alcohol lamp, an holds 3 pints. $27. Express col lect from Bazar Français, 66 Sixth Ave., New York 10, N. Y



WONDERFUL CURTAINS o sheer 76 x 72 count permanen finish organdy have 5½" eyelet embroidered ruffles. They're 84 wide, come in the following lengths: 54" $8.95, 63" $9.95, 72 $10.95, 81" $11.95, 90" $12.95 For sheer window enchantment these can't be beat! Also avail able to order for double an triple windows. Postpaid from Colten's, 1351 Beacon Street Brookline 46, Massachusetts.



At last! Down-to-earth prices on permanent-finish organdy cottage sets with dainty, multicolored embroidered inserts. Made of fine-quality starchless organdy, in white or yellow. The exquisite styling and distinctive beauty of these curtains will give you many years of pride and satisfaction.

Full Size Cottage Set (for regular size window).....$4.98 pr.
Midget Size Cottage Set (for short size window).....$3.98 pr.
Dinette Set (Tops 72" long, with sash curtain).....$5.98 pr.
Dinette Set (Tops 72" long, no sash curtain).....$4.98 pr.

All orders mailed postage prepaid

Note: Special Sizes made to your order. Write for prices, specifying exact sizes needed.
Sample of embroidery and free illustrated booklet mailed on request.

Send check or money order today to:

COLUMBIA HOME DECORATORS

National Distributors of Spreads, Drapes and Curtains
405 Springfield Ave., Newark, N. J.

A beautiful and practical gift



"Complete Meal" PLATTER

Serves two to four persons
Keeps food hot
All-purpose, meals, parties, picnics

$8.95

postpaid, $9.95 west of Rockies. No C.O.D.'s. Ohio residents add 3%

- Stainless aluminum alloy holds heat longer
- Removable heatproof handles lift tray from table
- Beautiful as silver, stays bright, is easy to clean
- Lifetime of daily use
- Saves dishes, time, labor
- Also serves salads, snacks, hors d'oeuvre, etc.
- 19¾" x 12½" overall

Market Place
131 S. Market St., Troy, Ohio

A WONDERFUL NEW GIFT IDEA . . .

Personalized

CINDERELLA SLIPPERS



Pert, practical, and so personal are thes gay, monogrammed, sequin-trimmed fe slippers (a Jean Walker Original) whic fold flat into matching case . . . perfec for her traveling bag. State size (Smal Medium, Large), color (White, Blu Shocking Pink, Smoke, Aqua, Pink, Blac Baby Blue, Royal or Chartreuse) and h initials. $4.95 set, ppd.

BRENTWOOD'S
457 CLARK AVENUE
LOS ALTOS CALIFORNI

Shopping



YOUR HIGHLAND FLING. whether it's a country week end or a Southern cruise, will be a well-provisioned one if you travel with this green or red Scotch plaid bag. It folds flat for packing on the outgoing trip: holds a prodigious amount of purchases or laundry on your return. In Roll (photo) or Club style. 18" $12. 20" $14 incl. tax and post. Camalier & Buckley. 1141 Connecticut Ave., Washington, D. C.



SIT-BY-THE-FIRE CHAIR. Put this beside your hearth, and reserve it for a scrubbed and pajamad child to sit in while she crayons, chatters to her teddy bear or her daddy, or coaxes for just one more chapter of the Bobbsey Twins. Handmade by Virginia craftsmen, it is painted black with gold decoration, stands 25" high. $6.75. Matching rocker $7.75. Exp. coll. Avalon Gift House, Box 935, Front Royal, Va.





A Big Help for Mothers at Mealtime

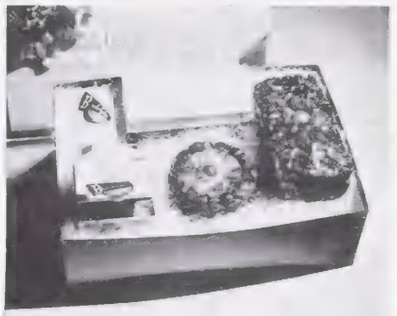
B BIG TABLE TRAY is a real mother's helper. It encourages tots to eat and enjoy it. They learn good manners earlier. It eliminates extra work for mother caused by spilling accidents. A twist of knob securely clamps B Big to all tables, forming individual eating space at the right level for tots seated in adult chairs. It eliminates need for makeshift props and special chairs. Little hands are kept out of reach of hot dishes and table ware, preventing accidents. It's the ideal traveling companion for eating out. So light and compact—of sturdy, sanitary, satin-finish aluminum. Rubber coated clamp protects table finishes. SEND TODAY! Only $4.95 postpaid. You must be satisfied or refund made immediately.

KITE & KOCH CO.
Dept. H-11 15 N. Euclid Pasadena, California

WILL YOU HAVE WHITE OR DARK FRUIT CAKE?

White fruit cake is as light and spicy, rich with glacé fruits and nuts as dark cake is robust with its aged and brandied flavor. If your Christmas order was for dark last year, try white this season. Shown below. Both, $1.75 the pound from 1-10 pounds in oblong or round size. Beautifully gift wrapped with cherry satin ribbon in a salmon and cherry colored box.

Send for brochure of many gift boxes, pecan butterscotch, salad dressings, cookies, plum puddings, and other home-baked delicacies.

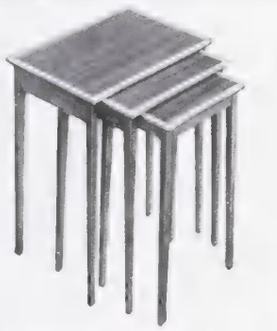






White or dark Cocktail Fruit Cakes, delightful single-serving portions in individual glassine cups are delicious gifts. $3 the box of 14. $5.50 the box of 28. $7.50 the box of 42.

Blanche Geiss
famous baked delicacies
Dept. N
904 bayard park drive
evansville 13 indiana

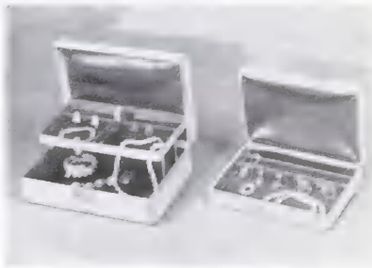


NEST OF TABLES

In Rich, Genuine Mahogany

Beautifully styled in the 18th century tradition for 20th century homes. Ideal for the small apartment, for tea and snacktime serving. Each of the nest of 3 tables is handsomely crafted with true Satinwood cross band inlay. Patient hand-rubbed finish brings out full charm of the genuine mahogany. Largest table 13" x 19" x 25" high. Usually $55—now only **$39.95,** *Express Collect.* (No C.O.D.'s, please.) *Money back guarantee of satisfaction.*

The BURTON CO. Dept. 56
8 PELHAM ST., CAMBRIDGE 42, MASS.



JEWEL CASES

For "Her Majesty's" Treasures and Trifles. Lovely colors, beautiful design and exacting workmanship make these Royal Gifts of the Season. Both are all metal construction and contrast lined in rich velvet and satin.

THE DUCHESS (left) Leather grain texo 24K Gold embossing (9½ x 6½ x 3) Ivory Rose Aqua. *3.95 add 25c postage*

THE COUNTESS (right) in rich Ostrich grain texol (8½ x 5¾ x 1¾) Rose, Blue or Blonde. *3.95 add 20c postage*

(Give 1st & 2nd color choice—No COD's)

James Stuart
Dept. A-11 410 DELAWARE AVENUE
WILMINGTON 11, DELAWARE

FUR ACCESSORIES



. . . divine gifts!

Tiny prices for the gift she'll prize most of all! Black Persian lamb muff, large 11 x 10", shirred satin back and zipper **$19.95**

Elegant ascot scarf of black Persian lamb, 38" long, black satin lining. **$16.95**

Velvet beret, beaded or not. All colors, sizes **$5.95**

Persian lamb Head Band . . . **$4.95**

Also fur by the yard, fur buttons for suits, coats. Tax and postage included.

MOLLY SAMSON
Dept. B • 509 Madison Ave. ▪ New York 22

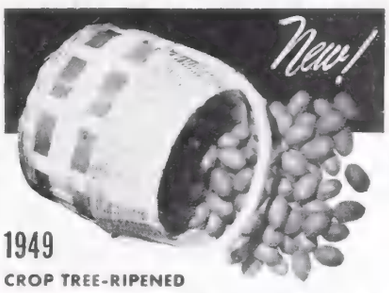


A Prized Pattern— Modestly Priced

English ware in the lovely old Chinese Lowestoft pattern. With delicate center bouquet, blue or red border. 20-pc. starter set for 4, only $21.50. Open stock. Send for complete price list.

Plus shipping charges

DAVIS COLLAMORE & CO., LTD.
Oldest china & crystal house in N.Y.
7 East 52nd St., New York 22



1949
CROP TREE-RIPENED

PAPER SHELL PECANS

The South's finest pecans, fresh, tasty firm nuts ideally packed for gifts.

6 lbs.	Mammoths in Shells Gift Basket Postpaid	**$3.95**
12 lbs.	Mammoths in Shells Gift Basket Postpaid	**$6.95**
5 lbs.	Mammoth Shelled Halves, Postpaid	**$5.45**
5 lbs.	Selected Large Shelled Pieces, Postpaid	**$4.95**

Write for brochure of complete pecan gift line.

HARVEY'S • JONESBORO 2, GA.

GENUINE JADE

Mounted in beautiful 14K Gold Settings





Only **29.75** tax incl.

Now offered to lovers of fine jewelry, these gorgeous rings of Jade are popularly priced due to manufacturer selling direct. These rings, with the mystic stones of the Orient, JADE, make ideal and unusual gifts.

Send check or money-order, price $29.75 postpaid . . . satisfaction guaranteed . . . specify style desired. Send ring size or strip of paper cut to size.

JEWELS OF JADE
SAN RAFAEL CALIFORNIA

Brighten up that desk!

SPORTSMAN'S REMINDER

You'll delight the heart of an angler the year 'round with this convenient little calendar. The perfect gift for the desk of a fishing friend. Authentic hand-tied flies encased in lucite practically jump right out at you. Choice of Scarlet Ibis enticingly mounted on gray or a Yellow Sally on black. Approximately 3" x 4". Calendar pads are replaceable at 10 cents.
$2.50 postpaid.





STAMP CADDY

More than just an ornament, this efficient little Stamp Caddy is the handiest kind of desk helper for home or office. Expertly fashioned. Eagle is cast in solid brass with matching brass base. It holds a standard roll of 500 stamps in 1, ½, or 3-cent denominations. You won't have to search for stamps with this attractive table piece—they're ready when you need them. Approximate size 2½" x 3". $4.00 postpaid.

Order by mail today. Immediate shipment. Satisfaction or money back. No C.O.D.'s please.

ESSEX COUNTY GUILD 3 Wenham Road Topsfield, Massachusetts



Window



BACON-EGGER is the ne and spectacular star on the Ame ican breakfast scene. Made steel, it does away with curled-u bacon slices, paper-draining, co bacon, and splattered greas Cover goes over strips of baco which fry through; no need turn them. When done, put the on warming rim and fry 3 or eggs in drippings. Excess fat flo into ring drain. $2.95 ppd. Artis Galleries, Fort Dodge, Iowa.



BREAKFAST DUET. breakfast set for two is made glazed earthenware imported fro Finland, and the blue ribbon d sign on the white body is as fre as morning sunshine. Included a coffee pot, sugar and creame breakfast plates, toast plate cereal bowls, egg cups, cups an saucers. $9.95. Blue or white met tray, 22" x 16". $3.25. Exp. co Hand Craft Studio, 777 Lexingto Ave., New York 21.



Superior decorator design and Colonial charm at an exceptionally low price! Stands 21½" high with a 12" paper parchment shade in either maroon or green, gold trim. Highly polished and lacquered, non-tarnishable all brass.

6.45

Or buy a pair for $12.90

Check ☐ money order (no C.O.D. please.) Money refunded in 10 days if not satisfied. We pay postage.

JORE Distributors and Co., Dept. X, 17 East 42nd Street, N. Y. 17, N. Y.

A *HOLE-IN-ONE* WITH KADDY KIT!



The grandest gift for golfers —*NOW PERSONALIZED!* In genuine natural russet, Shrewsbury Grain, bridle leather, saddle stitched. Holds 3 balls, 4 tees. Balls lock in, yet roll out freely when wanted. Attaches easily to golfer's belt, out of his way; weighs 4 oz, comes with 4 tees, pencil. Handsomely boxed.

Below par prices: Man's model—$5.00; Woman's model (matching leather belt) — $6.00. Prices postpaid.

Send for New catalog of unusual gifts.

3 INITIALS 50¢ EXTRA. No C.O.D.'s, please

BREN LINDA dept. B, 545 FIFTH AVE. NEW YORK 17, N. Y.



This Is ONE *Doll ! !*

That's LINDA on the left . . . turned upside down she becomes LIZA.

The amazing Linda-Liza Twin Doll gives any little girl DOUBLE pleasure. Faces handscreened . . . . . hair of imported wool yarn . . . . . stuffed with Java Kapok . . . . . dressed in fine percale prints and crisp organdy aprons. Linda-Liza is 11" high and will stand all by herself. Mostly handmade, so the supply is limited. Order now to assure Christmas delivery.

#1—Linda, blue dress; Liza, red dress
#2—Linda, green dress; Liza, yellow dress

Only $4.95, postpaid. (Please, no C.O.D.'s.)

MAUREEN'S DOLLS
4830 Twining St., Los Angeles 32, Cal.



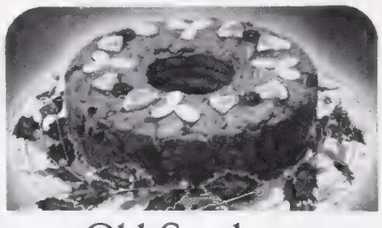
NON-INFLAMMABLE

A Clean Sweep

that will brighten and renew your rugs and carpets is this amazing new California Cleaner. Just shake the granular powder onto your rug, brush it in. An hour later vacuum your floor covering and it's scientifically clean. Use it often, won't harm finest rugs and never leaves a ring when you spot clean. Absolutely destroys all insects, mothproofs at the time of application. Cleans 9' x 12' rug or 150 sq. ft. carpet.

$1.25 postpaid. No c.o.d.'s please.

G. J. deBarcena
Dept. H. B., 101 West 58th Street, New York, N. Y.



Old Southern FRUIT CAKE

of legendary goodness

Made by a secret recipe cherished by five generations in one family, Old Southern Fruitcake is the gourmet's delight . . . rich with rare and exotic fruit . . . chockful of plump jumbo pecans, almonds and Tennessee black walnuts . . . mellow with a secret formula blend of rare spices . . . all captured in a moist but light cake texture of melt-in-the-mouth goodness.

2 sizes . . . 3 lb. and 5 lb. . . @ $1.50 per pound, postage paid to any point in the U. S. Beautifully gift packed in gay Holiday tins, and safely cartoned for happy arrivals. Send check or M. O. No C. O. D's, please.

Order NOW for Holiday Gifts and Family Treats!

DEPT. H-11

OLD SOUTHERN KITCHENS
454-460 Fourth Avenue North
Nashville 2, Tennessee



THE FAMOUS

SWEETWOOD CIGARETTE HOLDERS

Now available by mail

Natural, pleasant wood mouth piece . . . not perfumed. Attractive! Inexpensive!

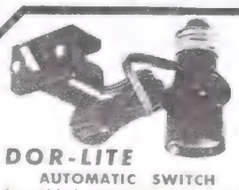
Why use a strong holder?

Keep a supply of low priced Sweetwoods on hand and discard while still odorless.

REGULAR HOLDERS, 100 for $5.00 prepaid
STUB EJECTORS, 50 for $5.00 prepaid

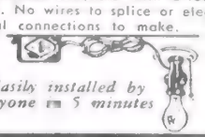
CHICK POWELL COMPANY, Dept H
44 N. W. 22nd Avenue . . . Miami, Florida

SAMPLE OFFER . . Send 25 cents
(No stamps please) for three regular holders and one stub ejector. Postage prepaid.



DOR-LITE
AUTOMATIC SWITCH

Assembled complete with 6-foot cord. No wires to splice or electrical connections to make.



Easily installed by anyone in 5 minutes

OPEN DOOR - *Light's On!*
CLOSE DOOR - *Light's Off!*

Fine for Closets, Pantry, Garage, Etc.

Simply unscrew your present light bulb, plug control socket into light socket, and fasten automatic switch to top of doorway with two small screws furnished. Operates same as the light in an electric refrigerator. Send check or money order. No COD's, please. Complete with simple instructions. Easy to install. *Postpaid*, only, **$2.45**

The **DOR-LITE** *Company*
312 S. Christiana Ave. • Chicago 24, Illinois

Shopping



VIDEO CHAIR. Every family has one—a television addict. And to provide him with a really comfortable roost while he views the basticuffs or the gridiron classics, here's a square tubular aluminum chair. Covered in green, navy, or maroon canvas or nylon, it weighs next to nothing, folds flat to fit into the hall closet. Give second color choice. $14.95 exp. coll. Scully & Scully, 506 Park Ave., New York 22.



PRETTY AS THE PICTURE you will place in its heart is this frame that will make someone you love look lovelier. Made by Gorham of sterling silver, it's as sweet as a Victorian valentine, and it would be a beloved gift for a grandmother's dressing table, a husband's office. 5" x 3½" overall, it holds a 2" x 3" picture. Costs $10 incl. tax. Add 25¢ post. Nelmor Jewelers, 901 Bergen Ave., Jersey City 6, New Jersey.



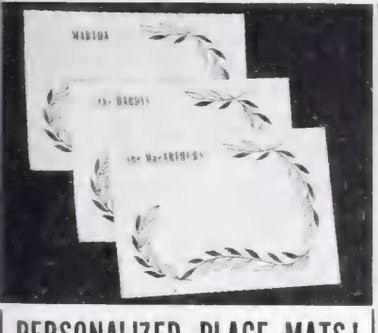


DUNCAN'S HAND-MADE

HURRICANE LAMPS

With imported hand-cut polished prisms

A magnificent Christmas gift to hold the sweet-smelling bayberry candles . . . a lovely centerpiece to shine down upon the Thanksgiving turkey . . . and a thing of beauty all year round. These Duncan hurricanes were made by the company which created many famous antiques and glass collectors' items. Shipped postpaid anywhere in U.S.A. With etched hurricane shades, $20.00 pair. With plain crystal shades, $16.00 pair. Send check or money order—THE GLASS BOX, 430 Parker Drive, Pittsburgh 16, Pa.



PERSONALIZED PLACE MATS!

You'll have gayer meals with new charm and loveliness added to your table service! From breakfast to bridge, meals will be brighter, laundry will be lighter, with these 11" x 17" mats! Heavy, white paper with your name or initials in Dark Blue, completed by graceful border in choice of Bermuda Blue or Miniver Rose. Ideal for gifts . . . and for your own home, too! Set of 50—prepaid—**$2.00.**

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MEREDITH, Inc.

1024 Grey Avenue Evanston, Illinois



SET OF 8

$1.00 POSTPAID

DESIGNED ASH TRAYS

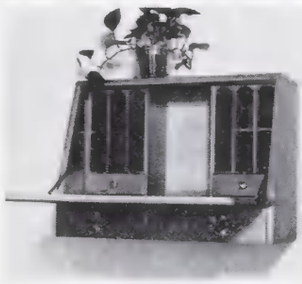
They're imported of course. Only by taking advantage of the lowered price of Mexican money could we bring you a bargain like this. And no two alike either. Each is an original creation: that's because they're made and decorated by hand. Terra Cotta colored pottery with symbols in white.

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OLD MEXICO SHOP

SANTA FÉ, NEW MEXICO





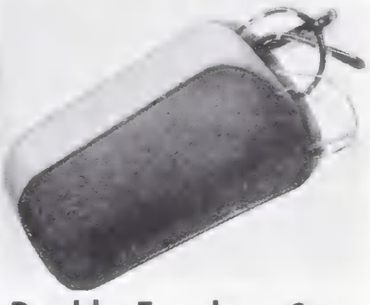
A DESK FOR YOUR WALL

the Magnolia

Whether or not your space is limited here is a desk which admirably lends itself to an unusually charming and original decor. Wonderfully solves a problem for small home or apartment. For living room, den, your bedroom; for boy's or girl's room, ideal! Very nice Christmas gift, too! Excellent Early American with antiqued bronze hardware. Hardwood; cabinet work definitely good. Easily attached to wall; screws furnished. 13"-d, 24"-w, 18-h". Mahogany, walnut or maple finish; or unfinished, smoothly sanded. Shipped exp. col. $34.50 unfinished; $39.50 finished.

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Old Henderson Hwy. Tyler, Texas



Double Eyeglass Case

A boon to those who use two pairs of glasses. Double Eyeglass Case combines protection without bulk and its different leathers on the front of the twin pockets permit easy identification as to which are the reading and which are the "seeing" glasses. People who use only one pair of glasses will be glad to use the other pocket for a spare or sun glasses. So slim it will fit into a man's vest pocket. English made of fine Morocco leather with soft, pliable leather lining. Personalized with three initials stamped in gold free of charge if specified with order. $5.00. Postpaid. Gift-boxed.

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Fine Leatherware

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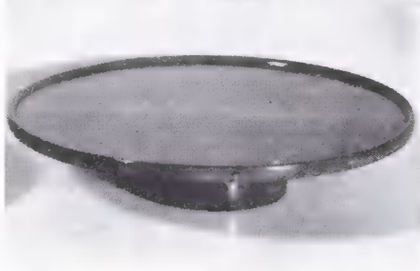
Dignified dowagers and girthy gourmets gorge greedily on these old-time, good-eating specialties with fine Carolina cooked-in flavor! ARTICHOKE RELISH! PICKLED WATERMELON RIND! SPICED CINNAMON PEARS! WATERMELON & LEMON MARMALADE! HOT PEAR RELISH! ORANGE MARMALADE! Six full-pint, re-usable jars in colorful gift box! Send a box to every friend on your list! Prepaid **$5.75**

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Genuine Redwood Lazy Susan, hand finished to bring out beauty of redwood, with ball bearings for easy turning. Felt base.

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PENNSYLVANIA DUTCH HEIRLOOM TRIVETS

12 Designs For Your Home For Gifts



Use them anywhere woodwork, table tops, sills, or linoleum need protection from hot dishes—as flower pot bases—for decoration. Each about 8 inches long, $\frac{3}{4}$-inch legs. Individually boxed. *Same designs available in solid brass.*

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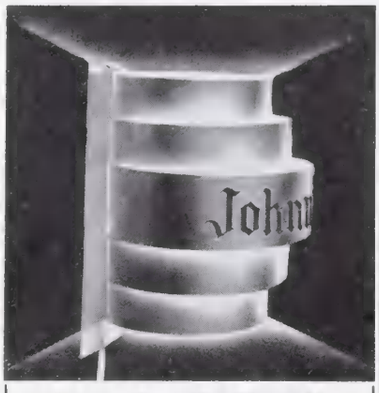
13-Family Tree; 14-Star Wheel; 15-Dewdrop; 16-Heart; 17-Plume; 18-Butterfly; 19-Peacock; 20-Tassel & Grain; 21-Rosette; 22-Hex; 23-Military; 24-Sunburst. Order by number. Specify Black Iron or Brass.

PRICES POSTPAID

Black Iron	Quantity	Solid Brass
$1 00	1	$2 75
$2 75	3	$7 50
$5 25	6	$14 00
$10 00	12	$26 50
$19 00	24	$51 00
$27 50	36	$75 00
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Save on quantities. We ship anywhere!

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Personalized PIN-UP LAMP for your KIDDIES' ROOM

Designed especially for the kiddies' nursery or youngster's bedroom, this excitingly different pin-up lamp is available with the name of your choice (not to exceed 10 letters). Hand lettered in washable Old English at no additional cost. An artistic creation of enameled aluminum, the Louvrelite pin-up lamp gives the room a dramatic and beautiful lighting effect. Choice of blue, pink, yellow and ivory. Will make an unusual Christmas gift.

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Money-back guarantee. Postage prepaid.

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"Wind My Tail and I Play 'Where Has My Little Dog Gone?'"

Musical Cocker Spaniel

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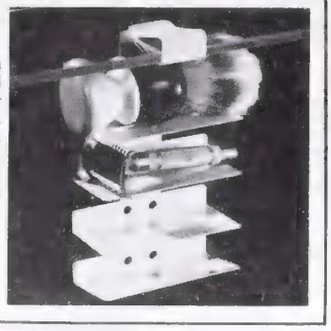
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Tidy Shelf is well named—it tidies the bathroom cabinet by holding small items such as razor, pill boxes, bobby pins, cosmetics. Keeps them up front where they don't get lost behind large objects. Clip adjusts to fit any shelf. It utilizes waste space. Well organized families use a Tidy Shelf for each member of the family. It's metal with ivory enamel finish. 5⅞" high, each shelf 3¼" x 1½ wide.



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Here is the answer for Dad, Junior, the ole man or even the boy friend! Personalized tie clasp and matching cuff links in gold with 3 initials on each at these amazing prices:

	Sterling or Gold Filled	14k Solid Gold
Tie Clasp	$ 6.00	$45.00
Cuff Links	10.00	40.00

Including Tax

Prices Postpaid — No C.O.D.'s please

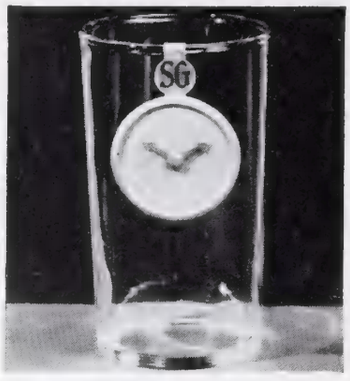
M. J. KITTREDGE, INC.
88 Elm Street, Westfield, Mass.



Window



TRIVET LIGHT. A gleaming brass pin-up lamp, made from an authentic pine tree design trivet, will brighten up your sewing nook, or shed light, merely electrical, on a page of Latin your high school scholar is battling. It comes with a parchment shade in maroon, and the lamp is solid brass, sells for the nice price of $4.95. Ward Phillips, Box 3451 Merchandise Mart, Chicago 54.



CLOCK YOUR DRINK. A gadget that makes sense is the Drinclock. Marked with all popular mixers, it has two movable hands, so if you're drinking bourbon and soda, set the hands to that combination and your host's job is simple. The face is real plastic, and it fastens onto the glass with a personalized aluminum clip. Set of 8 is $1.25, ppd. The Bar Mart, 62 W. 45th St., New York 19, N. Y.



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TAFFY 45¢ lb.

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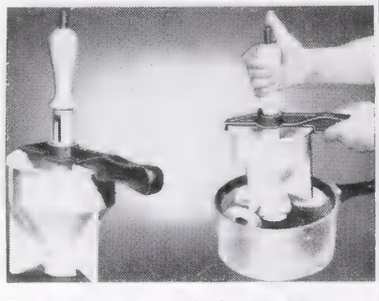
Every ingredient is the finest that money can buy. You will be delighted with the 15 delicious, genuine flavors. This is something different and the finest in quality. Ideal for a gift.

The extremely low price is possible only because the taffy comes to you direct from our candy kitchen.

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We will deduct correct mailing cost and send balance in candy. No C.O.D. please. We guarantee satisfaction.

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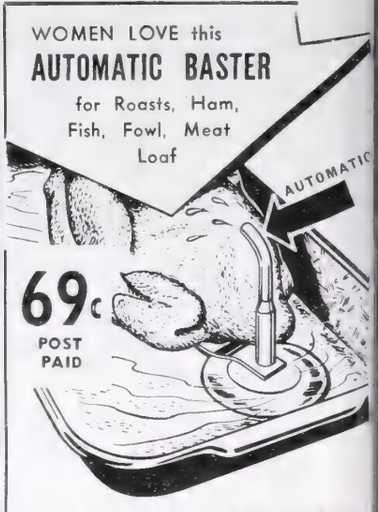
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AUTOMATIC BASTER

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MAKES GOOD COOKS BETTER

Four pieces of aluminum that adjust for size. Easy to use, easy to wash. Just place in pan and forget it. Absolutely automatic! Produces tender and tasty meat and fowl.

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Shopping



ROP THE HANDKER-HIEF a young miss or master ill, so to assure its prompt re-rn to its rightful owner, these me with the child's full name first name. They're made of hite cotton with the name in d, green, blue, or brown, and e 16" square is large enough weather a case of the sniffles. et of three is $1 ppd. No c.o.d.'s. d no stamps. Young Sports, ox 25, Chester Springs, Pa.



HE CANASTA BUG will te you, we guarantee. And once fected, you'll want this hand-me set. It comes in a deep ney, library green, or bright d saddle leather case, saddle-itched in white, and includes a cite rack for discard and stock les, score pad, 2 decks of Can-ta cards, and official rules. $10 d. Stamped in gold with name initials, 50¢ extra. Trade inds. 141 Newbury St., Boston.





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leading fashion authority has created is *unique* Petal design, which closes on e same principal as a flower at night. ne distinctive JEWEL CASE is lined ith contrasting satin, has 6 side pockets nd protective pad. May also be car-ed as a charming evening bag.

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Exquisite Hand Made Boudoir Accessories

MADE BY THE FINEST CRAFTSMEN

In Antiqued 24K Gold or Antiqued Silver Plate on Brass.



A—Perfume tray of lovely entwined rose design, metal filigree, top quality glass, hand-cut and silvered Love Bird center design. Backed with satin in ivory, pastel rose, powder blue or chartreuse. Fine velvet back and sturdy non-scratch legs. Sufficiently large to accommodate all your perfumes. Size 11" x 17". **$22.00**

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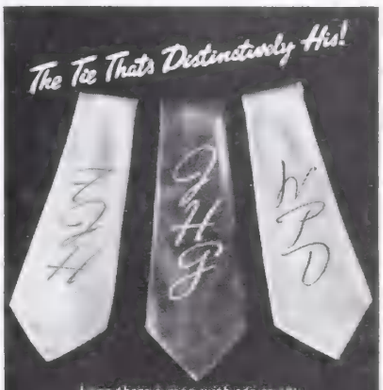
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Please state item, gold or silver finish and color of satin desired.
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A famous Cape Cod Sea Captain designed America's most comfortable, handsome chair. Fits any decorative scheme. Seat and arms are so cleverly pitched, you really r-e-l-a-x! Painstakingly hand made. Selected solid hardwoods. Hand-rubbed to soft, lustrous, golden-brown finish. Reg. $27.50. Now $15.95 plus 48¢ Calif. Tax. and $2.00 del. ea. Unfinished sanded $14.00 plus tax and del. Satisfaction guaranteed. Order two! You'll want six. The ideal gift. Free Catalog! Mail check or m. o. Dept. B-1. Hardt's Antiques, 846 Palm Avenue, West Hollywood 46, Calif.



Is there a man with ego so small
He wouldn't be pleased with
a monogrammed tie.

These ties are the perfect way to say Merry Christmas to every man on your gift list. He'll love their individuality and admire your good taste. Superbly fashioned of satin, the season's most popular fabric. Fully lined. The monogram expertly joined in attractive modern script. Handsomely gift boxed. Select your own color combination. The ties: red, blue, brown, maroon, green, gray or yellow. The monograms: light or navy blue, white, gray, brown, red, gold, aqua or yellow. **$3.00** Postpaid. (Sorry, no C. O. D.'s. Ohio residents add 3% sales tax.)

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IMPORTED CUCKOO CLOCKS

Let your Christmas gift be an Heirloom piece from the old country. HAND MADE—HAND CARVED clocks just like the one Great-Grandmother cherished. Hand rubbed antique finish. Made by the little clock makers in the Black Forest, who have made them for generations. Because I import them direct, you save 25%.

$15.00 to **$50.00** *Write for Illustrated Folder*

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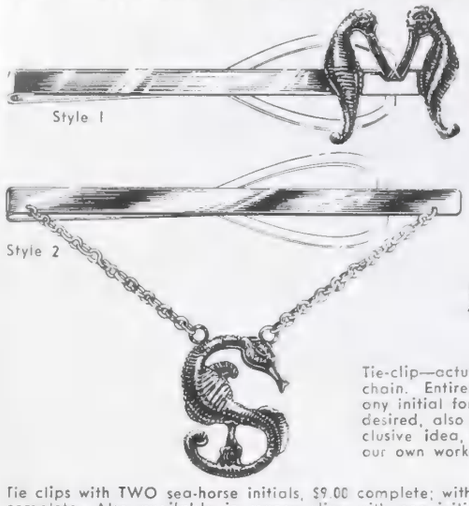
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When she sees her own signature (fashioned by hand from jeweler's golden metal) on this smartly-tailored genuine pigskin billfold, she will know you have selected a personalized gift rich in beauty and good taste. In natural pigskin, red, blue or green. $8.30. Send her signature with order. Same billfold, without facsimile signature, name stamped in gold, $4.30. Men's style pigskin billfolds with facsimile signature or gold-stamped, at same prices.

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The Individual Gift for YOUR Man!



Hand-Modeled
SEA-HORSE
INITIAL
TIE CLIP

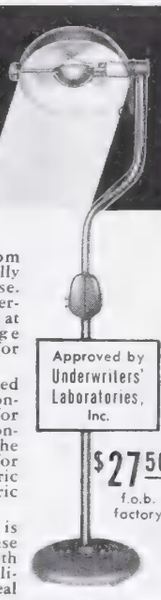
$6 POSTPAID
FEDERAL TAX INCLUDED

Tie-clip—actual size as shown; with or without chain. Entirely of sterling silver, including any initial formed of a sea-horse. State style desired, also initial. Comes gift-wrapped. Exclusive idea, designed and manufactured in our own workshop.

Tie clips with TWO sea-horse initials, $9.00 complete; with THREE sea-horse initials, $12.00 complete. Also available in money clips with one initial, $6.00. Federal tax included.

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A night light located opposite the switch control housing is used for very low soft light. A convenience outlet above the switches may be used for attaching radio, electric pads or any other electric appliance.

This beautiful lamp is especially adapted for use alongside a bed or with an easy chair in the library or den. An ideal Christmas or birthday gift.

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Builders of Fine Hospital Furniture Since 1886

SILVERWARE
GOLD • BRASS • COPPER • CHROME • ANTIQUE
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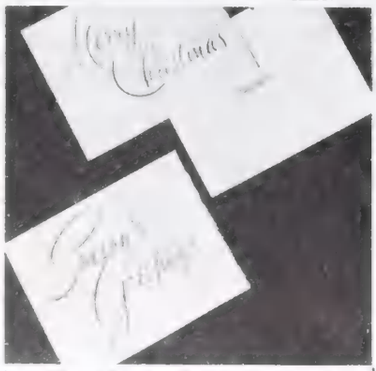
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Styled to gladly express your greeting to everyone on your list. The two styles shown above as well as "GREETINGS" or "CHRISTMAS" are among the suggested Christmas Red Name-imprinted items to match (1) or 2 Deep Quality White Laid Antique Stratford Folio Cards with gold deckle edge. Folded size 5½" x 4¼". White envelopes of matching quality.

No. 1 25—$4.75 ppd. Box of 100—$13.50 ppd.
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DEERSKIN 2 IN 1 GLOVES
for men and women

Only the softest and smoothest of our native deerskins go into these superb gloves! Creamy, natural tone with separate, all-wool knit inner glove. Washable, too. Worn half-size larger than dress gloves. Men's sizes, 8 to 11, $7.50. Woman's sizes, 6 to 9, $6.95.

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The VERMONT CROSSROADS STORE
Waterbury, Vermont



Window



PIPE DREAM for the man who spends his "at home" evenings with his favorite briar or meerschaum at hand is this knotty pine pipe rack. The humidor jars keep his tobacco moist and fresh. He'll hang it on the wall of his study, or set it atop his kneehole desk. Handmade, it has a honey, satin-smooth finish 13" x 9½". $9 ppd. No c.o.d.'s. Yield House, Box 179, North Conway, N. H.



TRAVELING COMPANIONS. For a lucky lady bound for some winter wonderland, a bride who's packing for an enchanted wedding trip, these are the gift. They're waterproof and come in green or turquoise trimmed with rose, or rose with turquoise. Cosmetic kit, $5.95; fitted mending case, $1.75; washcloth case with cloth and soap, $2.25. Postpaid from Gertrude Williamson, Great Barrington, Mass.



Add charm and beauty to your home with this copy of an old Cobbler's Bench, which is so desirable as a present day cocktail or occasional table. Hand made of Solid Knotty Pine by New England master craftsmen. Hand-rubbed finish, alcohol resistant. Shipped express prepaid.

Size 36"x14½"x15"
Price $30.00

Send for free catalog of other pine pieces.

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ILLUSTRATED WITH FULL COLOR PICTURES IN

THREE DIMENSIONS

Fascinating stories, each illustrated with seven pictures that "come to life" in amazing three-dimensions when seen in a View-Master Stereoscope.

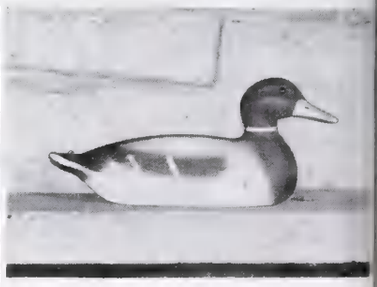
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DUCK for
MANTEL • DEN • GAME ROOM • LODGE

Here's a gift any man with sporting blood will welcome. This life-like duck is an ideal decoration (but if he wants to go duck hunting, it's a perfect decoy, too). Women also like them because they float beautifully on lily pools and ponds. Made of cellulose plastic; weighted bottom; waterproof finished in natural colors; 16½" long. Check or money order. Sorry, no C.O.D.'s.

Single Duck (Drake) . . . . **$1.50** ppd.
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Shopping



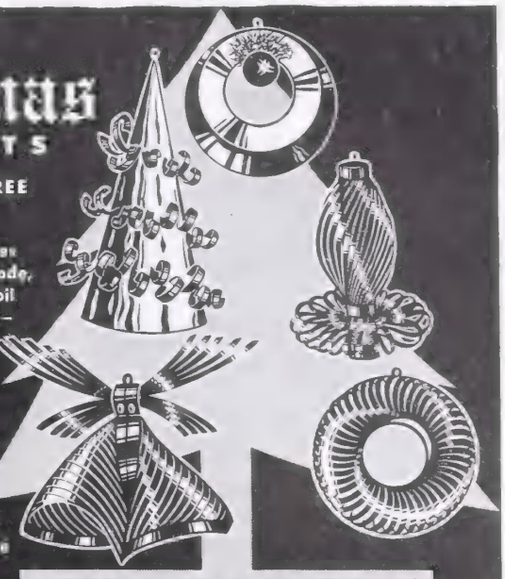


AYBE IT'S BECAUSE this
ıp flakes pitcher makes us
nk of a farm kitchen, and cop-
r pots glinting in the morning
ınshine, and a bowl of apples on
hecked tablecloth, that we love
so. Made of white earthenware,
nd-painted with strawberries,
oap Flakes." and "Cleanliness
a virtue." it comes with a
oden cover. Yours for $4.15
stpaid from Bleazby's, 31 E.
lams, Detroit 26, Michigan.



VERYWHERE YOU GO
ı'll vie with the ten best-
essed women, if Trav-L-Board
tucked in your suitcase. It's an
ning board that folds up from
" to 12" x 7½" x 4½", and
commodates a pad and folding
n inside. The rubber-tipped
s won't mar furniture. $2.98
h pad. Folding iron $4.95. Ppd.
c.o.d.'s. Westport Galleries,
x 501, Westport, Conn.

UNUSUAL
Christmas ORNAMENTS
FOR A BEAUTIFUL TREE



Glittering fairyland touches for your own tree! Handmade, 3-dimensional metal and foil novelties—bright and shiny—wonderfully imaginative! You get 8 different ornaments—4" to 7" in size—assorted in Green, Silver, Red, Gold, Orchid, Pink, Cerise, Turquoise and Chartreuse. Gaily colored assortments are 25 for $8.45, 50 for $16—postpaid. Ask for our free leaflet illustrating many other unusual Austen ornaments for tree, table and home decoration.

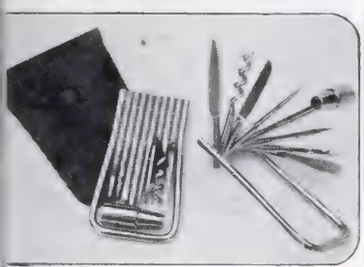
AUSTEN DISPLAY
133 WEST 19th ST., NEW YORK 1, N. Y.

ATING PROBLEMS VANISH LIKE MAGIC WITH CHILDREN'S *PERSONALIZED* POTTERY!



Eating becomes a joy with this *original* colorful stoneware set. Child's name and design handpainted under glaze and fired in for permanence. Design differs for boy or girl. Set includes 9" dinner plate, 6" bread and butter plate, mug and bowl. Send child's name, sex. Safe delivery guaranteed. Make some child happy! No C.O.D.'s please. **$5.00** postpaid.

AGNESTRONG
39 West 8th St. Dept. A 11, N. Y. 11, N. Y.



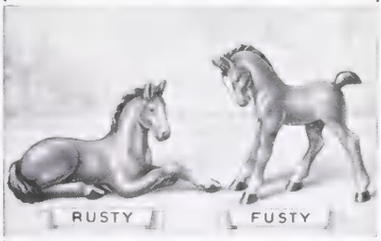
8 ROWe-O-Tools in Calfskin Case

Handy compact set of 8 small hand forged, hand ground, hardened and bright nickeled tools. They consist of large and small size screw drivers, gimlet or drill, hammer, scriber, saw, cork screw and file. All fold flat in handle, but any one of tools when turned outward snaps rigidly into place for use. A useful item for housewives, motorists, travelers, sportsmen, hobbyist, office. AN IDEAL GIFT.

Price* $3.95 *ppd.

ROWE MFG. COMPANY, DEPT. 3
14 So. Broadway, Los Angeles 15, California

Two Charming
ORNAMENTS



These natural looking little colts, "Rusty" (left) and "Fusty" (right) delight everyone. They are cast metal with black or bay coats, white faces and "stockings." Fusty is almost 5" high. Rusty is over 5" long. Price only $2.00 each or $3.75 for both. Postpaid. Money back if not delighted. Bulletin of 100 horse lovers' gift ideas Free with your order.

***"little joe"* WIESENFELD CO.**
Dept. C-17 Baltimore 1, Md.



OLD TIME TRIVETS
My November Special

Many folks call me "The Trivet King" and here I am with 3 new reproductions of old-time Trivets. They're specially pretty and will be mighty good at saving your table tops from scars and stains of flower pots, hot dishes, etc. Make good wall decorations too. "1889 Horseshoe", "Snow-flake", "Lyre and Pineapple". In Black Iron $1.15 each. ALL 3 FOR $3.00! In Brass $2.25 each. Postpaid. Prompt ship't. No C. O. D.'s.

Write for My Free General Catalog.

WILL HAMMOND'S
NEW ENGLAND GENERAL STORE
1 Plain Street, Millis, Massachusetts



Merry Christmas Bowl

. . . completely unique greeting and truly original gift combined. 9" Vermont maple bowl, white or natural, entirely hand decorated with any inscription you wish. A real decorator's item, adorable in pairs. Allow five days. **$2.95 each, postpaid.**

Quaint Sprinkler Bottle



. . . hand painted in many gay colors with demure lady and dashing gentleman on opposite sides. Especially attractive used decoratively in pairs as Ivy or Candle holders. 9" tall. Orders filled same day received. **$1.95 each, postpaid**

Send for leaflet of other items.

from the studio of
stratton snow
custom gift ware
604 s.e. 4th ave., delray beach 1, fla.



FOR KIDS AND COLLECTORS
3 LITTLE PEOPLE FROM MEXICO
$1 FOR THE GROUP POSTPAID

These tiny pottery folk represent Peasant Mexico at Market, Tortilleros, Tlachiqueros, and all the rest of the gang. (About 12 subjects in all, we never send duplicates.) Fine detail. Place them in a dish garden and watch the scene come to life. Height 2". Reinforced, not easily broken.

Write for free catalog of imported gifts.

The **OLD MEXICO SHOP**
SANTA FÉ — NEW MEXICO

COMICE PEARS
FROM THE ROGUE RIVER VALLEY
Christmas Giving



AS LOW AS **$2.95 a box**
ORDER EARLY
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Luscious, large Comice Pears, creamy in texture, rich in juicy flavor, make appreciated gifts for family, friends and business associates. These world-famous pears are grown in our own orchards, carefully selected — individually wrapped. Delivered PREPAID in colorful gift boxes to U.S. Express points. Perfect arrival guaranteed. Gift cards enclosed. Send gift list — we do the rest. No stamps. No C.O.D.s.

DELIVERED PRICES (Order by Number)

No. 1 Deluxe Box (10 to 14 pears)	$ 2.95
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No. 7 Asst. Fruit Chest (about 14 lbs.)	5.75
No. 5 Asst. Fruit Basket (about 18 lbs.)	11.85

For Fruit Club Prices see Catalog

GIFTS — **WRITE FOR FREE CATALOG**
PINNACLE ORCHARDS
408 Fir St., Medford, Oregon
Rush Free Full-Color Catalog to:
Name
Address
City Zone State

Window Shopping



Personalized Bath Set

in a choice of eleven decorator color combinations 4.95 set

Deep, close cotton chenille in a bath mat (20x35 in.) and lid cover set . . . individualized, and dramatized, with your name on one, your initial on the other.

Gold with grey
Grey with gold
Royal with grey
Peach with grey
Flamingo with grey
Blue with white
Black with white
Green with gold
Hunter's green with grey
Dusty rose with grey
Wine with grey

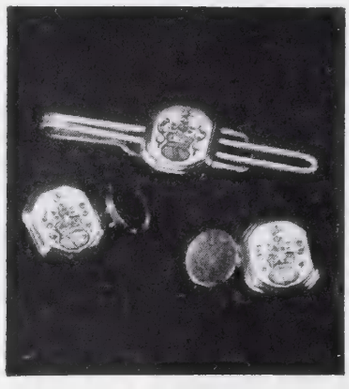
Bath Rugs, sixth floor
Carson Pirie Scott & Co.
1 S. State St., Chicago 3

Carson | Pirie | Scott & Co

Mail orders attentively filled. Express collect. Please allow three weeks for delivery.



YULE BOWL 'EM OVE
if you present any two people love with a token such as th It's made of Vermont maple natural or white finish with mer hand-painted designs and has t names of the couple and t giver (or any inscription y choose). With a waterproof la quer, 9″ wide, it's $2.95 pp Stratton Snow, 604 S. E. 4th Av nue, Delray Beach, Florida.



CRESTED CUFF LINK
Hand-styled of sterling silver a engraved with an intaglio cre these octagon-shape cuff lin are as smart as Bond Street. F a man who insists upon his a cessories being conservative b distinctive, they're naturals. the pair. Matching tie clip, $ Tax and postage are include You can order them from G Fare Sterling, Box 243, Murr Hill Station, New York 16.

Selected Oregon English HOLLY SPRAYS-WREATHS



FOR CHRISTMAS

Say "Merry Christmas" the traditional way with beautiful glossy-green, full red-berried English Holly sprays and wreaths. Carefully selected. Treated for long life. Ideal for gifts and home decoration. Greeting cards enclosed. Holly shipped about Dec. 10th. Mail gift list early to assure delivery



"MERRY CHRISTMAS" BOX
Over a bushel of choice red-berried holly sprays . $4.85
Postpaid in U.S.A.



WREATHS
Lovely wreath, heavily clustered with berries. Outside diameter, 16". $4.65
Postpaid in U.S.A.

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Holly wreath (14-in. dia.) and over a bushel of assorted length sprays . $8.95

All orders sent SPECIAL DELIVERY *Postpaid in U.S.A.*

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Personally Yours

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PERFECT GIFT FOR THE HEAD OF THE HOUSE

WITH OWNER'S INITIAL



Ball Bearing Very Sensitive

29½" Spire
30" Sweep

Genuine Heavy Cast Bronze, Lifetime Construction

Easily mounted. Base conforms to any angle
No. 700M
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Ancient design. Heavy bronze; bright-finished numerals and signs of the Zodiac. Weight 10 lbs.; height, 15". Useful and ornamental addition to your grounds. No. 430 $35 postpaid.

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Catalog FREE

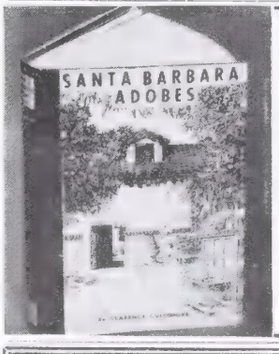
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NO. 9 OVAL GRAPE SETTEE
37" long, 30" high. Iron or aluminum, painted, $25.00



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provides gracious, comfortable WINTER living in sun porch, den, recreation room . . . accents beauty and charm of SUMMER in garden, lawn, patio.
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$5.00 postpaid

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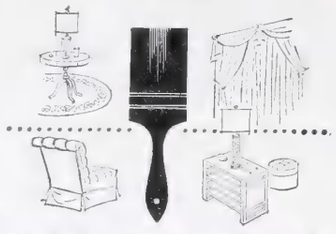


Unique Doll Bed of Wrought Ornamental Iron

Sturdy construction. Attractive scroll and leaf design. Satin white Bonderized finish. Mattress of heavy blue sail cloth. Length, 31¾ inches. Width, 19½ inches. Shipping weight, 25 lbs.

All for only $19.50. Send check or money order. Shipped express or freight collect. You specify which.

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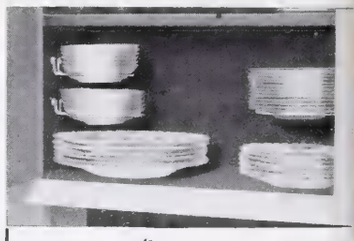


Paint Custom-Tinted

to precise color desired

Perhaps it is a bold tone from your drapes, a subtle shade from a rug which you wish *precisely* duplicated for your rooms. *Whatever* the color, we match it for you. Now, you can be certain your decorating scheme will have a happy ending! Send us fabric swatches, color chips, paper, anything showing color or colors wanted. Give us room dimensions, number doors and windows. Send no money. Quickly we will mail you precisely matched color chips, specifying quantity paint you will need. Then, you place your order (1-gal. min.) for immediate delivery. Guaranteed finest quality paint, custom-tinted. Per gal., flat wall, $7.25; semi-lustre, $8.50; enamel, $9.50. Send color samples now.

CUSTOM COLORS
"Better Paints for 25 Years"
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Neater Roomier Cupboards

Dishelfs relieve the traffic jam in you cupboard, utilize waste space, make dishe easy to get at, and reduce breakage. Small size Dishelf is for sauce dishes, medium size for saucers, and large size is for sala plates, butter plates, etc. Each will hold dozen dishes safely and conveniently. Als ideal for flower-pot holders, towel-rack and many other uses. Ideal for gifts. Thou sands of satisfied Dishelf users.

Set of 3 (Each a Different Size)

50¢ POSTPAID

Send cash, check, or money-order to

VINKEMULDER MFG. CO
1039 Walsh St., S.E. Grand Rapids 7, Mich



Furniture from Drexel's Old Salem Collection. Photograph by Tony Venti.

Floor Decoration LUXURIOUS! VERSATILE!

Three-dimensional effects with the hand-carved beauty of custom design are so adaptable to many room schemes that they make Needletuft rugs wonderful investments. The design photographed, a bas-relief with alternating loop and clip pile, lends its light-and-shadow interest to modern or traditional settings. It is so versatile that it is being offered in a magnificent scope of eighteen different shades (four in green alone) to be correlated with every imaginable color scheme. Its rich texture exemplifies the quality of America's premier line of decorative rugs; the comprehensive collection includes sculptures, romantic florals, plaids, textures in infinite variety, in cotton and in wool, in accent and room sizes. See them at finer stores. Write for the Needletuft Folio of Decorating Ideas. Cabin Crafts, Inc., Dalton, Georgia.

ONE OF A GROUP OF TEXTURED Needletuft® RUGS

It's New....it's

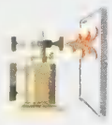
SHEETROCK

it's the laminated Double Wall system

that brings you

GREATER

Fire Protection



the core of SHEETROCK is gypsum, the mineral that will not burn. That's why this wallboard is fireproof. Think of the protection two layers provide.

Sound Resistance



upstairs, downstairs—in every room—transmission of noise through walls and ceilings is substantially reduced. Extra comfort is yours.

Strength



walls and ceilings are more rigid, more resistant to normal framework movement. It also adds extra bracing strength to studs and joists.

Beauty



interiors of Laminated SHEETROCK are wonderfully smooth. PERF-A-TAPE* reinforcement and cement make the joints almost invisible.



Undeniably, here's one of the finer methods for building walls and ceilings. It's Laminated SHEETROCK—the modern double-wall system featuring two layers of this famous, fireproof gypsum wallboard. It offers all the outstanding advantages of regular SHEETROCK Construction—fast erection, any decoration, early occupancy—plus the four important extras at left.

Investigate Laminated SHEETROCK, it's something *really* new, *really* up-to-date in walls and ceilings. Your lumber and building material dealer handling SHEETROCK has all the facts. Let him help you when you build or modernize.

There is only ONE...

SHEETROCK

T M Reg U.S. Pat Off

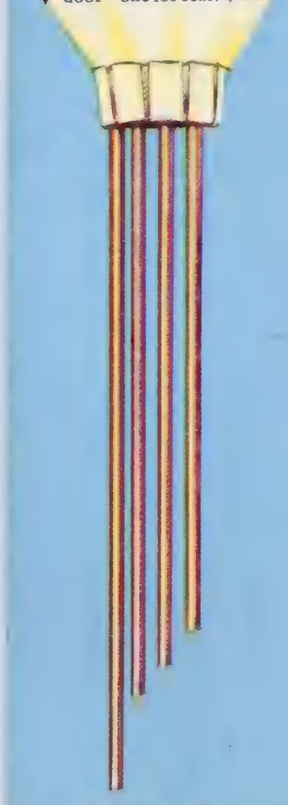
The Fireproof Gypsum Wallboard

United States Gypsum

Chicago

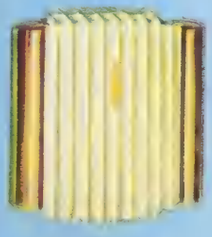
CONTINENTAL (As shown in hallway ⟶) Ivory plastic cover—satin-brass tubes. Two notes for front door—one for rear. **$12.95**

MAJESTIC Eight-note Westminster Chime with Night Light. Ivory with satin-brass tubes. Eight notes for front door—one for rear. **$39.95**

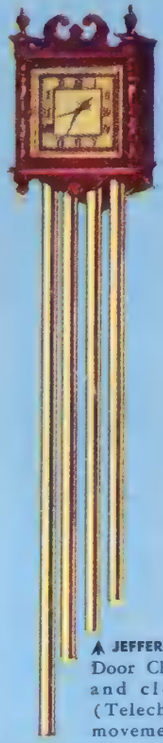


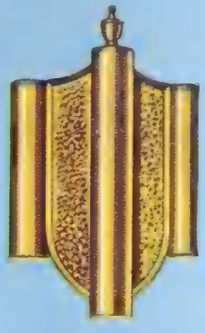


SYMPHONIC Walnut-finish cover with satin-brass tubes and trim. Eight notes for front door—one for rear. **$29.95**



"REPEAT-A-TONE" *Continuous* chiming chord for front door—two notes for rear door—one note for third door or as special signal. Ivory and brass or White and chrome. **$6.95**





MT. VERNON Colonial elegance in hammered brass. Two notes for front door—one for rear. **$8.95**

JEFFERSON Door Chime and clock (Telechron movement). Eight notes for front door—one for rear. Rich Mahogany Cabinet — satin-brass tubes. **$69.95** (Plus $4.00 Fed. Tax on Clock Only)



JEWEL Walnut-finish cover—satin-brass tubes. Two notes for front door—one for rear. **$9.95**



LEADER A real gift value. Ivory with satin-brass or White and chrome. Two notes for front door—one for rear. **$3.95**



No other Gift Compares with NuTone Chimes *at Christmas*



. . . because here's a gift that will *sing* your praises for many a Christmas to come! NuTone is an ideal gift for your own home or for the nicest couple you know! . . . gets rid of jangling bells or buzzers. A *wise* choice too, for whether your Christmas purse is well-padded or seasonably slim, you can take your pick of *fourteen* NuTone beauties from as *low* as $3.95 to $69.95! See and *hear* NuTone Chimes at your department, electrical or hardware store. For FREE, colorful folder showing *all* 14 NuTone Chimes, write: NuTone, Inc., Dept. HB, Madison and Red Bank Rds., Cincinnati 27, Ohio.

NUTONE TRADE MARK DOOR CHIMES

...The Gift that Keeps on Giving-Every Day of the Year!



In a one-hoss open sleigh, or a horseless carriage, you're sure to keep snug under a Troy Robe! Give to your favorite friends, give to your deserving self!

A Gift that's always on the go!

As useful on snowy slopes as on sunny shores! A Troy Blanket Robe is the distinctive, oh-how-wonderful gift that's taken along everywhere, every season! Choose from Scottish clan plaids in colors as warm and glowing as the holiday spirit. . . . Fine, deep-fleeced 100% virgin wool, skillfully woven to be soft and zephyr light. $7.95 to $14.95 at department, sporting goods, auto supply stores. Write for the name of the store nearest you.

Troy Blanket Mills • founded 1865 • Troy, New Hampshire.



MEN-AROUND-THE-CAMPUS rate high with a Troy Robe for every occasion from skating dates to gridiron games. Warm and colorful around the dorm, too.



SPORTSTERS WILL CHRISTEN their Troy Robes *now* for skiing, skating, winter carnivals . . . then bless them again for all spring and summer sports.



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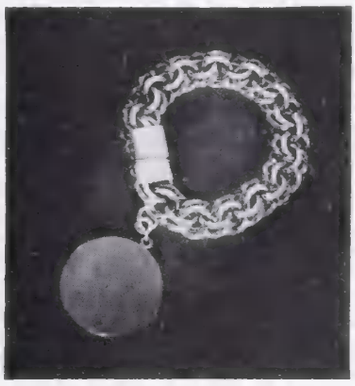
TROY ZIP-A-ROBE* is a robe, a carrying case, a cushion—all in one! Troy Robe (choice of several of the handsomest patterns) folds into washable, water-repellent zipper case with handles and adjustable, removable shoulder strap. Panel for initials, too.*®

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nonymous with a pokey lope if
young rider's astride this new
bo toy. He just grasps the
rns, puts his feet on the rests,
l as he leans forwards, back-
rds. Mobo Snail charges
ead. Made of steel and perfect-
balanced, it has rubber wheels
l measures 12" x 14" x 26"
h. $16.95 express collect from
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PHISTICATED CHARM-
R. A bracelet that wears well,
ether you're dancing in a bal-
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the 50-yard line in tweeds, is
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ks. The catch is concealed on
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From Cartier's Silver Department

Attached crystal and sterling silver jam jars, 4" high. Including silver spoons: the double set $37.50; a single jar $21.00. . . A large selection of flatware, hollow-ware, bar accessories, and other gifts, in a wide price range. Federal Tax included.

Send for illustrated booklet on silver and gift suggestions

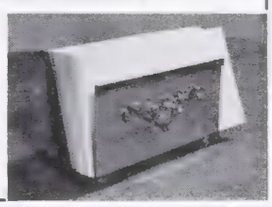
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BRASS PLANTER BOOK ENDS. Smart for his study. Perfect for your desk. Made of fine, polished brass. Gracefully stand 4½" high, about 5" long. Sturdy—and they make wonderful planters, too. Front is rounded like a book. **JUST $6.95 POSTPAID.** for book ends only. (Plants not included.)

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Highland Park 8, Ill.
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BRASS LETTER RACK. Keep your important letters neat and at your finger-tips in this shiny and handsome letter rack. Blends with our bookends and your present desk accessories. So practical for your desk. Size 3½" high, 6" long. **Only $4.95 postpaid.**



Hand Carved
LAMP TABLE



Solid Mahogany Top $49.50

White Marble Top $65.00

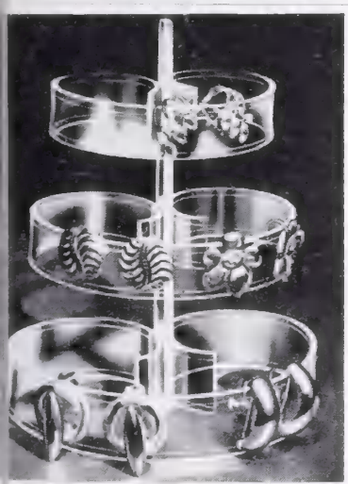
This exquisite Victorian masterpiece is solid, hand-carved Honduras Mahogany, hand-rubbed to a rich, warm glow. Top is 18" x 14"; height 28". No C.O.D.'s, please. We pay the shipping charges. A rare value. Order now.

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Set of 4 in attractive gift box, $4.75
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Juice runs, does not squirt. Efficient. A wonderful party utensil which adds ease and distinction to your service. A perfect answer to your gift problems.
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LUSTROUS PLASTIC
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Milady's Vanity. Attractively arranges
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baked every day on the
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For the "little gettogether" or that "special occasion". Pleasing traditionally in good taste. Order several for yourself, good after weeks in the refrigerator—good after months in the deep freeze.

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Handsomely wrapped—carefully packed—safe delivery guaranteed. Regular size souvenir package of 24 rich ALMOND Macaroons is $1.50 postage prepaid. Also packed in larger tins for holiday giving. They keep soft and chewy.

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A. L. ROTH
2627 Boardwalk Atlantic City, N. J.



OUTING COMPANION
The perfect present for any one on your list.
A gay plaid blanket robe of feather-light 100% virgin wool, in a smart zippered case with handles and removable shoulder strap.
Robe measures 50 x 70 inches, choice of red, blue or green predominating.
$12.50 postpaid, no C.O.D.'s
Add 50c for 3 initials in panel
Trade Winds
141 NEWBURY STREET BOSTON 16, MASS.

Santa Comes Every Month

(Except June, July, August)

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With The Pick Of The World's Finest Boxes Of Candy When You Give A Subscription To The Candy-Of-The-Month-Club

Save 10% to 15% Per Box!

Each Box A Unique Treat—The Famous "Specialty" Of A Famous Maker. Boxes Retail Up To $2.50.

MONTH after month your friends and business associates will be reminded of you and your Christmas thoughtfulness. Each gift box the "specialty" for which the confectioner is famous—sent *fresh* the day it's made. Romeras from **Hagley's,** Chicago; Zombies from **Wilson,** San Francisco; Famous Turtles from **DeMet's,** Chicago; Cordial-Filled Chocolates from **Princess De Conde,** New York; Burnt Offering from **Allie Adams,** Dallas; Florentines from **Selka,** St. Louis; Coffee Dragees from **David Kopper,** New York; Whipped Cream Fudge from **Keeler's,** Lombard; Sherry Pralines from **Charlotte Charles,** Evanston; Opera Creams from **Putman's,** Cincinnati; Almond Clusters from **Country Store,** Beverly Hills—and other treats equally different and delicious. Boxes colorfully gift wrapped, approximately 1 lb. Make your own selection or leave it to us. Order now or write for brochure. First box arrives on Christmas.

THREE TYPES OF SUBSCRIPTIONS

3 Months, 3 Boxes $4.95 Plus 30c per box postage and insurance **Total $5.85 complete**

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Gift card and gift-wrapped boxes mailed on consecutive months unless special dates are specified. Include name and address of each recipient—and name to be signed on gift card. Delivered prices: $5.85 for 3 months, $11.75 for 6 months, $17.65 for 9 months. Over 130,000 Club treats sent to our growing list of subscribers.

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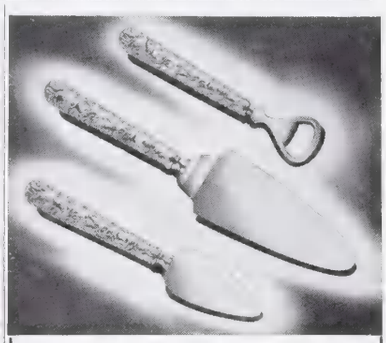
TOBRUK is a Sophisticated Fragrance truly different • very lasting

Perfume—4½ drams—Gift Box	$6.00
Perfume—2 drams	2.40
Concentrated Cologne—3 oz.	1.80
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Bottle Opener ... 3.50

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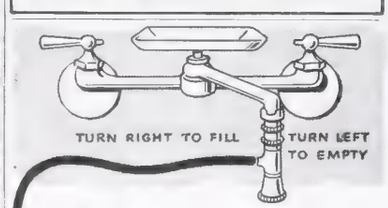


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- Cannot tip or slide, held firm by straps.
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- Genuine leatherette model is washable.
- Grease proof. Alcohol proof. Waterproof.
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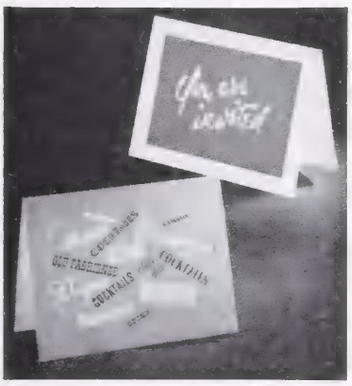
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Plus Wall Rack in Choice of Colors
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Exquisite cutlery . . . perfect for kitchen beauty and service. Taper ground stainless steel blades . . . Genuine South American Rosewood handles . . . 8" Slicer, Fork, Spatula, Fruit Knife, 2 Parers, Grapefruit Knife. Red & white, walnut or natural wall rack. Gift boxed.

$11.95 Postpaid with check or money order. *C.O.D.'s accepted.*

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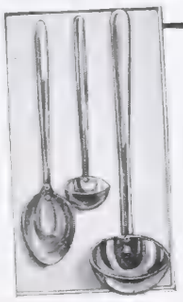
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ALL FIGURES ARE 3½" TALL
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Ohio—Scarlet Carnation
Pennsylvania—Mt. Laurel
Rhode Island—Violet
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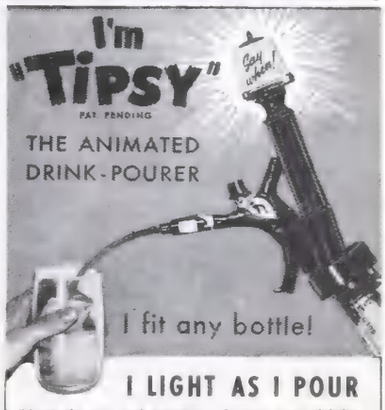
Select any state or favorite flower

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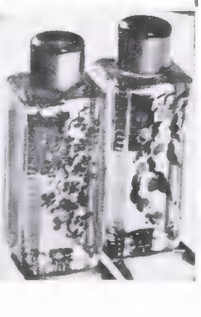
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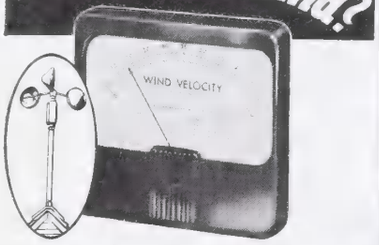
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THE HISTORIC WINDOWS OF WASHINGTON'S HEADQUARTERS

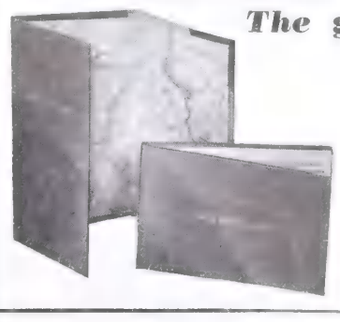
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17" High
$15.50 PPD.
BLUE, AQUA OR GREEN BASE

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AUTO MAP CASE—Keeps your road map in order so you can read it quickly. Roomy pocket holds other maps. Soft, luxurious dark-brown sheepskin or natural pigskin.

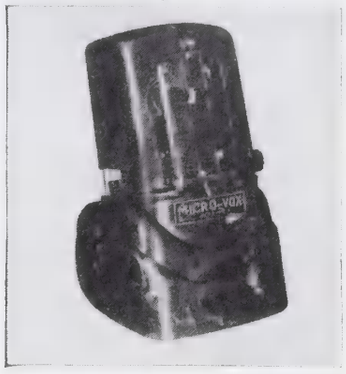
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AUTO MAP CASE	$3.50	$7.50	postpaid
MOTORING LOG	2.50	3.50	"
COMBINATION	6.00	11.00	"

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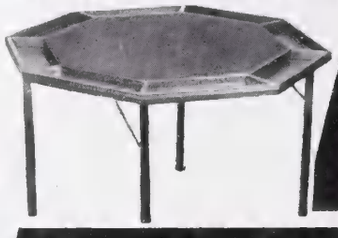


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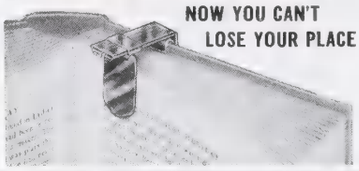
IT'S TOPS as a card- cover, and anyone who take bridge or Canasta seriously be delighted with its tailore gance. Made of quilted satin a sateen lining, it comes in blue, peach, turquoise, Ame beauty, yellow, brown, green bonnet, or chartreuse, with tinctive embroidered monogr any contrasting color. $9.50 Moseley's, Detroit, Michigan

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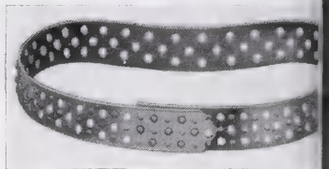
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hospital-tested furniture for the home



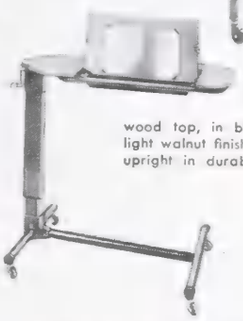
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fine cabinet wood ends in blonde maple and light walnut finish. **$75.30** f.o.b. factory

Special innerspring mattress optional at **$33.80**



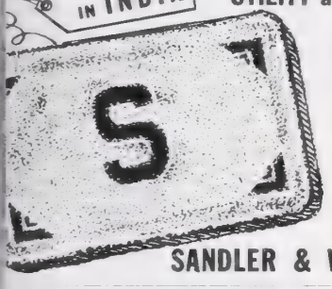
wood top, in blonde maple and light walnut finish. Metal base and upright in durable hospital finish. **$49.50** f.o.b. factory

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Range, 3 balls, target, instructions **$7.95** Express charges collect. No COD's

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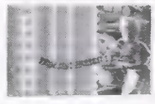
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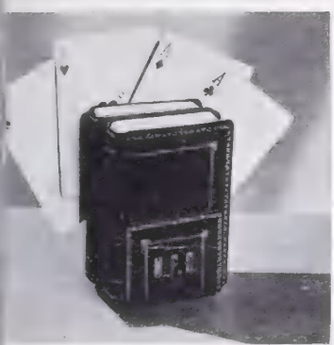
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"CASCADE" GIFT BOX. Six asst. 5½-oz. jars Strawberry, Wild Plum, Blackberry, Greengage, Prune with Hazelnuts, English Gooseberry. *Express Prepaid* . . . **$2.95**

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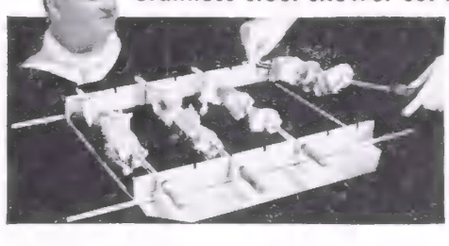
#403 Martha Washington chair, 3½ inches high, 2¼" wide, 1¾" deep, upholstered in red leather, $16.25.

#527 Sewing table. Hexagon shaped top. 2½ inches high, top 15/16" x 15/16". One drawer with hand made brass knob, $7.25 Postpaid. No C.O.D.'s.

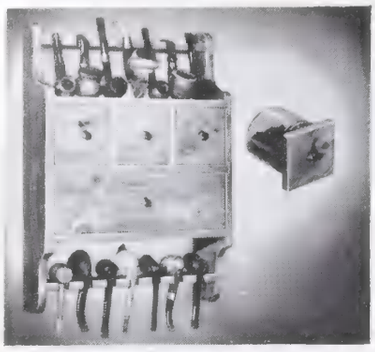
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A Pipe Man's Pipe Rack

Does Everything ■ Good Pipe Rack Should Do

HANGS ON WALL CONVENIENT
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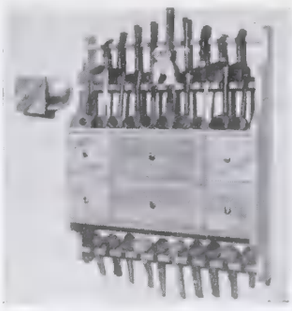
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In hand-crafted honey tone knotty pine or lovely mahogany finish, waxed, hand-rubbed. Size 13" ■ 18".

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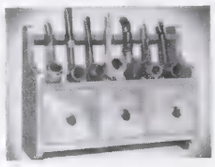
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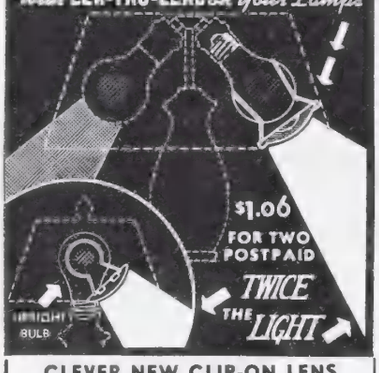
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ROUND COLLARS FOR THE LARGEST OR TINIEST PET

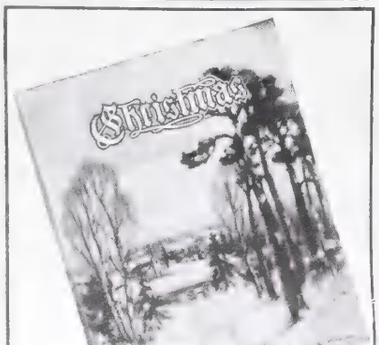
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Vol. 19

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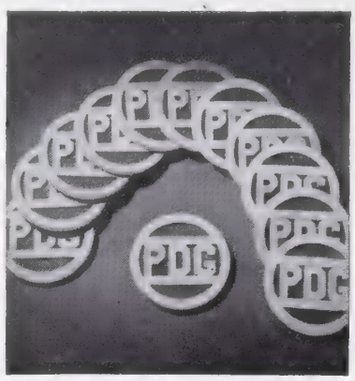
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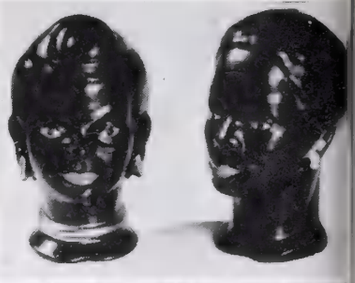
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Make your own **HOLLYWOOD BED** *with mi3im*



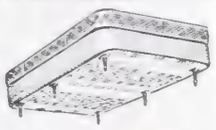
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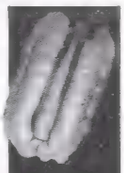
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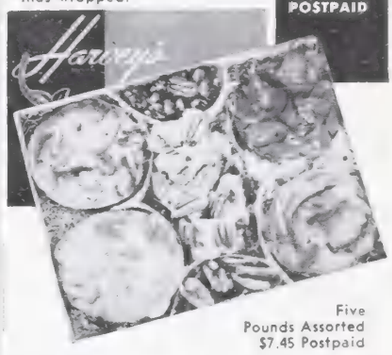
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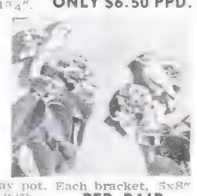
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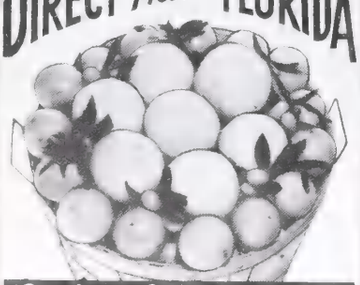
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It's Neat . . . It's Attractive

A deluxe quality all steel shoe rack. C pacity 6 pairs men's shoes or 8 pairs women's shoes. 27" long—13" high. Cro rods are solid steel (light green lustr enameled). Legs are channel steel finishe in dark green lustre enamel. Keeps th bedroom neat and tidy. Shipped una sembled with instructions included.

Order Today for immediate delivery. Yo money returned if not 100% satisfactor Send check or money order for full amou and we prepay postage. C.O.D.'s—pos age extra.

WILBAR MFG. CO., Dept. 62
Chesterton, Indiana

Shopping



GUARDIAN ANGEL. fixed to the top of your Christmas tree. will smile a benediction upon earthbound dolls, baseball bats. iff links, and compacts: and ach year she will be resurrected om the attic, a beloved though attered tradition. $2. Less celes- al, but full of the music of hristmas. 1" metal bells and 1" lass ornaments are $1.25 for oth. Postpaid. J. J. Anthony. ox 402. Milwaukee 2. Wisconsin.



TIERED FOR SERVICE. ere's an hors d'oeuvre server iat will eliminate refill trips to ie galley. Its four tiers hold an normous supply of appetizers nd on top there's a well for ressing or hot sauce. It's made f spun aluminum, comes with imous sauce recipes, and meas- res 7½" high, 17" wide. $6.25 ostpaid. James Stuart. 410 Dela- are Avenue, Wilmington. Del.

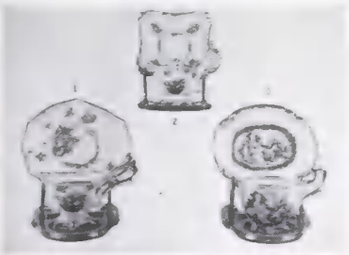


Your YOUNGSTER WILL LOVE IT!



Give your youngster the joy-ride of a lifetime! TRACTALL looks just like a man-size Tractor. It's the perfect gift for boys, girls, up to 12 years old. Pedal-driven. Sold direct. Complete line of tractors and attachments at NEW, LOW PRICES, from **$6.95** to **$24.95** F.O.B. Buffalo. Write for Literature and FREE trial offer. NLAND MFG CORP., Dept. HB-11, 164 Ellicott St., Buffalo 3, N. Y.

They'd look so pretty on **your** shelf...



Antique Reproductions of Fine Demi-Tasse China Cups and Saucers

by Stafford

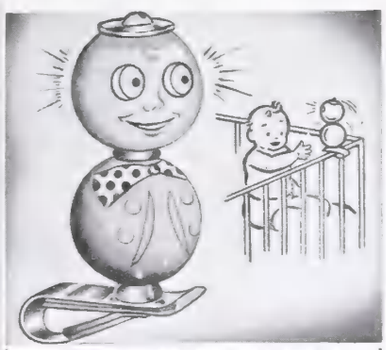
Dainty hand painted collectors' items with colorful floral patterns. Complete with rich mahogany colored stand . . . individually gift boxed.

1 — $3.95 2 — $4.95 3 — $4.95

Send for FREE Illustrated folder with many more patterns priced from $3.95 to $5.95.

Postpaid (No C.O.D's Please)

LAMPS AND CHINA, INC.
306 West 11th Street, New York, N. Y.



BRIGHT EYES

Babies love "Bright Eyes"—the colorful plastic doll whose eyes light up as it is pushed to and fro. Two small batteries inside head light bulb. Absolutely safe. Easily clamped to crib, high chair, play pen. Beautifully packaged to make ideal gift. Complete with two batteries—only **$2.50**, postpaid. **Write for free catalog, "Toys for Young America."**

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3246 N. Hoyne Ave.
Chicago 18, Ill.

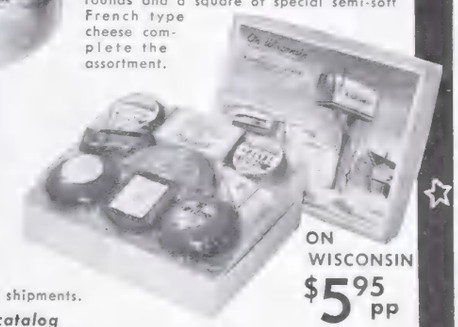
AT HOLIDAY TIME... and all the year — GIVE CHEESE ASSORTMENTS



THE SHOWOFF
$3.95 PP

(ABOVE)
A boisterous box of selected cheese. A precious pair of sweet pungent Blue Cheese wedges . . . a tangy smoky roll . . . hearty nut-sweet Swiss Gruyere wedges . . . taste-tempting rolls of Rum Cheddar, Wine Cheddar, Blue and Port . . . Henri's tangy natural French-type twins, Emile and Josette. Lovers of choice cheese will delight to the real taste thrill of this fine assortment of wonderful Wisconsin cheese in a beautiful acetate box that has a re-use value in any home.

(BELOW)
A sort of sampler of good Wisconsin cheese. A red-round Maybud and its twin, Purecrest, nestle in the lower corners. A half-round Mel-O-Pure, topped by a generous golden brick of aged American Cheddar; a tangy smoky roll, and a wedge of pungent blue cheese, plus two rounds and a square of special semi-soft French type cheese complete the assortment.



ON WISCONSIN
$5.95 PP

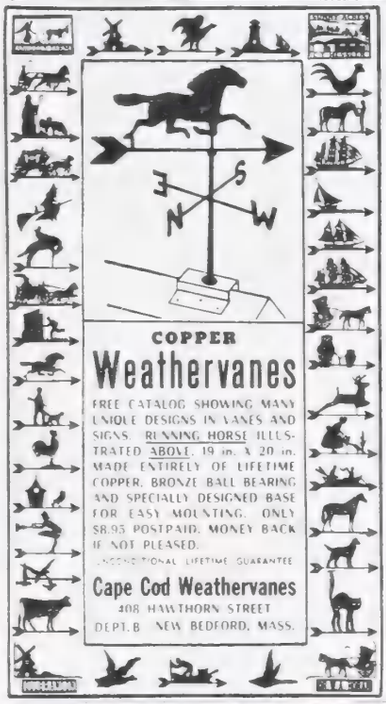
Add 25¢ for West Coast shipments.

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The WISCONSIN CHEESE BOX

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Cheese Specialists for over a decade



COPPER
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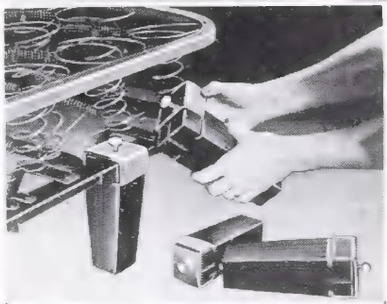
Cape Cod Weathervanes
408 HAWTHORN STREET
DEPT. B NEW BEDFORD, MASS.

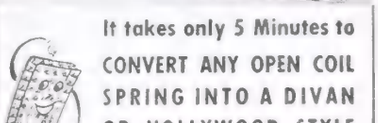


STAIR-STEP WALL BRACKETS

Graceful, decorative brackets that add interest to walls, windows, and difficult places — a "show-case" for figurines, miniatures, ivy, and whatnots. Easily hung, singly or in groups. Finely crafted of hardwood, each bracket is 19" overall with 3" x 3" steps. Lacquered in Chinese Red, Black, Green, Gold, or Ivory. $5.95 each, $11.50 the pair — postpaid.

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It takes only 5 Minutes to CONVERT ANY OPEN COIL SPRING INTO A DIVAN OR HOLLYWOOD STYLE BED with 4 DENNIX LEGS

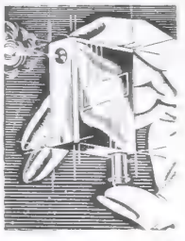
Put them on without tools. Just slide leg on and tighten thumb screws. Smooth, genuine hardwood with furniture finish in mahogany, walnut, maple or blonde. Set of 4 . . . . . 5.95

Check or money order (no COD, please). Money refunded in 10 days if not satisfied. We pay postage.

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Every Woman Who Uses Perfume Wants

DYNA-SPRAY — PERFUME ATOMIZER



For Purse or Handbag . . .

A Perfect Gift—

An Indispensable Accessory

$3.00 Post Paid

Tiny as a cigarette lighter

Tested and Approved by Fashion Leaders, Dyna-Spray is a genuine perfume atomizer. It actually sprays an almost invisible mist of perfume. Ideal for hair, furs or clothing this tiny Jewel-like accessory is available in 8 gorgeous Jewel colors: Gold, Silver, Bronze, Azure, Emerald and Ruby . . . each packaged in a plastic jewel box.

For other beautiful and unique gift items write for catalog. Send check, cash or money order to

REX CHARLES COMPANY
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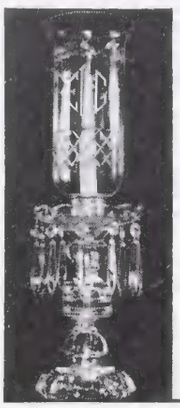
for your own treasures . . . for gifts to be treasured

DRINK A TOAST TO SIMPLICITY!...to Elizabeth Gips-created **heavy-base** glasses . . . to the "you" of the gleaming beautifully cut monogram. Sparkling highball and cocktail glasses you'll treasure for their Swedish modern decor, the more "firmly grasped" shape. Drink from them, love them! **Dual use:** the larger for iced water; the smaller, for wine.

Highball glasses set of 8, p.p. $5 *Cocktail glasses set of 8, p.p.* $4



#1 Monogram #2 Monogram



PERSONALIZE your LAMPLIGHT with Monogrammed Crystal Hurricanes

Traditionally, nothing adds so much warmth...so much elegance as fine crystal hurricanes. You'll treasure these lamps for the **golden mellowness** and the charm they lend your rooms. 19 inches tall. Shades hand cut and highly polished. The prisms, 3¾ inches long, are Czechoslovakian **art imports** of polished crystal. Wired with switches.

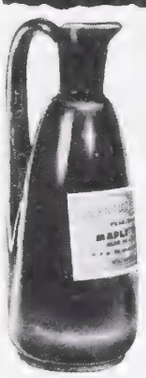
With 3-letter monogram, less bulb, p.p. $15.95 pr. *Without monogram less bulb, p.p.* $14.95 pr

State initials in desired order. Specify monogram #1 or #2. Enclose check or money order. Sorry, no C.O.D.'s. Allow 12 days for delivery.

ELIZABETH GIPS 4411 Westminster Saint Louis, Missouri



100% PURE SUPREME QUALITY MAPLE SYRUP
from Old Vermont in charming gift container



Graceful ceramic pitcher contains 15 oz. of the finest quality of Fancy Vermont Maple Syrup it is possible to make. Postpaid in U.S. $3.00
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SAMPLER PACKAGE
■ oz. bottles of 3 grades—Fancy, A, and B. All three, $2.60



(Postpaid)
Also packed as follows:

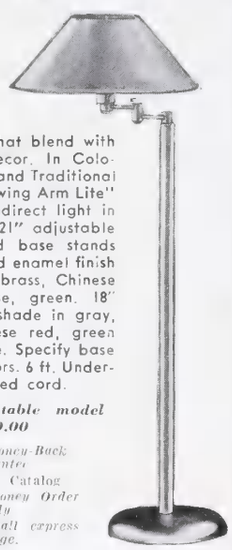
Bottles	Fancy	Grade A	Grade B
3	$3.25	$2.60	$2.10
6	$6.25	$4.95	$3.85
12	$12.00	$9.60	$7.35

All syrup pasteurized to prevent mold.
Send money order or check to

DEER RIDGE FARMS
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FUNCTIONAL LAMPS

$15

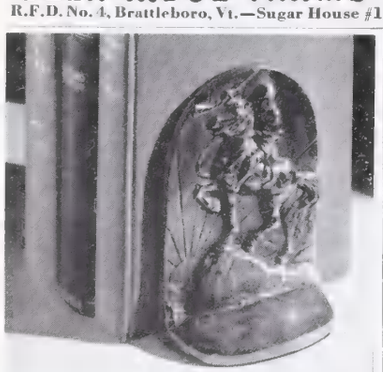


Simple lines that blend with your home decor. In Colonial, Modern, and Traditional colors. This "Swing Arm Lite" gives 3-way indirect light in any position. 21" adjustable arm, weighted base stands 54" high. Baked enamel finish in aluminum, brass, Chinese red, chartreuse, green. 18" pebble cloth shade in gray, natural, Chinese red, green and chartreuse. Specify base and shade colors. 6 ft. Underwriters approved cord.

Companion table model $10.00

10-Day Money-Back Guarantee
Free Gift Catalog
Check or Money Order Only
You pay small express charge.

THE LIGHTING MART
New address — Dumont, Dep't 5, N. J.

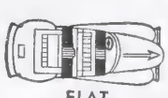


Give these
SOLID BRONZE BOOKENDS

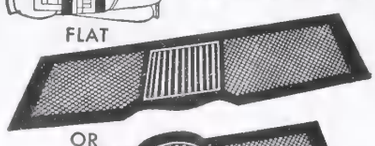
Anyone will appreciate these heavy, beautifully oxidized bookends commemorating Captain Bonneville, explorer of the Old West. Lacquered for lasting charm. Best grade felt backs and base. Satisfaction guaranteed. Price $7.95 per pair, postpaid. Personal check or M. O. accepted.

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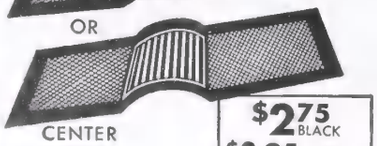
SAVE YOUR CAR!
USE MAT PROTECTORS



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OR



CENTER HUMP

$2.75 BLACK
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Fits all cars — front or back. Keeps carpet free from dirt, grease, rain, wear. Heavy gauge rubber. Ideal Xmas gift. Brown, Green, Taupe, Wine, Blue, $2.95, Black, $2.75. Postpaid. No COD.

HILL AUTO ACCESSORIES INC.
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Window



NO COLD FEET for you or your young fry this winter if you have these stadium boots lined up in the vestibule. They zip on over regular shoes, have tan elk leather vamps, sueded waterproof uppers, crepe soles and heels, and brown fur cuffs. Absolutely waterproof. In children's and misses' sizes, 6-3, they're $9.50; in ladies' sizes, 4-10, they're $14.50 ppd. Send shoe size. Johnny Appleseed's, Inc., No. Beverly, Mass.



BIG GAME TABLE. For Saturday night poker games, there is nothing like this table. Made of oak in a walnut finish, the legs fold for easy storage, and the 33½" diameter playing surface is covered with green felt on masonite, while the over-all width is 45". With 8 sections for chips, glasses, or ashtrays, the price is $19.95 postpaid. A fine Christmas present for Mr. Pokerface! The Arnold Company, Lowell, Mass.

"The Landscape of the Chase"

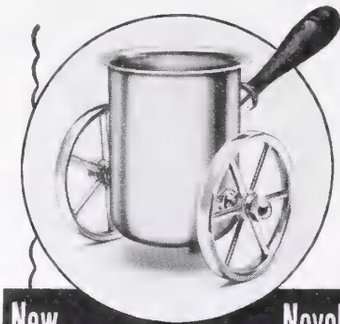


In a setting of the peaceful countryside a vigorous hunt progresses in this Zuber scenic wallpaper. Lovely colors, beautifully blended. Set consists of 32 strips, each 18" wide.

Write for illustrations.

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ESTABLISHED 1885

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It will intrigue your guests! Holds 20 cigarettes. Bright finish, heavily silver plated. Solid mahogany handle. Wheels revolve. The "right" gift for anyone. 3½" high, 5½" long.

$7.50 POSTPAID IN U.S.
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No More Moldy Shoes
No More Musty Odors or Dampness
Since I Bought My Electric

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Just Plug It In!

KEEPS CLOSETS DRY CLOTHING FRESH

Comes ready to use with 10' cord. Fasten to floor or baseboard with 2 screws supplied. Presto -- dampness problems are over. Underwriters approved. Guaranteed. Specify type desired: household, piano or console radio size. Special piano model ends sticking keys. Send check or M. O. to cover number ordered at $5.95 each **postpaid.**

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COLLEGE SPIRIT will be nostalgically revived if you give him dinner plates and jumbo coffee cups decorated with the seal of any major college in the country. A gift of either or both will make his Christmas as exciting as a home team victory. Dinner plates are $5 each. Jumbo coffee cup and saucer. $6. Express collect. and you can order them from Plummer. Ltd.. 734 Fifth Avenue. New York 19. N. Y.



BALLOON CHRISTMAS CARDS. These are the darlingest cards we've ever seen. and they'll steal the show in any collection. They blow up into Santa Clauses. Snowmen. Choir Boys or Pandas. and they stand on card bases that are sleds. skis. etc. Wonderful for children to send. 12 assorted designs. with envelopes. are $1.95. Postpaid from The Toy Shop. 1301 Fifth Avenue. Seattle. Washington..





FAITHFUL HOUND DOGS

This handsome pair of hounds will take very seriously the job of guarding your hearth. Made from a very old pattern, these unusual andirons are available in two sizes. 14" high with 14" shank and weigh 18 lbs

Solid Golden Brass	$39.50
Brass Plated	$24.50
Cast Iron	$18.75

26" high with adjustable burning irons 26" to 38"—weight 75 lbs.

Solid Golden Brass	$99.50
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DOOR KNOCKER—Hound dog design just like andirons. Solid brass 6" tall. put on with two wood screws. Weight. 1 pound. Just pick up his feet and knock.

Catalog on request **$4.95** *All shipped prepaid*

Tennessee Chromium Plating Co.
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This shows how easy it is to put up

Readi-Rods

The magical rods that require no brackets, screws, tools for installation. They hold fast and firm without marring. on any wall surface. Can be installed or removed in a minute. Made of polished aluminum for Strength and Beauty, they are the perfect rods for GARMENTS. SHOWER CURTAINS. ARCHWAY HANGINGS. Etc.

No. 24 — 24" long extends to 41" — $2.95
No. 30 — 30" long extends to 51" — $3.50
No. 48 — 48" long extends to 72" — $5.95

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ANDREW COMPANY
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Personalized . . . Precious . . . PERFECT for CHRISTMAS



Glittering 3-Initial Marcasite Pins **2.95** Tax Included

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Three-Initial pins-aglow with myriad marcasite stones, finished in gleaming white metal. Secured with a safety lock. A truly tender token at a tiny price.

When ordering indicate clearly 3-initials and shape desired.

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SHARP KNIVES



JUST A TWIST OF THE WRIST and your favorite knife is safely HONED TO A KEEN, RAZOR-SHARP EDGE.

Guide slots automatically hold knife at the proper angle for correct sharpening, by fine TRUE BALANCED CORUNDUM HONE. All Steel with Self-lube Bearing. Compact, beautifully plated — easy to attach and operate.

Satisfaction or Money Refunded

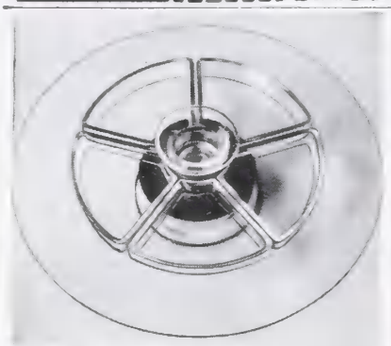
Makes A Perfect Gift Too!

HONE-RITE, BOX 84 ONTARIOVILLE. ILL.

Kindly send me ..... of these guaranteed Hone-Rite Knife Sharpeners postpaid, for which I enclose $1.50 ea.

Name .....

Address .....



CRYSTAL LAZY SUSAN

Handsome crystal Lazy Susan. 16" in diameter. polished edges. fitted with removable sauce bowl and 5 removable dishes for hors d'oeuvres. relishes. cheese and crackers. etc. With dishes removed. flat tray may be used for serving pastry or sandwiches. Revolving non-tarnishable metal base to blend with silver accessories on either modern or traditional table.

we pay postage **$16** *sorry. no C.O.D.'s*

marion ruth
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Electric BUFFET SERVER

If we were a bride, this would head our list of wedding present wishes. A round chrome-plated stand 13½" in diameter, has three wells fitted with one-quart china ovenproof casseroles. For serving anything from spaghetti and baked beans to curried shrimp and rice, it's terrific. AC or DC.

$29.75 postpaid.
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Bed-N-Bar Table

A new luxury experience for young or old when ill. A spacious table top spread over the entire bed firmly planted on the floor, yet light enough to move easily. Collapsible for storage.

Bar Table—For parties, sturdy, attractive, transportable table. For easy serving any place in the house or on the lawn.



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All hard wood cabinet assembly.

Available in beautiful satin walnut or blond natural finish, or white enamel. Alcohol resistant top.

Size 13½" wide, 48" long, 33" high.

Only $16.50 Express Collect.

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Rare Old English Lavender

Sachet and Perfume

GIFT COMBINATION
Bamboo Basket Chiffon Bag
½ oz. Perfume

All for Only
$2 *Postpaid*

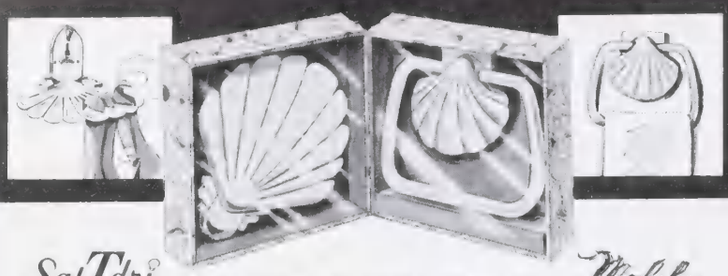


Yes, it's genuine old English Lavender, free from adulteration, with its natural, long-lasting fragrance in hand-woven bamboo basket and chiffon bags. Nice to delicately perfume the bedroom and powder room, the linens, dress and garment bags, the lingerie and hosiery drawers, the handkerchief box, etc. and to place among the woolens to discourage moths.

Similar Baskets filled with Rose Buds, Orange Blossoms or Pine Balsam—same price. Basket may be refilled.

EDWARD GEORGE COMPANY
Boardwalk Nat'l Arcade Bldg., Atlantic City, N. J.

Santa Claus says—"HANG YOUR STOCKINGS AND TOWELS ON THESE SEA-SHELLS"

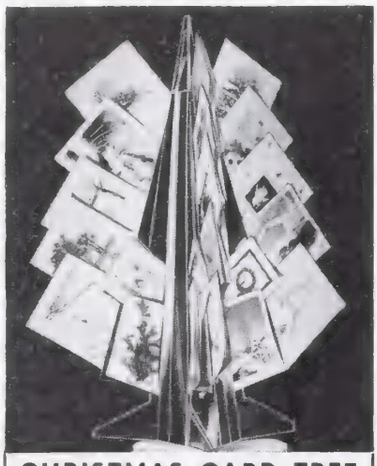


SafTdri
SEA-SHELL Stocking Dryer
Made in pearlescent plastic. Holds 32 stockings in smallest space imaginable. Individually boxed—colors; $2.95. Crystal Clear—$1.95.

BEAUTIFUL SEA-SHELL GIFT BOX
A gift without a proper setting is bare . . . so bear this sea-shell ensemble in mind for Christmas giving. SafTdri for drying stockings and lingerie. Malibu for individual towels. Subtracts bathroom clutter . . . adds harmony to domestic washday problems. Colors: Blue, rose, yellow, green or ebony black. THE SET $5.50 (postage paid). Sorry no C.O.D's.

Malibu
SEA-SHELL Towl Holder
Companion piece to SafTdri. Solves your extra towel problem. Individually boxed—in colors; $2.95. Not made in Crystal Clear.

THE PLASTICRAFTERS 301 North Michigan Avenue, Chicago 1, Ill.



CHRISTMAS CARD TREE
The easiest and most effective way to display your Christmas cards. Just SLIDE them on the "Tree" which firmly holds each card in place. Result—a beautiful little tree of colorful cards, 24" high; holds over 100 cards. Made of decorators board with shiny silver and red finish of metallic foil. Lasts for years.
The perfect Christmas Gift
$1.95 Postpaid
C. H. HAZELTON
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4-Leaf Clover Table and Chairs



and other wonderful gifts for children

Kiddies love this newest Linnwood value! Beautifully styled, 4-leaf clover decorations. Ruggedly built of 5-ply plywood—1-in. chair seat. Will endure hard usage for years. Table—25x25x18 in. Chairs to match. Maple or blond finish. Nothing else at the price will please kiddies half as much. Complete set, PPD. only $9.95



DOLL and COLLECTORS CASE
Finest Linnwood quality! Truly beautifully designed. Shell pink and pale blue with oyster white trim. Unbreakable plastic sliding front. Keeps dust-free. 28½x45-in. Legs and hangers. Ideal gift. PPD. only $19.95

SHOE SHINE STOOL



Strong, braced, non-tip step-stool, foot-rest—"step" for kiddies in bathroom, at windows, as chair. Top raises to make perfect shoeshine stool. Space inside for shining kit. Beautiful hand-rubbed maple or blond finish. Antiqued edges. Strong hardware. 13½x-7½x7¾-in. Ideal gift. PPD. $3.95
Money-back guarantee.

LINNWOOD MFG. CO.
Dept. HB-11 Seward, Nebr.

EPICURE'S DELIGHT!
Wild Strain—Quick Frozen—Mallard Ducks



You can have on your own table the same plump Mallard Ducks that sportsmen sit in cold rainy weather for days on end to kill. Our ducks come to you without buckshot in them. They are killed when they are 16 weeks old. And you get them oven-dressed, quick-frozen in Cry-O-Vac jackets. Packed in double insulated corrugated boxes. Express Prepaid. No C.O.D.'s please.

Four ducks in each package $12.00
Other size packages 6, 8, or 12 ducks, $3.00 each duck.
$1.00 extra for shipments West of the Mississippi
Here is your opportunity to tame your own wild duck for your own dinner table.

Blue Spring Farms
Cason J. Callaway, Owner
HAMILTON, GEORGIA

SOLID COPPER STEINS



Graceful, solid copper steins fashioned after those found in famous old taverns. Brilliantly polished, they lend color and charm to any occasion. These 14 oz. steins retain cold temperatures and enhance the real flavor of the beverage. Also used as containers for plants, decorative accessories for dens, rumpus and recreation rooms. Set of four only $5.95 Postpaid.



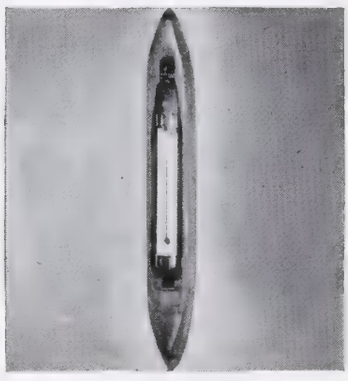
ANN TRAVER, Box 306, Birmingham, Michigan



Window



PICTURE SHOW. More effective than a gag for noisy roustabouts, the View-Master Stereoscope comes with reels of 7 pictures each. There are Christmas Story (3 reels) $1.10. Six Fairy Tales $2.10. Three Fairy Tales $1.10, Six Wild Animal Reels $2.10. Nine Holy Land Reels $3.10. Stereoscope is $2.10. Free list of other reels on request. Ppd. Western Photo Supply, Box 8808, Portland 7, Oregon.



AN OLD SHUTTLE, beautifully polished, has been fitted with a top-notch modern Testrite thermometer, and the marriage of old and new is a happy one. Send it to someone who loves antiques but appreciates the comfort of modern conveniences. With a hole for hanging, it's 16" long. $2.95 plus 25¢ postage. No c.o.d.'s. You'll find it at The Lillian Shoppe, 20 Armat St., Germantown, Philadelphia 44, Pa.



TRUNDLE BUNDLE
Baby's Safest Sleeping Garment
Scientifically designed by a doctor, solves problem of baby's wrestling with confining bed clothes, pins or ties—allows complete freedom of movement. Baby sleeps between blankets.
Specially selected 100% virgin wool—
Infants to 1 yr. $7.95, 1-2 yrs. $8.95, 2-4 yrs. $10.95.
Satin rayon trim (pictured)—$8.95, $10.95, $12.95.
Also available, cotton sanforized suede—$3.95, $4.95, $5.95. Pink, blue or maize.
Sent prepaid, no C.O.D.'s. Mail order only.
SLEEPYTOWN
26 Patton Terrace Falls Church, Va.



Twinkletoes, son of Prancer and Dancer, will write four letters and mail them from Santa Claus, the latter part of November and first weeks of December, to the small person of your choice—sending with each letter an appropriate surprise gift. Imagine the thrill of the Santa Claus postmark, the letters about Twinkletoes' doings in Santa Claus Land, and the truly nice gifts with each letter. All four letters and four gifts, complete for only $1.95
(State child's name and age)

Holiday House
Lollipop Avenue
SANTA CLAUS, IND.



petite, practical HOSTESS APRON
You'll simply adore this wonderful compliment-catching, full-sized hostess apron. Made of finest quality permanent finish organdy with 2 generous pockets and trim of Everfast chintz. Guaranteed washable and wears beautifully. In Snow White, Honey Maize or Forest Green. A charming gift for birthdays, showers and CHRISTMAS . . . for friends and yourself. *An original Van Gord creation.*
$2.98 Postpaid. Sorry no COD's.
10 day money-back guarantee
VAN GORD
932 Carroll Street Brooklyn 25, N. Y.

Shopping



DOUBLE HEADER. Linda-Liza is a topsy-turvy creature with a dual personality. Stand her one way and she's blonde Linda. Upsadaisy her, and she's pickaninny Liza. She stands by herself, is stuffed with Java kapok, and her fine percale dress comes in a blue and red or yellow and green combination. 11" high. $4.95 ppd. Maureen's Dolls, 4830 Twining Street, Los Angeles 32, Calif.

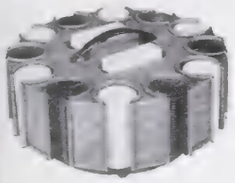


MARKED WITH A HEART, your books will survive countless readings without a single case of dog ears or turned down pages. A sterling silver heart clips on the page, marks your place with easy elegance, and comes engraved with a single script initial. A wonderful gift for any book lover, and the price is just $2.15, including tax and postage. Bigelow-Kennard Company, Inc., 384 Boylston St., Boston 16, Mass.



ALL METAL POKER CHIP RACKS

An Ideal Christmas Gift



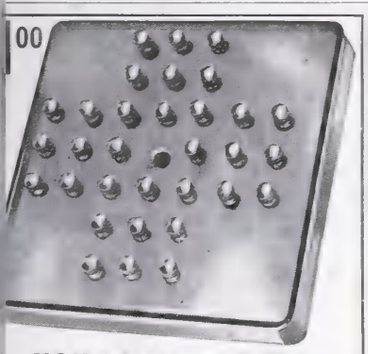
$6.95 prepaid (including 300 plastic interlocking chips)
$4.95 prepaid (less chips)
9½" diameter; holds 300 chips; revolves on ball-bearing rubber cushion base.

Rolled edges on chip inserts give a characteristic finish. Light in weight, yet sturdy and durable . . . finished in rich grain mahogany color. Their distinctiveness appeals to the most discriminating, yet priced exceptionally low. (Dust proof plastic cover furnished with large rack.) Send check or money order for immediate delivery.

PRECISION PRODUCTS CO.
153 North Shelby Street
LOUISVILLE 2, KENTUCKY



$2.75 prepaid (including 150 plastic interlocking chips)
$1.75 prepaid (less chips)
5¾" diameter; holds 150 chips; mounted on rubber cushion base.



YOU BEAT-IT PUZZLE
The tantalizing solitaire Game everyone enjoys

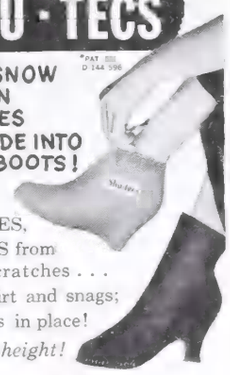
Object is to remove pegs by jumping one over the other, until the last peg is in the center hole.
You'll have a great time doping this one out.
Beautiful plastic base in red, blue or green contains 32 aluminum pegs.
Satisfaction guaranteed.

$1.00 Postpaid

C. O. D. charges and postage extra. Mail check or money order to . . .

Precision Automatic Co.
JACKSON, MICHIGAN

PROTECT SHOES INSIDE GALOSHES WITH SHU·TECS



COME RAIN OR SNOW SLIP SHU·TECS ON OVER YOUR SHOES BEFORE YOU SLIDE INTO GALOSHES OR BOOTS!

■ SHU·TECS protect your SUEDES, CALFS, REPTILES from matting, scuffs, scratches . . . HOSIERY from dirt and snags; hold buckles—bows in place!

Adjust to any heel height!

STATE SHOE SIZE
TAN · NAVY · RED

$1 PER PAIR POST PAID NO COD's PLEASE

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17 C EAST 48th ST. • New York 17, N. Y.



NEW!



HAZELLE'S "Talking" MARIONETTES

Acting, Dancing Puppets with Movable Mouths

New "talking" characters join Hazelle's famous Marionette family! Each has a controlled mouth that opens and shuts by touching an extra string that extends from the head. These "talkers" and Hazelle's 40 well-known regular puppets make ideal gifts. School children quickly learn to use the 7-string patented airplane control to make them dance into life! Helps overcome shyness; develops talents. All shown have the new larger, more natural, moulded heads of plastic (cannot chip or crack); hand-painted faces; crepe hair wigs; 15" tall, gift boxed. Stage in 5 gay colors. 33" x 40" x 20". Sets up without tools, folds flat.

Buckaroo Bill (top) "Talking" Cowboy . pp. $8.50
"Talking" White Faced Clown (ab. rt) . pp. $8.50
Carlos, S. American boy (non-talk; rt.) pp. $6.50
Spanish Senorita (non-talk; right) . . . . pp. $6.50
Stage shown (without marionettes) Prepd. $11.75
Stage with marionette order . . . . . Prepd. $10.50



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TWO YEARS' INTERIOR DESIGN

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NEW YORK SCHOOL OF INTERIOR DECORATION
515 Madison Ave., New York 22, N. Y.

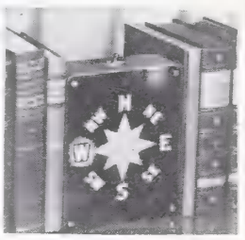
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Be warned INDOORS of fair or foul weather. The special roof vane flashes the wind direction to you INDOORS by lighting the letters on the decorative black and gold dial. Fascinating to watch. An attractive, precision instrument in lustrous black plastic case. Plugs into any A.C. outlet. Complete with vane, fittings, 50 feet of wire, and Weather Forecaster's Guide. Makes a grand gift. Order NOW.

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This Charming Church

with its simulated stained glass windows has a genuine Swiss musical movement that plays the beloved Silent Night.
It is beautifully constructed of plywood and covered with glistening white snow that sparkles like a million diamonds.
Lift the spirit of your family and friends at Christmas with this unique musical church—a joyous gift for young and old alike.
It is 17 inches tall to the top of the steeple. The base is 13 x 15 inches.

Only $11.50 Post Pd. Please add 50 cents for postage W. of Miss.

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RADIO HELMET



Ideal for Summer or Winter outdoor fun!

This amazing helmet is sturdy, weatherproofed—has built-in 2-tube radio with fine tone quality. Lots of fun for every boy and girl!

Complete with batteries, tubes, and earphone. A real radio!

This compact set picks up all standard broadcast stations. Has adjustable antenna, earphone, replaceable batteries!

- Choice of 4 colors: red, yellow, green or blue
- Fits any head size, adjustable head band
- Replacement parts available thru us

ONLY $8.95 Tax Inc. PREPAID

Mail Check or Money Order to:

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PURE BLUEBERRY JAM

FROM WASHINGTON STATE

FINEST IN THE WORLD

New Crop — Choice Berries

Gift carton of 4 1-lb. jars $3.25
Gift carton of 8 1-lb. jars $5.95
Case of 24 1-lb. jars . . $15.00
SPECIAL—6 20-oz. cans of choicest blueberries for pies $4.95

All Express prepaid—No C. O. D.'s

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AT LAST! Electresteem *3 to 24 hour* Vaporizer and ROOM HUMIDIFIER!

Split-second steam action gives almost instant relief from misery of nose and chest colds. Absolutely safe! Remote water reservoir can't become boiling hot. Automatically shuts off when water evaporates. Detachable Vapo-cup for vaporizing medicaments. *PREPAID within continental limits U. S. A. Furnished with 1 pt. jar for 3 hour vaporization. For 24 hours use 1 gal. Mason type jar; for 12 hours use 2 qt. jar. Operates on AC. Send check or money order (No C.O.D.).. $5.95

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By Gifted Artists

Something exceptional in Genuine Oil Paintings on Canvas by American Artists. Flowers for every room in the house. Size 9x11 inches including choice of Mahogany finish or Light Oak Frame. (Mention preference.) Only two paintings to a customer. Post Paid. Each $4.95.

Gift Shop

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Glasgow, Virginia

Chef PEPPER and SALT MILLS



● A Chef salt mill, for use with salt crystals, and matching pepper mill set. Distinctive Early American styling. Beautifully finished in mahogany or natural. Send list and cards for Christmas mailing. Postpaid in USA. Sorry, no COD's.

Matching Salt Mill & Spice Mill Set, $6.50
Single Mills, either salt or pepper, $3.50

Please specify finish and mill desired.

L. B. KING & COMPANY

Fisher Building, Detroit 2, Michigan

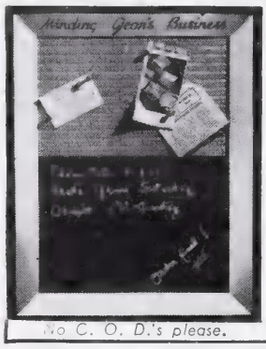
Window



LITTLE CLOWN SLEEPERS. An off-to-bed Butch will look like a sleepy gremlin in these darling pajamas that will make him the Beau Brummel of the Land of Nod. They're made of vat-dyed, fully washable, sanforized Simtex Flanlet in pastel plaids, have a stand-up clown collar, elastic waist, wrists, and ankles, snap fasteners. Sizes 1-3, $1.98. Extra bottoms $1. Ppd. Anderson & Co., Vandalia, Ill.



NICE FOR KNITTING, for mending, or as a handbag with country clothes, these carry-all bags are made of 100% wool felt, with 1, 2, or 3 initials appliquéd in a contrasting color. In red, green, brown, black, royal blue, or powder blue, the long bag, 13" x 8", is $2.75. The oblong bag, 10" x 13½", is $3.95. Ppd. Meredith, Inc., Evanston, Ill.



No C. O. D.'s please.

CHRISTMAS BULLETIN

Looking for the perfect gift?

* Then give a personalized bulletin board with one's own or family name inscribed on a red, white or green lacquered frame, 18" x 24". Also available with "Minding My Business" or plain.
* Gay little plastic pins spike memos, notes, clippings to textured pin-up board. Menus, messages or marketing lists are chalked on blackboard half. For kitchen, game room, dorm, professional use.
* It's smart, practical and original—a truly unusual gift with no age limit—for Christmas, or throughout the year for anniversaries, hostess gifts etc.
* The price is perfect—$6.95 postpaid to Mississippi River, 35 cents extra west.

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GIVE *Assorted* RARE *Cheeses* IN COLORFUL OLD-FASHIONED PINE BUCKET



8 RARE CHEESES

BABY GOUDA..round red ball
TAVERN SPREAD..aged.. 6 oz. crock
CAMEMBERT.. 3 portions
OREGON BLUE..6 oz. con.
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NORWEGIAN PRIMULA.. 4 oz.
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ORDER EARLY — AVOID DISAPPOINTMENT

Here's the ideal gift for the *favorites* on your Christmas list. The gift of true distinction....delicious rare cheeses not found in most neighborhood stores....cheeses for every taste from tangy to mellow and mild. Send your orders today.

No. 1—Hand Decorated Pine Bucket containing the 8 rare cheeses listed above . $7.95* Ex. Prepaid

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*West of Denver add 25c.

WRITE for FREE FOLDER of Other Taste-Tingling Gift Suggestions

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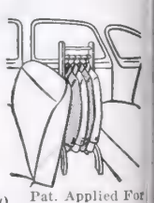
CLOTHES TRAVEL WRINKLE FREE WITH *DOWNEY AUTO RACK*



Your clothes keep as neat and clean on your trip as though they were hanging in your own closet.

The Auto Rack stands securely on the floor of your car between the front and back seats.

Easily carried into your hotel like luggage. Especially attractive when used with zipper cover.



- Carries 4 men's suits or 12 dresses.
- Replaces expensive luggage.
- Does not obscure rear view.
- Saves valet bills.
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Pat. Applied For

The Perfect Gift for Travelers.

- Auto Rack . $4.95 (Rack only)
- Tailored Leatherette Zipper Cover of highest quality (Maroon) $9.95 (Cover only)
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Send your check today for immediate delivery, postage paid. SATISFACTION GUARANTEED.

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KNOCK HIM OVER. and Humpty Dumpty falls from his perch in true Mother Goose style. breaking into pieces. But a small surgeon can put him together again. like a jigsaw puzzle. and he's as good as new. A wonderful gift because it satisfies two childhood forces: the glee of destruction and the sense of accomplishment in construction. $2 each ppd. Robert W. Kellog Co.. 88 Hillman St.. Springfield. Mass.



HIS SIGNATURE in perfect facsimile is cut out of golden metal and attached to a handsome leather briefcase. And for a man of affairs. what could be a more made-to-order Christmas present! The case is made of top-grain cowhide. has a zipper opening. and 3 sections to hold legal-size papers. Send signature. 3 wks. deliv. $42.50 incl. tax & post. Selden Cooper. George Vanderbilt Hotel. Asheville, N. C.





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Stay-A-Bed guard, used on any bed, will keep your child from falling out. Saves the expense of a youth bed—tots graduate from crib to regular size bed. Slips on and off instantly—store under bed during daytime. Your choice of natural, maple, walnut, mahogany or white. Specify if for Hollywood bed and add 39¢ per guard ordered.

Patent Pending.

$4.95 Each Side

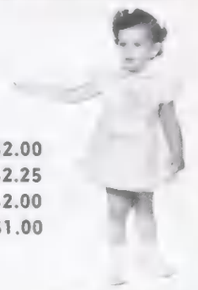
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"Little Miss" PINAFORES



Adorable vinyl wrap-arounds protect dainty clothes. Clean in a jiffy with a damp cloth. Her name is hand-painted and waterproof.

BUNNY PINAFORE age 2 to 4	$2.00
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Remember name for personalizing. Sent postpaid.

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GAY CHARM PLANTERS

Cheer-up time for homemakers with these gay, glazed ceramic planters, with rose decorations and gold trim. Choose from 13" rolling pin, 5" flat iron or 6" dust pan.

$2 each ..... Set of 3 for $4.95

Without plants. Postpaid

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12 FULLY DRESSED Guatemalan NATIVE DOLLS $1.00 for all 12

Miniatures—in Hand Painted "Home"

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5" High—$1.00 each 10" High—$2.00 each

Beautiful Guatemalan Silver Wedding Chains

About ¾ Yards Long—$9.95 Plus Fed. Tax

GUATEMALAN SHOULDER STRAP BAGS

Genuine leather, hand made, open work, two-tone, kid lined, compartments. Available in red, green, brown—with white background. Size 8 x 10½—$12.50 Plus Fed. Tax.

Add 10¢ to each order for Postage and packing. No C.O.D.'s please.

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It's Just the Thing in Every Home for Gracious Hospitality

Plastic pourer, with tapered cork shank, fits snugly in any bottle, pours easily and prevents spilling. Clear plastic jigger holds one ounce, fits over pourer; prevents evaporation.

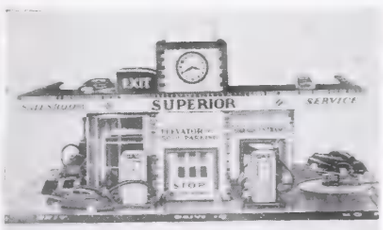
Set consists of 3 pourers—3 jiggers, in a beautiful plastic case, with transparent plastic top. The case is 6¾x3¼x1⅝" high. Makes an attractive cigarette box, jewel case or has 100 other uses.

It's only $1.50 set
3 sets for $3.50

Sent prepaid in the U.S. Send Check or Money Order

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FUNCTIONAL, ALL METAL

SERVICE STATION

- ***Actually feeds gas & washes cars!***
- ***Automatic elevator lifts cars to roof for parking!***

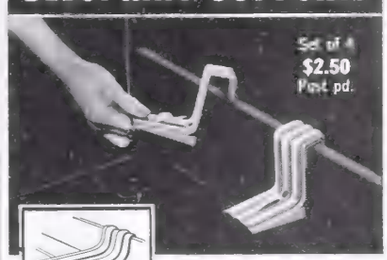
Complete service station in scale, for young auto mechanics! 2 real operating gas pumps fill tanks in 2 plastic cars. Car washing unit, elevator lifts and lowers cars, revolving crank-up grease rack, modern sales room, car ramp from upper level to street. Model cars have emptying valves. All metal construction. Colorful design. 25" overall. ..... **$5.45** *postpaid*

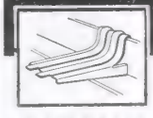
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YOUR BED CAN'T COLLAPSE WITH THESE NEW BEDSPRING SUPPORTS





NO. 3 FOR IRON RAILS

NO. 4 FOR WOOD RAILS

Banish forever those unsafe, dust-collecting bed slats. These patented Bedspring Supports will never let your bed collapse; won't collect dust. They lock springs securely, prevent spreading of rails. No. 4 fits any standard wood bed rail up to 1" thick. No. 3 fits iron rails. Made of heavy steel; felt lined to prevent marring of rail. Fully guaranteed. No COD's please. State finish of bed.

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6 MECHANICAL MARVELS

Dancing Couple whirls around gracefully. **Bronco Cowboy** on fast-galloping horse falls from saddle, hangs on to reins. **Crawling Baby** wiggles from side to side as she crawls along realistically. **Bumpmobile** shuttles back and forth between obstacles. **Pecking Bird** hops along and pecks as he goes. **Boy on Sled** speeds round and round in a circle. Just wind them up and they perform. All six—to thrill any youngster. postpaid, **$4.95.**

J. J. ANTHONY

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Grand Gift!
this gorgeous BIG BOX of 7 famous, delicious Wisconsin
CHEESES



$5.00

Prepaid in U.S. (*West of Denver, add 25c.*)

Sure-fire hit of the gift-parade! And no shopping or mailing bother! Choicest prime and aged cheeses from America's Dairyland. Zestful, taste-delighting—every delicious bite! Cheddar, Holland, Swiss types — novelty varieties—full of wonderful flavor. Friends will long remember your good judgment and thoughtfulness. In Big, Colorful Gift Box; weight 4 lbs. 2 oz. Send complete gift list with check or money order NOW — don't delay! Indicate delivery time on coupon below. Schuster's will acknowledge order promptly and supply gift cards, or will enclose your own cards, or will send boxes direct to you.

Send at Once ☐ Send for Christmas ☐

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3 Great Department Stores in Wisconsin's Largest City



"God Bless Our Mortgaged Home"

Twice blessed is the home with this hanging wall skillet hand-decorated with "God Bless Our Mortgaged Home". Hang in kitchen or bar—it will bring forth bright repartee. White pottery with green decoration. 6½-inch diameter; 9¼ inches long. Let ivy twine from its two side pockets.

Postpaid **$3.95**

Send check or money order. Sorry, no C. O. D.'s.

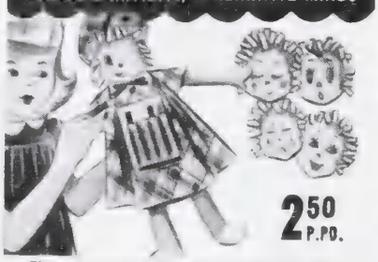
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HOUSE AND GARDEN STORE

524 N. Charles St. • Baltimore 1, Md

"Scribbles"

NEW! IDEAL FOR CHILDREN WITH ARTISTIC, IMAGINATIVE MINDS



2.50 P.P.D.

This 17 in. doll has well-shaped head, but NO features. Your child draws her face—wipes it off, draws another . . . smiling, crying, sleeping. SCRIBBLES has a thousand faces! Dressed in washable "Beautifilm" plastic clothes. Non-toxic crayons, instruction booklet included.

Write for your FREE copy of our new PORTFOLIO. Practical, unusual items for INFANTS, TODDLERS, CHILDREN . . . gift ideas galore . . . many "things you never knew were made" . . .

GORDONS 334 N. Charles St. Baltimore 1, Md.

Everything, Yes EVERYTHING for Children



A DISCERNING WOMAN will appreciate the exquisite perfection of this French Limoges cigarette set. The footed cigarette box is as graceful as a court curtsey, is hand-painted with birds and flowers, and with the oval ash tray, the set is just $6.95. The regal lighter to match has a Swiss insert. $12.50. Ppd. Wonderful wedding or Christmas gift! Alfred Orlik, Inc., 680 Fifth Ave., New York 19, N. Y.



BEGINNER'S LUCK. International Sterling's "Train-E" set caters to three stages of childhood. For the *tender* age, the just right feeding spoon. When you want to *coach* him how to do it himself, there's the Coach Set. And when he starts to *observe* how you do it, there's the grown-up Observation Set. In Prelude or Minuet pattern, $15 incl. tax & post. Mary Barlint Shop, 175 Greenwich Ave., Greenwich, Conn.

Ti Ride

KEEPS TIES TIDY!

Ties hang straight on individual clear plastic hangers that slide freely on 15" chrome bar. Holds up to 50 ties. Rich marbleized mahogany plastic back. Secures with 2 screws! Gift boxed!



$3.50 Postpaid

30 TIES

40 TIES $3.75 "

50 TIES $4.00 "

(No C.O.D.'s, Please)

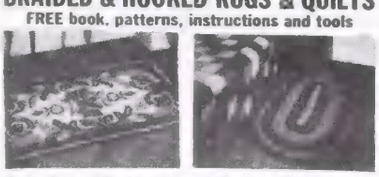
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Please send me C.O.D. plus postage:
——3½ lb. pkg. @ $2.48
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FREE BOOK! With each order. The Complete Guide to Braiding, Hooking and Quilting.

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Postage Paid **5.95 PAIR**

Admire their translucent loveliness and bright colored posies. Diminutively sized, petitely priced, clever hostesses use the creamer for cigarettes . . . . the sugar bowl for an ash tray.

FREE! Send for "The Reizert Book of Beauty". See how easy it is to make your table traveller with "Made for Each Other" place settings.

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EYEGLASS CLEANING TISSUES

Specially treated patented tissues clean perfectly, leave no lint, **PREVENT MISTING!** These handy, vest pocket booklets provide clear vision, make wonderful holiday gifts. Give them—and use them!

BOX OF 9 BOOKLETS

(Year's Supply) Send **$1**

OR

The SWANKY-MOST

10 DeLuxe, Gold Monogrammed Booklets, gift-wrapped in transparent box. Send Initials and **$2.50**

CLEAN-OMIST

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Three CUDDLY CUBS in a

CIRCUS WAGON

"Fluffila" filled heavy pile plush tiger, lion and elephant 6" high peer from this brightly colored cardboard circus wagon. Rolls easily on wooden wheels. A delight to circus-minded moppets. Take-to-bed animals guaranteed against tearing and ripping. Glass eyes with self-locking safety washers. Postpaid **$5.95**

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So you're going to buy a Dinette Set. . .

You *could* leave to chance the table top material. But since you'll be paying for Formica, why not make certain you get the genuine? Formica's cheerful color patterns are unharmed by boiling water, alcohol, fruit acids or cleaning alkalies. They wipe clean with only a damp cloth. Wherever you buy, whatever you pay . . . remember, there is nothing like Formica except Formica, itself—the material which has been brightening American homes for more than a quarter of a century. Write for your free copy of "The Story of Beauty Bonded Formica —at Home with People" picturing the many other ways Formica can brighten your home. Formica, 4650 Spring Grove Ave., Cincinnati 32, Ohio.



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FORMICA
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Guaranteed by Good Housekeeping

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photo by courtesy of The Howell Co., St. Charles, Illinois, makers of Howell Chromsteel Kitchen & Dinette Furniture featuring Formica tops.



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MELROSE

Symbol of Gracious Living



MELROSE RARE: Mellow, mild, magnificent! Perfect smoothness proves perfect quality — for in MELROSE RARE *alone* every drop of whiskey is 6 and 7* years old . . . blended with choice grain neutral spirits. Full 90 proof.

No drink can compare with

MELROSE RARE

"TREAT YOURSELF TO THE VERY BEST"



MELROSE EXPORT

EXclusive but not EXpensive. The unusual dimple decanter bottle is your guide to superb value. The quality *in* the bottle is your guide to whiskey enjoyment! For superb flavor and bouquet, **EXperts call for EXport!**

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Successors to Records and Goldsborough ▪ Established 1885

*MELROSE RARE BLENDED WHISKEY. 90 Proof. The straight whiskies in this product are 6 years or more old. 40% straight whiskey, 60% grain neutral spirits. 15% straight whiskey 6 years old, 25% straight whiskey 7 years old. MELROSE EXPORT BLENDED WHISKEY. 86 Proof. 35% straight whiskey, 65% grain neutral spirits. Melrose and Company, Inc., Cedarhurst, Maryland.

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SURPRISE HIM with a Wonderful Gift for His Car

BANNER *Fashun-Fit*

SATIN-GLO*

LUXURY AUTO SEAT COVERS

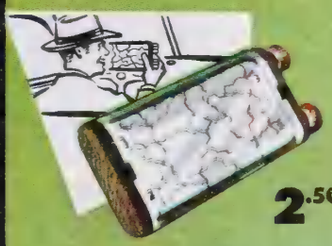
14.98 *Special Low Gift Price*

- Snug full-fashuned fit
- For most cars incl. 1949
- Piped in white plastic
- Rich, "silky-to-the-touch"

Available for the first time by mail . . . smooth, gleaming Satin-Glo seat covers in breathtaking solid colors. Tailored for wrinkle-free fit, easier to slide on, kind to precious furs and fabrics. Seams are double stitched for extra wear. State make, model, year, 1st and 2nd color choice and style of front seat when ordering.

**A miracle viscose rayon luxury fabric.*

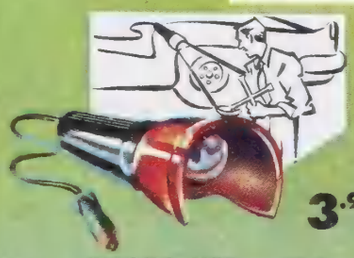




2.50

ROLLER MAP-CASE

Simple, just spin the knob. Eliminates bulky maps. For local and cross country trips.



3.95

MAGNA-LITE trouble lamp

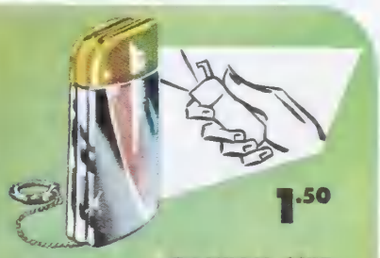
Plugs into any cigarette lighter. Lights night repairs. Warns oncoming cars. Magnetic base.



2.95 includes Kleenex

Kleenex AUTO-SERVE

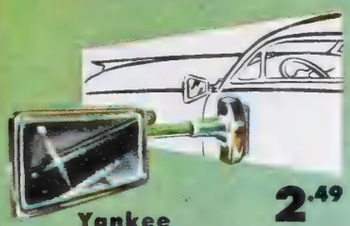
Keeps multi-purpose tissues handy. Attaches under glove compartment.



1.50

BANTAM-LITE

Gleaming chrome gift flashlight with key chain. Ideal for purse or pocket. Batteries included.



2.49

Yankee SIDE-VU MIRROR

Like having another pair of eyes. New landscape shape gives greater vision. Non-glare.



3.98

U. S. Pioneer FOG LIGHT

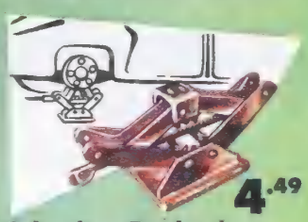
Light his way in the night. Amber beam cuts through snow and fog. Chrome. Buy in pairs.



4.50

TOT TRAVELER

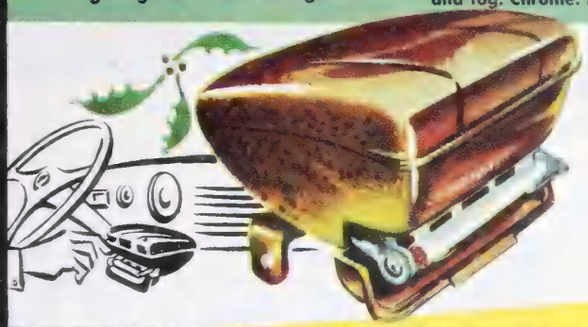
Junior's gift choice. Soft padded seat and arms. Locks into any seat. Safety strap.



4.49

Columbus Production UTILITY JACK

A vital gift. Raises car quickly and easily. Speeds tire changes, helps with snow chains, too!



Hands him a lighted cigarette while he drives . . . *PRES-A-LITE*

6.95

Ends fumbling for cigarettes and matches. Delivers a lighted cigarette with a flick of the finger. Holds 23. Attaches to any steering column.

ROBE 'N' CASE

All Wool Robe and Suede-finished Carrying Case

9.98

Warm Regaloom virgin wool robe, 60" x 50". For car, pram, as extra blankets, couch throws, at games. Contrasting water-repellent zippered case has self-handles. Doubles as a cushion. Red, green and blue plaids. State second color.

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Cincinnati, O. . . . . SHILLITO'S	Springfield, O. . . . . WREN'S
Columbus, O. . . . . LAZARUS	St. Louis, Mo. Stix, Baer & Fuller
Hackensack, N. J. . . . PACKARD'S	St. Paul, Minn. . . SCHUNEMAN'S
Houston, Texas . . . . . FOLEY'S	Steubenville, O. . . . . THE HUB
Louisville, Ky. . . . . KAUFMAN'S	Syracuse, N. Y. . . . . EDWARDS
Milwaukee, Wisc. . . . . GIMBEL'S	Toledo, O. . . . . TIEDTKE'S
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television

THAT WILL BE YEARS AHEAD FOR YEARS TO COME



For you who have awaited television *perfection*—for whom only the very *finest* will do—the Motorola MASTERPIECE Series was designed. Incorporating eleven new inventions and improvements, the MASTERPIECE Series gives you television's clearest, brightest, steadiest picture—*bar none!* The cabinetry is sheer elegance—a compliment to your lovely home. For the television *thrill* of your life—see and hear the new MASTERPIECE receivers at your Motorola dealer—ask for a home demonstration!

(above) The *"Gainsborough"* television—FM/AM radio—3 speed automatic phonograph combination. Featuring a giant 16 inch BROADVIEW screen—Golden Voice radio—and exclusive Multi-Play changer that handles *all* record types. New double BILT-IN-TENNA—no outside antenna required in good signal areas. Only two knobs—one to select station—one for volume. Magnificent cabinet in mahogany or blond finish. *Specifications subject to change without notice.*



The *"Raeburn"* television console • 12½ in. *extra bright* picture tube. The charm of 18th Century styling with the miracle of modern electronics. New double BILT-IN-TENNA. Two knob control tuning. BROADVIEW screen gives over 25% more picture.



The *"Van Dyck"* television console • 16 inch picture tube. Elegant simplicity in modern-classic styling. Double BILT-IN-TENNA. Automatic circuits for better picture definition. Your choice of rich mahogany or blond.

masterpiece series by **Motorola**

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MANUFACTURERS OF TELEVISION * RADIO FOR HOME AND CAR * RESEARCH LEADER IN FM 2-WAY RADIO COMMUNICATIONS SYSTEMS

Window Shopping

CONTINUED FROM PAGE 76



JAM SPREE. Even their names are tantalizing enough to make you want to start toasting English muffins. Gift-boxed with pine needles and hemlock cones are six 5½-oz. jars of Oregon Meadow Preserves. One each of Wild Plum, Oregon Wild Blackberry, Oregon Greengage, Whole Strawberry, Prune with Hazelnuts, English Gooseberry. $2.95 postpaid. Jane Amherst, 1108 N.E. 47th Ave., Portland 13, Oregon.



MUSICAL ICE TUB. Lift the lid, and it plays "For He's a Jolly Good Fellow," and even a Sobersides will act as though it's his theme song. Completely insulated with Fiberglas, the bucket is made of polished aluminum, and the Swiss musical movement has a patented clutch to prevent overwinding. $7.98 plus 20¢ post. Beaumond Distributors, 133 Lexington Ave., New York 16, N. Y.



COPPER REPOUSSÉ WASTEBASKET AND DESK LETTER BASKET

Distinctively personalized gift with initials, college or fraternal seals or letters (send sample seal with order). Hand tool embossed on tarnish proof copper. Also horse head, ship, flying geese designs. Ideal for home, office, dorm or den. Order before Dec. 10 for Xmas delivery. Postpaid in U.S. Send check or money order. No C.O.D.

WASTEBASKET, 13" high, 2 or 3 initials, seal or other design **$15.00**

DESK LETTER BASKET, 1 initial **$5.00**

DESK LETTER BASKET, Seal or 3 fraternity letters ... **$6.50**

House of Hilton

Box 13 • Fairfield, Conn. • Dept. H-1149

Miniatures on a key ring



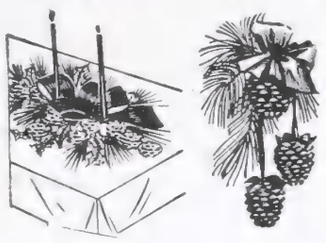
These fascinating charms come from Italy. Each made of real leather, hangs on tiny strap. Can be worn on charm bracelet, belt, lapel or as key ring. Wonderful gift for the young, for a man or a woman. Choice: Grinder (grinds, holds dice). Camera clicks open, shuts. Shaker opens, holds pills. State second choice. **Ea. $3.25**

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Merryall House

NEW MILFORD, CONNECTICUT

EVERGREENS *from* WASHINGTON'S *Mighty "Rain Forests"*



A big box of fragrant greens includes: a mantel or table arrangement of cones holly red candles, pine and ribbon.

PLUS—a charm string of Jeffry pine cones and sprays. PLUS—an armful of choice coniferous and broadleaved evergreens: Pine, Berried Holly, Fir, Manzanita, Juniper, Salal, Cones and Incense Cedar. Enough to make your whole house festive!

$6.95 Prepaid

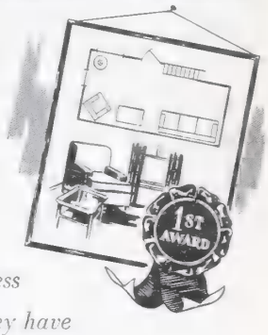
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We've been decorated, too!





Yes, we've created many prize-winning interiors. Our talented staff of decorators are recognized for their skill in blending colors, fabrics, furnishings. But more important to you is the helpful way that skill can be put to work to express your decorating ideas. And, to work with, they have our five floors of sumptuous collections of distinctive furnishings always available. Whether your problem is a corner, a room or a complete home, the result is bound to be the interior design you've dreamed of. Won't you drop in when you're on Michigan Boulevard?

(Illustrated: Luxurious Custom Regency love seat designed in exquisite detail $398. Table lamp with imported crystal pendants, black pierced parchment shade, gold-lined $248.)

Wilson-Jump

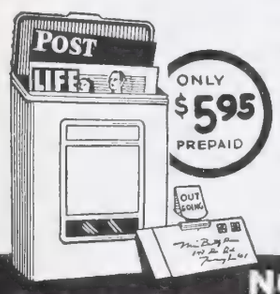
The store of distinguished Home Furnishings, Furniture, Draperies, Decorations



"Michigan Avenue by the Blackstone" • 608 S. Michigan Ave., Chicago 5

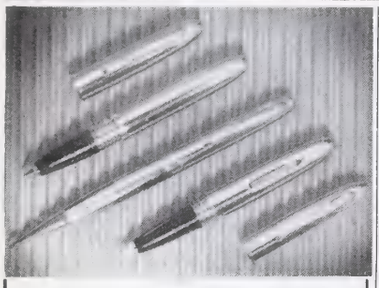
HOLDS *ALL* YOUR MAIL and *newspapers* too!

No more rain-soaked morning news. Personal mail and magazines protected without folding in this roomy mail box. It's attractive too . . . the perfect complement for your doorstep. Only $5.95. Made of sturdy rust-proof aluminum. Four harmonious finishes: Antique Bronze—Mist Grey—Hammered Brass—Cape Cod White. (Will ship Antique Bronze unless otherwise specified.) Custom De luxe Models in solid Copper, Brass, or Bronze. Prices on request.



Ideal for Christmas gift . . . send your order today, or write for descriptive booklet.

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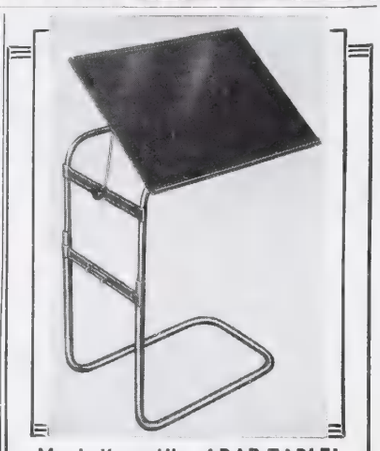
It's Right to Write

A luxury gift of tiny price. An impressive three piece matched pen and pencil set of gold tone metal, (gift boxed). Sturdy and precision tooled.

$1.69 complete. Postpaid
6 sets for $9.00

Set contains Ball point pen
Fountain pen
Mechanical pencil

Maggie Hartnett Gifts
Country Club Acres Northfield, N. J.



Most *Versatile* ADAP-TABLE!

APTLY named, it adapts itself to your many needs and desires. With it, you can breakfast in bed without fear of spilling anything . . . or read, write and work in your favorite easy chair. Quickly adjustable to best height and angle for your purpose.

A THOUGHTFUL and DIFFERENT GIFT
Top measures 17½" × 23½". Sturdily constructed of 20 gauge steel. Available in following finishes: American Walnut, White, Peach, Green.

$6.98 shipping charges collect. No C.O.D.'s please. N.Y.C. residents add 2% sales tax. Send for circular of other items.

Beaumond Distributors
Dept. HB, 133 Lexington Avenue, New York 16, N. Y.

HOW-DEE-DO!



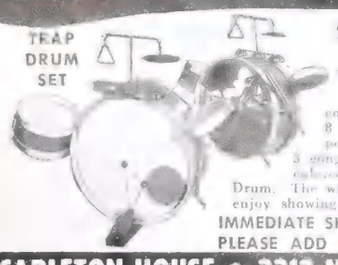


Meet *Kid Burly*, the burlap doll, and *Beeno*, the deerskin beanbag! Children love 'em. Parents too. Indestructible, yet safe for children and furniture. Order now for Christmas giving. *Kid Burly* and *Beeno* come attractively packaged for the tree.

$1.00 each ppd. Sorry no COD's.

de *maud* de *signs*, *inc.* Chippewa Ridge, Byron, Mich.

BRING JOY TO THE HEART OF YOUR LITTLE BOY



START HIM ON A CAREER AS A BAND LEADER

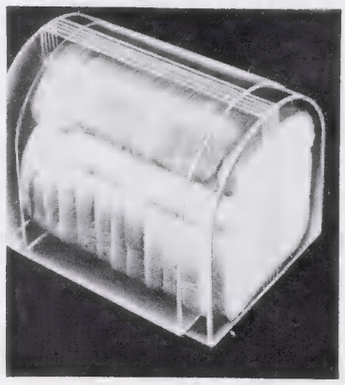
Bring joy to the heart of any boy with this complete jazz set. It's entertaining — educational — colorful. Set includes big 16 inch Bass Drum, an 8 inch Snare Drum, a 6 inch Tom Tom Drum, foot pedal, drum sticks, crash cymbals, foot pedal cymbal, 3 gong bells, triangle, bell and spurs. Large colored picture adorns one side of the Bass Drum. The whole family will love it — and Dad will enjoy showing junior how. The Set, only..... **$59.95**

IMMEDIATE SHIPMENT — SEND CHECK OR MONEY ORDER
PLEASE ADD 10% TO COVER POSTAGE, PACKING, ETC.

CARLETON HOUSE • 3312 N. Lincoln Ave. • CHICAGO 13, ILL.



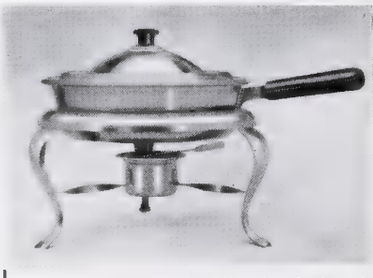
Window



KEEP IT FRESH. The bread keeper is made of crystal clear plastic, is loaf-shaped, and keeps bread oven-fresh for days because it is virtually airtight. As bread is used, the container telescopes in size, keeps moisture in. 11½" long, it's $2 postpaid, and you can order it from Black & Fischer, Inc., 43-66 Bowne St., Flushing, New York.



COPPER BEER MUGS. A young couple with a taste for beer will toast you each evening if you wish them Merry Christmas with this set of four mugs. Solid copper, and lacquered, they hold 14 oz., and retain the icebox temperature of the beer while they're absorbed in a cut-throat gin game. $1.65 each, $6 for 4 ppd. Adelman's, 131 Liberty St., New York 6, N. Y.



Mais oui, madame! . . . **"Suzette" Chafing Dish; from blintzes to crepes suzette, you'll marvel at its usefulness and beauty. Perfect table companion for buffets, luncheons, after-theatre snacks. It will please your guests, win compliments for you. . . . Beautiful all-purpose 10" copper clad stainless pan on highly polished copper stand with cast brass legs. Regulated Sterno heat keeps hot dishes hot, makes perfect cooking easy. . . . A wonderful gift, too—at the surprisingly low price of $16.95. You'd expect to pay much more. SEND FOR YOURS TODAY.**

ONLY $16.95 postpaid. (In Calif. add 51c tax.) MONEY BACK GUARANTEE
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"EASY TRAINING"

Kiddies Care for Own Clothes

Junior Clothes Rod

HOOKS ON ANY CLOSET ROD



ONLY **$1.25**

In Colors, Red, Blue or Green

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A welcome GIFT for Christmas Birthdays, etc.

Hangs down 22" from grown-up level—easy for small fry to hang up own clothes. Doubles closet space. Avoids driving nails in walls or doors. Sturdy and safe. Cannot be pulled down. Can also be used on single hook.

CHILDREN UTILITIES DEPT. V-04
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Print your name and address in the margin. Tear out. MAIL TODAY for A FREE 10-DAY TRIAL EXAMINATION, or information. (Save Money, enclose $5—we pay postage)

WRITE YEAR, INC.
248 Crestline Drive., Los Angeles 24, Calif.

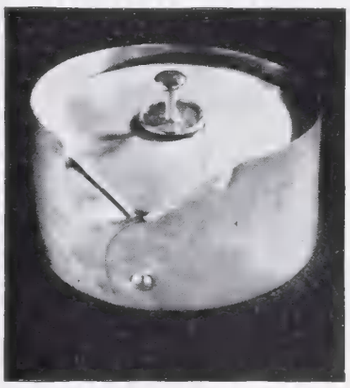
Shopping



PUT-N-HEAD is better than a magician to have around the house because he is a gentleman with, literally, thousands of funny faces. A 6¾" metal face shape comes with 15 different *magnetized* features, so an ingenious child can turn him into a sourpuss, a Mr. Milquetoast, a chairman of the board, or a happy goon by rearranging his features. With easel stand, $1.15 for 2 ppd. Krebs Town Shop, Westerly, R. I.



COLLAR HIM with a gift that will flatter the Brummel in him, reform his vague Dagwoodisms, so he'll always know where his studs and cuff links are. A beautifully made sterling silver stud box is shaped like a wing collar, is lined with royal blue velvet, and the handle is a gold-plated collar button. 2¼" in diameter. $15 incl. tax. Add 25¢ postage. Black Starr & Gorham, Fifth Ave. at 48th St., New York 19.



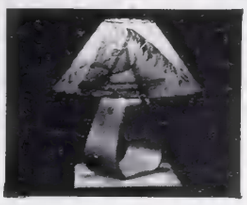


STANDS OUT for a lifetime, this beautiful one piece heavy iron Xmas Tree Stand with water reservoir, holds tree rigid and prevents tipping even when too heavily decorated on one side. Finished in beautiful Yuletide Red or Green, specify.

$5.75 ppd.

Be remembered by everlasting gift, order 2 save 5%.

Comet Industries
Franklin Park, Ill.



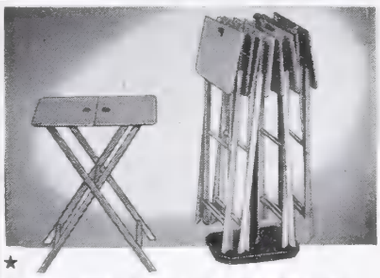
"STIRRUP and HORSE"
Handmade Lamp and Shade

- 8" base with over a dozen famous western brands
- 14" high (Vanquero cowboy) Tan
- 12" hand painted shade — hand laced top and bottom
- Complete with 7 ft. cord

Wherever you are here's a chance to bring some true Western charm into your home. A **natural** for your game room, tack room, den or children's room.

No C.O.D.'s
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"Creations of the great Southwest"
Sun Country Gifts
BOX 4665 TUCSON, ARIZONA



STAND-BY TABLES

For Buffets . . Cocktails . . Lawn Parties

If you need extra tables, here they are—4 of them! Quick to set up, light weight—stand just right for chairside use. 20" high, tops measure 13½" x 16"—alcohol proof, water repellent. Real hospitality helpers for the hostess who won't let guests balance food on knees. You'll find a new use for them every time you entertain. Compact storage rack included with each set. Shipped express collect.

Set of 4, one each of Red, Blue, Green, Yellow **$17.95**
Set of 4, Black (6 coats of enamel give superb finish) **$19.95**
Set of 4, Choice of wood finishes: Natural, Mahogany, Provincial **$23.50**

GIVE SET FOR XMAS!

Order from this Ad. Satisfaction Guaranteed

WARD PHILLIPS CO.
3451-B, Merchandise Mart, Chicago 54, Ill.

Christmas Gift Idea

A BIT OF NEW ENGLAND IN ONE FOOD PACKAGE

1 12 oz. tin ROCKY COAST LOBSTER
1 8½ oz. tin NEWBURG SAUCE
1 14 oz. tin PURE VERMONT SYRUP
1 7 oz. jar WELSH RAREBIT
2 28 oz. jars OLD FASHIONED BAKED BEANS
1 1 lb. tin BROWN BREAD

All this **GIFT BOXED** for only **$4.95**



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MAIL ORDERS PROMPTLY FILLED. POSTPAID ANYWHERE IN U. S. A.
FOOD SHOP Dept. 189, Street Floor, Annex—JORDAN MARSH COMPANY, Boston 7, Mass.

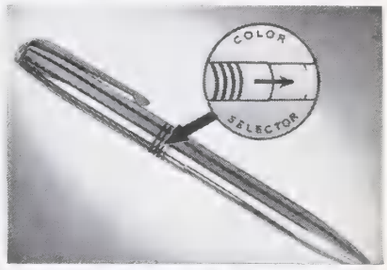


JUST THE THING FOR PICNICS AND AUTO TRIPS

OUTING KIT Attractive case made of simulated leather, zipper top. Contains 2 quart-size Thermos bottles, each with 4 cups and large sandwich box. Size 12"x14"—$12.50 complete

THERMOS FOOD JAR Gallon size metal case keeps food or liquid hot or cold for hours. Splendid ice preserver—$25.

SCULLY & SCULLY, Inc.
"The Smart Gift Shop of New York"
506 Park Ave. New York 22, N. Y.
Send for catalogue



Write in FOUR colors!

By Mail **$2.95** *postpaid*

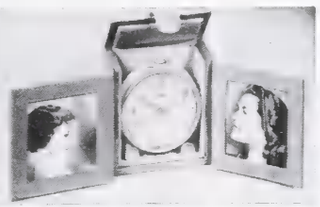
You can proudly sign on any dotted line and in the color of ink that suits your fancy! Four-Riter is a guaranteed-for-life ball point pen that holds four different-colored ink cartridges—red, blue, black, and green. Permits selection by just a gentle push on the top. The slim pen is almost 6" long, made of the finest of materials. L3304.



Write for Big Catalog . . . Free
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KIMBALL BUILDING
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"FOR HER": C-121. Birthstone boudoir alarm clock. Gilt bezel, hand set with sparkling, simulated sapphires, rubies, emeralds, topaz and other birthstones.



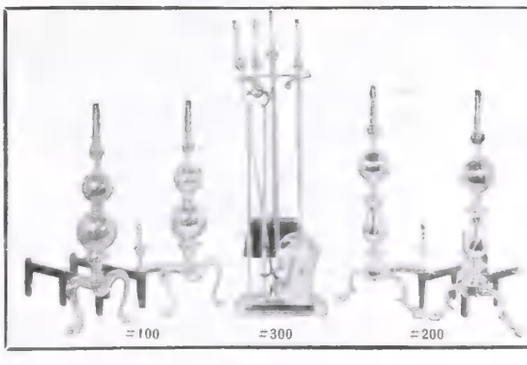
"FOR ALL": C-116 S. Photo folding travel alarm clock. For two of your favorite pictures. Gilt plated & enamelled clocks in fine, genuine leather cases lined with matching rich velvet, assorted colors, square shape.



"FOR HIM": C-109. Folding, travel alarm clock. Assorted, fine, genuine leather covers. Dust protected gleaming chromium cases black or silver dials.

Select one or more for only **$19.95 Each. Postpaid. Fed. Tax Included.**
Seven jewel, 40 hour movement, luminous hands & numerals, unbreakable & non-discoloring crystal, pleasant alarm, automatic shut-off. Direct consumer guarantee & **3 years service** certificate. 10 DAY RETURN PRIVILEGE. Enclose check or money order or we ship C.O.D.

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#100. Early American Andirons. Solid brass. 21" high. $38.50

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4 panel Screens to match. Solid brass frames. $15.40 each.

3 Pc. Sets as low as . . $31.50

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EARLY AMERICAN REPRODUCTIONS
FOR AN OLD FASHIONED CHRISTMAS

Fill your home with the charm of Colonial America, painstakingly reproduced by New England craftsmen. Old Guilford Forge is known to lovers of Americana the world over for its outstanding hand workmanship at sensible prices.

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A treasure trove of reproductions . . . all immediately available by mail

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Old Guilford Forge
"Foremost in Early American Reproductions"
106 Broad Street, Guilford, Conn.



Antique slide bracelet $3.75
(tax included—postage prepaid)

Vari-colored simulated stones in vari-shaped antique settings that slide on parallel chains make this bracelet a conversation piece!

MAIL ORDERS FILLED PROMPTLY

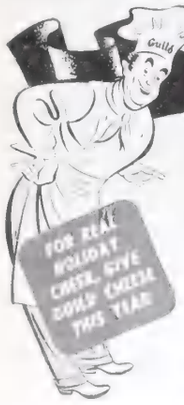
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A JEWEL OF A CASE

Perfect for your jewelry—at home or on a trip. Just the Christmas gift under $5.00 for your discriminating friends. Eggshell, pastel blue, petal pink satin, lined in contrasting velvet with tiny pockets for earrings. Also maroon lined in grey velvet, and lush green lined in gold. Postage prepaid $4.95

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CHRISTMAS GIFT BOXES

Friends, relatives, employees, business associates and your own family—all will appreciate your good-taste selection of Guild Cheese, carefully made and aged by expert cheese men who have won top honors in national and international dairy expositions.

ON WISCONSIN BOX. A prize assortment to make eyes pop and mouths water—tangy Cheddar, mellow Brick, delicious Buffet, LeRoi, May Bud, Mel-O-Pure, Aged Club and Smoky CheeSnaks. 8 varieties, something to please everyone who likes fine cheese, 2 lbs. 12 oz. of cheese.

$3.95 postpaid
Add 20¢ west of Denver

Write for brochure showing 6 Guild assortments $1.50 to $12.50

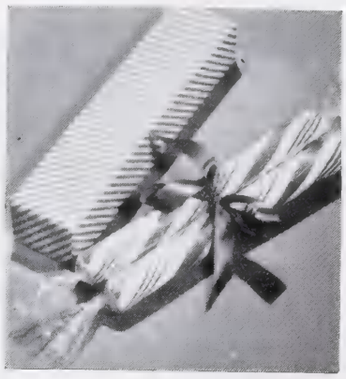
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Send your gift list with cards or we'll furnish Christmas cards. Enclose remittance. No C.O.D.

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☐ Send immediately ☐ For Christmas
☐ Gift list for _____ boxes attached
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Window



THEY STICK WITH YOU. Sachet sticks look exactly like giant peppermint sticks, and they'll keep your lingerie and linens as sweet as a morning in May. The red and white stripes are as gay as a circus, and a pair of them come excitingly packed in a red and white striped gift box. An elegant present at the budget price of $1.35 ppd. Grande Maison de Blanc, 3130 Wilshire Blvd., Los Angeles 5, California.



ONE FOR THE MASTER. A hand-spun copper mug is designed so magnificently that it's worthy of a place in a museum. But it will find a much more appreciative audience if it's brimming with cold beer and set beside your husband's chair. It holds a full can, and would be a superb gift for a man. $4.95 each. Engraved with 3 initials, 75¢ extra. Add 25¢ post. Counting House, Newburyport, Mass.

On Christmas Morn'
Awaken to a glorious day!



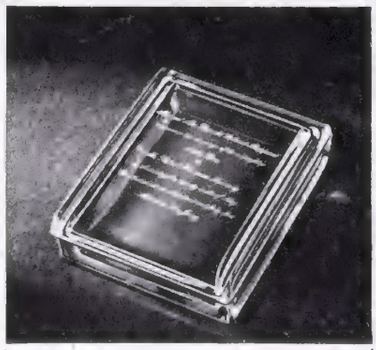
To contribute to the Yuletide atmosphere in your home, we offer our imported MADONNA IN THE CHAPEL and ANGELS WITH MUSICAL INSTRUMENTS in hand carved and beautifully decorated wood.

Add to the spirit of the day, by displaying true Christmas ornaments.

MADONNA IN CHAPEL— $5.00 postpaid

6 MINIATURE ANGELS WITH DIFFERENT INSTRUMENTS— $3.75 postpaid

1412 BOARDWALK THE NIKKO SHOP ATLANTIC CITY, N. J.



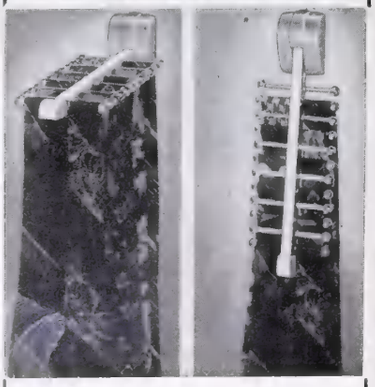
Invitation
TO SMOKE

Send the next wedding invitation or announcement you receive to us and we'll etch it on a fine Fostoria glass cigarette box. The lucky couple will cherish forever such a lasting reminder. It measures 5¼" x 4" x 1½".

$7.95 postpaid.

HOLIDAY HOUSE
Bellevue Theatre Building
Upper Montclair, N. J.

LORD RAGLAN TIE RACK



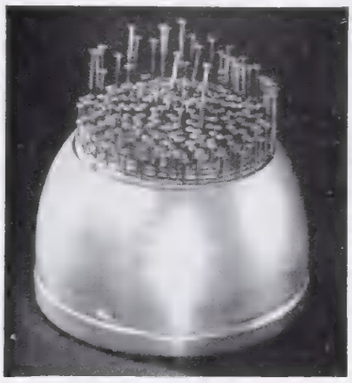
The ideal Gift for all occasions, CHRISTMAS, VALENTINE, FATHER'S DAY, GRADUATION and BIRTHDAYS. Keeps ties neat. Folds down flat. Holds 24 ties. Light weight Plastic. In two finishes. All IVORY or Ivory Base with Clear Hanger. Attractively Boxed. At your Men's Store, or POSTPAID $1.60. Wn. State residents please include sales tax. Sorry no C.O.D.

T. J. RAGLAND, Dept. HN
627 W. 87th St., SEATTLE 7, Wn.

Shopping

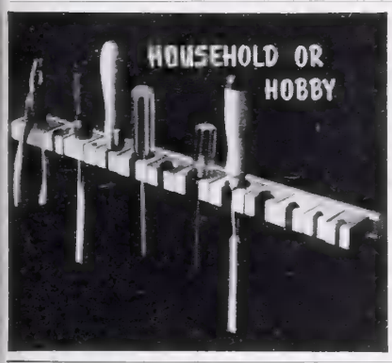


PIN BELLE. A round holder for straight pins is a gleaming exclamation point for a lady's dressing table, and she'll wonder how she ever held together without it. In gold or silver plate, it comes with a round container of 300 pins. When you run out of them, they are replaceable for 15¢ at any notion counter. 2¼" in diameter, 1½" high, the price is $3.95 postpaid. Kenard Gifts, 813 Lexington Ave., New York.



SELF-SERVICE. This Lazy Susan is wonderful whether you're serving cocktails from the leather-topped table by the fireplace, entertaining buffet, or just setting out Sunday night supper. Use it for appetizers, condiments. Without the pottery inserts it becomes a cake susan. Base is dubonnet plastic and inserts come in yellow, chartreuse, sage green, or dubonnet. $4.95 plus post. J. W. Robinson Co., 7th at Grand Ave., Los Angeles, Cal.





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Walter Drake

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Sunnyland **pecans**



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Schleys, 2 lbs. shelled halves . . $3.90

Postage prepaid—Satisfaction or money back

Sunnyland Pecan Groves
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For the First Time!



The TRIVET SCONCE

BLACK IRON
$2 ea., $3.50 pr.
SOLID BRASS
$4.50 ea.,
$8.50 pr.
Postpaid

Something new from something old . . . the *exclusive* Trivet Sconce made from our famous Colonial Eagle Trivet.

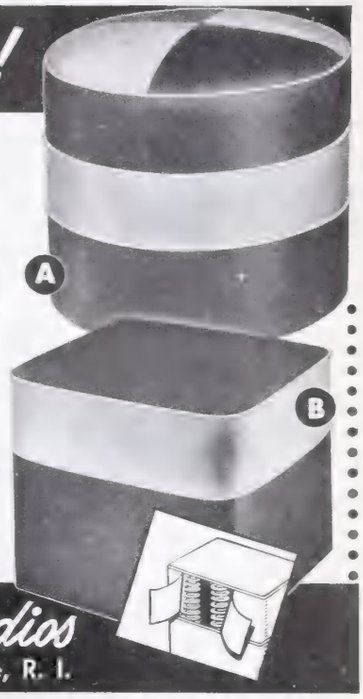
Pair them each side of mirrors, fireplaces, windows, and archways, or over buffets. Singly in halls, foyers, breakfast nooks, or on landings.

A unique Christmas gift. Choice of smoky black iron or solid brass. About 9 inches high, 7 inches wide.

Noveltyme Studios HELLAM 1 PENNA.

PRETTY *Soft!*

COMFORTABLE – STURDY
INNERSPRING HASSOCKS



A. Innerspring construction. Covered in genuine Duran. Size 17" x 18" diameter.
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Ivory with red, or green, or blue, or brown.
Also in any of above solid colors.
SPECIFY MODEL AND COLOR

ORDER BY MAIL !

GARDEN *Studios*
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SUPERB

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23" wide, 25" high, Shelf 9" deep

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Immediate Delivery

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PLAY POND

Greatest Christmas gift we've seen this year—a portable wading pool for indoors or outdoors. Kiddies spend happy, healthful hours splashing right at home. Made of new flexible Koroseal—never deteriorates. Yellow sides, translucent green bottom. Easy to fill; easy to empty; folds to a small package for storage. Children love it!

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Dia: 55"—Cap: 75 Gal. $9.95 ppd.
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THE ARTISAN GALLERIES
FORT DODGE IOWA

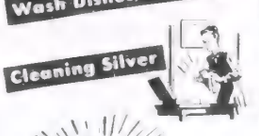
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POLISHING, WIPING or DUSTING CLOTH











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RINSE . . . sweet and clean by simply soaking in sudsy water—retains no sour odors. Use over and over again, wet or dry.

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We pay the postage on orders of $1.00 or more. Add 10c postage for orders of less than $1.00.

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Please send me_____ packages NUN-Lint Cloths @ 50c each. (No C.O.D.'s please.)
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Guaranteed Swiss Musical Toys, Gifts and Novelties at Terrific Savings



CHILDREN'S HURDY GURDY

Ideal gift. Solid wooden construction. Plays 2 songs. Swiss movement. Savings compartment for coins. Size 8x6x4".

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MUSICAL CAROUSEL

Revolves as it plays. Fascinates children & adults. Assorted tunes.

9" Diameter
11" High

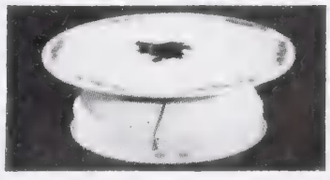
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ELEVEN INCH BIRTHDAY CAKE PLATE

Revolves & plays Happy Birthday. Carries cake up to 6 lbs. Will not break if wound in reverse.

11"—$5.75





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Send check or money order. No C.O.D.'s (we pay postage). Send for FREE complete catalogue containing many other items. N. Y. C. Residents Add 2% Sales Tax.

Introducing the sensational new MUSICAL DOLL. Revolves as it plays. 11" high. A beautiful keepsake.

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HANDI-MITE DISHWASHER

Now *brush* dishes sparkling clean . . . in a fraction of the time . . . with the new Handi-Mite Dishwasher! Fastens to the faucet. Press button, and soapy water flows. Release button for clear, flowing rinse water. So quick and easy to use. *Saves hands, too!* Has 2 brushes: Nylon for dishes, brass wire for pots and pans. *You'll love it!*

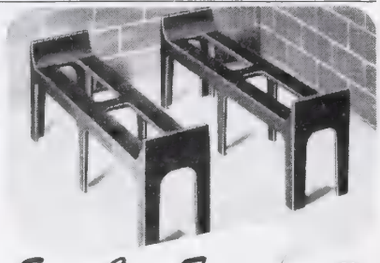
A WELCOME XMAS GIFT!

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Lifetime Service Guarantee

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HEARTH TROUBLE

$3.50 Pair
F.O.B. Kansas City
Shipping Charges Collect

These efficient fire dogs are single castings . . . no bolts . . . and they *love* heat! Legs are high enough for andiron supports to rest underneath the dogs.

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No C. O. D.'s, please. Send check or money order to:

Fire Dogs
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AUTHENTIC *Western Decals*



Gaily colored assortments of cowgirls, broncs, cowboys riding, roping, 'dogging and other typical Western scenes bring romantic West into your home. Easily transferred to water glasses, chests, lamp shades. Enough cowboys in action in Assortment No. 10 ($1.00) to furnish complete decorating motif for boy's room, recreation room, den. Other assortments available shown below. *Mark selections, mail order today.*

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NO PADS!

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SEND NO MONEY! Send size, color, name, address for Bra. Pay postman on delivery of Bra plus postage. Or send $2.49 with order and we pay postage. Under Guarantee if not delighted in 10 days return for refund.

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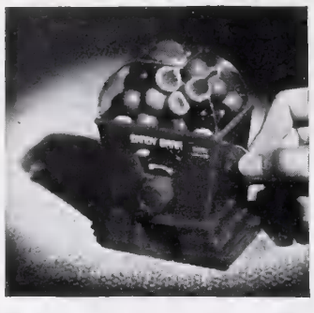
Window



VERY GOOD HOOKING has made this a rug you will be proud to will to your great-grandchildren. Called the Nosegay, the pale tan-colored background is a lovely foil for the vibrant floral center, and the graceful scroll border of green, tan, and brown. Hand-hooked of all wool yarn, 24" x 36" $16.80; 26" x 44" $21.10; 30" x 50" $29.15; 36" x 54" $38. Exp. coll. Laura Copenhaver, Rosemont, Marion, Va.



CHOO CHOO TRAY. To improve your bedside manner and to prod the non-existant appetite of a young patient, serve his meals on a tray gayly painted with a little railroad train. And it has his own name coming out of the smokestack. Made of chip-resistant baked enamel in pink or blue, it measures 12¼" x 17¼". $3 postpaid. The Pascos. The Shop in the Garden, 8 North Main St., West Hartford 7, Conn.



A REAL GUM BALL MACHINE

IT'S ALSO A BANK **$1.00** COMPLETE INCLUDING GUM

A GIFT FOR EVERY CHILD ON YOUR LIST TEACHES THEM TO SAVE

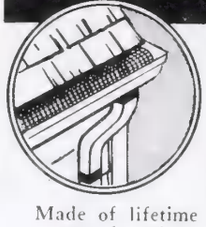
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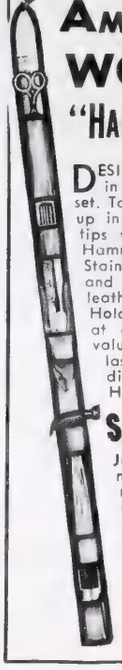


GUTTER SCREEN

Made of lifetime bronze, keeps gutters free from leaves, seeds, pine needles, twigs. Prevents damage caused by clogged gutters—stained paint, ruined plaster and wallpaper, burst leaders, wet-leaf-acid corrosion. Ends gutter-cleaning expense. A *must* for cisterns. Easily installed—no tools or skill required. Write, giving length of gutter.

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SEND NO MONEY

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Shopping



CALL HER AN ANGEL, and the chances are she'll bury her pitchfork. So think what effect these heavenly creatures will have on her impishness if she's a little girl, on her satanic qualities if she's a big girl. Darling wall angels to watch over her dreams, come in white, white with flesh, or pink with gold. 10", $3.95 each. Pink, white, flesh candlesticks, $1.45 each. Ppd. Holiday Products, Pontiac, Ill.



LONG AND LOW, and beautifully proportioned for mantel or centerpiece, this Chinese modern bowl is a buy worth getting out your checkbook for. Made of glazed ceramic in a rich emerald green, it measures 21" long and comes with a decorative pierced brass base. Float white camellias in it, or fill it with russet-toned fruit, or heap it with Christmas tree balls. $6.95 exp. coll. Carson Pirie Scott, Chicago, Ill.





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ONLY $1.50 OR TWO FOR $2.75 PPD. Jumping is good fun and good exercise—and "Pogo Sticks" make the most of it! These are precision built, all aluminum, with brass end rod & double action spring. Easily adjusted for child or adult's weight. Overall length 50". **ONLY $6.95 PPD.** *Sorry, No C.O.D.'s* Send for free gift catalog.

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"headquarters of the unusual"

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Imagine your youngster's surprise and joy when he lifts one of these handsome mugs and it starts to play a merry tune! You'll have no further trouble getting him to drink milk, cocoa, orange juice, etc. (When mug is put down music stops!) Made of fine vitrified porcelain, hand painted and fired. Child's first name hand lettered on side makes mug his or her very own. 5" high. Please PRINT NAME to be applied and indicate choice of tune desired. **$7.50** Postpaid.

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Size: Apple, 2 x 2½"
Pear, 2½" high

CHRIST CHILD & DOVES
MADONNA & CHRIST CHILD SNOW WHITE & DWARFS

Each **$2.95** postpaid

Also available are:
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Phone BU 8-5088



Omelet Pan

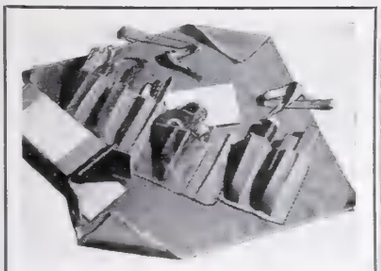
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A double frying pan that folds in the middle! Makes an omelet as light as a breeze. Perfect pan for frying griddle cakes or ham and eggs. Use it whenever you want to fry two foods and keep them separated while cooking. Omelet pan is beautifully made of heavy-gauge aluminum with high polish finish. It is 10¼" in diameter when open and 1¼" deep. Cool black 5" handles fit together when pan is folded. By mail only $1.98. No. HK3128.



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Kit Contains:
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new useful
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COMPLETE
$10.95

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—and lots of other mighty good things to eat! Prepared in a spotless modern kitchen—hand-peeled, hand-made, hand-packed. Not cheaper—just better, that's all! Special rates on 25 or more packages. Ideal gift for employees, customers. We mail by your list. Inquire.

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Order by number and state color choice.
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$6.50 pair postpaid

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for SIX! for FOUR! for TWO!

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SERVICE for SIX $12.95
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$2.50 postpaid

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Window

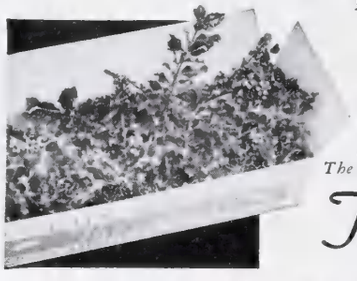


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Give Holly *... the symbol of Christmas*



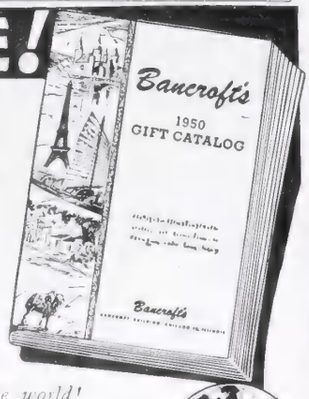
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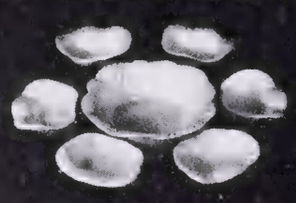
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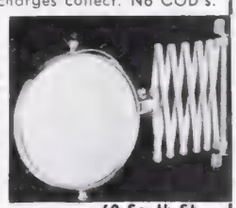
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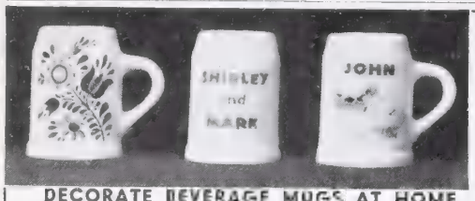


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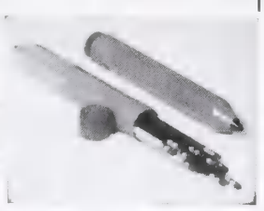
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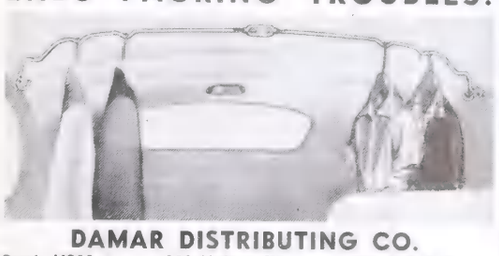
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For fun or profit
Whether it's soft drinks for the youngsters or beer in the rumpus room these 12 oz. flagons are just right for your home entertaining. The mug stands 5 inches high, is ivory in color and weighs about 1½ pounds. Suggestions for decorating furnished with each order; for glorious and lasting results decorations can be "home fired" in your own kitchen oven. **$1.45** each; set of 4 **$5.40**; 8 for **$10.00.** All orders postpaid—none C.O.D.
HALL'S — 127 S. Dubuque — Iowa City, Iowa

NAME ON PENCILS
Giant plastic pencil case packed with 12 regular wood pencils—each pencil gold stamped with your name $1.25 postpaid.



NEW AUTO CLOTHES RACK ENDS PACKING TROUBLES!

Holds up to 32 garments FULL LENGTH



This amazing Hang-All Auto Wardrobe Rack fits flush with the roof of your car *above* doors or windows. Does not obstruct rear view vision or use of doors or windows. Attaches in seconds to any make or model car—instantly detachable if desired. Handsome nickel-plated steel rack will support one hundred pounds. Saves packing troubles—eliminates pressing bills—pays for itself the first trip. An unusual, practical Xmas gift. Send check, money order, or postal note today. $3.95 postpaid. Money back guarantee in 10 days.

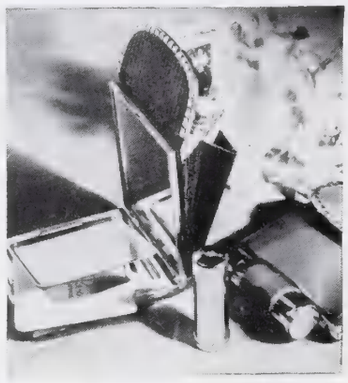
DAMAR DISTRIBUTING CO.
Dept. HB11 333 Halsey St. Newark 2, N. J.



Window

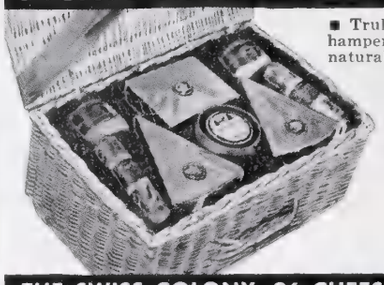


WINDOW RESTAURANT. A new kind of bird feeding station is so simple in conception and in design, that we are surprised no one has thought of it before. A round metal ring is attached to the outside window pane by a strong rubber suction cup, and a metal trough protects the food from wind. With wooden landing peg, it's $2.95 postpaid. Hagerstrom Metalcraft Studio, Wheeling, Illinois.



THE PENNYPACKER is a new carry-all that puts good grooming in the palm of your hand and totes your mad money, too. On one side there's a compact and lipstick case, the other a change purse. Your daughter will like red, green, natural, blue, or black calf to take to the big game. You'll choose black or white brocade for gala evenings. $4 ppd. Richter's, 585 Fifth Ave., New York 22, N. Y.

PICNIC HAMPERS *Filled with Finest Cheese*



■ Truly gifts of good taste — these lovely imported hampers packed with famous SWISS COLONY aged natural cheeses, including June-cured Swiss, Brick, Club and Smokee in the smallest, as well as Sharp Aged Cheddar, Blue, Port Salut, Cheeses with Wine, and a variety of dessert cheeses in the largest. **Pack 15B** (18x14x10"), 15 lbs. of cheese, $28.95; **Pack 16B** (18x12x8"), 8½ lbs., $16.95; **Pack 17B** (16x10x6¼"), 5 lbs., $9.35; **Pack 18B** (14x9x5") 3½" lbs. $6.55.

All prices include delivery anywhere.
Quality Guaranteed.
Write for Catalog of other Cheese Assortments:
Also imported Swiss Wood Carvings and Music Boxes

THE SWISS COLONY, 96 CHEESE ROW, MONROE, WISCONSIN



Reading Comfort
at any angle — sitting, standing, reclining!
INDOORS • OUTDOORS
Comfor-Reader
REG. U.S. PAT. OFF. 2,354,998

Here at last, the answer to easier, faster more comfortable reading.

No pages to hold! No hands necessary! Tilts to any angle!

An ingenious aid to adults, ideally suited for setting children straight physically and mentally. *The perfect gift* for you and yours—particularly at *Christmas!* **Collapses into convenient tray stand.**

Complete catalogue on request

Special Introductory Price
16.65 complete
F.O.B. New York
Standard model, fine maple—aluminum joints

Avoid danger of "study slump."



Comfor-Reader, Inc.
5 Beekman St., N.Y.C. 7



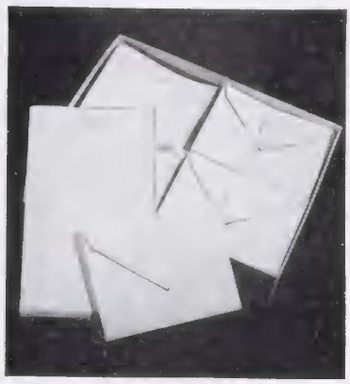
MERRY BIBS OF THE MONTH
Bound to catch any young one's eye and make mealtime fun. Each with its special design of the month (birthday and get-well bibs too). Embroidered in fast colors on very fine pique, lined with the softest of cotton flannel. What's more they're big fellows—to cover-up thoroughly. November, December and January bibs shown. Specify months desired when ordering. Sent postage prepaid. **$1.75 each. 3 for $5. 12 for $20.**

Dorothy Owen
1809 Wauwatosa Ave.
Wauwatosa 13, Wis.

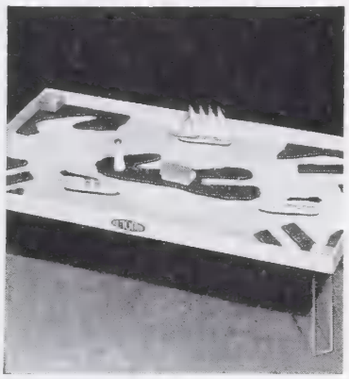
Shopping



NAMED FOR YOU. You can chew your pencil and doodle all over your Christmas list, and you won't be able to think of a better gift than this personalized stationery. 50 sheets of fine white paper are bordered in gold or silver with name or initials to match. With 50 bordered envelopes. $1.95. Box of 100 of each. $3.50. Ppd. Cardograms. 2451 Fullerton Ave., Chicago 47, Illinois.



SHIP AHOY. For a young admiral whose mind's so much at sea there's always a fleet in your bathtub. here is the new magnetic harbor. The ships. lighthouse. and even the docks and islands can be maneuvered about on a 20¼" x 11¼" box-type playboard. supported by steel legs. With a permanent magnetic unit. it's $2.45 postpaid. Remotrol Company. 34 West 37th St., New York 18. N. Y.





NAMEPLATES COMPANY
Box 145 Clayton 5, Mo.

MAILBOX NAMEPLATES

For distinctive identification. Custom made of 1¼" cut out steel letters, rust proofed and welded in place. Available for top or side of mailbox in white, black or silver finish. Rivets included for easy attachment. May be had with "Scotchlite" reflector for night detection. Would make an excellent gift.

NAMEPLATE 15 letters or less **$3.50**

Reflector for Nameplate	$2.00
Numbers (6 numbers or less)	$2.00
Reflector for numbers	$1.50

Add 15c for postage—No COD's



The gift that rings the bell!

Here's the new call to cocktails. The brass bell rings out clearly and merrily as you gently shake or serve. The sparkling crystal bowl, with colorful muddler, holds 20 ounces.

Bell Martini is so new, so different, so gay, it's the gift for your sophisticated friends who "already have everything."

Only $4.25, postpaid (add 20c for shipments west of the Mississippi River). Please send check or money order—no C.O.D.'s.

MRS. VINCENT PATER
distinctive gifts
HAMILTON, OHIO



Gold-Silver-Chromium

Silverware repaired and replated like new. Antiques restored. Write us for price list on repair work or ship your work to us for estimate. Prices reasonable. We have served America for over half a century. All work guaranteed and backed by our 57 years experience.

References
FULTON NATIONAL BANK OF ATLANTA, GEORGIA
and
DUN & BRADSTREET

Largest and Oldest in the South
SIMMONS PLATING WORKS
219-223 Pryor St., S. W., Atlanta, Ga.



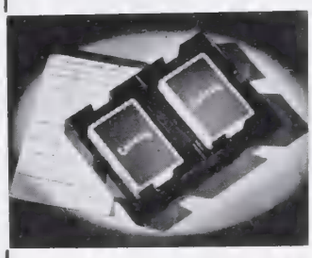
CHRISTMAS STOCKINGS

We'll put the name of each member of the family on a bright red felt Christmas stocking, to be hung by the chimney with care year after year. They are fringed at the top with green felt; the letters are white felt. 15" long from top to toe. **$1.50** each. Three for **$3.50** postpaid.

DRINK CLOCK

The answer to the host's dilemma—who's drinking what, with which? When your guests say "Fill her up!"—just consult this handy clock to see what they've been drinking. Made of plastic with aluminum clip that fastens to glass. Space for guest's initials. Just turn dial to scotch and soda or rye and water, etc. **$1.25** set of 8, postpaid.



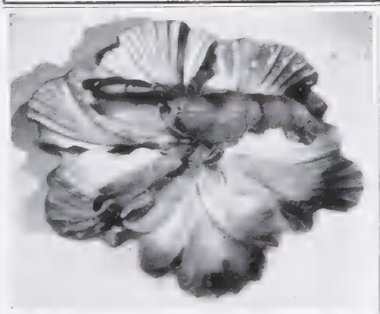


CANASTA SET

Get in the social swim with the exciting new Argentine game that's sweeping the country. Set includes two decks of canasta playing cards in plastic case, complete rules for playing and score pad. **$2.95** postpaid.

No C.O.D.'s please
Write for Catalogue B-119

THE SALT AND PEPPER SHOP
445 East 86th Street, New York 28, N. Y.



LOBSTER LUXURY

Six compartment relish dish for your seafood or vegetable salads or tidbits. Beautifully glazed and colored in natural lettuce green with a tomato red lobster that looks cooked ready to eat. When not in use it will grace any table as a centerpiece. It measures 14" wide and 4" high. Also available in two compartments at the same price.

Price $9.50

No C.O.D.'s Postpaid from:

Wolff's GIFTS & GADGETS from THE WORLD OVER ATLANTIC CITY N J
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The Old "Courting Lamp" in miniature, to serve as a cigarette lighter. Alcohol burner with wick, brass base, green or yellow glass shade. 7" high. 7.50.

Add 2% Tax on Illinois Deliveries
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C. D. Peacock **JEWELERS**
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Beautiful Miniatures From

YOUR FAVORITE PHOTO

Your treasured picture, snapshot, tintype, etc., faithfully reproduced in MINIATURE if in GOOD CONDITION without the slightest injury to your original. Made into beautiful lasting MINIATURES, HAND PAINTED in artist's OIL COLORS and framed in 24 karat GOLD FRAME (Size 3½"x4½"). Originals returned safely by insured mail. SPECIALLY PRICED THIS MONTH, $7.75 complete, prepaid. PORCELAIN-IVORA MINIATURE (unbreakable) $9.75 complete. (Painted in Heavy Oil Colors, $14.75 complete.) Oval frames available for either type miniature, $2 ea. extra. SPECIFY COLOR OF EYES, HAIR, CLOTHING WITH ORDERS. For each extra person add $2 for coloring. Moderate additional charge for restoring time worn photos. SEND PHOTO FOR ESTIMATE. NO OBLIGATION.

ROBERT M. DALY (Studio H-15)
Box 91, Ansonia Station, New York 23, N. Y.

BEAUTIFUL TINSEL VILLAGE FOR UNDER THE TREE DECORATION

EIGHT GLISTENING SNOW-BOUND HOUSES

A quaint little village of frosted, glistening houses and churches for under-the-tree decoration—or to set out around the house during the holiday season. Simulated stained glass windows glow with colorful light when Xmas bulbs are placed inside. No two alike. You'll use them from year to year. Each measures 4 x 6½ and up to 7 inches high. Safe delivery guaranteed. Send check or money order. Postpaid.

3.95

The Set of Eight Houses, only

CARLETON HOUSE - 3312 LINCOLN AVE. - CHICAGO 13, ILL.



Window



ROMANTIC LIGHTS

for party nights. You'll be the talk of the town at your next dinner party when you set a party PLACE-LITE at each cover. Colored candles in fluted crystal holders reflect their light in 3" glass mirrors. Because they are low, your guests have an unobstructed view of one another in the enchanting glow of soft candle light. Set of 8 candles with holders and mirrors **$1.25** post paid. Extra candles and holders **10¢** each. Extra mirrors **10¢** each.

RAINBOW COLORS

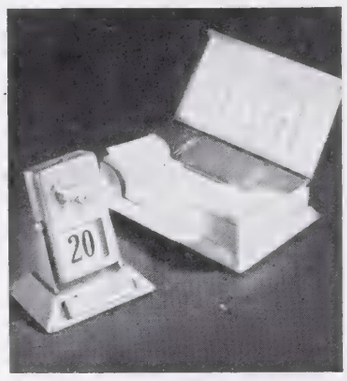
will dance and sparkle in your fireplace when you place a FIRE MAGIC color disc on the burning logs. It is pleasant to sit before the blazing hearth and watch the ever-changing play of color in the flames. Delight your guests and amuse the children. Intriguing "Birch Log" package makes an ideal gift. Small log (12 discs) **$1.00** post paid. Large log (24 discs) **$1.50** post paid.



PLEASE, NO C.O.D.

CHRISTMAS IS NOT FAR AWAY—SEND FOR FREE GIFT CATALOG

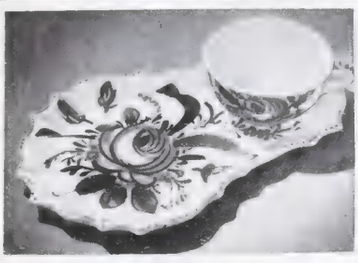
MADISON HOUSE, INC., 23 POST ROAD, MADISON, CONN.



DAY COACH. For a husband fashioned somewhat in the manner of Mr. Chips or the chronic wool gatherer who can't keep dates straight these would be a present with a purpose. Tumbler calendar changes dates with a flip, the memo box has a perpetual calendar. Both have a raised hunting design and come in a silvery or golden finish. Tumbler, $4. Memo, $4.50. Ppd. George Roberts, Box 589, Wilmington, Del.



PIN GIRL. Every girl whose grooming is dependent upon bobby pins will want a Polly Push-cart for her dressing table. Hand painted of wood in lollypop colors, a pigtailed girl is pushing a wheelbarrow that is the perfect size for bobby pins. Get at least two of them, so you can have a cigarette from the other while you're putting your hair up. $1 each ppd. Green Gable Gifts, 394 Lenox Ave., New York 27.



AT LAST IT'S HERE!
PARTY SET-UP
imported from Italy

Glorious high-glaze pottery plate and cup . . . hand-painted Nove Rose pattern in brilliant, beautiful hues! Charming for lunch, buffet or tea parties . . . most original of gifts!

Single set	$2.25
Sets of four or more, each	$2.00
Matching creamer and sugar set	$3.00

Express collect. Sorry, no c.o.d.'s

Write for free booklet B

HOMECRAFT Products
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VALANCES • CANOPIES
COVERLETS • QUILTS

Graceful lines and design enhance the beauty of the exquisite Rosemont valances, canopies, coverlets and quilts just like grandma used to make. Handmade valances with the "Peacock Tail" fringe are quite out of the ordinary used with our muslin curtains with Early American furniture. Hand-tied canopies, $25 to $35. Round rug, $30. Shipped by mail or express collect. Write for booklet.

LAURA B. COPENHAVER
"Rosemont" Marion, Va.



FOR BABY . . . unusual, useful GIFT
Colorful NURSERY HEATER

$11.95 prepaid

Baby blue, pink or white. Darling nursery decorations. Small mesh grille keeps out tiny fingers. Quickly warms room with healthful, gentle, FAN-forced heat. Portable. Strictly safe — Underwriters approved. Full size, famous Titan electric. 1320 watts, 110V, 60 Cycles, AC. Guarded switch. Mail check or money order ($11.95 prepaid) for this sensible year 'round gift for years of comfort. Sorry, no C.O.D.s. State color. Guaranteed. Full refund if returned within 10 days.

TITAN MFG. CO., Dept. HB-11, 290 Terrace, Buffalo 2, N.Y.



Luscious, large Comice Pears, creamy in texture, rich in juicy flavor, make appreciated gifts for family, friends and business associates. These world-famous pears are grown in our own orchards, carefully selected — individually wrapped. Delivered PREPAID in colorful gift boxes to U.S. Express points. Perfect arrival guaranteed. Gift cards enclosed. Send gift list — we do the rest. No stamps. No C.O.D.s.

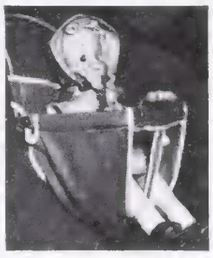
DELIVERED PRICES (Order by Number)

No. 1 Deluxe Box	$ 2.95
No. 2 Deluxe Box	4.75
No. 7 Asst. Fruit Chest	5.75
No. 5 Asst. Fruit Basket	11.85

For Fall Cash Prices see Catalog

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PINNACLE ORCHARDS
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Rush Free Full-Color Catalog to:

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TRUDY the TRAVELER truly fair

Rides with her "mother" everywhere

Now "mother" and "daughter" can go riding together. Trudy is ready for traveling at the tying of a bonnet ribbon. She is made of plastic coated fabric, has an unbreakable face, yarn braids, and a practical cotton dress with snap fasteners.

Her car seat is a replica of a real one —with stout metal frame and sanforized, tub-able cover.

TRUDY and TRAVEL SEAT
$3.50 Postpaid
(Seat separate $1.50) (Sorry, no C.O.D.'s)

THE BLOCK SHOP
58 Wall Street, New Haven 11, Conn.
Our new Christmas catalog will be sent on request.



GOURMET GREETINGS FOR *Christmas*

CARDS WITH A FLAVOR FOR PEOPLE WITH TASTE

Here's a NEW way to say Merry Christmas! Gourmet Greetings are gaily colored, illustrated recipes for traditional Christmas foods or drinks. The front of each card shows the recipe in clever drawings, the inside carries a brief greeting, and on the back the recipe is printed in conventional style. 5" x 6", on heavy, coated paper. In brilliant recipe file boxes, 10 to a box, with envelopes.

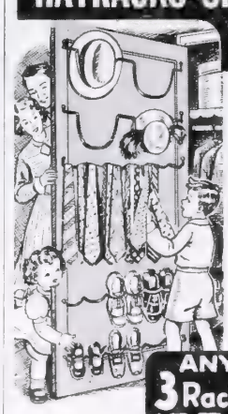
GREEN box — FOOD recipes
RED box — DRINK recipes

$1.50 per box postpaid •

bruce lloyd Colorado Springs 5, Colorado

Orders shipped within 24 hrs. C.O.D. if desired, fee added. Colo. residents add 2% tax.

SPACE SAVING *"Back O'Door"*
HATRACKS-SHOERACKS TIERACKS



Convenient space savers, these low cost plastic covered metal racks make the most of closet doors in bedrooms and hall . . . Two hats fit into the hatrack . . . three pairs of shoes into shoerack . . . quantities of ties in tierack.

ANY 3 Racks $1.59 POST-PAID

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COLORS
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USEFUL AND ATTRACTIVE GIFTS for the entire family. Fancy nails included. Order now for Christmas. State quantity, kind and color of each rack wanted.

LENTZ NOVELTY CO.
Dept. H 2, 1629 N. 61st St., Phila. 31, Pa.

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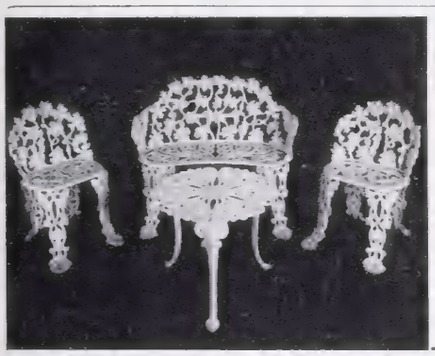


CLAUS THAT REFRESHES. St. Nick is as jolly a jar as ever guarded a batch of Christmas cookies, held a party supply of candy or nuts on the coffee table, stored a man's tobacco or cigars beside his chair. He's wonderfully modeled of pottery, glazed in traditional Santa Claus red and white, and his cap is the lid of the jar. 7" high. $7.25 ppd. Anne Carlin, 24 East 28th street, New York 16, N. Y.



THE CLASSIC BATTLE of Him and Her is gayly debunked in this Cocktail Duet. The shaker for two is decorated in 22k gold with a gentleman Scottie barking at—but showing off for—a lady Pussycat, and the set is called "Let's Mix It Up." The drip-proof metal cap has a good pouring spout. $5 for the three pieces. Postpaid from Connecticut China & Glass Shop, Meriden, Connecticut.





SPECIAL PRICES on this Cast Iron Furniture

(LIMITED TIME ONLY)

Regular Price	
1 Settee	$25.00
2 Chairs $15 ea.	30.00
1 Table	12.50
Total	$67.50
Our Special Price	$44.50
Saving	23.00

(Chairs with arms $8.00 extra) Oblong Table may be substituted.

Painted in permanent White. Sturdy, graceful, in grape and other designs. Also in cast aluminum at same prices.

Send check or money order. Crated free. Pay freight or express when you get furniture. Immediate delivery.

Avondale Foundry Co.
2500 27th Ave., N., Birmingham, Ala.

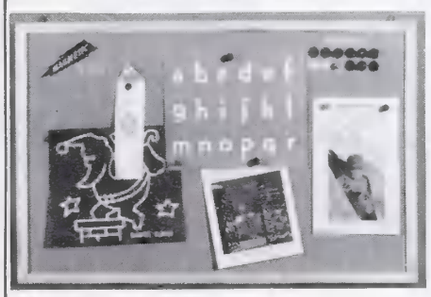




TOUCH-IT TRAIN

Magnetic couplings—a new and novel application to miniature trains. Simply touch one car to another and the connection is made. The crane car is provided with a magnet to carry a bolt or any other blunt piece of steel, safe for a child. Sturdily and safely built of wood, gaily colored with non-toxic finish. 5 different cars to a set. Especially designed to provide amusement for younger children while stimulating their interest in scientific things.

$3.50, parcel post prepaid.



LITTLE LADY BIRTHDAY DOLL

A Godey Little Lady Doll—a play friend for each month of the year. Order your favorite child's birth month doll or order the entire set of 12 to be sent one a month for a year. Dolls are 7" tall—beautifully dressed in costumes suitable for each month.

$3.35 each, parcel post prepaid.

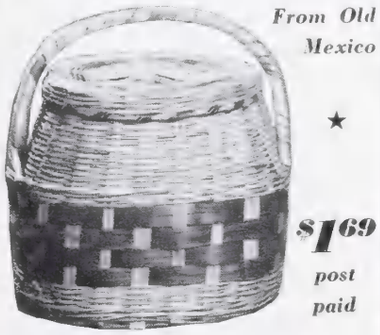
MAGNETIC BULLETIN BOARD

Ideal for a nursery to post baby's schedule, for playroom or school-age child to show off his treasures or for any room to hold daily reminders, lists, etc. Paper held in place by magnets, easily removed. Can be used indefinitely. Grey or red board with natural wood border.

$3.50, parcel post prepaid.

No C.O.D.'s Write for Gift Catalogue.

The Children's Shop, Dept. HB-11, West Hartford 7, Connecticut



From Old Mexico

★

$1.69 *post paid*

FIRESIDE BASKET

From old Mexico comes this gayly colored basket woven of dyed reeds and natural bamboo. Swell for fireside kindling. Half-bushel capacity. Serves well as a picnic or sewing or knitting basket, too. Sturdy handle and cover. $1.69 by mail, postpaid H2407.

Write for Big Catalog — Free

Miles Kimball
KIMBALL BUILDING
33 Algoma Blvd., Oshkosh, Wis.

You'll Rave About



OUR OWN ORIGINAL ROQUEFORT CHEESE STUFFED OLIVES

(The only Stuffed Olives bearing the seal of approval of the French Roquefort Association)

A combination that is guaranteed to become the star attraction of your hors d'oeuvre tray—Imported Spanish Manzonilla Olives stuffed with Imported French Roquefort Cheese, and packed in pure Imported Spanish Olive Oil for a taste sensation that demands much repetition. 5 ounce jars only.

( ) $.95 per jar ( ) Six for $4.85

Delivered by Prepaid Parcel Post

TO ORDER, CHECK QUANTITY DESIRED, AND SEND THIS "AD" WITH YOUR CHECK OR MONEY ORDER. NO C.O.D.'S

Gourmet Delicacies INCORPORATED

74 Laight Street • New York City 13

Proud of your car? Identify it with

Automobile Monograms

1" $10

RMB 1⅞" $15

Handmade in Sterling Silver—in the styles pictured or to your own design. Prices include Federal Tax.

1⅝" $10

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POSTPAID—
No C. O. D's.

Hausmann's JEWELERS
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New Orleans, La.

REVERSIBLE WOOL HOOD



Here's the most flattering and versatile accessory that ever stretched a winter wardrobe. Our water-repellent Reversible Hood of 100% virgin wool jersey is beautifully tailored with no wrong *side* . . . wear it with either color out. Tie the ends under your chin or throw them back as a scarf. It's easy-on, too . . . won't disarrange your hair. Lovely color combinations of navy and red, black and red, gray and scarlet, gray and hunter green, brown and powder blue. $4.95 postpaid. Children's 100% wool jersey hood in navy or red. Fits boys and girls 3 to 10. $1.95.

Write for free catalog featuring selected New England merchandise—country apparel and accessories, quality gifts, food delicacies.

The unusual at reasonable prices

JOHNNY APPLESEED'S, Inc.
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WINDOWS NEED PUTTY? FIX THEM YOURSELF

with the EASY-TO-USE

DUO-FAST PUTTY KNIFE

PACKS—SHAPES—TRIMS THE PUTTY



EASY-FAST EFFICIENT

No skill needed. Apply putty with blade end—shape and trim with V-end. One stroke does expert job.

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GET YOURS TODAY!

Send one dollar to

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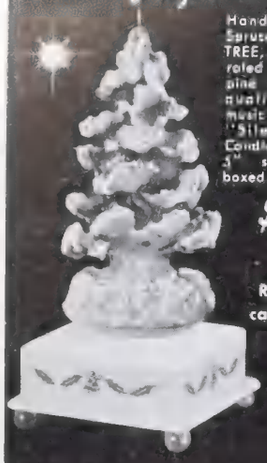
MAGNETIC **Fly Box—$5.50**

For the fisherman who "has everything"

Warm his heart Christmas morning with this perfect gift. Ring magnet displays 36 flies; turns at flick of finger for quick selection. No lost flies—even a gale won't dislodge them. Beautifully made pocket-size plastic case with snap-action cover. Attractively boxed. Postpaid. No C.O.D.'s.

PERRY PRODUCTS, Box 262, Rye, N.Y.

Silent Night MUSICAL TREE



Hand sculptured Spruce Green PINE TREE, hand decorated with snow, pine scented. Fine quality Thorens music box plays "Silent Night". Candle 10" high, 5" spread. Gift boxed.

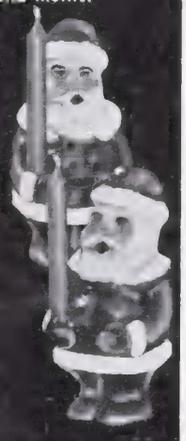
$7.95 post paid

Replaceable candle $3.35

Brighten Your Nights with Ajello Candles

Let the cheerful glow of these specially designed AJELLO Candles brighten the gay, festive Christmas spirit of your home. Exquisitely modeled and hand decorated, AJELLO Candles are available in a wide choice of traditional holiday characters and motifs.

Jovial SANTA CLAUS



Whimsical Santa, hand decorated in traditional colors. Carries small candle. Approx. 5" tall. Gift boxed.

2 for $1 post-paid

Order now, sorry, no C.O.D.'s.

Ajello Candles

Dept. B Mamaroneck, N. Y.



Ruby Red

HIGHBALL GLASSES

The lovely rich, ruby red color will remind you of genuine Venetian glass. The white frosted horses will be admired by every lover of horses who enjoys a drink with you. Large sturdy glasses with sham bottoms—hold 12 ounces. Eight glasses for $5.00—a full dozen for only $7.25. Express prepaid. Money back if not delighted. Free with each order, Illustrated Bulletin of 100 horse lovers' gift items.

"little joe" WIESENFELD CO.
Dept. C-17 Baltimore 1, Md.

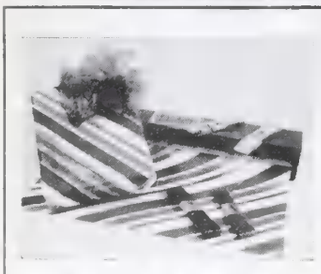
HAND PAINTED HOBBY TIES



What's His Hobby?

Golf, hunting, fishing, bowling and many other hobbies—cocktail ties, and other interests—individually hand painted in rich, vivid colors on pure silk ties—tan, gray, blue or green. Personalized with his initials. You couldn't find a more appreciated gift. He'll stand out and be complimented wherever he wears these distinctive creations. Order promptly for Christmas delivery. State hobby—color and initials. $15.00 postpaid—no C.O.D.'s.

HOBBY TIES
193 Ashland Detroit 15, Michigan



Send NOW for our NEW illustrated gift booklet—FREE

BEAUTIFUL CHRISTMAS WRAPPING IN A ROLL

Here's a Northmore original! Yes, 50 feet of richly-styled paper in a handy, cutter-edge box. It's always fresh and clean . . . with no creases. Green and Gold stripes or Red and Gold stripes. (Specify which you want.) *Also* you get four skeins of excellent cellophane ribbon in Red, Green, Golden and Clear. Your friends will admire your gifts . . . and you'll be proud of the way they look, too! **All five items only $2.95 postpaid.**

Northmore's
Highland Park 8, Ill.



THE 'DIFFERENT' GIFT

Rainbo-Rancho TROUT grown HIGH in the ROCKIES

This year, make GIFTS of deliciously different mountain grown Rainbo-Rancho TROUT. Caught fresh daily from Rainbo-Rancho snow-fed waters—8620 ft. elevation. Perfectly cleaned. Locker pak bags. Packed in ice. Fast express. Attractive GIFT box includes gift card and fresh pine cone with needle cluster. Trout 9-in. and longer.

Box of 6—$5.75; Box of 12—$10.75; Box of 24—$19.25. Special prices for quantity orders. Send check or money order. Prepaid in U.S.A.

RAINBO-RANCHO, Dept. HB, Empire, Colorado



Window



GRACE NOTES to give a head-in-the-air charm to a gracious room are these lovely Wedgwood pieces. The 6" vase, in the classic Edme shape, comes with an embossed grapevine in cream on a cream ground. $5.50. Same vase with Wedgwood blue vine, $6. 6" comport, wonderful on a coffee table for mints, comes in the same color combinations for $7 and $8 respectively. Postpaid. Grace Lloyd-Collins, Wilmington, Del.



HOLD EVERYTHING, from stockings and gloves to wet bathing suits and a dumpling's diapers, on this handy Plasti-pin Dryer. Eight plastic clips are attached to a metal hanger, and the folding hook slips over towel rack, shower rod, or clothes-line. A fine traveling companion. $1 ppd. Brock & Co., 1710 N. Decatur Rd., N. E., Atlanta 6, Ga.



FIREPLACE WAND

New long-reach lighter in charming Colonial Brass

A GIFT FOR THE HEARTH!

Kindle your fire in a jiffy without muss or fuss with the new long-reach Fireplace Wand. It's 21 inches long, lights with a flick of the finger, just like a cigarette lighter. Holds enough fluid to last a whole season. In antique Colonial Brass, it's a handsome addition to your fireplace equipment, and ever ready. A striking and unusual gift, packed in individual Gift Box.

$6.95 *POSTPAID*

Colonial Garden Shop — 60-B GREEN BAY ROAD—WINNETKA, ILL.



HANGING GARDENS

Unique frame of rigid metal in delicate open pattern offset from wall—for foyer, den, porch, living or dining room. Pot trays may be removed easily and arranged in any design to suit your fancy. Complete with hardware for hanging—NO pots or flowers. White enamel or unpainted.

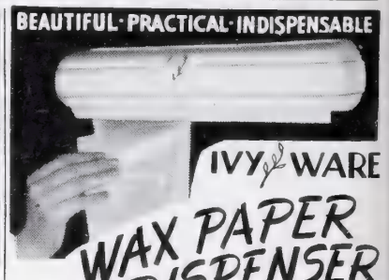
13" x 22" HORIZONTAL (above) with 3 round trays (HG-1) or 1 oblong and 2 round trays (HG-2)—$5.95 each (unpainted $4.95).

16" x 45" VERTICAL with 1 oblong and 5 round trays (VG)—$12.95 each (unpainted $11.50).

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• EASY TO REFILL

Wax paper when you want it! Ready for instant use. One hand operation permits you to get the exact amount of wax paper you need. Tears paper sharply, cleanly, with no loose ends hanging down. Wax paper is always kept out of sight. The "IVY-WARE" Wax Paper Dispenser is made of top quality, glistening white plastic with a bright red "Sprig of Ivy". Designed to harmoniously blend into any kitchen. Takes two minutes to install—needs no screws, nails or tools—will give years of efficient service. Send only $1.98 for immediate postpaid shipment.

FRED H. LEWIS CO.
915 Eleventh St., Wilmette, Ill.

Manufacturers of famous Ivy-Ware products.

Shopping

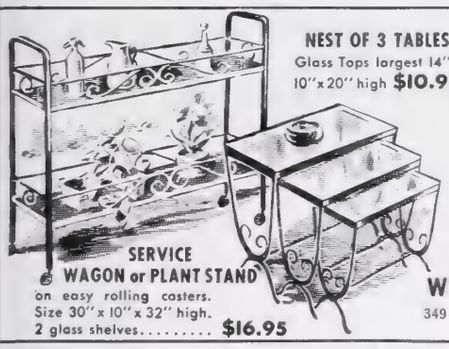


SHOOTING GALLERY. You'll get this for your freckled Lone Ranger, but you and your dead-eye friends will give it its most strenuous work-out. A table pistol set comes with harmless beebee ammunition, and you'll hit the man out of the moon, a pipe from a codger's mouth, a heart, spade, diamond, or club. Target is 7½" x 2½" x 4½" high. $4.95 ppd. Carleton House, 3312 Lincoln Ave., Chicago 13, Ill.



MECHANIC, ARTIST, COOK: there's an apron for each small careerist. Junior Mechanic has pockets with hammer, ruler, saw, screwdriver, and wrench set. Artist, ruffled for girls, plain for boys, has everything from crayons to scissors. And Miss Cookie has pastry brush, pot holder, measuring spoons, frying pan, cookie cutter. $2.95 each. They'll be sent postpaid from Little Linda Shop, Box 213, Highland Park, Ill.





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Glass Tops largest 14"x 10"x20" high **$10.95**

SERVICE WAGON or PLANT STAND on easy rolling casters. Size 30"x 10"x 32" high. 2 glass shelves..... **$16.95**

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Finished in white or Pompeian Green.

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CHILD'S MUG 'N BOWL

Sparkling Semi-Vitreous Porcelain
Personalized with Child's Own Name

Nursery rhymes romp to the table with this gay, colorful Child's Mug 'n Bowl Set. Practically unbreakable semi-vitreous porcelain. Plate-bowl is 7" diameter with flat bottom, may be used either as plate or bowl. Raised rim helps youngsters learning to eat grown-up style. Mug 4" high. Name and decorations permanently baked in under high fired glaze. Hand-made and hand-decorated in Aucello Studios, designers of exclusive functional-modern dinnerware. A gift that will be treasured for years.

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Listen to the breeze play enchanting melodies on these glass chimes — indoors or out. Overall length 20 inches.
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made of blanc de chine
Goddess of Love and Mercy

A gift of good taste and deep meaning that will be cherished a lifetime. The intriguing story and picture of this goddess enclosed free with each order.
6" $1.50 ea.
8" $2.50 ea.
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BAMBOO PLACE MATS

Attractive on your luncheon or dinner table. Available in the following solid colors: Emerald green, magenta, chartreuse, and natural. Size of each mat 12"x18". Made of fine bamboo sticks.
Set of 8 mats $2.29 - 2 sets $4.00

NO C.O.D. Please send remittance with order. All items postage prepaid.
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A Chinese Gift Card will be enclosed upon request
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The Smart, New SERVA-ROUND

An Ideal Xmas Gift

Your friends, and you too, will enjoy the handsome, clear lucite cigarette container. The "Serva-round" almost hands you a cigarette; it creates that warm feeling of hospitality.

Send Check or Money Order. No C.O.D.'s, please. **$4.50 Postpaid**

KEUBE CRAFT, 8101 Linwood Ave. Dept. B-2 Detroit, Michigan

CHARCOAL STEAKS without a charcoal fire

A GIFT to good eating!

Seven years ago a fellow we know got to wondering if it were possible to season a piece of meat to give it exactly that same delicious smoke flavor it gets when cooked over a charcoal fire. He started to experiment. Today he has it! CHARCOSALT is as simple to cook with as salt and pepper and you can prepare, right in your own kitchen, the most aromatic charcoal steaks and meats without investing one dime in fancy stoves and broilers. Treat your meat with CHARCOSALT in ten seconds time, and cook in any frying pan or oven broiler. It's amazing but it's true. Send $2.00 for big attractive 16 ounce jar . . . enough for over 200 generous servings. We'll enclose your gift card if sending to friends. Not generally available in stores. Order today from—

National Marketing Co.
Box 3612-H, Portland 8, Oregon



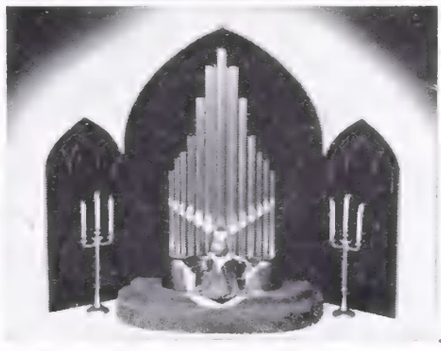
Magnetic Knife and Tool Holder

House-wives and shop-husbands find this modern MAGNETIC wall rack indispensable for keeping steel knives, scissors, tools and other implements at their fingertips. Touch knife or tool to rack. Permanent magnetism grips securely.

Sanitary and smartly designed. Can be installed outside or inside cupboards or on any flat surface. Useful for garage or workshop tools. Heavily plated and finished in white enamel to harmonize anywhere. Uses no batteries or electric current. Guaranteed to hold its grip permanently. A perfect, lifetime gift.

$2.95 plus $.30 for handling and shipping

GRAVES TAYLOR
Tryon 1, North Carolina



MINIATURE CATHEDRAL ORGAN

An exquisite Christmas decoration for your mantle, buffet or table. The deep red background screen suggests a church nave and stained-glass windows. The metal organ, mounted upon a burgundy rug-textured dais, has pipes of gleaming gold finish and console of copper hue. The tiny organist wears a bright red robe. Each silver-flake plastic candelabra holds three white birthday candles (box of three dozen included). Overall size is 16" x 20". A truly beautiful arrangement, in holiday tradition, that will bring you renewed pleasure each year. *And a family gift that will be a lasting remembrance.*

$7.95. postpaid (please, no C.O.D.'s)

HOLIDAY HOSTESS
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Los Angeles 47, California

Oh, what a gift is Sporty Pack!



Any time there's use for a handsome and luxuriously thick wool robe or a smart carrying case that doubles as a comfortable cushion—you or someone you know needs a Sporty Pack!

Take the Scotch Plaid robe from its case and you're set for motoring, spectator sports, picnics, and beach parties. Or leave the robe in the smooth red plastic bag and you're sitting pretty on a waterproof, really comfortable cushion that keeps *derrières* off cold, hard grandstand seats. The cushion can also be used as a pillow or car seat.

The robe is 100% Virgin wool, a full 50x70 in. in size, with rich, woven-through colors and a 4-in. fringe. It's color-fast, washable, and closely woven to give extra warmth and long wear. The red carrying case has white piping, a sturdy plastic handle, and a genuine Talon Zipper. Nor rain, nor sleet, nor any kind of weather can mar its surface. Wipe it off and it's clean!







Price of this superb combination is only $9.95, prepaid. Add 25¢ west of Miss. No COD's, please. Gift orders promptly filled. Return in 10 days for full refund if not satisfied.

Please indicate robe color you wish—Midshipman Blue, Notre Dame Green, or Cornell Red.

Ohio residents add 3% State Sales Tax.

Send check or money order today to

WHITING MANUFACTURING CO.
BLUE ASH, OHIO

SHEFFIELD MUDDLERS



Beautiful and useful crushers that enhance the best Old Fashioned drinks.

Finest English Sheffield plate on heavy copper, with top knob in natural cherry red. Length 3⅞".

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$7.00

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THE FOURSOME
BOX 223
ELMONT, L.I., N.Y.



hickory dickory dock... you'll love this Cuckoo Clock!

An accurate timekeeper, this quaint replica of a colorful Swiss Chalet clock has a bobbing bird who ticks off each second. Complete with swinging pendulum, a long winding chain and a balanced weight. Clock size 6½"x 10". Will run 24 hours without winding. Guaranteed. **$6.75** POSTPAID

Add $1.35 Fed. Tax.

WHITE GIFTS
179 Westchester Ave., Port-Chester 3, N. Y.

Window Shopping



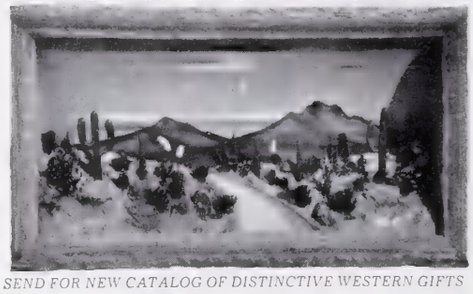
TOY LUNCH BOX. Filled with hard candies, and hand-painted with a child's first name, this is a wonderful treasure chest for a boy to keep his fishing flies, arrowheads, or marbles in, for a girl to store trading cards, crayons, or a collection of shells. It even has a toy Thermos bottle in the lid 5" long. $1.25 postpaid. No c.o.d.'s. Order from La Palette Gifts, 509 Fifth Ave., New York 17, N. Y.



VELLY FINE SPLINKLE. A hard-working little China boy is a ceramic sprinkler that will make your ironing seem less of a chore. Get him as an unusual prize for your next bridge party, a shower gift, or a Christmas present to a young newlywed. He stands 8½" high, costs just $2 ppd. Norman's, 416 Mill Street, Bristol, Penna.

(*Continued on page* 101)

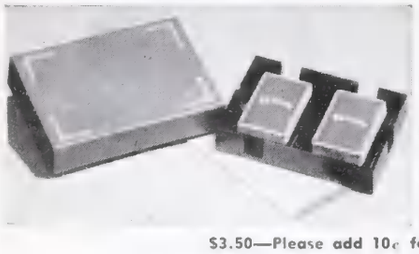
A BIT OF ARIZONA DESERT IN A CACTUS FRAME



Just imagine a slice of the beautiful Arizona desert right in the home! Painstakingly hand-made of small pieces of real desert plants and rocks, these authentic 3-dimensional landscapes are actually miniature deserts in full, natural colors. Gorgeous handpainting enhances the background scenery of western mountains and skies. The rugged frame of real saguaro cactus (measuring 6"x9") holds a protective crystal glass window. Your choice of either night or day desert scene. This is really an unusual gift idea. POSTPAID **$5.00**

6"x12" size, $6.00 — 6"x18" size, $7.00

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Everyone's Playing CANASTA!

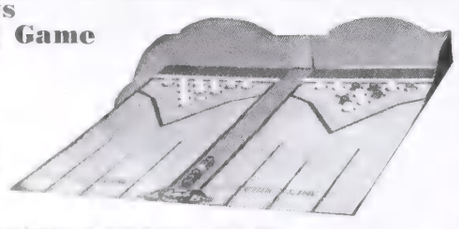
The Argentine Rummy sensation is the most fascinating game to appear in many years.
Leatherette case with plastic draw and discard rack, two decks of Canasta cards, score pad and rules makes a wonderful Christmas gift.

$3.50—Please add 10¢ for postage

A. POMERANTZ & COMPANY
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Twin Alleys Folding Bowling Game

The Newest Game of Fast Action
For Adults & Children
Combining Billiards, Pool and Bowling.
Played with 10 Large Colored Glass Balls. No Pins Used.
Easy to set up. When unfolded for play Game measures approx. 42 x 35". Folds down to 14 x 35
Score Pad Attached.
$5.95



Made of Heavy Cardboard, with Backstop. Pat. Pnd.
The Popular Double Draw 39 Chip Game given as premium, or sold separately—$1.00.
Send Check or Money Order—No C.O.D.'s. Postpaid U.S.A.

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12 pictures of 12 different breeds of horses by a well-known artist make this beautiful monthly calendar a perfect gift for horse lovers. Attractively bound and packed for mailing. $1.25 Postpaid.

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$3.95 as shown
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Patents pending

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The new Clamp-on mail box name plate clamps on your mail box in 10 seconds. Fits all standard mail boxes.

IMPORTANT!

Absolutely no tools needed. Simply clamp on by tightening wing nut. Made entirely of steel, finished in two coats of black baked enamel.

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*Louvre of Chinese Design by Karastan**

A deep and wine-dark rug glows on ebony and rises to meet an airy Chinese interior by Hobe Erwin.

The rug, pure wool and hand carved, is Louvre 1531 by Karastan. Product of Fieldcrest Mills.

Approximately 9′ x 12′. $269.50. Slightly higher West Coast.

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It's easy and inexpensive to attain the sleek, sophisticated beauty in the room above. Craftsman Grade panels in two different Weldwoods... walnut and birch... form a warmly contrasting background that sets the pace for the rest of the decor.

You Can Have a Wood-Paneled Room Like This

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Craftsman Grade Weldwood Plywood gives your home the Warmth and Beauty of genuine Wood Paneling . . . at a material cost 30% lower than previously possible!

Find out how easy . . . how inexpensive . . . how quick and convenient it is to remodel *your* living room with the new Craftsman Grade Weldwood Hardwood Plywood.

You see, United States Plywood Corporation has just completed a new mill, especially designed for highly efficient, straight-line production of popular decorative hardwood plywoods, such as walnut, birch, oak and Korina.

The economies made possible by the very latest production methods and equipment enable you to buy Craftsman Grade Weldwood at up to ⅓ less than previously possible.

Take advantage of this important saving. That strikingly beautiful wood-paneled room you've always wanted is truly a low-cost luxury now. And the new Craftsman Grade Weldwood is so easy to install you can do the job yourself.

So modernize *your* home with the soft, warm, glowing beauty of these fine decorative hardwoods.

Enjoy the ease and economy of maintaining wood-paneled walls at their beautiful best.

Gain permanent freedom from periodic redecorating expense.

Relax in the peace of mind that comes with *knowing* you've made a good investment. (Interior Grade Weldwood Plywood is guaranteed for the life of any building in which it is installed.)

These and many other advantages are yours at a *new low price* you never dreamed possible. It's a real bargain in beauty. And, with an FHA Home Improvement Loan, you can take 3 years to pay!

Get in touch with your local lumber dealer or contractor today. He'll be glad to help you estimate. And mail the coupon and 10 cents for your copy of our booklet, "Beautiful Woods for Beautiful Homes." It's packed with ideas to help you plan.

* * *

Weldwood Plywood is also made in the superb ALGOMA Grade for the finest type of architectural or cabinet installation.



Look for this label on every Craftsman Grade Weldwood panel

WELDWOOD PLYWOOD

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Enclosed please find 10¢ for copy of booklet, "Beautiful Wood for Beautiful Homes," showing many ideas in full color for beautiful low-cost paneled rooms.

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Boltaflex means Covered with Beauty

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Boltaflex is for all types of furniture... modern, traditional; for living rooms, dining rooms, kitchens, bedrooms, libraries, outdoor. Dinette by Empire.



Boltaflex is wonderfully durable...and you'll be amazed at the low price of most Boltaflex-covered furniture. Club chair by Finch Furniture Company.



MANY LEADING MANUFACTURERS use Boltaflex to cover their products . . . leading department and furniture stores everywhere carry Boltaflex-covered furniture and other products . . . and, if you want to be your own decorator, you can buy Boltaflex by the yard at your favorite department store. Look for the Boltaflex tag. Write for samples and illustrative literature to:

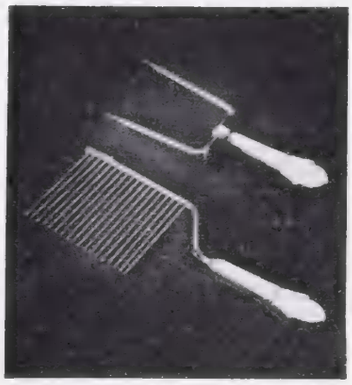
Dept. H-11, THE BOLTA COMPANY, LAWRENCE, MASS.

Window Shopping

OFFICE AT HOME. A new steel cabinet would be sheer heaven for a well-organized woman. Storage compartment holds bonds, bank statements, insurance policies, stationery, etc. It has 2 letter-size file drawers, 4 card-file drawers for Xmas card lists, recipes, etc. 37½" high, 30" wide, 17½" deep, it comes in green or gray. $39.95 f.o.b. Crown Office Supply Co., 218 S. Wabash Ave., Chicago 4, Ill.



TWO FINE GIFTS for a bride combine the rare qualities of great practicality and great style. Made of sterling silver in a Danish modern design, the cake breaker will do justice to her lightest masterpiece. $5.95. And the roast holder to match will help him anchor a skittish roast or fowl when he's showing off at Sunday dinner. $7.50. Tax & post. incl. Grenfell's, P.O. Box 1, Hillside, New Jersey.



See what your home looks like *before you build!*



Here's an easy way to make a scale model of your favorite house plan . . . a model that becomes a *proving ground for your home building ideas.* Simply fit pre-cut wall sections into slotted plastic footings . . . and there's your model! Change as often as you like. Kit also includes furniture cut-outs for every room. Send today for 315-piece kit, $4.75 postpaid, $5 west of Rockies and Canada. 3-day inspection privilege. Thousands of satisfied users.

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ELKHART 23, INDIANA

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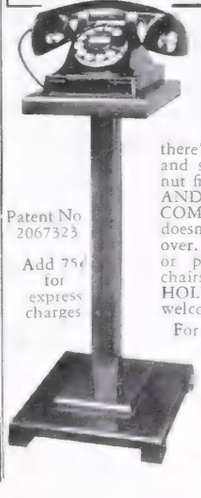
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Handsome! Different! No gift like it! This is the *original* HOLDAFONE: the attractive telephone stand that adds beauty and convenience in home or office . . . wherever there's a phone. Built light and strong with finest walnut finish. LOCKS PHONE AND STAND IN SECURE COMPACT UNIT. Dialing doesn't wiggle it or tip it over. Perfect for long-cord or plug-in phones. Gives chairside, bedside comfort. HOLDAFONE is a gift welcomed in every home.

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NEW SENSATIONAL (ORIGINAL)

"RODLESS CURTAIN" **

(Nationally Advertised—WINDO-TREAT)*

Elastic Action! Will allow ruffling to s-t-r-e-t-c-h to fit any size or shape window, SINGLE, DOUBLE & miniature.

No rods, no sewing, no measuring. Easy to launder and iron . . . Ready to hang, complete with hardware and simple directions . . . Versatile! FOR EVERY ROOM in the house! swell over venetian blinds, curtains or as shown in illustration. Because we maintain the highest standards of quality and workmanship we unconditionally guarantee our product

1. Plastic (Looks like Chintz) (Solid Colors—4 gauge vinyl) **2.25**
   ☐ Cherry Red ☐ Rosedust ☐ Kelly Green
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2. Gingham Check Percale (Combed yarns—high count) **3.25**
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3. Polka Dot Percale (white ground) **3.25**
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4. White Permanent Finish Organy (Colored Center Bands—Extra fine sheer quality) **3.25**
   ☐ Red ☐ Blue ☐ Green ☐ Rose ☐ Gold ☐ Wine ☐ White
5. Everglazed Chintz (Solid Colors—Special Finish) **4.25**
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   ☐ Blue ☐ Gold ☐ Wine ☐ Rosedust

Note: One Windo-Treat will S-T-R-E-T-C-H up to 24 feet. Do not be misled by imitations. THIS IS THE ORIGINAL WINDO-TREAT*—RODLESS CURTAIN**!!



**Trademark

Enclose Check or Money Order. We Pay Postage. . . . C.O.D.'s you pay postage. Money back within 10 days if not satisfied.

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From the heart of the Dutch Country. Designed from life in home of the Amish. Interesting "Plain People" from Lancaster County, Penna. Dressed with same materials Amish wear. Sought for by doll collectors and used for decorations.

Booklet on customs will be enclosed.

10" Man (with beard) and Woman . . . . . $3.00 ea.
7" Boy and Girl . . . . . 2.00 ea.
5" " " " . . . . . 1.25 ea.

We pay postage in U.S.A.
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Beautiful...Useful

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The *original* week-by-week pictorial calendars
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I am enclosing my check (or cash or money order) for $. Please send me postpaid the following 1950 week-by-week ENGAGEMENT CALENDARS at $1.25 each:

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HB11

Roy H. Gorkman
MINNEAPOLIS 3, MINNESOTA



Cigarette Trunk

Ships into handbag; holds 12 cigarettes. In polished or satin gold; black, white, red, navy enamel; red, green or brown snakeskin; lush black velvet. King size—black, white, or red enamel only. Price includes 2 engraved initials . . . add 15c postage. Allow 10 days for engraving . . . sorry, no C. O. D.'s.

5.00

Snakeskin or Velvet 6.50

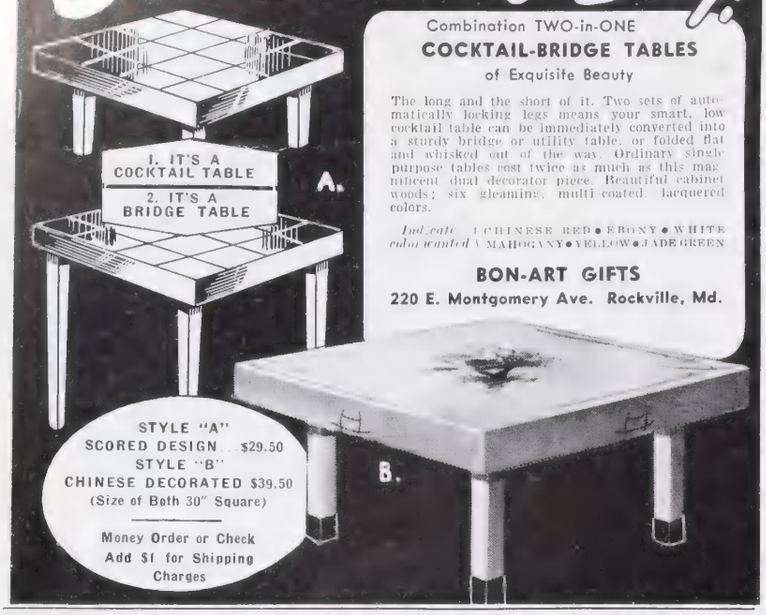
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COCKTAIL-BRIDGE TABLES
of Exquisite Beauty

The long and the short of it. Two sets of automatically locking legs means your smart, low cocktail table can be immediately converted into a sturdy bridge or utility table, or folded flat and whisked out of the way. Ordinary single-purpose tables cost twice as much as this magnificent dual decorator piece. Beautiful cabinet woods; six gleaming, multi-coated, lacquered colors.

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STYLE "A"
SCORED DESIGN $29.50
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CHINESE DECORATED $39.50
(Size of Both 30" Square)

Money Order or Check
Add $1 for Shipping Charges

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THE KIDDIES FAVORITE – AT A NEW LOW PRICE



NOW $5.99
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Now or never

. . . Life-like, all-plush, excelsior-stuffed stroller horse. 20" high, 19" long, 9" wide. Mounted on all-metal wheel base —rubber tire steel wheels. Horse wears a simulated leather saddle and bridle. Sturdily built.

No COD's. Send check or money order. Prompt delivery. Pay shipping charge on arrival. You must say this is an exceptional "buy" or your money back at once.

(This unusual offer for limited time only.)

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NO OTHER GIFT
C-L-I-C-K-S
LIKE THESE
KNITTING NEEDLES!

New knitting needles in brilliant lucite—the pair in a gleaming, transparent case initialled to your order! Color-marked in inches and half-inches so you need no tape measure —sent to you promptly in an attractive gift box.

ONLY $1.50

Check, cash, M.O.—we pay postage. Sizes 2, 3, 4, 5 and 8 in 10" sweater needles; 2, 3 and 4 in 7" sock needles. Specify color—crystal for knitting with dark yarn, emerald for knitting with light yarn. Print clearly the initials you want on case.

knitmark, inc.
PRINCETON, N. J. Dept. C



Window



TALKING TURKEY. Just in time for Thanksgiving, here's a parade of turkeys to lend authenticity and enormous style to a holiday table. The gravy pot has an opening in the cover for a ladle. $3.75. Candy dish or covered entree dish, $3.75. Salt and pepper shakers, $2.50. Add 15¢ postage each. Nessa Gaulois, 723 Lincoln Rd., Miami Beach 39, Fla.



CUPS THAT CHEER a collector's heart, or serve as a grande finale to a dinner party, are brand new importations, made of fine translucent china. Hand-painted with gold and dubonnet, green, yellow or blue patterns, each one is different, and they hold two ounces of your blackest after-dinner coffee. Just $1.50 each, $5 for 4. Ppd. No c.o.d.'s. Order them from Belleaire Import Co., 118 N. Front St., New Orleans, La.

AT LAST! END MESSY DEFROSTING FOREVER

DE-FROST Automatic

Defrosts refrigerator automatically every night & eliminates cleaning excess frost and water. Steps up the efficiency of your refrigerator by eliminating frost as an insulator. Keeps food fresher, longer by maintaining circulation of moisture every day. Increases life of your refrigerator's motor because without frost accumulation motor runs fewer times, thus cutting your electric bill!



$9.95

Once installed you need never undergo nuisance of messy defrosting ever again. A real work-saver.



3 SIMPLE STEPS

- Defrost manually & wipe dry **FOR THE LAST TIME.** Set simple temperature control.
- Note time and turn pointer to correct hour (simple as setting a new watch).
- Plug unit into lower wall outlet, plug refrigerator cord into unit and forget about Defrosting again.

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Shipped Prepaid anywhere in USA.

FREE 100 page 1,000 item catalog.

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LAWN COASTERS

These handy glass holders will make a welcome gift for folks who entertain outdoors. They stick into the lawn to hold glasses firmly and conveniently. Made of rust-proof steel, heavily enamelled. Six to the set, in assorted colors: Red, Yellow and Blue. $3.95 complete (Postpaid, No C.O.D.'s.).

Send for free catalog of Smart Bar Accessories

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Shu-Bar The "HANG-UP" SHOE RACK

PAT APP FOR



Hang up your shoes quickly and neatly or remove them in a flash. The clever nickel-plated hangers work smoothly, can't foll off or mar fabric. Holds 6 pair shoes.

Made of smooth, kiln-dried hardwood, 23" wide, 14" high and **only** 2¾" deep. Comes ready to hang on closet door or wall (hangers attached). Buy for every bedroom, for the college dorm and as Xmas or anniversary gifts.



$3.50 postpaid
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NEW TYPE MAGAZINE RACK

Five graduated pockets hold many magazines of all standard sizes.

HANG IT ON ANY DOOR OR WALL

20"x41"x3¾". Made of clear, smoothly-sanded seasoned hardwood that you can finish in any color. Comes assembled, as easy to hang as a picture. Hangers furnished.

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Make beautiful things

Make beautiful things of leather, shells, copper, sequins, wood, clay, plastics. Do fabric painting, stenciling, carving and etching. Our fully illustrated 48-page catalog shows hundreds of craft ideas for the entire family to enjoy. Send dime for your copy today.

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for a Christmas they'll not forget

$6.00 POSTPAID
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AGES 1 to 3



The Gift that is Different, Irresistable, Cute

Chickie is fully formed laminated composition, very lightweight and durable, tested to hold 150 lbs. Realistic, with red comb and soft rubber bill. Stands 17" high —10" to saddle. Easy rolling rubber wheels. Long neck and high tail assures utmost safety when baby is seated on chickie's back. Your choice of pastel yellow, blue or pink.

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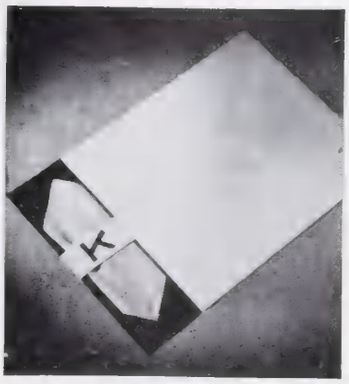
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P.O. BOX 288
HIGHWAY HIGHLANDS, CALIF.

Shopping



DINNER PARTNERS. The smartest place mat we've seen is made of good-looking white leatherette, strikingly bordered on one side with green, blue, red, or brown. A strap, appliquéd with any single initial, secures a white Irish linen hemstitched napkin. Isn't that a neat idea? Mats wipe clean with a damp cloth. Set of 4 is $7.95; set of 6, $12.95. Add 35¢ post. Anita Gardner, 105 E. 57th St., New York 22, N. Y.



DON'T MISS THE BOATS that will bring the romance of the high seas to your decoration. Full color reproductions of marine oil paintings by artist J. Spurling, fittingly framed in wormy chestnut shadow box-type frames, would be equally wonderful in your living room or your husband's office. 11¼" x 9¼" over all. $8.50 each; $15 the pr. ppd. No c.o.d.'s. Gift Box, 217 E. Post Rd., White Plains, N. Y.





My name is
Margy

and I am just the companion for the "small fry" on your Christmas list. I am handmade and dressed in fast colored blue and white checked percale, my bonnet matches and is trimmed with pink felt brim under which you can see my blond yarn curls. See I wear a diaper just like baby sister. I can be purchased from

THE HOUSE OF TREASURES, 530 Illinois St., Salem, Oregon, for $1.25 postpaid.



5½" / 8½" / 3¾"

MASSIVE MONOGRAM ASH TRAYS

Made of heavy crystal-clear Corinthian glass with special windproof construction—a size for every occasion. The "Giant" serves well at a party or card game...doubles as a handsome candy dish. Underline last name initial for hand-cut monogram. Send check or money order (add 25¢ west of Miss.)

Large ash tray.....$3.00
Set of 3 (3 sizes)..... 5.00
Set of 4 (3¾").... .... 3.00
Set of 4 (5½").... .... 5.00

CAMBRIDGE PRODUCTS, Inc., Dept. B
55 West 45th Street, New York 19, N.Y.



5 MECHANICAL TRICKERS

Shown clockwise — the **butterfly** glides along on wheels, flapping its wings. The **tumbling doll** turns somersaults at a great rate of speed. The **Baby Pontiac** races along. The **Mighty Midget** car has steering and braking devices. The **Puzzle car** races around a table, makes unexpected turns at each corner, cannot run off the table. And all you do is wind them up. Wonderful gifts for youngsters. All 5 sent postpaid, $3.

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ANTIQUE CRACKLEWARE REPRODUCTIONS

These charming pieces with grape and leaf motif are both decorative and useful for cigarettes, ash trays, flowers and curios. Complete set may be used as sugar and creamer or for novel floral arrangements. Individually boxed, they make most attractive gifts. Each 3½ inches high. Sorry no C.O.D.'s—add 20 cents postage for each item.

The Country Shoppe
Mt. Kisco, New York

$27.50 PREPAID



PINE COBBLER'S BENCH

for smart use as
- Coffee Table
- Fireside Bench
- Magazine Stand

Length 40"
Width 14"
Height—17½"

BENCH: 1¼" knotty pine with worn edges. SEAT: genuine leather. LEGS: sturdy birch, splayed and doweled thru thick bench top; firmly secured by walnut wedges. DRAWER: 10" x 11", opens either side. EXPERTLY MADE, beautifully finished in antique pine color, rubbed dull, and waxed. No. X-06—COBBLER'S BENCH. PREPAID: $27.50.



11"x 21" OVAL MAPLE BOWL

THE GRACEFUL LINES OF THIS MASSIVE OVAL BOWL are sure to catch the eye of many a charming hostess. A wonderful centerpiece for artistic display of flowers or fruits. May also be used for salads. Skillfully made of many pieces of hard maple and finished in honey-amber color so as to accentuate the beautiful grains and interesting tones of the wood. Size: 11" x 21" x 5" high. No. X-16—OVAL BOWL. PREPAID: $14.50.



THE CIGARETTE MUG. Solve your casual gift problems early with this interesting mug, made of rugged oak and patterned after an old-time tankard. Holds 40 standard cigarettes—keeps them in better condition. Truly a decorative and useful ornament. No. V-15. PREPAID: $2.00.

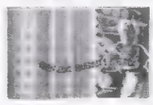
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TEMPTING PRESERVES FROM
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...FOR CHRISTMAS GIVING

"CASCADE" GIFT BOX. Six asst. 5½-oz. jars Strawberry, Wild Plum, Blackberry, Greengage, Prune with Hazelnuts, English Gooseberry. *Express Prepaid* . . . **$2.95**

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Old-Fashioned HOMEMADE POPCORN BALLS

Everybody likes this old-fashioned treat . . . crisp, crunchy popcorn formed into snowy balls of goodness by a crystal clear syrup made from pure wholesome sugar (not molasses). Each ball individually wrapped in gay colored wax paper. Ideal for hanging on Xmas tree — or for just plain munching. Made and shipped in December. Box of 12 — $1.50 postpaid in U.S.A.

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A delicious blend of selected choice meats—tastefully seasoned. Leisurely smoked—over smoldering, fragrant, genuine hickory logs. A year 'round country treat. Needs no refrigeration. One large sausage to carton $2.00 postpaid in U. S. A.

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also Famous WATERTOWN GOOSE *send for details*



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how French Chefs improve the flavor and vitamin content of their cooking . . . by freshly grating foods and spices . . . and painlessly too, with the knuckle - saving, famous Rotary...



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MOULI-GRATER

Great for grating: cheeses, nutmeg, chocolate, coconut, hard boiled eggs, bread crumbs, suet, etc. Made of plated high grade steel. *The perfect gift.*



SAFE . . . QUICK . . . ECONOMICAL . . . SANITARY. Send coupon.

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Enclosed is $1.10 (ppd.) for 1 Mouli-Grater
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New INDOOR FIREPLACE GRILL



ENJOY BROILED MEATS IN YOUR LIVING OR RUMPUS ROOM

■ The New Bellkool Indoor Fireplace Grill is a tested and proved unit that gives delicious outdoor flavor to cooking right through the winter, with indoor comfort. Serve steaks, wieners, fowls, etc., in picnic style. It means fun and good eating.

The Bellkool Grill is adjustable to fit any fireplace, sturdily built and so simple that a child can install it. Easily adjusted for height and width. Swings in and out for inspection of food, or to add fuel. Grill slips off of swing bracket for easy storing when not in use.

Order direct from factory. Shipped prepaid for only $16.75 . . . immediate delivery. Enclose check or money order—no C.O.D.'s please.

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Builders of Architectural Iron Railings...Porch and Canopy Supports

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REX DE LUXE
All-Purpose Storage
CHEST SEAT

Size—15x15x18" **$12.95**
Size—26x15x18" **15.95**
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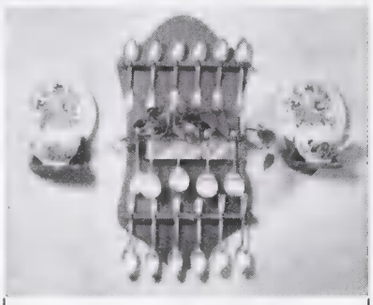
The Ideal Xmas Gift

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★ Foam-Sponge Rubber Tufted Seat.
★ Transparent Plastic Pockets under seat for catch-all.
★ All-around padding.
★ Genuine Vinyl Plastic Leatherette Upholstery in ivory, green, blue brown, maroon.
★ Built on sturdy pine wood foundation.
★ Can be hand decorated with Initials, First Name, or Monogram.
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Distinguished Gifts
In Early American

COLONIAL SPOON RACK, with hand rubbed copper planter. Size 11" x 18" $9.50

DOUBLE COLONIAL SPOON RACK, with hand rubbed copper planter. Size 21" x 18" $18.00

CUP AND SAUCER HOLDER. Ideal for wall or table $2.00

All wood hand rubbed in Provincial Brown, Honey Red Maple, or Mahogany finish. Send check or money order. Purchaser pays express charges.

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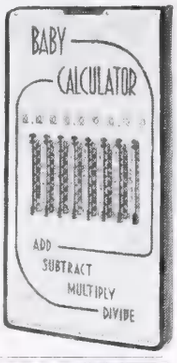
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GUARANTEED ACCURATE. Not a toy. Operates with only a finger flick. Adds, subtracts, multiplies, divides. Counts up to one billion. Pays for itself over and over. Ideal Gift—for Business, Income Tax and School use. **MONEY BACK GUARANTEE.** Send name and address. Pay postman only $2.95 plus postage. (Send full cash if outside U.S.) Beautiful rich-looking Leatherette Case included at no extra cost. Money back in 10 days if not delighted.

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An adjustable baby gate that is not permanently attached but can be moved instantly from one doorway to another. Held rigidly in place by rubber covered clamps that grip doorframes up to 7".

Has no crisscross slats or mesh little fingers or give toe hold to climbing over. Fits doorways from 26" to 37" wide. Height 25".

Beautiful natural finish $5.95 ppd.

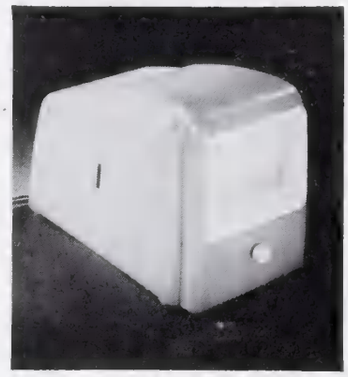
White, pink or blue $1.00 more

TERRY MFG. CO.
1528 Franklin St., Santa Monica 46, Calif.
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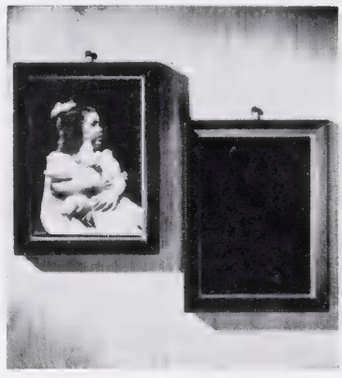




Window



TOY TELEVISION. This is the set that comes closest, in the toy field, to real television. It comes with five 5-minute programs, including Sheriff Gene Autry, Andy Panda at the Circus, etc. And all you do is plug it into any AC outlet, and watch the show. Other groups of 5 programs will be available at $1.25. 9½" x 5½" x 6¾". $9.95 exp. coll. Hoge & Gren. 699 Madison Ave., N. Y.



KEEPSAKE FRAMES, sweet show-offs for a fair child or a photogenic family, come in a mahogany finish, have a gold band outlining the picture, and velvet backing. You may want a whole gallery of them running down your stairway, or a pair of them flanking your dressing table. Perfect, too, for framing medals, cameos, etc. 5" x 7". $5 ea., $9.75 the pair. Ppd. At Florence Brett. 857 Oneonta Drive, So. Pasadena, Calif.

FOUNTAIN BRUSH — IDEAL LASTING GIFT

SCRUBS—WASHES—RINSES HOUSES, WINDOWS, SCREENS, CARS, TRUCKS, TRAILERS, ETC., IN ONE OPERATION—All aluminum—rust proof. Will last for years. Horsetail mixture bristles—genuine scratch proof rubber bumpers.



Brush 6 inch diameter fitted with aluminum handle to fit any garden hose. Aluminum extensions available for reaching gables, upstairs windows and other high places. Hand made custom built quality. Brush elements replaceable. Send check or money order or will ship C.O.D. plus postage. **MONEY BACK GUARANTEE**

COMPLETE WITH 2 FOOT HANDLE AND HOSE NUT.... $4.95 postpaid

WITH 4 FOOT HANDLE AND HOSE NUT..... $5.95 postpaid

2 foot—4 foot or 6 foot aluminum extensions with couplings—50c per foot

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CHILD'S ELECTRIC PHONOGRAPH **$7.25 Postpaid**



UNUSUALLY LOW PRICED!

It will give your youngster more fun than you dreamed possible! Plays any 6"-10"-12" record. Sturdy masonite cabinet, blue and red, gaily decorated. AC only. A 2-year old can operate it. Truly a wonderful gift!

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UNBREAKABLE PLASTIC RECORDS

Give us the child's age and we'll send a suitable assortment, 4 for $1.00

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Four-panel folding picture frame—



a gift for the sentimental.

Compact-size (2¾" x 2½") in duragold, black enamel, white enamel— postage prepaid **$3.25**

Also stampbox-size (1½" square) same colors, postage prepaid **$2.25**

From a wide variety of fresh, new gifts

GREEN JADE TREE

10 Sanford Street, Fairfield, Connecticut
Write for catalogue. Mail orders filled.

Shopping



SERVICE FOR 8 *PLUS*. A 52-piece service for 8 in 1881 Rogers silverplate by Oneida silversmiths comes in a new buffet chest with a red Kenized lining. There are 16 teaspoons, 8 soups, 8 knives, 8 forks, 8 salad forks, 2 table spoons, butter knife, sugar spoon. *And* at no extra cost, a salad serving fork and spoon in the same Plantation pattern. $49.75 complete ppd. Higbee Co., Cleveland, Ohio.



CANASTA PENCIL. All the fine points of the scoring complexities of the game that's keeping the country up half the night are neatly incorporated into this mechanical pencil. Even if you're a wizard of the meld and a star of the freeze play, you'll want it for score-keeping, or as a gag present to a Canasta widower. $1.25 ppd. You can order it from Sally Graye, 80 E. 11th Street, New York 3.



THE SPIRIT OF CHIVALRY IN AUTHENTIC MINIATURES FULL BATTLE DRESS-COLORS and COATS OF ARMS made in the desired collector's size (2⅛")—each a hand colored work of art—each, a representative of his era and country—a set of 4 different knights—from the most distinguished orders of England & France ..... $3.00 P.P.
(Usually sold at $3 to $5 each—our own importations.)

MODERN "KNIGHTS" ON WHEELS
Motor Cycle Dispatch Riders—in World War II uniforms—mounted on latest type motor cycles—(3" long)—revolving wheels—these are also authentic replicas in the 2⅛" collector's size ..... $1.00 ea. P.P.
(Set of 6—$5.00)



COMPLETE LIST SENT ON REQUEST

SORRY NO C.O.D.'s

INTERNATIONAL MODELS, Inc., Dept. B, 879 8th Ave., New York 19, N. Y.

Keep Hands Soft—Lovely!

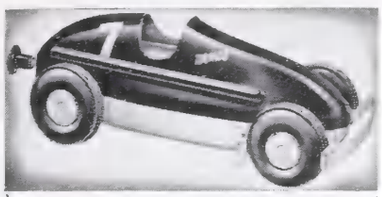


CLOTH-LINED Rubber Gloves

Special By Mail Offer

$1 A PAIR POSTPAID

Unusual Value! New, different, rubber gloves for house-and-garden uses. Protect hands and manicure from dishwashing, gardening, laundering, cleaning, painting. Hands stay clean, dry. Soft, *cloth-lining* makes gloves slip on-off easily, absorbs perspiration. Easy to work in. Light, pliable, with shaped, free-action fingers. Attractive, red color. $1 a pair, postpaid. State size: large, medium, or small. Order extras as gifts, for Christmas, Birthdays, showers, etc. One manicure saved pays for the gloves. **JANET FORISTER, Dept. 21, Bloomington, Ill. Clip this.**



BIG TORNADO RACER

Just pump it up and away it speeds with the putt-putt of a real gasoline motor. And it keeps on going for a good while. It's a real racer—14" long, 5½" wide. With realistic racing-type tires and a long life ahead. Finished in colorful chip-proof baked enamel. $4.25.



CANDY BAR BANK

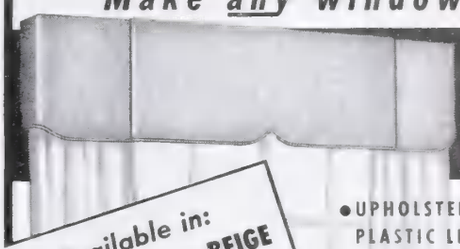
Drop a penny, nickel, dime or quarter in the slot and out pops a Hershey bar. With 48 bars, $2.50. Refills of 24 penny bars, 25¢.

We pay postage

J. J. ANTHONY

BOX 402 MILWAUKEE, WIS.

Make any window lovelier!



UPHOLSTERED ADJUSTABLE CORNICES

Available in: GREY • ROSE • BEIGE RED • BROWN • BLUE GREEN • YELLOW CHARTREUSE

- UPHOLSTERED IN LUXURIOUS DURAN PLASTIC LEATHER
- EASY TO INSTALL—FITS ALL WINDOWS!

A Decorative Cornice with that Custom-Made Look!

SINGLE WINDOW **$5.95** SIZE ADJUSTS FROM 26" TO 46"

DOUBLE WINDOW **$8.95** SIZE ADJUSTS FROM 46" TO 86"

ORDER BY MAIL!

Be sure to state size and color when ordering!

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The ELKO MFG. CO., P.O. Box 1146, Providence 1, R. I.



POP CORN IN 2 MINUTES!
West Bend Electric

CORN POPPER

NO SHAKING! • NO STIRRING! • POPS ALL OF KERNELS

FREE Recipe book with new and novel ways to use pop corn included with each popper.

Everybody loves pop corn! Now you can pop big, luscious kernels electrically in just two minutes — without shaking and without stirring. Pops ALL of kernels! Special deep well gives quick action by concentrating full heat on corn. Glass cover — see when corn is popped. 2-quart capacity. Use heating unit separately as a hot plate. 110 volt, AC-DC. *Postpaid only* **$6.95**

WONDERFUL XMAS GIFT

WARD PHILLIPS CO.
Box 3451-B, Merchandise Mart, Chicago 54, Ill.

Florida Island-Grown **ORANGES-GRAPEFRUIT-TANGELOS**



ALL SHIPMENTS FULLY GUARANTEED

EXPRESS PREPAID

HOLIDAY SPECIAL
Includes Oranges—Tangelos—Grapefruit—Kumquats decorated with Florida Holly.
Delivered Price
Standard Box—1 3/5 bu $8.50.
Bushel $5.75.
⅛ bushel $3.75.

DELUXE GIFT BASKET
Includes Same as above with pecans or citrus candy. Guava jelly. Marmalade
Delivered Price
Standard Box 1 3/5 bu $10.00.
Bushel $7.75.
⅛ Bushel $5.75.
Add 10% west of Miss. Add 20% west of Rockies

Luscious, tree-ripened, carefully selected, beautifully packed fruit from our own groves. Enclose check or money order with shipping instructions. Write for complete price list.

White Heron Groves
TERRA CEIA ISLAND · FLORIDA

FAVORITE WITH EPICURES THROUGHOUT EUROPE!



***World's Finest* PEPPER MILLS**

with imported, precision-made Sheffield steel grinders

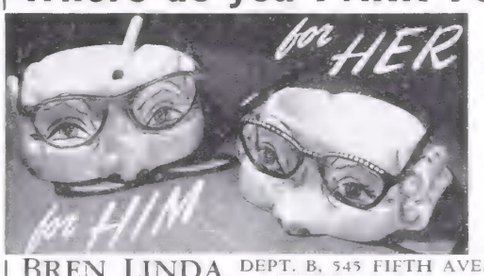
$3.95 Postpaid for 3½" mill in hand-polished solid walnut or mahogany.

Adjustable to grind your pepper to any desired degree of fineness. A simple twist and out comes freshly ground, perfectly flavored pepper for seasoning your favorite dishes. Beautifully hand-polished solid walnut (or mahogany). Dresses up your table or barbecue. Wonderful to keep—or give. Gift-boxed. Everyone who sees these luxurious pepper mills wants them. We've sold thousands.

Also copper trim top and bottom $5.95; completely covered in sterling silver $14.95 Giant 8" barbecue size $14.95; super giant 10" $16.50. Unconditionally guaranteed. Special! Hand-finished coffee mills, adjustable grinders, walnut, etc. $14.95.

CONVIVIAL 2736-H LINCOLN AVENUE ALTADENA, CALIFORNIA

Where do you PARK YOUR SPECS?

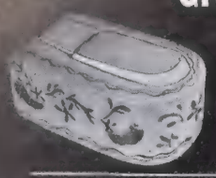


Here's the Brand New **SPECS GARAGE** — for the "absent minded genius" or "busy executive" whose glasses are always misplaced. These lovable, practical, hand-painted California ceramic pieces hold your "specs" safe and unscratched—also serve as ash-trays and receptacles for that ball of yarn! Specify man's or woman's face.

$2.50 each ppd.
No C.O.D.'s please
Satisfaction Guaranteed

BREN LINDA DEPT. B, 545 FIFTH AVE. NEW YORK 17, N. Y. *Send for our New catalog of Unusual Gifts*

This year... Give Gifts of CHARM!



Decorative Shoe-Shine Box

An unusually practical gift, this shoe-shine box looks like a beautiful ceramic, but is made of durable, unbreakable hard-rubber. Charmingly hand-painted, it's a decorative addition to any room. Plenty of space for brushes, polish and cloth; tells "him" to keep well-groomed . . . make tidkeeping a pleasure! Choice of Ebony, Chinese Red, Peacock Blue and Oyster White. Size 9" x 5" x 5. Only $2.75 postpaid

"Happy" Bank Lite . . . A BANK AND A NITE LITE

Watch "Happy". The Clown stick out his tongue every time a coin is inserted . . . Children will love this little clown and it will make them save their pennies too! No fear of leaving him alone at night either, as this practical nite lite gives a soft, soothing glow . . . Complete with bulb, cord, and plug. This color-fully designed bank-lite comes in unbreakable plastic. Stands 7½" high. Only $1.75 postpaid





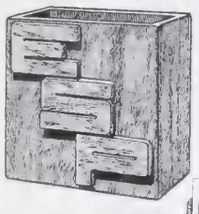
Geranium Window Box

Colorfully hand-painted window-box . . . Charming, permanent and no watering trouble. A touch of sunshine in the room! Comes complete with Peat Moss and life-like Geraniums. Box measures 12" x 5½" x 4½". Only $2.50 postpaid

No C.O.D.'s, please

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PRACTICAL ARTICLES HAND



WASTE BASKET $10.00 POSTAGE PAID

Letter Holder $7.00 POSTAGE PAID

Bettercraft

Your own Personal Waste Basket *and* Letter Holder

IN SOLID MAHOGANY

Natural (Light) or Dark Finish
Raised Initials
Waste Basket 11¾" x 7" x 11⅝" high
Initials on Letter Holder, 2½" high

Bettercraft
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MADE FROM ENDURING WOOD

CREATIONS *of stunning beauty!*



"Musical Madonna"
CERAMIC VASE

Charming and irresistible! The "Musical Madonna", a vase of exquisite loveliness in white satin pottery. Ample space for flower or plant arrangement with fine quality Swiss musical movement concealed in base. Plays the inspiring and beautiful hymn "Ave Maria", at the touch of a lever. 11½ inches in height. A magnificent gift that will last and be treasured for many years.

ONLY $7.95 PPD.

CANDLE VASE PLANTERS

A quaint and lovely combination of candle stick and vase, for fresh flowers or small plants. Handmade of solid brass in a hammered, highly-polished tarnish resisting finish. Absolutely watertight. Ideal for year 'round use. 3 inches square. Will add glamour to any setting. A marvelous gift! (Flowers or candles not included.)



The pair only $5.75 Ppd
Gift wrapping and fine quality enclosure card (with your name), on request at no additional cost. SATISFACTION GUARANTEED—SORRY, NO C.O.D.'s
Write for free illustrated folder of other attractive gift suggestions.
Address Dept. B-3.

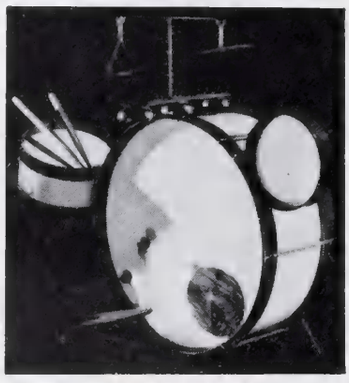
PETTY ROAD the MAIL BOX MUNCIE INDIANA



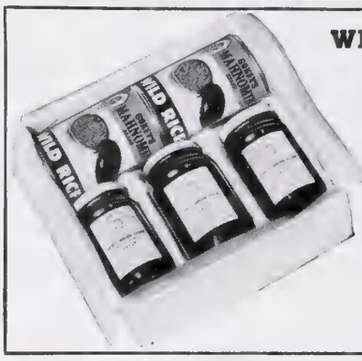
Window



SMOKE DREAM. A humidor for tobacco or cigars is made of gold-tooled leather in brown, green, maroon, or ginger, and it is appliquéd with three leather initials. A special glass lining has a humidifier in the lid which keeps the tobacco moist for an indefinite period of time. The surprising price is just $4.95, postpaid. Crown Craft Products, 246 Fifth Ave., New York 1, N. Y.



IT BEATS THE BAND. A young man with a decidedly offbeat sense of rhythm will have a really bang-up time with this set of traps. An exact replica of the real thing, it has a 16" bass drum, a snare drum, drum sticks, cymbal, foot pedal, and all the other trappings. Trimmed in red, it measures 22" high. $5.95 ppd. Randel Associates, 32-02 Bergenline Ave., Union City, N. J.



WILD RICE GIFT PACKAGE

Your friends will love this new gift package. It's right from the Indian section of Minnesota. The delicious wild rice and jellies are especially good with meat and game.

2 lbs. of **Minnesota Spring Fed Lake Wild Rice**
1—10 oz. jar of **Wild Grape Jelly**
1—10 oz. jar of **Wild High Bush Cranberry Jelly**
1—10 oz. jar of **Chokecherry and Wild Grape Jelly**

All these products grow wild in Minnesota.
This Bargain Gift Package only $5.00 Postpaid

Send for famous Gokey "Sporting" Catalog

GOKEY, St. Paul 1, Minn.



A GRAND GIFT

Loafer Sox

Children will prize these new Loafer Sox with their Mickey Mouse jacquard knitted pattern in contrasting colors. Here's the ideal footwear for youngsters playing and romping around the house. They *stay* on the feet and prevent scuffing furniture or floors. They bring real "barefoot" comfort that kids so dearly love.

For children of all ages

$2.95

Postpaid-No C.O.D.'s Please

100% pure worsted wool with padded soles of soft glove leather. Colors: Scarlet, Royal Blue, Forest Green. Sizes: a complete range for young children in hosiery sizes 5, 6, 7, 8, 9

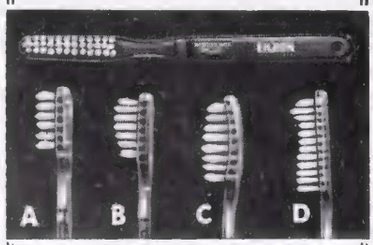
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• FAMOUS-MAKE • NYLON-TUFTED

Personalized

TOOTHBRUSHES

with *Name* or *Initials*



No mix-ups when the name or initial is monogrammed on the handle. Fine nylon-tufted brush. Perfect at home, away—at school. Children like their own NAME brush. A personal gift everyone can use. Available with first or full name, or initials.

A—professional, B—modern, C—oval,
D—tufted, TT—for 2 to 6 years.

SET OF 3:
With same name or initial $1.50
With different names or initials $1.75

Please Print Names or Initials Clearly

WIL-NOR PRODUCTS
3002 N. Fifth St., Phila. 33, Pa.



The NEW, easy way to Read, or Convalesce in bed

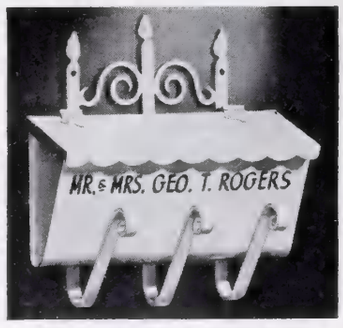
■ *AT LAST,* the perfect gift for that convalescing friend, or for anyone who enjoys lounging in bed. PROPETTE is so HANDY! It folds flat against headboard, out of the way when not in use . . . Just pull outward and it "props" you up in a jiffy, ready for complete relaxation.

• Durably made of Masonite with beautiful Walnut grain finish. Adjustable height and slope, PROPETTE fits all beds.

■ For an exclusive, highly appreciated gift ORDER NOW! Satisfaction guaranteed. 24-hour shipment

ONLY $5.95 POST-PAID (Add 25c West of Rockies)

MORGAN PRODUCTS CO.
Dept 25B. 25501 Brairdale, Cleveland 23, Ohio



MAILMASTER
by the HANDICRAFTERS

Beautiful handmade heavy brass mailbox with hand wrought rustproofed iron scrollwork. 12¼" long—6½" deep—4" wide. Your name hand-lettered free. Choice of two coat baked enamel finish in Bone China White, Cherokee Red, Jonquil, Black;—highly polished lacquered natural brass;—or we will match any color sample you submit.

Price — in color — $14.95; polished brass — $15.75. Postpaid. Money back guarantee. No C.O.D.'s, please.

Dept. H., Handicraft Division
RACINE SPECIALTY MFG. CO.
1417 Hamilton Street Racine, Wis.

Shopping



GUESS HOW MUCH. If you come anywhere near the right price, you're doing a lot better than we did. A beautifully designed lamp, made of silver-plated metal, is so classically simple that it would be equally wonderful in a modern or traditional room. With a gold, red, or green paper parchment shade, and 3-way switch, it's 26½" high. $14.95 express collect. Kane Co., 610 So. Michigan Ave., Chicago, Ill.



DUAL CONTROL BLANKET. If your "toasty" husband shares a double bed with you, the Teeth Chatterer, there's going to be trouble. *Unless* you have the GE De luxe Automatic Blanket with *two separate bedside controls* which let *you* turn on the heat while *he* switches to low. Both turn off automatically. Blue, green, rose, or cedar. $59.95. B. Altman & Company, New York 16, N. Y.

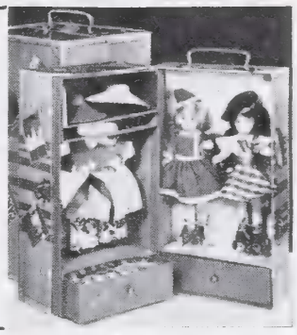


PAIR OF GADABOUTS

A little trunk, plastered with resort labels from all over the world, comes filled with complete outfits for two 8" dolls. One wears ice skates, the other roller skates, and any little stay-at-home will have the time of her life touring the world with her two protégés. Trunk is 12" high.

3.98 POST PAID

NOVELTY MART
59 East 8th Street Dept. 310 New York



Jacobs Minneapolis Established 1878

Sterling Silver Club



70c a week a place setting

- No down payment, immediate delivery from over 75 patterns.
- Pay as you use your silver — 70c a week ($3 a month) a place-setting.
- No interest, no other charges, no state or city tax, pay only the nationally advertised price.
- Your place setting sent postpaid in beautiful anti-tarnish rolls.
- Send for further information — free folders.

Prices for 6-pc. place setting, tax inc. — Dess. knife, dess. fork, teasp., cr. soup spoon, salad fork, buttersprdr.

S. Jacobs Company, 811 Nicollet Avenue Minneapolis, Minnesota

Please send me postpaid, immediately

Name_____ Pattern_____

Address_____ No. of place settings_____

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New . . . **Highly Polished**

BRASS Humidor

with 4 Pipe-Holders

Beautifully and artistically constructed to please the most fastidious man. Surface is protected with Burn Proof lacquer. Humidor is cork-lined with an Aztec humidifier that lasts a lifetime. KEEPS half pound of tobacco always delightfully fresh . . . and seals in the flavor. 7" high. Felt bottom. *The Perfect Answer to the Gift Problem.* Order NOW.

Send check or Money Order. Postpaid. **$8.95**
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Service With a Style!

Silver-Plated

PASTRY SERVER

3.75
pre-paid



Graceful and restrained design with simple line of beading on handle the only decor! Handseme silver-plate on sturdy copper, for **serving cakes, pies, sandwiches, etc.**

Send check or Money Order . . . sorry, no C.O.D. orders.

Mac Mannes
"gifts for all occasions"
1312 G Street, N. W.
WASHINGTON, D. C.

Collector's Pine



Beautiful hand-rubbed Pine Cigarette Table. Top is 15" x 15"; Length 18". *Postpaid* **16.95**

Made Exclusively For—Sold Only By

John J. Brady
MACK AT NOTTINGHAM Detroit 24, Michigan



STERLING SILVER Candlesticks
$3.95 pair

Exquisitely wrought in precious sterling. Decorative as well as practical, they make the perfect gift. Immediate delivery.

We pay postage. No C.O.D.s Please

Price includes Federal Excise Tax

Shear Jewelers
303 No. SEVENTH ST., ST. LOUIS 1, MO.

WORLD'S MOST LUXURIOUS!

Hollyhaven

HOLLY

Deep green wax-like leaves, loaded with ruby-red berries, truly select from the finest English Holly trees. Wealth of sprays in all sizes. Moisture-packed to arrive tree-fresh. Beautifully styled packages. 2 sizes: FRIENDSHIP BOX—$4 (pictured); Deluxe "BUSHEL" BOX—$10; (check or money order) postpaid anywhere in the U. S. Most appreciated gifts. Original Hollyhaven styling folder enclosed. Hundreds thrilled. Place order now or send for literature.



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WILD PLUM JAM and Myrtlewood Jam Jar

The Choice of the West

From the mile-high mountains of Oregon's CASCADE WONDERLAND we have gathered the rare wild plum and made this unique delicacy for the epicure of fine foods. From Oregon's MYRTLEWOOD forests we have fashioned a blonde satin finish JAM JAR in which to serve our ruby red preserves. The perfect Christmas Gift for that discriminating friend who 'has everything.' A 10 oz. Jar of Jam and a gorgeous MYRTLEWOOD Jam Jar boxed with sprigs of pungent Juniper.

$4.50 prepaid

ANNE SPRAGUE
P.O. Box 1110 Lakeview, Oregon

Life Size Playmates

Never Before — A Heavy Punch Clown at such a low price!



#87 PEE WEE THE GIANT CLOWN
3½ Ft. Tall!
Toughest pal a child ever had! Sock him, wrestle him. Pee Wee is the perfect punching bag. Has fixed weight at bottom which permits him to roll with every punch. Weighs 5 lbs. Gaily colored in red and white with red and blue markings. $3.95, add 25c for postage and handling.

every child will love!



#85 SANTA CLAUS
4 Ft. High!
4 Ft. Around!
What a surprise! Saint Nick in person—red coat, white whiskers, black boots, fat tummy and all! Free decorative stand holds Santa upright. $2.98 postpaid.

GIANT INFLATO TOYS

#86 THE SHMOO
1 Ft. High!
America's favorite pal. Comical rascal—darling of all children. Stands by himself. $2.98 postpaid.

Made of tough Vinylite Plastic. A Child Can Blow Them up by Mouth.
Indoors or outdoors, in the back yard or under the tree, these are the perfect pals for every child. They can kick them, ride them pick-a-back, punch them — these funny gigantic creatures come bouncing back for more.

Money back in 10 days if not completely satisfied. On C.O.D.'s, customer pays postage and C.O.D. charges. Send check or money order to:

Order by mail TODAY!

DAVID RODES CO.
Dept. H-119
225 West 34 St.
New York 1, N. Y.



Magic Thimble Sewing Kit

Sensational sewing kit with the new MAGIC THIMBLE. Amazing time saver! Needle threader automatically pulls thread through eye of needle. Safety cutting knife slides out of thimble, cuts thread, opens seams, etc. Kit contains Magic Thimble, assortment of thread, needles, etc. Simulated lizard with all around zipper and tassel utility case. Colors: Red, Green, Brown or Navy. From Crown Craft Products. **Complete: $1.59**

Youngtimers Wristwatch

Personalized with his or her name!

A prized possession for any lucky boy or girl. Guaranteed precision movement. Sturdy lifetime construction. Excellent timekeeper.



Attractive leather band with first name or initials in 24Kt Gold FREE. **Only $4.50**

We pay Fed. Tax and shipping costs.

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The WAY *to* MOM'S HEART *is through* BABY'S TUMMY!

Like a **REAL MERRY-GO-ROUND,** the animals of **MERRY-GO-SIP** go *'round and 'round*—as kiddies sip their milk! Fun for children—solution to Mommy's biggest problem! Will not spill when tipped. Colorful *"long-life"* plastic. Boxed.

NO C.O.D.'s
Send for catalog of Unusual Gifts.

$1.29 Post Paid

BREN LINDA Dept. B, 545 FIFTH AVE. NEW YORK 17, N. Y.



YOU NEVER TASTED FINER CHEESE

$4.85 POSTPAID

You Never Saw a Gift More Pleasing

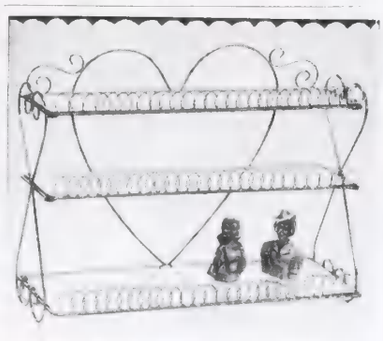
Most popular selection is **"Five Flavors"**—1 lb. Aged Wise Cheddar, 8 oz. Yorkshire, 4 oz. Blue, 1 lb. Aged Brick, 12 oz. Balgique . . . $4.85

OTHER POPULAR ASSORTMENTS

"Epicurean Selection"—1 lb. each Aged and Mild Wisconsin Cheddar, 12 oz. Balgique, 1 lb. Aged Brick, 4 oz. Camembert, 8 oz. Yorkshire, 4 oz. Blue . . . $6.50

"All American"—8 oz. each Aged and Mild Wisconsin Cheddar, 8 oz. Aged Brick, 12 oz. Balgique Cheese . . . $2.90

Plymouth Cheeses make ideal gifts for friends who "have everything". American Type Cheeses our specialty . . . ***never*** sold in stores. When you buy direct, you are assured cheese correctly aged for perfect enjoyment. Send check or money order. We pay shipping charges to any U. S. address. ORDER TODAY. Write to **Plymouth Cheese Cellars, Dept. 101, Plymouth, Wis.**



It will win your heart . . . this new

Copper Decor-Shelf . . . $5

(Your friends will agree it "looks" $15)

Make that blank-spot in your home a swank-spot . . . with this smart new Copper Decor-Shelf! Those treasures dear to your heart will look their best on these three tiers of beveled table-glass. The frame is made of strong, copper-plated wire, substantially welded; baked-in enamel for extra-long service. Overall size: 16"x5"x13". Each glass shelf is 16" long.

A new and uncommon Christmas Gift: **$5 postpaid.** *Not sold in stores!* Your friends will love it . . . harmonizes with any decor. Gifts sent with greeting card carrying your name. (You may send only $1 deposit, then pay postman balance due, plus C.O.D. charges.)

Millers Mail Mart
Exclusive GIFTS Exclusively
1191H Crenshaw Station, Los Angeles 8, California

Window



WHAT'S HER BIRTHDAY? Whatever the date, there's a sign of the Zodiac that should be as lucky a talisman as a shooting star or a meadow full of four-leaf clovers. The raised designs are unusually decorative, and the Italian ceramic cigarette box, 4⅞" x 3½", is $5. Ash tray to match is $1. Backgrounds are white. Postpaid from Bartolozzi's, 25 Lincoln St., Newton Highlands, Mass.



CONCEITED PUP. A rolled cowhide collar in two-toned Chinese red and black has a plate engraved with his name, costume jewelry jewels, and a Corbin brass padlock and key. Also available in plain red, black, tan, green, or white. $2.50. Take neck girth with string: send string and dog's name. 5-ft. lead $1.50. Ppd. Curtis Creations, Dept. H-1, Genesee Hopper Bldg., Utica, N. Y.



NO MORE CREASES IN YOUR SKIRTS

. . . when you use this newly designed Prac-T-Rack. Holds up to twelve skirts at a time, yet one can be removed without disturbing the others. Another useful feature—the rack hangs flat against door or wall conserving precious closet space. Smoothly finished in yellow, pink, green, or blue pastels.

An Ideal and Different Gift

Sold by mail order only in 48 states and all over the world.
Each, $2.95. Add 25¢ for Postage and Handling.

PRAC-T-RACK, STILLWATER 10, NEW JERSEY

New **DAMP-CHAMP*** IRONING BAG

DAMPENS CLOTHES WITHOUT SPRINKLING



No sprinkling, no bother, no mess. Assures faster, easier, more perfect ironing. Keeps clothes damp for days. Large 18 by 36 inch size. Made of strong vinyl plastic with watertight welded seams. No raw edges or stitches to rip. Lasts for years. Perfect for prizes, gifts, etc. Order now!

10-DAY HOME TRIAL

Send check or money order and your DAMP-CHAMP will be sent promptly. Try it for ten days! If it isn't the handiest device you ever used, return it and we will refund every cent you paid. Simple instructions on label. Choice of rich, nonfading Blue or Green color. No C.O.D.'s, please. *Postpaid.* Only... **$1.95**

Made, Sold and Guaranteed by
HUMPHREY-CALLANDER & CO.
618-26 W. Adams St.
CLINTON, ILLINOIS



PLANT-A-PLATE hanger . . . enhances your treasured plates. Aluminum rust-proof container for ivy or cut flowers. Strong spring clips adjust to all standard 8" to 11" square or round plates. **Plate hanger only $1.50** postpaid.
10" Currier & Ives plates, **$2.00** each
(Set of 8 subjects **$15.00**)



ATTRACTIVE, USEFUL MINIATURES . . . This "Smokey Black" cast iron cigarette set will add charm to your room. The Miniature Kettle stands 2" high, as does the Coal Hod. The Skillets are approx. 3" in diameter to serve as ash trays. The Set Complete **$1.75** ***postpaid.***
Extra Skillets **75¢** pair, postpaid.
Satisfaction Guaranteed.

The SCOTT Company
Box 526 Evanston, Ill.

Shopping



WHISK-AWAY is an ingenious little pocket clothes brush that slips in and out of its case with propel-repel action. The electrostatic bristles do a quick and thorough job on clothes, and the plastic case comes in an alligator-grain finish in black, white, or maroon. Hand-painted with 3 initials. $1 ppd. Madison House, Inc., Madison, Conn.



LEAD SOLDIERS, imported from France, are an absorbing hobby for a boy to embark upon. Photographed is a set of Roman Foot Soldiers, including Standard Bearer, Centurion, Spearmen, and Swordsmen. Box of 12. $8.75. Set of Napoleonic Dragoons include Standard Bearer, Bugler, and Swordsmen. Box of 6. $10. Each warrior has a base for standing. Ppd. Military Miniatures, 1384 Lexington Ave., New York 28.







LOTS OF FUN

6 Educational Ideas Combined In 12 Musical Blocks

Thrill the heart of any young tyke with these colorful, educational jingle blocks which ring merrily when you shake them. Just dandy for Building, Counting, Spelling, Time Telling, Animal Recognition and Coordination Puzzles. Colorful 24-page "how-to" book plus gay hour and minute hands for time telling sent *free* with each order. Sorry, no C.O.D.'s.

WHERE DO YOU PARK YOUR GLOVES—MADAM?

Lives there a woman who hasn't ever lost her gloves? Here's the answer to your problem. Our glove ring attaches to your handbag handle or zipper. Holds gloves securely and keeps them clean. Looks like a miniature iceman's tongs. Made of 24 K gold plate in a hammered effect with bright imitation stones at each end. Comes in attractive clear acetate gift box lined in satin. Just one glove ring will save you many dollars in lost gloves. Sorry no C.O.D.'s.

Only .....$3.50 postpaid

TreasureMart Dept. HB
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Only .....$2.50 postpaid

Order now to insure a Merrier Christmas . . Write for FREE gift catalog



THE *Most Useful* KITCHEN ITEM IN YEARS!

Saves Time Saves Money Saves Guesswork

New Automatic Shortening Measure in durable plastic. Adjustable bottom works like cake pan—Easy to clean—Easy to remove all shortening.

SEND 50¢—NO C.O.D.'s



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Only by Mail!

DRINKING NOGGINS

carved from colorful
CALIFORNIA REDWOOD
10 oz. size

PERSONALIZED



DISTINCTIVE

Your initial burned in
$7.95 for Eight
$10.95 per Dozen
Send for catalogue

HOUSEHOLD ASSOCIATES
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PLASTIC JINGLE APRON

Gay plastic bib apron with jingle bell inside doll's head. Small, medium, and large fit children from 1 to 5. Mail Order only.

$1.49 each postpaid

Miss Muffet; *Pink, Blue.*
Jack Horner; *Yellow Only.*
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Money Back, if not Delighted.

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POCKET HEATER

Radiates 120° of heat for 24 hours on one filling of lighter fluid. No Flame—Absolutely Safe—Easy to Use. Skiers, school children, winter sports spectators and participants can avoid cold hands by having one in each pocket. Slips easily inside glove, keeps hunter's fingers warm and limber. Wonderful instead of a hot water bottle. Highly polished nickel plate, complete with flannel case. $3.50 plus $.15 post.

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Guaranteed Satisfaction or Money Refunded

NAMECHAIN

Personalized
KEY CHAIN
Spells **YOUR NAME** *in full...*

Durably Constructed

The Perfect Gift

Each NAMECHAIN made to your order—up to 14 letters allowed. Packed in gift box. Orders shipped in 48 hours. Tax and postage included in price.

★ GOLD PLATED $3.50
STERLING ★ SILVER $7.00
1/20—14 Kt. Gold Filled....$9.00
14 Kt. Solid Gold.....$48.00

NAMECHAIN MFG. CO.
19 E. Pearson St. Dept. B-2 Chicago 11



Floral Jax

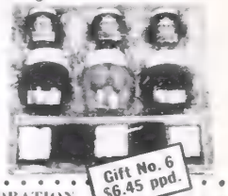
New waterproof container for African Violets, plants, flowers. Enhances floral beauty—protects surfaces from water marks. Ideal gifts for the flower lover. Colors—red, white, blue, green & yellow. **3 for $1.00.** Sorry no COD's.

House of Floral Jax, Fenton, Mich.

YOU can give HANDSOMELY - to many - this year at these LOW prices

When you give Florida's Finest Fruit Products

► **GIFT NO. 6** Here's an exciting gift that is sure to win praise from everyone. This stunning package contains three 13½ oz. bowls including Kumquats in syrup, Dates in Brandy syrup and Pineapple in creme de menthe syrup, plus three 2½ oz. jars of assorted tropical marmalades and jelly, plus a big one pound box of coconut patties. Weighs 7½ lbs. $6.45 postpaid. Special quantity discount: 10 gift boxes for $59.50 postpaid. Think of it! You save $5.00. Satisfaction guaranteed. Packed in holiday gift boxes. Immediate shipment. Gift cards enclosed. Perfect delivery assured.



Gift No. 6 $6.45 ppd.

CARMEL CORPORATION A C
MIAMI 38, FLORIDA

Rush your gift boxes for Christmas delivery to the names and addresses listed on the attached sheet for which I enclose _____

☐ Please send natural color folder of your gift selections.

NAME _____
ADDRESS _____
CITY _____ ZONE ___ STATE _____



Pearl Handle Tableware

SELECTED GEM QUALITY

Sterling Silver Band in Repousse from the Original Antique Engraving

HIGHLY POLISHED STAINLESS STEEL BLADES AND FORKS

One side depicts an allegory of a frog, firefly and water lillies. A tortoise forms a shield on other side. All are delicately defined. A collector's item.



ALLEGORICAL DESIGN On Other Side Of Band

(A) 6 Butter Spreaders $20.00
(B) 6 Fruit Knives $20.00
(C) 6 Salad Knives $26.00
(D) 6 Salad Forks $26.00
6 Fruit Forks $26.00
(Not Illustrated)

House of Le Witt
NEW BRITAIN, CONN.

CHECK, M.O. or C.O.D., POSTPAID • ALL HANDSOMELY BOXED



"Little Women" DOLLS

Straight out of Louisa May Alcott's immortal classic . . . we bring you the memorable March family . . . a delightful quintet gowned in the fashionable elegance of the Godey era . . . delicately handpainted in unbreakable china. There's lovable Mrs. March, wild, reckless Jo (with her book), pretty, poised Amy (pencil-in-hand), lovely Meg (carrying flowers) and dear little Beth (holding a roll of music). The sisters are 7" tall; Mrs. March stands 12" high. An unforgettable gift for your favorite little girl. A rare collector's item.

The Little Women $2.25 each
Mrs. March $5.95
or Complete Family $14.95
Add 25¢ Postage *No C.O.D.'s please*

Anne London
305 Maple Street, Perth Amboy, N. J.



Dogwood blooms the year round on your most festive tables!

"DOGWOOD"

CALIFORNIA POTTERY

Gray background, underglazed with huge white dogwood and green leaves. Set includes 4 dinner plates, 4 butter plates, 4 cups and saucers. Also open stock: covered sugar, **$1.75**; covered creamer, **$2.00.** 16-pc. set, including postage, **$15.75**

SANGER BROS.
DALLAS 2, TEXAS

LIFETIME • RUSTPROOF • ALL BRASS • CHROME PLATED • EASY TO INSTALL

FITS ANY SIZE CLOSET!

Adjustable CLOTHES CLOSET BAR

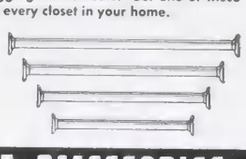


Replace old fashioned, weak, sagging clothes bars. Get one of these rigid, attractive extension bars for every closet in your home.

4 ADJUSTABLE SIZES

18 TO 30 INCHES	$2.95 EA.
30 TO 48 INCHES	3.95 EA.
42 TO 66 INCHES*	4.95 EA.
48 TO 78 INCHES*	5.95 EA.

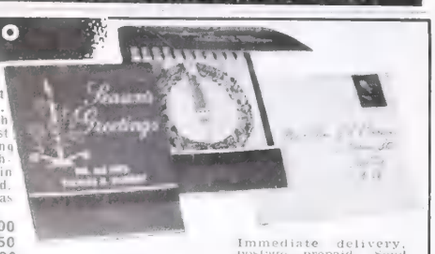
*WITH EXTRA CENTER SUPPORT.



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MILFORD CLOSET ACCESSORIES
500 CENTRAL AVENUE, NEWARK 7, NEW JERSEY

Striking Match GREETINGS TO XMAS CHEER



The gayest notion yet in Christmas cards . . . jolly, giant, matchbooks to wish your family and friends the warmest season's greetings. Sure-fire cue for sparking your own holiday parties, too! Each match-book stamped with YOUR FULL NAME in gold or silver against a green background. Jumbo size: 3⅛" x 1⅛" . . . over 4 times as large as regular matchbooks.

25 books	$3.00
50 books	5.50
100 books	10.00

U.S. Post Office approved individual mailing envelopes included at no extra cost.

Immediate delivery, postage prepaid. Send check or money order. No C.O.D.'s please! Mailable with 1 cent stamp.

Franwal Co. Dept. C RED BANK, N. J.



Window

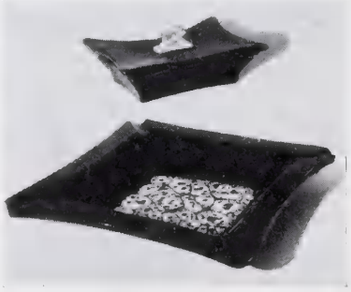


RFD COCKTAIL NAPKINS, made of natural-colored linen imported from Switzerland, are a gay way to say "Thank You" and "Merry Christmas" to the nicest country hostess you know. Embroidered with a rural mailbox and personalized with three embroidered initials, a set of 6 is $10.25; 12, $19.85. Ppd. Mosse, 659 Fifth Ave., New York 22, N. Y.



CUTTING IT FINE. Murphy blades originated about 18 years ago when an Oregon blacksmith couldn't find a good enough carving blade, so he made a set for himself. Today it is claimed they are the finest in the country. Hand-ground, hand-honed, and hand-polished from high-speed Tungsten steel, set of 6 steak knives and carving blade and fork comes in a hardwood case. $43.50 ppd. Frontier Trading Co., Oswego, Ore.

GIANT CERAMIC CIGARETTE SET



Magnificent Christmas gift suggestion—selected by many Hollywood Stars. Dramatic size and depth make this exquisite Cigarette Set a conversation piece. The Jumbo Tray is 10½" x 10½"—in rich, lasting, highly-glazed, all-handmade Black Ceramic with contrasting Yellow Art-Glaze that looks like boiling lava in bottom of tray. Important matching Box, 8" x 5½", holds 3 packs. Yellow handle design on cover is Chinese "hospitality-letter". This expensive-looking set priced: **Tray $3.75; Box $2.75; Set complete only $6.25 postpaid.** Order now for immediate delivery.

Check or M. O. No C.O.D.'s, please

L&F CERAMICS
Dept.-H, 4037 Elenda St., Culver City, Calif.

FOR THE MAN WHO HAS EVERYTHING!

This new practical WEATHER GUIDE



A GIFT

of finest quality workmanship. Based on latest methods by Dr. Krick, Ph.D., world famous meteorologist. Simple to operate. Not a barometer but a proven accurate instrument for forecasting local weather. Polished heavy aluminum construction. Twelve full color cloud pictures. 11" x 2½" x ¾". Durable, practical, $12.50 postpaid. Check or money order, please.

HAUGHTONS Montclair, New Jersey



TERRY'S NEW CHEF-AN-ETTE

And What A Gift They Make

The only recipe file that keeps your recipes in order without an index. Order yours today.

A seven volume recipe file, each volume hinged to a steel frame. Black design on lustrous white enamel. Overall dimensions 5½"x4"x8½". Comes with starter set of 68 recipes. 20 blank cards, has ample room for 700.

A wonderful decoration for your kitchen. The ideal gift for all occasions. Shower, wedding, birthday, & Xmas.

7 Book Unit $3.50—5 Book Unit $3.00.

Add 25¢ to cover packing and Postage.

Sorry, No C.O.D.'s. Order early.

TERRY'S ORIGIN-ETTES
3 Napoleon St., Dept. 62, Valparaiso, Ind.

Shopping



HIS OWN NAME. spelled out in full. makes this key chain one of the top-notch gifts for a man. You're allowed 14 letters. so. if he was christened with a tongue-twister. you can use the first two initials and full last name. Gold-plated $3.50. sterling silver $7. gold filled $9. 14k gold $48. Tax and postage are included. Orders shipped in 48 hours. Namechain Mfg. Company. 19 East Pearson Street. Chicago 11. Ill.



A 22-YEAR CALENDAR makes this the most practical memo pad that ever helped you keep your dates straight. The golden bronze cover is set with the calendar wheel and engraved with any three initials. 4⅛" x 2¼". it comes with note pad and refill. weighs less than 3 ounces. Additional refills are available at any stationery store. Yours for $2.95 postpaid from Howard Pusch. 15 West 55th Street. New York 19.





GOOFY PICTURES

Half in, half out — these characters appear as though they are coming right out of the picture. They're third dimensional embossed from durable plastic in many vivid colors. Just the goofy doo-dads for that room.

Only 69¢ each—3 for $1.95.

Choice of subjects: Bowler, Hunter, Fisherman, Golfer, Ballplayer, or Jitterbugs. Cute size 5¼" x 5¾". Has easel and hanger for wall or desk.

Bancroft's

We pay postage. No C.O.D.'s please.
WRITE FOR BIG FREE CATALOG
2433 South Indiana Ave., Dept. 33, Chicago 16, Ill.

FAIRYTALES WITH PIXO-LITES



PIXO-LITES—straight from Mother Goose to brighten nursery or playroom. These 3 dimension shadow boxes are fun in the day . . . silhouetted in a soft glow at night with sufficient light to attend a child's needs.

Choose from Little Bo-Beep. Humpty-Dumpty. Little Boy Blue, Old Woman in the Shoe, Jack and Jill. 21¼" x 17¾", weight, 7 lbs. **$15 each, two for $28.50** *plus postage. Send check or money order. No C.O.D.'s please.*

Brinkman's *Gift Studio*
1126 Central Avenue • Wilmette, Illinois



SILVER CATCH-DRIP STRAINER

for Tea or Coffee



Amazing new idea eliminates drippy strainers. Base cup swings up for pouring —swings back to catch all drips. Superfine strainer assures clear drink. Fine for straining baby's formula and orange juice. Silver plated on solid brass. Sturdily made—beautifully finished.

An ideal gift, only..... $2.25
Sorry, no C.O.D.'s *plus 45¢ Fed. tax*

M. & J. SALES CO.
P.O. Box 514 Dept.BPark Ridge, Ill.

This year... Give a CUCKOO CLOCK..



Woodland Chalet Cuckoo Clock
THAT REALLY CUCKOOS !

It's here! The first American-made, low-priced real Cuckoo Clock, with a clear, musical cuckoo that chimes every 15 minutes! Natural wood hand carved finish, 8" x 10", has a weight winding chain, pendulum, and is guaranteed for life! Exclusive with Sally Graye. Order now!

$14.95 postpaid
Plus $2.99 Federal Tax
$17.94 Complete



Chalet Junior Cuckoo Clock

A charming smaller edition of the Woodland Chalet, this Cuckoo Clock measures 6½" x 10". The bird is always visible and bobs merrily up and down as the hours pass. Handsomely carved finish has weight winding chain, pendulum, and is guaranteed.

$5.75 postpaid
Plus $1.15 Federal Tax
$6.90 Complete



Swiss Bobbin' Cuckoo Clock

HICKORY DICKORY DOCK, here's a Bobbin' Cuckoo Clock. This charming Cuckoo Clock has a weight winding chain, pendulum, guaranteed gift value of the year, measures 6" x 8".

$4.75 postpaid
Plus 95¢ Federal Tax
$5.70 Complete

No C.O.D.'s, please

SALLY GRAYE 80 E. 11th ST. • NEW YORK 3, N. Y.



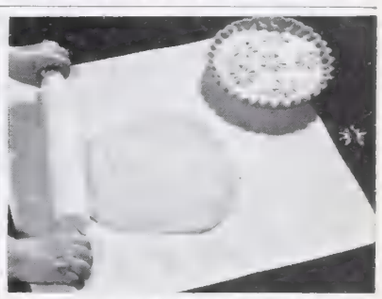
An old fashioned message of good cheer written in electric light in this exquisite and newest of Christmas Creations.

THE BULB IS AEROLUX. THE TREE AND CONE ARE CHINA—WHITE OR GREEN.

Wonderful for gifts and to Merry the House.

Tree complete — $5.95
Cone complete — $3.95
Postage extra—Satisfaction guaranteed

IDA T. SCHULTE
740 BOARDWALK
OCEAN CITY, N. J.



PASTRY KIT

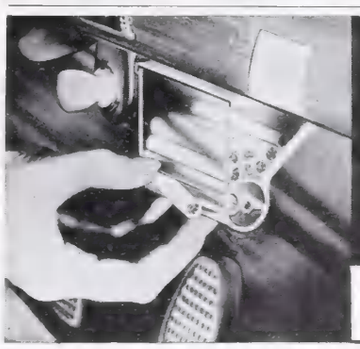
By Mail $1.39 *postpaid*

Anyone is assured baking success with this kit! Included are specially-treated pastry canvas 21½" x 27", knit rolling pin cover and decorating rosettes. Just slip cover over rolling pin, rub it full of flour and roll pastry on canvas. No sticking. Washes easily. Contains pastry lesson in pictures. No. HK2809.



Write for Big Catalog . . . Free

Miles Kimball
KIMBALL BUILDING
33 Algoma Blvd., Oshkosh, Wis.



EASY OUT

Too many accidents occur while a driver searches his pockets or gropes through a jammed compartment for cigarettes, so this dispenser is ready to make the life of a chain-smoking Barney Oldfield much safer. One small bolt holds the Car-Vend under any dashboard; releases one cigarette at a time. Amber, blue, green, or red plastic.

$1.50 postpaid

SUTONE CO.
4628-38 Hollywood Blvd., Hollywood 27, Calif.



Let the men enjoy themselves! BUT KEEP THE CARD TABLE ORDERLY

Here are two items that save space and keep things neat. The Sutone Individual Playing Chip Rack provides an easy way to stack chips. Burn-proof and alcohol resisting Bakelite. Colors are Brown or Black. Set of 4 in neat storage box, $2.

Coaster-Ash Trays hold a drink and a cigarette. Snuffs out butts left in the groove. Only 25¢ each.

COMPLETE SET of 8 Chip-Racks and 8 Coaster-Ash Trays only $5.50. Postage paid on all items if prepaid.

SUTONE CO.
4628-38 Hollywood Blvd., Hollywood 27, Calif.

ANIMATED
MECHANICAL PLAYGROUND

Perfect Christmas Joy for BOYS and GIRLS!

7 unbreakable, hand-painted dolls! Playground made of strong steel!
Size: 14¼" x 9¾" x 4"



Brightly colored, with 7 magnetized dolls that perform all at once—interchangeable for extra play value! Precision-built spring motor in base. Full of action and play appeal.

4 ANIMATED FEATURES

- Merry-Go-Round goes 'round and 'round with 2 dolls!
- See-Saw goes up and down with 2 dolls!
- Doll in Swing goes back and forth!
- 2nd See-Saw goes up and down (alternate sequence) with 2 dolls!

ONLY **$4.50** PREPAID

Mail Check or Money Order to:

PLAYWORLD SHOP 119 Columbia St., Utica 2, N.Y.



Window



MONOGRAMMED BASKETS, wonderful for every room in the house, come hand-monogrammed in Old English or block letters. In dusty rose, maroon, French blue, primrose yellow, emerald, geranium, chartreuse, turquoise, pink, or coral, they're oval-shaped, all metal, and measure 13" x 11". Letters in the 12 colors, silver, or gold, $5.75 each. Postpaid from Shaw's, Tallahassee, Florida.

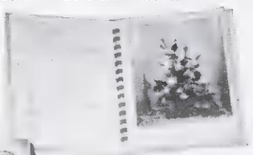


A VERY YOUNG HOMEMAKER who likes to make her presents felt will think a benevolent Mr. Kringle came down her chimney if he leaves this miniature sweeper. And Bissell's Little Queen works just like Mommie's big one. 32½" high. $2.45 plus 35¢ postage. Reiss Bros., 54 East 59th Street, New York 22, N. Y.

Flower Arrangement Calendar-1950

By Helen Van Pelt Wilson

ONLY $1





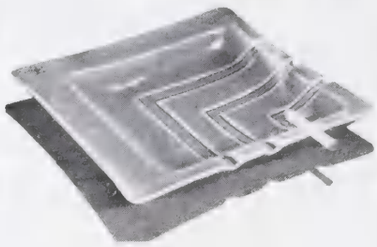
A Unique Christmas Gift

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Stock up on this clever "little-money" gift and you'll speed up Christmas shopping—win yourself real gratitude! An engagement calendar with 54 handsome photographs of outstanding arrangements by American women, with appropriate quotations . . . beautiful full-color cover . . . space for entering morning, noon, and evening engagements. Attractively gift-boxed. Buy them by the dozens.

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"EXECUTIVE'S" GIANT ASH TRAY

Palm Springs sets the Fashion in Ceramics! At Last! The "big-enough" ash tray (larger than a dinner-plate—10¼" x 10¼"x1½"). Unusual Holiday gift Just the handy ash tray the "executive" has always wanted. Rich, lustrous glaze withstands cigarette heat ***Four desert colors:*** Ocotillo Red, Primrose Yellow, Sage Lime, Joshua Tree Green. Unique flower dish, candy, and giant candle holder Send us gift list, and personal cards. We'll ship anywhere U.S.A. $4 Each, postpaid ***Delivery Guaranteed.***

PALM SPRINGS CERAMICS
Dept 3 BANNING California



ORANGES
Christmas Gift Baskets

Tree-ripened, super quality FRESH citrus fruit from our beautiful Scott Lake grove. Safe delivery guaranteed.
ORDER NOW — EXPRESS PREPAID.
(Add twenty-five cents for extra shipping charges in far west.)

BUSHEL BASKET (approx. 55 lbs.) Free booklet on request. **$4.95**

SCOTT LAKE CITRUS FRUIT
Bun and Lena Pipkin, owners Box 302 Lakeland, Florida

THE ORIGINAL FOLDING Table TOP $4.95



THE IDEAL CHRISTMAS GIFT

T-Top is a light rigid top which fits over your card table held in place by cleats on underside. *Doubles* the size of your card table by seating 7 persons comfortably—opens to 46" in diameter, 144" in circumference—it's perfect for luncheons and card games. Just tuck it away in corner or closet. Send for your T-Top now. Weight 16 lbs. Immediate shipment. Available unpainted or in colors Green, Red, Brown.

Unpainted $4.95—Painted $5.95
No C.O.D.'s please. Shipping Charges Collect
SEND CHECK OR MONEY ORDER TO

T-TOP COMPANY, Inc.
Dept. 65 Salem, Mass.

Personalized HAND CORDED PARTY BOWLS

The Perfect Gift HAND MADE ATTRACTIVE COLOR COMBINATION OF RED YELLOW AND GREEN • LARGE BOWL 7" IN DIAMETER.
• NESTLED •
SEND CASH • CHECK OR MONEY ORDER • SORRY-NO C.O.D's.



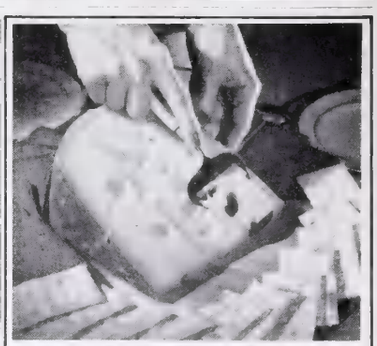
Complete Set of 4 Bowls $6.98 PREPAID

New! Gay! Novel!

Lucky "KITTY" BOWL a Must for Card Parties
ATTRACTIVELY HAND CORDED IN RED & GREEN
$1.50 PREPAID

LARGE BOWL WITH ANY 2 NAMES YOU REQUEST
PLEASE PRINT NAME OR NAMES TO BE CORDED

Make your next Party a HIT
SMARTART PO BOX 37 • VANDERVEER STA. BROOKLYN 10, N.Y.



...Back Again from Norway...

The famous Spar cheese-knife . . . to whisk away your cheese cutting problems . . . slices easily and evenly in all sizes and thicknesses. What's more, the fitted plate catches the slices, making serving a pleasure. The Spar cheese-knife is made of flexible, rust-free steel.

White handle	$3.75
Nickel plated handle or Stainless steel handle	$4.25
Heavy Silver Plated Handle	$6.00
Sterling Silver handle in rose, shell, modern or plain design	$8.50

W. B. J. & Co.
Box 48 Brooklyn 32, N. Y.



YOU WILL LOVE THIS SENSATIONALLY NEW
ELECTRIC BROILER

Merely put food in — from there on it takes over—Nothing to do but brown to taste. Piercing heat traps natural juices, keeps **meat moist,** flavor delicious. Browned **rare steak 6 minutes!** Broil chops, hamburgers (heavenly) — Grill wieners, bacon, toasted sandwiches. Top reversed is **hot plate,** fry eggs. **Finger Tip** removal heating element. **Works Fast. Thrifty** price, year guarantee. Mail check, money order now.

THRIFTY $12.95 Postpaid

For That Bride — That Anniversary — Gift wrapped — card enclosed. Sent direct — No extra charge helping make someone happy —Registered mail receipt sent to you

FAIR PLAY-your MONEY BACK if not delighted after one weeks use.

DIXLER-WILLIAM PRODUCTS CO.
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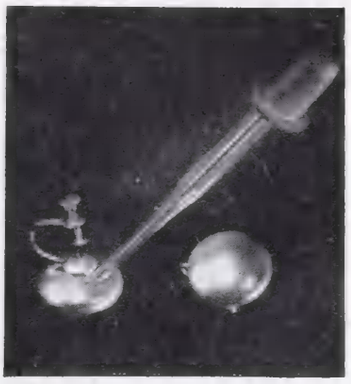
Shopping



DY-DEE DIAPER CAN will be the delight of pinafored Mommies who insist on realism in their toys. It's the newest accessory designed for the Dy-Dee doll, and comes complete with sanitary lining and a clothes-line-clothespin kit. Made of pink plastic with a tilting top, it's $1.98 plus 20¢ postage, and you may order it from Marshall Field & Co., Chicago, Illinois.



EAR-RESISTIBLES. When you're dancing, when you're being kissed—even when you pass someone coming down a stairway, you're lovely. And your sorcery is concealed within these sterling silver button earrings. With the dropper included, insert a small amount of your favorite perfume in the little hole at the back of each. $4.98 the pair, incl. tax. Ppd. Fleetwood Silversmiths, 36 Cliff Ave., Yonkers, N. Y.





Abbey Day & Night Markers
made of
Solid Carved California Redwood
Attractive—Durable
Weather Resistant

Shipped complete with 24" ground stake and screws—ready to install.
Complete marker with up to five 2" reflector letters or numerals $3.50
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Extra 2" letters ..... 45c each
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No charge for punctuation marks.
Not sold in stores. Shipped postpaid by
ABBEY DECORATIVE PRODUCTS CO.
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Exclusive Hand-Painted Tole Tray

An exceptionally beautiful tray, in natural colors on a black background. Each a work of art, individually hand-painted in full oil colors by competent artists. It is of a convenient 18" length and is both water and alcohol proof. Good for either a supper or serving tray. Makes an ideal gift.

Each $2.50

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BROKEN JEWELRY

All kinds. Highest cash prices for jewelry, rings, spectacles, gold teeth, diamonds, broken and usable watches, sterling, etc. Prompt remittance. Satisfaction guaranteed.

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20" .....$20.00 express prepaid

Write for free brochure presenting other Christmas creations.

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HORSE ON WHEELS
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$5.95

A Child's Most Beloved Toy! Plush Saddle Horse, finely-stuffed, mounted on rugged all-steel frame with solid steel disc wheels, rubber tires. 21" tall, 19" long, 9" wide. Saddled and bridled in simulated leather.

Send check; money order. No C.O.D. Pay slight shipping charge on arrival. *Money back if not delighted.*

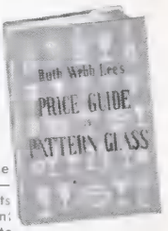
PARAMOUNT, Dept. H
516 Fifth Ave. **New York 18, N. Y.**

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Price Guide to Pattern Glass

by Ruth Webb Lee

$3.50



No longer need antique glass be a "blind" buy—nor must you call in experts for appraisals. This excellent and invaluable guide to early American Pressed Glass, written by the world's foremost authority on the subject—Ruth Webb Lee—offers a wealth of practical guidance.

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KEEP STAMPS HANDY in this attractive, colonial-style paperweight of highly polished brass. Lacquered to retain brightness. Has soft green felt pad to protect your desk. ALWAYS HAS A STAMP WHEN YOU WANT ONE! Clever, saucer-shaped top, which lifts off, holds clips, pins. It's a neat and strikingly handsome addition to the desk of any man or woman. A PERFECT GIFT! Holds a regular coil of U. S. Post Office stamps always available in many denominations. Send check or money order now. $3.50 ppd. Orders shipped the day received. Satisfaction guaranteed.

(In beautiful silver plate, $7.50 tax and ppd.)

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The **TOOTH GARAGE** is scientifically designed for sane, sanitary and safe parking of false teeth . . . can be filled with water. Has air holes for ventilation, and ***new Floral Knob!***

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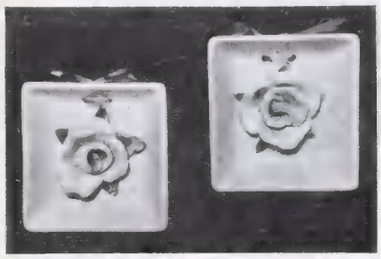


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Ceramic Shadow Boxes



Colorful originality for the homes of your nicest friends! Delicately hued roses or violets on crackle backgrounds of white, turquoise or yellow . . hung from ribbons. For living room, sun porch, dinette or bedroom. 4" sq. **$3.50** ea. . . **$6.50** pr. 6" sq. **$5.50** ea. . . **$10.50** pr.

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ESTIMATES SUBMITTED

Imported Handkerchiefs from Madeira, China, Switzerland and Ireland, for Ladies, Men and Children, with and without initials.

Send $10.00, write us your requirements, and we will submit samples with estimate of boxed gift handkerchiefs, and so help to relieve you of some of your Christmas Gift Problems . . . this unusual service has been very much appreciated by the busy executive and the career woman.

You may purchase the sample handkerchiefs, or money refunded for any samples returned.

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470 West 24th Street New York 11, N. Y.

. . . . Make your center piece a conversation piece . . . .



THIS CRYSTAL BALL reveals a long life and a healthy one for the flowers it holds, and a charm-filled house for the woman who owns it. Fill with water . . then put in roses, an orchid, gardenias, etc., and they will stay fresh for months. A year's supply of special flower preservative included.

8 inch diameter $4.75 **6 inch diameter $2.50**

Artificial Roses: pink, white, yellow or red . . $2 each. Rose Buds . . $1.25 each.

Satisfaction guaranteed . . postage included. No C.O.D.'s please.

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Chinas by Jasper



111 112

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Colorfully hand-fashioned in genuine leather. Red suede attired on green or neutral ivory grounds. Also green suede on red or ivory. Distinctive gifts that lend a delightful decorative accent to any room.

Tastefully shadow-boxed in limed oak, blond oak, mahogany or antique white. 6¼"x5¼".

$7.50 singly $14.50 the pair postpaid.
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Specify number, color and frame preferred. Send for free illustrated folder

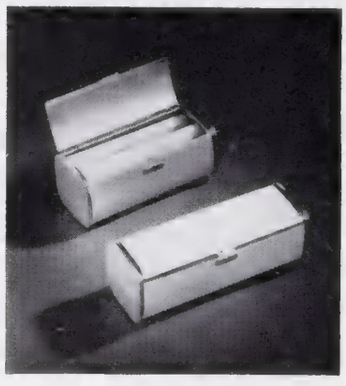
H. KREECH, 1624 Ocean Ave., Brooklyn 30, N. Y.



Window



KNOCK-OUT PUNCH. Here, at last, is a punch bowl that is aware that it doesn't take a mob scene to make an egg nog, a punch, or Tom and Jerry party. The gracefully shaped bowl is narrower than most, has a tapered bottom, and holds about 5 or 6 quarts. Made by Duncan & Miller, it comes with 12 cups and a ladle in all crystal for $15. With ruby handles, $16.50. Ppd. Glass Box, 430 Parker Drive, Pittsburgh, Pa.



CIGARETTE TRUNK. One of the most agreeable cases we've seen for a lady's purse or a guest room dressing table holds twelve cigarettes. In jeweler's brass, or in black, white, or red enamel. $5. King-size trunk in enamel only. Black velvet trunk for evening, $6.50. Engraved with 2 block initials, allow 10 days deliv. Add 15¢ post. No c.o.d.'s. Roy H. Bjorkman, Nicollet at Tenth, Minneapolis, Minn.



TIPSY

Cocktail Glasses

"The Talk Of The Party"

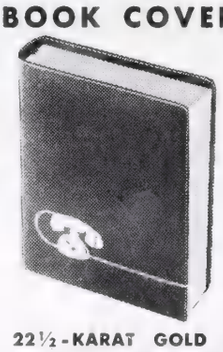
Offer your guests their third drink in these tipsy glasses and watch the fun begin. Each glass individually shaped.

New Low Price **$3.50 set of 4 glasses—Prepaid**
Were $5.00 set. No C.O.D.'s please

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Make Your Phone Book a Thing of Beauty and Color with this

PERMANENT TELEPHONE BOOK COVER



Washable! Grease Resistant!
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Fits any Phone Book!
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22½-KARAT GOLD EMBOSSED
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2.95
2 for $5.75

LAR-KEN PRODUCTS CO.
366 Madison Ave., New York 17



LITTLE MISS will love this Mak-a-Purse kit. So simple, yet so professional! One of the cleverest ideas we've found to keep little fingers busy. Lovely plastic case is complete with instructions and all materials to sew a 7" sq. felt purse. The ready-cut and stamped felt pieces come in attractive color combinations that will delight any youngster. Even the traditional lucky penny is included!

$2.50 ppd. No C.O.D.'s, please.

The Sew 'n Sew Shop
Box 61 La Grange, Illinois

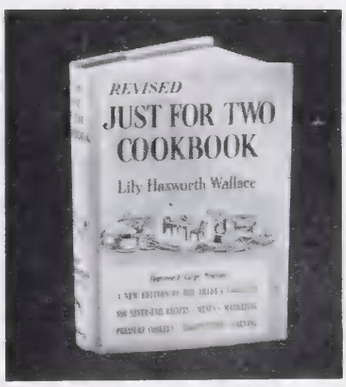
Shopping



GREEN-UP TIME will be all year-round if you tend your plants with this graceful watering pot. Handmade of copper with a brass initial, the hoop handle is beautifully balanced, and the long spout gets under foliage or blooms with gentle efficiency. Or try filling it with purple, white, and rusty pompons! 1½"-pint size, 7" high, $6.25. Ppd. Greylock Gifts, P. O. Box 523, Pittsfield, Mass.



JUST FOR TWO COOKBOOK by Lily Haxworth Wallace, is a revised edition of the famous cookbook that has steered thousands of young homemakers from the perilous shoals of burnt biscuits, cakes that refuse to rise, lumpy mashed potatoes. With 800 bride-tested recipes, tips on budget marketing, weekly menus for two, party menus, hurry-up meals, etc. $2.50 ppd. M. Barrows and Co., 114 E. 32nd St., New York.





EVERY DAY IS FATHER'S DAY...

when it comes to pleasing him. So let us assist you with this handsome tortoise inspired desk or table lighter. This lighter is encased in a smartly masculine heavy plexiglas holder which looks like rich dark tortoise shell. Monogram in 2 or 3 letters, hand done in gold. **$11 postpaid.** The king size shoe horn, to match, 13¼" long, is also monogrammed at **$2.75 postpaid.**

Write for catalogue of other items.

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EDITH CHAPMAN 50 Piermont Avenue • NYACK, NEW YORK



we'll ticket this winsome Tea Transport of

M I N G JASMINE TEA

to every friend you love!

Enchant them with this enchanting basket! 5½" long, of corded, colorful raffia, holding gold-foil ¼ lb. of Ming Jasmine Tea, *treasure-tea of the world*. **$1.35** . . . or **4** for **$5.** Send check or money order, and we'll mail with your gift card to each name and address you include. Send to

MING, WEST NYACK 2, N. Y.



PERSONALIZE

Your Doorstep

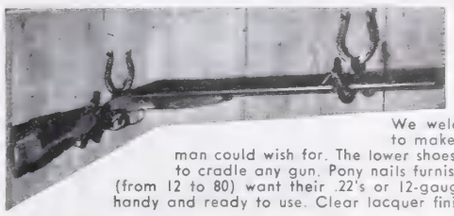
with this beautiful and practical mat. The inscriptions are *inlaid*. Not only do these mats brighten your doorstep but they make unusual Christmas gifts for the person who "has everything." They are made to order with your name, street number or other inscription. Durable and easy to clean. Size 13 x 30 inches, ¼ inch thick.

Black with white block letters . . . only $10.00 pp. in U. S. Green, blue, mahogany or red with white block letters . . . only $12.00 pp. in U. S.

Maximum of ten 2½-inch letters or fourteen 1½-inch letters per line—3 lines maximum. Print name and color desired. No C. O. D.'s please. Prices for special mat designs and sizes upon request. Add 50¢ postage west of Mississippi. Shipments for Christmas will be made on orders received by December 20.

Norris Mfg. Co.

Hawthorne, New Jersey



PONY SHOE GUN RACK

We weld two real hand-turned ponyshoes to make as fine a gun rack as any sportsman could wish for. The lower shoes are lined and lashed with leather to cradle any gun. Pony nails furnished to hang racks where your boys (from 12 to 80) want their .22's or 12-gauge double-barrels (as seen above) handy and ready to use. Clear lacquer finish. $2.95 per pair, postpaid.

DOUBLE BRUSH BOOTSCRAPER

This is the first horseshoe article we ever made and is still our most popular. Two stout stable brushes, screwed to real horseshoes, clean sides of boots while soles are scraped on cross irons. For city or country homes, you'll find our Double Brush Bootscraper makes a useful and attractive gift—a year 'round rem'nder that dirt, mud and snow belong outside. Many customers buy one for each door. Screws furnished for easy attachment. 9" long, 5½" high, with weather-resistant black finish, $5.95 postpaid. With prongs to stick in the grass, $6.50.

These practical and lucky gifts are not only fine for Christmas but are available 12 months of the year at our Forge.

Articles shipped postpaid same day we receive your order. No C.O.D.'s.



Horseshoe Forge
5 Muzzey Street
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Christmas Card DISPLAY ALBUMS

$2.95 plus 25c postage

Specify standing or hanging style. Unfolds cleverly for festive card display, closes into permanent book-shelf album. Bound in red, with gold lettering. No stamps, please.

HALL GALLERIES
ALBERT STEIGER COMPANY
SPRINGFIELD • MASSACHUSETTS



Full of the Old Nick

A wonderful cup of good cheer, made of ivory china, is hand-painted with St. Nick Himself. Hand-lettered with "To John From Mary", or any names, it's a grand mug for beer, milk or hot buttered rum.

$4.95

10" plate with Christmas tree, hand-painted with "Merry Christmas to the Millers From Sally and Jim" or any message.

$3.95

Postpaid, No c.o.d.'s

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WINDPROOF ASH TRAYS

Excellent for home and porch use. Will not mar the finest surfaces. No more blown ashes to clean up. Perfect gift for the sportsman. Comes in three attractive porcelain enamel pastel colors: Turquoise Blue, Chinese Red and Canary Yellow. Packed in attractive gift box.

PRICE $2.50 each, postpaid.

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GIVE and USE **SENFRITS...**

No bus to hop—
no crowd to fight,
Just thumb the ads—
sit down and write.

the *personalized* order blanks

A Spiral bound, plastic covered, stub for record—4 pads (200 forms) 3.00
B 100 order-velopes, for larger orders. Form folds to make own envelope...3.00
C Combination of "A" and "B". Name & address imprinted as on all "Senfrits" .5.00
D 3½"x5½" pads of 100 forms, has stub for record 1 pad-$1.25, 2 pads..1.95
E 100 6"x7" forms and 100 envelopes (both imprinted), record booklet .2.25

All prices postpaid. No Christmas promises after Dec. 1 Send check or M.O. to **SENFRIT,** 192 North Ashland, Lexington, Kentucky

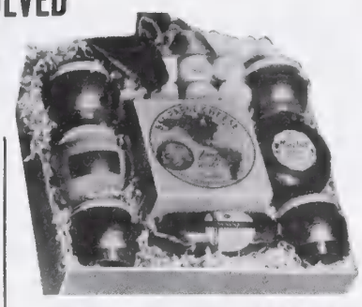
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GIFT PROBLEMS ARE SOLVED

For Relatives and Friends
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AULD LANG SYNE
A NEW AND UNUSUAL CHEESE GIFT

Three kinds of the Finest Cheeses. Packed in 3 beautiful Beer Steins. Gift box of 3 steins containing French Roquefort in Brandy, 15-oz. net. Canadian Cheddar in Port, 15-oz. net. Gorgonzola in Brandy, 15-oz. net. Everybody wants these cheeses and everybody wants the useful steins. **Gift packed $9.75.**





SILVER FOIL BOX CONTAINING DELUXE CHEESE ASSORTMENT

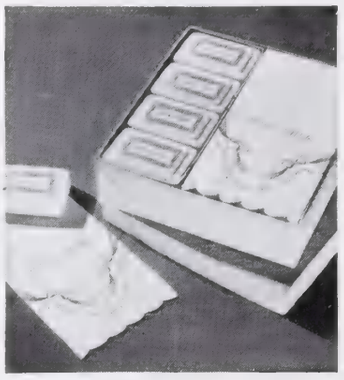
A RARE AND EXCITING SELECTION OF 8 FINE CHEESE PACKAGES

Crock of French Roquefort in Brandy
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Link of Smoked Cheese and Baby Gouda
2 Packages of Beaten Biscuit for cheese

Just the gift for those who enjoy fine cheese. $7.50

Postage Paid in the East. West of the Mississippi add 30c per package. Mail your order *Early* with check, money-order or cash. no **C.O.D.**

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KEEP IT CLEAN. A wonderfully flattering present for a fastidious hostess is this gift box of paper towels and fragrant guest soap, all permanently personalized with the names of one or two individuals, or the family name. Four cakes of soap, plus fifty paper guest towels, come in white with blue, green, or red printing. $2.79 plus 20¢ postage. Guaranty Sales Co., 266 W. 42nd St., New York 18, N. Y.



AN 18TH-CENTURY DRAWING ROOM will have a head-in-the-air charm with the "Constance" Cameo Chair. In muslin, or covered with your fabric (send 5¾ yds. of 36" or 4⅓ yds. of 48" material). $34.50. In blue, green, rose, or wine solid faille, $39.50. In blue, green, rose, gray, chartreuse, or red velvet, $46.50. 27" wide. 28" deep. 32" high. Exp. coll. No c.o.d.'s. Bayfort Society, Box 1808, Charlotte, N. C.

(*Continued on page* 121)

NO LAP DOG



is your purse when you have a "Holderette", the ladies' emancipator from the troublesome handbag which otherwise is on your lap, on the floor, or cluttering up a table. The amazing non-skid back anchors itself on any flat surface and holds your purse on its sturdy hook. Illustrated in gold plate folding model, takes up practically no space in your purse, comes in elegant carrying case.

De Luxe Model—$3.00

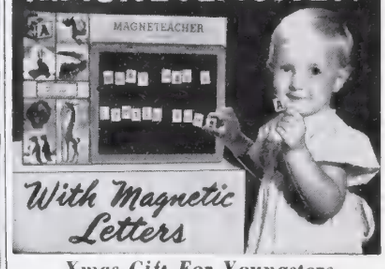
Other Models: Standard **$1.50**, Junior **$1.00**

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The *Del Hagens* of *Westchester*

Larchmont Department B New York

MAGNETEACHER



Xmas Gift For Youngsters

MAGNETEACHER

★ New Spelling Game
★ With Magnetic Letters
★ Teaches Tots To Spell

Here's a game for Mother and Child to play on winter evenings! Magneteacher supplies **Magnetic Letters**—just touch them to the board, and they stick! Board is 14" x 18", with changeable Mother Goose sayings at left. Just match the magnetic letters with the Mother Goose saying, and presto!—he spells out the saying. Comes with 36 blocks of letters, printed on both sides, making 72 characters. A wonderfully instructive gift, loads of fun—and one that leaves no chalk mess or clutter. Postpaid, guaranteed, only **$2.95**

Extra sets of letters $1.50

WARD PHILLIPS CO.
Box 3451-B, Merchandise Mart Chicago 54, Ill.



$12.95 plus 35c for postage.

Dancing Dream Dolls

Did you ever see a dream dancing? You will when this beautiful ballerina pirouettes for you in her soft, satin frock frothed with clouds of net. She revolves gracefully on one leg to the tinkly tune of a concealed Swiss music box—displaying her long, lovely flaxen hair, her china blue eyes that open and close. 16" overall. Unbreakable. Gown in pink or white.

Little girls will fall in love with this titian-haired Gibson Girl. She plays a gay little air as she spins 'round. The belle of the ball with her beribboned hair, her billowy taffeta skirt and filmy white ninon waist. 10" overall. Skirt in black and gold or green and gold.



$5.95 plus 35c postage

The Inderlied Shop

No C.O.D.'s please. *Send for our catalogue*
22 Hillside Ave., East Williston, L. I., N. Y.



Jumbo Memo Pad and Pencil

You'll love jotting notes in this deep, luxurious memo book. Beautifully bound in hand tooled, lustrous leather, it comes with its own slim, automatic gold-plated pencil and your monogram in gold. Overall size 5¾"x4½"x1¾" deep with 350 sheets (700 memos). In standard colors: brown, green, blue and red. A distinguished desk accessory! **$4.95** postpaid—Additional refills $1.00 each.

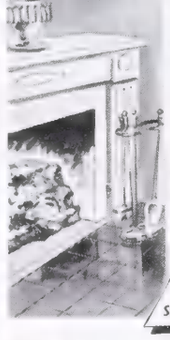
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You'll be more than delighted with this ready-to-use electric fire log unit that is made from genuine seasoned White Birch logs and plastic composition specially treated to simulate real burning logs. Realistic ash formation and charring creates beautiful glowing effect of logs partially burned. Wired with safety switch, sockets and amber bulbs ready to plug in electric outlet. May be used in either natural or portable fireplace. Send check or money order with order. No C.O.D.'s please.

$15.95
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miniature



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Christmas joy for children and collectors! Gaily costumed clay figures, 1" high, handmade South-of-the-Border. Group of 15 (many not shown) includes toreadors, matadors, picadors and the gala procession in the Plaza de Torros! Set ppd. **$1.25**

A worthy complement . . . Bullfight playing cards from 52 original paintings by Ruano Llopis. Ppd. **$2.00**

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VICTORIAN SETTEE
in deep rich velvet . . .

You've never seen such wonderful custom-craftsmanship. Solid Honduras mahogany with luxurious hand-rubbed finish. Choice of antique bone white or rich mahogany covered in velvet elegance. 48 inches wide and 31 inches high. Hand-tied spring construction, with hair filling. Beautiful in living room, bedroom, hallway. Regal purple, reseda green, rose, French blue, mauve, or gold. $189 (includes crating), F.O.B., Salt Lake City.

Please send check or money order.
No C.O.D.'s.

Ray Nilson Fine Furniture

1988 South 11th East • Salt Lake City, Utah



So happily varied ... SO "HAPPILY MARRIED"!

The minute you see them you think they're fabulous fabrics . . . they ARE! You'll figure they're costly . . . they are NOT! For these are Saison's famous "Happily Married"* drapery and slipcover fabrics—"married" to each other. All vat-dyed, all pre-shrunk for wonderful wear with little care. Look for the name on the selvage . . . at all leading stores. On the ladder l. to r. Algiers—Hawaii—Venice—Classic.

Saison

"HAPPILY MARRIED" FABRICS
...keep their BLOOM!

Charles Bloom, Inc., Dept. 1101, 15 East 26th St.
New York 10, N.Y.

* Leser Costume . . . Ward Photo

*Reg. Pend.

MAKE YOUR *Dream Kitchen* COME TRUE ... WITH ...

GENUINE CLAY **tile**



photo by maynard parker

Everywhere you look in this dream kitchen, there's a feature to set your heart a-flutter. Imagine yourself surrounded with the same efficiency that architect Cliff May has created—then dream up your *own* background of richly colored, genuine clay tile.

Here you'll find such conveniences as a center island that provides plenty of counter and overhead storage space—accessible from either side. A four-burner electric range is dropped into the island counter-top . . . and hidden in the ingenious double sink are a garbage grinder and dishwasher.

When you build your kitchen around genuine clay tile you can forget about waxing, polishing and scrubbing. It defies cracking, staining and peeling. Floors are quick-wiped to sparkling cleanliness. Smudges disappear in a twinkling—clay tile is as easy to clean as a china dish. And, the fired-in colors are there for good!

Tile promises long-term economy, too: You avoid recurring charges for maintenance and replacement. Best of all, genuine clay tile is available—there is no need to accept substitutes. Ask your architect or builder to help you select colors and patterns to fit any decorative scheme.

THE TILE COUNCIL OF AMERICA, Room 3401: 10 East 40th Street, New York 16, New York. Room 433: 727 West Seventh Street, Los Angeles, California.

PARTICIPATING COMPANIES: American Encaustic Tiling Co., Inc. • Architectural Tiling Company, Inc. • Atlantic Tile Manufacturing Co. • B. Mifflin Hood Co. • Cambridge Tile Manufacturing Co • Carlyle Tile Co. • General Tile Corp. • Gladding, McBean & Co. • Mosaic Tile Co. • Murray Tile Company, Inc. • National Tile & Manufacturing Co. • Olean Tile Co. • Pacific Clay Products • Pacific Tile and Porcelain Co. • Pomona Tile Mfg. Co. • Robertson Manufacturing Co. • Sparta Ceramic Co. • Summitville Face Brick Co. • United States Quarry Tile Co.

THE MODERN STYLE IS CLAY TILE

A new idea in furniture—

making millions of dreams come true

COMPANY DINNER? That cozy card table *extends* to an unbelievable 89 inches.



TUCKED AWAY in most every woman's heart, there's a dream labeled "our home." A home charmingly furnished.

Maybe *you've* pigeonholed that longing because your practical side has persisted. "Really fine furniture is something we just can't afford." But wait—maybe you *can*.

For the makers of proud Heritage-Henredon designs had a dream, too.

Their idea was to construct furniture with all the beauty and craftsmanship of custom pieces—yet to produce it by expert new methods that would bring prices far below custom levels. And today, their idea is at work!

In the Heritage-Henredon collection, you'll find living room, dining room, bedroom pieces that pay homage to every taste. Beauty of line combined with comfort and adaptability to space problems. Carefully selected materials, with upholstering *to your order*.

Yet, as a happy surprise, you'll find prices – while not "budget furniture" tags—are *way below* what you'd expect.

So begin *now* to plan your home around Heritage-Henredon designs. Get what you can today; add more later. Choose one or more pieces as "the perfect wedding or anniversary gift."

Look for the Heritage-Henredon hallmark, at better furniture and department stores.

ENJOY LIFE AT HOME! Drop-leaf extension table in pine, regular or bleached mahogany. Parquetry chest (walnut, blond or teak finish) has adjustable shelves, tray drawers. Host or card table chair.

Heritage Henredon *fine furniture*

CUSTOM QUALITY at PRACTICAL PRICES



FOR TOWN OR COUNTRY, for beauty or comfort, this tweed and leather combination! Sofa, lounge chair are shaped to your body. Cocktail table opens to double size (shown 36x40). Lamp table has book shelf.

Fascinating Booklet, 25c. Filled with fine furniture ideas! Write Dept. HB, Heritage-Henredon, High Point, N. C.

HERITAGE-HENREDON . . . FACTORIES AT MORGANTON, MOCKSVILLE & HIGH POINT, N. C.



She Lives in Houston....

She Sleeps in

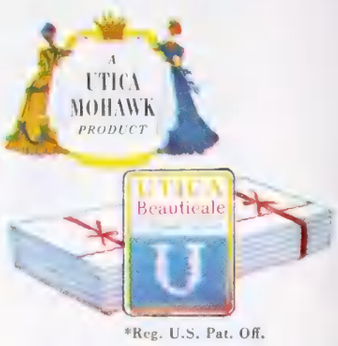
UTICA

She sleeps in Utica BEAUTICALE Sheets, percales of that luxurious smoothness and exquisite refinement preferred by the most fastidious women everywhere. Beauticales are woven only of superb cottons, thoroughly combed and spun into fine, fine threads to make a sheet that becomes softer, lovelier with each year of service. *Regardless of price... you can buy nothing finer*

Write for your free copy of the booklet, "Beauty Secrets From Your Linen Closet." Utica and Mohawk Cotton Mills, Inc., Dept. HB-15, 55 Worth Street, New York 13, New York.

UTICA Beauticale* Sheets

Fine Combed... Fine Count Percale



*Reg. U.S. Pat. Off.

Window Shopping

CONTINUED FROM PAGE 116

OUT OF THE MOUTHS OF WHALES come these fascinating miniature birds. Hand-carved from whale-teeth ivory, and hand-colored with authenticity, a group of them would be lovely for flower arrangements or in a curio cabinet. These are the first that have been imported from Japan since before the war. 3". $12.50 each: 2¾". $8.50: 1¼". $1.25 ppd. Baker's, 1532 Sansom St., Philadelphia 2, Pa.



SAW BONES and joints of meat and fowl right in your own kitchen, the way your family prefers them, with the ingenious Chefsaw. Made of aluminum, with a hardened steel saw blade, the handle is grooved for tenderizing tough cuts; and you'll find it wonderfully useful in preparing frozen foods. $1 postpaid from Art Metal Appliance Company, 6758 Hollywood Boulevard, Hollywood 28, California.





Imported MARUNI WARE

Exotic accessories from the Orient . . . exquisitely lacquered, fabulously designed, glowing a rich, ruby pigeon blood. Gracefully attuned to any decor, they are painstakingly coated with 12 layers of lacquer, baked on silvered metal to assure a lustrous, lasting finish. Magnificent Styson products, delicately hand-painted in matching Bamboo pattern, processed to resist chipping, acid, heat and alcohol. Impressive gifts!

2-tier Tid-Bit Tray	$11.95	Covered Candy Dish	$ 9.95
3-piece Salad Set (10" bowl)	16.95	Silent Butler	10.95
3-piece Cigarette Set	6.50	Vase (6" high)	4.50
8 Coasters in rack	6.50	Matching Individual Salad Bowls, 6" (not shown)	2.50

Matching Lazy Susan (not shown) 14½" diam. with removable 3-compartment section $25.00

ALL POSTPAID *No C.O.D.'s please*

CRYSTALIER CO. Dept. H-11

485 Lexington Avenue — New York 17, N. Y.

BRAYTON'S FAMOUS CERAMIC PURPLE COW

HERE SHE IS!

WITH HER BABY



The Purple Cow whom Gelette Burgess, in his loved verse, "never saw" and "never hoped to see"; but definitely "would rather see than be!" There are 27,000 of them giving amusement and bright color in homes all over the country. Favorites with children and adults, these very popular ceramics will prove a happy solution to your gift problem.

Purple Calf, 4"x5½"	$ 3.50
Purple Cow, 6"x8"	$ 6.50
Cow & Calf	$10.00

Postpaid. Sorry no C.O.D.'s.
Order one or both. Check or money order.

Jack Horner

Box 35, Corona Del Mar, California



Santa Bank

of fine china, 5¼" tall, will take pennies, nickels, dimes and quarters, may be opened without breaking. Hand painted in full natural colors and fired for permanence. Personalized in gold with any inscription not exceeding 30 letters. Orders for Christmas should be received before November 23d. Sent pp. pd. on receipt of check. No c.o.d.'s please.

$5.50

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Grace Lloyd-Collins

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Handy windshield DE-ICER works magic in removing ice from windshields . . . No wait for defrosters to warm up . . . Works immediately and easily . . . Doesn't scratch or scrape. Contains an accurate compass and convenient key chain . . . engraved with one initial . . . gift boxed.—$2.00 each, postage prepaid.

UNIQUE FLOWER CONTAINERS



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With Name in 22-Kt. Gold

Everyone who reads will appreciate these handsome *Ex Libris* Book Jackets to protect their book covers. Made of durable, washable leatheroid, in 4 sparkling colors: Gypsy Red, Royal Blue, Forest Green, and Ebon Black. Name and page marker are hand embossed in genuine 22-Kt. Gold. Ideal for traveling or reading—many women use them to protect cook book covers. Beautifully boxed, and rushed to you postpaid, for only $1.25

Order now for Xmas Gifts
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Paul Romaine

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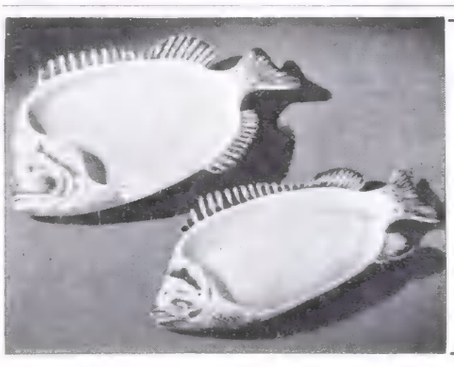
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• Delightfully new! Delicately colored roses and leaves, individually hand-carved in thick, crystal clear Plexiglas. Turn the little switch at back to illuminate the beautiful design. Perfect for baby's room, bedside, hallway or mantel. Specify color desired—rose, fuchsia, pink, tea-rose, or white. Complete with wiring and connection. Satisfaction guaranteed. Only $9.95 postpaid. No C.O.D.

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For those wonderful fish dinners, salads, hors d'oeuvres or anything "fishy." Designed by Vontury in blue-green with underglaze shadings. An unusual wedding, house or Christmas gift. Chosen by a leading food manufacturer for displaying food in consumer magazines. Two sizes,

15" length	$8.50.
17" length	$10.95.

Postpaid. Order by mail.

Send for Free Gift Catalog.

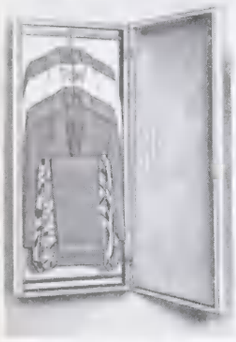
Muriel Duncan

Studio B, 321 Ninth Ave.
Haddon Heights, N. J.

FOR WALL OR DOOR

CLOS-A-WALL*—CLOS-A-DOOR*

Provides Extra Closet Space in Home and Office



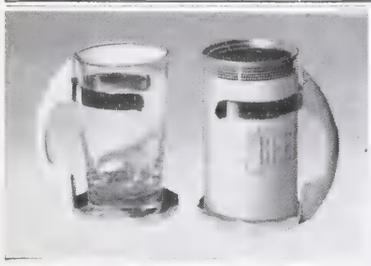


Just like an extra closet, and a lot handier! Solves your closet-space problems in a jiffy. Neatly holds 4 men's suits, or even more ladies' dresses, on handy hanger bar in the center. Inside measurements: 58" high, 24" wide, 5" deep. With door closed you have a full length, plate-glass mirror, 14" wide by 48" long. Easily attached to wall or door with the four screws furnished. Beautifully made of pondarosa pine. Finished in walnut, mahogany, maple, natural or ivory. Also available unfinished. Shipped in 4 days, completely assembled, by prepaid express. Sold by mail order only. Order yours today! Money-back guarantee. No C.O.D.'s. Specify finish.

$29.50

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GRANE HOME FURNISHINGS *TIFTON GEORGIA*



"COASTER CLIPS"

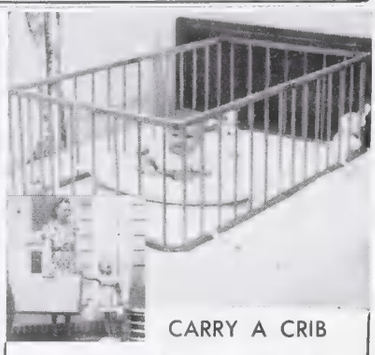
The gift for folks who entertain

Combination handles and coasters to fit glasses or beer cans and prevent tipping or spilling and to protect table tops. The metal bases are anodized in attractive colors. The handles are smooth plastic with chrome plated spring clips. Set of 8, nicely giftboxed, with 50 absorbent pads to fit into the bases. **$4.00** complete, (Postpaid, No C.O.D.s).

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the GAME ROOM

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Instead of staying home, you can take baby with you for an evening of bridge, a weekend jaunt or long trip. The Kel-Art collapsible-Krib* securely attached to any adult bed, cot or couch with its non-slip webbing straps provides a safe crib or pen for baby to sleep or play. When up, krib is 50 ins. long x 28 ins. wide x 20 ins. or 24 ins. high. Almost standard crib size. Easy to set up or take down, a matter of seconds. Choice maple and birch in clear finish. Comes in suit case size fibre carrying case. Weighs approx. 8 lbs. Grandmothers love 'em. Thousands in use. Ideal gift. Prompt deliveries.

Postpaid $12.95 for 20" or 24" height—
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BIG GAME for Fun Hunters

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IMPROVED! NEW!

NOW ONLY 6.95

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Add 1.00 west of the Rockies

Complete with a home shooting gallery, targets, pellets and instructions.

Shootin's fun with the Johnson Gun. And after junior's bedtime it's a MUST for the gameroom. Parties can't drag when they start "popping" at the indoor shooting gallery. Livingroom safety with target rifle accuracy for youngsters 6 to 60. Adjustable sights for pinpoint accuracy, 65 re-usable pellets feed automatically. Molded stock and Rubber propulsion unit.

Send Check or Money Order to Dept. B.

W. S. HAWKES CO. MIDDLETON, MASS.



Window

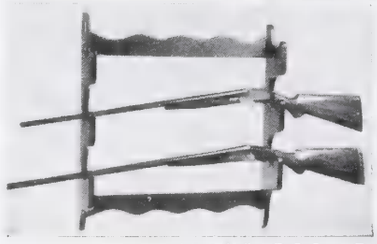


ROYAL GIFT. We'd always heard that Royal Riviera Pears were so juicy you ate them with a spoon, but until we were sent a box last Christmas we chalked it up to a copywriter's imagination. But it's true, and they're the best pears we've ever tasted. Marvelous for a businessman's customers! Available from Nov. 1 to Jan. 25, gift box shown is $2.95. Deluxe box, $3.95 ppd. Bear Creek Orchards, Medford, Ore.



PARTY PARTNER. If you're serving the birthday child's favorite chocolate layer, you'll circle this lazy susan with candles. But at cocktail time, fill the 7½" bowl with stuffed celery, spike fried shrimp on the pointed sticks (they fit in the holes around the rim). Set including bowl, pegs, and 15" revolving tray, comes in light or dark redwood. $5.95 ppd. Dee's Redwood Products, 2199 Folsom St., San Francisco, Cal.

Got a Man with a Gun?



He'll be glad to have a good-looking gun rack for his den or recreation room. Handcrafted by skilled craftsmen in historic Virginia. Solid MAPLE, WALNUT or MAHOGANY.

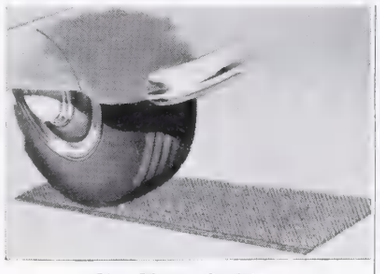
3-gun size $11.50
4-gun size $15.50
5-gun size $17.50

(Express charges collect). Sorry, No C.O.D.'s

Send 10c for booklet on other handmade furniture, "Heirlooms of tomorrow"

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MAGIC ICE CARPETS

Car Driver's Xmas Gift!

Now, no more pushing and tugging when your car is stuck on icy pavements! Just slip Magic Ice Carpets in the track of each of your two rear wheels and roll away.

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2 DECKS IN SUEDETTE BOX **$1.75** plain or fancy backs—regular or pinochle. 2 Canasta decks boxed with rules, scorecards $2.00. For Gift-Giving order the handsome Gift Box in brown Alligator Grain Texol; or Ostrich Grain Texol (Rose, Forest Green, Beige). Smart box can be used for personal jewels, etc. Complete with 2 decks $3.00—Canasta $3.25.



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Shopping



STOCKING TREASURES. Tuck any one of these in the toe of a fair lady's stocking, and she'll feel like Santa's favorite child. Hand-made of sterling silver, the perfume flacon is a sweet elegance for her purse. $8.50. Perfume funnel has base to stand on her dressing table. $7.50. And the pill box is a handsome case for saccharine or aspirin. $7.50 Ppd. Georg Jensen, 667 Fifth Ave., New York 22.



RAISE THE ROOF, and you'll find out that not only did Old MacDonald have a farm, but he kept cookies in his barn. It's amusingly realistic, with a cow and horse looking out the windows, birds on the roof, hay in the loft. 9" x 7" high, $4.95. Boy and girl are salt and pepper shakers. $1.85. Hen and rooster are sugar and creamer. $4.25. Ppd. Del Hagens of Westchester, 1936 Palmer Ave., Larchmont, N. Y.





"Show-Off" Case for a Sew and Sew!

Brighten difficult space with your colorful thread . . . 63 sparkling spools . . . Or show off your prettiest perfume bottles, porcelain menagerie or miniature dishes. Keep dust-free behind the quaint glass door. Stow in drawer below your sewing gear, trinkets, cards or cigarettes. Authentic Early American design in precious pine, antiqued finish, mellow honey color, satin smooth. The Grandest Gift!

Sent postpaid in U.S.A. for only **$19.75**

No COD's, please.—Matching pair for $38.50.

Dimensions: 13½" wide; 21" high; Shelf 2¾" deep; Drawer 3½" deep.

Optional 3 Adjustable Shelves, each pegged for 21 spools. (Thread not furnished.) Or 2 Shelves for Curios.

Laura Edwards
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For Souvenir Hunters!

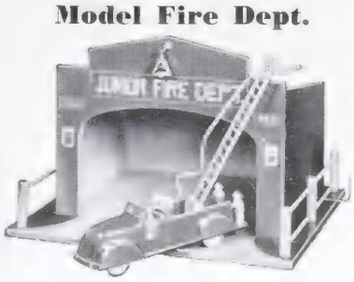
MATCH COVER ALBUMS

Place the match covers you have been collecting in these handy albums. This reinforced 8½ × 11" looseleaf binder holds about 500 sets. No paste or glue needed . . . slotted corners hold match covers in place. Best gift for novice or collector. Only $2.75 postpaid. No C.O.D.

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Model Fire Dept.



Completely assembled with bell. Size 12 in. x 10 in. $4.95

Comb. hose car & fire truck with fireman included.

Press lever and truck whizzes out.

Handmade, sanded lumber, cabinet construction.

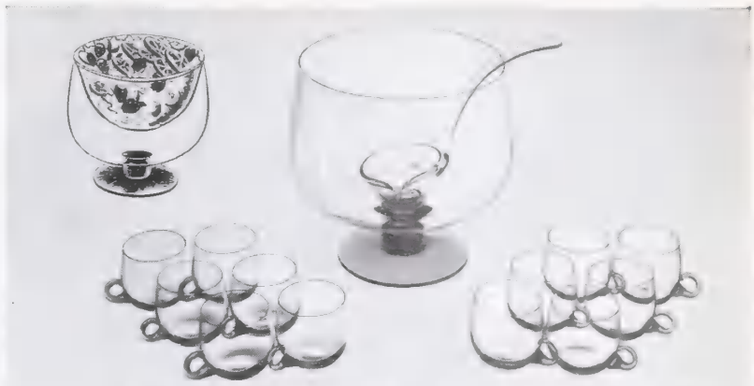
Very sturdy.

Model garage, different design, $4.95

Same size and features with a dump-truck included.

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Johnson Models
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WHAT A TIMELY GIFT! PUNCH BOWL WITH A DUAL PURPOSE . . . AND ALL FOR $15.

Holds over 8 quarts of liquid cheer! Or you can fill it with ice, insert the removable liner, and keep 4 quarts of salad, fruit or seafood chilled. Clear crystal with foot of bowl and cup handles in green. Includes 12 cups. Wonderful to give . . . wonderful to have.

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A gift of timeless beauty . . . like an heirloom with practicality

ELECTRIC, HANDPAINTED IVORY

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Handsome electric clock has famous Sessions movement; an automatic alarm! Order now. Postage and 20% tax included, **$15.87**

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Intimate touches of practical luxury! Wonderful travelers, darling gifts. 6-pocket jewel case (2x2¼") lined with baby flannel; 3-pocket hosiery case (4x5½") with smooth, smooth satin contrasting lining. Pink, blue, cerise or black.

Each case **$2.25.** Any 3 cases **$6.50** *ppd.*

6-Pocket Hosiery Case, pink or blue, **$4.50**

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Kathleen Weller

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Distinctive new PLUMMER pattern in Crystal—3 bright Christmas Candles sparkle in a wreath of glossy green holly leaves and red berries. On the reverse a spray of mistletoe. Gold edge. Hiballs, 14 ozs., doz. $13.50; Stem Cocktails, 5 ozs., doz. $18.00; Hollow-stem Beer Goblets, 16 ozs., doz. $36.00. Many other items.

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Please send me free Gift Catalogue.
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a child's very own!

electric console phonograph radio combination

39.95 No C.O.D.'s please

Licensed by Radio Corp. of America famous "Ray-Dyne" 1949 Model



Beautiful solid wood cabinet, handy record shelf. Powerful 5 tube radio gets all stations with brilliant tone. No aerial needed — just plug it in. Phonograph plays any size records. Fine washable ivory enamel or maple finish. Size: 24" high, 15" wide, 11" deep.



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Fine acoustic console phonograph. Simple enough for a child to operate. Same cabinet and finishes as above, but without radio.

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(BOTH MODELS UNDERWRITERS' APPROVED)

REDI-RACK CORPORATION, Dept. HB 11

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Hand decorated, individual

French type

CASSEROLES



THE NEWEST GAYEST OVEN WARE to surprise your family and delight your guests! A clever French idea now yours in durable high quality American glazed ware—immensely practical and pleasing for serving your own special soups, stews and baked recipes right from the oven—diameter 5-inches. Very new *very* smart, very colorful in beige yellow with soft red and green decorations. Ideal for gifts. Fast delivery

Set of four with covers $4.00. (Eight $7.50) (Postpaid)

Add 50c per set of four for postage west of Mississippi. Sorry no C.O.D.'s.

Satisfaction Guaranteed

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WONDER-FRI PAN... *drains off fat automatically!* A flick of the finger removes excess grease. Now fried foods are more delicious, crisp and easier to digest. 9½" size—finest quality, heavy-cast aluminum—cool, heat-proof plastic handle.



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3 MEN IN A TUB

Three Dimensional Break-Up Toys

Humpty-Dumpty comes apart from his "great fall" but child soon puts him together again. 3 Men-in-a-tub, *bathtime fun* . . . float away from their sinking craft. Can be rescued and reassembled. Each toy 7". Gift boxed. *Plastic—Colorful—Safe—Educational.* Each $2.00 Ppd.

No C. O. D.'s Please. Write for gift circular.

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Light-up Belt

Fun for sons. A brown cowhide leather belt with a "light-up" Western buckle controlled by a small battery that tucks into a pocket. It comes with an extra buckle which can be snapped into place when the novelty wears off. Exclusive with us.

Sizes 22, 24, 26, 28, 30, 32. **Price $1.75 postpaid from**

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Place your order NOW

hand made christmas candles

The ideal gift for home and friends. Glittering and snowy white—10½" tall x 3½" diameter—hand decorated with wax hand made green leaves and red berries. Will burn for many, many seconds. Many customers claim this the biggest candle bargain ever received. Beautifully gift wrapped. A thoughtful present, a prized gift.

$2.50 postage paid — insured

Send check or money order (no C.O.D.)

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Other distinctive candles for all occasions. Write for illustrated list.

Window



NAUTICAL AND NICE for a very special skipper's desk are these smoking accessories that are shaped like capstans. Made of jeweler's bronze in a satin finish with black enamel trim, the one on the left is an ash receiver with rotary tray. $4.95. The one on the right is a trim cigarette holder. $7.50. Postpaid. You can order them from Crystalier, 485 Lexington Ave., New York 17, N. Y.



THE BIG APPLE that will be the center of attraction on any table is made of glazed pottery, and it looks real enough to take a bite out of. Use it for jam, marmalade, or relish, and remember it as a grand wedding or Christmas gift. The Harvest apple has a spray of leaves for a handle, comes with a green leaf plate and spoon, and the price is just $4.75 ppd. No c.o.d.'s. Et Cetera, Woodstock, Vermont.



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Exquisite and Ornamental

WHITE PLASTER FIGURINES

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Mrs. Helm's Dresden Craft Enamels

Also trimmed with lace, ribbons and flowers.

We are offering to the beginner a complete kit of enamels with an illustrated instruction book and a plaster figurine for **$5.98,** plus postage. No C.O.D.'s.

DOROTHY STEITZ STUDIO

705 Harristown Rd. **Glen Rock, New Jersey**

Write for illustrated booklet of our figurines and supplies.



The Home Bartender

Standard bartending equipment. Stainless steel shaker, 16 oz. bar glass, stainless steel spring strainer and mixing spoon. Plus cocktail recipe book. Gift Boxed, postpaid..... **4.95**

A Dilly Denture

Now you can open a bottle with your teeth. Just nail them to the bar. Gift Boxed, postpaid only **1.95**





A Red Fire Box

Break glass with hammer for miniature bottle of FOUR NOSES, to be used in emergencies only. The perfect home barroom fixture. Gift Boxed, postpaid **2.95**

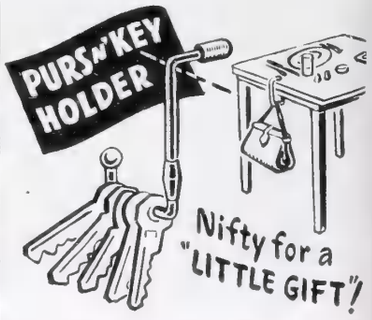
Write Dept. R. For Free Catalogue

Send Check or Money Order (No C.O.D.'s Please) to

BARMASTER

THE HOUSE OF GADGETS

66 N. Franklin St., Hempstead, New York



takes your purse off your lap holds your keys, too!

Every girl who's grappled with a purse when dining out will appreciate Purs n' Key Holder! Hangs purse on table ledge, leaving lap and hands free. Holds up to 12 keys, saves need to carry an extra key ring. Best of all, it swivels, gives you a traveling hook for coat, hat, or umbrella. Beautifully gold plated, rubber tipped. Measures only 3", light and easy to carry. Ideal gift for the girls on your Xmas List!

XMAS GIFT **$1.00** POSTPAID

PURS n' KEY HOLDER

Box 3534-B Merchandise Mart, Chicago 54, Ill.

Shopping



BRIGHT ANSWER. Lek-Tro-Lens is a glass lens which attaches to an incandescent electric bulb in any size from 25 through 100 watts, producing a large, bright area having approximately twice the light intensity obtained from the bulb without the lens. Wonderful for sewing, reading, studying. Attaches instantly. Two for $1.06. Ppd. Fairbridge Co., Inc., 945 Main St., Bridgeport 3, Conn.



MONKEY BUSINESS. A bright red hurdy-gurdy with a music box crank on the side plays "London Bridge Is Falling Down," and Jocko, perched on the top, jives up and down in jig time with every turn of the handle. With cord for wearing around the neck, it measures 5¼" x 4" x 2¼", and is a rollicking toy for just $1.98 ppd. Order it for your pet monkeyshiners. Downs & Co., 81 Salem La., Evanston, Ill.



GROOMASTER
THE ELECTRIC SHOESHINER
THAT REALLY SHINES SHOES

An ideal gift for the whole family

A flick of the switch, and an otherwise messy, putoff job is done, wonderful on Suedes too.

Beautiful solid walnut cabinet, motor guaranteed for one year. AC only.

$2.00 discount on prepaid orders postmarked before Nov. 25th.

COD Charges extra **$29.75** Delivered

Add $1.25 West of Rockies or East of Alleghenies

GROOMASTER, ST. JAMES, MO.



HOUSEWIVES *Be Budget Wise* WITH THE *NEW* ALL-STEEL HOUSEKEEPER FILE!



ONLY **$3.98** POSTPAID

- Accordion file with Safety Lock
- 52 titles to suit every need
- File bills and recipes alphabetically or monthly . . . special headings for recipes, etc.
- Heavy-gauge steel
- 8¼" x 10½" x 3"
- Stands by itself
- Available in Kitchen Red, White, Blue, Green and Gray
- Fully guaranteed

Leatherette Covered, Gold Tooled in Maroon, Green or Blue: $5.49 postpaid.

Please Indicate Color

Remit with order and we pay postage or C.O.D. plus postage.

MARDELL SALES CO.
154 Dwight Street, Dept. HB
Brooklyn 31, N. Y.



Red, blue, green or yellow plastic with stainless steel perforator.

New! PACKAGE POURING SPOUT

Don't Spill It!

POURITE, the magic pouring spout, opens cartons and packages in one quick operation. Soap, sugar, cereals, pet and garden supplies — any granulated or powdered products pour FREE & EASY with POURITE! Stops waste. You'll use them over and over. Only 90c for 3, ppd.

SAVE MONEY! 3 POURITE & 2 SETS CRAX-EZY FOR $2. PPD



New Gift Pack "For a couple of Good Eggs"

Crax-Ezy Ends Burned Fingers. Clips hot eggs open quick and neat! Beautiful plastic and stainless steel. Order in red, white, blue, yellow. Only $1.25 for 2 sets ppd. in new gift box.

CRAX-EZY Dpt. B—Box 247, Sta. K, Los Angeles 11, Calif.

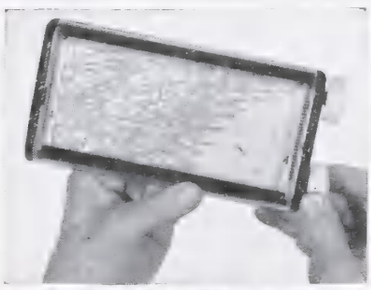
SANTA AND REINDEER
FOR YOUR LAWN AT CHRISTMAS TIME



Large size display designed to decorate community centers or the lawn of your residence. Twenty-five feet long, four feet high. Sled six feet long. Made of weatherproof wood. Artistically hand painted in beautiful natural oil colors in green, blue, red and yellow. Deer in shades of tan. Complete with supporting stakes and imitation red leather harness. Is very colorful. Can be seen for considerable distance. Price $87. Flood lighting equipment $8 extra. Order early. Shipped Express. Shipping charges collect. Send check or money order direct to:

LEONARD BRYNOLF JOHNSON,

Outdoor Christmas Displays, Dept. 17, Smethport, Pa.



E-Z Guide Map Case

By Mail $2. postpaid

Turn the knobs in the proper direction and your route is plainly marked—even from coast to coast! The 8"x4"x1½" case has four-section map of the U.S. with coordination numbers in left and right hand margins. Every major highway is plainly marked and easy to read. Map is complete but you may add any sectional maps. By mail $2 postpaid. No. GM1516.



Write for Big Catalog — Free

Miles Kimball
KIMBALL BUILDING
33 Algoma Blvd., Oshkosh, Wis.





Rolling TRAYTABLE

It Folds! It's Featherweight!

Less work for mother! This handy utility table saves many steps. Indispensable for indoor and outdoor service. Sturdily built of non-stain aluminum. Three tiers 12" by 31" each.

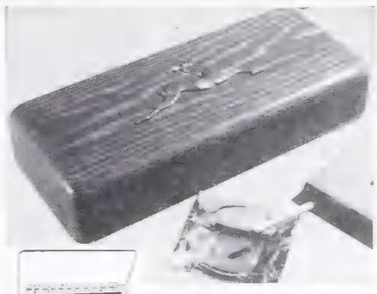
Postpaid in U.S.A. **$11.95**

Send for "Tippler" Catalog 27
HOME BARS • CREDENZARETTES
GLASSWARE • GADGETS • GIFTS • GIMMICKS

Executive Director, bobbie ganger

BAR MART

62 W. 45th ST., N. Y. C. MU. 7-1190
America's Most Unusual Store!





Left—interior view showing hinge and eight compartments

Deluxe Cigarette Box

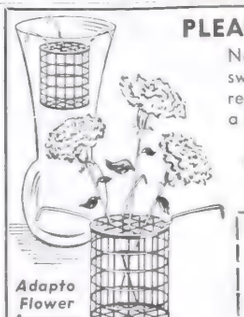
The different Gift for Those "Who Have Everything"

The aristocrat of cigarette boxes, ideal for hostess or executive. Holds 8 full packs, all sizes. Exquisitely made in oak, size 7" x 16" x 3", chromium-plated hinge, superbly finished in ebony, terra-cotta, turquoise or bay-berry gray. Note the beautiful wood grain accentuated in white. Also available in solid mahogany or walnut. Bottom lining of colorful plastic, exterior bottom felt-finished to protect fine furniture. Figurine finished in antique silver.

Post-paid anywhere in United States
Remit with order please— Money refunded if not satisfied. **$15**

Write to Dept. H-10

HARMON STYLES ASSOCIATES, INC.
400 Whiting Avenue
Dedham, Massachusetts



Adapto Flower Arranger

PLEASING GIFTS FOR FLOWER LOVERS

Newest, cleverest trick in flower arrangements. Simply swing Adapto's arm supports across vase top and it's ready for use. Fits vase tops 3 to 6 inches across. For a few blooms or many. "Gives poise to posies." ONLY **$1.00** POST PAID

BOWL TYPE ARRANGER—similar to Adapto's holder (without arms) mounted horizontally on weighted base now available. $1.50 post paid

RETKO PRODUCTS, Dept. N, Box 102, Maplewood, N. J.

Enclosed $..... Send ..... Adapto Flower Arrangers at $1.00 ea. to

..... Bowl Type Arrangers at $1.50 each to (No C.O.D.'s)

Name.....

Address.....

NOW A SAFE ALL-NIGHT OPERATING
SPARTAN STEAM VAPORIZER
• HOLDS HALF GALLON OF WATER • SHUTS OFF AUTOMATICALLY



- AMPLE VAPOR IMMEDIATELY
- LIFE-TIME FIBER TUFF CASE
- HIGHLY INSULATED, STAYS COOL
- REMOVABLE HEATING UNIT FOR QUICK, EASY CLEANING

$12.50 POSTPAID

Wonderfully safe and efficient for treatment of children's colds, coughs, etc. Holds ½ gallon of water; runs all night; when water is gone, shuts off automatically. Case stays cool. Medication chamber provided. FIBER-TUFF case is new plastic development; will not break if dropped; will not absorb water, warp or crack. Highly insulated. 110 Volts A.C. Satisfaction Guaranteed. 24 hour mailing service.

SEND $12.50 TODAY! WE PAY POSTAGE
C.O.D.—25% WITH ORDER PLUS POSTAGE AND HANDLING

Write Dept. B, THE SPARTAN CO., 1201 W. 27 St., Minneapolis, Minn.



FRENCH LIMOGES

Cigarette Box on feet, 2½" x 3¾", **Oval Tray,** 2¼" x 4", with Chantilly bird decor; set **$6.95**

Lighter, Swiss insert **$12.50**

Add 35¢ for shipping

Alfred Orlik Inc.
680 FIFTH AVE., AT 53rd ST., NEW YORK 19

A SMART XMAS GIFT



DOORWAY MAGIC

with this charming set of SCROLL-ETTS for your screen or storm door.

Frame your doorway with this beautiful ivy design of cast aluminum finished in gleaming white baked enamel . . . reminiscent of old New Orleans metal lace.

Set of 4—$11.35 Postpaid

BEAUX ART CRAFTS
2015 Brookfield Road
Pittsburgh 16, Pa.



Walnut Gun Racks

Most distinctive and appreciated for masculine Christmas gifts! Finely crafted of beautifully grained Eastern walnut, they're decorator's items for study, den or lodge. Singly (matched pairs, too), they're 24 inches wide, are shipped knocked-down, prepaid. Each rack: 2-gun **6.95**; 3-gun (as shown) **7.95**; 4-gun **8.95**; 5-gun **9.95**. Order today. Satisfaction guaranteed.

Northwest Sports Equipment
307 Aurora, Seattle 9, Wash.

STORY SLEEPERS

for the toddler make slumber time fun. Carolyn says these new Utica Bodygards with Jolly Jumping Bean characters are tops. New Mexicolors from head to toe plus extra-fleecy, extra-absorbent fabrics with double soled feet for wear and warmth make this 'jama a must for all youngsters. Full cut roominess, smooth non-chafe seams, and gripper snap buttons that can't come off are extra features. Colors: blue, pink, lime, or canary.

Sizes 0 to 6, $1.69. Extra lowers 79¢.

Orders sent ppd.

ALL-TOT SALES CO.
1398 E. 9th South Salt Lake City 5, Utah

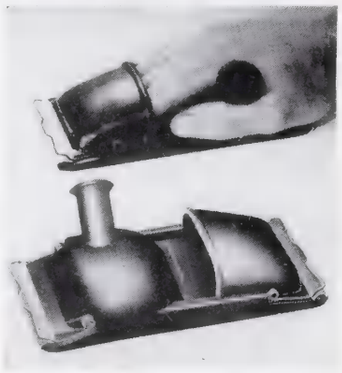




Window



THIRSTY KERCHIEF is headline news for home shampooers because it dries hair in less than half the normal time, and you don't have to hide your head during the process. Lilly Daché designed it, and the smart beret style is made of color-fast printed cotton. Magic, harmless crystals, quilted into the Kerchief, draws water from hair. $4.95 ppd. No c.o.d.'s. M. C. Flynn, 43 E. 59th St., N. Y. 22.



OLD SMOOTHIE. A new hand sander is a fine present to stick in the toe of your husband's stocking because it will help him sand everything from the leg of a desk chair to an antique table with less hand fatigue and less sandpaper. Made of rubber, it has a thumb grip, pocket for fingers, elevation for palm. $2 postpaid from Detro Manufacturing & Sales Co., 3421 Wesley St., Culver City, Calif.

Metal Mustache Cup



FOR OLD BLADES

Reproduced in the tradition of Early Americana, this jumbo size mustache cup is made of durable metal and finished in hand-painted porcelain. Where Grandpa drank while protecting his elegant mustache is a natural slot for used razor blades. Notice the groove in the rear to hold brush, new blades, razor or soap. The cup has a hole in its flat back for wall hanging and there is a removable bottom to dispose of old blades once a year!

$2.95 postpaid

Send for new 1949-50 Gift Catalog. No C.O.D.'s

419 EAST 57th ST. **CRANE'S** NEW YORK 22, N. Y.



Easy-Knees Rollerpad
$1.98
Postpaid

A leatherette-covered, cushioned kneeling pad that rolls along on four ball-bearing coasters. Takes you wherever you want to go, without your getting up and down to shift position. Padded 14"x10" top, with ample clearance off floor. Perfect for Dad to use in getting under the car—or for moving heavy furniture. It really takes the back-break out of scrubbing! No. HK2285H.

Write for Big Catalog . . . Free
Miles Kimball
KIMBALL BUILDING
33 Algoma Blvd., Oshkosh, Wis.

DRINK-DIALER BAR ALL by Apex

GIFT FIND of the YEAR



Twist the dial for famous cocktail recipes. Balanced jigger, corkscrew, bottle opener and ice hammer, *all in one*. Chrome plated. Gift boxed. Mail order today.

Only **$2.00** postpaid

FLEETWING GIFTS, Dept. HB-11
48 W. 22nd St., New York 10, N. Y.

Shopping



BEAUTY PARLOR is a fascinating set of colorless masks with all the equipment necessary to make them beautiful—and it's amazing how quickly a duckling turns into a swan. Little girls will spend hours giving them different faces. Even the not-so-little girls in WINDOW SHOPPING returned reluctantly to their typewriters. Set of 3 faces, with paints and brushes, $2 ppd. Holiday House, Santa Claus, Indiana.



MR. & MRS. CLAUS and "The Angels Sing" are the newest members of the wonderful Claytoon character head salt and pepper shakers. St. Nick and his good wife will lend spice to your holidays spirits as well as to your table, and the angels are pretty enough to display with your figurines. Clauses are $3 the pair, Angels $2.50. Postpaid. Cal-ramics, 1114 W. Vernon Ave., Dept. D, Los Angeles 37, Calif.





JUMBO ROLL-GIFT WRAPPING
100 Ft. Choice of Xmas motif combining red, green & silver or year round design combining pink, blue & silver. 20" wide-fine quality paper-cutter edge box.
$2.95 Ppd. PER ROLL
150 ft. Roll-Xmas or Pink Ribbon $1.00 Ppd.
Use it or give it!



3 in 1 KITCHEN COMBINATION
- *Knife Rack*
- *Slicing Board*
- *Reminder*

Versatile, compact, sturdy kitchen helper safely holds six knives *(not included)*. Lists 24 household staples. Colorful pegs mark shopping needs. Board slips out to make fine hardwood slicing surface. Handsomely finished in Chinese Red.
$2.95 *Every kitchen should have one.* Plus 35c mailing.



E-Z-FLO WATER COLOR PAINT SET
Young artists will boldly express themselves with full creative freedom, yet leave no mess for mother. This ingenious set contains five colored, plastic rubber-tipped applicators and five tubes of non-toxic, non-staining, powdered pigment. Simply put a pinch of color in applicator, add water and watch the amazing results. Postpaid. $2.00

No C.O.D.'s please.
Send for our circular of choice gift suggestions.

Moira's 33 HIGHBROOK AVE., PELHAM 65, N. Y.

Colonial Reproductions by Duckloe
CAPTAIN'S CHAIR
The skipper himself would be proud of this chair. Deeply carved saddle seat and horn are hand-crafted. Base turnings authentic to the fraction of the inch. Rugged comfort—Heavy rolled back molded by hand with spoke shave. Carved knuckles add richness. Overall height 30". Write for our 1949-50 catalog.
Finished in Antique Maple—Honey Maple or Cherry. $47.50. We pay shipping chgs. Check or M. O. Sorry, no C. O. D.'s.
Priscilla's Workshop
Priscilla K. Edwards
Box 47, Spinnerstown Bucks County, Pa.





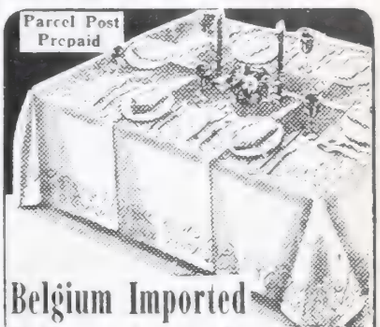
Gary Nufoam
LATEX PILLOW
- IT'S PLUMP AND CLOUD-SOFT!
- IT'S PRACTICALLY INDESTRUCTIBLE!
- IT'S 100% ALLERGY-FREE.

Parcel Post Prepaid **8.95**

- A pillow every member of your family will appreciate!
- Choice of Zipper-broadcloth ticking in pink, blue, or white.

COLTEN'S
1351 Beacon St. Brookline 46, Mass.
Est. 1921

Parcel Post Prepaid



Belgium Imported
Cotton and rayon damask sets

51x51 — 6 napkins	7.95
51x67 — 6 napkins	9.95
60x80 — 8 napkins	11.95
60x104—12 napkins	16.95

Luxurious luncheon and dinner sets for table settings of elegance and charm . . . as well as for gift-giving. Old ivory, peach, green or gold shades . . . in the lovely "Scroll" pattern.

COLTEN'S
1351 Beacon St. Brookline 46, Mass.
Est. 1921



Boudoir Mirror
EXQUISITE ALL-PURPOSE GIFT
This charming new Period Mirror lends delightful charm to your dressing table or wall. Easel back for use on table top—hanger for wall. Carved wood designed frame in antique white with gold trim or all gold. Looks twice the price.
Size 12½" x 14"
Write for new free folder of gracious gift suggestions. $4.95
Plus 50c for packing and mailing
No C.O.D.'s please
THE Squire BOX 559B
BROOKLINE VILLAGE — MASS.

Alvacord
Electric Blanket $9.95
MAKER



Controlled Warmth Complete Safety
Now you can afford an 'electric blanket' on every bed in the home. Save cost of new blankets . . . use amazing inexpensive new "Alvacord" Electric Blanket Maker between blankets you already have . . . plug it into any 110-120 v. AC outlet to enjoy cozy comfort and relaxing rest. Built-in safety-stat positively prevents over-heating. Uses less current than 75 watt light bulb. Illuminated control adjustable to 12 different heats. 30 ft. long Alvacord can be placed to give any desired or required pattern, in seconds. Attractively boxed. Give an Alvacord as a gift or prize.
5 DAY TRIAL . . . MONEY-BACK GUARANTEE — Order Alvacord Electric Blanket Maker direct. If you send $9.95 (check or m.o.) we ship *postpaid*. Or, send $2 now, pay postman balance plus postage.
ALVA T. SMITH CO.,
Dept. 119-L, 161 W. Wis. Ave., Milwaukee, Wis.



Keep Silver, China or Linen Clean with these Amazingly Convenient
"TRIM" Protectors

- Eliminates cleaning or washing indefinitely. Proof against moths, tarnish, dust, dirt and moisture. Perfect visibility. Easy access. Beautifies cupboards. Crystal-clear.

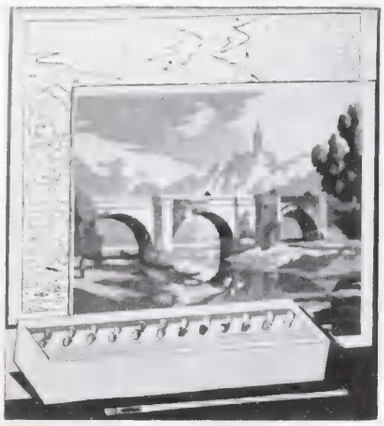
Envelope type Vinylite protectors in several sizes interchangeable for silver, china or linen. Roll-type units with 12 or more pockets for flat silver.

Trim Unit for 8-pc Flat Silver place setting	$1.25		
Trim Kit for 72-pc Flat Silver service	6.75		
12 Units, each 15x10"	$5.00	6 Units, 12x15"	2.00
16 Units, Ass'td Sizes	5.00	1 Unit 18x22"	2.00
3 Units, each 16x20"	2.00	1 Unit 24x30"	3.00

Designed by Lucille Whittier TRIM COMPANY *Postpaid, U.S.A. No COD's, please*
545 Gladstone Ave., S. E.,
GRAND RAPIDS 6, MICH.



Imported French Quimper tiles — signed originals . . . $1 each
Rubber leaf coasters, NEW LOW PRICE set of 8 . . . $1.95
Salt and peppers—moisture-proof with removable permanent chemical attachment . . . $1 pr. set
Add 25c postage each item — No C.O.D.'s
studio shop
Copley Square
557 Boylston Street
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PAINT IN OILS!

No experience needed! Everything to make a beautiful oil painting is included in the "Paint-in-Oils" Kit. . . . Artist's stamped canvas (16" x 12"), ready mixed paints, artist's brush, instructions. Just paint in areas marked on canvas, and watch your masterpiece take form, stroke by stroke. IT'S FUN! Now choice of twelve subjects: **The Bridge** (shown) **Mount Vernon, Canal Boat, Zinnias, Homeward Bound, Quiet Waters, Poppies, Bon Voyage, St. Bernards, Columbia Jays, Twin Parrots, Twin Birds of Paradise.** Each postpaid. (No C.O.D.'s, please) $2.95

GIVE AS XMAS GIFTS

THE ARTISAN GALLERIES

Fort Dodge Iowa



Keep Ice Cubes 4 Hours!

THERMO TUMBLERS

MAKE WONDERFUL XMAS GIFTS

Exciting new tumblers keep ice cubes four (4) hours without melting. (Prove it to yourself!) Two layers of Lucite with a vacuum between is what turns the trick. They won't sweat, need no coasters, won't moisten hands. Ideal for bridge. 10-oz. size, in festive shades of cobalt blue, red, green, amber. You'll want several sets at the new low price. *No C.O.D.'s, please.*

Set of 4 (One each shade) $5.00 *Each Now* $1.25

Mail orders rushed postpaid

THE ARTISAN GALLERIES

Fort Dodge Iowa

NEW! Unbreakable! MIX BOWL of stainless steel*



COOK IN IT!

BAKE IN IT!

MIX IN IT!

BOWL ONLY $3.50 POSTPAID

*Specially designed to fit turntables of all popular electric food mixers.

Now . . . Non-breakable mixing bowl that fits your electric food mixer. From refrigerator to hot oven without worry . . . Nothing to crack, chip or break. Rolled edge top for easy handling. Extra wide, flat non-tip bottom. Large 3 quart size. Bright gleaming finish . . . Swishes clean with a rinse. So handy, so easy to use, you'll find a lot more NEW uses for your electric mixer! Order by mail today. $3.50 Postpaid.

HESCO Write for free catalogue. Box 5309 Department 111 Chicago 7, Ill.

Distinctive **PERSONALIZED**

SOLID BRASS NAME PLATE



W. B. SMITH

Here is an attractive engravers solid brass name plate upon which your name can be beautifully engraved. You will be proud to own it, too. Plate is treated against tarnishing. Complete with brass screws. Size 4¾ x 2. Send check or money order for $2.98. Print name plainly. Prompt delivery postpaid.

EXCELLENT CHRISTMAS GIFT

PRECISION METAL PRODUCTS, Inc.

P. O. Box 41, Milton 86, Mass.



E-Z OUT SNUFFER

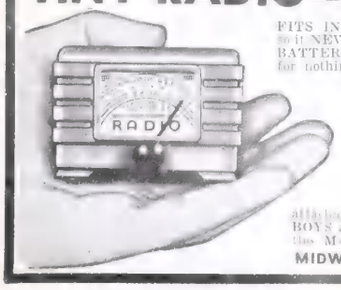
Beautifully chrome-plated, just large enough for the cigarette, "Drop it in—It's out"—instantly "suffocated." At the same time the ashes are crystalized, none remain in snuffer, but butt can be thrown out without smouldering. Strong suction cup permits placing on instrument board, bedside or card table.

Price $1.00 Ppd. Set of 4, $3.50

GIFT SHOP

142 Second St. Keyport, N. J.

TINY RADIO—Really works Too!



FITS IN YOUR HAND. Works on new "PERMA-CRYSTAL" set. NEVER NEEDS TROUBLESOME OR EXPENSIVE TUBES, BATTERIES OR ELECTRIC "PLUG-INS". Easy to use—Plays for nothing—Should last for years. Beautiful Red Plastic Case.

GUARANTEED TO WORK

on local programs by following instructions. G.B. of Ala. says "TINY RADIO IS JUST WONDERFUL!"

SEND ONLY $1.00 (bill, ck., mo.) and pay postman $2.99 COD plus postage or send $4.99 for postpaid delivery. SENT COMPLETE READY TO PLAY on simple directions. Has personal phone. WONDERFUL GIFTS FOR BOYS & GIRLS. LOWEST Prices. Available by mail only from the Midway Co. Order YOUR Tiny Radio Now—Today.

MIDWAY CO. Dept. THB-11 KEARNEY, NEBR.



Window



COCKTAIL CHAIR sits as comfortably as it looks, and it's a housekeeper's dream to take care of. The No-sag spring seat is upholstered in Boltaflex plastic in red, green, blue, beige, yellow, or chartreuse. Legs are finished in blonde or mahogany. 30" high, $16.95. In muslin, or covered with your material (2½ yds. of 36" or 1½ yds. of 50"). $14.95 exp. coll. No c.o.d.'s. The Chair Shop, Box 220, Hickory, N. C.

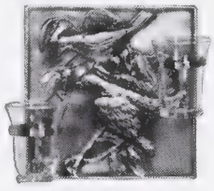


CHRISTMAS STORY, by Mary Dunhill, is a sweet tale with a happy ending for the person who receives it. A gift box, shaped like a book, comes with two 1½-ounce bottles of Mary Dunhill's cologne — Flowers of Devonshire and Bewitching. It's a present that should take care of several names on your list. $2.50 postpaid, including tax. Green Jade Tree, 10 Sanford St., Fairfield, Connecticut.

NEW! Genuine Bronze Matching Set of 2 Ivy Planters



SIZE 7"x7"



LOVE BIRD MOTIF

Only $3.95 Per Pair Postpaid

AN IDEAL GIFT

Planting Instructions Included

Send Cash, Check or Money Order. No C. O. D. Please

The ROTARY CO. Craftsmen in Metal

ORCHARD PARK B, NEW YORK

MUSICAL Toilet Tissue Holder



$6.80 POSTPAID

Perfect for your own home . . .

Charming as an Xmas gift to others!

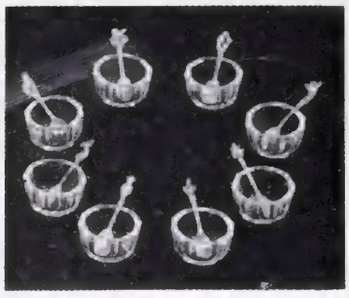
Just pull the paper and enjoy the Music!

"Whistle While You Work"

Guaranteed Swiss Music Movement.

Send check, or money order and we pay postage! C.O.D. — you pay postage.

Siesta Novelty P.O. Box 1204 Miami Beach Florida



INDIVIDUAL SALT BOWLS AND SPOONS

This set consists of eight Florentine Silver spoons (each one different) reminiscent of Old Italy, and eight clear crystal bowls. A Christmas gift for discriminating hostesses.

SET of 8, $3.00

Postage paid. No C.O.D. Immediate shipment

CHINA HALL

Since 1852

306 King St. Charleston, S. C.

Shopping



THE CHRIST CHILD, hand-made of wax, and imported from Austria, would be a lovely gift for a child to find in the toe of her Christmas stocking. Cradled in a heart-shaped sachet, $1.25; in an old fashioned vanity case, $2.75; under a glass dome, $2.50. Postpaid from Gina & Selma, 1048 Lexington Ave., New York 28.



HEAVENLY WHIRL. The angels fly and the bells ring, as the heat of the three candles sets the upper half of this ingenious Angel-abra in motion. It is made of copper plate, stands 13" high, and would be a Christmas-spirited centerpiece or mantel ornamant. With 3 red candles, $2.95 ppd. Elizabeth McCaffrey, 200 W. 16th St., New York 11, N.Y.



FROG DOOR STOP
Cast Iron
Authentic Colonial Reproduction

These Frogs are practical and an attractive addition to any home. May be used as Door Stops, Paper Weights, or as a decoration for the Hearth. Makes an ideal gift. Buy one or more. Approximate weight 4¾ lbs., size 4" x 5". Finish: Antique Green. $3.25 Postpaid. No C.O.D. please. Print name and address plainly.



COLONIAL SALES P. O. Box 224, Chambersburg, Pa.



TRAP DIRT AT THE DOOR with DIRTMASTER door mat

Protect your floors and carpets! Exclusive feature—over 6,000 saw-tooth scraping edges trap dirt, grit, slush and snow outside. Heavy-duty, ¾" thick, tire rubber-and-cord links woven on 12 gauge galvanized, rust-resistant, spring steel wire. Practically indestructible. Cleans sides of shoes as well as soles. Non-skid. Squeegee-like action. Reversible. Mottled design doesn't show dirt. Flexible—shakes like a rug. Cleans easily with broom or hose. Many uses in your home—at doors, at basement stairs, at laundry tubs, washer, ironer. Prevents fatigue. Keeps feet off cold, damp cement. Thousands in use!—Guaranteed 5 years.

16"x21"x¾"-$1.95 Postpaid. 20"x30"x¾" with 10,000 saw-tooth edges - $2.95 Postpaid. 23"x38"x¾" with 15,000 saw-tooth edges - $5.95 Postpaid. No COD's. Send check or money order today!

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BACKED BY 76 YEARS OF EXPERIENCE

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Entrust your silver to responsible hands. Every BROMWELL GUARANTEED SILVER RESTORING SERVICE measures up to an uncompromising standard of perfection. Antiques restored. Write or ship for estimate. Ask for our silver plating booklet No. 78. Our references your bank or credit agency.

Making Homes Brighter Since 1873
D. L. BROMWELL
710 12th St. N.W. Wash. 5, D. C.

The Original Personalized Children's Tumbler Set

"Lesa" Hand Painted Designs



Tumbler is frosty white plastic, hand painted designs in pink, blue, or red. Matching nylon bristle brush.

$1.50 Postpaid

Will Bend But Can't Break!
Child's own name on tumbler.
Pink, Blue, or Red.
Available Separately:
Tumbler $1 pp. Brush 50c pp.
Sorry, No C.O.D.'s
Order Now for Christmas!

La Palette 306 Fifth Ave. Dept. W New York 17, N.Y.

"Lesa" HAND-PAINTED FUR-TRIMMED CANADIAN SLIPPERS



Here's the warmest gift you can give! Genuine elk leather moccasins, cuffed with generous amount of dark fur. Left slipper hand personalized with first name. Right slipper is hand-painted with famous "Lesa" hearts and flowers in gay contrasting colors.

Colors: ■ Wine, ■ Red, ■ Blue
Specify sizes: 3 to 8
$3.50 per pair postpaid. No C.O.D.'s please. Without name, with hearts and flowers on both—same price.

La Palette Gifts
509 Fifth Ave., Dept. TT
New York 17, N. Y.

BABY HAMPER SEAT
a catch all for all of baby's things



$6.95 F.O.B.

It's a real Roomy Hamper for the Baby's Linens, Diapers, Blankets, Clothing, Towels, Toys, etc.

It has a Foam Rubber Seat that's a luxury to sit on.

Baby's name is Hand lettered on front with attractive Nursery Design. Covered in Genuine IVORY LEATHERETTE. Solves your gift problems. It's a beautiful practical piece of furniture for the baby's room. BABY HAMPER is 16" high—which is chair height.

The Ideal Xmas Gift
Grand Utilities Corp.
DEPARTMENT H
MOUNT VERNON, N. Y.



New Feeding Ease With Suction Bowl!

Exclusive Personalized Hand Painted Design by "Lesa"

One thing very small fry won't toss around at the dinner table or highchair is this plastic suction cup bowl. Three iron-grip, rubber cups hold it tight in place for feeding. And the matching fork and spoon are curved just right so wee shrubs may pilot pablum to their mouths like experts. All hand decorated with baby's name, hearts, and flowers. 3-Piece Set

Colors: ■ Blue or ■ Pink
No C.O.D.'s please
$3.50 post-paid

Available separately: Bowl—$1.75 ppd. Cup—$1.00 Fork and Spoon—$1.00

La Palette Gifts
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New York 17, N. Y.

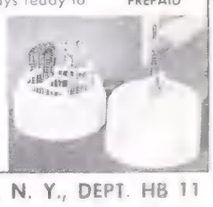


Magnetic Pin-Bin
WITH LIFETIME MAGNET

HOLDS ALL PINS IN A GENTLE GRIP ALWAYS "ON FILE" AT YOUR FINGERTIP

Tuck bobby, hair, straight or safety pins and needles into PIN-BIN's 5 magnetic compartments. They'll remain neat, upright won't fall out. Always ready to pluck one at a time. Guaranteed lifetime magnet. But that's not all — PIN-BIN's cover spreads bobby pins. No more broken fingernails or chipped teeth. Choice of beautiful aqua, red or ivory plastic base and screw-on cover. Perfect gift. For home, travelling, office (paper clips). Send $1.00, check or money order. No C. O. D.s

$1.00 PREPAID



Elliott Crafts • LAFAYETTE BLDG., BUFFALO 3, N. Y., DEPT. HB 11



4 GIANT TOY ANIMALS

TERRIFIC XMAS BUY for only **$1** (Yes, All 4 for $1) 6 Complete Sets for $5.

Yes—all four amazing toys at the amazing price of ONE DOLLAR! Imagine the shrieks of delight when the kiddies discover these fascinating toy animals under the Christmas tree! They're taking the whole East Coast by storm! You inflate and assemble these giant animals in a jiffy from unique balloons made of natural Latex and specially cured to take plenty of abuse. Children ride them, make their own zoos . . . have unending fun! It's the toy bargain of the year! Order several sets for all your favorite kiddies right now!

- Giraffe—4 Feet Long!
- Reindeer—3½ Ft. Long!
- Dachshund—3½ Ft. Long!
- Puppy—12 In. Long!

Send only $1 for each complete set of 4 Giant Animals (no C.O.D's)

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UNION MART Dept. 2B 41 Union Sq. New York 3, N. Y.



Window



JUST LIKE MOMMY is the highest praise of all for a little girl, and it will be truer than ever when they stroll through the park with mother and daughter prams—one for baby brother, one for baby doll. Both are Heywood-Wakefield's popular Town and Country models, with big white tires, station wagon sides, 4-bow hood, etc. Baby carriage $39.98, doll carriage $17.98. Exp. coll. McCreery's, New York 18, N. Y.



A FISH OUT OF WATER belongs in all its baked glory on these exceptionally smart Chinese plates. Send a set of them to a couple with a passion for seafood, and you'll land yourself an invitation to a gourmet's dinner. Decorated with blue fish, 8" size is $1.50 each; 9½" size is $2 each ppd. Fong Bros., 912 West 7th St., Los Angeles 14, Calif.

NEW! "TABLE TOP" CORN POPPER AND ELECTRIC TABLE COOKER FREE



AUTOMATIC NO STIRRING

POSTPAID $6.95 Includes corn popper and 4 plastic serving bowls.

Watch it pop! The clear glass cover lets you see the kernels quickly transformed into crisp, tender, delicious French-Fried popcorn. Just plug it in, add vegetable shortening and corn, in a minute, without shaking or stirring, you have piping hot corn, perfectly popped and ready to eat. Also use as a bun warmer; for deep frying of trench-fries, etc.; heating soups and many other uses. AC-DC. Order now and get 4 colorful plastic serving bowls free. $6.95 postpaid. Guaranteed

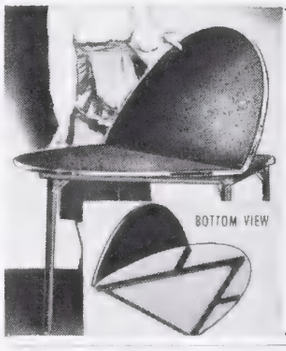
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Pumpkins: orange with green stem. Pair $1.95
Salem Witches: hand-painted orange and black tapers. Pair $1.95
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Ghosts: dead white with haunting black eyes and mouth. Each $ .50
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Little Brown Jugs: faithful reproductions. Pair $ .75
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All orders sent prepaid Sorry, No C.O.D.'s
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THE CANDLE LIGHT
Fair Haven New Jersey



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Imagine! Eight people can now sit around your bridge table and eat or play comfortably! Just slip EXTEND-O-TOP over your bridge table—and you immediately have a large, 48" circular table. Covered with green felt or leatherette with attractive polish chrome edge. "EXTEND-O-TOP" is as attractive as it is useful. Has a sturdy wood frame underneath . . . fits bridge tables snugly, cannot slide or tip. Attach or detach it in seconds. Folds up for convenient storage. Ideal for large dining and card party occasions. Light and sturdy . . . it is easily carried for use at the beach, picnics, or garden parties. Only $6.98 express collect or $7.98 parcel post delivered. Order now . . . send check or money order to:

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SET OF 6 Highball, Zombie or Cocktail **$5.95** All 3 Sets $17.00

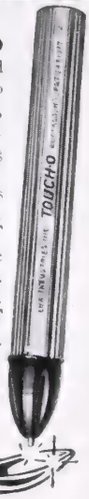
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Touch MAGIC WAND *TOUCH-O* to silver in cold water, *and see tarnish go!* No messy polish; no chemicals. So easy, clean, quick! SAFE — proved absolutely harmless to finest sterling or plate by tests of U. S. Gov't. and leading laboratories. Thrifty; lasts for years. Thousands of thrilled users. TRY *TOUCH-O* AT OUR RISK — see how science has simplified silver cleaning. Order now, $1.50, postage paid. MONEY BACK IF NOT DELIGHTED. *For gifts, too.* SILVERSMITHS, 528R White Bldg., Buffalo 2, N. Y.



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SEE BETTER

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Give a Long-eze and you give years of added seeing comfort. The wider, magnifying glass enlarges type 2½ times, lets you read a full column width at once—no more print at a glance. Made of finest optical glass, precision ground for accuracy. Each has handsome walnut-colored plastic handle. A pleasure to give or own! Money refunded gladly if not fully satisfactory. Gift boxed. Immediate delivery. $5.50 postpaid.

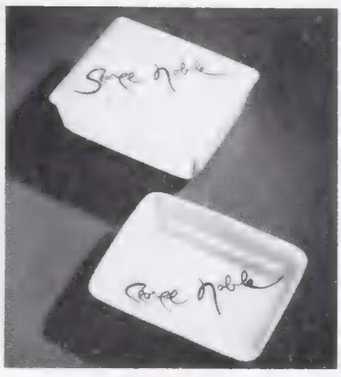
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EDROY PRODUCTS CO., 480 Lexington Ave., Dept. B, New York 17, N. Y.

Shopping



SIGNATURE SET. A white china cigarette box and matching ash tray are distinctively decorated with the facsimile of your signature done in gold. Or you may order them marked with the name of your house, or any message you like. The two-piece set is $7. Extra ash trays are $3.50 each. Postpaid from Victoria Fleming, 434 Lafayette St., New York.



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PERSONALIZED with YOUR OWN INITIAL!

America's Finest RUBBER DOOR MAT



Wonderful for Xmas gifts . . . and we'll mail direct to folks on your list . . . with your name on a gift card!

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Keeps dirt OUTSIDE the house! Corrugated resilient construction zips dirt into the open spaces. Washes in a wink.

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Approx. 17" wide x 32" long

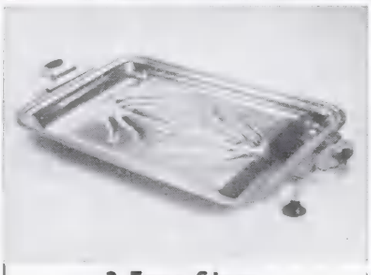
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P.O. Box 85, Providence 7, R. I.

Send me ..... Rubber Door Mats, with this initial: ..... Check or money order for $ ..... enclosed.

Name .....

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To broil—merely detach the Easy-to-Clamp Handles, place food on the Sizzle Maid, and insert into oven—designed with generous gravy wells to preserve every bit of flavor.

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To enjoy—the insulated feet on the Easy-to-Clamp Handles protect against scorching of linens or table—and no oven to clean!

$7.00 Postpaid — No C.O.D.'s please

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LIGHTER— STRONGER— DURABLE

Feather weight easily carried or hoisted by woman or child. Stronger than steel, pound for pound. One third lighter by volume than aluminum, with less give and sway. One half lighter than wood. Precision made. Designed with non-skid rungs and steps to prevent slipping. Rungs welded through siderails for extra strength. Supports many times the user's weight. Weatherproof — Fireproof — Waterproof — Spiderproof — Rustproof — Won't Rot, Warp or Break. Sturdy. Gives Lifetime Service.

Extension ladders come with lock, rope and pulley. Non-skid shoes for straight and extension ladders. $3.00 per pair.

STRAIGHT LADDERS:
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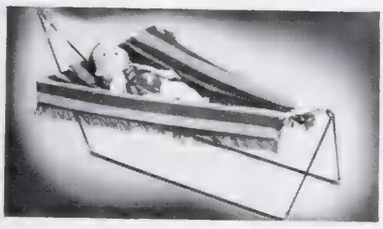
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Send for Free Catalog of Other Unusual Items

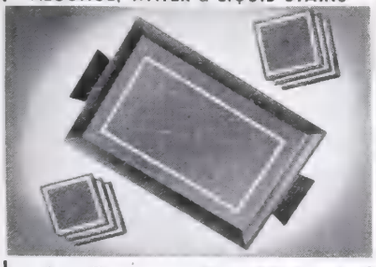
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A great big thrill for every little girl! It's BIG and just like a real hammock. And its low price is a great surprise. Sturdy, all-steel frame—39" long, 12" high. The bright and fringed hammock is big too. And it has an attached pillow. Neatly packed in a flat box. Takes just a moment to set up. Postage prepaid, $1.25

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GUARANTEED RESISTANT TO ALCOHOL, WATER & LIQUID STAINS



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GENUINE LEATHER GOLD-TOOLED SERVING TRAY and 6 Coasters $9.95

The richness of burnished leather—without the worry of stains or rings from glasses. Tray 10" x 17½". Coasters 4" x 4". All 7 units hand-crafted from finest imported glove-soft leathers, 24 kt. gold-tooled. Soft velour on bottom of tray and coasters. An ideal gift because it looks so much more expensive than its very modest price. Postage prepaid on check, money order or cash. C.O.D.'s sent plus postage. Satisfaction guaranteed or money refunded.

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HAND PAINTED GIFTS for Bath, Bedroom or Nursery



Especially designed for beauty and efficiency, these home accessories make ever welcome gifts. White enamelled over metal, they have a hand-painted morning glory design that blends with most any decorative scheme. All prices POSTPAID, but no C.O.D.'s, please.

THE CORNER WASTE BASKET is a space-saver made to fit snugly and unobtrusively in any corner. It's 8" x 13". $2.95

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CHRISTMAS GIFT CATALOG is ready. Send for your FREE copy!

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Original HUMMEL Figures! from the U. S. Zone, Germany

LIMITED OFFER

Apple Tree Girl and Apple Tree Boy

Two of Berta Hummel's most beloved and sought after figures. We are proud to present these in time for Christmas. But our supply is limited so RUSH your order and avoid disappointment. Beautifully colored of fine bisque china. Each figure bears the famous HUMMEL signature. Truly collector's treasures. Postpaid each $10.50. No COD's.

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Holds towels, stockings, aprons, rags at your finger tips

For cupboards, walls, doors. 4 live rubber "grippers" in baked enamel metal base, hold securely, yet gently, release instantly. Pastel colors: red, yellow, green, blue. A. J. Ganz Co., 112 N. Hayworth Ave., Hollywood 36, California.

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Please send ..... 4som Towel Holders @ $1.00 each; 3 for $2.75, postpaid. Cash, check or money order enclosed. (No C.O.D.'s.) Color .....

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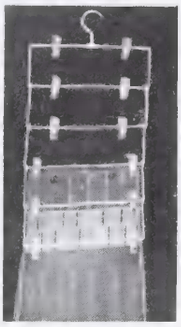
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Compak-Rak* Multiple Hangers

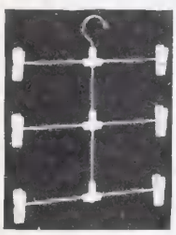
With new patented removable Cushion-grip Plastic Clips*

HOLDS 6 TO 12 SKIRTS, SLACKS

Gay colored plastic-&-metal **98¢**



No. 710. Finest multiple hanger you've seen. New Cushion-grip* plastic clips can't rust, can't hurt delicate fabrics. Extra wide: 14¼" x 19" length (exclusive of hook). For closet doors, autos, bathrooms, student's rooms, lockers. Also as utility clothes drier. Clips are green, pink, yellow, blue, red.



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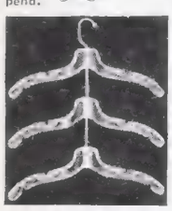
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No. 715. Holds 3 to 6 women's skirts. 11½ in.

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*Pat. pend.



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Fit-easi* Plastic Shoe Trees

49¢ PR.



Fit open back or ankle strap shoes. Keep shoes in better shape. Adjustable in a jiffy to fit all sizes, all styles. 6 luscious colors: blue, red, pink, green, yellow, wine.

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THE AMAZING NEW DUST CLOTH

TutchOn cleans, revitalizes (brings out the grain, gives the finish new life) and preserves while it gives a brilliant polish. No liquid, no paste, no hard rubbing...Tutch-On is used with no more effort than is needed for ordinary dusting.



$1.00 Postpaid

RUBBER COASTERS



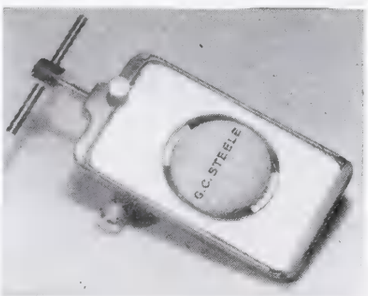
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Set of eight only $1.00 Postpaid

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Post Paid $6.00

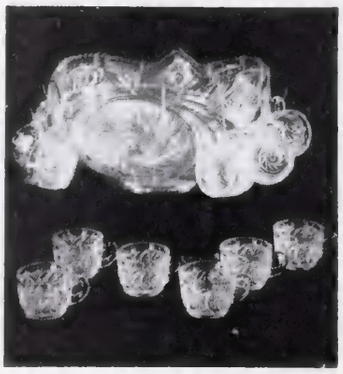
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No C.O.D.'s, Please.



Window



PUNCH LINE will form to the right at your holiday party and guests will show their approval of this punch set by coming back again and again. Made of sparkling molded crystal, the bowl holds 8 quarts, and comes with a dozen matching cups, which hook around the rim of the bowl. Believe it or not, all this for $4.95. Express collect. No c.o.d.'s. Greenland Studios, 5700 Wilkins Ave., Pittsburgh 17, Penna.



HEARTH WARMERS. A pair of Old Saybrook andirons, copied from fine Colonial originals, are entirely hand forged of iron. The circular pieces are heat reflectors, and the curved hooks in the back are spit holders. 22" high. $34.50 the pair. The 48" log roller is enormously convenient beside your fireplace. costs $8.50. Express collect from Old Guilford Forge, Guilford, Connecticut.



Nothing Else Like It. 15 Quality items in attractive, 3 color gift box; full instructions included. Uses 828 Bantam Film, available Everywhere . . . Gift catalog on request.

A NEW WAY TO HAVE FUN!

SO RELAXING EDUCATIONAL!

New, Amazing

PHOTO CRAFT KIT

Now, you can enjoy all the thrills & pleasures of the fascinating art of photography, from taking your own pictures to developing, printing & enlarging, right in your own home! Kit includes everything but the film. Camera takes fast snaps, time exposures, color transparencies. Enlarger prints up to 5" x 5". It's fun for all, 10 to 60. An outstanding value. Is Ideal Training Equipment. Postpaid with paid orders. ONLY $2.00 deposit on C.O.D.'s. Satisfaction guaranteed. Order yours today, another as a gift! **$12.95** Complete

TAM PRODUCTS Dept. H-11

3814 Wrightwood Ave., Chicago 47, Ill.

THE FAVORITE . . . AMERICA'S FINEST

PRIDE OF WISCONSIN CHEESE



Packed in a beautiful holiday gift box. Includes seven varieties of famous Wisconsin cheeses . . . Aged Cheddar, Brick, Aged Cheese Spread, Gouda, Mel-o-Pure, Bleu, and Swiss-Type Cheese . . . seven Cello Wrapped packages in all. Approximate weight 4¾ lbs.



Mailed anywhere in the United States. Check or Money Order must accompany your requests.

WRITE FOR FREE FOLDER ON OTHER GIFT PACKAGES

$5.00 Complete Postpaid

E. R. GODFREY & SONS CO. BOX 2067 MILWAUKEE, WISCONSIN



BIG *Personalized ash trays*

Handsome and He-Man

The box is of rich, fire-resistant leather-like plastic (Duran) 6½" x 6½" x 2". Colors are: Aqua, Green, Ivory, Chartreuse, Brown or Maroon. Individually etched. A solid job, weighs 2 pounds. $5 each, personalized and postage paid. Specify color wanted and any 3 initials. Please, no COD's.

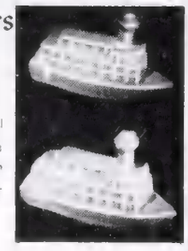
it's from Junia Foster

131 Bonnie Brae Ontario, California

Collector's Rarities!

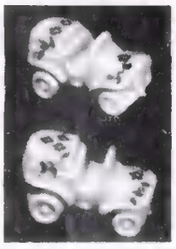
Mississippi Steamboat Salts & Peppers

$1. Pair



Real river boats — stern wheel and all! 3½ inches long, 2¼ inches high. Salts-and-peppers in turquois, gold, green, pink or Dubonnet. $1 a pair, post paid.

Old-Time Automobile Salts & Peppers



$1. Pair

Gay little ramblers (1910 vintage) artfully decorated with bright flowers and leaves, hold salt and pepper. $1 a pair, post paid. No C.O.D.'s please.

CHARM COTTAGE

"On the Mississippi"

Davenport, Iowa

LOVABLE! LIVABLE! SOC-MOC



Cutest Kiddies' Xmas Gift!

Colorful, ankle-hugging socks, with comfortable, leather-type moccasins . . . plus merrily tinkling bells . . . SOC-MOC Slipper Socks are Santa's swellest gift for boys and girls! Genuine leather soft sole—fine shearling inner lining—in attractive cellophane gift box. In red or blue, sizes 5 through 13 and 1 through 3. State shoe size. *Check or money order.*

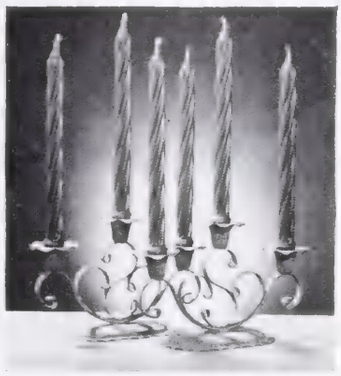
$2.50 postpaid

SOC-MOC FISKE BLDG. LOWELL, MASS.

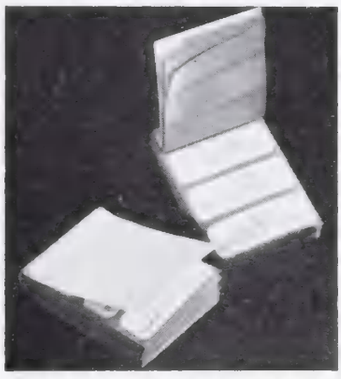
Shopping



RADIANT BEAUTIES. This is a buy that we're still marveling at. A pair of wrought-iron candelabra in a verdigris finish measure 15¾" high, 10" wide at the base, and they come with six Renaissance candles in red. Wonderful for a holiday table, the hall console, or mantel, and the price complete is $6 postpaid. No c.o.d.'s. Order them from The Josselyns, Box 147, Dedham, Mass.



WE'RE STUCK ON THESE. Self-sticking little labels (no more licking!) are personalized with your name and address, and you'll use them for marking everything from the children's rubbers to books. A neat purse-size booklet of 225 is $2. 500 $3.89. 1000 $6.98. One name per order. Postpaid. Mailbox Mart, 470 Nevada Ave., Palo Alto, Calif.





GENUINE IMPORTED GRASS LINEN

BRIDGE SETS

Symbol of gracious hospitality, these lovely sets will last for generations. Sheer as gossamer, sparkling white. Each piece exquisitely hand embroidered, with hand drawn lace borders and interwork. (Due to unsettled conditions in China, these sets may never again be available. Order now for charming gifts at this low price.)

Tea Cloth and 4 Napkins

$6.45 ppd.

Wonderful Xmas Gifts!

WALLACE CLARK, *Importer*
166 W. Jackson Blvd., Dept. 5B, Chicago 4, Ill.

THE PERSONALIZED DOLL WITH YOUR CHILD'S FAVORITE PHOTO FOR ITS FACE



THE LIVING IMAGE OF YOUR CHILD

What finer gift for family or close personal friends than this stuffed 15" keepsake doll, with your child's favorite photo for its face. The photo face is realistically reproduced and colored—washable, breakproof and permanent. Both boy and girl dolls are available. It's a thrilling gift to give or receive—one that will be cherished as a lifetime keepsake. Satisfaction is guaranteed.

RUSH YOUR ORDER NOW!

Just send us a straight front view, full face photo (no profile—no snapshot) 4 x 6 inches or larger. Write your name and address on the back, pack it carefully and mail it to us with the coupon below. The picture will be returned to you unharmed, and in about 3 weeks you will receive the doll.

ONLY $6.95

RUSH ORDER COUPON

STRATFORD HOUSE CORP. Dept. B10
310 W. WASHINGTON STREET
CHICAGO 6, ILL.

Please enter my order for the "Little Me" doll as advertised. I am enclosing $2.00 as a deposit and will pay postman $4.95 plus postage and C.O.D. charges on delivery. (If you send cash in full, doll will be shipped prepaid.)

NAME_____
ADDRESS_____
CITY_____ STATE_____

Greater PLEASURE *from* YOUR FIREPLACE *with These Modern* FIRE DOGS



A FINE GIFT FOR THE HOME

**Make Logs Burn Better—
Help Correct Smoky Fireplaces—
Simplify Laying of Fire**

You'll get more pleasure from your fireplace with a pair of Canton Malleable Fire Dogs. They modernize appearance — protect andirons — make fireplace easier to clean—keep logs from rolling —and insure a better draft that not only makes a more enjoyable fire but frequently corrects a smoky fireplace. Are ideal as gifts—weddings, Christmas, etc.
18" long, leg height—4½". Fire Dogs stand behind andirons, straddling bar. Unbreakable, guaranteed forever. **Price $7.95 per pair, F. O. B. Canton, Ohio.** Immediate delivery. Send check or money order (no C.O.D.'s, please) to

THE CANTON MALLEABLE IRON CO.
ESTABLISHED 1892
2412 13TH ST N E CANTON 5 OHIO

Season's Smartest Serving Sensation!

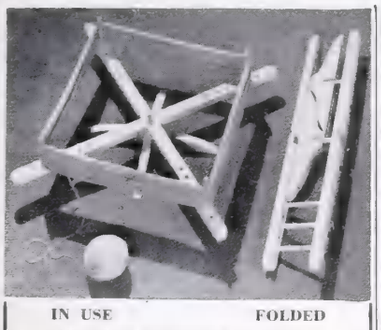


"Natural Leaf" COASTER and "Twig" STIRRER SET!

Just the thing to excite luncheon, bridge-table "conversation." Absolutely unique green rubber "hevea - brasiliensis" leaves that won't slide, sweat or mar—matched by plastic "twigs" that look REAL! Get several sets today for yourself and friends. Be first with the season's sensation!

FOSTER'S *Distinctive Gifts*
15 COLE COURT, Dept. C PRINCEVILLE, ILL.

Send no Money Your name and address on postal brings your set COD —or remit in full and save postage. 5-day trial.



IN USE FOLDED

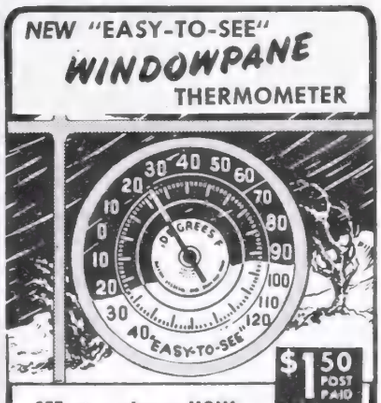
OLD VERMONT YARN WINDER

An ideal gift for knitters, the rotating yarn winder makes winding balls from skeins a pleasure. In the old Vermont tradition, modernized to fold absolutely flat. Weight only 13 ounces (1" x 4" x 25"). Adjustable for different length skeins. Natural Vermont White Pine, mellows with age. A practical and unusual gift!

$1.95
Postpaid in U. S.

MILLRACE WOODWORK SHOP
Box 2 • Coventry • Vermont

NEW "EASY-TO-SEE" WINDOWPANE THERMOMETER



$1.50 POST PAID GIFT BOXED

SEE at a glance HOW COLD IT IS OUTSIDE from inside

Big figures and pointer on 3½" transparent dial (you look right thru it). No squinting to read. Takes just a glance even 10 ft. away. No screws, no brackets. Attaches easily *anywhere* on outside of windowpane. Weatherproof adhesive supplied. Specially compensated for windowpane use.

Money-back guarantee. No C.O.D.'s.

ACCURATE - UNIQUE - ATTRACTIVE

Brad Lee Gifts
22 Bedford St., Waltham 54, Mass.

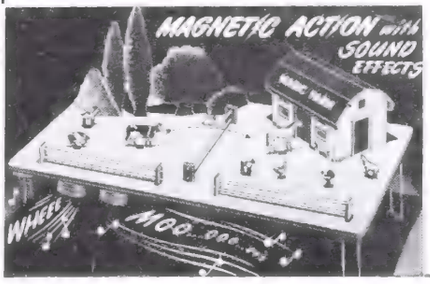
NEW FLORIDA SCREEN DOOR GRILLE adds BEAUTY to your Home

Graceful metal grilles, originally designed for modern Florida homes, will make your doorways beautiful. These inexpensive grilles are light in weight, easy to install with a screwdriver, and add great strength to your door. Your satisfaction guaranteed. Free illustrated folder shows many designs, low prices. Write today.

FLORIDA METALCRAFTERS
2719 Fairfield Ave. So. St. Petersburg, Florida



The Barnyard COMES to LIFE!



Animals jump the fence and mysteriously roam about the farm guided by magnetic remote control under the playboard.

Sound effects imitating animal calls, a 20½ x 12" sturdy playboard, 9 plastic animals, movable farm scenery, powerful magnetic unit.

$4.25 *postpaid, Complete. No C.O.D.'s.*
WITHOUT SOUND EFFECTS, $3.25

REMOTROL CO.
Dept. R
34 West 37th St. N. Y. C.

Christmas Fun for Everyone!



IMPORTED PUZZLE CAR

Dare devil driving! Just wind the motor and watch it speed for the edge of the table—then at the last split second, it spins around safely and goes into another daring table-edge dash! Colorful, all-metal. About 5½ in. long. **$1.25**



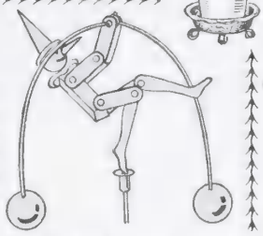
COLORFUL TILE FLOWER POT STAND $1.39 pair



Inspired gift & prize idea! Set of 2 protects table or windowsill from water and dirt. Pompeian green wrought iron base with colorful glazed tile center. 5" in diameter. Two in gift box for ..... $1.39 pair

MEET "TWIRLY" BALANCING CLOWN

Greatest balancing act of the ages! All metal "Twirly" balances on 17 points, including the tip of his Pinocchio nose, and spins around on top of the shaft like mad. It's all done with the balance balls he holds in his hands. A fascinating child's gift Dad won't be able to put down. **$1.00**

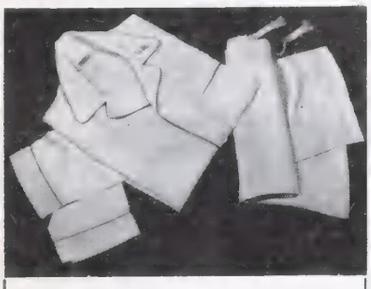


Home and Garden Gifts **BRECK'S** RELIABLE SINCE 1818

ORDER BY MAIL · POSTPAID

514 Breck Bldg., BOSTON 10, Mass.

BRECK'S 132nd XMAS



A SELECTIVE GIFT FOR THE MAN

Monogrammed pajamas tailored and designed exclusively for him in light blue, canary, tan, light green or white with contrasting piping. Made in wonderful, smooth, silky rayon that is washable and fast color. Luxurious as well as practical. Sizes A, B, C, D. A distinctive touch—his initials monogrammed on the lapel.

$6.95 including three letter monogram. Add 25¢ postage. No C.O.D.'s. Write to:

Janss **Perth Amboy, N. J.**



Includes Christmas delivery 12 to 14 huge Du Comice pears, so juicy you eat 'em with a spoon; 12 to 14 crunchy "Delicious" apples in Feb.; 12 to 14 mammoth, juice-laden Hale peaches in Sept. All specially selected for large size and quality; unconditionally guaranteed to satisfy. No. 50-B, Express prepaid **$9.85.**

FREE! Beautiful brochure of Stagecoach Fine Fruit in natural color; also nursery folder in color offering bonuses of fruit trees, roses and other flowers for Club Memberships.

Introductory Box A, containing 6-8 large, juicy Du Comice Pears **$1.95;** Gift No. 1, 12 to 14 same selected large pears **$3.45.**

★ All express prepaid. Mail your gift list with check or money order TODAY—we'll do the rest.

Gordon Green
Box 90
Old Stage Road
Medford, Oregon

STAGECOACH ORCHARDS



DELIGHTFUL TO GIVE OR TO KEEP

4 Pc. MAPLE SET—all 100% pure Vt. Maple: 16 oz. jug maple syrup; 1 lb. maple butter; 7 oz. churned maple sugar; 1 lb. hard maple sugar cake. Complete to one address, **$7.95.** 16 oz. Jug Maple Syrup, as shown, Two (to one address), **$5.85.** Four (to one address), **$10.50.**



CRYSTAL DECANTERS—Old Colonial design with heavy stoppers, all hand molded. Sparkling elegance for sideboard or bar. They hold about 1 qt. Stand 10" high. Pair **$8.35.** Each **$4.45.**

Both postpaid in 48 states. Send check or money order. No C.O.D.'s.

Box 147 Dept. A-11 ***The Josselyns*** Dedham, Mass.



World Globe CIGARETTE HOLDER



A perfect gift, artistically designed to grace the home or office. Combines beauty with utility. Just press the Global Ring and the cigarettes are at your fingertips. Made entirely of Jeweler's Bronze with a highly polished two-tone satin finish. 5" high by 5" wide.

$5.00 POSTPAID

Write for New Free Gift Catalog

UTTAL'S C-5 Mount Vernon, N. Y.



Window



CHRISTMAS WRAPPINGS, as exciting as the locked gift closet, are offered in compact units to make your wrapping problems easier. 12 sheets of striped and plain metal foil for very special packages are $1.50. Then a kit, including 2 sheets of metal foil, 10 sheets of decorated gift paper, 3 sheets of white tissue, lots of seals and enclosures, $1 ppd. No C.O.D.'s. Carla Jill Studios, Northport, N. Y.



CHIEF LOHOCLA (alcohol spelled backwards for those not experienced with the upsetting effects of firewater) is a drinking set that will make your happy warrior Chief Big Shot of the bar tribe. There's a 32-oz. shaker, mixing glass with recipes, professional strainer, four 1½-oz. shot glasses, four 4-oz. jiggers, four old fashioneds, and four 12-oz. highballs. $12.50 ppd. Bren Linda, 545 Fifth Ave., N. Y.

GOURIELLI

the fragrance for a rendezvous!

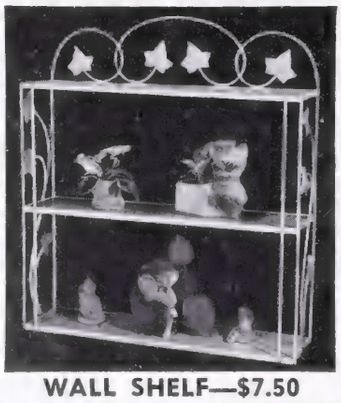
"FIVE O'CLOCK"

Make every rendezvous magical... memorable—with the fabulous, long-lingering aura of Five O'Clock! The essence of after-dark excitement! Eau de Parfum 3.00. Dusting Powder 2.00. *Prices plus 20% tax.* Mail, phone orders. PLaza 3-1200

GOURIELLI ▪ Dept. B ▪ 16 East 55th St., New York 22



For that "Someone Special"!



WALL SHELF—$7.50

We designed this as the perfect gift for that "someone special" of yours. It's ■ wrought iron wall shelf in new leaf design with commodious shelves. Can be used in any room in the house for holding knick-knacks or as a bathroom accessory. Stands 23 inches high, 20 inches wide and 5 inches deep. Available in baked-on white enamel, verde green antique or Swedish iron. Specify your choice. Gift card enclosed if desired. Satisfaction guaranteed. Send express collect for $7.50. Dept. 21-B.

Kaysons', Inc. EVANSVILLE 4, IND.

MAGIC FROM ANCIENT TIBET



IT BLOWS *PH-HHHH*

The Firebird A UNIQUE GIFT



IT DRINKS GLK... GLK..

Fans slow fire to roaring flame through jet of steam. Eleven inches high hand-made in oxidized copper.

PRICE $14.95
Postage Paid

Send Check or Money Order—No C.O.D.'s Please

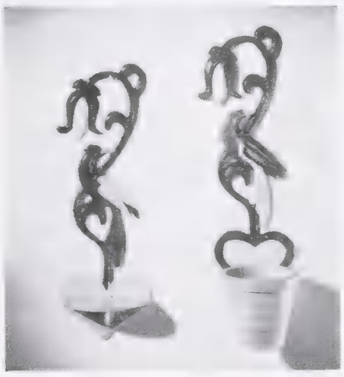
In California Add 3% Sales Tax

VAN ART INC.
P. O. BOX 1673, CARMEL, CALIF.

Shopping

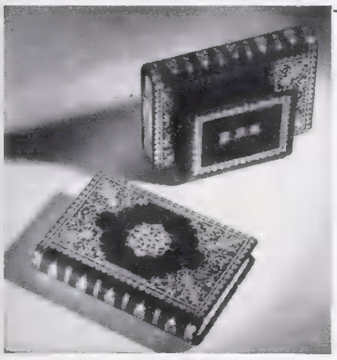


DUTCH TREATMENT for your breakfast nook, kitchen corner, or sun-room wall, are these brackets done in a tulip motif. They're Pennsylvania Dutch design and one holds a tiny flower pot for miniature ivy, the other has a small show-off shelf. Enameled in red, green, and yellow on aluminum. Planter is $1.50; shelf, $1.25 ppd. R. W. Cummings, Inc., Lancaster 3, Penna.



PING PONG GUN is a rootin', tootin', shootin' weapon for rambunctious cowboys and Indians to have the time of their lives with. If the target should be a small sister's backside, the only thing hurt will be her dignity, and because there is no bang-bang, the element of surprise is perfect. With two ping-pong balls, it is $1.49 postpaid. From Gift Clues, Inc., 302 East 45th St., New York.



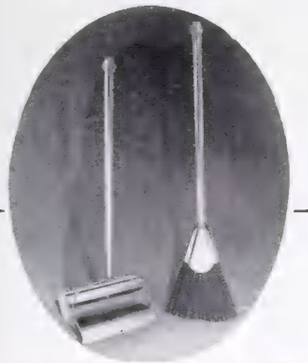


GIN RUMMY and CANASTA FANS!

Your duplicate partners, a gin-rummy playing Dad, a solitaire-minded aunt, and Canasta enthusiasts will cherish the elegance of these fine leather cases. They're embossed with 24k gold and are available with monogram, full name, or first name, under 16 letters. In maroon, or blue leather, they come with two packs of pasteboards and a set of Canasta instructions.

$5.00 postpaid.

MARSHA LIBBY SHOP
52 Province St., Boston, Massachusetts



Polished Brass Sweep Set

Solid brass at Christmas time, beside the crackling fire — or as a gift. Heavy brass dust pan is curved to pocket crumbs — colorful brass-handled broom in bright red or green. Specify color.

Broom 32" High.....$ 6.50
Dust Pan 32" High..... 10.50
Order the Set 16.50

No C.O.D.'s—Prices Postpaid
Send for Free Brochure

The Village Vendors
of Westwood Village - and "Henry" too
P.O. BOX 336 • LOS ANGELES 25, CALIF



DON'T BOIL YOUR BACON!

GRILL IT PERFECTLY with the GRILLMASTER BACON GRILL

guaranteed **$3.95** postpaid

Now you can grill full flavored, tasty, crisp bacon to perfection. All excess grease automatically drained off. Easier to use than your old "bacon boiling" frying pan. Grills sausage patties . . . canadian bacon . . side pork . . . thin ham . . . slit frankfurters that's fit for a king. Rinses clean in a jiffy. You'll never use an ordinary frying pan again. Grillmaster cast aluminum deluxe bacon grill 3.95 postpaid.

HESCO Write for free catalogue
Box 5309 Department 111 Chicago 7, Ill.



Choose from Nelmor's 120 patterns of world-renowned Sterling Silver by Gorham, Towle, Reed and Barton, International, Heirloom Lunt, Tuttle, Wallace, Watson, Whiting, Smith. Indicate the pattern you desire on the membership coupon below. In a few days you will be the proud owner of your chosen precious sterling. Pay $2.00 a month for one place setting, $4.00 a month for two place settings, etc. for most patterns. You pay no more than the nationally advertised price. No carrying charges. Each place setting fitted in free anti-tarnish silver roll. First payment is due after you receive your silver. Own and use your silver now—pay for it out of income.

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Nelmor JEWELERS
901 BERGEN AVENUE
Jersey City 6, N. J.

MAIL THIS MEMBERSHIP COUPON TODAY

NELMOR, 901 BERGEN AVE., Jersey City 6, N. J.

Enroll me as a member of the Nelmor Sterling Club. Send me ..... place settings of ..... pattern.
I will pay $2.00 per month for place setting.

Prices include federal tax and are for one six-piece place setting: Teaspoon, Salad Fork, Butter Spreader, Cream Soup Spoon, Knife, Fork.

NAME .....
ADDRESS .....
CITY ..... STATE .....



Victorian Gentlemen's Chair, hand-carved solid Honduras mahogany. 26"w x 34" d x 42" high. Antique Velvet $99.50. Plain Velvet $89.50. Send for free catalog of our Victorian Reproductions — Sofas, Love Seats, Mahogany and Marble Top Tables, etc. Delivery within three weeks F.O.B.

REPRODUCTIONS
10 Graham St., Montgomery 6, Alabama



Towel Gripper

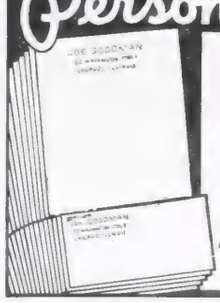
2 for $1. postpaid

Just a press of the finger and your towel stays hung until the next time you need it! Towel Gripper is a 10½" metal bar with three rubber insert discs, scientifically slotted to firmly and neatly grip your towels. Gleaming white finish. Two Towel Grippers (each will hold 3 towels) in the set for $1. postpaid. H3287



Write for Big Catalog . . . Free
Miles Kimball
KIMBALL BUILDING
33 Algoma Blvd., Oshkosh, Wis.

Personal STATIONERY



Here is the ideal stationery for all practical uses. 100 sheets of superb white bond paper (6x9) and 100 matching envelopes, all neatly printed with your three line name and address in distinctive black ink—$2 postpaid. Double quantity order for $3.50. Makes a perfect gift with that personal touch. Order early for your Christmas gift list.

ADAMS *Printing* SERVICE
30 W. WASHINGTON ST., CHICAGO 2, ILL.

HOLIDAY PRESERVE GIFT PACKAGE



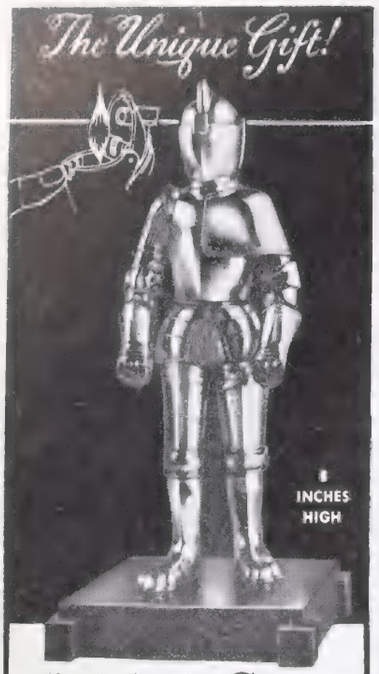
CARTON OF 6— 16 OZ. TUMBLERS $3.98 Prepaid
Add 35c West of the Rockies

1 Strawberry Preserves
1 Strawberry Jelly
1 Grape Jam
1 Seedless Blackberry Preserves
1 Pure Blackberry Jelly
1 Pineapple Preserves

All made from carefully selected ingredients, expertly prepared—all have that fresh fruit flavor. One carton of six makes an ideal gift. Send us your gift list and check: we will do the rest. Sorry! No C.O.D.'s

BAUMER FOODS, INC., DEPT. 10, 4301 TULANE, NEW ORLEANS, LA.

Window Shopping



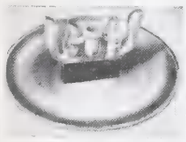
Knight in Armor
table lighter

Authentic reproduction of 17th century Earl of Pembroke armor, accurate to minutest link and greave. Touch the visor . . . helmet snaps open . . . and there's your light! Positive action, dependable as the knights of old. 8" tall including sturdy black plastic base. Precision diecast to give years of unfailing service. Gleaming chrome finish won't rust or tarnish. Takes standard lighter-flints and fluid; vapor-seal prevents rapid evaporation. Makes a decorative and distinguished accessory for desk, den or table. ORDER NOW to delight any man on your list.

$7.50 POSTPAID — ORDER BY MAIL

ERIC WEDEMEYER, Inc.
230 Fifth Ave., New York 1

"SWIVL-SNUFFA" ASH TRAY
Decorative and Practical Gift



Ends irritating smolder and reek. Squirrel ornaments serve as cigarette rests. Patented "SWIVL-SNUFFA" snuffs out butts completely. All chrome finish. Cork-lined tray bottom. Size: 5" Dia.

Gift Boxed. $3.00 Postpaid — Order Today

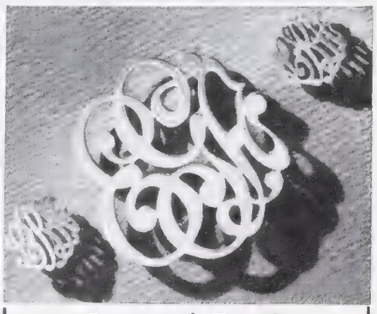
eric wedemeyer, inc.
230 Fifth Ave., New York 1, N. Y.



3-PIECE TOWEL GIFT SETS
(1 Large Bath Towel, 1 Hand Towel and 1 Facecloth)
BEAUTIFULLY PERSONALIZED
FINE QUALITY TERRY TOWELS
ANY NAMES OR WORDING DESIRED
GUARANTEED FAST COLORS

White Towels ..... $2.75 per set postpaid
Green, Peach or Blue Towels $3.50 per set postpaid
One inch high lettering may be in either Blue, Green, Brown or Red.
Gift wrapped in glistening cellophane. Prompt shipments.

YOUNGSPORTS Box 26 Chester Springs, Penna.
(No C.O.D. or stamps please)



Personal Touch

These individual monograms are handsome and distinctive, the perfect gift with a personal touch. Beautifully wrought in sterling or sterling washed with gold, they are particularly suited to Christmas giving.

Pin:		Earrings:	
1¾ inch	12.00	⅞ inch	15.00
2½ inch	14.40	Charm:	
3¼ inch	20.40	1¾ inch	12.00

Prices include excise tax; postpaid. No C.O.D.'s. Underline last initial—two-week delivery.

Constance Leiter
200 W. 47th St. Kansas City 2, Mo.

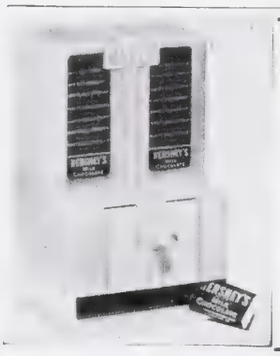


DRINK DIALER JIGGER. The next time a guest orders a Scotch Mist, Cuba Libra, Daiquiri, Old Fashioned, Mint Julep, Tom Collins, Martini, Manhattan, or Whiskey Sour, this all-in-one bar tool will give you the professional recipe. Just dial the handle to find it. With 1½-oz. jigger, ice hammer, corkscrew and bottle opener, it's chrome-plated brass. $2 ppd. Fleetwing Gifts, 53 E. 10th St., New York 3.



A REAL SCOOP. A miniature shelf for a flowing philodendron, or a small niche for your loveliest china teacups, is made from a Colonial sugar scoop. Use them, too, as candle holders, centerpiece props, or for serving nuts or candy. In copper or brass with walnut or light wood handles, they're 11" x 4½" wide. $10 the pair. Craft Guild Products, Inc., 1717 N. 42nd St., Omaha 3, Nebraska.

(*Continued on page* 141)



LOOK! The exciting new toy
HERSHEY BAR BANK
Put in a penny . . . Push the button . . .
Out pops a Hershey Chocolate Bar!

A real vending machine that teaches children to save! It's a fascinating new toy that is not only real fun . . . but educational as well. Mothers will approve because it teaches children to save and because Hershey's Milk Chocolates are nutritious, delicious! In durable, bright red plastic, easily refilled. Every child will want one! Every child should have one!

Complete with key and 24 Bank Size Hershey Bars $2.50 Postpaid
REFILLS . . . 4 boxes of 24 Bank Size Hershey Milk Chocolate Bars ..... $1.00 ppd.
Sorry, no C.O.D.'s

BAAR'S
Juvenile Furniture & Toy Shop
78-23 37th Avenue, Jackson Heights, L.I., N.Y.



FRAMED in MINK

22.50 *postpaid Fed. tax incl.*

You too . . . a pretty picture in a genuine ranch mink tail neckpiece. Shaped as a soft puff around the neck, it divides into four exquisite mink tails as a jabot effect in front. Snap fastener in front is well concealed.

No C.O.D.

Write for FREE catalog!

HAROLD J. RUBIN
53 East 56 St. New York 22



No. 44
(A Mr. or Mrs. Chest of Drawers)
35" high, 30" wide, 16" deep.
Made from select kiln-dried poplar.
Sanded ready for finishing—**$12.90**
Finished Blonde, Walnut, Maple or Mahogany **$15.90**
By Express Collect. Cartoned Weight 65 lbs

Forrest Additon Co.
FLOWERY BRANCH, GEORGIA



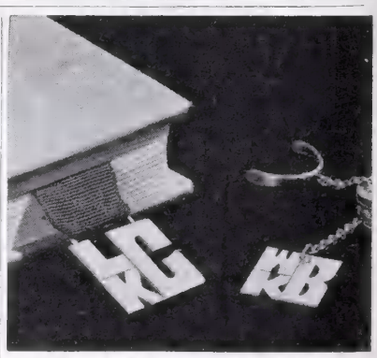
PRACTICAL XMAS GIFT

This functional "Flex-Lite" does a host of jobs—on table, radio, television, desk or wall. Heavy Aluminum reflector, 12" flexible arm, takes 100W bulb. Table or wall mount. 6 ft. Underwriters Approved cord. Baked enamel finish in Aluminum, Brass, Bronze, Chinese Red, Chartreuse, Green. Specify color desired. **$5.50** We Pay Postage

We will Xmas wrap, enclose your card and mail anywhere in USA

10 day Money Back Guarantee
Free Gift Catalog. Check or M.O. only.

THE LIGHTING MART
New Address: Dept. 8, Dumont, N. J.



personalized Sterling Silver

BOOKMARK
Truly a unique gift. Hand-wrought sterling silver monogram and tab with red ribbon. Overall length 13" $4.95 postpaid tax incl.

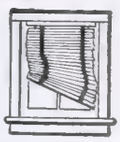
KEY CHAIN
A distinctive gift for the "hard-to-please". Hand-wrought sterling silver monogram. Overall length 3" $4.95 postpaid tax incl.

(In ordering monogrammed items, underscore surname initial—for example: G. B. W. for George B. Watts)

Write for FREE Fall Catalogue.

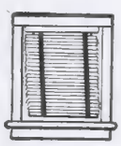
GIFT OF THE MONTH, Inc.
Dept. HBN 542 Fifth Ave., N. Y. 19, N.Y.

bothered by this...



uncertain mechanism

this...



uneven fit

or this?



unimaginative colors

then you're ready for a

Columbia

CUSTOM-MADE VENETIAN BLIND!



ONLY Columbia *Custom-Made* blinds offer the precision fit, superb Columbia-made mechanism, imaginative color range that marks the difference between ordinary Venetian blinds . . . and the best! Expensive? No, these fine steel or aluminum blinds, custom-made to your exact window measurements, and expertly installed by our authorized Columbia Dealer, actually cost little more than the average blind. Look particularly for the Columbia label—it means easily-cleaned enamel slats, smooth hidden mechanism, decorative headbox. At leading department stores, furniture stores, shade shops.

The Columbia Mills, Inc., 428 South Warren St., Syracuse 2, New York.



Columbia
VENETIAN BLINDS
ALSO WINDOW SHADES • LACE NET CURTAINS • LACE DINNER CLOTHS

Suntile (IT'S COLOR-BALANCED)

keeps on shining here!



Bathroom fixtures by Crane Co.

. . . *keeps on* telling you how lucky you are to have a Suntile bathroom!

. . . *keeps on* showing you, day after day, how wonderfully cheerful and good-looking a color-balanced Suntile bathroom can be!

. . . *keeps on* proving to you, year after year, how very little Suntile costs to maintain! Suntile is real clay tile. It resists warping, chipping or cracking—is so easy to clean—never needs any painting or redecorating of any kind!

Let your architect tell you more about Suntile. He knows Suntile—knows that it comes in many varied shapes, sizes and colors—knows that it will be skillfully installed by a carefully selected and trained Authorized Suntile Dealer.

Write Dept. HB-11 for descriptive literature on Suntile—and for the name of the Authorized Suntile Dealer in your neighborhood. He may be listed in your classified telephone directory. The Cambridge Tile Manufacturing Company, Cincinnati 15, Ohio.

COLOR BALANCED

Suntile

. . . . . A real clay tile
. . . . Bright with color
. . . . . Right for life

SUNTILE OFFERS YOU BOTH • BETTER TILE • BETTER INSTALLATION



Lovely Window Dressing with Berkshire Marquisette Curtains

Sky blue invites the sun in . . . a bright color idea for any room that needs a pick-up . . . highlights a new trend in window decoration. Marquisettes are easy to drape, with extra fullness, extra deep ruffles! Get the double or triple width, extra long, hang it wide, hang it high—criss cross style, to make "every window a picture window"! Berkshire marquisettes come in ivory, off-white, pastels and deep-tones—in Ruffled or Tailored styles. Colors are vat dyed—colorfast . . . Super finished so you don't need starch . . . easy to wash, easy to iron. Easy on your budget too, at better stores everywhere.

SEND FOR FREE BOOKLET "Fashions in Windows" . . . Unusual curtain ideas for every window. Write your name and address on a penny postcard—Berkshire Fine Spinning Associates, Dept. HB-11, P. O. Box 216, Canal Street Station, New York 13, N. Y



Dress is made of Berkshire's "King Phillip" all combed broadcloth

Berkshire® IS ALSO THE WORLD'S LARGEST PRODUCER OF FINE COMBED COTTON FABRICS FOR MEN'S, WOMEN'S AND CHILDREN'S WEAR



Miss Constance Bennett, star of screen and stage, chose Wunda Weve rugs for her lovely new Beverly Hills home. Note how the soft textures of the muted beige carpet accentuates the rich furnishings of her living room.

LIVING ROOM...DINING ROOM...

in any room at all!

YOU CAN WORK WONDERS WITH WUNDA WEVE



Suction vacuums easily. Laundries handle large sizes at low rates. Scatter rugs go into home washers. Colors are tub fast. Never shrinks, sheds or ravels.

Whether you prefer traditional or modern room settings, you'll agree with Constance Bennett that there's nothing like a Wunda Weve cotton carpet to give warm, luxurious, *livable* loveliness to your rooms.

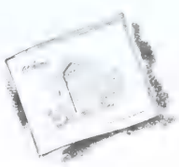
Its texture alone is unique, with highlights and shadows in random patterns that make Wunda Weve the ideal starting point for dramatic decorative effects. In Wunda Weve the texture and color combine to give a magic lift—a charm and softness—to *any* room in your home.

You'll find Wunda Weve scatter, room and special size rugs in leading rug departments. With eleven delightful colors to choose from, you are sure to find the one that is right for *your* color scheme.



Wunda Weve wears comparably with quality wool broadloom. Tough cotton fibres loom woven through the back insure years of wear and beauty. Never a moth attracted!

Guaranteed by Good Housekeeping



Write today for your free copy of our beautiful full color booklet of room settings. Belrug Mills, Inc., 300 Ely River Street, Greenville, S. C.

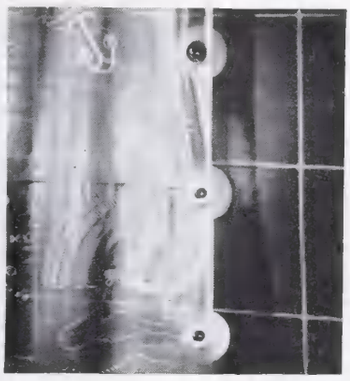
WUNDA WEVE

Eleven Lovely Decorator Colors . . . Magic Blue, Dusty Rose, Fairy Green, Forest Green, Muted Beige, Ancient Ivory, Dove Gray, Taupe Gray, Wood Rose, Gold, Cherry Red.

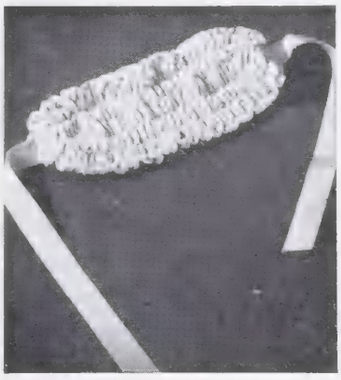
LUXURY LOOMED COLORFUL COTTON RUGS • BELRUG MILLS, INC. • GREENVILLE, S. C. • NEW YORK, N. Y.

Window Shopping

CONTINUED FROM PAGE 136



SHOWER BLESSING. A new gadget that keeps the spray off the bathroom floor and insures you against being swathed in the curtain like a mummy, is called Shower Seal. The three suction cups grip the wall or tub, install by making small holes in the shower sheet, yet never tear or pull. $1 for two sets of 3. Ppd. Wallace Davis Co., 2813 Dixwell Ave., Hamden 14, Connecticut.



TIE ONE ON when you're in the throes of a home permanent and it comes time to collect the children at school, or to replenish the larder at the super market. The bobby bandeau is an elasticized band that conceals pin curls or keeps a sportswoman's tresses in place. Black or brown velvet, powder blue rayon, or wool jersey. 79¢ each: 2 for $1.50 ppd. No c.o.d.'s. May Sherwin, 545 Fifth Ave., New York 17, N. Y.

MINIATURE FIGURE HEADQUARTERS

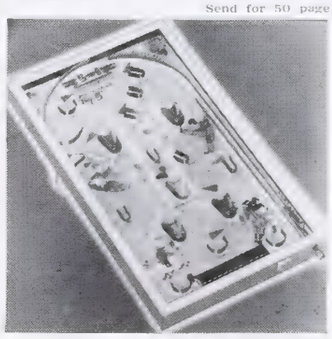


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- ● =77 Gordon Highlanders
- ▪ =1283 Grenadier Guards
- ● =30 Drums & Bugles
- ■ =33 16th, 15th Lancers
- ● =32 Scot Greys
- ▪ =47 Indian Lancers
- ● =152 North American Indians
- ■ =138 French Cavalry
- ● =1907 Br. Army Staff Officers

$1.98 complete set plus 25c handling charges

Send for 50 page soldier catalogue only 25c



ELECTRIC 5 IN 1 PIN BALL GAME

Authentic, exciting, fascinating . . . the Electric 5 in 1 Poosh-M-Up is the last word in pin games. Five plastic domes light up when balls enter certain score cups. Operates safely on 2 ordinary flashlight batteries. On and off switch. Glass covered; completely automatic. Select, finely finished wood frame; folding legs. Brightly colored playing field. One blue, one "gold", and nine "silver" balls. Large—24" x 14" x 2".

$5.50 including shipping charges

No C.O.D.'s please

DUTCH SPEEDY KNITTING MACHINE



Sewing, weaving and braiding becomes fun for every one in the family with this wonderfully practical toy. Simply turn handle and it works. Fascinating for all ages. Uses 2, 3 or 4 ply yarn, 6 to 8 ply carpet warp. Will knit two feet of tubing per minute. Profitable as a pastime for convalescents and the handicapped. Ideal as a year 'round gift maker. Sturdily built, set includes machine plus one cone of yarn and complete instruction book.

$5.50 including shipping charges

ART EASEL SET



Now children can learn to paint with this specially constructed youngster set. Everything is together and in its place. Complete outfit includes 45 inch high easel, 8 jars of brilliant tempera colors, plus one camel hair brush. An unusual value at this new low price.

NOW **4.50** Including shipping charges

Pads 69c
Larger easel 55" size $10.45

MAIL ORDERS PROMPTLY FILLED

REISS BROS.

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MINT JULEPS

Makes a gift of distinction. Lustrous aluminum with hand-hammered finish. Frosts beautifully. Unbreakable, will not tarnish or stain. Requires no polishing. Also ideal for highballs or beer. 16 oz. capacity.

$5.50 Set of Eight
(Add 50¢ for postage)

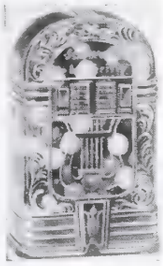
SCULLY & SCULLY, Inc.
"The Smart Gift Shop of New York"
506 Park Avenue (at 60th St.) New York 22, N. Y.

NAME EXPANSION BRACELET



Ultra-smart plastic bracelet, engraved with any name. It expands to fit wrist comfortably. Strong safety catch. The little lady will be so proud to wear it. Colors: Red, green, white, brown or blue 50¢

BUBBLE GUM JUKE BANK



Filled with 120 real rainbow colored bubble gum balls and a surprise gift. Teaches children the savings habit. Insert a coin in the slot, out comes bubble gum. When gum balls are gone, open back plate and find surprise gift. Two coin slots. Made of crystal-clear unbreakable plastic, it's 3" wide and 6" high. $1.00

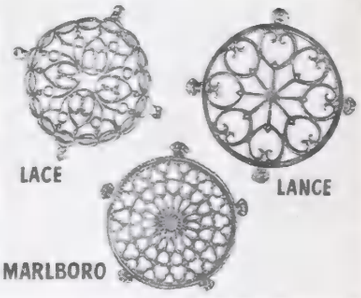
BICYCLE BRIGADE



Won't Junior be proud with his own name in big letters when he rides his bike! Handlebar basket of hand-woven New England ash, with any name hand painted in two colors.

Tricycle size $1.95
Bicycle size 2.50
We pay postage. No C.O.D.'s please.
WRITE FOR BIG FREE CATALOG

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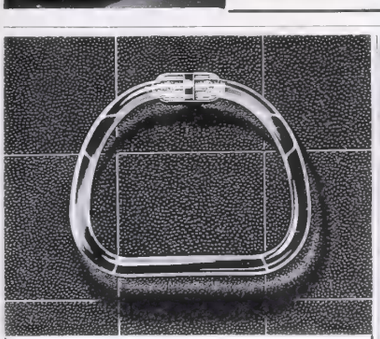


TRIVET LEGACY
In Solid Brass
To Treasure Through the Years

Quaint heirloom pieces that reflect the enduring charm, the functional beauty of Early Americana—these talented trivets protect your precious woodwork from potted plants, hot plates, tea pots—lead a double life as delightful wall decorations. Authentic reproductions—their symbolic tracery and rich scrollwork make them valuable collector's items. Gems of Colonial design—to cherish—to give. About 5" in diam. Order by name.

$2.75 each
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Jenifer House
New Marlboro Stage
GREAT BARRINGTON, MASS.



Here's a DIFFERENT gift!
THE TOWEL STIRRUP
only $2.95 postpaid

Beautiful crystal-clear "Lucite" stirrup makes a grand gift. Wonderful for guest towels, even in smallest bathroom. At home in the nicest kitchen, ready for apron or hand towel. So useful, so attractive, you'll want two or three for yourself, too!

Goes with any color scheme. Hangs flat against wall or cabinet side, swings on small aluminum bracket. 7" wide. $2.95 each postpaid, and money back if you're not delighted. Orders filled within 24 hrs. just send check, money order or postal note to

DeWOLF'S
Dept. 16, 176 Bell Road, Scarsdale, N. Y.



Bobeche Hurricane Lamp

—for *your* candlesticks.

Chimney snaps into Bobeche.

Bobeche firmly locks chimney and candle to your standard candlestick. No wobble.

Easy to do.

Complete, incl. tax and postage. Bobeche, candle & lamp chimney: copper or brass $4.95 pair; silver on copper $6.50 pair.

Hickory Hollow Workshop
Tryon 2, N. Car.



Winter Bouquets WITH COLOR

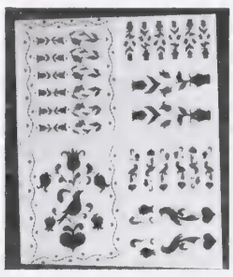
By Ruth Gannon. (Famous garden club lecturer and writer). Winter bouquets can be *just* as gay and colorful as fresh flower arrangements. Which flowers (wild and cultivated) dry well, when to pick them, how to dry and arrange them is described and illustrated in this delightful book. 6 of the lovely plates are in full color! New, unique, beautiful *and* practical, there could be no better gift for the lady of the house. Just published. $2.85.

Free catalog of decoration, craft and art books upon request.

STUDIO PUBLICATIONS, INC. 381 Fourth Ave., New York 16, N.Y.

LET'S "PRETTY UP"

Captivating **DECALS** right from the heart of the Pennsylvania Dutch Country! Here is authentic American folk art at its finest . . . colorful and original. Ideal for brightening kitchens, cupboards, boxes, furniture, trays or shades. Easy to-follow instructions included.



No. 10. PENNSYLVANIA DUTCH DECALS, large sheet of popular hearts, birds, and tulip designs. Postpaid ... $1.00



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Specify by number when ordering.

R. W. CUMMINGS inc.
LANCASTER 3, PENNSYLVANIA

Window

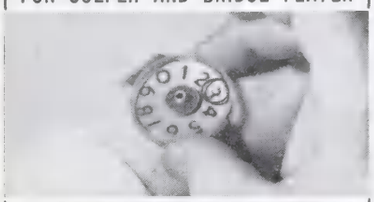


GAITED FOR SAVING. We know a family who went abroad not long ago on savings they'd accumulated just in dimes alone. So to start you off on your own dream journey, here's a solid brass percheron bank. He conceals his slot in his mane so you can use him as an ornament or paper weight. 5" long. $4.25. Same horse in black iron. $2. Ppd. "little joe" Weisenfeld, 112 W. North Ave., Baltimore, Md.

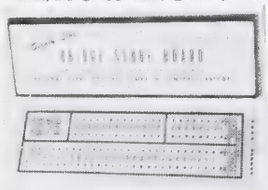


LET'S MAKE-UP. A toy that rates high in play value is this very complete make-up kit. With it, a bored Miss Pigtails will welcome a rainy day as her golden opportunity to out-glamour her glamorous mother, and she'll give herself the works—nails, face, and hair. The price is $1.35 postpaid from Giftcraft, 1234 East 47th Street, Chicago 15, Ill.

FOR GOLFER AND BRIDGE PLAYER



COUNTASTROK GOLF SCORER
Keeps accurate score of each hole—Avoids disputes. A flick of the finger records each stroke. Genuine Leather adjustable strap. Unbreakable Dial. Worn on wrist, belt or bag.
Postpaid $1.50 each, 2 for $2.75.



MORE FUN IN BRIDGE!
NEW BRIDGE SCORE BOARD designed by world Bridge Expert, Sidney S. Lenz. Throw away pencil and paper and score this modern easy way! Records every possible score in Contract Bridge, in sight of each player. Bridge scoring edited by Sidney S. Lenz.
Set of two $3.95 or $2.00 each postpaid.
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Write for New Gift Catalogue
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floating OPAL



"Moonlight mixed with Fire"

What *are* these scintillating stones? Precious Australian opal, floating in clear liquid, sealed in crystal! As the wearer moves a wonderful effect is produced, like crushed rainbows quivering within. Chain and settings of fine 14-kt. gold. Double pendant, $33.60; pin, $36.00; earrings, $36.00 pr.; single pendant, $19.20. Tax included. No postal charge. (No C. O. D.'s, please.)

Lockwood
Hempstead's First Jewelers since 1886
5 Main St., Hempstead, L. I., N. Y.



DRIFTWOOD

Simplified plant arrangements. The wood is attached to metal pin. Will not rot in water. Place any water growing plant in pin; cover with pile of small stones and water. Complete without plants as shown $12.50.

Items sold separately

Driftwood 14—16"	$3.00
" 26—28"	$5.00
Bowl—Rough California pottery	$4.00
8½ x 5 x 2½" deep	
Grey, Chartreuse border & lining	
" Robin's egg border & lining	
Scarlet, black	
Paper birds	$.25 ea.
Paper butterflies	2 for $.25
Frogs	$.35, $.65, $.75
Leprechauns, green	$2.50
Imps, brown or green	$1.25
Ceramic Monkeys	$.25 & $.50

No C. O. D.'s. Postpaid

THE GIFT BOX
Ocean City New Jersey

LIFELIKE KIDDY PONY

FOR KIDDIES from 2½ to 8 Years of Age

ROCKING HORSE MODEL **$19.95**

VELVETEEN FINISH

A LIFETIME THRILL FOR THE YOUNGSTERS

This year give them the Xmas they'll never forget—let them thrill with the joy of a romping gallop on this realistic pony. Big and sturdy for safety. Surprisingly realistic in a variety of beautiful finishes—both rocker and glider types. In genuine calfskin or rich fur-like velveteen coverings with genuine leather saddle and reins. Stirrups and frame-work of durable aluminum. Orders received by Dec. 18th will be delivered for Xmas. Express collect. Cash with order or 50% deposit on C.O.D. Order today!

Orders received by Dec. 18 will be delivered for Xmas.



ROCKER TYPE
No. 222 stands 44 in. high, 26 inches long. For children from 2 to 8 years of age. Rich brown velveteen coverings.
Only ... $19.95

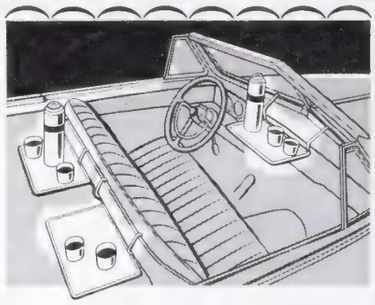


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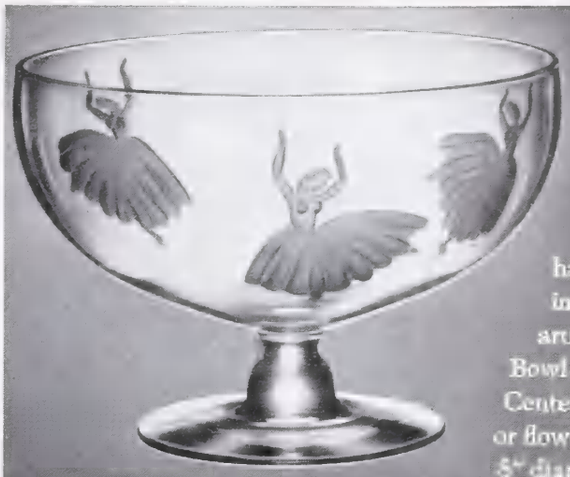


POSTAL SAVINGS. A perfect miniature of the good old U. S. Mail Box is the most impelling come-on we've seen for getting money out of you. It even paints a rosy future by pointing out what daily deposits of anywhere from a dollar to a penny will total at year's end. Made of steel with postal green enamel finish, it takes bills or coins. 9" high. $2.50 ppd. Lemac Co., 154 W. Tremont Ave., New York.



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Styled for table service de luxe. This plain high-polished aluminum casserole set . . . with 90-watt electric hot-plate, 2 quart Pyrex dish and aluminum cover.

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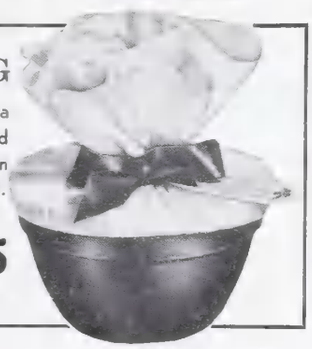
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TWO DOLLS IN ONE
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Add 10¢ each doll for packing and postage. No COD's please.

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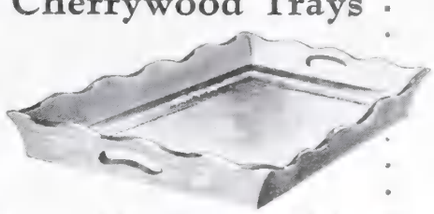
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PACKAGE OF TWELVE $3.50 (POST-PAID)

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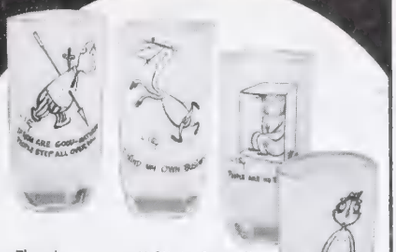
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Please ship ☐ Cabin Lamps ☐ Cherrywood trays
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Nest of Three ☐ I enclose 10 cents in coin (or stamps) for illustrated catalog of rare gifts ☐

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Bottoms up!



There's an extra KICK in Bernad's highball glasses with clear glass on rim and bottom. Cartooned by William Steig. Entertaining will be different from now on. One glass full should do the job of two. *8 different designs* — **$7.50** Complete set

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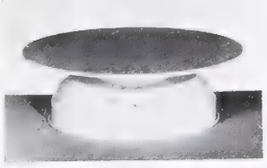
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MUSICAL CAKE PLATE AND MUSICAL TEDDY BEAR BOTH FOR $10.95

A handsome musical teddy bear about 12" tall with sewn-in guaranteed Swiss music box. Stuffed with genuine kapok and hand finished right down to his button eyes. Your choice of pink and blue, blue and white, white, or brown. **$5.95** if ordered alone.

All-white musical cake plate plays "Happy Birthday" while cake turns. 7½" diameter, durably made with genuine Swiss music box built into pedestal. $5.50 if ordered alone.



Your choice of two more sizes at special bargain prices and choice of tune—"Happy Birthday" or "Wedding March".

10" diameter..... $6.75

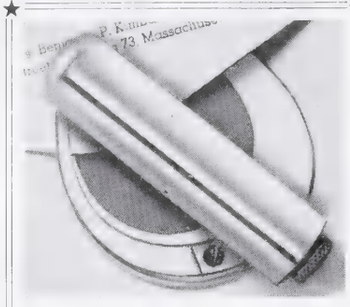
15" diameter..... $11.95

Check or money order only—No C.O.D.

Add 25c postage and packing. (50c west of Mississippi)

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Window



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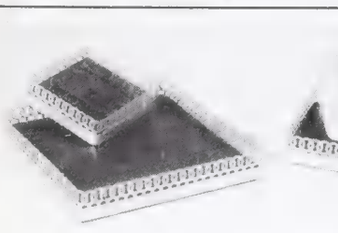
Size: 8¾" long, 6¾" wide.

$7.50 postpaid, Inc. tax

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Set of three stands—3 in., 4 in., and 5 in. in either square or round. $3.95 postpaid.

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Vase not included — No C.O.D.'s please



THE GOOSE THAT LAID THE GOLDEN EGG

Is serving triple duty now. The Goose lays salt. The Egg will scatter pepper. Both, plus some toothpicks, will hold hors d'oeuvres. Both look unique in flower arrangements. An unusual, wonderful gift. Send us your Christmas list.

The Goose, which is 5" high, is of clear white ceramic trimmed in 22 carat gold. The Egg is covered with 22 carat gold.

$3.50 the set, postpaid
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Indoor Bulb Garden

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Order by mail *Send for special gift list.*

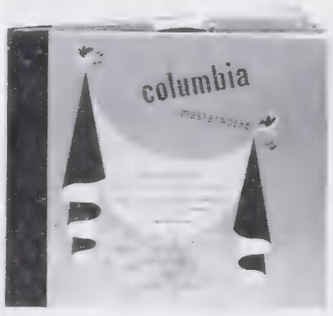
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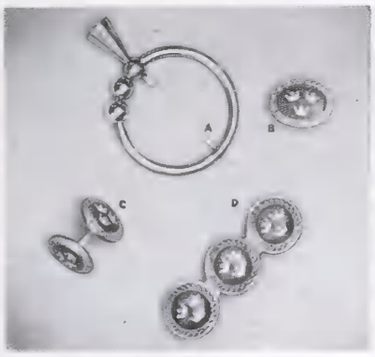
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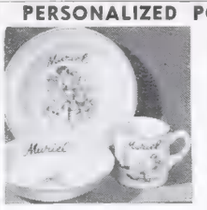
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FREE: Send now for Creative's exciting new 48-page catalog with 373 items to delight the heart of every youngster.

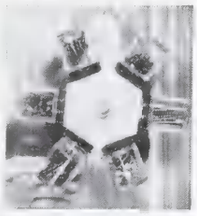
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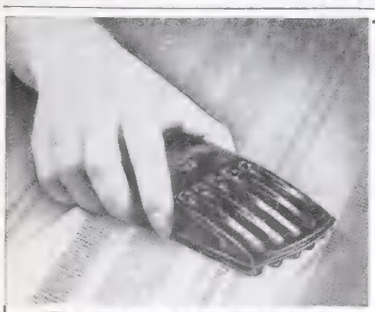
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Send Cash, Check, or Money Order with first names. No C.O.D.'s please.

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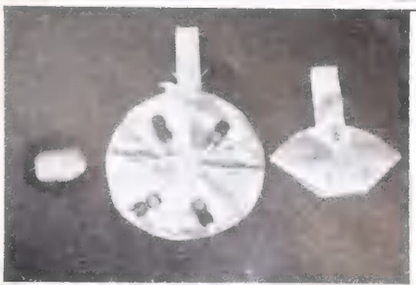


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The *new* Electro Cleaner performs miracles on suits, hats, furniture and car upholstery. Picks up dust, lint, and loose hair by *magnetic attraction*. Cleans fabrics thoroughly and quickly. No current or chemical required. *Satisfaction guaranteed*. Made of beautiful non-breakable plastic. Gift boxed. The perfect gift for HIM, for HER. Mailed prepaid for $1.75.

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Luxurious sewing basket in colors of pink, aqua and shocking satin. (Shown open and closed). Comes with spools of varied colored thread, small safety pins, snaps, needles and pins for your wants. **5.00**

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Send for free catalog. All items ppd.

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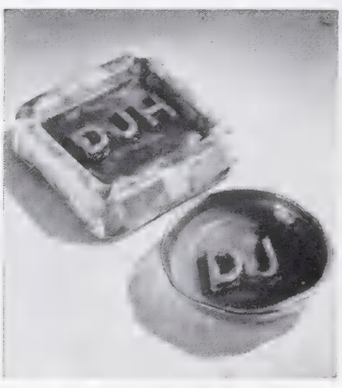
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Window



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F A L K ' S

3110 Boardwalk Wildwood, N. J.



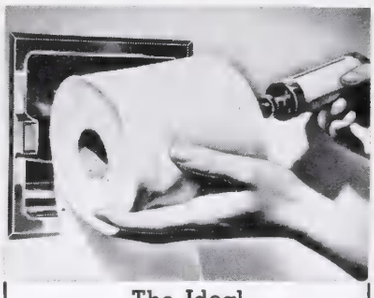
BOTTLE BITER!

Every guest in the house will want to experiment with this hilarious wall bottle opener. All metal, life size dentures (in natural colors), guaranteed to bite off bottle caps quickly and easily. The illusion is astounding enough to make Grandpa snap his teeth—just to be sure he's got them. Giftboxed, complete with three "gum" colored screws. $1.95 (Postpaid. No C.O.D.'s.)

Send for free catalog of Smart Bar Accessories

the GAME ROOM

1538 Connecticut Ave., Washington 6, D. C.



The Ideal Christmas Gift

A Concealed Bathroom Deodorant

Grant's new Deodoroll brings you "Forest Breeze," a delightful, fresh-pine fragrance for lovelier bathrooms. You simply replace your present tissue roller with this concealed, delicately scented deodorant in an unbreakable plastic tube mounted with chromium plated parts to fit any type fixture. Deodoroll is always at work—yet fully concealed. No caps to unscrew—no bottles to spill. Sent postpaid, tax included for only $2.00 complete with filler which lasts up to 3 months. Two extra refills for only $1.00.

Grant Laboratories

6018 Adeline Street Oakland 8, Calif.

Shopping



NOT THE SAME OLD GRIND. An Olde Thompson pepper mill and salt shaker are handsomely dressed for dinner in crackled glazed ceramic, hand-painted with green ivy leaves. The steel working parts are excellent, and it's a set you can send to your favorite gourmet with perfect confidence. With box of whole black pepper corns, $5.95 ppd. The Mail Pouch, P. O. Box 125, South Pasadena, Calif.



THIS MEASURES UP as an extraordinarily good customer for a child's room. Shaped like a giraffe, the long neck is a measuring stick that s-t-r-e-t-c-h-e-s from 26" to 48" so you can mark your child's beanstalk progress. There's a peg for draping small clothes, a base for shoes and socks, and it comes in white with blue, pink with blue, decoration. $3.50 ppd. Susan Jay Gifts, 302 E. Fordham Rd., New York 58.





THE *Satisfying Beauty*

of this rich, antiqued brass plaque can make your home lovelier. Of famous "Peerage" brass, imported from England, the brilliant, tarnish-resistant finish needs no polishing. **Postpaid:** 17"—7.50 ea., 14.50 pair; 12"—3.50 ea., 5.95 pair; 6"—1.75 ea., 3.20 pair. The charming copper kettle is 7½" x 9" overall and is tin lined. Also attractive for decorative purposes. **Postpaid:** 8.95.



Illustrated: 12" Plaque "Jenny Jones" Design

Send for our catalog of unusual creations.

THE **eldridge shop** INC
12 MAIN STREET ▪ PORT WASHINGTON ▪ N.Y.

Illustrated: Copper Kettle Imported from England



Le PENSEUR
(The Thinker)

Rodin's famous masterpiece is the ideal gift, so distinctively different, that you will want more than one. Sculptured from the original in the New York Metropolitan Museum and stands in miniature about 4 inches high. Finished in ▪ handsome bronze with a high luster, that accentuates every contour of the body.

This is another original miniature from the famous Sebastian Studios, and is available in a limited quantity.

Postpaid and guaranteed delivery anywhere in the United States. **$3.95**

Please send remittance with order.
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SEBASTIAN STUDIOS, Inc.
13 Bassett Street Marblehead, Mass.



ENGLISH SILVER CO. SCORES AGAIN

Georgian Style
Gadroom Design
Size 19 x 14 in.

$9.95 tax incl.

This beautiful duo entree dish, heavy silver on copper of course, large enough for that special supper party.

Just what you want for that special wedding present, anniversary or house warming gift.

This tray guaranteed to please the most critical judge of silver or money gladly refunded.

Sorry, no C.O.D.'s. Send check or money order. Add 45c for postage and insurance.

ABEL'S
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Virginia Handcrafts



MAGAZINE CRADLE beautifully fashioned by expert craftsmen in solid MAPLE, WALNUT or MAHOGANY. 13¾" high x 15½" long x 11¾" wide.

$13.95

Send 10¢ for booklet on other handmade furniture, "Heirlooms of Tomorrow"



FOOTSTOOL in walnut finish with Fibre-Rush seat. Seat 12½" x 15½". Height 8½".

$3.95



FOLDING TABLE to simplify your entertaining. Also makes a perfect chairside or coffee table. Solid WALNUT, MAPLE or MAHOGANY. 24" ▪ 15" ▪ 18" high. **$13.95**

Large size Folding Table 20" ▪ 30" ▪ 28" high. **$19.95**

Express Charges Collect *Sorry, No C.O.D.'s, please*

AVALON GIFT HOUSE
Box 935-B Front Royal, Virginia



The Cheese Stands Alone

The center of attraction at any cocktail party is this crystal Lazy Susan. It spins silently on ball bearings, measures 14½" in diameter, and is crowned with ▪ crystal dome to cover your cheese. We think it's ▪ wonderful way to say Merry Christmas to a favorite entertaining lady.

$6.50 postpaid
Sorry, no c.o.d.'s.

bertram shrier, ltd.
1147 Connecticut Ave., Washington, D. C.



Sparkling Icicles! 50 for **$1.00** postpaid

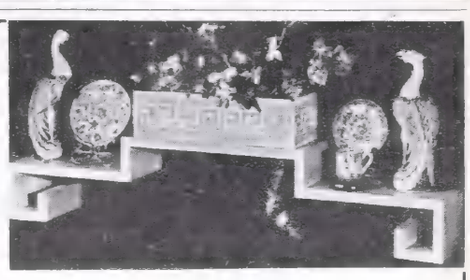
Gaily scintillating plastic icicles—at so small ▪ cost—will make your Christmas tree prettiest of all! 25 crystal clear icicles, 25 assorted blue, red and green. Fireproof. Use them year after year.

Fred Harvey
SHOPS and RESTAURANTS
Union Terminal Building, Cleveland 1, Ohio

HANGING WOOD SHELF & PLANT BOX

Create an unusual wall effect in any room with this contemporary design, simple yet exotic. Hand finished in pickled pine, mahogany, chartreuse, black, Chinese red or forest green with metal plant container. Size 38" x 11" x 6" **$18.95**

Add ▪ pair of key brackets in matching colors for a stunning effect. Size 14¼" x 4½" x 5½". **$12.95** Pair



No C.O.D.'s please *All Pieces Express Collect*

RUTH HILTON, 107-10 Queens Blvd., Forest Hills, N. Y.



Fantasy VIDEO SET

Fascinating Service for Any Informal Gathering

Four lovely ten inch leaf plates with raised rims and graceful veined partitions. Depressed wells snugly hold matching cups with distinctive strap handles. Paired in delicate tones of Linden Gray, Elm Green, Maple Yellow and Beech Beige.

The Set Eight Pieces **$4.95** Express Collect

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Hotel Waldorf Astoria New York
THE UNION NEWS CO.
Rockefeller Center New York 20

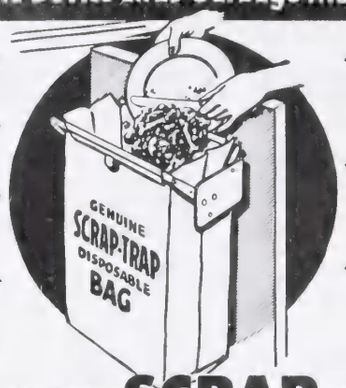
Amazing Simple Device Ends Garbage Mess and Odors!

Finger-tip-open! Snaps shut. Seals odor-tight!

Scrape scraps from plate to bag. No handling.

Holds peelings, coffee grounds, bones, soups, rinds, etc.

No more leaking sink strainers. No more unsightly, unsanitary, smelly kitchen garbage pails!



Sturdy metal frame fastens to door under sink, cabinet drawer or wall.

6-quart size, stout moisture-proof bag is easy to put on and take off.

No more stooping—the SCRAP-TRAP hangs waist high. Never touch garbage again!

New! PATENTED SCRAP-TRAP

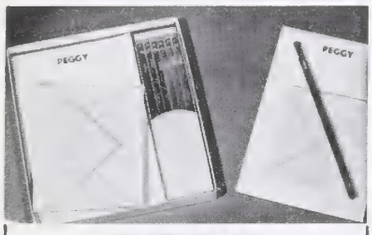
T.M. Reg. U. S. Pat. Off. Pat. Pend.

Goodbye to your *worst* kitchen chore! Now, you, too, can avoid handling wet, messy garbage scraps! Remove dry bag, fold top, place in pick-up garbage can. Keeps can clean, too. This new, quick, clean SCRAP-TRAP is sweeping America. We guarantee you'll be delighted or money back!

GENUINE SCRAP-TRAP BAGS always available. Only 35c for months supply (about 1c per day).

SAVE 700 TRIPS A YEAR to your outside garbage can! Women love its new, easy, sanitary convenience! New low price. Mail only $2.19 for beautiful ivory-finished Scrap-Trap complete with month's supply wet-proof genuine Scrap-Trap Bags. Only 10½ inches wide. 500,000 sold on sight! Tell us whether wood or metal surface. Mail order today!

ARBEE PRODUCTS CO., Box A 11, KANSAS CITY 17, KAS.



KIDDIE WRITING SETS



Personal Stationery! For writing letters to Grandma or their own little friends. Set includes 50 letterheads personalized with first name in big, red, jumbo type, 25 plain envelopes, and 12 personalized pencils. Good quality stock.

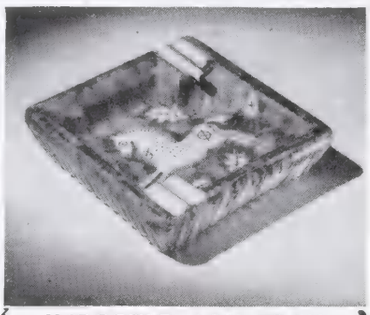
Rushed to you gaily gift boxed, ppd. **$2.00**

STATIONERY ONLY—50 personalized letterheads, 25 plain envelopes $1.00
PERSONALIZED PENCILS, 12 in Gift Box $1.00

Please print plainly

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IMPORTED ASH TRAY by CANTAGALLI

Rare gifts are cherished forever and this genuine Cantagalli ash tray is a choice importation and just in time for your yuletide giving.

It is extra large (2" deep by 7½" square) and is hand made by Italy's finest potters. The distinctive mottled green background is accentuated with a hand painted horse and the whole tray is overglazed for lasting beauty.

It is truly an exclusive gift.

Postpaid in U.S.A. **$6.50**

ET CETERA
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actual photograph

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Collector Quality Porcelain Love Birds

for Bird Lovers $5.50 postpaid

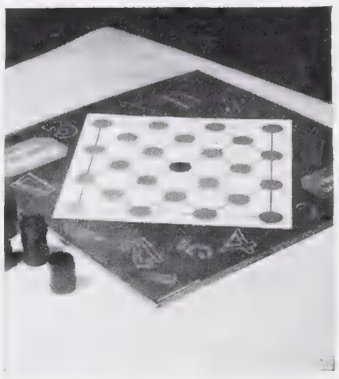
Lovely to look at, lovely to touch—these birds of America have been sculptured and hand-painted with true Audubon detail and coloring. And an old-world secret formula has transmuted English clay and choice imported colors into gleaming, brilliant high-fired porcelain. For use as decoration, in floral centerpiece, or lamp base—a permanent symbol of affection and happiness. 4¾" high x 3½" wide. Sapphire blue and gray with golden breast.

Send check or money order
Gift Bird Leaflet on Request

Gift Fare Sterling
Box 243, Murray Hill Station
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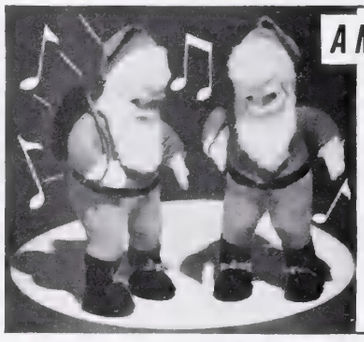
Window



SCARNE'S CHALLENGE is a new nation-wide contest that offers $25.000 in cash prizes. So, set it out in front of the fire and while you dream of how you'll spend your winnings, play an exciting game. First prize is $10.000! Devised by a world famous game authority, it's a fascinating solitaire or group game of skill. $2.98 ppd. Scarne's Challenge Sales Corp. 200 Fifth Ave., New York 10, N. Y.



HOUSE BEAUTIFUL for the luckiest family of dolls this side of the North Pole has six rooms, all decorated in full color with simulated carpets, tile and walnut wall panels, shelves, cabinets, reproductions of actual paintings. All steel construction, 21" x 10¼" x 14½" high, it comes with 57 pieces of plastic furniture, including 6 tiny dolls. $4.98 plus 50¢ postage. Meritoy Corp., 222 Quincy St., Boston 21, Mass.



A MERRIER CHRISTMAS FOR ALL with this MUSICAL SANTA CLAUS

● A thrill to give or receive—the jolly 14" Santa Claus doll from whose round little tummy a tuneful Swiss music box plays such Yule favorites as "Jingle Bells" or "White Christmas." Suit is scarlet corduroy, sack, green velvet...his hand-painted face wreathed in white, *woven* whiskers. Priced at **$8.95** Add 25 cents for boxing and postage.

Send check or money order. No COD's, please

THE HOME SHOPPER
P. O. BOX 300-B, BERWYN, ILLINOIS



HOLIDAY decorations *from Oregon*

From the evergreen forests of the West.

Centerpieces of holly, spruce, juniper, yew and cedar. Complete with candle. A gift of beauty that lasts beyond the New Year, $5 postpaid.

Glorious holly wreaths heavy with brilliant red berries, $4 postpaid.

Large boxes of holly, $4 postpaid.

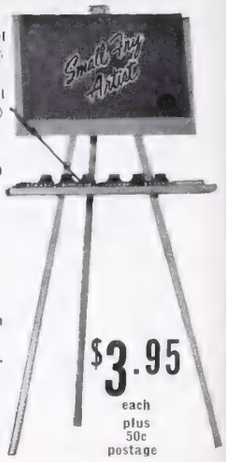


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Flowers for over 40 years
PORTLAND, OREGON

"Small Fry" ARTIST'S EASEL

For Your favorite Rembrandt Educational - Entertaining

- Hardwood Easel (2½ feet high)
- Plywood Easel Board (13"x19")
- Pad of Art Paper (12"x18")
- 6 Bottles of Paint
- 6 Jumbo Crayons
- 1 Artist's Brush
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$3.95 each plus 50c postage

RANDEL ASSOCIATES, Dept. H
1123 Broadway, New York 10, N. Y.

Shopping



CONFECTION-ATELY YOURS. A candy dish that is as pretty to look at as it is delicious to dip into is made of Italian pottery with the figures of a little girl and boy kneeling at each end of it. Hand painted, and decorated with porcelain flowers, it measures 12" long overall, and the price is just $12 postpaid. Imported Arts, Inc., Mail Order Dept., P.O. Box 619, 515 Lincoln Rd., Miami Beach, Fla.



SHORTENING MEASURE. Every cake and pastry cook we've shown this to claims it's the best gadget that's entered the kitchen since the can opener. A red plastic cup measures from one tablespoon to ½ cup of shortening, and a removable bottom moves to any of the marked positions. Then all you do is fill the cup to the top. A cinch to clean! 50¢ ppd. Federal Tool Corp., 3600 W. Pratt Blvd., Chicago 45, Ill.



Cleans & Shines Between the Tines

Especially designed for fork prongs, this scientifically molded polishing block can be used with equal efficiency to clean and polish in a fraction of the usual time all silverware and other household metal, no matter how ornate. No polishing cloths needed. May be used with any liquid, powder or cream silver polish—and actually improves with use! Simple directions are included. No C.O.D.'s, please.

$1.00 prepaid

SEAGER & SEAGER

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LOAFEEZ FOR LUXURY LEISURE

Just knit the top and attach to leather sole.

Knit-Kit contains all the materials for making Loafeez. Generous supply of 100% worsted yarn, pair of genuine leather soles [illegible] easy instructing.

famous Adams sconce design and [illegible] it. lecting mirror complement and lend charm to your living room.

Lacquered solid brass beveled mirror, felt back. Czechoslovakian prisms. 24" high x 9" wide. **$16.50 ea., $29.50 pr.** Prisms: 12 for **$1.50** or 24 for **$2.50.**

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Carla Stevens Bay Shore Road Villas, N. J.

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And why not? Such a charming curio deserves the limelight. Grandma's old fashioned stove assumes new duties in the home as a clever little lamp . . . a faithful all-metal miniature sheathed with a gleaming copper finish and adorned with a gay lampshade. Remove the tiny burners and plant ivy or philodendron . . . or use as unusual ash trays. A unique gift for friends or collectors. 4" wide, 3" deep, 5½" high.

$8.95 postpaid

Also—hand painted [illegible] white—$9.95

(For West of Mississippi add 25¢ postage.)

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LOV[illegible] The Suburban 28 RIDGE ROAD NORTH ARLINGTON, N. J.

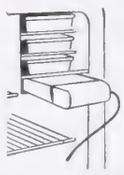


the same **RICH OLD-FASHIONED** *hand turned* **FLAVOR** *and* **TEXTURE**

THE NEW ELECTRICAL WAY *right in your own refrigerator*

FREEZE-O-TRAY

ELECTRIC ICE CREAM FREEZER

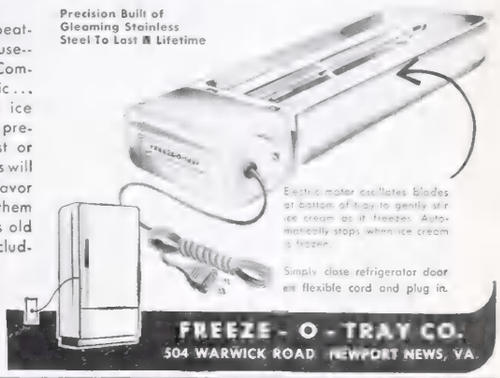


No stirring--no beating! Simple to use--easy to clean. Completely automatic . . . makes delicious ice cream while you prepare dinner, rest or shop. Your guests will beam about the old-fashioned flavor and you'll simply have to show them your FREEZE-O-TRAY! Priceless old southern ice cream recipes included. $14.75 post paid. No C.O.D.'s

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delight your family tomorrow

Precision Built of Gleaming Stainless Steel To Last A Lifetime



Electric motor oscillates blades at bottom of tray to gently stir ice cream as it freezes. Automatically stops when ice cream is frozen.

Simply close refrigerator door on flexible cord and plug in.

FREEZE - O - TRAY CO.
504 WARWICK ROAD NEWPORT NEWS, VA.



PERSONALIZED TIE RACK

Your own name on this smart looking Tie Rack. Ties hang neatly, freely, without being crowded. All ties visible, easily selected. Mahogany finish. 13½" long. Holds up to 40 ties easily. **$2.95**



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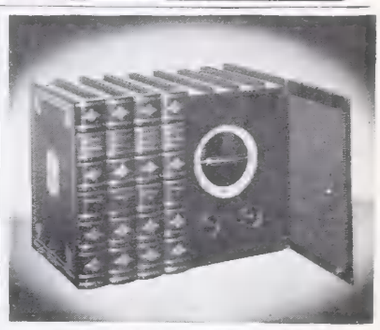
We'll bet you never saw anything like this before! It's the most interesting and decorative aquarium ever designed. It's thrilling to view the fish as they seem to take delight in swimming from one end of the bowl to the other, through the connecting tube. It's exquisitely designed of clear crystal glass with fluted rims on bowls. 16" long, 4½" high. **$5.75**

We pay postage. No C.O.D.'s please.

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in Rich, Gold-Tooled Leather
For Living Room, Library, Den

★ A gift for the home that gives pleasure the year 'round. BOOK RADIO, offered exclusively by us, gives you the strong, clear tones and exact tuning that identify a truly fine radio. The subdued elegance of the Genuine Leather cabinet will complement any room.

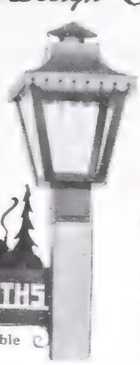
★ Radio is a powerful, five-tube superheterodyne Emerson AC-DC. High fidelity 5" Alinco Speaker insures beautiful tone reproduction.

★ Custom-made cabinet is an authentic reproduction of a set of fine old English bindings. Choice of Oyster White, Burgundy or Walnut Brown with title panels in contrasting colors. Embossed in Genuine Gold. *Written guarantee with each set.* Postpaid and insured $65.50

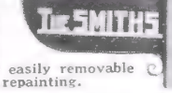
★ **WARD PHILLIPS CO.**

★ Box 3451-B, Merchandise Mart, Chicago 54, Ill.

. . . It's a Hagerstrom Design



Greet guests with light and identification! "Pine Hollow" No. 152 in aluminum. Wrought iron bracket. Finished satin-black. 14 cut-out aluminum letters. 16"x18" $24.50 F.O.B. The Copper Lantern, in satin-black. 19" high, 4"x4" post cap $28.50. Large 21" high $38.50. Order Today.



Additional Letters to match 50c each. All letters are easily removable for quick repainting.

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24 pages of exciting, beautiful metalcraft designs by Ernst Hagerstrom for your home or garden: weathervanes, house signs, lanterns, etc. FREE with order or send 10c to cover postage and handling.



Hagerstrom
METALCRAFT STUDIO
41-11 Milwaukee Ave., Wheeling, Ill.



RECIPE ADJUSTER

This pretty, clever dial adjusts any recipe to serve any number without figuring. Twist the dial just once—presto—read exactly how much to use of every ingredient. Made of VINYLITE Brand plastic, it's durable, easy to wipe clean. Guaranteed to work. It will save time, banish fractions . . . and mistakes.

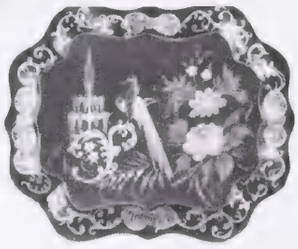
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DECORATE

anything from a cigarette box to a door panel or chest

WITH ATTRACTIVE JANE ZOOK STENCILS AND PATTERNS



Easy-to-use **PENNSYLVANIA DUTCH PATTERNS.** 50 patterns and borders in typical Pennsylvania Dutch motifs with complete instructions for transferring and painting. Portfolio D-200.....$1.25 postpaid

Paint a tray like this (regularly retailing for about $37.00) with Jane Zook **EARLY AMERICAN TRAY PATTERNS.** 5 patterns for 5 different size trays with complete instructions for transferring and painting. Portfolio T-100 .....$1.25 postpaid

Sheets of **PENNSYLVANIA DUTCH STENCILS** for decorating articles of all sizes in textile, wood, tin, cloth, etc. Complete with color guide and instructions for stenciling. Portfolio S-300.....$1.25 postpaid
Make expensive looking gifts with these lovely designs.

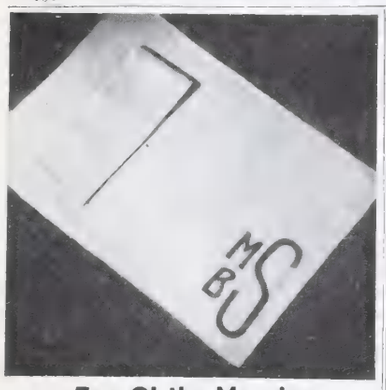


Catalog of painting materials and complete line of undecorated tinware with each order.

Sorry, no C.O.D.'s

Jane Zook Decorating Studios

459 State Street, Lancaster, Pa.



Top O' the Morning

A breakfast tray set of pure Irish linen has hand-rolled edges, and a hand-appliqued three-letter monogram. Oversize mat for breakfast tray is 14" x 21", napkin is 14" square.

In gray with yellow monogram, pink with wine, light blue with pink, or chartreuse with brown. It's a Bertram Shrier, ltd. Exclusive.

Allow two weeks for monogramming.
Deadline for Christmas deliv. Dec. 10th
Set with 1 napkin $7.50
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postpaid no c.o.d.'s

bertram shrier, ltd.
1147 Connecticut Ave., Washington, D. C.



NOTE BOOK 2¾"x3⅝" and 12 REFILLS, PURSE and KEY CONTAINER $3.20

Glamour for MILADY'S HANDBAG

Utility too with these beautifully crafted, supple red or brown morocco grain leather gifts, personalized with initials or first name in 23K gold.

LIPSTICK TISSUE CASE and 12 REFILLS $1.65

WINNIE KIDDER
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Circular on request





Peek-a-Boo Box For Tiny Tots

Here's a luscious sweet tempter for your tiny tot. A candy and game box such as you've never seen before. Pull out the two separate trays and a story unfolds through peek-a-boo holes. Then, lo and behold, tucked inside you'll discover peppermint sticks, lollypops, chocolate cigarettes and many other exciting candies. Plus a big balloon, a puzzle, and a tiny fairy tale book. **1/2 lb., $1.50.** Add 15¢ for postage.

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HAND-DRAWN ORIGINAL

PORTRAIT

FAITHFULLY REPRODUCED FROM PHOTO OR NEGATIVE **7.50**

A treasured portrait of you or a loved one by a professional artist. Hand-drawn in sepia, a technique of the Old Masters. Will not fade. 8½" x 11" in size, mounted on a 10¾" x 14¼" mat. Drawn from any snapshot, photo or negative. Postage prepaid.

ARTISTS GUILD OF BOSTON
120 Boylston St., Boston 16, Mass.



Window



SETTING THE PLACE. One of Stangl Pottery's most delightful dinnerware patterns is "Blueberry." With wide yellow borders and white centers decorated with blueberries, it will make your table younger than springtime. A four-piece place setting consists of luncheon plate, bread-and-butter, cup and saucer. 16-piece starter set, $14.95. Exp. Coll. outside of New England. Jordan Marsh, Boston, Mass.



WHAT'S HIS HOBBY? Whether it's golf, hunting, boating, fishing, bowling, chess, or just doing research on where the bubbles come from in a glass of champagne, you can have a pure silk tie hand-painted to illustrate his chief interest. His initials will be embodied in the design. Choose tan, gray, blue, or green; send hobby and initials. $15 postpaid from Hobby Ties, 193 Ashland Road, Detroit 15, Michigan.



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Authentic reproductions of rare distinction. Durably woven from 100% pure wool yarns in beautiful multi-color blends. Backgrounds in gray, black, white, blue, rose, burgundy, green, brown, or tan. Specify oval or oblong.

2' x 4'	$ 16.95	9' x 12'	$228.00
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Will not sprout or buckle. Non-skid back. Can be washed or dry-cleaned. We pay shipping charges.

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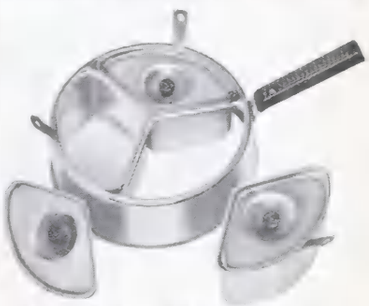


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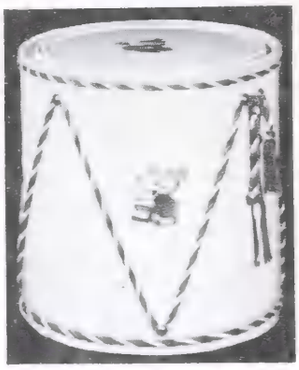
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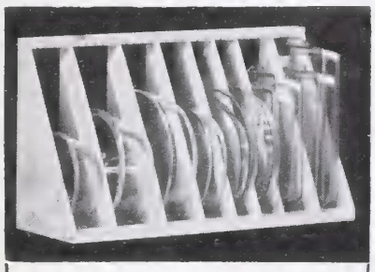
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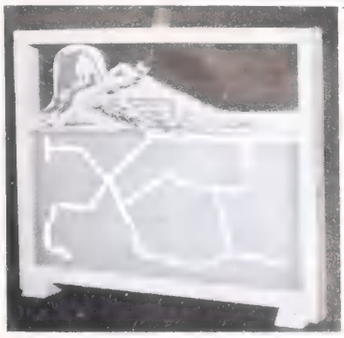


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This versatile end table will be equally at home in living room, bedroom or den. Place it beside a comfortable chair, with a good reading lamp and smoking accessories at hand, fill the center section with well-loved books and a bit of colorful bric-a-brac, and store cigarettes and matches in the roomy drawer, and note how each member of the family will gravitate towards it. Or use a pair—one at each end of a sofa. Sturdily made of solid knotty pine, with smooth worn edges to simulate age, antiqued in maple or mellow brown, and hand-rubbed to a soft glowing luster. 22" wide, 15" deep, 25" high. **$24.50**

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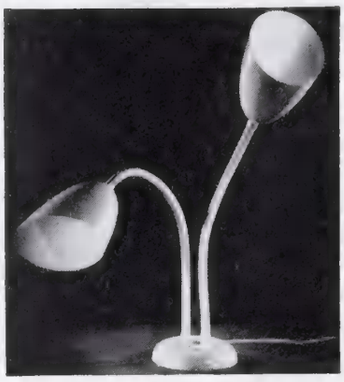
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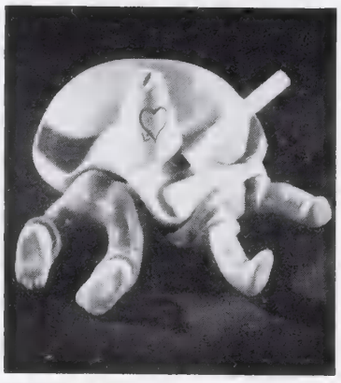
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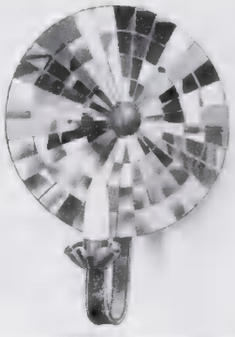
Window



DOUBLE HEADER. The most satisfactory lamp for twin bed night hawks is designed by modernist Kurt Versen, and once you've tried it you'll never go back to the lacy shade era. The goose necks adjust to any position, and the base stands firmly on a table. In sage green, blue, terra cotta or gray finish. $21.50. In aluminum or black $23.50. Express collect. Christine Nute, 50 Beacon Street, Boston, Mass.



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the pair

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Window

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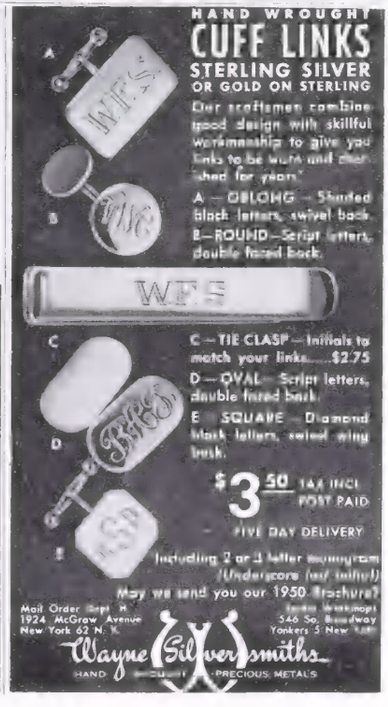


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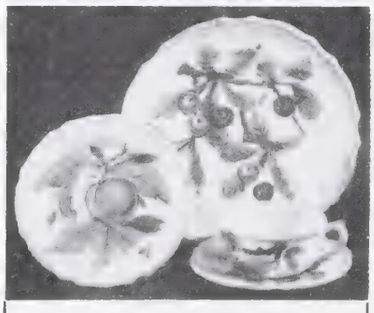
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$6 plus 75¢ postage

Orders for more than one place setting will be shipped prepaid. Send for fall booklet of other dinnerware pieces in this pattern.

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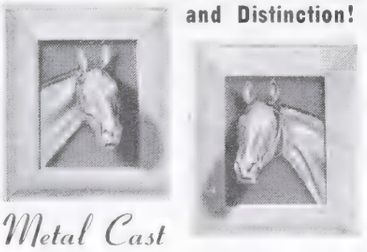
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Window



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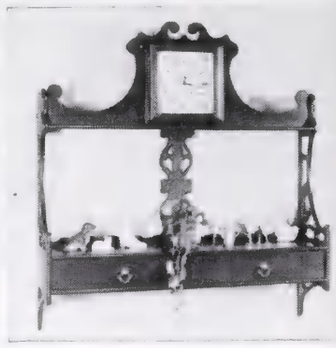
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Watsolite Vinyl Plastic gloves withstand conc. sulfuric acid, boiling water, many chemicals or lye. We suggest that you purchase a different pair for each type of use.

SIZES 6 TO 9 incl. ½ sizes. Medium wt. for DISHWASHING & housework or Med. Light wt. for dauntless glove in house or garden work. $1.35 a pair postpaid. Send DRESS glove size (Do not "up" your size) & ptd. glove wt. with Check or Money Order to:

WATSOLITE COMPANY, INC.
R.D. #1, formerly of Andalusia, Pa. Morrisville 5, Pa.



Mahogany CLOCK SHELF

Hand-finished solid mahogany, with two drawers, and a fine Miller electric clock as a decorative part of the graceful top. Perfect for those prized figurines . . . priceless for a room where an ordinary clock is out of place. 24" x 24" x 7" overall.

$29.50 EXP. COLL.

Please include check or M.O. with order

WM. P. STEIN, Inc.
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Shopping



CUSTOM-CUT FURNITURE comes unassembled and the wonder of it is you don't have to know a gimlet from an awl to put it together. And in a few minutes you'll have this sliding door chest looking as if a cabinet-maker had created it, and the bookcase ready to house your favorite Dickens. 34" x 36" x 17" chest, $42. 30" x 36" x 9½" bookcase, $27. Exp. coll. Finishing kit, $1.95 ppd. Westport Design Group, Westport, Conn.



HERB SERVICE. A little wicker basket comes filled with a wonderful assortment of seasonings and recipes for making dressings that are a little herby. Everything from celery and onion vinegar to peppercorns is included and you'll use the basket for hot breads when the condiments are gone. $3.25 each. 2 for $6.25 ppd. Kathleen Weller, Box 846, Bryn Mawr, Pennsylvania.





Baby Stops Crying For
FLUTTER-BYE

Hang Flutter-bye in the nursery over playpen or crib . . . out of reach . . . but where baby's bright eyes can catch every flash of color, every flutter of wings. The slightest breath of air sets multi-colored birds in instant "flight" . . . keeps baby enchanted and amused for hours on end. Beautifully boxed.

Illustrated 9 bird set $3.75 postpaid
(Also available, 14 bird set, $5.25 postpaid)

DOLORES
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HANGING WALL SHELF.
Designed for versatility, styled for charm, adapted from the Early American theme. Ample shelf space for displaying your collector's treasures and generous sized drawer bins to hold your catch-all. Hand-crafted of mellow knotty pine and bench-made in the traditional manner. Satiny smooth antiqued brown finish.
33" high and 20" wide.
$23.50, express charges collect.
No COD's, please.

Country Life Crafts
FRANKLIN SQ. N.Y.
Box 157-N9.
Our booklet of other adaptations sent at your request.



GLASS MATES

A bold splash of sparkling color against lustrous glass. Festive assets for your table or bar . . . monogrammed matching glasses encircled with brilliant, color fast, heat and water resistant plastic bands. In white, royal, black, yellow, copper, red or green with contrasting monogram. Cork coasters with plastic rims to match and matching stirrers. Sorry, no Xmas orders accepted after Dec. 1st.

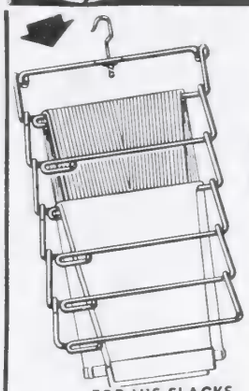
Highballs, Iced Tea (12 oz.) 3 letter mono. $8.25 for 8; Scotch and Sodas, Water (8 oz.) 1 letter mono. $7.50 for 8; Whiskey Sours, Juice (3½ oz.) 1 letter mono. $6.75 for 8; Jiggers (1½ oz.) 1 letter mono. $6.50 for 8; Cork coasters or plastic stirrers $1.95 for 8.

All postpaid No C.O.D.'s

Preferred Gifts
125 Park Avenue New York 17, N. Y.



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SKIRT RACK
DOOR RACK

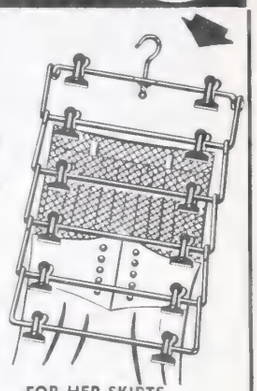


FOR THE DOOR



ALL PURPOSE HANGER
Fits On Any Door
HOLDS up to 12 Hangers
59¢ plus 10¢ postage

COMPLETE SET $2.98 Plus 20% Federal Tax



FOR HIS SLACKS
HOLDS 6 Pairs without creasing
$1.29 plus 10¢ postage

PROTECT YOUR CLOTHES

FOR HER SKIRTS
HOLDS 12 Neatly 2 on each clip
$1.29 plus 10¢ postage

Hang your skirts, slacks, shorts in the space of one hanger. No screws—no bolts—Rustproof. Folds instantly for traveling.

Immediate Guaranteed Delivery—Sorry No C.O.D.'s

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WITH NAME OR INITIALS!

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21 Kleenex lip-tissue booklets for purse or powder room! Packed in monogrammed gift-box and each booklet personalized with name or monogram, in gold or white on red covers. Uniquely gift-wrapped for holiday giving. *Postpaid. No COD's.* **$1.50**

Christmas delivery guaranteed.

barry david GIFTS
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Send for Free 'Gift Reminder' Catalog

THREE TOOLS IN ONE
DREMEL *Electric*
SANDER and POLISHER



Makes play of wax polishing

and MASSAGER



Soothes tired muscles by massage

An Ideal Christmas Gift

Only $14.85 POSTPAID

Take the "work" out of housework with this triple-duty machine. **(1) As a sander,** it gets into tight corners . . . puts a satin-smooth finish on walls, woodwork, furniture, etc. **(2) As a polisher,** it does a professional job on waxed surfaces . . . cars, furniture, shoes, etc. **(3) As a massager,** it soothes tired or sore muscles. Dremel Electric Sander delivers 14,400 strokes per minute . . . does the work while you guide it.

LOOK AT THESE DREMEL FEATURES—So foolproof even a child can use it . . . has only two moving parts . . . never needs oiling. Weighs only 2½ lbs. Operates on 110-120 Volt, 60 cycle, AC. **Straight-line (non-rotary) action will not burn or scratch surfaces. Dremel Electric Sander** comes complete with 6 sheets assorted Garnet Paper for sanding, plus felt pad and sheepskin for polishing. Send **$14.85** . . . we will ship postpaid. Or, send only **$2** now, pay postman balance plus postage on delivery. **Money back** if not delighted after 5 days' trial.

Dremel Mfg. Co. • Dept. SP499-L • Racine, Wis.

THAT UNUSUAL XMAS GIFT



PERSONALIZED PLACE MATS
To Dress Up Your Tables



Brighten your tables, save laundry and table tops, too, with these lovely Personalized Place Mats. For bridge parties, luncheons, buffets, or rumpus room. These sturdy linenized paper mats may be personalized with first names, last name, estate name, etc. Printed in Red, Blue, or Green. Give them for gifts, and order some for yourself, too. Set of 100—$3.75. **$1.95** Set of 50, ppd.

Send for Free Gift Catalog.

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1234 E. 47th Street Chicago 15, Ill.



The Spiral Earring Holder

Holds large assortment of clip or screw back earrings in various sizes—Protects earrings from dust and injurious fumes—Easy to find the right pair for each occasion—Green corduroy lining—Lacquered to prevent tarnish—Wonderful on trips and on your vanity—excellent gifts.

$10.95 silver plated or $14.95 gold plated.
Tax & Postage inc. No C.O.D.'s please

The Mirror Compact



Unusual and you'll be unusually smart if you buy a few for bridesmaids, and special friends. It's 3½ inches large and 2½ inches wide. The mirror opens up for your powder. Gold or silver plated, they're lacquered to prevent tarnishing.

$5.95 Postpaid
No C.O.D.'s please

Greenhill Gift Shop
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Smart, Economizing Lawson!

You'll pridefully enjoy our so adaptable "Niche-Maker" ensemble—for deftly combining with 18th Century or snuggling suavely up to Tele-radio. An enchanting lounge, or may be used separately. (Even with matching Niche-Maker Love Seat.) Quality, spring seat and back, construction. Chair H. 31½"; W. 29"; D. 33". Ottoman: H. 15"; W. 26"; D. 20". Chair and Ottoman, as pictured, in Classic self-tone design Matelasse—$84.00. (Choose French Blue, Avocado Green, Silver or Rose.) Separately: Chair, $59.50; Ottoman, $24.50. In Solid Faille (Blue, Green, Wine or Rose)—Chair, $44.50; Ottoman, $16.50. Or, we'll cover both in your fabric for $56.50. Send 9⅔ yds. of 36" or 7⅔ yds. of 48" material. Express is collect, unless arranged. Check or M. O. with order. Make this your smart Lawson, or a friend's, by Christmas. And send stamp or coin for other "Decorator HB Items" brochure. Hurry!



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CELEBRATION
TOAST GLASSES

These exquisite little "Celebration Toast Glasses" add the perfect touch to every happy occasion. Set them in cakes, pastries, appetizers, or any table decoration to lend a piquant and buoyant air to your celebration. Each glass . . . an individual toast! An ideal and unusual gift or possession.

$3 for the dozen prepaid

MAUDE B. MAY CO.
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For a Glocca Morra Bird

or that particular "chirper" in your home . . . this handsome handmade tin bird cage from down Mexico way. It is not for small birds—and if you don't own a bird, use it as a decoration with greens, etc. Paint it or spray it, if you will, for unusual color effects.

Large cage—13½" high, 15" dia. $10.00
Small cage— 9½" high, 11" dia. .....$ 7.50

Postage collect

Send check or money order

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MICKEY'S ORIGINAL HOT DOG SIZZLER



- For Quick Snacks
- Recreation Rooms
- Hors d'Oeuvres
- Also Car Model!

Cooks two wieners in three minutes. Cooks them in their own juices and brings out their best flavor. Made of aluminum with plastic fittings, 115 volt AC-DC. *CAR MODEL:* Yes, a model to cook wieners in your automobile or boat, 6 volt. Just plug into cigar lighter outlet. Fine for picnics, travelers. *Perfect Xmas Gift!*

Either Model postpaid..... $7.75

Home model sent unless Car model specified

Thomas Manufacturing Co., 828-B N. Richmond St., Chicago 22, Ill.



BEAUTIFUL COLOR CHANGE
Electric Fountains
A GIFT FOR THE HOME

For Homes, Pools, Gardens

Sparkling, bubbling, decorative fountains—in metal, stone, or natural rock. Cool and humidify atmosphere, preserve furniture. PORTABLE—require no water connections. Choice of beautiful designs.

COLOR CHANGE FOUNTAIN

Send 25c for our latest catalog describing our patented color change fountains, waterfall, and pump units.

Est. 1880. Main office and factory opposite Merchandise Mart, Chicago



JEWEL ELECTRIC & MFG. CO., 216-HB W. Kinzie St., Chicago 10, Ill.

Window Shopping



HOW YOU DOODLE is artistically interpreted by Soriano on a heavy modern ceramic mug. It's fired in bright colors on a white background and has an interesting twisted handle. For the Kidoodle mug, send a sample of your small fry's "signature" and some of his artistic attempts. Large mug, $4.50, child's, $4.95. Ppd. No c.o.d.'s. Unusualties, Inc., 17 East 48th St., New York 17.



A NEW LEAF that looks as if the autumn sun had spun it into gold, is veined just like real maples. And a set would make a lovely gift for a Yuletide bride, a couple giving a housewarming. Made of lacquered solid brass, they're superb for ash trays, mints, desk accessories. $2.35 each, 4 for $7.50, 6 for $10. Postpaid from Tennessee Chromium Plating Co., 206 Louise Ave., Nashville, Tenn.

(*Continued on page* 161)



MODERN GAME RUG FOR THE CHILDREN'S ROOM

Just imagine a room size rug for nursery, playroom or porch that is a happy combination of games — checker board, spinning and lagging games—interspersed with illustrated nursery rhymes — plus a border of well-known nursery characters.

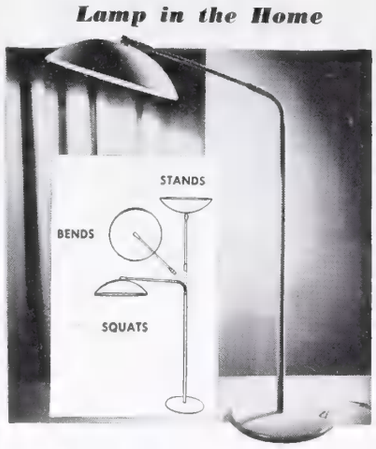
Gives Years of Service

The felt base linoleum rug is of famous Armstrong-Quaker quality — good for years of service. Safe delivery guaranteed. F.O.B. Chicago. Send check or money order. No C.O.D.'s, please.

6x9 FT. EACH... $6.00
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ROXY RUG & LINOLEUM CO.
5707 W. BELMONT AVE. — CHICAGO 22, ILL.

The Most Versatile Lamp in the Home



FOR DIRECT or INDIRECT LIGHTING

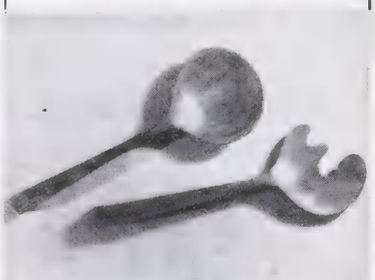
A Kurt Versen original—the handiest lamp you can own . . . flexes to any position and angle. Baked enamel finish in dusk gray, blueprint blue, sage green or terra cotta. 14" diam. reflector. $28

Design commended by the Museum of Modern Art. Makes an ideal gift. We pay shipping charges.

COLONY HOUSE *of Brookline*
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SALAD SERVERS

the gift of taste
hand carved from rare hardwoods



■ deep spoon and modern fork make these oil polished hardwood servers gems of beauty and utility . . . superbly designed in rich warm grains, these servers will enhance your table on all dining occasions . . . available in blond, mahogany or brown to match any decor.

5.00 per pair postpaid

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send for our catalogue of gifts made by San Francisco artist-craftsmen

Only Wallace Sterling ... like Sculpture ... is lovely from every angle



Left to right. Grande Baroque, Sir Christopher, Grand Colonial, Stradivari, Rose Point. Six piece place settings priced from $27 to $35, according to pattern.

Only Wallace Sterling ... like Sculpture ... has

Third Dimension Beauty

These five original creations in sterling silver by the famous designer, William S. Warren, are the most sought after patterns in America. That's because they are the only designs with the "Third Dimension Beauty" of sculpture . . . beauty in front, beauty in profile, beauty in back.

Before you select your sterling silver, be sure to see the five Wallace "Third Dimension Beauty" designs. Hold a piece of each pattern in your hand. Turn it slowly around. You will quickly see why Wallace is so different . . . how each piece is sculptured in full form . . . how each piece has "Third Dimension Beauty." Serving Pieces and matching Holloware are now available.



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A parade of beauty for the floors of your home! This season, selecting new carpeting will be an exciting experience. Not for years have there been so many superb Hardwick Wiltons to choose from. Carved and sculptured effects, tone-on-tone fabrics, plain and looped pile combinations—one is lovelier than the next! Make a note to see Hardwick's "Parade of the DELs" at your favorite store. Square yard prices range from $10 to $15.

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...and so they were married and lived happily ever after in their dream house... with a linen closet full of America's loveliest sheets and pillow cases

PEQUOT
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MORE THAN 200
COMBED THREADS TO THE INCH

This is a real luxury fabric, silken-smooth, light as a dream... yet made with Pequot's traditional care for strength and wear. Only the finest selected long staple cotton is used, with fully combed yarns... woven with more than 200 threads to each square inch. They're ideal trousseau and gift sheets. Six lovely pastel shades—Peach • Candlelight Yellow • Airway Blue • Pink • Dusty Rose • Green. Also traditional White.

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for an OIL FINISH...

JUST STIR AND APPLY
no muss—no mixing

HIGHLY WASHABLE



SWEEPS TO SUCCESS

DRIES IN AN HOUR

Introduced just a few months ago, today this interior flat oil finish is a smash hit. It's something *really* new, *really* advanced in paint.

Everyone's talking about its remarkable working qualities, its gorgeous new trend colors. But what's most important is written in the stars. Here are the seven most desirable advantages a paint can possess—**all combined for the first time in one paint!**

Talk over your painting and decorating problems with your TEXOLITE dealer—see the many beautiful colors, make your selection.

GOES RIGHT OVER
most interior surfaces and wallpaper



ONE GALLON
does average room



GORGEOUS COLORS

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T M Reg U S Pat Off

Seven Star ★ Imperial

UNITED STATES GYPSUM—CHICAGO



Window Shopping

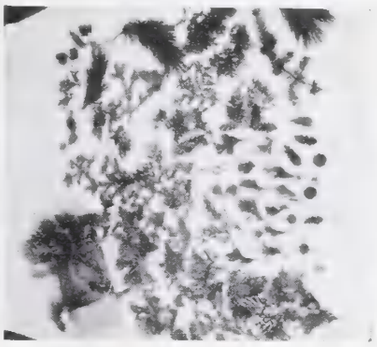
T THEM IN THEIR ACES with cards that match r sterling flatware. They're d-engraved in designs that re- t the motif of your cherished ler and come in almost all ve sterling silver patterns. derful present for your fa- te hostess! $1.50 the dozen, dozen for $2.75. 4 dozen, 0. Postpaid from Traylor's, 17th St., Denver, Colorado.



RSONALIZED DECANT-S. covered with handmade a straw, come with your favor- drinking companion's name "Private Stock." Or order n for a special occasion with r own choice of lettering. ary yellow with green trim, regular fifth size is $5, cham- ne. $6; pint $3. Exp. coll. Del rby, 325 N.W. 20th Ave., mi, Fla.



CK THE HALLS with ghs of Norway pine, white , jack pine, cedar and balsam. princess pine, colored and ral cones, silvery alder twig. leather leaf. This jumbo as- ment from the north woods udes them all, and with it your se will be gay with the spirit of istmas. 4-lb. box is $2. 8-lbs. 5. 20-lbs. $5.95. Postpaid. The -Pak Co., Two Harbors, Min- ta.





THE SCOOP OF THE YEAR!

AN ICE CREAM DISHER FOR THE HOME
JUST THE THING FOR SERVING

● MASHED POTATOES ● VEGETABLES
■ SALADS ● FANCY DESSERTS ● CHEESE

Beautifully constructed of gleaming cooking utensil metal rigidly secured to sleek black plastic handle . . . one piece bowl and shank . . . no welding . . . no soldering.

NOTHING TO COME APART

Available in Three Sizes

12 - 16 - 20 Scoops to the Quart

$2.25 Postpaid—No C.O.D.'s

HUBBARD HOUSE

ROCKFALL CONNECTICUT



K!
Meat Dishes
ers d'Oeuvres
Meal Snacks

DEEP FRY in 2 to 5 minutes

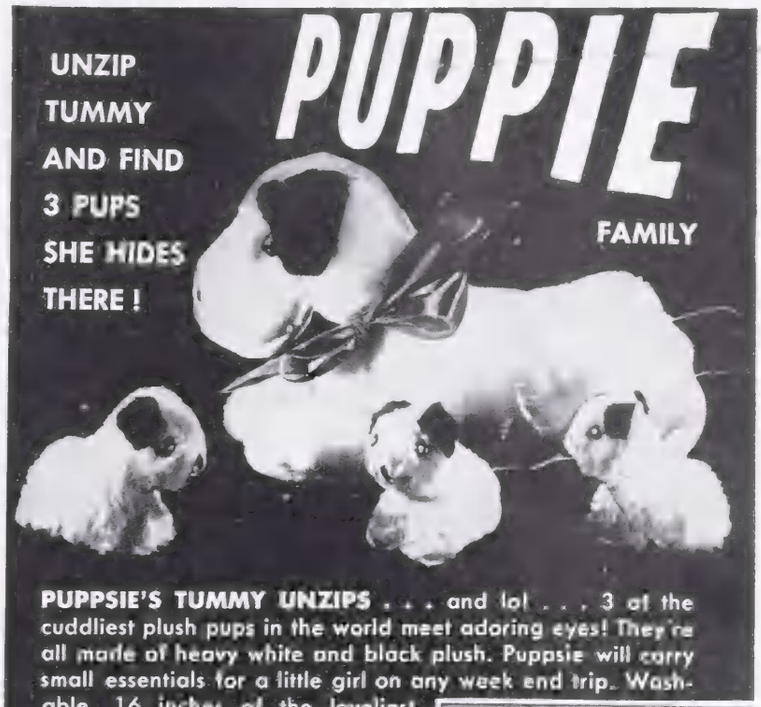
FRYRYTE Electric Deep Fat Fryer

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Have these delicious golden brown foods OFTEN!

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Scallops
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Chops
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Potatoes
Many Others

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PUPPSIE'S TUMMY UNZIPS . . . and lo! . . . 3 of the cuddliest plush pups in the world meet adoring eyes! They're all made of heavy white and black plush. Puppsie will carry small essentials for a little girl on any week end trip. Washable. 16 inches of the loveliest gift you ever saw. **$5.95** postpaid.

"Wrist-Fare" for Pix or Coins

This bracelet comes to you as a series of graceful, golden disks, each one with a removable and transparent lens. You may fill the slots with coins or with pictures of your favorite people. Reversed, you may wear the bracelet, prettily, just as it is. Of gold-plated lacquered metal. **$1.95** postpaid.





The Aristocrat of Steel Rules

METRO-METER, the finest of all steel rules, simplifies measuring by means of a unique lens in top of case, giving accurate inside or outside reading — INSTANTLY! Six foot blade. Disappearing Scribe, Automatic oiling and tape cleaning device, and Extra Long hook are built right into a smart, stainless steel, jewelry-polished case. GIFT BOXED. **$3.95** postpaid.

Pepper Mills of Distinction

This handsome pepper mill adds distinction to your table. Its freshly ground pepper adds new, pleasant flavor to your food. Patented grinding unit assures FRESH grind at each use! Hand-turned, kiln-dried hard maple in light or dark mahogany finish, chrome plated top, ivory plastic knob. Package of pepper corns FREE with each mill. Pepper mill with matching Salt Shaker, **$6.50.** Mill alone **$4.50.** Postpaid.





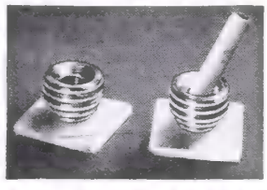
Gear-Shift Knob Holds Coins!

This slick idea fits any gear shift lever and holds pennies, nickels, dimes or quarters for toll charges, parking meters or for the quick lunch along the road. Red, Beige or Gray. State 2nd color choice. **50¢** postpaid.

MAKE AN ART OF DINNER TABLE SMOKING

Place Cig-Snuf-er beside your dinner guests' plates. During dinner smoking, they just drop **(don't grind or mash!)** the burning end into Cig-Snuf-er. Presto! It's out! After each course as they relight the **"snuffed"** cigarette, IT WILL HAVE THE SAME FRESH FLAVOR OF THE ORIGINAL because of the QUICK Cig-Snuf-er ACTION. One cig lasts the meal and eliminates messy ashtrays. Aluminum (polished to look like silver). Lucite base. About 1" tall.

$1.00 a pair. $2.85 for set of 6. Postpaid



Send Check or Postal Note. No CODs, please.

GIFT CLUES 313 East 40th St. New York 17, N. Y.

LETTER PERFECT GIFTS

For "Him" and "Her"

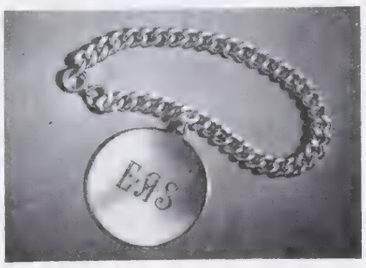


KEY CHAIN WITH NAME *IN FULL*

A truly distinctive gift . . . certain to please him. This handsome key chain is custom made with name in individually cut-out letters (not exceeding 14 characters). Gift boxed.

Gold plated . . . **$3.00**
Solid sterling silver **$6.50**
1/20 12 KT Gold Filled (a sheet of Karat Gold fused to a strong supporting base, wears for years and years). **$8.50**

As a companion piece give this fine 1/20 12 KT Gold Filled Initialed Tie Clip (not exceeding 3 initials). **$4.80**



***Engraved* TAG BRACELET**

Shining token of your esteem . . . glittering tag bracelet engraved with her initials on both sides! Heavy, hammered chain. Gift boxed.

Solid Sterling Silver $4.00
1/20 12 KT Gold Filled $5.00
Gold Plated **1.50**

All prices include tax and postage. Satisfaction guaranteed. Prompt delivery. Send check or money order. Sorry, no C.O.D.'s.

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Shining Brass Plant Holders



Sheraton in design and semi-circular in shape. Filled with ivy or philodendron they are charming on the ends of a mantel, or hung on the wall or used as bookends. Lacquered, and need no polishing. Watertight. 7¼" wide.

Only $12.50 Pair Postpaid.

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NEW YORK 21, N. Y.

HORTON JEWELS ARE AN INVESTMENT IN BEAUTY



Beautiful solitaire rings...white, flawless center diamond, with baguette diamond on either side, tailored platinum setting...approximate weight:

ROUND CENTER DIAMOND

1½ carats...$1250 1¼ carats...$850
1 carat.....$750 ¾ carat...$450
½ carat...$330

EMERALD CUT CENTER DIAMOND

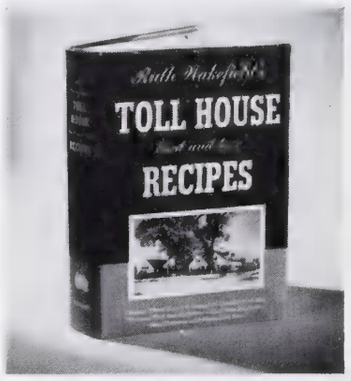
2 carats...$1350 1⅔ carats...$1000
1 carat.....$600 ¾ carat.....$400

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FREE! Send for our new catalog of beautiful jewels at Horton's low prices. Dept. H

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Window



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is a cook book for culinary gre
horns or experienced Escoffi
that features New England s
cialties served in that famous j
Compiled by Ruth Graves Wa
field, this new edition include
basic recipe primer for bri
and a section on pressure cooki
Illustrated gift edition is $4
gift-wrapped. Ppd. The T
House, Whitman, Massachuse



FARE PLAY. Cocktails bef
dinner are a ritual you cheri
whether they're just for two
with your favorite dinner pa
ners. So to serve the accompan
ing cheddar and crackers or y
pet hors d'oeuvres, here's a be
tifully polished natural birch La
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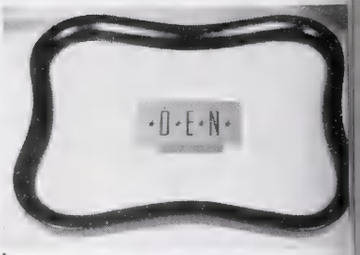
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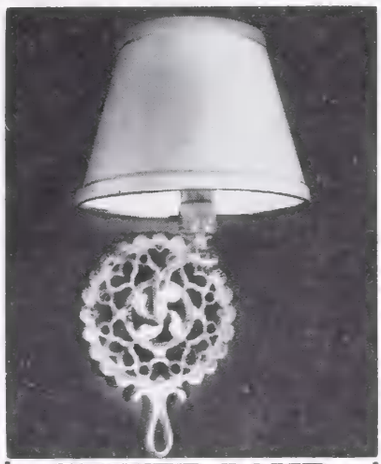


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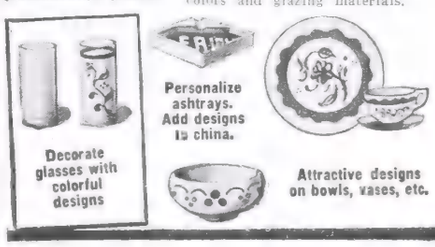
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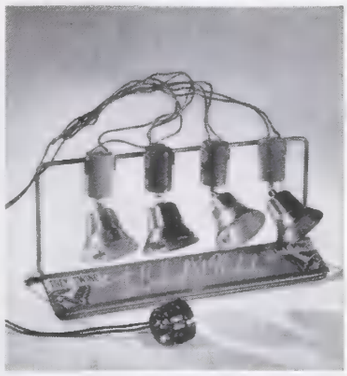
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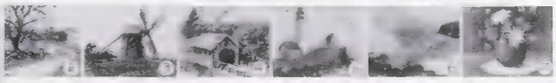
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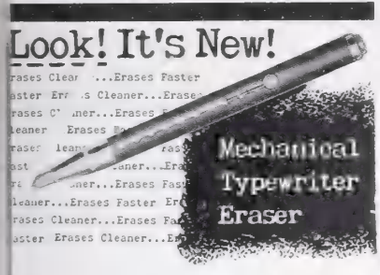
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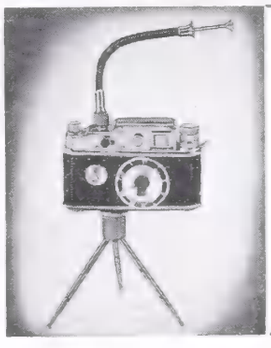
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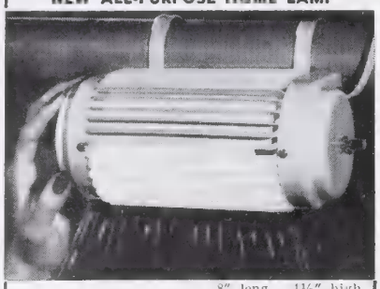
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Vitamix makes the most delicious fruit and vegetable dishes you've ever tasted—without cooking, thus preserving their full food value. For your Health's sake, order Vitamix today. Sold only by Natural Foods Institute. Extra powerful high speed motor. Only Vitamix has new break-proof stainless steel bowl. Complete, ready to use.

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$29.95

Natural Foods Institute
Olmsted Falls, Ohio
Greater Cleveland's Garden Spot
Established in 1925

Price includes valuable book of 533 Vitamix recipes.



ICE KANAKIN

A faithful reproduction of the famous old New England sugar bucket—bound with bronze hoops for extra strength and ruggedness.

- Made of wood, thoroughly insulated and lined with "Transmuted" wood—chemically treated against absorption, mold and decay.
- Hand rubbed Fruitwood finish. 8 quarts capacity. Outside diam. 12"—height 12".
- Ideal for everyday usefulness, cocktail & beach parties, picnics, auto & camping trips, etc. KEEPS ICE ALL DAY.

$18.00 express collect. (For postpd. delivery add 50¢ East of Miss. & $1 West of Miss.)

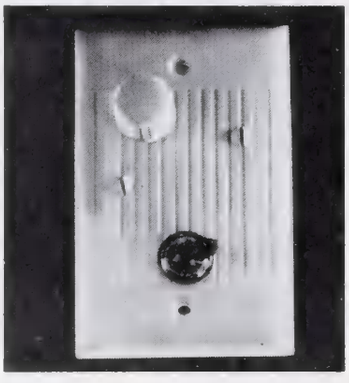
MEARS & HEMINGWAY SPECIALTIES
Dickson Building, Norfolk 10, Virginia
N. Y. Office, 1600 Times Bldg. BR 9-2338
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Window



TAKING WAYS. Sizzy an Puzzy are such an engaging pa that even a drugstore spendthri will consent to deposit a part his allowance each week—f future sprees. They are bank made of hard rubber and reali tically colored with harmle paint. Sizzy is the girl. Puzzy her brother, and both come wit keys. 8" high. $1.98 each. Pos paid. Novelty Mart. 59 East 8 Street, New York 3. N. Y.



LIGHT MELODY. Between th dark and the daylight when small imagination envisions hol goblins and bogeymen, th sound of a lullaby is wonderfull comforting. A musical light switc plays Brahms' "Lullaby" o "Rock-a-Bye Baby," fits any si gle switch. For your bar. plays, "How Dry I Am." or "Lit tle Brown Jug." $7.95 ppd. Scot of California. 1820 Fairmoun Ave., Canada, California.



CLASSIC in their simplicity these all wood Chinese Niches will be a true complement to your interior design.

Available in the following popular color schemes.

Red top and bottom	Box in Black
Black top and bottom	Box in Red
Green top and bottom	Box in Chartreuse

4½ inches deep, 8½ inches wide, 27½ inches high.
Price $11.50 or $21.95 for pair
Mail Money Order or check with order. No C.O.D.'s.
Figures shown available in Black, Red, Green, White and Pickled Pine at $9.50 per pair.

Washington
UPHOLSTERING AND FURNITURE CO. (Since 1899)
70 Springfield Avenue, Newark 3, N. J.



Plate-side Annex

Set of Four—$1. postpaid

Slip the chromium-plated Bonette over the edge of any dinner plate and you've added an extra dish to serve as a butter and cracker plate, relish dish or bone dish when serving fowl, fish or steaks! Attach several around serving plates to hold olives, pickles or tidbits for midnight or bridge club snacks. Bonettes are 6" long by 3" wide. HF2782

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For the outdoor man or woman in your family or circle of friends, here is the gift they will never forget. This world-acclaimed book is without question the greatest, most magnificent dedication to this sport afield that has ever been published.

- Covers all aspects of hunting
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- Sent smartly boxed with gift card

$17.50

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Dept. X Harrisburg, Penna.

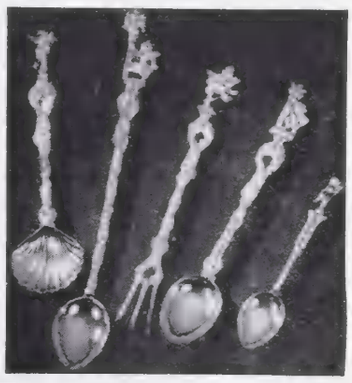
Shopping



PICK THE BUCKETS that are old fashioned maple firkins. Your grandmother used them for cookies, flour, sugar, tea. You'll fill them with mending, cigarettes, hard candy, or a bucketful of surprises for a sick child. With Currier & Ives prints, they come in 4¾". 6½". 8" and 10" sizes for $2.25, $2.50, $2.75 and $3.95 each. Ppd. New England General Store, Plain St., Millis, Mass.



GOLD SERVICE STARS. Florentine serving pieces, made of 24k gold plated metal, have the flavor of the Renaissance in their ornately designed handles, each one a different motif. Demi tasse spoons are $2.25 for 6, teaspoons $3.50 for 6, seafood forks $3.50 for 6, long drink spoons $5.75 for 6, shell dessert spoons $3.50 for 6. No tax. Postpaid. Wallis Palmer House, 118 East 28th Street, New York 16.



FINER TOYS FOR GOOD LITTLE GIRLS AND BOYS

Realistic FARM SET with Unique "ACTION" Feature Animals

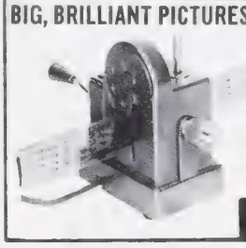


An amazing new toy loaded with unusual action and entertainment. Mother hog has metal plate under belly. Baby pigs have magnetized noses that draw them to the mother. The rubber cow, when squeezed, will drink water from trough—and gives out a copious flow of milk when milk pail is placed in position. The floating rubber ducks and two fishes are attracted by the magnetic fish hook—you never miss when fishing. Measures 16 x 22 inches. Of rugged masonite and tekwood, wooden fence and gate.

SURE TO PLEASE Send check or money order. No C.O.D.'s, please. Please add 10% to cover postage, handling, etc. **$4.95**

HOME MOVIE PROJECTOR WITH WALT DISNEY FEATURES

BIG, BRILLIANT PICTURES and LOADS OF FUN with PROGRESSIVE MOVIE ACTION



A practical projector designed for easy and safe operation by children. Each film strip gives a 4 minute show—equal to 50 ft. 8mm film. Films are Walt Disney produced (each a complete cartoon story) and available in Disney's famous characters: Mickey Mouse, Donald Duck, Mickey Mouse Circus, Pinocchio, Three Little Pigs and Pecos Bill. Projects a brilliant picture 18 x 30 inches at 10 feet. Measures 5⅞ x 7¼ inches. UL approved. Complete with transformer ready to plug in and operate. Six film strips are included—enough for a 24 minute show. (Extra films 50c each.) Send check or money order. No C.O.D.'s. Add 10% for postage, handling, etc. **$9.95**

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Here's an amazing new electric clock that goes—even when the electricity fails! In emergencies when you blow a fuse or have power plant trouble—it continues to keep accurate time. An ingenious patented spring driven device goes into action the instant the electric current stops. Transitions from electric to emergency spring operation (and vice versa) are automatic, fast and efficient. Framed in beautiful clear lucite or choice of 3 attractive wood styles: mahogany, walnut or ivory. A wonderful gift.

With Wooden Frame $18.00 tax and postage included. With Lucite Frame $30.00 tax and postage included

No C.O.D.'s please

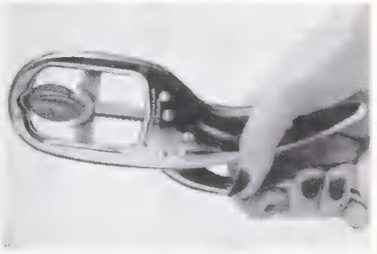
EUNICE NOVELTIES Dept. H-119
Our 10th Year
541 Madison Ave., New York 22, N. Y.



Fresh lilt to boudoir!

It satisfies masculine comfort, although our "Mr. & Mrs." Slipper Chair is daintily designed for feminine fancy. (or, Mother-and-Daughter!) Sturdy hardwood, soft, tufted seat, springs. H. 28"; W. 27"; Seat Depth 20". In Faille or floral Glosheen—$29.75. In Quilted Satin or Velvet—$38.75. Express is collect, unless arranged. Send check or M. O. with order. Loom fresh colors: in Faille or Quilted Satin—Blue, Green, Rose or Wine. Glosheen—Blue, Green, Rose or Yellow. Send us your gift instructions, now. And send stamp for our Decorator Items—HB brochure.

Bayfort Society
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The perfect NUTCRACKER

No nut is hard to crack with this new **"Crackerjack" nutcracker.** It breaks the shells without crushing the kernels. Even Brazil nuts yield their kernels whole to this efficient English-made implement. Ideal too for cracking crab and lobster claws. Made of lightweight steel to give a lifetime of service. Finished in durable chrome. A wonderful and timely gift. **$5.00.** Postpaid. *Gift-boxed*

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Fine Leatherware

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ELECTRIC CHEF

Makes Hot Foods in a Jiffy

Make quick, inexpensive coffee, soup, bacon and eggs, hamburgers, and other hot foods in offices, shops, or at home with Electric Chef! Handy portable stove cooks electrically. Has storage compartment for pan, skillet, silverware. Excellent when traveling! Actually saves its cost in food and time saved the first week! 110-volts AC-DC. Size 12½"x7"x5½". Beautiful hammered metal finish. Xmas gift surpreme for Dad, Mother, or Son and Daughter away at school. Complete with 1-Quart Sauce Pan, Skillet, and Cord. Postpaid, only **$5.95**

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Let's Talk TURKEY!

What could be more fitting at your Thanksgiving or Christmas dinner than a highly glazed china gobbler heaped with succulent cranberry sauce? Exquisitely colored, this beauteous 5½" bird boasts sparkling china plumage and resplendent fan tail in glowing shades of gray, turquoise and plum. Accompanied by two matching turkey salt and peppers, 3½" high. He has a removable lid . . . makes a delightfully decorative sugar bowl or jam jar after the holidays. A festive feathered family to grace your table now and all through the year . . . wonderful year-round gift for your favorite hostess . . . splendid Christmas present.

3-piece set **$3.95** postpaid

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on this adorable dress made of finest sanforized Bates & Stoffel broadcloth. Any little Miss would love this "name dress" with her own first name scattered on it.

NAMES EMBROIDERED TO LAST LIFETIME OF DRESS.
CHOICE OF SWEETHEART NECK OR ROUND COLLAR.
FULL SKIRT, 3" WIDE HEM, FULL PUFFED SLEEVES,
FRENCH PIPING, ½ WAY BUTTON BACK WITH TIE.

Comes in color combinations of:

★ Kelly Green with Maize trim ★ Cinnamon Brown with Maize trim
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Sizes: 2-3-4-5-6 . . . **$6.95** *postpaid* Sizes: 7-8-10-12 . . . **$8.95** *postpaid*

State size, style, color, name, plainly (No C.O.D.'s)

ANOTHER EXCLUSIVE FROM IMMEDIATE DELIVERY

PeeWee House CULVER CITY 20 CALIF.



SALT AND PEPPER SHAKERS . . . When our fore-fathers lit their homes with Hurricane Lamps, they never dreamed that miniatures would one day be used for lowly Salt and Pepper Shakers. The highly polished nickel-silver bases will not corrode. The attractive clear plastic chimneys are unbreakable. 2½" high. Gift-boxed. $1.00 per pair, postpaid.

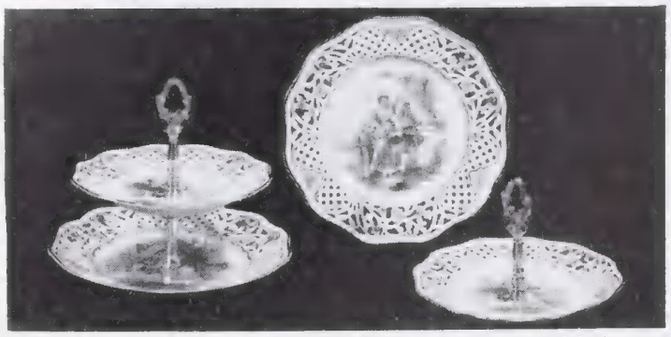
CHRISTMAS TREE PLATE . . lends bright holiday cheer to the Yuletide season. Use to serve your finest Christmas cookies or to display on your wall. 10" plate with gaily festooned Christmas tree decoration . . . tinsel, lighted candles, ornaments, and presents, all "Under the Tree". Gay Christmas colors. Gold holly leaf border. $2.00 each, postpaid.



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LEFT — 2 tier-tray, elegant, lace-edge Dresden plates (one 8-inch, one 10-inch) in Colonial Garden scenes with genuine gold edge and trim. Heavy bronze handle 20.00

CENTER — Single Service Plate with heavy bronze handle, large 10-inch size 12.00

RIGHT — 8-inch Single Plate with heavy bronze handle . . . 10.00

Jar-proof packed for perfect delivery. Prices include postage and insurance. No C.O.D.'s please. Shipped on receipt of order. Write for free catalog.

OVINGTON'S—of California
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WOVEN PALM LEAF CRACKER CARRIERS



The Otomi Indians of Mexico weave these colorful and useful little baskets from sweet, clean palm leaf in natural off-white with decorative bands of green, pink and purple. They're 9 inches long and just the right size for crackers, cookies and many other good things. They add interest to any meal or party and make wonderfully inexpensive gifts. Send your check or money order today and we'll rush a pair postpaid. Your money back if not satisfied. *Ask for our free catalog.*

Southwestern Gifts
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Santa Fe, New Mexico



SUITCASE FULL OF SOAP

Every child will thrill at the chance to tour the world in make-believe. Covered with travel stickers from around the world, it looks like luggage that's been places! Packed with real souvenir soap—actually the fine soaps in a wide variety of colorful wrappers used by famous hotels, world-spanning airlines, steamships and railroads . . . no two wrappers alike. Wonderfully new and different gift for the youngster who "has everything." Complete only **$1.00**

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That Really Works!

Any little girl will have the time of her life doing doll-laundry—watching the little washing machine swish the garments round and round.

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Engineered and built by a leading washing machine manufacturer—same steel and baked enamel as used on the most expensive machines. Over 14" high.

AC Current
Money Back Guarantee

Order now for Christmas
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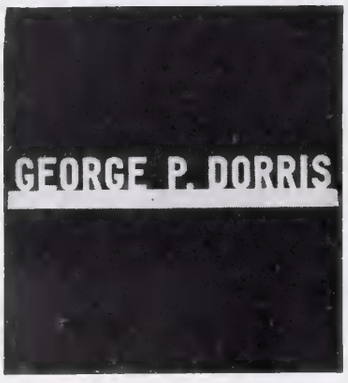
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120 S. LaSalle St., Chicago 3, Ill.



Window



PEACHY PEARS. Giant Comice pears, grown in Oregon's sun-drenched Rouge River Valley, make marvelous gifts for everyone from your husband's clients to the nurse in your doctor's office. Just send your gift list, and boxes of 10 to 14 pears (gift cards enclosed) will be sent. $2.95 ppd. You can order them from Pinnacle Orchards, 461 First Street, Medford, Oregon.



DESK JOB. No question about where *he* sits, if you give him one of these clear-cut name plates for his desk. Custom-made of 1¼" cut-out steel letters, rust-proofed and welded in place, it comes in white, black, or silver finish. Fifteen letters or less are $3.50. Add 15¢ postage. No c.o.d.'s. You can order it from Nameplates Company, Box 145, Clayton 5, Mo.



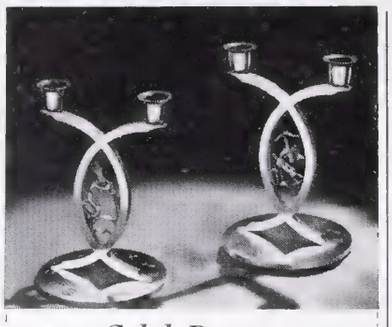
Be an Angel...

This Angelic pair add a modern touch to romantic candlelight. They are lovely on table or mantel —or in a young or nearly young lady's room. Creamy beige ceramic—3½ in. tall. Be an Angel —give an Angel a pair . . . and order a pair for yourself.

Write for free catalog
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THE MARKET PLACE
WHITE PLAINS, NEW YORK

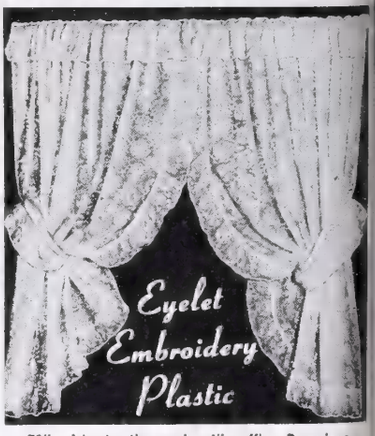




Solid Bronze Candlesticks

Hand-made cast bronze candlesticks with gleaming, polished finish make distinguished additions to modern interiors, or gifts for your "particular" friends. Exquisite design features graceful figures of Sagittarius and Aquarius encircled by astrological symbols. Execution by Robert J. McKnight. 8½" tall, 5¾" wide with felt pad base. Postpaid—$12.50 pr.

Holbarm Products
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72" wide to the pair, 4" ruffle. Requires no ironing. Wash in warm water and mild soap flakes. Colors—Blue, Yellow, Pink or White. Yard goods to match available.

54"	$3.50	81"	$5.00
63"	4.00	90"	5.50
72"	4.50		

Postpaid
No C.O.D.

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Shopping



HE'S HANDY. or you'd e him to be, tuck this tool kit the toe of his Christmas stock- . And next time there's a pic- e to be hung or even a bottle wine to be opened, he'll be p pared. Everything from a gim- to a scriber is included, and y fold flat in the handle. p into place for use. Genuine ther case. $3.85 ppd. Rowe g. Co., 1144 S. Broadway, Los geles, Calif.



GODA BRACKETS. A r of Oriental wall brackets. icately carved to make a lacey tern on your dining room wall. e finished to complement any orative scheme. In Chinese ebony, or mahogany, gold- nmed, they hold three cups l are grooved to anchor sau- s 24" long, 4½" wide. $10 the r ppd. Add 25¢ W. of Rock- The Squire, Box 559-B-1, ookline Village, Mass.





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CUTEST GIFT IDEA IN YEARS! Send us a favorite photo. Our artists will make a gorgeous oil-painting on canvas in lifelike, lifetime oil colors . . . mounted to 5x7 frame and set upon a clever 12" high artist's wood easel. Complete, postpaid only..... **$6.95**

FRAMED MINIATURE OIL PAINTING on canvas from your photo; in solid mahogany, natural-color frame size 5½x6½; ready for hanging. Complete postpaid **$5.75 each. Pair** (framed) **$10.00.**

HOW TO ORDER . . . Send your favorite posed photo 3x5 or larger. Specify color of eyes, hair, clothing, etc. Indicate Easel or Frame. For C.O.D.s send $2.00 deposit for each portrait. On delivery pay balance, C.O.D., postage. OR send full-price and we pay postage.



All photos returned unharmed. Delivery in two weeks. Send Now!

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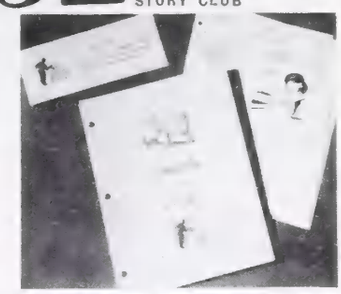


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T OF 2.....ONLY $1.50 postpaid
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"Junior Story Club" membership includes: ▪ Weekly illustrated story. ▪ Letter in four colors every week. ▪ Handsome leatherette binder for stories. ▪ Personalized Membership card. ▪ Free birthday gift. ▪ Special gift card from donor with first letter. Only $5.00 Postpaid
13 weeks—$3 postpaid
(Include birthdate of children with remittances) —1 full year

JUNIOR FEATURES
SCARSDALE, N. Y. Box 45 V



SHAVING BRUSH WITH STAND

The lucky man who receives this gift will thank you every morning as he shaves in comfort with his 100% PURE BADGER HAIR shaving brush. Has a clear lucite handle and bristles set in rubber. The brush comes with a convenient lucite stand which allows water to drip out in the well, leaving the brush neat. Attractive as well as useful.

Set $7.75—Stand alone $2.50

NAIL FILE AND COMB SET in Genuine Leather Case



Sturdy comb has strong teeth that won't break in the thickest hair. Handy file will keep nails neat. Both richly gold plated and housed in fine genuine leather case. Personalized with 3 letter monogram stamped in gold. A splendid Christmas gift. Choice of red, brown, green, black or natural pigskin.

$3.95 including monogram



TINY TRAVELING SHAVE BRUSH

Here's a pint-sized portable shaving brush you'll tote along on trips. Lipstick size—it screws open in a jiffy. Of 100% pure badger hair. **$2.00**

All items sent postpaid. No C.O.D.'s please. Write for Free Catalogue.

HOWARD PUSCH 15 West 55th St., N. Y. 19

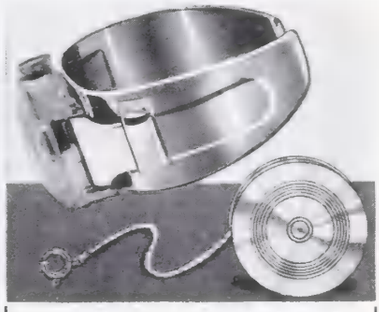


THE PERFECT CHILD'S GIFT!

With A Free Surprise in Every Set

Boys and girls of all ages love this gay toothbrushing set, with their very own name. Makes tooth care fun! Hand-painted tumbler of fine plastic is tasteless, odorless, will not bend out of shape. In pink, blue or red, with heart and flower design and name. Matching toothbrush with white nylon bristles. Tumbler..$1.00 Toothbrush. 75¢ Postpaid.

TOWN & COUNTRY GIFTS
906 Madison Ave., Dept. H3, N. Y. 21, N. Y.



HANDSOME WATCH BAND AND GOLD-PLATED YO-YO

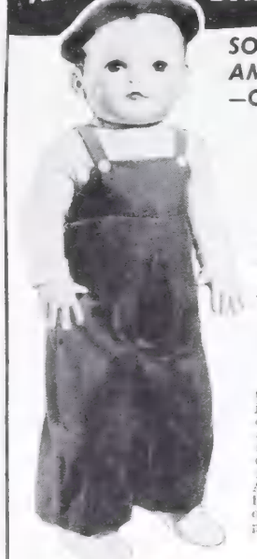
Besides being so handsome, the highly polished metal watch band fits his wrist lightly, attaches easily to any watch, looks far more costly, $1. The Yo-Yo, elegant as a piece of jewelry, is a most novel gift for grownups and children. Just one-inch wide but it bounces up and down like any full-fledged Yo-Yo. $1.25. Wonderful gifts for Christmas. Both, postpaid, $2.

J. J. ANTHONY
Box 402 Milwaukee, Wis.

LOVABLE HUGGABLE ADORABLE

full LIFE-SIZE BABY COOS DOLL

BOY OR GIRL DOLL EACH $25



SO BIG—SO REALISTIC—SO AMAZINGLY LIFE-LIKE—TALKS —COOS—SOBS AND CRIES

The big, 27inch life-size doll with the famous cooing, crying, sobbing, magic voice. Lifelike magic skin body—plastic unbreakable head—big, beautiful sleeping eyes with long eyelashes. Beautifully dressed in real baby lifesize clothes. The boy doll in corduroy overalls with matching beret, basque shirt, etc. The girl doll in flowered organdy dress with toke bonnet. Can be washed, bathed and powdered like a baby. Moveable arms and legs. A never-to-be-forgotten gift for any worthy young set. Send check or money order—no C.O.D.'s Each only $25.00. Sent prepaid.

WIN A PRIZE AND SAVE MONEY

SLIP IN A COIN—AND TEST YOUR SKILL FOR A PRIZE



Most painless way to teach small-try how to save—and grown-ups will contribute, too, just to try their luck. Takes 1, 5 or 25c coins. Bank comes loaded with prizes, candy and gum. Stands 12 inches high, 6 inches in diameter. Operation of magic claw teaches coordination, dexterity and the saving habit. All metal base, transparent plastic dome. Add 10% to cover postage, handling, etc. Send check or money order. No C.O.D.'s, please. **$4.95**

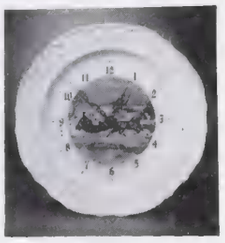
PLEASE, NO C. O. D.'s.

CARLETON HOUSE 317 N. LINCOLN AVE. CHICAGO 12, ILLINOIS



ENGLISH PLANTERS

Lustrous setting for fresh flowers and growing greens—these solid brass jardinieres, hand made in England, are carefully crafted, exquisitely embossed in the ivy leaf pattern. Watertight and lacquered to prevent tarnishing. A—Small 3¾" deep; 4¼" diam., **$3.00.** B—Medium 4¼" deep; 5" diam. **$3.75.** C—Large 4½" deep; 6" diam. **$4.50.** Set of 3, **$10.95.** All postpaid.



NEW TIMER

We've reproduced Currier and Ives' most famous print in full color on a 10" china dinner plate . . . made it the background for a novel electric clock. Both a time and conversation piece . . . the distinctive clock has a guaranteed Sessions movement, makes a delightful addition to breakfast nook or colonial dining room. A charming gift for bride or weekend hostess. **$14.50** postpaid, including tax.

ENGLISH JUGS

Here's real beauty and superb taste in handsome, lacquered, embossed Brass English jugs. Fill them with colorful flowers or greens; use them as pitchers or attractive mantel and table decorations. Skillfully crafted with exquisite designs, each piece makes an ideal gift—a veritable treasure as a set! 6½" **$3.15.** 8½" **$4.85.** 10½" **$7.15.** Set of 3 **$13.75.** All postpaid.



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Jenifer House

New Marlboro Stage
GREAT BARRINGTON, MASS.

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THE Giftmaster

Luscious Tropical Fruits and Confections



The Perfect Picnic Basket

Selected Polly Groves oranges, tangerines, limes, tangelos, kumquats; rare citrus peels, candies, and jellies; full, rich pecans. (More than 25 lbs. in all). Tastefully arranged in a sturdy, handmade, mahogany finished picnic basket---a beautiful, useful and lasting gift!

EXPRESS PREPAID $14.50

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POLLY GROVES P. O. BOX H-36 LAKE HAMILTON, FLA.

Master & Little Master LOOM

For weavers from 8 years old to 80. Educational—easy to operate. Learn color design and develop creative skill. Make individualized Christmas gifts . . . place mats, scarves, knitting bags, stoles, etc. Can weave fabric 5 yards long. New simplified automatic shuttle and plastic loop needle. 13" x 17". **$7.95** plus 50c postage.



LITTLE MASTER—for very small fry. 8½" x 12"—can weave fabric 25" long. **$3.75** postpaid.

Both contain needle, comb and yarn in gay colors.

Dolly's Finished Chapeaux

will look like Paris models.



A multicolored fibre milliner's HAT BOX, 9" wide, containing 5 imported hats to fit 13" to 20" dolls, plus flowers, thimbles, needles, scissors, ribbon and thread for the youngsters to cut their own original designs. **$2.50** postpaid.

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Window



PIXO-LITE is an engagi combination of a Mother Goo picture and a comforting nig light. The characters have 3-dimensional quality, and t 25-watt lamp, concealed inside t frame, sheds a soft light f nursery scairty-cats. Choose G Woman in the Shoe, Little B Peep, Humpty Dumpty, Jack a Jill, Little Boy Blue. 21¼" 17¾", $15 each; $28.50 for Ppd. Brinkman's Studio, 11 Central Ave., Wilmette, Ill.



FINE QUALITY and long we are the outstanding qualities y will find in this covered vegetal dish of Runsendware. The high polished and anodized finish giv a sapphire-hard, non-tarnishi surface, and because of its si plicity and practicality you w use it constantly. The cov doubles as an extra dish. 8¾ wide. $6. ppd. Runsend Met Products Co., 11 Bartlett S Rochester, N. Y.



ELMER!—*ELMER!!!*

"Elmer" is guaranteed to promot abstinence. When the party start he just sits there on your bar look ing like any well behaved moron After several rounds you sur reptitiously turn "Elmer" around and watch your guests' reaction Height 8", hand painted ceramic **$3.50** Postpaid. No C.O.D.'s.

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the GAME ROOM
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SENSATIONALLY NEW *HUGE 21" DIAMETER* LAZY SUSAN HOSTESS SERVER





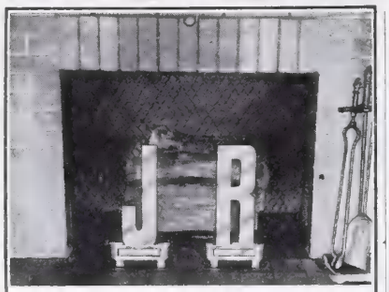
A WONDERFUL GIFT

1. The all purpose 8 piece Hostess Set. Modern easy server for luncheons, buffet suppers, barbeques and bridge and cocktail parties.
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$11.95 No C.O.D.'s

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Your initials in highly polished solid Brass. A smart addition to improve the appearance of every fireplace. Excellent as a gift. Full alphabet, including "Mc", available. 8 inches wide, 17 inches tall. Indicate initials desired.

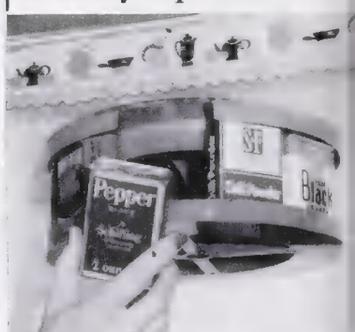
$29.95 pair ($14 for third initial)

Add $3.50 per letter for chromium plating. Add $2.50 per letter in bronze.

Express Collect

REHFUSS COMPANY
NOTE NEW ADDRESS:
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The spice you want—when you want it—at your finger tips. *Rotary Spice Wheel* holds ten (10) standard size spice cans, yet requires no extra space! Easily attached to the underside of any cupboard shelf—space normally never utilized. Made of glistening, easy-to-clean plastic in lovely Red, White or Yellow. Practical for you and an ideal gift for brides, showers, house-warmings, etc.

Send only $1.95 plus 20¢ postage.

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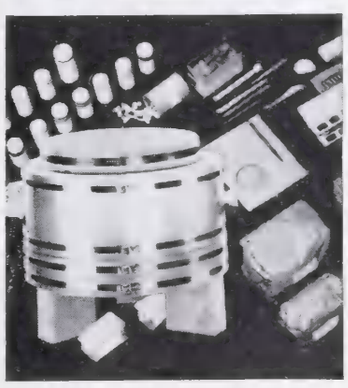
Shopping



YOU'LL KNOW THE SCORE and you won't raise your partner when you have 60 on game already, if these automatic pencils are part of your bridge accoutrements. They're made perfectly flat so they can't roll off the table and the set includes two black and two white plastic pencils with erasers and a generous supply of lead. $5 for four postpaid. Order them from the Slencil Company, Orange, Massachusetts.



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IT'S NEW! MAGNETS
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Handy new knife rack holds knives magnetically! Quick to remove or replace. Magnets guaranteed not to lose magnetic quality. Holder smartly styled from imported African Hardwood, with extra groove for your own favorite knife. Complete with 5 Simmons super-sharp scalloped-edge knives—double hollow ground from finest Swedish steel. They stay sharp! Ideal Xmas gift. Guaranteed. Postpaid, in Deluxe Gift Box.....
Holder Alone, Without Knives $3.50

$7.95

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With plastic Ivory or Mahogany handles

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CARAFE
with Platinum Neck and Egyptian Styled Handle!

So Smart—So Practical!

Adds decorative charm to any table setting. So handy, convenient for serving hot or cold beverages, heating; storing; preserving flavor. Genuine platinum fired into the triple XXX, heat-proof glass adds to its rich, decorative beauty and lasting wear. Strong, graceful plastic handle makes pouring a pleasure. Shapely stopper of gleaming aluminum with genuine cork filler. An outstanding value. Fully guaranteed. Attractively gift boxed. Order one for yourself, another for a friend. Postpaid with paid orders. $2.00 deposit on C.O.D.'s. Gift catalog free on request.

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8-cup	$3.95
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MAGAZINE RACK. So distinguished it will enhance a paneled library, this magnificent magazine rack is generous enough to hold all your current magazines. Painstakingly constructed of heavy gauge copper and brass, lavishly trimmed with embossed bands of brass, it has solid brass handles, is regally mounted on heavy cast brass feet. 7½" wide, 15½" long, 12½" high. A gift to be remembered! **$18.75** plus 75c for sending.



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Weight 5 lbs. 11½" high, top is 9" x 12". **$14.50** plus 75c for sending.

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Measures 6½" long, 4¾" wide. **$7.50** prepaid.

Solid Brass Planter to match (not shown) 15" long, 5" high, 4½" wide. **$12.50** plus 50c for sending.



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These earrings of Viennese design, hand made of finest suede, rival nature in color, form and texture. American Beauty Rose or Parma (deep) Violet, **$1.50 pair.** Corsages to match at $3.00 each. Nicely gift-boxed and postpaid.



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Add 12c Calif. tax.

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It's convenient to
ORDER BY MAIL



THE 3 GOLDEN PEARS

The little pear, the middle sized pear, the great big pear—each one richly gleaming as the shimmering hair of Goldilocks herself. Guaranteed to steal the scene conversation pieces, the glorious golden pears of this unusual set will make a magnificent, useful gift. The smallest (7"x4") is a stunning cigarette server; the second (8"x5") is a delightful candy, nut or pretzel dish—and the great big one (12"x7") is for ice and has a genuine vac liner that will keep the cubes intact for hours. All three, made of fascinating Ormolu (a gold color, solid metal—not plated!) . . Sent postpaid. Sorry, no C.O.D.'s.

Cigarette server— 7.95
Candy or nut dish—11.00
Ice vac —35.00



FAIRY PRINCESS DOLL

For the little princess in your family on Christmas morning, choose this breathtakingly beautiful fairy princess doll. 7" tall and definitely a collector's item, she carries a magic wand and comes in a chic round acetate box with silver reflecting back—may be hung as a picture in a child's room. The dress is beautifully designed of satin and net, available in white, pale blue or pink with gold, and there's even a choice of hair: blonde, black, brown or red. Please state color of dress and hair. Sorry, no C.O.D.'s.

Christmas gift priced—$3.95
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In Six Beautifully Grained Decorators Colors

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Looks like a custom built cornice

Adjusts as easy as a curtain rod, to fit any standard sized window. Back has slots for curtain rods. Comes complete with brackets and screws for easy hanging.

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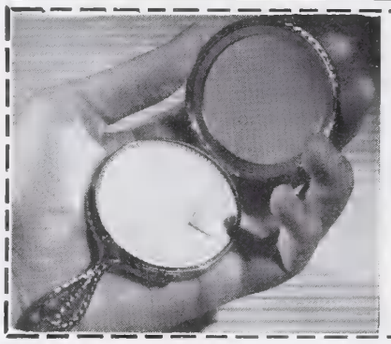
Window



STEP INTO A CLOUD, war as sunlight. and the ordeal throwing your feet over the si of the bed won't be half so a onizing. They're merino slipper made in Peru. have lambskin u pers and separate lining. k leather outside soles. and lustro white alpaca fur collars that don shed. They dry clean like ne Sizes 2-11. $6.95 postpaid. Goo Neighbor Imports. Inc.. 16 50th Street. New York 22.



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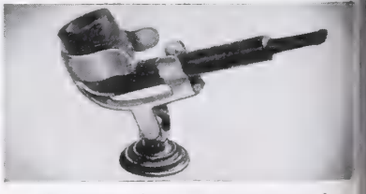
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Department H

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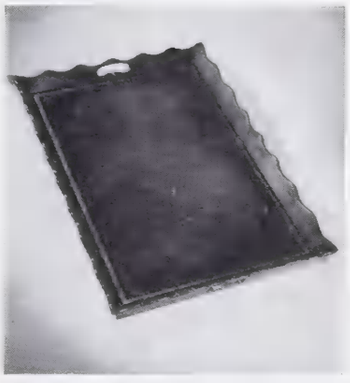
Shopping

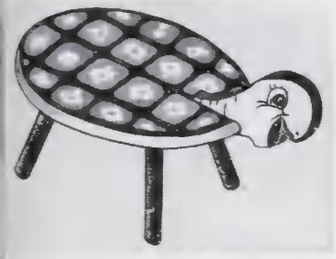


ILVER SPOON RACK. Love- beyond measure, this is the iece that will gain you a reputa- on for decorative genius. It holds dozen spoons in all sizes from emi tasse to serving spoons. and e plant pocket comes with metal ner. In solid mahogany or aple, 10½" x 19". $10 exp. coll. atching cup and saucer hanger. .50 each. Add 10¢ postage ch. Muriel Reynolds. Box 187, aguna Beach, Calif.



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$1.98

The perfect Xmas gift from 8 mos. to 5 yrs.

- tip proof . . . you can stand on him!
- kids ride him like a horse.
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- silk-screened in red & green.
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Decorative, practical tables with ever so many uses . . . easily and quickly folded and tucked away. Liquor and heat resistant with glass like finish. All tables 19" x 9" x 23" high. Fine New England craftsmanship throughout.

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SMITHFIELD
HAMS
(From peanut fed hogs)

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SMITHFIELD HAMS prepared to please the most discriminating gourmand. Smoked, cured by centuries-old process, boiled, then baked with spices and sauterne wine, in the true early settler tradition. Arrives at your home ready to serve. A perfect treat. Send check with order. Express collect.

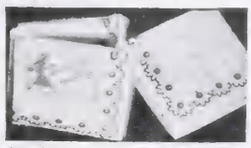
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60 TISSUE HANKIES WITH CASE



Three-layer paper hankies—soft as old Irish linen—with daisy design. 9 in. square, 24 packed in plio-film carrying case, with 36 more for refills. For purse, for travel. **$1.00**

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By Mail **$1.** *postpaid*

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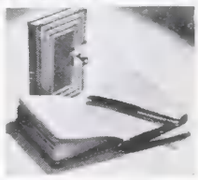
WOODY WOODPECKER HARMONICA



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Listen to Woody Woodpecker laff. Woody himself is made in bright red plastic. . . . With a specially designed harmonica tail that produces the terrific laugh—Ha, ha, ha, ha. Bobs his head at the same time. 79¢

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Substantial no-sag-spring construction, durable plastic upholstery that is washable. Available in red, green, blue, yellow, brown, or white.

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Pennsylvania Dutch!

Your paper napkins will be handy on the breakfast table in this holder of natural finished wood, with authentic colorful design. Holds complete package of napkins. Order a second one to hold correspondence on your desk.

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Fish Lamp

big, beautiful, and unbelievable at 10.95 complete

Carson Pirie Scott & Co.

A delightful flight of fancy . . . to serve a very practical purpose in any room. Completely decorative composition lamp . . . white-as-white-caps fish and opaque shade on a Chinese red base, or sea-foam green fish and shade on black. 30 inches tall.

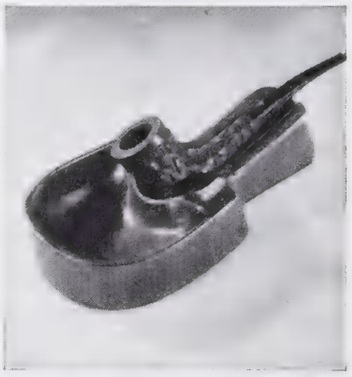
Mail orders filled. Express collect.

■Lamps, Seventh Floor

1 S. State St., Chicago 3, Illinois



Window



PUT YOUR PIPE in thi you'll admonish the master of th house. But he won't mind suc prodding because this pipe-re ash tray is really man sized. It made of heavy bronze finishe metal and if you put one by hi leather chair on the 25th, all hi smoke dreams will be of you $2.50 ppd. Silversmiths of Wes chester. 546 South Broadway Yonkers 5, New York.



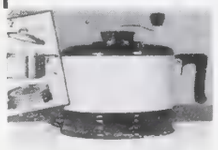
DAFFY DECANTERS. A zany a pair of bar props as eve poured a cup of cheer are mad of hand-painted ceramic. On on side is a gentleman, top hat, whit tie, and tipsy, the other show Uncle Fud feeling his corn likke and a warbling trio. Personalize with any humorous title, such a "The Brown's Pain Reliever, they're $4.98 each, $9 the pai Ppd. Cat n' Fiddle, 23 Washing ton Pl., East Orange, N. J

TWO GIFT SUGGESTIONS

7" Play Friend with Wardrobe



A child's delight. A complete wardrobe with three dresses, hats and accessories to dress this lovable doll. Has hand-painted and fired china head. Complete as shown, in lace-edged box, for only $3.95 postpaid.



Electric Corn Popper

You can now pop the most delicious pop corn right in your own living room. Simple, safe . . . a child can operate. Removable, seamless pan permits popping of corn in butter, lard or grease. Easy to keep clean. Colorful plastic handles are heat resistant. Complete for only $5.50 including cord, postpaid.

No C.O.D.'s please

THE GIFT FAIR

320 East 65th Street, New York 21, N. Y.



Break-Resistant

TALLITE PILSNERS

Serve your beer in festive Tallite Pilsners, and toss off worries about expensive glassware. Drop them, bang them, handle rough as you please. What's more, they're hard to tip because of wide, balanced base. *Sparkling clear, exquisitely designed. Hold full 10 ounces!* Made of tasteless, odorless plastic with clear tops and jewel-like colored bases—Red, Amber, Blue, Green. Set of 4, assorted colors, postpaid, only $1.00

Order Now For Xmas Gifts

BLOCK COMPANY

200-B N. Jefferson St. Chicago 6, Ill.

VACUUM WARE RELINED



Reliners expertly fitted to your broken vacuum ware. Thermos, Manning-Bowman or any make Ice Tubs relined $7.50; Thermos Ice Pails $12; Thermos Carafes $5.50; Universal Carafes $4.50 pts., $5 qts.; Decanters $8.50. Mail us your vacuum ware for relining. We'll reline it and return it postpaid U.S.A., with repair charges C.O.D.

Millions of Friends from Coast to Coast

Weed's

Est. 131 Years Ago BUFFALO 5, N. Y.

SPOOL HOLDER

HOLDS 42 SPOOLS OF THREAD



- *COMPACT* (7⅛" ■ 3" ■ 5¼")
- *PREVENTS* tangled thread.
- *SPEEDS* color matching.
- *HOLDS* 2 embroidery scissors.
- *LIGHTWEIGHT* aluminum.
- *ROSE* or *PASTEL BLUE*.
- A practical gift—*PERFECT SEWING AID.*

Guaranteed by Good Housekeeping

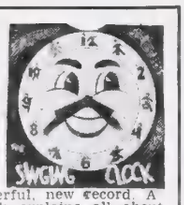
FITTED, complete with 42 spools assorted thread, 2 emb. scissors, transparent dust cover $4.95 pp UNFITTED, $1 (plus 10¢ post. & handling) add 35¢ more for dust cover. $1.00 (Unfitted)

ZIEROLD MFG. CO.

1121-41 Chestnut • Burbank 11, Calif.

THE SINGING CLOCK

Teaches Kiddies To Tell Time



Your little clock-watchers will have the time of their lives learning how the clock works with this wonderful, new record. A th: cheery-voiced clock explains all about the minutes and the hours—the youngsters turn the movable hands of the brightly painted clock on the record's jacket. Unbreakable Vinylite record makes a delightful, educational gift for youngsters.

$1.60 postpaid

ARITHMETIC MADE *Easy*

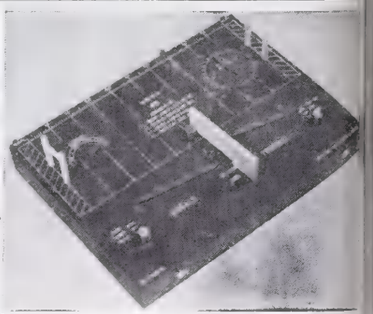


Let your child top his class. Have "Mr 'Rithmetic" drill him till he masters his figures. Your youngster's personal tutor—"Mr 'Rithmetic" consists of 6 unbreakable Vinylite records which ask a series of questions in addition, subtraction, multiplication—then automatically check the answers. A perfect, painless method of instruction that teaches through repetition—classroom tested and approved. Boxed in a gay, attractive volume.

6 records for $10.00 postpaid

"Tutor that Never Tires"

P.O. Box 327, Bronxville 8, New York



SIGNALS

The Scientific Football Game

You select the offensive plays for your team and may run your offense from a "T", Single Wing or Double Wing formation. The defense also has a choice of defensive alignments. Long runs, spectacular passes and deception plays combined with clever defenses bring the gridiron into your home. Solid wooden construction with solid brass parts.

$6.95 postpaid, check or M.O.

The Riker Company

26 Sterling Street

East Orange, New Jersey

Every Meal a Success . . . Every Host a Chef That's COOK 'N' KETTLE

"World's Finest Charcoal Broiler"

No Muss . . . No Fuss—Use Anywhere



Entertain large or small groups, cook outdoors—on porch, terrace, lawn or fireplace at home, summer cottage, on yacht or cruiser, on picnics or trips. Portable COOK 'N' KETTLE sterilizes itself. No muss.

Positive Control of Flame, Heat, Smoke 2,000-year-old broiling method sears, seals, saves natural juices of all meats, fowl, game, fish, lobster. Makes any tenderfoot a seasoned chef.

Complete with Cook 'N' Instructions and recipes, prepaid anywhere in U. S., $38.75. Write for free Cook 'N' Folder B-149.

COOK 'N' TOOLS INCORPORATED

Box H949 Tulsa 1, Okla.

Shopping



NCHANTED CIRCLE for a y special picture is particu- ly fitting for a child's photo- aph, or a close-up of a beautiful man. The pierced flower design as delicate as a lace stole, and golden metal frame is royally ped with a picture, measures 9" high, and s a velvet easel back with hook hanging. $5.20 ppd. Rendez- us Gifts, Asbury Park, N. J.



WELS OF LITTLE RICE. Jewel cases for men and men are strong metal boxes ered with Texol, a leather-like stic material. Lined with satin d non-tarnishing velvet, they're long, and the man's case comes a pigskin grain, has 3 com- tments. Lady's in rose, aqua, ry has slot for rings and ear- gs. $1.95 each plus 25¢ post. stercraft Products, 60 South Boston 11, Mass.





Match Boxes?

not any more . . .

Hand rubbed in antiqued soft brown finish, these adaptations of the old kitchen match box (with metal trough) have been transformed into decorative containers for ivy, sprigs of pine and holly, or flowers and autumn leaves.

Used in pairs or clusters, these pieces will add charm and color to any room. Size approx. 6½" x 7"—$7.25 a pair, postpaid—sorry no C.O.D.'s. Send check or money order.

C. KURA
2508 Thornwood Ave. Wilmette, Ill.

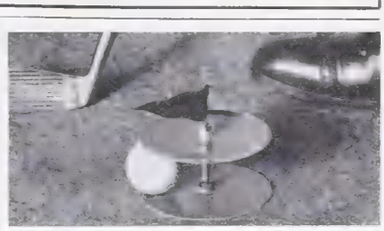
For Sartorial Security



ACROBATS on brocade ribbon. Background color black, design in white with red. English nickel fittings. Black or red silk ends.

Suspenders . . . $8.50
Garters, to match $2.50

CalvinCurtis
CRAVATEUR
60 EAST 55TH ST., NEW YORK
"CRAVATEUR" REG. U. S. PAT. OFF.



GIFT FOR THE GOLFER

HOLE-IN-ONE PUTTING TRAP

Score a Hole-in-One on Christmas Morn with the *Hole-in-One* Putting Trap. Takes perfect shots only, just like a cup on the green. Steel construction. Use it on rug or lawn for systematic putting practice. Every golfer on your list will appreciate *Hole-in-One!*



FUN FOR PARTIES

Set up several of them for a miniature putting course, using books, pillows, etc. for hazards. Lots of fun, and a very good way to improve your putting game!

Each . . . . . $2.00 postpaid

Set of 3 (Red, Yellow, Green . . . to make a 3-hole putting course) . . . . . $5.00 postpaid

H. BERGHMAN CO.
54 South 19th Ave. Maywood, Ill.

For A Real Breakfast Treat!!

GENUINE SCOTCH KIPPERS IMPORTED

Here's news that will excite everyone who remembers those wonderful pre-war breakfasts of golden-brown, smoky fragrant Scotch Kippers—dripping with butter, juicy and tender. The perfect breakfast to start the day right. These Kippers, which we've just received from Aberdeen are prepared by the finest house in Scotland, and are a brand which is sought after in both Scotland and England.

These are not canned, but freshly smoked Kippers, wrapped in cellophane, and packed in wooden cases containing 14 lbs. in 28 individual serving packages. They will keep for weeks in a cool place. Order a box for yourself, and send some to your friends. They'll be thrilled! **A wonderful Thanksgiving or Christmas gift!**

( ) 14 lb. original wooden box, 28 packages, **$9.95.**
( ) 7 lbs., 14 packages, **$5.75.**

Prices include delivery by parcel post.

To order for yourself, check quantity desired and mail this card with your remittance in full. For gift orders, list names and addresses with quantities desired and mail with your remittance in full. Prompt shipment guaranteed.

DON'T DELAY — RUSH YOUR ORDER TODAY!

Gourmet Delicacies INCORPORATED
74 Laight Street
New York 13, N. Y.



Jumbo Plastic Case With 12 Personalized Pencils

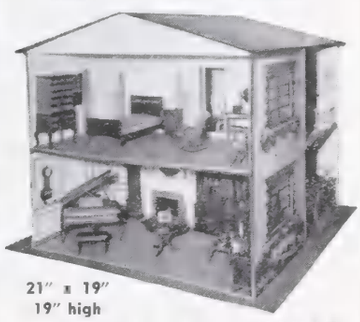
Complete **$1.19** *postpaid*

It's a huge plastic pencil filled with a full dozen regular pencils—each personalized! The black tip of the 11 inch jumbo pencil is made of a new plastic substance that actually writes. There's a huge red rubber eraser at the top—and the screw-on cap has a regular pencil sharpener tucked away inside. The jumbo plastic pencil contains 12 excellent regular lead pencils, gold-stamped with whatever full name you like. Case with 12 pencils $1.19. No. PK3649.



Write for Big Catalog . . . Free.
Miles Kimball
KIMBALL BUILDING
33 Algoma Blvd., Oshkosh, Wis.

Fits on Card Table!



21" x 19"
19" high

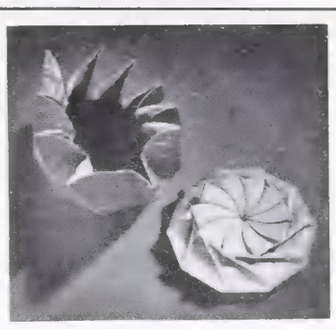
PORTABLE DOLL HOUSE

New—Exclusive features. Sturdy. Easily assembled with metal clips, no tools needed. Folds flat for easy storage. White metal-bound Masonite. Red trim, green roof, acetate windows. Six connecting rooms. Several children can play at once on three open sides. Changeable walls and floors. Decorator colors. Educational for budding decorators. Will last for years. Accurately scaled 1" to the foot. Furniture not included in price. Size 21" x 19" x 19" high. Weight 23 lbs.

$16.00 P.P. charges collect.

Send for list of miniature mahogany furniture and accessories.

CHESTNUT HILL STUDIO
Box 156 Mamaroneck, N. Y



PETAL POUCH

A flat little pouch, 3 inches in diameter, resembles a flower folded at dusk. To open it you just squeeze the sides slightly and presto—there's your bus fare or newspaper change without fumbling or groping. Everyone in the family can use one. Wonderful for XMAS gifts. Genuine leather with alligator or lizard finish. Red, green, brown or black.

JUST $1.00 postpaid

Mail Orders Only *Send for Catalog*

ELIZABETH McCAFFREY
200 West 16th St. Dept. B
New York 11, N. Y.



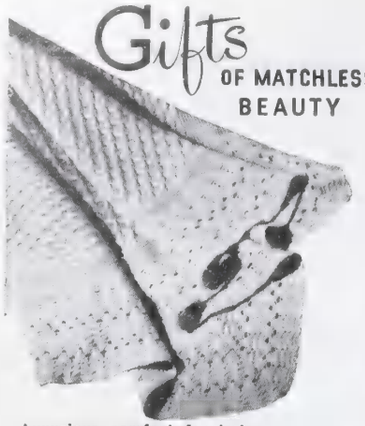
It's Real! It's Fun! It's DOLL-E-BED

- **All Steel, 25⅜" long**
- **Life-Like Mattress**

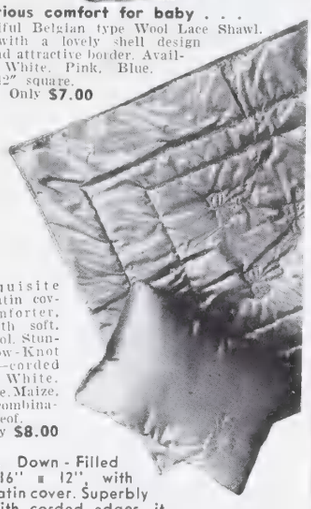
Want to make a little girl's playtime really happy? Let her put her doll in a real bed that looks like her very own. Blue baked enamel with colorful decal. Complete with steel spring, sanitary plastic mattress, hard-rubber casters that swivel.

JOYWOOD COMPANY
Department B
3600 Boardwalk, Wildwood, N. J.

Gifts OF MATCHLESS BEAUTY



Luxurious comfort for baby . . .
A beautiful Belgian type Wool Lace Shawl, knitted with a lovely shell design center and attractive border. Available in White, Pink, Blue, Maize. 42" square.
Only **$7.00**



An exquisite Rayon-Satin covered Comforter, filled with soft, white Wool. Stunning Bow-Knot Design—corded edges. White, Pink, Blue, Maize, or any combination thereof.
Only **$8.00**

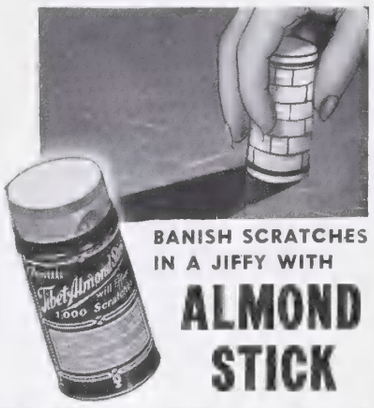
A 100% Down-Filled Pillow, 16" x 12", with Rayon-Satin cover. Superbly styled with corded edges, it will add a becoming touch to crib or bassinet. White, Pink, Blue, Maize. Only **$4.00**

These are Quality items, the prettiest in design—the finest in materials and workmanship you'll find this season at these special prices. Made by a company that has manufactured distinctive Infants' Creations for 30 years!

MONEY BACK GUARANTEE if not Satisfied.

WABASH VALLEY TEXTILES
Peru, Indiana

Send .....Wool Lace Shawls @ 7.00 each
Postpaid .....(color—specify)
....Rayon-Satin Comforters @ 8.00 each
.....(color)
....Down-Filled Pillows @ 4.00
.....(color)
Name.....
Street.....
City..... State.....



BANISH SCRATCHES IN A JIFFY WITH

ALMOND STICK

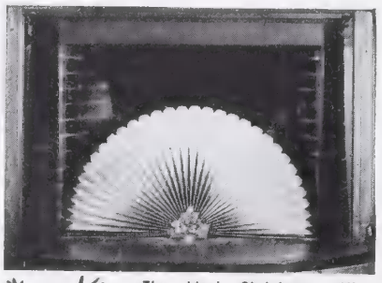
$1.00 PPD.

EASY TO USE AS A LIPSTICK . . . .

Just rub Almond Stick over furniture scratches and see them fade from sight. Rub over whole table to bring out hidden beauty in wood. Works like magic on marred, faded spots. Use on light or dark wood without danger to finest finish. One stick will last for years.

Order From This Ad. No C.O.D.'s, Please

GLASSCRAFT
920-B Chicago Ave. Evanston, Ill.





The ideal Christmas gift—

THE FIREPLACE FAN

Here's an original gift that will thrill your friends at Christmas—the lovely fireplace fan that adds beauty to any livingroom or bedroom hearth. Comes in a heavy gold paper, plastic coated, and caught at the bottom with green bow and ivy leaves . . . . self-supporting. Packed in gift box.

13" high—24" wide— **8.75**
20" high—38" wide—**10.75**
26" high—50" wide—**12.75**

Mrs. Thomas J. Hilliard
Silver Spring Farm
Old Mill Rd., Sharpsburg, Penna.

P.S. Why not order one for yourself, too?

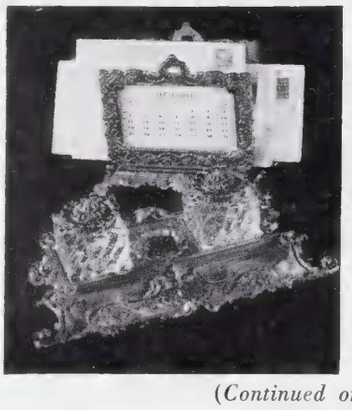
Window Shopping



NICE AND HEAVY and slic as a whistle for a well-groome desk, here is a weight that s cures flyaway papers with golde firmness. Made of solid bras hand-engraved with a ¾" initi in old English or block styl it's 2½" long, costs $1.25 pp Additional letters are 35¢ eac Advertising message may b stamped on back for 20¢ extr in lots of 100. T. Sidney Harle Altman Bldg., Kansas City 6, M



HANDSOME COASTER that double impressively as as trays are made of heavy crysta and generously banded with ste ling silver. Their gadroon edge and massive opulence makes the a gift you can send with pride t a discriminating hostess or to a autumn bride. 4" in diameter, set of two is $3.95, a set of 4 $7.95. Prices include tax an postage. Cambridge Product Inc., 55 W. 45th St., New York 1



GLORIFY YOUR DESK wit these Old English Gadroon acce sories reproduced in gleamin brass. The set would make a sta correspondent out of the mos dilatory letter writer you know The letter holder comes with perpetual calendar and the doubl ink stand has two heavy crysta glass wells. Holder, 7" x 10 $16.50. 7" x 9" inkwell, $15. Se is $30 ppd. Woodward & Lothrop Washington, D. C.

(*Continued on page* 179)



Eight inches high.

From France . . .

A Breath of Spring All Winter Long

QUEL-AIR the "Lampe Berger" which has been the fragrant symbol of Chic Paris households for generations is the ELEGANT NEW CHRISTMAS GIFT that combines UTILITY AND BEAUTY IN PORCELAIN.
Dispels SMOKE, Unpleasant Odors, by delicately scenting your Rooms. Comes exquisitely packed with three bottles of perfumed liquid, Bouquet, Pine, Lavender. A descriptive folder is enclosed.
Five beautiful designs to match your setting:

#1. Floral White Background
#2. White and Gold, Aqua Background
#3. White and Gold, Rust Background
#4. Wild Life
#5. The Hunt

$15.00—Postpaid. No C.O.D.'s, please.

EMILE GARDEN
15 Moore Street New York 4, N. Y.



Styled like Old Fashioned Coffee Mill!

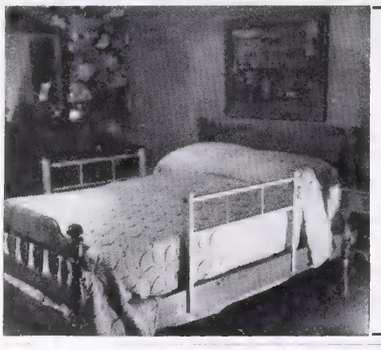
EARLY AMERICAN PEPPER MILL

Freshly ground pepper makes food taste better! Many famous chefs use it exclusively. Send for "Olde Thompson" Early American Style Pepper Mill (illustrated). Antique finished wood case, black metal hopper. Adjustable grinding mechanism, 3" x 3" x 4" overall size. Sent postpaid, with supply of peppercorns, $3.95. Makes attractive gift. Order yours today and find out how much better food can taste!

the mail pouch

Illustrated literature on complete assortment of attractive designs in sets and individual pepper mills.

P. O. Box 125 South Pasadena, Calif.



YOUTHCRAFT SAFETY RAIL GUARDS YOUR CHILD from falling out of bed

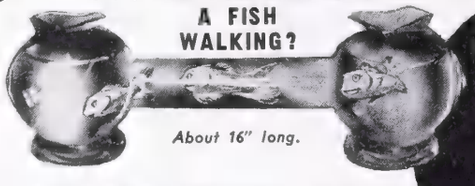
Inexpensive, safe, positive protection. Fits any bed. Attached or removed easily, quickly. Attractive enough to be left on permanently or can be stored under bed. Available in Wheat, Maple, Walnut, Mahogany or White.

$4.95 each side **express collect**

Please send check or money order. No C.O.D.'s please.

YOUTHCRAFT
P.O. Box 65, Englewood, N. J.

. . . Did You Ever See A FISH WALKING?



About 16" long.

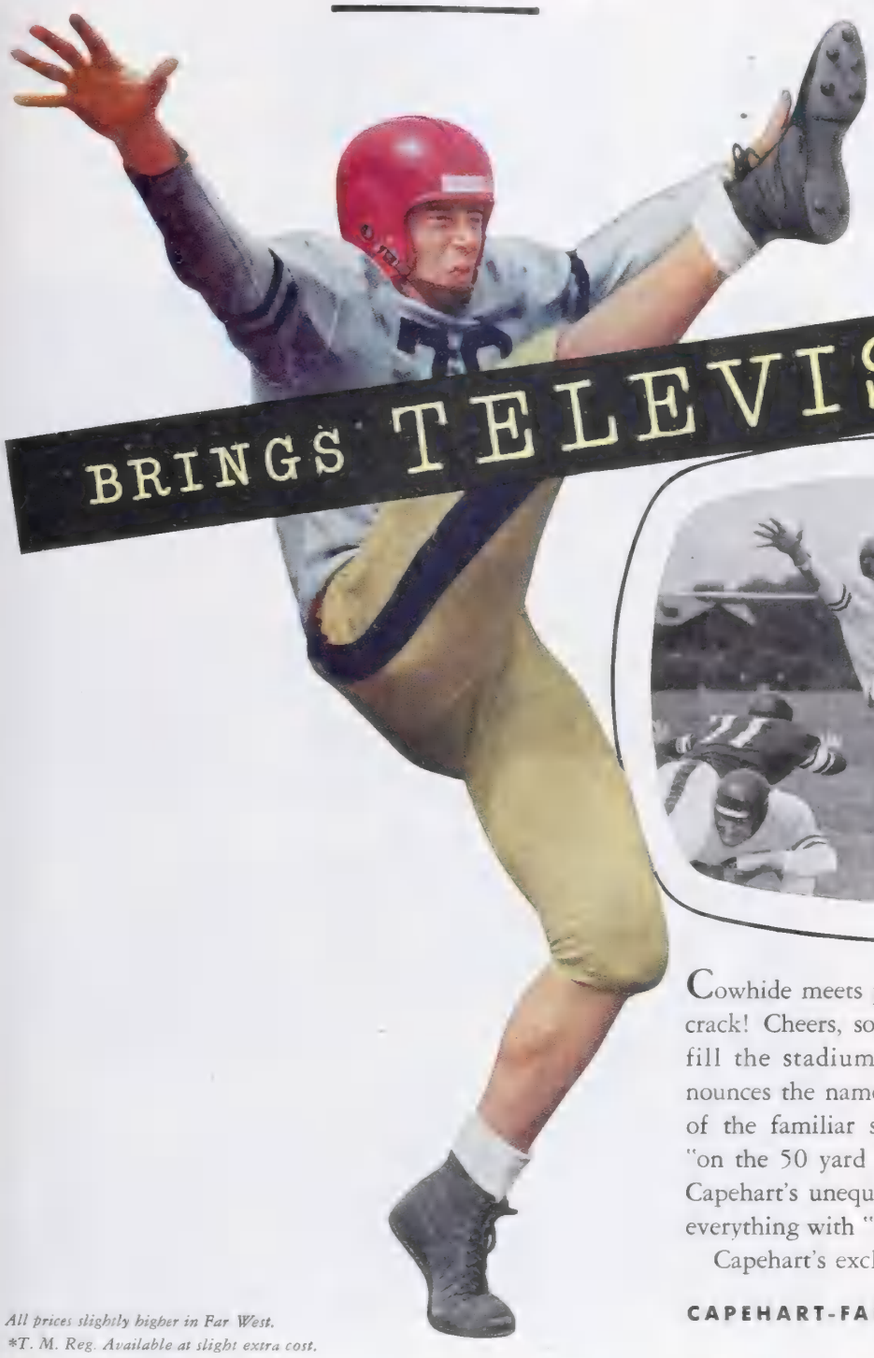
DUMB-BELL FISH WALK
4.95 POST PAID

As illustrated with individual self leveling glass bases. Hand blown by skilled craftsmen from one piece of clear glass. Sorry, no C.O.D.'s . . . we pay all postage.

WALLARD CO. 20 W. 37th St., New York 18, N.Y.

NOW- WORLD FAMOUS *Capehart* TONE

BRINGS TELEVISION TO LIFE





Cowhide meets pigskin with a pistol crack! Cheers, songs and band music fill the stadium! The narrator announces the names and numbers! All of the familiar sounds that put you "on the 50 yard line" are yours with Capehart's unequalled tone. You hear everything with "life-like" clarity.

Capehart's exclusive Polatron* television tube brings pictures as brilliant and clear as Capehart tone! Glare and fuzziness are eliminated. Pictures have greater depth and detail in dark or daylight, with no adjustment required.

Truly Capehart television must be *heard* and *seen*. Be sure to do *both* before you buy. *You'll be surprised at the new price range starting as low as $269.50!*

All prices slightly higher in Far West.
**T. M. Reg. Available at slight extra cost.*

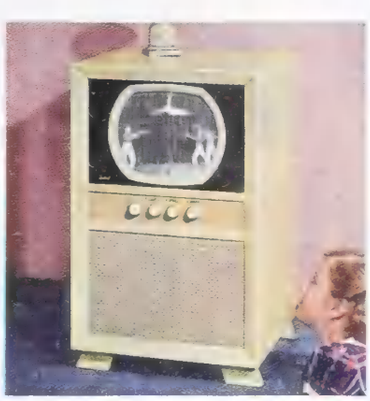
CAPEHART-FARNSWORTH CORPORATION, Fort Wayne, Indiana
An IT&T Associate



THE CAPEHART Overture—*with the famous Capehart tone.* Capehart's Regency styling for those who prefer modest size with luxurious cabinetry. Rock-steady pictures—brilliant and clear—plus unmatched fidelity of tone. Television, AM-FM service. Built-in antenna. $489.50



THE CAPEHART Symphony—*with the famous Capehart tone.* For spacious homes. Television with 16 inch picture, AM-FM radio and the Capehart record changer which plays all types of records automatically. Ample record storage space. Built-in antenna. $795.00



THE CAPEHART Serenade—*with the famous Capehart tone.* For the small home, this compact television receiver provides economy of space and investment—with a clear, brilliant image and true Capehart tonal fidelity. Built-in antenna. Modern design. Bisque finish. $309.50



THE CAPEHART French Provincial—*with the famous Capehart tone.* Cherry with fruitwood finish. Combines the charm of Old World cabinetry with the excellence of Capehart true timbre tone. Plays all types of records automatically. AM-FM radio. Record storage space. $385

DUNBAR

for Modern

HANS VAN NES



Background: No. 4601 Desk, No. 3473 Lounge Chair, No. 3579 Open Arm Chair.
Foreground: No. 4509 Lounge Chairs, No. 2000 Sofa, No. 4474 Lamp Table.

The contemporary spirit of Dunbar Modern appeals to those who are equally conscious of its fine quality.

WHAT IS MODERN? ▪ Send 25 cents for this 28-page illustrated booklet packed with Modern decorating ideas.

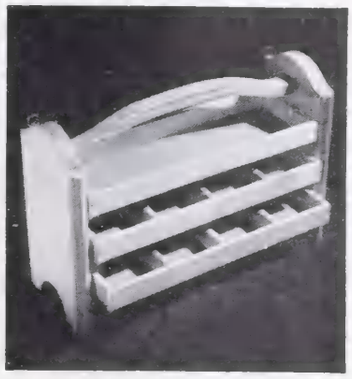


DUNBAR FURNITURE MANUFACTURING COMPANY • BERNE, INDIANA

CHICAGO: 1638 MERCHANDISE MART • NEW YORK: 227 EAST 56TH STREET
KANSAS CITY: 608 MERCHANDISE MART • BOSTON: 203 CLARENDON STREET

Window Shopping

FIX-IT will do all the odd
ou give him without a mur-
he has this grand organizer
tools. Two drawers have
compartments for nails.
, picture hangers, etc., and
tray holds his tools. Made
ural wood, it has two hooks
anging on the back of a
14" x 10" x 4½". $3.75
id. Picwood Products, 70-44
St., Forest Hills, N. Y.



AN'S HOME is one of his
est possessions and so to
apart as the very special
it is, here's a very special
bracket. It attaches to the
wall, hitching post, or a big,
ee in the front yard, and
solutely rustproof. Called
nertime," it's 11" x 22".
ppd. Name in white letters
h sides @ 25¢ per letter.
nsburg Blacksmiths, Wil-
urg, Mass.



ite your silver with this re-
able silver plating polish that con-
pure silver. Just rub on to restore
Sheffield instantly, and plate any
e having copper, brass or bronze
Save $100 worth of plating with an
bottle, $7; 2 oz. bottle $2.50 post-
W. of Miss. add 25¢. Order from
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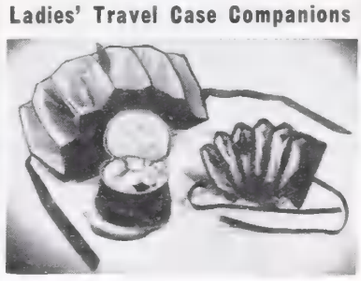
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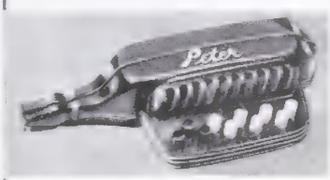


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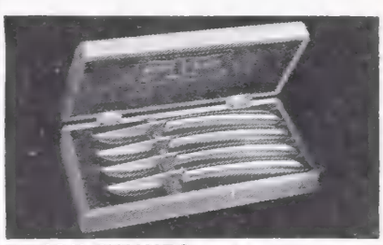
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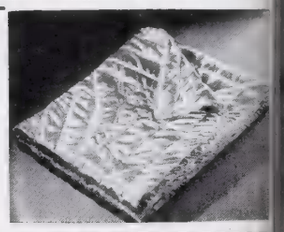
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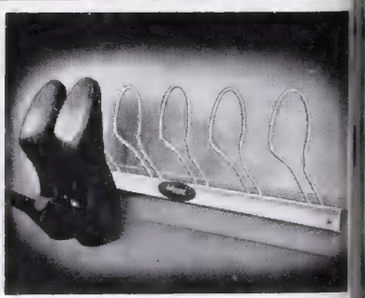
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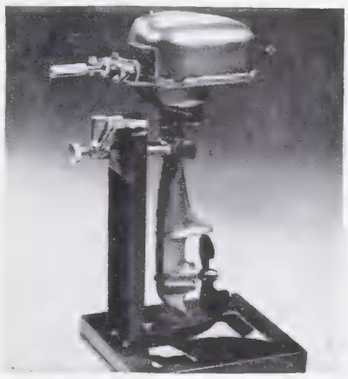
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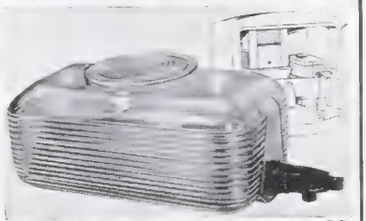
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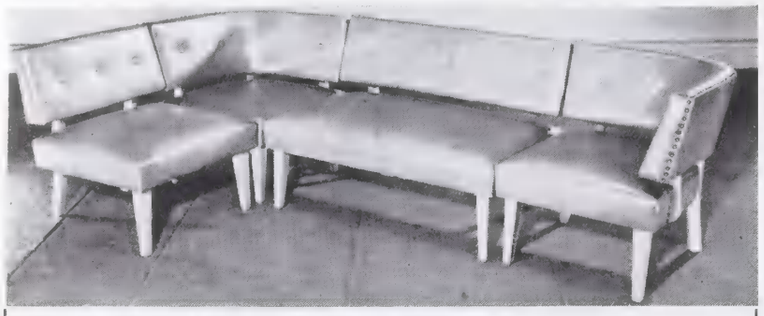
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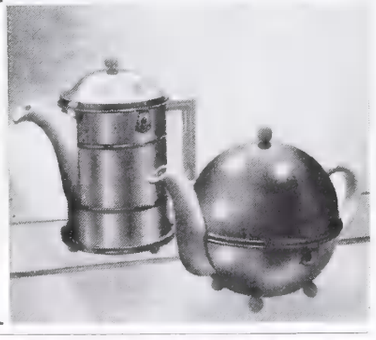
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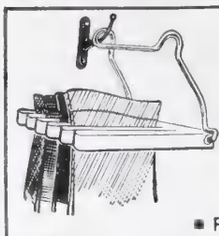
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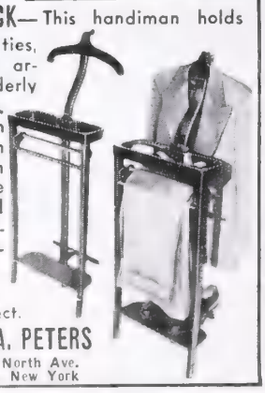


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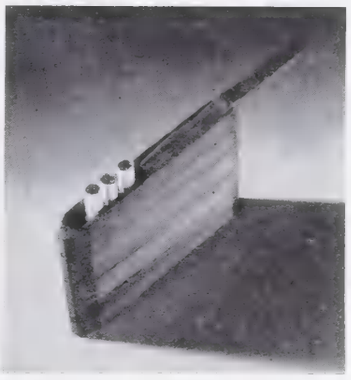
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...ALL FRYERS, cast in solid ..., are darling take-offs on the ...utiful skillets that used to ...g in your grandmother's kitch... Now they're ash trays, meas... just 3" and 3½" in diameter. ...h the miniature cauldron as a ...rette holder, the set is $5 ex... ...s collect, and no c.o.d.'s. The ...ntry Shoppe, Mt. Kisco, New ...k.



...P GOES THE CIGA... ...TTE, as you slide back the ... of the new Humidor Holder. ... not until then does it come ... contact with the drying ef... of the air, so your cigarettes ... firm and fresh. Also, when ... feel the need for luck, you ... always knock on wood. It ... 10 cigarettes, each in its ... stall, and the price is $1.95 ...paid. From House Utilities, ... N. Michigan Ave., Chicago.





"IT'S CUTE"—"IT'S ADORABLE" SAY MOTHERS

COLORFUL CHILD'S ROTOSHADE LAMP



Colored illustrations of six nursery rhymes, on the white washable parchment shade, revolve slowly when lamp is lit. The base is of heavy glazed China in pink or blue. Nothing to wear out—lasts a lifetime. Stands 13½" high. Base is 4" square. General Electric Flamenol Cord. Price only $5.50 postpaid (add 45c west of Mississippi). State color base wanted. Check or Money Order.

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Personally Yours

A *Burmel* original . . . your name embroidered in white on fine Irish linen handkerchiefs. Exquisitely hand-rolled, white scalloped edge. 12½" square. 66 popular names. You'll want them for yourself as well as for your friends. Attractively gift boxed. Set of 6 assorted colors; Brown, Navy, Dark Gray, Beige, Cherry Red and Hunter Green only . . . . . **$3.95** Ppd.

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No C.O.D.'s, Please

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4. Sandwich Tray $17.50		
5. Nut Dish $2.00		
6. Paper Knife $5.00		

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Provides Extra Storage Space in Kitchen—and—Bathroom



Just like an extra closet, and a lot handier! Amazing new On-A-Door Cabinet is easy to attach to inside of any door. Shelves easily adjust to hold most sizes of boxes, cans, bottles. Great in kitchen for spices, canned goods, utensils, cleaning supplies . . . in bathroom for cosmetics, soaps, medicines.

$10.95

Finished in white enamel, $12.95

Craftsman construction of natural wood. 7 shelves—6 are adjustable. 20 in. wide, 40 in. high.

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What finer choice for personal gifts this Christmas! Little Chief's extra-fancy, extra-large Regal Red Delicious Apples are hand-picked and selected. For larger packages order the "Little Chief" at $5.95 prepaid (approx. wt. 24 lbs.) or the "Big Chief" at $9.85 prepaid (approx. wt. 52 lbs.)

GIVE LITTLE CHIEF'S WORLD FAMOUS FRUIT ALL YEAR LONG

For that special gift (or for your family)—Little Chief's Fruit Clubs offer *Regal Bing* Cherries, *Princess* Plums, *Golden Empress* Peaches, *Royal Supreme* Pears and *Royal Gold* Delicious Apples—world-renowned for freshness and flavor.

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I enclose $.....Delivered prepaid in continental U. S. within express delivery zones. 3% sales tax for deliveries in Wash.



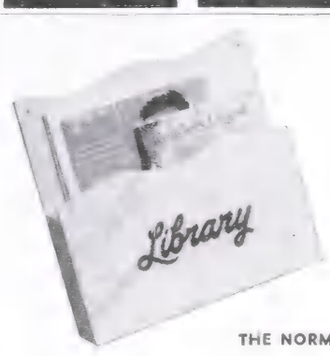
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Latest style, semi-shadowbox effect, to complete your home decorating. Consisting of sketches in minute detail on glass, in attractive frames 5¼" x 6¼". Authentic reproductions, historical (#4), marines (#2), special group of Old Williamsburg (#3), and of course the children have not been forgotten for, nursery rhymes are richly recalled (#1).

$1.95 each postpaid $3.75 pair

You're pleased or we refund.

MARTCRAFT STUDIO
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Bathroom Library!

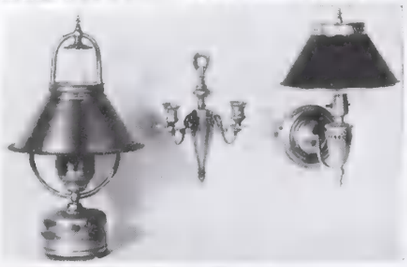
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$3.25 post paid

A necessity in every bathroom.

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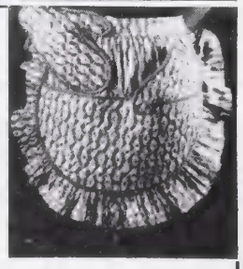
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No searching for potholders, no burnt fingers. Potholder-mitt fits into pockets of matching apron. Mitts and apron front are quilted for added heat protection. Cellophane wrapped, it's the attractive, thrifty answer to holiday gift problems. Colorful prints.
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Also Lovely Reversible Cocktail Aprons, Chintz On One Side, Organdy On Reverse Side $3.00 Postpaid

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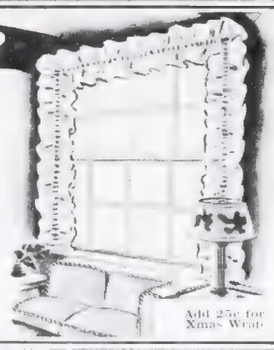
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Washday's fun with this convenient apron, complete with two dozen durable plastic clothes-pins that clip on pockets. Use pockets for carrying household items. Quilted front protects clothes. Order several cellophane-wrapped "Washday-Comforts" for gifts! Gay prints with colorful clothes-pins.
$2.00 Postpaid

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Year 'round, Curtain-Subs cheer up every room. These economical curtains are easy to hang because they stretch to fit every window. No Fuss—Quick Laundering.

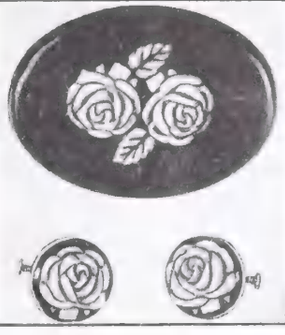
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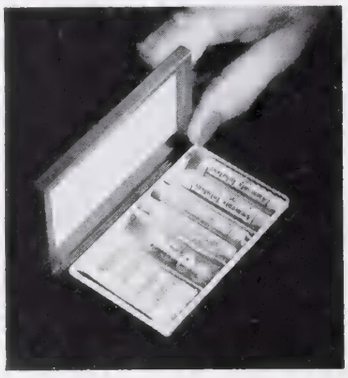
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Window



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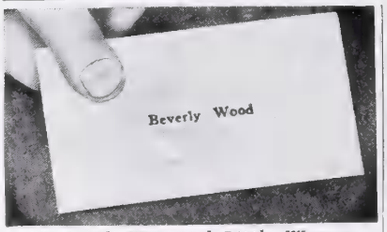
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PERSONALIZED KANAKIN—Fill the Bucket with your best effort from your own cookie factory and make your favorite couple love you forever. Hand Painted with red and black scroll borders and their first names in attractive script. 10 pound capacity. 7½ inches high. Order by No. HBL10. $2.50 postpaid.

No C.O.D.'s. Send for FREE Gift Catalogue

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Kiddie Calling Cards

Such a clever accessory for "Playing House," "Tea Parties," or visits to Grandma's. Boys and girls love their own Calling Cards, and these are sealed down to just the right size. Printed on the same quality paper as many formal cards. Thrill every child on your Christmas List with Kiddie Calling Cards.

100 Cards, ppd., only.....$1.00
In Simulated Leather Case
Please print plainly
Send also for FREE CATALOG of Unusual Gifts and Entertaining Specialties

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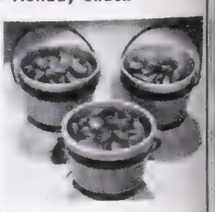
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of ovenproof ceramic stoneware, bake and serve individual pies, fruitcakes, or plum pudding; double as ash-trays. 4½" dia. Set of 4, in color **$1.95 ppd.**

Traditional recipes included

The Nut Bucket
For Your Holiday Snack



These 3 ounce ceramic stoneware buckets make unique jelly glasses or planters after the nuts have disappeared.
Set of Three
$2.50 ppd.

Cashews, Almonds, Party Mix.

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Add 35c west of the Miss.

The Stoneware Studio
Chatham, New Jersey

Shopping



UMBO MUSTACHE CUP. he may drink his coffee without dampening the stiffness above upper lip, give him the arded man's jumbo coffee cup. e saucer says: "A beard makes man. A razor makes a mouse." id one side of the cup is for n, the other for mice. Personalized with first name, set is 50 postpaid. Johnson Pottery, c., Box 494, Binghamton, N. Y.



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"IT'S THE LAW" on the humorous side, cleverly depicted by satirical artist, William Sharp. His courtroom sketches are alive with caricatures of judges, defendants and barristers. Such subjects as "Nothing But The Truth" and "Counsel's Advice" are part of this limited edition of 12 drawings 13" x 18" at $10.00—a perfect gift.

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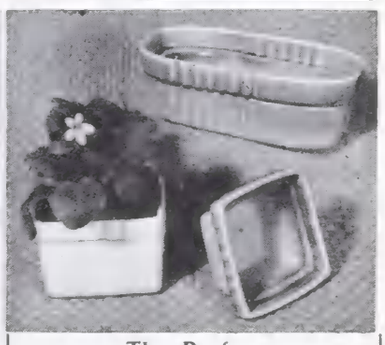
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Newburyport, Mass.



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Waters from below

Crafted by a master potter in dream colors: *Blush white, Fog grey, Chestnut brown, Slate jade, Chartreuse*

Small Square 3¾", depth 2¾", $2
Large Oval 7½" x 3¼", depth 2¾", $4
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At the Sign of the Laughing Lion
ORIENTAL IMPORTERS
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u'll treasure the stunning lamps created by standing ur figurines, planters or prized bric-a-brac an a Stand-Lamp. Simply add a shade to enjoy charming combinaons distinctly (and inexpensively) your own.

autifully finished solid hardwood base has hidden rubr feet, polished brass stem, safety approved wiring.

ECIFY ANY HEIGHT from 18" to 34" (add 14" to ight of tallest figurine to be used),

SE: 7" round, 6½" square, or 6"x8" rectangle,

AUTIFUL FINISH: Walnut, mahogany, maple, blond, dull-black. We match pairs.

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REAL MAPLE CONCENTRATE

Make a Gallon of Syrup
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- CAKES — CANDY — SAUCES
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Adds Zest and Interest to Your Menus

Kitson Real Maple Concentrate is a natural product with water and sugar removed—simply add these yourself. Directions on bottle.

A True Maple Guaranteed Pure and Genuine 1 oz. Bottle (makes gallon) $1.50. No C.O.D.

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• Sectional kit with quality beauty necessities. . . . Lipstick-Rouge; Mirror, Powder and Puff; Cleansing Cream; Night Cream . . . combined in light weight, handsome, black and white plastic, 4 section case.

Ample supply for traveling, vacations, etc. Stands 5 inches tall, 2½ inches diameter. Each section a standard size package. . . . Easily tucked in handbag, overnight case or car compartment.

Specify: Light, Medium or Dark Lipstick; Rouge: Nos. 1 or 2; Rachel, Beige or Natural Face Powder.

New, Novel Gift Complete with Cosmetics $3.75
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Window



MR. OR MRS. CHEST. Here's a buy that's exciting enough to push you into redecorating, just so you can use a pair of these: one for him, one for you, if you're generous; two for you if you're a pig; two for both of you if you're lucky. Kiln-dried poplar, sanded ready for finishing. $12.90 ea. Blonde, walnut, maple, mahogany finish. $15.90. 30" x 16" x 35" high. Exp. coll. Forrest Addition Co., Flowery Branch, Ga.



FISH STORY with Tom Sawyer and Becky Thatcher the china hero and heroine; a curio shelf, aquarium, or low bowl as locale; a pole and a little fish the props. Result will be a gay spot in a child's room, breakfast room, or sun porch. They are hand painted, dressed in blue or green, and the price for the pair is $3.95 postpaid. Neptune Gift Shop, 3520-22 Boardwalk, Wildwood, N. J.



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FAITHFULLY REPRODUCED Beautifully Framed **29.50**

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ARTISTS GUILD OF BOSTON
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A SPOON RACK

Solid mahogany or maple finish
10½ x 19 with metal liner for plants.
10.00

Cup and saucer hangers for demi-tasse or standard cups.
1.50 each
Express Charges Collect

Muriel Reynolds
Box 187
Laguna Beach 1, California

for smart entertaining! 7pc. TOM & JERRY Set



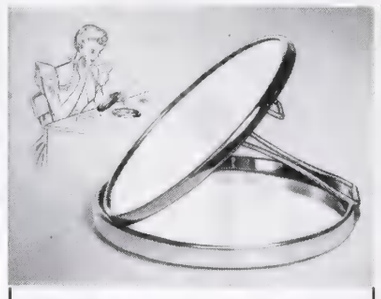
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Extra cups $4.95 doz.

7 pc. set **4.95** postpaid

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Dept. HBI





"Flapjack"

DOUBLE FOLDING MIRROR

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Artful objects that Beautify Your Home



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Colonial designs—used under hot dishes or may be hung on wall. $2. each or 3 for $5 in hand-cast polished aluminum or gleaming cast brass. A — With handle—8" long, 3½" wide. B—Floral shape, 6½" diameter.



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Polished brass or copper. Perfect for watering flowers or as decorative piece. 11" long; 7½" high including handle and spout. No. 128 $4.95.

Amazing Value!

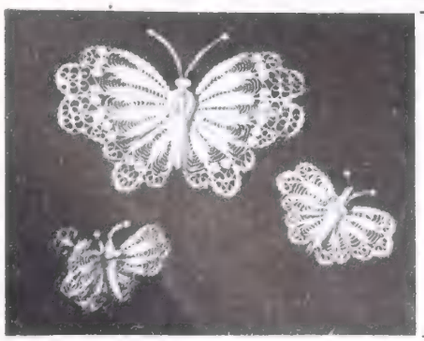
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A fantasy of golden, gossamer wings . . . softly stroked with silver . . . fragile and iridescent as a cobweb. Precious pins to perch on your lapel . . . delicate, diaphanous earrings. Hand made in Italy . . . spun in fine, filigreed sterling silver, plated with gold.

1⅛" pin $3.50 each
1½" " 4.50 "
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Earrings ..... $5.50 pair

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Shopping





OOTY FULL of ivy or white ms is a step in the right direc- n for a gay nursery. A baby oe. made of pink. blue. or ite china. is hand-decorated th roses and a child's first me and birth date. You may en want to use it for cigarettes pencils on your desk. 5" long. 50 for each shoe ppd. Roger an Co.. 509 Fifth Ave.. New rk 17. N. Y.

FTER-DINNER COFFEE ought to the table in this hand- ne carafe will stay wonder- ly hot while you discuss your ngest's progress in 1-A. or that l his father's been working on. d for entertaining. the 16-cup e is an amazing step-saver. nd-blown and heat-proof with turdy plastic handle. the large e is $4.50: 12 cup. $4: 8 cup. 50 ppd. Irma's Gift Studio. 1 W. 63rd St.. Chicago 29. Ill.



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MAILBOX AND LAWN MARKERS
Permanent embossed letters 1½" high
Black background; white beads on letters reflect light (like road signs)
Double plate—read from either side
Lifetime aluminum—can't rust
Install in a minute

Day-n-Night Markers help your friends find your home easily. Any wording you want, up to a total of 17 letters, numbers and spaces. Plate is 18" long. Print desired wording clearly.

MAILBOX MARKER fits any mail box $1.95 postpaid

LAWN MARKER with wrought aluminum standard 26" high $2.95 postpaid

Fully guaranteed—satisfaction or your money refunded
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Convenient
Utility Baskets
Handmade in Hong Kong

Available in 3 sizes, these neat attractive reed baskets come complete with cover, handle, and cover-locking latch. Have countless uses at home a- away. Sold separately.

5"x7"x2½" — $1.00 postpaid
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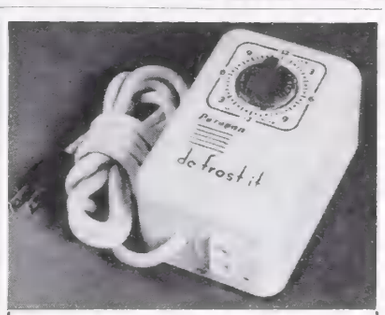
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S dily - built, n e in China. A active on any tyle. Handmade o olit bamboo, oval shape, 6½" x 8", 2½" a p. 3 baskets postpaid for $1. (No orders f ess than 3 baskets.) Send check or money o r today.

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Now, no fuss-no muss of old fashioned defrosting. Just set the dial and automatically DE-Frost-IT, does the job. Hang it up, plug it in and it's installed. Look at these extra advantages—Converts your present refrigerator regardless of age—won't thaw foods or cubes, checks odors, saves electricity, plus the exclusive feature, "Skip Defrost". Guaranteed for one year. Circular on request.

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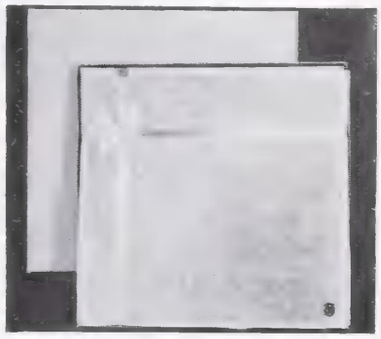
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A dead ringer for a Tom Thumb camera here is the cleverest cigarette lighter we've ever seen. Use it alone as a pocket lighter or screw it on the tripod base and stand it on your husband's desk. Just 2½ x 1½, with 2½" tripod. Imported by

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No C.O.D.'s Please



PURE IRISH LINEN MEN'S HANDKERCHIEFS—AN UNHEARD OF VALUE AT $5.95 PER DOZEN

Give him a "White Christmas" with these beautiful pure Irish linen white handkerchiefs . . . the kind he's always loved . . . and can never have enough of. A tasteful gift at any time . . . and at this remarkable price, ideal for all the men on your Christmas list!

Send check or money order—Sorry, no stamps, no C.O.D.'s

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THESE HERBS AND SEASONINGS
THE RECIPE BOOK
YOU WILL KNOW ALL THE SECRETS OF
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These Herbs are fresh from our Louisiana Farm. Veal rounds become New Orleans Grillades. Oyster pie is easily made. Make Oyster Rockefeller, Gumbo, Jambalaya, Meat Balls and New Orleans Gravy, and all the famous New Orleans dishes.

BOX OF EIGHT JARS OF HERBS and THE RECIPE BOOK—packed with Louisiana Moss Gift Wrapped—Postpaid $3.95

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Karpen Pil-O-Rest Mattress now $59.50
Box Spring upholstered to match $59.50
(Slightly higher west of the Rockies)



A COMPLETE INNERSPRING MATTRESS PLUS CHANNELED PILLOWS TOP AND BOTTOM

Only Pil-O-Rest offers sleep-inducing, soft channeled pillows that conform to every body contour and a firm yet resilient innerspring mattress. The channeled pillows, filled with fluffy staple cotton, are an exclusive patented Karpen development.

With a Pil-O-Rest you actually *rest in pillow comfort* while sleeping on a healthfully firm, tuftless innerspring mattress. Built in the finest traditions of Karpen Guaranteed Quality—it's the mattress that scientifically meets the requirements for restful sleep. (Other mattresses in the Healthway* line from $39.50.)

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Decorator's Diary

A polite peek over a decorator's shoulder at the priceless notes in her "little black book"

It was George Nelson's "China Shop" print that finally bridged the gap between Lucille's passion for chintzes and Joe's horror of pastel prettiness. After a dozen years of stoutly defended bachelor living, he was frightened to death of what he called feminine fussiness. Stepping gingerly between the newlyweds' conflicting tastes, I had managed to work out satisfactory compromises for the living room, the dining room, and the foyer. But the master bedroom draperies were deadlocked for weeks until I took Lucille to see the new "Stimulus" collection at L. Antoine Maix. "China Shop" caught her eye because it has something of the gay "let's-pretend" feeling she looks for in chintz. But it was the neatness of the pattern that appealed to Joe. The colors were right for both of them: black, brown, and copper for him and turquoise for her, all on a neutral gray ground. The motifs are ceramic forms, somewhat abstract and rather small in scale. It's a temptation to study them for hours to find out which is a vase and which a teapot—a sure sign they won't grow tiresome in a hurry. After so much shopping to find the right print it was a blessing to find that the price was right too: $3.95 a yard, which is gratifyingly moderate for a 50-inch wide, hand-screened fabric. Schiffer Prints Division of Mil-Art Company Inc. makes it. L. Antoine Maix has it.



"China Shop" chintz

Looked as if television were going to bring the Maxons' twenty years of married content to a thunderous close until I suggested moving the set into the dining room. At first the idea seemed so preposterous that it startled them into an immediate truce. That gave me a

(*Continued on page* 190)

MEADOW ROSE

a favorite in the trend to floral design



Loveliest of rose patterns . . . inspired by masterpieces of the world's greatest craftsmen . . . Watson's *Meadow Rose* sets a new high in beauty for today's trend towards floral design.

You'll see in *Meadow Rose* such exquisite shaping of rose petals and leaves . . . such perfect clarity and sharpness in each tiny detail . . . you'll know instinctively that here is silver to be treasured as you would a jewel.

First step to your own lifetime sterling: ask your jeweler to show you glorious *Meadow Rose* now, or if you prefer, write for free folders describing and illustrating all twelve Watson patterns. Each is designed to bring you the beauty of the loveliest sterling ever made. The Watson Company, 1 Watson Park, Attleboro, Mass.

Watson

TRADE STERLING MARK **STERLING**



MODERN SILVER WITH THE BEAUTY OF OLD MASTERPIECES Sterling Silver coffeepot made in 1767 by the famous English silversmith, William Grundy. (Courtesy, Museum of Fine Arts, Boston). See how skillfully Watson craftsmen have recreated its floral beauty in *Meadow Rose*.

GERBER BLADES

. . . greatest carvers ever made

SR SET $20

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Super MASTER SET (dinner deck only) $40

Hand made from the finest cutting steel known

. . . a beautiful, practical gift that serves forever

Gerber Legendary Blades have created the most profound changes in cutlery since Miming, the smith, forged blades for Siegfried, the dragon slayer.

Born as a protest against "cutlery" steel, Gerber Blades are made from a steel four times as costly as razor steel —steel as hard as a file, yet as tough as a spring! Perfectly balanced and exquisitely designed they were chosen by the Museum of Modern Art as one of 100 useful objects of fine design.

There's a complete line of Gerber Blades from which to choose, in solid walnut cased sets from $8.50 to $80. As gifts, they are superb. At famous stores everywhere. Write for name of nearest dealer. Gerber, 1314 S.W. 12th Ave., Portland 1, Ore. Ask for catalog.

5 Great Blades and a Holding Fork

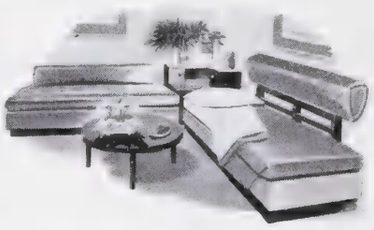
E EXCALIBUR 11 in. Carver
B BALMUNG 8½ in. Carver
S SNICKERSNEE 9½ in. Carver-Server
D DURENDAL 6 in. Boning Blade
M MIMING 3 in. Steak Blade
R RON Fork—4 in. tines

GERBER *Legendary* BLADES

DECORATOR'S DIARY

CONTINUED FROM PAGE 188

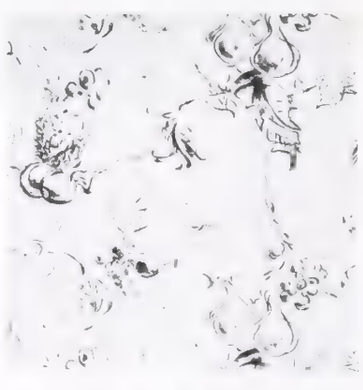
chance to outline a new room arrangement—the dining furniture on one side of an imaginary diagonal dividing line, a pair of settees and a coffee table on the other. The settees were to be placed at right angles to each other in the corner for a comfortable view of the television screen to be set unobtrusively in the opposite corner. When Mrs. Maxon saw the Valley Upholstery Corporation's divans at Bloomingdale's, she got an even better idea. She said, "Why couldn't we make the dining room a guest



Bed-settee for television

room too?" The divans settled it. They're fine for television settees because they have no arms and can easily seat three people each. Instead of a back, there's a long bolster that stops about a foot short of each end. To make the divan up for sleeping, you simply lift the bolster up and back against the wall where it stays nicely put, since it's connected to a concealed wooden back support by a long piano hinge.

I know it's only common sense to make the dining room do double duty when you're pressed for space. But sometimes it's nice to turn your back on common sense and go romantic. For the Littletons I had the fun of doing a real dining room, starting with the furniture, since Mrs. Littleton was enchanted with the new designs in wood and wrought iron that Tommi Parzinger has done for Salterini. Then we set our thoughts to the background and started to make the rounds. Gene McDonald's studio was near the top of our list because I remembered most of his wallpaper designs have a pronounced look of texture, and texture was what we needed to balance the metal frames and sleek wood tops of the furniture. What we found there was texture *and* pattern combined in the same paper. It's called "Shadow and Substance" and looks like a charcoal sketch of pears and leaves and bunches of grapes. There's just a suggestion of shading here and there which gives it the textured look. We picked it in blue-black on white and plan to use it on three walls. The other two walls will be a deep, dull red.



"Shadow and Substance"

Found a reflector floor lamp at Lightolier today that will make a ready answer to calls for indirect lighting without built-in fixtures. It's as simple as can be—plain round base, straight stem, gently flared reflector, all quite innocent of ornament. The material is metal with a sprayed-on flat paint finish. But here's the special feature: Lightolier will supply it "unfinished"—that is with one primer



"Disappearing" lamp

coat which may be covered with any kind of paint, flat or glossy, brushed-on or sprayed. Presumably you would finish it to match the wall, which means that the lamp would be painted right out of view.

Uncle Henry and Aunt Beth are getting along in years and they wouldn't give up their varied assemblage of antiques and Victor-

(*Continued on page* 291)

A Versatile *Pullman Ensemble*



Choose PULLMAN

FOR ENDURING
Character and Comfort





Exclusive Pullman Spring Float furniture styled to fit into your traditional or modern living room today and tomorrow as well.

Pullman styling is never "dated" . . . always in good taste. Durable hardwood frames and "*engineered*" foundations assure you that your Pullman pieces will "stay as lovely as they are" *for years* . . . and the *comfort* of our exclusive *Spring Float* construction will bring you many compliments. Ask to see the Pullman Style Parade of upholstery Fabrics and Colors. Featured by leading furniture dealers.

Barrel Chair—Stylish tufted back. Graceful legs have dressy brass ferrules and casters. Covered in colorful floral hammered satin in fresh new color combinations. $129* and up.

Pullmanaire Chair—Modern tufted back with fringe base. *Spring Float* construction. Upholstered in durable fabrics in wide choice of colors. $119* and up.

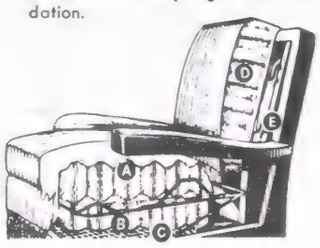
Pullman Sectional Sofa—Fits into traditional or modern room. Covered in good looking, durable mohair cloth by GOODALL . . . in lipstick red, Kelly green and mountain grey.

Spring Float construction, a feature offered exclusively in Pullman furniture. Left or right love seat section $189* and up. Center section $119* and up.

Spring Float

The secret of supreme sitting comfort

Cutaway view shows how 5 layers of springs distribute your weight to give "floating" support.
A, B, D—Layers of individual muslin-covered springs.
C—Flexible steel suspension.
E—Sinuous-wire-spring back foundation.





Sofa—Two cushion, semi-tailored, with *Spring Float* comfort construction. Covered in fine Bemberg matelasse in choice of Kelly green, lipstick red, mountain grey or chocolate brown. $275* and up.

Choose from these FABRICS:
Matelasses, tapestries, friezes, modern fabrics, brocatelles, mohairs, damasks, velvets, etc.

And these popular COLORS:
Lipstick red, Kelly green, mountain grey, rich gold, wine, rose, green, chartreuse, brown, blue, beige, tan and others.

**Prices may be lower or higher, depending upon the fabric you select.*

PULLMAN COUCH COMPANY • Chicago • New York • Newton Falls, Ohio



PHOTOGRAPH BY CHARLES PHELPS CUSHING

■ Tide patterns in the sand on Florida's sun-soaked Biscayne Bay. Besides a golden tan, you may go home with an important sea shell collection, if you know what to look for.

How to leave home and like it

by Louisa M. Comstock

Dates and rates are changeable. Prospective tourists should confirm this information with their travel agents, transportation companies, or hotels

Watch out for Sanibel Island! You may go there innocently enough. By the time you've reached Fort Myers, the brief water trip over—30 minutes from Punta Rassa by auto ferry, two hours by mail boat—seems a nice break in your journey down the west coast of Florida. Or you've heard there's good fishing out there, and the idea of doing it from the bridge connecting Sanibel with its neighbor, Captiva, is intriguing. Or your travel guide has suggested that the Casa Ybel, with cottages on the white sand beach at from $8 a day, might be a good spot to indulge in infinite laziness.

But few people see Sanibel and remain the same. For here, washed up by the warm Gulf, is one of the world's prize shell collections, distinguished by a variety and brilliance you'd have to travel around the world to equal. Most anyone can find there the butterfly-shaped coquina. Diligence, especially after a storm, will make you proud owner of such as a Lady's Ear, Bleeding Tooth, Mandarin Hat. So what? Wait until you go there. You'll find yourself putting up new glass shelves the minute you return home, and filling them with everything from coral to conches.

Ancestors

Tracing the family tree is a favorite pastime for Americans sojourning in Britain. The British Travel Association, 247 Park Ave., New York, which dispenses information on all things British, makes these suggestions:

The Society of Genealogists, Malet Place, London, have a library of 20,000 printed books, hundreds of volumes in manuscript, and a file of millions of names through which they will help you trace births and deaths, route family histories, dig up wills and those precious entries in parish registers. The Society's data goes back as far as 1538. Or, if 1837 will do it, try Somerset House, in London's Strand, where you can search among registers that list all citizens from that date. And Thos. Cook & Son's London office advises, for those aspiring to a coat-of-arms, that the staff of the too little known College of Arms, also called the Herald's College, will, for a fee, search centuries-old records to trace your claim, and will arrange to have new insignia issued—(*Continued on page* 315)



Ask for your complimentary copy of this fascinating handbook at your Kindel Dealer... or send 10c to cover mailing cost to Kindel Furniture Company, Grand Rapids 2, Michigan.

Kindel Furniture is sold only by Selected Dealers . . . . those in larger cities are listed below.

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Atlanta ..... Davison's
Augusta ..... Richards Furniture Co.
Baltimore ..... Conway Company
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Kansas City ..... John Taylor's
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Lafayette ..... Reifers
Lancaster ..... J. B. VanSciver Co.
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Lincoln ..... Hardy Furn. Co.
Los Angeles ..... Bullock's
Los Angeles ..... J. W. Robinson Co.
Louisville ..... Burdorf's
Madison ..... Frautschi's
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South Bend ..... Shidler Bros.
Springfield, Ill. ..... A. Dirksen & Sons
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Stockton ..... Yeager's
Syracuse ... E. W. Edwards & Son
Tacoma ..... A. T. Norman Co.
Terre Haute ..... Webergs
Terryville .... Terryville Furn. Store
Toledo ..... Grinnell's
Toledo ..... Hurley's
Torrington ..... Smith-Tompkins
Trenton ..... Herman Spiegel
Tulsa ..... Cathey's
Uniontown ..... Sidney's
Urbana ..... The Rock Shop
Utica ..... E. Tudor Williams
Washington ..... Mayer & Co.
Waterbury .... Hampson-M-Abbott
Waynesboro ..... Wolff & McKown
White Plains ..... Mallary's
Wichita ..... Geo. Innes Co.
Wichita Falls .... North Texas Furn.
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Inspired by a pride of craftsmanship, adhered to by three generations of cabinet makers, the Kindels create furniture of rare excellence . . . sold only by a limited group of selected dealers to a discriminating clientele . . . for the Kindels place the ability to create the finest, above the temptation to produce the most.

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TOWLE'S OLD MASTER
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Proof
of your good taste
Towle Sterling on your table . . . your pride will tell you there is no lovelier Sterling anywhere. Stately Old Master, romantic Madeira — see *all* the beautiful Towle patterns in solid silver before you choose.
TOWLE
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TOWLE'S MADEIRA



FOR STORY OF WHY SNOW HAS MELTED SEE PAGE 205

Presenting

House Beautiful's Pace-Setter House for 1949

A parade of 167 pace-making ideas to show you how
you may improve your living on many counts, including the new field of Climate Control.
Many will apply to you now and during the next decade

Architect, Emil A. Schmidlin ▪ **Designer, Ellis Leigh** • **Furnishings, Lord and Taylor**

ON EXHIBITION TILL NOVEMBER 15 AT SEVEN OAKS PARK, 205 AUSTEN ROAD, ORANGE, NEW JERSEY


WINTER

The Living Room

- *looks out on a winter-proof garden that is maintenance-free*
- *has a winter-proof glass wall (you need heating 69% of year)*
- *enjoys complete privacy, even though it faces the street*
- *has sun control, even though its glass wall faces west*
- *has exciting night lighting*

Compare these two winter and summer garden views

Bringing the outdoors inside calls for a slightly different handling of outdoor landscaping. When it is literally a part of your living room, every bit as much as the furniture and pictures, you don't want your view desiccated by frost and snow. It needn't be if you use evergreen plants, and if you design your arrangement of them as thoughtfully as you do your decorating. On opposite page you see how the living room would look in winter. No bare branches except the small, deciduous, dwarf red maple, which is beautiful when bare anyway. Detailed story on page 217.

PAINTING, "MEXICAN LANDSCAPE," BY EUGENE BERMAN, COURTESY, M. KNOEDLER & CO., INC.



Optically, this room is twice as big

When costs are high and rooms small, it is good to know how to create the effect of bigger rooms. This living room seems twice as big as it really is, thanks to the 400 square feet of garden beyond the glass wall. Because of oriental character of existing trees, garden was developed as a modernized version of a Japanese rock garden with much emphasis on beautiful rocks and nature forms. Varying sizes of yellow gravel were used as ground cover to create horizontal patterns, and to save lawn maintenance.

Better your living  *with climate control*

HOUSE BEAUTIFUL'S CLIMATE CONTROL PROJECT

SUMMER

Exciting night lighting creates two rooms instead of one

All the tricks of the lighting designer's art are present in this living room: down lights, concealed spots, floor lights to diffuse up the draperies, pin-point spots to light paintings. Room is exciting by day, but at night it becomes exciting in a different way.

PAINTING, "PASSAGE AU LAC," BY ANDRÉ DERAIN, COURTESY, PERES GALLERY



Winter-proof glass wall is no heat hazard

In climate of New Jersey, where this house was built, they need heat 69% of year. So insulating materials of all kinds are in order. This gabled end-wall of glass is no detriment to comfort or fuel bills, thanks to glass being double insulating glass.



Complete privacy, even though room faces street

Privacy, that sweetest asset of a home and so rare in our times, is doubly assured here. Vertically louvered blinds made of drapery fabric shuts out night prowlers. High trees and fence at street line stops vision from street, lets owners use 100% of lot.



Sun control on a bad western exposure

In climates with long hot summers, glass on the western side of the house always presents a problem. For the sun is hottest when it gets low in the west. Here control is achieved by a combination of 20-foot hemlocks 20 feet away from the house, a roof overhang and a louvered blind. Trees keep out sun when it is low in sky. Roof overhang shades glass when sun is high. Blinds diffuse any remaining sunshine.





See how shade and privacy are won



New type of blind for day-night work

Vertical, movable louvers, made of drapery fabric, make this new type blind. They are adjustable like venetian blinds, bundle in a few inches when pulled back, can be pulled off the window almost entirely. Seen above, drawn at night, they present an unbroken wall of fabric to keep out prying eyes.

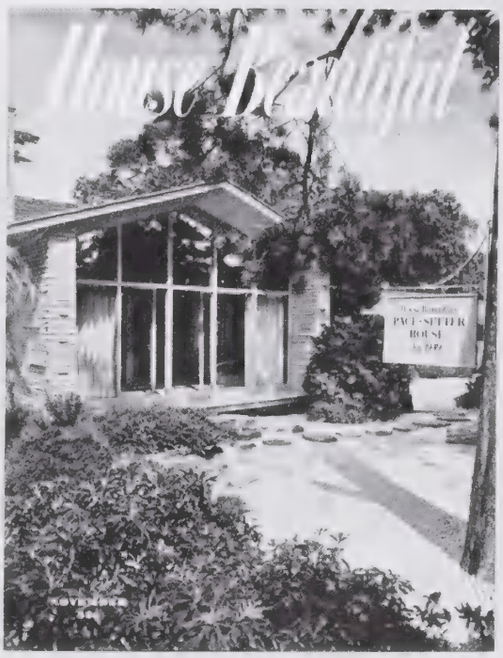
The Living Room (continued)

Fine antiques bloom on simplicity

There's nothing like clean, simple architectural backgrounds to bring out the quality of fine antiques and bibelots. Note how the Queen Anne lacquer secretary, filled with old Wedgwood and Lowestoft, shows its charm in a room that is relatively uncluttered and simple. A good premise!



FOR FURTHER INFORMATION ABOUT
THE LIVING ROOM TURN TO PAGE 282



The experts who shaped this house

Architect	**Emil A. Schmidlin**
Architectural designer	**Ellis Leigh**
Contractors	**Frederick Naef and James Greeley**
Landscape Architect	**Ethelbert Furlong**
Design Consultant	**Thomas Church**
Decorator (except for service wing)	**James Wyckoff of Lord and Taylor**
Decorators of service wing and terrace	**House Beautiful Staff**
Color stylist (interiors and exteriors)	**William Manker**
Lighting design (house and garden)	**Richard Kelly**
Climate Analysis	**Dr. Paul Siple**
Solar study and orientation	**James M. Fitch**
Heating and Ventilating Engineering	**James Chipman**
Photography	**Maynard Parker**

How to look at a

A Pace-Setter House is a very special kind of house, not to be looked at as you do other houses.

It's a house to tie your dreams to—like a star. It's a house to dramatize the newest and best that's being done in the year we publish it. It's an idea house, from which you can borrow a little or a lot. It's also a parade of forward-looking merchandise—merchandise that does new things that our constantly changing way of life calls upon it to do.

Above all, *it's not a house to copy exactly*—ever. The very reason it is a remarkably good house would make it a bad house if it were ever repeated on another lot. For the very core of its perfection is that it is perfect for its site. On another site, facing a different direction, it would be all wrong. Even if it were built facing the same way, but without the big tree on the rear terrace, much of its remarkable comfort would vanish like snow in August. Any perfect house has many factors in delicate balance with each other, many of them intangible things that can't be photographed but which are big just the same.

That's why, to get the full meaning of a Pace-Setter House (or any good house), you need to imagine where the sun shines at different times of the day and different times of the year. You need to think about where the winds blow from during a heat wave or a cold wave, so you can test the efficiency of the ventilation (or the opposite of it). You need to check to see whether the big glass areas are properly co-ordinated with privacy devices: plantings, fences, hedges, walls. You need

Pace-Setter House

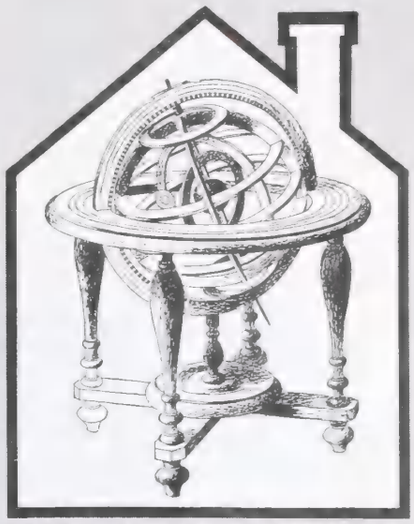
always to think about where south and west are, in relation to the floor plan, so you can check to see whether proper shading devices have been placed to provide the glass areas with shade for hot weather—but not cold weather.

In short, to look at a Pace-Setter House means many more things than whether you like its looks. Looks have nothing to do with the intrinsic performance of a house or its capacity to produce comfort, as too many homeowners find out too late, to their vast chagrin. You can be sure a Pace-Setter House works better on more counts than any house up until then. That's why it's worth your time and study.

A Pace-Setter House has meaning to people living in old houses or apartments. It can give ideas about how to store dishes in the kitchen cabinets, new ways to set a table, fresh ways to group furniture around a fireplace or around the television set. It may even provide you with a sure-fire formula to keep a good maid.

If you are planning to remodel your house or your garden, a Pace-Setter House will give inspiration and ideas about how to get more use out of the same square footage inside or outside. It can show you how to have a beautiful garden twelve months a year, with less work. Imagine! No off-seasons, no winter bareness! A Pace-Setter idea, indeed.

We commend to you this year's Pace-Setter House. There is a great deal in it for anyone. And for everyone there is the exciting demonstration of HOUSE BEAUTIFUL's newest discovery—CLIMATE CONTROL.



HOUSE BEAUTIFUL'S CLIMATE CONTROL PROJECT

The scientists who researched Climate Control

Dr. Ralph Linton
Yale University

Dr. Paul Siple
Military Geographer,
The General Staff, U. S. Army

Dr. Helmut Landsberg
Executive Director, Committee on Geophysics and Geography, Research and Development Board

Dr. Dana Coman
Consultant, Scientific Advisor,
Office of the Chief of Staff, U. S. Army

Dr. L. P. Herrington
Director of Research, the John B. Pierce Laboratory of Hygiene
Research Associate Professor in Public Health, Yale University

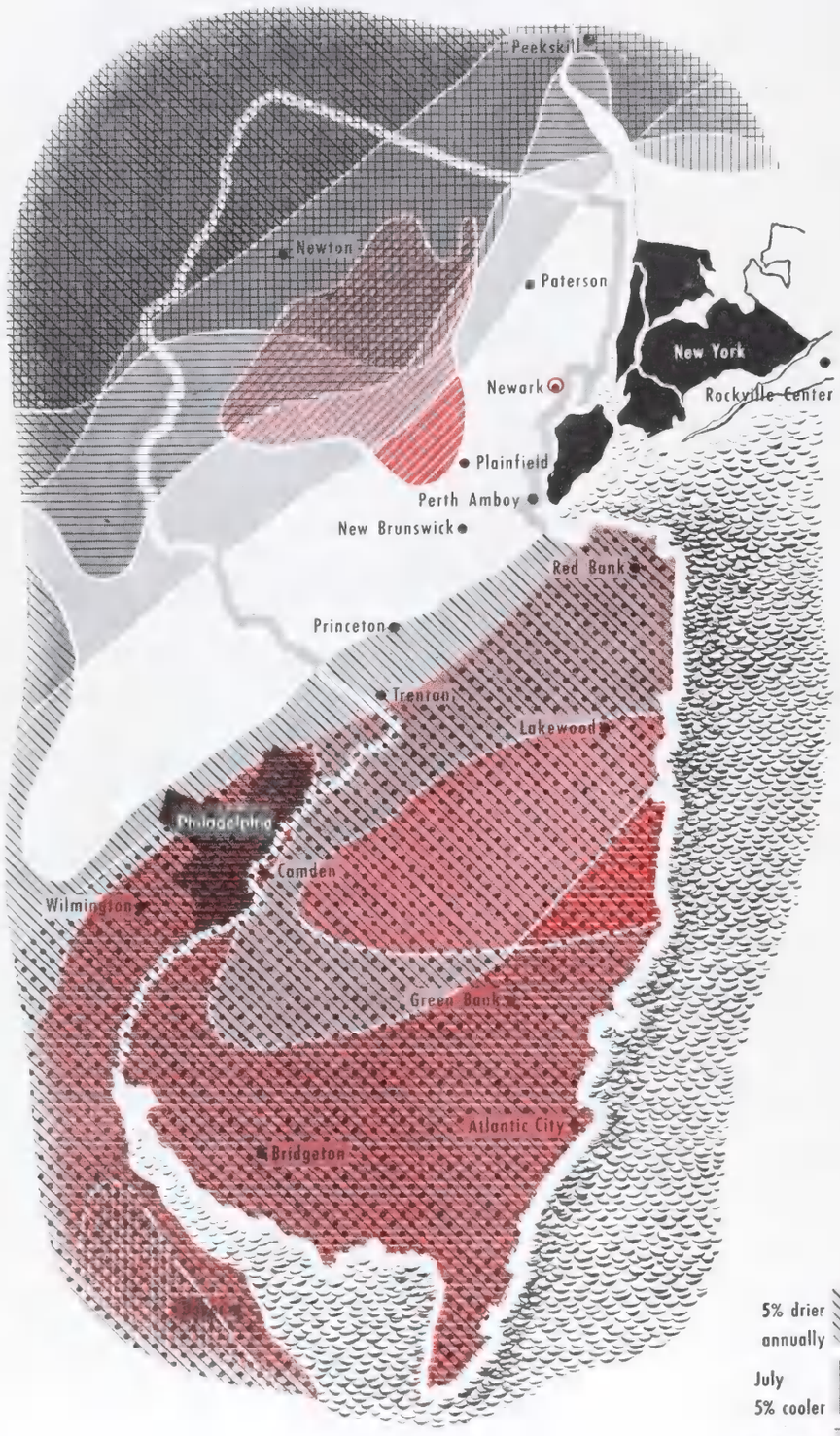
Walter A. Taylor
Director of Education and Research,
American Institute of Architects

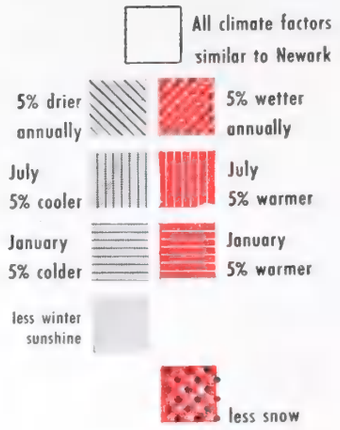
Miles L. Colean
Consulting Economist

Wolfgang Langewiesche
Technical Writer

15,750,000 Americans

by Dr. Paul E. Siple





If you live in the white space on the map, you have the climate described on the facing page. If you live outside the white area, you have a different one—how different, this map will tell you. For instance, the climate of Newton, N. J., is quite different from that of Plainfield, only 50 miles away—10% less winter sun, 5% less rain, 5% colder summer and winter. Yet you can go 175 miles from Dublin, Md., (just west of Wilmington) to Rockville Center, Long Island, and find the same climate all the way. If you live in New York City or Philadelphia (black on map) you can figure on being 10 degrees warmer than the surrounding countryside, winter and summer. These facts are important to comfort. Use them!

live in this Climate

And it's not an easy one to live with, as any native can tell you. But 70% of the rest of us live in climates which have many of the same problems. Read this description of the climate of metropolitan New York and New Jersey and see how it can help you to get a more comfortable house—whether you're remodeling, building, or renting. See how our Pace-Setter House solves these climate stresses

The weather's fine in this climate for more than half the time. But there are plenty of other times when the natives wish they had never seen the place. Actually, of course, they're no worse off than two-thirds of the rest of us. Because, climatically, most Americans are caught between the upper and nether millstones of what geographers blandly call a "temperate zone." Only the *averages* are temperate, and our bodies do not live with averages. They have to endure actual extremes which fluctuate from season to season, day to day, even hour to hour. So, for comfort, our houses must harness the climate, tame it, smoothe out the rough spots.

The thermometer skips up and down

A house for a climate like this one must first of all reckon with temperature. Most of us would function efficiently, fully clothed and moderately active, in a temperature of between 65° and 68° F. But the climate of this area is uncoöperative, and provides the residents with only about one hour out of three of that ideal condition. The rest of the time it's either too hot or too cold. You can see at a glance how the average year breaks down:

2.65% of year is *hot*	(85°-105°F)	You need fans or air conditioning
28.51% " " " *warm*	(65°–85°F)	You can relax
32.28% " " " *cool*	(45°–65°F)	Fireplace, wall-heaters or low central heat will do
30.68% " " " *chilly*	(25°–45°F)	Medium central heat
5.84% " " " *cold*	(0°–25°F)	Full central heat
0.04% " " " *very cold*	(0° & below)	You need maximum heat, insulation, additional clothing

This means that if you live in the white area on the map (or a climate like it), your house should be designed to hold in man-made heat for 69% of the year, hold natural heat *out* for 31% of the year. Put it another way: 69¢ out of your comfort-producing building dollar should be spent on making the house winter-warm, 31¢ on keeping it summer-cool. Structurally, your house should be designed to resist the destructive freeze-thaw effect; for in an average New Jersey winter, the thermometer will cross the freezing line twice a day for an average of 68 days.

Humidity: better too little than too much

High humidity makes you feel hotter when the thermometer is up, colder when the thermometer is down. Low humidities, on the other hand, tend to make most people feel better, no matter what the temperature. A house in this region has an average humidity picture like this:

25% of the year humidity will be	*excessive*	(60% and up)
25% " " " " "	*moderate*	(40% to 60%)
50% " " " " "	*low*	(10% to 40%)

This record looks pretty good until you remember that the periods of excessive humidity fall exactly in the hottest months—June, July, August. Combined with the high temperatures and low winds of this period, they can make you not only feel wretched but sharply reduce your efficiency. From the above you can see that a comfortable house must devote 25% of its energies to combating excessive humidity. Ideally you should *dry the air*. But since residential dehumidification is fairly expensive, your best bet, comfort-wise, is to *move the air*. Plan on big window openings, cross ventilation, and attic fans. Since dry air does less damage to you and your possessions, it's not so serious a problem, though you'll want humidification in winter to prevent dry nasal passages.

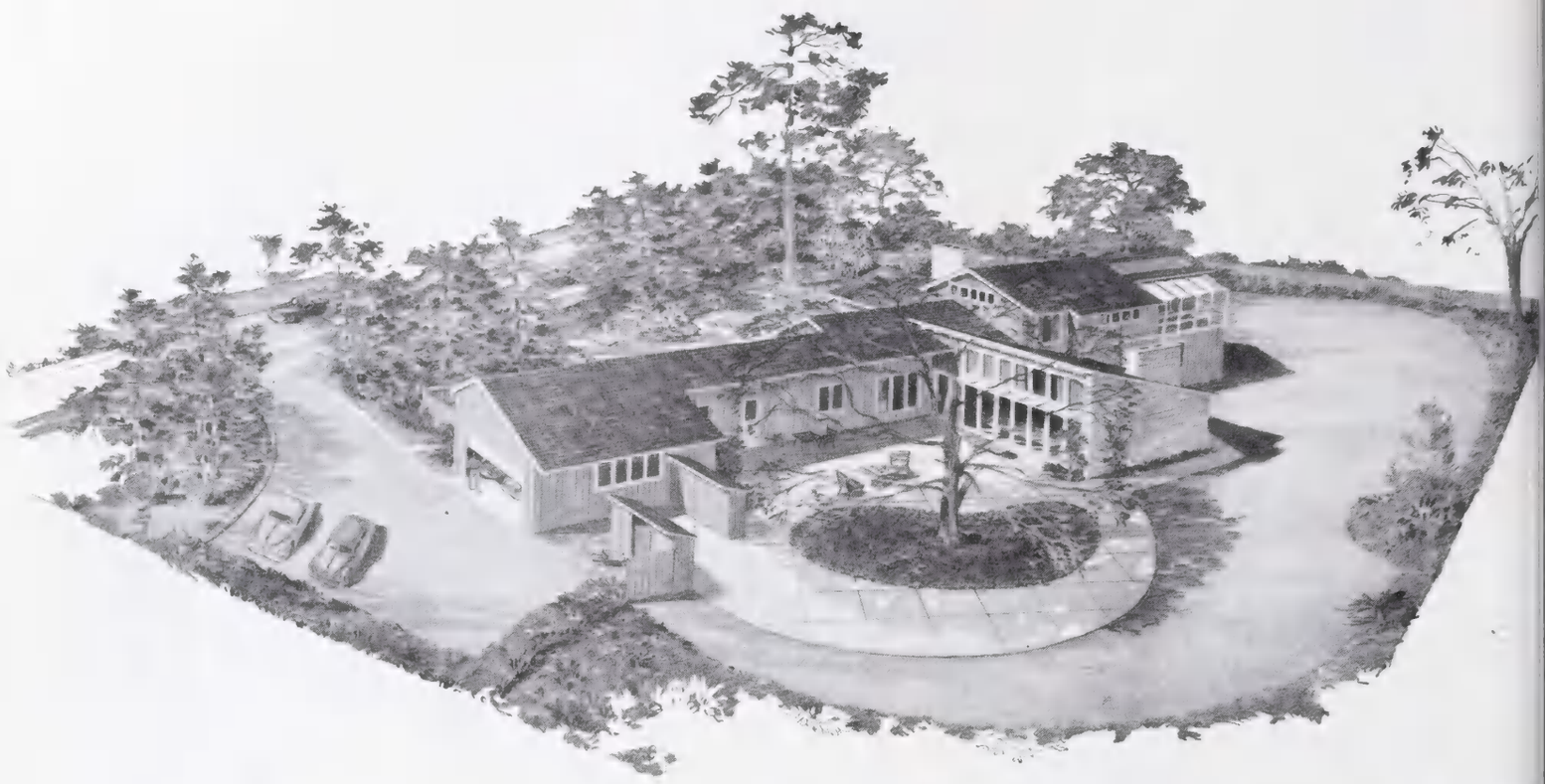
Precipitation means rot, rust, mud, and mildew

Like most of the East Coast, this N.Y.-N.J. climate zone has quite a bit of rain. On the average, 43 in. will fall in a year (as compared with Phoenix, Arizona, which is lucky to get 9 in.). The monthly precipitation rate ranges from 3 in. for December (including melted snow) to 4.3 in. for August. In a very cold winter, snow might lie on the ground from late November until late March. But this is the exception. Snow in this area usually stays on the ground only 2 or 3 days, freezing at night and thawing in the daytime.

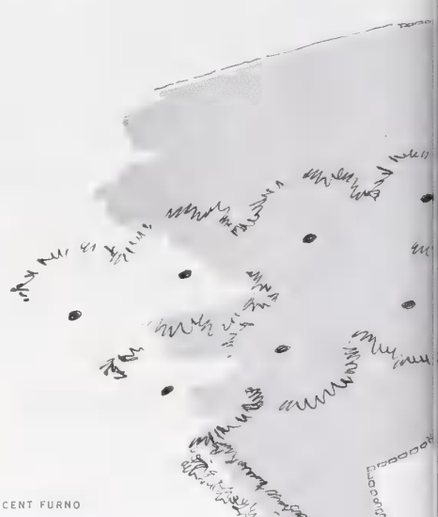
Taken together, all this adds up to one thing: house and grounds will be wet for much of the year. Generally speaking, you'll want to select wall and roof surfacings that shed water easily. You'll take precautions against rot, mildew and rust. Handle roof and yard drainage carefully.

The sun can be your undoing

There are two ways in which sun affects your comfort, and you should bear them in mind for a house in this (or any similar) climate. For about nine (*Continued on page* 320)



Here, Climate Control began with a Tree



DRAWINGS BY VINCENT FURNO

This 1949 Pace-Setter House is extra blessed with creature comforts. Why? Because it observes the new laws of Climate Control. The lucky occupants of this house—who are still unknown—will have cooler days and nights in summer. They will enjoy an earlier spring than their neighbors and will be taking sun baths on their private back terrace by the middle of April, when fur coats are still being worn on the street in front of the house. For them, winter will come later than for almost anyone else in Orange, N. J. It is entirely possible they will eat Thanksgiving dinner outdoors, if that festive day is sunny and windless. For this house truly smooths the edges off undesirable weather.

How does it do it? By being oriented right: to the compass (for the sun), for the winds, and by skillfully using a big, existing, deciduous tree as a weather weapon.

In fact, the tree was the key to both the site plan and the floor plan. It would throw a big 100-foot circle of shade in the summer, into which the house and its terrace could edge for coolth. Yet it would be bare in winter, so it would not interfere with any plans to bring the sun into the main living room, for



solar heating purposes, in winter. In short, the tree would reverse its comfort work from summer to winter. It would work free, too, since it was already on the lot.

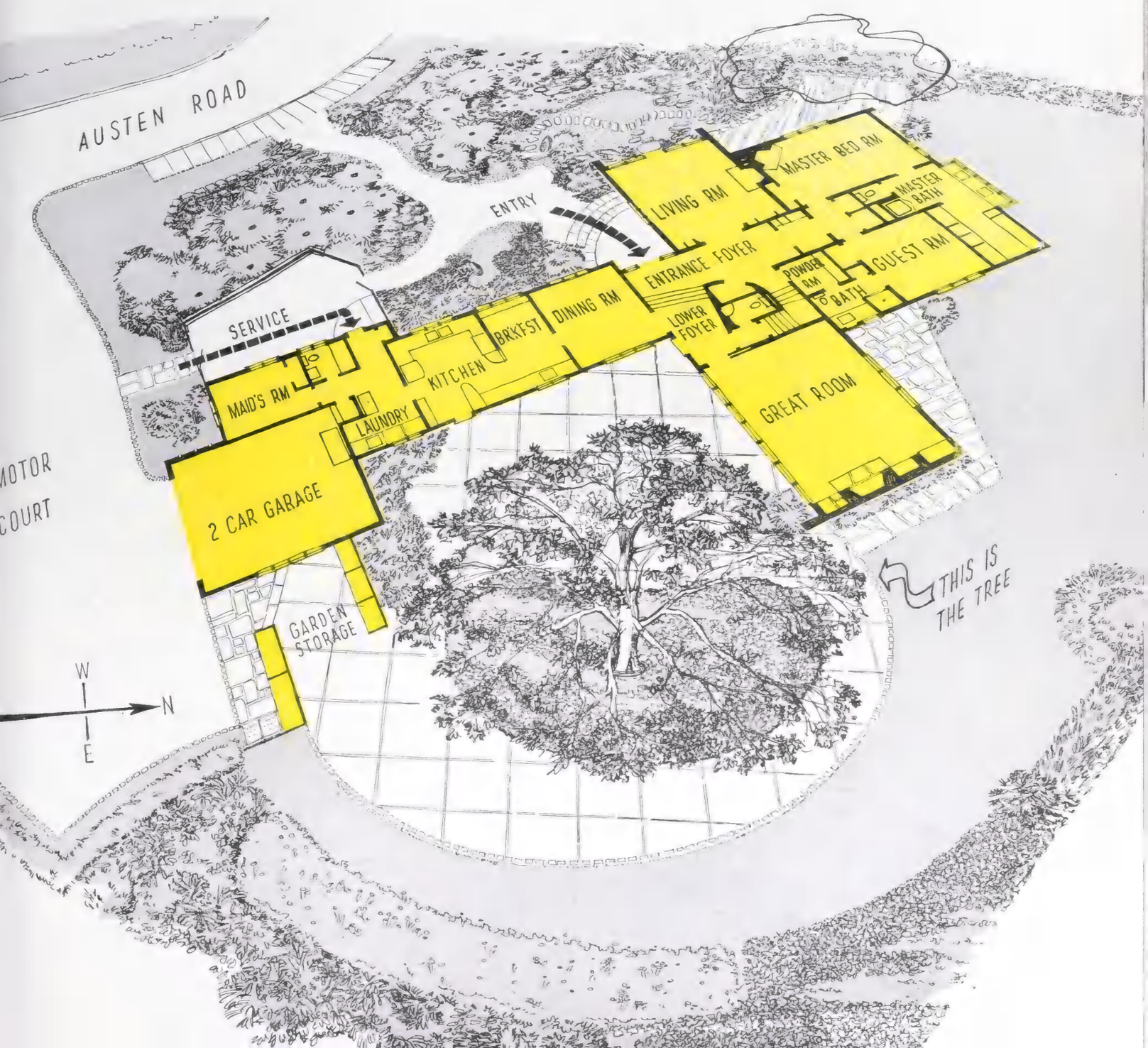
To make the most of this gift of nature meant placing the terrace and the key rooms that were to benefit from it to the north of the beech tree. So it was done. Observe the Great Room!

But that left unsolved the problem of shade protection from the western (and hottest) sun, as well as privacy protection from the street and a windbreak against the cold-weather winds from the west.

Mr. Schmidlin, the architect, made the right decision. He used the service wing as a windbreak and shade-maker—to the west of the key area. It meant putting the main mass of the house on the west side of the lot, fairly close to the street. Had it not been for the lot's second "natural resource" this would not have been wise. But there was a double row of thick conifiers along the front property line. They were 30 feet tall, with branches close to the ground, and could be used to screen the house from the street as well as the hot western sun.

You can see from the plot plan below that the house was placed in just this fashion.

One of the main objectives in Climate Control in areas where winter lasts too long is to extend your outdoor living season. This means you need to create windless sunpockets that will be miserly about storing up the sun's heat, so you can sit out even when there is snow on the ground. This house has four terraces, each with a different exposure. The one shown above (and on page 195) is the winter terrace, which faces south and is open to the west. This is the direction from which the sun is the (*Continued on page* 300)



The Great Room

A new kind of informal living room, designed for year-round entertaining, that may replace the dressier kind

- *with true solar windows for winter sun, summer shade*
- *with a new kind of radiantly-heated floor—resilient, quiet, smooth*
- *with a new kind of ceiling—acoustically-treated, ventilated and insulated against condensation and heat*
- *with scientifically designed lighting, indoors and out*
- *with a concealed wall kitchen and bar for informal parties*
- *with summertime ventilation—natural and artificial*

PAINTING, "LE VASE DE FLEURS," BY GEORGES ROUALT, COURTESY, PERES GALLERY. WALL SCULPTURE BY GWEN LUX, COURTESY, ASSOCIATED AMERICAN



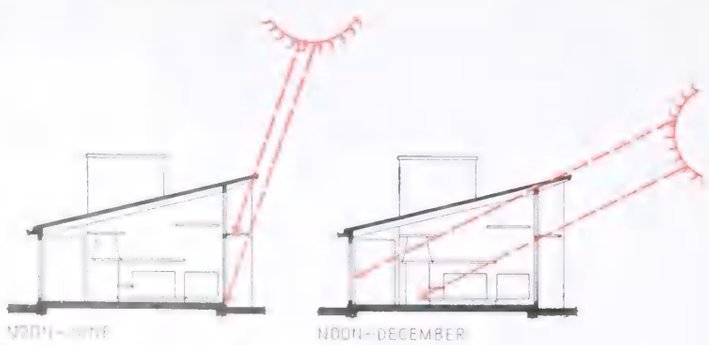
Flexible window-wall

Sliding doors are the key to this room's flexibility. In summer they convert it into a screened porch. (They have screens that roll up into the transom bar.) In winter, weatherstripped and glazed with insulating glass, they close to form a cold-proof window wall.



Ceiling and floor are specially built for year-round comfort

The noise of the biggest party is blotted up by the acoustical plaster ceiling of this room; and above it, the insulated and ventilated roof is proof against hottest sun, coldest wind. The radiantly heated floor has a smooth, quiet, and slightly resilient surfacing—ideal for dancing and proof against spilled cocktails and forgotten cigarettes.



How this room harnesses the sun

See how projection of roof and awning exclude noon summer sun yet permit low winter sun to penetrate full width of room.

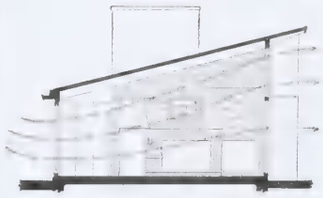
True solar windows

The picture at right was taken at 1 P.M. July 20th. Because roof overhang and canvas "eyebrow" were properly designed, this window-wall gets no hot noon sun. Earlier, it's been protected by the tree on the terrace; and later, it will be screened from the late afternoon sun by the dining room wing. In winter, with leaves gone and awning down, low sun will flood room (see diagram, left).



The Great Room (continued)

Summer ventilation—with the breezes or without them



Real, honest-to-goodness cross ventilation is provided for in the Great Room, thanks to huge sliding doors in opposite walls. But since summer winds are low and variable, the winter air-conditioning system is designed to provide positive air movement in summer. Filtered air from the cool submerged basement is circulated by the blower to this and other rooms in the house. In winter, this room has four sources of heat —forced air from the conditioner, a floor warmed with copper coils, a fireplace, and the sun. An ingenious system of automatic indoor-outdoor controls holds room to any temperature desired.





MORE DATA ON THE GREAT ROOM, ON PAGE 279.

How to borrow space

Visually, this room seems much larger than it actually is—an illusion due largely to the window wall and the terrace beyond. Designed to be lived on or looked at with equal pleasure, this terrace is a year-round extension of the room itself. It is dramatically lighted, so that it offers substantially the same outlook to the great room day or night. But there are times when you don't want to see even the best of views. For such times, the curtaining of this window wall has been specially designed. (See page 213 for details.)

PAINTING, "LE MAS PROVENCAL," BY ANDRÉ DERAIN. COURTESY M. KNOEDLER & CO.



With a concealed wall-kitchen, parties are easy

Designed and furnished for television, dancing, cards, or informal meals, this room is ideal for parties. It even boasts a wall-kitchen and bar (behind folding panels at left of fireplace). Here, equipped with a little sink, refrigerator, and electric plate, you can mix anything from an early drink to a midnight omelette. And alongside it is a barbecue where you can broil steak, or *shish-kebab* to a turn. Finishes and fabrics are all selected for sturdiness and easy care.

Better your living *with climate control*

HOUSE BEAUTIFUL'S
CLIMATE
CONTROL
PROJECT

Furnishings (except for the service wing and terrace) from Lord and Taylor, New York





Noon: October or April

Lunching on the terrace then can often be as pleasant as in June.

The Outdoor Living Room

House and terrace blend into one huge and useful living area which you can use for three seasons out of four

In summer it's useful around the clock

From May through September, when you need shade much of the time, this terrace has it. Until about noon a deciduous tree (in this case, a magnificent beech) does the whole job. From then on, as the sun moves west, the house also begins to shade the terrace.

In this region it will rain on an average of eleven days a month throughout the summer, and average almost four inches at that. So to be really useful, outdoor living areas must be paved. Here we've used a yellow seashore gravel set in cement. Its texture avoids shine, and its medium color value minimizes reflected heat and glare.

For nighttime entertaining, the terrace is lighted with floods concealed in the tree and on the roof. They're focused so they won't blind the guests and are high enough so that insects, if lured there, won't be a nuisance.

By placing this terrace in the interior of the lot, it achieves an air of spacious privacy which you'd expect of a big estate. Yet the lot is only 175 feet wide and 155 feet deep from front to rear.

In spring and fall it's a snug spot for midday idling

This terrace will be a cozy spot for lunching on sunny days in early spring and late fall (and they average about one out of three). There are three reasons for this: (1) The house itself blocks the prevailing winds of these months. (2) sunshine will heat walls and paving until well after noon. (3) even in the shade, air temperatures will be in the upper fifties in April, and in the mid-sixties in October.

In winter it's a pleasure to look at

All winter long, the terrace will receive enough sun to melt snow and dry pavement. Thus, even in midwinter, it presents a colorful outlook of paving and planting for Great Room, Dining Room, and Kitchen.

Lunch outdoors 6 months a year

Even in cold-climate New Jersey you can duplicate this midsummer picture early in April or in mid-October. In spring and fall, with leaves gone, right side of terrace will get sun all day until 3 P.M. At noon on July 20, it is partly shaded by tree and house. During warm season, none of it is ever exposed to sun long enough for walls and paving to heat up, then reradiate for hours—thanks to tree and shade which the house makes.

FOR MORE INFORMATION ON THIS TERRACE TURN TO PAGE 279



Color and Light in Climate Control

You can live better—physically and mentally—if you manipulate color and light to improve your own personal environment

The effect of color on people is one of the better known facts of life. Medicine uses it on mental cases. Industry uses color to increase efficiency. The dietitian uses it to whet the appetite.

Yet, when we decorate our homes we ignore the physiological effects of color. We blame our jitters on fatigue, our sense of frustration on false causes. We think we need a change of scenery when all we may need is a change in color scheme.

What's color got to do with how we feel? Well, first, let's settle on what color is. Actually, we see color because the surfaces around us reflect light. *What* color we see depends on the texture and pigmentation of the surface. This is because the surface absorbs certain parts of the spectrum and reflects others. So we must think of color in terms of light. We'll call this presence of light around us our *light environment.*

Now, our light environment doesn't affect just our eyes. It also gives our muscles, our nerves, and our emotions a workout. Dr. Darell Boyd Harmon proved this in his studies of elementary school children. The process of seeing, he says, involves the whole body. Watch the child in the dim light back by the cloak room. He has to strain forward to read his geography book. The youngster next to the window has a shaft of sunlight angling across his desk. He has to make an abnormal adjustment, not only of his eyes but also of his head, back, and shoulders. The child has to strain to keep his eyes on his book and not on the bright patch of light that tries to draw them away. And, in addition, each time his eye passes from the white page to the dark desk surrounding it, his eyes have to adjust themselves.

This kind of strain results in visual defects. Dr. Harmon checked 160,000 Texas school children. Visual difficulties with school work *increased* from 18% in the first grade to 40% in the third, and 82% in the graduating class. Something pretty wrong, somewhere!

Dr. Harmon's same study shows how the body suffers. Poor light environment forces abnormal effort and unnatural posture. This eats up nutrients that should go for normal growth and protection against infection. The result: Of every 100 children with visual defects, 62 were handicapped by nutritional difficulties, 71 had symptoms of chronic infection. "Here," Dr. Harmon points out, "is one reason why fully 70% of us, at forty, carry within us those chronic and hard-to-diagnose ailments which plague middle and later life."

To combat this condition Dr. Harmon went to work on classroom design. He developed a technique that provides just the kind of light environment that children need for their close visual work. He began by providing more light. By using shields and glass block, he bent and broke up the light, got rid of glare, and gained a balanced distribution of light throughout the room.

The Harmon technique goes further. Classroom walls are tinted with several colors. Blackboards are no longer black, but yellow-green. Chalk is yellow. Desks are natural wood. Floors are light. All this makes for prettier classrooms. It also does the more important job of giving the youngsters a light environment where there is a minimum of psychological and physical stress.

In six months time visual difficulties and nutritional problems were cut in half. Signs of (*Continued on page* 307)

Color and light affect health and efficiency. See how these principles are applied via paints and fabrics in the room opposite and all through the Pace-Setter House

These curtains control outdoor light

You can draw upper panel of curtains and cut down the intensity of light in the Great Room without sacrificing view of the terrace.

You don't have to squint

Sharp contrasts in light strain your eyes. So lower curtains convert outdoor brightness to light that's easier on your eyes inside.



SCULPTURE ON THE HEARTH, "BLACK CAT," BY WILLIAM ZORACH. COURTESY, THE DOWNTOWN GALLERY, INC.

Better your living with climate control

HOUSE BEAUTIFUL'S CLIMATE CONTROL PROJECT



You can eliminate glare

Curtain fabric (swatch above) has just the right sheerness to control light even on bright days when the whole glass wall is curtained.





Looks comfortable, doesn't it?

And this upstairs deck off the All-Purpose Room *is* comfortable all summer long. Up here, you can be almost as far removed from the family as a week-end in the country. It's the sort of retreat that every house needs—a place where you can relax in any sort of garb and never be trapped by the Fuller Brush man. The deck is quiet and secluded because it overlooks the northeast corner of the lot, where the trees effectively screen it from the neighbors. It gets sun only till mid-afternoon, and not even then if you lower the awning. The house itself screens it from the late afternoon sun. In addition to a canvas "roof," this deck boasts a canvas "floor"—a heavy cotton fabric cemented down onto a plywood subfloor and then painted with enamel.

How to build a Climate-Wise House

The 1949 Pace-Setter House shows you the way to transfer climate stresses from your own shoulders to building material and equipment

Emil A. Schmidlin, Architect
Ellis Leigh, Designer
East Orange, N. J.

It's really comfortable the year round at the Pace-Setter House. To get the same kind of comfort, you've got to rip your own climate apart and analyze it the same way—from every angle. Only then can you select materials adequate to take the punishment and mechanical equipment to tame weather extremes. On page 203, you'll find the climate of this site analyzed bit by bit. Here you'll find out exactly how the Pace-Setter House controls each element of climate.

It moderates the temperatures, year round

Outside, the thermometer ranges from minus 5° to 105°. The house must hold in heat 69% of the year. For the remaining 31%, the house has exactly the opposite problem—it must keep summer heat out. And the house must always be a barrier to heat movement, in one direction or the other. Structurally, it must withstand enormous internal stresses, as moisture in its very pores is alternately frozen and thawed 68 times a year.

To meet this condition, the Pace-Setter House has six kinds of heating:

1. Winter air conditioning, everywhere but service wing, delivers air that's (a) warmed, (b) humidified for winter health of both house and inhabitants, (c) filtered as it should be in industrial New Jersey, and (d) circulated by blower through a system of ducts.

2. Radiant heating in Great Room and baths uses hot water coils in subfloors (diagram on pages 252 and 253).

3. Convector-type radiators heat service wing. All three of these systems are served by one gas-fired boiler and ingeniously hooked up with a series of indoor-outdoor controls which anticipate change in weather.

4. Open fireplaces in Master Bedroom, Living Room, Great Room warm both body and spirit on snappy days.

5. Solar heating in the Great Room uses insulating glass window wall facing south. (See page 207.)

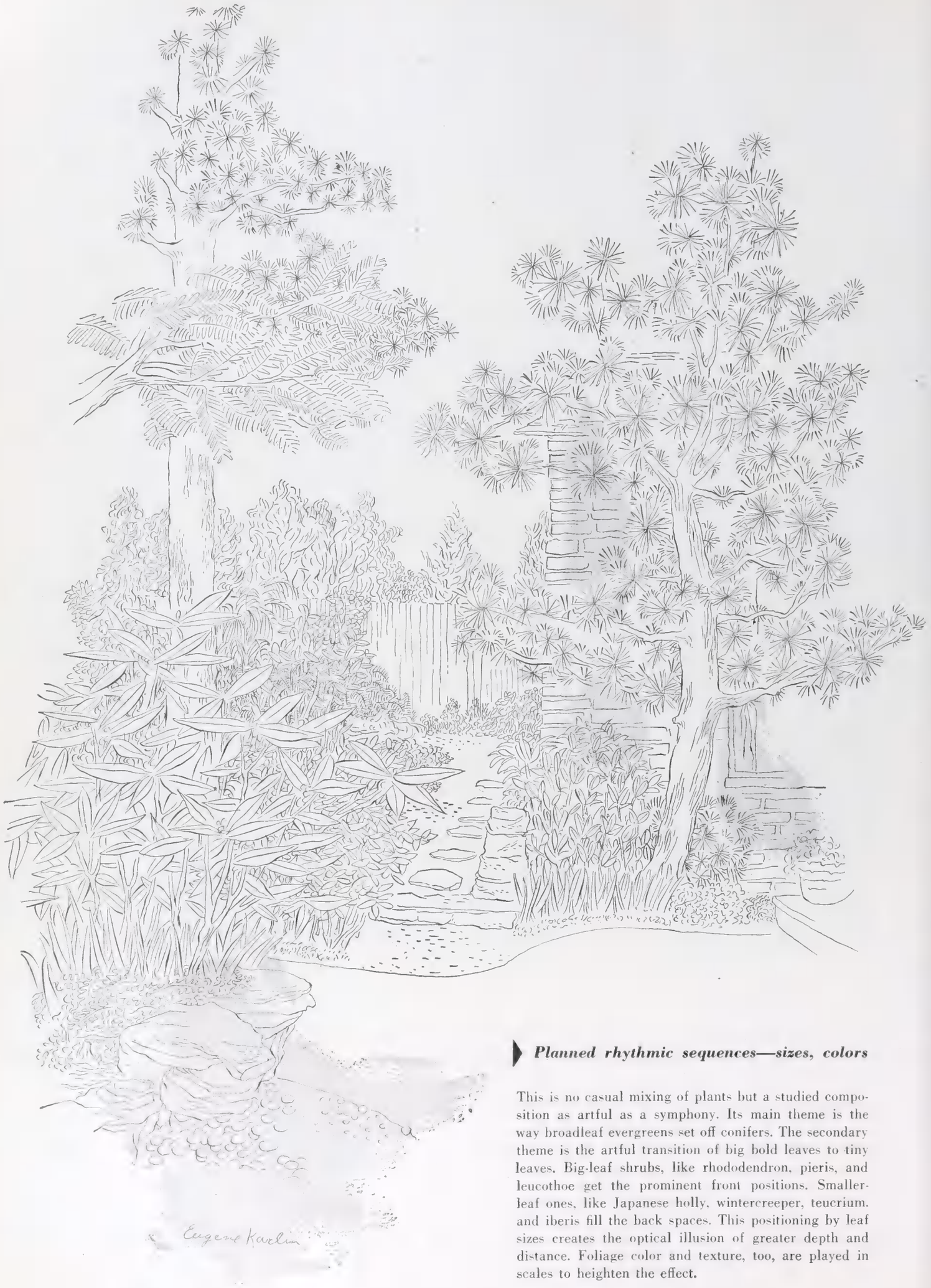
6. Radiant glass panel gives extra warmth in the Master Bath.

To keep all this heat inside, where it belongs, the house is very carefully insulated. The Great Room ceiling contains 2 in. of cork insulation; elsewhere in roof and walls there is 4 in. of rock wool. The heated floor of the Great Room floats on a 4 in. layer of insulating concrete. Other ground-level floors have 3 in. of glass fiber insulation. Doors and windows are of wood glazed with double-paned, insulating glass and weatherstripped.

The house keeps itself cool in summer two ways: Windows are generously sized and located for natural cross ventilation. But when breezes fail, one of the heating systems takes over. The warm air ducts work in reverse, so to speak, circulating cool air from the basement up into the living quarters. Ventilated basement (in some places merely a crawl space) keeps floors cool and dry. Roofs and attic space are ventilated, to wash away sun heat before it gets in living space.

How the house sheds water

Like a large, many-faceted umbrella, the house sheds rain, snow, hail, and sleet. Roof surfacing on main house is wood shingles, on a watertight underlayer of felt; the Great Room roof is felt-and-asphalt, gravel-topped. Flashing is copper throughout. Roofs are pitched for quick drainage, and the gutter system is designed to handle the inch of rain that sometimes falls during 15 minutes. Paved areas (*Continued on page* 252)



Planned rhythmic sequences—sizes, colors

This is no casual mixing of plants but a studied composition as artful as a symphony. Its main theme is the way broadleaf evergreens set off conifers. The secondary theme is the artful transition of big bold leaves to tiny leaves. Big-leaf shrubs, like rhododendron, pieris, and leucothoe get the prominent front positions. Smaller-leaf ones, like Japanese holly, wintercreeper, teucrium, and iberis fill the back spaces. This positioning by leaf sizes creates the optical illusion of greater depth and distance. Foliage color and texture, too, are played in scales to heighten the effect.

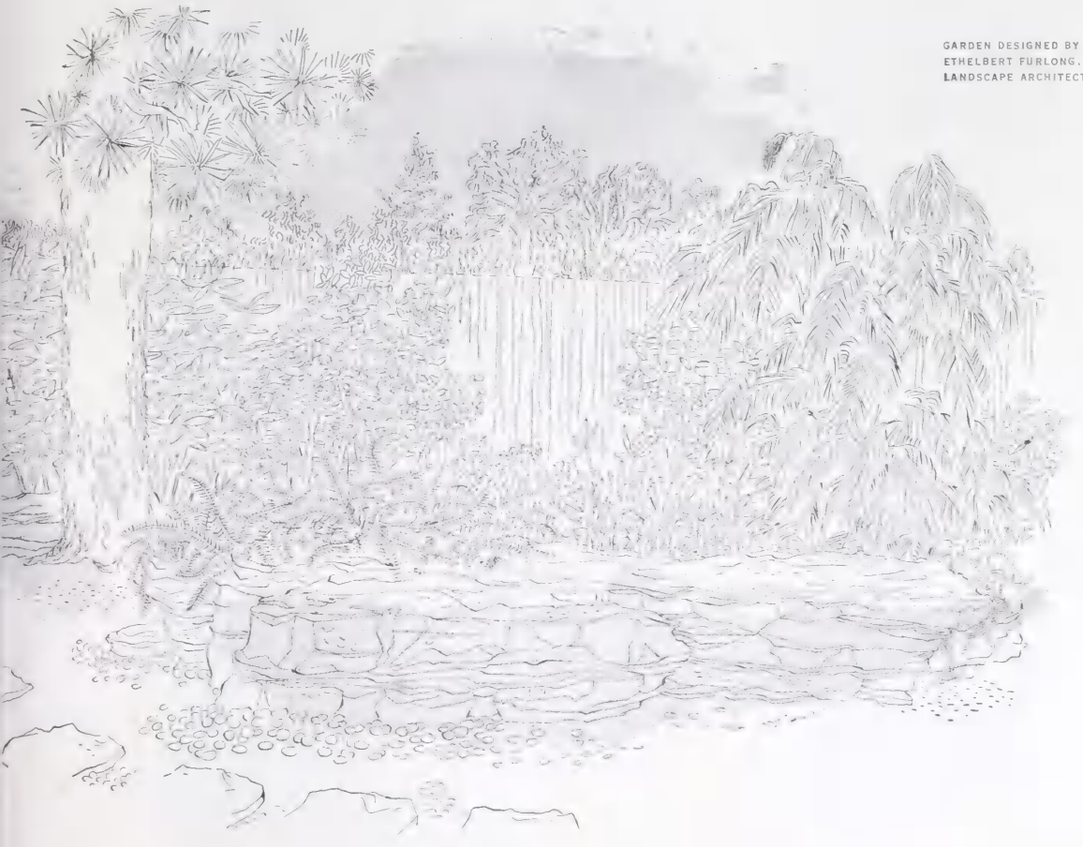
The 12 Months-a-Year Garden

Amazingly, its beauty cannot be dimmed by snow, sleet, or hail—due to permanent, evergreen plant material. Best of all, it requires no maintenance. See it photographically on the front cover, and on pages 196-198

As houses in cold climates use glass in greater abundance, there comes an urgent need for a new kind of garden whose beauty won't be destroyed by winter cold. For when the outdoors is always very much a part of the indoors you can't tolerate six to nine months of brown bareness. No longer can your plants be part-time occupants of your property, dressing up unimportant spots in your yard. Now each plant becomes as important as a piece of furniture or a painting, for you are going to live with it 365 days a year.

So you must choose wisely. And some basic rules should be followed. Your garden must be built around woody shrubs, meaning many evergreens and only a few shrubs that lose their leaves when frost comes. Surprisingly, cold climates allow better-looking shrubs than warm climates. Growing slower, the shrubs take on more character—twisted and angular trunks, bunchy growths of leaves and a weathered, buffeted look. In warm climates, unfortunately, shrubs shoot up unchecked, and gardeners regularly must chop the branches back severely to keep the shrubs in bounds.

Now rule two. You don't look for exotic shrubs: the twelve-months garden stars the plants you already know. Until now these handsome but misplaced shrubs always have been relegated to inconspicuous backgrounds. (*Continued on page* 266)



GARDEN DESIGNED BY
ETHELBERT FURLONG,
LANDSCAPE ARCHITECT

Something more than plants

Fences and walls play an important part in the twelve-months garden. They make you aware of the plants by providing a visual stopping place and a display background. Here, commercially woven cedar fence was cut to exact height needed to give privacy, then stained a weathered brown that blends naturalistically into the landscape. Rocks in the foreground and vertical Japanese prayer stone (page 196) were also placed as eye stops, but again their very natural texture lets them fit into the scene perfectly.

The Master Suite

A separate apartment where, well or sick, you can have privacy, your own view, your own fire, your own things

- *with a private terrace and intimate garden*
- *with a bath-dressing room two can use simultaneously*
- *with classified storage for every item of apparel*
- *with plenty of sun (but not in your eyes in the morning)*
- *with a bed engineered for its accessories*



Headboard stores extra bedding

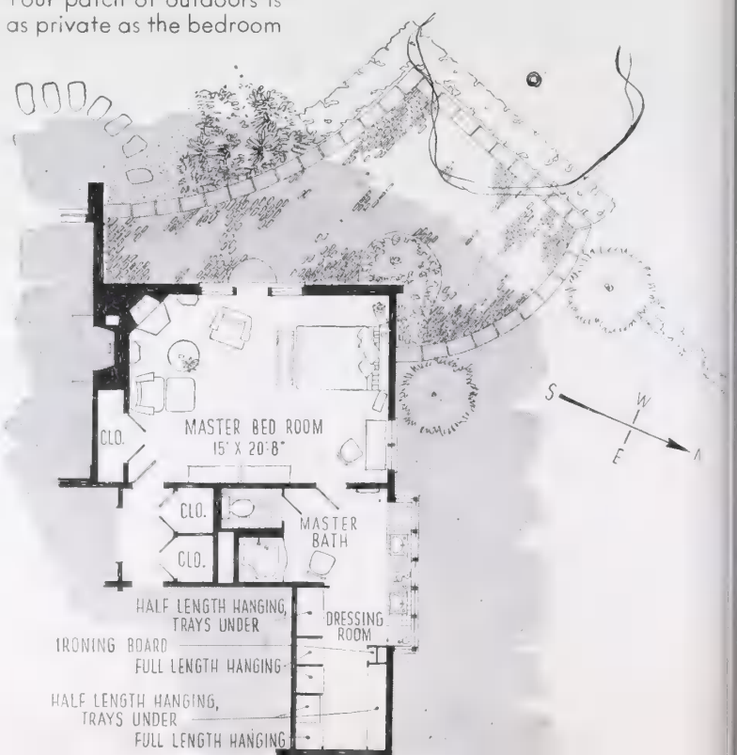
There's space beneath the disappearing "night tables" (see opposite page) to put your extra pillows, blankets, or comforter.

Private terrace and garden for year-round use

You can lounge there for eight months, enjoy looking at it all twelve. Its southwest exposure gives it afternoon sun, summer breeze, protection from winter winds.



Your patch of outdoors is as private as the bedroom





PAINTING BY OGDEN PLEISSNER. ILE ST. LOUIS. COURTESY WM. MACBETH, INC.

Have you ever listed the objects—essential and otherwise—that gravitate around a bed? Books, phone, ash tray, water jug, eyeglasses, etc. Ever see a bed especially engineered to handle all this impedimenta? This one does it—and more. The "night table" is replaced by hinged cases that pull out of headboard like drawers and pivot beside your pillow (below). See how drapery leaf motif is picked up on sheets and pillow case. Headboard is upholstered in leather—hard to soil, easy to clean.

EIGHTEENTH CENTURY CHINESE PORCELAIN CAT. COURTESY, C. T. LOO, INC.



The Master Suite

(continued)



REACTION OVER FIREPLACE, 19TH CENT. THANKSGIVING SIGN, COURTESY THE DOWNTOWN GALLERY, INC.

ABOVE, CHALKER PROFILE OF ALICE RICH, COURTESY E. & A. MILCH.

A view on which you need never pull the curtains

In winter you can have breakfast or tea by the fire. The rest of the year you can have it on the terrace, in sun or shade as comfort requires. But year around, you can enjoy the small-scale private garden with its maintenance-free pattern of evergreens, rocks, and gravel.



Light and air for the bathroom

Bathroom bay, seen here from outside, carries the double lavatory shown on facing page. Heavy planting at lot line plus obscure glass give privacy, yet flood room with daylight. Alternate sash open.



Bedroom terrace is secluded

Stepping stones across living room garden lead to small, brick-paved, bedroom terrace at far left. Evergreen planting plus fence give complete privacy from street and front entrance.

FOR MORE ABOUT THIS BEDROOM TURN TO PAGE 268



DRAWINGS BY EUGENE BERMAN, COURTESY, M. KNOEDLER & CO., INC.

A dressing-bathroom built for two

Translucent glass gives a submarine effect to this lavatory bay and offers perfect light for shaving or make-up. Vertical tubular lamps between the windows supplant day-lighting at night. Below the tiled counter, alongside each basin, are divided trays and shelved cupboards; between them is a hamper for soiled linen. At left, not shown in picture, is a full-length mirrored medicine cabinet.

FOR MORE ABOUT THIS DRESSING-BATHROOM SEE PAGE 272

The All-Purpose Room

- *it can be an upstairs sitting room*
- *its two beds make it usable as a guest room*
- *it could be equipped as a hobby room*
- *it could be a retreat for parents of teen-agers*
- *it has a window wall which slides to include a balcony deck*
- *it has authentic cross ventilation*
- *its north light recommends it as an art studio*
- *it has oodles of closet space (see floor plan on page 205)*

SCULPTURE ON TABLE "THREE NEW FRIENDS," BY ANITA WECHSLER COURTESY ASSOCIATED AMERICAN ARTISTS GALLERIES

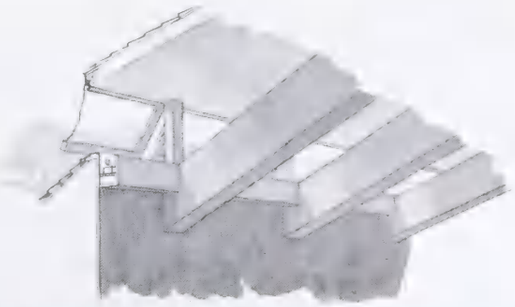


MORE DETAILS ABOUT THIS ROOM ON PAGE 280.

An upstairs apartment

Thanks to the private deck, this upstairs room with its own hallway, etc. could almost be called an apartment. For it is well segregated from the traffic of the rest of the house, and would be ideal for many family uses—including making an "in-law" feel that it was a home within a home. Big sliding glassed doors to deck are weatherstripped, of course, and open wide to turn the room into a porch in hot weather. Ventilation system here is worth close examination. See across page.







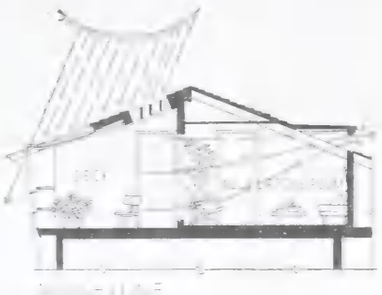
Windows right for the breeze

These high, awning-type windows are on wall opposite the big glass doors. Their smallness, as well as their location (in relation to the big opening), will make breeze move faster through room. Engineers call this the "orifice principle."

Private deck for private apartment

View from the lawn of the balcony that is a part of the All-Purpose Room. This deck would be ideal in summertime, since it has northeast exposure, and would be shaded for most of the day. Awnings have extra flexibility. See page 214.





How to multiply a breeze

A "look-through" photograph showing both sets of breeze-making openings. When the breeze enters through a big opening and must exit through a little opening, it increases its speed—all by itself. Makes a little breeze, a big one. See how it works in cross-section sketch.



PAINTING, "THE ARNO," BY OGDEN PLEISSNER. COURTESY, WILLIAM MACBETH INC.

Besides being a quiet, out-of-the-way spot to relax in, the study also doubles as a guest room. It has its own bath, closet space, and sofa that converts into a comfortable bed.

Girl's room color scheme plays bright patterned chintz against planes of solid color borrowed from fabric. Note easy access to deck off All-Purpose Room on preceding page.





THE DINING ROOM

SEVENTEENTH-CENTURY CHINESE SCREEN, COURTESY, C. T. LOO, INC.

The simple elegance of the formal dining room is dramatized at night by engineered lighting that enables you to control type and intensity of illumination with theatrical effectiveness. Cove lights give general illumination, spotlights accent focal points, valence lights turn draperies (at opposite ends of room) into vivid walls of color.

MORE ABOUT THESE ROOMS ON PAGE 313



Why entertaining is easy in this house

It has four places to give parties:

- a dining room for formal dinner parties
- a great room for informal sit-down dinners and buffets
- a terrace for outdoor entertaining
- a dinette for after-the-theater snacks (see page 236)

Plus these three extra assets:

- three places to cook
- furniture that keeps things in order
- easy access from kitchen to all eating places



For formal dining

Entertaining is always easier when you have just the right setting for the kind of party you want to give. That's why formal dinners are never too much trouble in the Pace-Setter House. For here you have a background that measures up to your *Cordon Bleu* menus. You can seat ten comfortably around the table. Since there is no table-leg trouble, chairs can be set close together. Note how the butterfly in the drapery pattern supplies the design motif for the place mats and is picked up on the corner of mats and napkins.



Great Room informal suppers

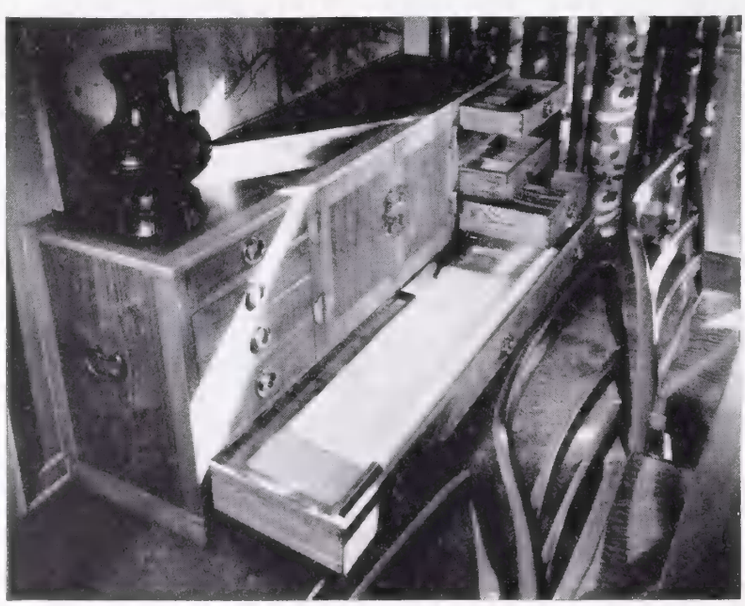
Low tables are joined in the Great Room and supper can be served facing the terrace. Low squatty chairs are scaled to tables. You can see how tables' aprons fold back, sparing diners' kneecaps. Food, prepared in the kitchen, is served via the Great Room wall-kitchen (shown in detail on page 229) which also doubles as a bar.

Double exposure dining doom

The dining room overlooks Outdoor Living room on one side and Twelve-Months-A-Year Garden on the other (opposite). Low bench does variety of chores, makes a place to arrange flowers.

Furniture that keeps things in order

Everything about this buffet has been methodically planned to make storage an easy, orderly operation. Note the depth of the space allotted to tall hollow ware and bulkier pieces of china. Silver drawers are lined to resist tarnish. Glass-bottom shelf slides out for extra serving space, but can be removed to double as an extra tray. Below, long drawer has a roller for large cloths. This kind of organization cuts table-setting time to a minimum.



HOUSE BEAUTIFUL'S
CLIMATE
CONTROL
PROJECT

Better your living with climate control

Why entertaining is easy

(continued)



Great Room wall-kitchen

Informal dinners and buffet suppers are served in the Great Room from this neatly fitted. pint-size wall-kitchen. Compact installation includes refrigerator. sink. bar. Copper hood over barbecue copes with cooking smoke and odors. provides a bright decorative highlight against sandstone wall. See how kitchen disappears behind folding doors.

Outdoor dining made simple

Cooking for a large crowd outdoors is no problem at all with this giant. saucer-shaped charcoal grill. It measures 36 inches across and can be easily set up on the terrace in whatever spot is best according to sun. shade. and wind.



MORE DATA ON PAGE 284

The Service Wing

Kitchen serves five functions. Here you can see how centers for each are related to the others. The serving center has its own sink, storage provisions for all but foodstuffs. Glass, china, linen, silver are all here, can be spread on long counter ready for breakfast or dining room, or terrace.

Meals or snacks are fun served in the pleasant corner which, for convenience, is part of the kitchen, yet is separated from kitchen muss. It is comfortable, too, when one wants to drop all work for a few leisure moments with the morning paper or a favorite radio program. Large window is big asset.

Household planning gets done more easily and quickly because there is a place to do it. Built-in planning desk is big enough for a telephone, a typewriter, and has divided space on top for cook books, current bills, etc. Located in the kitchen, it's easy to check supplies, make shopping lists.

Food preparation is done in a U-shape working area. Refrigerator, sink, and range are located for normal work sequence to save time and steps. Current food supplies and all the necessary tools and utensils are stored here where they are to be used. It's really a kitchen within a kitchen.

Storing reserves — everything from extra foods and party specials to paper towels and packaging materials for freezing, is convenient in a bank of cabinets right in the kitchen, instead of down in cellar or in a remote closet. Here, too, are cleaning tools, waxes, and polishes to keep the kitchen tidy.



Better your living *with climate control*

HOUSE BEAUTIFUL'S CLIMATE CONTROL PROJECT



Garden storage is located at point of delivery. Additional step-saving follows because potting, spray-mixing, tool sharpening take place in same spot. Coldframes, too, are here, since they need daily attention that draws on watering and weeding equipment.

Off-street parking for four guest cars, plus owner's two under cover, yet any of the six can get out without danger to fenders of others, and no one has to back out to the street. Black-top paving is rough-textured to banish glare. Garage and garden storage wall buffers heat reflection of paving away from house. Flowers in cutting beds thrive with the added warmth. Curb keeps cars away from plants.

Privacy planting outside maid's room gives her a garden view, but because it depends for its effect upon a few choice evergreens, there is practically no maintenance cost. Tall hemlocks on opposite side of driveway screen guest cars and garden service activities. They also protect flowers in cutting beds from winds and dust.

The Laundry

- *self-contained utility room*
- *true cross ventilation*
- *first-floor location, no stairs to climb*
- *access to concealed drying and service yard*
- *"buffer" space between maid's room and rest of house*
- *automatic equipment, arranged in logical sequence*
- *ample artificial lighting for close work*
- *additional cupboard and counter storage*



Ample artificial lighting

On a dark day, at night, or for close work, it is no problem to load clothes in the washer or do a bit of ironing. Good light over the window gives general illumination for both room and equipment. Built-in ironing board swivels into desired position.

True cross ventilation

A double window and glassed entrance to service yard on the opposite wall give cross ventilation and good daytime light. Equipment in this L-shape room is compactly arranged without crowding. It follows natural work sequence —from sorting, to tub to washer to dryer, to ironer.



MORE INFORMATION ABOUT THIS LAUNDRY ON PAGE 259. FLOOR PLAN ON PAGE 230.



Automatic equipment in logical sequence

Work proceeds in natural sequence. Soiled clothes in the two tilt-bins under the counter are sorted on top. Here also stains or extra heavy soil are removed. The deep tub is at hand for any other pre-treatment. Then clothes go into the washer, then gas dryer, and are ready for ironer. Ironed clothes hang on a let-down-fold-up wall rack until put away in their own closets. Cabinets hold soaps, detergents, stain removers, bleaches, bluing, starch. Big bulletin board keeps special laundering instructions in sight, easy to find. Such organization means minimum work, maximum ease.





Built-in hampers

A pair of tilt-bins with ventilating louvers in the doors holds soiled clothes until a washer load has accumulated. With these two bins you can sort as you go—cottons and linens in one, silks, rayons, and nylons in the other. They save time later on, save space normally taken up by a portable hamper, save muss here or elsewhere, and keep everything together.

More cupboard and counter space

Stainless steel insert, cut to fit and with thumb-lift, covers tub when not in use, giving extra and continuous counter work space. Note that no pipes or hoses are in evidence. This is one of the refinements to aim for in a good laundry. Connections for hot and cold water are behind washer. Washer hose is carried through hole drilled in side of tub, then through gooseneck fixture to drain into tub. Coupling to gas dryer is hidden behind dryer.

The Pace-Setting Kitchen of 1949

Here are the reasons why it is outstanding. Measure your kitchen against them. Check them when you build or remodel

- *Cross ventilation on opposite walls*
- *Ventilating fan properly located and powerful enough to carry off odors, smoke, grease fumes (with cleanable grease filter)*
- *Plenty of daytime light*
- *More than adequate nighttime lighting*
- *Pleasant-to-live-with background colors*
- *Durable, damage-resistant, easy-to-clean floors, cabinets, counters*
- *Gas range built into continuous work counter*
- *Gliding, sliding, swinging shelves, specially engineered for the kitchen tools which they hold*
- *Automatic dishwasher and dish dryer*
- *Separate pantry-beverage center with sink and storage*
- *Silver and liquor under lock and key*
- *Tarnish-protected, space-engineered silver drawers*
- *Shallow drawers for linens, deep ones for silver*
- *Desk for home office*
- *Window seat big enough to lounge on between work-times*
- *Breakfast room (also for late snacks)*
- *Step-saving U-shape food preparation area*
- *Big refrigerator, with the door opening the right way for the plan*
- *Tools where you use them*
- *Three cleaning closets—one in kitchen, one in first floor living area, and one upstairs*
- *Separate wall storage for reserve supplies*
- *Easy-to-get-at storage for electric mixer*
- *Ventilated vegetable bins*
- *Built-in cutting and pastry board*
- *A home freezer and plenty of storage space for packaging materials*



- ***Step-saving, U-shape food preparation area***

This kitchen serves five main functions: cooking, eating, serving, planning, and storing. Without actual separation, the different areas flow smoothly from one to the other to form a well-integrated whole. Two sides of the U-shape cooking area are shown here and on the facing page. Individual units are located for natural work sequence from refrigerator to food mixing and preparation, to range, to sink and dishwasher. This assembly-line principle contributes to efficiency and good looks.





Separate pantry-beverage center has long bank of cabinets and continuous counter. Cabinets engineered for special purposes they are to serve store all china, glass, flat silver, silver serving pieces, and linen needed for every-day living and for entertaining. A deep sink with a gooseneck faucet is handy for filling or washing tall pitchers, cocktail shakers, flower vases. Here is a place to mix drinks or fix flowers without interfering in any way with the cook at work in her own area.

A place to eat in the kitchen is a "must" these days. Here four people can be served an informal sit-down meal. Six or eight can relax over a snack after the movies. You can even lounge on the built-in window seat, thanks to its full length, foam rubber cushions, reading lamp, and radio. In the floor under the table, a flush electric outlet provides for percolator, toaster, what you will. Traffic-wise, this eating area is in just the right place, midway between range and pantry-beverage center.



The Pace-Setting Kitchen of 1949

(continued)



Tools where you use them

In many kitchens, much time and energy are wasted because little or no thought has been given to what tools are used where. Here everything needed to bake a cake or make a pie is together. Mixing spoons, cooky cutters, and such go in the top divided drawer. Pie and cake tins are "filed" in the lowest one. Between goes the cake itself on a wire shelf in a tinned container with hinged cover. Bread goes below cake shelf.

MORE ABOUT THE INGREDIENTS OF THIS KITCHEN ON PAGE 308

Better your living with climate control

HOUSE BEAUTIFUL'S CLIMATE CONTROL PROJECT



Easy-to-get-at storage for electric mixer

Indispensable mixer has its own compartment. It stands on a sliding shelf hinged to ride out and up to working height, like the typewriter shelf in a typist's desk. Electric connection for mixer is inside cabinet, attachments in drawer beneath; pie tins, cake pans, mixing spoons immediately adjacent. (See photograph, left.) Wall cabinet above holds mixes, flavorings, etc. Having everything needed for mixing within arm's reach saves steps.



Ventilated bins

No miscellaneous collection of vegetables in paper bags in this kitchen! Sliding trays, ventilated in the bottom and on the door, hold everything not requiring refrigeration. Potatoes, onions, and such are near the sink where they will be washed: refrigerator dishes near the refrigerator; mixing bowls and measuring cups handy to the adjacent mixing center.

The Pace-Setting Kitchen of 1949

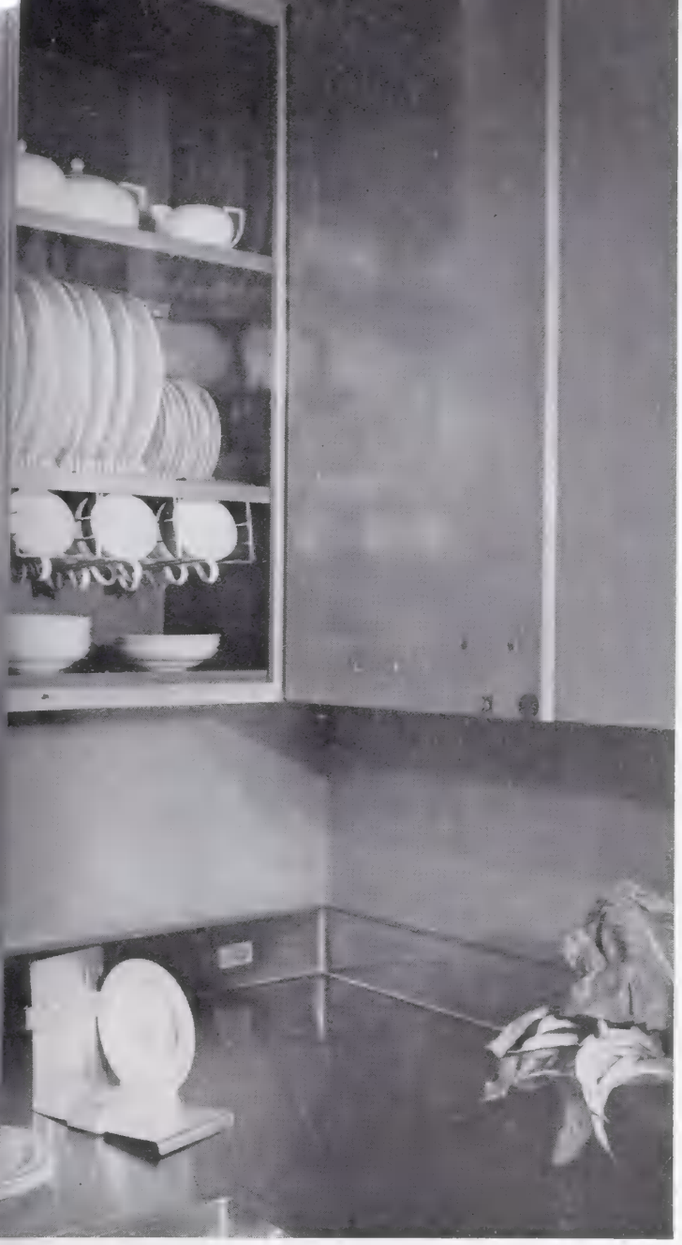
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Automatic dishwasher and dish dryer

There's nothing to dishwashing in this kitchen. Dishes are scraped and rinsed at the double sink, loaded into dishwasher, electrically washed, rinsed three times, and dried. Storage is in the put-away cabinet above. (Note storage trick in photograph at right.) The continuous counter and sink of stainless steel are practically immune to spots, stains, chipping, or cracking, wipe clean with damp cloth. Bamboo-like blinds hung on ceiling track pull together or push back via pulley cords to control light at big window.







Good inside cabinet engineering

Valuable cupboard space is wasted in many kitchens because plates, cups, saucers, glasses, all different shapes, are piled in helter-skelter, without plan or organization. Here cups slide into their own wire racks, handles down where they are less easily broken. Space for saucers remains below. Plates fit compactly into rubber grooves on portable aluminum racks. Grooves (see rack on counter) slide vertically and horizontally to fit any size plate. This system simplifies storage, reduces breakage.



Powerful ventilating fan

A powerful ventilator concealed in the over-range cabinet quietly and quickly draws off heat, smoke, odors, and grease via intakes at both range and ceiling levels, fans them through ducts to outside. Two air filters are removable for soap-and-water cleaning.

Swinging shelves for easy visibility

Semi-circular shelves next to range, big and deep enough to hold many pots and pans, swing out to bring things within easy sight and reach. Over these is a cutlery drawer for spoons, spatulas, etc., likely to be needed at the range. This is one of three cutlery drawers (others at sink and beverage center) to save running around to find a needed tool.



Bulky things out of way

The end cabinet in the kitchen proper, curved to prevent bumps, is carried beyond partition to provide a counter for both cooking and eating areas. Hot pots or liquids will not damage Formica top. Below are stored bulky things used only occasionally: pressure canner, huge roasting pan, electric appliances.



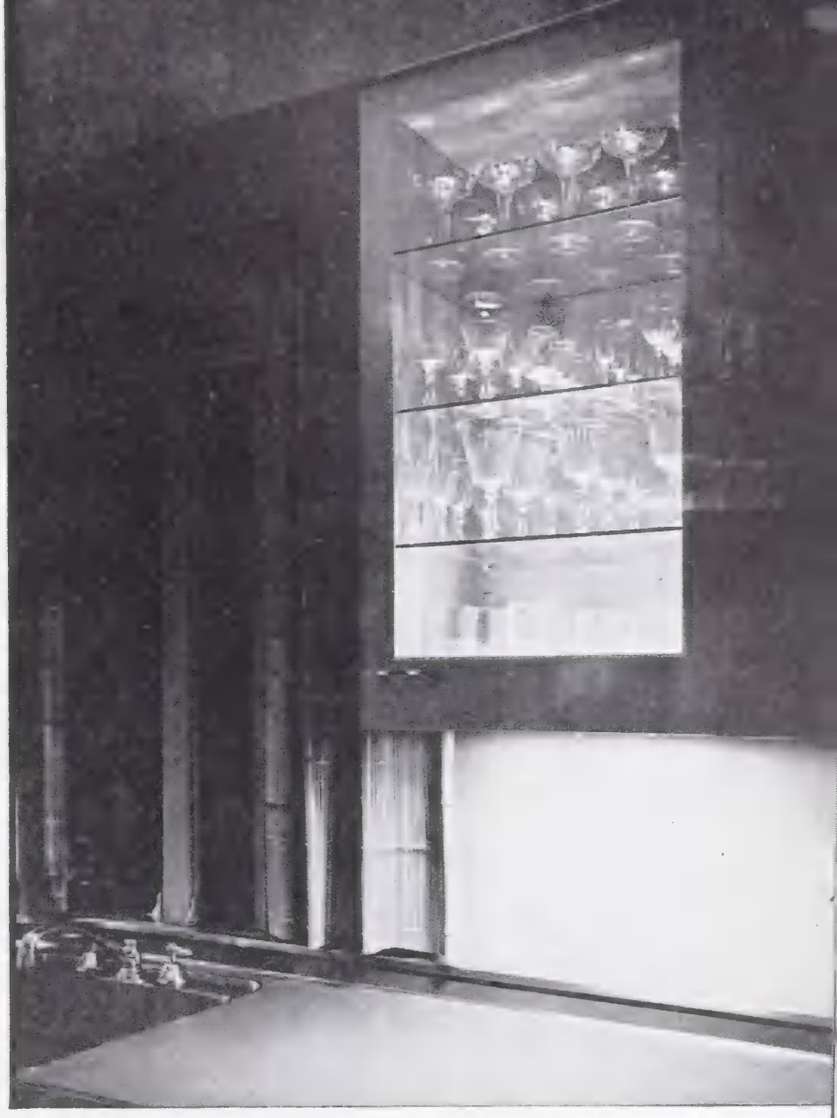


Separate beverage center with sink and storage

The old-time separate pantry had something in its favor. It had a lot of storage space, long counters to spread things on, usually a sink of its own. As we live today, it makes more sense to incorporate pantry functions into the kitchen as a single unit rather than keep them separate. It also makes sense to plan one special part of it as a beverage center. Here, then, all in one place and well removed from interference with the cook, is a separate beverage center. Here are glasses, trays, lockable and compartmented shelves for the liquor supply. Also, tall shelves for tall things like cocktail shakers, pitchers, ice buckets, decanters. Shallow drawers hold bottle openers, jiggers, ice tongs, and crushers. Note that sink is big and extra deep, with a gooseneck faucet to permit handling tall shakers and vases without danger of breakage.

The Pace-Setting Kitchen of 1949

(continued)



Nighttime lighting wherever it is needed

Glass fronts and shelves on glass cabinets in beverage center permit you to locate at once what you want. At night, a built-in light throws rays up through the shelves, down on counter. Counter is of vinyl, a thermoplastic that is durable, resilient, stain-resistant, easy to clean—all valuable qualities where there is likely to be hard wear and spillage. The close-ups of the component parts of pantry on these two pages show how important it is to choose (from available stock cabinets) those which are specifically designed for the things you intend to put into them.

Shallow drawers for linen, deep ones for silver

Silver serving pieces, with their varying sizes and shapes, are likely to be a problem. Too often they stand around collecting dust, are never clean when wanted. A 12″-deep drawer will hold platters, vegetables dishes, pitchers, etc., of the average household. And the drawer has a lock! Shallow 6″-deep drawers in this bank, are the right depth for storing linen without mussing.





Silver, liquor under lock and key

A lock provides security for flat silver whether the family is at home or away. A series of shallow inner drawers behind a single lockable door are grooved to take the different flat pieces, and lined and covered with tarnish-resistant flannel. If you begrudge time spent polishing silver and hate to see your fine pieces getting scratched as they rattle around loose in a drawer not engineered for them, this is the kind of stock cabinet to consider.

Large, separate storage for reserve supplies

It's one thing to have all the supplies needed from day to day near your main kitchen work center; it's quite another to have an easily accessible place for reserve supplies. A well-run house needs extras in canned goods, cleaning compounds, paper towels, etc. against the day of unexpected guests, bad weather on the road, or other circumstances which make it undesirable to go to the store. Out of the way in the Pace-Setter kitchen is a bank of cabinets for this very purpose. The center section is a cleaning closet for those tools needed in the kitchen. (For other cleaning closets, see facing page.) Here also is the invaluable household tool box for minor repair emergencies.





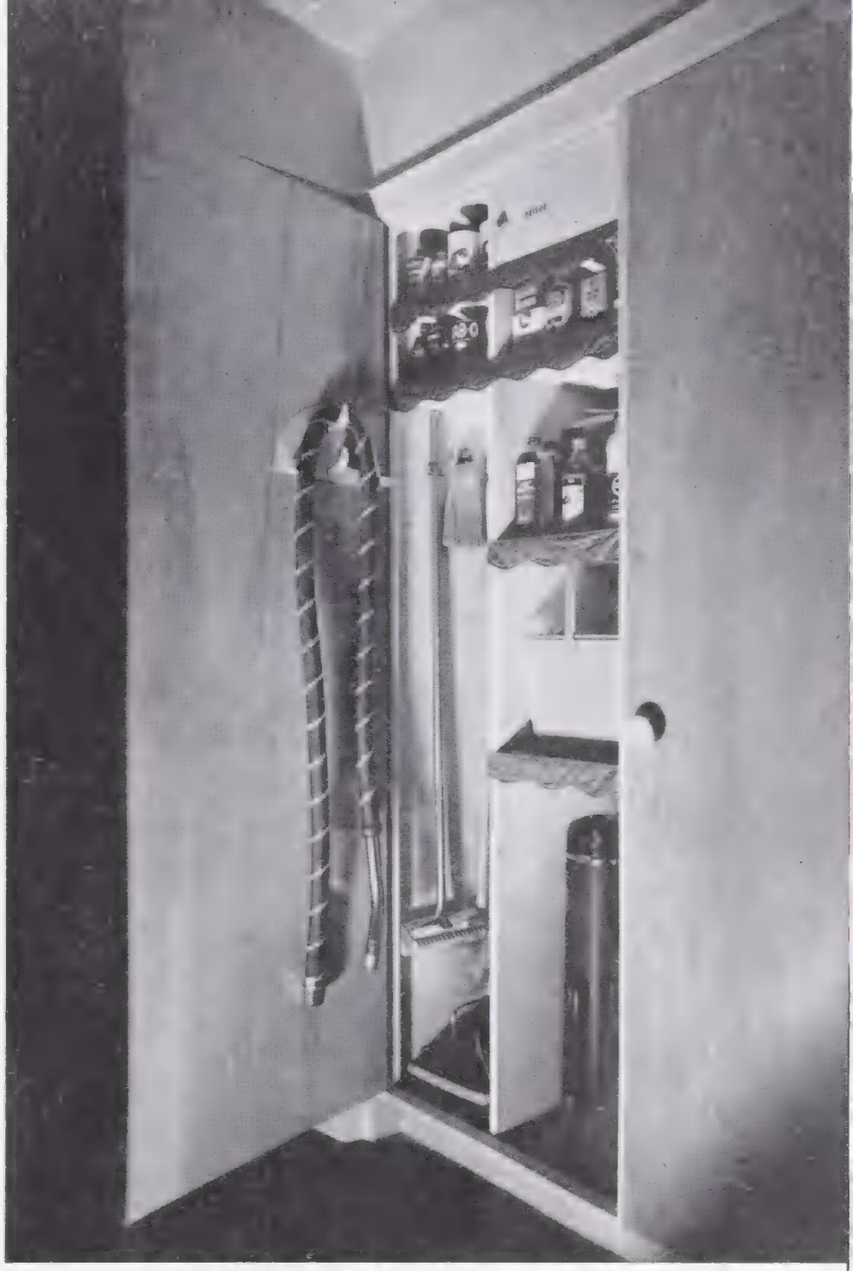
The Pace-Setting Kitchen of 1949

(continued)



Second-floor cleaning closet

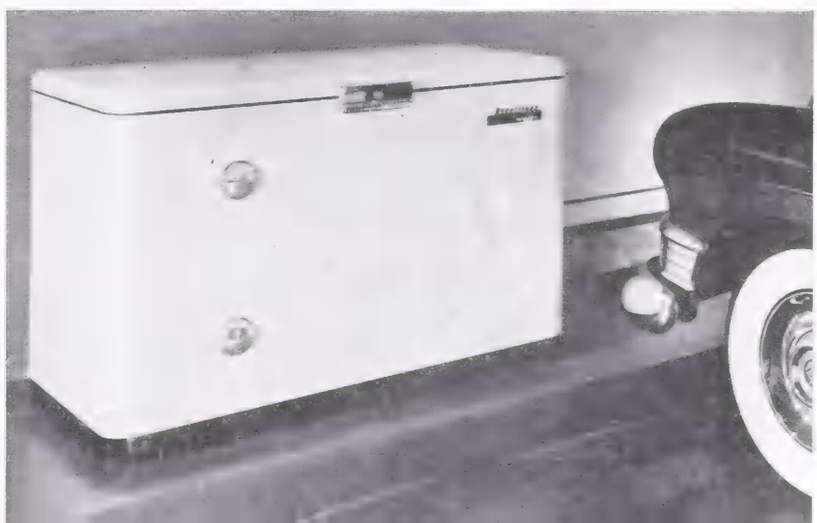
A cleaning closet on the second floor assures as thorough cleaning here as on the first. Tools and supplies are stored where used; there is no carrying of heavy and bulky articles upstairs. In the second floor hall, such a closet takes a vacuum cleaner, brushes on hook strips, mops and brooms on grab hooks, polishes and waxes on the shelf. Buying duplicate equipment to begin with is worth the time saved.



Central cleaning closet

To serve living area, main cleaning closet on first floor is centrally located. Order here is automatic, thanks to careful dimensioning for tools and supplies stored there, and to suitable hardware fittings like grab hooks, cleaner-hose bracket, etc. One shelf is extra high to accommodate a housemaid's bucket with all its small brushes, cloths, abrasives, etc. A locked cabinet for poisons is a good safety measure.

MORE ABOUT THIS KITCHEN ON PAGE 308



A home freezer

A home freezer is an essential in a suburban home where both planned and spur-of-the-moment entertaining are the order of the day. This one is safely located on a low platform in the garage. Here it is conveniently accessible and leaves kitchen and laundry free for the greater activity normally going on there.

How to *Get* and *Keep* a Good Cook

Pace-setting idea to top all others if your way of living calls for a first-class domestic worker

"Why, this room is as nice as the master bedroom!" a shocked visitor to the Pace-Setter House exclaimed when she saw the maid's room pictured across the page.

"Of course it is," we said. "Why shouldn't it be?"

"A servant girl would be spoiled rotten by a room like this," our dowager replied firmly as she marched out.

That lady considered herself an authority on the servant problem, having rolled up a score of eight goose eggs in eight months. But if she had stopped to listen, we'd have told her why she can't get or keep a maid.

Her trouble—and it may also be yours—is that she is thinking of servants with her grandmother's mind. The truth is that the "servant girl" just isn't any more in America. She is a 19th-century by-gone. We got her from Europe during the great non-quota period of the 1800's—a brawny, industrious immigrant who was happy to cook, wash, and scrub for strangers in return for a roof over her head in the land of opportunity. And it isn't unfair to say that she was expected to take whatever came her way gratefully, including a workday from 6 A.M. till exhaustion, and a room in the attic furnished with the family's junk. Almost anyone could afford her because she was cheap and plentiful. To millions of Americans she established the accepted pattern of what a domestic should be.

But you will never see her like again. Face up to the social and economic changes of the past 50 years and you will understand why. We no longer have a rich jackpot of cheap, imported labor. The girl you would like to broil your steaks and run your vacuum cleaner will be, in all probability, a native-born American with a high-school education. She is no humble, beholden slavey, but a worker with a skill to sell to an employer. Like every other worker, she is aware—if you have forgotten—of labor laws, of 8-hour days, of 40-hour weeks.

If she is worth your hiring in the first place, she will have as much pride in her dignity as a human being as she has in her work. So there will be no palming off of that attic shakedown on *her*. She will rightfully expect private, pretty, comfortable surroundings in which to do her personal off-duty living. You, if you're smart, will make these quarters so enticing that she'll never want to leave you. That will explain the reasoning behind the chintz-gay bedroom opposite, its sitting room comfort, its useful, of-this-era furnishings, its lamps, radio, and attractive bath.

If you cannot accept her on these terms, if you rebel at the notion that a domestic worker should live as good a life in your home as you do, then a servant who "lives in" is not for you. Either do without or hire part-time help. That is enlightened self-interest and the 1949 way of solving the servant problem.

MORE ABOUT THIS ROOM ON PAGE 280



Good cooks appreciate the amenities, too

—or they wouldn't be good cooks. This maid's room has the same thoughtful advantages that the rest of the family will enjoy: two exposures toward south and west (a third exposure for cross-ventilation if the door is left open), a cheerful outlook on garden, sun from morning to mid-afternoon, and complete, nicely selected furnishings. Note in plans (on page 230) how completely maid's room is separated from other household activities—a point most families forget. Domestics, these days, do not do 24-hour duty.



Laundry is sound-insulator for maid's room

A maid's room right off the kitchen has disadvantages for both maid and family. Who wants to tip-toe to the kitchen for a midnight chicken wing? With such a charming snack space, too, your guests will tend to congregate in the kitchen. Yet, in fairness to the cook, who has had a hard day, too, why awaken her?

Storage at delivery point

Here garden storage wall screens motor court from living terrace (plot plan on page 231) and lets you or the delivery man unload directly into the storage place. If you need privacy-giving storage space along a lot-line instead, use the same structural design but provide way to get the delivery truck in. Wall is purposely long and shallow, gives maximum screening and a separate space for each tool (no need to take out one to get another). See below for view when doors are closed.



All-weather, locked storage

Same wall with doors closed. Guests using your motor court normally see only this view. The curb at walk edge keeps turning cars from bumping storage doors. The ramp (hidden by the station wagon) eliminates need to lift mowers and your other wheeled tools.

The Garden Storage Wall

Best garden idea of the year: a pace-setting privacy screen that also provides organized storage for all garden equipment in one place. Check its features

- *storage at delivery point*
- *screen for privacy on living terrace*
- *all-weather, all-year, locked storage*
- *no steps to climb, no gates to open or close*
- *sun pocket for coldframe*
- *potting bench adjacent to tool storage*
- *special storage for power mower*
- *bins for bulk storage*
- *assigned space for each tool, none hidden*



Baffled entrance, no steps, no gates

Both storage walls are spaced to preserve privacy on terrace without resorting to gates and to allow easy passage of mower and wheelbarrow (no skinned knuckles) whether doors are closed or open. Slight ramp takes care of grade change between court and terrace.



Privacy for living terrace

Storage walls extend out from house to complete "U" enclosure of terrace. (See plot plan on page 231.) Walls are purposely blank on terrace side to provide display background for the interesting branch patterns of *Magnolia glauca*.

MORE ABOUT STORAGE WALL ON NEXT PA

The Garden Storage Wall

(continued)



Sun pocket for coldframe

You need lots of sun and protection from wind to start early, vigorous plants. Frame faces south, gets wind protection on west from storage wall, on north from short stretch of fencing. You can buy coldframe readymade.



Potting bench adjacent to tool storage

When all your garden gear is kept in one central spot that also provides real work space, you have the dream of every practical gardener. Louvers on back wall here help channel breezes for comfortable cooling as you work. Pot shelf is slightly off floor level for convenience in reaching pots. It's also easier to clean.

MORE ABOUT THE STORAGE WALL ON PAGE 276



Special storage for power mower

Few mowers ever wear out: Most have their useful life ended by accidents (usually crushing under family car in an overcrowded garage) or prolonged exposure to the elements between cuttings. Storage unit here was built to correct size for mower, has its own lock.



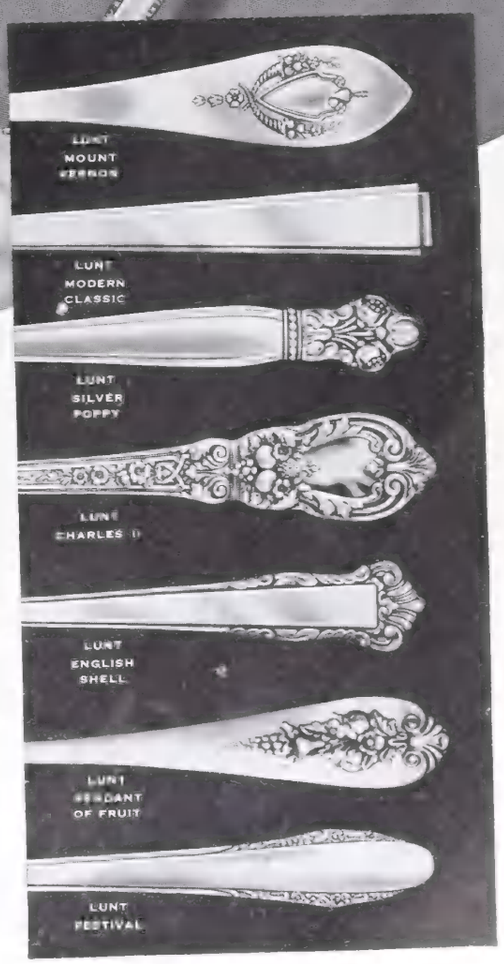
Bins for bulk storage

Loam, sand, leaf mold (compost)—each has its own bin. Sectional front makes for easy shoveling in or out. Storage room to right of bins provides space for bagged plant food and soil conditioners, also baled peat. Pest killers are on back shelf. You can reach them, but your youngsters can't.

LUNT

Sterling of Lasting Good Taste





Each Piece a Gift

THE HOSTESS who has already chosen her LUNT pattern now has the happy prospect of adding those "extras" which will make her entertaining smoother, more sophisticated. Cocktail Forks, Dessert Spoons, Special Serving Pieces—these one might not buy *all at once* . . . but they certainly are the most perfect pieces to give—or receive. And if you're thinking of a gift for a young hostess-to-be, what more thoughtful than a Place Setting (or as many as you wish) in the pattern of her choice. Whether her taste be modern or traditional, she will find the most subtle, most exquisite expression of either one in the LUNT gallery of glamorous Sterling. Please send for your copy of "LUNT—*The Sterling of Superior Craftsmanship*", addressing Dept. B-7.

Lunt Silversmiths

GREENFIELD • MASSACHUSETTS

for Christmas.. a quandary?



Relax. You may think you've run out of bright ideas for HIS holiday gift. But have you thought of this one? . . . a Fairchild HOUSEHOLDER'S KIT. **It's different, attractive, useful.** AND here's the clincher: its's something that **you** can use, too! Whether in workshop, kitchen, or 'round the house, the HOUSEHOLDER'S KIT is a practical home appliance, a perfect Christmas present.

He'll REALLY Appreciate a Fairchild HOUSEHOLDER'S KIT

Designed specifically to make easy those hundreds of maintenance, repair and construction jobs around the home, the HOUSEHOLDER, complete with the famous Fairchild Electric Drill will delight **every** member of the family. Check the uses of the practical accessories listed below.

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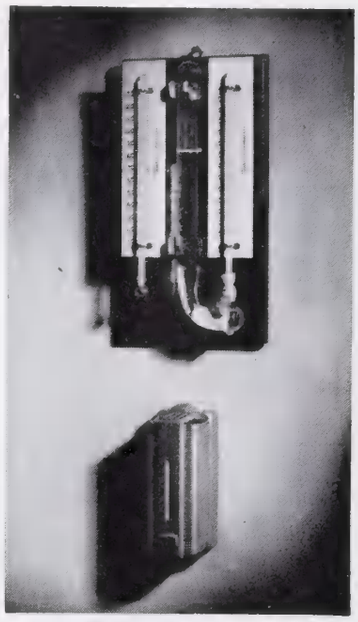


- Polish furniture, car or woodwork
- Sharpen knives, tools
- Clean and burnish kitchenware, metals
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- Mix paint in a few minutes
- Drill and countersink metals wood, plastic

Sold at better hardware, appliance and department stores everywhere.

FAIRCHILD INDUSTRIES INC., Burlington, Vt.

A Famous Name in Electric Tools



● Grouped for convenience in the centrally located Dining Room at the Pace-Setter House are these three instruments: The thermometer and hygrometer, both by Taylor, give temperature and humidity respectively. The Minneapolis-Honeywell thermostat works in cahoots with another one outside, gives utmost comfort yet saves on fuel.

A Climate-Control house needs good instruments

Even though the Pace-Setter house has a built-in California climate, it must still shave weather *extremes* to the comfort level. This it does by supplying warmth, coolness, and cross ventilation as necessary. To make best use of these three variables, the house has two kinds of weather instruments: those that tell the heating system what to do, and those that tell *you* what to do.

There's nothing new about an automatic indoor thermostat. But this house goes a step further: It has *several* indoor thermostats to handle the several kinds of heating, all teamed up with another one *outdoors*. Thus the heating system as a whole anticipates weather changes before the house gets either overheated or underheated. The thermostats keep the boiler informed as to just how much hot water each room will need and how hot it should be. Result: more comfort from less fuel.

While the house supplies winter warmth automatically, it can't do the opposite in summer. You have to open the windows, turn on the attic fan, or start the air-cooling system. Hence the second set of weather instruments—those that tell *you* what to do. Without them, you must wait for discomfort before you know it's on the way; with them you're notified in advance and can make the necessary preparations *before* it gets too hot or too humid or both.

When the humidity soars, human comfort demands air movement and plenty of it. You'll have air movement by the time you need it if you'll check the hygrometer in the Dining Room. It gives you at a glance the moisture content of the air; knowing this, you can decide how many windows to open and whether to start the attic fan also.

Thermometers spotted about the house will tell you when to start the air-cooling system, which circulates cool basement air through the heating-system ducts. (It costs money



● An old early-morning debate is neatly resolved by proper weather instruments: Indoor-outdoor thermometer in Master Bedroom (arrow above) tells you if it's cold enough outside for woollies, gives indoor temperature also. Below, combination thermometer-barometer tells you if you'll need an umbrella. Both instruments by Taylor.

to run it, so you won't want it on when it's not needed.) Check the thermometer in the Dining Room on the first floor, or in the All-Purpose Room if you're upstairs. The Master Bedroom has another one which gives you both indoor and outdoor temperatures on the inside.

A fourth one is paired with a barometer near the front door. Together they tell you what coat to wear to the office and whether or not to carry your umbrella.

If you really want to get serious about anticipating the weather, as Thomas Jefferson did in his house, there are many other devices you might look into. But whether you stick to just a few simple instruments or set up a complete weather station of your own, they'll give you better living in any climate.



● As at Monticello, Thomas Jefferson's home, the front hall in this climate-wise house tells you what kind of weather to expect. Hanging on the wall near the coat closet, a Taylor "Stormoguide" measures air temperature and pressure, is also calibrated in terms of rain or shine. Handsome Sheraton case recalls similar use in Colonial days.



Rodin's romantic statue, "The Kiss," immortalized in Carrara Marble

An authentic Victorian table, glorified with a Carrara Marble top

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With you, music is a necessity . . . graciousness a habit . . . romantic living a way of life. You love Victorian furniture . . . its beauty is a perfect expression of romantic living. Victorian's occasional tables, exquisitely hand carved in solid Honduras mahogany, have rare, imported, Carrara Marble tops. That gleaming elegance . . . the warm richness of mahogany . . . the authentic, original designs . . . are, in your home, the essence of romantic living.

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"The Cradle of the Confederacy"

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"It's great when you drink it straight"
(served chilled with lemon peel)

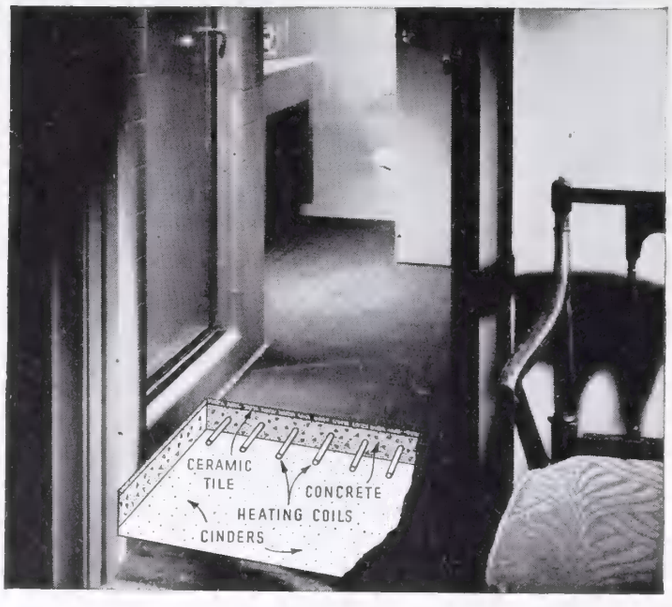
RENFIELD IMPORTERS LTD.; NEW YORK

How to build a Climate-Wise House

CONTINUED FROM PAGE 215



Random-width oak flooring, factory-finished and waxed, is uncarpeted in foyer (above), halls, and dining room. It was selected for looks, durability under traffic, easy cleaning, and for its warmth where floors are not heated directly. Carpeted floors are standard oak tongue-and-groove.



Ceramic tile floors in baths are warm to the touch—and will never be clammy even in cold muggy weather—thanks to radiant heating pipes built into subfloors. As gentle, low-heat radiators, warm floors help remove chill from ceramic tile walls and porcelain enamel plumbing fixtures. Matte finish of tile reduces glare, prevents slipping.

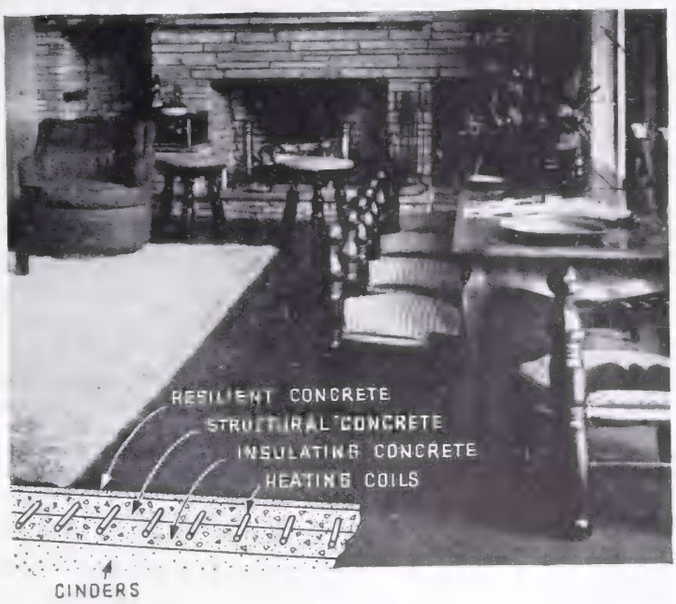
rcling the house mean you can alk around outside immediately fter a rain, with never a muddy ioe. You can alight from your car n flagstone paving in front of the ouse—or you can park the car in ie motor court, away from traffic nd flooded street gutters. Wide aves protect walls, windows, and loors. Inside, four kinds of floor- ng (pictured opposite and below) esist temperature extremes and moisture damage, clean easily in muddy weather. All floors are warm in winter, cool in summer.

But humidity, rather than precipitation, is the real problem in New Jersey. It's too high 50% of the time, and a critical problem 25% of the time. Hence, the house has built-in insurance against rot, rust, and mildew: Framing lumber is kiln-dried, then rot-proofed (and

(*Continued on next page*)



Rubber tile gives resilient floors to kitchen, laundry, and breakfast room. Its cushioning property means foot-comfort for both mistress and maid. Quiet and long-lived, it's immune to damage from kitchen spillage, including grease. For an idea of its color, see pages 235 and 236.



Resilient concrete floor of Great Room is quiet, smooth, and warm. It's made of special magnesium oxychloride cement, mixed with wood chips instead of sand, that yields a floor much quieter, warmer, and springier than ordinary concrete. Smoothness comes from grinding, polishing, waxing. As in bathrooms, built-in heating coils give warmth.

For Marvelous Martinis!



"It's great when you drink it straight"

(served chilled with lemon peel)

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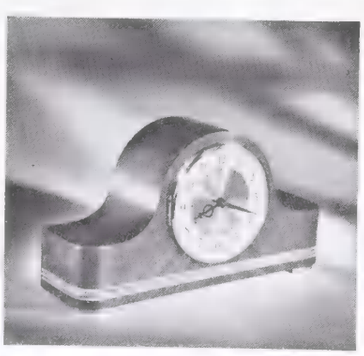
Time for Christmas—the Legacy, distinguished clock designed in the fine Seth Thomas* tradition of beauty and faithful timekeeping. 18th-century cabinet in hand-rubbed mahogany. Melodious Westminster Chimes. Height, 14½ inches. Width, 10¾ inches. *Electric or spring-wound. $115.00.*†

SETH THOMAS

Clocks to treasure... Clocks to trust



For holiday housewarmings—the Seth Thomas Sharon, a Colonial mantel clock in maple or mahogany finish on birch. Strikes hours, half-hours. Height, 14⅛ inches. Width, 9⅛ inches. *Electric or spring-wound. $42.50.*†



A proud gift — welcome, too — the Seth Thomas Preston, gracefully designed in genuine mahogany. Resonant hour and half-hour strike. Height, 6¾ inches. Width, 12⅜ inches. *Electric or spring-wound. $39.00.*†

SETH THOMAS...THE FINEST NAME IN CLOCKS

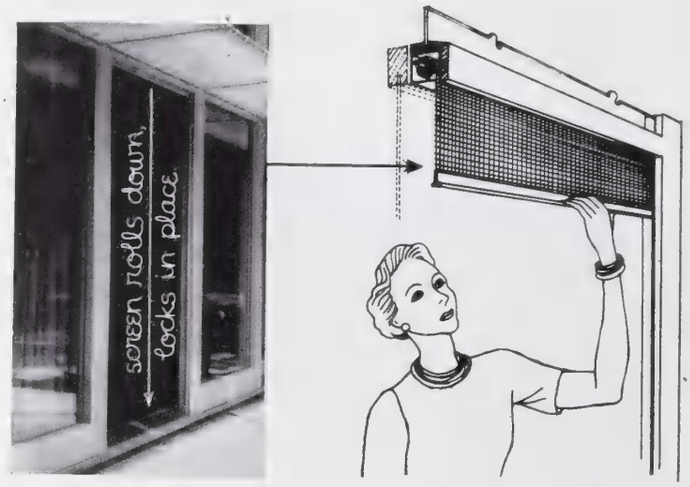
Seth Thomas Clocks, Thomaston, Conn. Division of GENERAL TIME *Corporation.*

*REG. U. S. PAT. OFF.

†*Prices subject to change—tax extra*

HOW TO BUILD A CLIMATE-WISE HOUSE

CONTINUED FROM PRECEDING PAGE



Roll-up screens are permanent at all windows, including full-length ones in Great Room. (These can be used for passage, but are designed primarily for ventilation.) Screens roll themselves up under tension, like window shades, into built-in pocket.

also termite-proofed). Walls are not only waterproof, they're vapor-tight. Air wash within roof and walls prevents wintertime condensation. In winter, humidified air inside the house does not condense on the insulating glass—the inside panels simply don't get cold enough. Man-made humidity in kitchen and master bath is shunted directly to the outside by individual motor-driven exhaust fans.

Sun is friend, not enemy

Because this house understands its solar problem, it's able to put the sun to work. In winter, the area receives only 56% of possible sunshine. This the house welcomes with large glass areas to south, east, and west. In summer, though, 66% of possible sunshine beats down unmercifully. This the house turns away. To help in the problem of sun control, the house uses its trees scientifically. From them it borrows summer shading that would cost a pretty penny if the house had to do it by purely structural means. This shading is an integral part of the whole design. While foliage keeps summer sun off house as a whole, roof overhangs and awnings shade windows, doors, and walls. But in winter, when sun is 45° lower in sky, they allow sunshine in house. Pavements in garden are leaf-shaded in summer, yet in winter they become radiant heaters for the entire lot. The insulated walls not only keep manufactured warmth inside in winter, they also resist summertime penetration of unwanted solar heat.

Structure itself is wind shield

By being turned away from the northwest, the house defends itself from the cold winter wind while facing vagrant summer breezes from the south. Only 14% of window glass faces northwest, leaving 86% to catch winter sun, summer breezes. In addition, Living Room and Great Room act as flung-out "arms," deflecting winter wind away from entrance and rear terraces. Sliding glass windows on the south side of the Great Room (above) open it up like a screened porch in hot weather, admitting any breeze there is. Terraces face four different ways, all protected by ells of house, giving you any combination of sun and breeze at any time of the year.

Constant lighting, day or night

The Pace-Setter House considers healthy lighting, day or night, just another aspect of climate. Floor-to-ceiling windows throw house open to daylight, making rooms inside as pleasant as gardens outside. Artificial lighting at night ap-

(*Continued on page* 260)

Wouldn't you like a lovely new carpet... just about now?

You'll find beautiful ones, by the bevy, at your Bigelow dealer's!





Chances are there's at least one carpet in your house you aren't completely happy with. One you'd like to replace with a handsome new one. Yet you keep putting it off. Well, *don't!* You don't have to. Your Bigelow dealer can show you why.

Pick a pattern that's style-perfect for you! Bigelow offers a wealth of choice! A head-spinning array of colors, patterns, textures, in modern or traditional moods. There's a Bigelow beauty for *everyone* who wants a beautiful new carpet!

Above: Bigelow's Sonata 1970-3541—with a pile practically deep enough to wade in! What a smart room wants for Christmas, especially in Cardinal Red. About $17.95 a sq. yd.*

Pick the price range that matches your pocketbook! You can pay as high as $17.95 a sq. yd. for some of Bigelow's magnificent carpets. Or as little as $5.50. But no matter what the price tag reads, you're sure of top quality in *any* carpet that bears the Bigelow label.

Left: Bigelow's Beauvais 1040-1827. Brilliant decorator's choice in Billiard Green. About $8.95 a sq. yd.*

Pick a winner-for-wear every time! Every Bigelow Carpet is made of aristocratic imported wools, chosen for great strength and "liveliness," and treated to preserve them through the years.

Right: Bigelow's Serenade 402-91047, with light-and-shadow effect woven in. About $13.50 a sq. yd.*

Consult the booklet, "Bigelow's Home Decorator." Tells, *shows* how to achieve beautiful rooms. Get it from your Bigelow dealer, or send 25¢ to Bigelow's Home Service Bureau, P. O. Box 687, N. Y. 46, N. Y.

*Slightly higher in the West.



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Rugs and Carpets

LIVELY WOOL SPRINGS BACK UNDERFOOT

Beauty you can see...
quality you can trust...
since 1825

WHERE PLASTICS SET THE SCENE...

Rucoam SETS THE STYLE



Rucoam, the exciting new plastic material, makes a light-hearted color scheme practical! Here's upholstery you can't wear out...draperies that save cleaning bills...slipcovers that shed spots!



Rucoam shows up beautifully in the supple, sanitary crib pad...the waterproof mattress cover...the abuse-proof upholstery and toys...the exclusive curtains. Only the finest bears the Rucoam tag!



Again, Rucoam stars in a room-brightening role! Crisp curtains you never iron; colorful chair cushions that wipe clean; gay shelving that stays ever fresh. It pays to look for the Rucoam tag!

Guaranteed by Good Housekeeping

This tag tells you it's genuine RUCOAM PLASTIC. Look for it when you shop!

STYLED IN *Rucoam* PLASTIC

RUCOAM IS MADE SOLELY BY **RUBBER CORPORATION OF AMERICA,** 274 TEN EYCK ST., BROOKLYN 6, N. Y.



Luxury to last a lifetime . . it's yours with

. . . *Walls of Vitrolite*

Yours to enjoy for keeps . . . the jewel-like beauty of *Vitrolite** walls!

Vitrolite is a colorful *glass* paneling that inspires brilliant ideas for interior decoration . . . in bathrooms, powder rooms and kitchens. Its colors are perfectly correlated for subtle harmonies or dramatic contracts as you prefer. And *Vitrolite* cannot fade. Like all glass, it glows with a luster that never shows its age.

Applied in large ashlars, *Vitrolite* walls have less joints . . . smoother, lovelier. They will not craze, warp or swell . . . never need refinishing. Quick cleaning with a damp cloth makes *Vitrolite* sparkle like new, year after year after year. For full details, write for our *Vitrolite* book.



These correlated colors suggest distinctive decorative themes. Bathroom above contrasts light gray and white with mahogany *Vitrolite*.

VITROLITE COLORFUL GLASS PANELING

Made by Libbey·Owens·Ford Glass Company, 39119 Nicholas Building, Toledo 3, Ohio

sleep right...sleep 4 ways better!



EXCLUSIVE "SLUMBER-SENTINEL" is a simple, sure *automatic* control that watches the temperature while you sleep and keeps the blanket at the degree of warmth you select. Simply set it and forget it!



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- Rose, Blue, Green, Heather
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Choose the famous Automatic

UNIVERSAL ELECTRIC BLANKET

with exclusive "Slumber-Sentinel"

Enjoy automatic sleeping luxury beyond your fondest dreams. Just switch on the "Slumber-Sentinel" control and in a jiffy your bed is cozy warm. Then slip off to sound, restful sleep . . . protected the whole night through from sudden chill and changing weather. Just one feather-light, richly textured Universal Electric Blanket takes the place of several ordinary blankets even on the coldest nights. Made of luxurious 75% fine virgin wool, they come in exquisite pastel shades and are beautifully bound in rich, lustrous satin . . . with plenty of spread for twin and double beds. *New* Duo Control for double beds adjusts each half of the blanket *independently*.

*Prices are Fair Traded in states where appropriate Fair Trade Acts exist.

Guaranteed by Good Housekeeping

UNIVERSAL

LANDERS, FRARY & CLARK, NEW BRITAIN, CONN.



• This is the way the laundry looks on the blueprint. See how compact it is, and how few steps are needed to get around. Taking care of soiled clothes proceeds in ordered fashion, from sorting counter to washer, dryer, and iron or ironer, with no wasted time.

The Laundry

CONTINUED FROM PAGE 232

Several factors add up to make this a good laundry: It is on the first floor to save stair-climbing; it has automatic equipment to do the work with a minimum of bother on the part of any human; the equipment is arranged to follow natural work sequence; and all the little conveniences are there to make for easy, efficient, home laundering.

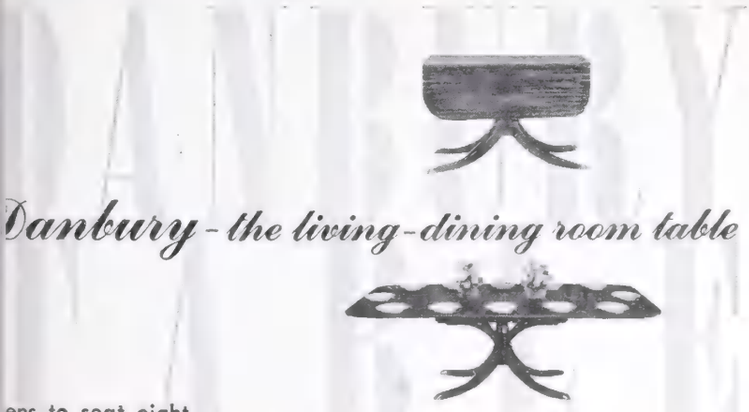
If you are planning a laundry for yourself, you will want to check on everything that went into this one. Following is a list of all the component parts.

EQUIPMENT: Automatic washer and ironer, gas dryer—Bendix Home Appliances, Inc., South Bend, Ind. Lustertone stainless steel sink—Elkay Mfg. Co., Chicago, Ill. Steel cabinets—St. Charles Mfg. Co., St. Charles, Ill. Sink and cabinets installed by Barmark, Inc., East Orange, N. J. Built-in swivel ironing board—L. H. Eubank & Son, Inglewood, Calif. Cosco posture ironing chair—Hamilton Mfg. Corp., Columbus, Ind. Koroseal chair upholstery—Utilitex Corp., New York, N. Y. Laundry Kar—W. F. Meyer & Sons, Inc., Chicago, Ill.

ACCESSORIES: Steam-O-Matic hand iron—Rival Mfg. Co., Kansas City, Mo. Sock Forms—Craft Industries, Inc., Buffalo, N. Y. Hanger rack—Hammacher-Schlemmer, New York, N. Y.

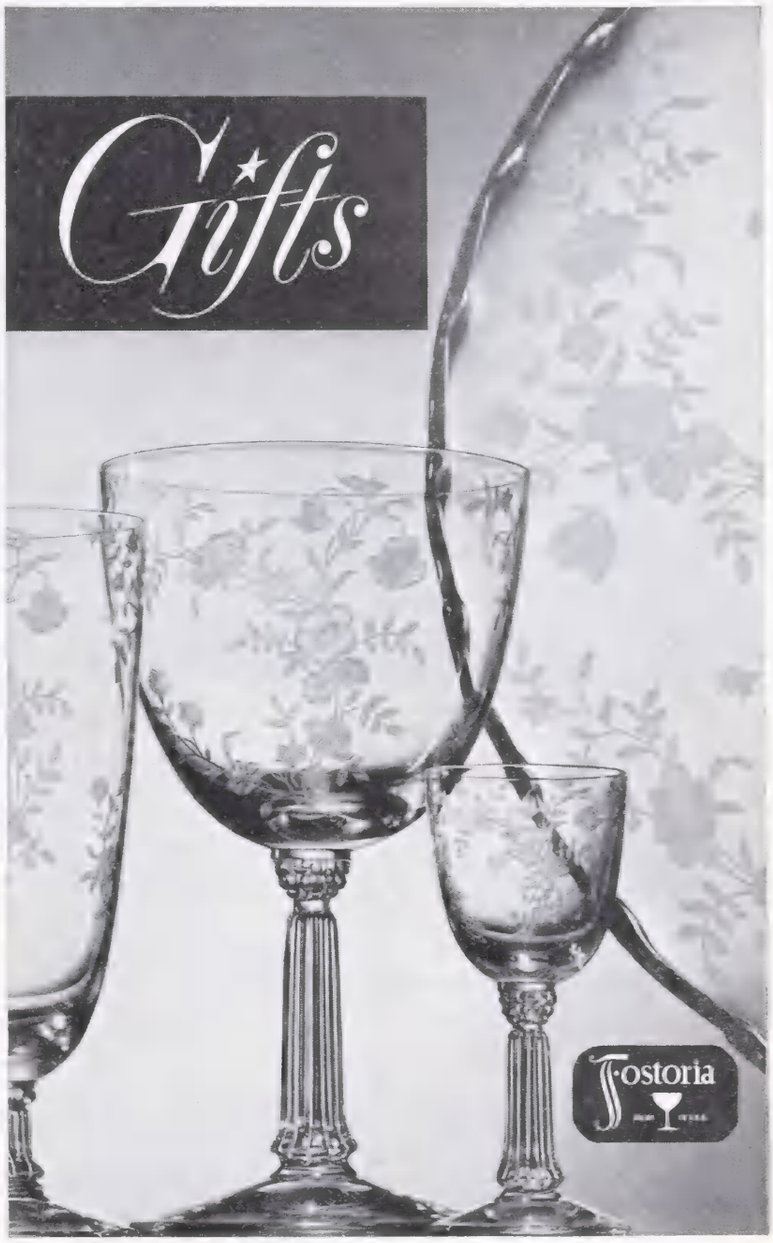
FLOORING: rubber tile—Wright Mfg. Co., Houston, Texas.

WINDOW BLINDS: Knit Wood Shade & Screen Co., New York, N. Y.



Danbury - the living-dining room table

ens to seat eight.
t lift the leaves, turn the top and extend.
ger size seats twelve . . . write for circular giving full details.
HARAK FURNITURE CO. • 38 Wareham Street, Boston, Mass.



crystal bouquets for you

It's new! It's lovely! Fostoria's latest "Master-Etching". For you who seek a guidepost to gracious living, *Bouquet* fulfills the expectation of company manners or the easy grace of happy family dinners. In the soft glow of candlelight, the frosty flowers etched in crystal set the mood for many a happy occasion. Give yourself this *Bouquet*. Or choose it for those you love. Now available, or many other favorite patterns, at the better stores everywhere.

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The moment you place your hands upon the keys of this new single manual *Connsonette* you'll experience a new thrill of musical expression . . . a new wealth of glorious organ tones at your command. Anyone who plays the piano can readily learn the Connsonette. It's complete in its console, with single manual split for two-manual performance, and requires even less floor space than a spinet piano and bench. See it . . . hear it . . . play it. You'll then *know* that Connsonata offers *more* . . . that it's the newest, and scientifically the most advanced, of all electronic organs . . . America's finest!

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- 73-note single manual, split for two manual performance.
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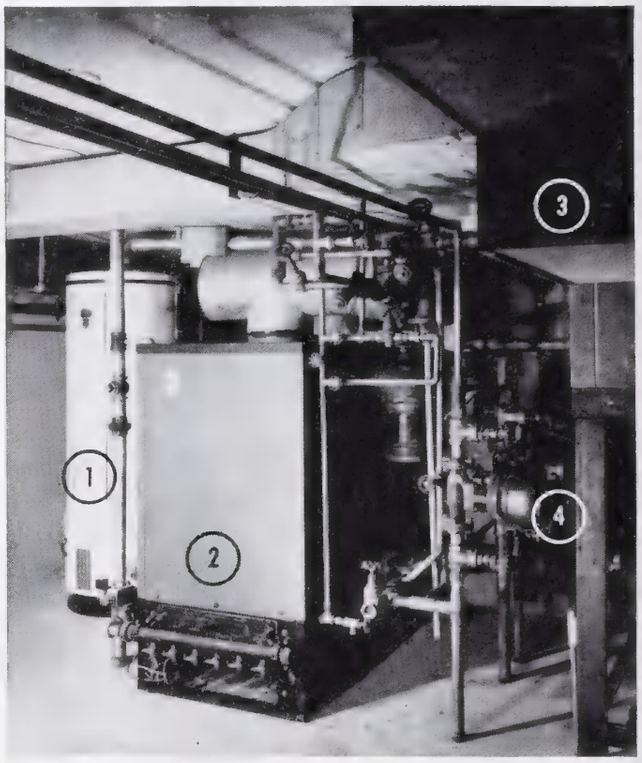
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Address_____

City_____ Zone_____ State_____

HOW TO BUILD A CLIMATE-WISE HOUSE

CONTINUED FROM PAGE 254



Mechanical heart of heating system includes: (1) Domestic hot water heater (see next page), (2) gas-fired boiler which heats water, sends it to radiant floors and to winter air conditioner (3), automatic pumps and valves (4), which monitor entire system.

proximates this. Concealed sources, recessed either above or below windows, throw light on translucent curtains and draperies. Thus rooms have over-all illumination from same direction as daylight—and curtains become opaque when seen from outside.

Lighting for specific seeing-tasks is treated separately. Spotlights illuminate furniture groups, bookshelves, dining table, kitchen sink, and range. Tubular sources illuminate closets, ceilings, counter tops in kitchen, chins being shaved. Luminous ceiling in master dressing room eliminates shadows there.

It's quiet inside

Traffic noises from the street are minimized by the solid screen of conifers and broadleafed evergreens along street front. Other plantings around the perimeter of the lot act as additional noise-screen. Inside the house, planning gives quiet and privacy: Garage and service wing noises are hushed by actual distance from living quarters. Party noise can be restricted to the Great Room simply by closing a door. a the ceiling of acoustical plaster sorbs sound within the room. bedrooms are isolated from ot rooms by closet walls and bat (Master Bedroom is insula from Living Room by masonry fi place wall.) Center-hall arran ment makes private, traffic-free treats of Living Room. Gr Room, Guest Room, upstairs B rooms, and All-Purpose Room.

Your house can control climate.

To envelop yourself in the sa kind of comfort the Pace-Set House gives, break your own mate down the same way. Tak separately, no single aspect of mate presents problems your hou can't handle.

CONSTRUCTION DATA

Materials and equipment us in Pace-Setter House:

FOUNDATIONS: Concrete bloc "Multiplex" — Multiplex Concre Co., East Orange, N. J. Keysto

- entrained cement — Keystone :ment Co., New York, N. Y.

EXTERIOR WALLS: Structural lum- r—Weyerhauser Sales Co., St. ıul, Minn. Exterior wall living om, "Huestone" ledge stone ve- er, "Tayco" cut stone sills—Wm. Watson Stone Corp., Yonkers, Y. Rear and side walls, random dth redwood siding—Redwood .les Co., San Francisco, Cal. Volmanized" termite and rot otection—American Lumber & eating Co., New York, N. Y.

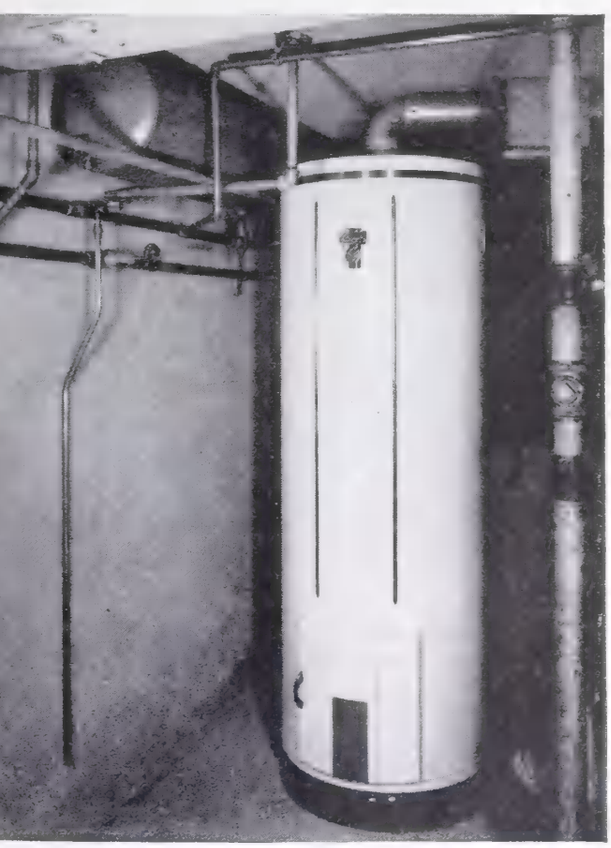
INTERIOR WALLS: Plaster—U. S. :psum Co., Chicago, Illinois. rch "Weldwood" plywood—U. S. ywood Co., New York, N. Y. itchen partition, "Flexwood"— ıe Mengel Co., Louisville, Ky. d U. S. Plywood Company, New ork, N. Y.

ROOFING: Great Room, Carey ilt-up roofing—Philip Carey Mfg.)., Cincinnati, Ohio. "Weldwood" ywood—U. S. Plywood Co., New ork, N. Y. Ventilators—Midget)uver Co., Norwalk, Conn. Sheet etal, flashing and gutters, lead- ated copper—Chase Brass and)pper Co., Waterbury, Conn. Craftrim" hand-split red cedar ingles—Manufacturers Reserve ıpply, Inc., Irvington, N. J. Deck awning canvas—The Astrup Company, New York, N. Y.

WINDOWS: "Thermopane" double glazing—Libbey-Owens-Ford Glass Co., Toledo, Ohio, and Atlas Glass Co., Newark, N. J. "Milcor" metal trim—Inland Steel Products Co., Milwaukee, Wisconsin. Sash operators—The Oscar C. Rixson Co., Chicago, Ill. "Pella Rolscreens" and "Pella" casement locks—The Rolscreen Co., Pella, Iowa. Casement adjusters—The H. B. Ives Co., New Haven, Conn.

DOORS: "Paine Rezo" hollow-core flush doors—Paine Lumber Co., Ltd., Oshkosh, Wisc. "New Londoner" hollow-core birch flush doors—American Plywood Corp., New London, Wis. Closet sliding door hardware—Knape & Vogt Mfg. Co., Grand Rapids, Mich. "Kennatrack" sliding door hardware—Jay C. McKenna, Inc., Elkhart, Ind. Door butts—The Stanley Works, New Britain, Conn. Pivots and bolts—The Oscar C. Rixson Co., Chicago, Ill. "Soss" invisible hinges—Soss Mfg. Co., Detroit, Mich. Overhead garage door—General Doors Corp., Bristol, Penn. Aluminum screen doors —Kane Mfg. Co., Kane, Penn.

(*Continued on page* 269)



Lots of hot water, enough to service all five baths at the same time, is provided all year round by this gas-fired heater. Inside lining of glass, fused to steel, assures permanent freedom from rust. Operation is completely automatic. Tank holds 80 gallons of water.



"I never knew my rugs could feel so wonderful"

Says Mrs. Miles T Williams, well-known Rhode Island hostess, who has Spongex under her deep-pile Orientals.



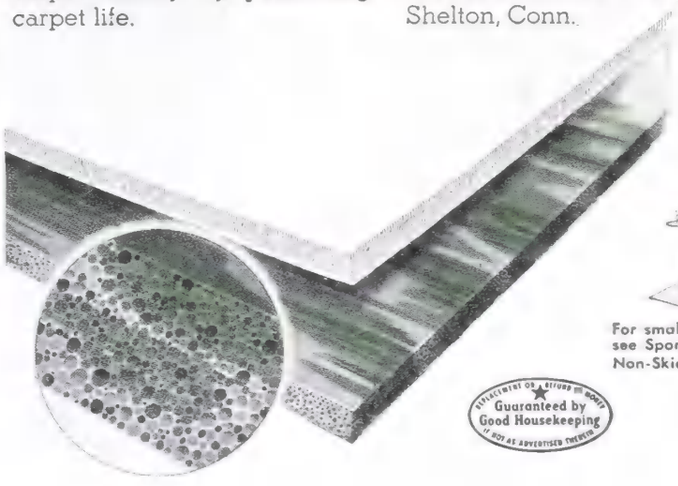
Spongex®

Sponge rubber rug cushion gives *all* rugs greater softness . . . longer life!



Cushion your carpets with millions of shock-absorbing air cells and feel luxurious softness you never imagined. Enjoy such sound-muffled comfort for years . . . with Spongex. Spongex springiness saves carpet wear and tear. Its sponge rubber resilience is long lasting . . . preserves carpet beauty by preserving carpet life.

Spongex has no dirt-catching crevices . . . is moth-proof and vermin-proof . . . will not shed. And you can vacuum or damp-wipe Spongex. See Spongex at Floor Covering, Furniture or Department Stores. Buy it for added pleasure in your home. Would you like a sample? Write to Sponge Rubber Products Co., 288 Derby Place, Shelton, Conn.



For small rugs, see Spongex Non-Skid

Guaranteed by Good Housekeeping



Few Women *can resist the beauty of Strahan wallpapers*

...still fewer can resist when they discover the economy and value built into Strahan papers through fine materials, expert printing, and extraordinarily good colors.

For 63 years, Strahan has been making fine wallpapers, especially documentary reproductions of Colonial designs. Originally, Thomas Strahan started the business in 1886 because he wasn't satisfied with any of the wallpapers available for sale in his retail shop. His high standards are still upheld.

Paper a room with Strahan, and you enjoy the true economy of lasting distinction for years.

As illustrated, top to bottom: GAINSBOROUGH—No. 7838 SNOWBALL—No. 7839 • CASTLETON—No. 7965

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COMPANY

CHELSEA, MASSACHUSETTS

Makers of Fine Wallpapers since 1886

Showrooms at 417 Fifth Avenue, New York 16
Merchandise Mart, Room 1202, Chicago 54



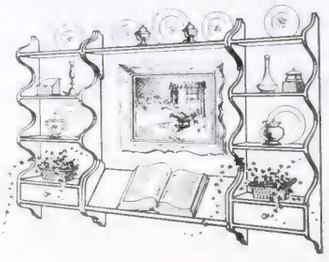
■ A short spoon shelf, long straight shelf, and slant shelf, a two-drawer shelf, and a pair of matching wall brackets comprise this decorative, useful wall unit. It's as easy to rearrange, add to, or move these dovetailed unit shelves as it is to change your pictures about on the wall.

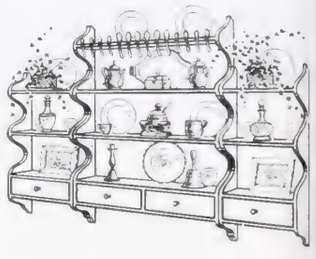
You can decorate a wall with unit shelf combinations

Seven types of basic unit shelves give you the wherewithal to tailor a flexible grouping to fit your individual shelving needs and wall area



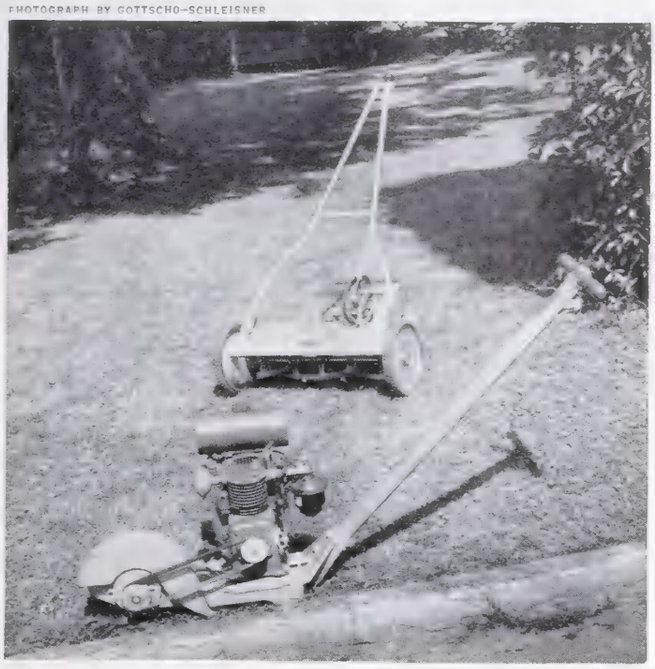
These varied groupings are typical of the countless large-scale designs you can create with Yield House unit shelves. However you choose to group them, the assembly looks as though you had it custom-made. The beautiful satin smooth shelves are handmade of choice, kiln-dried knotty pine available unfinished, or finished in mahogany or mellow honey tone hand-rubbed to a lustrous patina. Basic units include 15¼" and 30" straight shelves with plate groove similar-size spoon shelves, 30" slant shelf, 15¼" one-drawer and 30" two-drawer shelf.





Work-savers for gardeners

PHOTOGRAPH BY GOTTSCHO-SCHLEISNER



Dual use of motors makes good sense. Only fifty seconds are needed to switch the motor from the edger to the mower. Edger cuts neat, straight sides on lawn where it meets flower bed or paving. Mower is self-propelled, cuts 21-inch swath as fast as you care to walk.



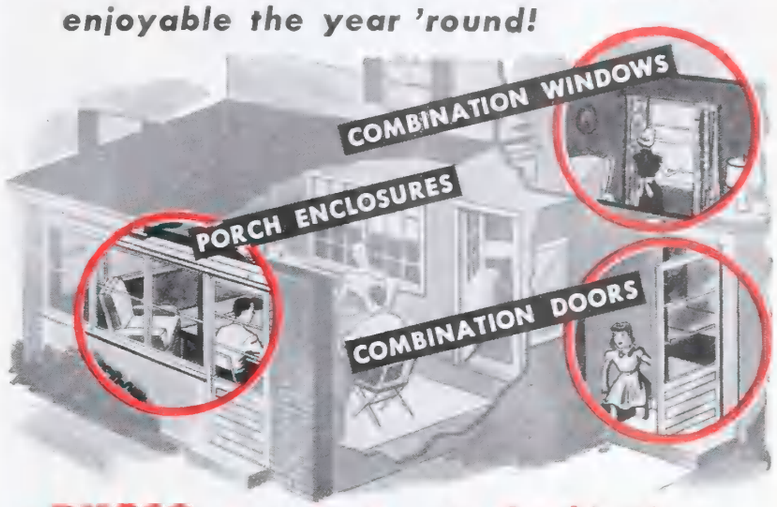
DESIGNED BY FOREST WILSON

THE FUTORIAN LINE—Upholstered furniture for those who demand the finest. On display at leading showrooms and department stores. Illustrated —The Bel-Air Sofa No. 9267

Futorian MANUFACTURING CO.
Merchandise Mart, Chicago 8, Illinois

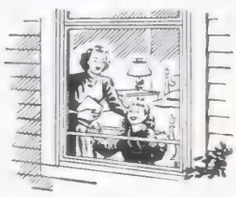
Meet the RUSCO COMBINATION

. . . designed to make your life more enjoyable the year 'round!



RUSCO all-metal, self-storing Combination Screen and Storm Sash

Rusco Windows provide screens, storm sash and weather stripping in one permanently installed unit with nothing to change . . . nothing to store. Rusco's famous exclusive Magic Panel Ventilation, with its positive automatic locking, provides year 'round, rainproof, draft-free, filtered-screen ventilation . . . keeps your home warmer in winter, 8 to 15 degrees cooler in summer . . . saves up to ⅓ in fuel . . . actually pay for themselves within a few seasons.



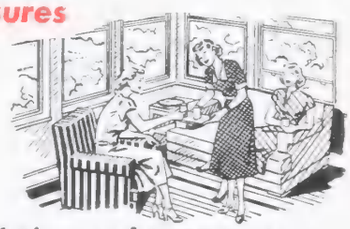
RUSCO all-metal Combination Screen and Storm Door

Here is the combination door you've been waiting for—will not warp, stick or bind. Designed to withstand the worst in weather and abuse.



RUSCO Porch Enclosures

For about ⅓ the usual cost of adding a room, a Rusco Porch Enclosure will convert the ordinary porch into a charming room that can be lived in the year 'round. Rusco offers a wide choice of interior finishes.



The Rusco Combination will give you far greater convenience, comfort, safety and economy than you now enjoy. Every Rusco product is made of hot-dipped galvanized Armco Ingot Iron Zincgrip . . . finished with durable baked-on, outdoor enamel to insure years of trouble-free service. Rusco, with over 4,000,000 installations is backed by more than 12 years of consumer satisfaction. *Send for illustrated literature, or see the Rusco distributor nearest you.*

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Gentlemen: Please send me illustrated literature on Rusco Combination Windows_____ Combination Doors_____ Porch Enclosures_____ and name of nearest distributor.

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...AMERICA'S MOST POPULAR
Maple Modern

Forerunner is designed for sectional Dining and Living Room groupings . . . correlated pieces that fit into any home where quality and economy are welcome! Your own individuality is expressed through your selection of *Forerunner* pieces for a new, gracious and yet practical arrangement of your rooms. *Forerunner* colors—Canyon Red, Blue Spruce, Desert Yellow, Black, Cordovan or Surrey—give you free range for delightfully artistic color combinations . . . and *Forerunner* fabrics blend harmoniously! Be assured of the durability of *Forerunner* construction in the Stradivarius of all woods—solid rock Maple! . . . See *Forerunner* today at your favorite Furniture or Department Store.



Styled and Built in Solid New Hampshire Maple by
Sprague & Carleton
FIFTY YEARS OF AMERICAN CRAFTSMANSHIP
KEENE, NEW HAMPSHIRE

The *Forerunner* Living and Dining Room includes: two sizes of extension tables; upholstered arm and side chairs; slip-seat arm and side chairs; modern chests with interchangeable top drawers (plain, silver and desk); equal size pieces with solid brass grilled doors and same interchangeable drawers; sectional upholstered pieces; upholstered Sofa Bed; bookcases; desk; and numerous coffee, end, lamp and corner tables.





Take It

Take advantage of new labor-saving equipment, and improvements in old, and you won't be a slave to housework

by Charlotte Eaton Conway



You don't have to mess up your hands when it's time to clean your vacuum cleaner. Westinghouse equips a new tank-type model with bags you just lift out and throw away. Model comes with 12 bags, a year's supply. It has another advantage in a new non-kink extension hose. All-rubber and light in weight, it's so flexible that it's no problem to snake it around hard-to-reach places.

Remember those country kitchens with different sizes of pots and pans hanging within easy reach, and how picturesque they looked? You can have the same effect and convenience with a new set of Revere Ware. It consists of a 1- and a 1½-quart saucepan, and a 6-inch skillet, all with covers. Best of all is a rack to hang the pots on. You can also get a separate and larger de luxe rack to accommodate as many as ten utensils and their covers. Revere Ware, of course, is made of handsome copper-clad stainless steel, as decorative as it is useful. Handles are pistol-shape, with rings which just latch over sliding hooks fitted on the racks.

Easy, Lady!

SKETCHES BY KELLY OESCHLI



If you don't have space for a washer *and* ironer, or if your budget doesn't permit of both, here's your solution. It's a Thor complete home laundry in one washer-wringer-ironer machine. All you do is interchange the wringer and ironer attachment. The latter is mounted on the wringer post and driven by the washing machine motor. A single lever controls ironing and pressing.

Some people find it hard to understand blueprints, especially when there is as much detail as is necessary in a kitchen plan. Now you can work out a new kitchen and at the same time have as much fun as you used to have playing doll's house. General Electric dealers have Appliansets, consisting of miniature plastic cabinets, ranges, refrigerators, everything else that belongs in a kitchen. Walls, floors, windows, and doors duplicate those in your house. You can move the miniatures around until you have the arrangement that suits you best. You can see in advance, and in full dimension, just how your finished kitchen will look and function.



No worrying about distilled water any more. Six ounces of regular tap water is all that's needed for the Presto Vapor-steam iron made by National Pressure Cooker Co. Just remove filler cap and pour water through wide spout. The flow of steam generated is automatically controlled. The iron can be used dry just as well. Tru-ironing heat indicator on handle is marked for different fabrics, temperature selector for Low, Medium, High.

(*Continued on page* 289)

Sipped with delight by seven generations



RÉMY MARTIN
Cognac

80 PROOF, RENFIELD IMPORTERS LTD., NEW YORK, N. Y.

IT'S NEW! a beautiful looped-pile rug that you only need wash ONCE a season!



20 Smart New Colors to Choose From

Ripple Twist with SR** TRADE MARK
Reg. U. S. Pat. Off.
**(SOIL RESISTANCE)

SHEDS DIRT and DUST!

Pre-Shrunk*, Washable, Colorfast, too

Imagine! You only need to wash a Ripple Twist rug *once* a season, instead of four to six times as with an ordinary looped-pile rug. Ripple Twist with SR** is specially treated to resist dirt – to retain its fresh, lovely color months longer. That means lasting beauty for your rooms – and less work, lower laundry bills for you.

What's more – Ripple Twist washes easily. Can't shrink out of size. Colorfast – won't fade in laundering. Surprisingly moderate in price. Ask for Ripple Twist with SR**. Won't slip underfoot – non-skid back guaranteed for the life of the rug. Send for descriptive literature.

Ripple Twist Loops Can't Pull Out!

Made by RIPPLE TWIST MILLS
Division of Quaker Maid Mills, Inc., 295 Fifth Avenue, New York
*Shrinkage less than 2%



Garden is paved in gravel primarily to cut maintenance—no lawn to mow, weeds sprayed away with chemical and weed killer—but gravel also makes garden seem bigger than it would if grass or a solid paving were chosen. Two sizes of gravel were used to give texture change.

The 12 months-a-year Garden

CONTINUED FROM PAGE 217

They never were featured as a treasured painting or elegant furniture. This goes for both coniferous and broadleaf evergreens. Similarly, the winter-garden beauty in the bare-branch patterns of choice deciduous shrubs never has been appreciated as it can be when silhouetted against solid background of walls or hedges.

So, for the twelve-months garden, don't consider first the bloom that comes briefly on the end of the stalk. Start weighing plants for their year-round value to you. Think about things you may never have considered before: branch pattern and over-all plant outline, leaf color and size, shadow-throwing possibilities on walls and pavings, bare branch character and color, earliness of leafing in the spring and leaf-retention in the autumn, leaf response to unusual cold (some evergreen leaves have a curled, dejected look). Blossoms and blossom colors now are extra dividends, not the end itself.

Rule four. All this does not mean that you ignore the colorful bulbs and garden flowers. You use them for the contribution they make, but you re-appraise what they offer you. You realize that when they are out of bloom, the garden must still look complete. Their absence in winter must not be too noticeable.

Now, the aristocrats in evergreens are the broadleaf choices—rhododendron, pieris, holly, mountain laurel—but these thrive only in acid-soil regions. Elsewhere, rely on the cone-bearers—junipers, pines, hemlocks, dwarf spruces or firs. The super-choice red-berried yew (*Taxus*) grows in any soil, but exposure to high winter winds is fatal. Use it when you can.

After selecting your evergreens, add deciduous shrubs whose bare branches offer interesting patterns—winged euonymous (*E. alatus monstrosus*). Japanese maple. Sweet Bay magnolia. Blackhaw (*Viburnum prunifolium*). You might also look for shrubs that hold bold colors in their stems all winter—yellow twig and red osier dogwood, kerria, greenstem forsythia (*F. viridissima*).

If you live where snows are expected, take advantage of them. Consider the snow-catching habits of each shrub. Then place in eye-catching spots those which hold

ıow prettily on their leaves and ranches. Junipers, pines, and rhoodendrons generally trap more ıow than pieris, mountain laurel, r hemlock, but big differences xist between varieties—even beveen plants of the same variety. o, inspect the particular plants efore buying your snow pieces.

Rule seven. Just having a big indow and the right plants isn't ıough. The plants must be comined correctly — horticulturally ıd artistically. You can't put dry il shrubs next to wet-soil ones, or can you succeed with sun and ıade plants in the same exposure. ortunately, horticultural skill is isy to come by. You get it from ose observation of how different ants grow. Or if you are new at ırdening, you get a local plantsan to help you. But depend only ıon *local* observations. Don't try get by on imported advice.

To get the most, artistically, from e way you combine your plants, ıu doubtlessly will need the help a landscape architect. Building e twelve-months garden is a new t. There are few guide rules yet. he old treasured rules for garden sign are no longer adequate. It quires the creative skill of a eat artist.

Look again at the cover, also ıges 196-198. These exquisite antings were worked out by helbert Furlong, the landscape chitect for our Pace-Setter House. e also found the wonderful old ecimen shrubs you see. Finding e key plants is an important ne-saver if you aren't already familiar with what plants are available in the nurseries within shipping distance of your garden.

If you can find no landscape architect available and so must be your own designer, dare to keep your plantings at different levels, even in the smallest garden. No design idea will be more useful to you. You must see each plant at just the right height to get the full benefit of its contribution.

Feature your smallest, most delicate shrubs in the foreground near the glass wall so you look down on them. Put the eye-level-height shrubs midway, and the taller, naturally, at the back line, or directly in front of the glass, for the greatest dramatic effect. You should look *at* trees, or *past* them —never both, as happens if they are in mid-position.

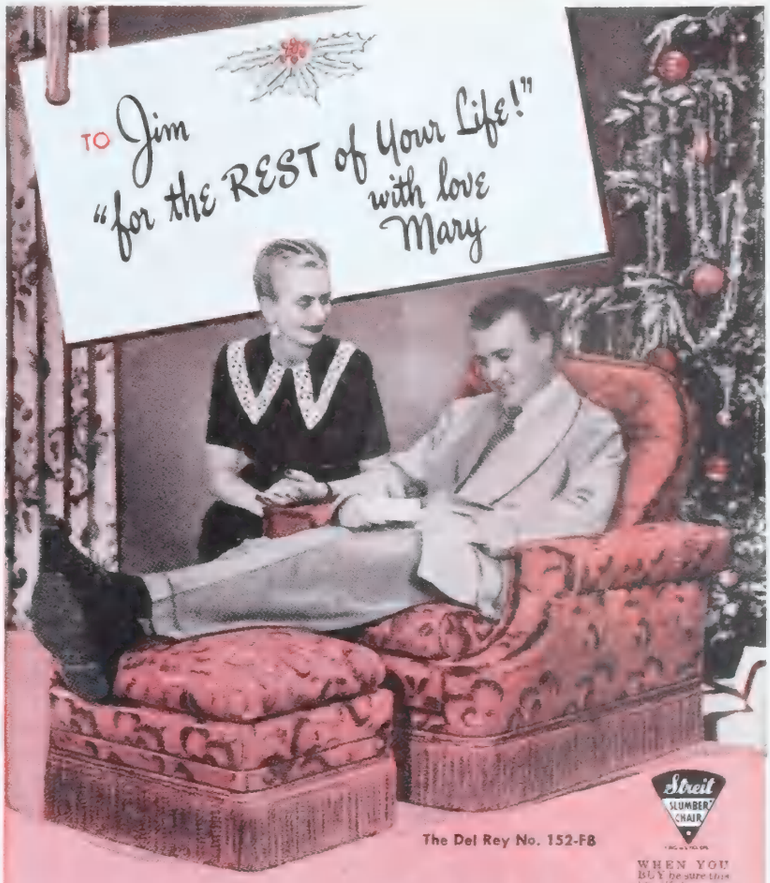
IF YOUR garden happens to be below floor level, as is true in the Pace-Setter garden, elevate some of the smallest shrubs by letting them drape over rocks placed a few feet back from the glass. You get a raised, jewel-case display from these shrubs.

Incidentally, all the important plants in the Pace-Setter garden are of the size your nurseryman knows as "landscape" and, except for the pine and the hemlocks, everything was moved in. Thus, there won't be apologies for a decade while waiting for the plantings to grow to the proper size for the scale of the house. Nor was there need to plant too thickly to hide

(*Continued on page* 312)



View of terrace off master bedroom, looking toward the pine in the garden outside the living room. Paving here is brick laid dry in sand for firm, all-weather footing for the chairs and table. Furniture is in naturalistic colors and design to fit the naturalism in the garden.



The Del Rey No. 152-F8

Streit SLUMBER CHAIR

WHEN YOU BUY be sure this identifying triangular trade-mark is attached to the chair.

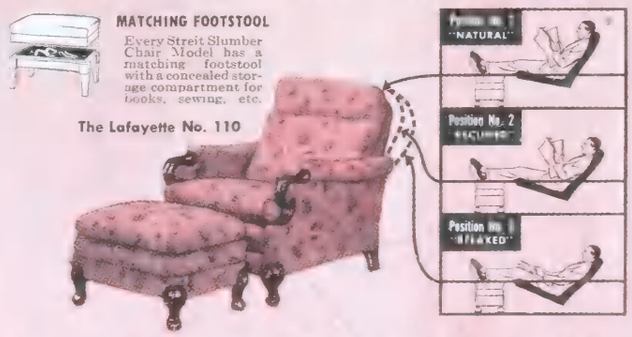
The Beautiful Streit Slumber* Chair

What finer gift could you possibly select for that man at the top of your Christmas list than the luxurious comfort of a genuine Streit Slumber* Chair. It's the kind of a gift he will enjoy for years. And don't forget . . . the Slumber Chair is a lovely addition to the furnishings of any room, besides being the most comfortable chair in the world. So, you see, it is a sort of two-way gift that will please you both for years and years to come.

Now is the time to see your nearest Streit dealer and place your most important gift order. Sit in a Slumber Chair while you're there and discover for yourself the comfort of the thick upholstered seat-and-back that adjusts to 3 positions of comfort . . . the seat-high upholstered footstool . . . and the soft cushion top that snuggles up to the crook of your neck.

You may have a choice of authentic period designs and fabrics, in both open and closed arm styles, to harmonize with any decorative scheme. Factory-made, washable cretonne slip covers are available to you at factory cost, by using slip cover coupon attached to each chair.

ADJUSTABLE TO 3 PERMANENT POSITIONS OF COMFORT



STREIT SLUMBER CHAIRS ARE SOLD BY FURNITURE AND DEPARTMENT STORES IN EVERY STATE AND U. S. POSSESSION

PUT *Decoralite* ABOVE YOUR BED

...you'll wonder how you ever got along without it.



Nothing like it ever before—an efficient reading light that is also a beautiful painting on glass. As you'd expect, Lightolier conceived it. Just hang Decoralite like a picture; plug it in like a lamp. Then click the handy 3-way bedside switch (that lights top, bottom or both of the concealed bulbs), and enjoy the most comfortable, sight-saving reading-in-bed light you've ever known. In colors and designs to suit every room and every decorative period. See them at better stores. From $16.95 (slightly higher west of the Rockies).

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"It's a Lightolier"—words that mean you buy in safety

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Please send me your full color brochure showing the many lovely Decoralite designs.

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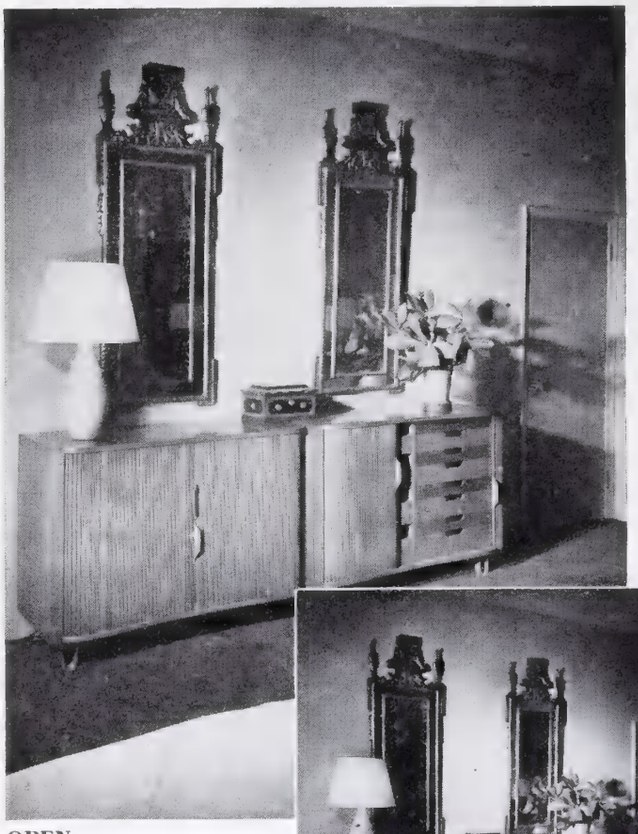
CITY ..... ZONE ..... STATE .....

The Master Suite

CONTINUED FROM PAGE 220

You saw the Master Suite and the Dressing-Bath Room on pages 218-221. Here are the ingredients that make it so comfortable:

FURNITURE: Bed, chairs, bench, chests, and desk—Dunbar Furniture Mfg. Co., Beene, Ind. Tables—Lord & Taylor, New York. RUGS: Special dye "Acacia"—A. & M. Karagheusian, Inc., New York. Needlepoint—Ernest Treganowan, Inc., New York. FLOORING: Oak strip by E. L. Bruce, Memph Tenn. FABRICS: Drapery chintz Kent Bragaline, Inc., New Yo Bedspread "Cotillion" from Lo & Taylor. ACCESSORIES: "Lave lawn" appliquéd bed linen, Mary's Castle blanket, antiq mirrors and tole lamps—Lord Taylor. Tall ceramic lamp—Re Rosenthal, New York. Table ligh er—Evans Case Co., New Yo BOOKS: Charles Scribner's So



OPEN

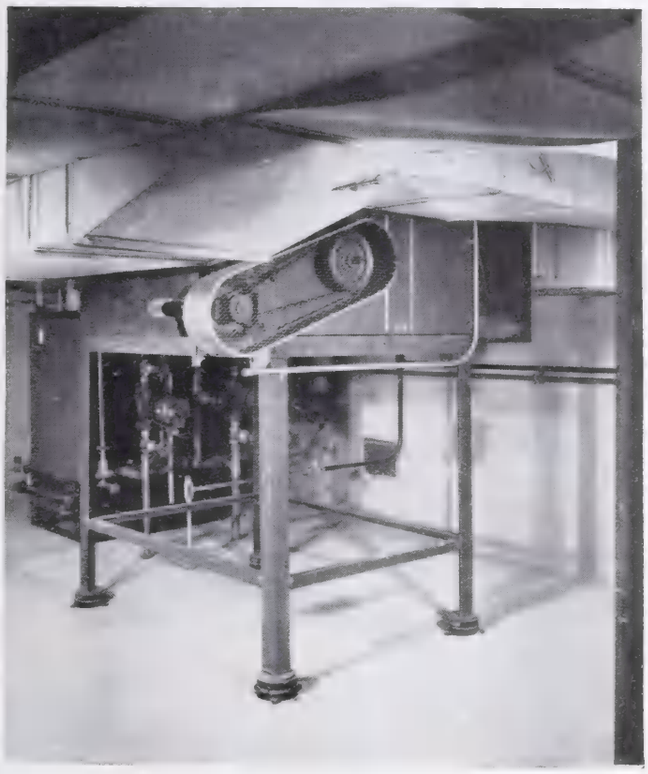


CLOSED

• There's drawer space aplenty for both Mr. & Mrs. in the two amber-finished mahogany chests. Easy to manage sliding trays, both deep and shallow, are sized according to your belongings. Tambour fronts glide across to create an uncluttered look. Graceful old Italian mirrors complement the simplicity of the modern chests.

HOW TO BUILD A CLIMATE-WISE HOUSE

CONTINUED FROM PAGE 261



Winter air-conditioner produces controlled interior atmosphere for health and comfort of inhabitants. Outside air is passed through cleaning-filter, warmed by hot water pipes from boiler, humidified, then circulated through ducts to family living quarters of house.

PAINT: "Wilco Seal" plywood nish—Wilson Imperial Co., New- rk, N. J. "Dutch Boy" white lead -National Lead Co., New York, . Y. Inside woodwork finishes— ratt & Lambert, Inc., New York, . Y "Wallhide" on plastered ilings and walls — Pittsburgh late Glass Co., Pittsburgh, Penna. acquer on natural wood surface— ualatone Products, New York.

WEATHERSTRIPS: "Accurate" eatherstripping—Accurate Metal Veather Strip Co., Inc., New York.

INTERIOR MILLWORK: Special ıbinet millwork in living room, ıaster bedroom, master bath, and udy-guest room—Colonial Wood- orking Co., Inc., Irvington, N. J.

FLOORING FINISH: Random width ık plank in living room, foyer, ıd dining room—E. L. Bruce Co., lemphis, Tenn. "Wright" rubber le in kitchen and laundry— Vright Mfg. Co., Houston, Texas. Zonolite" vermiculite insulating ncrete in Great Room—Zonolite Co., Chicago, Ill. Marbleoid "Velvatred" floor finish in Great Room —Marbleoid, Inc., North Bergen, N. J. Ceramic tile in all bathrooms —Cambridge Tile Mfg. Co., Cincinnati, Ohio. All other floors, standard oak—E. L. Bruce Co., Memphis, Tenn. "Dandux" canvas decking—C. H. Daniels, Daniels, Md. "Wilco Seal" floor finish—Wilson Imperial Co., Newark, N. J.

HARDWARE: Locks — Schlage Lock Co., New York, N. Y. Door pulls, bolts, and snuggers—The H. B. Ives Co., New Haven, Conn.

PLUMBING: "Crane" plumbing fixtures—Crane Co., Newark, N. J. Bathroom accessories—G. M. Ketcham Mfg. Corp., New York, N. Y. Copper water piping—Bridgeport Brass Co., Bridgeport, Conn. Domestic hot water heater, "Smithway Permaglas"—A. O. Smith Corp., Chicago, Ill.

HEATING: Gas winter air conditioner — Carrier, Inc., Syracuse,

(Continued on page 274)

Do you want 100% Longer Rug Wear?





Schenley 94.8 PROOF Gin

where perfect drinks begin!

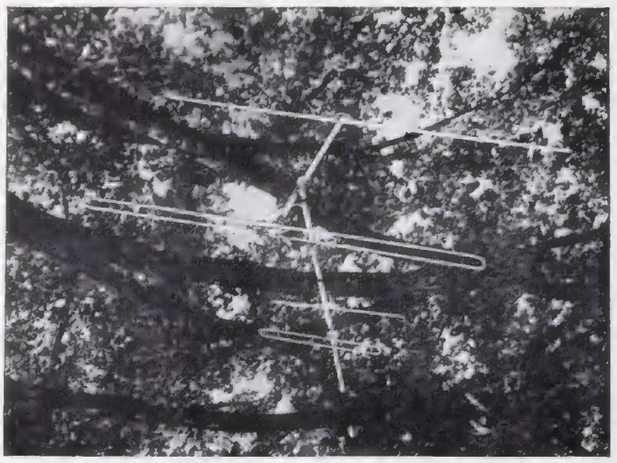


94.8 proof higher liqueur quality, makes the flavor last to the bottom of your glass

Fine Gin makes a fine Holiday gift

Here's the *new idea* in holiday gifts! Give Schenley 94.8 Gin. This high quality gin in its beautiful bottle makes a truly *luxurious* gift. It's smart! It's useful! It's welcome!

Distilled from 100% grain neutral spirits. Schenley Distributors, Inc., N Y. C



■ Architect Emil Schmidlin wanted the lines of the roof left unaltered by TV. The house has no attic so the antenna is placed 30 feet above the ground in the branches of a tree. Antenna wire runs from set to cellar and then underground to the tree trunk.

The Television and Radio in the Pace-Setter House



■ If two programs are on at once and there's a party split over a choice, the Pace-Setter House settles the issue with two sets. This living-room unit is a standard model finished in black lacquer, combines TV, AM-FM radio, and a two-speed phonograph.



■ This distinguished breakfront in the Great Room houses the second combination of TV, AM-FM radio, and a duomatic phonograph. There's generous space left for record storage. The cabinet was specially designed for provincial atmosphere of the room.

Two entertainment units were installed in the new Pace-Setter house, one in the Great Room and the other in the Living Room. The former has a custom installation. The cabinet's design, by DeGaal & Walker, is keyed to the room's provincial theme. It houses a "three-way" combination: a 16-inch metal tube Magnavox television receiver, AM-FM radio, and a duomatic or two-speed phonograph. The radio-phonograph is that used in the Windsor Imperial Magnavox.

The thickness (or depth) of TV sets which use the larger tube sizes upsets some decorators. It makes the instrument bulky and—some say—obtrusive when the unit is not in use. The Pace-Setter installation gets around this complaint. The 24-inch long picture tube, by means of a balanced pivot device, is mounted in a vertical position when not in use and tidily concealed by the doors in the breakfront's center section. When

(*Continued on page* 281)

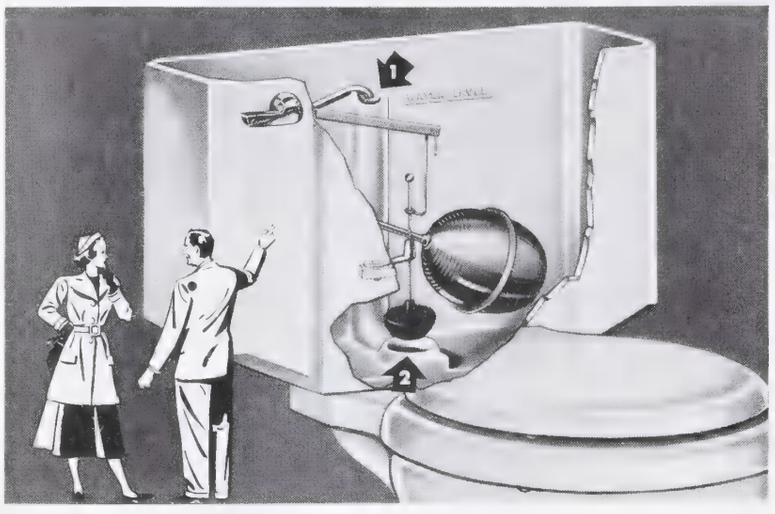


● A balanced pivot device swings the picture tube to a horizontal position when it is in use (above) and to a vertical position when it is turned off. See it concealed by closed doors at the top of this page. This trims cabinet size needed for large tube.



MAKERS OF FINE PLUMBING FIXTURES SINCE 1904

ELJER

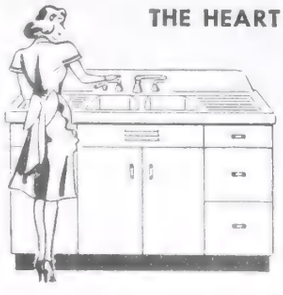


"These hidden features will save you money"

This unfamiliar view of a familiar object shows you one of the many reasons for the popularity of Eljer Bathroom Fixtures. The construction of Eljer Tanks safeguards you against a common cause of trouble and expense.

The Eljer *overflow* 1 and *ground-in valve seat* 2 are both made of real vitreous china . . . are an integral part of the tank itself. This eliminates the thin metal tubes and valve seats, commonly used, which wear and corrode and must be replaced. Vitreous china, of course, cannot corrode, will not require replacement, lasts the life of the fixture. These *exclusive* Eljer features have proved their worth in the millions of Eljer Fixtures now in use.

Yet an Eljer Fixture with this *extra quality* costs no more than an ordinary fixture . . . even less, considering the resulting savings in maintenance expense. For a free booklet on bathroom ideas, write Eljer Co., Box 192, Ford City, Pa.



THE HEART OF YOUR PLUMBING SYSTEM

Eljer's beautiful, chrome-plated brass fittings feature new, exclusive construction principles that assure long, satisfactory service. All wearing parts are easily renewable. Specify Eljer Fixtures with Eljer Brass for bathroom, kitchen and laundry.

ELJER CO. FACTORIES AT: FORD CITY, PA., SALEM AND MARYSVILLE, OHIO, LOS ANGELES, CALIF.



• Both master and mistress have a private wall of wardrobe storage. Space is meticulously dimensioned so that everything stores in an orderly manner. Notice that lavatory, shown at left of picture, is placed under a window with glass at the side to give cross lighting.

The Dressing-Bathroom

CONTINUED FROM PAGE 221

The Dressing-Bathroom shown on page 221 was equipped with: PLUMBING FIXTURES: Crane Co., Chicago, Ill. FLOOR, COUNTER TOP and WALL: Unglazed ceramic tile —Cambridge Tile Mfg. Co., Cincinnati, Ohio. RUG: "Tumbletwist" —Libertyville Textiles, Inc., Chicago, Ill. EQUIPMENT: "Eubank" swivel cabinet ironing board—L. H. Eubank, Inglewood, Calif. "Steam-o-Matic" hand iron—Rival Mfg. Co., Kansas City, Missouri. K-Venience closets accessories and sliding door hardware—Knape and Vogt Mfg. Co., Grand Rapids, Mich. ACCESSORIES: Glass bottles and apothecary jars — Shelley Marks, New York. Powder box and bristol glasses—Gourielli Inc., New York. Bird cage—Mottahedah Creations Inc., New York. Tupperware canisters used as flower containers —Tupper Corporation, New York. Antique bench and chair—Lord & Taylor, New York.



• Tub and shower are behind sliding glass doors. Steam escapes through openings at top of doors. Towel racks are handy to tub. Light switches for tub stall are outside the enclosure so there is no danger of shock. Notice how the tile covers the entire wall.



• The wardrobe storage wall for the mistress is amply supplied with drawers, each dedicated to a specific need. Behind the sliding doors is space for hanging garments. The wall at the end of this corridor is a full-length mirror which gives an illusion of space.



• No need to take garments to the laundry for last minute pressing. Board is stationary and folds up over storage shelves. The ladder makes it easy to reach to high shelves and slides into the space below the board. There's space in it, too, for extra storage.



• The radiant heat in this floor indirectly heats tub and tile so winter-time condensation is avoided. The radiant heat panel (seen behind glass door) is turned on for frosty mornings. Both tub and toilet stalls are individually vented. Door is glass with chrome frame.

Something New
IN OAK FLOORS



Bruce Ranch Plank Floor gives style and distinction at moderate cost

With alternate widths and walnut pegs, the new Ranch Plank Floor has the informal charm of an expensive random-width floor. Yet it costs about the same as an ordinary floor. It is a beautiful, durable, solid oak floor with an inviting, luxurious appearance.

Ranch Plank Floor is completely finished, requires no sanding or finishing in the home. The finish is the famous Bruce "Scratch Test" Finish in a new, mellow "Decorator" shade (medium dark). Everyone likes it!

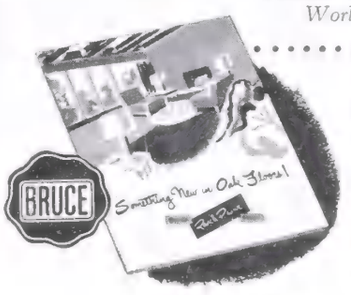
Interior Decorators Praise New Floor



Elizabeth Whitney of Chicago says: "Decoratively speaking, the Bruce Ranch Plank Floor is a real 'find.' It goes with both traditional and modern interiors. The random widths are ideal for Colonial and Provincial styles. In modern rooms, the oak grain and walnut pegs contrast delightfully with plain-textured fabrics and contemporary furniture."

Ask your architect, contractor or lumber dealer about this beautiful new oak floor for your home. Mail the coupon below for colorful literature on Bruce Ranch Plank Floor.

BRUCE
Ranch Plank Floor
Product of E. L. Bruce Co., Memphis, Tenn.
World's Largest in Hardwood Floors



Free booklet with color photos
E. L. Bruce Co.,
Box 397-R, Memphis 1, Tenn.
Send me literature on Ranch Plank Floor.
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Address.....
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WILL & BAUMER

Taperlite* Candles



Only Taperlites have the patented Firmfit End that makes placement easier and holds the candle proudly erect.

At leading department, grocery, gift, drug, florist and houseware stores everywhere.

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Will & Baumer Candle Co., Inc.
Syracuse, N. Y.
Leading Candle Craftsmen for Nearly 100 Years

HOW TO BUILD A CLIMATE-WISE HOUSE

CONTINUED FROM PAGE 269

N. Y. "Arco" convector radiators. "American" gas boiler—American Radiator & Standard Sanitary Corp., Pittsburgh, Penn. "B & G Hydro-Flo" controls and circulators—Bell & Gosset Co., Morton Grove, Ill. "Sarcotherm" controls — Sarcotherm Controls, Inc., New York, N. Y. "Even Ray" radiant heating coils—The Even Ray Co., Newark, N. J. "Minneapolis-Honeywell" thermostats — Minneapolis-Honeywell Regulator Co., Minneapolis, Minn. Registers — Independent Register Co., Cleveland, Ohio. "Dust-Stop" air filters — Owens-Corning Fiberglas Corp., Toledo, Ohio.



HEATING INSULATION: Roof and sidewall. "J M" superfelt rockwool insulation and asphalt felt—Johns-Manville, New York, N. Y. Roof of Great Room. "Corinco" cork-board insulation—Cork Isulation Co., Inc., New York, N. Y. Floors, Owens-Corning "Fiberglas"—distributed by Certain-Teed Products Corp., Ardmore, Penn. "Gold Bond" fiber insulation board—National Gypsum Co., Buffalo, N. Y.

SOUND INSULATION: Stud partitions covered with "J M" superfelt rockwool insulation and asphalt felt—Johns-Manville, New York, N. Y. Acoustical plaster, Great Room ceiling, "Sabinite"—U. S. Gypsum Co., Chicago, Ill.

ELECTRICAL AND LIGHTING EQUIPMENT: "Trade Wind Clipper" exhaust fans—Trade Wind Motorfans, Inc., Los Angeles, Cal. "American" air filters—American Air Filter Co., Inc., Louisville, Ky. "Smithway Permaglas" water heater—A. O. Smith Corp., Chicago, Ill. "Tiffin" remote control garage door operator — Quincy Mfg. Co., Tiffin, Ohio. "Continental" wall heater—Continental Radiant Glass Heating Corp., New York, N. Y. Electric panel boards Federal Electric Products Co.,

(*Continued on page 299*)

SEE THE

Hawaiian Islands Group

FEATURED BY THESE FINE STORES AND LEADING DECORATORS . . .

METROPOLITAN NEW YORK
R. H. Macy & Co.
ALBANY, NEW YORK
Mayfair, Inc.
ALLENTOWN, PA.
Hess Bros.
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Paine Furniture Co.
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D. M. Reed Co.
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Thurin's
CASPER, WYOMING
J. W. Forsling Furn. Co.
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Marshall Field & Co.
CINCINNATI, OHIO
John Shillito Co.
CLEVELAND, OHIO
Wm. Taylor Son & Co.
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Giddings, Inc.
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F. G. & A. Howald
DALLAS, TEX.
Simons-Langford, Inc.
DAYTON, OHIO
Rike-Kumler Co.
DES MOINES, IOWA
Younker Bros.
DETROIT, MICH.
J. L. Hudson Co.
ERIE, PA.
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ERIE, PA.
Trask, Prescott & Richardson
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FORT WAYNE, IND.
Wolf & Dessauer
GREEN BAY, WISC.
H. C. Prange Co.
GREENSBORO, N. C.
Morrison-Neese Co.
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Haydon House
HACKENSACK, N. J.
Huffman & Boyle
HAMMOND, IND.
Smacall's Studio
HARTFORD, CONN.
G. Fox and Co.
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Kiple & De Prenger
PALM SPRINGS, CALIF.
Bullock's
PASADENA, CALIF.
Bullock's
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RACINE, WISC.
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Joske's of Texas
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SAN MATEO, CALIF.
Layton's
SANTA BARBARA, CALIF.
Paulson Studio
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Paul T. Ward Co.
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TOPEKA, KANSAS
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WELLSVILLE, N. Y.
Bryan L. Shanahan
WILKES-BARRE, PA.
Isaac Long
YOUNGSTOWN, OHIO
McKelvey's
HAVANA, CUBA
Carlos Mendoza
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MANILA, P. I.
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FABRICS • CARPETS • WALLPAPERS

Exclusive manufacturers of all approved cotton and linen fabrics for Colonial Williamsburg Restoration

Hawaiian Islands Group

A TROPICAL TRIUMPH *styled by* Dorothy Draper

In a sun-drenched palette from the Pacific, in spirited designs brilliantly color-coordinated, Dorothy Draper captures the gaiety of the Islands for her thrilling new collection of fabrics, wallpapers and carpets. Schumacher exclusively presents this versatile group for versatile decorating – in your compact apartment or your country ranch house. Hawaiian Islands Group now at your decorator. F. Schumacher & Co., 60 W. 40th St., New York 18, N. Y.

In a sophisticated setting Dorothy Draper uses "Tropical Bark" wallpaper and drapes windows dramatically in "Hula Fringe" and the exquisite gold design of "Hawaiian Leaves" on sheerest nylon. The sofa and chaise longue are upholstered in "Lahala Tweed", printed Outrigger Cloth in Waikiki Blue, and the two chairs in Ti Green Outrigger Cloth. Looped carpet is shown in striking stripes of Pali Blue and Kahala Brown.



Schumacher

FABRICS • CARPETS • WALLPAPERS

Exclusive manufacturers of all approved cotton and linen fabrics for Colonial Williamsburg Restoration.



MORE HOT WATER MAGIC

This automatic gas water heater cannot rust—because glass cannot rust

Hot Water, always ready at the turn of a tap . . . for bathing, shaving, laundry, dishes! It *is* magic.

And it's *more* magic when your gas water heater has a special tank of glass-surfaced steel—tough yet flexible for shock and rust protection. That's why an A. O. Smith *Permaglas* Gas Water Heater gives you the strength of steel with the lasting rust protection of glass. That's why a "*Permaglas*" won't need replacing every few years.

FOR DRAMATIC PROOF, see your A. O. Smith dealer: merchant plumber, appliance dealer, gas company. Or write us for an illustrated folder showing sizes for all home needs. A. O. Smith Corporation, Water Heater Division, Kankakee, Ill. International Division, Milwaukee 1. *Licensee in Canada, John Inglis Co., Ltd.*





HEAVY MALLET BLOWS cannot crack or chip the glass-surfaced steel head of a *Permaglas* Water Heater.



SHOCKPROOF! Neither icy-cold nor scalding water affects this glass-surfaced steel section of a "*Permaglas*" tank.

FOR HOT WATER MAGIC GAS has got it!

Guaranteed by Good Housekeeping

A.O.Smith

AUTOMATIC WATER HEATERS

Permaglas *Duraclad* *Milwaukee*



• Why lift wheeled tools over thresholds or have to take down one piece of equipment to get another? Doors open to full width of cabinets. Each tool has its own spring-clip hanger that grips it tightly for storage, yet frees it easily.

The Garden Storage Wall

CONTINUED FROM PAGE 248

All of the garden tools, equipment, and supplies in our Pace-Setter-House were furnished by the Stumpp & Walter Co., New York. When you are ready to equip your storage wall, here are the principal items you will need:

LAWN CARE: "Homelawn" power mower, Toro Manufacturing Corporation, Minneapolis, Minn.; Magnesium Barrow, Dow Chemical Company, Midland, Mich.; "Springfield Sweeper," Parker Pattern and Foundry Company, Springfield, Ohio; Stanley "Grasshear," Stanley Electric Tools, New Britain, Conn.; "Seedmaster," Shopmaster, Inc., Minneapolis, Minn.; "Handi-cart," Masters Planter Company, Benton Harbor, Mich.; "Perfecto" lawn edger, F. C. Smith Development Co., Detroit, Mich.; "Multi-shear" lawn edger, Appliance Manufacturing Company, Santa Ana, Calif.

CULTIVATING: "Speedline," Union Fork & Hoe Company, Columbus, Ohio; "Featherlite" tools, Markle Featherlite Products Corporation, Detroit, Mich.; Henry hand tools, J. T. Henry Manufacturing Co., Hamden, Conn.; "Sprowel," Consumers Products Corp., South Bend, Ind.; Bemis weeder, Bemis & Call Company, Springfield, Mass.; Garden Auger, Cassidy House, Des Moines, Iowa.

SPRAYING: Hudson, 2,4-D sprayer, H. D. Hudson Manufacturing Co., Chicago, Ill.; "Insecto-gun," The Bradson Co., Burbank, Calif.; Dobbins Garden Duster, Dobbins Manufacturing Company, Elkhart, Ind.

SOIL CONDITIONERS: "Vigoro" plant food, Swift & Company, Chicago, Ill.; "Handy-Bale Peat Moss," Premier Peat Moss Corporation, New York, N. Y.; "Terralite" Zonolite Company, Chicago, Ill.; "Humex," Greengrow, Inc., Spartanburg, S. C.; "Topper," Weyerhauser Timber Company,

(*Continued on page* 285)



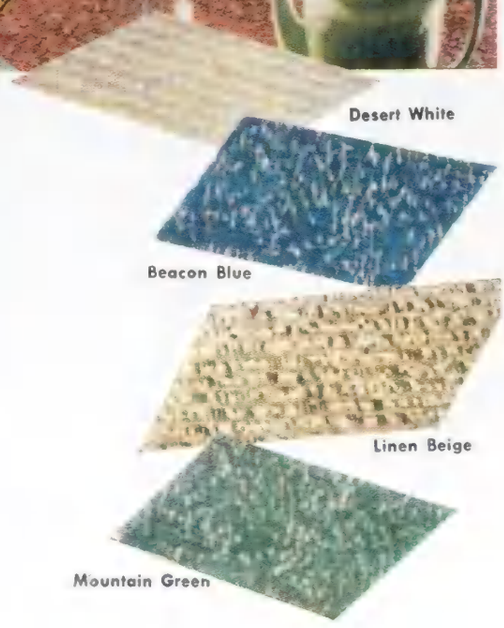
Carpets by Klearflax

BRING NATURE'S COLORS INDOORS



Upholstered Furniture - Herman Miller

Terra Rust, above



Moravian by Klearflax

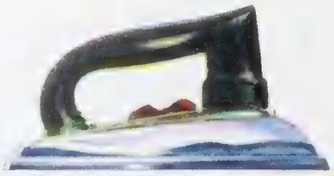
Smart, unaffected elegance in a handsome, durable weave of virgin flax. A subtle blending of many shades achieves the dominant color note. So distinctive in texture, Moravian has the appearance of hand-loomed creations. In excellent taste for either modern or traditional furnishings.

Reversible too . . . equaliy beautiful on either side! Standard rug sizes or wall to wall carpeting. By all means, whatever your means, see Moravian by Klearflax. Beauty, distinction, long wear at low cost!

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DULUTH 7, MINNESOTA

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... no ironing!

just 7 minutes



to wash



and hang!

FIBERGLAS* *Marquisettes*

Imagine marquisettes that never need ironing . . . you can wash and hang them in just 7 minutes! They're shrink-proof, too, and need no altering or stretching.

Sheer and airy, Fiberglas* marquisettes drape in soft, translucent folds that give new charm to your windows. Add their easy-to-care-for beauty to your home and you'll forget you ever considered curtains a problem!

Sun-fast . . . wash-fast . . . mildew-proof . . . rot-proof . . . water-repellent . . . . . . *will not burn!* At leading department stores in yard goods, tailored and ruffled curtains.

OWENS-CORNING
FIBERGLAS

Guaranteed by Good Housekeeping





■ The Outdoor Living Room is shaded most of the day by the well-rounded beech tree in the center of the terrace. Heat-bearing sunlight that slips by tree is kept out of the Great Room by carefully planned overhang and canvas "eyebrow."

OUTDOOR LIVING ROOM

CONTINUED FROM PAGE 211

Thanks to the great beech tree and the thoughtful orientation of the house, the Outdoor Living Room can be comfortably used three seasons of the year.

ALL OUTDOOR FURNITURE: Old Hickory Furniture Company, Martinsville, Ind. ACCESSORIES: Red and green Blenko glasses—American Craft, New York. Small green bowls and service plates—Rowantrees, Inc., New York. Large casseroles, marmite and copper mugs—Bazar Francais, New York. Individual casseroles—Finland House Corp., New York. Cotton tablecloths and napkins—Ellison & Spring, New York.

THE GREAT ROOM

CONTINUED FROM PAGE 208

Of all the rooms in our 1949 Pace-Setter House, the Great Room, shown on pages 206 through 209, is perhaps the most outstanding. For it is a new kind of living room designed specifically to meet the varied demands of our informal way of life today.

Here's the list of furnishings that went into the room:

FURNITURE: Revolving television chairs—Dunbar Furniture Mfg. Co., Berne, Ind. Sofa, lounge chair, and ottoman—Furniture Specialties Corp., New York, N. Y. Upholstered pouf—The Widdicomb Furniture Company, Grand Rapids, Mich. Wood tables—De Gaal and Walker, Inc., New York, N. Y. French imported side chairs and stools—Lord and Taylor.

RADIO-TELEVISION-RECORD PLAYER: Magnavox installation in De Gaal and Walker cabinet. RUG: Special handmade "Tunisia"—Lord and Taylor, New York. FLOORING: Marbleoid Velvatred—Marbleoid, Inc., North Bergen, N. J. FABRICS: Swiss curtains—Amberg Hirth, San Francisco, Cal. Drapery and sofa fabric—Jofa, Inc., New York, N. Y. Club chair and ottoman—Scalamandré, New York, N. Y. FIREPLACE DAMPERS: Donley Bros. Co., Cleveland, Ohio. ACCESSORIES: 19th-century Swiss tole figures—Shelley Marks, New York. Red lacquer tomato-shaped box—Little-Jones, New York. Inlaid box and lamps—Lord & Taylor, New York. Brass andirons—Wm. H. Jackson Company, New York. FLOWER ARRANGEMENTS: Irene's Flower Shop, So. Orange, N. J. HOUSE PLANTS: Hilton Dahlia Farms, Springfield, N. J.



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Wonderful, wonderful Lustertone.. most beautiful, most practical way to make a house a home! And the dreamiest decorating trick of all—that silvery satin-smooth stainless steel blends with every color scheme. Words can't describe it.... pictures don't do it justice. It's simply the finest sink your money can buy! Clip coupon now and learn more about Lustertone.



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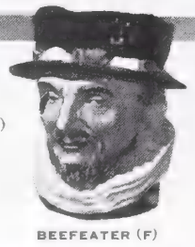
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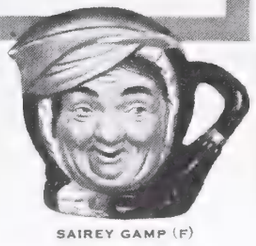
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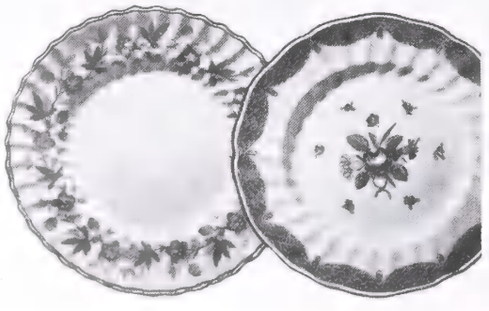

SAIREY GAMP (F)

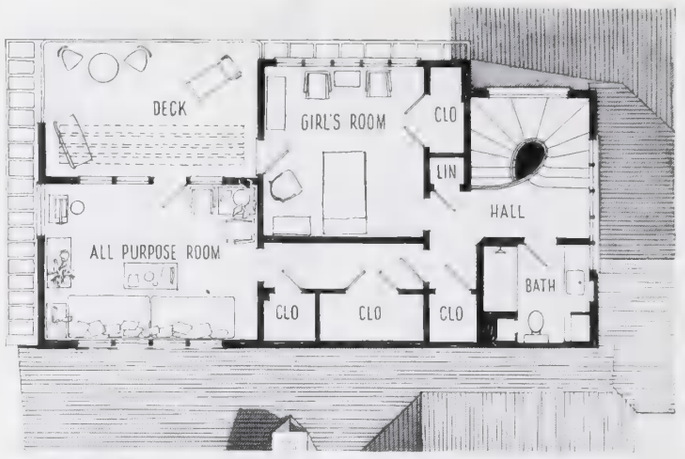
THE CHATSWORTH (H)

THE LOWESTOFT BOUQUET (H)

BUNNYKINS NURSERY WARE (G)







SKETCH BY VINCENT FURNO

■ Second-floor plan of the Pace-Setter House shows how the All-Purpose Room is off by itself—an independent and self-sufficient unit complete with private deck. It can be used as a hobby room, guest room, studio, or upstairs sitting room. Northeast exposure and well-engineered cross ventilation make it particularly inviting during the summer months.

The All-Purpose Room

CONTINUED FROM PAGE 223

Furnishings as well as design make this room adaptable to so many different uses. Here's what it takes to make an All-Purpose Room:

FURNITURE: Beds, chest, tables—Dunbar Furniture Mfg. Co., Berne, Ind. White corner table—The Widdicomb Furniture Company, Grand Rapids, Mich. Primavera veneer coffee table—Tappin'Keal, California. Drawing table and stool, and imported Puerto Rican string chairs—Lord & Taylor, New York. RUG: "Tumbletwist"—Libertyville Textiles, Inc., Chicago, Ill. FLOORING: Oak strip—E. L. Bruce Co., Memphis, Tenn.

FABRICS: Drapery chintz—Scalamandré Silks, New York, N. Y. "Thaibok" on beds—Burwell, Allen & Co., Inc., New York, N. Y. ACCESSORIES: Kurt Versen goose neck lamp and classical head—Lord & Taylor, New York. Hanging light fixtures—Ledlin Light Designers, Inc., New York, N. Y. Green glass bowl—Shelley Marks, New York, N. Y. Hexagonal tea caddy and fruit shaped box—Little-Jones, New York. Art Books—Charles Scribner's Sons, New York.

THE DECK

FURNITURE: Imported Italian wood chairs, table and loveseat—Lord & Taylor, New York, N. Y. FLOORING: "Dandux" canvas decking—C. H. Daniels, Inc., Daniels, Md. AWNING CANVAS: The Astrup Company, New York.

THE MAID'S ROOM AND BATH

CONTINUED FROM PAGE 244

FURNITURE: Green lacquer wood pieces—Crawford Furniture Manufacturing Co., Jamestown, N. Y. Lounge chair—Jamestown Royal Upholstery Corp., Jamestown, N. Y. Side chair—Jamestown Lounge Co., Jamestown, N. Y. Bed—Eclipse Sleep Products, Inc., New York. Alarm radio—General Electric Company, Syracuse, N. Y.

RUG: "Monticello"—Bigelow-Sanford Carpet Co., Inc., New York. MATCHING FABRIC AND WALLPAPER: "Chelsea Chintz"—S. M. Hexter Company and Warner-Thibaut, New York. Bedspread fabric—Louisville Textiles, Inc., Louisville, Ky. ACCESSORIES: Bamboo-wrapped flower container—Langbein Giftwares, New York. Bristol cup—Shelley Marks, New York. Seth Thomas clock—General Time Instrument Corp., Thomaston, Conn. Desk lamp, cigarette box, ash tray—Modernage, N.Y.C.: prints, table lamps, mirror, folding table—Lord & Taylor. FLOORING: Oak strip—F. L. Bruce Co., Memphis, Tenn. PLUMBING FIXTURES: Crane Co., Chicago, Ill. FLOOR: Unglazed ceramic tile—Cambridge Tile Mfg. Co., Cincinnati, Ohio.

THE TELEVISION AND RADIO IN THE PACE-SETTER HOUSE

CONTINUED FROM PAGE 271

in use, it is, of course, horizontal.

A Magnavox Hepplewhite, a standard model except for its ebony finish, was installed in the living room. This receiver has a 12½-inch picture tube with a screen area of about 90 square inches. It also is equipped with an AM and FM radio plus duomatic phonograph.

A special kind of television antenna had to be worked out at the Pace-Setter House. Architect Emil Schmidlin didn't want the TV antenna on the roof. He thought it would mar the balance of his composition. The installation man was told to search for some other elevation for his antenna, an inconspicuous spot that wouldn't strike a wrong note in the architectural picture. The attic is occasionally a second choice to the roof. But this house had no attic. However, an exploration of the premises discovered a sturdy tree near the house. One of the branches, about 30 feet from the ground, afforded a good, direct air shot at the New York area where the great television stations which are accessible from the Pace-Setter House are operating.

This didn't completely solve the problem. An antenna has to be connected to its receiver by a lead-in wire. Elevated wires would be considered taboo in this setting. Hence the lead-in cable was run from the set to the cellar and from there underneath the new sod to the tree trunk and up the tree 30 feet to the designated branch.

Such a cable has to be snugly hooked up. Otherwise the signal will lose in strength or clarity or both. In this case a special type of coaxial cable was chosen. It had been developed during the war for use on naval vessels. Being resistant to salt water conditions, it will be secure, for some years, against erosion underground. It is familiar to television service men as the *RG-58U coax* and is a moderate-price item at almost any television store.

The basic antenna form used in the Pace-Setter House is the dipole, the simplest of the antennas. A reflector has been placed behind it

(*Continued on page* 311)





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NEWS for popcorn lovers!



Here's that new handy, quick-popping

Electric Corn Popper by West Bend



● Showing how popper can be used in preparing or heating other foods and beverages. Above, heating unit is used to keep coffee hot. Use it to percolate coffee, warm baby's bottle, etc. Below, entire utensil is used to make chili. Also ideal for small casseroles and custards.



Now it's easy to have crisp, delicious popcorn — popped to perfection — wherever and whenever you want it.

No stirring — no shaking

Just sit back, look through the lid of heat-resistant glass, and watch it pop. And it's ready in about two minutes after you add the corn to the pre-heated cooking oil!

West Bend's special quick-heat "popping well" concentrates the heat and speeds the popping action. When you empty the popping pan, you find that every kernel has popped. And the pan is bright as ever — there's no burning or sticking.

It's a beauty you can take right into the living room. Just the thing when you have folks in to watch television.

Has many other uses

Electric unit can be used separately — or the entire appliance can be used in preparing or heating many different foods.

The base and handle are molded plastic; heating unit uses AC or DC current; the popping pan is polished aluminum. Holds two quarts. Price, with cord, $6.95 (excise tax included). See it now at leading stores. If they can't supply you, write

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● Ingenious anchorage of vertical blind consists of tiny but powerful magnets suspended from strips on outer edge of each blind. Magnets attach automatically to metal floor standards, release when blind is opened.

The Living Room

CONTINUED FROM PAGE 199

The Living Room which you saw in color on pages 196-199 really extends into the Twelve-Months-A-Year Garden. You can study this relationship in plan on page 205. See the secret of the year-round garden on page 217.

The furnishings which we chose for the Living Room are listed below:

FURNITURE: Sofa, armless chairs, plum velvet chairs, coffee table, Far East cocktail tables—Baker Furniture Company, Holland, Mich. Queen Anne secretary—Lord & Taylor, New York, N. Y. TELEVISION: Magnavox Standard Hepplewhite — Magnavox Company, Fort Wayne, Ind.

FLOOR COVERING: "Furrotex" chenille rug—The Firth Carpet Company, New York, N. Y., FABRIC: Sofa, armless chairs, China silk—Oriental Textiles, New York, N. Y. ACCESSORIES: Thru-Vu blinds—Thru-Vu Vertical Blind Company, Harrison, N. Y. Basalt sugar bowl and creamer, small coffee cups—Josiah Wedgwood & Sons, Inc., New York, N. Y. Stationery, Laura Lee Linder leather accessories—Eaton Paper Corporation, Pittsfield, Mass. "Ronson" lighter—Art Metal Works, Inc., Newark, N. J. Modern decanter—Design For Living, New York, N. Y. Hand bronze vase—A. J. Van Dugteren & Sons, New York, N. Y. Cambodian hand fragment—Shelle Marks, New York, N. Y. Lowestoft tea caddy and tea pots—Mottahedeh Creations Ltd., New York, N. Y. Lamps, Chinese canister—Lord & Taylor, New York, N. Y. FLOORING: Oak Plank—E. L. Bruce Company, Memphis, Tenn.





● Holders into which fabric strips slip have hinged metal clip which may be swung out to permit removal of cloth strips for laundering. Design of plastic holder is like safety pin, and it is just as easy to open.



■ Vertical position of cloth strips keeps them dust-free for much longer periods than horizontal-type slats, and the cloth strips remove easily and quickly for washing and ironing. A 15-ft.-wide curtain bundles into 16 inches.



● After laundering, strips are rehung on upper plastic holders, made taut by insertion in lower ones. Standard cloth comes in 8 colors: beige, lime, gray, rose lichen, smoke, gold and green. Cost: around $1.50 per sq. ft.

Your Obt Servant

The Eighteenth Century bequeathed us a tradition of gracious hospitality which was based, in great part, on the enduring loveliness of their charming tables. One of these, adapted for our own day by Weiman, is the lazy Susan, truly—and beautifully—"your obedient servant."

One of a new group on display at fine furniture and department stores everywhere.



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• Extra serving space is one way to make entertaining easier. And notice this device from the decorators' bag of tricks to combine wood colors and finishes. See how effective the use of a dark server is here, adding a note of contrast to the light wood of the table and chairs.

Why entertaining is easy

CONTINUED FROM PAGE 229

In our Pace-Setter House you can entertain indoors or out, formally or informally, with a minimum of fuss and feathers. New ideas like the wall kitchen in the Great Room which appears on page 229 make this possible.

This is what we selected for the table setting on page 226: CHINA: "Dubarry"—Castleton China Inc., New York, N. Y. SWEDISH CRYSTAL: Orrefors "Viking"—Georg Jensen, New York, N. Y. LINEN: Appliquéd place mats and napkins—Lord & Taylor.

Wall Kitchen in Great Room. EQUIPMENT: Elkay Lustertone stainless steel sink—Elkay Mfg. Co., Chicago, Ill. St. Charles cabinets installed by Barmark, Inc., Newark, N. J. "Hart" Gas Griddle—Hart Mfg. Co., Inc., Louisville, Kentucky. Paley "Lo Boy" refrigerator—Moss Atlas Corp., Brooklyn, New York. Ice bucket—Hammacher-Schlemmer, New York, N. Y. Hawk Barbe Brazier—Hawk House, Los geles, California.

The Entrance Hall. FU TURE: French Provincial ch chair, bench, and lavabo; old netian mirror—Lord & Tay New York. ART: Sixteenth Cent French carved wood pane Dehran G. Kelekian, Inc., N. WALLPAPER: Screen-printed "G axy"—Gene McDonald, New Yo N. Y. FLOORING: Oak plank—E. Bruce Company, Memphis, Te ACCESSORIES: Antique gilt clo driftwood and pewter covered bo —Lord & Taylor, New York. Bra chandelier, Finland House, N York.

The Stair Hall. WALLPAPE Screen-printed "Galaxy"—Ge McDonald, New York, N. Y. RU A. & M. Karagheusian, Inc., N York, N. Y. SPECIAL STAIRWOR John Mazey, Newark, N. J.



THE GARDEN STORAGE WALL

CONTINUED FROM PAGE 276

igview, Wash.: Plant food eader. Salem Tool Company. em, Ohio; "Ross Root Feeder." s Daniels, Inc., Des Moines. a.

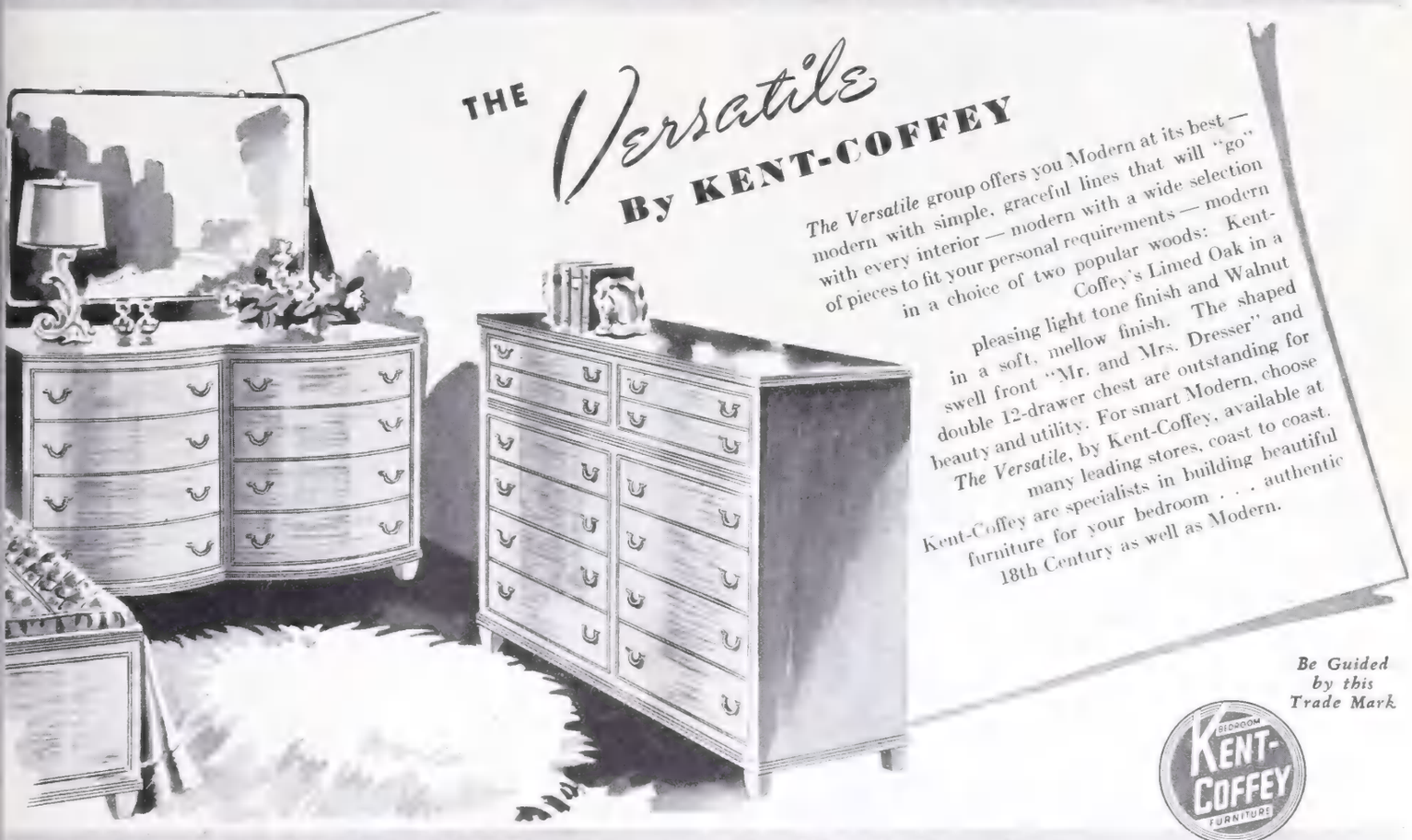
PRUNERS: Wiss Cutter and ner. J. Wiss & Sons Co., New- N. J.; "Snapcut" pruner. Sey- ur Smith & Son, Inc., Oakville. n.: Bouligny Pruner. R. H. ligny, Inc., Charlotte, N. C.: rrott Head" pruner. William ollhorn Company, New Haven. n.: Lopping Shears. J. Cart- ght & Son, Malaga, Calif.

WATERING: "Shower Queen." me Sprinklers, Kalamazoo. h.; "Waterwand," Waterwand. mont, Calif.: "Spraylo," Skin- Irrigation Company, Troy. io; Hose Reel. Salem Tool Com- y, Salem, Ohio: Plastic Hose. dee Manufacturing Company. icago, Ill.: "Sprain." Sprain. icago, Ill.: Watering Can. Lisk- ory Corporation, Buffalo, N. Y.; ke and Circle Sprayer. W. D. en Manufacturing Co., Chicago. : "Moistr-Meter," Garden Spe- lties Company, Chicago, Ill.; e Hose Nozzle. Scoville Manu- turing Company, Waterbury, Conn.: Lever Spray. Kay Products Industry, Cleveland, Ohio: "Iri-ga- tor." Irigator Mfg. Co., Tuscon, Arizona. "Sipco Ground Soaker." Scharton Iron Prod. Co., Racine, Wisc.

MISCELLANEOUS: "Swivelier" Garden Light. Swivelier Company, Inc., New York, N. Y.: Reflector Flood Lamp. General Electric Company, Bridgeport, Conn.; "Metropolitan" Coldframe. Metro- politan Greenhouse Construction Company, New York, N. Y.: "Twin Pails," Wheeling Corrugating Com- pany, Wheeling, West Va.: "Ero- sionet." Bemis Bro. Bag Co., St. Louis, Mo.: "Seed Soer." Gro- Quick Company, Chicago, Ill.: Knee Pads. Judsen Rubber Works, Chicago, Ill. 1949 Mercury Station Wagon, courtesy of Messmer Mo- tors, Inc., Plainfield, N. J.









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Write her a letter giving the information requested on the opposite page. After Mrs. Neal studies it thoroughly, you will receive a handy portfolio containing four pages of sound, helpful advice, each page taking up a different aspect of your room—color, fabrics, accessories, and furniture placement. Incidentally, all samples of fabrics, paint colors, and wallpapers, *chosen for your particular room alone*, will come fastened down to make sure neither you nor an exploratory offspring can mislay them.

Your letter should also include something of yourself, your tastes, the way your family lives. Since Mrs. Neal believes as firmly as HOUSE BEAUTIFUL that a successful home should reflect the tastes and habits of its occupants, her friendly advice is as personalized as your monogrammed linens. The fee is five dollars a room, and the service is limited to advice by mail.

WHAT YOU DO

1. Send us a floor plan drawn to ¼-inch scale, showing window and door placements, giving measurements and dimensions, ceiling height, and distances fireplaces or jogs extend from wall. Indicate the location of radiators, pipes, and electric outlets. Tell us the kind of windows you have whether sash or casement, small or large panes, the distance of sills from the floor. Tell us in what direction the windows face.

2. List your favorite colors, and tell us which styles of decoration and furniture you prefer. Describe the furnishings you wish to keep and what you desire to buy new. Tell us whether your taste leans to wallpaper or paint.

3. Describe your location, whether city, suburban, or country. If there is a particular condition which must affect your choice of furnishings, please mention it. State your problems clearly in separate paragraphs. The more carefully you follow the instructions, the more helpful you will find the decorating advice you receive.



WHAT WE DO

1. We will send your floor plan back to you, showing your furniture arranged in a comfortable, balanced manner.

2. We will suggest color schemes and send color guide samples of wallpaper, paint colors, and fabrics. We cannot, however, guarantee fabric distribution in all regions, but our samples will serve as guides for your shopping.

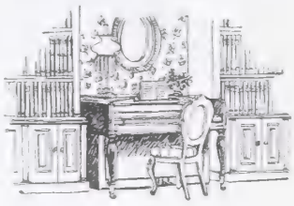
3. We will suggest draperies, accessories, and the placement of pictures, mirrors, and lamps.

4. We will send you this information—four pages of it—clipped together in an orderly, easy-to-refer-to portfolio, 8" x 10". All samples will be pasted down neatly and securely on the pages so you won't mix them or lose them.

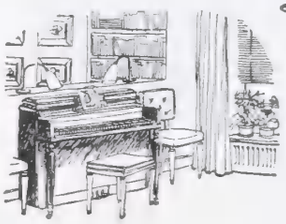
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Address her at HOUSE BEAUTIFUL, *572 Madison Avenue, New York 22, N.Y. Give all the important facts. Allow at least 3 weeks for reply. Remember to include fee of $5 per room. Make checks payable to* HOUSE BEAUTIFUL.





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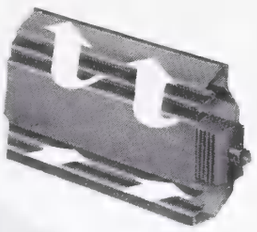
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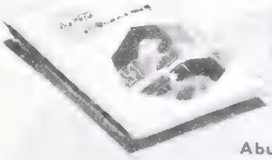
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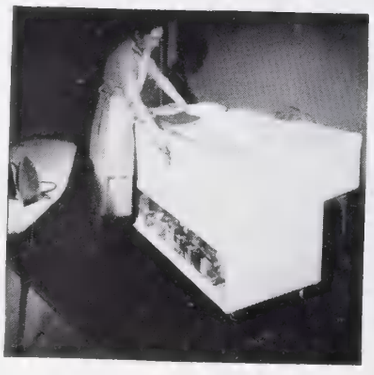
In Canada: C. A. Dunham Co., Ltd., Toronto. *In England:* C. A. Dunham Co., Ltd., London

It's Worth MENTIONING

by Julie Polshek

Breathtaking is the only word that describes the fabulous beauty of these all-nylon Baronet curtains. Lavishly full ruffling and tie-backs of exquisite Alençon lace make them look for all the world like an old-fashioned wedding veil. Incredible as it seems, this vision of loveliness "does up" as easily as a nylon slip and keeps its "bloom" all the years of its long life. White. Panels 48" x 90". $75 pr. Paine's. Boston. Mass.





This month's blue ribbon goes to this Fowler Roll-A-Way. Its prime function is to conceal idle laundry tubs, but the white-enamelled metal cabinet is worth its price just as a super-size clothes cart and sorting and sprinkling counter. Roll it nearby when ironing. Storage shelf stows laundry supplies within arm's reach. 49½" long. 33½" high. 24½" deep. 6" x 2" pipe cutout. $30. Hammacher-Schlemmer. N. Y. C.

Used singly or as a team, this all-metal Cosco folding ironer table and gliding posture-back ironing chair have no equal. Upholstered back rest adjusts to any height, tilts to follow your movements. Back slope of matching seat adds to your rocking-chair comfort. Red or black Duran plastic with white-enameled, tubular steel frame. $10.50. 25½" chrome-legged table (white, red, yellow, blue, green). $14. Lewis & Conger. N. Y. C.



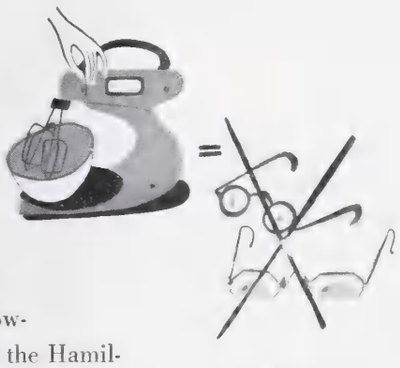


Elegance without laundry care is yours with the Princess daisy mat-and-coaster sets that add such beauty and drama to this elegantly-appointed table. The fringed, half-round mats are dead-ringers for the white hand-woven linen from which they're photographically reproduced. The yellow-eyed daisies look real enough to pick. Join two mats to make a dramatic centerpiece. $3 for 4 sets. Crane's. 419 E. 57th St., New York. N. Y.

(*Continued on page* 290)

Take It Easy, Lady!

CONTINUED FROM PAGE 265



Have you ever spoiled a batch of food because your mixer exceeded the speed limit or staged a slow-down? The Mixguide on the Hamilton Beach Mixer is a sort of speedometer, marked for ten different speeds covering every mixing purpose. Under your thumb, and your eye as well. Just set the control for slow mixing, whipping potatoes, mixing cooked icings. The pre-tested right speed for the specified mixing is automatic.





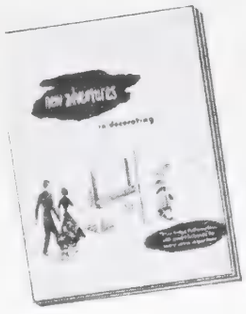


Blue Ridge Doublex Glass assures privacy, admits light, and creates sparkling decoration in these Aluminum Windows by Timm of Los Angeles.

Beauty treatment...

...for view-obscuring windows

Windows that must assure privacy can be distinctive...with Blue Ridge *Patterned Glass*. Its fine patterns add character to every room, go with all decorative themes. Because it transmits light yet obscures views, this glass is equally smart for panels, partitions—even for entire walls. It may be *Satinol**-finished for greater privacy, *Securitized* (heat-tempered) for greater strength. Your L·O·F Glass Distributor can show you over 20 Blue Ridge patterns to give you original ideas for your home. *®



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BLUE RIDGE
Patterned GLASS L·O·F

IT'S WORTH MENTIONING

CONTINUED FROM PAGE 288



Roll out the red carpet for the debut of these spatula thoroughbreds into home kitchens. The village Blacksmith Folks created them for professional chefs—they won their laurels years ago in the arena. The way the springy blades respond to your very touch is enough to make any amateur chef purr. (A gift clue?) Rosewood-handled trio provides a complete set of food-turners. $4 set. Farm Home Foods, Watertown, Wisc.

Lushness and all-out practicality go hand-in-hand in this exquisite Oakleaf Decorator Ensemble by Cabin Crafts. The handmade look of the Needletuft design and lavish ruffling are the epitome of luxuriousness. Yet, the silky percaline accessories take tubbing and wear like a Spartan. White or dusty pink. Single or double coverlet with dust ruffle. $34.50, $35.50; sham $7; vanity skirt $13; curtains $15; Swag $10. Horne's, Pittsburgh.



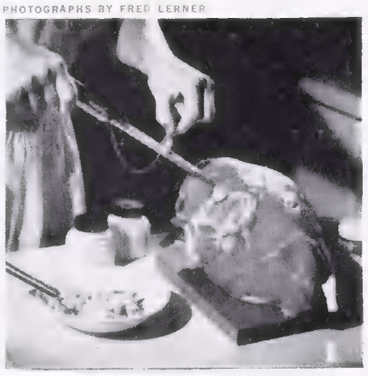


A meat thermometer and a deep frying thermometer are culinary indispensables, as anyone knows who has relied on the perfection and never-fail accuracy of thermometer cookery. This trustworthy Airguide pair will make you wonder after their first stint why you didn't forsake "maybe" methods long ago. They're reliable, sturdy, readable. Meat thermometer, $1.50; frying thermometer, $2.50. Selden Cooper Shop, Asheville, N. C.

Convert your electric mixer into a polisher or sander. With Toolzon snapped on its shaft, you're set to polish silver, furniture, woodwork or the family car to a fare-thee-well in short order. Replace lamb's-wool buffer with sanding disc and Toolzon takes on any sanding project. Unsnap it from shaft and mixer returns to K.P. duty. The work-saving "find" fits all mixers. $3 complete with buffer. 3 discs. HESCO, Box 5309, Chicago.



PHOTOGRAPHS BY FRED LERNER



Herbs and seasonings are diffused all through a roast by this Tender-alarder. Professional chefs know the worth of this modernized larding needle, too, for threading lean meat with fat to tenderize it. Channeled needle goes deep into the roast with its cargo of shortening and seasoning; pusher unloads it and presses it into the meat. Gashes made by larding also hasten roasting. $1.50. La Palette, 509 Fifth Ave., N. Y. C.

(*Continued on page* 292)

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PERIOD BAROMETERS

ES & STEINMETZ, INC., CHICAGO 47

DECORATOR'S DIARY

CONTINUED FROM PAGE 190

iana for the finest furniture made today. Or so I always thought. Was certainly taken aback last week when Aunt Beth calmly announced. "Your Uncle Henry wants you to get him a bar." Seems he was tired of trekking out to the kitchen and being lectured by their straight-laced Mary every time he wanted to make a cocktail. But a bar! All I could think of was a dizzy contraption of pickled pine. leatherette. and a brass rail sitting in the middle of that staid living room. Then I remembered the "mixing table" I'd seen the week before at



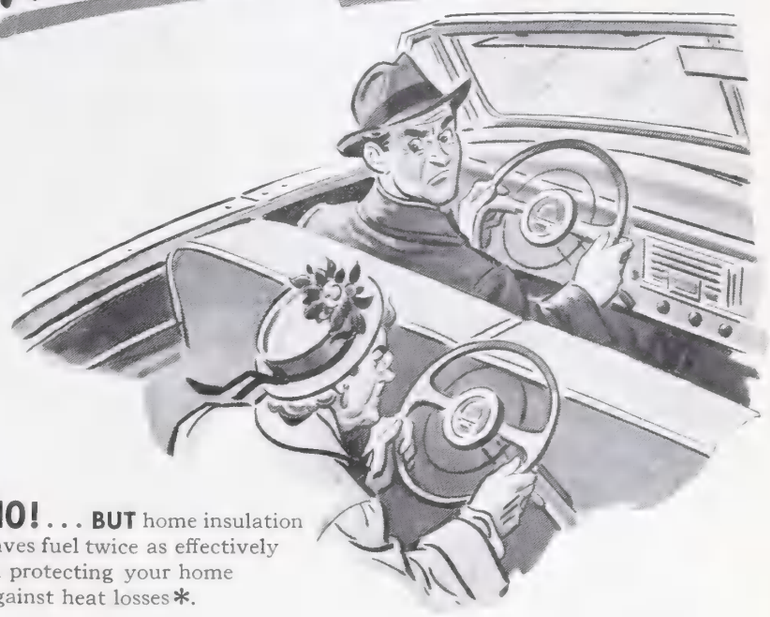
Mixing table-console

Hathaway's. It's one of the Johnson Furniture Company's "American Museum Collection" of reproductions. A very simple console table of dark mahogany with a discreet amount of light wood inlay. Height is 32½ inches—good height for a working counter—and the top is black glass. Why not a bar for Uncle Henry? I asked Hathaway's to send it up and he's so delighted with it I can hardly get inside the door before he calls out: "Manhattan or Martini?"

Never thought of it before. but I believe Abe Feder is right when he says the more people you have in a room. the more light you need. He took me to see a house on Seventieth Street where he has put this theory into practice. The drawing room ceiling is studded with recessed spots. like a star-spangled sky. All of them work from one switch but incorporated in the switch is a rheostat. You push the button and hold it until the light reaches a level to your liking. Then you stop. If you want the light higher you push the button some more. When the family is there alone. a fairly low light level is enough. Mr. Feder tells me. (The

(*Continued on page* 293)

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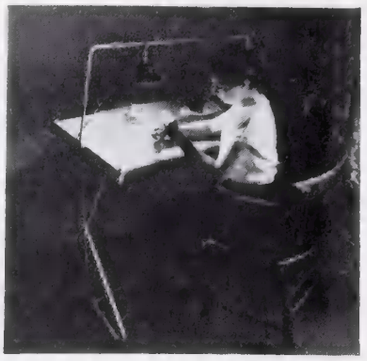
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IT'S WORTH MENTIONING

CONTINUED FROM PAGE 290



Here's headline news for hookers. First, the alumin armed sliding Rug-Lite that lig your path so brightly you can bl delicate shades at night. Secc the folding, featherweight alu num frame that adjusts for r from 45" to 70" with only a cha of sticks. Frame, with 45" sti (55", 65", 70" available) $15. Rug-Lite (extends to fit frames to 70"). $7.50. Wilder Rug Ho ing Supply, Worcester, Mass.

Wet and snowy days cease to be a never-ending round of mopping up when you station this aluminum Boot Butler at your door. The trim rubber-and-boot garage saves the floor, too, by keeping dripping, muddy overshoes off hall or kitchen floors—where they usually end up for lack of a better parking lot. Removable corrugated tray syphons drip into the trough and hastens footgear drying. $3. McGinley Products Co., Minneapolis 8, Minn.





This versatile Maidette handl every draining job, from gree to dishes—and does them all li a master. When the need is drai ing washed foods, you use t lipped aluminum tray "as is when you need a dish drainer cooling rack, just snap on tl chromed metal rack. Rubber fe keep tray off the drainboard. Bo ing water won't mar its finis 20"x12", red, blue, silver. $3. Ma colm's, 524 N. Charles, Baltimor

Solving table problems in wee kitchens, breakfast nooks, nurseries, playrooms, and laundries is the forte of this Wallco Foldaway. It asks only 20 inches of wall space and enough room to spread its strong 24-inch wing. Gleaming, aluminum-banded Wallco top (a plastic-impregnated, laminated "sandwich") is stainproof, rugged, decorative. Ivory, black, yellow, gray, light green, Dutch blue. $11. L. Grossman & Son, Quincy, Mass.





The same cleaning and finishin prowess that made Simoniz a by-word among auto owners wil have you rooting for this household Simoniz for furniture and wood work. The satiny brilliance it im parts as it cleans endures for months without polishing. A quick once-over cleans the hard, grease less finish of soil. In mahogany, wal nut, maple, or neutral, to enhance wood finishes. 69¢ jar (shipped post. col.). Carson's, Chicago.

(*Continued on page* 298)

DECORATOR'S DIARY

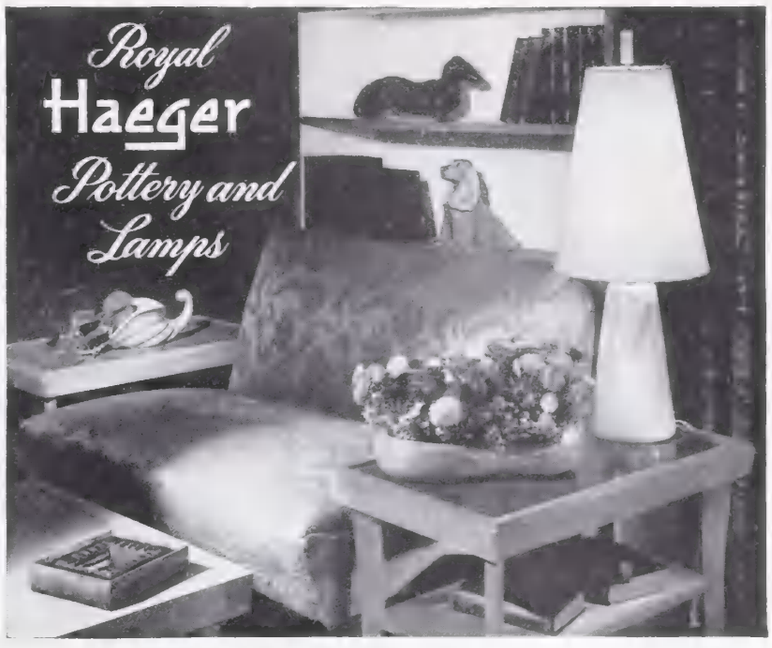
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ling lights are supplemented by few tall lamps and the lights on collection of paintings which es the wall.) When there are a w guests, the lighting is stepped . And for a party, the ceiling is ned ablaze. To create a gala od, sparkling light is as im- rtant as champagne. Feder says, d he's so right.

fter seven years of being packed o five small rooms, the McCal- ns signed a lease for a new and acious apartment and—all in the me week—signed a deed for a all week-end house at Hyde rk. Now they are faced with rnishing both places at once. The artment calls for new draperies roughout, plus considerable car- ting. And the house doesn't have tick in it, not even a stove. Spent ouple of hours with Mrs. McCal- n making out a list of what was eded and by the time we got wn to draperies for the country. e began to look very miserable. ere just wouldn't be enough ney this year, she moaned. eered her considerably when I d her about Clopay Pallet-Prints. They're ready-made draperies of vinyl plastic printed with a new process that allows as many as twelve colors to be used in one pattern. Each drapery panel is about 30 inches wide and 2½ yards long, and equipped with an automatic French pleater. Suggested a Cape Cod fishing scene pattern on a beige ground for the living-dining room, the two floral patterns that come on white grounds for two of the bedrooms, and a solid color for the boy's room. At $1.98 a pair for the prints and $1.79 for the solid color "Textured Cloth," we can do all eighteen windows for less than $49. She can buy the Clopay draperies at Woolworth's.

Keep in mind for bedspreads: "Stockholm" and "Vulcan," two new tweedy looking fabrics at Jud Williams. They are power-loom translations of handweaves by Marianne Strengell, medium-weight upholstery cottons with interesting nubby textures. But the colors are a good deal lighter than one usually finds in this type of fabric: combinations like yellow, green,

(*Continued on next page*)



To add charm, distinction, warmth and color to any room, add a Royal Haeger Lamp and one or more pieces of Royal Haeger Pottery. You'll be amazed at the difference! Made in a variety of beautiful designs, each one lovelier than the next, in rich exquisite color, you can find Royal Haeger to complement any interior . . . at better stores everywhere.

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Stangl DINNERWARE

Prelude

PATTERN

You achieve new friendliness for every dining occasion when your table is set with "Prelude," by Stangl . . .

Here is a brand new idea in dinnerware, smartly bringing together the casual beauty of hand-carved, hand-painted flowers and the purposeful lines of contemporary design. Such a combination fits in perfectly, whether your home is done in Provincial, Traditional, or Modern . . . It fits in perfectly, whether you're serving breakfast, brunch, lunch, tea, or dinner.

See "Prelude" by Stangl, soon . . . On sale at leading gift, jewelry and department stores.







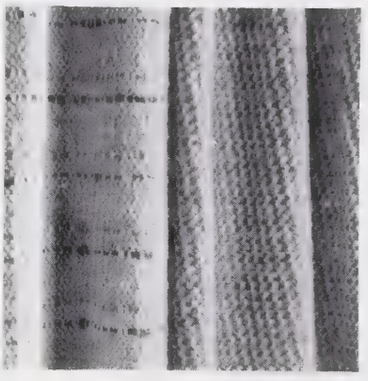
Stangl dinnerware

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One of America's Oldest and Finest Potteries • Established 1805

DECORATOR'S DIARY

CONTINUED FROM PRECEDING PAGE

and coral with white, or green, white, and mauve. Would give lots of character to a modern bedroom where fabrics are apt to be a problem. Anything frilly is definitely out of place. And the plain materials that make a nice foil for elaborate furniture just look dead in a room where all the storage



Hand-loomed look

is built-in and the bed is a box spring on legs.

Johnny Lyons has the longest legs I've ever seen on a twelve-year-old and he loves to drape them over the arms of chairs. Most any chair will do but the rubber-cushioned Widdicomb chairs we got recently for the living room seemed to have an irresistible attraction. Naturally this did not make Mrs. Lyons very happy. For a long time Johnny has been begging for a big comfortable chair for his room so I gently suggested to his mother that a third new chair might be the best insurance for chairs number one and two. She looked appalled, thinking no doubt of the check she had just made out. But I made her promise to look at the armchair in Selig Esquire group next time she was Altman's. When I stopped in at t



Esquire chair

Lyons' yesterday, Johnny was in h own room, legs draped over t arms of a brand new Selig cha It took practically no persuasio he confided, when his mother d covered the price was only $69.5 Seat is padded with foam rubb

Thumbing through the racks Schumacher's the other day I ca across a glazed chintz label "Williamsburg Liner." The na looked so odd I asked them ab it and found it meant exactly wh it said. It was a documentary p tern unearthed at Williamsbu and its original purpose was line draperies so that they wou look pretty from the street. $1.50 a yard one might still affo to use it as a liner. Would be cu too, for making closet accessor or even cottage curtains. Has very tiny all-over flower-and-scr design printed in one color brow green, light blue, or rose-red, a cream ground.

—M.R

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But if the spirit of the true *gourmet* pulses in your veins . . . If you like *your* guests to say, "How *original!* And how *wonderful!*" And if—knowing the delights of Cointreau in a Side Car or as an after-dinner liqueur—you can faintly imagine what its subtle magic can do for *other* cocktails, and for *foods*, as well—

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The crowning touch to a perfect dinner

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Golden Jubilee Electric Roaster

THERE'S simply *no limit* to what this versatile new Nesco Golden Jubilee Electric Roaster does *better!* Roasts and fowl turn out golden brown, tenderer than ever. Pies and cakes are baked to perfection. Vegetables taste so good even the children love them. Complete meals are cooked *all at one time.* And with the Nesco broiler accessory, you enjoy broiled steaks and chops at their best. You'll appreciate the Nesco's many advanced features, too . . . especially the "See Thru" Window, "Push Button" Cover Lift and Temperature "Guide Dial." Automatic Electric Timer Clock, that gives you extra hours of leisure, and the beautiful new storage cabinets are optional accessories. Order your "Nescomatic Cooking" ensemble today!





FOR SMALLER KITCHENS or smaller families, the portable Nesco 6-qt. Roaster (left) and 2¾ qt. Casserole are ideal. Each has an automatic thermostat and removable cooking well. Versatile, low priced.

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Complete your kitchen with colorful Nesco "Garden Girl" Kitchen Containers!

So beautiful — and so useful, too! Made in each of these three breath-taking color schemes. Built for years of service.

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PANTRY SHELF NEWS

CONTINUED FROM PAGE 16

, feather-light without being ner crumbly or soggy, and it tes as homemade as though it v the light of day in your own xing bowl. Artful use of bacon l sausage drippings and skillful soning makes it a tasty delight. The stuffed turkey reaches you, the lucky person you send it as a gift, looking pretty as a ture in a silvery coat of heavy minum foil, decked with satin bon. But this festive garb has ch more to offer than good ks. It acts as a self-basting ster when you whisk the thawed. l-wrapped turkey, minus only its bons, into the oven. Once stowed re, you can go about your busi- s with not another thought to roasting bird until about 45 nutes before roasting time is up. mes that moment, you just slit n the foil and fold its edges k enough for direct oven heat finish browning the turkey and juices to a golden turn. No ting, no watching! The juiciness l deep-throated flavor of turkey sted this way puts traditional thods in the shade. Try it and 'll never again settle for less.

Now for the delectable smoked key breasts. The golden-brown sterpieces run 3½ to 4 pounds h (variation in smoking shrink- causes slight differences in the oked weight). Each is the breast tion, intact, of a 12-pound oked bird, which started out in as 18 pounds of "turkey on hoof." As each breast is severed m the smoked turkey, it's vac- n sealed into a transparent bag. are the whole smoked turkeys o available. Ribbon trimmings e the protective wrapping a holi- air. A more inspired idea for ffet parties, sandwich sessions or t-giving hasn't appeared on the food horizon in a blue moon. I wonder it's taken so long to be born, for with smoked turkey, even more than roasted, white meat is the sought-after belle of the ball. The wonderful part of it is that you can indulge in this gustatory luxury without paying any monetary premium whatsoever. In a nutshell, the why and wherefore of this pleasant surprise is that you pay for a bone waste of only an ounce (or even less) per pound of breast meat, as compared with about 50 per cent bone waste in a whole bird.

The breasts alone and whole smoked turkeys are as moist as though they were oven roasted. They're smoked just enough to enrich the natural turkey flavor with subtle zest and bouquet, without overpowering it. Every particle of the meat of every bird is smoked uniformly, with nary a burnt spot or other smoking blemish to mar its golden-brown "coat." This unswerving smoking perfection is accomplished by ultra-modern methods that achieve genuine old-fashioned smokehouse flavor plus precision control of the smoke and of the alternating periods during which the hanging turkeys smoke and cook.

If you visited Shagroy Farm, as I had the pleasure of doing, you'd know before the fascinating tour was half over that the incomparable quality of its turkeys is no happenstance. You soon realize, too, that this amazingly uncommercial enterprise, for all its size, is as much a "labor of love" as a business, not only to Mrs. Hose but also to the 12 tenant families who work with her. Mrs. Hose knowingly supervises and directs every part of the operation. She looks as

(*Continued on page* 301)

The Elizabeth Morrison Chair

Truly a lovely gift suggestion to those who are fond of traditional styling. This beautiful adaptation of Hepplewhite carved in solid mahogany would make a delightful present to such a recipient.

A decorator chair

by

Jamestown Lounge Co.

Jamestown, N.Y.

Ask your dealer to show you this chair



Save $30 to $100 when you buy!

FEATURE FOR FEATURE new Gas ranges give you *more* than any other modern ranges! More *ease*. More *speed*. More *cleanliness*. Yet they cost *less!* Less to buy, operate, maintain. Up to $100 less to install! Choose yours at your Gas appliance dealer's *today!*

TOUCH-SYSTEM SPEED Only Gas gives you high-heat, low-heat, any heat — *the second you turn the valve!* Turns off instantly, too. Saves waste heat — keeps your kitchen cooler!



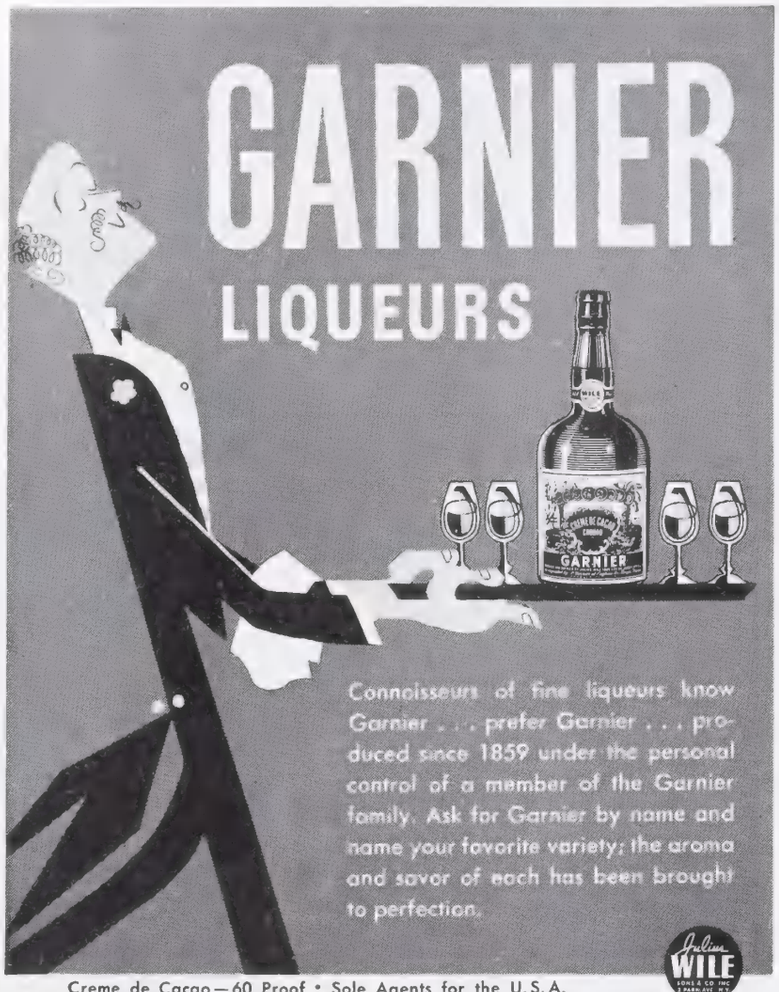
UP-TO-THE-MINUTE MODERN New Gas ranges not only look smarter *now* . . . but keep on looking *shining* new for years! All vital parts lift out for easy dishpan sudsing.

NO NEW RULES TO LEARN No strange gadgets! Instead, with the miraculous blue Gas flame you just cook the best food *ever* in your own best natural way!

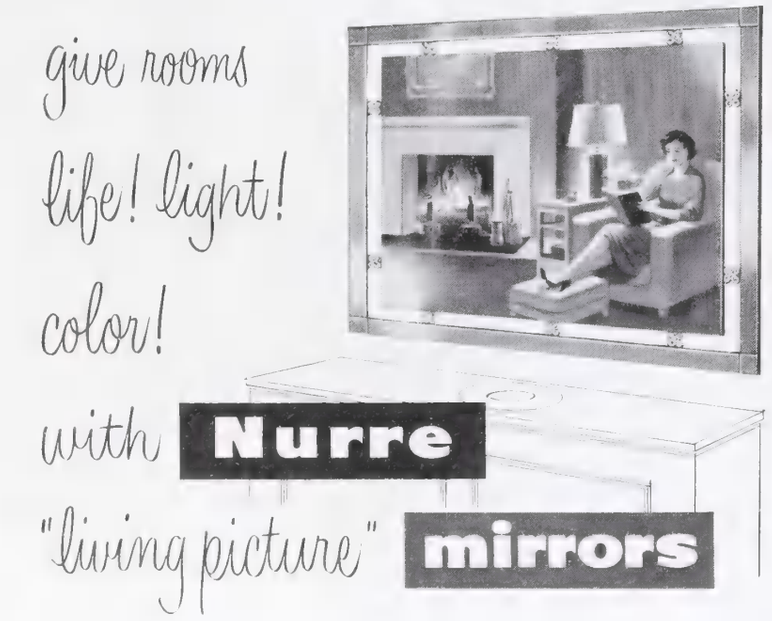


Save up to $37 year after year!*

*Maximum savings of Gas over any other modern cooking fuel for a typical family of 4. These statistics are based on the Consumer Price Index for 34 key cities as compiled by the Bureau of Labor Statistics. In all but 6 of the 34, Gas costs decidedly less for cooking.



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Julius Wile Sons & Co., Inc., New York City



Let the magic of Nurre "Living Picture" Mirrors make yours a home where every room wears that bright, cheery look which seems to say, "Welcome, and make yourself at home." Nurre Mirrors can do that, you know . . . breathing life, light and color into bare walls . . . giving depth and spaciousness to every room, however small. There's a Nurre "Living Picture" Mirror for every budget, every room and every taste . . . framed or Venetian, plain or decorated, modern or period . . . but all bearing the unmistakable mark of Nurre's original design and styling. See them—*select yours*—at better department and furniture stores.

*The mirror illustrated is Model 1010, 40" x 50"—another Nurre "original."

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NURRE

This name identifies genuine plate glass Nurre Mirrors. It is your assurance of the finest in quality, styling and craftsmanship. Look for it when you buy.

CONTINUED FROM PAGE 292



Self-locking jaws make this Ke ney Drapery Pleater king of realm. One set screw automatica locks all six pleats. Nothing c budge them until you release lo All-metal pleater handles any f ric, enables even a novice sea stress to create all manner of sw valance, valance-drapery combi tion with professional flair. Adju able brackets give up to 4" ver tian blind clearance. $1.25 Bloomingdale's, N. Y. C.

Light your fireplace this safe. easy way. Hard-to-reach oven burners, furnaces, and barbecues (come summer) are other areas where the giant, lasting flame of the automatic Crescent Lite is a boon. This 1950 model boasts oversize, evaporation-proof fuel chamber, safety-capped flame head, thumb valve to prime flame for heavy-duty needs. Polished brass. 12", 24", 30": $7.50, $9, $10. Abercrombie & Fitch, N. Y. C.





It's next to impossible to slip slide with this Rubbermaid Saf Cup Bathtub Mat underfoot. Ov two hundred vacuum cups "glue" to the tub floor. You have to t it loose when bath-time is ov The cups create a treading surfa that's every bit as sure and fir plus unusual sitting comfo Heavy, long-wearing rubber mat 18" x 30". White, black, peac yellow, pastel blue, or green. $2.7 Abraham & Straus, Brooklyn, N.

Values like this cutlery wardrobe are rare, indeed. The capable 7-piece set scarcely makes a dent in your budget. The blades are all stainless steel, mounted in polished rosewood handles. Set includes paring knife, serrated grapefruit knife, 6" butcher knife, 8" carving knife with carving fork, 4" vegetable knife, and a carbon steel cleaver that's handy. $3.95 (without holder) Betty Lynn Wares, 401 S. Fairfax, Alexandria, Va.





Turn your roasting pan into a oven rotisserie with this Flam Kist Roaster-Broiler. The cri golden brown you get on every in of the suspended bird is somethin to see. Poultry broiling is handle with equal skill. Come summe you'll want several for the outdo grill. It snaps on pan rim, fits an size or shape. Long-pronged sp takes up to 15-pound birds. Whe at one end makes easy work turning. $1.60, Hearn's, N. Y.

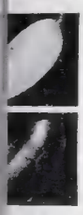
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ying Silver When you buy silbe sure it comes in ■ chest, bag or roll led Pacific Silver Cloth. The finest cases made with Pacific Silver Cloth for the st silver. Pacific Silver Cloth actually pres tarnish with lifetime effectiveness. ific Silver Cloth saves you ■ lifetime of ecessary polishing.

tertaining You don't have to sh your silver next time you have guests. keep your silver in a Pacific Silver Cloth . Look for the label and avoid imitations. ific Silver Cloth keeps your silver bright out tarnishing. It saves time and work, ther you use your silver every day or occasionally.

cationing Enjoy your vacawith the knowledge you won't have to sh your silver when you return home. ific Silver Cloth keeps your silver bright finitely and makes polishing unnecessary.



BEST BY TEST

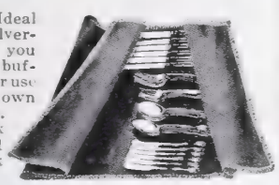
In a tarnish test* conducted by the United States Testing Co., Inc., only Spoon A, protected by Pacific Silver Cloth, retained its original sparkle! Spoon B, though wrapped in "anti-tarnish" cloth, did tarnish as shown. (*Test 96514, June 30, '48. Photos absolutely unretouched.)

EAR-ROUND WORK SAVERS



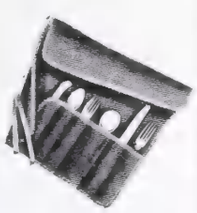
CHESTS A variety of chests is available in all sizes, finishes and prices at your leading jewelry and department stores. They come in various wood finishes, leatherette and simulated ivory — at about $5.00 up.

APS Ideal rotect silver- which you in your buf- rawer; or use ake your own and rolls. ard (18" x $1.10; 1 (36" x $2.20.





BAGS Pacific Silver Cloth bags are available at leading stores for every size and kind of hollow ware—about 25c to $5.00.



LS When buy- silver place ing, be sure to for Pacific Sil- Cloth roll to ect it from tar- —about 50c to 0.

GOODS Pacific Silver Cloth is available in e-goods departments of department stores in jewelry stores at about $2.50 per yd.

you cannot find chests, bags, rolls and ps made with Pacific Silver Cloth, write s for the name of your nearest dealer. for free booklet. Look for the Pacific l also on Pacific Balanced Sheets, Pacific ersorb Towels, and on men's, women's children's wear of cotton or rayon.

FIC MILLS, DEPT. B11, 214 CHURCH ST. NEW YORK 13

HOW TO BUILD A CLIMATE-WISE HOUSE

CONTINUED FROM PAGE 274

Inc., Newark, N. J. Lighting fixtures and pair of fixed beam ultraviolet units—Kliegl Bros., New York, N. Y. Fluorescent lighting—Marlou Lights, Inc., Fanwood, N. J. Neon tube lights—Union Neon Sign Co., Unionville, N. J.

GENERAL: Miracle lime, tile work—G. & W. H. Corson, Inc., Plymouth Meeting, Penna. "Terminix" aluminum foundation vents—E. L. Bruce Co., Memphis, Tenn. Copper nails—Chase Brass & Copper Co., Waterbury, Conn. Ornamental ironwork — Architectural Wrought Iron Shops, Inc., Little Ferry, N. J. Ornamental sheet metal—Orange Forge Co., Orange, N. J. Marble work, master bedroom fireplace—Guarino Marble Works, Inc., Belleville, N. J. "Ozite" rug cushion—American Hair & Felt Co., Chicago, Ill. "Smoothedge" carpet laying system—The Roberts Co., Los Angeles, Cal. "Lux-Right" steel area walls—St. Paul Corrugating Co., St. Paul, Minn.

OTHER PACE-SETTER ROOMS

For those lucky people who will visit the Pace-Setter House, on exhibition from now until November 15th, here are the ingredients of three rooms not shown:

THE POWDER ROOM

FLOOR COVERING: "Acacia" rug—A. M. Karagheusian, New York, N. Y. WALLPAPER: "Fruit Bowl"—Patterson Fabrics, Inc., New York, N. Y. ACCESSORIES: Wastepaper basket—Laura Lee Linder Leather Division, Eaton Paper Corporation, Pittsfield, Mass. Antique chairs, clock, chandeliers, tole box, powder puff—Lord & Taylor, New York, N. Y. FLOORING: Oak Strip—E. L. Bruce Company, Memphis, Tenn.

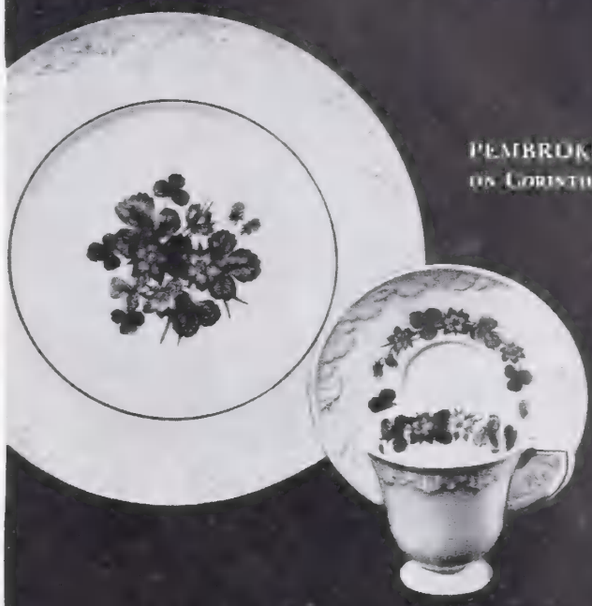
SECOND-FLOOR BATH

PLUMBING FIXTURES: Crane Co., Chicago, Ill. FLOOR: Unglazed ceramic tile—Cambridge Tile Mfg. Co., Cincinnati, Ohio. TOWELS: "Snowflake" towels — Wamsutta Mills, Bedford, Mass. WALLPAPER: "Chicken Wire"—Katzenbach & Warren, New York.

GUEST BATH

PLUMBING FIXTURES: Crane Co., Chicago, Ill. FLOOR: Unglazed ceramic tile—Cambridge Tile Mfg. Co., Cincinnati, Ohio. TOWELS: Guest towels—Cannon Mills, Inc., New York, N. Y. Fringed stole towels—Fieldcrest Mills, New York.

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PEMBROKE
ON GORHAM SHAPE

A maroon line accenting fresh strawberry leaves with yellow, pink and blue blossoms is high fashion in dinnerware. Available in open stock. Write for names of stores.

Five piece place setting $6.34

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Blame television, if you will. But straddle-sitting is with us again — as in the lusty days when cock-fighting was ■ gentleman's fancy. Why battle the trend? Put your man at ease in this fine copy of a sturdy old cockfight chair, carved from the finest mahogany by Colonial's artist craftsmen.

Send 25c for the Colonial Treasure Book, 80 illustrated pages showing all Colonial Hall Clocks and Heirloom Furniture, with chapters on the history and care of fine furniture.

Send 10c *for "Colonial Reproductions and Other Masterpieces" describing selected examples of Colonial's craftsmanship.*

COLONIAL MANUFACTURING CO. 170 Colonial Ave. Zeeland, Michigan



NO-SPLIT TOP

a Truly Beautiful Table

WITH LONG EXTENSION FACILITIES

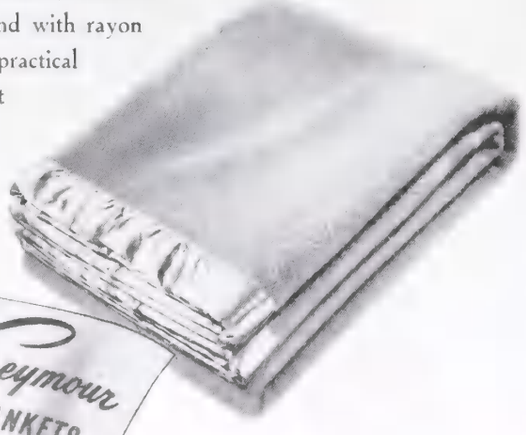
Only Extensole can offer living room beauty with a one-piece no-split top table that quickly and easily extends for dining or other uses. Exclusive patented extension features are fully concealed and easily operated. Available in rich mahogany, blond or walnut finishes. See them at your dealer in a wide range of styles, sizes, and prices or write direct for folder.

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Such a homey, heart-warming gift!...



Give the gift with the touch of home about it at a price that's snugly small. Lady Seymour all wool blankets are muffin-light and warm, come in decorator colors, bound with rayon satin. 72"x 90"—a practical size for everyone—at your favorite store.



Seymour makers of blankets for all seasons, and *Seymour* all wool fabrics.



• The great beech tree shown at the left was the focal point of the site planning for the 1949 Pace-Setter House. See how it gives comforting, morning shade to the Great Room Terrace.

Here, Climate Control Began with a Tree

CONTINUED FROM PAGE 205

hottest in the winter and would therefore be the warmest (if the wind were not blowing) of any of the four terraces. The masonry walls behind this area will absorb heat and radiate it at people sitting there. A dark gray slate has been used for the paving of this sun-pocket, because dark stone absorbs more solar heat and holds it longer. This dark paving would not be bothersome in summertime, as no windows overlook it, and in summer you would never sit there in hot weather anyway.

This is not a simon-pure solar house because of the size and shape of the plot. Besides, this region gets only 56% of possible winter sunshine (which means that the amount of heat you get from the sun may not be great enough to warrant giving up other important things in your plan). However, spring and fall get much more sun (63% and 66%), which means that solar heat can be of real value during these periods. Of course, whatever its value as a heat source, sunshine is psychologically pleasant in all but the hottest weather. All rooms should get some, sometime during the day. If you study this house, you'll see that these considerations have been observed in the sizing and location of its windows, including the true solar window wall in the Great Room (page 208).

By placing the service wing as it is, close to the southwest corner of the lot, a minimum amount of its valuable *interior* space is lost. The amount of driveway and motor court to construct and maintain is held to a minimum. And the living areas of both house and garden are completely isolated from the sights, sounds, and smells of the service area. Note that here again one of the plot's "natural resources"—the screen of conifers along the front—has been cannily used in the development of drive and motor court. By removing only four of the trees for the driveway, the court is as effectively screened from the street as is the house proper.



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Desert Flower — $7
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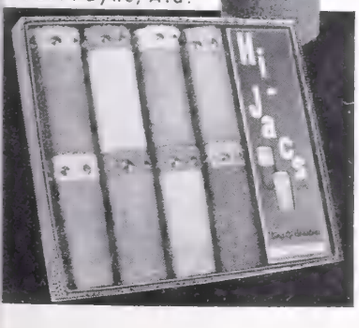
THE AMERICAN ART WORKS, INC.
Giftware Division, Coshocton, Ohio.

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THE HI-JAC CO.
Fort Payne, Ala.



PANTRY SHELF NEWS

CONTINUED FROM PAGE 297

though she should spend most of her time holding forth in a drawing room, which makes all the more surprising the discovery that she can, if need be, take over any operation on the farm, even to machine repairs.

Aside from the last word in modern equipment and scientific breeding and feeding methods used, the vigilance given the flock, from the time the poults hatch from their special-strain eggs in giant incubators until they leave their outdoor ranges for dressing, borders on pampering. Their diet is rigidly restricted to health-giving food pellets as scientifically prepared as a baby's formula. They drink only running water—a detail as important to the health of turkeys as humans. I marveled, above all, at the scrubbed look and clinical cleanliness maintained every step of the way. You come away knowing that nothing is left undone to achieve and maintain perfection.

IN addition to the products already described, Shagroy Farm produces several equally superior canned turkey products. My favorite is the savory smoked-turkey split pea soup. The delicious puree tastes as though it were made at home and the superb flavor it derives from the smoked turkey won loud applause from all who shared in the tasting. It's a real he-man soup.

Number Two in the canned food list is a rich-flavored turkey spread for canapes or sandwiches. It contains both smoked and fresh turkey meat, including a goodly percentage of white meat. It's made velvet smooth with giblet broth and sherry wine. Subtle spicing adds the crowning touch.

Finally, there are canned turkey slices, either smoked or fresh—honest-to-goodness slices, mind you, that emerge from the can one by one, not in a mass. Over half the content is white meat.

The stuffed fresh turkeys run 12 to 16 pounds, cost $1.25 a pound (stuffed weight). The smoked turkey breasts cost $13.50: whole smoked turkeys, 10 to 16 pounds, $1.89 per pound. Canned sliced turkey, fresh or smoked, is $2.85 for three 6-oz. cans: turkey spread $2 for three 6-oz. cans: split pea soup, $1.20 for 4 cans. (All plus postage. Add air freight on stuffed, frozen turkeys going to destinations be-

(Continued on next page)



AMAZON CHAIR
A chair of fine, generous proportions and gracious, smart design that gracefully adapts itself to all the current decorative trends.

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Cinema Creations
FEATURING *Contemporary Modern*
Designed by MOORE-PEFFERLE, Hollywood Set Decorators

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Showroom: 1661 Merchandise Mart • Chicago
john stuart, inc; EASTERN REPRESENTATIVES
Showroom 4th Ave. at 32d St., N. Y.

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Magnificent... and 6 WAYS BETTER
...THE *NEW* EVANS
AUTOMATIC
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Period-inspired, jeweler-crafted, with the look and feel of precious metal, new Evans automatic table lighters bring you beauty plus 6 exclusive Evans features for fast, easy light up action.

MOST IMPORTANT
Look for the Red Seal. Evans foolproof Fuel Control — prevents fluid evaporation and overflow, provides an instant light every time.

THE VICTORIAN $7.50 Tax Free

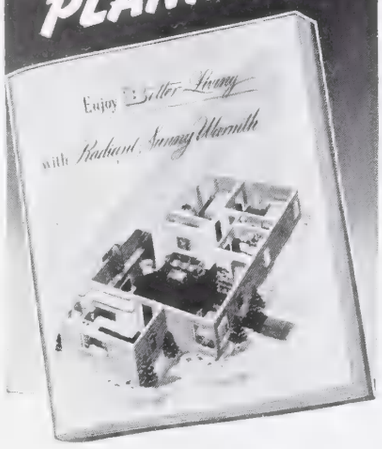
There are Evans automatic table lighters for every room in any home . . . traditional and modern designs in luxurious silver or golden metal finish that can be deeply engraved with monogram or initials to match silver service; names and dates to mark special gift occasions.

at Jewelry and Dept. Stores.

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...this fascinating story of Radiant Ray* Heating

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How to have these marvels of modern comfort is explained in the color-illustrated booklet "Enjoy Better Living with Radiant Sunny Warmth." It's a quick and easy guide to better heating, based on the results of investigations in the I=B=R Research Home at the University of Illinois. Your copy will be sent on request.

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PANTRY SHELF NEWS

CONTINUED FROM PRECEDING PAGE

yond 1,000 miles from New York). All from Charles & Co., 340 Madison Ave., New York, N. Y.

When you taste the new sherried cherry loaf which Mrs. Jewel Bradt has just added to her roster of mouth-watering dessert delicacies, you'll know she has an artist's touch with food. It's a worthy companion piece to her fabulous mincemeat and the heavenly light and dark fruit cake and plum pudding which I told you about last December.

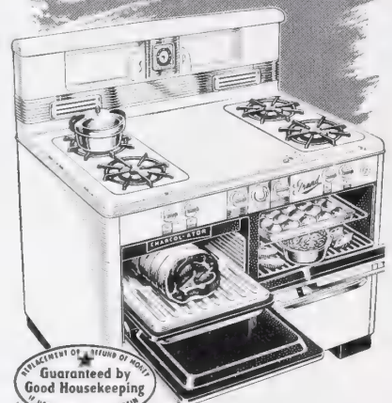
The half-pound cherry loaf is a feathery, fine-grained cake that somewhat resembles a very rich pound cake in flavor. Sliced glaced cherries are lavishly mixed into the delicately flavored, buttery batter. When the cakes emerge from the oven, they get a bath of sherry wine that adds the crowning touch to their superb flavor. Here's a cake masterpiece of epicurean stature. Every ingredient is the finest that can be had, and it tells in the taste—sweet creamery butter from nearby farms, day-old eggs, superfine sherry.

I got off on quite a creating spree of my own with the cherry loaf. Should you want a change from plain sliced cake, delicious as it is, crumb it into "bought" vanilla ice cream and refreeze the mixture. There was much lip-smacking when it was served. Another applause winner was an ice-box cake made with thin slices of cherry loaf with sherried whipped cream between and around the outside—just as you would handle the well-known ice-box cake made with chocolate wafers and whipped cream. However you serve it, it's a delightful addition to the dessert realm and something to remember, too, for your gift list. Two half-pound loaves cost $2.50 (plus postage) from Vendome, Inc., 415 Madison Ave., New York, N. Y.

Blue Acres has cause to be proud of their homemade blueberry jam. It's like no other I've ever tasted. They raise the cultivated blueberries that go into it right on their own farm. But the choiceness of the blueberries alone could never yield such results without the mastery in jam-making that is evident from your first taste of the sugarberry blend (nothing more goes into it). Somehow they manage to make the jam taste, for all the world, like the luscious filling of a juicy blueberry pie. The velvety

DORIS BAKER SAYS—





Grand GAS RANGE
T.M. Reg. U.S. Pat. Off.

Baked things in the Bake Oven—meats in a separate Meat Oven ...that makes sense, doesn't it? But the twin ovens are only *one* of the many GRAND features—be sure to see the Charcol-ator, that broils meats and fowls with infra-red rays—and the Safe-Tee-Kee, that locks all burners so children can't cause accidents.

Grand Gas Ranges are made both for City Gas and LP (Bottled) Gas. Learn about the GRAND way to cook before you buy a range of any kind.

GRAND HOME APPLIANCE CO., Cleveland 4, O.

jam is about the consistenc heavy syrup; it's cooked just enough to make a rich-flav blend without cooking the be apart. Aside from what it doe a slice of toast or bread, it's "su to top a pudding, custard, or ice cream, I discovered. Two 1 jars cost $1.25, from Dupin's, East 72nd St., New York, N

From Dupin's shelves also co a group of fragrant herbed je that are the uique creation of Tooles of Garry-Nee-Dule of consin. They were especially ceived as a garnish accompanir for meats and poultry. Every j of the group is as delicious a is unusual. The herbs are skillf infused to make themselves kn just enough to add a deligh bouquet and added zest to fruit flavors with which the blended. Let's call the roll: F grapefruit jelly with savory, rec mended especially for lamb, d and sausages; next, thyme grape, whose forte is beef and ha third, mint and honey, whose cial province is veal, turkey, lamb; fourth in line is a marjo and lemon jelly that's especi right with pork, poultry, or b

One 3-oz. jar of each type is cluded in the good-looking box which the four jars of jelly packed. It's another idea to add your gift list. $1.50 for the b from Dupin's, 312 East 72nd New York, N. Y.

If anyone else has a more mast ful way with salad dressings t Skatcook Farm people who m the Rare Recipe dressings I t you about back in December, 19 he hasn't crossed my path. Ti hasn't dimmed my enthusiasm their superbly flavored olive mayonnaise or their scintillati parsley-base French Dressing, a rich in fine olive oil. Recently I countered a third member of t Rare Recipe "brood," of much m recent vintage, which someh escaped my eagle eye—Cockt Time Mayonnaise. Like their purpose mayonnaise, it has an oli oil base and is thickened and riched with fresh country eggs. zesty "bite" makes it a sparkli "dip" for shrimps and other fi cocktail tidbits, or as a garnish cocktail canapes. A spoon or tw mixed into all-purpose mayonnai will give it a big lift. And I found that men sing its prais when it's used on turkey or chick sandwiches. $1.10 for a 16 oz. j (plus postage), Seven Park Foo 109 E. 34th St., New York, N.



ve time, trouble and expense with Cutler-Hammer Multi-Breaker

y tolerate the blown fuse nuisance any ger? Why hunt fuses in the dark . . . or ak off in the midst of preparing a meal to to the store for the new fuses you forgot to ? Why stumble down dark cellar stairs and ble in the old fuse-box wondering what to ? The Cutler-Hammer Multi-Breaker ends s annoyance forever. It is installed in the chen or any other convenient place. And en service goes off, all you do is reset a tiny er that has snapped out of position. Nothing buy . . . nothing to replace! Service is re- red in the twinkling of an eye . . . even by a ld! The average new home can have this dern and safe protection for less than $5.00 ditional. Also easily installed in old homes.

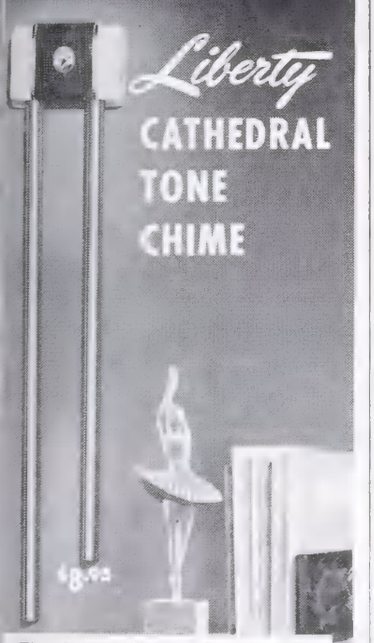
w much will it cost *you?* at are *all* the facts? Write ay for our free booklet oodbye to Fuses." CUTLER-MMER, Inc., *Pioneer Electrical Manufacturers,* 1398 Paul Ave., Milwaukee, Wis.



FREE BOOKLET—Tells facts about new, better home electrical protection. Write TODAY for your copy.

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GARDEN BOOKS WORTH READING

Flowers: The Flower Piece in European Painting. by Margaretta Salinger. Harper & Brothers. New York.

Do you know that a non-gardening artist takes an entirely different attitude toward a flower painting from that taken by an artist who is fundamentally interested in the flower and its personal appeal? For instance. Odilon Redon likes flowers as I. a flower-lover. like automobiles. I like their spirit. speed. and get-me-there ability. I don't care about the transmission as long as it transmits. Redon doesn't care about the flowers. where they come from. who named them. and even whether they bear stamens and pistils—but he does love their spirit. On the other hand. Paul Cézanne may have painted a beautiful flower study. but—oh. shades of modern flower arrangers—he treats his flowers as if they were a bunch of joss sticks or a handkerchief stuffed into a coat pocket. And he loves them when they have become old. sad. and muddy. So does our tragic Vincent Van Gogh. And George Braque seems to see beauty only in death. Matisse would be quite as delighted if we were to give him two rolls of wallpaper. a second-hand stool. and some crêpe paper. Each would give him all the color he needs and he could crinkle them to his heart's desire without shattering their stamens or disturbing their souls. So we real gardeners (and I hope you are one with me) do like dear old Crivelli. Gerard David. Gaugin. De Gheyn. Bosschaert. Seghers. de Heem. Van Aelst. we feel almost akin to Rachel Ruysch. and we surely are wearing the same glasses as Jan Van Huysum. He knows our butterflies. our tulips. our birds. He likes old tables. interesting containers. and has been able to express to us all we hoped we could say ourselves on the subject of springtime in a garden.

——Alfred C. Hottes

Science and the Glasshouse by W. J. C. Lawrence. Oliver & Boyd. Ltd.. Edinburgh. Scotland.

Technical and written for the English climate. it discusses experiments and findings made at the John Innes horticultural research station with respect to soils and composts. time for pricking out and transplanting seedlings. size of pots. and construction of greenhouses.

(*Continued on page* 310)

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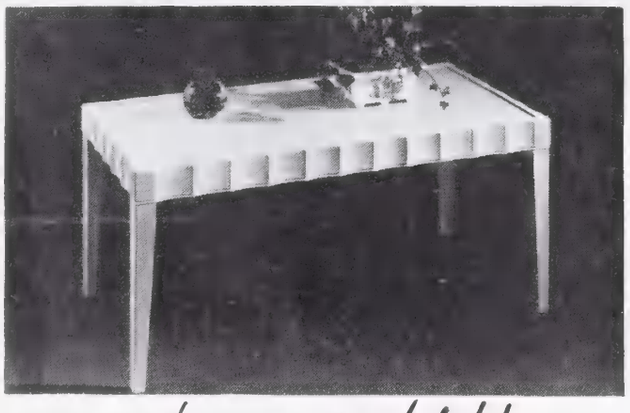
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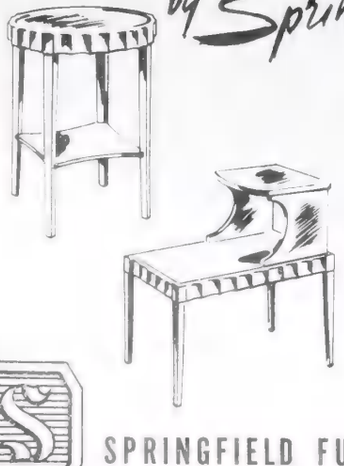
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Good Reading About Music

by Richard Williams

According to annual custom, we are doing our Christmas listing early, with the hope that the suggestions will be welcome when you get ready to do your Christmas shopping for musical friends. This month, we discuss books; later on, some of the year's outstanding recordings.

The state of the book business being what it is, many retailers carry only minimum stocks. Therefore, you may have to have your dealer order the book you want. Allow a couple of weeks for this, at least.

High among the books that combine good reading with good information I place *Music to My Ears*, by Deems Taylor. It is a sequel to his earlier *Of Men and Music* and is again based on his intermission talks at the broadcasts of the New York Philharmonic. These small essays on big subjects range over such disparate musical matters as how the *Requiem Mass*, Mozart's last work, came to be written, why there are so few women conductors, and why you probably do *not* have a genuine Stradivarius violin in your attic.

I particularly enjoyed the series of essays in which Mr. Taylor, speaking autobiographically, and knowing whereof he speaks, takes us through the process of composing a piece of music and shows us that this process involves both the brain and a strong right arm. Further, I liked his tribute to the saxophone, which he calls the Mongrel Prima Donna, his defense of modern music, his tribute to Moussorgsky, a great genius who has not yet fully come into his own, and a chapter called "The Dislike Is Mutual," which proves that the judgments of composers of other men's works were something less than infallible.

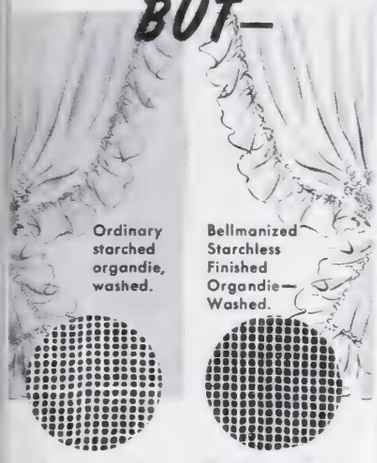
Occasionally Mr. Taylor's suave pen strays into the byways of coyness, but, all in all, the new book shows him to be still a writer who can tell you important truths about music without having to breathe heavily through his nostrils.

Though it has been around for about a year, Sigmund Spaeth's *A History of Popular Music in America* is likely to be one of the popular gift books this Christmas. Nothing like this fat and fascinating volume has been published before. The amount of scholarship which Dr. Spaeth has expended on this subject is amazing—729 pages, a staggering parade of songs and their history, a listing of thousands of tunes.

Sigmund Spaeth believes that in our popular music we find our genuine musical expression, and so he traces the development of this music from Colonial days to 1948. He is fond of his subject, but he

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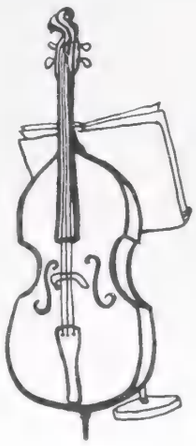
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is not patronizing. He does not pat the slight muse on the back: he chucks her under the chin and smiles at her with affection. I was particularly interested in the chapter called "The Tough Twenties," because I remember so many of the songs and musical comedies (I was *very* young then, of course). I remember the circumstances under which I heard them and what they meant to me. I remember *The Greenwich Village Follies* and *Lady Be Good*, and *Sunny*, and *Oh, Kay*, and others.

Reading this and other chapters, it struck me that we are wrong to call the popular song an ephemeral here-today-forgotten-tomorrow product. I was surprised to note how many of these old songs remain popular. More than I had any idea of. Would you guess that both "Tea for Two" and "The Man I Love" are 25 years old? Or that "Smoke Gets in Your Eyes" has been around for 16 years? A good tune seems to have a longer life than we suspected.

The book not only deals with songs but with songwriters. It delineates the musical careers of George Gershwin, Irving Berlin, Richard Rodgers, and others. It also gives a little of the general history of the times in which these songs were written. "In our country," says Dr. Spaeth, "the life of the people has always been reflected in the songs of the moment." *A History of Popular Music in America* has something of the flavor of Frederick Lewis Allen's *Only Yesterday*.



Many years ago when you bought a Victrola, you got with it—free, gratis, and for nothing—a book called *The Victor Book of the Opera*. The book contained, in addition to the text, photographs of the famous stars in their famous roles. It was a veritable operatic picture gallery and some of these pictures, with the old-fashioned costumes, the deadly serious poses,

(*Continued on next page*)

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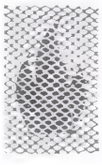
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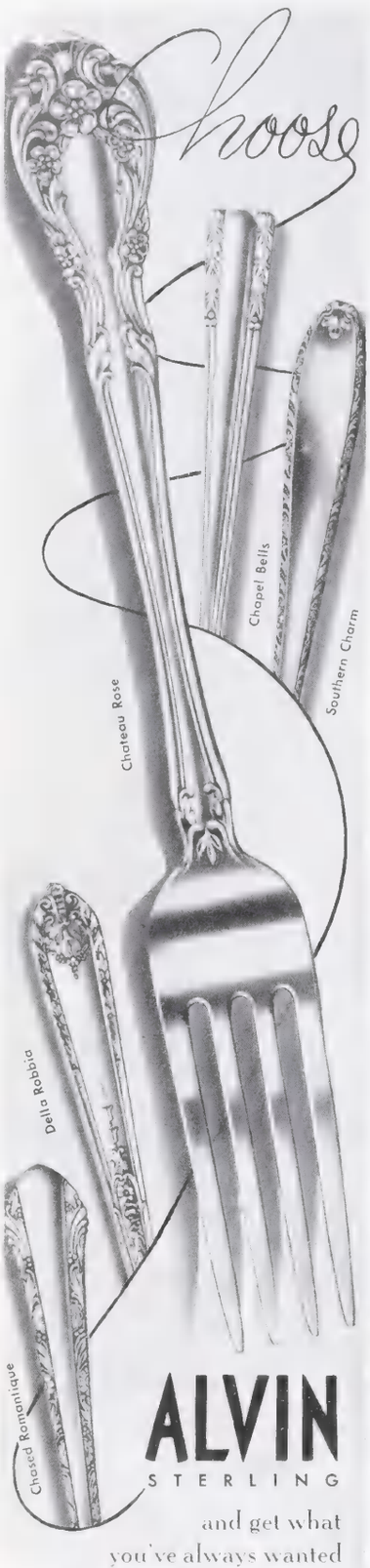


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GOOD READING ABOUT MUSIC

CONTINUED FROM PRECEDING PAGE

the hour-glass waistline of a Brünnehilde and Radames with an un-Egyptian paunch, were as funny as a family album.

And now along comes the new *Victor Book of Operas*. Our old friend is now up to date and has been brought from anonymous authorship to the respectability of being written by two eminent music critics—Louis Biancolli and Robert Bagar, who also write the program notes for the New York



Philharmonic. They tell the plots of 111 famous operas and they tell them simply and lucidly. It is not easy to summarize the story of an opera—that is, to summarize it so that the reader may follow the action in detail and yet obtain an adequate idea of the whole. Messrs. Biancolli and Bagar succeed in making certain of these plays sound interesting and exciting, as, in fact, they are.

The book covers standard Italian, German, French, and Russian repertoire, the Gilbert and Sullivan operettas, and includes five American operas. A short "History of Opera" serves as a preface. Most of the old photographs have disappeared. In their stead new singers (many of them handsome) and scenery are shown. Perhaps a generation hence they in turn will seem antiquarian. Let's look into that in 1974. Today you can no longer get *The Victor Book of Operas* for nothing: you must buy it. It is worth buying.

This year occurs the 100th Anniversary of Chopin's death. It is a significant musical anniversary and consequently a number of publications on Chopin have appeared. Of these, the two most important ones are two biographies, one called *Chopin, the Man and His Music*, by Herbert Weinstock (author of the excellent Tchaikovsky biography) and the other, *The Life of Frederic Chopin* by Casimir Wierzynski.

It would be difficult to write a dull biography about Chopin, so strange was he as a man, and so illustrious was the background against which he lived his short b glowing life. Many of the fam men of that richly endowed peri —not only musicians, but a writers and artists—were Chopi acquaintances and admirers. T Weinstock book is the better wo of research. It is detailed a includes an analysis of Chopi music (144 pages, about half t book) which, however, presuppos acquaintance with the music. T Wierzynski book is better readi Mr. Wierzynski is a Polish p and he has the poet's ability make places, backgrounds, a characters come to life. Fresh fa concerning Chopin's love life, bas on recently unearthed letters, al make the book newsworthy.

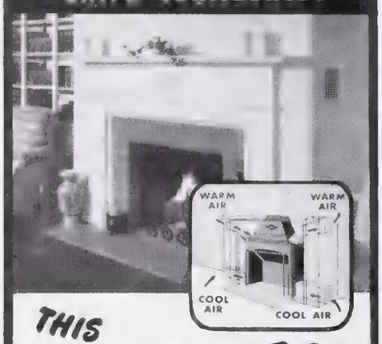
Not strictly musical is a coll tion of profiles by Winthrop S geant called *Geniuses, Goddess and People*. Rita Hayworth is o of the goddesses, but you will fi here sketches of such musical p sonalities as Arturo Toscanini, E Pinza, and Artur Rubinstein. Ve entertaining.

I have space only to menti briefly two series of small and i expensive books which, though i expensive, make good gifts. One a series of biographies called *Gre Musicians*. They are abridged r prints of a series which has be successful in England. The Briti have a way of excelling in bi graphical writing. The volum which have so far appeared a *Beethoven*, by Alan Pruce-Jon *Handel*, by Edward J. De *Brahms*, by Ralph Hill, and *Wa ner*, by W. J. Turner. Others a in preparation. These volumes gi just enough material to satisfy t curiosity of only the casual mu lover. The other series is call *The World of Music*. They are fu of charming illustrations, some them in color, many of them u usual. Some of these books ha been printed in Holland. The on



I recommend are *The Waltz*, Mosco Carner, *Chamber Music*, A. Hyatt King, *Messiah*, by Juli Herbage, and *German Song*, Elizabeth Schumann, who was prominent singer of *Lieder* and now a teacher.

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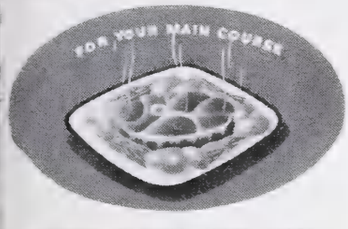


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COLOR AND LIGHT IN CLIMATE CONTROL

CONTINUED FROM PAGE 212

chronic infection dropped 30%. And the kids responded to the new light environment by learning as much in six months as they did before in ten. Naturally, this classroom design technique cannot be applied directly to our homes. But the basic principles behind it can.

Some of these principles are familiar. We know that warm colors suit a north room, cool colors a south room. We know that any one color, even a restful one, becomes irksome without the relief of another color. We also recognize that too many high color contrasts make a room busy.

But we don't know the whole story. We persist in wearing ourselves out in all-red living rooms. We handicap ourselves with dark green that absorbs light to a point where 50% more illumination is needed. We try to relax on terraces tricked out with strong, stimulating color contrasts. And it just doesn't work, whether we know it or not.

WE HAVE to learn some not so familiar facts like these: midspectrum colors like yellow-green actually have very high attention-getting value: high frequency, short-wave colors, like blue, tend to focus in front of the retina of the eye producing a receding effect: long-wave-length reds tend to focus behind the retina and create an advancing effect.

What does this mean in terms of our rooms? Well, just this. Receding colors make a small room look larger. Advancing colors pull the walls in, lower the ceilings.

So you can't always pick a color just because you like it. You have to think of how the color behaves. Energy waves of red light, for example, stimulate—so much so that even the blind respond. Blue light acts like a sedative. Too much of it can be physically as well as mentally depressing. Green is restful. It lets you alone.

Colors affect each other, too. Yellow is stimulating, blue relaxing. Yet, yellow and blue, together, in proportions that add up to gray create a color climate as neutral as gray itself. Even red can be restful when diluted to peach. The thing to remember is: you intensify one color by contrasting it with its complement, tone it down by mixing it with its complement. You can cool any color by adding white.

(*Continued on page* 310)

WIDDICOMB



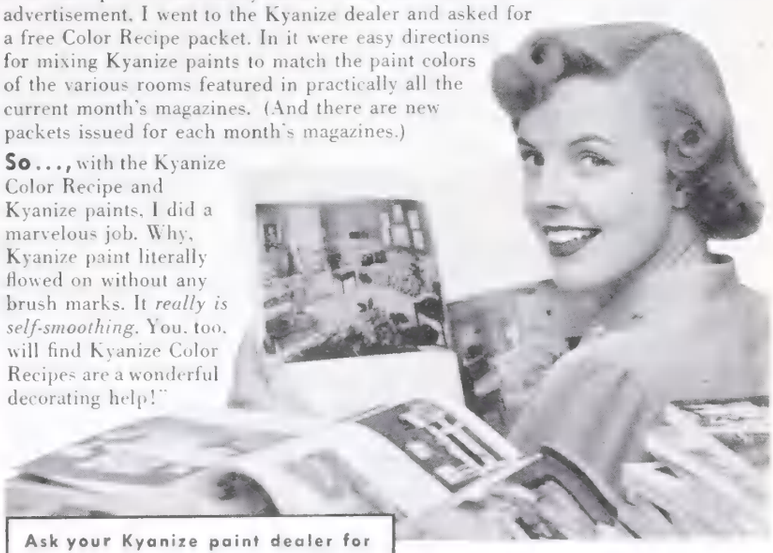
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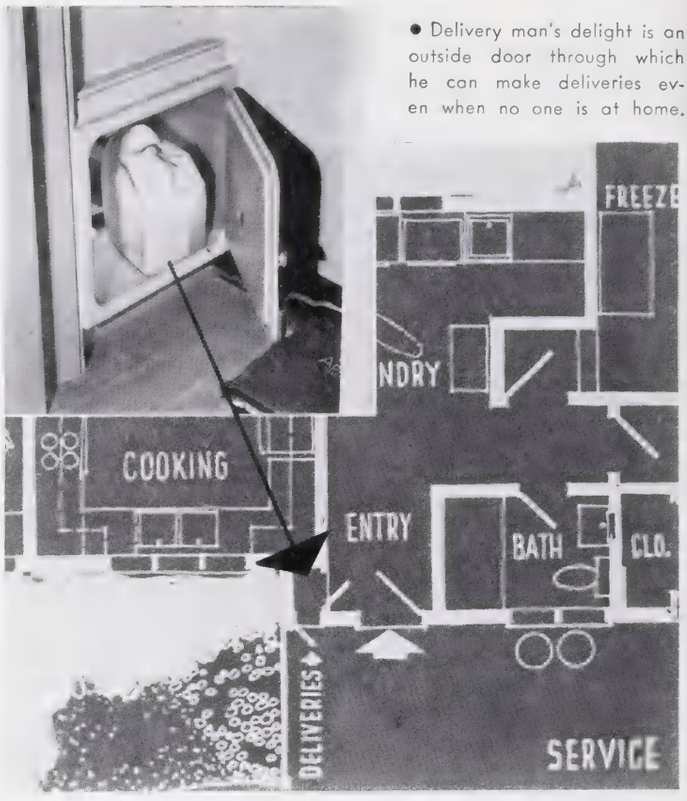
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Pace-Setting Kitchen of 1949

CONTINUED FROM PAGE 237

Planning a kitchen is fun, but it takes a lot of concentration, thoughtful analysis of your own work habits, forethought as to what arrangement will be ideal for you, and a knowledge of the equipment on the market. To help you check these points in connection with the photographs on pages 234-243, we give you this list of the individual parts of which the whole is composed. They are all important. Check them over.

EQUIPMENT: Installation made by Barmark, Inc., East Orange, N. J. Steel cabinets, special outside and lining colors—St. Charles Mfg. Co., St. Charles, Ill. Gas refrigerator, special color—Servel, Inc., Evansville, Ind. Gas range, special color—Geo. D. Roper Corp., Rockford, Ill. Electric dishwasher—Hotpoint, Inc., Chicago, Ill. Lustertone stainless steel sink and continuous counter—Elkay Manufacturing Co., Chicago, Ill. Sink fittings—American Radiator & Standard Sanitary Corp., Pittsburgh, Pa. Ventilator—Trade Wind Motorfans, Inc., Los Angeles, Calif. Home freezer—Deepfreeze Division, Motor Products Corp., Chicago, Ill. "Leigh" Package receiver—Air Control Products, Inc., Coopersville, Mich.

FLOORING: rubber tile—Wright Mfg. Co., Houston, Texas.

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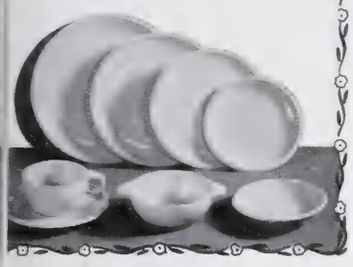
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WINDOW BLINDS: Knit Wood Shade & Screen Co., New York, N. Y.

ELECTRIC APPLIANCES: all from Hammacher-Schlemmer, New York, N. Y.; and they include: floor polisher—General Floorcraft, Inc.,

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KITCHEN TOOLS: all from Hammacher-Schlemmer, New York, N. Y. Pots and pans—Revere Copper & Brass, Inc., Rome, N. Y. Presto pressure saucepan—National Pressure Cooker Co., Eau Claire, Wis. Pyrex mixing bowls—Corning Glass Works, Corning, N. Y. Roasting pan — Carrollton Mfg. Co., Carrollton, Ohio. Refrigerator dishes — Ruzak Industries, Inc., New York, N. Y. Plate racks—Parker Mfg. Co., Poughkeepsie, N. Y. Kitchen scale—Landers, Frary & Clark, New Britain, Conn. Frozen food packaging material—Reynolds Metals Co., Richmond, Va. Bulletin board—Robin Ridge Studio, Stockton, N. J. Radio—Emerson Radio & Phonograph Corp., New York, N. Y. Vacuum cleaner hose rack—Vac-Rac, Jackson Heights, N. Y. Trakook hook racks—N. B. Dodge Co., Chicago, Ill. Silver drawer liners—Pacific Mills, New York, N. Y.

FURNITURE: Breakfast table, chairs, bench — Herman Miller Furniture Co., Zeeland, Mich. Table top—American Rift Oak Formica — Formica Insulation Co., Cincinnati, Ohio. Foam rubber cushions—Hewitt Restfoam Division, Hewitt-Robins, Inc., Buffalo, N. Y. Koroseal cushion covers—Utilitex Corp., New York, N. Y.

CHINA, BREAKFAST ROOM: Josiah Wedgwood & Sons, New York, N.Y.

CHINA, KITCHEN: Finland Ceramics & Glass Corp., New York, N. Y. Place mats—Mosse, Inc., New York, N. Y.



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COLOR AND LIGHT IN CLIMATE CONTROL

CONTINUED FROM PAGE 307

warm any color by adding black. That goes back to the business about white reflecting light and black absorbing it.

Now there is another vital fact we seldom consider. Everyone has his own individual color climate. That sounds strange but it's a fact. People in the north have different color sunlight from people in the south. This is because the rays of the sun hit the earth at a sharper angle, say at Fairbanks, Alaska, than they do at the Panama Canal. So, in northern regions where the angle is sharper light is diluted and has a bluish quality. In the tropics sunlight is orange-red.

This color climate is also affected by regional influences. Sometimes these are atmospheric conditions, like the cloudless brilliance of the desert or the light-dulling humidity of the Mississippi Valley. In other places it's the mountains, lakes and the color of the earth and rocks that is responsible for the kind of light you get. Even neighboring houses, trees, grass, fences, walks do something to your light. Why? Because they all have color and reflect or absorb sunlight.

This means we can really do something about controlling our own outdoor color climate. We can use trees to absorb glare and for the cool green light they reflect, as well as for shade. Paint the garage lighter and it reflects more light toward the house. Paint it darker to set off garden colors.

Maybe it's better not to have the house all one color. Yellow on the side the sun never hits might improve the color climate. Use green to tame glare on a sunny porch or let neutral colors cope with it on the terrace.

NOW what about indoor color climate? Here, you have almost complete control. You start by regulating the amount of light that comes in through windows and doors. There are many ways to do this. Awnings temper light. Blinds bar glare, bend usable light into the room. Shades adjust light to desired amount. Curtains filter and diffuse it. Just be sure someone's idea of a decorative window treatment doesn't cut out needed light.

Your color climate should be adjusted to what goes on in the room, just as Dr. Harmon developed the right light environment for the schoolroom. Rooms p marily used for reading sho have a balanced spread of g light. It is much healthier to re a book in a room well-ligh throughout than in one where reading lamp makes an isola patch in the darkness. In roo where you want to relax use soo ing greens and blues. In roo where you entertain (like the d ing room of the Pace-Setter Hous settle for colors that reflect comingly from the complexi And, of course, in rooms wh laughter should dominate seri conversation you can cut loose w active colors, bright contrasts, a diverting lighting.

Just remember, you can ma your home healthier and happ by intelligent use of light a color. You can control your co climate (indoors) just as easily your thermostat controls the te perature.

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GARDEN BOOKS WORTH READING

CONTINUED FROM PAGE 303

The Scented Garden by Eleano Sinclair Rohde. Medici Socie Ltd., London. U. S. Representati Charles T. Branford Compan Boston.

If you like scent in the gard you will like this book. Althou it is English, being a new and e larged edition of a book which h gone through five printings in t Old World, there is much in which will be of assistance American gardeners. It is t most complete and practical bo on the subject I have seen.

Although written in the ra bling, chatty style characteristic so many English books, it is plete with facts as well as histo and personal anecdotes. Not ju the commonly-known plants discussed but many we seldom co sider for fragrance: crocus, viole species tulips, and shrubs such crab apples, fothergillas, coryl sis, and the various honeysuckl The same goes for aromatic her as the artemisias, hyssop, and swe cicily.

Another helpful feature is t approach. The plants are taken by seasons—a valuable aid to f grance gardening. You can pi your plants to match the time y frequent the garden most. The l chapter is a listing of fragra plants with size, description, s son, soil preferences, sun or sha and how to grow them all given convenient form.

—Edwin F. Steffek

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TELEVISION AND RADIO IN THE PACE-SETTER HOUSE

CONTINUED FROM PAGE 281

to increase the picture strength. It was taken from stock and not specially fashioned for the Pace-Setter installation.

You don't have to know everything about antennas in order to enjoy television. But some data concerning them will help you understand installation, which can be, and often is, a headache to the unprepared customer:

Nowadays people never think about radio aerials or antennas; they have long ceased to be a problem. In radio's infant era, elaborate aerial installation was necessary for tolerable reception. Today this is not true because even low-price sets have extremly high sensitivity.

However, in television, the antenna is a very vital matter. Without effective antennas there just isn't such a thing as TV reception. Put very simply, the antenna is a trap set to catch the television signal. It is usually fixed to the roof or to an elevation very near the building where the receiver is installed.

The dipole, which is the essence of the antenna, is constructed of steel tubing which is protected against the weather by plating. All sorts of modifications of the simple dipole are built to accommodate all sorts of receiving conditions. This accounts for the different patterns which you see silhouetted against the sky from the rooftops these days. There are "folded dipoles," "stacked dipoles," and the "broad band" or "all-channel" antennas which are designed to take signals from stations whose channels are on widely varying wave lengths. In the more complex antenna "arrays" there are fixtures (like the reflector in the Pace-Setter installation) which are known as "parasitic elements." These are not connected with the lead-in wires. Their pur-

(Continued on next page)



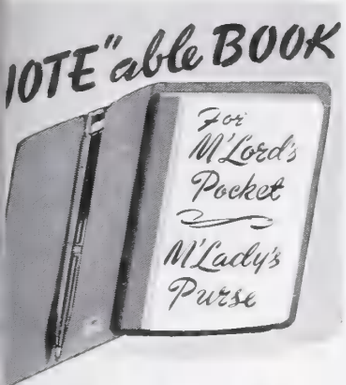
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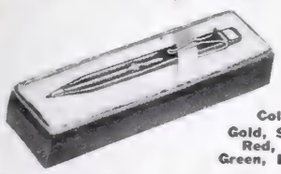
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TELEVISION AND RADIO IN THE PACE-SETTER HOUSE

CONTINUED FROM PRECEDING PAGE

pose is to discriminate more finely between signals. They help bring what you want more sharply.

Installation costs may seem high but they are usually justified. It takes a lot of time and study to install an antenna and adjust it so as to get reception of the best quality from the most stations. Houses only a few doors apart often present startlingly different reception problems.

Manufacturers and their engineers disagree as to the minimum antenna requirements in the average locations. Most of them contend that superior reception can be obtained only through an outdoor antenna which has been adjusted to its site with painstaking precision. It is acknowledged that indoor antennas have delivered first rate video pictures in homes where the television signal is strong and not blocked off by buildings, bridges, or other obstructions. These indoor antennas come in varied shapes and sizes. Some are placed in windows. Different methods are used to conceal them, for their decorative values are definitely negative.

Some are laid underneath the carpet. But the real TV addict is not affronted by any of them.

Some of the 1950 models have built-in antennas. They are effective at the right locations as proved by manufacturers' field tests. As the science of transmitting television advances and the signal grows stronger and easier to capture, the importance of the antenna will proportionately diminish. This happened in the radio industry. Its beginnings may be seen in the television industry.

THE 12-MONTHS-A-YEAR GARDEN

CONTINUED FROM PAGE 267

bare ground between too-small plants. This latter plan, often glibly passed off as "plant thick, thin quick" makes for the overgrown tangle so often seen. Few people can bring themselves to thin their plantings soon enough or drastically enough.

The Pace-Setter garden will keep its present good looks for years. It is nearly maintenance-free. All the principal plants have reached their mature size. They now need little further attention—merely annual feeding, watering during droughts, occasional corrective pruning when a str branch gets out of line. There no grass to mow.

Why wait ten years for yo garden to grow up? True, garde ing with big plants seems expe sive at first thought, but look the facts. You buy a few choi plants, already mature and full character—art treasures that mal small, inexpensive sizes adequa for the spaces between these. total, you need far fewer plan than customarily used. The Pac Setter garden contains only ha as many plants as would be neede in the usual "dragon's teeth" ty of foundation planting. But mo of the plants are out near the l line, not against the foundatio This positioning extends the hous makes the yard useful for famil living. Useful living space is wort real gold. Thus we secured a dire financial return from what we spe on shrubs—a return just as ta gible as that derived from buyin windows and doors. The usua landscape planting merely dresse up the house as seen from th street and gives the family no re turn for its money. From the stree the Pace-Setter planting looks lik ar uncommonly well-done job o the conventional foundation type so the passerby isn't aware of th double-duty done by the planting

Thus the twelve-months Pace Setter garden looks well all yea (it has no off-seasons) and give a direct return to the family fo its cost. It costs no more to buil —and far less to maintain—tha the usual and unrewarding foun dation planting and summer gar den. The plants are those yo already know, probably already have on your grounds. It is only the technique of using them tha is new. Use it in your own garden

The woven fencing used in the twelve-months garden was made by the Dubois Fence & Garden Company, Inc., Ridgefield, N. J.

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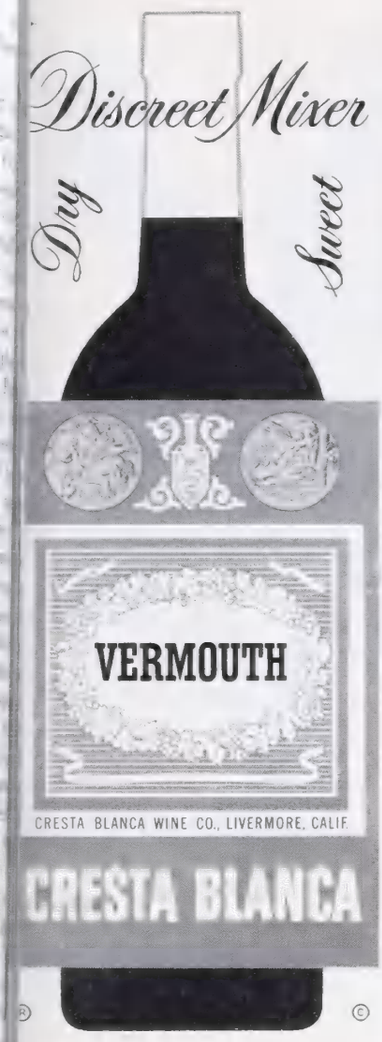
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THE DINING ROOM

CONTINUED FROM PAGE 225

Entertaining in the Pace-Setter House is always fun—but what's more important, it's always easy. These are the ingredients that make for effortless formal dinner parties in the dining room:

FURNITURE: Dunbar Furniture Mfg. Co., Berne, Ind. FLOOR COVERING: "Forecast" chenille rug—Mohawk Carpet Mills, Inc., New York, N. Y. DRAPERY FABRIC: "Spring Harvest"—Cyrus Clark Co., New York, N. Y. ACCESSORY: Hau bronze vase—A. J. Van Dugteren & Sons, New York, N. Y. THERMOSTAT: Minneapolis Honeywell Regulator Co., Minneapolis, Minn. FLOORING: Oak plank—E. L. Bruce Company, Memphis, Tenn.

THE GIRL'S ROOM

CONTINUED FROM PAGE 224

FURNITURE: Bed, chest, and armless chairs—The Widdicomb Furniture Co., Grand Rapids, Mich. Marble Step table, antique chair and mirror—Lord & Taylor, New York, N. Y. FLOOR COVERING: "Tumble-twist Rug"—Libertyville Textiles, Inc., Chicago, Ill. FABRICS: Draperies, "Provincial Roses"—Jack Valentine, New York, N. Y. Bedspread, chair, "Monaco Strié Satin"—Brunschwig & Fils, New York, N. Y. ACCESSORIES: Perfume bottles, Bristol bowl—Shelley Marks, New York, N. Y. Lamp, cedar chests, covered jar, ash tray—Lord & Taylor, New York, N. Y. FLOORING: Oak Strip—E. L. Bruce Company, Memphis, Tenn.

STUDY-GUEST ROOM

CONTINUED FROM PAGE 224

FURNITURE: Upholstered sofa bed—Simmons Company, New York, N. Y. Club chair, end tables—Old Colony Furniture Co., Nashua, N. H. FLOOR COVERING: "Acacia" rug—A. M. Karagheusian, New York, N. Y. FABRICS: Draperies, "Chintz Flowers." Sofa, "Antique Cloth." Club chair, "Figured Antique Cloth (Fans)"—Kent-Bragaline, New York, N. Y. ACCESSORIES: Lamps, flower stand, open arm chair, antique chest, ceiling lamp—Lord & Taylor, New York, N .Y. FLOORING: Oak Strip—E. L. Bruce Company, Memphis, Tenn.

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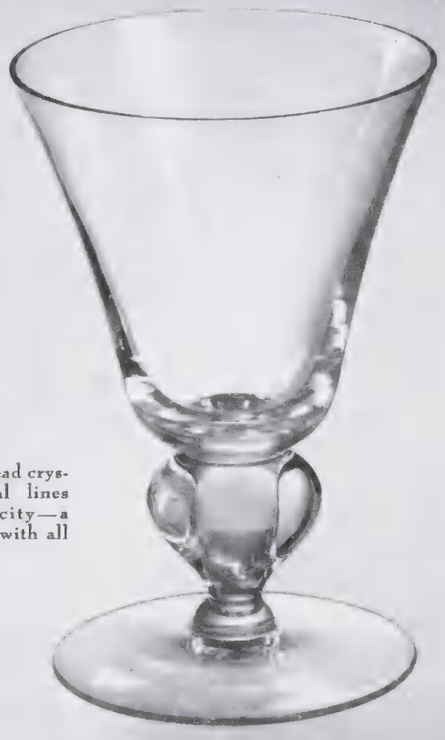


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• With an electric corn popper, you can move snack-making from the kitchen to the scene of the cocktail-sipping where all can join in. Pour in popping oil and corn and the work is done. In a jiffy, a load of flaky corn is ready for nibbling.

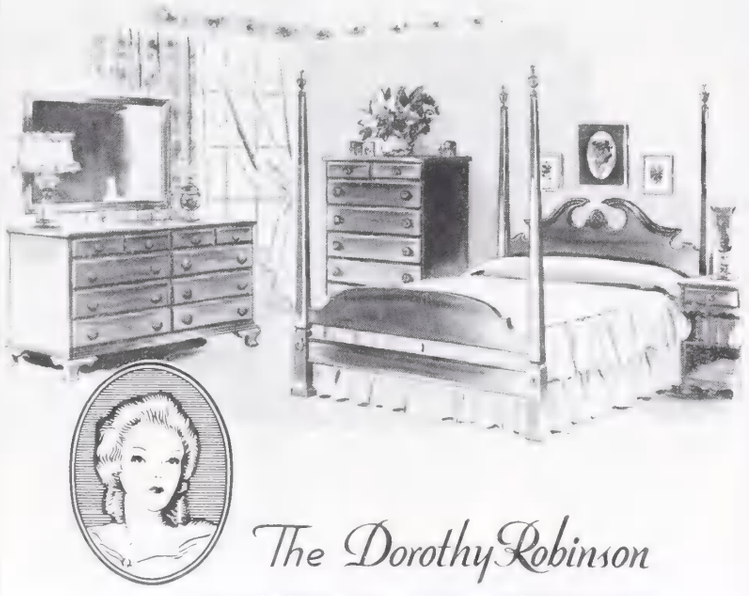
Cocktails and Popcorn were made for each othe

There's nothing so delicious for cocktail munching as popcorn hot off the griddle. Best of all, it's work-free and fun for all

Gather your cocktail guests round the electric corn popper. Your snacks are ready to dig into by the time the first round of drinks is served. Everyone gets a kick out of participating in the proceedings and the long-suffering hostess has a holiday from kitchen preliminaries. Everybody loves popcorn. Some like it dressed only with melted butter and salt. Some like it zesty. It's easy to cater to all palates as you unload each piping hot batch from the popper for butter dressing.

For those who hold that there's nothing like garlic-flavored snacks to add zest to a drink, a generous sprinkling of garlic salt does the trick; use onion salt instead for onion-flavor rooters. Or infus flavor during popping by ste a generous quantity of oni garlic in the popping oil fo eral hours before time. (Make though, they don't get int popper.) "Sitting" garlic or in the dressing butter is an method. The flavor of Ang Bitters teams to a "T." too. drinks. Mix it generously int dressing butter (never into the Devotees of corn dressed smoked bacon drippings are l Try it and you'll know why a change from corn, try po those delicious puff-up "chips." cheese, potato, or onion fla Kracketts or the shrimp Kro A popper does them like a d

GENUINE SOLID MAHOGANY



The Dorothy Robinson

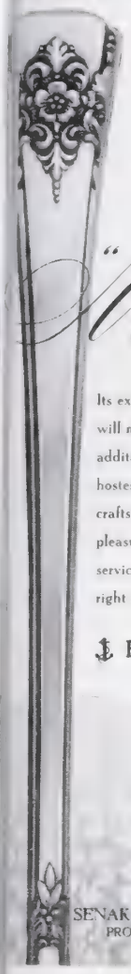
These bedroom furniture pieces take their name from Dorothy Robinson . . . a very real person, who today represents the fifth generation of her family . . . and it is in the old Robinson Family home which dates back to 1838 that we "discovered" some original antiques to give us the inspiration for creating the reproductions pictured herewith.

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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 192

if you really have a right to a coat of arms. The Herald's College is a private institution connected with the Royal Household. Dating from the Middle Ages, it is today the world's center of heraldry. Its headquarters are in an unpretentious brick building 300 years old on London's Queen Victoria Street.

Air fare to Europe

Scheduled international airlines are again offering special round trip fares which will reduce the cost of transatlantic flying throughout this winter and well into next spring. Because of them, the summer base rate of $630 from New York to London and back again will be reduced to $466.70, with commensurate reductions for round trips between these and other North American and European gateway points. Air France, for instance, will take you to Paris and back for $492.30 until April 30th—a saving of $172.70. And the Scandinavian Airlines System points out that round trip fares to Scandinavia include without extra charge stop-over privileges at Amsterdam, Brussels, London, Paris, or others, depending on your route. Other companies in on these lower winter fares are American Overseas, Pan American, Trans-World, Trans-Canada, British Overseas, KLM, Sabena, and Swissair.

Panamania

The new trans-Isthmus highway, plus new air service to the San Blas Islands have between them extended and varied sight-seeing possibilities for those visiting Panama this winter. Many of the one-day trips across the Isthmus provided for cruise passengers consequently employ automobiles as well as train, launch, and scooter. Typically, these start at shipside at Colon, proceed along Gatun Lake to Pedro Miguel, whence you detour for a look at Madden Dam, built deep in the jungle. On the Pacific side you visit old Panama, wandering briefly among the potent shambles left by Pirate Henry Morgan in 1671, pause at Panama City present tense long enough for luncheon at El Rancho Club and perhaps a look-see at the old Cathedral, whose golden reredos was saved from Morgan only by a judicious coat of whitewash. The return trip includes Miraflores Locks, whence a canal tug takes you through Gaillard Cut to Gamboa, and a train back to Colon in time for an evening's shopping.

(Continued on next page)

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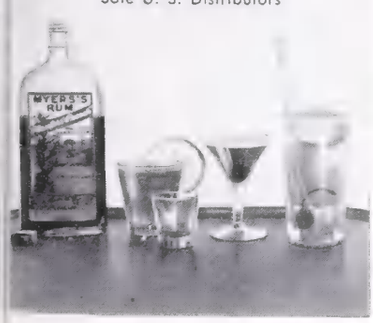
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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PRECEDING PAGE

Some cruises also stop over at the San Blas Islands, less than a hundred miles from the Atlantic entrance to the Canal. But you can "do" them on your own in only half a day from Colon, leaving on a General Aviation Company of Panama seaplane at 7:30 in the morning, returning in time for lunch. The San Blas Islander lives as he did in Morgan's day, brave in a blatantly embroidered *mola*, arms and legs bound to save the trouble of reducing, his woman glamorized by a big gold ring in her nose, huge disks in her ears. You may book for a round trip through the islands. But you are advised to stop off at the Carti Group, spend an hour and a half with natives as friendly as they are colorful, letting the plane pick you up on its return flight. The same company will arrange charter flights with longer stops in the San Blas, and an additional stop at Puerto Bello, where Inca gold was loaded into galleons for Spanish ports.

Window view

You've never really "seen" the West Coast until you've seen it from one of the extra tall, extra wide skyview windows of Southern Pacific's new Shasta Daylight, now in regular service between San Francisco and Portland on a stepped-up schedule that gives you the most scenic part of this scenic 718 miles by daylight. The Shasta Daylight is itself something to see. It's a reclining chair car train with a diner where you can enjoy S. P.'s famous salad bowl and casserole, with seconds free, a coffee shop always open, a tavern car, and a parlor car with an open-to-the-view observation circle bringing up the rear. It is in addition all done up in colors borrowed from Crater Lake, Timberline Lodge, and the like, and serviced with the finesse already familiar to any who have ridden this same line's Daylights between San Francisco and Los Angeles, at similar low coach fares. All this, with Sacramento Valley, Lassen Peak, Mt. Shasta, the pine- and snow-blanketed Cascades, and the opulent Willamette Valley unfolding outside your window. During winter months the snow in "them thar hills" is more pleasant to look at than to drive through.

Pilgrim's pride

It's almost time to revive those time-worn symbols of Thanksgiving: the familiar Pilgrim father

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bringing home the familiar
to his family assembled arou
familiar Pilgrim log cabin
What a surprise it will be
time you're touring New En
to find that the latter at
wasn't necessarily so. At Ply
Massachusetts, ardent and s
research has disclosed tha
Pilgrim lived instead in a
peaked, thatch-roofed house
of flat hewn boards, that he
a great deal more than a me
cabin might indicate about
tises, tenons, and masonry,
was expert at "eye"-leveled
pentry. One such house, a fa
replica in every detail, now
near the famous Rock, token
projects already under way
will eventually recreate Pi
life authentically and whole.
pleasant acres south of town
been donated. It requires only
—and funds—to build an
replica there of the only
Street in this country which
deserves the name, complete
houses, trading post, co
store house, fort, gardens,
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dian village nearby. The gro
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No more mal de mer

It takes a steamship com
to come up with the surest cu
date for seasickness. Hol
American Line is providing its
sengers with a new drug, Dr
mine, proved in many tests
at least 95 per cent effective ag
motion sickness. Dramamine c
in a small, one-gulp-does-it ta
It may make you a little dro
But within an hour you'll fee
so much better—even hungry!

This side of Paradise

To the many who return
after year, Acapulco is the ne
thing to heaven not only in Me
but in all the world, the one
where sun and sea breeze,
sand and soaring cliff, the
and the sophisticated, and the
riety of things to do mingle i
actly the right proportions.
right now, what with another
in the purchasing power of
American dollar—at this wri
it's worth 8.65 pesos throug
Mexico—even heaven shou
come too high.

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quarter from Mexico City, so
in a single day you can get
and back, with time for a good
around or a leisurely day on
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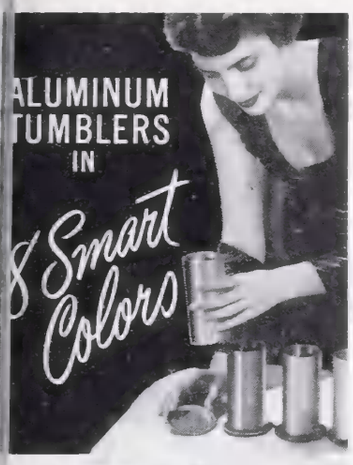
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For all your travel needs in the British Isles and o the Continent consult your local travel agent or any British Railways Office.

BRITISH RAILWAYS

For British Isles Travel Literature with color map, write Dept. 22, at any of these offices:

● NEW YORK 20, N. Y., 9 Rockefeller Pl.
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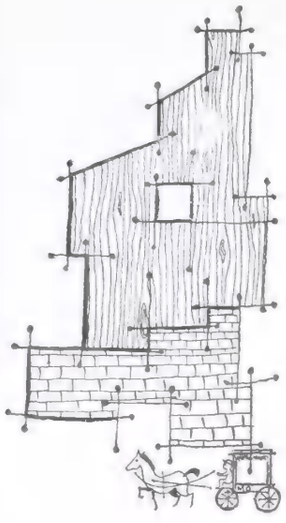
All sets smartly gift boxed.
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of mountain highway with Cuernavaca and Taxco thrown in. But should you, too, take one look at Acapulco's deep blue bay ringed all around with handsome cliffs and succumb, you'll find that not the least of its many charms is the variety of its hotels. Some rest cozily on sandy beaches, others rub elbows with the native life in town. Still others spread over the very tops of the surrounding cliffs with individual bungalows, terraces gaudy with tropical flowers, open air cocktail and dining rooms. Here is the famous Hotel de las Americas with private bungalows and an outdoor dance floor overlooking the bay: the Casablanca, frequented by celebrities; the El Mirador, which boasts both cottages with a view unlimited and chicken curry served in fresh coconuts: and the Hotel Los Flamingos, whose every room has its own private terrace looking out over the sea 500 feet below. The newest of them all, the Club de Pesca, is one million dollars worth of luxury standing on its own palm-fringed beach.

Take your choice

Pan American-Grace Airways has extended its South America service these days to provide not just one, but three different ways to fly to, into, and around South America. You can do it fast and luxuriously by overnight express, on the DC-6 El Interamericano, which makes it from Miami to Buenos Aires in 22 hours via Balboa, and Guayaquil, Lima, Antofogasta, and Santiago on the west coast. Cost, including New York to Miami by connecting airline, $988 round trip, no charge for hot meals, but berths at $45 extra for one, $22.50 apiece for two. Or you can do the same route sitting up, in slower, less luxurious DC-4 tourist class specials.

(*Continued on page* 319)



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Upholstered with
Firestone FOAMEX*
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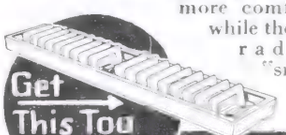
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By Hungerford

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for the *Smart Set-ting*



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UNITED STATES GLASS CO.
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Work-savers for gardeners

PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER



If you edge your flower beds, save yourself lots of work by using a tool like this "Perfecto" edger (bottom side up here). Flat guide plate regulates cutter wheel which slices through sod to make straight edge. Plow pushes cut strip out of way.

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modern building blocks—smooth, un- d, uniformly cut in matching units e won enthusiastic approval every- from leaders in child education. They w recognized as one of the finest tools le for child play, work and self-edu- . Their play potential is almost unlim- Amazingly flexible, they grow in pos- es as your child grows. For ages *18 s to 2½ years*—they are carried, piled, d, dumped and balanced. *2-3 years*— en, through experimenting and self- ery, begin to build bridges and enclose res. *3-5 years*—the child's scope for building expands widely, more com- d structures and patterns are created. utside world—buildings, elevated struc- boats, autos—are reproduced—unique ngs are created from the child's own nation. *5 to 9 years*—building blocks e dramatic urge—provide a variety of grounds and settings for plays and s. Ask to see Playskool Building Blocks.

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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 317

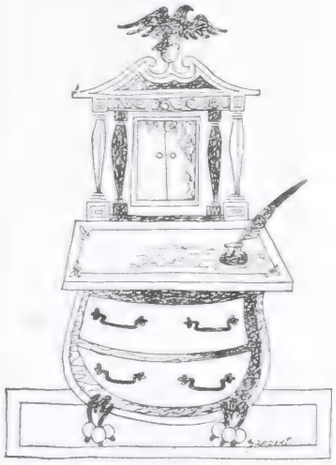
28½ hours, refreshments and hot coffee included, for $711.15 the round trip. Or you can use the daily DC-3 locals to get around in the eight Latin countries on the Panagra route. The one which flies from Balboa to Lima permits sightseeing at Cali, Quito, Guayaquil, Talara, and Chiclayo. Or you can fly from Lima to La Paz via Arequipa, or from Buenos Aires to La Paz on the "Diagonal," a route which takes you across the Argentine pampas and parts of the Andean Cordillera. This gives you a look at parts of South America little known, infrequently seen, and therefore all the greater treat.

A-dudin' it

Down in Arizona, where guest ranching is a fine art, they're heating up the swimming pools, washing down the sun decks, and gentling the horses for sun-hungry city folk again. For though November is early in the Arizona season, a lot of city folks have learned that the sunshine is just as super early as later, the desert-conditioned air just as tonic, and at a great many resorts it's the early bird who gets the undivided attention, and at lower rates.

You don't have to be a ranch guest, of course, just because you're in Arizona. You may prefer one of the small, small-city hotels, many recently modernized, and a snug hub from which to stroll, ride, or drive to see the sights and get the feeling of the Southwest. The Gadsden Hotel at Douglas is one such, with rates from $3 up, and another is the exquisite Maricopa Inn at Mesa, with winter rates beginning at $5. Or you can feel pampered at one of the large luxury resorts like Los Olivos in the heart of Phoenix, where two-bedroom cabanas give you all the

(*Continued on next page*)



The first question to ask
when you buy a new type record . . .



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FALL is the time for painting your home outside and in. Be sure to specify Gum Turpentine, the *dependable* paint thinner. Makes paint go farther, last longer, look better. Best for cleaning paint brushes. Economical. Gum Turpentine cleans and disinfects kitchen and bathroom floors, all wood floors, furniture and woodwork, metals, bedsteads and springs. Mix ⅔ linseed oil with ⅓ Gum Turpentine for a fine furniture polish.

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General Offices: Valdosta, Georgia





HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PRECEDING PAGE

comforts of home plus hotel service for $400 per cabana per month, with daily and weekly rates to match. Or there's the new Camelback Villa, another cabana set-up six miles out of town and 1,075 feet high, $20 a day and up, including meals. Or you can move around, getting more of the scenery and a taste of life at both kinds of hotels, and then try a guest ranch, to boot.

It is the particular charm of the typical Arizona guest ranch, however, that it deftly combines luxury-hotel luxury with the informality that has endeared ranch life to all who like their west western. They may boast unranchlike refinements like swimming pools, tennis courts, private baths, full-length mirrors, and beauticians. El Rancho Madera, in the San Pedro Valley out of Benson, invites you to breakfast in bed, at $75 a week and up, breakfast, etc. included. Rancho de Los Caballeros, added only last year to the galaxy that has made Wickenburg the ranch capital of the world, assures you comfort in California-style cabanas with radiant heat at $18 a day up. And at any of them you can have a busy and wonderful time without ever taking to horse at all.

This, in fact, is one of the nicer things about them. They're ranch enough so you can wear levis, a plaid shirt, boots, and a ten-gallon hat any hour of the day. They're informal enough so you can rise and ride with the sun, or sleep all day in a flower and ultra-violet-filled patio. But they're also luxurious enough so that you can do all this without deviating one upsetting iota from such creature comfort as you're used to. Your choice among Arizona ranches might, in fact, well be made on this very basis. Just how much luxury spells comfort to you? It's something to talk over with your travel agent. Or you can write Arizona in Chicago, 175 West Jackson Boulevard, Chicago 4, Ill., a sort of clearing house for intimate information on everything Arizonian, including especially your trip there, for which it will not only advise but make reservations.



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in comfort
and convenience



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All-Aluminum Triple Track
Storm Windows and Combination Doors
with new "Quick Change" Feature let you switch from screens to glass in seconds . . . Stop Drafts . . . Keep heat in — cold out.

Let Stoaco ALL-WEATHER All-Aluminum *Triple Track* Storm Windows and Combination Doors give you *life-time* comfort and protection against cold drafts, snow, rain, insects, dirt and dust . . . add enduring beauty to your home while saving up to 35% on fuel bills! Nothing to rot, rust, sag or require painting. Stoaco ALL-WEATHER *Triple Track* Combination Windows with their spring cushion sliding mechanism may be raised or lowered to any desired height at the touch of your finger from *inside* your home . . . and positive locking devices provide protection against prowlers.

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BUILT FOR THE WEATHER TO LAST FOREVER

15,750,000 AMERICA LIVE IN THIS CLIMA

CONTINUED FROM PAGE 203

months of the year, you'll w sun in the house just because cheerful. It perks you up e tionally. And for just about same period you'll want the because it can be an import source of heat to the house. I ing the marginal weather of spr and fall, sunshine could actua do most of the daytime heat for the house designed to trap

But for the rest of the yea June 15th to Sept. 15th—the is just about the last thing y want. Emotionally you'll w shade, not glare. And your ho will have all it can do to fight temperatures, let alone the dir rays of the sun.

Viewed in this light, the annu distribution of sunshine in this gion is not altogether happy. Y get the most when you need t least, and vice versa:

December, January, February	get 56% of possible s
March, April, May	get 63% of possible s
June, July, August	get 66% of possible s
September, October, November	get 64% of possible s

When you realize that 1,000 s ft of horizontal surface will, du ing the year, receive as much he from the sun as if you burned 1 tons of coal, you can get some ide of the importance to you and yo house of handling the sun intel gently. Try always to get the max mum sun penetration into yo rooms in winter, spring, and fal the minimum in summer.

Wind—don't count on it too muc

From October straight throug April, winds in this region a





It's so easy to "re-do" your home with beautiful, *economical* Fincastle Fabrics. Ready-to-hang draperies, bedspreads and yard goods are available at your favorite store. *Send 25c, stamps or coin, for "Interiors Beautiful." Contains helpful suggestions on being your own interior decorator.*



Fincastle FABRICS

Louisville Textiles, Inc.
1319 McHenry St., Louisville 4, Ky.

strongest and coldest. They blow uniformly from the northwest. This tells you pretty clearly that your house should have the fewest openings, the most storm sash, and the heaviest insulation toward the northwest. In hot weather the wind picture is not so simple. Not only do the breezes drop to their lowest velocity of the year; they also become quite variable blowing from the southeast, south, and southwest during the day. They are lowest at night, when you need them most for sleeping, and often blow from the northeast.

From this you can see that the breeze is a pretty frail basis for summer comfort in this climate. By all means have big openings toward the south and cross ventilation in the rooms. But for July and August, when the going gets really tough, you'd better plan on attic fans for positive air circulation. If you can afford true summer air conditioning, you can certainly use it.

The 1949 Pace-Setter House in Orange, N. J., is a good, real-life demonstration of how to handle climatic paradoxes like those listed above. Study it to see how you can use every trick in the bag to win the same kind of climate control for your house.



or the new Radiant lass-beaded projection screen!

you have been putting up with a makeshift, discolored, or worn-out screen—here's good news! Now ou can get a new Deluxe "CHAMPION" Radiant reen with many new features and improvements, r as low as $15.00.

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Solid Mahogany Chest—down to the last detail of separate keys for every drawer, this Colonial Chest is a pure example of authentic reproductions in Solid Mahogany. Note graduated size of each drawer. Shown with authentic dining room chairs of the same period, it is equally at home in the living room, bedroom or hall.

Free Booklet, "HEIRLOOMS OF TOMORROW," sent upon request.

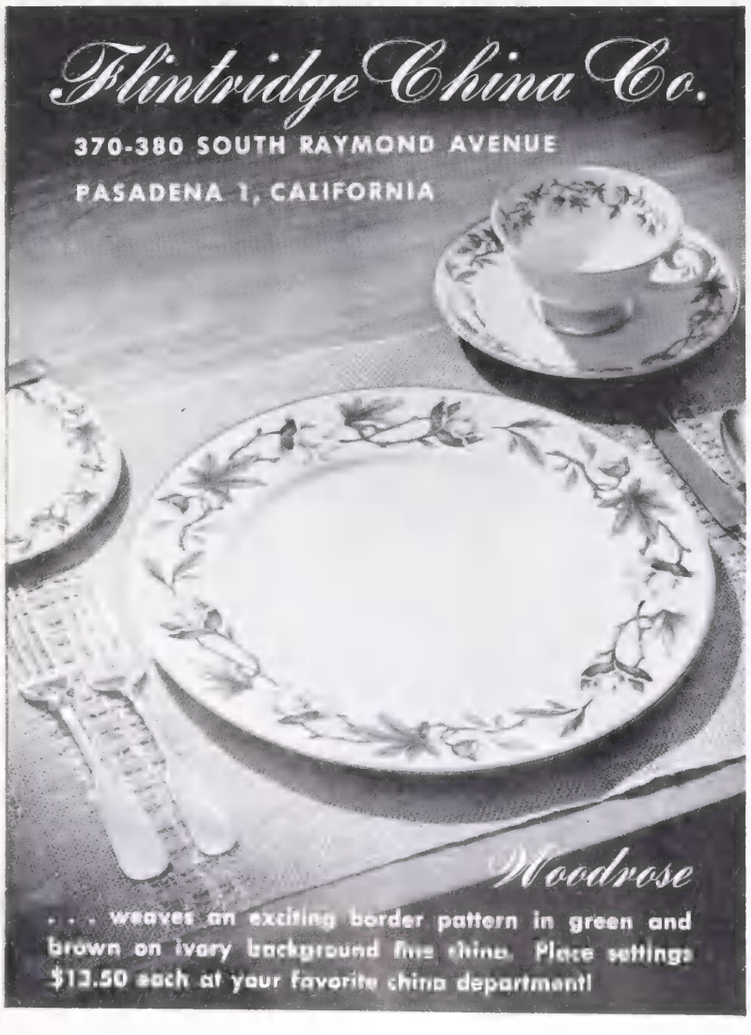


THE MAN BEHIND THE HOE

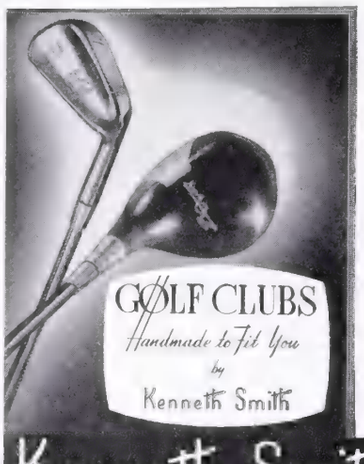
CARROTS AND BEETS. Don't be in a rush to harvest carrots and beets. As long as the soil doesn't freeze hard they will keep better in the garden than anywhere else. I often pull a little soil over the row in late October or early November to protect the top of the roots. Then I dig later in the month just before the first prolonged sub-freezing weather is predicted.

PEA-PLANTING TIME. In Florida, November is planting time for many hardy vegetables. Nowhere will you find finer cool season gardens than on some of the winter places near Lake Wales. By Thanksgiving the experienced gardeners in this district will have onions, broccoli, and cabbage plants set out and peas, spinach, and lettuce will be up. All along the Gulf Coast these vegetables should be started.

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my Woods and Irons are accurately designed and hand made expressly for you, to fit your natural swing. With my clubs you will enjoy better golf, get lower scores. Write TODAY for my booklet and Correct Fitting Chart. No obligation.

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Rug headends (not blanket ends), all colors, 50c lb. from world's largest convertor of rug strips.
NATICK MILL OUTLET
64 a N. Main St., Natick, Mass.

Little Marvel was the favorite pea variety in Florida several years ago when I spent some time there. Last year, on a visit with commercial growers and home gardeners in the lake district and along the east coast. I found it was still very popular. Apparently Little Marvel is worthy of its name.

TREE LEAVES. You may love the odor of burning leaves but it is a luxury. If depletion of your gardens is to be avoided, return every bit of available organic matter to the soil as nature intended. Along with a complete plant food in the spring (and lime where soil tests indicate it's needed), leaves will help keep any garden fertile.

WINTER RHUBARB. The fun of gardening needn't end with the onset of winter: Learn the simple trick of forcing rhubarb. One year we had forced rhubarb from January through March merely by bringing in roots at intervals.

Dig the rhubarb clumps in November with some soil intact, but allow them to remain outdoors until they freeze solid on two or three different nights. Then bring them in and place on the basement floor, preferably where the temperature is below 60° F. Sprinkle when necessary to keep them from drying out. In a dry basement, moist peat or vermiculite banked around the roots is desirable. Growth will start in a few days and you'll be surprised at how soon the shoots will be 12 to 15 inches tall.

PARSLEY IN THE WINDOW. Parsley is another useful and attractive plant that can be moved indoors to extend the gardening season. Choose the smaller plants and transplant to 5- or 6-inch pots, keeping the soil intact around the roots. Parsley needs a bright window but a cool temperature is best.

GROW MINT INDOORS. Although the Julep now gives way to the Tom and Jerry, a few sprigs of mint growing in a pot in your home greenhouse or bright window will prove useful.

MUSHROOMS? NO! Possibilities of mushroom raising seem to interest more people than any other form of indoor gardening, judging from letters received by vegetable specialists at the agricultural colleges. I've had no personal experience in this art, but after many visits with mushroom raisers I am convinced it is best left to the professionals.

—Keith C. Barrons.

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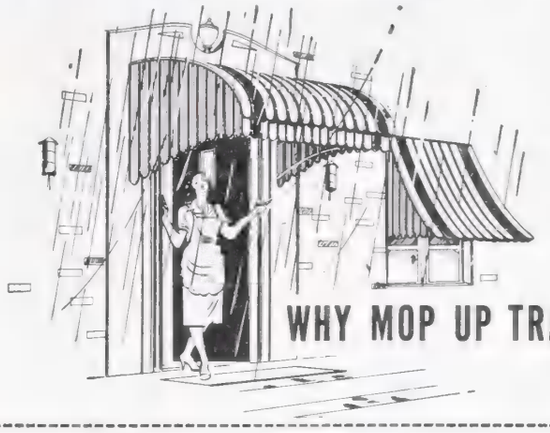
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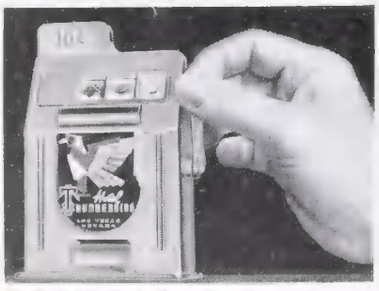
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The LOG of the Practical Gardener

Crabgrass stay 'way

Last summer was the worst in years for crabgrass. Hot, dry weather kills lawn grasses but encourages crabgrass. The afternoon sun is the real culprit: Shade from a tree on the west side of your yard often keeps crabgrass away (keeps your house far cooler, too). One Dayton, Ohio, lawn I saw in August was weedless, its neighbor nearly solid crabgrass. Neither lawn had been sprayed or weeded. Shade from a pair of thornless honey locust trees caused the difference.

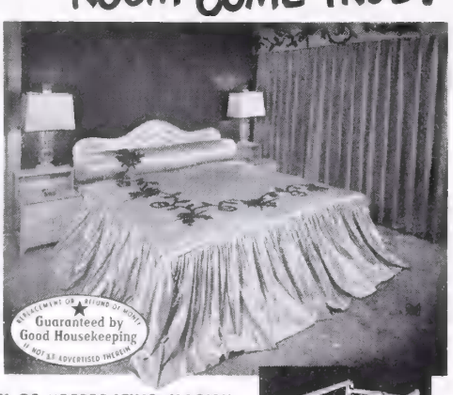
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Outstanding features include recessed legs, snug fit and casters. For use with or without ▪ headboard. Fits any coil or box spring. Any size available for HOLLYWOOD BEDS.



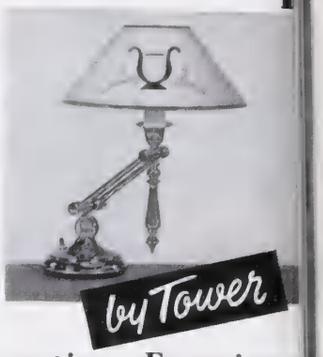


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Amazing—E-Z-ON—all metal interlocking weatherstrip saves fuel. Increases comfort. Keeps heat in, cold out! Easily installed outside or inside without removing sash. Anyone can do it. Quickly pays for itself, produces big savings for life of building. Complete set for windows up to 30" width only $2.11, 30 to 36" $2.42, 36 to 42" $2.75 and Door $3.26. *Order from this ad or write for illustrated circular.*



Robert N. Baltz & Co. Inc. 1931
1009 Harvard Terrace, Evanston 17, Ill.

Toughen 'em up

Some people spray and spray and spray to control bugs and diseases. Others get out the sprayer or duster only once or twice a season, and then only to put an end to a pest threatening to get out of hand. Those who take life easy rely on a thorough autumn clean-up (all old leaves and stalks picked up), so they start the year nearly pest-free. It's worth trying if you are sick of playing nursemaid to your plants.

Smoothie

Grow bent grasses if you want the most velvety carpet—and are willing to fuss with it. But for the toughest kind of a lawn, one that can take lots of tramping, depend upon fescue. And it's better to sow grass seed even this late rather than wait until spring. You'll have fewer weeds next year.

Forgetful bulbs

It's a rare gardener who hasn't forgotten some year to plant his spring bulbs at the right time. But don't worry: Good bulbs planted as late as December come through and bloom fine (tougher on the bulbs, though, so it's not a practice to use every year).

Squeeze

You wouldn't squeeze the juices out of gladiolus and dahlia and expect them to survive winter storage. But often they shrivel badly because storage is too dry. Pack them in dry vermiculite. It's contact with dry air that causes bulbs and tubers to shrivel during the winter.

Snow

Soon snow will fall and then my garden tractor takes on its winter work, snow-plowing the driveway and paths (page 326). A garden tractor makes the finest of Christmas presents, especially when equipped with a snow plow—unless you *like* shoveling snow.

Power snipper

Here's another Christmas gift worth hinting about. You'll get your lawn mowed in one-third the time and by merely walking along behind a machine that does all the work. It'll *pull* you along if you are that tired.

A.A.N.

Puzzled about gifts to fellow gardeners? All nurserymen belonging to the American Association of Nurserymen sell gift certificates in any size you want, good in the nursery of your friend's choice.

Joseph E. Howland

Genuine IMPORTED FRENCH CHESTNUT WOVEN PICKET FENCE

Made of Chestnut saplings . . . a hardwood which lasts much longer than domestic fences of Cedar or Cypress . . . (softwoods). Imported French Fence will last about 40 years. French Chestnut costs a little more; worth a lot more. Woven with copperweld wire. Affords rustic beauty, privacy and protection. Made in several heights. Easy to erect. Instructions supplied. We are the only company importing French Woven Picket Fences direct from France.



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Gives privacy and protection. Made of half round saplings. Will last about 20 years. Two distinct types. Cleft type has space of ¼" between pickets. Our special Close type (not woven with wire) has pickets with straight sawed edges which are butted tight together, making an absolutely close fit. Made in several heights.

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The Charm of Old Virginia is revived in these genuine reproductions. The mellow glow of hand-carved Mahogany accentuated by the rich tones of medallion tapestries. We will cover these chairs with your own needlepoint and furnish dimensions from which to work.

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"ELEVETTE"
Vertical lift for Stairwell or corner of room, with or without enclosure.

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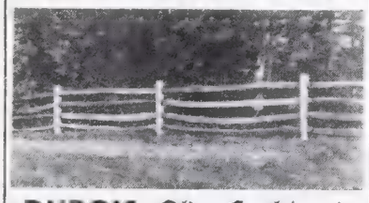
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Fall planting recommended

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HOUSE BEAUTIFUL

Snow remova the easy wa

ED GREEN tried to open the front door. It wouldn't budge. The weatherman had predicted 10 to 12 inches of snow. It was 12 all right. Nothing to do but go back through the house and into the garage.

"Bet it starts on the second try!" (This from 12-year old Bill while Ed was rolling up the garage door.) "One with the choke closed; one with it half open. I practiced."

Sure enough. Bill got action on the second try. These new-type, tle motors are dependable.

"I'll do the driveway and be my way to work. You do the pa and the laundry yard for y mother. Maybe you'd like to t the tractor over to Mr. Smith's. had to pay five dollars to get place shoveled last time it snowe Ed added to himself. "And it c him a lot more than five dollar what with the beating his he



• Ed Green owns a "Cha master" tractor. He prefers ease of handling, and its sm size fits best into his crowd storage. It can handle up 15 inches of snow. All t weight rides on the one whe giving amazingly good tra tion. The same machine push the lawnmower, pulls varia cultivator tools, and a 2-whe cart that carries up to ha ton loads.



Clear your driveway and sidewalk in a matter of minutes—and without doing any of the work. Get a garden tractor: Use it for snow plowing this winter, for gardening next spring

k from the fussing and fumbling ng to get someone to come early ugh to let him get the car out keep his appointments.

Ed followed along behind his w, going the length of the drive- at a brisk clip. "Really *is* ppy this morning. Glad this is a t way to get rid of snow," he ught. As he went along, a thirty- h strip of bare ground appeared ind him. He looked with some misgivings at the first drift, but the motor adjusted itself automatically to do the heavier work—just as it did a minute later going through the snow mountain pushed into the driveway by the street department plow.

Three round trips and the driveway was clean. Ed wasn't tired, dirty, wet, irritated, or late for work.

Is this *you* when snow comes?

PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER



You may prefer the more werful "Gravely," especially eavy snows are frequent. It s the strength of five horses your command. You'll like, being able to back it un- its own power. Adjusting de-angle is easy: Change pin. Sharp angle, shown e, slices through heaviest, test slush. "Gravely" also es any other garden job— n plowing.





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LILY of the VALLEY
5 Bulbs, Jar and Moss $2



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Bulb of the Month Club
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Large, Healthy, Vigorous Plants
—extra heavy root systems mean many more blossoms. All plants carefully packed, guaranteed to arrive in good condition. Full cultural directions with each order. We pay postage on all orders of $5 or more. Less than $5., add 50c for postage, packing. Order today. Satisfaction guaranteed.

ALL OUT OF 3 INCH POTS
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We specialize in African Violets and everything that will help you to succeed with yours. We welcome your questions and will gladly help you any way we can.
VIRDANS FARMS, Box 123-V, Phelps, N. Y.

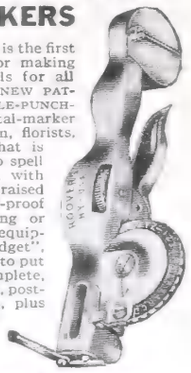
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294 Stangl Dinnerware
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289 *Tuttle Sterling
14 Viking Prelude Crystal
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254 Seth Thomas Clocks

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45 Spencer's Silver Suite
31 Wilson-Jump Co.

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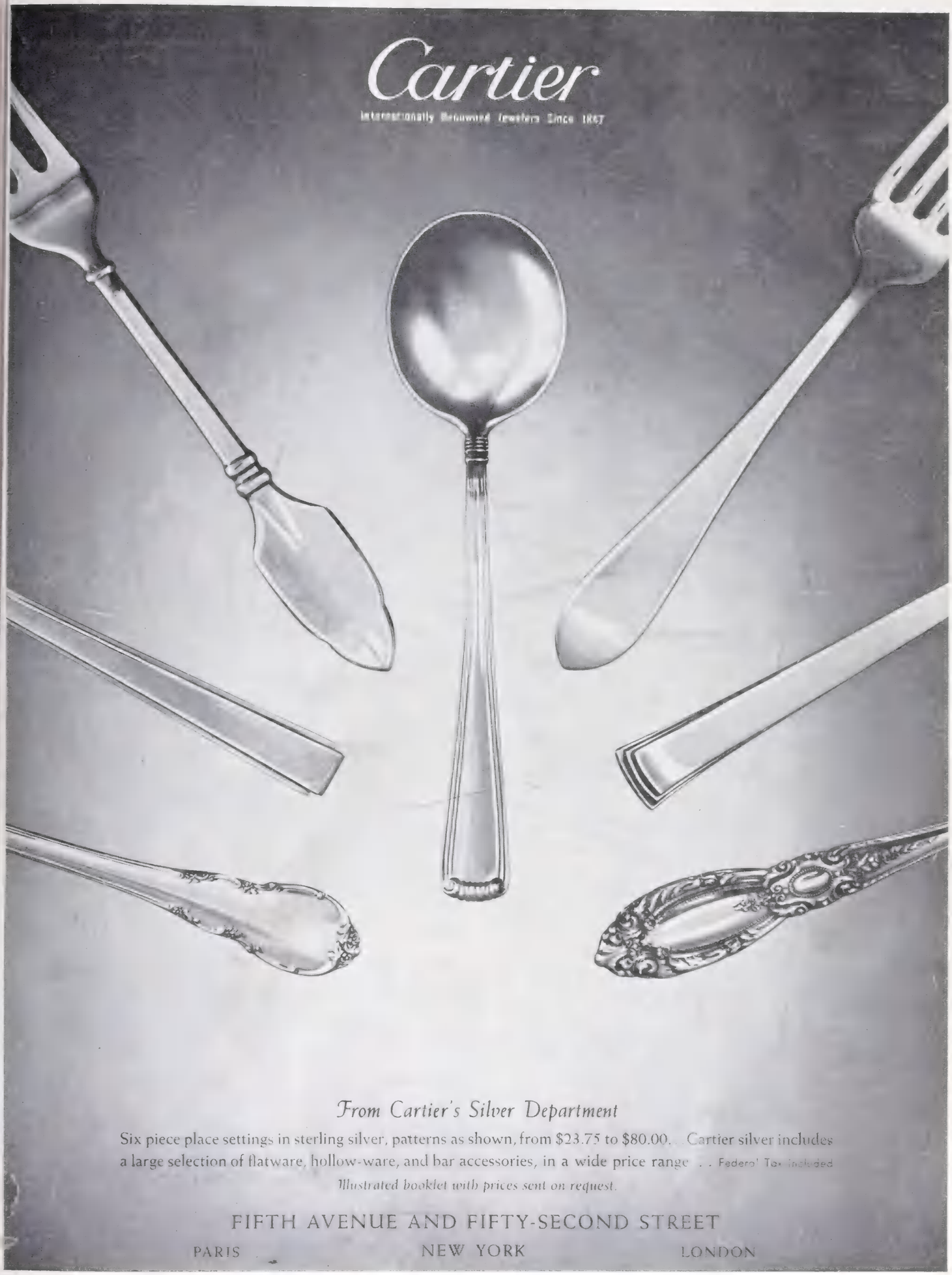
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House Beautiful

DECEMBER
50c



How to have a Holiday from Hard Work



From Cartier's Silver Department

Six piece place settings in sterling silver, patterns as shown, from $23.75 to $80.00. Cartier silver includes a large selection of flatware, hollow-ware, and bar accessories, in a wide price range . . Federal Tax Included

Illustrated booklet with prices sent on request.

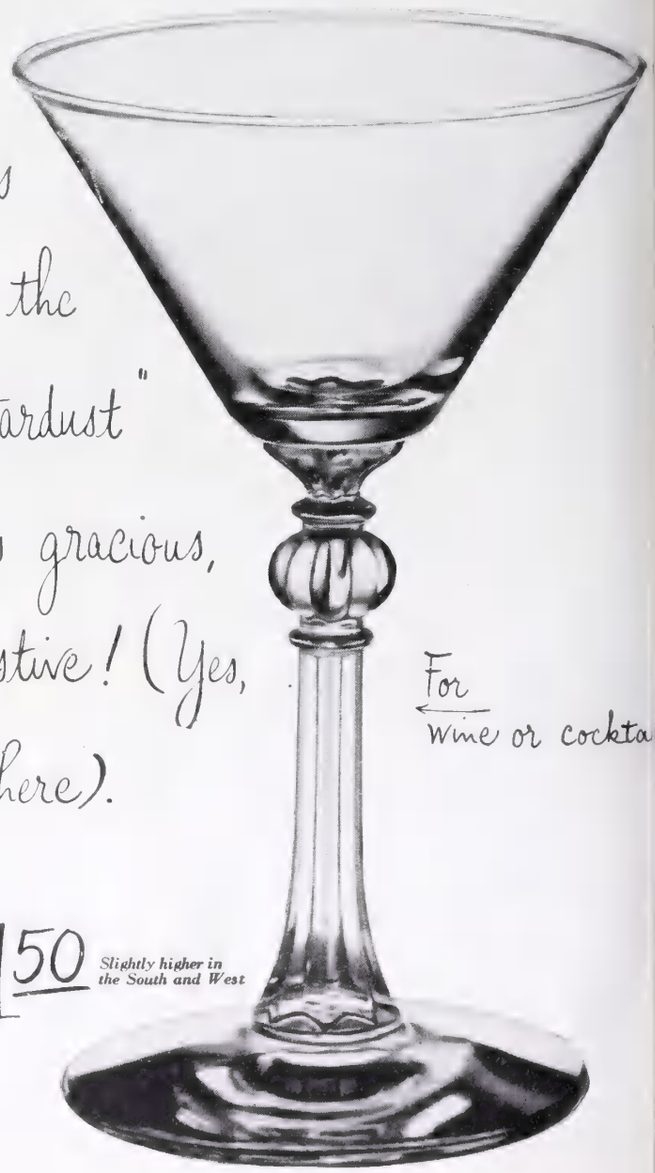
FIFTH AVENUE AND FIFTY-SECOND STREET

PARIS NEW YORK LONDON

"Stardust"... a new stemware – by LIBBEY,

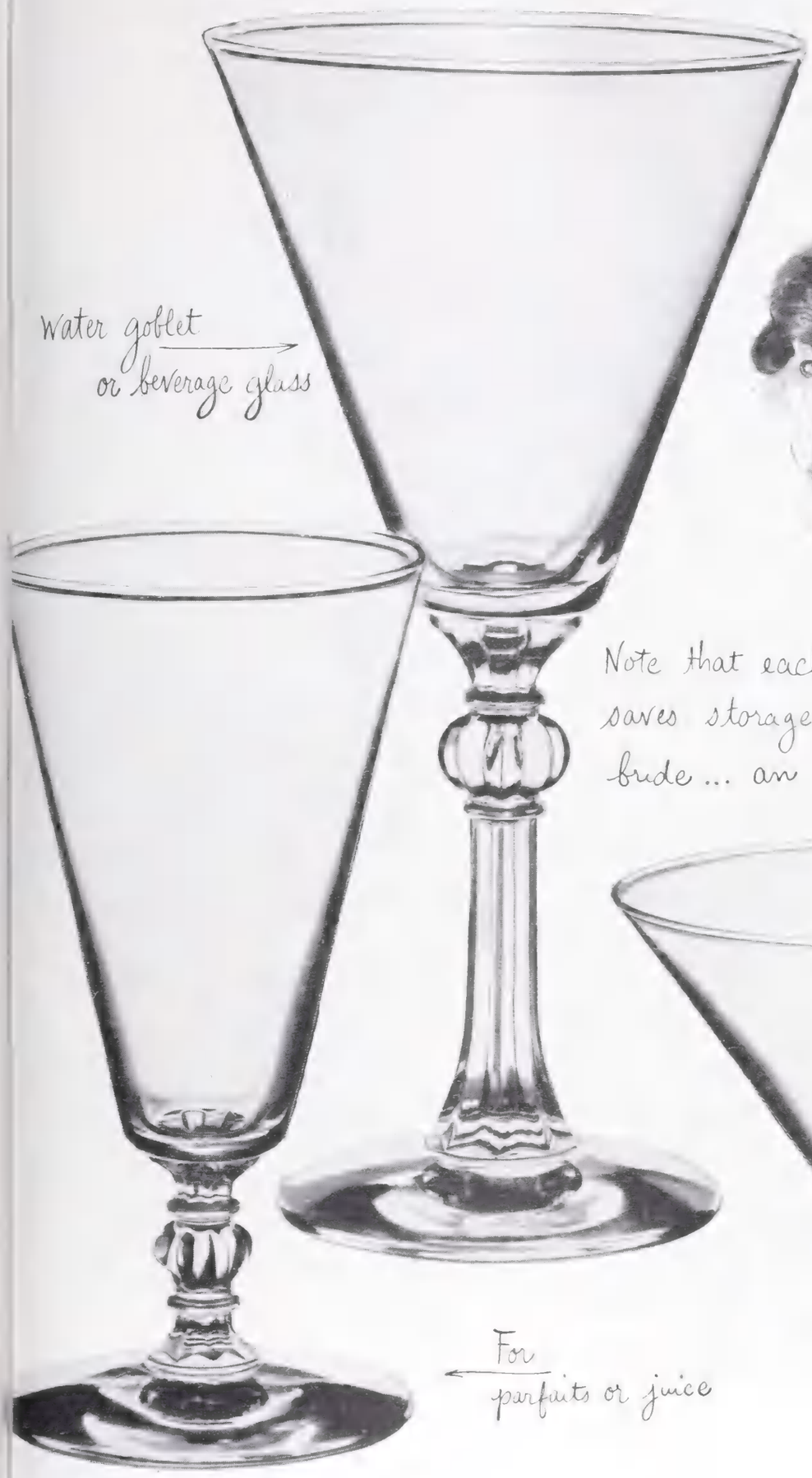
America's oldest name in the art of making fine glassware. (Shown actual size). Never before... such an expensively-detailed, crystal-brilliant glass at such a popular price. Thanks to designer Freda Diamond, this new pattern has the rare quality of utter simplicity. It's correct in both traditional and modern settings.

Fragile-looking, but oh-so-practical. Rims are guaranteed: You get a new glass if the 'Safedge' ever chips." No need to keep "Stardust" locked away for special events. Let this gracious, gleaming stemware make every meal festive! (Yes, it's open stock at leading stores everywhere).



← For wine or cocktail

4 of a kind, boxed, for $1.50 *Slightly higher in the South and West*



Water goblet or beverage glass



Freda Diamond,
one of today's outstanding designers of home furnishings

"We made 'Stardust' elegant but also serviceable... so that you could have the fun of using it every meal! Note that each glass serves a double purpose... saves storage space. For your favorite bride... an impressive practical gift."

For parfaits or juice

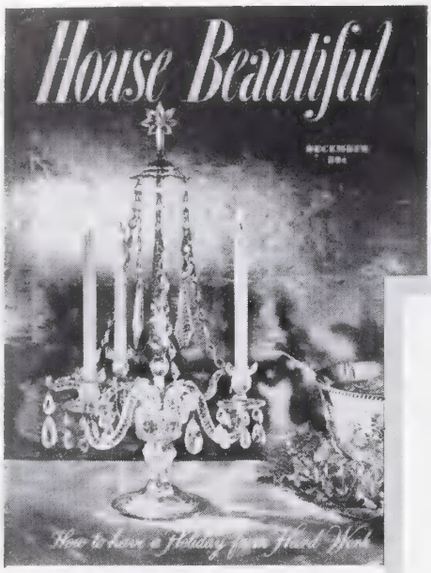


For sherbet or champagne

LIBBEY GLASS

ESTABLISHED 1818

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● On our cover, a traditional Christmas scene, lighted by candlelight and warmed by the happy breath of hospitality. An eighteenth-century cut-crystal candelabrum from A. R. Nesle & Co. and a silver punchbowl from the Friedman Silver Co. are set out on a cloth of Stroheim & Romann's silk gauze, gilt-shot with Lurex yarn by the Dobeckmun Corp. Ladle, Park Curiosity Shop. Chinese gold foil wallpaper from Charles R. Gracie & Sons. "Marble" candles by Will & Baumer. Punchbowl is collared in Colorado carnations, wreathed in Oregon holly. Color photograph by King-Weese Studios.

The magazine dedicated to the business of better living

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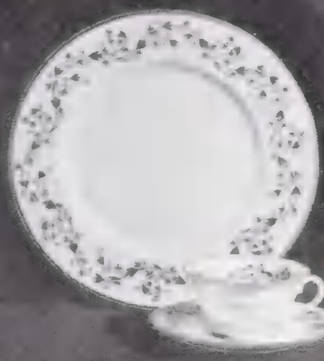
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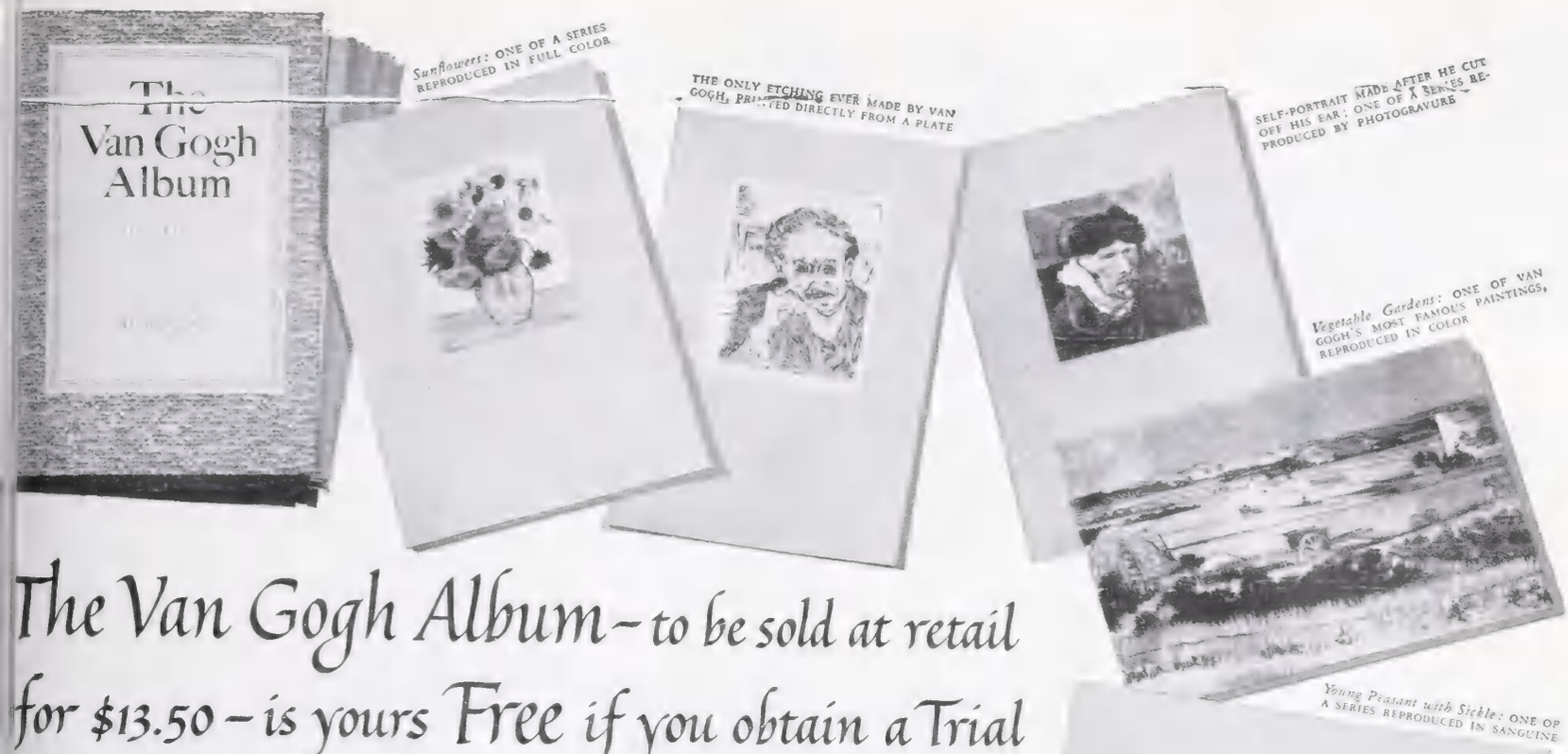
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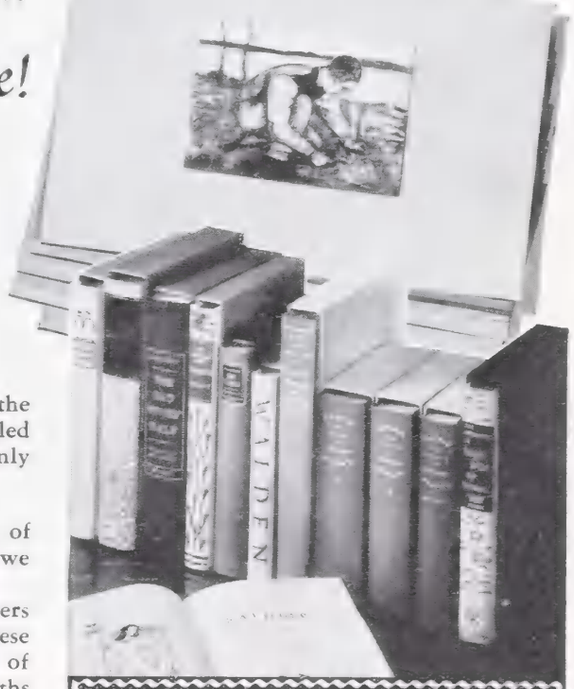
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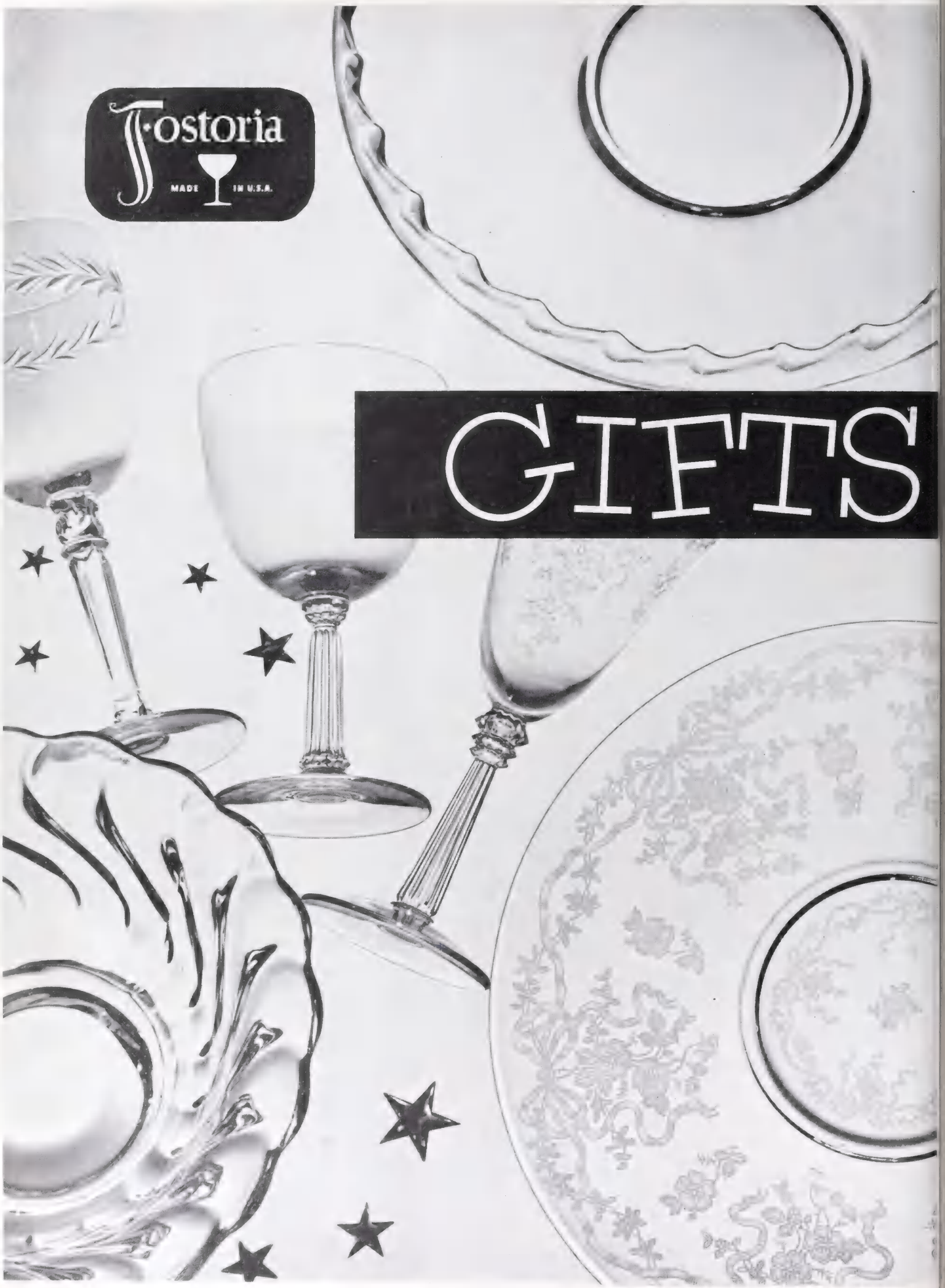
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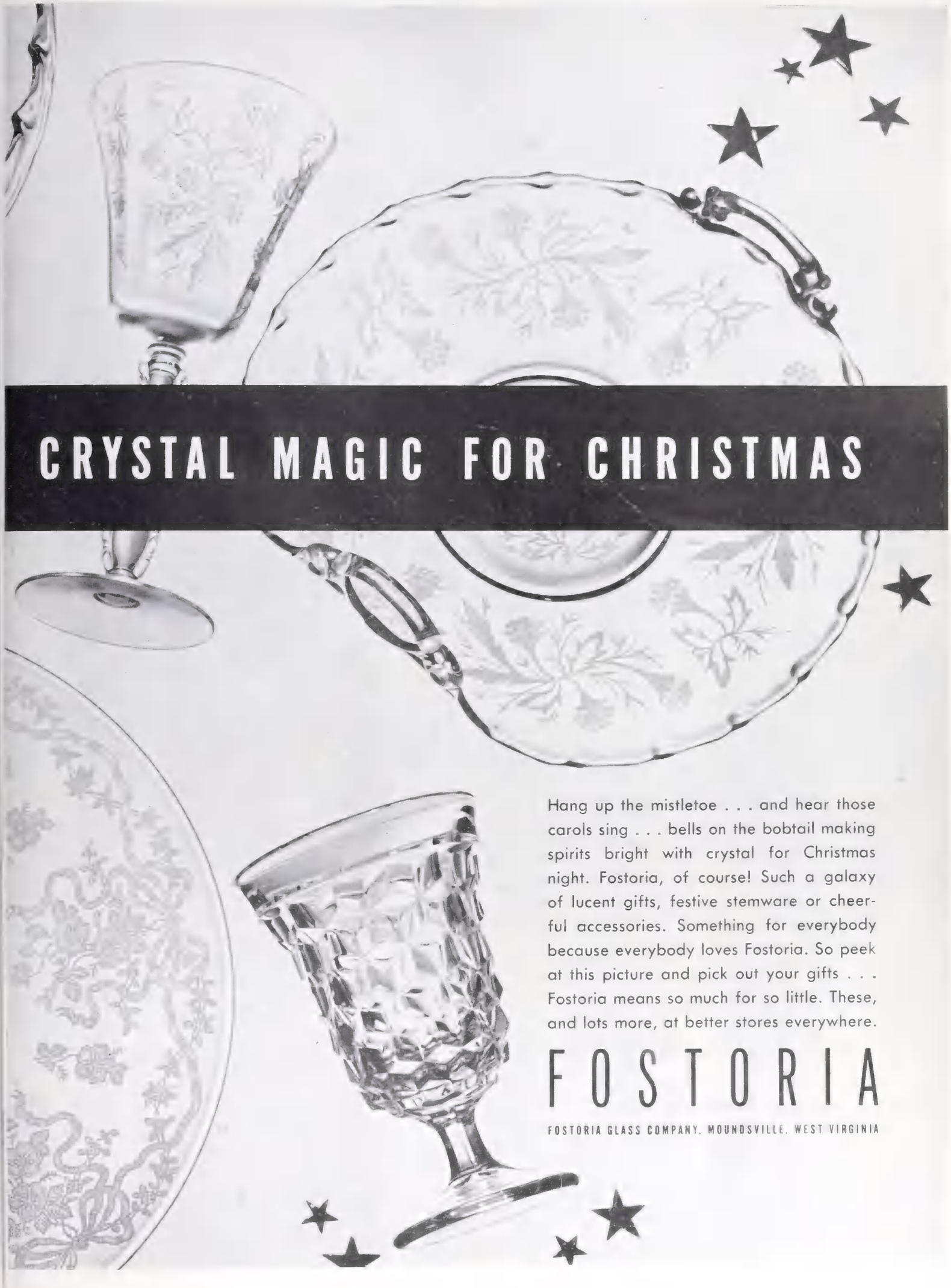
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Hang up the mistletoe . . . and hear those carols sing . . . bells on the bobtail making spirits bright with crystal for Christmas night. Fostoria, of course! Such a galaxy of lucent gifts, festive stemware or cheerful accessories. Something for everybody because everybody loves Fostoria. So peek at this picture and pick out your gifts . . . Fostoria means so much for so little. These, and lots more, at better stores everywhere.

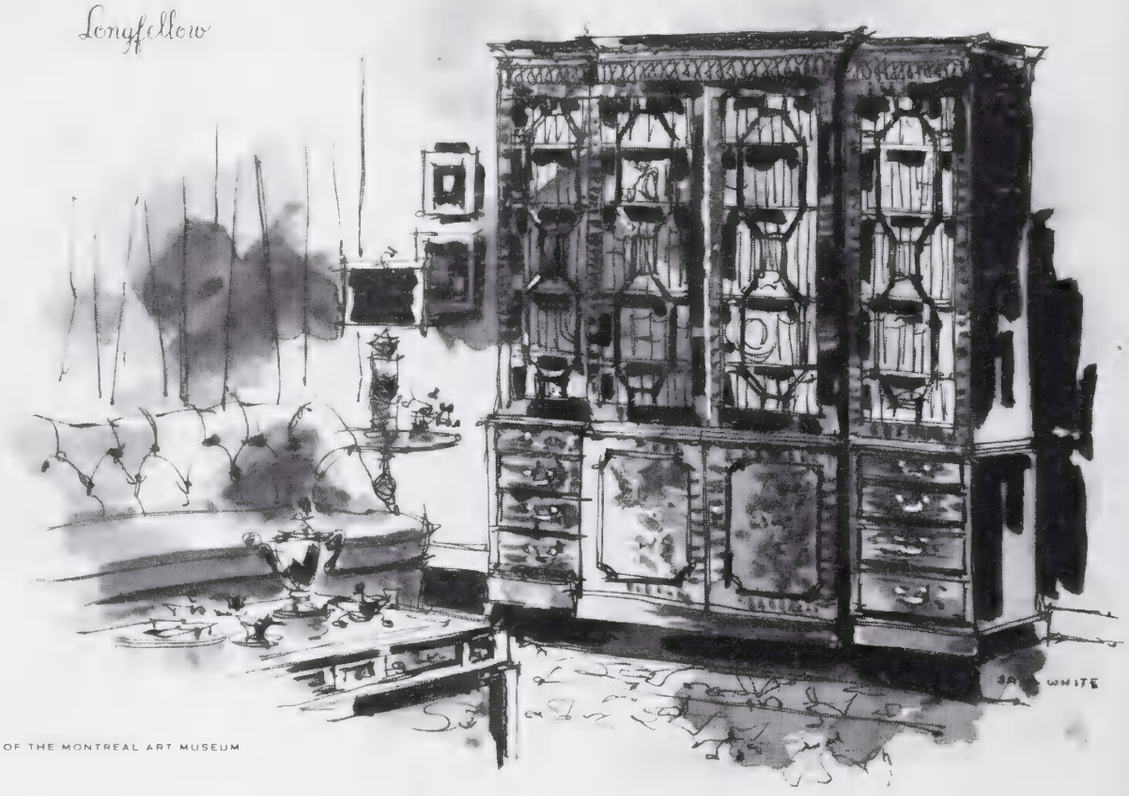
FOSTORIA

FOSTORIA GLASS COMPANY, MOUNDSVILLE, WEST VIRGINIA

RICHARD SCHWARTZ

"In the later days of Art,
Builders wrought with greatest care
Each minute and unseen part;
For the Gods see everywhere."

Longfellow



BREAKFRONT REPRODUCED BY PERMISSION OF THE MONTREAL ART MUSEUM

Devaluation

of the pound makes dreams come true. The furniture you may have dreamt of owning can now be had at prices incredibly low. Hille furniture is known the world over for its superlative excellence. Hille furniture is made the way fine furniture was made in "the later days of Art" —before the days of factory methods. Hille furniture is entirely handmade. Not only is each piece handmade but each piece is entirely the work of one man.

	approx. retail prices now
breakfronts	$1,200 — $3,000
desks	500 — 600
dining tables	350 — 450
chairs	100 — 160

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JOHN STUART INC. NEW YORK • Sole distributors for the United States, Canada and Mexico

AVAILABLE ONLY AT SELECTED STORES AND ACCREDITED DECORATORS

For every room in the house



n the Children's Room...
an unobtrusive night light



n the Dining Room...
soft light for dining



ear the Television Set...
just the right light
for perfect TV viewing



In the Bedroom...
for reading-in-bed de luxe



...and every GIFT on your list

For that hard-to-find "gift that's different"—DECORALITE, the light that's a beautiful picture; the picture that's a perfect light. Who wouldn't appreciate a lovely picture by a fine artist? DECORALITE is that and more. It becomes a glowing work of art and a practical reading or room light at the click of a 3-way switch. And now you can choose from a wide range of new designs by famous artists to harmonize with every decorative scheme and to suit any location in the house.

See the new Decoralites at better department, furniture, and electrical stores—from $16.95. Or through your architect, decorator, or electrical dealer at Lightolier Decorator Galleries—11 E. 36th St., New York; 1267 Merchandise Mart, Chicago; Folsom at 12th St., San Francisco.

*Decoralite®
by
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*® patent pending



the famous name in lighting

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11 East 36th Street, New York 16, N. Y.
I enclose 25¢ for my copy of full color brochure, "Decorating with Decoralite," showing fascinating lighting effects and illustrating the many lovely new models.

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A perfect chairside or card table companion with a rare combination of charm and usefulness. Solid mahogany. Hand padded leather tops. Tooled brass carrying ring.

Tables by Brandt

DETAILED TO DELIGHT THE CONNOISSEUR



This Sheraton Chairside Table is a charming accent piece. Brandt's famous English Antique finish on beautifully figured mahogany. Solid brass fittings.

Truly—Brandt Tables, beautifully designed, crafted and finished, have the happy gift of charm . . . and they make charming gifts, too. Every one is perfectly proportioned for modern homes . . . like these few selected from the magnificent Brandt collection especially for the season.

Sheraton Pembroke Tea Table is a hostess' helper without peer. Handy serving tray on lower shelf. Mahogany. Hand-rubbed finish. Large, solid brass casters.





Exceptional usefulness makes this Step Table a boon to any room. Holds lamp, books, magazines, radio. Carefully selected mahogany. Antiqued brass drawer pulls.



This leather top coffee table is just right before a sofa or love seat. For more useable surface, raise the drop leaves to make it a 54 inch table. Beautifully crafted from fine mahogany.

BEAUTIFUL

Brandt

LOVELY TABLES FOR LIVABLE ROOMS

BRANDT CABINET WORKS, INC.
694 Pennsylvania Ave., Hagerstown, Maryland



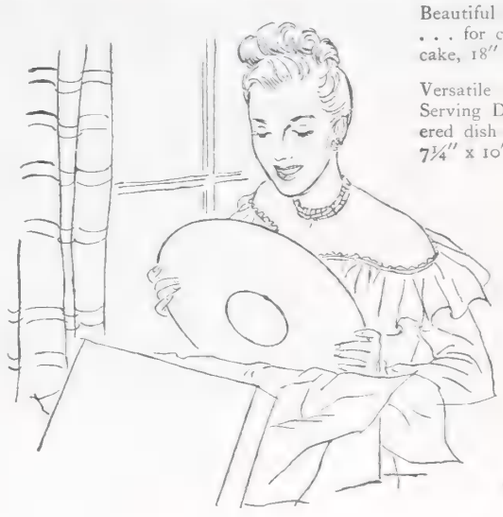
If you like practical suggestions and hints on furniture arrangement, write for "Table Tips For Lovely Living". 24 pages, lavishly illustrated. Send 25¢ in coin to Brandt Cabinet Works, Inc., 694 Pennsylvania Ave., Hagerstown, Maryland.



You have a right to be proud if you get *Kensington* hostess pieces this year . . . for someone has chosen a really *special* gift.

Beautiful, graceful *Kensington* with its soft, platinum-like lustre resists stains, will never tarnish, never need polishing. It will be just as lovely five years or five generations from now . . . and just as admired. For *Kensington* is a distinctive metal . . . tasteful, indestructible, unique.

Of course if it's *Kensington*, it came from one of the finest jewelry, gift or department stores.



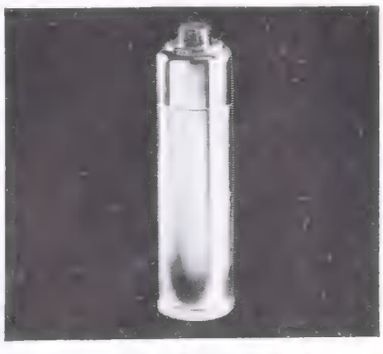
Beautiful new Zodiac platter . . . for canapes, sandwiches, cake, 18" diameter. $17.50

Versatile Winchester Double Serving Dish. Use as a covered dish or two open dishes. 7¼" x 10", $17.50

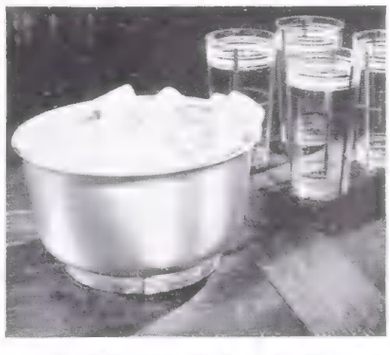
Be proud someone cared enough to give Kensington · KENSINGTON INCORPORATED, OF NEW KENSINGTON · PENNSYLVANIA



Famous Coldchester Tumblers . . . ideal for frosty juleps, iced tea, soft drinks, beer. 5¼" high, 14 oz. capacity. $4.50 each.



Simple, smart Coldchester Cocktail Shaker . . . 13½" high, 1½ quart capacity. $20.00



Graceful Coldchester Bowl . . . for ice, salad, fruit or flowers. 7⅞" diameter. $10.00



Handsome Mayfair Coffee Service . . . a high note in hospitality. Server, 10" high; Sugar, 2⅞" high; Creamer, 2⅞" high. $60.00 the set.

Sick of the Struggle?



WHEN YOU BUILD—GET *Thermopane* ...it stays in the year 'round



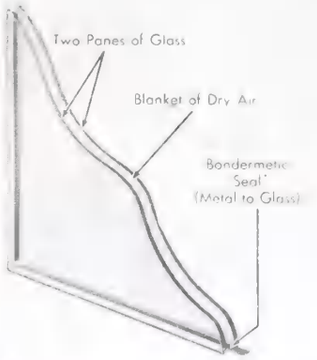
Sensible idea, storm windows. They save fuel. Keep rooms comfortable. But, oh, what a chore to hang them!

There is an easier way to insulate windows. Use *Thermopane** insulating glass that you don't have to change. You get every advantage of storm windows—fuel savings, reduction of downdrafts, reduction of steam and frost on the glass, greater comfort near windows and throughout the room—all without as much as lifting a finger once *Thermopane* is installed.

Thermopane is a double-glass unit with dry air sealed between its two panes. It is installed like a single pane—in double-hung, casement, picture and other types of windows, either metal or wood.

Your architect can tell you more about it . . . for *Thermopane* with *Bondermetic Seal** has a successful record of 12 years of use in many different kinds of buildings.

Write for our book about this modern, insulating windowpane. *®



Cutaway view of Thermopane

FOR BETTER VISION SPECIFY THERMOPANE
MADE WITH POLISHED PLATE GLASS

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CHRONOTHERM is by every standard the outstanding "star" of heating controls. It is the finest thermostat that Honeywell has ever built. Chronotherm's performance is just as beautiful as its appearance. It automatically switches to lower fuel-saving temperature at night. Then in the morning, before you roll out of bed, it automatically restores daytime temperature and keeps it right on the beam from morning to night. In other words, completely automatic "comfort all winter."

Best of all, Chronotherm will soon pay for itself in fuel saved—and then will keep on saving money for you year after year. The PLUG-IN model costs only $39.50. You can install it yourself in just a few minutes to replace your present thermostat. Or, your dealer will install it at a slight additional cost.

For real fuel economy, plus the greatest heating comfort and convenience you have ever known, put Chronotherm on the job in your home.

MODERNIZE YOUR HEATING PLANT, TOO

If your heating system is not automatic or if it has seen long service, it will pay you to have a heating contractor or dealer look it over and bring it up to date. It will give you far greater comfort and convenience—and may save you money, too!

der Chronotherm today from your heating, service or appliance dealer. Or l any of the 77 Minneapolis-Honeywell branch offices for dealer information.

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FREE Booklet, *"Ali Baba and his 20 Thieves"*—tells 20 ways you may be robbed of fuel and what you can do about it.



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for the holidays

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When you bring out your brightest and best for the holiday season ahead, begin with a Quaker Lace Cloth. After the parties are over, don't put it away. Use it and enjoy it *every* day. Your table will always be exquisite. An idea, isn't it, for your gift list this Christmas?

QUAKER

lace cloths

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Closed, uses only inches of space. Avai able assembled unassembled.

Swings open at touch—a distinctiv fully equipped bar.

Mr. Bry's ingenious
THREE FEATHERS bar
by Adirondack
available as a unit to fit the requirements of small space and good taste—is designed with the unobtrusive light touch that adds a quiet note of distinction to entertainment.

It is the same light touch that makes THREE FEATHERS a distinguished companion to fine entertaining...lending a supremely right touch wherever good taste is appreciated.

***Bar available at: W. & J. Sloane, New York • Pascoe, New York, Inc., N.Y. • Rabson's, Inc., N.Y.*
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The light touch in

THREE FEATHERS

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THE SKYLINE GROUP... *not just summer furniture brought indoors, but wrought iron specifically designed for interior use.*

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WOODARD

...style authority in wrought iron

Here is wrought iron that is completely at home in the dining room all year around...companion pieces for game room...living room...or library. A stylized design of grape clusters, leaves and tendrils beautifully wrought in iron. Tailored in washable Duran. The china cabinet is in a soft gray driftwood finish. The Skyline group sets a new pattern for contemporary living.

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Heisey Rose ... romance etched in crystal

Sparkling conversation ... flickering candlelight ... the romantic beauty of Heisey Rose Etching blend into a setting to mark you as the perfect hostess. Choose exquisite Heisey Rose hand-blown stemware with matching table accessories for yourself ... or for lovely gifts to be long remembered. To help you select, send for new Heisey Rose folder. A. H. Heisey & Co., Dept. H9, Newark, Ohio.

Heisey
HAND WROUGHT CRYSTAL

THE FINEST IN GLASSWARE, MADE IN AMERICA BY HAND



$14.95

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IN TIME FOR CHRISTMAS GIVING!

THE BEAUTIFUL NEW GENERAL ELECTRIC COMBINATION SANDWICH GRILL AND WAFFLE IRON!

"THE CHRISTMAS GIFT OF A LIFETIME!"—that's what you'll say when you first use the wonderfully convenient, new General Electric Combination Sandwich Grill and Waffle Iron.

You toast delicious sandwiches . . . or insert the interchangeable waffle grids for golden-brown waffles—*right at your table.*

There's no fussing at the range . . . no mad dashes to and from the kitchen to keep dishes piping hot.

Superbly designed, the new General Electric Combination Sandwich Grill and Waffle Iron is finished in sparkling chrome plate, equipped with cool, brown-plastic handles. It will go beautifully with your loveliest linens, china and silverware.

And you'll find it so easy to keep shiny . . . the stunning, streamlined design makes cleaning a snap.

A recipe book, crammed with 30 new and different taste thrills, is packed with each Combination Sandwich Grill and Waffle Iron.

You'll enjoy making *all* of these delicious dishes! General Electric Company, Bridgeport 2, Connecticut.



For new comfort at breakfast. The new General Electric Combination Sandwich Grill and Waffle Iron fries eggs and bacon right at your breakfast table. Or in a jiffy, you can insert cast-aluminum waffle grids for golden-brown waffles.

For fast evening snacks. When you feel those before-bed hunger pangs, you'll love the convenience of the new General Electric Combination Sandwich Grill and Waffle Iron. Its *larger* waffle grids make tasty waffles in a few seconds.

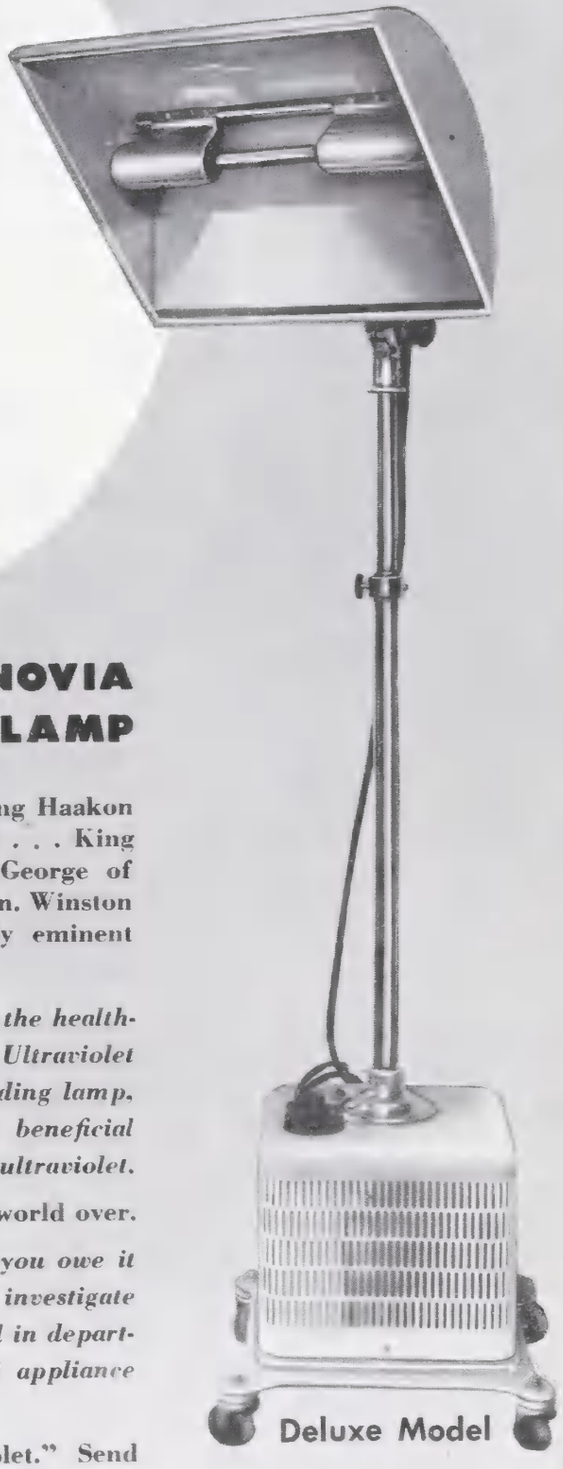


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GENERAL ELECTRIC

Fit for a King . .





Deluxe Model

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Enjoyed for its many healthful properties by King Haakon of Norway . . . Queen Juliana of Holland . . . King Frederick of Denmark . . . King George of England . . . King Gustaf of Sweden . . . The Hon. Winston Churchill . . . and hundreds of equally eminent persons the world over.

Every American may enjoy and profit from the healthful rays of the Hanovia Ultraviolet Quartz Health Lamp—the outstanding lamp, precision built, that gives you ALL the beneficial short, medium, and long waves of ultraviolet.

Recommended and prescribed by physicians the world over.

Your health is your greatest asset—you owe it to yourself and your family to investigate the merits of this lamp. It may be purchased in department stores, surgical supply shops, electrical appliance stores and specialty shops.

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World's oldest and largest manufacturers of Ultraviolet lamps for the Home, the Medical Profession and Industry.



Glass and Sterling Mayonnaise Set

Handsome glass bowl with sterling silver base and server. Use it for mayonnaise, jam, mustard. Makes a wonderful gift!

MAIL ORDERS FILLED. Add 25c for handling.

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An answer to that last minute Xmas gift

Of pure white translucent china, extra fine quality, 4" diameter, beautifully hand painted and signed by the artist. They are fired for permanence. Your choice of the Santa shown or bright holly decoration. Equally suitable for dresser trays, nut dishes or coasters. No c.o.d.'s please. Sent at once p.p. pd. on receipt of check or money order.

$2.00 each $7.50 set of 4
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Grace Lloyd-Collins
Wilmington 43, Delaware

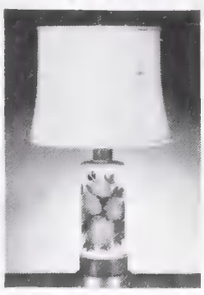


Phone in Comfort

A PERFECT GIFT of everyday usefulness and lasting beauty. Double-duty seat and phone stand combined in one decorative piece. Excellent design, sturdy bolted construction, selected Northern birch in mahogany finish. Padded seat in decorative satin stripe cover, rose, gold or green. Specify color wanted. Send check or money order, not shipped C.O.D. Packed for shipment express collect, complete for **$24.95.**

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(Department 5)
7 South Dearborn Street, Chicago (3)

YOUR STATE FLOWER Hand Painted on Lamps $19.95



Complete with 15" hand-sewn Rayon Shade. China Base. Lamp over-all size 28" high. 3 way lighting.

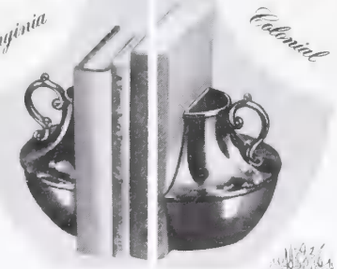
Select any State Flower or your favorite flower—for example:

New York	Rose
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California	Golden Poppy
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SPLIT VASE

Virginia *Colonial*



1. *As Book Ends*
2. *As Flower Unit*
3. *As Wall Vases*





The charm of the unusual. Handmade of spun copper by Va. craftsmen; solid brass handles. Polished, lacquered, beautifully finished. Drilled for wall hanger. Immediate delivery; refund if not pleased.

$10 Pair **$5** Singly *Postpaid - No C.O.D.'s Please.*

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Window

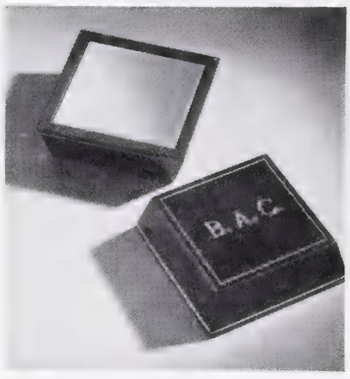
Merchandise, except personalized items, may be returned for refund by firms involved. Prices subject to change. Happy Window Shopping!



NAME PLATES. This is the gift that will steal the show on Christmas morning. We practically guarantee it! Fine Vernonware dinner plates come in warm ivory, banded in dark green and yellow, or red and blue, and the facsimile of your signature in copper-etched under permanent glaze on the rim. Six 10½" plates $9.90. Open stock pieces available. Exp. coll. Vernon Kilns 2300 E. 52nd St., Los Angeles



COLLEGE-SEAL CUFF LINKS and tie clasp, spectacularly presented in a pigskin case that later serves as a wallet, complete with the seal of any of the 40 leading men's colleges in this country reproduced in enamel on gold plate. A wonderful gift for every college-spirited man on your list! All this for $7.20 incl. tax & post. Eunice Novelties. 54 Madison Ave., New York 22, N.Y.



SNEAK-A-PEAK is a combination desk mirror and paperweight, and for a lady's office we think it's the best thing that's happened since the noiseless typewriter. We even know a few men who wouldn't be adverse to sneaking a peek before a lady client was ushered in. Brown, red, or green leather, 3¼" square. $1 ppd. With 3 gold initials or single name, 50¢ extra. Trade Winds 141 Newbury St., Boston 16



SAY MERRY CHRISTMAS as sweetly as it's ever been said with a box of pure Vermont maple-sugar candy that spells out the joyous words with decorative drama. The cover is taken from an old print of a maple-sugaring scene in Vermont in 1867. Pound box is just $2.25 ppd. Add 15 W. of Mississippi. Vermont Cross roads Store, Waterbury, Vt.

Shopping with Pat Quinan



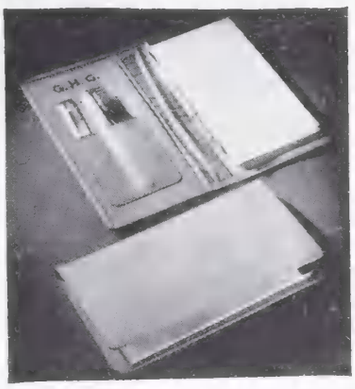
END A SANTA BUG as a ove-and-kisses present to all the iends of your heart whom you ant to remember with more than Christmas card. With his twink- ng eye and snowy beard, he'll e good for laughs all through ie turn of the century. Modeled y Beth Barton of ceramic, and ghly glazed, he's just 2½" high. sts $3.00 ppd. Goldfarb's Fifth venue Flower Shop, Madison ve. at 60th St., New York 22.



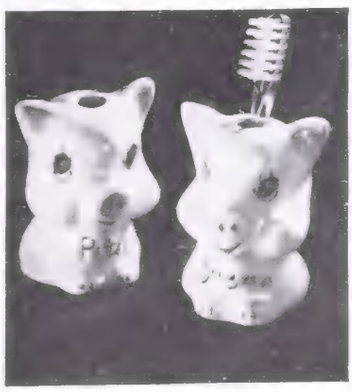
HERE'S A STIR IN EAVEN as angels tune up send music of the spheres rthward, where it becomes glad ughter over a banister, joyous otsteps on a snowy pavement. tiptoe secret lisped to a man a red suit. Handmade Viennese ramic angels play musical in- ruments, are draped with color- l scarves. $6.50 each; set of 4. 25.50. Add 35¢ post. Alfred rlik, 680 Fifth Ave., New York.



OCKET SECRETARY. We ow your husband, son, or beau ill love this! Made of imported gskin, or black or brown mo- cco, it has hand-turned edges. mes fitted with note pad, gold- lated pencil, gold-plated nail e and comb. It has 3 full-length mpartments for money, papers, stamped with 3 initials. Orders nt out within 24 hours. $8.95 cl. tax & post. T. Anthony, 51 Madison Ave., New York.



HIS LITTLE PIGGY is as waggering a porky as ever randished a toothbrush on a throom shelf, and his tubby im- udence will be a gay come-on r dimpled shirkers. Made of reamy pottery, he's hand-painted ith your child's first name, and one of the best dollar gifts for ildren that the town has to fer. $1 ppd. Evelyn Reed, 538 fadison Ave., New York 22, N. Y.





Quaint American Caster Set

We've exactly reproduced this original Lazy Susan turn-about caster with its turntable base, scalloped, shaped edge, and quaintly turned "lifting column." It's built of solid cherry in our rich, hand-rubbed cherry finish, 11 in. in diameter, 10 in. high. Comes complete with hob-nail milk glass condiment set: covered mustard ladle, vinegar and oil cruets with "ground" stoppers, and salt and pepper. Sold only as a unit — 9 pieces — complete, including shipment to you by parcel post $14.95

Next best thing to browsing around the Forslund collection of Quaint American furniture and accessories — as steeped in the heritage of America as your festive holiday turkey — is to leisurely "shop" in the pages of our Christmas Catalog. This year it's 72 pages, and we've introduced dozens of quaint new pieces in our famous ***solid cherry,*** together with authentic ***milk glass,*** and unusual hand made ***miniatures,*** as well as lamps and accessories that are not shown in any store and that are available only from us, for you to choose by mail. We'll send you a copy of the Christmas Catalog FREE if you'll write us. A post card will do.

Send for 72-page FREE Christmas Catalog

Carl Forslund
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GRAND RAPIDS 2, MICHIGAN

Superb St. Francis for garden or terrace



This compelling figure, sculpted by a famous Italian artist of Vicenza stone, is beautifully antiqued, and the facial expression and detail are beyond anything made today. About 25" high.

$75
express collect
sorry, no c.o.d.'s

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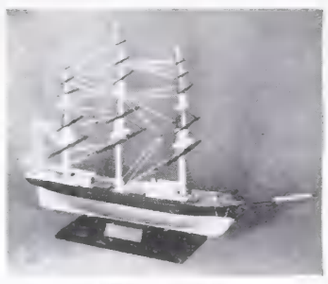


DUTCH BOY AND GIRL LOVABLE RAG DOLLS

A treasured gift for any child. Let your young ones cuddle up to these adorable soft unbreakable dolls, or surprise your older daughter by placing a pair on her bed. Each 35 inches tall, they can be dressed and undressed. Also come in Farmer Boy and Farmer Girl. $8.50 each, $15.00 the pair ppd. No C.O.D.'s please.

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Clipper Ship
SEA WITCH

Classic early American Clipper Ship - built in 1846—established records that stand today. 18½" model hand made by Yankee Craftsmen in amazing detail. *Shipped completely assembled and finished.* Brass name plates included.

$30 Exp. Ppd. U. S. A.

Satisfaction guaranteed or money refunded

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Treatmaster



Gay polka dot box with over 20 lbs. of tree-ripened oranges, tangerines, tangelos, limes and kumquats, topped with hand-woven tray of citrus candies and tropical jellies.
EXPRESS PREPAID $6.75

Treatmaster, Jr. - Same package without tray of candy and jellies.
EXPRESS PREPAID $4.25

Add 50c for shipments to Minnesota, Wisconsin, and states west of the Mississippi. Catalog on Request.

POLLY GROVES
P. O. BOX B-16 LAKE HAMILTON, FLA.



STOCKING PRESENTS
For Her





Left from top to bottom: 1: Telescope Cigarette holder fits in gold-plated cylinder, can dangle from charm bracelet. **$1.** 2: A 72" steel tape measure has handmade sterling monogram on plastic case. Also with sterling four-leaf clover. **$3.50.** 3: A pretty necklace to wear with a dancing-school dress is handmade of sterling silver. Cut-out 3-letter monogram is attached to sterling chain. **$3.** 4: Twine Cut-Tainer is clear plastic holder, comes with big ball of twine, and a safe blade holder. **79¢** Right from top to bottom: 1: Lanolin-treated, washable garden gloves have Green Thumbs! **70¢** 2: Good-as-gold tiny frame holds 4 pictures in 7/8" frames, folds to 1¼" square. **$2.50.** Same frame for 2 pictures, **$1.25.** 3: Jot-It pads for purse come monogrammed. Twelve are **$1.** 4: Sterling and crystal lighter, 1" high, is elegant for dining. **$3** each.

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PEQUOT GUN RACK
with the Exclusive SELF-LEVELING Feature

. . . Adds Decorative Beauty to any Room

Protect your guns from the wear and tear of just "lying around". Hung in a cozy corner of the living room the PEQUOT GUN RACK will impart a delightful touch of hunting atmosphere. And what a beautiful Rack this is—of unique, graceful design . . . cut from selected Walnut, beautifully finished. Also made from wild cherry with "Knotty Pine" finish. Self-leveling feature allows any type gun to rest securely in horizontal position. Four gun size (holds 2 to 4 guns)—$7.95. Six gun size (holds 4 to 6 guns)—$10.95. Clip this ad and send with check or money order. State finish desired. Shipped postpaid. Money back if dissatisfied.

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The NEW, easy way to Read, or Convalesce in bed



● **AT LAST,** the perfect gift for that convalescing friend, or for anyone who enjoys lounging in bed. PROPETTE is so HANDY! It folds flat against headboard, out of the way when not in use . . . Just pull outward and it "props" you up in a jiffy, ready for complete relaxation.

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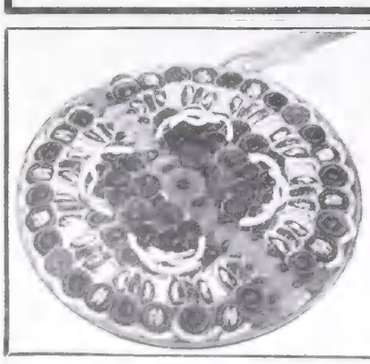
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A PUZZLE MONTHLY



Jigsaw Puzzle Club

First quality, fully interlocked, full color wood Jigsaw Picture Puzzle sent you each month. Product of outstanding manufacturer.
300-PIECE PUZZLE, 12" x 16", different title each month for 12 months—$27.00.
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ORDER NOW! Send check or money order to
JIGSAW PUZZLE CLUB, Dept. I
257-61 Varet Street Brooklyn 6, N. Y.



Lazy Suzan LOADED *with Luscious* FRUIT

New crop, giant-sized California sun-dried fruits, candied fruits and nuts. All beautifully arranged on a satin-smooth California redwood lazy susan. *We guarantee our fruit the finest and freshest you ever tasted.*
The susan is 3" high with a ball-bearing, felt covered base. Natural or dark finish.
A joy to eat and a gift to keep.
Lazy Susan 22" dia., 7½ lbs. fruit $19.95 or 18" dia. with 5 lbs. fruit $14.95 or 15" dia. with 3½ lbs. fruit only $9.95.
Write for free catalog.



No COD's, but money refunded
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SIERRA MADRE ORCHARDS R.R. 10, Sierra Madre, Calif.



Window



BARNYARD BARGAIN. A realistic cardboard barn, complete with silo and toolshed, will turn a fat nursery tyrant into a placid farmer Brown whose livestock keeps him much too busy to indulge in wall-crayoning or sister-baiting. Farmer, wife, animals, wagon, and tractor are made of hard rubber, and the whole set is just $2.25 postpaid. Order from Malcolm's, 524 No. Charles Street, Baltimore 1, Md.



WOLF TIE. Send this to at least two men on your Christmas list: The Mr. Milquetoast of your crowd who would rather be caught in a swinging door than in a pretty speech, and the Brummel who's kept under stern surveillance by all husbands. Made of crepe, fully lined, comes in gray with blue Hollywood wolf, yellow with black wolf. $2.50 ppd. Pee Wee House, 11046 Barman Ave., Culver City, Calif.



THE ICEMAN COMETH, or the children troop in from school, or a neighbor borrows a cup of sugar, and they're all mesmerized as you raise a gloved hand in greeting. White work gloves have scarlet fingernails, a whopping solitaire on the engagement finger, and blue cuffs. Wonderful, too, for a man to shake up the cocktails with! $2 postpaid from Madolin Mapelsden, 825 Lexington Ave., New York 21, N. Y.

terrycloth indispensables



HER WRAPARONG and MATCHING SCUFFS in white, blue, green or yellow. 5.95

HIS SNAPARONG and SCUFFS in white only. 4.50

Sizes; S,M,L in garments and scuffs.

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PP and Ins. 25c each box. Allow 10 days delivery

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Dept. B

Franklin-Bayer
THE LINEN SHOP, INC.
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WILL ADD INDIVIDUALITY TO YOUR TABLE

Slip a Match-ette over ordinary paper matches and you'll have a delightful, convenient table accessory. Prevents painful burns—matches strike underneath. The perfect original gift this Christmas. In lovely permanent gold or silver, initialed free.

In ordering, please print initials—specify gold or silver.

$1.00 Per Pair
Prepaid—Boxed
No C.O.D.'s please

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Shopping



PERSONAL PIPE. Every man and woman on HOUSE BEAUTIFUL has fallen in love with this, ordering it like mad for all their pipe-smoking men of distinction. Made of aged Mediterranean briar, the bowl is inlaid with sterling monogram, and banded in sterling. Greek fraternity letters also available. In flannel glove. $10 ppd. Xmas deliv. on orders received up to Dec. 18. Edith Chapman, Nyack, N. Y.



RIBBON WINNER. No more running out of Christmas ribbon at the last minute with this ingenious kit. It is self-dispensing, and comes with 90 feet of half-inch satin ribbon—2 rolls each of red and green, and 1 roll of royal blue—each in separate stall to prevent tangling. An excellent investment, and yours for just $1. Postpaid from Mermod, Jaccard, King, St. Louis 1, Missouri.



STRAPLESS NIGHTIE. We did some after-hours testing on this and report, incredulously, that it's as comfortable a nightgown as we've ever slept in. The lace of the bodice is repeated at the hipline, and the elastic around the top, elasticized shirring at back, keep it in place. White, lemon yellow, blue, pink, or lime rayon jersey needs no ironing. 32-38. $3.98 plus 15¢ post. Gilchrist's, Box 115, Boston 23, Mass.





KITTY CAT ASHTRAY . . . .

- Cast in solid bronze
- Antique polished finish
- Unbreakable—Rustproof

Looks Exactly Like Your Favorite TABBY **2.00** plus 25c postage

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It's a Food Itself!

A delightfully different dressing that's a blend of blue cheese, fresh egg yolks, and choice spices with a smart taste of garlic. It's wonderful for special parties and is an ideal gift . . . especially for the hard-to-please friend.

FOR salads sandwiches hors d'oeuvre cocktail sauce cold meats



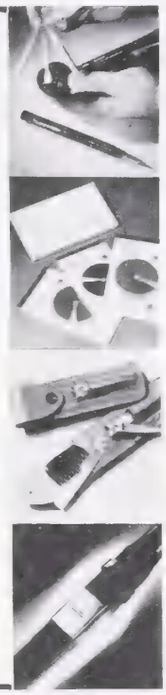
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Shipped prepaid anywhere in U. S.

BROCKLES RESTAURANT
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STOCKING PRESENTS For Him





On left from top to bottom: 1: The Worrybird, beloved pessimist, does all your worrying while you relax. Wonderful for a Big Shot's desk. **$1.** 2: 100 standard size red, white and blue poker chips come in ivory plastic box with monogram. 7" long, **$2.95.** 3: Sharp choice for a boy's first knife has blade that opens with one hand, locks safely in position. Ivory plastic case has name or monogram. **$1.25.** 4: Good spy glass for a farsighted young scout comes in case. **$1.25.** On right from top to bottom: 1: Pipe Pencil has tamper, reamer and blade concealed in end. **$2.40.** 2: Dilomatic Bridge score pad has automatic-scoring wheel on cover. Set of 3, **$1.** 3: For his pocket, a leather case fitted with comb, nail file, clippers, **$2.95.** 4: Black or brown leather belt with silver-plated buckle marked with a black enamel initial. Send waist size. Just **$2.**

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Fairest of the Fare

Plastimats are the most revolutionary plastic placemats we've seen, and the embossed chantilly rose pattern looks as though it might have come from your grandmother's wedding veil. They are waterproof won't wrinkle, curl or slip. In green, chartreuse, coral, gray, aqua or ivory, prices are prepaid.

4 for $3.75 8 for $7.25
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bertram shrier, ltd.
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BIRTHDAY CAKE PLATTER

With on and off switch . . . this Birthday Platter plays the "Happy Birthday" tune, as it revolves. Ten inches in diameter . . . of gleaming white plastic! An excellent and useful Xmas gift.

$4.25 Prepaid

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Mac Mannes
"gifts for all occasions"
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EARLY AMERICANA AT NEW LOW PRICES

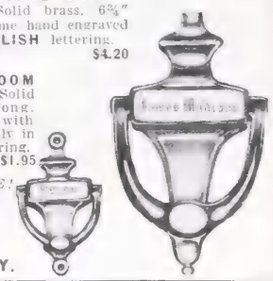


#164 COACH LAMP. Made of copper with a black, rust proof finish for outdoor use. 10" high. Bevelled glass panels. Exceptional value at $6.25 each or $12.00 Pair.

#165 IDENTICAL LAMP of brass in a bright brass finish. Interior decorators use them throughout the house. $8.50 each or $16.25 Pair.

#162 COLONIAL DOOR-KNOCKER. Solid brass, 6¾" long. Your name hand engraved in OLD ENGLISH lettering. $4.20

#163 BEDROOM KNOCKER. Solid brass, 3½" long. Hand engraved with Given name only in BLOCK lettering. $1.95



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The House of Gifts
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ATTENTION, CANASTA FANS

Bridge table cover so handsome you will keep your table set up. Beautifully styled in rich felt, French scroll border in today's decorator colors:

Forest or Olive green with bamboo; Mist grey with pink or gunmetal; Mocha brown with sandy beige.

$11.95

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Made especially for

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Here is a bag your favorite physician will find both distinguished in appearance and practical in use. The famous patented "OPN-FLAP"© feature allows the Hygeia Medical Bag to be opened to the full length and width of the top, thus permitting 1/3 more space for packing. "OPN-FLAP"© Hygeia, the only Medical Bag that can be packed to the very top and easily zipped closed without crushing or jamming the contents. "OPN-FLAP"© Hygeia Medical Bag is preferred by doctors everywhere. Send your order in today for quick delivery.

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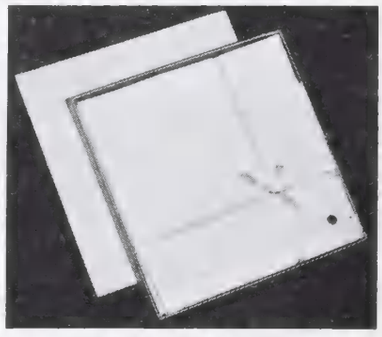
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EXTRA SIZE LINEN MEN'S HANDKERCHIEFS—AT A WONDERFUL LOW PRICE

A perfect gift for Christmas . . . pure Irish linen handkerchiefs—back once again after being off the market for years . . . they're extra size, the kind men prefer . . . and at this wonderful low price you'll do well to order several dozen. Order today!

$5.95 ½ doz. $10.00 doz.

Available in ½" or 1" hem

Send check or money order (no stamps)
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For That Magic Holiday Touch Of Your Own . . .

MAKE YOUR OWN MERRY CHRISTMAS

by Anne Wertsner



Here's a wealth of gay ideas and easy how-to instructions for decorating the house at Christmas. You'll enjoy making your own wreaths, mantel swags, stairway garlands, and other festive adornments using evergreens, shrubs, berries and cones gathered from your own garden or inexpensively purchased.

Shows you how to fireproof evergreens and color the Yule log's flames, make candle boards and gumdrop trees, arrangements for Christmas dinner and supper tables. And also lots of wonderful, wonderful recipes for holiday good things.

There's fun for the family and the true holiday spirit when you Make *and enjoy* Your Own Merry Christmas! Grand gift thought for others, too.

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Add zest to your holidays with Alabama pecans freshly shelled from the new crop. Packed in 7/8 gal. tins. Extra large fancy whole halves, $4.25. Large, fancy broken halves, $3.99 per tin. Also extra large fancy unshelled pecans, 10 lb. bag, $4.50. We pay postage. If you're west of the Rockies, add 25¢.

Greenville Pecan Company
Greenville Alabama



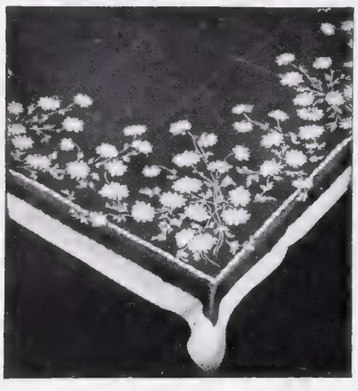
Window



SANTA IN PERSON. The miracle on 34th Street was mild compared with what happened at HOUSE BEAUTIFUL when St. Nick came through our door. He is without exception the most perfect Santa Claus this side of the North Pole and comes dressed in a magnificent satin suit, carrying a bag of Christmas packages. 12" tall, $15; 20", $25; 36", $59. Postpaid from Estelle Powell, 717 West Avenue, Austin, Texas.



WIFE VS NEWS, and if the time is morning and the place the breakfast table, we bet that not even a trousseau negligee can weigh the odds in your favor. So be a good loser, and give him a newspaper rack that lets him read the headlines over the rim of his coffee cup. In ivory, coral, copper or light blue, $1 ppd. No c.o.d.'s. The Lillian Shoppe, 20 Armat St., Germantown, Philadelphia 44, Pennsylvania.



IT'S A DAISY. A printed cotton table cloth is coated with vinyl plastic that actually has a stain-proof finish that wipes clean with a damp cloth. For children, of course, it's miraculous. But the pattern is so gay, budget-minded brides will want it, too. White daisies come on dark green, gray, tomato-red, or aqua. 53" square, $3.95; 53" x 72", $5.95, ppd. Colten's, 1351 Beacon St., Brookline 46, Mass.

A BABY BEAR for BABY



These cuddly cubs are irresistible. 16" tall, they're covered with refined sheepskin (easily dry cleaned), stuffed with cotton, have life-like glass eyes, and are completed with dainty pastel satin bows. The polar bear (shown) is natural color, and there's a honey bear in brown. Place your Christmas order now.

$10.00 postpaid (no C.O.D.'s, please)

ARISTOCRAT TOYS
P.O. Box 947 Pasadena 20, California



SHOWER SHIELD

Adds comfort and safety to your shower. With a flick of a finger the Shower Shield adjusts to deflect all or any part of the spray downward and away from the curtain. Rescue your soap. Protect your wave, shower your small fry without getting wet yourself—it's really handy and much more flexible than the shower head. Durable plastic shield. Heavily plated metal arm and bracket. Fits any standard shower head. You can easily install it yourself.

Complete Shower Shield assembly. Postpaid. No C.O.D. orders. **$1.00**

MILTON-GRIFFITH COMPANY
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Shopping



CLAUS FOR REJOICING. Superb Christmas presents for people you want to remember with more than a card are these personalized metal covers for kitchen matches. They come in green or red, decorated with either Santa or a Christmas wreath, hand-painted with Merry Christmas from The Browns, and the year. Orders shipped within 48 hours. $1.50 ea. ppd. Page & Biddle. Haverford. Pa.



ONE TOUCH OF ERMINE can turn a simple black velvet or sheer wool into a party-stopping dress. A V-neck collar of genuine pieced white ermine, 24" long, is lavishly fringed with natural white ermine tails. With invisible snap front fastener. $22.50. Matching 9" muff, with inside zipper purse. $32.50. Fed. tax included. Postpaid. No c.o.d.'s. From Harold J. Rubin. 52 East 56th Street. New York 22. N. Y.



HERSHEY BAR BANK. We'd like one of these right now, and we guarantee that it will be the hit of Christmas morning. A red plastic vending machine, 7" x 9", is filled with 24 subway-size Hershey bars. A penny in the slot releases one. With a package of 24 refill bars, it's $2.49. Add postage. Extra refills are 19¢ for 24. You can order it from Creative Playthings, 7730 Forsythe Boulevard, St. Louis 5, Mo.



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$13.75 postpaid. 2 for $26

THE CARDINAL—sings with color and grace. Regal scarlet bodies are perched against faintly-blushing magnolia blossoms.

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A 1¼" Hogarth, hand polished mahogany finish with two bronzed edges. Or:

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☐ *Mahogany-finish frame*
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☐ Blue Jay

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$11.95 Postage Prepaid

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To delight an outdoors man or woman this Christmas, give a *genuine* virgin wool Pendleton Shirt. Available in plaids (red, blue, green), and solids (red, blue, green, tan). When ordering give color, whether plaid or solid, and your shirt size (for women give blouse size). Write for *free* folder.

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In the "Smokette", Bernad has answered every smoker's dream—the crystal-clear ashtray riding atop a genuine-leather cigarette case on which is emblazoned for all to see the modern master's name, permanently inscribed via high fired enamel on craftsman's fine copper. Let the ashes fall where they may—on the ready ashtray.

Colors: Green, red, turf *Price:* $5.00 *each*

Bernad worked with precision-made Evans lighter to create his "New Look" table lighter. Genuine leather surrounds high-fired enamel on craftsman's fine copper. And your name of course.

Colors: Green, red, turf *Price* $11.00 *each,*

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AUTOMATIC
FIRE LIGHTER

Even the person who "has everything" will appreciate this novel, useful gift. Tastefully designed in brass with attractive hanging hook. Send check or money order.

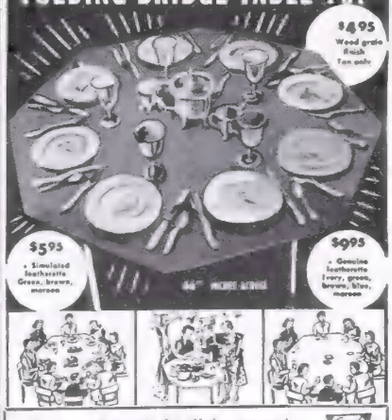
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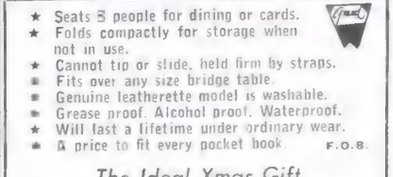


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FOLDING BRIDGE TABLE TOP



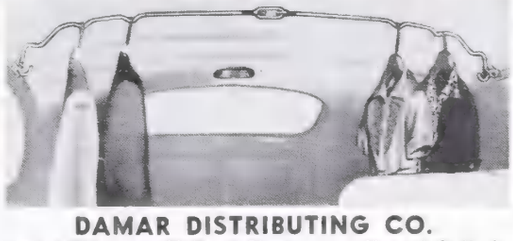


★ Seats 8 people for dining or cards.
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★ Cannot tip or slide, held firm by straps.
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NEW AUTO CLOTHES RACK ENDS PACKING TROUBLES!

Holds up to 32 garments FULL LENGTH



This amazing Hang-All Auto Wardrobe Rack fits flush with the roof of your car *above* doors or windows. Does not obstruct rear view vision or use of doors or windows. Attaches in seconds to any make or model car—instantly detachable if desired. Handsome nickel-plated steel rack will support one hundred pounds. Saves packing troubles—eliminates pressing bills—pays for itself the first trip. An unusual, practical gift. Send check, money order, or postal note today. $3.95 postpaid. Money back guaranteed if returned in 10 days.

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"Musical" Ice Vault

Polished aluminum ice bucket with a lucite handle that gaily plays "For he's a jolly good fellow" each time you lift the lid. Have no fear: a patented safety clutch prevents over winding. Holds 2 qts. and is completely insulated . . . cubes last 6-8 hours at room temperatures!

Wonderful Xmas gift for only **$7.95**
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FAMOUS FOR CONTINENTAL CHOCOLATES

BARTON'S *Chocolates*

FOR A MERRY XMAS

Send Barton's — the candy favorite of millions of New Yorkers and their friends all over the World. Obtainable in Barton's own 25 Stores in Greater New York—and by MAIL ANYWHERE in the U. S. A.

BARTON'S CANDY TREASURES



One lb. PINCH BOTTLE CORDIALS bottled in chocolate. PLUS 1 lb. MY FAVORITES chocolates $2.78 add 30¢ mailing charges.

BARTON'S "COMMODE



3-drawer wooden chest; 3 delicious Barton's Chocolate assortments. 1 lb. 6 oz. net $4.98 plus 35¢ mailing charges.

BARTON'S *Sweet-of-the-Month* CLUB

9.95 • 16.50 • 29.95

For those extra-special names on your gift list, a different box of BARTON'S delicious chocolates each month to keep you remembered throughout the year.



This glamorous BALLERINA Gift Tin, sent with your greetings in time for Christmas, the December selection to all Club Members.

6-BOX CLUB PLAN $9.95
A 1-lb. 8 oz. Ballerina Gift Tin and five 1-lb. boxes of Barton's chocolate specialties during the year.

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A 2-lb. Ballerina Gift Tin and nine 2-lb. boxes . . . superb in flavor and quality. . . . superb packing.

Prices include postage and special packing.
*Every month except July and August



Write for illustrated brochure of Barton's complete assortments

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I enclose Gift List and check (or Money Order) for $..... in payment of the following:

	Price	Mailing Cost	Total
..... Barton's Candy Treasures	$2.78	30¢	____
..... Barton's Commode	$4.98	50¢	.....

Add only 3¢ mailing cost for each additional lb. to same address

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(mailing costs included)

.....$9.95 (6 box) ..... $16.50 (10 box).....
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Add 2% sales tax for N.Y.C. delivery.

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CITY ..... ZONE ..... STATE .....

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Cuff bracelet $3.75
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ON THE CUFF!

This shiny gold-colored bracelet cuffs any blouse, dress or suit with stunning simplicity (try wearing one at each wrist!)—opens and closes in a snap. A bright Christmas thought!

MAIL ORDERS FILLED PROMPTLY

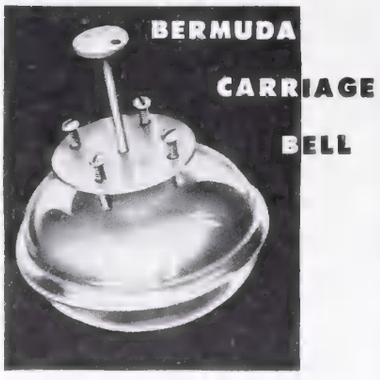
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CHARMING PIN BOXES
For Her Dressing Table



Shining gold finish. Will not tarnish. Velvet lined. 2½" diameter.
$4.15 each postpaid

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The same two-toned bell that graces the quaint carriages of Bermuda makes a delightful accessory for your car . . . an out-of-the-ordinary gift! 5½" in diameter. Heavy nickel plate. Easily installed. $8.95 prepaid. Send money order or check.

The Bermuda Shop
Madison Avenue at 55th St.
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Window



THE ARISTOCRAT. To t best of our knowledge, this is t *only* beer can opener that a m can display on his bar witho wishing it had stayed in t kitchen drawer. With genui stag handle, chrome-plated ste tool end, and nickel silver tri it's a whiz at puncturing be cans, uncapping vacuum-seal jars, opening bottles. $7.50 pp Bertram Shrier, Ltd., 1147 Co necticut Ave., Washington 6, D.

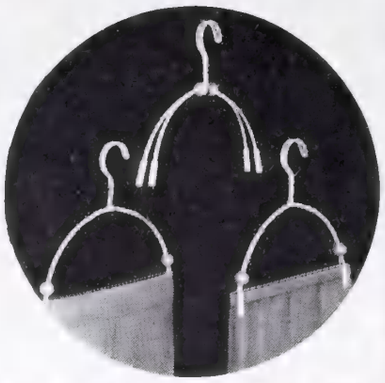


IT'S A CINCH that this the belt which will have t sweater-and-skirt crowd eati out of your hand. It's call Jungle Queen, and is a link cha made of 24k gold plate, with lion's head medallion as the stri ing hit below the belt. Adjustab from 24 to 32 inches, it's equal wonderful with country twee and cocktail blacks. $5.25 pp Casual Corner, 31 Cannon S Poughkeepsie, N. Y.



THEY GO UP IN SMOKE scent your home with a wood balsam fragrance. Three litt dolls, each with two sticks balsam incense, are wood carv and hand-painted. Pipe smoke all, they look as if they'd taken long puff as the incense burns i side their rotund figures. Fishe man and Hunter are 7½" hig $2.50 each. Snowman, 5½" $1.5 Postpaid from The Lennox Sho Hewlett, New York.

PRESS HANGERS

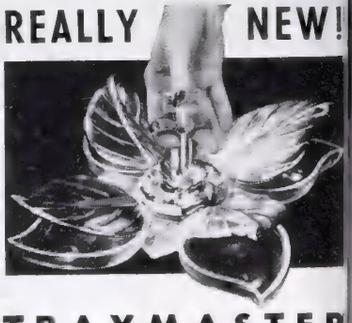


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A perfect gift!

Keep skirts, trousers and slacks trim. . . . Made of bright plated spring wire, colorful plastic clamp beads . . . secure grip for compact no-fold flat hanging in limited closet space. Grips skirts on waistband, trousers, slacks inside cuffs. Bulky side clamps eliminated. Attractive gift box of six, only $2.95, postpaid. Please . . . no C.O.D.'s.

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2035 Jenifer Street Madison, Wis.

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REALLY NEW!



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CANDY OR RELISH TRAY

A perfect serving tray for the proud hostess. A must for every home, sure to win smiles of praise. Four leaf-shaped clear plastic trays hold favorite delicacies. A gentle press of the finger on handle lifts the leaf-shaped cover which keep candy, nuts, relishes, etc., fresh, clean and dust-free. Plastic leaf covers are available in Forest Green, Gold, Silver, Ebony or Chinese Red.

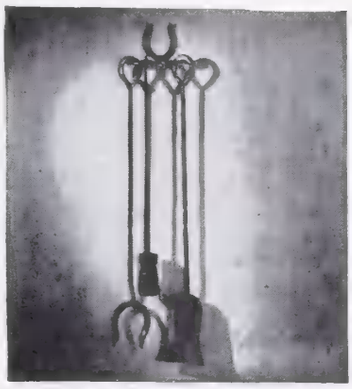
$4.95 Post Paid
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216 Berkeley St., Boston 16, Mass.

hopping



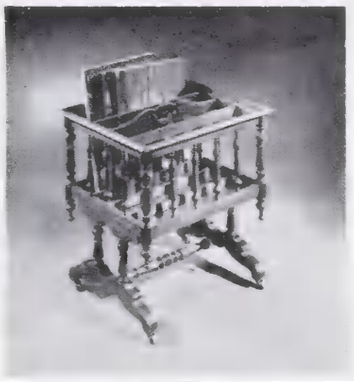
G YOUR LUCK beside hearth, and your fire will l of warmth. cheer. and s-about-to-come-true. A set ee very good fireside tools e a 32" fork. shovel. and netto-bristled broom. They feed, and groom a sleepy ith lucky pony shoes. and he hooks to hold the tools al pony shoes. With horse- ails. $7.95 ppd. Horseshoe Lexington. Mass.



HE KISS YOU? Who ke the luncheon check. you r roommate? Will you buy hat. or put the money in nk? A throw of the dice ake your decisions. and in n crises they'll dangle gaily ir small gold-plated case attached to a link bracelet. fect present to tuck in a gambler's stocking. $1.20 x & post. MacMannes. 1312 N. W.. Washington. D. C.



IS IT—The most aristo- magazine stand that ever host to your HOUSE BEAU- . With its four caster feet, n roll it from one comfort- hair to another. and the turnings are reminiscent ur grandmother's parlor. of solid wild cherry. in a hand-rubbed cherry finish. ¼" x 14½" x 19¼" high. ppd. Carl Forslund. 122 E. St., Grand Rapids, Mich.





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EAT TENDERIZER
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ve tender, delicious, juicy steaks the time by using this handy, tweight, made-to-last-forever ninum and stainless steel ma- e. Length approx. 8½ inches. turdy, easy-to-keep-clean knife- des actually cut the meat fibres akes tender all cuts of meat all grades, even utility beef. se machines usually pay for mselves in a few days. Send 95 check or money order and deliver postpaid. 10-day mon- back guarantee.

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ELEANOR HOKE Co. DISTINCTIVE Gifts



TURKEY DRESSING SPOON

SOMETHING NEW FOR YOUR GIFT LIST

A perfect gift for the perfect hostess. Unique in design—practical. Fashioned of hand wrought Argental *non-tarnishable* metal, this Turkey Dressing Spoon is a complement to any silver table service. Ideal also for all deep dish servings. Long handle assures ease in serving.

Price—prepaid $4.95—no C.O.D.'s
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Ridgways Her Majesty's Blend Tea—a holiday gift suggestion sure to please the most discriminating tea fancier — is once again available in limited quantities in this country.

This famous tea, originally blended for the late Queen Victoria, is a superb blend of choice, delicately flavored Ceylon, India and Formosa Oolong teas, packed in England in stout tins by Ridgways, Ltd. If your own fine food specialty shop doesn't carry it, you may now place your order by mail.

POSTPAID PRICES
1 pound, $3.25
½ pound, $1.75
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Authentic, child's size reproduction of famous Pennsylvania Dutch plank-seat antique chair. Raven black finish. Hand decorated in beautiful colors by Lancaster County folk artists.

Well-balanced, sturdy construction. 20" high.

Will support up to 200 pounds
A fine piece of furniture.

$9.95 Ppd.

Immediate delivery.

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Hand-Carved in Italy

He's charming, irresistible! You'll love "Frisky" on sight! A delightful gift for horse lovers and collectors of attractive things. He's made of wood, hand-carved in Italy, stained a natural brown with a blaze on his face, flaxen mane and tail, black hoofs. Height over 8 inches. Price only $2.00, postage prepaid. Money back if not delighted. Bulletin of 100 horse lover's gift ideas Free with your order.

"little joe" **WIESENFELD CO.**
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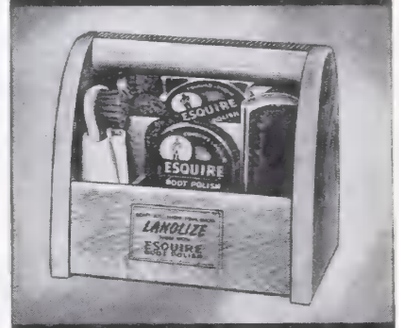
Special Gifts

FOR HER . . .



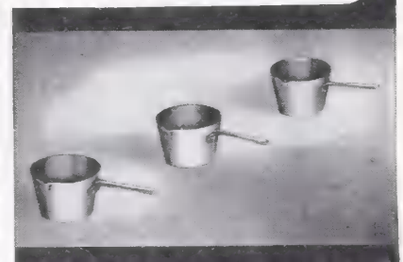
Our Fitted Sewing Box holds all the essentials: scissors, needles, tape measure, thread, thimble, pins, buckin. Handsome leatherette case in red or green. Size 10½" x 7½" x 3¾" $8.95

FOR HIM . . .



Esquire Fashion, a complete shoe kit, holds black and tan polish, 2 strong brushes, 2 daubers, 2 flannel cloths. Rubber tread surface on foot rest. 10" x 11" x 7" $4.95

FOR THE TABLE . . .



Tiny Pipkins for individual hot butter and tartar sauces. Serve 'em on the dinner plate—they're so pretty, so practical. Smartly shine in copper, tin lined. Only 1½" wide. 4 for $8.50
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Jewel BOX

Luxurious Leather

by Mele

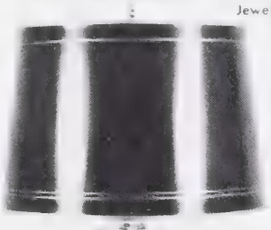
Medium Blue
Chestnut
Ivory
Wine



A lovely, velvet-lined jewel-box, with lifting tray divided into sections for rings, earrings and brooches. Box has secret compartment. Leather is luxuriously polished, finished with 24-kt. gold tooling . . . and the gold-tooled medallion motif on top may be individualized with the owner's initials or first name, also in gold. Box is 7x10 and 3½" deep; tiny set-in lock keeps your jewels safe. $4.95

Add 25c for postage. State 2nd choice colors.

Jewels not included



Decorator Designed



SOLID BRASS LAMP

It's solid brass, and 23 inches high. Attractively complemented by a 14-inch green or wine paper parchment shade. Has a weighted base and uses a three-way switch with the new 50-100-150 three-way bulb. An extraordinary value at only . . . . . $7.50 POSTPAID

Bulb not included.

Per pair $14.50

Handbag Caddie



Excellent when dining out! It takes your handbag out of your lap . . . keeps it off the floor. Clings securely to the table-edge. Gold-plated, with slip-proof pad on "table-side." Only $1.00 POSTPAID

Don't lose your gloves! This 14-kt. gold-plated glove-ring holds them securely. Its small chain snaps on your hand-bag handle. Only . . $1.00 POSTPAID



Caddie and Ring enlarged to show detail

Thiss

573 Second Avenue South
MINNEAPOLIS 2, MINNESOTA



Meat-and-Vegetable Platter: Silver Plated

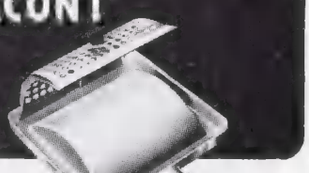
Your entire dinner STAYS HOT with this combination Meat and Vegetable Platter (with covers to keep vegetables hot!) Center well-and-tree section holds meat; end sections hold potatoes and vegetables. Handsome Silver Plate on copper. 18" x 14". A grand gift $24.50

Platter alone, $14.95
Prepaid, tax included

Send check or money order Sorry, no C. O. D.'s

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DON'T BOIL YOUR BACON!



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Now you can grill full flavored, tasty, crisp bacon to perfection. All excess grease automatically drained off. Easier to use than your old "bacon boiling" frying pan. Grills sausage patties . . . canadian bacon . . side pork . . . thin ham . . . slit frankfurters that's fit for a king. Rinses clean in a jiffy. You'll never use an ordinary frying pan again. Grillmaster cast aluminum deluxe bacon grill 3.95 postpaid.

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THE TONI DOLL

with the MAGIC NYLON WIG CAN BE SHAMPOOED AND PLAY WAVED



LITTLE GIRLS' DREAMS COME TRUE!

The wonder doll with the changeable TONI hair-do. Shampoo and wave this special new sanitary plastic nylon fibre wig without damaging doll. The wig, unaffected by soap and water, becomes softer, glossier, more realistic every time it is washed, brushed, curled.

WONDERFUL GIFT. With movable arms and legs, spun-proof washable plastic body, unbreakable plastic head, lucite blue sleeping eyes with real eyelashes—this lovable doll wins the heart of every girl. TONI PLAY WAVE kit contains curlers, paper and rubber bands, a harmless non-permanent type wave solution, a tube of creme shampoo . . . everything necessary to rearrange the doll's coiffure many, many times.

INCLUDES CLOTHES AND PLAY WAVE SET. Exclusively designed dress of embroidery-trimmed organdy, lace-edged slip, panties, white shoes, socks.

14" Doll and Wave Set . . $9.98 postpaid
16" Doll and Wave Set . . $11.95 postpaid
(with more elaborate costume)

Satisfaction or money back guarantee

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Send for Catalog of Other Unusual Gift Items



Window



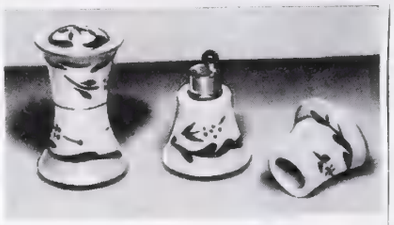
SANTA IS PUNCHY from ing bear hugs around his a middle, joyous biffs on the ecstatic lunges at his roly base: but because he is wi the ways of children, he bo merrily after each affecti tackle. Made of heavy dut flatable vinylite, he comes i and white, stands 24" high, costs $1.75 ppd. The Block 58 Wall St., New Haven, C



ALE AND HEARTY. A derful mug for a wonderful is the Falstaff Flagon, a tacular replica of the old tw two ounce ale mug. A col coach design is on one side nickname or 3 initials, and year, are on the other. Lett and design are baked on, never come off. $4.85 post and it comes from House Util 2416 E. 75th St., Chicago



TIME OUT FOR A BU Swiss calendar watch gives the exact time, and it record day of the month as well. bought one for a daughter finally mastered time-telling, it's phenomenal how dawdlin dwindled. With luminous h and numbers, it has a le strap, is guaranteed for a y service. $9.95 plus 99¢ tax. Swiss Watch Distributors, Drawer 108, Sandy Springs.



Novel Salt Shaker Lighters

These lighters make the ideal bread-and-butter gift. Of fine hand-decorated china—they are decorative yet practical. Just the thing to help you say "thank you" graciously. In fact, when you see them you will want to keep them for yourself. So, you had better buy several. You can have your choice of colors—white, rose, aqua or green. Each lighter stands 3" high and is 1½" wide at top and base.

$4.00 for 4, postpaid — or $1.00 each, plus 20c for packaging and shipping.

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Sorry, no C.O.D.'s Mail Order Dept. 260

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TREE RIPENED
ORANGES and GRAPEFRUIT



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A GIFT TO REMEMBER

$8.50 **FANCY GIFT PACK**—whole bush lbs. Selected oranges, grapefruit gerines, glazed fruit candy, marm and pecans. Beautifully trimme silvery Spanish Moss and green kumquats. $7.50 as above without malade and candy.

GIFT SUPREME! Handwoven Mexican baske usable). Extra select fruit, 2 lbs. pecans, 1 lb talized fruit, 3-8 oz. jars marmalades—beau decorated for holiday giving. Half bu. $6.50 bu.

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All prices prepaid East of the Mississippi. Western shipments, upper Mich., Wis., add 10%. Far West 20%.

THE BARFIELD GROVES
Dept. T-2 POLK CITY FLO

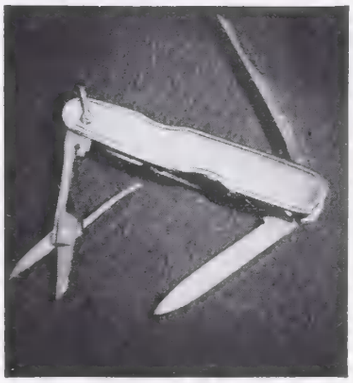
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Y OF THE MONTH. pone has a healthy supply of lovely powder boxes on l. but when they are gone. won't be any more. Im- ed from Italy. they're made pottery. have hand-modeled er knobs. They come in the 3 es shown and in 4 colors: n. ivory, rose. yellow. Please 2nd choice 4½" wide. $1.25 ppd. Carbone. Inc.. 342 ston St.. Boston 16. Mass.



LD FOR YOUR TRUE VE. Here it is. The answer Gift Enemy No. One: The on your list. The 14k gold for *elegance*. The good steel blade for *practicality*. The German scissors and steel file for hand grooming and important *differentness*. And price is fair. too. $26 incl. and postage. Black Starr orham. Fifth Ave. at 48th et. New York 19. N. Y.







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*Natchez Pilgrimage** BEDSPREAD

for your dearest friend's home or your own

$15

Tradition lingers on your bed . . . in a bedspread inspired by romantic Natchez, Pilgrimage city of the Old South. Adapted exclusively for Kennington's from an original design now on display in the Metropolitan Museum . . . snowy Magnolia White Manor Cloth with a distinguished pattern of punchwork, French knots and candlewick; enduring fringe. Double bed size, 99" x 108"; single, 81" x 108". All white. Individually packaged; shipped postpaid anywhere in the U.S.A. upon receipt of check or money order.

REK Kennington's

ONE OF THE SOUTH'S GREAT STORES

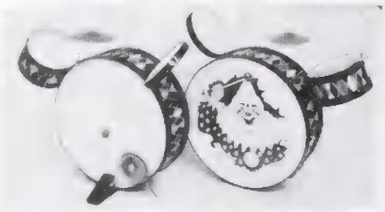
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REISS BROS. *The House of Unusual Toys . . . Presents . . .*

CHILDREN'S

TRAP DRUMS *JAZZ OUTFIT*

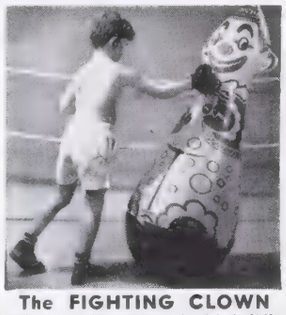


For the up-and-coming band leader. Here's an outfit youngsters will be proud to own, besides having a lot of fun learning on it. Set includes 20" Bass Drum, lithographed in bright colors, 8" Snare Drum, 8" Tom-Tom, Foot Pedal, Pair of Drumsticks, Crash Cymbals, Foot Pedal Cymbals, Triangle and Spurs. **$5.95** postpaid.



BROTHER & SISTER DOLLS

A new idea in Dolls that makes a big hit with children. With jointed arms, legs and heads that move. Youngsters will get a great thrill out of putting them in cute, expressive positions. Beautifully dressed in finely tailored materials, sturdily constructed. They are the last word in fun for girls of doll age. Size 7" high. **$3.25** postpaid



The FIGHTING CLOWN

Here's a toy that makes "health building" fun. This colorful animated punching bag is the perfect exercise, indoors and out. Knock it down, it always comes back. Ideal as a tackling dummy or wrestling partner. Comes in bright red & blue printed design on yellow background, vinylite made to stand tough going. Easy to inflate. (Punched against the wall it becomes a rapid punching bag.)

Senior 50" **$8.45**
Junior 40" ..... **$5.45** postpaid

The PING PONG BALL GUN

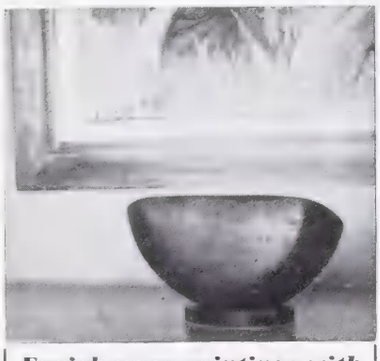


Safe and harmless, this air-fire sub machine gun is a source of enjoyable fun for both adults and children. It can be used indoors as well as outdoors. Will not break lightbulbs, windows, mirrors or glassware because it uses only table tennis balls as ammunition. It's sturdy in construction with nothing to get out of order. Plastic stock, aluminum head—no springs.

$3.45 postpaid

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Now, you won't need unsightly metal attachments to light your paintings. This handsome bowl-shaped reflector* throws light *upwards, without glare* because the back is lower than the front. A distinctive accessory itself, 12½" wide by 7¼" high, the reflector is custom-made of textured, glazed ceramic in wonderful accent shades: celadon green, coral, yellow, chartreuse, grey, black, signed by the artist. Switch is on the black lacquered base.

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It adds charm and convenience to any room as a card or end table, telephone, lamp, radio, sewing cabinet or other occasional use. Handsomely crafted of genuine solid Honduras mahogany, hand-rubbed to a smooth, lasting finish, it has four dust-proof drawers, antique brass finish reproduction pulls, stands 30" high, 17"x15" top. Only $34.95 delivered free anywhere in U. S. A. Pair $67.50. No CODs. Send check ■ money order to

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Baby's Safest Sleeping Garment

Scientifically designed by a doctor, solves problem of baby's wrestling with confining bed clothes, pins or ties—allows complete freedom of movement. Baby sleeps between blankets.

Specially selected 100% virgin wool—
Infants to 1 yr. $7.95, 1-2 yrs. $8.95, 2-4 yrs. $10.95.

Satin rayon trim (pictured)—$8.95, $10.95, $12.95.

Also available, cotton sanforized suede—$3.95, $4.95, $5.95. Pink, blue or maize.

Sent prepaid, no C.O.D.'s. Mail order only.

SLEEPYTOWN
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Window



GLITTER TOES. The ga scuffs that ever walked down aisle of a Pullman car are m of felt in colors that will m you want to stage a sleep-walk act. With sequined initials, t come in white, blue, baby b shocking, smoke, aqua, p black, royal or chartreuse. itials and soles in contrast color. Small, medium, large, v case. $4.95 ppd. Brentwood's. Clark Ave., Los Altos, Calif.



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ICE BUCKET ONLY $5.95 ppd
Genuine FIBREGLAS insulated
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Keep 2 trays of ice cubes firmer longer in this beautiful hand-spun all-aluminum bucket. Extra thick walls and lid are packed with genuine Fibreglas to give higher insulation. Gracefully shaped to compliment bar or table.

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(PEPPER-NUTS)





Add an Old World, contine tal touch to holiday snacks wi old-fashioned Pfeffer-nues (pepper-nuts)—baked nugg of spicy goodness that tingle your tongue. Wonderful wi coffee — a treat with holid drinks. A touch of *gemuetlichk* from old Milwaukee. Pack in colorful, useful, metal h midor-type cans. Send che or m. o. for $2.50 for 2½ lb net wt. Sorry, no C. O. D.'s



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Shopping



BACCO, THE DIVINE RB, is the inviting identi- ion on the pleasantest smok- ar we've seen. Made by Mary ley of gray stoneware, hand rated in blue, it's a wonder- storehouse for tobacco or ages of cigarettes. Goodies for candy or cookies, is its . Both say "Please fill me" ottom. 6" high. $5 ea. ppd. fer House, New Marlboro e, Great Barrington, Mass.



EP THEM GUESSING. A e of rhinestones, small gh so it might very well be real thing, is a pin you will in enormous amount of pleas- from. It's equally dramatic he collar of a white blouse, merald green wool, a ballet er dress. With sterling back safety catch, 1" wide, it's 5. Earrings $1.25 pr. Tax & incl. Studio Shop, 557 Boyl- St., Boston 16, Mass.



S HOODWINKER will for rain if she has this orous rain cape hanging in closet. It's made of plastic in w metallic silver shade, won't k or rot, is grease-, water-, acid-proof, and is easily ned with soap and water ge. Full length, with ties at waist and knees, it comes in 4 to 14. With carrying en- pe. $1.25 ppd. Young Sports, ster Springs, Pa.





NEW! GAY! EXCITING!

OLLY JUMPERS

GLOW ON YOUR XMAS TREE!

se 6 adorable Jolly Jumpers . . . Santa, dy (both with movable arms and legs), ndeer; Angel, Star and Rocking Horse will ce endlessly from little wire spring . . . to m and glow and add breathless new uty to your Xmas Tree. Made of fluorescent tic in red, green, amber (4½" high). 'll treasure them from year to year at stmas time.

JOLLY JUMPERS FOR ONLY $2.00

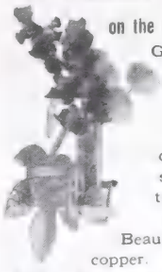
We pay postage, no C.O.D.'s please

JOLLY JUMPERS

Box 73, Scarboro on Hudson, N.Y.

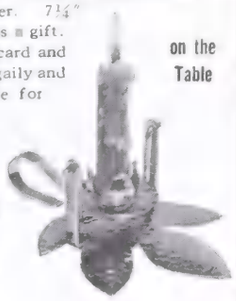
A TOUCH OF GLAMOUR

on the Wall



Give your home a festive air for the holidays and all year round with CANDELON, the new combination candle holder and flower sconce. *Stands* on the table or *hangs* on the wall. Your choice of Beautiful hammered brass or copper. 7¼" high. Ideal as a gift. Send us your card and we will wrap gaily and mail to arrive for Christmas.

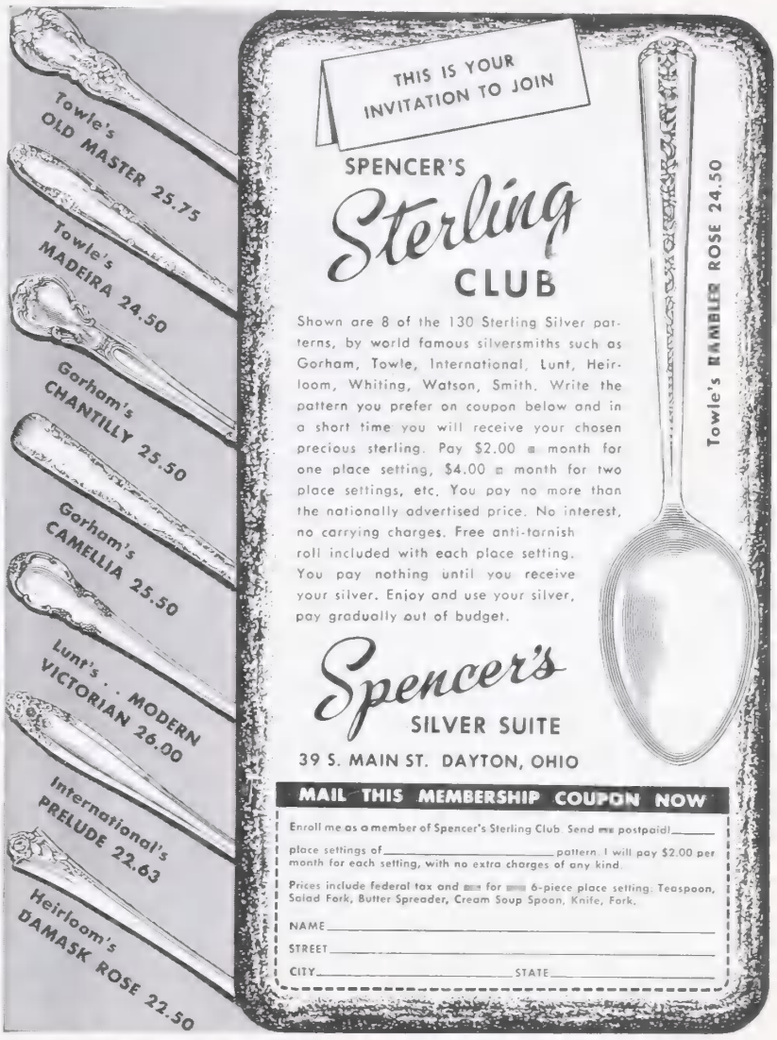
on the Table



With candle and flower holder $3.25 ☐ or 2 for $6.00 ☐ Prepaid.

COLFAX

137 EAST 25th STREET, NEW YORK 10, N. Y.





SIXTEEN GOLF CLUB Stir Sticks

In Acetate Golf Bag

$1.00 (post paid)

Yes . . . Sixteen authentic golf club reproductions in the shape of stir sticks in miniature golf bag. Just the smart thing to use when you serve cocktails or highballs at home—order from

GIFT SHOP

Balcony Downs Plantation

Glasgow, Virginia



Santa's Newest Helper!

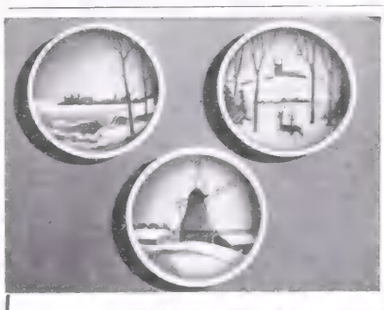
Rudolph, the Red Nosed Reindeer!

The star of the season's newest and most delightful Christmas story comes to life as a savings bank to thrill young hearts! Drop a coin in his back and Rudolph's nose lights up in his most endearing manner! He's 5½" high, 5" long, lifelike colors on metal. A Rudolph Bank will please your favorite youngster on Christmas morning! Prepaid $1.95

WRITE FOR FREE GIFT CATALOG!

MEREDITH, Inc.

1024 Grey Avenue Evanston, Illinois



Danish FAIENCE PLAQUES $1.00

Direct from California's famed Danish Village, quaint and useful Christmas Plaques imported from the Royal Copenhagen factory, illustrated with Danish landmarks. Add joy and charm to any room, used as wall plaques, coasters, ash trays, butter plates, etc. 3¼" diam., $1 each, assorted illustrations.

Also traditional 8-inch Porcelain Christmas Plates. (one of the largest selections in America) only $8.50.

Gift-wrapped, postpaid. Add 3% sales tax in California.

DANISH VILLAGE GIFTS — SOLVANG, California

THE ALL-PURPOSE TABLE THAT FOLDS... CARRIES...LOOKS LIKE SMART LUGGAGE

MELL-HOFFMANN

TOTE-TABLE

Trade Mark



Folds or unfolds in a matter of seconds . . . carries or stores without effort . . . no buttons, no springs, no gadgets to fuss with!



$19.95

plus $1.00 for postage and handling.

You'll find Mell-Hoffmann's new and versatile go-everywhere, do-everything TOTE-TABLE a smartly wonderful gift to give . . . or receive! Rugged steel "girder" construction supports half-a-ton without strain . . . sparkling tubular aluminum legs are weatherproof, strong and sturdy. Genuine Masonite Tempered Presdwood top is standard table height, gives the warmth of wood and the perfect surface for every use . . . virtually scratchproof, sealed with Ceraseal to be water-ink-alcohol-resistant . . . washable with soap. Here's extra counter-space for your kitchen . . . a roomy game table for six or more . . . ten square feet of smooth, level surface for easy pattern cutting or sewing . . . a serving table for indoor or outdoor use . . . a hard-to-damage hobby table for all the family—a lifetime gift welcomed everywhere! Your choice of trim in sparkling Forest Green, cheerful Sunshine Yellow, or rich Dubonnet Red. *Order today for a Merry Christmas . . .*

WERNER WORKERS
SKOKIE, ILLINOIS

100% PURE SUPREME QUALITY
MAPLE SYRUP
from Old Vermont
in charming gift container



This extra-special maple syrup is made right here on our farm by our neighbors and ourselves and we don't think you'll ever find higher quality or finer flavor anywhere.

15 oz. of this Green Mountain nectar in a handsome ceramic gift pitcher . . . . only $3.00. Grade A—slightly darker—$2.50.



SAMPLER PACKAGE
Three plain 8 oz. bottles of assorted grades, all three,. $2.60

All syrup pasteurized to prevent mold.
Send money order or check to

DEER RIDGE FARMS
R.F.D. No. 4, Brattleboro, Vt.—Sugar House #1



TUB SOAKERS who enjoy the lazy luxury of a tub-bath will bless the TUB REST. But we warn you it will make bathroom misers out of every member of your household. Just attach it to the back of any sloping tub, and read, lounge or even snooze while you soak. Aluminum head-rest is covered with cushiony sponge rubber. All this comfort for **$1.25** postpaid. **No C.O.D.'s.**

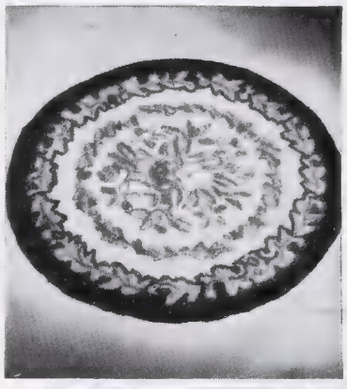
THE WALLACE DAVIS CO.
2815 Dixwell Ave. Hamden 14, Conn.



Windo



MINIPONG is played like p pong but the table is scaled half the size, so even cliff dwel can play! Sturdy 54" x 30" t folds up to half the size and thick for closet storage. And th of the work surface for sew addressing Christmas cards; serving surface for buffets; play surface for poker gam With paddles, net, ball, $1 postpaid. Truscotteer Co., 231, St. Joseph, Mich.



HOOKED FOR THE TURE, this is the rug that do wonderful things for your room hearth, the landing o stairway, your entrance hall; it has an heirloom destiny. Ha hooked of pure virgin wool cotton backing, the blue and flowers on a champagne gro are banded in green, blue, bl or brown. Signed by the ma 30" wide, $15.95 ppd. Pine T Rugs, West Auburn, Me.



DON'T CONFUSE SAN and panic your child because haven't got a fireplace. For Nick's important descent Christmas Eve, and for hang stockings, get this fine make- lieve fireplace. Of sturdy fi board, it's strong enough to h packages, stockings, decorati "Red brick" facing, 47" x 11 43" high, $2.35 ppd. War Hardware Company, 13 S. St., Minneapolis, Minn.

At last—
Something NEW in Christmas Gifts!
for COLOR FANS

MAGIC LANTERN *Novelty* SLIDES...



Watch for NEW SUBJECTS in this space!

Surprise and please your slide-fan friends with these elegantly designed and colored 3" x 8" reproductions of authentic announcement slides used in the Nickelodeons of yesteryear. Humorous, nostalgic. Genuine Kodachromes to fit all 2" x 2" projectors.

For your convenience order direct this FORM...
Following MAGIC LANTERN Slides now available:

1 ☐ "Presenting Professor Wonderbox . . ."
2 ☐ "Presenting Fair Your . . ."
3 ☐ "No Dogs Allowed . . ."
4 ☐ "All Ladies Rodeo . . ."
5 ☐ "Positively NO . . ."
6 ☐ "Baby Left in Lobby, . . ."
7 ☐ "Ladies Being Annoyed . . ."
8 ☐ "One Minute Please . . ."
9 ☐ "Nobody But Patrons . . ."
10 ☐ "Gentlemen Will Please Refrain From . . ."
11 ☐ "Good Night" (Old Style)
12 ☐ "Good Night" (Modern)

50¢ Each Postpaid; M. O. or Check (No Stamps)

NICKELODEON COMPANY NEW FLIEDNER BLDG. PORTLAND 5, OREGON

Please send . . . slides checked above @ 50c each postpaid
Check ☐ M O in amount of $. . . . . enclosed.
Please send Literature.

PRINT NAME _____
ADDRESS _____
CITY _____ ZONE ___ STATE _____



Want Some Luck?

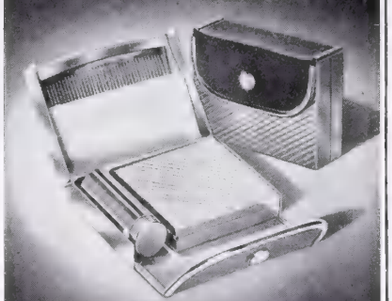
Here it is all dressed up in a bright green suit. The "Lucky Sprites"—Rub his head and hands each day, sure to chase bad luck away

Impy—on his tummy
Dreamy—on one elbow
Happy—sitting on the ground
Luck—sits on a shelf

Take your choice, or take 'em all. Price—$1.25 Each—$4.50 Complete Set Postpaid

Ida T. Schulte
702 & 704 Boardwalk, Ocean City, N. J.

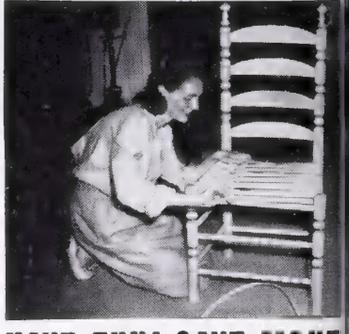
Roy H. Bjorkman
MINNEAPOLIS 2, MINNESOTA



Petti-Pak

The size of a pack of cigarettes . . . yet it holds compact, lipstick case and comb! Gold-tone metal case with button flap in the following colors and materials: black suede, red, luggage, morocco calf; gold kid, black or red satin; metallic brocade. Add 10c postage.

3.30
tax included



HAVE FUN! SAVE MONE
CHAIR KIT, $9.95 ONLY

Assemble this Colonial beauty yours Authentic ladder-back replica. Finish blend with your décor. Use at dining ta desk, or anywhere in house. It's fun- easy to put together. No tools needed o than an ordinary hammer.

Legs and rungs beautifully turned f selected hardwoods by New England cra men. Kit includes reed for easily wo seat and full instructions.

A lovely, built-for-a-lifetime chair can cherish—or give—with pride. 4 high; 17" deep; 19" wide. Send check money order ($9.95 ppd.) or write for erature on this Cohasset Colonial chair

HAGERTY OF COHASS
41 BORDER ST. • COHASSET, MASSACHUS

Shopping



ANTICS are graphically ated on a set of eight 12-oz. l highball glasses that want to send to every skier, ce-slope snow-plower, or ntian schusser on your list. gures, silk screened in snow come in 4 designs, 2 of and they serve as gay drink fiers. The extraordinary is $3 for set of 8, ppd. No s. Abbott Smith, South Dart- , Massachusetts.



KEYED UP, and ready ng blessed organization to er-skelter household, is this ous key rack. Made of pine. hooks for hanging 12 keys. ve hope it will eliminate r those eleventh-hour crises who put the car keys where. 10". $1.50. Package of 8 rs and 16 printed identi- 50¢ extra. Postpaid from s Chase, 1 Roaring Brook, me, Connecticut.



P YO' HANDS, or bang oor, or call him in a com- ng voice, and Pop the Pup s out of his electronic dog . Don't ask us how it works, se we flunked Physics, but s a battery inside, and Pop out like a scared rabbit you make a racket. His is 5¾" x 5½" x 6¾" high, e price is just $1.49. Post- rom Miles Kimball Co., 33 a Blvd., Oshkosh, Wisc.





Georgia Sweet Peach Pickle

—and lots of other mighty good things to eat! Prepared in a spotless modern kitchen—hand-peeled, hand-made, hand-packed. Not cheaper—just better, that's all!

Special rates on 25 or more packages. Ideal gift for employees, customers. We mail by your list. Inquire.

Ass't 1—$5: 1 qt. Peach Pickle, lb.-size jars each of Watermelon Rind, Peach, Strawberry Preserves and Green Tomato Crispies—plus ½-lb. whole halves shelled pecans.

Preserve Special—$4: 5 lb.-size jars of preserves: 2 watermelon Rind, 1 Fig, 2 Peach, 1 Strawberry—all superb!

Pickle Special—$4: 6 lb.-size jars—Green Tomato Crispies, Artichoke Pickle, Cucumber Crispies, Artichoke Relish, Vegetable Relish, Watermelon Rind Pickle.

Delivery Prepaid in U. S.

McKENZIE FARMS, Inc.
Montezuma Georgia

Striking
SANTA CUT-OUT
for Holiday Decoration

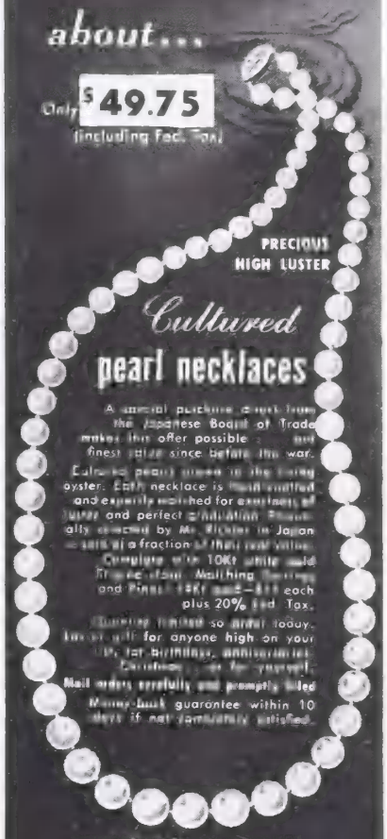


■ ***It's a natural!***
A sturdy cardboard cut-out of the finest Santa ever lithographed, with easy-to-set-up easel. Rich, sparkling color, faithfully reproduced by McCandlish. Get Santa for your home or for holiday decoration anywhere. Give him to friends, too. Packed individually in sturdy carton. ***Two sizes:*** **22 in. high, $1.00; 62 in. high (life size), $3.00.** Shipped postpaid anywhere in U. S. Send check or money order. Dept. B

McCANDLISH LITHOGRAPH CORP.
Roberts ■ Stokley St., Philadelphia 29, Pa.

Here are the pearls you've dreamed about...

Only **$49.75** including Fed. Tax



Cultured **pearl necklaces**

A special purchase direct from the Japanese Board of Trade makes this offer possible . . . our finest value since before the war. Cultured pearls grown in the living oyster. Each necklace is hand-matched and expertly polished for exactness of luster and perfect graduation. Beautifully selected by Mr. Richter in Japan . . . sells at a fraction of their real value. Complete with 10Kt white gold Fish-eye clasp. Matching Earrings and Pin—14Kt gold—$15 each plus 20% Fed. Tax.

Christmas limited so order today. Ideal gift for anyone high on your list, for birthdays, anniversaries, Christmas . . . or for yourself. Mail orders carefully and promptly filled. Money-back guarantee within 10 days if not completely satisfied.

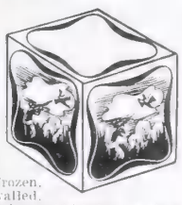
Richter's
Jewelers
Dept. RB-129
585 FIFTH AVENUE, NEW YORK 17, N. Y.

"Give" a Pheasant Dinner



The perfect gift for **any** occasion—or a feast for your own table! A brace (2 birds) of oven-dressed ringneck pheasants from famous Engebretsen Game Farms . . . heavy breasted with white meat . . . young and tender . . . perfected careful, scientific feeding. **NOT** domesti- wild conditioned" and range-raised to insure licious "game flavor." As easy to prepare ens. Order a brace for yourself—or send us list TODAY. FREE descriptive folder and gift list order form on request

ET CKAGE
E (2 birds):
95 express prepaid



ively packaged, our ts are killed en-dressed, sharp frozen, -packed in double walled, ated containers. One brace (2 birds) to a box. **DELIVERY GUARANTEED** anywhere in S. Send your own personal gift cards or we'll ft cards for you. Makes ideal Christmas gift. tsen Game Farms, Dept. 105, Chariton, Iowa.

GEBRETSEN *Game Farms* Chariton, Iowa

A Gift worth GIVING



11 PIECE ALL PURPOSE ROBINSON HOME PAINTER'S KIT

3 Brushes—1½", 2", 4"
1 Paint Brush Comb 1-3" Scraper
3 Envelopes of Brush Bath 1 Wire Brush
1 Window Scraper 1 Putty Knife
Satisfaction Guaranteed

Send check or Money Order . . . $8.95 postpaid to: **HOME PAINTER**
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For Every Driver

Handy windshield DE-ICER works magic in removing ice from windshields . . . No wait for defrosters to warm up . . . Works immediately and easily . . . Doesn't scratch or scrape. Contains an accurate compass and convenient key chain . . . engraved with one initial . . . gift boxed.—$2.00 each, postage prepaid.

UNIQUE FLOWER CONTAINERS



For beautiful, different, flower arrangements, you'll love these new plexiglass IVY CIRCLES. Choice of colors—crystal clear, emerald green or ruby red. Gift boxed and postage prepaid. 7½" diameter, $4.50—11½" diameter, $6.50. Both for $10.00.

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444 E. BELVEDERE • BALTIMORE 12, MD.

Papershell PECANS



FROM OLD NEW ORLEANS

Plump, perfect pecan meats that taste so good! Serve them "as is" or in candies, cookies, confections. These pecans are the "pride of the crop"—!

Mammoth Shelled Halves, 5 lbs.	$6.20
Selected Pieces (Shelled), 5 lbs.	$5.70
Mammoth, in Shells, 10 lbs.	$4.95

Shipped Prepaid. Send us your Christmas List—your Gift Card will be included with every order.

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PRIDE PECAN CO.
Box 5182-B New Orleans 15, La.

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HARVEY GIRL CHOCOLATES



for your Christmas gifts?

The same delightful Hollywood Package so popular at Fred Harvey Hotels, Shops and Restaurants all over the country. Attractive box design inspired by "The Harvey Girls" of movie fame. A wondrous assortment of chewy pieces and cream centers, embedded in thick, rich chocolate. Send check or money order.

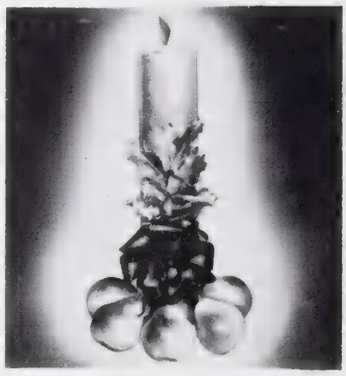
ONE POUND $1.50 prepaid

Fred Harvey

HOTELS • SHOPS • RESTAURANTS

DEPT. C • 80 E. JACKSON BLVD., CHICAGO 4, ILL.

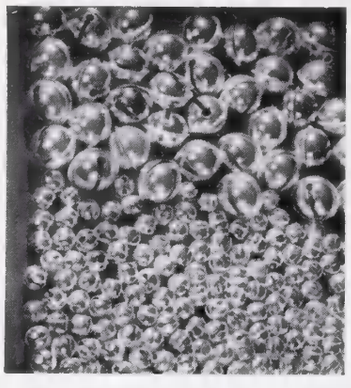
Window Shopping



PEAR CANDLES. They as though they were all s light Santa's way down the c ney. Even the red ribbon "fl looks real enough to blow Wrapped with gold emb foil and filled with five Royal Riviera pears, they' superb gift. With red satin and spray holly, each ca 15" high, is $2.45; the pair, $ ppd. Harry & David at Creek Orchards, Medford,

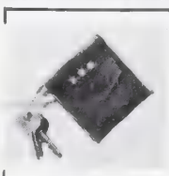


PERSONALIZED TA MATCHES. Plastic match c designed to hold the tiny Swe safety matches, come in red, green, silver, or gold wit choice of green, red, blue, w or gold stamping. You may them marked with house n family name, monogram, two names, etc. Set of 4 match c with ivory plastic cigarette c $2 ppd. No c.o.d.'s. Franwal C pany, Red Bank, N. J.



JINGLE BELLS will he the opening of the most exci packages under the Christ tree, if you have this lavish sortment of imported sil sleigh bells on your wrapp table. A gross of them (144 be is just $3. A box of 3 dozen g bells, 1" in diameter, for la packages and decoration, is Postpaid from Q. T. Nov Company, Box 54, Murray Station, New York 16, N. Y.

(*Continued on page* 41)



KEY AND METER CHANGE HOLDER

Neat, thoroughly practical purse has a key chain and lots of room for necessary parking meter coins. In green or red leather with gold-edged sides, 23K gold monogram. Perfect for personalized gifts. **$1.10,** postpaid.

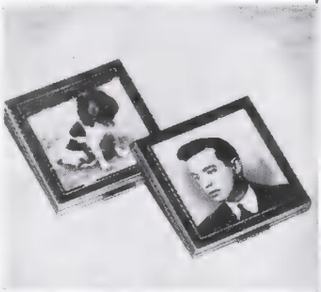


PHOTO-COMPACT

Well-made, sifter-type compact decorated with your favorite picture in color or black and white. Simply send snapshot, photograph or negative. Mark part of picture desired, denote colors. We enlarge or reduce photo to fit. **$5.00,** postpaid.



DIARY ADDRESS BOOK SET

Imported from England genuine leather. One is a 1950 appointment diary; the other an address book. Each with its own pencil. 3 letter monogram on both.

The set.....**$3.00** postpaid

ENGLISH LEATHER DIARIES



At last . . . purse or pocket-size diaries available from England in genuine leather. 3 letter monogram included.

Smaller one $1.50
Larger one $2.00
Postpaid

Evelyn Reed 538 Madison Ave. New York 22, N.Y.

Personalized . . . Precious . . . PERFECT for CHRISTMAS



Glittering 3-Initial Marcasite Pins **2.95** Tax Included

Post Paid Anywhere in the U.S.A.

Three-Initial pins-aglow with myriad marcasite stones, finished in gleaming white metal. Secured with a safety lock. A truly tender token at a tiny price. Gift wrapped. *When ordering indicate clearly 3-initials and shape desired.*

REID'S Jewelers & Silversmiths 35 East State Street Trenton 8, N. J.



Rustless and Stainless

QUALITY STEAK KNIVES

With Keen and Lasting Cutting Edge

Here is a practical gift of enduring service. Fine steel, specially tempered and set sanitarily in handles of genuine *bone stag*. They fit the hand and add to the joy of dining. Come in sets of four, six or eight, in a polished wood case, plush lined.

SET OF FOUR $10.35
SET OF SIX $15.45
SET OF EIGHT $20.45

Prices Include Postage—No C.O.D.'s, please.

RENDEZVOUS GIFT SHOP
GIFT COUNSELLORS
ASBURY PARK, N. J.



NAPKIN LADY
from Finland

Dressed for the party in a bouffant skirt of paper napkins—wears either 12 luncheon size or 24 cocktail size—height 10½".

4 handpainted color combinations
Red — Yellow — Blue — Green

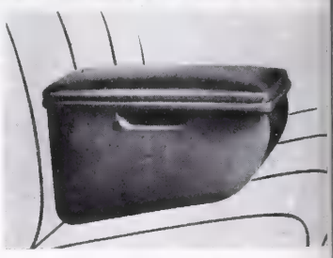
Without napkins $2.00 ppd.—with matching napkins $2.25 ppd.

NO C.O.D.s

Send for free catalog of other Gifts of Distinction

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5424 N. Lawler Ave., Chicago 30, Ill.

A FINE GIFT FOR ANY MOTORIST



Moveable ARM REST

This combination arm rest, kidd seat and utility compartment is d signed to fit snugly on the seat any car. Smartly styled, sturdily bui with nothing to attach or detach, features a hinge-mounted, thickly pa ded art-leather covered top. We ship postpaid. No C.O.D. Money back guarantee. **$9.95** Tax Inc.

LILA LEE GIFT SHOP
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Kentucky's Key to Holiday Hospitality

Here's Merry Christmas — Kentucky style! The family heirlooms . . . country ham and beaten biscuits . . . fruit cake, light *and* dark. And the billowing, creamy fragrance *in* the bowl — mmm, that's the time for *tasting*, not talking!

Its essence is Kentucky's Favorite Bonded Bourbon. For in the State where a man is judged by the whiskey he keeps, OLD FITZGERALD is *first* for serving, *first* for sending! Like the whiskey, our egg nog is a *family affair* — an old fashioned recipe handed down unchanged through the years — bringing you all the traditional flavor of slow-distilled, oak-ripened OLD FITZGERALD. Try it? Here's how!

EGG NOG for 12 — Stir 12 egg yolks with 12 tablespoonfuls sugar until smooth. Slowly stir in one pint OLD FITZGERALD and one pint *un*whipped double cream. Fold in the stiffly beaten whites of 12 eggs; stir in an additional half-pint OLD FITZGERALD. Chill until serving time. Then fold in one pint *whipped* double cream — sprinkle with cinnamon or nutmeg — and dip in!



OLD FASHIONED . . . *but still in style*

OLD FITZGERALD

Stitzel-Weller Distillery, Louisville, Ky.

BONDED 100 PROOF KENTUCKY STRAIGHT BOURBON WHISKEY

South Pacific success

...staged by your decorator



Here a room is designed to express the Pacific Coast way of living and is a setting for the Polynesian primitive art its owner cherishes.

A noted decorator achieved this effect with Cheney fabrics at windows and on furniture. By an artful use of one Cheney fabric in varying colors and a second Cheney fabric for accent, he expressed the functional design of the room itself.

Cheney fabrics are available from any decorator, designer, or the decorating department of important stores. They are of exceptional quality. And you'll find the decorator's services cost little—especially when you consider the final result.



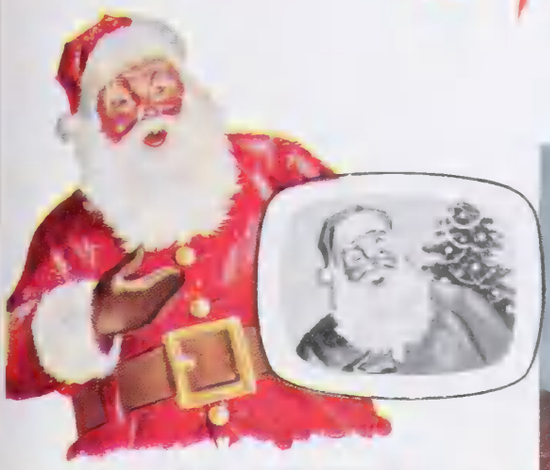
NEW YORK
BOSTON
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SAN FRANCISCO

Mills at Manchester, Conn.

CHENEY BROTHERS *Manufacturers of Fabrics of Exceptional Quality since 1838* • 509 MADISON AVENUE, NEW YORK 22, NEW YORK

NOW—WORLD FAMOUS *Capehart* **TONE BRINGS TELEVISION TO LIFE**

For the Whole Family



The exclusive CAPEHART Polatron* Tube brings revolutionary picture clarity to television! Because it is polarized, pictures have greater depth, detail and contrast. Glare and fuzziness are eliminated. With a Capehart a whole new world of television listening and seeing unfolds for you!



The CAPEHART Overture *with the famous Capehart tone.* Capehart's Regency styling for those who prefer modest size with heirloom quality cabinetry. Brilliant and clear picture—plus Capehart's unmatched fidelity of tone. Television, AM-FM service. Polatenna, Capehart's built-in aerial.



The CAPEHART Rhapsody—*with the famous Capehart tone.* Modestly priced, the Capehart Rhapsody provides a needle-sharp, brilliant television picture. Sound is in the Capehart tradition of excellence. Modern cabinet with bisque finish. Polatenna, Capehart's built-in aerial.

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The CAPEHART Concerto—*with the famous Capehart tone.* Three home entertainment services—television picture, AM-FM radio, and 3-way record player. World-famous Capehart true-timbre tone. Lustrous matched mahogany finish. Polatenna, Capehart's built-in aerial.

*T. M. Reg.
Available at slight extra cost.

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CAPEHART-FARNSWORTH CORPORATION, Fort Wayne, Indiana

An Associate of International Telephone and Telegraph Corporation

UNIVERSAL *Coffeematic*

It's completely *Automatic* with exclusive Flavor-Selector



MAKES 8 FULL CUPS

No Guessing! No Watching! No Bowls to Remove!

Smart women everywhere will be hinting and hoping this Christmas for an amazing new Coffeematic. There's no coffeemaker like it. Only the Universal Coffeematic brews coffee *to your taste automatically . . . signals when coffee is ready . . . and keeps it hot without excessive brewing.* And Coffeematic is complete in itself—with no parts to lift off. For the same perfect coffee time after time, simply set the Flavor-Selector at Mild, Medium or Strong. Brewing starts in seconds . . . delicious, clear coffee is made without boiling. Beautifully finished in lifetime Chrome. You'll find Coffeematic at leading dealers, everywhere.

NO GUESSING



FLAVOR-SELECTOR automatically assures coffee to your taste . . . Mild • Medium • Strong. You just set it — and forget it.

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REDI-LITE flashes on the instant coffee is done. No need to watch and wait . . . no timing. Only Coffeematic has this big feature.

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NON-DRIP SPOUT is perfect for pouring right at the table . . . narrow at the mouth, flared just enough. Never a worry of splattering, dripping or spilling.

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LANDERS, FRARY & CLARK, NEW BRITAIN, CONN.

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Guaranteed by Good Housekeeping

Window Shopping

CONTINUED FROM PAGE 36

'S IN THE KITCHEN o a superb job of season- nd then they'll come to the o put the finishing touches ir work and charm guests heir gaiety. Made of maple. nd-decorated. the precision mill adjusts for fine or grinding. $4. Salt shaker ch is $2. Together. the set 5 postpaid. No c.o.d.'s. The 's. Box 284. Orange. N. J.



SPOUT is a new self- pourer that fits on the top or and soda bottles. pours channeled precision. and omatic airtight seal stops ation the moment you set n. Then. for laying a bot- its side or carrying it up- wn in a suitcase. a twist of ist and it becomes pres- ght and leakproof. $2 ppd. acher Schlemmer. 145 E. .. New York 22.

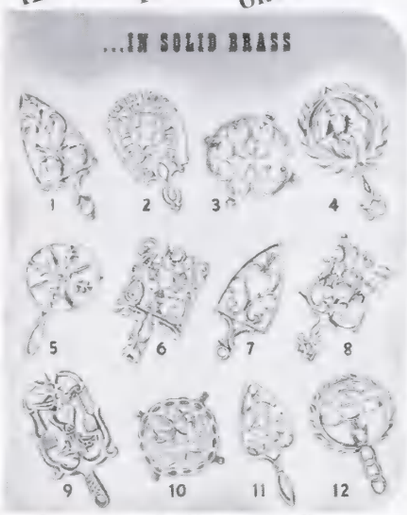


RIGHT IDEA is worth way. particularly if it per- o making your kitchen a mer and more efficient op. So. we think this Lus- Idea File is by way of be- brainstorm. Five different l envelopes are bound into cover. and they're indexed ing ideas for everything stainless steel sinks to avers. 25c ppd. Elkay Mfg. 74 S. 54th Ave., Chicago 50.



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12 Choices · The Different Christmas Gift



See our ad, November *House Beautiful*, for 12 other Trivet designs . . . total of 24 available

Lovely solid brass trivets—*the gift that lasts a lifetime!* Useful, decorative in any home. Individually boxed, shipped anywhere with your gift card. Each about 8 inches long, ¾-inch legs. *Same designs available in black iron.*

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1—1894; 2—Horse Shoe; 3—Lance; 4—Eagle; 5—Snowflake; 6—Grape; 7—Cathedral; 8—Cupid; 9—Dumb Dutch; 10—Lace; 11—Star; 12—Heart in Hand. Order by number.

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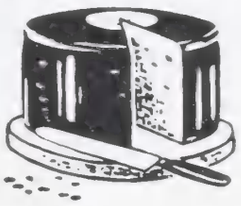
Solid Brass	Quantity	Black Iron
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$7.50	3	$2.75
$14.00	6	$5.25
$26.50	12	$10.00
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Just right for family or party—for that hard-to-get gift.

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BABY HAMPER SEAT

a catch all for all of baby's things



It's a real Roomy Hamper for the Baby's Linens, Diapers, Blankets, Clothing, Towels, Toys, etc.

It has a Foam Rubber Seat that's a luxury to sit on.

Baby's name is Hand lettered on front with attractive Nursery Design. Covered in Genuine IVORY LEATHERETTE. Solves your gift problems. It's a beautiful practical piece of furniture for the baby's room. BABY HAMPER is 16" high—which is chair height.

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DEPARTMENT H
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WILD PLUM JAM and Myrtlewood Jam Jar



The mile-high mountains of Oregon's DE WONDERLAND we have gathered e wild plum and made this unique del- for the epicure of fine foods. From 's MYRTLEWOOD FORESTS we have ed a blonde satin finish JAM JAR in to serve our ruby red preserves. The Christmas Gift for that discriminating who "has everything." A 10 oz. Jar and a gorgeous MYRTLEWOOD JAM xed with sprigs of pungent Juniper.

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By Mail only **$4.95**

. . . USED by SPORTSMEN for Preparing FISH and GAME

KEEPS THE "MESS" OUT OF THE KITCHEN

Ideal for the Barbecue "Chef."

The NIMROD UTILITY BLOCK is built of heavy laminated hardwood with Water Proof Finish. Really big enough to work on—16" by 12". Stainless steel cleaver has keen 8" blade—specially designed for extra utility as large butcher knife. Dozens of uses for this practical combination—at hunting camp—at home. Housewives use it too . . . for carving roasts, chopping vegetables, preparing hors d'oeuvres . . . even as a pie board. Clip this ad and send with check or money order for $4.95. We'll ship postpaid. Money back guarantee. Address—

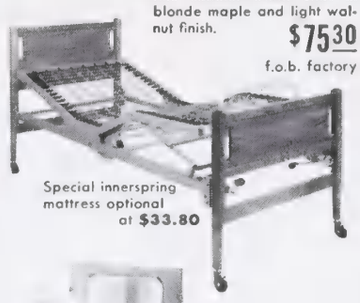
THE NIMROD CO. (Div. of Geo. Marnhout Co.)
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hospital care and comfort in the home



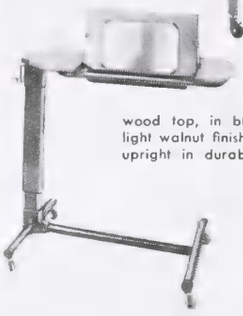
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The bed is equipped with a crank-adjustable hospital spring and large rubber casters. The overbed table can be used over chair or bed for serving meals, reading, writing, playing cards, etc. One side of hinged top has mirror attached for use in make-up, shaving, etc. Crank adjustable to desired height. Easily moved.



fine cabinet wood ends in blonde maple and light walnut finish. **$75.30** f.o.b. factory

Special innerspring mattress optional at **$33.80**



wood top, in blonde maple and light walnut finish. Metal base and upright in durable hospital finish. **$49.50** f.o.b. factory

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YULE

Be gayer this Christmas with these graceful green iron 7-branched candelabra to brighten the feast. Sturdy and light. Buy in pairs—use them through the year. Each with 3 sets of red candles, $3.50 (two for $6.75), postpaid in U.S. Send check or money order, no COD's please.

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LUSCIOUS COCONUT PATTIES



Straight from Florida -- postpaid by us -- delicious patties of snowy coconut dipped in rich dark chocolate. WE SAVE YOU choosing, wrapping, etc. BUSY EXECUTIVES: the ideal solution to gifts-for-personnel! Cellophane-packed 1-lb. gift crate, $1.35; 8 crates for $10. Send check or money order and names; we enclose card with *your* name. Prompt delivery. Order *NOW!*

Tropical Treats Co.
Dept. B
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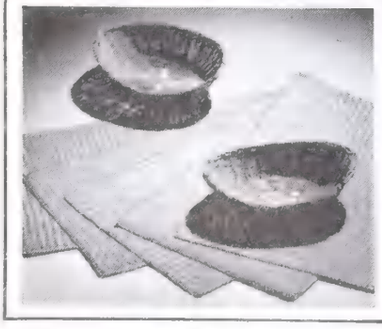
A PICTURE YOU'LL BE PROUD TO GIVE

• "Gloucester Harbor" is a magnificent fine arts print, lithographed from a sparkling sunlit painting by J. J. Enwright, distinguished marine artist. Its richness of color is almost unbelievable. Print alone measures 15″ x 11″ and has generous margins. Makes an unusual and pleasing gift. Shipped postpaid, ready for framing, only **$3.75.** Send check or money order to Dept. B,

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Gloucester Harbor



MATS and BASKETS

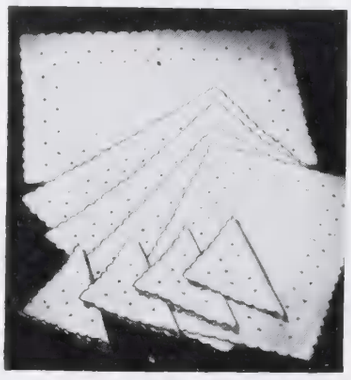
What could be more keyed to a congenial, informal partake of daily bread and nourishment! Durable and so easy to deal with. If they should look a little soiled, simply sponge them off with soap and water and douse under the faucet. They're natural color and hand-woven in China. A wonderful gift! For yourself—or others. Postpaid, no c.o.d.'s.

MATS, $3.95 a Dozen—BASKETS, 2 for $1

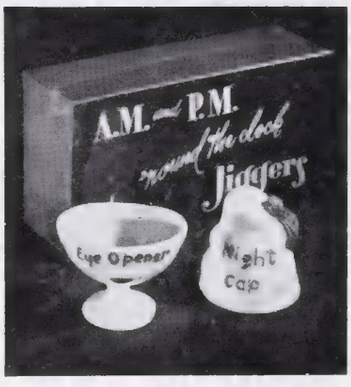
Shaw's
TALLAHASSEE, FLA.



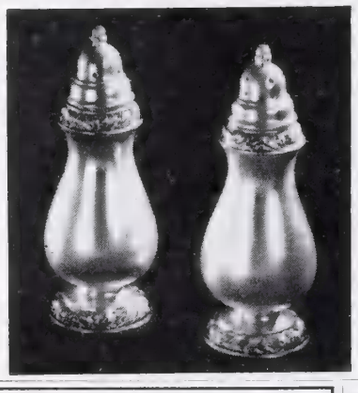
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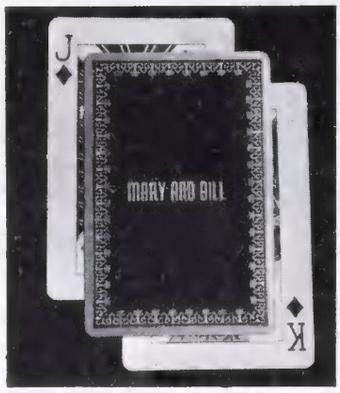
DRESSED FOR DINN your table will be as supe background for china and as a beautifully dressed w is for fine jewels. A nine doily set, handmade in Ma of pure ivory linen, comes wine, coral, hunter green, or gold embroidery, and the ple elegance of the desig immensely flattering. $16 Franklin Bayer. The Linen 630 N. Michigan Ave., Chi



EYE OPENER AND NIG CAP are the gayest pai jiggers that ever measured a erate drink. A canny host use the "eye cup" until his y outweigh his hospitality: then he'll switch to the "n cap." For guests who can't a hint, it will be a long tim tween invitations. $1.75 set Nessa Gaulois, 723 Lincoln Miami Beach, Fla.



GREAT SHAKES. A new of salt and pepper shakers, of Oneida's fine Tudor s plate, is as outstanding fo distinguished design as it i its low price. In the elegant ley pattern, a pair is just plus 20% federal tax. Posta extra, and you may order it Gimbel Brothers, Silverware partment, New York 1, N.



PERSONALLY YOURS—The Christmas Gift that says "I thought of you". Playing cards in rich colors of red or blue. An ideal gift and so inexpensively priced. Entire deck gold stamped with full name or three initials.

A fine quality card, smartly designed border, attractively boxed.

Single deck .....**$1.00 ppd.**
Double deck .....**$1.75 ppd.**

Pinochle cards available at same prices. All orders filled within 48 hours of receipt —NO C.O.D.'s PLEASE.

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CHILD'S STERLING SILVER BRACELET

Toddler to bobby-soxer, what little gir know wouldn't be thrilled to get bracelet engraved with her very name? Especially since it's beauti hand-made, ⅜″ wide solid sterling si So durable she'll pass it on to her daughter. Order small for ages 1 thr 5, large 6-12. Four day shipment. Engra postpaid, tax included. Each only $3

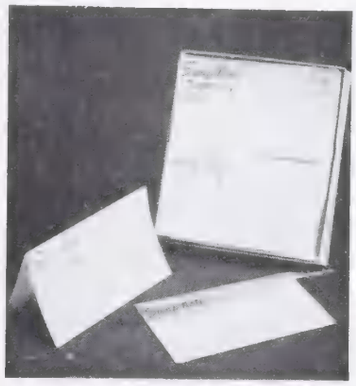
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VICKI BURKE, Dept. B-
135 East 53 Street New York 22, N

Shopping



AP NOTES. "A little note me to you. A short reply's ed. A pen. a stamp. the will o. There's nothing else re- d." 30 double mailing cards in French gray and blue. inted in scarlet (15 of each), and one card is for your age. the other for your pal hswer you with. Fun. good . and just $1 ppd. Robert Kellogg Co., 93 Hillman St., gfield. Mass.



TTY PAPER HAN- S. soft as old Irish linen. wonderful gifts for a child y for his mother. nurse. or dmother from his piggy-bank h; equally wonderful for to give to the girls in your e club. Printed with a blue design. 24 come in a plio- purse case with 36 refills. gift package of 60 is $1 ppd. 's. 998 Breck Building. n 10. Massachusetts.



T HEARTH OF YOURS have the toasty warmth of summer sun if you have a Cod lighter to start a roar- fire. Fill it with kerosene keep it next to your hearth. re-fire kindler for raw days. of solid brass. it's $6.50 lete with tray. Engraved a two- or three-letter script gram. it's $8. Express col- from Art Colony Industries. ifth Ave.. New York 3. N. Y.





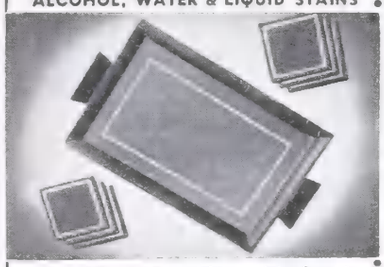
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GUARANTEED RESISTANT TO ALCOHOL, WATER & LIQUID STAINS



An Outstanding Value!
GENUINE LEATHER GOLD TOOLED
SERVING TRAY $9.95
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The richness of burnished leather—without the worry of stains or rings from glasses. Tray 10" ■ 17½". Coasters 4" x 4". All 7 units hand-crafted from finest imported glove-soft leathers, 24 kt. gold-tooled. Soft velour on bottom of tray and coasters. An ideal gift because it looks so much more expensive than its very modest price. Postage prepaid on check, money order or cash. C.O.D.'s sent plus postage. Satisfaction guaranteed or money refunded.

ACE LEATHER CRAFTSMEN
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Do your Christmas shopping this easy way
Give RARE FRUITS



Here's a truly welcome gift for special friends, family, valued customers. World's finest fruits, specially chosen for large size and quality from our prize family orchards in famed Rogue River Valley.

Stagecoach Fine Fruit Club

Year-round procession of magnificent fruit — huge, juicy Du Comice pears (illustrated), red "Delicious" apples, Hale peaches, plums, cherries, preserves and other marvelous treats. Start any month you desire.

3-Mos. No. 50-B Club **$9.85;** 4-Mos. No. 90 Club **$16.90;** 6-Mos. No. 55-B Club **$20.50;** 12-Mos. No. 80-B Club **$42.90.**

Beautiful Treasure Chest . . . $6.50. Gift No. 98, packed two layers deep with 15 lbs. Du Comice pears, "Delicious" apples, preserves, figs, toffee, etc.

So easy to give—no shopping, wrapping or mailing worries. **Airmail Orders NOW** with gift list and check or money order. All packages express prepaid and *guaranteed perfect condition.*

FREE! Brochure of Stagecoach fruits in natural color; also nursery folder describing Bonus offer of fruit trees, beautiful roses and other flowers.

Huge Du Comice Pears—so big and juicy you eat 'em with a spoon. Introductory Box A, containing 6 to 8 pears . . . **$1.95.** Gift No. 1, 12 to 14 pears . . . **$3.45.**

Giant "Delicious" Apples . . . $3.45. Gift No. 3, 12 to 14 immense Stagecoach variety. Crisp, crunchy, laden with tingling juice.

"El Grande" de luxe Fruit Basket . . . $14.60. Gift No. 10, hit of anyone's Xmas. Handwoven Mexican basket, heaped high with 25 lbs. delicacies; Du Comice pears, giant "Delicious" apples, walnuts, toffee, etc.

"La Bonita" Superb Fruit Basket . . . $8.85. Gift No. 9, approx. 15 lbs. same delicious rarities, beautifully arranged in handwoven Mexican basket.

Gordon Green

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Medford, Oregon

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Hand Wrought Iron **PLANT STAND**

Handsome three tier plant stand, finished in white. Attractive setting under a window, in front of fireplace, or on the porch. 34" high, 24" wide, 19½" deep.

Price **$10.00**
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Express Collect. No C.O.D.'s
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The storied charm of Early American days lives in this quaintly designed knitting bowl. Fashioned by craftsmen for enduring beauty and steady-legged service. Ideal, too, in den or rumpus room to hold odds and ends. Made from selected hardwoods and hand-rubbed to a rich mahogany or antique maple finish. Smooth, deep bowl is 15" in diameter; overall height, 21". Makes wonderful gift. Please state finish wanted. Prompt delivery.

Only $14.95 Prepaid
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GOURIELLI
Perfect Host and Hostess Gift
"COCKTAILS FOR TWO"

Gift of gifts! Exquisite "Five O'Clock" Eau de Parfum for her, distinguished new "Here's How" Cologne for him in a pair of cocktail-shaker bottles. 5.00 *plus Fed. tax* Mail and phone orders filled. PLaza 3-1200.

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Lily of the Valley and Sweetheart Roses That Stay Fresh Always

An artist's hand created the texture and perfect form of these lovely flowers exclusively for us . . . so miraculously life-like and fresh you lean closer to catch an imagined fragrance.

14 sprays of Lily-of-the-Valley and 12 Sweetheart Rose Buds make up this exquisite waxed group—9" high, 8" wide—that will give your home lasting charm. The glass urn is a distinctive cigarette container.

Complete, as illustrated $8.50:
Urn separately $1.00, postpaid.

Send for 8-page FREE CATALOG of other wonderful "Gay Deceivers"® flowers and plants.

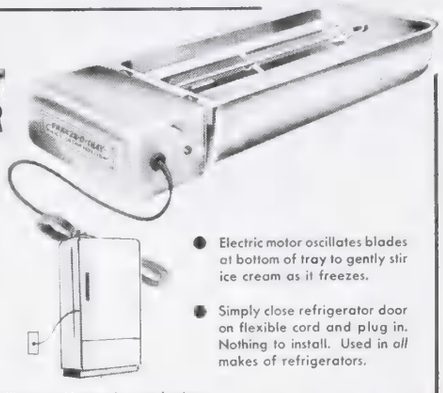
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New York 22, N. Y.



Rich Old Fashioned ICE-CREAM

right in your own refrigerator



FREEZE-O-TRAY
ELECTRIC ICE CREAM FREEZER

NOW YOU CAN enjoy real home-made ice cream with that delicious hand turned flavor and texture... frozen quickly and easily the new **FREEZE-O-TRAY** way. Turn your imagination loose on ice cream recipes that are delightfully different... fresh fruit flavors...creamy custards...refreshing sherbets. Your family and guests will beam about the old-fashioned flavor.

So simple to use too! Just place **FREEZE-O-TRAY** in ice cube compartment and forget it! No stirring ...no beating! Makes full quart at one freezing.

Precision built of polished stainless steel. Lifetime motor. Factory guaranteed. Order your **FREEZE-O-TRAY** today . . . delight your friends and family tomorrow. Only $14.75 postpaid.

- Electric motor oscillates blades at bottom of tray to gently stir ice cream as it freezes.
- Simply close refrigerator door on flexible cord and plug in. Nothing to install. Used in *all* makes of refrigerators.



Includes illustrated instructions and priceless old southern recipes. No CODs.

ORDER NOW FOR XMAS DELIVERY ▸ **FREEZE-O-TRAY CO.**
508 Warwick Rd. Newport News, Va.

Rare Old English Lavender Sachet



All for $1.00 *Postpaid*

In Beautiful hand woven Bamboo Basket and Two Chiffon Bags

Yes, it's genuine Old English Lavender, free from adulteration, with its natural, long-lasting fragrance. Gift Packaged.

Nice to delicately perfume the bedroom and powder room, the linens, dress and garment bags, the lingerie and hosiery drawers, the handkerchief box, etc., and to place among the woolens to discourage moths.

Similar Baskets filled with Rose Buds, Orange Blossoms or Pine Balsam—same price. Baskets may be refilled.

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Boardwalk Nat'l Arcade Bldg., Atlantic City, N. J.



MIRROR TIE RACK!

Favored by Men

This distinctive NEW MIRROR TIE RACK is *sure to please* every man you know. Handsome pressed wood frame carved by master craftsmen has appearance of leather. Rich mahogany finish. Tie Rack easily displays 4 dozen ties . . . the glass Mirror helps to tie a neat knot. Hooks on back for easy hanging. Size 12" x 12¼". Satisfaction guaranteed. SEND PAYMENT WITH YOUR ORDER .....NOW!

Immediate Delivery

3.95 *each*
Add 35c for mailing cost. (55c west of Miss.)

WHIMS Dept. D
749 Euclid Ave. Syracuse 10, N. Y.

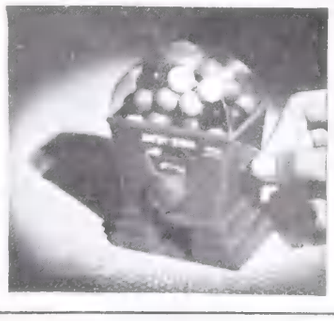
BARBECUE ASHTRAY

This miniature barbecue stove doesn't burn charcoal, and the grill won't hold a steak, but it'll come in mighty handy as an ashtray. Cigarettes go in one side, matches in the other, and burning cigarettes rest on the grating. Simulated stone work (7" x 3"), with removable metal grill. **$1.95** (Postpaid. No C.O.Ds.)

Send for Free Catalog of Smart Bar Accessories

the GAME ROOM
1538 Connecticut Ave., Washington 6, D. C.





A REAL GUM BALL MACHINE

IT'S ALSO A BANK **$1.00** COMPLETE INCLUDING GUM

A GIFT FOR EVERY CHILD ON YOUR LIST TEACHES THEM TO SAVE

EASILY REFILLED WITH GUM, CANDY OR NUTS

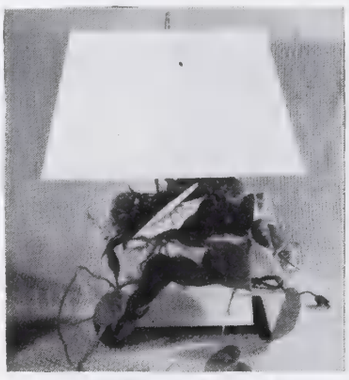
BUBBLE GUM REFILLS ALWAYS AVAILABLE

PLEASE ADD 25c EACH FOR BOXING AND POSTAGE
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Dept. B-43, THE CHROMETEX CO.
81 East Elm St., Brockton, Mass.



Window



IT GROWS ON YOU. thrilling gift for anyone w loves to have things grow around her is this new and be tiful planter lamp. The remova pillow vase comes in off-wh celadon green, powder blue, deep Ming yellow, and rests an ebony scroll stand. 15" sh is white, and may be raised lowered to balance planti $22.50 ppd. Baker's, 1532 S som St., Philadelphia 2.

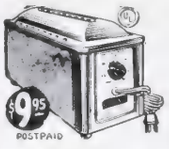


A MOOD OF SUNLIGI will shine from your walls, you own these extraordin miniature reproductions in color. "Springtime in Virgin by Nicolai Cikovsky, and "Ro 7" by Luigi Lucioni go bea fully together, come in ha rubbed wood frames with an tique finish. 8½" x 10" over- $3.75 each. Add 25¢ post From Associated American tists, 711 Fifth Ave., N. Y. C.



A YOUNG COWHAND eat like a longshoreman, if no other reason than to br into view the colored pictures Roy Rogers and Trigger. This an earthenware dinner set is practically guaranteed to t a pipsqueak into a Goliath. cludes dinner plate, bread & b ter, soup or cereal bowl, f dish, and mug. Gift boxed. price is $3.75 ppd. Adelma 131 Liberty Street, N. Y. C.

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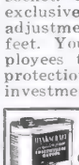


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New Popularly Priced Triethylene Glycol Vaporizer Now Offered for Home and Office Use

PREVENT COLDS AND OTHER RESPIRATORY INFECTIONS

GLYCOL-AIRE vaporizing triethylene glycol, is science's most effective weapon against the bacteria and viruses causing: colds, measles, flu, pneumonia and other air-borne diseases. It prevents the spread of infection and helps maintain perfect health the year 'round. The GLYCOL-AIRE is a handsome easy-to-use appliance that plugs into any 110 volt A. C. or D. C. light socket. Low electrical operating cost. An exclusive "grams per hour" dial permits adjustment for rooms up to 7,500 cubic feet. You owe your family and your employees the benefit of this latest scientific protection. You'll agree that it's the finest investment you ever made!



Triethylene Glycol
Only a quart of Triethylene Glycol is used in a whole month. (None included with vaporizer).

Vaporizer Only. $9.95 Postpaid
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NEW!! PHOTOGRAPH PLACE MAT



Attractive and personalized to grace y dining room table. Send your favorite p to-negative of family, home, pet, gard landscape or seascape and have a bea ful enlargement, app. 11 x 14 made. Pl mats are mounted on wood with a backing and finished in clear varnish, ea cleaned with a damp cloth. Photogr may also be hung on your wall making unique wall plaque. Send check, mo order, or postal note.

Set of four, $7.50, $2.00 each. Add 25¢ p age. Mail order only. Sorry no C.O.

L. KOVACS
23 Silversmith Lane
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Shopping



LIGHT TOUCH. A movie actress turned ceramist has designed these engaging electric-light switch plates. The whimsical elephants lumbering around the white tile will be as gay as a circus in the nursery, and tell-tale smudges are wiped clean in a flash. $3.95. Round plate, for dining or living room, has a rich fruit design in relief. $5, ppd. Bea Ceramics, Box 464, Manhattan Beach, Calif.

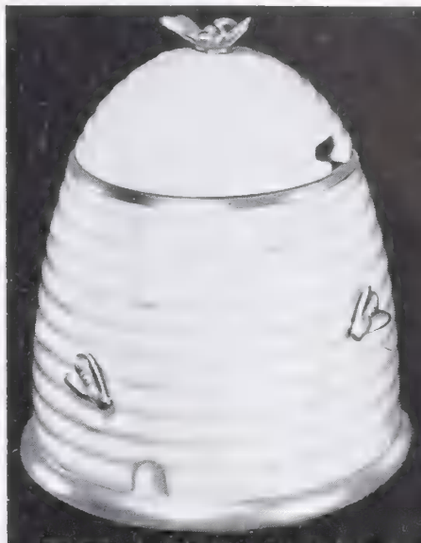


CHRISTMAS TREE CAKE. Aluminum layer cake pans, shaped like Christmas trees, will turn out a masterpiece that will be the grande finale of your holiday dinners. The rounded corners are easy to clean, and pans measure 11⅜" wide, 10½" long, 1¼" deep. Write "Merry Christmas" on the frosting, and you will have started a family tradition! $1.50 for 2 ppd. Artisan Galleries, Fort Dodge, Iowa.



DON'T FORGET FIDO when you're hanging stockings in the warm all-togetherness of Christmas Eve. Line his up with the rest of the family's, and he'll be as excited as a small boy with his first bicycle. Stocking is filled with surprises chosen to warm a puppy's heart. There's a ball, specially treated bone, dog candy, squeak toy, etc. $1.50 postpaid. The Dog Shop, 51 Washington Street, Wellesley Hills, Mass.





BEE HIVE HONEY JAR

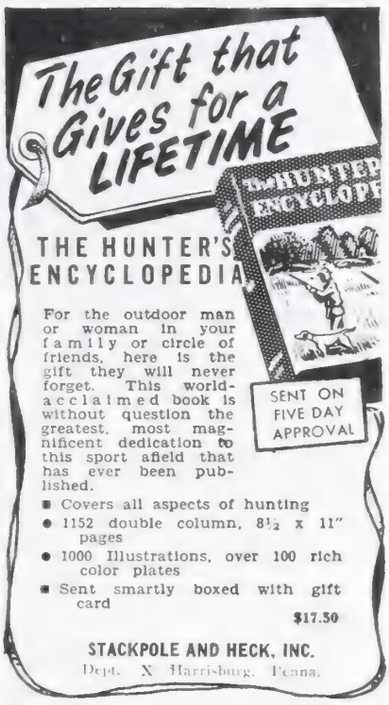
Gold Honey Bees on our cream colored Jar of Lenox, fine translucent China, foretell of something sweet inside...honey, or perhaps jam or jelly...4½" high...**$10.**

Add 25¢ for postage in America

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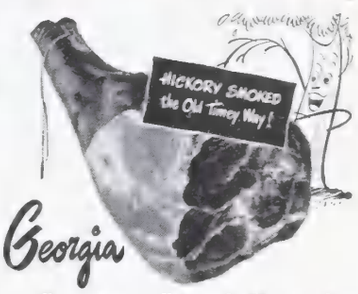


For the outdoor man or woman in your family or circle of friends, here is the gift they will never forget. This world-acclaimed book is without question the greatest, most magnificent dedication to this sport afield that has ever been published.

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These are sugar-cured; smoked over beds of slow burning hickory. Properly trimmed, firm, fully cured. Slice for frying, broiling, or bake for slicing—best ham you ever ate! 12 to 20 lbs.—95c lb. State approximate weight; send $2.00 with order. Shipped express collect, balance C. O. D.

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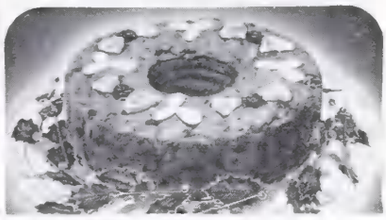


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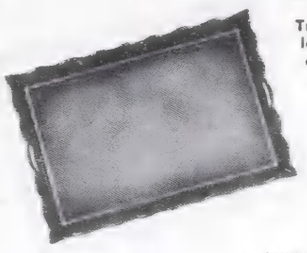
2 sizes . . . 3 lb. and 5 lb. . . . @ $1.50 per pound; postage paid to any point in the U. S. Beautifully gift packed in gay Holiday tins, and safely cartoned for happy arrivals. Send check or M. O. No C. O. D's, please.

Order NOW for Holiday Gifts and Family Treats!

DEPT. H-12

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SERVING TRAY beautiful leather base



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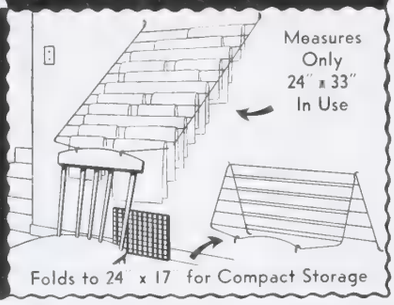


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Hold that "new car" gleam and glamour. Simply attach Handee Mitt to your garden hose . . . Wash your car in a flash. Lightweight for easy use. Constant water-flow through foam rubber sponge "Rinses as it Washes." Can't scratch or mar. Save money too! *Only* $1.98.

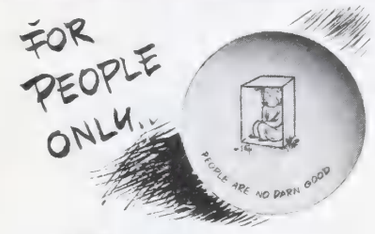
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Colors: Chartreuse, turquoise, red, cream and black

Price: 5" size—$3.50 each 6" size—$5.00 each



Here's just one of the eight frosted highball glasses with clear glass on rim and bottom. Cartooned by William Steig. Entertaining will be different from now on. One glass full should do the job of two.

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with imported, precision-made Sheffield steel grinders

$3.95 Postpaid for 3½" mill in hand-polished solid walnut or mahogany.

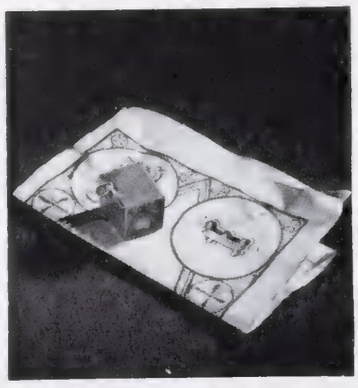
Adjustable to grind your pepper to any desired degree of fineness. A simple twist and out comes freshly ground, perfectly flavored pepper for seasoning your favorite dishes. Beautifully hand-polished solid walnut (or mahogany). Dresses up your table or barbecue. Wonderful to keep—or give. Gift-boxed. Everyone who sees these luxurious pepper mills wants them. We've sold thousands.

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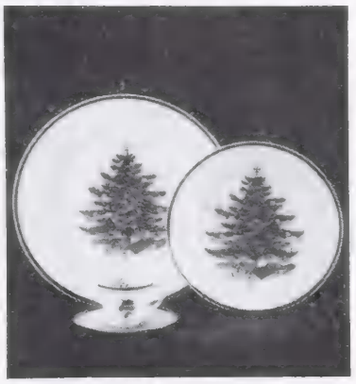
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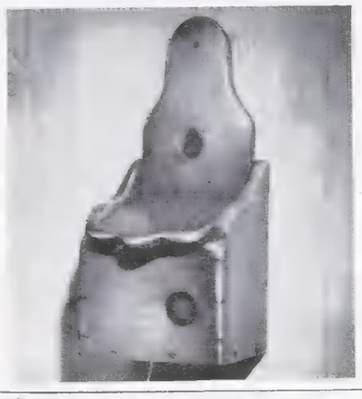
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Your children will enjoy many happy hours of quiet play with this sturdy wooden ark and its 18 animals. Finished in stains which retain the artistic appeal of the natural wood and hand decorated in harmless colors, this creative toy may tempt you to display it on your knick-knack shelf.

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Give the gift that reflects your good taste.
Send Texas Chewies, the distinctive gift from the heart of Texas. Made with choice Texas pecans, Chewies have a full rich taste. Clustered in rich, buttery goodness, they're sweet, but not too sweet.
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Shipped prepaid anywhere in the U. S. A.

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Send us your order and Christmas list today. Greatest care exercised to insure delivery on specified date.

Chewies please the masculine palate, too.

Lammes 919D CONGRESS AUSTIN, TEXAS

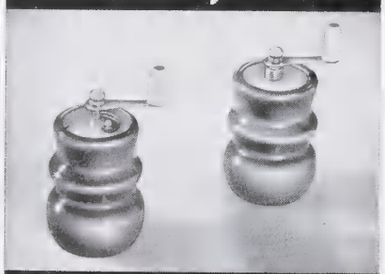
SMART GIFT IDEA!
HANDY NON-TIP ASH TRAY



This clever "bean-bag" ash tray sets firmly anywhere—even on the arm of a chair! Will not stain, tarnish, tip or scratch fine finishes. Gay as a Highland Fling in authentic Scotch wool plaids. $1.50 each, or 2 for $3.00, gift boxed. Send check or money order.

The Bermuda Shop
Madison Avenue at 55th Street
New York City

Seasoning Twins

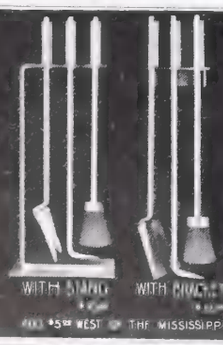


Connoisseurs, fussy about fresh seasoning, grind their own. These "Chef" mills are hand turned, Dark mahogany, 4" high. Complete with pepper corns and salt crystals. The pair **$6.50**

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MODERN BRUSHED ALUMINUM

IF YOU LIKE MODERN YOU WILL LIKE THESE DISTINCTIVE NEW FIRE TOOLS DESIGNED BY FICKS AND EXECUTED IN BRUSHED ALUMINUM. THEY ARE 25" LONG MADE FROM SILVERY-WHITE SOLID BAR AND SHEET ALUMINUM, FEATHER LIGHT AND FINELY BALANCED

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IMPORTED GENUINE **Bavarian!** BEER STEINS

A GIFT THAT'S DIFFERENT FOR THE PLAYROOM

Beautiful Porcelain With Deep Blue Backgrounds Artistically Designed, As Only A Bavarian Stein Can Be . . . Available In Four Sizes.

QUARTER LITRE	3.50	FULL LITRE	8.95
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Send Check or Money Order . . . No C.O.D.'s Please!
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BARMASTER
THE HOUSE OF GADGETS
46 N. Franklin St., Hempstead, New York

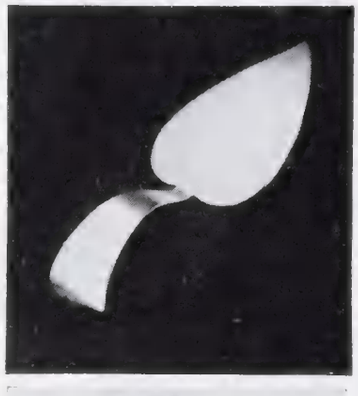




Window



NEAR TO YOUR HEART you will place this set of th nesting fireside benches. Ha made of New Hampshire wh pine, 1⅝" thick, they come i light honey or mellow brown ish, and the legs are white bir Perfect for buffet suppers, co tail tables, or a marshmallow a ghost story evening. Largest 12" x 30" x 18" high. $18.50 set. Exp. coll. Gilford Work Sh RFD #4, Laconia, N. H.



THIS TAKES THE CA as being that rare combinat of elegance that keeps its eye the dollar sign. It's a cake or server that is made of quadru silver plate on copper, and Danish modern design is extra dinarily handsome. The server shaped like a leaf, the han has a gadroon edging, and pleasant price is $3.50, postp from Crane's, 419 East 5 Street, New York 22, N. Y.



BUBBLE GUM, MUSIC, hat-tipping monkey, and a ban This amazing toy spells h-e-a-v- when your age is reckoned how many teeth are missing. Ch inserts coin, turns crank a Jocko tips his hat, bubble g drops out. Non-chewing skinfli can turn crank without a depo and make music. 6½" high. $1. Gum refills, 50 balls for 29¢. P O'Neill's, State Bank Bldg., M waukee, Wisc.



LUCKY CALIFORNIA **Sprites** Bring Luck to You

A-IMPY C-LUCKY
B-HAPPY D-DREAMY

New clever little forest green ceramic figurines, hand-decorated with pert faces and fine detail. Popular gift item or for your own home. Gift boxed. Money back if not satisfied. Send your order by mail today—prompt delivery. Individual "Sprite" figurines just $1.25 each. Complete set of four "Sprites" only $4.50. POSTPAID. No C.O.D.'s.

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"TOPS" IN GIFT VALUE!

9-Piece Pop Corn Sets

This Complete Set for only



$5 9 POS PA

Attractive, highly polished Popper. 2-qt. popping bowl lifts out easily for serving. Plastic bowls in an assortment of mixed colors . . . red, blue and yellow. Order today. Prompt delivery. No C.O.D.'s.

Set consists of:

- Electric Pop Co Popper with cor No Shaking—N Stirring.
- 1 Large 11" Pla tic Pop Corn Bow
- 6 Colorful 5" Ser ing Bowls.
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Hillman's
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Shopping



TIE ONE ON every child at the birthday party, and not a dribble of ice cream will spot a smocked dress or a white shirt, because these paper linen bibs are as softly absorbent as they are gala. They're wonderful, too, for a hostess host to dole out to cocktail guests. Complete party set includes large table cover, 20 paper plates, 24 bibs, 20 napkins. $2.00 postpaid. England Brothers, Inc., Pittsfield, Mass.



HOSPITAL OVERBED TABLE is such a superb piece of furniture, we think it should be brought into the home. This is the finest made, and the only crank-adjustable, single pedestal overbed table on the market. Mounted on casters, it adjusts from 29" to 44" high, and the top, with mirrored make-up compartment, extends over two-thirds width of bed. $49.50 f.o.b. Hill-Rom Co., Inc., Batesville, Ind.



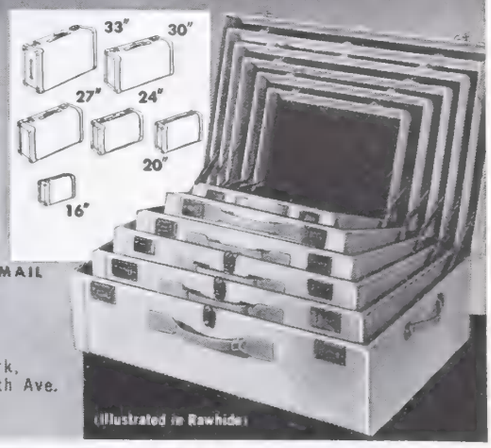
BUNS FOR ONE are served with the flourish of an accomplished restaurateur in gay little baskets, imported from China. The idea is to let each person have one all to himself, and it makes for a pretty table with no butter plates to wash. They're fine, too, for toast on a a tray, guest puffs on a dressing table, paper clips on a desk. 6" x 2". $1 for 6 postpaid. Giftcraft, 1234 E. 47th St., Chicago, Ill.



HERBERT DALE creates

Nest-A-Way* luggage

Each piece a magnificent travel companion, each piece snuggly nestles mul-ti-ple-right inside matched pieces when not in use. The answer for dormitory, hotel, apartment, home where space is always at a premium.



Matched sets of 6 pieces in canvas from 165.

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Available in canvas, rawhide, pigskin, etc.

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DALE FIFTH AVENUE

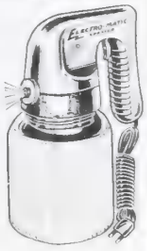
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FOR HOME USE — — MAKES PAINTING EASY!

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An Improved Sprayer Especially Designed To Help The Amateur Do a Professional Job



Now! An electric sprayer that's as easy to handle as a paint brush —and twice as fast! Sprays enamel, lacquer, varnish, light oils, insecticides or moth-proofing. POWERFUL VIBRATOR-TYPE ELECTRIC BUILT-IN-HEAD MOTOR AND COMPRESSOR UNIT. No extras to buy or carry! Just fill the 25 oz. jar, plug into any 110-125 volt AC socket and spray the modern way . . . quickly, efficiently. FULLY GUARANTEED. Satisfaction or money back. An ideal practical gift. No C.O.D.'s, please.

AMSCO COMPANY
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LE CENTER, MINN.



CORNER TELEPHONE SHELF
Here, for the first time, is a telephone shelf to fit into a corner. The top surface, 11¾" square, is large enough for a 'phone, ash tray, note pad, etc. Underneath there's space for directories. Finished in Mahogany, Walnut, Maple or Birch, or unfinished for you to paint. $6.95 prepaid. No c.o.d.'s.

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CRANE'S
Wedgewood Stationery

Distinctive paper of finest quality, in soft shade of blue with white embossed design. Charming for personal use.

20 Note sheets with envelopes... $1.00
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Size 8" x 10½"
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PINE-PAK ASSORTMENT

Decorate your home with fresh, fragrant North Woods boughs of Norway White and Jack Pines, Cedar and Balsam, Princess Pine, Colored and Natural Pine Cones, Leather Leaf, Twigs, etc. *(No Birch Log or candles)*

Big 4 lb. box, only ... $2.00
Larger 8 lb. box, only ... $3.25
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Shipped fresh for Christmas. Your Gift Card enclosed if you desire. Decorating folder in every box. Send check or money-order. All items post-paid.

PINE-PAK'S CENTERPIECE SET

(As pictured) Includes Birch Log Candle-holder, Candles, Red Berries, plus assortment of Pine boughs, Cones, Twigs, etc., only ... $3.45

THE PINE-PAK CO. Two Harbors 6, Minnesota



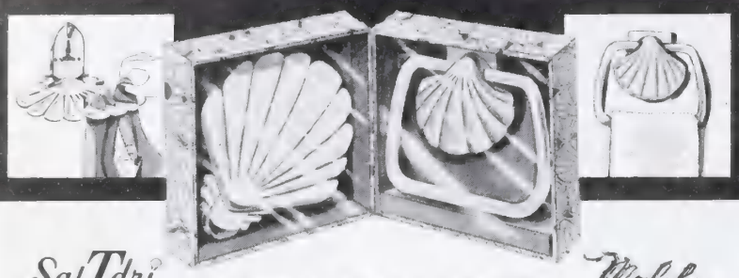
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Large capacity; 26 x 14½ x 12¼; strongly constructed of white pine; honey lacquer finish with popular Western decoration in bright red; 20 lbs. Assembled; exp. charges collect. ... $8.50



DESK AND STOOL TO MATCH
Ingeniously designed to be also used as a play or serving table when closed. Legs unscrew without tools for compact storing; 3 paper racks; pencil holder; desk top 26 x 15½—24 high closed; stool 12¼ high; 20 lbs.; exp. charges collect. ... $11.75

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60 South St. Boston, Mass.

Santa Claus says—"HANG YOUR STOCKINGS AND TOWELS ON THESE SEA-SHELLS"



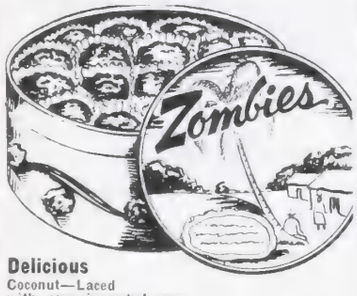
SafTdri
SEA-SHELL Stocking Dryer
Made in pearlescent plastic. Holds 32 stockings in smallest space imaginable. Individually boxed—colors; $2.95. Crystal Clear—$1.95.

BEAUTIFUL SEA-SHELL GIFT BOX
A gift without a proper setting is bare . . . so bear this sea-shell ensemble in mind for Christmas giving. SafTdri for drying stockings and lingerie. Malibu for individual towels. Subtracts bathroom clutter . . . adds harmony to domestic washday problems. Colors: Blue, rose, yellow, green or ebony black. THE SET $5.50 (postage paid). Sorry no C.O.D's.

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SEA-SHELL Towl Holder
Companion piece to SafTdri. Solves your extra towel problem. Individually boxed—in colors; $2.95. Not made in Crystal Clear.

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Coconut—Laced with rare imported rum

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ELECTRIC PORTABLE HEATER



SAFE
WILL NOT IGNITE PAPER OR FABRIC

KICK IT OVER OR STAND ON IT—IT WON'T BREAK

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BABY SET
Hand-Forged Aluminum Dish and Tray
by Wendell August

INTRIGUES baby manjures with bunnies and birds, teddy bears and donkeys puppies and kittens. Something to see with each spoonful of food. A sturdy, useful gift just right for that Tough Little "Trencherman" Hand-Forged Aluminum Tray and dish.

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Window



IT'S THE LAW, and it's a most human when satirist William Sharp gets through pulling its leg in this wonderful portfolio of 12 courtroom sketches. Any one in the legal profession, from august judge to process server will love them. Each drawing is 13" x 18"; group of 12 is $10 ppd. Old Print Exchange, 14 E. 48th St., New York 17.



IT'S A GIFT you may be certain will be used and loved and appreciated, because who doesn't need salt and pepper shakers? These are exceptionally handsome ones with crackled glass spheres and sterling silver crown tops, and the price is pleasantly enough to take care of several names on your Christmas list. $2.50 the pair, including tax and postage. House of LeWitt, LeWitt Building, New Britain, Conn.



ELEGANT OPENER for a lady's desk is made of sterling silver in Gorham's Beautiful King Edward pattern. If you're like us, a good letter opener is as necessary as morning coffee, and this is such a lovely one that you will want to get several for Christmas and wedding presents. It measures 4¾" long, costs $5 including tax and postage. You can order it from Hall Galleries, Albert Steiger Co., Springfield, Mass.

The Christmas Gift for the Man Who "Has Everything"

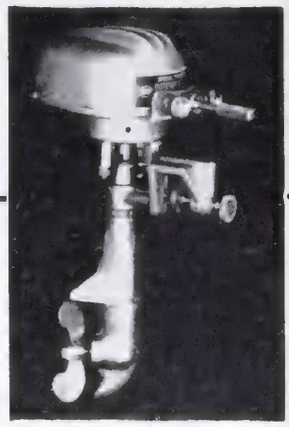


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In beautiful gift box **$5.50**
Name imprinted in gold 30c extra

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A REAL ELECTRICALLY OPERATED MODEL OUTBOARD MOTOR. Can be attached to any boat, operates on 3 to 9 volt D.C. Current (flashlight batteries). An exact replica of a famous outboard, is 5½" high. Can be set for straight-away or circular courses. 1850 R.P.M. at 6 volt. Handsome bright silver finish.

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Shopping



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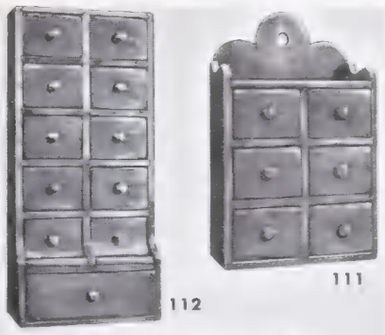


SHAVE TALE. Every man who travels would love to find his kit in his stocking. Made of genuine leather in a saddle color. it has a zipper opening. is stamped with 3 gold initials. and is compact enough to slip right in his pocket. Inside. there's toothpaste and toothbrush. shave cream. a Gillette razor and blades. comb. and file. $3.95 incl. tax and post. Crown Craft Products. 246 Fifth Ave.. New York.



THIS LITTLE BLACK SHEEP will never disgrace his family. Instead he'll be an engaging playmate. a consoling bedfellow for crib scairdy-cats. and the Swiss music box in his tummy tinkles a familiar nursery tune in lullaby time. He measures 8" long. 12" high. and the price is $7.50 ppd. Avalon Gift House. Box 935, Front Royal, Va.





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Depth 3½", Width 8", Height 12½"

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All pieces are antique finished in lustrous hand rubbed pine. Here as in all Bucks County Reproductions perfection of design is combined with excellence of finish to produce a quiet, dignified beauty that adds to the charm of any home.

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for Flower Pots

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Everything for Christmas

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Made from high quality steel—strong, durable and plated for protection against rust and tarnish. Tree cup revolves and will hold water. Holds tree up to 12 foot height. $6.50 each.

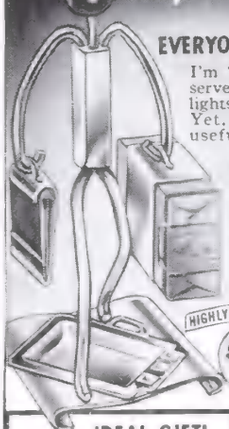
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Gold or silver plastic lace table cloth—washable and flame-proofed. 2 x 3 yds.....$9.00; 2 x 4 yds.....$12.00; 2 x 5 yds....$15.00

Catalogue of complete Christmas line on request. No C.O.D. please. All items sent postpaid.

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I'LL COME TO YOU ON TRIAL

Let me visit you on 5-day trial, before you decide to keep me.

HIGHLY POLISHED SOLID BRASS
$5.95

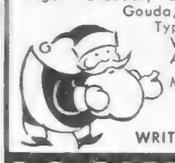
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Made of solid brass: can't tarnish! Removable "grips," removable ash-tray. Easy to clean. ORDER SEVERAL FOR YOURSELF AND YOUR FRIENDS TODAY!

SEND FOR ME TODAY
Just mail a postal and deposit $5.95 plus postal charges with your mailman when I arrive; or send $5.95 and I'll come postpaid. Either way, you have 5 days to decide that you want to keep me.

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THE FAVORITE . . . AMERICA'S FINEST
PRIDE OF WISCONSIN CHEESE

Packed in a beautiful holiday gift box. Includes seven varieties of famous Wisconsin cheeses . . . Aged Cheddar, Brick, Aged Cheese Spread, Gouda, Mel-o-Pure, Bleu, and Swiss-Type Cheese . . . seven Cello Wrapped packages in all. Approximate weight 4¾ lbs.



Mailed anywhere in the United States. Check or Money Order must accompany your requests.

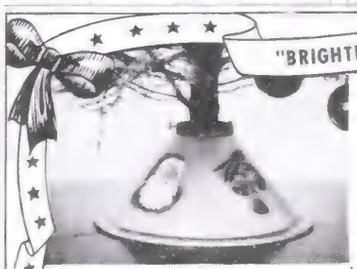


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"SANTA STAND"
(Christmas Tree Holder)

Decorate your tree with a gay, colored "Santa Stand" that actually lights up! Made of strong, translucent plastic and metal, it holds any tree up to 8 feet high and 3½ inches in diameter. Water container keeps tree fresh and green. Comes complete with bulb, cord and plug.

#SS643 Santa Stand **2.98** POSTPAID

Blinn's Toy Catalogue, free on request.

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here's the gift-for-a-man you've hunted for:

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6 pairs $5.00

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MINNEAPOLIS 3, MINNESOTA



The Beauti-Pak

Holds compact, comb and lipstick case —measures just 4 x 5 inches! Black, blue, balenciaga, red, gray suede; red, green, brown snakeskin; black, blue, saddle, red calf; black, red, navy satin; black, navy faille or velvet; gold kid. Add 20c postage.

6.00

SANTA CLAUS DOLL!



An ideal Christmas gift to capture the heart of any child. From his snowy white beard to the jingle bell on his detachable cap, he is as Christmasy as St. Nick himself.

18" tall, dressed in a handsome suit of red and white plush and black patent belt **$5.95**

Also comes with a genuine Swiss music box that winds from the back and plays Jingle Bells..... **$7.95**

We pay postage. *No C.O.D.'s please.*

CHIREEN ROSS

1701-16th St. Washington, D. C.

Magnetic Pin-Bin
WITH LIFETIME MAGNET



HOLDS ALL PINS IN A GENTLE GRIP ALWAYS "ON FILE" AT YOUR FINGERTIP

$1.00 PREPAID

Tuck bobby, hair, straight or safety pins and needles into PIN-BIN's 5 magnetic compartments. They'll remain neat, upright . . . won't fall out. Always ready to pluck one at a time. Guaranteed lifetime magnet. But that's not all — PIN-BIN's cover spreads bobby pins. No more broken fingernails or chipped teeth. Choice of beautiful aqua, red or ivory plastic base and screw-on cover. Perfect gift. For home, travelling, office (paper clips). Send $1.00, check or money order. No C. O. D.s.



Elliott Crafts • LAFAYETTE BLDG., BUFFALO 3, N. Y., DEPT. HB 12



GIRLS WITH GLASSES

Let's face it girls, some of us just have to wear glasses. Well, the Spec-Toter was made especially for us. With a Spec-Toter snugly on our belt we always KNOW where our glasses are WHEN we need them. And Spec-Toter is an attractive accessory to your best belt . . . it comes in red, green, blue, brown, black, to match your shoes. Aunt Sue or Cousin Ann will love you dearly for remembering them with Spec-Toter at Christmas.

Top grain leather with 3 initials in 22 K. gold just $2 (or genuine cobra in red, green, brown, $3), and we pay postage. Sorry, no C.O.D.'s.

Spec-Toter
TRADE MARK

Spec-Toter, P. O. Box 670
Hollywood 28, Calif.



Window



GOOD MIXERS. A famo New York bartender, formei with the Stork Club, has design an excellent home "Bar-Host" s The colored guide lines on the of measuring glasses, and t good recipe book will give surance to even a teetotaler ho Set consists of cocktail mix and measuring glasses for v mouths, cordials, sugar, juic $4.95 ppd. Bar Mart, 62 W. 45 St., New York 19, N. Y.



NEXT CASE to find its w into the bag of every young g you know, is this one made Koroseal or faille. And so she c take a puff, be it smoke or po der, it features a compact on to cigarette case below. Case hol regular or king-sized cigarett and comes in black, brown, nav red or green in either coverin and blue spruce in Korose $3.95 plus 20¢ post. Lorenz, 1 Parkway Road, Bronxville, N.



BIG AND LITTLE SHAV ERS. A beautiful shaving bru has pure badger hair bristles s in rubber, a clear lucite handl and it comes with its own luci stand which allows excess wat to drip into the well, leavi brush in good condition. $7.7 Compact traveling shave brus also pure badger, is the size of lipstick. $2. Postpaid from Ho ard Pusch, 15 W. 55th Stree New York 19, N. Y.



A complete work shop of 23 pcs. high quality Pexto tools in a sturdy metal case for only $41.95. Express collect. Ideal for the hobbyist. A necessity for the home owner.

Same model as above except in wood case, $34.95. Express collect.

Jo-May Enterprises
Mail Order Specialists
PROCURER OF IMPOSSIBLE ITEMS
180 PROSPECT STREET
NUTLEY 10, N. J.

THE *Aristocrat* OF FRUIT CAKES!



Guild Crest
by **FARM CREST**

A family treat or a long-remembered gift for your Holiday list! An epicure's taste treat! Crammed with rich nuts, fruits and a tantalizing blend of spices, these golden cakes are baked from rare Old English recipes.

Beautifully packed in metal humidor (cards enclosed if desired). No C.O.D.'s.

2½ lb. $3.75
5 lb. . $6.86
POSTPAID

FARM CREST BAKERIES, 5845 RUSSELL, DETROIT 11, MICH

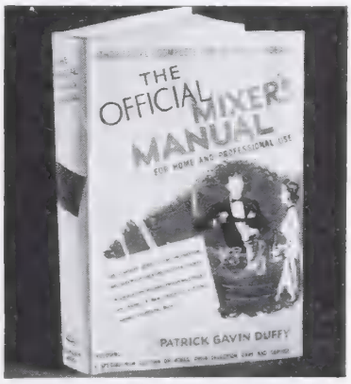
Shopping



LEAF COASTERS, TWIG HUDDLERS look exactly as though an obliging Pan had brought them from his forest glade. The green rubber leaves are slip-proof, and the green plastic twigs spear a cherry or huddle an old-fashioned with business-like effectiveness. Eight of each in book box. $2.95 ppd. Foster's Distinctive Gifts, 15 Cole Court, Princeville, Ill.



WHAT WILL IT BE? Gloom chaser cocktail. Currant Shrub, Irish House Punch? Concise recipes for over 900 different drinks are contained and well organized in "The Official Mixer's Manual." Accepted as the most reliable source for what, why, and how to serve practically every variation of John Barleycorn there is. With excellent chapter on wines. $1.00 ppd. Game Room, 1538 Connecticut Ave., Washington, D. C.



PAMPER YOURSELF, and have breakfast in bed (even if you fix it yourself and crawl back in), or beside an open fire. But have it peacefully, and luxuriously, served on this continental breakfast set. Made of glazed earthenware, decorated with pink roses, the 9½" round tray comes with two-cup pot, sugar, creamer, cup, and toast rack. $8.50 ppd. Carole Stupell, 507 Madison Ave., New York 22.

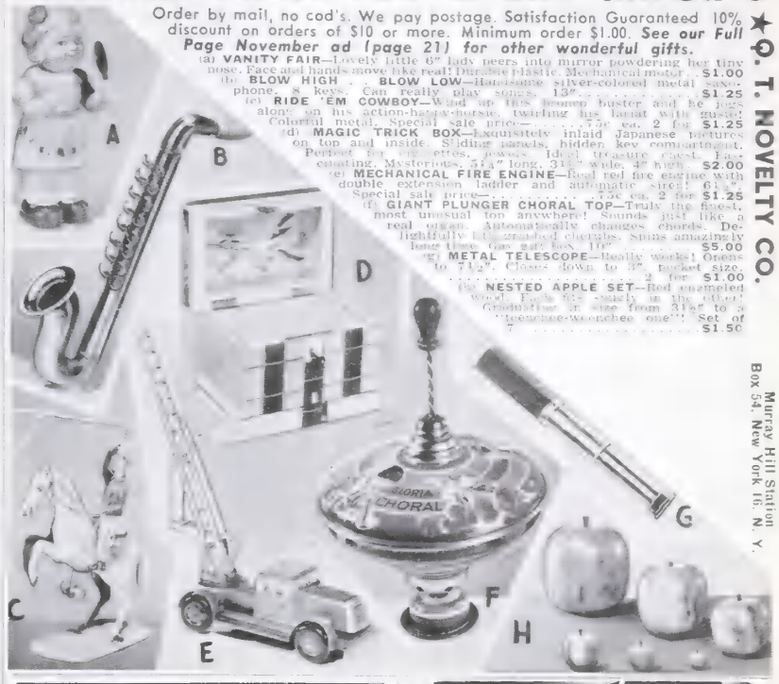


Irresistible XMAS TOY & GIFT IMPORTS

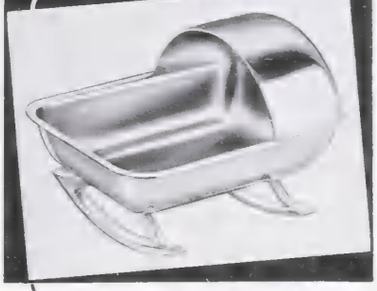
Order by mail, no cod's. We pay postage. Satisfaction Guaranteed. 10% discount on orders of $10 or more. Minimum order $1.00. *See our Full Page November ad (page 21) for other wonderful gifts.*

(a) **VANITY FAIR**—Lovely little 6" lady peers into mirror powdering her tiny nose. Face and hands move like real! Durable plastic. Mechanical motor . . . $1.00
(b) **BLOW HIGH . . . BLOW LOW**—Handsome silver-colored metal saxophone. 8 keys. Can really play tunes. 13" . . . $1.25
(c) **RIDE 'EM COWBOY**—Wind up this bronco buster and he goes along on his action-packed ride, twirling his lariat with gusto! Colorful metal. Special sale price— . . . 75c ea. 2 for $1.25
(d) **MAGIC TRICK BOX**—Exquisitely inlaid Japanese pictures on top and inside. Sliding panels, hidden key compartment. Perfect for cigarettes, jewels. Ideal treasure chest. Fascinating. Mysterious. 5¼" long, 3½" wide, 4" high . . . $2.00
(e) **MECHANICAL FIRE ENGINE**—Real red fire engine with double extension ladder and authentic siren! 6½" . . . Special sale price— . . . 75c ea. 2 for $1.25
(f) **GIANT PLUNGER CHORAL TOP**—Truly the finest, most unusual top anywhere! Sounds just like a real organ. Automatically changes chords. Delightfully lit, cradled chimes. Spins amazingly long time. Can eat top 10" . . . $5.00
(g) **METAL TELESCOPE**—Really works! Opens to 7½". Closes down to 3". Pocket size. . . . 2 for $1.00
(h) **NESTED APPLE SET**—Red enameled wood. Each fits snugly in the other! Graduates in size from 3½" to a "bouncing-wonchee one"! Set of 7 . . . $1.50

★ **Q. T. NOVELTY CO.**
Murray Hill Station
Box 54, New York 16, N. Y.



Perfect Hostess Gift
CIGARETTE CRADLE



A "conversation-piece" gift that will charm everyone! Holds cigarettes, candy, nuts. Bright finish, heavily silver plated.

$5.00 POSTPAID IN U.S.
Check or M. O. No C.O.D.'s

CORONET JEWELERS
7634 City Line, Philadelphia 31, Pa.

English **BONE CHINA**



Woodstock
America's largest retail selection at lowest prices at open stock English Bone China. New dinnerware booklet will be sent on request

Herbert S. Mills
EAST KING ST.-HAMILTON, CANADA

PROTECT SHOES INSIDE GALOSHES WITH SHU-TECS

COME RAIN OR SNOW SLIP SHU-TECS ON OVER YOUR SHOES BEFORE YOU SLIDE INTO GALOSHES OR BOOTS!



SHU-TECS protect your SUEDES, CALFS, REPTILES from spatting, scuffs, scratches . . . HOSIERY from dirt and snags; gold buckles—bows in place! *Adjust to any heel height!*

STATE SHOE SIZE
TAN · NAVY · RED
$1 PER PAIR POST PAID NO COD's PLEASE

AN UNUSUAL, PRACTICAL GIFT!

Betty Gould PRODUCTS
F EAST 48th ST. • New York 17, N. Y.

Make this Xmas remembered with a
Gardner **Sportsman's Cabinet**
safe, convenient storage for outdoor equipment



That sportsman dear to your heart will give you the hug of your life this Christmas for a big, roomy Gardner cabinet. Everything that sportsmen use has a ready-made place. Shelves are adjustable, construction nearly dust-tight, and a foolproof, automotive-type, lock-in-handle keeps duffel safe. Used by leading sport clubs and sportsmen everywhere. Send certified check or money order for same-day shipment. Write today for colorful, free folder by America's best known manufacturer.

$39.95 f. o. b. Horicon

Gardner G-65 Cabinet. Shipping Weight about 175 lbs.

Gardner Mfg. Co. 6129 Kansas St. Horicon, Wis.

TABLETTE

An Ideal Christmas Gift!



ONLY $4.95 Postpaid

BEAUTYWOOD SERVING TRAY

First entirely different serving tray in years! Designed to serve a hundred useful purposes. Built of 5-ply Beautywood, finished in genuine walnut veneer. Strong, perfectly balanced, with easy-to-grasp handles. Size 23½" x 14¼". A showpiece. Perfect for giving or getting. Send check or money order—(Sorry, no C.O.D.'s). Satisfaction guaranteed or money back.

NATIONAL APPLIANCE MANUFACTURING CO.
Dept. D, Spring Lake, Michigan

Give him the famous **"DANIEL BOONE" Cap...**



Make that young pioneer happy with a genuine "DANIEL BOONE" Cap. It's a knockout! He'll be the envy of the neighborhood. Youngsters love it.

IT'S MADE OF GENUINE RACCOON FUR, WITH A REAL RACCOON TAIL, just like the cap made famous by DANIEL BOONE himself.

The sweat-proof band and all wool lining make it soft, warm and comfortable in all weather.

Order a "DANIEL BOONE" Cap today and we'll enclose your gift card and guarantee delivery before Christmas. Only $7.95 Postpaid (no federal taxes). State size. Perfect fit and complete satisfaction guaranteed or your money back.

KICKAPOO PRODUCTS, INC., HOLLY 6, MICHIGAN

ORIGINAL ORIENTAL FLORAL PAINTINGS

GLORIOUSLY WORKED IN OILS ON HEAVILY ENAMELLED GLASS, IN CHARMING HANDMADE FRAMES



A decorator's dream . . . a fantastic value! Colorful imported flower paintings for your most important wall . . . each different, each signed by the artist . . . each done with wonderful Oriental delicacy of touch and perfect taste! Two sizes: 10" x 14½", beautifully framed in white enamelled shadow box; 13" x 18", framed in black or gold lacquered cherry wood. Available in matching pairs. Since each is an original, quantities are limited. Order now—for yourself, for gifts. Specify preferred size (or sizes) and types of frame.

Complete with your choice of frame



Send check, money order—no C.O.D.'s.

OWN AN ORIGINAL!
PERFECT FOR YOURSELF . . . FOR GIFTS!

ONLY **$9.95** EACH POSTPAID

Send check or money order to:

P. L. THOMAS & CO., IMPORT DEPT. T • 122 WEST 30th ST., NEW YORK 1, N.Y.

BATHROOM LIBRARY



A "Must" For Every Bathroom

A practical, recessed fixture that fits in your bathroom wall. You'll appreciate the comfort of having magazines, cigarettes, ash tray and toilet tissue within easy reach. Chrome plated frame and baked Hammer tone enamel (Silver) interior. Frame measures 15" x 20½"; Cabinet 12" x 17¼"; depth 4⅜". Heavy Steel Construction. Model M-2. Fits Standard Walls—$19.95 Postpaid—Simple to install. Patent Pending.

Manufactured By
House of Hospitality
Dept. HB-12, 11544 Ventura Blvd.
North Hollywood, California

★ UNUSUAL XMAS GIFT ★

SWIRL-O-MATIC

WASHES YOUR CAR FASTER EASIER



Just hold . . .
Revolving brush does the work

ONLY $6.95 POSTPAID

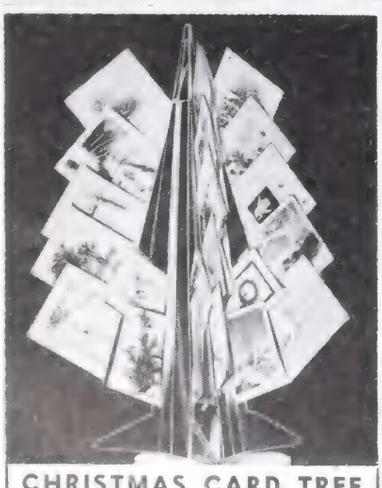
Simply attach SWIRL-O-MATIC to any garden hose . . . the amazing turbine action plus FREE "magic" detergent quickly cleans, gives car a gleaming jewel finish.

- Rinses as it cleans! No streaking!
- No rubbing, scrubbing, wiping!
- Also washes windows, boats, etc.
- Easy to use . . . weighs less than 1 lb.
- Guaranteed! Economical!
- 3 ft. extension ideal for washing boats, windows, etc.—$2.50 extra (prepaid)

Welcome Xmas Gift! Give a gift that is different—and useful! Available for immediate shipment direct to your friends. We enclose gift card.

West of Mississippi add 25¢ each item.

MELAIRE DISTRIBUTING CO.
Dept. 5HB, 420 Lexington Ave.,
New York 17, N.Y.



CHRISTMAS CARD TREE

The easiest and most effective way to display your Christmas cards. Just SLIDE them on the "Tree" which firmly holds each card in place. Result—a beautiful little tree of colorful cards, 24" high; holds over 100 cards. Made of decorators board with shiny silver and red finish of metallic foil. Lasts for years.

The perfect Christmas Gift
$1.95 Postpaid

C. H. HAZELTON
7242 Sansom St., Upper Darby, Pa.

ORDER NOW FOR *Christmas!*

ESQUIRE FOOTMAN

THE COMPLETE HOME SHOE SHINE OUTFIT



4.95 *Postage Prepaid*

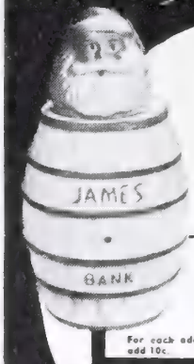
Nationally Advertised Esquire Product

Ideal gift for every member of the family to enjoy 365 days of the year and will save your floors and furniture. For only $4.95 you get 2 large family size cans of Esquire Polish, 2 professional size brushes for black or brown, 2 applicators and 2 extra heavy large professional shine cloths to give high lustre. Beautiful lacquered piece of furniture sturdily constructed. Foot rest has non-slip rubber tread. Send Check or Money Order. Satisfaction guaranteed or money refunded.

Ohio Purchasers Add 3% Sales Tax

KENNEDY *Shoe Craftsmen*
608 ADAMS ST., DEPT. A, TOLEDO, O.

for Christmas



SALT WATER TAFFY

From the Boardwalk in Atlantic City

PRICES
$1.00
EAST OF MISSISSIPPI

West of Mississippi add 10c. All mailing charges included. For each additional barrel to same address add 10c.

The Famous Bank Barrel contains 17 ounces of individually wrapped James Original "Cut to Fit the Mouth" Salt Water Taffy. Each Barrel decorated with gaily colored Santa Claus Head.

James' ORIGINAL
"Cut to Fit the Mouth" Salt Water Taffy
1519 Boardwalk, Atlantic City, N. J.

Paulo Pickup STICK

A new, handy aid for elderly, arthritic, invalid or handicapped persons

Made of aluminum; weighs 5½ oz.; 35 in. long.

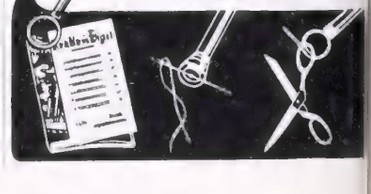
$4.95 Postpaid in U.S.

Pat. Pend.

...an a timel gift

Now thos who canno stoop or reac for things ma be more self-suff cient. Hook-and spring loop in lowe end of stick, magne in handle, enable use to pick up scores of art cles. Send check or m and specify color: silve blue, brown or burgundy *Money-back guarantee withi 10 days.*

PAULO PRODUCTS CO
5711 West Park Ave.
St. Louis 10, Mo.





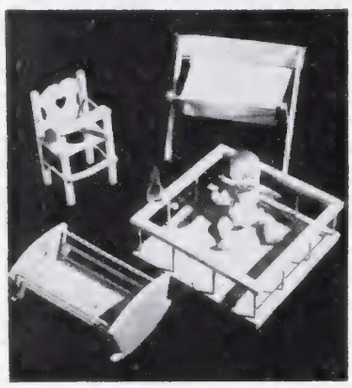
Window



AUTO SUGGESTION. Th Horseless Carriage, that inve tion of the devil that galvanize Grandfather into polishing th brass on his buggy—just to sho the upstarts—is nostalgically r produced on this three-piece po celain cigarette set. First mode of the Cadillac, Buick, and For are shown in full color. With 22 gold trim, set is $3.75 ppd. N c.o.d.'s. James Stuart, 410 Del ware Ave., Wilmington, Del.



SHOW CASES. An eyelet pe ticoat flounce frames a fine in ported down pillow that wi make a snooze on your chaise very luxurious thing. White pe cale case 14" sq., $11.75. But th one that's really for show is mad of rayon crepe banded with in ported lace and comes with a extra less-fancy case. A lovel hospital gift, it's 12" x 16" wit imported down pillow, $15.5 ppd. Mosse, 659 Fifth Ave., N. Y.



THE CRADLE WILLROCI when "Dimples" is put down t sleep, but young mother will hav to be careful because her dolly prone to accidents. She stan 10" high and drinks from a bott with the normal consequence With a cradle, high chair, foldin bathinette and play pen of pin enamelled wood, the set is ju $3.75 plus 25¢ post. Mastercra Products, 60 South St., Bosto

Shopping



A DONKEY SHINES when a wobbly child is on his back. because he's been known for his gentleness since the Year One. But as his passenger gains courage, his pace will match her spirits. His front wheels are controlled by a steering bar. 30" high. $9.95. Life-size Baby Coos, 27" tall. has Magic Skin. cries and coos. Boy or girl. $24.95. Exp. coll. No c.o.d.'s. Carleton House, 3312 Lincoln Ave.. Chicago. Ill.



ICE QUEEN. As lovely an ice bucket as ever stole the show at a cocktail party is made of heavy silver plate. and the double walled vacuum-insulated glass lining will keep three pints of ice cubes in vigorous shape for several hours. It's a gift you can be very proud to enclose your card with. and the extraordinary price is just $20 including tax. Exp. coll. Alex Anderson & Son, Inc.. Minneapolis. Minn.



ALL'S FAIR when you face the world after passing muster in this stern taskmaster. It's a flapjack double mirror with a plain mirror on one side for a once-over-lightly. a magnifying mirror on the other side for serious war-painting. It folds flat in a polished brass case, stands on your dressing table. or hangs from a loop for traveling. 5" wide. $2.50 postpaid from Bellevue Products. P.O. Box 407. Bellevue. Washington.



Order By Mail

PERSONALIZED CRYSTAL

And Save



MONOGRAM STYLES

No. 1 Early English 1 letter

No. 2 "Mr. & Mrs." First initial

No. 3 Block 1, 2, or 3 letters

TUMBLER STYLES

No. 1 Iced Tea—large Highball 13 oz.

No. 2 Water—small Highball 9 oz.

No. 3 Juice—Wine 5 oz.

(Heavy bases with chip-proof "Safedge" rim)

Only $3.25 for 8 sparkling crystal tumblers in the famous Bell Barrel style, fully monogrammed by skilled cutters. The glasses and monogram styles are shown in the illustrations below. You'll want several sets . . . for yourself and gift giving!

AMERICAN CRYSTAL CO., DEPT. A
P. O. Box 534, Rochester, N. Y.

Send the following postpaid with money-back guarantee.

☐ 8 Mon. juice tumblers $3.25
☐ 8 Mon. water tumblers $3.25
☐ 8 Mon. iced tea tumblers $3.25
(OR) 3 complete sets for $9.00

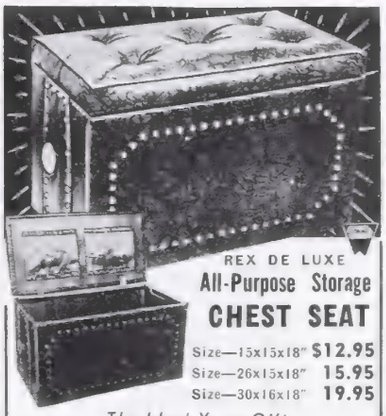
Monogram style
No. 1__No. 2__No. 3__ Initials_____

Name_____

Address_____

City_____State_____

Check, Money Order (No C.O.D.'s)



REX DE LUXE
All-Purpose Storage
CHEST SEAT

Size—15x15x18" $12.95
Size—26x15x18" 15.95
Size—30x16x18" 19.95

The Ideal Xmas Gift

• Linen Chest • Hope Chest • Clothing Chest • Blanket & Pillow Chest • Phonograph Record Chest • Vacuum Cleaner Storage Chest • Toy Chest

★ Foam-Sponge Rubber Tufted Seat.
★ Transparent Plastic Pockets under seat for catch-all.
★ All-around padding.
★ Genuine Vinyl Plastic Leatherette Upholstery in ivory, green, blue, brown, maroon.
★ Built on sturdy pine wood foundation.
★ Can be hand decorated with Initials, First Name, or Monogram.
★ Plastic Handles.

GRAND UTILITIES CORP.
(Dept. H)
201 S. Second Ave., Mount Vernon, N. Y.

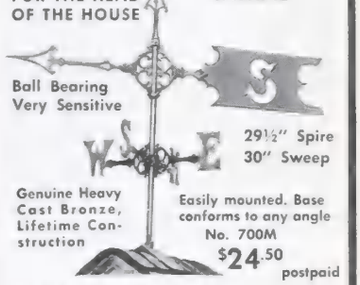
GRAHAM BRONZES

Personally Yours

BRONZE WEATHERVANE

PERFECT GIFT FOR THE HEAD OF THE HOUSE

WITH OWNER'S INITIAL



Ball Bearing Very Sensitive

29½" Spire
30" Sweep

Genuine Heavy Cast Bronze, Lifetime Construction

Easily mounted. Base conforms to any angle
No. 700M
$24.50 postpaid

ARMILLARY (SPHERICAL SUN DIAL)



Ancient design. Heavy bronze, bright-finished numerals and signs of the Zodiac. Weight 10 lbs.; height, 15". Useful and ornamental addition to your grounds. No. 480 $35 postpaid.

SINCE 1861

GRAHAM BRONZES, Inc.
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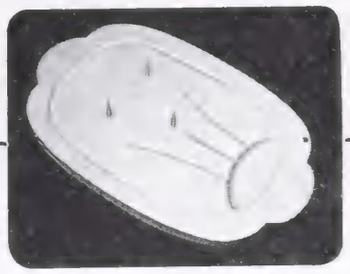
A ♥ YOUR SNAPSHOTS on PLAYING CARDS



GIFT OF THE YEAR! Any favorite photograph or snapshot — yourself, friends, the baby, house, dog or whole family — ***on every card in the deck.*** In gift box, your gift card enclosed.

Send any size picture or negative with check. *(Sorry, no C.O.D.s, but money returned if not pleased.)* Your photo returned. Allow 10 days plus mailing time. Bridge Deck $5.85
Double Canasta Deck $10.95

Photo Playing Cards
Room 205, 752 Fulton Street
Fresno, California



Carving Butler

New—Versatile—Practical

Makes Carving Easy!

Anyone can carve roasts, fowls, hams, quickly and safely. Stainless steel pegs hold meat securely. No slipping or sliding. Well catches meat juices.

Designed for Gracious Living!

Beautifully made from seasoned oak. Sanded to a satin finish. 14" long. Remove pegs and use as sandwich board.

A Wonderful Christmas Gift!

$3.50 Postpaid

No C.O.D.'s, Money Back Guaranteed

the Virginia Post House
BOX 86 · ROANOKE, VIRGINIA



POSEY

The Children are going Wild about this completely New & Different

Acrobatic Latex Foam Doll

"Posey" will charm the whole family with her acting ability. Completely different . . . bend her in any position you wish. Unbreakable, sanitary and washable . . . 17" tall. A toy that teaches co-ordination and poise in a pleasant, removable manner. Complete with dress and ribbon. Attractively boxed. Order several for Christmas NOW.

$3 each Postpaid. No C.O.D.'s

Holmes
111 W. Washington
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MORE THAN 1,000,000 COOKS HAVE LEARNED

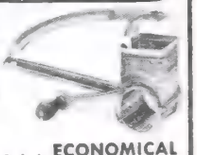
how French Chefs improve the flavor and vitamin content of their cooking . . . by freshly grating foods and spices . . . and painlessly too, with the knuckle - saving, famous Rotary...



SAVES YOUR FINGERS

MOULI-GRATER

Great for grating: cheeses, nutmeg, chocolate, coconut, hard boiled eggs, bread crumbs, suet, etc. Made of plated high grade steel.
The perfect gift.



SAFE . . . QUICK . . . ECONOMICAL . . . SANITARY. Send coupon.

MOULI MFG. CO., Dept. D, Union, N. J.
Enclosed is $1.10 (ppd.) for 1 Mouli-Grater
NAME.....
STREET.....
CITY.....ZONE....STATE.....

Christmas Specials

and cast aluminum reproductions. All painted in long-lasting white. Grape design, graceful and strong. Strongly fashioned by skilled craftsmen.



JUST THE THING FOR YOUR AFRICAN VIOLETS



or other hobby plants. White. 11 movable arms, ranging from 14" at base to 7" at top. Flowers and pots not included. Send $19.50.

WALL BRACKET for FLOWER POTS

12" long, 6" high. Pot holders 4" and 5" diameter. Cast Aluminum only. Painted White or Gold. $2.95.



Settee #500—$18.00
32 inches wide, 28 inches high (back)
Chairs #502—$11.00 ea.
16 inches wide, 28 inches high
Large Table $18.00
Diameter 42 inches
Small Table $10.00
Diameter 28 inches, height 22¾ inches
Also Round-the-Tree Benches
Immediate Delivery

Send for catalog of other items

Send check or money order. Crated free. Pay freight or express when you get shipment. Indicate which way you want it shipped.

J. F. DAY & CO. 1901 4th Ave. South Birmingham 3, Ala.

For everybody's fun
HAPPY HOLIDAY MERRY-GO-ROUND
runs by own candle power



IMMEDIATE DELIVERY

In pink, blue, yellow color combination. "Put on top of cake" or unique centerpiece. Spins for hours. Completely postpaid $2. No COD, no stamps.

Made of Metal

FREE GIFT CATALOG SHOWS MANY UNIQUE ITEMS.

Edith Party Creation
972 Dean Street Brooklyn 16, N. Y.

Silver Salad Set



Handsome and distinguished. . . . Ideal and impressive for Christmas, wedding, anniversary, or hostess gift. . . . Exquisitely styled to fit in with any decor. Heavily silver plated for lifetime service;—13 inches long . . . comes wrapped in jewelers felt. **$5.50** the set postpaid. No C.O.D.'s.

R & D Shop
P. O. Box 37 ■ Irvington, N. Y.



Out of the West to you . . . .

REAL CALIFORNIA GOLD

Thousands of flecks of 23K hammered gold, sparkling against a black background of simulated onyx. Distinctive and smart. Timely for gifts.

Illustration is one-third actual size

Pendant and chain	$4.95
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Pendant and earrings, set	$8.95
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Gold-plated mountings. Handsomely boxed.

Prices include tax and postage. Sorry, no C.O.D.

LUNDGREN PRODUCTS CO.
5977 Sherwood Drive Oakland 11, California



Genuine Imported **Porcelain ASH TRAY**

. . . AND JUST LOOK AT THE PRICE!

only $1.00 pre-paid 6 for $5

Here's a wonderful gift item for those who recognize and appreciate better porcelain. A genuine imported ash tray crafted by Johann Haviland of Bavaria, in delicate ivory porcelain with exquisite Dresden floral spray in vivid natural colors, set off by a gold border—5" diameter. Usable also as butter, jam, ea dy, nut dish, etc. Ideal also as coasters.

Send check or money order, we pay postage, or COD, plus postage. Money back guarantee.

ANGLO-AMERICAN Commodities
Importers
1069-2nd Ave., New York, N. Y.

Window Shopping



SILENT NIGHT tinkles the Swiss music box, and a small electric bulb throws its radiance on a re-enactment of the first Christmas in a stable in Bethlehem. The figures of the nativity set are made of plastic marble, nicely colored, and measure about 3" high. The stable, with angel over entrance, consists of 16 pieces. $6.50 ppd. Children's Shop, West Hartford 7, Conn.



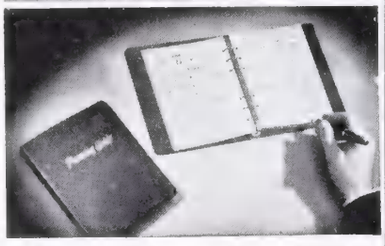
MUSICAL SANTA. He's such a jolly old elf that you'll laugh when you see him, in spite of yourself. He's dressed in a red corduroy suit, carries a green velveteen pack, and little sleigh bells jingle merrily from the peak of his cap, the toes of his boots. The Swiss music box in his tummy plays "Jingle Bells" or "White Christmas." Gift packed. 14". $8.95 plus 25¢ post. Home Shopper, Box 300, Berwyn, Ill.



STEINS OF CHEESE. Handsome beer steins carry a surprising but delicious cargo of excellent cheeses. Three of them come gaily gift-boxed and filled with the following assortment, 15 ounces of each: French Roquefort in Brandy, Canadian Cheddar in Port, and Gorgonzola in Brandy. $9.75 postpaid. Add 30¢ West of Mississippi. From Dutchess Food Specialty Company, 1945 Park Avenue, N. Y. 35.

(Continued on page 61)

AN ENTIRELY NEW IDEA IN DESK CALENDARS



THE PLANNING GUIDE

The modern memo-organizer. One of the most practical daily reminders ever developed! Handsome 7⅝" x 6½" loose-leaf binder, with scientifically planned memorandum, appointment and calendar pages that provide for *daily* and *weekly* organization of activities. Must be seen to be appreciated! A huge success already among professional and business people as well as in the home. THE IDEAL GIFT. Dark blue imitation leather cover, $3.95. Genuine Morocco Grain, $7.50. DeLuxe Genuine Pigskin, $11.00. 100% satisfaction guaranteed or money back. Postage paid when cash accompanies order. Discount on quantity purchases. Write Dept. N-9, Wilson Memindex Co. 149 Carter St., Rochester 5, N. Y.

$3.95

here's **OLD-TIME** *charm* **for your HOME**



HORSEHEAD ANDIRONS

Ideal for home, den, recreation room, ranch house, lake cottage, club or lodge. Well-designed, with added horse-shoe motif. Black cast iron, 22" tall. Shpg. Wt. 40 lbs. **$19.95**

HITCHING POST

Adds a "curbside welcome" and carries house number (up to 4 digits). Head 9½" high. Complete with 5 ft. pipe. Shpg. Wt. 23 lbs. **$8.95**

(Only **$7.95** if no house number wanted)



Send check or money order. Immediate delivery. Shipping charges collect.

WIMCO STEEL TRADING, INC.
702 Hayden St. Fort Wayne, Ind



Very Special Delivery

STRAIGHT OUT OF FASHION HEAVEN . . .

Gifts *of Eaton's Fine Letter Papers*

Special *in design* . . . Special *in quality*

. . . *certain of a* Special *welcome!*

EATON'S CHALK STRIPE *(lower left).* Crisp, newly-launched lightweight paper with slight, subtle linear pattern, hand-brushed borders. Blue paper, White pattern, White border: Grey paper, Pink pattern, Pink border: White paper, Grey pattern, Blue border. Chalk-white tissue envelope linings. $2.* The same paper, without borders, $1.*

EATON'S FINE LETTER PAPER *(center left).* For men and women, this gift-worthy box (a repoussé gilt eagle on a deeply soft suede-like background) filled with single sheets that fold twice into their envelopes. Shown: Grey thread-flecked Heathercroft stock. Also in White Highland Vellum. $1.*

EATON'S OPEN STOCK *(upper left).* The gift of extra thoughtfulness because the recipient can always get more matching sheets or envelopes of these Open Stock Papers that are always in stock, always in fashion. Petersburg, medium-weight laid paper in White or Blue, tissue-lined envelopes. Also available: Highland Sheer, lightweight fabricked paper in White or Pink with chic pin-striped envelope linings. $2.*

EATON'S FLOWERLETTERS *(upper right).* A wholly-new look in flower-embellished letter paper. Beautifully executed, in exquisite taste, the designs modelled and die-stamped on the single sheets. Violets in Milk Glass, on White: Roses in a shell, on Grey; Geraniums in a fluted bowl, on Peach: Chrysanthemums in a garden basket, on palest Yellow. $1.50.*

EATON'S CHINTZ *(lower right).* Deckled single sheets of distinctive laid paper coupled with envelopes richly lined with glazed chintz pattern. In White, Blue, Grey. $1.50.* . . . At fine stores everywhere, NOW. *We do not sell direct.*

*Prices slightly higher in Western United States.

EATON'S FINE LETTER PAPERS

Eaton's fine Letter Papers

PITTSFIELD, MASSACHUSETTS



In a one-hoss open sleigh, or a horseless carriage, you're sure to keep snug under a Troy Robe! Give to your favorite friends, give to your deserving self!

A Gift that's always on the go!

As useful on snowy slopes as on sunny shores! A Troy Blanket Robe is the distinctive, oh-how-wonderful gift that's taken along everywhere, every season! Choose from Scottish clan plaids in colors as warm and glowing as the holiday spirit. . . . Fine, deep-fleeced 100% virgin wool, skillfully woven to be soft and zephyr light. $7.95 to $14.95 at department, sporting goods, auto supply stores. Write for the name of the store nearest you.

Troy Blanket Mills • founded 1865 • Troy, New Hampshire.



MEN-AROUND-THE-CAMPUS rate high with a Troy Robe for every occasion from skating dates to gridiron games. Warm and colorful around the dorm, too.



SPORTSTERS WILL CHRISTEN their Troy Robes *now* for skiing, skating, winter carnivals . . . then bless them again for all spring and summer sports.



HOME SWEET HOME[illegible] our special thanks for the lounging [illegible] a Troy Robe. Indoors or outdoors it's a smart, infallible chill chaser.



TROY ZIP-A-ROBE* is a robe, a carrying case, a cushion—all in one! Troy Robe (choice of several of the handsomest patterns) folds into washable, water-repellent zipper case with handles and adjustable, removable shoulder strap. Panel for initials, too.*®

Window Shopping

CONTINUED FROM PAGE 56

LAYTALK. manufactured by eneral Electric. is a magnetic cording and reproducing ma- ine. and with it children can cord their own voices. put on ays. take sections of programs the air. A coated paper disc cords and plays back about 2 inutes of music or talk, may be ed over and over again. $39.95 d. Carl Fischer. Inc.. 165 W. th St.. New York 19. N. Y.



AG OF BAGS for a man's ick business trips. for ski week ds, for carrying a change of thes to locker room or club. called the Par-Pak. And for r money. there is nothing in the arket that can touch it. Made a very sturdy dark brown ma- rial. with leather piping and ndles. it measures 18" long. .50 incl. tax and postage. malier & Buckley. 1141 Con- ecticut Ave.. Washington 6. D. C.



APLE LEAF TRIVET. Now at place mats have just about ttmoded the table cloth. trivets e a must in every household. , we show you a particularly corative one. fashioned in gleam- g brass. Wonderful. too. as a se for flowerpots and vases. or cked up as an ornament at the arth. About 5" wide. it's just $2 d. Northmore's. P. O. Box 756. ighland Park, Illinois.





The TRAY-RACK 7.50

Price includes postage on prepaid orders.
You pay postage on C.O.D. orders.

Use it 3 ways:
It's a Coffee Table
It's a Tray
It's a Luggage Rack

The tray measures 15" × 24". The unit stands 21½" high. Made of unpainted clear kiln-dried Southern hardwood . . . with strong 2" web tapes on the rack. Stain, or paint it your favorite color.

AYPEE SPECIALTY CO.
106 LUCERNE DECATUR, GA.

Modern
Chinese Figurines



Ming and Toy—The Chinese Lovers

Beautiful figurines, 5" high, hand painted in fabulous colors: Ivory and Black, Chinese Red and Black, Forest Green and Gold, Sky Blue and Mulberry; faces realistically skin toned. Lustrous porcelain finish guarantees life-long beauty and durability. Scratch-proof base protects your furniture.

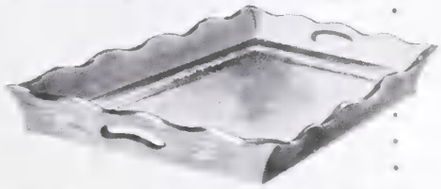
SEND NO MONEY

Select any of the above color combinations and order by mail. When postman makes delivery, simply pay $2.25 plus a few cents postage. Or, send cash, check or money order and we pay postage. Every purchase unconditionally guaranteed. These chinese figurines are ideal for any home, makes an Xmas gift anyone would appreciate. Order yours today!

Ming and Toy—only $2.25

TOBY'S GIFTS
339 4th Ave., N.Y.C.

Lovely, solid Cherrywood Trays



The graceful, scalloped sides of these trays are of beautiful cherry. For extra strength base is of 5-ply hardwood . . . leather covered and hand-tooled in gold. Available in 4 sizes—(A) 12 x 16 in. $9.75 (B) 16 x 22 in. $13.25 (C) 17 x 26 in. $17.25 (D) Unique square shape, 15 x 15 in. $11.25. *Save $5.25—order a nest of three (A, B & C)—$35.00*

From an Old Sailing Ship



Unusual hanging oil lamp of steel, easily electrified. Perfect for den, dining room, boy's room, studio or porch. 15 inches high. Price $20.00.

We pay all shipping charges

House of the Old Witch
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Enclosed find check ☐ money order ☐ for $..... ...
Please ship ☐ Cabin Lamps ☐ Cherrywood trays
Size (A) ☐ Size (B) ☐ Size (C) ☐ Size (D) ☐
Nest of Three ☐ I enclose 10 cents in coin (or stamps) for illustrated catalog of rare gifts ☐

Name_____

Address_____



SILVER CO. SCORES AGAIN

Georgian Style
Gadroom Design
Size 19 × 14 in.

$9.95 tax incl.

This beautiful duo entree dish, heavy silver on copper of course, large enough for that special supper party.

Just what you want for that special wedding present, anniversary or house warming gift.

This tray guaranteed to please the most critical judge of silver or money gladly refunded.

Sorry, no C.O.D.'s. Send check or money order. Add 45c for postage and insurance.

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DAYS OF OLD

Fort, 17" by 22", 10½" high, with moat, drawbridge, ramp, towers, and firing turrets . . . and five boxes of soldiers:
$24.95 postpaid
Same, without soldiers: **$14.95** postpaid.

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Military Miniatures
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DE LUXE TEA WAGON PLAYS MANY ROLES



only **$15.95** prepaid

The versatile "Arden" plays host charmingly in home and garden. Invaluable for teas, cocktails, buffet suppers. Perfect too, in the nursery and sickroom. Sturdily built of selected hardwood, ready to paint or stain. You'll assemble it in five minutes. Size 18" x 28" x 31". Also available finished in Chinese Red, Green, Canary Yellow or Black Lacquer; Maple, Mahogany or Natural, at $5.00 additional. An ideal gift.

Please send check or money order to

PLEASANT HILLS INDUSTRIES
700 Third Ave. Dept. D-12 Brooklyn 32, N. Y.



OUTING COMPANION

The perfect present for any one on your list.

A gay plaid blanket robe of feather-light 100% virgin wool, in a smart zippered case with handles and removable shoulder strap.

Robe measures 50 × 70 inches, choice of red, blue or green predominating.

$12.50 postpaid, no C.O.D.'s
Add 50c for 3 initials in panel

Trade Winds
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141 NEWBURY STREET BOSTON 16, MASS.

Big And Beautiful Coffee Table



only $22.50

Hand decorated Pilgrim tole coffee table combines utility of size with beauty of design. You will enjoy the convenience of serving from this roomy and lovely table.



On delicately wrought but sturdy legs (20" high), the graceful oval tray (23" x28") provides ample space for coffee, tea or cocktail service, with room enough also for pastries or hors d'oeuvres,

Alcohol proof — delicately antiqued colors — Black, Green, Red, Turquoise, Yellow, Ivory. The exquisite floral designs are hand painted in harmonious colors.

Shipped Prepaid

COFFEE TABLE $22.50
Tray alone 15.95
Stand alone 7.95

Send for our catalog



The Del Hagens of Westchester

Larchmont Dept. H New York





Steak Brands

It's the little things in entertaining . . . like branding steaks . . . that rank you as a good host. Each guest at the grill party has the right steak, cooked exactly the way he wants it. There can be no slip-up, for the steaks are branded R (rare), M (medium), W (well) with branding irons fired in the charcoal embers. The cost is only $4.95 for a set of three 23-inch branding irons, made with stainless steel shafts, hardwood handles and the brands of nickel alloy. Attractively boxed, postage paid. Sorry no C. O. D's.

KRAUTH & BENNINGHOFEN
Dept. HB HAMILTON, OHIO



give the Ming 5-BOOK SHELF
a liberal education in tea
in 5 book-boxes containing

5 MING TEAS

and 5 enticing tea-booklets!

To its own gay tea-quizzes, this set gives gay answers, *plus* the teas themselves — Ming Darjeeling, Jasmine, Green, Oolong, *and* MING CHA (1/8 lb. each of the treasure-teas of the world!) **$3.** Send check or money order—for any quantity, to be sent anywhere—to

MING, West Nyack 4, N. Y.



What a Gift!

THE FAMOUS SALADMASTER

Most Revolutionary and Practical Utensil Ever Designed!

$24.95

The one and only Saladmaster—thousands in use from coast to coast! CHOPS, PEELS, WAFFLES, SLICES, CRUMBS, SHREDS, STRINGS, GRATES! Easy to use. Easy to clean. Chrome plated finish. UNCONDITIONALLY GUARANTEED for 10 years! $5.00 with C.O.D. orders. Time payments: $5.00 down, $6.95 on delivery, 4 monthly payments of $4.00. Recipes and complete instructions with each order.

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Window



SIR BOOKWORM will be t genial host at any gathering books, so that Spelling may le tipsily against Arithmetic wit out that ramrod disciplinari falling on his face in prote Christian Doctrine will even r shoulders with Superman, a the soldierly line-up is held place by composition hard-ru ber book ends in a sand colo $4.95 ppd. Abbott Gifts, 22 V 22nd St., New York 10, N.



JUST THE DISH for servi jelly or relish is yours at t wondrous price of $2. It com with a cut-glass dish and t spoon and server have a gadroo border. You'll use it, too, for bu ter, lemon slices, or after-dinn mints. Made of silvery chrome copper, the plate is 5½" wid Ppd. Lancaster's, 29 Lancast Ave., Maplewood, New Jerse



PENNY PINCHER. A ste ling silver money clip carries i own special good-luck charm because it is set with a collector U.S. penny—the large-size co per that was minted 95 yea ago. Quantity is limited becau of the rareness of the old pe nies. $9.85, including tax a post. Balcony Downs Plant tion Gift Shop, Glasgow, V

"KWAN YIN" FIGURINES



The Chinese "KWAN YIN" is generally known as "Goddess of Mercy" . . . standing on a lotus pedestal, which signifies purity and virtue.

13" high $ 6.50 each
14" high 8.50 each
15" high 12.50 each
16" high 17.50 each
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All prices postpaid.

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✓Order Now

MURRAY'S FAMOUS MEXICAN PECAN CANDY



A TASTE TREAT FROM TEXAS

Crisp Pecan Pralines — Pecan Fudge Rolls — Spiced Pecan Meats!

Order your Christmas Candy now!

2 POUNDS POSTPAID 2.50

1.3 & 5 Lb. Boxes 1.25 lb. Postpaid
IN COLORFUL GIFT BOXES

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507 E. Houston St. San Antonio, Texas

Shopping



N THE GRIDDLE you will ok flapjacks, fried eggs, sau- ge cakes, etc., and by using the iddle meter and following sim- e directions, no grease is nec- sary. And smudgeless cooking heaven in an apartment. Made heavy aluminum, griddle comes the table as a serving plate. eps food piping hot. $3.75. eter. $1.50. Set. $4.95. Ppd. ard Phillips Company, Box 3451 erchandise Mart, Chicago 54.

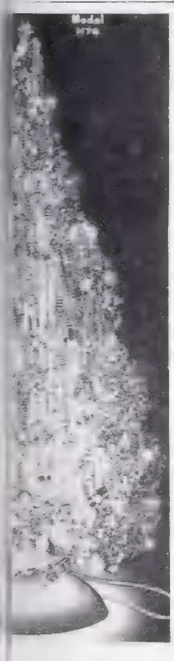


OUR WEATHER EYE. ounted on top of your barn or use, will give you advance in- mation on which way the wind blowing, and it will mark your ace with distinction. Called irst Meeting," the mare and l are made of black weather- oof metal, and the arrow turns ball bearings above the points the compass. 14" wide. 24" gh. $10.95 ppd. Hagerstrom etalcraft Studio, Wheeling, Ill.



URSE PROUD. If you want make a hit with a miss in the gtail crowd, give her this Mak- Purse Kit. She'll have the time her life putting it together, and ien it's finished she won't swap for a Mark Cross alligator. The t pieces are all set for her to w together, and even the lucky nny is included! In plastic se, with instructions. $2.50 d. No c.o.d.'s. The Sew'n Sew op, Box 61, La Grange, Ill.

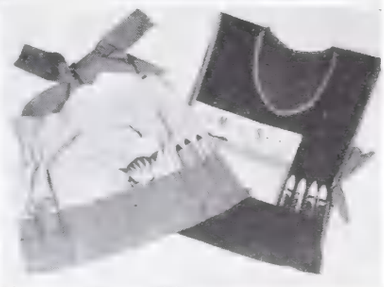




Illuminated Christmas Tree

Here's the newest Christmas "tree"—colorful, illuminated, absolutely fireproof—made of glittering, durable aluminum foil, with a soft inner light that glows through a myriad of tiny openings. Stands 22" high—brightens the mantel, table or window. After the first one, you'll order many. Specify red, green, blue, silver or gold. $3.95 each, postpaid—complete with electric cord and bulb. Send check or money order (no C. O. D.'s) to

AN STEWART, 702 State St., Madison 5, Wis.



"PLAYPRONS"

For The Little Folks On Your List

Another new and original Playpron by Elsa Lynn. All children love them and mothers will thank you for them for they protect as well as entertain. Made of washable gabardine in assorted bright colors with red trimming. Fits all sizes from 2 to 8 years.

Apron or Jumper **$1.95** Postpaid

No COD's

THE CORNER HOUSE

Lunenburg Massachusetts



Mustard Dish In Sterling Silver

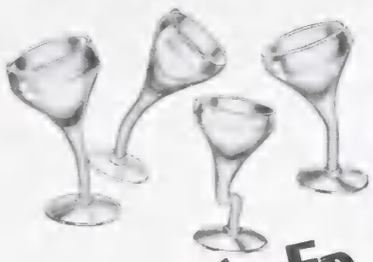
Something unusual in Sterling Silver for your table service. A gracious floral pattern accents the individual tray, dish and top. The complete set includes a sterling silver spoon and blue glass lining. Height 3 inches. A wonderful gift for your favorite hostess, the new bride, or for someone on your Christmas list! . . . . . **$12.**

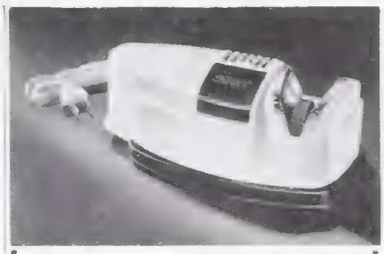
Federal Tax Included · Postage Prepaid in America

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SAINT LOUIS (1) MISSOURI





COCKEYED COCKTAILS



Fun-provoking cockeyed cocktail glasses. Each glass, of fine, hand-blown crystal, is individually shaped. And each, believe it or not, holds a full cocktail! $5.00 Set of 4 POSTPAID

Beautifully gift-packaged in transparent acetate box.

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The NEW Exciting

CORY ELECTRIC KNIFE SHARPENER

Precision sharpens carving knives, bread knives, paring knives, hollow ground, scalloped, straight edged, vanadium or stainless steel knives in a jiffy. No skill necessary. A practical Xmas gift. **$11.95** Prepaid

Send check or money order
. . . sorry no C.O.D. orders

MacMannes
"gifts for all occasions"
1312 G Street, N. W.
WASHINGTON, D. C.



"CLASSIC" WALL SHELF

in charming wrought-metal

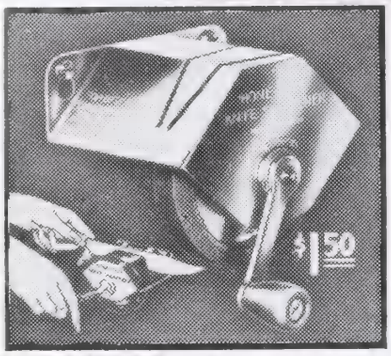
Three metal shelves styled into a graceful leaf-design frame for displaying your finest pottery and plants. 23" high. Shelves 4" deep. In choice of White, Verde Green Antique or Swedish Iron. Shipped express collect for $4.50. Dept. 21-B.

SATISFACTION GUARANTEED

KAYSONS', Inc., Evansville 4, Indiana



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JUST A TWIST OF THE WRIST and your favorite knife is safely HONED TO A KEEN, RAZOR-SHARP EDGE.

Guide slots automatically hold knife at the proper angle for correct sharpening, by fine TRUE BALANCED CORUNDUM HONE. All Steel with Self-lube Bearing. Compact, beautifully plated—easy to attach and operate.

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Kindly send me ..... of these guaranteed Hone-Rite Knife Sharpeners postpaid, for which I enclose $1.50 ea.

Name .....

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For Homes of Distinction...



PERSONALIZED WASTEBASKETS

. . . hand-painted in variety of designs with your choice of name inserted. Ideal for Christmas! A "thank you" gift for your host. An exceptionally attractive accessory to blend with any decorative scheme. For bathroom, bedroom, den or kitchen. Easy to clean. No rust to stain carpets. Durable Polyethylene plastic.

Available in

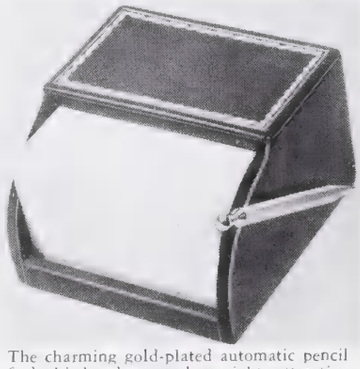
Blue • Red • Yellow • Pink • White • Green

Specify name to be inserted and color desired. **$2.95** POSTPAID

CALIFORNIA COLORWARE, Dept. HB

BOX 551, WEST LOS ANGELES 25, CALIF.

MAGNETIC MEMO STOPS PENCIL FROM STRAYING



The charming gold-plated automatic pencil finds this handy memo box mighty attractive—hugs it tight when not in use. Cleverly concealed permanent lifetime magnet explains the secret. Attractive Florentine leather case is richly gold-tooled, actually holds 900 memo sheets, supplied with case. Refills available. A truly elegant Christmas gift for home or office. Brown, Forest Green, Wine, Ivory. Only $5.95 *postpaid*, or C.O.D. plus postage. Send check or money order now.

DAMAR

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"The Gift of Good Grooming"

REMOVES LINT & DUST

. . . like Magic!

The **new** Electro Cleaner performs miracles on suits, hats, furniture and car upholstery. Picks up dust, lint, and loose hair by **magnetic attraction.** Cleans fabrics thoroughly and quickly. No current or chemical required. **Satisfaction guaranteed.** Made of beautiful non-breakable plastic. Gift boxed. The perfect gift for HIM, for HER.

Mailed prepaid for $1.75.

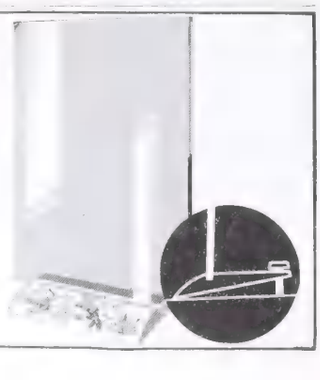
J. H. SMITH CO., INC.

DEPT. S. GREENFIELD, MASS.

NEW! *Adjusto-Tilt* MIRROR

● Here's the mirror you've been looking for. Made from genuine Pittsburgh Plate Glass, its reflections are clear and perfect. And a simple twist of the handy adjusting screw tilts it to just the proper angle for use, wherever it may be placed. Wonderful as a make-up mirror! Ideal for that chest of drawers, and for a lot of other spots around the house. It's nicely proportioned, too (10" x 14"), with edges smoothed to a gleaming finish. The base is of rich, handsome Selectron plastic—an exclusive Pittsburgh product, featuring a unique cast-in flower arrangement. An ideal gift.

Only $7.95. Shipped postpaid.



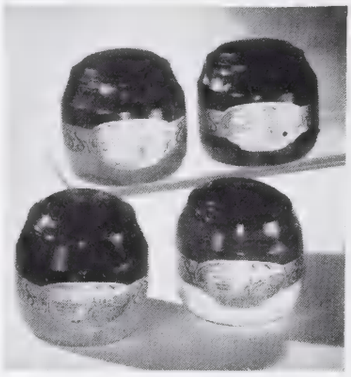
Indiana Manufacturing Co., Indiana, Pa.



Window



SWEET THOUGHT for ever the most difficult name on you list are these gay gift boxes. The wine jelly assortment contains six 3-oz. jars. $2.35. In the larger box there are 12 3-oz. jars of assorted jellies, preserves, pickles and relishes. $3.75 ppd. And when you've enjoyed the last bit of sweetness you'll use the flowered jars for spices on the pantry shelf. Order from The New England General Store. Plain St., Millis, Mass.



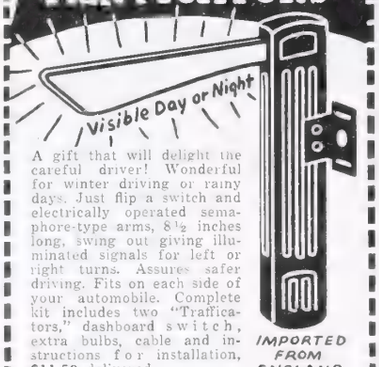
CHEESE DREAMS. Superb cheeses, expertly aged and cured have been skillfully blended with fine imported wines and liquors. The Glamour Box includes 5-oz. crocks of a 3½-year old Cheddar with imported Sherry, Port, and Jamaica Rum, and a Roque-fort type Blue Cheese with Monnet brandy. Gift box of the four crocks is $5.95 from Brown Derby Hollywood Products, 1910 Bronson, Hollywood, Calif.



HANGING WALL DESK Think of this in your bedroom and you paying bills or writing letters like a lady in an ivory tower! Wonderful for a small living room, too. In an Early American design, with antiqued bronze hardware, it's 24" wide, 13" deep, 18" high. Mahogany, walnut or maple finish. $39.50. Sanded and unfinished, $34.50. Exp. coll. Tyler Wood Works, Old Henderson Hwy., Tyler, Tex.

Motorists-Why bother rolling your car windows down?

SIGNAL YOUR TURNS *Automatically* WITH "TRAFFICATORS"



A gift that will delight the careful driver! Wonderful for winter driving or rainy days. Just flip a switch and electrically operated semaphore-type arms, 8½ inches long, swing out giving illuminated signals for left or right turns. Assures safer driving. Fits on each side of your automobile. Complete kit includes two "Trafficators," dashboard switch, extra bulbs, cable and instructions for installation, $11.50 delivered.

IMPORTED FROM ENGLAND

Send check or money order. No C.O.D.'s.

***Biltmore* Import Co.**

P.O.BOX 5193, BILTMORE, N.C.

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***Lergo* CIGARETTE CASE**

FINGER TOUCH SLIDE ACTION • WON'T TARNISH • WON'T STAIN • LIGHT WEIGHT

Bold Look Men and New Look Women are raving about the all new LERGO cigarette case. Wear a LERGO and you too will acclaim its feather weight feel . . . full-pack capacity . . . yet compactly sized for any pocket or purse. Never a repair bill because LERGO'S *finger touch slide action* eliminates hinges and catches. A distinctive design in tarnish-proof golden color. Order yours today and enjoy the convenience of a new LERGO. Postpaid, guaranteed **$1.00**

Order by Mail—No C.O.D.'s, please

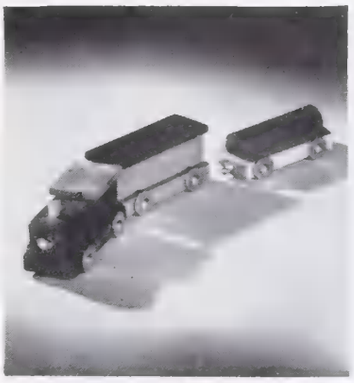
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6560 N. Sheridan Rd. Chicago 26, Ill.

Shopping



CH-IT TRAIN. A sen- Ma has a hard time re- ning a Christmas-spirited Pa buying electric trains for a diapered Butch. But if he'll until his small Casey knows hoose from an engine, and him this set in the mean- both Butch and Budget will appier. Three wooden cars le at a touch by magnetism. set ppd. J. J. Anthony, 402. Milwaukee 1. Wisc.



ENT ON ORDER. A an's secretary should be a meter of her personality. So ganize the sheaves of unan- ed letters and invitations, a stray bill or two, here's a somely ornamented brass enormous and tenacious. ll find it's the answer to what ve that busy club woman on list. $6.50 ppd. Constance r, 200 W. 47th St., Kansas 2, Missouri.



GOLDEN CHRISTMAS NGER has all the characters e first Christmas in cut-out , and a small child rapt in wonder of that miraculous ening will set up his own lehem in the playroom. Be- 32 full-color figures, there's ristmas hymn and story in- d too. With instructions, it's $1 postpaid. Order it from beth McCaffrey, 200 W. 16th New York 11.



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EPS METALS BRIGHT ITHOUT POLISHING

JUST DAUB IT ON! Preserves Metal Lustre For Years!



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MAIL: Big 3 oz. bottle of TECT plus ly of TECT METAL CLEANER—$1. prepaid. ress: TECT, Inc., Dept. H, Englewood, N. J.



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KETTLE COVE ORANGE SLICES

A welcome gift . . . a boon to the host when guests drop in for holiday cheer. Kettle Cove Orange Slices in Syrup take the time and guesswork out of Old Fashioneds. Follow this simple rule: one Orange Slice, a teaspoon of our rich Syrup, bitters if you like, a jigger of your favorite whiskey or rum; then ice. Easy? Nothing to it! And you'll say Kettle Cove Old Fashioneds are the smoothest ever. Send your gift list; we'll mail direct. Three 12-oz. jars for $2.30, six for $4.50, postpaid. Add 10% West of Mississippi.

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You'll get your best gift inspirations from LEWIS & CONGER

There's still time to get the famous Lewis & Conger 48-page Christmas Catalog (free!) if you send *right away*! Here's just one example of the hundreds of fascinating gifts you'll find illustrated.



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or wall. At last that troublesome question of where to keep current magazines gets a satisfactory answer in this wooden Magazine Rack—easily installed. 24" x 41"; ivory or green. **10.50**

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Please send me: Christmas Catalog HB-12 free. Magazine Racks @ 10.50. Color

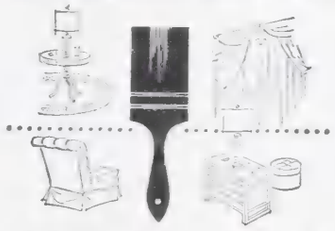
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to precise color desired

Perhaps it is a bold tone from your drapes, a subtle shade from a rug which you wish *precisely* duplicated for your rooms. *Whatever* the color, we match it for you. Now, you can be certain your decorating scheme will have a happy ending! Send us fabric swatches, color chips, paper, anything showing color or colors wanted. Give us room dimensions, number doors and windows. Send no money. Quickly we will mail you precisely matched color chips, specifying quantity paint you will need. Then, you place your order (1-gal. min.) for immediate delivery. Guaranteed finest quality paint, custom-tinted. Per gal., flat wall, $7.25; semi-lustre, $8.50; enamel, $9.50. Send color samples now.

CUSTOM COLORS

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4 for $5.95 postpaid

Beer is at its best when it's served in a copper stein. These steins are made of solid copper polished to a brilliant glow. The steins stand almost 4" high and have a full 14-ounce capacity. Extra steins to the set are $1.50 each. No. HF3336.



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Mayfair's "NAMES and DATE"

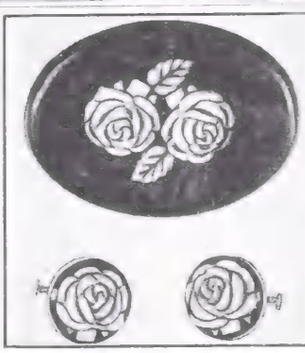
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Wedding bells, orange blossoms and a happy couple before the altar. A lovely wall decoration—a permanent reminder of that important occasion—the wedding day. A 10" ivory plate, beautifully decorated in 24 karat gold and black with orange blossoms in natural color. An ideal gift to newlyweds—an anniversary gift to be treasured. In ordering, be sure to state first names and dates. $4.00 postpaid. (Invisible "ring" hanger 75¢ extra.)

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Artistic creations from the most exclusive wood in the world from famous Redwood forests. Rich in grain & colors. Your choice of Flowers. Ivory, Pink, or light Blue. Beautiful to possess or a treasured, enduring gift. Smartly enhances every attire. Metal safety catch. Packed in gift box. Send $2.95 check or money order. No C.O.D.'s, please.

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You'd expect to pay more, lots more. Here's our secret: we pick our fruit at the peak of perfection, fairly bursting with moisture and richness; we gift-package only the extra fancy ones. We ship direct, giving you extra value. The supply is limited, so rush your gift list to us today for Christmas delivery!

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Send names and address of each friend with check or money order (sorry, no C.O.D.'s) at $3.75 for each 5 lb. gift package. Delivery and satisfaction guaranteed. We will enclose a gift card with your name. Send your list today!

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CHEESE in Wine!

Smooth, flavorful, delicious

Set of four 12 oz. crocks contain Stilton and Cheddar cured in Port Wine; Bleu in Brandy; Swiss in Kirsch. Complete . . . $7.50

Set of six 4 oz. crocks contain Stilton, Cheddar, Bleu, Swiss, Edam in Sauternes and Gorgonzola in Brandy . . . 4.85

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One 24 oz. crock, choice of Cheddar, Stilton, Bleu or Gorgonzola . . . 3.45

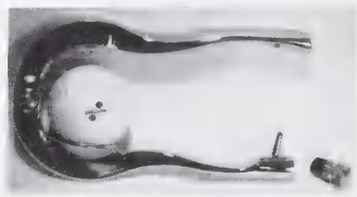
One 48 oz. crock as above . . . 6.50

One 5 lb. crock as above . . . 10.50

Prepaid within 200 miles.

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A unique gift. Marks golf balls with 3 initials—clean, sharp, permanent identification to avoid loss or confusion. Chrome finished. Specify initials wanted.

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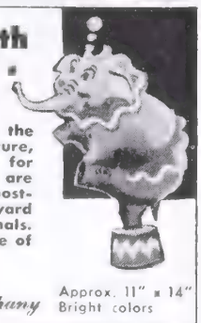
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Window



THE FLAVOR OF AG shines graciously in this han some reproduction of an old lamp. The brassed base is wir for electricity, and the gla shade comes in a choice of de orative colors: dark green, app green, maroon, pink, or yello 21" over-all, it is lacquered prevent tarnishing, and wou be perfect on a desk. $17.50 ex coll. Anne's Art Corner. 5 Main St., New Rochelle, N.



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Elastic Action! Will allow ruffling to s-t-r-e-t-c-h to fit any size or shape window, SINGLE, DOUBLE & miniature.

No rods, no sewing, no measuring. Easy to launder and iron . . . Ready to hang, complete with hardware and simple directions . . . Versatile! FOR EVERY ROOM in the house! swell over venetian blinds, curtains or as shown in illustration. Because we maintain the highest standards of quality and workmanship we unconditionally guarantee our product.

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Note: One Windo-Treat will S-T-R-E-T-C-H up to 24 feet. Do not be misled by imitations. THIS IS THE ORIGINAL WINDO-TREAT*—RODLESS CURTAIN**!!



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MAKE WONDERFUL XMAS GIFTS

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STRIKINGLY DIFFERENT

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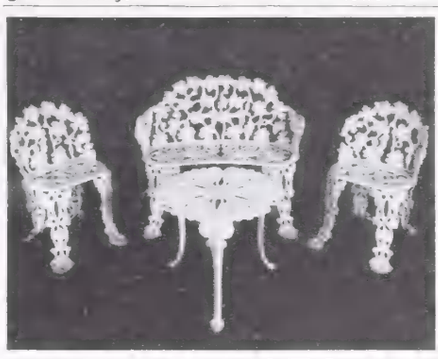


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SPECIAL PRICES on this Cast Iron Furniture

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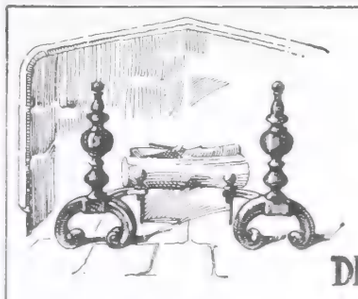
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1 Settee	$25.00
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Useful? There's a spot in everyone's home for the *Quick Primp*. Maybe it's the kitchen, the children's room or the foyer. You can pin it to the wall or stand it on any flat surface.

Attractive? Choose from these sprightly colors: *white, red, yellow, ivory and gray.*

Send us your list plus check or money order. Your order filled promptly.

Quick Primp $3.25 postpaid
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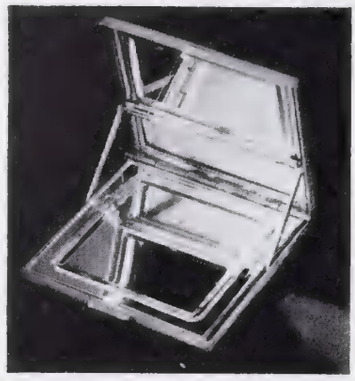
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Window



A WINDSHIELD WIPER your compact is the smartest i we've seen for clearing the sn drifts from a mirror and pro ing excellent visibility for a pr face. As you open the vanity c the wiper bar automatically powders the glass. Made by D hill, the compact comes in jev er's brass in a sunburst design. ppd. The Del Hagens, 1936 Pa er Ave., Larchmont, New Y

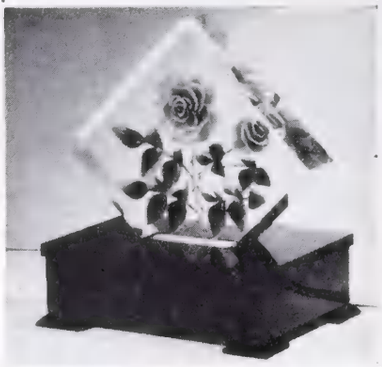


THE TALE IS TOLE. and leading characters are a pair silent butlers who are so bea ful they are kidnaped by a j ous vanity for jewels, lured i a vain dressing room for dust powder, borrowed by a l chaise for candy. Hand-pain in dark green with gold gra or in oyster white with pa flowers, 7" long, $5 ea., $9.75 ppd. Village Vendors, Box 42 Los Angeles 24, Calif.



LITTLE AND LOVELY. dresden-type miniature tea s ice is as graceful as a minuet. it would suit a pair of gossip lilliputian crones to a T. Get i a bright spot in your miniat collection, or present it to a l girl who is old enough to h fine things in her doll house. piece service for 2. $3.50 p Chestnut Hill Studio, Box 1 Mamaroneck, N. Y.

BEAUTIFUL NITE LITE



• Delightfully new! Delicately colored roses and leaves, individually hand-carved in thick, crystal clear Plexiglas. Turn the little switch at back to illuminate the beautiful design. Perfect for baby's room, bedside, hallway or mantel. Specify color desired—rose, fuchsia, pink, tea-rose, or white. Complete with wiring and connection. Satisfaction guaranteed. Only $9.95 postpaid. No C.O.D.

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The Spill-Proof Liquor Dispens

Fun to use. The only pump that measures and pours without tipping or handling the bottle. Beautiful hand-blown Cambridge Glass quart decanter with smartly engraved floral design. Money back guarantee.

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Shopping



EERFUL EARFULS. Red mittens. gay as holly berries, ears with frosty protective- snap their fingers at frost- ng temperature. The flexible l headband adjusts to fit wball warriors and their skiing hers. And remember them as arm touch for your daughter's ly bean as she braves campus ds. $2.25 ppd. from The Salt Pepper Shop. 445 East 86th et, New York 28. N. Y.



NTINENTAL CANDY EST. The most talked about under the tree will taste as good as it looks—and 's very good. indeed. Three le-shaped containers. wrapped metal foil. are filled with colate-dipped grapes and cher- . and bear the following pro- tive labels: Kreme'd Menthe. 'n Cherries. Champ'n Grapes. 5 ppd. Harry & David. Bear k Orchards. Medford. Ore.



AND NEW. A fabulous er for fireplace or outdoor ecue is an honest-to-goodness nding Iron. and your own als, made of oxidized bronze. n the brand itself. With pol- d bronze handle. steel shaft. leather thong for hanging de your hearth. it comes with 2 initials for $4.50 ppd. w 10 days delivery. Axford Bronze Mfg. Corp.. 610 Uni- ity Ave., San Jose, Calif.



PERFECT GIFT! Delicious Assortment in a Gaily Decorated Metal Container!

FAMOUS WISCONSIN CHEESE

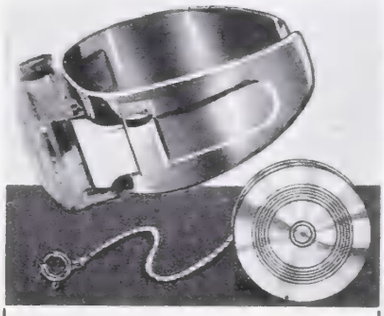
3.95





Direct from America's famous cheese center. This selection contains: Gouda (10 oz.), Roanne (2½ oz.), Rouge De Noire (2½ oz.), Smoky Roll (6 oz.), Bleu Roll (6 oz.), Wisconsin Cheddar (two—½ lb. each). Send us your gift list and Christmas cards, we'll do the rest. Gift packed, addressed, shipped express prepaid anywhere in U.S.

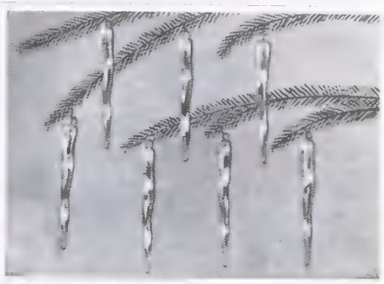
BOSTON STORE
MILWAUKEE 3, WISCONSIN



HANDSOME WATCH BAND AND GOLD-PLATED YO-YO

Besides being so handsome, the highly polished metal watch band fits his wrist lightly, attaches easily to any watch, looks far more costly, $1. The Yo-Yo, elegant as a piece of jewelry, is a most novel gift for grownups and children. Just one-inch wide but it bounces up and down like any full-fledged Yo-Yo. $1.25. Wonderful gifts for Christmas. Both, postpaid, $2.

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50 for $1. postpaid

They're so real-looking you expect them to melt! Each 3½" icicle is perfectly formed of non-inflammable, unbreakable plastic. Eyelets are at the top of every icicle for easy hanging. They reflect every gleam of light and color. They're easy to pack away, and retain their beauty year after year. Box of 50—25 in crystal, 25 assorted colors. $1. ppd. No. X2651.



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Guaranteed not to warp or crack. " Platter $2.95, 11" size 2.45, 10" size 0. On Family Gift Sets of 2 or more duct 25¢ for each platter ordered. nd Check or Money Order.

Shipped postpaid. No C.O.D.'s.

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261 BROADWAY, N.Y.C., N.Y.



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Here's a wonderful holiday gift! A basket full of specially treated California pine cones that burn in many beautiful colors.

The distinctive woven basket and its magic contents are gift wrapped in cellophane. Buy for your own fireplace or we will mail direct to your friends or relatives. IMMEDIATE DELIVERY

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NO MORE CREASES IN YOUR SKIRTS

. . . when you use this newly designed Prac-T-Rack. Holds up to twelve skirts at a time, yet one can be removed without disturbing the others. Another useful feature—the rack hangs flat against door or wall conserving precious closet space. Smoothly finished in yellow, pink, green, or blue pastels.

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PRAC-T-RACK, STILLWATER 12, NEW JERSEY



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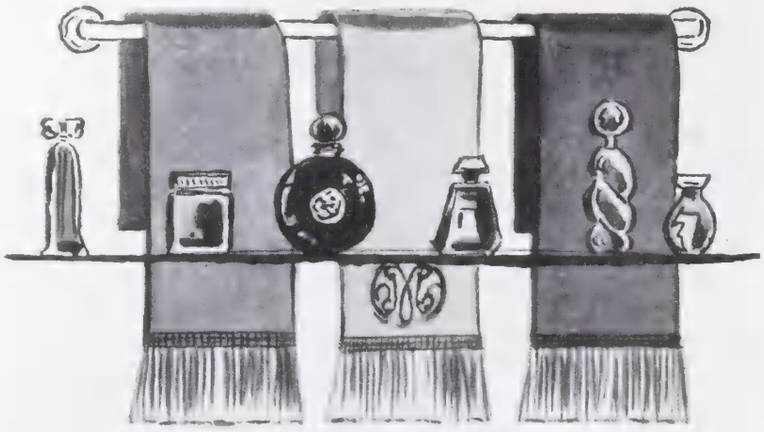
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(STATE SECOND CHOICE)

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MIZIMADE HOLLYWOOD LEGS

Are you tired of that old fashioned, outmoded bed? Would you like a beautiful, low, modern bed—that will harmonize with any color scheme? You don't need to buy a new bed. Just take your present box springs, attach a set of *"MiZim legs"* and you have a new, up-to-the-minute, modern bed in a few minutes.

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The perfect gift for the boy or girl who loves magic tricks. Imagine the thrill they'll get out of owning a new trick every month for a year. Gives them poise. Keeps them out of mischief. Teaches self reliance. And they'll have a barrel of fun mystifying pals.



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These placques are hand set with wings of the rarest South American butterflies in rich blue iridescent colors. Exquisitely painted scenes. 24 kt. gold plated lustre frame size 3¼" round. Excellent gift . . . . . **$1.95** each

Send check or money order. No C.O.D.'s. Postage prepaid.

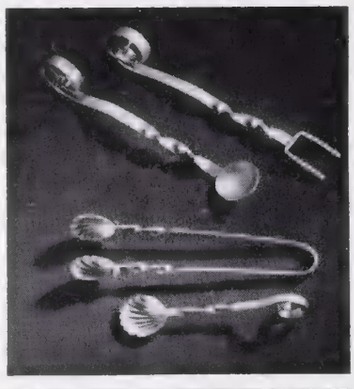
FALK'S
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Window



MOMMY'S BABY is a ne Effanbee doll whose plainti voice will send maternal du bumps up and down a pigtail mother's spine. The plastic voi box is designed like a huma larynx, and the syllables of "m ma" are clearly separated wh she's squeezed. Made of lat and stuffed with foam rubb her skin is almost real. 18" hig $10 exp. coll. F. A. O. Schwa 745 Fifth Ave., N. Y. C. 2



SILVER SERVERS. There something awfully elusive about gherkin, unless you're equipp with a pronged pickle server li this one. And the 4½" musta spoon completes the set. $2.5 The 3¾" sugar tongs and 2½ salt spoon have traditional she shaped bowls. $2 the pair in tax and post. Both sets a sterling. From Jamaica Silv smiths, 79-32 St., Jamaica, N.



PINE-SCENTED NOTE decorated with cones and nic boxed, come with a pen and bottle of harmonizing ink. N only will your thank-you no have the delicate fragrance of t Yuletide, but they'll look festive as a Christmas card. F teen notes and envelopes come white with green ink, green red with white ink. $1 plus 1 postage. Order from Bren Lin 545 Fifth Avenue, New York

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"Western Welcome" PAT. PEND. **Door Knocker**

Typifying western hospitality, this handsome door knocker composed of a real horseshoe and western rowel spur with heel chain, makes a handsome, decorative, yet practical knocker on your door. Ideal for gifts. Spurs finished in weather-resistant blued steel. Optional finish—Hercules bronze with nickel silver trim . . . $8.95 **$6.95**

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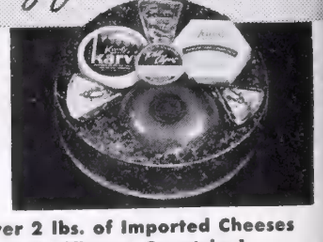
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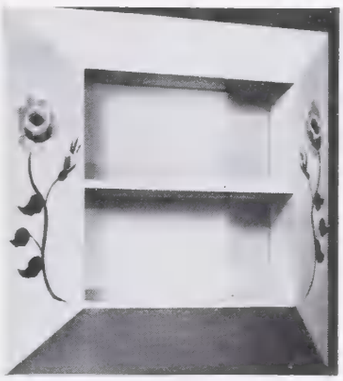
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Write Dept. B for "Cheese Encyclopedia"

Shopping



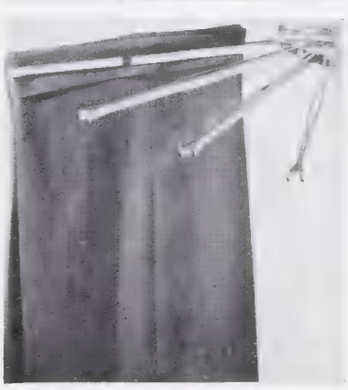
ADOW BOXING your col- ion of perfume bottles in the hroom. your spices in the hen will result in a decora- bout if you use this metal lf. Floral design is hand nted on white. ivory. black, green. light blue. maize or gundy. and it measures 20" x overall. Shelves are 4" deep. rs for $5.50 postpaid from asant Hills Industries. 700 rd Avenue. Brooklyn 32. N. Y.



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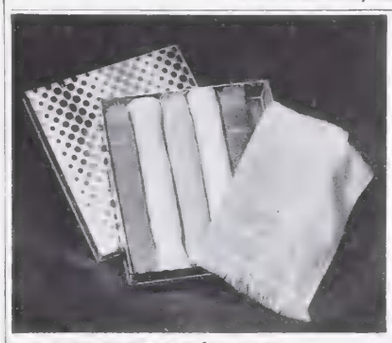
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39.95 No C.O.D.'s please
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Beautiful solid wood cabinet, handy record shelf. Powerful 5 tube radio gets all stations with brilliant tone. No aerial needed — just plug it in. Phonograph plays any size records. Fine washable ivory enamel or maple finish. Size: 24" high, 15" wide, 11" deep.



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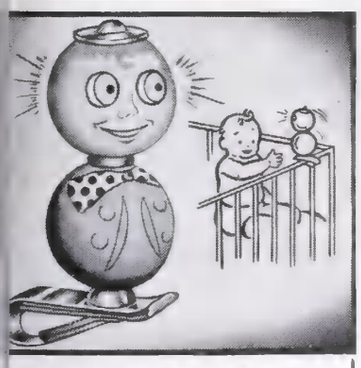


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They launder quickly and need no ironing. Set of 6 towels, two in each color—gray, lime, pink. In a HANDSOME GIFT BOX, the six are
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1 Strawberry Preserves
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All made from carefully selected ingredients, expertly prepared—all have that fresh fruit flavor. Gift carton of six makes an ideal gift. Send us your gift list and check; we will do the rest. Sorry! No C.O.D.'s
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GUARANTEED BY A HUNDRED YEAR OLD MILLION DOLLAR WATCH FACTORY! Chrome plated top. Stainless steel back. Unbreakable crystal, sturdy construction, precision-perfect movement. Surprise your child this Christmas! Give a real watch with their favorite comic strip "people". Watch sent by return mail **ON APPROVAL** in Gift Box. Only $6.95. We pay federal tax. **SEND YOUR ORDER TODAY** (specify choice). *Or send no money and pay postman $6.95, plus few cents postage.* **SAVE POSTAGE** . . . Send check, cash, or money order and we pay postage.

Make this the Best Christmas for Your Child

BRENAS WATCH COMPANY

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Break-Resistant

TALLITE PILSNERS

Serve your beer in festive Tallite Pilsners, and toss off worries about expensive glassware. Drop them, bang them, handle rough as you please. What's more, they're hard to tip because of wide, balanced base. *Sparkling clear, exquisitely designed. Hold full 10 ounces!* Made of tasteless, odorless plastic with clear tops and jewel-like colored bases—Red, Amber, Blue, Green. Set of 4, assorted colors, postpaid, only $1.00

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An Old American Delicacy

Rushed prepaid anywhere in U.S.A.

WHOLE TURKEYS 8 to 18 pounds	HALF TURKEYS 3 to 8 pounds
$1.50 per lb.	$1.60 per lb.

State approximate weight wanted

TURKEY BREASTS ..... $12.50 — TURKEY LEGS ..... $1.00 lb.

Give them to your friends, enjoy them on your own festive holiday board. Taste treat supreme, delight of gourmets—our own broad-breasted turkeys, slow-smoked over hickory embers to golden brown luscious perfection!

Ready to serve, their pearly-pink meat makes succulent sandwiches, canapes, buffet cold slices, salads. No waste—carcass makes delicious soup. Recipes included. One Texas customer has ordered over 500. Send us your gift list—we do the rest!

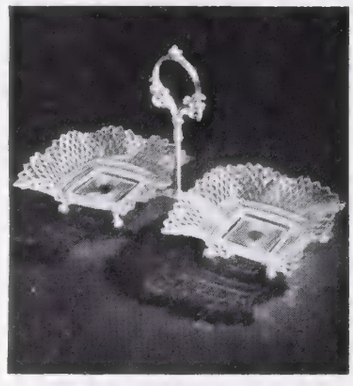
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THE INEVITABLE TIE h taken a new lease on life. his Thank-You kiss will be bear hug instead of a peck. Ma of rayon satin, fully lined, comes in red, blue, brown, r roon, green, gray, or yellow, w the script monogram painted light or navy blue, white, gr brown, red, pink, aqua, yell $3 ppd. No c.o.d.'s. Louis thony Studios, 3134 Glenm Ave., Cincinnati 11, Ohio.



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A SMALL FIREBUG who's much a fixture of the local f house as the faithful Dalmati will be captain with his o miniature set. This firehouse withstand many a four-alarm because it's sturdily construc by hand. Inside is a hook ladder with a fearless fire figh at the wheel. House, 11¾" x 10 x 7½" high. Engine, 6½" lo $4.95 ppd. Johnson Models, 3 N. Daman, Chicago 18, Illin



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LEFT—15¼" high with white-etched glass chimney. The 6" base rests on 3 ballad feet. Lacquered, non-tarnishable. Sent express collect for $7.95 ea., or $15.00 pair.

RIGHT—a stately 20" high. Planter bowl is 7" in diameter and 3" deep. 9" decorated chimney complete with reflector. Sent express collect for $15.95 each. Dept. 21-C.

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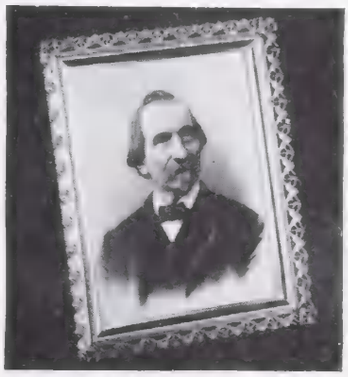
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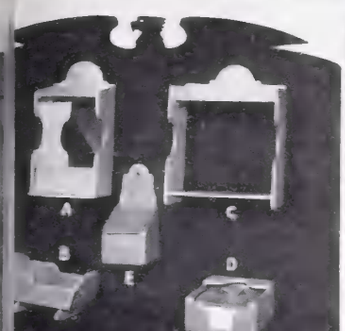


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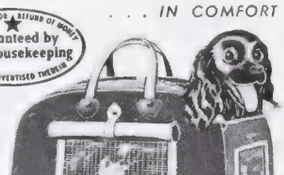
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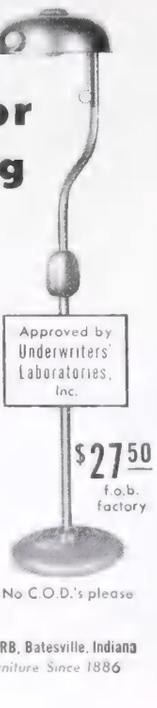
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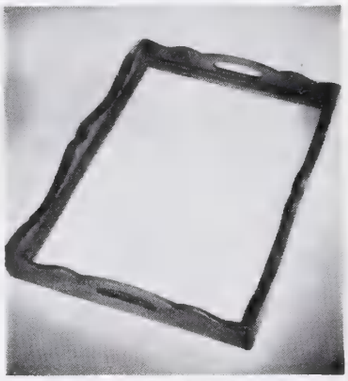
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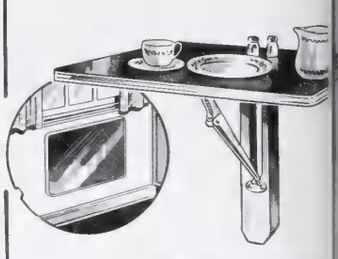
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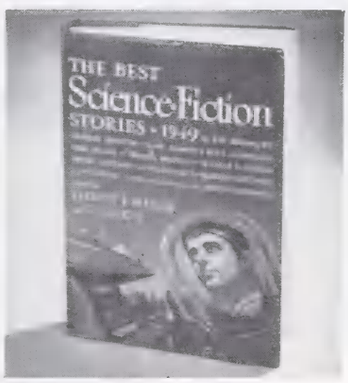
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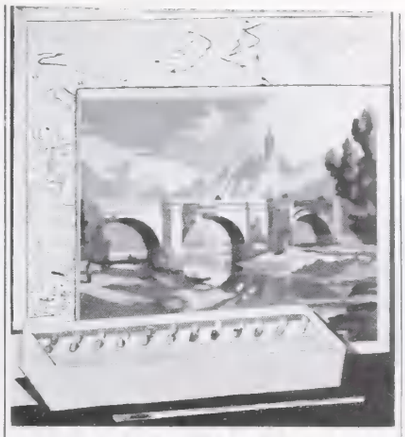
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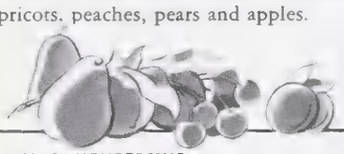
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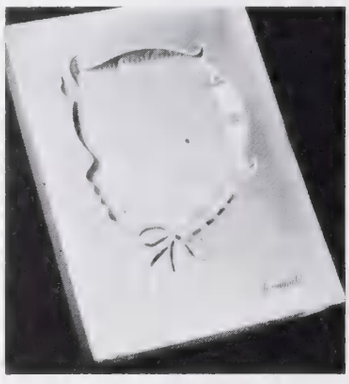
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(Continued on page 77)

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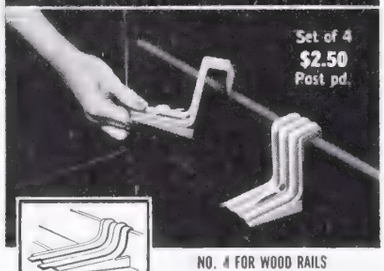
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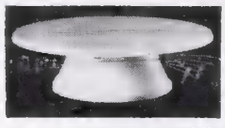
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CRAWFORD cherry modern











A large ensemble of correlated pieces for the bedroom, dining room and living room.

Smartness and utility are tastefully combined in these modern pieces designed to make your home more gracious and more livable. Expertly crafted of solid cherry in glowing "Island Sand" finish with satin silver pulls on the cases, this Crawford furniture gives your home years of enduring beauty and extra efficiency.

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MARTIN BRUEHL

TO SET YOUR HOME AGLOW WITH BEAUTY . . . .

DUNCAN'S Ruby

ONLY DUNCAN makes genuine Duncan Ruby like *this* . . . rich, red, sparkling Ruby like gems of the Orient. Old-time Duncan glassmakers got the same rare shade by melting ten-dollar gold pieces in the glass batch. Duncan's Ruby is a bright idea for accenting the beauty of your home, for adding a festive note to your entertaining. And it's handmade by the famous Duncan craftsmen who for 84 years have fashioned the loveliest glassware in America. See it in your store—or write to us for name of nearest dealer.

the loveliest glassware in America

GENUINE Duncan

THE DUNCAN & MILLER GLASS COMPANY, *Washington, Pennsylvania*

Window Shopping

A COCKTAIL TABLE does a quick change to become the most compact bartender's bailiwick we've seen. The little door swings open to reveal your stock of liquors and on the back it holds six highball and six shot glasses. Designed in sleek modern lines with a satin oak finish and a glass top, with glasses, it is $45 ppd. Warner Furniture Co., 4620 Sheridan Rd., Chicago, Ill.



YOUR NAME IN LIGHTS. Don't play hide-and-seek when your friends try to find your house. But make it easy for them by planting this house marker at your entrance. Your name will catch the car's headlights and let the world know where you are. Solid California redwood sign and 24" stake. $1.45 ppd. Add 30¢ for each reflector letter or numeral. Norwood Products, Route #3, Poughkeepsie, New York.



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Exotic... different ...real flowers in smartly subtle beige tones... iridescent ribbon bow.

Only **$3.50** Postpaid

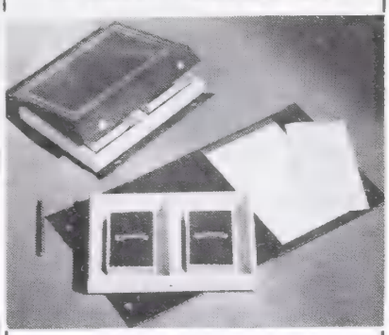
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CANASTA BONUS SET



Earn the blessings of your Canasta-fan friends by giving this complete set, luxuriously enclosed in its handsome gold-tooled leather case. Ends hunting for stray parts—and it's so neatly portable! Includes 2 decks of cards, score pad, official rule book, tray—and a charming gold-plated pencil that cleverly hides in the tray. 8" x 5½". Brown, Maroon, Beige, Red, Forest Green. Only $6.95 *postpaid*, or C.O.D. plus postage. Send check or money order now.

DAMAR
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Feminine HIGH-LIGHTS

For that fortunate female who "just has everything," why not these different earrings or the impressive looking disc bracelet? Her 3-letter monogram, cut out by hand in sterling on them, will intrigue her.

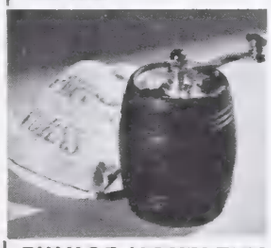
	Sterling Silver	Gold Plated on Sterling
Earrings	$ 7.20	$ 9.00
Bracelet	6.00	7.20
Complete Set	12.00	15.00

Prices Include Federal Tax and Postage

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Magnalite—new, different wonder lamp works like magic! Plugs into socket of any car lighter. Provides instant floodlight when changing tire, etc. Serves as warning to oncoming cars. Magnalite base stays permanently magnetized. No car owner should be without this valuable accessory. Only 6½ inches long with 12 foot cord. $3.95 postpaid





Old Fashioned PEPPER MILL

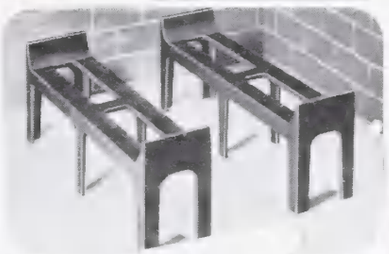
Not only is this "a conversation piece" but a dandy for freshly grinding the seasonings that add so much zest to favorite sauces. Your "amateur chef" will prize it. Comes in mahogany, maple, walnut. **Now $2.95 postpaid.**

Bag of pepper corns included

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$3.50 Pair
F.O.B. Kansas City
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Size fits all average home size fireplaces. If you prefer to burn coal or brickettes, order two pairs and space each dog about 1-inch from its neighbor. Shipped via express—charges collect.

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Gaily scintillating plastic icicles—at so small a cost—will make your Christmas tree prettiest of all! 25 crystal clear icicles, 25 assorted blue, red and green. Fireproof. Use them year after year.

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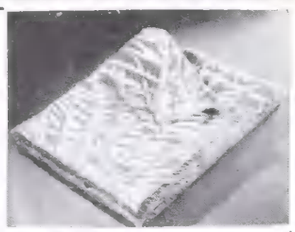
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Window



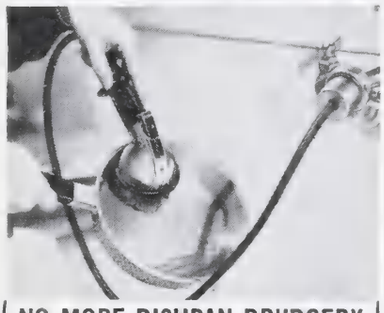
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CUPS THAT CHEER a c lector's heart or a hostess's chi closet are made of English bo china, delicate as a butterfly ki and beautiful enough to send t most discriminating woman y know. Tea cup and saucer a demi-tasse are available in bo patterns: dainty blue flowers, larger spring flowers. $3.50 eac Matching 3-piece tea sets, $ each. ppd. Van Cleve China Glass Co., Milford, Conn.



Silver Plate—Made in U. S. A.



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COCKTAIL EYEFUL!

Have you seen those little telescopes which reveal the beautiful nude models? These lucite cocktail glasses are a subtle adaptation. As your cocktail is tipped to the light, and your eye looks down the stem—a color transparency of a girl in her birthday suit comes into focus. The glasses are 3 oz. capacity, and stand 5 ins. high. **$4.80** a set of 6 (all different) Postpaid, (No C.O.D.'s).

Send for free catalog of Smart Bar Accessories

the GAME ROOM
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From France . . .
A Breath of Spring All Winter Long

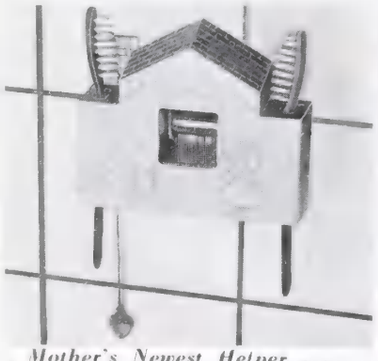
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Dispels SMOKE, Unpleasant Odors, by delicately scenting your Rooms Comes exquisitely packed with three bottles of perfumed liquid, Bou quet, Pine, Lavender. A descriptive folder is enclosed.
Five beautiful designs to match your setting:

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Seven inches high.

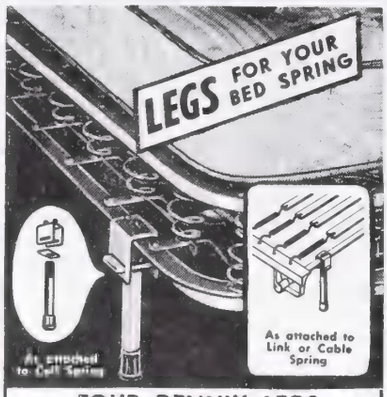


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MUSICAL TOOTHBRUSH HOLDER

Any tot will love this! Suddenly that tiresome brushing of teeth becomes a joyous lark when a gay tune pours forth as the brush is withdrawn.
The 4" x 3½" washable plastic house has a "show window" for children to watch the fascinating action of the Swiss musical movement. Mechanism is wound simply by pulling the cord attached to a wheel in back of house and cannot be over-wound. Tune is released by withdrawing either brush. Three Rubber suction cups hold house firmly to wall. Color choice: white, pink or blue. Complete with attaching cement.

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All-steel 8" legs attached in 5 minutes to any steel spring (coil, link or cable). 4 legs per set, finished in aluminum . . . **5.95**

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OTHER MAINE WOODS PRODUCTS

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NAME BERETS

$1.29 EACH

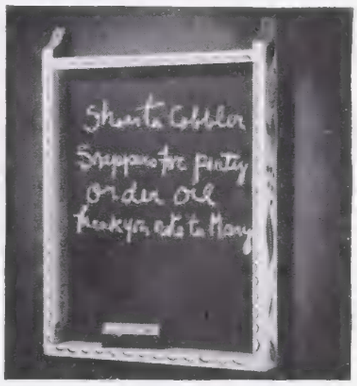
Any name you like smartly embroidered on these fashionable, basque style, 100% wool berets. A cute, practical and inexpensive gift. Colors come in brown, navy blue, kelly green, yellow and red. Embroidering is done in white. Yellow hats embroidered in blue. Send check or money order, and include name, and age if size is unknown, on hat desired. Orders fulfilled promptly. Postpaid. No C.O.D.'s or stamps, please!

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QUILTED WREATH is the fitting name of this pretty Cabin Craft bedspread. The crossing lines of the white Rippletuft give a quilted look to the design, and the punchwork flowers will make a garden spot of your bedroom. In pink, blue, green, yellow and turquoise on white, single bed size is $18.95; double size $19.95. Postpaid. From Morris', 56 Main Street, Torrington, Connecticut.



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Revolves as it plays 11" high. A beautiful keepsake **$7.95**



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12 Units, each 15x19".$5.00 8 Units, 12x13"..... 2.00
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Hawaiian Floral . . . original by Marceline

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a lovely painting on glass
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WIRED $5.95



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RUSTY FINISH



32 IN. DIAM.
6 LITES
$62.
24 IN.
4 LITES
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what every housewife needs for boiling eggs!

Egg Caddie holds 1 to 4 eggs. Easy does it . . . simply place in boiling water for required time . . . then lift out. No more burnt fingers.

Eggs boiled in an upright position keep yolks neatly centered.

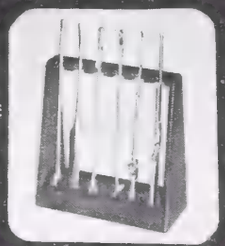
Egg Caddie is made of a specially treated plastic that will not distort or melt in boiling water.

Assorted kitchen colors: Red, Blue, Yellow, Cream.

Price
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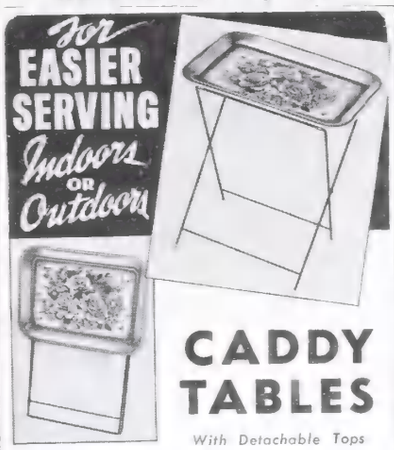
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PERFECT GIFT FOR THE PERFECT HOST
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Each 3½" Tall Tall Enough for the Tallest Drink
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New! Attractive! Colorful! Gay! Table of a dozen uses. For the cocktail party, buffet dinner, outdoor supper or picnic. Beautifully decorated tray may be detached for serving—is alcohol and heat resistant. Measures 17½" x 12¾". Table stands 21" high. Sturdy steel construction—rubber footed. Individually boxed to keep clean and store easily. Shipped express collect—*each* **$2.45**

Set of 4.....$8.95

Give one or a set for Xmas!

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USE NEW **FORCOLAR**
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BLACK — Card Values & Suits in 4 Corners
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ORDER TODAY and get a head start on your Holiday gift problems. Specify type cards and gift box. Pay postman regular charges plus postage or enclose payment and will pay all postage. EITHER WAY, YOUR MONEY REFUNDED IN 5 DAYS IF NOT FULLY SATISFIED. Write for the new Gift Shelf catalog of unusual items

2 DECKS IN SUEDETTE BOX $1.75 plain or fancy backs—regular or pinochle. 2 Canasta decks boxed with rules, scorecards $2.00. For Gift-Giving order the handsome Gift Box in brown Alligator Grain Texol; or Ostrich Grain Texol (Rose, Forest Green, Beige). Smart box can be used for personal jewels, etc. Complete with 2 decks $3.00—Canasta $3.25.



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PRE-WAR *Sterling*



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IMPORTED SMOKING SET

Porcelain Cup and Tray, an exact copy of a Crown Derby miniature coal scuttle with 3" ash tray in the famous cobalt blue, rust and gold; set..... **$5.95**

Add 25c for shipping charges

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For Fast Snacks and Parties

90 SECOND COOKER!

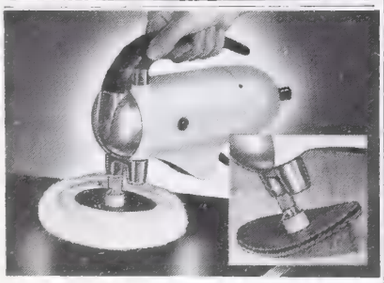


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Amazing new all-electric cooker broils 6 hot dogs—thru and thru—to peak of flavor in exactly 1½ minutes! Nothing to get out of order. Washable, porcelain cooking unit, sturdy plastic base. A most unusual *and practical* gift.

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with new snap-on TOOLZON

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TOOLZON for kitchen mixer **$3.00**
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$6.80 POSTPAID

Perfect for your own home . . .
Charming as an Xmas gift to others!
Just pull the paper and enjoy the Music!
"Whistle While You Work"
Guaranteed Swiss Music Movement.

Send check, or money order and we pay postage; C.O.D. — you pay postage.

Siesta Novelty P.O. Box 1204 Miami Beach Florida



Window



BRANCHING OUT into three graceful candle holders, this three-branch candelabrum is hand-forged in Florence, Italy. The finish is dull black with an old patina, and it measures 10" high, 8¾" wide. A pair would be lovely on your dining room table or sideboard; or put a single one on the piano. $6.75 each, $13 the pair. Add 20¢ postage. Muriel Duncan, 321 Ninth Ave., Haddon Heights, N. J.



THE SALAD COURSE will take top honors at any dinner if you have this handsome set. Made of waterproof Birch plywood, individual bowls are $2.65 each; scoop (wonderful for a giant bowl of cocktail peanuts) is $1; Tongs, $1.95; 9" x 10" bowl $6.75. 10" x 12" $7.50. 9" x 16" $9.95. 10" x 18" $11.95. ppd. House of Charm, 901 Box Springs Blvd., Riverside, Calif.

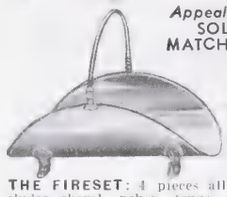


LINGERIE CLASPS are again an attractive necessity to the feminine wardrobe. What with camisoles and sheer, lacy blouses, it is a nice idea to align straps in this dainty manner. Grand for gift-giving! With enamel on sterling, $5.40 pr.; plain sterling, $2.10; gold-plated $1.50.

Tax and Postage included. No C.O.D.'s.

THE SELDEN COOPER SHOP
Geo. Vanderbilt Hotel, Asheville, N. C.

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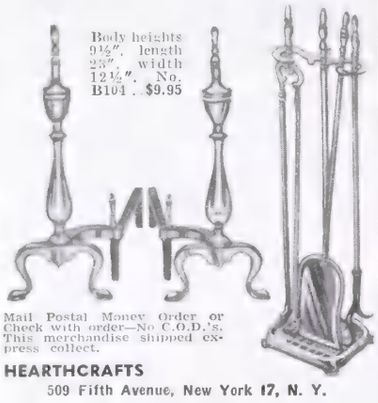


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SOLID BRASS MATCHES FIXTURES

THE AND-IRONS: Classic urn design. Solid brass shank covers with urn knobs. Shanks ¾" cast iron. Stand 20" high. No. B102 ..... $9.50

THE FIRESET: 4 pieces all solid brass, includes shovel, poker, tongs, and 29½" stand with solid cast base. No. B103 ..... $9.00

THE WOOD BASKET: Body of polished solid brass with smooth rolled edge. Movable ⅝" tubular handle riveted to body. Cast brass claw feet.



Body heights 9½", length 23", width 12½". No. B104 . $9.95

Mail Postal Money Order or Check with order—No C.O.D.'s. This merchandise shipped express collect.

HEARTHCRAFTS
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Souvenir Plate

President Truman's Home Town

The Summer White House, in Independence, Mo., home of President Truman—4 bars of the Missouri Waltz—early pioneer history of the Queen City of the Trails and other interesting sketches, all depicted on this 10½" Souvenir Plate. Etchings in dubonnet on white or blue on white. Specify color when ordering. Makes an ideal Christmas gift. Only $2.25 ea., postpaid.

Money Back Guarantee

Tyler's Gift Shop
Dept. 10, Independence, Missouri

Shopping

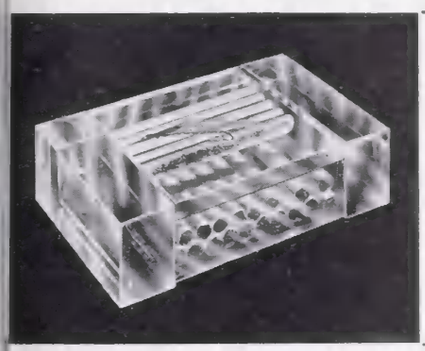


BOSTON ROCKER. The chair ou remember with nostalgic affection from visits to your grandnother's house has been faithfully reproduced in pint size, and it's proud piece for a child to pull p to the fire or to sit in when she oins the grownups. Finished in ntique maple, or black trimmed vith gold. it's 29" high. $11.50 xp. coll. No c.o.d.'s. Templeton Craftsmen, Templeton, Mass.



PLANTS A LA CART. A sweet miniature of the flower arts that sell spring violets along the Left Bank in Paris is handmade of selected white pine. With waterproof plant pan, it's 11½" 7". $5.85. Or if you'd like to build it yourself, a ready-to-assemble kit, with everything you need, is $1.95. Pan $1 extra. Add 20¢ post. Unique Specialties, 6337 N. Talman Ave., Chicago 45, Ill.





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$7.95 POSTPAID

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Guaranteed by the manufacturer

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3-Piece Smoking Set

$5.00 complete



MADE OF HEAVY SOLID CAST BRASS

The *different* gift or conversation pieces of your very own. Delightful miniatures of Grandma's cooking utensils in solid cast brass. Two frying pans and cauldron form this quaint smoking set with its air of old fashioned charm. Highly polished, frying pans measure 3 and 3½ inches in diameter, cauldron—2½ inches high. Express collect. Sorry no C.O.D.'s.

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It Folds! It's Featherweight!

Less work for mother! This handy utility table saves many steps. Indispensable for indoor and outdoor service. Sturdily built of non-stain aluminum. Three tiers 12" by 31" each.

Postpaid in U.S.A. **$11.95**

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GLASSWARE • GADGETS • GIFTS • GIMMICKS

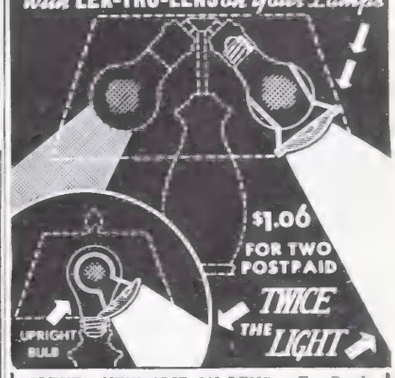
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America's Most Unusual Store

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- *Tough Colorful Vinylite*
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=320 SANTA CLAUS—A big bellied Saint Nick! Wonderful surprise to set before your tree, or present as an Xmas gift. In red, white and black. Free stand holds Santa upright. 4 Ft. High. 4 Ft. Around. **$2.98** Postpaid.

WE GUARANTEE XMAS DELIVERY On Orders Received by Dec. 15

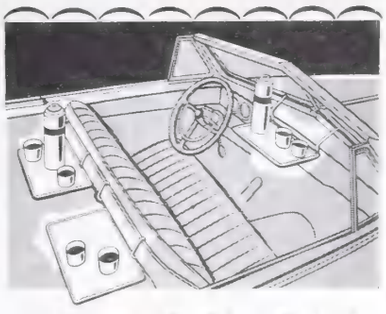


=321 PEE WEE—The Giant Clown 3½ Ft. Tall. Toughest pal a child ever had! The perfect punching bag. Weight at bottom permits him to bounce back with every punch. Gaily colored in red and white with red and blue markings. **$3.95** add 25¢ for postage and handling.

For The OLDER BOY—Super Giant Punch Clown—4½ Ft. high, 4½ Ft. around—weighs 10 lbs. Only **$5.95** plus 50c for postage and handling.

MONEY BACK GUARANTEE.
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DAVID RODES CO. Dept. B-12
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▪ New Attractive Useful. The AUTO-DINETTE makes eating in your car a pleasure. Be the first to surprise your friends with this very novel gift. The 9½" x 16" trays are beautifully decorated in soft pastel shades with all metal contact parts covered by rubber plastic. Folds compactly for storage. Every car should have a complete set of 3 for only $8.00. Single trays $3.00 each. Fits all cars. Send check or money-order. In ordering designate name, year and model of car. If single tray is ordered designate front or rear tray. Order TODAY and insure delivery in plenty of time for Christmas. We pay delivery charges.

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P.O. BOX 76 GRAND RAPIDS, MICHIGAN

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Perfect seating for sudden guests around television — ideal for individual coffee tables. Swedish-style, hand-rubbed birch finish. Black, green, red on natural top. 14" diam., 16½" tall **$5.95** ea. **$19.95** set of 4. Shipping charges collect; no C.O.D.'s please.

Solid bronze coaster-ashtrays $1 each Matching cig. container $2.

Studio Shop
copley square
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FOOTBALL FANS, SHIVER NO MORE! 100% virgin wool football and auto robe, folds into zippered suede fabric carryall. Use as cushion 'til chilly, then snuggle under! Deep, fleecy, full size, 54" × 72". Order by clans, name 2nd choice. Glengarry: blue plaid; Cameron: red, white, blue plaid; Dartmouth: green, white plaid; Buchanan: blue, red, gold plaid. Postpaid, Robe & Carryall—**$13.75**; Robe alone—**$10.50**.

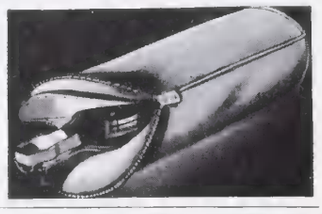
TRAVELER, GUARD THAT BOTTLE—and the precious stuff it holds, whether it's medicine, lotion or you-know-what! Shock-cushioned protector with zipper closure prevents breaking or leaking in luggage. Prized by all. Buy for self, for others. In real leather: qt. size, **$6.95**; pt. **$5.95**. In suede fabric: qt. **$3**; pt. **$2.50**. Sent postpaid.

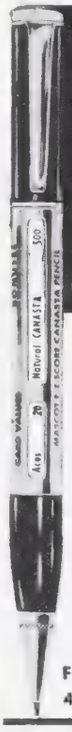
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GAY LOAFER SOX
LET FEET TAKE IT EASY!

From comfort-loving Norway comes the design for these colorful all-wool sox with feet of real leather. After fishing, hunting, skiing, or end of day—blessed relief! For men and women. Red, maroon, canary, royal, green, brown. Now water washable! Give hose size (not shoe size), name 2nd color choice. Postpaid—**$2.95.**



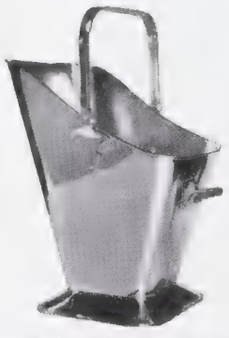


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You'll be amazed to learn that Canasta scoring can be so simplified. Ingenious new pencil dials score at a glance. As exciting as the game itself. Official scoring. Beautifully designed precision pencil. Gift boxed and complete with FULL instructions on how to play Canasta. Mail order today for yourself and friends. $1.00 postpaid.

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A truly distinctive complement to your home . . . a gift to cherish. Makes a charming fireplace accessory for coal or logs . . . an ornamental magazine holder or wastepaper basket . . . an elegant container for greens. Orders received by December 12th, assured of Christmas Delivery.

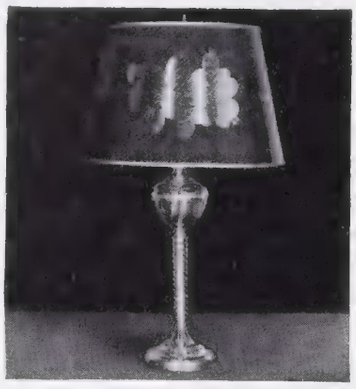
Hand wrought of solid brass in a rich lustrous finish, with movable handle. App. dim. 18" high, 14" long, 11" wide. Modestly priced at **$24.50**

Shipped Special Delivery Prepaid.
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BRASSTOWNE TREASURES
Box 673 R.D. 2, Turtle Creek, Pa.



Window

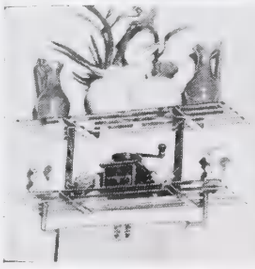


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TiiDee BRIC-A-BRAC Shelf $2.49

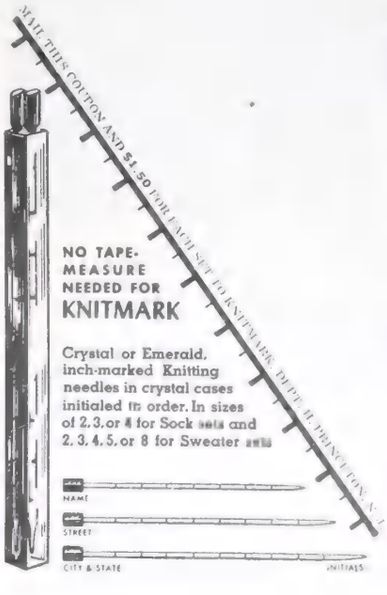
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Made of sturdy steel chromium plated

No. 1601 Single row spice shelf, 12" x 1⅜" × 2"	$ .90
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Crystal or Emerald, inch-marked Knitting needles in crystal cases initialed in order. In sizes of 2, 3, or 4 for Sock sets and 2, 3, 4, 5, or 8 for Sweater sets



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JEWEL CHEST
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Elaborately gold tooled on ivory, rose or light blue . . with pastel velvet lining, self-lift tray, and key. Size 7½x11x3½". No stamps, please.

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ALBERT STEIGER · COMPANY
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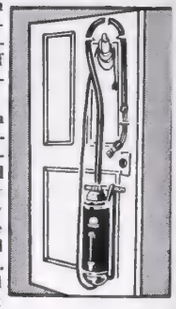
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Enjoy hot donuts in minutes with amazing, new Prest-O-Gun, polished aluminum home donut maker! Marvelous for breakfast, snacks or when guests drop in. No rolling out dough or cutting donuts. Simply load "gun" with one of easy recipes furnished, squeeze trigger, out come perfectly formed donuts! Ideal gift! Order today. Send check or money order.

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NOW! Easy Way to Hang Vacuum Cleaner on Back of Door



See how easily you can keep your tank-type vacuum cleaner neatly out of the way yet conveniently handy.

Vac-Rack Vacuum Cleaner Holder consists of three ingeniously-designed metal parts. Easily attached to any door. Cleaner, hose and cord are all kept neatly in place. Saves space, as well as time and effort consumed in getting cleaner in and out of closet. Makes emptying easier, too!

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VAC-RACK $1.98 postpaid
Vacuum Cleaner Holder
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Shopping



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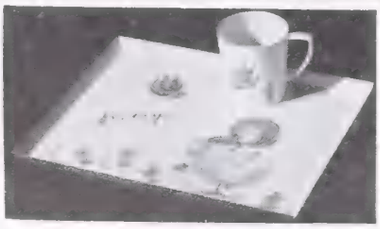
SMALL AND CUDDLY. this is the doll that will be the white-haired child with the very young set. She's small enough to make them feel big. and her outfit might be a miniature copy of one hanging in any little girl's closet. Just 7" tall. she is dressed in blue and white checked percale. and her matching bonnet is trimmed with pink felt. $1.25 ppd. House of Treasures. 530 Illinois St.. Salem. Oregon.



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A gay Santa. 11 inches tall. dressed in red corduroy with a green velvet pack on his back. He has a genuine Thoren's Swiss music box which plays Jingle Bells. A unique table or mantel decoration as well as a toy for the youngsters.

$10.50 postage prepaid





HAND PAINTED CHILD'S TRAY SET

A heavy metal tray. 11 inches by 9 inches. charmingly hand painted in designs intriguing to children. *PERSONALIZED* with the child's first name or nick name. Circus or train designs for boys. Animal or floral designs for girls. Plastic cup is painted to match tray.

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THE CHILDREN'S SHOP

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ICE KANAKIN

A faithful reproduction of the famous old New England sugar bucket—bound with bronze hoops for extra strength and ruggedness.

- **Made of wood. thoroughly insulated and lined with "Transmuted" wood—chemically treated against absorption, mold and decay.**
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- **Ideal for everyday usefulness. cocktail & beach parties, picnics. auto & camping trips, etc. KEEPS ICE ALL DAY.**

$18.00 express collect. (For postpd. delivery add 50c East of Miss. & $1 West of Miss.)

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For Collectors

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$1 Pair
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The most festive things we have ever seen. Gay red-and-white Santa stands beside a green Christmas tree decorated with red. Perfect table decorations. Ideal gifts. Just $1 a pair. post paid.

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"On the Mississippi"
Davenport. Iowa



For CHRISTMAS—Put ST. FRANCIS in your Garden

That Birds may flock to the bowl at the feet of their Guardian Saint for their baths all year around. Figure. light terra cotta. 26 in. high. Bowl. turquoise glaze lined. 18 in. wide. $25.00 f.o.b. New York. Write for illustrated Catalogue of lovely Garden Ornaments: $5 to $1,500.00.

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When you have an Amfile, you have something mighty precious: safety and privacy for your papers, letters, receipts, bonds, bills, insurance policies, income tax data—away from prying eyes, under lock and key.

Papers are easy to file and easy to find. You won't have to search behind pictures, in dresser drawers, books, old pockets or under rugs.

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Actual Height of Lamp 33¾"

Hand blown Candylbeme Lamp Bulbs enliven every room with shimmering, romantic, dancing candlelight. Crystal sparkles; every surface reflects a mellow softness that transforms each gathering into a gay, cheerful event. Make your period settings lovelier, more beautiful with Candylbemes.

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35" high, 30" wide, 16" deep.
Made from select kiln-dried poplar. Sanded ready for finishing—**$12.90**
Finished Blonde, Walnut, Maple or Mahogany . . . **$15.90**
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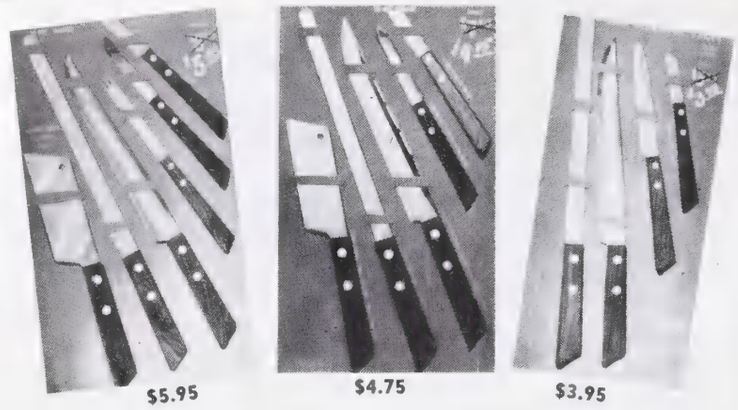


JUBILEE *Flaming Goblets*

Have your candle and drink it too. For each guest, serve one Jubilee Flaming Goblet on a birthday cake, desserts, ice cream, etc. (No embarrassment over number of candles.) Fill them to the brim with brandy or any liquor. Light! They burn like a candle. Make a wish, blow out the flames, drink your toast. Here's a smart, practical gift to be enjoyed for a lifetime.

Polished silver on brass, attractively boxed in sets of 6. Price $6 postpaid, including 20% federal tax. Money back guarantee. No C.O.D.'s. Orders received by December 20 filled in time for Christmas.

THE ALPERT COMPANY
9012 Keith Ave. Hollywood 46, Calif.



$5.95 $4.75 $3.95

STAINLESS STEEL . . . RUSTLESS . . . WITH SERRATED EDGE

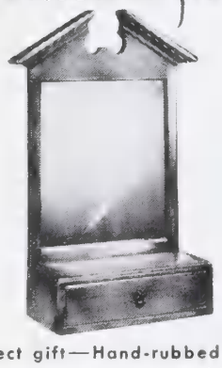
Never Needs Sharpening

ROYAL TO GIVE OR GET. Finest stainless steel . . . The practical gift for lifetime service. Nothing finer can be given . . .' A perfect gift for yourself. Fitted with rosewood handles, double compression rivets . . . Sunlight finish. Top quality that gives tops in efficiency, plus an edge that never needs sharpening. At this new low price, you can solve all your gift problems. Order as many sets as you wish.

Beauty with utility—Postpaid, no C.O.D.'s please.

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Collector's Pine



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NEW! "TABLE TOP" CORN POPPER AND ELECTRIC TABLE COOKER FREE



FOUR PLASTIC BOWLS!

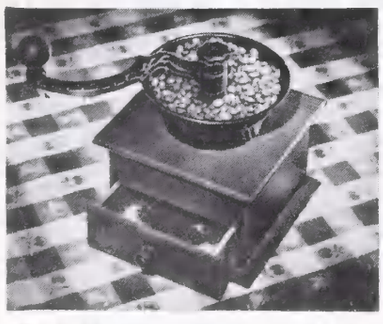
AUTOMATIC NO STIRRING

POSTPAID $6.95

Includes corn popper and 4 plastic serving bowls.

Watch it pop! The clear glass cover lets you see the kernels quickly transformed into crisp, tender, delicious French-Fried popcorn. Just plug it in, add vegetable shortening and corn, in a minute, without shaking or stirring, you have piping hot corn, perfectly popped and ready to eat. Also use as a bun warmer; for deep frying of french-fries, etc.; heating soups and many other uses. AC-DC. Order now and get 4 colorful plastic serving bowls free. $6.95 postpaid. Guaranteed.

HESCO Write for free catalogue
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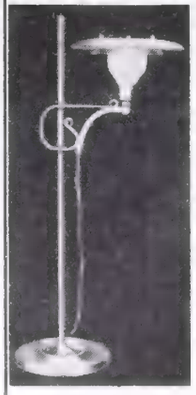
FOR FINER COFFEE FLAVOR

This famous "Olde Thompson" Coffee Mill is the answer to the fullest enjoyment of coffee. Grinding the whole bean just before brewing will give you more of the rich, natural coffee flavor. With the "Olde Thompson" a simple adjustment gives you a variety of grinds. Carefully engineered and designed for long service, the "Olde Thompson" with its genuine California Redwood case, makes an ever welcome gift with complete satisfaction guaranteed. Nicely packed and shipped postpaid anywhere in U.S.A. Only $8.95 (In California add 3% for State Sales Tax).

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"SIGHT-LIGHT"

THE RIGHT LIGHT FOR SEEING COMFORT



Specially designed metal shade reflects maximum light directly on seeing task . . . BELOW EYE LEVEL!

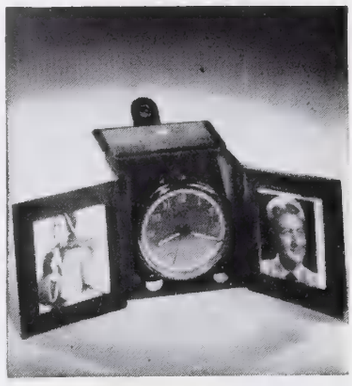
Excellent for reading, sewing, cards and games . . . especially good for television rooms where its adjustable height and downward reflection prevent glare.

Antique brass with red, green or ivory.
$24.50 prepaid
West of the Rockies—$26.50

A. Pomerantz & Co.
1525 Chestnut St., Phila. 2, Pa.



Window



TAKE THE TIME, whe you're tripping, flanked by th photographs of those who tie you heart to home. A precision seven jewel alarm clock has a luminou dial and comes in a genuin leather case with a matching ve vet lining. Wonderful present fo the traveling man in your famil a visiting grandmother. Brow red, green, wine or navy. $19.9 incl. tax and post. Impextra Corp 551 Fifth Ave., New York 1



FOUR STARS for a coffe table or dinner-for-two are mad of triple-plated chrome on co per, and they're pleasantly alle gic to tarnish. The set include a cigarette urn, a guarantee Neff lighter, and a pair of ver pretty ash trays. Nicely gif boxed, the quartet is just $3.9 ppd. Bodine's of Baltimore, 44 E. Belvedere, Baltimore 12, M

Thrilling gift for every man!

Mac Taggart PURE WHITE

100% DuPont NYLON Broadcloth SHIRTS

WASH IN A JIFFY • DRY IN 60 MINUTES • NO IRONING



EASY TO WASH



WEAR IN 60 MINUTES

■ Complete wardrobe in one shirt. A boon for housewives who hate to iron. Ideal for the man who travels light . . . or requires a constant supply of clean shirts. Saves more than cost in laundry bills. Pure white 100% DuPont Nylon woven by Cohama and handsomely tailored by Mac Taggart. French cuffs, stay collar. Neck sizes 14 to 17, sleeves 32 to 35.

$8.95 POSTPAID

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Send me the following MacTaggart White NYLON Shirts @ $8.95
Quantity ____ Neck Size ____ Sleeve Length ____
☐ Check ☐ Money Order ☐ C.O.D. Prepay and save postal charges



Guaranteed Xmas delivery on orders up to December 12

Watch Their Eyes Sparkle!



. . . when they see these gaily beautiful Christmas fireplace stockings. Wool felt in red or white with contrasting cuffs. "Star-studded" with glistening hand-sewn sequins and jingle bells to delight tiny tot or grandpa. 15" from top to toe . . . gift boxed. Price only $1.25 each. Prepaid—No C.O.D.

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AUTOMATIC PENCIL



Never gets lost or misplaced

★ The perfect Christmas Gift

Pin it on . . . pull out the pencil on a chain . . . write in perfect comfort . . . chain winds up in brooch-pin when you're finished! Ideal for sales-people, secretaries, students, housewives . . . everyone who uses a pencil. Takes any standard lead and erasures. Six colors . . . Black, White, Grey, Green, Burgundy, Blue.

1.75 Each
add 10¢ postage for any size order

S. T. LITTLE JEWELRY COMPANY
CUMBERLAND MARYLAND

Shopping

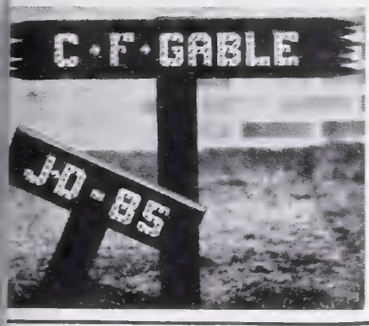


E VERY PICTURE to take
e of honor on your mantel or
e is a 5" x 7" oil-painting on
a as of any subject you wish.
i shed canvas is then stretched
r nd a 12" miniature artist's
a l. Just send in a good photo-
r h of child, husband, mother,
e t, pet or favorite scene and
e ription of hair, eyes, etc.
6 5 ppd. Ewing Studio of Fine
A , 5913 Hollywood Blvd., Hol-
y ood, Calif.



ERSKIN JERKIN. Get
for a pint-sized Wild Bill
y, and he'll ride herd on all his
. And his tomboy sister won't
happy until she has one just
it. It comes in a golden tan,
patch pockets, and western
ge across front and back
e. Lined with rayon, in sizes
. and 8, it's $9.95. Sizes 10,
nd 14, $12.95. Postpaid from
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, New York.

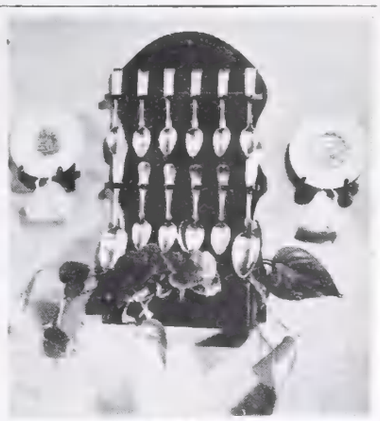




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made of
Solid Carved California Redwood
Attractive—Durable
Weather Resistant
Shipped complete with 24" ground stake and screws—ready to install.
Complete marker with up to five 2" reflector letters or numerals.....$3.50
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Extra 2" letters.....45c each
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"Dainties"
BOXED MATCHES
istinction is something always appre-
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old or red and attractively ribbon tied,
re certain to be a conversation topic at
ntertaining time. Women prefer them
or the purse . . . and they make excel-
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2 MATCHED BORDER PLACE CARDS are included with 12 boxes for packages, assorted colors—$4.50 ppd. $1.65 postpaid
Tastefully gift-wrapped
No C.O.D.'s please
KAPELL'S
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A SPOON RACK
Solid mahogany or maple finish
10½ x 19 with metal liner for plants.
10.00
Cup and saucer hangers for demi-tasse or standard cups.
1.50 each
Express Charges Collect
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This New "Wonder Lamp" Illuminates Only The Book Pages . . . Leaves The Rest of Room In The Dark
No longer need you disturb anyone when you read in bed. This sturdy lightweight metal lamp clamps to book cover . . . permits you to turn pages freely . . . adjustable reflector . . . plug fits standard outlet . . . far superior in workmanship to any similar lamp . . . very fine as crib lamp. $2.95 postpaid. *Send check or money order. No C.O.D.'s, please.*
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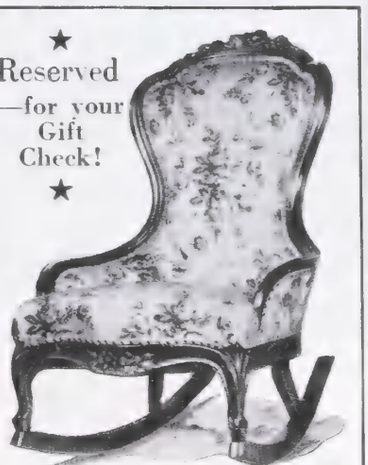
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Nelmor JEWELERS
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Jersey City 6, N. J.

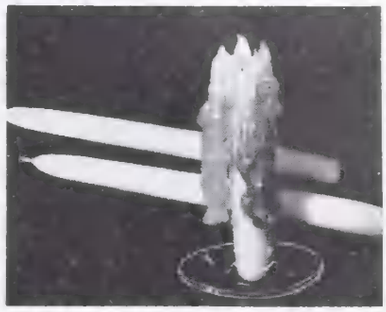
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Enroll me as a member of the Nelmor Sterling Club. Send me.....place settings of.....pattern.
I will pay $2.00 per month per place setting.
Prices include federal tax and are for one six-piece place setting: Teaspoon, Salad Fork, Butter Spreader, Cream Soup Spoon, Knife, Fork.
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Our richly detailed **"Framingham"** Rocker is sold Direct-to-you, now, for delightfully comforting, floor Victorian. Lovely Floral Garland crest, and solid Honduras Mahogany. Life-comfort spring seat. H. 37". W. 26". Seat Depth 21". In fine Antique Velvet—Venezia Blue, Red, Green, Rose or Gold, or Tapestries or Brocatelles. (Normal price, $157.50. Bayfort price—$139.50, as shown). EXPRESS PREPAID and fully warranted. Rush check with instructions. Nothing further to pay. We send Gift letter if requested. And Connoisseurs: Send stamp or coin for our 2nd catalog "VICTORIAN—Collector's Items". Address Dept. HB, at

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BOX 1808 CHARLOTTE, N. C.

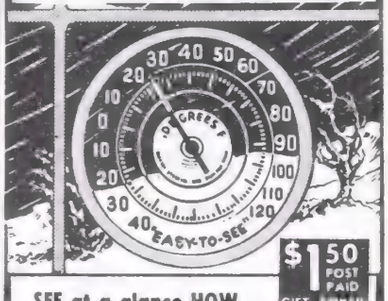


Colordrip Candles
Three for $1. postpaid
These snowy candles look like ordinary candles, but light them and the wax melts magically into rivulets of color—pink, blue, orange. Every color in a sunset! Unusual decor for the buffet, dining table or rumpus room. Set of three 10" ivory taper candles, boxed is only $1. ppd. A perfect gift! No. H22.



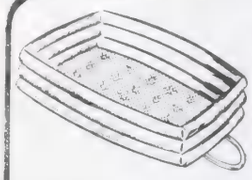
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WINDOWPANE THERMOMETER



$1.50 POST PAID GIFT BOXED

SEE at a glance HOW COLD IT IS OUTSIDE from inside
Big figures and pointer on 3½" transparent dial (you look right thru it). No squinting to read. Takes just a glance even 10 ft. away. No screws, no brackets. Attaches easily *anywhere* on outside of windowpane. Weatherproof adhesive supplied. Specially compensated for windowpane use.
Money-back guarantee. No C.O.D.'s.
ACCURATE - UNIQUE - ATTRACTIVE
Brad Lee Gifts
22 Bedford St., Waltham 54, Mass.



New! "DOOZ-IT"

INFLATABLE CONTAINER OF 100 USES!

DOOZ-IT has hundreds of uses . . . portable bed for baby when visiting, laundry carrier, picnic basket or toy chest. Made of sturdy, pliable Vinyl, it's water-proof. DOOZ-IT is collapsible and inflates to 28"x18"x8" in a few seconds . . . So easy even a child can do it! Won't tear and is washable . . . The gift of the year! Attractively colored, with handy plastic handle. **Only $3.95 postpaid, with handsome carrying case.**





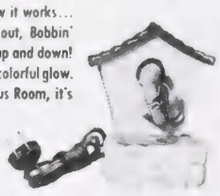
BOTTLE-BABY DOLL

Drinking and Wetting Doll, complete with high-chair, removable "potty," bottle, bib and diaper.

What little girl wouldn't adore this life-like doll? She drinks actual liquids which are caught in removable "potty," set in the sturdy, colorful plastic high-chair. You'll love it too when you see this really unusual doll. A gift to make any child jump with glee! This Doll 'n chair **only $2.25 postpaid.**

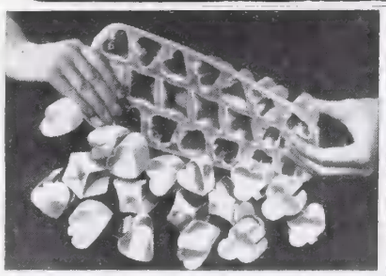
BOBBIN' BIRD NITE LITE

Set against a colorful cottage, this happy bird mysteriously bobs while the Nite Lite is on! Your friends will never figure out how it works . . . even after plug is out, Bobbin' Bird keeps bobbing up and down! Nite Lite gives a soft, colorful glow. In Nursery or Rumpus Room, it's a smash hit! **Only $2.25 postpaid.**



No C.O.D.'s, please

SALLY GRAYE 80 E. 11th ST. • NEW YORK 3, N. Y.

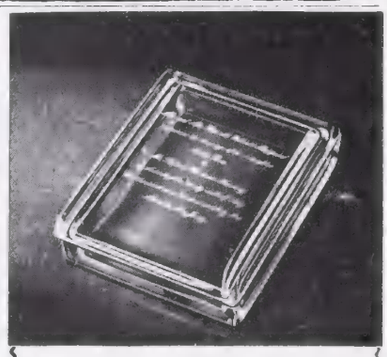


BRIDGE ICE TRAYS

Just a twist of the wrist releases a shower of cubes in shapes of hearts, diamonds, clubs, and spades. Wonderful for that Bridge or Canasta party. Also make raved-about aspic salads and frozen desserts. Just in time for holiday parties and Christmas gifts. Set of 2 trays (make 42 cubes) postpaid. **$1.98**

All Ward Phillips Items Must Please Or Your Money Refunded

WARD PHILLIPS CO.
Box 3451-B, Merchandise Mart Sta.
Chicago 54, Ill.

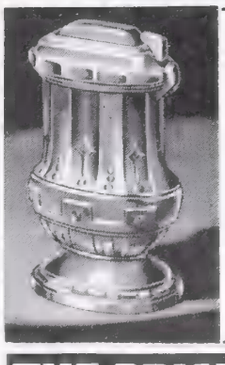


Invitation TO SMOKE

Send the next wedding invitation or announcement you receive to us and we'll etch it on a fine Fostoria glass cigarette box. The lucky couple will cherish forever such a lasting reminder of their wonderful wedding day. It measures 5¼" x 4" x 1½". **$7.95** *postpaid.*

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HOLIDAY HOUSE
Bellevue Theatre Bldg., Upper Montclair, N. J.



Attractive ... Unusual ... INEXPENSIVE GIFT!

GRECIAN DESIGN TABLE LIGHTERS

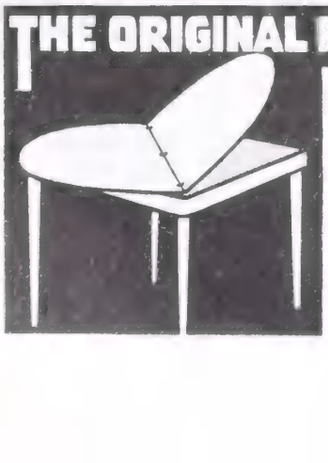
A gift for the home combining beauty and economy. A gift of hospitality . . . of luxury living . . . yet INEXPENSIVE. These richly embossed Table Lighters, 2¾" high, with graceful Grecian design and precision construction are attractively finished. They have the luster of beautiful silver, and will not tarnish.

Order several and give for gifts. Mail your order TODAY—prompt delivery. No C.O.D.'s please.

$1 Tax Free **Plus 10c Postage**

Hutner's Paris...920 Calhoun...Ft. Wayne 2, Ind.

THE ORIGINAL FOLDING Table TOP $4.95



THE IDEAL CHRISTMAS GIFT

T-Top is a light rigid top which fits over your card table held in place by cleats on underside. *Doubles* the size of your card table by seating 8 persons comfortably—opens to 46" in diameter, 144" in circumference . . . it's perfect for luncheons and card games. Just tuck it away in corner or closet. Send for your T-Top now. Weight 16 lbs. Immediate shipment. Available unpainted or in colors Green, Red, Brown.

Unpainted $4.95—Painted $5.95

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SEND CHECK OR MONEY ORDER TO

T-TOP COMPANY, Inc.
Dept. 66 Salem, Mass.



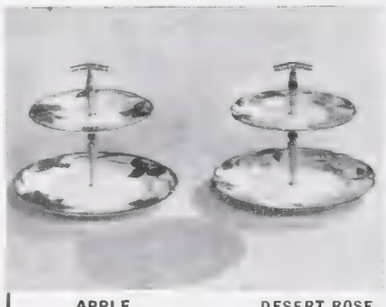
Window



CONSIDER THE LILY. Lo
ly candlesticks of solid brass
ture a modern design of lea
out of which your candle ri
tall and slender, like a lily.
ported from Sweden, and
tected with a permanent lacq
they measure 4½" high, 8
wide. $9.80 the pair, postp
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FAIR LEATHER FRIEN
A lilliputian library of g
tooled leather volumes will k
you handsomely supplied
matches. Each of the four bo
is a cover for a box of sa
matches and, instead of the us
eyesore, they're a decorative
light. In red, green, ivory or
set is $2. ppd. Uttal's, 20 So
Fourth Ave., Mt. Vernon, N.



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IN 3 FAMOUS FRANCISCAN PATTERN

Now, America's most popular ware in a TIDBIT TRAY, mounted with brass plated stems, lacquer finish. Grandma used them for sandwiches, cake, canapes, and as charming centerpieces. Your choice of Franciscan's Desert Rose, Apple or Ivy pattern. Large plate 10½", top plate 8". Height 9". Specify pattern desired. No C.O.D.'s.

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Send For Free Brochure

The Village Vendors
of Westwood Village - and "Henry"

APPLE DESERT ROSE

DEPT. G • P. O. BOX 4202 • LOS ANGELES 24, CALIFORNIA

PARTY APRONS



He'll like these large size fine quality bleached white cloth aprons processed in four brilliant colors.

$1.95 APRON

WE PAY THE POSTAGE

CHEF'S CAP Popular companion to aprons . . . **98¢**

CHOICE OF 6 APRON DESIGNS

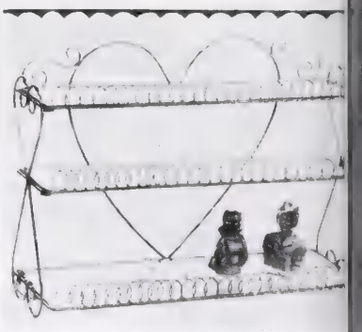
Come and Get It
Name Yer Pizen
Genius at Work
Wottel It Be
Mama's Helper
King of Kitchen



BIB SET Set of 6 comic, colorful bibs. Add life to any party. **$1.25** Postpaid

HAL'S GAME MART

7131 Jefferson, Kansas City 5, Mo.



It will win your heart...this new

Copper Decor-Shelf...

(Your friends will agree it "looks" $15)

Make that blank-spot in your home a swank-spo
with this smart new Copper Decor-Shelf! T
treasures dear to your heart will look their bes
these three tiers of beveled table-glass. The fra
made of strong, copper-plated wire, substant
welded; baked-in enamel for extra-long service.
all size: 16"x5"x13". Each glass shelf is 16" long

A new and uncommon Christmas Gift: $5 postp
Not sold in stores! Your friends will love it...
monizes with any decor. Gifts sent with greeting
carrying your name. (You may send only $1 dep
then pay postman balance due, plus C.O.D. char

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Shopping



O TOES are new and prac- l slippers for expanding pig- s, and because of their ingen- s series of snaps, a child may r them on bare feet or over tor Dentons with equal com- t. Non-skid soles will prevent ny a game of tag from end- in bottoms up. Blue, pink red corduroy, they come in s 4-12 and cost $3 the pair. l. Gift House, 296 Merrick Rd., kville Center, N. Y.



E SPARK OF LIGHT ws through a crystal-clear cube l reflects on a blue, green, or pink flower carved inside. u'll want one on your night le to light up the last cigarette the day, another for the din- room. The Evans lighter nes in gold or silver finish l the plexiglas cube measures $7.95 postpaid. Lyons Gal- es, Inc., Continental Ave. at stin St., Forest Hills, N. Y.





SKI GLASSES

The gayest gift that ever started a skier dreaming of snowy slopes is this set of eight 11-ounce crystal highball glasses. The figures are silk-screened in frosty white, and the four different designs (two of each) are simple drink identifiers. Baked-on designs are guaranteed not to wear off.

$3 for the set of 8 **Sorry, no c.o.d.'s**

ABBOTT SMITH
South Dartmouth, Massachusetts

EPICURE'S DELIGHT!

Wild Strain—Quick Frozen—Mallard Ducks

ou can have on your own table the same plump Mal- rd Ducks that sportsmen sit in cold rainy weather for ays on end to kill. Our ducks come to you without uckshot in them. They are killed when they are 16 eeks old. And you get them oven-dressed, quick- ozen in Cry-O-Vac jackets. Packed in double in- lated corrugated boxes. Express Prepaid. No C.O.D.'s ease.

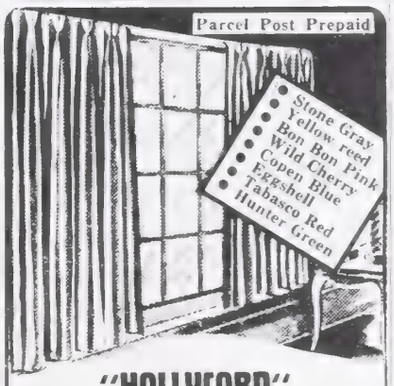
our ducks in each package.....$12.00
ther size packages 6, 8, or 12 ducks, $3.00 each duck.
1.00 extra for shipments West of the Mississippi

ere is your opportunity to tame your own wild duck for your own dinner table.



Blue Spring Farms
Cason J. Callaway, Owner
HAMILTON, GEORGIA

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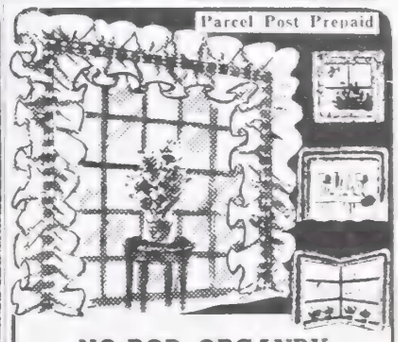
"HOLLYCORD"
CASEMENT DRAPES

54" long . . . . 84" wide 5.95
63" long . . . . 84" wide 6.50
72" long . . . . 84" wide 6.95
81" long . . . . 84" wide 7.50

Handsome rayon bengaline drapes . . . luxuriously pinch-pleated, ready to hang! They're lovely, colorful, practical . . . 84" wide to the pair!

COLTEN'S
1351 Beacon St. Brookline 46, Mass.
Est. 1921

Parcel Post Prepaid

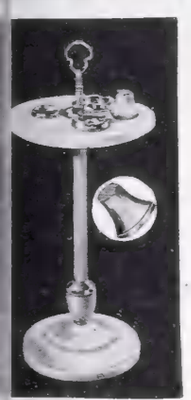


NO-ROD ORGANDY "FRAMETTES"
2.95

You'll feel like a decorator . . . you'll find so many ways to use these "curtain-ruffles." Use this white organdy ruffling to trim windows, vanity skirts, mirrors! It's 2½ yards long . . . and can be stretched to a full 7 yards! Elasticized gingham center stripe in lovely red, blue, green or yellow. "Pin up" fasteners included.

COLTEN'S
1351 Beacon St. Brookline 46, Mass.
Est. 1921

"Colonial" SMOKER



Complete with U.L. Approved Safety "Electric" Lighter

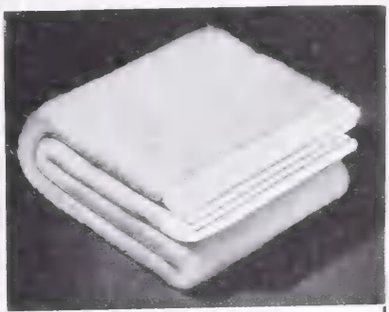
Automatically lights at 45 degree angle.

Automatically shuts off at any other angle.

$5.95 Complete

Includes cigarette canister and two swivel type ash trays, set into stand. Colors: Ivory, Grey, Bronze, Burgundy, Forest Green. 26" high. *No C.O.D.'S, please!*

PAMELA PRODUCTS
8340 S. Michigan Ave., Chicago 19, Ill.



from BELGIUM
ANGELIQUE BLANKETS

"Warm as the Sun—Soft as a Cloud"

Drift away to heavenly dreams, tucked in your soft and fluffy cloudweight fine 100% Virgin wool Angelique Blanket.

Divine Shades

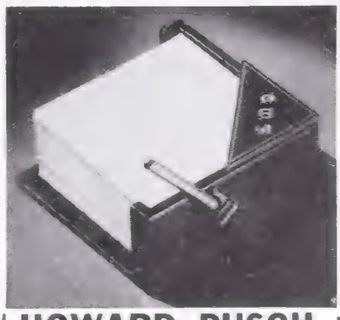
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Guaranteed Mothproof. Velvet bindings—handstitched.

3½ pounds, 72" x 90".

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Additional refills 75¢ each
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HOWARD PUSCH 15 West 55th St., New York 19, N. Y.



DRINK CLOCK. Tells who's drinking what—with which. Just turn dial to scotch and soda or rye and water. Made of plastic with aluminum clip that fastens to glass. Space for guest's initials. **$1.25 set of 8** postpaid.

HANGOVER HAT. This comical contrivance is laugh insurance for the "morning after". Fill zippered ice bag top with ice and patient will hold his sides instead of his head. Pockets for everything from plasma to bromo, rubber ear plugs, blinders to shield eyes. Made of white duck. **$2.95** postpaid.

BINGE BUTLER APRONS. (not shown) Pockets hold lipstick remover, hi-ball glass, nuts, olives, cigarettes, phone numbers, etc. White duck with red printing. **$2.50** postpaid.

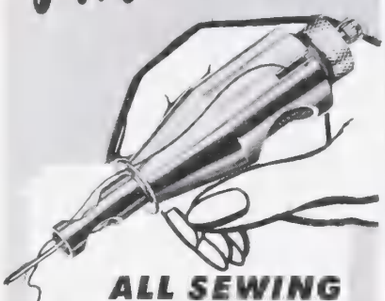
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THE SALT AND PEPPER SHOP 445 East 86th Street, New York 28, N. Y.

Here's the Ideal
CHRISTMAS
GIFT!

Jiffy-Stitcher



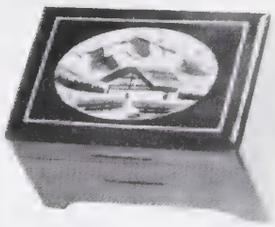
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The amazing Jiffy-Stitcher does a professional job at home in ½ the time. Sew a beautifully concealed hem without rethreading. Holds a complete spool of thread. Do tailor tacking, shirring, smocking, make buttonholes, sew with elastic thread. Weighs just 2½ oz., fits palm of the hand. $2.95, order now!

In Deluxe Christmas Gift Box $3.95

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☐ $2.95 POSTPAID
☐ $3.95 IN DELUXE CHRISTMAS GIFT BOX
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Imported FROM SWITZERLAND
Musical CIGARETTE BOX

expertly hand carved and painted, depicting well-known scene of the Swiss Alps. The spring-wound mechanism—made with watchmakers' precision—plays two tunes, each of 22 notes. Perfect also as jewelry and stud box. Postpaid, 9.25. Write for Christmas Catalog.

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Woodland Chalet Cuckoo Clock

It's here! The first American-made, low-priced real Cuckoo Clock, with a sleep, musical cuckoo that sounds every 15 minutes! Natural wood hand carved finish, 8"x10", has a weight winding chain, pendulum, and is guaranteed for life!

$14.95 postpaid
Plus $2.99 Federal Tax
$17.90 Complete

Chalet Junior Cuckoo Clock

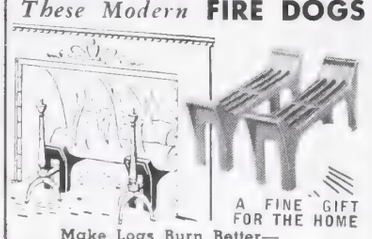


A smaller edition of the Woodland, this Cuckoo Clock measures 6½"x10". Bird is always visible, bobs merrily up and down as hours pass. Handsomely carved finish . . . has weight winding chain, pendulum. Guaranteed.

$5.75 postpaid
Plus $1.15 Federal Tax
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A FINE GIFT FOR THE HOME

Make Logs Burn Better—
Help Correct Smoky Fireplaces—
Simplify Laying of Fire

You'll get more pleasure from your fireplace with a pair of Canton Malleable Fire Dogs. They modernize appearance — protect andirons — make fireplace easier to clean—keep logs from rolling — and insure a better draft that not only makes a more enjoyable fire but frequently corrects a smoky fireplace. Are ideal as gifts—weddings, Christmas, etc.
18" long, leg height—4½". Fire Dogs stand behind andirons, straddling bar. Unbreakable, guaranteed forever. Price $7.95 per pair, F. O. B. Canton, Ohio. Immediate delivery. Send check or money order (no C.O.D.'s, please) to

THE CANTON MALLEABLE IRON CO.
ESTABLISHED 1892
2412 13TH ST. N. E. CANTON 5, OHIO



BE A SHOW-OFF
New Decorators Item

This new and unusual Cup, Saucer and Spoon holder for your priceless collection. Holds 12 cups & saucers and 15 spoons, either regular or demi-tasse. All hardwood with a hand rubbed finish, in either rich mahogany, or cape cod maple, or antiqued salem maple. Measures 30" high, 25½" wide, 3" deep. Price $15.00. Express Collect. Please, no C.O.D.'s. (Cups, saucers and spoons not included.) Orders received by Dec. 15th will be shipped for Christmas.

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them too! For Permali
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years and years of s
candlelight with never
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Simply fill these safe,
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Picture these beautiful gleaming candles on
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Silver, Red, Green, Blue, Ebony, Chartreus
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handsomely gift wrapped

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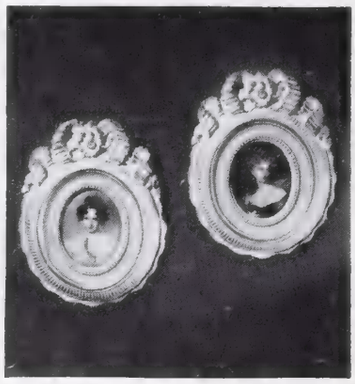
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Window



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high, beautifully made of h
cast iron with a brass rin
the horse's nose. Your husb
will use him on his desk,
great distinction, as a p
weight; or you'll use him
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"little joe" Wiesenfeld, 112 W
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reproductions of famous port
have great dramatic talent w
they are set in these carved
rocoWood frames. Hang a gr
of them over a chair or sofa
either side of your vanity, o
a wall between two windows
chalk white, muted gold, or
hogany finishes, high-lighted
gold, they're 7¾" over-all. $
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Dignified dowagers and girthy gourmets gor
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CHOKE RELISH! PICKLED WATERMELON RIN
SPICED CINNAMON PEARS! WATERMELON
LEMON MARMALADE! HOT PEAR RELISH
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Shopping



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M PUDDING is as much t of Christmas as the jolly ick who squeezes down your ney. And here, perfectly ed and ready for the steam- is a spicy. delicious dessert. on the brandy sauce (recipe ded) and bear it flaming to able—the perfect finish to a ay feast. 1¼ lb., $1.65: s.. $2.50. Add 35¢ post. fft's. 58 West 23rd St., New 10. N. Y.





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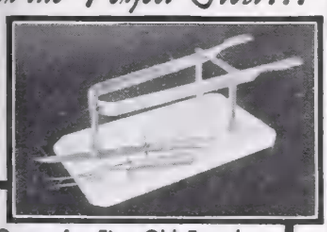
Excellent for home and porch use. Will not mar the finest surfaces. No more blown ashes to clean up. Perfect gift for the sportsman. Comes in three attractive porcelain enamel pastel colors: Turquoise Blue, Chinese Red and Canary Yellow. Packed in attractive gift box.

PRICE $2.50 each, postpaid.

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HAM RACK

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From the land of hospitality and med Tennessee hams, only Hancock ouse of Memphis offers this unique m rack.

Chrome standards mounted on a olished marble base support an djustable rack which fits any size m, leg of lamb, turkey or roast. akes carving a serene ritual of lomb and precision.

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Sterling two-piece carving set, ain pattern, prepaid.....$37.50

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. . . an unusual twin cruet for oil. vinegar or other salad dressing. Imported from Italy, the dainty pastel floral design is attractively hand painted on pottery. *"Oil"* and *"Vinegar"* script written on bottle neck. Individual caps on each. Practical and pretty, too. Perfect for use at home . . . or as a special gift. About 5¼" high. $3.25 includes handling and shipping. No C.O.D.'s.

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Colonial Figurines

Gaily decorated with bright colors and Gilt trimmings. Excellent reproductions of authentic originals.

Standing china figurines on pedestal, 6½" high, the pair $2.95 plus 15c postage.

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Here is the Special Gift for the child in the family—a sturdy and exact copy of the grown-ups' goose-neck platform rocker. Height 24". Width 17". Depth 15". In American hardwood, covered with durable, fade and stain resistant, easily washable Bolta-flex. All-plastic—either red, blue, green or beige—$8.50, or make it a father-and-son gift by ordering an matching adult platform rocker. Ht. at "0" Width 25". Depth 21". In above Bolta-flex colors—$39.95 each, express collect. Send check or M.O. (No C.O.D.'s). Also, send 10c for your copy of "A Selection of Chairs".

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CANASTA TABLE TOP



$5.75 Postage Prepaid Anywhere in U.S.A.

40% More Playing Area

Canasta needs a large table—this novel Canasta Table Top fits right over your ordinary card table and gives 40% more playing space.

- **Keeps cards neat, in place, and easy to see!**
- **Each meld has separate niche!**
- **40% extra playing area—size 36x36 inches!**
- **Handy, attractive card tray attached!**
- **Smooth, mar-proof lacquer finished masonite!**
- **Rich, billiard table green color!**

(Ample space for beverages, ash trays, etc.)

JOSKE'S of TEXAS,
San Antonio 6, Texas

Please send me ..... Canasta Table Tops at $5.75 postpaid.

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ADDRESS .....

CITY ..... ZONE .....

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( ) Check
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Joske's of Texas
San Antonio

FING-O-TIP TOWEL HOLDERS

THE *Solo*



SET OF 4 $1

Both Suction-Cup *Solo* and Metal-Base *4som* feature live rubber "grippers" to hold towels, stockings, aprons, cloths, rags, at your finger tips, yet permit instant removal. Pastel colors: red, green, yellow, blue. Order one or both, today — satisfaction guaranteed.

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City ..... State .....

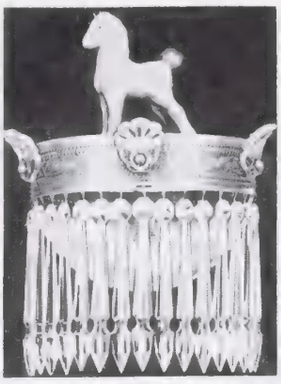
THE *4som*



$1 POST PAID

Prismatic
KNICK-NACK SHELVES

For the distinctive look to the home that's beautiful and for the home it will make beautiful. Recommended by foremost interior decorators as one of the most elegant and decorative pieces for the home. A pair of these prismatic shelves with your favorite figures set on—will add that distinctive warm feeling for which you have been looking. Exquisitely designed and of the best craftsmanship. Made of the finest pierced solid brass, beautifully finished, polished and lacquered to last. The back is of polished aluminum to reflect the prisms' brilliancy. Prisms are of fine plastic lucite exquisitely surfaced to give beautiful luster. Decorative, in pairs or singles.


#550-C


#600-C


#700-C

#600-C 7" wide—5" long.....$3.95
#700-C 8¾" wide—5" long.....$4.95
#550-C 10" wide—8½" long.....$9.50

FIGURES NOT INCLUDED

Add 25c to cover postage
Send check or money order. No C.O.D.'s please

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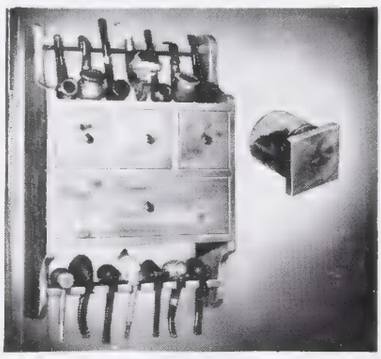


Christmas Tree Cake Pan

Here's something brand new! A cake pan shaped like a Christmas Tree. You'll want it for your holiday cake and since it has just been introduced you will probably be the first in your community to get it. Better buy several so you can bake a Christmas Tree layer cake. Of heavy aluminum. 11½" wide by 10½" long x 1½" deep. 2 for $1.20, 3 for $1.75.

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A Pipe Man's Pipe Rack
Does Everything A Good Pipe Rack Should Do

HANGS ON WALL CONVENIENT
SAVES PRECIOUS DESK OR TABLE SPACE

1. Holds 14 (count 'em) pipes!
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3. Larger drawer for accessories.

In hand-crafted honey tone knotty pine or lovely mahogany finish, waxed, hand-rubbed. Size 13" x 18".

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THREE TOOLS IN ONE
DREMEL Electric SANDER and POLISHER

Makes play of wax polishing

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Soothes tired muscles by massage

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Take the [illegible] work with this [illegible] chime. (1) As a sander it gets into tight corners . . . rolls a satin-smooth finish on walls, woodwork, furniture, etc. (2) As a polisher, it does a professional job on waxed surfaces . . . cars, furniture, floors. (3) As a massager, it soothes tired or sore muscles. Dremel Electric Sander delivers 14,400 strokes per minute . . . does the work while you guide it.

LOOK AT THESE DREMEL FEATURES—Sanding drum gives a child can use it . . . has tools for [illegible] parts . . . never needs oiling. Weighs only 2 lbs. Operates on 110-120 volt AC. Straight-Line (non-rotary) action will not burn or scratch surfaces. Dremel Electric Sander comes complete with 6 sheets assorted Garnet Paper, [illegible] pins felt pad and sheepskin for [illegible] Only $14.85 . . . we will ship postpaid. Or [illegible] $2 with order, postman balance plus postage and [illegible]. Money back if not delighted after 5 days' trial.

Dremel Mfg. Co. · Dept. SP499-M · Racine, Wis.



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All kinds. Highest cash prices for jewelry, rings, spectacles, gold teeth, diamonds, broken and usable watches, sterling, etc. Prompt remittance. Satisfaction guaranteed.

WRITE FOR FREE SHIPPING CONTAINER

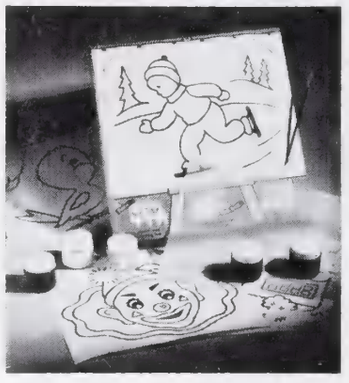
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Window



GLAMOROUS WRAPPI for your very special Christ packages comes in an assorti of four different hand-printed pers. Designed by Eleanor F in unusually charming interp tions of caroling choir boys, Santas and willowy angels, four generous sheets come 10 yards of coordinated rib $2. Paper alone, $1. Ppd. Pascos. The Shop in the Gar West Hartford, Conn.



A YOUNG DALI whose steady strokes make his look like a surrealist's, will the time of his creative young with the Kid-E-Art paint When he's ready to apply brush, he just puts the transpa plastic sheet over the line d ings included, and as he tire his masterpiece, he'll wash away. It comes with five jar water color and a brush. ppd. Normans, Bristol, Pa.



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Every child's favorite

Your child's pleasures will be doubled this handsome rocker under the Christmas this year.
Substantial no-sag-spring construction, durc plastic upholstery that is washable. Availc in red, green, blue, yellow, brown, or whit

$12.50
Satisfaction Guaranteed

Send check or money order, no C.O.D.'s ple to

TOT'S DELIGHT
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"As Dutch as Sauerkraut"



App. 3½" high are these hand decorated Amish Boy and Girl Salt and Peppers. In their traditional dress and color. Salt & pepper 1.50 per pair ppd. 4.00 3 pair ppd. 7.50 6 pair ppd. Made from non-corrosive metal.

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But your friends will when they get this Amish Boy and Girl for Xmas. Also hand decorated cast iron in authentic dress and color.
3 pieces, boy, girl and bench.
1 set 1.50 ppd. 3 sets 4.00 ppd. 6 sets 7.50 ppd. Figures 2" high. Bench 2¾" long.

Refunds in 10 days if not satisfied
No C. O. D.'s.

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Double duty molds make interesting g Hang them by their brass rings on y kitchen or dining room walls for a sm decorative note. Use them to give unus shapes to aspics, molded salads or d serts. Made of tin-lined heavy ga copper.

Curved fish 9".....$5
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All prices postpaid. No C. O. D.'s plea

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GADABOUTS. A natural in bag comes in a neutral shade that goes with every- and you can even carry it blizzard because it sheds like a seal. It has an ad- le fur strap to wear over ler or arm, is nicely fitted. . Belt to match, 1½" wide. leather lining and fur . Send waist size. $3.95 Tax included. Betty Gould. st 48th St., New York 17.





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GOLDTONE MINIATURE, $8.75 COMPLETE.

PORCELAIN-IVORA MINIATURE (unbreakable) COMPLETE $9.75.

ADD 35¢ TO ASSURE XMAS DELIVERY

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'Twas the night before Christmas
Through hamlet and dell,
Old Santa came ringing
His new Carriage Bell.

ere's something positively contagious," ur Mr. Piffin, "about the Bermuda Car- Bell. People attach it under the floorboards ir motor cars and dash about making nt two-toned noises, and other people lis- d they want one. How very nice it would he top of their Christmas stocking!"

ostpaid. *$8.75* No C.O.D.'s Please.

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F. H. TRUMBULL
ONCORD, MASS



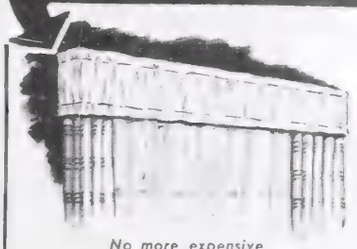
An elegant, forged aluminum piece—so smart, so versatile, you'll proudly display it on all occasions! Use it for snuffing cigarettes . . . collecting after-dinner table crumbs. Handsomely designed with raised flower designs and flared edges. Truly, a decorative piece in itself! Only $1.00 prepaid. Send check or money order. Money back guarantee.



Handsome set of 8 monogrammed coasters. Their double personalities will delight you . . . serve equally well as attractive coasters or ash trays. Made of forged aluminum; personalized with raised initial. Only $1.00 prepaid. Send check or money order. Money back guarantee. State initial.

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Decorating COST-SAVERS



No more expensive woodworking costs.

At last, a beautiful cornice at a fraction of the usual cost.

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Attach two brackets (enclosed) and S-t-r-e-t-c-h to fit any single or double window.

Vinyl Plastic $2.25
Everglaze Chintz 3.25
In red, green, blue gold, wine, rosedust & grey.
Walcord Bengaline $3.25
In decorator colors-rose, copen, gold, wine, grey, green & chartreuse.

Curtain-Sub

. . . uses no rods

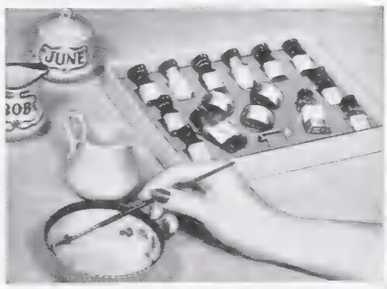
Year 'round. Curtain-Subs cheer up every room. These economical curtains are easy to hang because they S-T-R-E-T-C-H to fit every window. No Fuss—Quick Laundering.

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ALSO GLASSES, VASES, BOTTLES

Create your own individual decorations on china with OVEN DECOR COLORS. Personalize your glasses. Do it with little expense or bother . . . with lots of fun and even profit. Simply paint dish or glass then fire in your own KITCHEN OVEN for lovely, lasting design. Set includes 11 basic colors, combined will make every shade in the rainbow. Also mixing pans, camel hair artist's brush, and Full Instructions. Postpaid, only $2.95

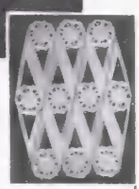
Sugar and Creamer ..... $3.00 pr.
Bon Bon Dish ..... $1.00 ea.

We Have White China

Order by mail. All Ward Phillips items must please or your money back.

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Silver Plated

EXPANDING TRIVET

This trivet adjusts to accommodate your china tea pot or your largest roast. Expands from 7½" x 10" to 18" x 8". Indispensable protection from hot plates. this ingenious table accessory has an unusual pierced design . . . is wonderfully handy for entertaining.

$6.00 each, postpaid
Also available in all brass
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New Marlboro Stage
GREAT BARRINGTON, MASS.

RARE CHEESE GIFT

MELLOWED IN FINE WINE AND BRANDY



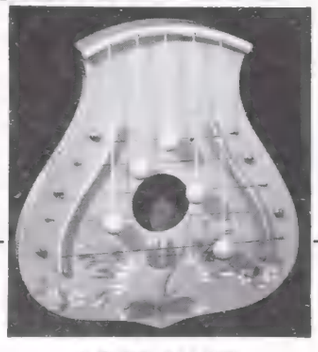
Gift problems are solved with these three fine cheeses, Gorgonzola in Brandy, Cheddar in Sherry and French Roquefort Cheese in Brandy. Packed in useful pottery crocks in 3 different colors, set in Wire Rack Server. Available in two sizes either 3 4-oz. crocks or 3 8-oz. crocks.

REGULAR FAMILY SIZE **$3.75**
LARGE FAMILY SIZE **$5.00**

Server and colorful crocks useful for candy, nuts, preserves, flowers, etc.

Postage paid in the East, West of the Mississippi add 30¢ per package. Mail your order Early with check, money-order or cash, no C.O.D.

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Tinkling music to welcome all who pass through your door. A lovely custom that originated in Sweden where the Harp is made by hand of birch and hand painted in soft flower shades. Five harp wires are tapped by 5 wooden balls as the door opens and closes. To be hung inside front door or on door between rooms. This is one of those truly unusual gifts one always searches for but seldom finds. 10½" x 10" x 2".

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Immediate Shipment

Send 5¢ for gift catalogue and we will allow it against any order.

SUSAN RANNEY DEPT. B-129
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Window Shopping

For that most wonderful XMAS GIFT!

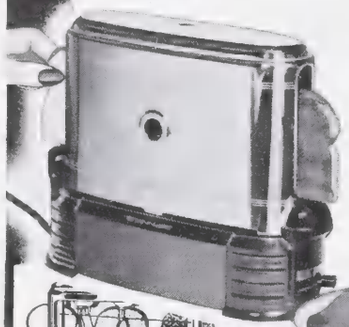
TOASTS ANY SIZE SLICE

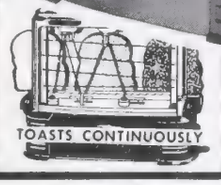
Regular bread, small (ice-box) rye, English muffins, French bread, biscuit slices—for delicious variety.

The toaster that revolutionized toasting

Toast-O-Lator

"With the Walking Toast"





What a gift! Not like any other toaster you have ever seen. Toast "walks" through the Toast-O-Lator to give you that delicious oven toasted flavor, fresh, crisp on the outside, soft inside. Every slice is exactly the same. Toast any size slice, regular or small. Make one slice or a hundred — Toast-O-Lator gives you a continuous supply because its action is continuous. Toast can't dry out in toaster because it is automatically dropped onto plate. For that most wonderful of Xmas gifts, give this new, exciting Toast-O-Lator. 110 volt, AC only. Postpaid. **$21.95**

Beautiful Chrome with plastic base. Heating element guaranteed for 10 years!

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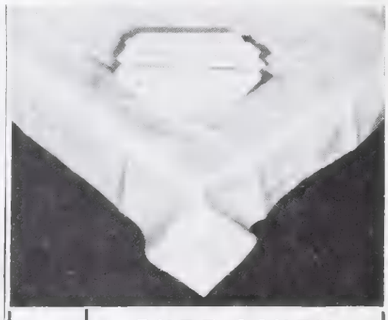
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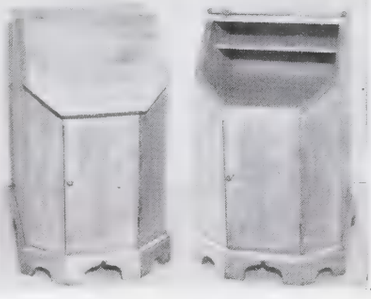
four-in-one cosmetic kit wil you in the pink, whether motoring to a football ga conferring with Butch's ha teacher. Four-sectioned ja tains lipstick-rouge (light, um, dark), powder and (choice of 4 shades), cle cream, and night cream, Unfilled, $1.75. Colonial Co Co., Grand Rapids, Mich.



HOLE IN ONE. A puttin designed for living room back-yard golfers will keep game in top form, and, spring, they won't have through a shake-down peri get winter out of their swing player putts ball toward tra if the shot is aimed straight caught by the two discs, o which is flexible. $2 each, $5. Ppd. H. Berghman C S. 19th Ave., Maywood, Il

(*Continued on page* 95)

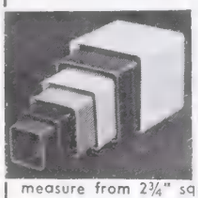
THE ORIGINAL WAS AN OLD LIFT-TOP BEAN BIN



To adapt it for modern living we added a doo removable shelf.
A conversation piece that may be used in room. With the simple charm of the early
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5—As a—Radio Cabinet, with shelf removed, your record player.
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Hand rubbed and waxed to a mellow old a nine finish, with all the age marks and co wear of the original.
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Price $32.50 F.O.B. Rye, N. H. No C.O.D.'s
Approx. weight crated 50 pounds.
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To
BREAKFAST HILL WORKSHO
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RATTLING TOY BLOCKS
—they nest!



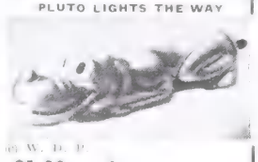
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PLASTIC FLASHLIGHT

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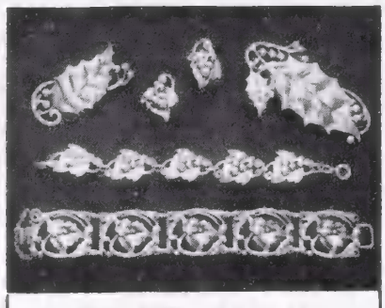


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Read in bed by the soft light of this beautiful lamp—while listening to your favorite music! A glareless tubular type bulb with a frosted curved lens built right into a magnificent 5-tube radio that's tops for tone and volume. Compact, smartly designed unit 9¾" long and 5½" wide. Choice of Ivory or Walnut finish. Equipped with flexible brackets that fit any size bed. Complete broadcast band coverage, operates on either AC or DC. (State finish desired) Sorry, no C.O.D. Send check or money order. Dept. HB-6.

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54" long	$3.79 pr.	$2.79
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Available in complete dinner or luncheon service and in a wide selection of individual items including baskets, bowls, beverage set, stemware, torte plates, hostess set, decanter, and smoking set. The floral centerpiece shown above has been arranged in nested Westmoreland crystal Ivy Rings.

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LOUIS XIII BRAND
This Cognac Grande Champagne has been served at the Royal Banquet offered to their Majesties King George VI and Queen Elisabeth at the Chateau de Versailles on July 21st, 1938. It is the finest Cognac procurable.
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Window Shopping

CONTINUED FROM PAGE 92

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ey, which he digests with gus-
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also a night light, and when
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tandard Size 18¾ x 6¾—$4.95 plus shipping.
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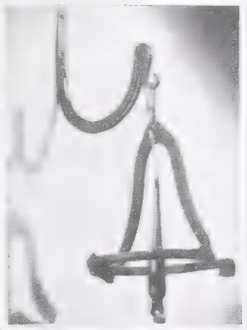
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Only $3.00 postpaid. Send check or money order to:
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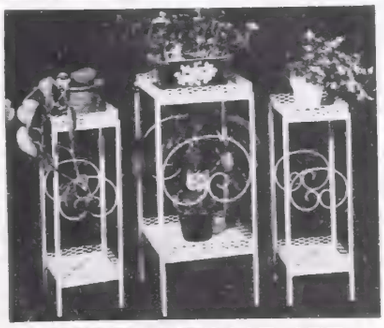
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and ALL the year with LUCKY HORSESHOE BELL

Let the clear musical tones of our Horseshoe Bell ring in a glad—*and lucky*—New Year for you and your friends. Here's a perfect Christmas gift. Very useful and good looking at front door, on porch, or as a "come and get it!" Ideal for country home, camp or ranch. Forged from old horseshoes under our U. S. Patent No. 2428648, no two ring alike but they all have lovely tones. Black Endurion weather-proof finish. Bell about 9" by 8", 17" overall with bracket. $5.95 postpaid. Shipped same day we receive your order. No C. O. D.'s please.

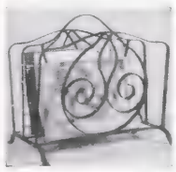
Horseshoe Forge
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MULTI-PURPOSE SET

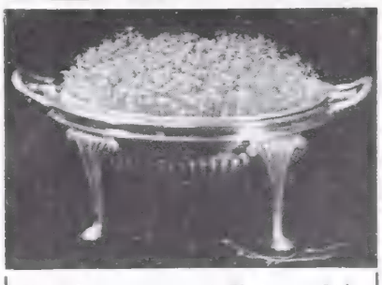
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No Soil Required—
It Grows in 10 Days.

A superbly delicious imported miniature cress, with all the glorious tang of water cress. The exquisitely delicate green leaves make an attractive center piece.
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LIGHT-HEADED and joyo with the glitter and gaiety Christmas, this shy little ang is really a night light. Her tran lucent head contains a flash lig bulb, her wings, halo, and folde arms are aluminum, her co skirt is green acetate, and she holding a "hymnal" of red meta lic foil. 9" high. $5.50 ppd. N c.o.d.'s. Florence Brett. 857 O eonta Ave., So. Pasadena. Cal



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One of those gifts that is sure to make a hit with everyone. A genuine PONY SHOE has been plated with non-tarnish, shiny copper and for the wall, desk or included with that special gift, it means "GOOD LUCK" just the same. Size 3" x 3½"—nicely boxed.

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JUMBO CUPS & SAUCERS *in Fine China!*



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So beautiful, in color and line, they serve, too, as the most perfect of planters. 3" high.

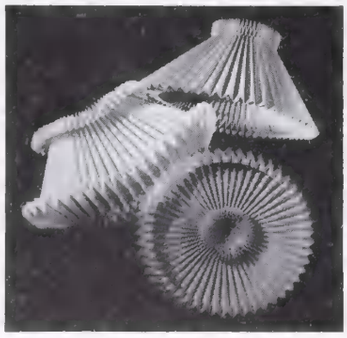
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COMPLETE SET, Mother & Dad $5.75

Prices Postpaid

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Tak-Apart Chair and Table Set

THE PERFECT UTILITY TOY

TAK-APART has been tested and proven by foremost educators as psychologically "correct." It is simple—strong—educational, and can be stored flat on a shelf when not in use, only 3" high when apart. All children love to assemble and take apart by the hour. No tools or hardware necessary. (It's done with wedges!) Dimensions: Table 24"x36" by 18" high, with a chair that's perfectly scaled. Chair and Table $14.95 Postpaid: Additional pieces $8.00 ea. Send check or money order . . . sorry, no C.O.D.'s.

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DRESS NUMBER FINDER



Your address brightly illuminated—easily found at all times. Avoids confusion—prevents mistakes—vital in emergencies (sickness, doctor—accidents, police, fire, etc.)

Massive, heavy metal construction, size 12" by 3" Solidly built, distinctively designed. Attractive bronze oxidized finish.

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- Simple to install—no electrician needed—full simple instructions included.
- Works from regular doorbell current.
- Built-in pearlized push button with "Cannot Jam" feature.
- Uses present chime or bell.
- Bulbs last indefinitely—easily replaced locally.
- Illuminated numbers clearly visible from 100 feet.
- Uses only 3¢ worth of current per month.

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(From peanut fed hogs)

Cooked—Ready to Serve

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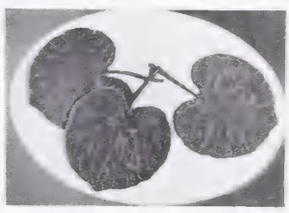
SMITHFIELD HAMS prepared to please the most discriminating gourmand. Smoked, cured by centuries-old process, boiled, then baked with spices and sauterne wine, in the true early settler tradition. Arrives at your home ready to serve. A perfect treat. Send check with order. Express collect.

Small	**$13.95**
Medium	**17.95**
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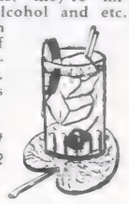
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A sensationally different kind of coaster! They look like actual leaves, add a festive touch to your table settings. The lifelike veins hold moisture and protect that lovely table top from heat and unsightly moisture-stains. And best of all—these attractive green leaves never wither! Made of durable, pliant plastic, they're impervious to heat, cold, alcohol and etc. Easy to clean (a damp cloth will do it!). Green Leaf Coasters make a charmingly gay and practical gift. Use them under plants and flower vases, too.



A Sally Graye special at **ONLY $1.75** *for a Set of 12 Green Leaf Coasters.*

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some enchanted evening

Every evening becomes enchanted with this delightful musical cigarette box. Made of handsomely finished solid walnut with hinged cover and felt base. Its deep inner compartments hold over two packs of cigarettes, and a fine Swiss movement which brings you with every smoke the charming lilt of South Pacific's Some Enchanted Evening.

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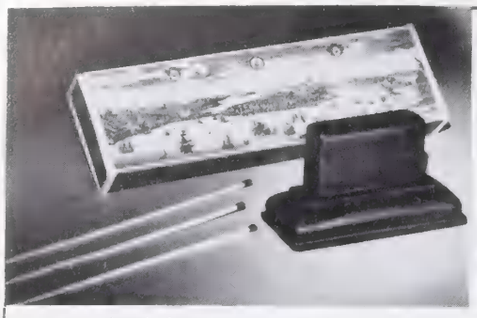
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complete with battery and bulb.

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TALL TALE—These jumbo-size **FIREPLACE MATCHES** are 11" long, reach far inside the fireplace—light the kindling without effort. Save stooping and stretching. Imported from Sweden—these hand-made, safety matches make memorable gifts for your weekend hostess. 100 sticks to a box. - - - - **$3.50** postpaid

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SHORT STORY — Known the world over — **"La Petite"**—the famous luxury miniature matches from Sweden are the smallest safety matches made. Vest pocket size—they are charming additions to your home—splendid "thank you" gifts. Distinctively boxed.

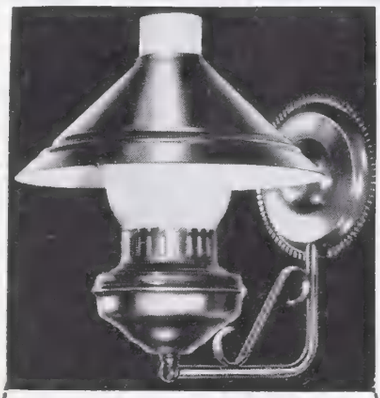
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Send us your greeting cards and we will gladly enclose them with any gift orders you want us to ship for you.

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Matching all brass small occasional or desk lamp Shade diam. 10". Ht. 14½". **$11.95 postpaid**

Remit by check or money order, otherwise C.O.D.

Money Back Guarantee

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SNAPARONG

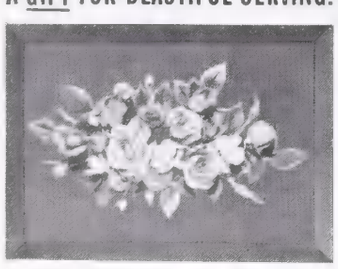
To cover a dripping gentleman decently after his shower, or while shaving, a length of white turkish toweling has snap fasteners at the top which adjust for perfect fit. Big pocket holds cigarettes or shaving gear. Small (for waists 28-32), medium (34-38), large (40-44).

$2.50 plus 15¢ postage

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A masterpiece of color photography captured for a lifetime of service in Nevamar plastic! When this handsome tray isn't serving a snack, it's a decorative shadow-box for your wall.

Stain-proof . . . warp-proof . . . heat resistant . . . a miracle for wear. Choose it in rose or sunflower design on black background. 13" x 18".

Shipped to you postpaid . . . $7.50 from

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DRESS HIM UP FOR CHRISTMAS

IN WHITE



COWHIDE



OR FLASHY RED WITH WHITE NYLON STITCHING

FIT GUARANTEED FOR EVERY BREED



Handsome by day! Visible at night! Superb custom-made radiant white harness. Also flashy red. Kelly green, tan or black cowhide stitched in white Nylon. Pet's name engraved on plate and padlock for safety. Ruby, sapphire or emerald stones as used in costume jewelry (or plain). Adjustable; fit tiny or largest dogs. Beautifully lined. C.O.D. $3.50 plus postage or send $3.50 we pay postage. Matching leash, $1.50 10-ft. leash, $3.00. IMPORTANT: Take body girth at foreleg with string. Send string and pet's name.

ROUND COLLARS FOR THE LARGEST OR TINIEST PET

Round Collars with Padlock

Radiant white, flashy red, green, tan or black round cowhide collars stitched in white Nylon. Pet's name on plate and padlock for safety. $2.50. Matching lead, $1.50. Flat military collars studded with high tone jewels $2.00. Send string giving EXACT neck girth and pet's name.



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10 ASSORTED COLORS BOXED

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White	Turquoise
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PIQUA, OHIO



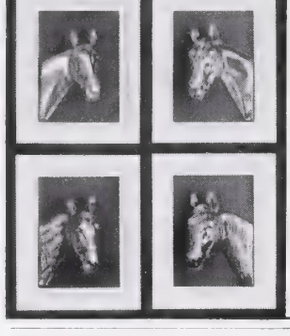
Window



SILVERED GLASS is a n kind of stemware that will ma your table look as though stepped from the pages of Hou BEAUTIFUL. The silvery metal coating on the glass is slight transparent so you can see t level of the liquid, and it pic up the reflections of candlelig Seafood coupette, Sherbet Champagne, Goblet, $16 for ppd. Preferred Gifts, 125 Pa Ave., New York, N. Y.



MUSICAL CENTERPIEC A quite bumptious and ve round snowman is taken for ride when you wind up this ce terpiece. Also aboard are thr stately snow-capped spruces a a Christmas red candle, and the scene revolves it plays a me ry tune. With "White Christmas "Silent Night," or "Jingle Bells it is 7½" wide, 9" high. $5.9 postpaid from NuNovelty C Dept. 1, 317 W. 45 St., N. Y.



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Metal Cast Thorobred Framed Horsehead

For that spirited decorative touch in Home, Office, Den or Studio, give or get this unusual set of beautifully sculptured Thorobred Horseheads. They're all metal richly gold finished, highly polished and uniquely mounted. They project from the frame in true life-like realism. Will add charm and distinction to modern or traditional interiors.

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#157—	7¼"x	9¼"	"	"	$7.50 "
#168—	8¼"x	10¼"	"	"	$10.00 "
#181—	10½"x	12¼"	"	"	$15.00 "
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Please order by number and specify style—English or Western. Check or Money Order—No C.O.D.'s please

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Lucky You will be to own this dainty clover set, beautifully finished in 14K gold plate, set with imported Czech stones — choice of Emerald, Turquoise, Sapphire, Amethyst. Necklace 9.25—Bracelet 7.25—Earrings 5.00 pr. (specify screw or clip back.) Scatter Pins like earrings, 5.00 pr. Tax incl. & postpaid. Items can be purchased individually. Check or money order.

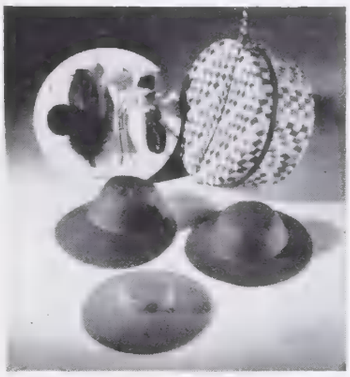
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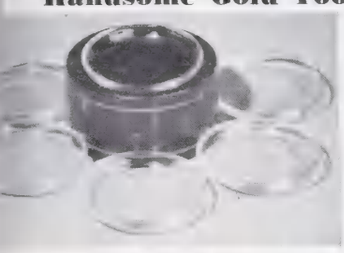
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S. and styled with the in-
ve chic of a chubby fashion-
these doll hats should
Daché look to her laurels.
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THE PERFECT GIFT FOR THE PERFECT CHRISTMAS



INNISFREE'S GIFT BOX

Six jars . . one each . . Pate de Foie with imported Truffles . . Rillettes, a Pate of Pork & Herbs & Spices . . Strawberry Preserve . . Ginger Pears . . Hot Mustard Pickle . . Meat Sauce. . . All home-made in the Farm Kitchens from home-grown Fruits & Vegetables & pure-bred Berkshire Hogs. . . Six jars of approximately 14 oz. each. . . $5.50 Shipped postage prepaid East of the Mississippi; West, add $.65. No C.O.D.

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HOOPS *are Back!*



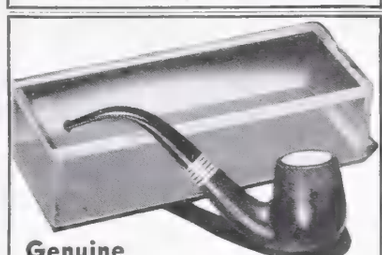
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JINGLE HOOPS a riot of sound and color for your favorite lucky youngster. These sturdy, colorful, wood HOOPS (Red, Yellow, or Blue) have *tinkling* bells and bright multi-colored beads. With rolling stick. Indicate size, color. Satisfaction Guaranteed

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22" diam.—$2.00 ppd. 28" diam.—$2.25 ppd.

Send for Christmas catalog of Unusual Gifts.

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Genuine
MEERSCHAUM
Inner Bowl Set In
AGED IMPORTED BRIAR
(with Smart Lucite Case)

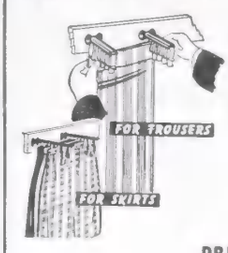
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HOLDS
5 GARMENTS
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At Last—a hanger that ends slipping, falling and crumpling skirts, trousers, and slacks. Holds skirts by the waistband, trousers by the cuffs. Easy to operate—garments slip on and off with ease. Each garment held securely in plated spring steel clips—will not mark garment. The savings in your pressing bills will pay for hanger the first few times you use it.

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Amazing Simple Device Ends Garbage Mess and Odors!

Finger-tip-open! Snaps shut. Seals odor-tight!

Scrape scraps from plate to bag. No handling.

Holds peelings, coffee grounds, bones, soups, rinds, etc.

No more leaking sink strainers. No more unsightly, unsanitary, smelly kitchen garbage pails!



Sturdy metal frame fastens to door under sink, cabinet drawer or wall.

6-quart size, stout moisture-proof bag is easy to put on and take off.

No more stooping—the SCRAP-TRAP hangs waist high. Never touch garbage again!

New! PATENTED **SCRAP-TRAP**

T. M. Reg. U. S. Pat. Off. Pat. Pend.

Goodbye to your *worst* kitchen chore! Now, you, too, can avoid handling wet, messy garbage scraps! Remove dry bag, fold top, place in pick-up garbage can. Keeps can clean, too. This new, quick, clean SCRAP-TRAP is sweeping America. We guarantee you'll be delighted or money back!

GENUINE SCRAP-TRAP BAGS always available. Only 35c for months supply (about 1c per day).

SAVE 700 TRIPS A YEAR to your outside garbage can! Women love its new, easy, sanitary convenience! New low price. Mail only $2.19 for beautiful ivory-finished Scrap-Trap complete with month's supply wet-proof genuine Scrap-Trap Bags. Only 10½ inches wide. 500,000 sold on sight! Tell ■ whether wood or metal surface. Mail order today!

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copper buckets

for party doings

Charming idea! Replicas of early American syrup pails . . . glowing copper lined in tin. Big one (3½" high) for ice cubes, smaller (2½") for snacks or celery and carrots in ice. Nice for plants, too! Small $3.95; large $5.95; both for $9.00.

Please add 25¢ for postage.

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FOOTBALL PLAYER BANK



Something new for the boys! Little lads will be encouraged to fill him with their pennies and dimes.

Big brother and dad will enjoy this as a razor blade bank.

Bank is 7½ inches high. In realistic ceramic, the uniforms are white with blue, red or green.

When filled with used razor blades (it holds heaps) these banks also make fine book-ends. Specify color.

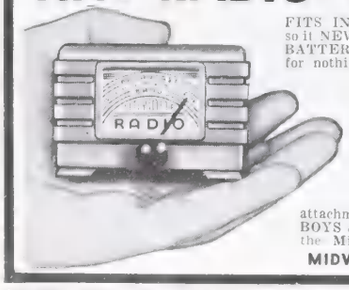
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FITS IN YOUR HAND! Works on new "PERMA-CRYSTAL" so it NEVER NEEDS TROUBLESOME OR EXPENSIVE TUBES, BATTERIES OR ELECTRIC "PLUG-INS"! Easy to use—Plays for nothing—Should last for years. Beautiful Red Plastic Case.

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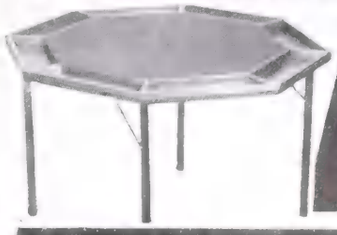
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SEND ONLY $1.00 (bill, ck., m.o.) and pay postman $2.99 COD plus postage or send $3.99 for postpaid delivery. SENT COMPLETE READY TO PLAY on simple attachment. Has personal phone. WONDERFUL GIFTS FOR BOYS & GIRLS LOWEST Prices. Available by mail only from the Midway Co. Order YOUR Tiny Radio Now—Today.

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Great Gift for a Great Guy!

POKER Game TABLE



The perfect man's gift! Regulation size 33½" dia. playing surface. Overall width 45". 8 large pockets for chips, glasses, etc. Made of oak, walnut finish. Fine quality green felt on Masonite top. If he's a man, he wants this! Check or money order.

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CHEESE DREAM. A wed gift that will do yeoman ser at all of the bride's parties is handsome cheese-and-crac dish. Made of heavy silver p on copper, the hand app gadroon border lends a not elegance, and the dome is a coming hat for any cheese. I in diameter, the price is $1 including tax and postage. O it from Seiden's, 71 Allen St New York 2, N. Y.



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Western duds for young buckaroos! Brightly ornamented rodeo style; cutouts, thongs, gleaming metal conchas and studs, useful patch pockets, wide contrasting waistbands. Cut full. Amazing material, "wears like iron"! Flame-proofed for safety. Cleans with damp cloth. COWBOY: Vest and Chaps in Roan Brown, with Red trim. Big silvery adjustable buckle. COWGIRL: Bolero with pinked edge. Fringed skirt, adjustable waist and length. Color, Palomino Tan, Red trim. Outstanding value! Postpaid each only **$5.95.**

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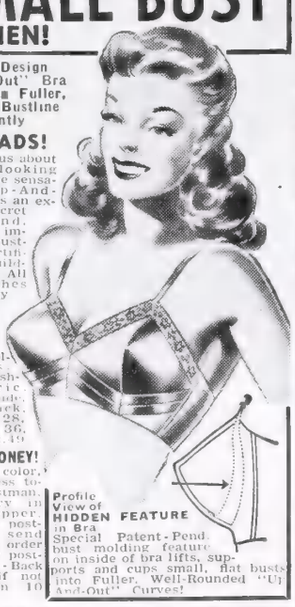
Special Design "Up-And-Out" Bra Gives You a Fuller, Alluring Bustline Instantly

NO PADS!

Self-conscious about your flat-looking bustline? The sensational "Up-And-Out" Bra has an exclusive secret patent-pend. feature to improve your bustline! No artificial bust build-up needed! All your clothes will display sweater-girl curves. Elastic back and easy-to-adjust shoulder straps. Beautiful washable fabric COLORS: Nude, white, black, blue. Sizes 28, 30, 32, 34, 36, 38. Only $2.49.

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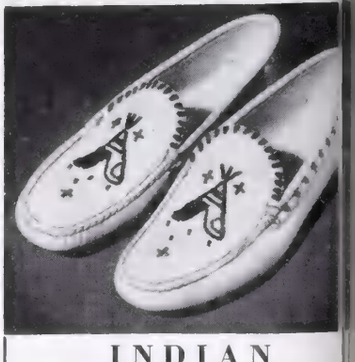
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Profile View of **HIDDEN FEATURE** in Bra. Special Patent-Pend. bust molding feature on inside of bra lifts, supports and cups small, flat busts into Fuller, Well-Rounded "Up-And-Out" Curves!

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VER SHELLS, deep enough use for sauces, generous gh to hold an enormous unt of peanuts or pretzels, are efully made of fine silver e. A pair would make a lovely ding gift, and the bride will endless occasions to show n off. 9½" long, they have an raved crest on the handle. $4 a including tax and postage. Jacobs Co., 811 Nicolet Ave., neapolis, Minn.

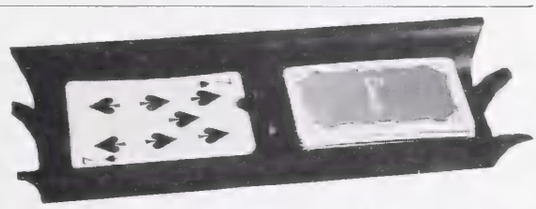


R YOUR DOOR with long, owy boughs of fresh-cut ever- n, silken pine and natural clusters. This ready-to-hang charm is tied with a bril- t red waterproof bow and greens are tipped with frosty w. It's 16" wide, and from to 30" long. $3.50 ppd. You order it from Kirk's Ever- ns. Perkins Building, Ta- a, Washington.



ANASTA ASKET

OLID WALNUT INESE MODERN DESIGN

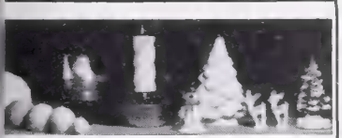


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BASKET ONLY IN GIFT BOX.....$2.95 ppd
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Includes basket, 2 packs Canasta cards, score pad and copy of official rules.
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OW BALLS—(frosty white, some drip red as hey burn) Giant $7.95—Large $4.95—Medium 2.50—Small $1.50—Midgets (box of 4) $1.50.

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OPE" CANDLE, HOLDER and BOWL—Centerpiece ensemble in copper or brass with andle—complete for only $11.95. Lovely for able or mantel arrangement with holly, pine nd mistletoe, also for year-round use with lowers. Refill candles available in 10 colors 1.25 each—gold and silver $2.25 each.

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Price includes 3 letter monogram or your name stamped in gold leaf on calfskin only.

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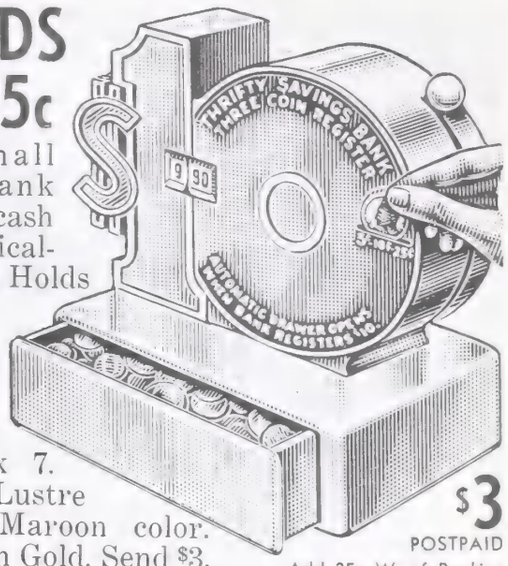
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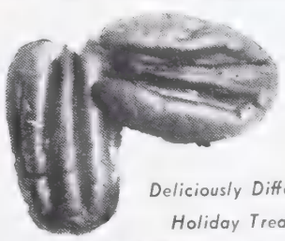


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Truly thoughtful gifts . . .

Golden Brown Shelled Pecan Halves, carefully selected from the finest nuts grown. Adds piquancy to salads and pastries. Delicious to Eat.

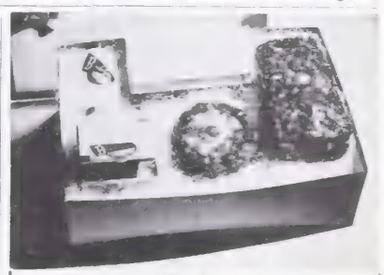
3 lbs., $4.00; 5 lbs., $6.60; 10 lbs., $12.50

Golden Creole Pralines . . . a taste treat, sweet to eat. Smooth, buttery pralines enjoyed by the whole family. 12 large Pralines, gift boxed.

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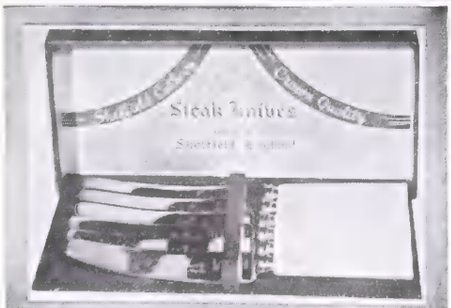
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STEAK KNIVES

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Just arrived direct from Sheffield, England. Finest stainless steel set in beautiful white handles. Hand forged blades with serrated edges.

Attractive Gift Box

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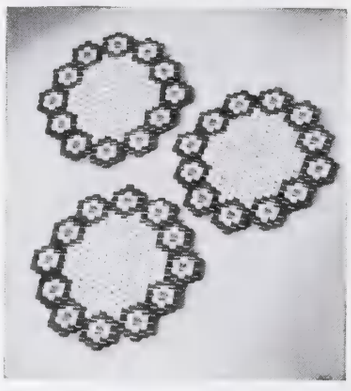
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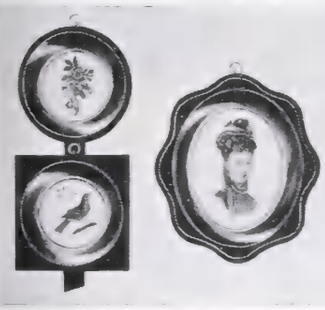
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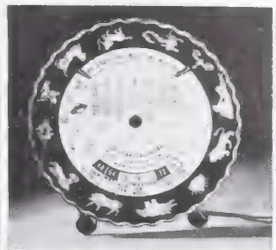
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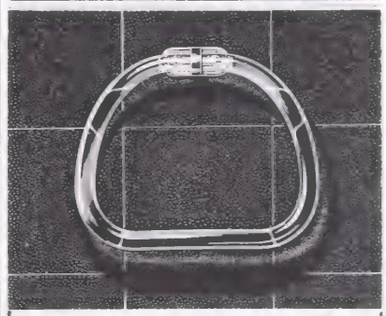
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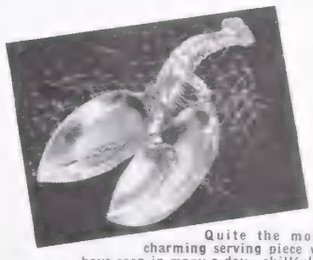
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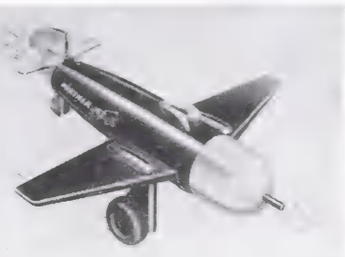
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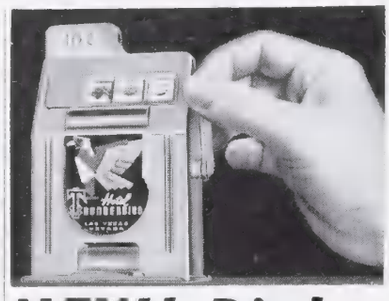
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Entirely new, non-electric, easily installed! Solid brass beautifully polished and lacquered! Adds charm to inside and outside appearance of any door. Clear ship's bell tone . . . will not ring when door is in motion. Ideal for guest rooms, too. Order now for Christmas!



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(B) The original Hollywood Wolf leers from a lamp-post at Hollywood & Vine. Patterned in red, yellow and black.
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Serve your coffee this elegant way—in triple XXX heat-proof glass Carafe'. Distinctively designed with bright nickel stopper, platinum throat. Cool plastic handle—will not burn hands. Use small size for serving cocktails, or for coffee on bridge tables. Large size for party refills. 5-cup capacity, only . . . . . **Only $2.25** *Postpaid*

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CAT THINGS CATS LOVE



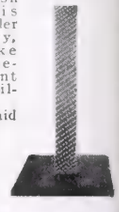
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Kitty pulls catnip mouse from house. Mouse runs back into hole when Kitty lets go.
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OME SODA FOUNTAIN. ou'll make malted milk with e flip of a switch if you have e Gilbert Drink Mixer in your tchen. Or if you're trying to needle weight off a child. you n lull those after-school pangs th low-caloried fruit or vege- ble "sodas." And on the bar. s like a professional bartender. " high. it operates on AC or C. $10.95 ppd. Weed & Co.. ffalo 5. New York.





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THE ARTISAN GALLERIES

FORT DODGE IOWA



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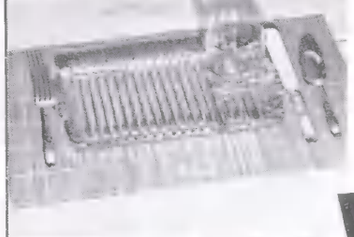
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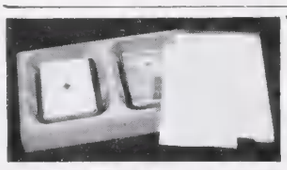
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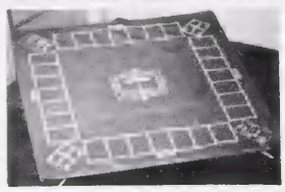
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. . . and for added enjoyment . . . the Canasta Table Cover, shows where to place red treys & melds, has points, bonuses & scores clearly printed on smooth green suede. **$2.75** Postpaid

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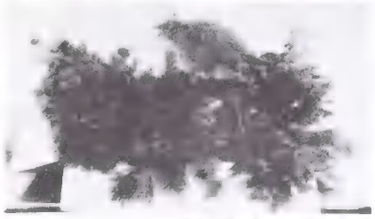
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Boys and girls of all ages love this gay toothbrushing set, with their very own name. Makes tooth care fun! Hand-painted tumbler of fine plastic is tasteless, odorless, will not bend out of shape. In pink, blue or red, with an amusing duck illustration and name. Matching tooth-brush with white nylon bristles. **Tumbler . . . $1.00 Toothbrush . . . 75c Postpaid**

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Capture the spirit of Christmas in this newer chest filled to over-flowing with carefully selected evergreens and hand-fashioned decorations from the Pacific Northwest. Ideal as gifts . . . grand for your own use at Christmas time.

- 1 each "Door Charm" with bright red weather-proof ribbon and huge cone.
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English Holly with bright green leaves and brilliant red berries. Box, 3½x12x25 . . **$2.95**

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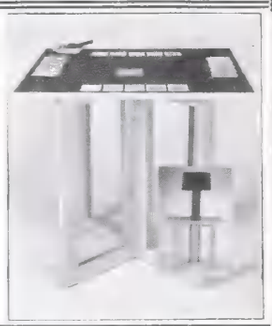
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$68 *plus postage*

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Mom's Feeding Problem Over...

. . . with these new eating tools, a twisted spoon and scooped dish. Tray shaped for the spoon, slanted toward the corner with shoulder to catch over-flow rather than a messy lap. Spoon designed for child's natural over-hand grip. Dish is odorless, tasteless, and chip-proof. Spoon is silver plated with plastic handle. A practical and ideal baby gift.

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20 WEDGES • 10 RARE BLENDS
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Includes exclusive, durable... ***Jewel Box***
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If she's been a very good little girl, Santa Claus will reward her with this precious pair. An impish little doll that hugs her fluffy white lamb under her arm or lets him tag along wherever she goes. Soft, snuggly doll plays "Mary Had a Little Lamb" on concealed Swiss music box. Has snow white plush body, bright red vest and bonnet.

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ORANGES and GRAPEFRUIT

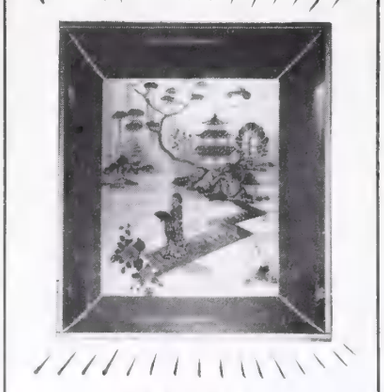
20 years "know-how" in selecting fine fruit, packing, sweet and juicy products. It's a Taste Tested

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QUALITY SELECTS (as shown—all fruit) Generously packed 55 lb. Bushel	$6.00
Half Bushel—27 lbs.	$3.50
90 lb. box (1¾ bu.)	$9.00
DE LUXE GIFT PACK choice fruit, 4 assorted pound marmalades, pound fruit cake, pound fancy pecans—full 60 lb. Bushel	$12.00
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An exquisite
PICTURE-LIGHT

3-way lighting, reading, indirect, night light. Scoop shadow box frame in red, black, coral, dark green, ivory and chartreuse. Background in ivory, light green, chartreuse and coral. Chinese or tiger lily design in related pairs. The ideal Xmas gift at the lowest price yet.

$9.95 each
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BIG NURSERY ROOM PIN-UPS
GLAMOROUS GLORIOUS HILARIOUS



BIG COLORFUL CUT-OUTS FOR THE NURSERY ROOM WALL

Beautifully colored cut-out wall decorations of favorite nursery rhyme characters. Three cut-outs to each set. On heavy laminated board 5/16" thick, ready to hang. Requires 24 x 24" wall space. Your choice of Old King Cole (illus.), Little Bo Peep, Cat & Fiddle, Mary Had A Little Lamb, Jack Be Nimble, Jack & Jill. State which when ordering. Add 10% for postage, please. No C.O.D.'s.

EACH SET $2.98—THREE SETS for $8.50

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THE *Champagne* OF **Croydon**

NAIL CLIPPERS

Created by craftsman, for those who like better things the 22 carat gold plated Croydon trims, cleans and files for fastidious appearance. Enclosed in genuine fine leather case — in presentation box — it's the ultimate in gifts. Price plus 20% tax. Money order, check or cash.

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Shopping



OLF THE REINDEER
red-nosed fawn who has a
of jingle bells around his
le, and he's knitted into a
Jacquard wool sweater that
s in maize. green or blue.
lf's bells are removable.
he comes with a souvenir
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net's heaven. comes a tiny
n to remind you of its most
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modeled in 14k gold. It
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a small ring for attaching to
arm bracelet. and the price
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1. A magnificent Holy Biole, bound in rich Calfskin and beautifully Gold Tooled. Wine, green brown or ivory. Gold edged leaves. Measures 5 x 7 ins. State choice of King James or Douay version. Each $15.00.
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5. Exceptionally handsome Punch Set in a lovely Clear Crystal. Graceful Bowl (over 9 quart capacity) with ladle, 12 handled cups. Excellent value. Set $15.00.

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Stainless steel skewer set rack with 7 skewers $10.95
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Bacon-Egger

Serves Bacon HOT with your eggs!

No curled-up bacon slices—no greasy paper draining! Bacon will fry through—no need to turn it! Send for your polished chrome steel Bacon-Egger today!

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Warm Your Weary Feet in HAND-SEWN MOCCASINS



MEN . . . WOMEN . . . ease into these Royal Canadian genuine Moccasin-Slippers. Sink into that warm, double-thick *lamb's wool* lining. Man, that's comfort!

Hand-made of *soft-as-a-kitten* saddle leather, they're handsome on your feet, tough-as-a-terrier when it comes to wear. Hand-molded to the last . . . hand-stitched with pure linen thread . . . finest imported Canadian leathers. Man, that's style!

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INDIVIDUALITY in FOOTWEAR

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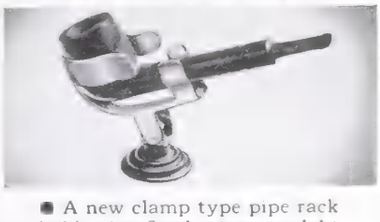
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mped with your name or mono-
am in gold and packed in a
avy duty plastic case.
Each set consists of 50 white.
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Set of 100 chips $6.00
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A Place in the Car for Your *Favorite Pipe!*



- A new clamp type pipe rack holds pipe firmly in an upright position, eliminates spilling messy ashes.
- Adjustable both for bowl size and proper drying angle.
- Constructed of springy metal with a suede finish that can't scratch pipe and a genuine rubber vacuum cup to attach to any smooth surface.

A Perfect Gift for the Man who Smokes a pipe

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HOLIDAY decorations *from Oregon*

From the evergreen forests of the West.

Centerpieces of holly, spruce, juniper, yew and cedar. Complete with candle. A gift of beauty that lasts beyond the New Year, $5 postpaid.

Glorious holly wreaths heavy with brilliant red berries, $4 postpaid.

Large boxes of holly, $4 postpaid.



Tommy Luke
Flowers for over [illegible] years
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HOLLYWOOD BEAUTY SECRET!
Remove hairs with the new

TWEEZIE

Reg. U. S. Pat. Off.
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SATISFACTION GUARANTEED OR MONEY REFUNDED

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With Tweezie, you simply *press to open, release to close, and pull out hair.* New scientific principle Tweezie holds hair by tension in the steel, instead of pressure in your fingers! It's easier—*"Pulls out hair by the root . . . painless because no jerking is necessary . . . hairs never break off"* writes Hollywood Fashion Editor. Never pinches skin, never leaves unsightly redness. Tapered, rounded tips grip each hair individually. Tweezie is a precision instrument, with life-time service guarantee, in a handy sanitary case to carry in your purse. Order your Tweezie today.

$1 Postpaid

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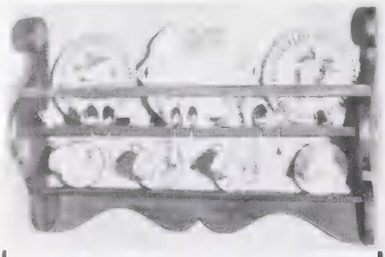
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Gentlemen: Enclosed is $1. Send Tweezie, ppd.

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COLLECTOR'S SHELF

A perfect showplace for your choice collector's items. Hand-made of mellow brown antiqued knotty pine. 20" high, 31" wide.

Regularly $22.50

We are making this piece our Holiday Special at

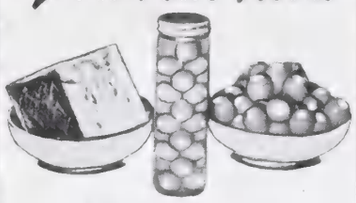
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The Lennox Shop
The Unusual in Gifts and Home Decorations
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You'll Rave About



OUR OWN ORIGINAL
ROQUEFORT CHEESE STUFFED OLIVES

(The only Stuffed Olives bearing the seal of approval of the French Roquefort Association)

A combination that is guaranteed to become the star attraction of your hors d'oeuvre tray—Imported Spanish Manzanilla Olives stuffed with Imported French Roquefort Cheese, and packed in pure Imported Spanish Olive Oil for a taste sensation that demands much repetition. 8 ounce jars only.

( ) $.95 per jar ( ) Six for $4.85
Delivered by Prepaid Parcel Post

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THREE TO GET READY

a stroll through the park, a Sunday Daddy navigating carriage, while his fat passe flirts and flaunts her finery. H knit of fine yarn, come in w pink, blue, yellow, peach, or a the sweater is $11.95, bo $5.95, booties $2.95. They're postpaid, and you can order t by writing to Mary McDill, 2 N. Clark St., Chicago 14.



SCREW LOOSE, MISTE

There is something jewel- about the Kraftsman's Kit instantly appeals to a man. a precision screw driver set five interchangeable blades, p erly heat treated, that range size from .100" to .040". The rel is nickel-plated knurled st Aluminum base with plastic do $1.50 ppd. Moody Machine P ucts Co., Providence 5, R. I.

(*Continued on page* 113)

Make 1001 Different Toys. Rig-A-Jig Speed Builder!



NEW! Wonderful way TO PLAY. Simply use supply of pieces in **7 basic shapes** and bright colors. They join fast. Hold Firmly. Make animals, trains, cars, dolls, designs. No limit.

Practically unbreakable. Material like silent timing gears of auto engines. Fascinating for hours . . . **Educational** . . whole family enjoys. **Perfect gift.** Endless play. Attractive box. Large Idea Book with full color pictures. **GUARANTEED.** If not delighted return after 24 hr. inspection for full refund. 95 pc. set $1.75 postpaid; 166 pc. set $2.95 postpaid.

RIG-A-JIG
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MASTERPIECE FOR YOUR ONE AND ONLY

He'll really go for this beautiful shave kit. Imagine, No Larger than a king-size pack of cigarettes, yet look at what it holds:

- Genuine badger shaving brush
- Fine-quality soap stick
- Gold-plated standard size razor
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- Two Gillette blue blades

All his shaving requisites fitted compactly into a distinctive-looking, all-leather zippered case of genuine top grain cowhide with waterproof suede lining. It's the ideal man's gift. Including three initials if desired. **Only $8.95** postpaid

FREE! As is our annual holiday custom, a surprise gift will be sent absolutely free with every order.

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505 Fifth Avenue ■ New York

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Grind coffee fresh—when it's best with natural oils and flavor i tact. Authentic replicas of old fashioned coffee mill. Precisi made. Provides wide range of grinds for every preference. wonderful gift! 6¾" square x 8" high. Decorated mill (lef in either white or Chinese red hand-painted with Pennsylvania Dutch designs. Each $11.95, postpaid. Specify color desired. Early American finish (right), black metal hopper, $8.95 postpaid. Order your coffee mill today—discover how good freshly ground coffee can be!



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MERRY CHRISTMAS to the Dog!



A dog's life is mighty special these days . . . with the advent of this Dog Christmas Stocking. A sparkling, colorful, candy-striped Dog Christmas Stocking chock full of durable, tempting toys that squeak, bounce, jingle and roll. All strewn with bright, shredded cellophane and topped with a distinctively novel Christmas greeting card. A gift your own dog, from a Chihuahua to a St. Bernard, can open and pull apart . . . and remember your dog will want you to order some for his pals, too.

each, **$2.00** postpaid

No C.O.D.'s please. No stamps.
Write for complete Dog Accessories Catalogue

The Complete Dog Shop
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Currier & Ives HOSTESS SETS

For old-fashioned hospitality, famous scenes of early American activities are colorfully transcribed to crystal stemware and drinkware.

Beautifully gift-boxed in sets of 8 glasses of one shape and one scene to the box, with Cocktails, Pilseners and Cordials priced at **$5.00** for eight—Highballs, Old-fashioneds and Tall Coolies at **$3.00** for 8.

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GIFT WITH *Charm*



(18x14 inches)

Silhouette estate signs in heavy rust-proof black aluminum for lawn post, tree or house. Your name is cast into full length of design.

$9.75 delivered postpaid. No C.O.D.'s please. Name to read from both sides $3.00 extra. Any special design from your rough sketch $5.00 extra.

For immediate shipment order direct from this ad. Satisfaction guaranteed. Nice gift card enclosed if you wish.

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#212 Country Doctor	#128 The Hunter
#218 Windmill	#120 The Pines
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Catalogue on request

McGIVERN'S FURNITURE HOUSE
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Bamboo Brackets

Exotic accent for your home—this decorative display shelf exhibits your precious bric-a-brac or prized curio collection in an elegant setting. Sturdily constructed of solid ¾" oak with imported bamboo supports this unusual triple wall shelf can carry any weight. A beautiful addition to livingroom, foyer, dinette or bedroom. In black oak, golden oak, green oak, chartreuse, chinese red. All with natural bamboo struts. 35" x 17" x 4" deep. Prices of ornaments on request.

$10.95 postpaid

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No C.O.D.'s
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. . . of Home Decoration is offered American home-makers by the Grand Rapids Furniture Makers Guild and its Dealer Members . . . All color, design and decorative elements have been pre-planned to assure beautiful, comfortable results. Thus you can have the fun and adventure of furnishing your home in the flawless manner of a skillful decorator . . . and do so as rapidly or as deliberately as you choose or your means permit.

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nearest you, listed here, will demonstrate the "Mixable, Matchable Magic" of Guild furnishings. Each distributes TRUE Grand Rapids Guild furniture, which is certified and registered in your name at the time of purchase. Each authentic piece is identified by the distinctive Guild escutcheon.

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GRAND RAPIDS GUILD GALLERIES

Lovely and Loved

Long after Christmas

Comfort and color, beauty and happiness . . . these are extra values brought to your home with furnishings from dealer members of the Grand Rapids Furniture Makers Guild. Let every member of your family share the joy of such beautiful new things with which to live for years to come. Yes, gifts for yourself or for those you love!



***The Stylist* MAGAZINE**
a rich source of exciting decorating ideas. FREE copy through your Guild Dealer, or postpaid for 25c, sent to Guild Dealers Organization, 811-D Peoples Nat'l Bldg., Grand Rapids 2, Michigan.

AMERICAN-Standard

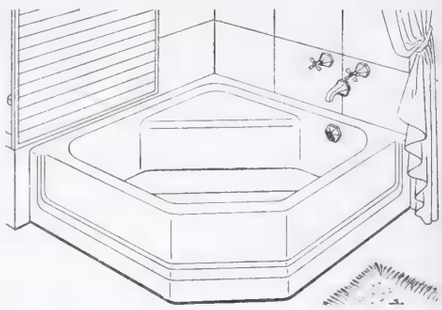
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. . . give plenty of warmth, plus complete decorating freedom.

Economical, efficient . . . and good looking, too

Buy American-Standard—and you can count on getting heating equipment that's as long on looks as it is on efficiency! And that's true whether you want the new baseboard radiant heating, radiator heating, winter air conditioning, or warm air heating . . . and whether you use coal, oil or gas. These products are sold through selected Wholesale Distributors to your Heating and Plumbing Contractor. Easy time payments for remodeling. Our free HOME BOOK gives information about heating and plumbing products by American-Standard. Write **American Radiator & Standard Sanitary Corp.**, Dept. H912, Pittsburgh 30, Pa.



THE NEO-ANGLE BATH, wonderful for both tub and shower bathing, is just one of the many smart American-Standard Plumbing Fixtures made for bathroom, kitchen and laundry.

Look for this AMERICAN-Standard HEATING PLUMBING *Mark of Merit*

Serving home and industry: AMERICAN-STANDARD • AMERICAN BLOWER • CHURCH SEATS • DETROIT LUBRICATOR • KEWANEE BOILER • ROSS HEATER • TONAWANDA IRON

Window Shopping

CONTINUED FROM PAGE 110

O LITTLE MUSICIANS. pumping his concertina while odels a tune, the other strum- g her guitar, are perched ide these children's napkin s. They're dressed in Tyrolean umes and their little heads movable. Hand-carved and red in Italy, they measure ' high, come in assorted de- s. $1.25 each. Postpaid. Otto ıper, 56 W. Adams St., Chi- › 3, Illinois.



UE RIBBON WINNERS n famous stables decorate of glasses that will delight the t genial tout on your Christ- list. Highball or Old Fash- d glasses are $6.75 for a set in either size. Pilseners are 5 for 6. Prices include post- , and you can order them from v England Guild, 66 Monto- e St., Hartford, Conn.



The gift that says

SEE BETTER

for years to come

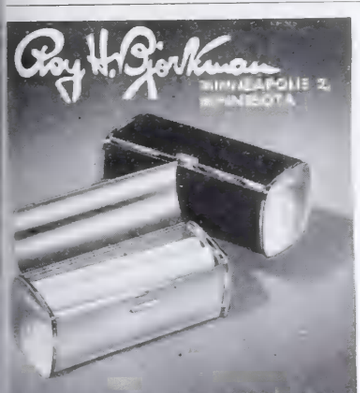


Give a Longview and you give years of added seeing comfort. This wide magnifying glass enlarges type 2½ times, lets you read a full column width of newspaper print at a glance. Made of finest optical glass, precision ground for accuracy. Folds into handsome walnut-colored plastic handle. A pleasure to give—or own! Money refunded after 10-day trial if not satisfactory. Gift-boxed, immediate delivery—$6.50 postpaid.

1/3 actual size

EDROY PRODUCTS CO., 480 Lexington Ave., Dept. B, New York 17, N. Y.

Roy H. Gorkman
MINNEAPOLIS 2, MINNESOTA



Cigarette Trunk

Slips into handbag, holds 12 cigarettes. In polished or satin gold, black, white, red, navy enamel; red, green or brown snakeskin; lush black velvet. King size—black, white, or red enamel only. Price includes 2 engraved initials . . . add 15c postage. Allow 10 days for engraving . . . sorry, no C. O. D.'s.

5.00

Snakeskin or Velvet.....6.50

LETTER PERFECT GIFTS

KEY CHAIN WITH NAME IN FULL

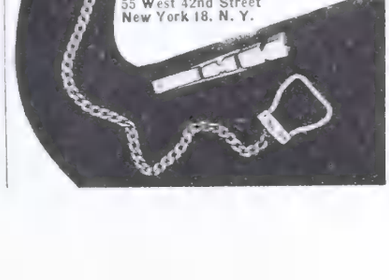
A truly distinctive gift . . . certain to please him. This handsome key chain is custom made with name in individually cut-out letters (not exceeding 14 characters). Gift boxed.

Gold plated..... $3.00
Solid sterling silver...$6.50
1/20 12 KT Gold Filled (a sheet of Karat Gold fused to a strong supporting base, wears for years and years). $8.50
As a companion piece give this fine 1/20 12 KT Gold Filled Initialed Tie Clip (not exceeding 3 initials). $4.80

All prices include tax and postage. Satisfaction guaranteed. Prompt delivery. Send check or money order. Sorry, no C.O.D.'s.

Dept. H.

HAROLD-NORMAN CO.
55 West 42nd Street
New York 18, N. Y.





All the year-'round, Forst products delighting lovers of fine foods. But at Christmas, these delicious, taste-tempting delicacies have become as traditional as the gleam of candles on the holiday table. Festively in place for every Yuletide get-together . . . a wonderful gift!

Forst Catskill Mountain Smoked Turkey

Make this magnificently brown and juicy Smoked Turkey the guest of honor! Choice young full-breasted birds are cured in rare zesty spices and aromatic herbs, then slowly smoked over fragrant applewood embers. Whole smoked turkeys from 8 to 18 lbs., net wt. Price $1.60 per pound. All ready to slice and serve. A Royal Gift.

Forst Catskill Mountain Smoked Ham

Tender and toothsome, selected, finest corn-fed Western hogs—each ham sugar-cured and smoked Southern style over fragrant, glowing hickory embers. Net wt. from 10 to 16 lbs. Price $1.25 per pound. Ready to serve. Also now available is the new Catskill Mountain Tendasmoked Ham—extra-choice, juicy, ready-for-oven. 12 to 18 lbs.—only $1.10 per pound, delivery charges prepaid.

Forst Catskill Mountain Vacuum Packed Smoked Turkey Delicacies

For holiday cocktail parties . . . buffet suppers. A sure-to-delight gift, too!

Sliced Smoked Turkey, Handi-Cut and a Pate. Vacuum Packed, ready to serve and will keep without refrigeration until opened. 3 popular assts.: 4-½ lb. cans ea. (12) of Pate, Handi-Cut, Sliced—only $16.00, 2 ea. (6) $8.50, 1 ea. (3) $4.75.

This Gift Keeps Giving All Year 'Round . . .

Read at left about the exclusive "Delicacy of the Season" Club . . . a year-'round reminder of your thoughtfulness!

Solve your gift problems with smoked delicacies from the Forst Catskill Mountain Smokehouse. Make up your list . . . and mail to us with your check. We'll do the rest. All orders festively packed and shipped delivery charges prepaid anywhere in Cont. U.S. Slight charge outside U.S.A. Supplies are limited. Order Today!

NOTICE: *Special quantity discounts for orders of 25 or more. Write for details.*

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I enclose Gift List and check for ____. Please ship the Forst Catskill Mountain Smoked Delicacies checked below, delivery charges prepaid.

____ Smoked Turkeys ..... (8 to 18) lbs. @ $1.60 lb. $____
____ Ready-to-serve Hams ..... (10 to 16) lbs. @ $1.25 lb. $____
____ Ready-for-oven Hams ..... (12 to 18) lbs. @ $1.10 lb. $____
____ Smoked Turkey in cans, 4 of ea. (12-½ lb. cans) @ $16.00 $____
____ (6-½ lb. cans) at $8.50 $____ ; (3-½ lb. cans) at $4.75 $____

Approximate date required ____

☐ Send information regarding quantity order discounts.

Your Name ____
Address ____
City ____ *Zone* ____ *State* ____



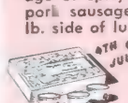
FORST "Delicacy of the Season" Club

THE GIFT OF GIFTS THAT KEEPS YOU REMEMBERED ALL YEAR 'ROUND!

Your choice of four magnificent gifts at prices ranging from $28.50 to $82.50. For only $47.50 delivery prepaid on all gifts, anywhere in continental U.S., the lucky recipient receives:—At Christmas, an 8 to 10 lb. golden-brown Forst Smoked Turkey. At Easter, a tender, tempting 10 to 12 lb. Catskill Mountain Smoked Ham. In July, six half-pound cans—2 ea. of vacuum packed Sliced Smoked Turkey, zesty Smoked Turkey Pate, multi-useful Handi-Cut Smoked Turkey. Finally, Fall brings a generous 4 lb. package of spicy smoked pork sausage and a whole ham to 10 lb. side of luscious Catskill Mountain Bacon. The $28.50 membership includes Christmas Turkey. In March—a Forst Party Pak (taste-tempting Forst special recipe salami and braunschweiger (liverwurst)). July—one 8 oz. can, each of Sliced, Handi-Cut and Pate Smoked Turkey. Oct.—4 lb. Ctn. Smoked Pork Sausage. In addition to the engraved Membership Certificate, a personalized greeting card accompanies each gift.

Deluxe Delicacy Membership available at $68.50—and the extra-bountiful, Super Deluxe Membership, at $82.50. Write for details.







"DELICACY OF THE SEASON" CLUB OFFER

I am attaching herewith my Gift List and check for $ ..... to cover ..... memberships in your "Delicacy of the Season" Club, at $47.50 per membership. ..... Memberships @ $28.50, as described above.

☐ Send information regarding the Deluxe and Super Deluxe Memberships.

Your Name .....
Address .....
City ..... *State* .....

Window Shopping



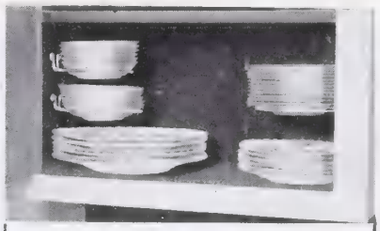
Modernly Designed 4 pc. KANISTER SET

A real helpmate when preparing meals: this KANISTER SET also has decorative value. Each container is indicated with the proper title; TEA, COFFEE, SUGAR, FLOUR, with each one holding ½ lb. Tea, 1½ lb. Coffee, 5½ lb. Sugar and 5 lb. Flour. The set comes in two finishes both having Bakelite knobs.

One in TWO-TONE POLISHED and SPUN ALUMINUM at..... $5.95 ppd.
and the other POLISHED ALUMINUM ONLY at..... $4.98 ppd.

Send for new 1949 Gifts Preferred Catalog

NORMAN'S Dept. BH 416 Mill Street Bristol, Pa.



Neater Roomier CUPBOARDS

Dishelfs relieve the traffic jam in your cupboard, utilize waste space, make dishes easy to get at, and reduce breakage. Small-size Dishelf is for sauce dishes, medium-size for saucers, and large size is for salad plates, butter plates, etc. Each will hold a dozen dishes safely and conveniently. Also ideal for flower-pot holders, towel-racks, and many other uses. Ideal for gifts. Thousands of satisfied Dishelf users.

Set of 3 (Each a Different Size)

50¢ POSTPAID

Send cash, check, or money-order to

VINKEMULDER MFG. CO.
1039 Welsh St., S.E. Grand Rapids 7, Mich.



CELEBRATION

TOAST GLASSES

These exquisite little "Celebration Toast Glasses" add the perfect touch to every happy occasion. Set them in cakes, pastries, appetizers, or any table decoration to lend a piquant and buoyant air to your celebration. Each glass. . . . an individual toast! An ideal and unusual gift or possession.

$3 for the dozen prepaid

MAUDE B. MAY CO.
Dept. J
2038 E. 71st Street Chicago 49, Ill.

Boys' & Girls' LITTLE WORKER CARPENTER SET...

Personalized with Hand-Painted First Name

ONLY $2.98

Postpaid (No C.O.D.'s)





SET CONTAINS:

- Gay 4 color apron—sturdy washable material—with 4 utility pockets for tools.
- Instructions for building own toys.
- Pencil; Several designs to copy.
- Quality 10" hammer, packet of nails.
- Genuine Jig Saw for cut outs.
- Sandpaper for finishing jobs.
- Quality 8" screwdriver.
- Genuine carpenter's "T" square.

This LITTLE WORKER CARPENTER SET is ideal for children. It is practical, educational and fun for all ages. Builds self reliance. Kit contains authentic workshop tools.

Send name and address with money order, check or cash. Include first name of child, for hand-painting by Frances Matthews. **Only $2.98 postpaid. (Sorry, no C.O.D.'s).**

Gift House 246 Fifth Ave. Dept. H New York 1, N. Y.



Add charm and beauty to your home with this copy of an old Cobbler's Bench, which is so desirable as a present day cocktail or occasional table. Hand made of Solid Knotty Pine by New England master craftsmen. Hand-rubbed finish, alcohol resistant. Shipped express prepaid.

Size 36"x14½"x15"
Price $30.00

Send for free catalog of other pine pieces.

THE FURNITURE BARN
Wilson's Corner North Andover, Massachusetts

"SMART SET" POKER CHIP RACKS

An Ideal Christmas Gift



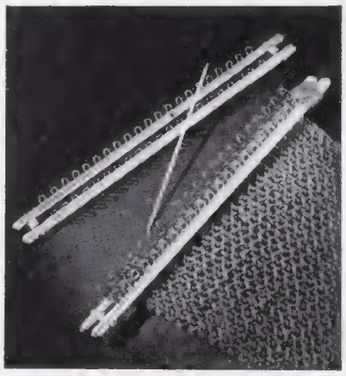
$6.95 prepaid (including 300 plastic interlocking chips)
$4.95 prepaid (less chips)
9½" diameter; holds 300 chips; revolves on ball-bearing rubber cushion base.

Rolled edges on chip inserts give a characteristic finish. Light in weight, yet sturdy and durable . . . finished in rich grain mahogany color. Their distinctiveness appeals to the most discriminating, yet priced exceptionally low. (Dust proof plastic cover furnished with large rack.) Send check or money order for immediate delivery.

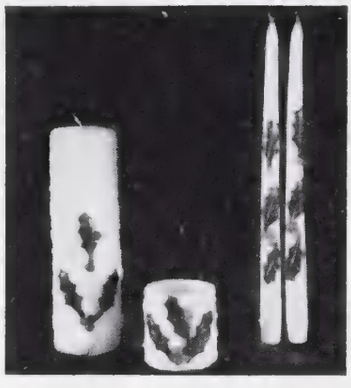


$2.75 prepaid (including 150 plastic interlocking chips)
$1.75 prepaid (less chips)
5¾" diameter; holds 150 chips; mounted on rubber cushion base.

PRECISION PRODUCTS CO.
153 North Shelby Street
LOUISVILLE 2, KENTUCKY



KWIKNIT is a new device makes knitting a pastime anyone can enjoy. Made of al num, it's simply a matter of ing the yarn around the seri wire hooks, and with it, you make an afghan for your mo in-law, a scarf for your husb a doll's blanket for your da ter, in no time flat. With c diagrammatic instructions. $2.49 ppd. Stratford House. Springfield Ave., Deerfield, I



WAXING FESTIVE. your mantel with feathery dot it with silvery balls, an the center plant a sparkling w dripped candle. 10½" x 3". $ The stubby pine-scented cand red or white glitter-dripped. x 3". $1.25. And for your hol table you'll use the slim, t tapers in Christmas red or s white. 15" high. $1.50 pr. Priscilla Ward, 1901 Baldr Rd., Columbus, Ohio.

(*Continued on page* 116)



The Most Wanted Album

The Foto-vue is designed to make your pictu and negatives last a lifetime.

No pasting. No fussing. Just slip the pictu into the visible index. Takes up to post card si

Genuine leather in maroon, brown, green, b and red.

$7.50 Add Postage 25c

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BOSTON 16, MASS.
jewelers and silversmiths since 1830

Every Home Should Have A SHIP MODEL



The NEW "Clipper-Bilt" line of kits has been designed for the novice. Has completely carved balsa hulls, die-cut wood parts, tapered masts, finished fittings and simple plans. No experience or special tools necessary. 16" long.

SCHOONER—"Marion Sprague" Each
BARQUE—"City of New York" Postpaid **$3.95**
CLIPPER—"Flying Cloud"

AUTHENTIC GUN MODELS



Real Collectors Items

Beautiful, complete kits that are easy to assemble. Polished brass barrel, finished brass parts, wood parts cut to shape, simplified instructions.

ONE POUNDER (War of 1812)..... $4.00
SEA MORTAR (Napoleonic War)..... 4.00
FIELD ARTILLERY (Amer. Revolution)... 5.00
32 lb. CORRONADE (Frigate Philadelphia) 4.50

There are more than 30 different models and over 600 finished fittings in our line. Send 35c TODAY FOR 64 PAGE CATALOG. It's really worth having, contains pictures, stories, plans, model hints, illustrations of all our models and fittings. Send for your copy now.

MARINE MODEL CO. Dept. M Halesite, L.I., N.Y.

THE PERFECT GI for your pe



FURRY FRIEND AUTOMATIC WA FOUNTAIN SUPPLIES YOUR DOG W CLEAN, FRESH WATER AT ALL TI

Most sanitary, practical automatic drin fountain for all small animals. Eliminates compelling chore of providing drinking wate your pets. Rigidly constructed of brass and plastic to last years. Can't overflow or be ti Plastic bowls in red, green, blue, yellow, w and black. Shallow bowls for tiny pets. bowl (illustrated) for larger animals. E installed indoors or outdoors. Satisfaction anteed. Write for Circular.

Send Check or M.O. Today—C.O.D. Plus P

G & S SALES CO.
Dept. H-247 W. Kellogg Blvd., St. Paul 2,

Heavenly Gifts at Down-to-Earth Prices



Here are the wonderfullest Christmas gifts ever to get you gossiped about . . . in a nice way, of course! You'll get more thanks than a whistle has toots . . . 'cause gifts like these just aren't found in stores, anywhere.

Harry and pet, pamper, pick 'n pack our own rare fruits . . . dream up other delirious delicacies . . . put 'em up in happy Christmasy packages . . . and ship straight from our Bear Creek Orchards to whoever you say. Prices below include delivery in U. S. proper. Greetings with your name nclosed free. Perfect delivery guaranteed.

Harry and David

Box 170, Medford, Oregon

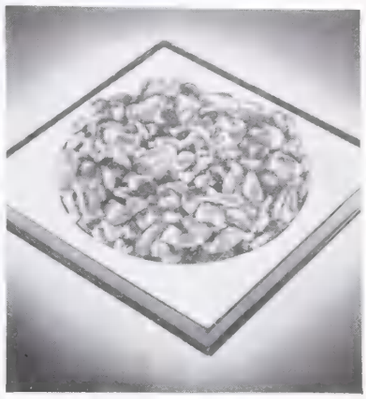
ROYAL GIFT BASKETS

Your gift will be the focus of all eyes. A stunning centerpiece for the holiday table. From the top of the shimmering bow to the bottom most layer, it's a treasure trove of wonderful things to eat—quality thru and thru. Bound to be talked about wherever gifts are mentioned. Gift No. 6 (shown), handwoven basket-tray, brimming with Royal Riviera Pears, other fine fruits, nuts, gosh knows what all! Shpg. wt. 17 lbs., $9.85 delv'd. Gift No. 7, bigger 'n more bountiful, shpg. wt. 22 lbs., $12.75 delv'd. Gift No. 8, biggest of all, shpg. wt. 29 lbs., $16.65 delv'd. Available Nov. 15—Jan. 15



GARDEN OF EATIN' FRUITCAKE

They'll say you're an angel for giving this heavenly treat! That's because it's not really a fruit cake at all—it's lots nicer. It's a marvelous, merry mix-up of golden pineapple, red Maraschino cherries, crisp pecans and a dozen other delectables. The red-and-gold gift box looks as rich 'n royal as the cake tastes. Folks'll love it, love you and tell you so too—you just see! Better have a few on hand for emergency gifts (it keeps). Gift No. 33, 1½ lbs., $3.15 delv'd. Gift No. 35, 2 lbs., $3.95 delv'd. Available year 'round. Harry & David, Box 170, Medford, Oregon





ROYAL RIVIERA PEARS*

America's rarest and finest fruit. The gift they always remember. Talk about thanks! You'll never hear the last of it. A just-right present, at small cost, for anyone, whether they live in a castle or a cottage. So juicy you eat 'em with a spoon. Packed in handsome gift boxes with your greetings. Gift No. 1 (shown) 10 to 14 big pears, a great favorite, $2.95 delv'd. Gift No. 2, 40% more pears for only $1 more, $3.95 delv'd. Gift No. 4, our most impressive. About twice as big as Gift No. 1, for only $2 more, $4.95 delv'd. Available Nov. 1—Jan. 25

CONNOISSEUR'S CHEESE CHEST

Here's a royal family of sure-to-please cheese in a gift box that's a beauty . . . just right for the average family. Harry and I hunted all over to scout out the very finest, out-of-the-ordinary cheese . . . and here it is! We guarantee you can be proud to send this gift to even the fussiest cheese enthusiast. In the center spot is a box of the finest Camembert in the U. S. A. Then a generous box of perky year-old Oregon Cheddar. And finally, a famous Roquefort-type cheese that is really in a class by itself—scarce as watermelons in Alaska. All protected in heavy embossed green-gold foil. Hard to match for value anywhere. Gift No. 64, $2.95 delv'd. Available Nov. 15—Jan. 25. Harry & David, Box 170, Medford, Oregon





WILD 'N RARE PRESERVES

There's no more resemblance between these and store-bought preserves than there is between a horse and a horseradish. Scarcer'n a chicken with two wish-bones, and even nicer to eat. Wild Blackberries and Wild Plums picked by tame Indians along the old Oregon Trail, plus the Strawberry and Spiced Cherry are enough to make the most finicky paleface whoop 'n holler. Four half-pound jars, done up pretty as a picture in a red and gold foil box, all topped with Christmasy satin bow. Gift No. 53, $3.35 delv'd. Available year 'round. Harry and David, Box 170, Medford, Oregon

CUBBY'S CANDY BOX

Here's Cubby, our Bear Creek mascot . . . guarding a wonderful box of sweets 'n treats by pretending he's the top lid. He knows that young Cowboys, Indians and other members of the lollypop set will see right away this gift's worth at least $1,947,385.16. Cubby, in his happy-colored suit and *real* bow tie guarantees he won't scratch, bite or chew the furniture. (No other bear can make this statement.) Standing 15½" tall, he's filled with buried treasure—a Queen's necklace made of genuine artificial jewels, a 333-jewel wrist watch and a wonderful pocket knife—all made of candy. Also a big-eared Cubby balloon and 6 other treats to keep youngsters busy at present-opening time. Gift No. 67, $2.25 delv'd. Available anytime. Harry & David, Box 170, Medford, Oregon





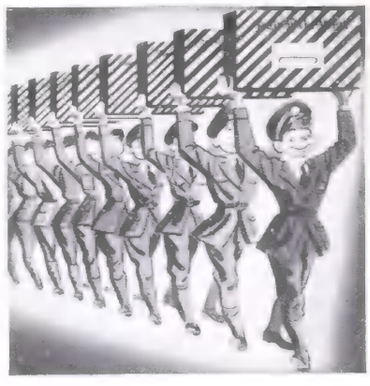
TOWER OF TREATS*

HARRY: What do folks love more'n anything? DAVID: Fun. HARRY: What's more fun than opening a whole pile of presents? DAVID: Nothin'! So that's why Harry and I dreamed up our Tower of Treats. Not just 1 present, but 5 . . . all tied together with satin ribbons, topped with a big bow and Christmasy Oregon holly. Inside the gift boxes are Royal Riviera Pears, jumbo apples, whopper figs, other wonderful surprises. First gift seen under any Christmas tree, and what a value! Gift No. 51 (shown) $6.65 delv'd. Gift No. 50, 4 slightly smaller boxes, $4.95 delv'd. Available Nov. 15—Jan. 15. Harry & David, Box 170, Medford, Oregon

The famous, original, the one-and-only

FRUIT-OF-THE-MONTH CLUB*

The gift that creates praise and excitement for you the year 'round! The lucky folks you name receive a whole parade of America's finest fruits, delicacies; each beautifully packaged with your greeting. Tell us how to sign the engraved Membership Certificate which announces your gift and treats-to-come. 12-BOX CLUB: Royal Riviera Pears at Christmas, Grapefruit in Jan., Apples in Feb., Fine Cheese in Mar., Wild 'n Rare Preserves in April, Cake in May, Special Canned Fruits in June, Quetta Nectarines in July, Delight Pears in Aug., Oregold Peaches in Sept., Alphonse Lavalle Grapes in Oct., Riviera Pears in Nov. . . . order Gift No. 20, $38.45 delv'd. 8-BOX CLUB, the favorite: Omits Mar., May, June, Aug. selections . . . order Gift No. 15, $25.85 delv'd. 3-BOX CLUB: Consists of Christmas, Jan., Feb. selections . . . Gift No. 11, $9.55 delv'd. Orders for 3-box club not accepted after Jan. 15; others may start anytime. Harry & David, Box 170, Medford, Oregon



*T. M. REG. U. S. PAT. OFF. ENTIRE CONTENTS COPYRIGHT 1949 BY HARRY AND DAVID

MINIATURE "DRESDEN" LACE FIGURINE REPRODUCTIONS



Draped by hand with billowing ruffles and pleats in the lace work that brings back to life the delicate workmanship of the master craftsmen of centuries gone by. They are a collector's "Find" to enhance the curio cabinet and a conversational piece you'll be glad to own or proud to give

$5.98 A PAIR
ALL FIGURES ARE 3½" TALL
Shipped Parcel Post Prepaid—
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NEPTUNE GIFT SHOP
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THE AGELESS SYMBOL OF CHRISTMAS



The MUSICAL NATIVITY

● Re-enact the Nativity's thrilling events against a musical background of "Silent Night", played by a tiny, tuneful music box ingeniously built into this beautifully conceived, delicately hand-carved and colorfully painted diorama. Unit is 8 ▪ 3½ ▪ 4½, with foliage and figures separate for any desired arrangement. A truly Christmassy gift to be enjoyed for years at $5.95
Add 25¢ for box, gift wrap and postage.
Send check or money order. No COD's, please

THE HOME SHOPPER
P. O. BOX 300-B, BERWYN, ILLINOIS



MINIATURE PICTURE FRAMES
SOLID WALNUT
or MAHOGANY

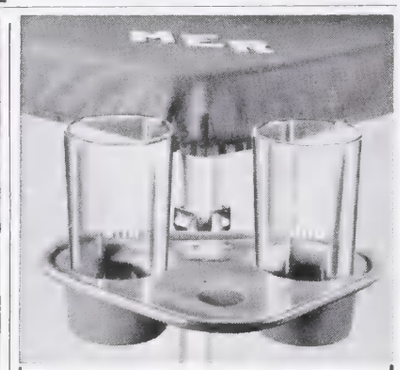
With removable easel back and a wall hanger. May be used on table, desk or wall. Beautifully styled and finished.

In groups or pairs with your own prints or photos these handsome pieces are an asset to any home.

Outside Dimensions		
4¼x5¼	4.50 per pair	
5¼x6¼	5.00 " "	
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Postpaid Sold by mail only
Check or money order No C.O.D.'s

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4386 Coolidge Ave., Minneapolis 10, Minn.



EXTRA TRICKS FOR CARD GAMES!
Set of 2 clever red plastic CARD PARTNERS, each holding 2 glasses and ash tray out of the way, yet within easy reach! Adjustable screw clamp fits any table leg securely. Grand for gifts and bridge prizes! Prepaid, $1.95

This smooth wool felt CARD TABLE COVER will glamorize your card games! Fits standard table, round or square with self-adjusting corners (no snaps or strings). Choice of Red, Green, Maroon or Royal Blue, personalized with 1, 2 or 3 white felt initials. Prepaid, $4.95

WRITE FOR FREE GIFT CATALOG!

MEREDITH, Inc.
1024 Grey Avenue Evanston, Illinois

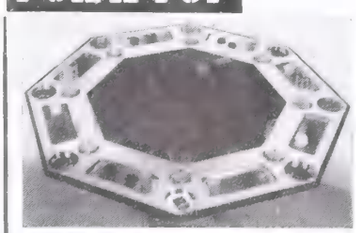


The Queen Sewing and Utility Cabinet is lovely to own . . . use it every day and cherish a lifetime! Large enough to hold all sewing needs, yet lightweight and so easily taken along everywhere. The snug fitting compartments glide at featherlite touch for easy opening and closing—and provide a separate place for scissors, thread and materials, etc.—no hodgepodge and threads snarled together. Beautiful handfinished Walnut, Red Maple or Natural Golden Birch. Hinges and handle chrome-plated. Built to the highest standards of craftsmanship in every detail.

Closed: 13 ▪ 8 x 9 in. Mailed postpaid $12.95

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POK-R-TOP
TWO-SIDED MULTIPLE ACTION ENTERTAINER AID



Beautiful ▪ Strong ▪ Durable

Designed for every member of the family. Dad—for Poker—Bridge—Snacks—Hobby Enterprise. Mother—for Bridge—Teas—and as extra server for holidays. Makes huge play area for Bridge or Poker—converts to huge extra entertainer table by reversing—for Luncheons—Teas—Children's Parties—After-Theatre Snacks—Sewing, etc.

Groups eight people comfortably—one side all equipped for Poker—counter sunk chip trays, ash receptacles, glass niches. Reverse side, colorful. Beautiful surface for dozens of uses. Built to withstand hard use and abuse. 46" wide x ⅞" thick trays of metal gold bronze finish. Sturdy construction of laminated wood fibre reinforced. Ivory and green finish.

$14.95 plus express charges collect.
Send check or m.o. Wt. 24 lbs.

DREXEL GIFTS
Drexel Bldg., Philadelphia 6, Pa.

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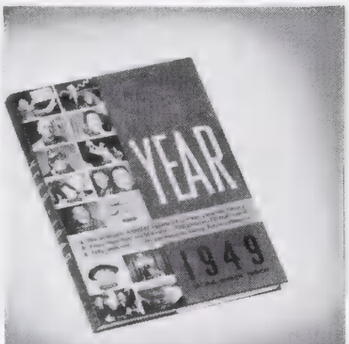
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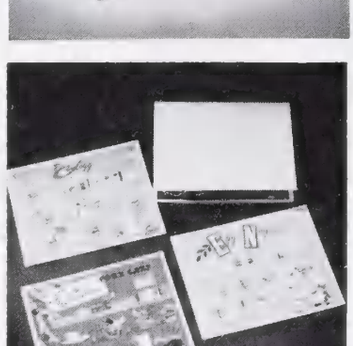
MAGNETIC FLY BOX. missing from a fisherman's lection can turn the air to a azure over a trout stream. not if the angler you're thi of has this fly box in his po It holds his favorites by n of a magnet and space fo flies, and the 3⅞" square perfect size. With a clear p cover, it's $5.50 postpaid. Products, Box 262, Rye, York.



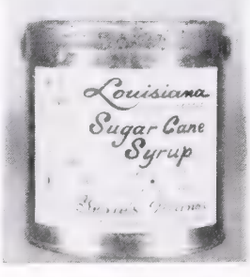
MADE BY THE BLIN woman, on the committee soring the sale of articles by the blind of Alabama, her daughter this apron an holder with a note: "When t go wrong put the apron on, the pot holder in your hand think straight for a mom She followed the advice, an her troubles in perspective set plus post. Women's Box 507, Talladega, Ala.



YEAR 1949 is the secon nual edition of a bright new on the publishing horizon. a big pictorial history book covers all the year's impo events with over 700 pict 70,000 words, and the 3,000 jects are cross-indexed. A su gift for a man, or for a sc brained hostess who wants "au courant." $5 ppd. Year. 548 Crestline Drive, Los les 24, Calif.



GOURMET GREETING well-tempered wassail, a seasoned dish and a merry g ing are the happy mixtur these clever Christmas greet On the cover are pictured th gredients; on the back the recipes for such drinks as G such fare as pork cake; an side, a holiday verse. $1.50 fo ipe file box of ten cards feat food or drink. Ppd. Bruce L Colorado Springs, Colo.



SUGAR CANE SYRUP

Real sugar cane syrup made in the old fashic open kettle way from Louisiana sugar cane.

Delicious on hotcakes, biscuits, waffles, Frenc bread, etc. A delicacy of Old New Orleans—194 Fall grind.

Sold by mail order only.
No. 5 can 50 ounces . . . $2.00
Prepaid
Check or money order — no C.O.D.

GENE'S MANOR Rt. 2, Box 19 Slidell, La.

IF YOU'RE LIKE PEGGY...



You like lovely jewelry, intimate Sunday night suppers, Christmas stockings hung before an open fireplace. You have your heart set on a small, elegant house near town — and Burgundy, *your* silver pattern because it's so rich in tradition.

See Burgundy, and all the other beautiful Reed & Barton patterns. Choose solid silver to mirror your own good taste... and pass the word along in time for Christmas giving.

REED & BARTON

STERLING



BURGUNDY



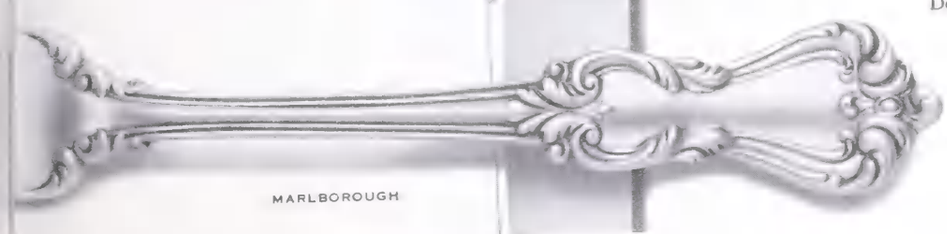
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FRENCH RENAISSANCE



GEORGIAN ROSE

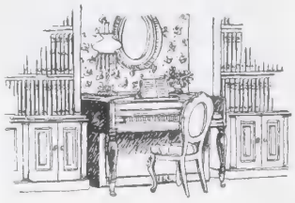


MARLBOROUGH

Six-piece place setting, $22.50 to $28.75, including tax, at leading jewelry stores and silverware departments.

Helpful Hostess Hints: For fascinating, valuable booklet, "How To Be A Successful Hostess," send 10c to Box 990, Dept. HB, Taunton, Mass.





Fine Line of Distinction



There's a difference between an ordinary piano and a Conover or Cable piano. The difference? Finest materials... superior workmanship... over 75 years of quality piano-making and extensive research. The result. .a distinguished musical instrument. Before you buy be sure to see Conover-Cable pianos... built to last a lifetime through!

CONOVER-CABLE PIANO CO.

EST. 1875

OREGON, ILLINOIS

USE THIS COUPON

Conover-Cable Piano Co., Dept. HB12, Oregon, Ill.

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☐ What is the name and address of Conover-Cable dealer nearest me?

Name.....

Address.....

City..... Zone.... State.....

It's Worth MENTIONING

by Julie Polshek

Hamilton Beach's new portable 3-speed Mixette does honor to the high repute of their appliances. Though it's drawer-size and feather-weight, it packs enough motor power to take on heaviest batters. Singly or in tandem, snap-on beaters mix, mash, whip, cream, even chop. Stand it on end when you need both hands. It's the *only* portable you can hold and adjust with the same hand. $17.75 (inc. a wall bracket). Carson's, Chicago.





RCA Victor created this 45 rpm Walt Disney phonograph for the small fry. They've hit a home run! Inside the easy-to-tote, ivory plastic case, gaily adorned with Disneyites, is a fine adult-calibre instrument. But the easy, sure operation is tailored to tot use. One press of spindle button raises curtain on a 50-minute "show" when spindle carries full 10-record load. $40, incl. free "Peter and Wolf" album. Lyon & Healey, Chicago.

A 4-slice toaster is a dream-come-true for large families. The price of this automatic *Toastswell* also calls for cheers. Its performance, construction and compactness rate high, too. The wide, high-popping compartments handle muffins and rolls. The capable toaster boasts many luxury features: clock thermostat, heavy chrome finish, Bakelite base and handles, shade-control dial. It's AC-DC. $30. Hammacher Schlemmer, New York, N.Y.





The prowess of this amazing Magnus dough roller is incredible. Use it and be convinced that no device can roll a pie crust so easily, quickly and professionally. A rank amateur comes up with crust that's paper-thin every inch of the way, free of lumps or holes. Seven-rolled wonder has equal mastery with noodle dough or any other you can name. Sturdy Vinylite plastic in white with red or yellow. $1.70. Bamberger's, Newark, N. J.

(*Continued on page* 218)



A SAGA OF SCOUNDRELS IN
A CENTURY OF INFAMY!

Samuel Shellabarger's

PRINCE of FOXES

KING OF ROMANTIC EPICS
Three Years in the Making!
The Seven Cinematic Wonders of the World!
Filmed in Their Spectacular Original Locale!

WITH A MAGNIFICENT CAST OF 50,000 STARRING

TYRONE POWER · ORSON WELLES · WANDA HENDRIX

with Marina Berti · Everett Sloane · Katina Paxinou · Felix Aylmer

SCREEN PLAY BY MILTON KRIMS

20th CENTURY-FOX

Directed by HENRY KING · Produced by SOL C. SIEGEL

FROM THE NOVEL BY SAMUEL SHELLABARGER

IT'S A GALA HOLIDAY OF ENTERTAINMENT!

ASK THE MANAGER OF YOUR FAVORITE THEATRE WHEN HE WILL PLAY IT



PHOTOGRAPH COURTESY OF TWENTIETH CENTURY-FOX FILM CORP.

On an Italian junket, see the towered fortress of San Gimignano, between Florence and Siena, the locale for the movie, "The Prince of Foxes," starring Tyrone Power, Wanda Hendrix, and Orson Welles.

How to leave home and like it

by Louisa M. Comstock

Dates and rates are changeable. Prospective tourists should confirm this information with their travel agents, transportation companies, or hotels

With Holy Year starting on Christmas Eve, all roads seem to be leading to Rome. After a pilgrimage to that great and beautiful city, all Italy waits to be investigated by the American visitor. Travel north, for instance, into Tuscany to see the blazing blue sky and terra cotta of Florence, the renaissance richness of its palaces and churches. Travel east to Siena to see with your own eyes the celebrated Campo of Siena, where the semi-annual "Polio" or street race is held with traditional medieval pomp.

Southward from Rome, Pan American Airlines, which is making the way smooth for thousands of pilgrims this year, suggests a side-pilgrimage to the hallowed ground of Monte Cassino. The famous 1,400-year-old monastery which figured so grimly in the late war can be a one-day round trip by rented car from Rome, only 86 miles away. One route is through the pleasant vineyards to the country of the Ciocaria, whose workaday shoe, Roman-fashion, is a flat piece of half-tanned leather strapped sandal-wise to the leg. Stop at Frosinone for coffee, or at a roadside stand for chocolate.

The monastery is marked by a stark cross on a mountainside to your left. The pitiful, high-perched ruins of the bomb-shattered town are being preserved as a national monument, but a new Cassino is rising on the flat lands below. A short climb on the serpentine road beyond, and a black-robed Benedictine will greet you, guiding you through one of the most significant monasteries in Church history.

A fair road follows the Garigliano River 35 miles west to Formio on the Gulf of Gaeta, where you can lunch Neapolitan style, feasting your eyes on the gaudy fishing boats plying the blue water. From Formio, the excellent Via Appia through the reclaimed Pontine Marshes takes you back to Rome, either direct or with a detour to Anzio, if time permits.

Italy is shaving costs to make travel possible at from $14 to $22 a day, and there are two-week all-expense pilgrimages for as little as $700 from New York. The 16 countries comprising the European Travel Commission are similarly trying to make prices reasonable and accommodations available. Itineraries to or from Rome can route you to such shrines as St. Patrick's in Donegal, Ireland, Lourdes in France, Fatima in Portugal, Montserrat in Spain, Bruges in Belgium, Einsiedelm in Switzerland, and Oberammergau in Germany. But the lists are already crowded, so you'd better make your reservations at once.

Pour on the Cointreau and light up the Party!



Here's a bright, new way to greet the Holiday! Steep your traditional Yuletide pudding in Cointreau's delicate flavor—and set it aflame. Enjoy its warming, cheery glow,—its spirited, satisfying taste.

And, if you already know the joys of Cointreau as an after-dinner liqueur, or in a Side Car, remember that there are *other* unforgetable recipes in the pages of Cointreau's booklet: "The Gourmet's Guide to Dining and Drinking." It's *free*.

You will be amazed at the wealth of ideas in this book: drinks, salads and desserts. Clip the coupon—and discover New Worlds of delight in the sphere of taste!

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the crowning touch to a perfect dinner

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Luxor in "Nutmeg". . . most intriguing towel color in years. Bath size (not monogrammed) about $3.50. Other Martex qualities from about 89¢ to $3.50.





P.S. *Be sure to [illegible] see the distinctive new Martex gift box ensembles. Illustrated: "Harlequin"—packed with 2 guest towels, 1 bath towel, 2 face cloths. Golden Jubilee pattern in lovely new color, "Spring Green." Ensemble about $5.00.*

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House Beautiful
DECEMBER 1949



You are invited to a Holiday from Hard Work

May your house be full of kith and kin, light and laughter, song and serenity.
May your guests come early and leave late.
May you sometimes run low on spoons, but never on second tenors.
May your teacups and punchbowl work overtime.
And may you love every moment
of your own hospitality.
This is the Christmas we invite you to—
a gregarious season of open heart and open house,
undimmed by drudgery and weariness.
You don't believe it could happen to you?
We're here to prove that it can.
This issue teems with formulas for festivity. We've laced it with menus, table settings, party tricks.
But, best of all, we give you a new philosophy of entertaining, cordially attuned to the way you live and dedicated to making the harried hostess as obsolete as Marley's ghost.

So that all your entertaining this Christmas season and forever after may be a carefree holiday from hard work, read on.

PHOTOGRAPH BY MAX BUCHMANN

God Rest Ye, Merry Hostesses!

by Marion Gough

You can be the merriest one at your own parties if you don't bite off more than you can chew

All you have to do is to stop thinking of yourself as three or four other people. You're not Diamond Jim Brady or the chef of the "Ile de France." So why do you feel obliged, when you have a few friends in for supper, to regale them with so many birds, bottles, mousses, and meringues that you've hardly stamina to powder your nose for the party?

The idea is to entertain your guests, not stuff them. It's not how *much* you serve, but *how*. People have been known to have the time of their lives on baked beans and a cagily manipulated can of peaches. They also like to see the hostess at the party. It breaks their hearts to think of her alone out there in the kitchen, shedding hysterical tears over the curdled hollandaise.

If you weren't confusing yourself with your own grandmother, you wouldn't attempt those pseudo-formal sit-down dinners for twelve, when your sole support is a sometime helper called Linda (who is bound to have sciatica or a date for the movies on the night of your biggest wing-ding). Why else would you try to give the impression—to people who know how you really live—that this grand manner stuff is just a casual occurrence? They can see that it's not the second footman but poor, gallant, little you staggering out to the kitchen with the empty soup plates.

Stop trying to perpetuate the nineteenth-century's elaborate code of genteel party-giving. You haven't the servants, space, or time to do it—nor the kind of guests who'd enjoy it, anyway.

Instead, try being yourself this Christmas of 1949. Entertain informally, the way you live. Make a plan for the season (page 127), and no contingency will catch you off base. Center your big parties around the restful, self-serving punch bowl (pages 133 and 155). Acquire the know-how of the fork supper (page 135) and the elegant common sense of serving one wonderful dish (page 140). In lieu of family retainers, put your serving carts, side tables, trays, electrical appliances—and even guests—to work.

ILLUSTRATION BY ROY DOTY

Use your head instead of your hands and feet, don't overshoot your own capabilities—and please lay down that aspirin bottle.





Christmas Day in the Morning

Give a holiday breakfast party. It's perfectly feasible and effortless, even on the big day itself. All you have to do is to lay out the china and silver, buffet style, fill the percolator, mix pancake batter (so easy with today's ready mixes), then sit down and pretend you're a guest instead of the hostess. The beautiful big party urn keeps on giving until 24 cups of coffee have been served. And there's little waiting when you can make at least a half-dozen pancakes at once on the over-size electric griddle.

SEE MORE ABOUT THESE PARTIES ON PAGE 202

How you can have a Holiday from Hard Work

by Mary Elizabeth Wiley
and
Alexandra Field Meyer

Nine parties that pamper the hostess, and an easy master plan for Christmas

If ever there was a propitious time for entertaining, Christmas is it. Everyone, with the possible exception of a few hill hermits, feels like calling in the country to help him celebrate. And guests are at their gregarious, most entertainable best. But it is the rare house that isn't at its best, too, polished and garlanded to the eaves in honor of the wonderful old holiday. And that, as any practical hostess will confess, is no mean consideration, for entertaining at any time usually involves a preamble of sweeping and garnishing. Why not, then, ride along on the routine holiday furbishing and throw out the latchstring wholeheartedly?

You'll find yourself playing the hostess anyway (Christmas is like that), but we guarantee that you'll know none of the hysteria and bone-weariness of (*Continued on next page*)



ALL PHOTOGRAPHS BY WILLIAM HOWLAND



The Snack and the Nightcap

Frequently even more fun than an all-out holiday gala is a spur-of-the-moment little nightcap party after a big event. Suggested ingredients (and what could be simpler?) are highballs, toast with a lineup of favorite spreads, and hot coffee. Let your appliances, like this "hospitality set" with tray, toaster, individual serving and condiment dishes, work for you right in the living room.

Honeymoon Christmas Eve

If this is your first Christmas Eve together, make it as notable a festivity as any entertaining you do for your friends. After trimming the tree, celebrate with a twosome supper. Set this drop-leaf serving table in the kitchen and wheel it in to your fireside. Its electrically heated glass-center section keeps your pet casserole and rolls piping hot. A cart like this is a bonanza for buffet-supper-givers.

How you can have a Holiday from Hard Work

(continued)



Christmases past if this year you plan your holiday ahead, with an eye to accomplishing the most with the least effort. If your main holiday meals for the family are carefully foreseen and plotted in advance, if your larder is farsightedly stocked with staples and the seasonal good things, judiciously chosen for quick and easy serving, most of your worries are over. You'll not only find time and energy to entertain deliberately, but you will be ready to take in your stride any sudden onslaught of guests.

About a week before Christmas, begin to plan your meals and stock your shelves, remembering that it won't be convenient to do much marketing later. Buy lots of hors d'oeuvres that come in cans and packages, and be sure your store of frozen foods is adequate. If you're your own baker, make fruit cakes and cookies and pack them in airtight tins. Otherwise, order such things from a good bakery. Lay in a plentiful supply of canned soups, fruits, and cheese. Take care that you won't run short on milk, cream, butter, eggs, and bread. Be sure the wine cellar is stocked with the standard (*Continued on page* 130)



MORE ABOUT THESE PARTIES ON PAG

Sit-down Family Breakfast

And we *do* mean sit down! For without getting up from your place at the table you can serve forth the entire Christmas morning meal to the whole family. Electric servants bake the muffins, broil the Irish bacon, and perc coffee on a handy side table, and guarantee really hot food. You'll miss none of the fun yourself when the family find their start-the-day-gifts in the heart basket centerpiece. Apply the same relaxing principle to any meal, for family or guests.

Be different. Give a Tea Party

Slow up the hectic holiday pace by giving a beautiful effortless tea party. Bring out your best silver and china, deck the table with camellias. Choose a fine Soochong or Darjeeling tea, brew it lovingly. Avoid elaborate food, serve paper-thin bread and butter sandwiches and luscious little cakes. Add candles and firelight glow, then relax. Right, in home of Reginald Styers, A.I.D., his own design oak table with removable tray.



The tea party—perennial symbol of warm-hearted welcome



Have a crowd and a chafing dish

When you fete a houseful with a buffet supper, conserve your energy by concentrating on one super-delicious concoction which can be served, bubbling hot, from a chafing dish. Could be a Newburgh, a curry, even a fine stew. (Other restful one-dish ideas on page 140.) Giant copper chafing dish above serves 20.



New Year's Eve at ease

When the bells ring out and the corks pop, you can be just as carefree as your company. Prepare a buffet supper early in the day, then forget about it. Just before guests arrive, put it in an electric server to keep hot. No hysterical dashing to and from the kitchen. This easy-on-the-hostess server has 3 sections, is great for curries.

How you can have a Holiday from Hard Work

(continued)

equipment, plus a few extra special things in honor of the season. Order whole and salted nuts and the traditional sweetmeats like dates, figs, and cluster raisins. To save time and energy shop as much as possible by phone.

Line up your candles and candlesticks. See that fruit bowls and nut bowls are ready to hold their store of tangerines, persimmons, walnuts, or whatever seasonal extras are traditional with you. Take inventory of the china, glass, and silver you expect to use and give them a polishing.

We're assuming that any major housecleaning upheaval is over and done with by now, so that all that remains is to dress the house in its holiday trimming. Order your tree, wreaths, and greens early so that you'll be sure of getting good ones. Get down your tree ornaments from wherever you hide them so you won't be hunting for them on Christmas Eve. Check your tree lights—better to blow a fuse a week ahead of time.

Start planning the family's meals for the two biggest days of the year. If you are doing your own cooking, figure out menus that are easy to manage and don't require lots of last-minute fussing. Stick to your guns on this, too, even if it means—and it will—breaking with the sacrosanct groaning board.

Christmas Eve is a pretty hectic night at best, so have a simple supper that can be put out on a serving table and left to its own devices. You might have a hot dish in a marmite over an alcohol flame, a cold dish, muffins and fruit. Here's our menu:

Christmas Eve Supper

Crab Bisque Marinated Vegetables
Toasted English Muffins
Hot Baked Cinnamon Apples
Cookies Coffee

(*Continued on page* 200)

Christmas Feast Without Fluster

The traditional dinner can be set forth simply without losing any of its beloved *gemutlicheit*. Plot out a thoughtful menu (we give you one in this article), and you won't need to load the table with every dish you own, or fret about late-comers or eleventh-hour bastings. Table and serving bar set for such a peaceful festivity in the ski lodge of Dr. and Mrs. Gerald H. Gray, Sugar Bowl, Norden, Calif.

COLOR PHOTOGRAPHS BY MAYNARD PARKER



Christmas Eve Carolers' Supper

Before they go out into the nippy night, fortify your young—or old—carol-singers with a good supper. The food (we give you a menu) is so simple that it presents no problem on a hectic day. In fact it's just family supper, but Christmas tree plates, a holly-red cloth, and a snowman centerpiece turn it into a party. Make it a tradition. Ski lodge of Mrs. Thornton Howell, Sugar Bowl, Norden, Calif.

THERE'S MORE ON PAGE 202



Buffet supper table at right is easy to set, easy for self-service, for its menu requires only a few serving pieces. It's as gay as a Christmas cricket because the essentials themselves sing with seasonal color — a bright cloth, copper-glinting chafing dish and coffee pot, fruit-patterned china. Neat and festive lighting—candles circling hurricane globes piled with glitter balls. To reap the easy-entertaining benefits of a buffet supper, don't try to make it a stand-up version of a sit-down dinner with many fussy courses.



COLOR PHOTOGRAPHS BY MAYNARD PARKER

Easiest way to give a cocktail party for a crowd is to make it a punch party, because punch can be prepared ahead without the last-minute mixing that cocktails require. For a breath-taking, conversation-making holiday punch bowl, chill the punch with a block of fruit imbedded in ice. Actually, this "frozen Della Robbia" is not so fantastic a feat as it looks. (Mrs. Stanton's article tells you how to do it, and gives the recipe for Fish House Punch. See page 155 for other punch recipes.) Only extra trimmings here are foil stars hung with shiny balls. Brass bowl and gilt-threaded table mats are self-glittering. Home of Mr. and Mrs. Kent K. Parrot, Carmel, Calif.

Come for Cocktails and Stay for Supper

by Virginia Stanton

A cocktail party for thirty, and a buffet supper wisely planned for the twenty who will inevitably stay on



PHOTOGRAPH BY WILLIAM HOWLAND

DRAWING BY ST PAULE

The impromptu cocktail party, when friends just drop by, needs only a guest-worthy shaker, one tray for glasses, and another to hold assorted nibbling.

Perhaps I am no different from millions of other people, but I like Christmas to be crowded. I'll take it jam-packed with guests and goings-on. 'Twas ever thus with me. As soon as the redwood boughs start sending their wonderful fragrance throughout the house and our lovely old creche is glowing once again in its circle of vigil lights, I must call in my friends from far and near to help me enjoy it.

My only claim to distinction is that I have learned how to do this without tears and tribulation. But don't think it was always so easy. I had to learn how to simplify the hard way. It used to be standard procedure with me to spend Christmas week, like a squirrel in a cage, engineering a haphazard series of little "oh, come on over" parties—luncheons, buffet suppers, cocktail parties. I would then spend the week after New Year's wondering if I would live to see another Christmas.

But one weary evening, I finally saw the light. It was while I was clearing away the remains of one of those hit-or-miss suppers that have to be whipped up for the benefit of those cocktail guests who stay on and on. Next year, I promised myself, I'd telescope all this piecemeal entertaining, all this hysterical snack-getting and serving and cleaning up, into one big, glorious, crowded cocktail party. And to further face the facts of life, I'd actually plan a fine, festive buffet supper for any or all who cared to stay on for it. In fact, I'd come right out and ask them to come for cocktails and stay for supper.

And that is the origin of the cocktail-buffet supper party which is now a Christmas tradition with us. As a solution to holiday entertaining, it works like a dream.

We invite about thirty people. It may be crowded, but I have found that people like to be sort of pushed together. About twenty can be expected to stay for supper. (*Continued on page* 185)

PARTIES that make you famous

DETAILS ABOUT TABLEWARE AND DECORATIONS ON PAGE 221


J. PAGÈS 67



The great good sense and comfort of

The Fork Supper

Entertaining a large crowd in small quarters is no headache if you know the rules

by M. F. K. Fisher

One of the many phenomena peculiar to this one period of this one century, I think, may be what is currently referred to as "the fork supper."

I doubt that my parents would recognize the term, and ten years from now perhaps my children won't. But today, in almost every part of America, it means an evening meal, usually fairly-to-completely informal, which is served from a buffet table, usually by the guests themselves, and which is eaten standing up or sitting willy-nilly on stairs, the floor or chair-arms, usually in moderate-to-great discomfort.

Fork suppers are irrevocably adapted to our small apartments, small kitchens, and the almost total lack of both servants and proper furnishings for entertaining more than a handful of people, that, whether we like them or not, we must bow to their disadvantages in order to break bread now and then with any number exceeding six of our close friends. Fortunately we are a young and malleable people, as a society, and our manners have improved enormously since the day when any normally virile man hated to balance a plate upon his knee, and any woman of average coquetry shuddered at the thought of flirting on a love-seat over baked beans and brown bread, or barbecued spareribs.

I do not know if current authorities on American etiquette have yet laid down many laws for such basically untidy feastings, but I should think the field would be practically limitless. I can think of many very pertinent dicta in my own unwritten primer of the Do's and Don'ts of Dining.

The first, for me, is never to serve anything that must be cut with a knife, or even with a fork, since such an operation is either impossible or highly dangerous.

This perforce narrows the culinary boundaries: no steaks or chops, no sliced meats more than paper thick, no mushrooms bigger than one decent mouthful, no breast of guinea hen. In reverse, it suggests things that can be picked up *nicely*, in the old-fashioned sense of that word: crisply fried small chicken legs (I have always wanted to serve a monumental platter of nothing else, piled like unwrapped wineflasks in an Italian vineyard, the drumsticks all pointing inward), little croquettes, grilled ribs for a very informal supper, and discreet adaptations of a hundred Near East and Middle East tidbits, the kind eaten by Arabs with their fingers, by Chinese with chopsticks.

That, in turn, suggests my second rule: nothing that drips or dribbles should ever enter the picture.

It means no thin sauces and very judiciously-served thick ones! It means that if you serve little rolled pancakes (called anything from canelloni to blintzes) with any kind of filling, the filling should be solid enough and flavorful enough to stay where it belongs and still taste adequate. It means, too, that fried things should be properly drained, and that barbecued or grilled things should not be doused too lavishly with the various juicy (*Continued on page* 193)

After the Ball is over

by Charlotte Conway

It's no chore to cope with those holiday-happy youngsters who invade your home after the Christmas dance if you know a few quick tricks like these

Having your daughter's teen-age gang in for a snack or even a pre-planned supper during the holidays is *not* hard work. And whether they come at two in the afternoon or two in the morning, there's no reason why you or your kitchen should be upset. The fact is, the less work you do the better they'll like it, because they prefer to be left alone and enjoy doing the dirty work themselves. So don't knock yourself out with elaborate plans and preparations or you'll deprive them of some of their fun.

What you *should* do is have on hand the wherewithal for a simple snack menu, because you never can tell when the crowd will descend upon you. But you can be sure they'll come breathless and hungry, whether it's from the movies, skating, a basketball game, or a cotillion. So be prepared with a pantry full of basics like potato chips, doughnuts, crackers, and an over-supply of Cokes—and in the refrigerator an everflowing store of milk and fruit. Have appliances ready for overtime toasting and grilling.

On these two pages you'll find a handful of food and drink ideas that will keep your teen-agers happy at home after the ball—or any time during the Christmas holidays, for that matter.

Ice Cream Cone Party

Younger teens will go for this in a big way. So buy cones and ice cream in bulk. You can get half-gallon or gallon containers of ice cream and keep it chilled in your refrigerator or freezer. Best fun here is covering the cone with "glop": chocolate sprills, chopped nuts, crushed peppermint-stick candy, grated cocoanut, etc. Have these trimmings in dipable dishes on a convenient table. For drinks—an abundant supply of coke or cream soda.

Beans and 'Burgers

They'll be singing "flip, flop and out" (make mine rare) with this supper of beans and 'burgers. You prepare the beans and keep them hot in a handy Simmer-crock. Prepare the chopped steak patties, get out the chili sauce, mustard, raw onion slices, relish, and pickles. The kids have fun building their own weird combination of condiments. Coffee is the beverage.



Pig 'n' Pineapple Party

This is one of those fingers-before-forks routines. You cut fresh pineapple into fingers, slice ham to paper thinness, and let the youngsters package the fruit in the ham. Have plenty of paper napkins on hand. Supplement with potato chips, Triscuits, cheese crackers. Wash this down with pitchers of frozen orange juice, thawed and mixed beforehand.

Hot Mulled Cider

This is "super" for cold nights. Quantities of hot cider, spiced with cloves and stirred with a cinnamon stick. On the solid side have plates of Lebkuchen, ginger cookies, apples, and nuts. If they're really hungry, set up a toasted-cheese production line: the electric grill, a supply of sliced American cheese, and bread.

Soup and Slices

If they've had a long drive back from the dance, plan on hot soup. Onion or tomato soups are good—or use a mixture of half tomato juice and half consommé. With this goes French bread, semi-sliced and spread with chive or garlic butter, and heated just before eating. Easy to make, tasty and filling — and mighty sensible, too.



Mock Champagne Supper

For very special occasions, this exciting elegance: Mix chilled sparkling grape juice with chilled sparkling water. Serve this in champagne glasses with a twist of lemon peel. To go with this refreshing cup you have a heaping bowl of chicken salad waiting in the icebox. Add tiny hot buttered rolls and, for the sweet touch, crisp gaufrettes, Florentines, or any sweet wafers.

MORE ABOUT THESE ON PAGE 198



PHOTOGRAPHED AT JOHN GERALD, INC. BY WILLIAM HOWLAND



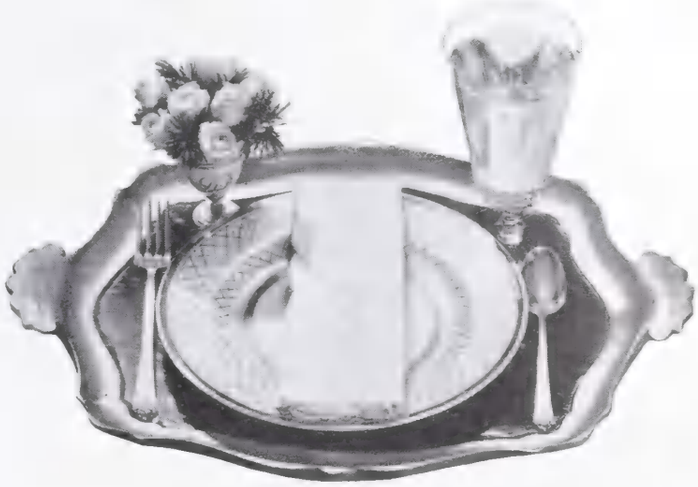
Trays solve that nervous juggling act when guests leave your buffet armed unhandily with a plate of food and drink. A serving piece, like the one shown above, is a perfect answer for where to put trays. Here six are laid out in readiness, set up in advance with plate, napery, glassware, and individual salts and peppers. Guests may take their trays to a buffet table and serve themselves, or you may set out the supper on a wheeling cart and move it around to each guest. (See such carts on page 196.) This kind of elegant cafeteria service makes entertaining carefree, charming, and tidy. Mahogany serving table with two serving levels is from Kittinger Co., Inc.

MORE ABOUT TRAY SUPPERS ON PAGE 136



Be a perfectionist! For example, complement a laurel-bordered tray with laurel patterned china and glass.

Gold leaf tray, below, calls forth your most elegant china, your choicest linen. Add nosegay for fillip.

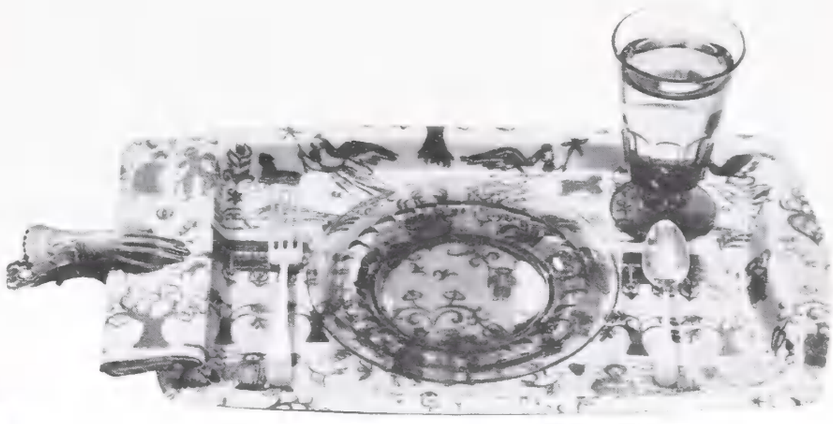


To Each His Own

Give everyone an individual tray, and your buffet party practically runs itself. Your guests relax because there's no precarious balancing of food and drinks. You can relax, too, since there's no eleventh-hour serving rush. The tray system also makes clearing away effortless

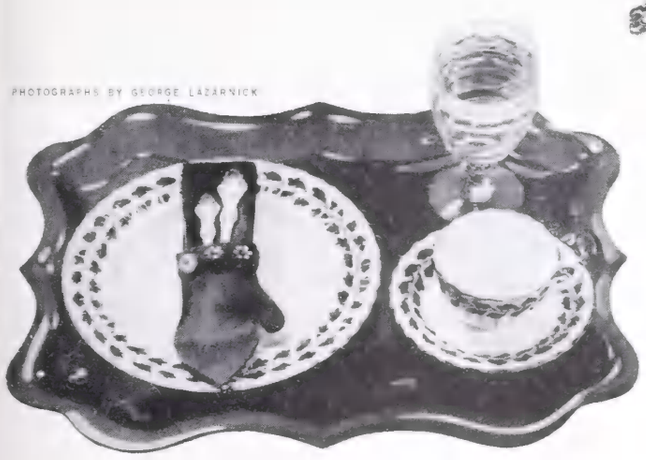


Clear glass plate reveals the silver inlay decoration set into the satiny black Swedish tray shown above.

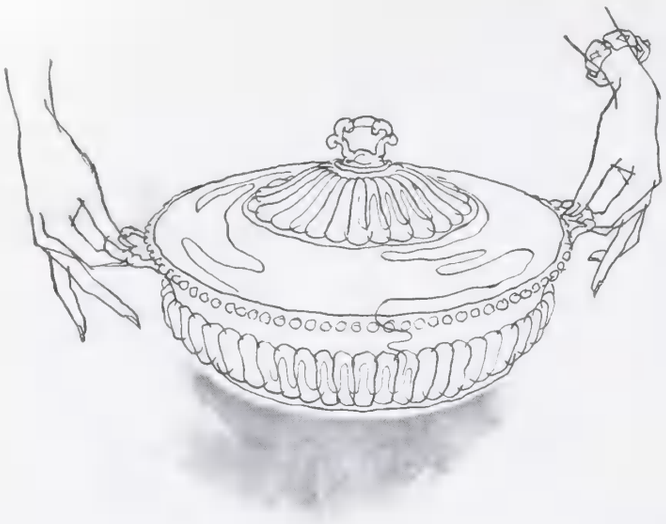


What could be gayer than this fabric print tray with hand-clipped matching napkin in holiday pattern.

PHOTOGRAPHS BY GEORGE LAZARNICK



Light and manageable plastic tray is a foil for colorful china. Holiday note: gay mitten for napkin.



Make yourself famous with

One Wonderful Dish

An accomplished hostess who has learned how to face up to the changing world gives you her formula for entertaining without dull effort and too much food

by Edith Key Haines

Most people entertain the way they do—and suffer through it—because their former maids were good cooks. They are still struggling to follow a grandiose party pattern that was set years ago when the lady of the house simply gave orders.

It's ridiculous, but true. For instance, the hostess who is doing her own work still gives you too much to eat. She believes she must, in order to live up to the tradition that party food must *always* be copious. She doesn't feel she is entertaining unless she gives a sit-down dinner. She martyrs herself making hot breads (her mother *always* served hot breads). She runs herself ragged, trying to accomplish single-handedly what only a staff of trained servants could produce smoothly and graciously.

As part of my own adjustment to this changing world, I have discovered that you can only entertain enjoyably if you don't attempt too much. It's nonsense to say that entertaining requires no effort, but you can and should do what's easiest for you, even if it means doing something *different*.

I first proved this to myself by inaugurating Sunday brunch parties, because they suited my household schedule, my budget, and me. I offered my guests fishballs or curried eggs, two dishes hitherto unheard of as party food. My guests loved these parties. They became an institution. And I enjoyed them as much as the guests because I could manage them without fuss and fanfare.

But the greatest blessing these brunches conferred on me as a hostess was to demonstrate the highly satisfactory character of the one-dish meal. It has been standard procedure with me ever since. It simplifies preparation, serving, and eating, and all you need to do is build up a small, good repertoire of a few excellent dishes and your menu-planning problems are over. You can serve the same dish time and again, acquiring a pleasant little fame for the way you prepare it, so that guests come to look forward to it when you entertain. The trick is to make this one dish so perfect that no one would dream of wanting anything more. Better, I say, a reputation for one good goulash, than notoriety for many but mediocre menus.

Two of the one-dish meals given here are planned as the wherewithal of a tray supper, my favorite form of entertaining, because it requires less dull effort than any other kind. The other is the mainstay of a sit-down dinner—something I will never get involved in if the guest list goes beyond six, because I have neither servants nor space to bring it off elegantly. All are planned to keep you reasonably clear of the kitchen once the party has started. All are respectfully concocted to please men as well as women.

New Year's Eve Supper
(For 6 Happy Bell Ringers)

Baked Fish Chowder — Beet Mold Salad
Rolls or Corn Meal Muffins (ready-mixed)
Apricot and Black Cherry Compote
Coffee

(Continued on page 219)

COLOR PHOTOGRAPH BY WILLIAM HOWLAND

Mrs. Haines applies to her parties philosopher John Dewey's penetrating observation: "An event until it possesses emotion can never become an adventure." For even the simplest meals she plans food and settings that delight and surprise. Opposite, a marmite buffet designed to give eventfulness as well as smooth service to her one-wonderful-dish New Year's fish chowder party. Tableware and trimmings are described on page 221.









If you like fragile colors, flowers and fruit, say so in your table settings with china like this

A sprigged pattern, like "Bell Heather" of Royal Doulton, might be your basic china, as shown far left, grouped back of the modern French faience coffee service from Mottahedeh & Sons, Inc. To go happily with it, a Spode dessert plate from Carbone, Inc. and a pearly shell from the Bahamas. For emphasis add vivid fruit plates from Castleton China, Inc., serve after-dinner coffee from red Ginori cups, Alice Marks. Swedish flower note is the "Flora" plate from Bonnier's. Have pink breakfast china. See how linen, its color and degree of fineness, plays up or down the formality of your china. Damask cloth is from Le Bell, garnet mat from Mosse, others from Leron.

Or you may interplay earthy colors with wood and copper and modern ceramic forms

Far left, the colorful Italian fruit plate from Carbone, Inc., the Spode coffee cup from Copeland and Thompson, the fine Danish faience from Georg Jensen give you formality. Plain cup and saucer complement the "Fern" Ernestine pottery from Fisher Bruce. With it go the Southern California Potteries' bowl and avocado plate, Cox & Co. Chilean copper plate, and Bonnier's Swedish birch plate would make a fine setting for the Jugtown beanpot from The Burkharts, and the Albert pottery from Designed for Living. Choose linens for color contrast. Flamingo cloth is from Ellison & Spring. Straw mat, Mayhew Shop. The three other mats are from Leron.

You can have unlimited scope for tablesetting color schemes if you start with white china

Begin with modern white china like the monogrammed plate, from Lenox, Inc., far left, or the Minton plate, right. Play up red with Spode's Fitzhugh plate and pitcher from Copeland & Thompson. Informal Quimper covered dish is from Carbone, Inc. Repeat white with Limoges tea service from Mayhew Shop. Add surprise with Stede pewter plate from Claude Sperling. White rice bowl from Finland Ceramics, and Lowestoft tureen from Mottahedeh & Sons add Chinese flavor. So do blue bowls, mottled plate, tile, and fish plate picked up in San Francisco's Chinatown. Morrell enameled plate is from Amberg Hirth. Linens might range from Leron's damask and Mosse's eyelet mats to woven lauhala mats.

PHOTOGRAPHS BY ROUBEN SAMBERG

The ace up your sleeve is A Wardrobe of China

by Laura Tanner

Vary your china so that each course is a pictorial delight and your parties will make you a famous hostess

Some people make the simplest meals seem special. Not the least of this talent is understanding that the eye is almost as sensitive as the palate in gastronomical enjoyment, and knowing, too, the part tableware plays in making food look beautiful. Plain baked beans, for instance, are glorified when presented in orange Jugtown pots on gleaming copper plates. They've been flavored with imagination, the blessed ingredient that makes meals memorable.

Anyone can acquire this talent. Take a favorite china pattern. Then dramatize and change it as you would accessorize your own basic wardrobe. We show you how, opposite. Collect additional salad or dessert plates, casseroles, cups in colors, textures and shapes congenial with your basic china. Do the unexpected—mix pewter with Lowestoft, Spode leaf plates with Swedish birch, jewel-tone metal plates with white Minton. Carry your hobby to local auctions or far places. Come home with Cat Cay shells for strawberries, or woven mats from Mexico to put under Chinese rice bowls.

Collect linens, too, for the way they play up your china. Entertaining is easier and your parties take on verve when you can draw on a mixed wardrobe of tableware to blend or vary as you will. Each course becomes a picture, a conversation piece, monotony is unknown, and the party flourishes accordingly.

Thirty-five indispensable party-helpe
worth getting and giving for Christm

"I couldn't entertain without...



big, easy-hefting pitchers for all sorts of potables;

You won't have to keep scurrying for refills if you use king-size pitchers. Nice for flowers, too.



snack dishes, drink gadgets;

These don't have to be in uniform sets. But have extras ready backstage for a quick switch if guests are healthy munchers.



Do these old utilitarian stand-bys have to be so fetching? Maybe not, but why not? They'll work just as well if they're pretty—and you probably won't be so apt to let them get lost.

and of course



a whopping big salad bowl.

Don't send a boy-size bowl on a man-size errand. You may need smaller ones, too, depending on size and character of the party.

THERE'S MORE ABOUT THIS ON PAGE 199

PHOTOGRAPHS BY KING-WEESE STUDIOS

ash trays, cigarette boxes,



a lighter, a silent bu

At parties, two types of people are uneasy unless ash trays are everywhere: (a) guests: (b) the hostess. Silent butler makes for unobtrusive cleanup.



step-saving trays, especially those that tote a big load,

Any party without plenty of service trays is alternately a feast and a famine. Always have extra ones loaded in the offing, ready for action.

man-size, serve-a-crowd coffee-makers,



plus generous

Tepid coffee: tepid party! This 64-cup pot guarantees that the coffee will be hot and abundant. Heatable glass beaker serves 12.

Coasters and cocktail napkins insure against the wear and tear of any party. But they should look handsome, too.



ice buckets, coasters and napkins."

They save your steps and gladden your guests, who can be inspired to mix their own. Giant bucket keeps 50 cubes icy.



How to get

Extra Eating, Serving, and Seating Space

by Helen Little

You can entertain spaciously, even in small quarters, with furniture that doubles up on usefulness, expands or divides to do more jobs than one. See such practical sleight-of-hand on these four pages

Perhaps your daily routines plead for a desk, but there is space for only a desk or a dining table. Problem is solved by this dual purpose piece of furniture. Follow the pictures shown for solid proof.





Comes dinnertime. Raise the hinged panel which normally appears to be the back of desk, support it with brackets which pull out at each side, and there's a dining table for two. Top of desk is actually another hinged panel, which flips out to form another extension. Inset shows drawer engineered for silver.





It's hard to believe, but all this has happened to the conventional knee-hole desk we started with. With both panels extended, an elegant dinner setting for eight materializes. Sketch shows how the top, when fully opened, can swivel around so that all diners sit comfortably with plenty of leg room. This ample, rectangular surface would make a fine buffet supper table, too. And this expansion is beautifully simple—no gadgets to get ungeared and confound you. Wood is bleached mahogany.



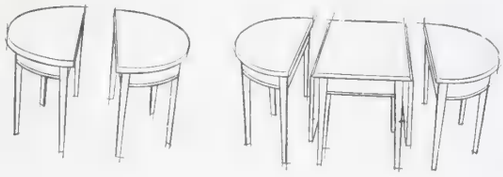
Extra Eating, Serving, and Seating Space

(continued)

Use light, hairpin-leg stools as either extra seats or extra tables. When not at work, they stack compactly in a corner or a closet.









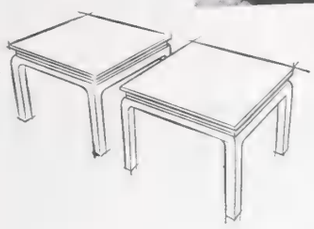
You'll get distinguished service from these three bleached mahogany table units whether you put them to work singly or as a team. The whole set, held tightly together by concealed hooks, becomes a coffee table, 20" high, 60" long. Separately, semicircular ends can be chairside tables. Together, they form an oval lamp table. Drop-leaf center section can assume three sizes.



This mahogany buffet folds for storage as handily as a bridge table. End pieces whose legs are removable, unhook from the center table which scissors flat. Each end can transform into an armchair tray-table propped by leg.







Fitted end to end these square tables merge into a 42-inch coffee table, scaled for use in front of a love seat. An additional unit will extend it to sofa length. If two paired units are placed side by side, you will get a king-size square table. Or use each table as an extra seat.

FOR MORE ABOUT THIS TURN TO PAGE 192





Serve supper smartly on this little table. Then, if more seating is required, off comes its birch plywood top and you have a web-strapped stool and a light serving tray.

ALL PHOTOGRAPHS BY WILLIAM HOWLAND

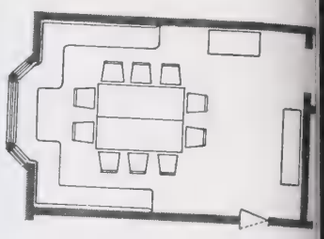


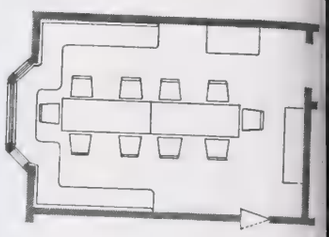
Role of hostess is prettily played by this leather-top mahogany console opened up to be buffet or bar. Top parts in the middle and extends on either side. Pull out bottom drawer and you have a tray which fits into open space between the extending wings. It rides on casters and can be outfitted in kitchen, then wheeled in to wait on guests.











There are *other* ways to furnish a Dining Room

by Frances Heard

Your dining room needn't be frozen into a one-purpose room by a permanently set-up center table. These 5 pages show how to use groups of small tables

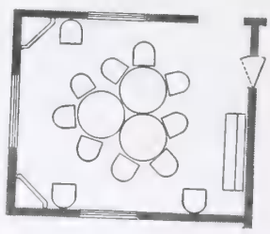
Pictures show how two tables (32″ … 84″), plus a third (30″ by 50″) m… be shifted and shaped to accommoda… all your parties. Above left, lar… tables, side by side, are a convention… dining group. Right, the smaller su… gests intimate dining for two. Opposit… a U-shaped formal dining table … created when the three unite. Banquet… idea is borrowed from space-minde… restaurants. Dining room in the hom… of John Hyde, Beverly Hills, Cali…

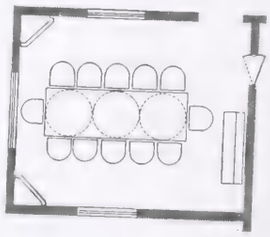
Three round tables, below and opposite… serve with equal proficiency the desir… to eat, to drink, or play games. Or… bottom sketch, a rectangular top con… verts them into a veritable banquet… board, 150 inches long. Thus it is a… simple trick to whisk this informal… room into a gracious setting for a white-… tie dinner. The room looks larger than… it is because floor space is saved with… corner storage cabinets. The Dick… Powell home, Belair, Calif.



Furniture and rooms designed by Paul Granard









More about dining tables on the following pages

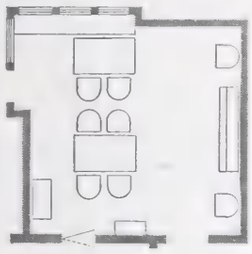




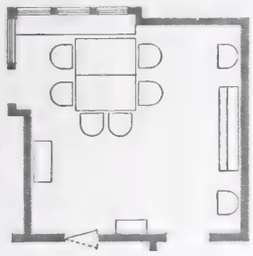
Other ways to furnish a Dining Room

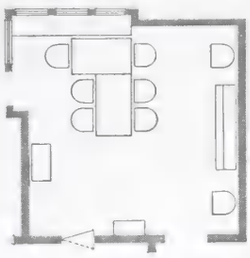
(continued)

We may regret the passing of the gracious age of formal dining, but we must admit that it's on the way out for most of us. Let's face it. The formal, grand-scale dining-room is a relic of a servant-happy age. Most of the time nowadays the dining room is among the unemployed, but there's no reason why it shouldn't be at least as ambidextrous as the bedroom-sitting room or the dual-role den. On these four pages Paul Granard shows how it can be made to perform expertly for parties of sundry kinds and sizes, as well as for various everyday purposes. His basic plan is the use of small tables placed together, or in flexible arrangement. You'll see two other ideas on the next page.



One of these arrangements meets the special needs of any size or kind of dinner.





ALL PHOTOGRAPHS BY MAYNARD PARKER

Even the restless demands of today's living find genial response in this Early American room. It humors our peculiar dining habits with two refectory tables, 36 inches wide, 60 inches long. When the family dines alone, one is placed in a window, the other against a wall. Sketches above show party arrangements: tables may be pushed together, separated, or placed in an L-shape. The room invites all kinds of recreational activities—television entertainment, games or just plain visiting. Home of Walter Kline, Belair, Calif.



When the tables are end to end, you have a conventional dining surface. If you have a view to enjoy, place your table at the window. Tables needn't be centered.



Separated, the tables may be used to play a wide variety of games. When the games end and appetite begins, bring in trays for a quick change to dining room.



When a new situation effects a new placement of these tables, the room itself seems to change its character. Here, one is used for dining, the other as a buffet.

Silver, linen, and extra serving pieces are kept in the modern cupboard. Here is proof that Modern and Traditional when good, are happy together.





FLOWER ARRANGEMENTS BY LAURA E. MCVAY

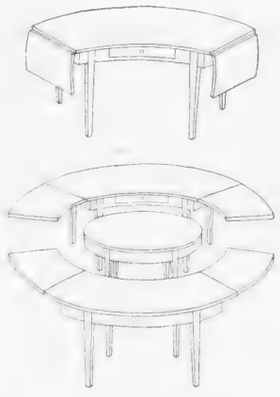
Other ways to furnish a Dining Room

(continued)



PHOTOGRAPHS BY MORLEY BAER

These before-and-after pictures reveal a gifted double-duty table performing its mobile magic. You see it, above, serenely facing a fine garden through a big window, awaiting the diners. But it is basically a kitchen table. On the right, see it in the kitchen, all set and ready to roll on oversize ball-bearing casters—into the living room-dining room, or wherever you choose to eat.





The hunt table of mellow tradition is an excellent piece of furniture in its own right. Here it outshines tradition. Sue Hart McMillan has designed a round table to fit tightly into the circle formed by two hunt tables, which she has given drop-leaves. Use the round table alone for two-some meals. Each hunt table has a deep drawer and might be used as a desk, an expansive surface for buffet dinners, or to fit in a bay window.

SKETCHES BY MADELAINE THATCHER

8 Cups of Christmas Cheer

For easy, large-scale entertaining

the punch party wins, hands down.

We give the rules for eight old holiday favorites

Kentucky Egg Nog for 12. Stir 12 egg yolks with 12 tablespoonfuls of sugar until smooth. Slowly stir in one pint bourbon whiskey and one pint unwhipped double cream. Fold in the stiffly beaten whites of 12 eggs. Stir in an additional half-pint of bourbon. Chill until serving time. Then fold in one pint whipped double cream. Sprinkle with cinnamon or nutmeg. Serve paper-thin slices of Virginia ham between beaten biscuit, or everyday ham on buttered, tiny, hot baking-powder biscuits.

Holiday Punch for 15. Blend together 1/5 quart rye or blended whiskey, 1½ ounces grenadine, 3 tablespoons lemon juice, and 1 cup orange juice. Allow to stand overnight. An hour before serving, pour over a cake of ice in punch bowl. Finally, add 1 quart sparkling water. Serve tea sandwiches—watercress, mushroom, cucumber.

Champagne Punch for 20. Peel and crush three ripe pineapples. Place in a large glass or china bowl, cover with 1 pound sugar and let stand for an hour. Add 1 pint strained lemon juice, 4 ounces Curacao, 4 ounces maraschino, 1 pint cognac, and 1 pint Jamaica rum. To color this red, add 2 tablespoons grenadine. Stir and let stand overnight. Before serving, pour over a block of ice in punch bowl. Finally, add 4 quarts champagne. With this, caviar on melba toast and smoked turkey on thin rounds of white bread.

Tom and Jerry for 20. Separate 12 eggs. Beat whites stiff, sifting in 2 cups sugar. Beat yolks till light yellow, sprinkling with 1 teaspoon each ground cinnamon and cloves. Gradually add 4 ounces Jamaica rum. Pour into whites in a large bowl and beat *(Continued on page 210)*



PUNCHBOWL, CUPS, AND LADLE, DUNCAN AND MILLER GLASS CO.

PHOTOGRAPH BY WILLIAM HOWLAND

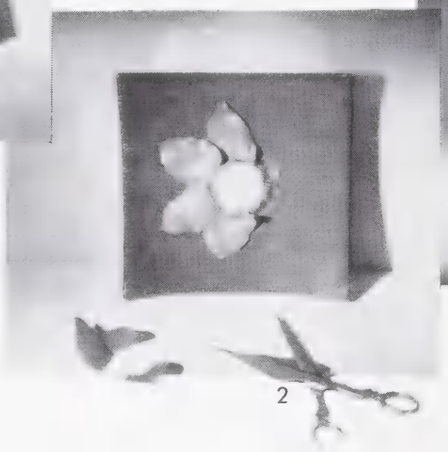
"The flowers are here!"

Don't get in a dither when you come to that last-minute task of arranging party flowers. Here's the way to save time and avoid amateurish displays that droop or tip over

by
Virginia Nielson



1



2



3



4

The greatest problem in flower arranging is to prevent an arrangement from becoming top-heavy and tipping over. Use a good floral clay, which is unaffected by moisture, to fasten a frog firmly into a container. It's as fundamental as the use of nails in building a wooden house.

1. Have plate and pin-type frog thoroughly air-dried. Break off piece of clay the size of a walnut and roll briskly on a dry surface to a long pencil-like strip. Place strips, completely around, *not under*, the frog. Press firmly into place. 2. Cover edge of frog and all clay by using leaves cut as shown. Press them down around frog with sufficient overlap to conceal clay. 3. Stand candles in one inch of hot water for five minutes to prevent cracking colored outside layers when pressed down onto pins. 4. Flowers and candles now can't fall out, even if you tip arrangement on its side. 5. Use very few flowers and keep stems short in order not to interfere with candle flame. Try red candles, roses, holly for your Christmas table arrangement, or to be safely delivered, lighted, to a shut-in on Christmas Eve.

5





PHOTOGRAPHED AT N. B. FLOWERS, CARMEL, CALIF. BY MAYNARD PARKER



For a conversation piece, use a lump of floral clay to attach one perfect flower or spray of leaves to a plate.

Gladioli, usually one of the hardest flowers to make "stay put," behave nicely when you use the new flexible spiral (center photograph below). Pins allow use of any angle desired, and spiral supports weight of stems. Foliage hides wire.

Snopak, a new plastic by-product, holds flowers securely in containers in which it is difficult to place a frog. Fill container with plastic, stick flowers in place.



Flexible spiral on a pin-frog base permits use of long-stemmed flowers without danger of falling. Adjust spiral to height necessary to support your tallest flower.



This large pin frog with a dome-like top is invaluable for big arrangements of heavy or long-stemmed flowers. Slit ends of woody stems to prevent bending pins.



A Vacation in Another World

So close to the United States, yet so far away in spirit, scenery, and climate, Mexico is a perfect escapist paradise

by Marva P. Shearer

We were seated on a terrace of the Hotel Victoria high over the town of Taxco. All around us were the colors of Mexico: the scarlet bougainvillia, the red poinsettias, the mounds of pink-white geranium leaning lazily against the burnt sienna houses, surrounded by incredibly colored, beautifully formed mountains.

The sounds of Taxco drifted upward to our terrace: the irrepressible cry of the cock, the braying of a burro, the slosh of water dumped on a cobblestone street, a mother calling to her children.

It was winter, and this was peace and warmth and serenity and we were far removed from the cold, quick tempo of life in the United States. We were far removed—until a fellow American tourist spied us lolling in the sun.

She looked at us with a mixture of shock and incredulity. "Aren't you going shopping?" she demanded. "The silver shops open in ten minutes."

To this earnest lady and thousands of others, Mexico is a case of love at purse-sight, a scenic vacationland where one can buy pottery, silver, native clothes, and leather goods at fantastically low prices.

Mexico *is* a country of beautiful handicrafts (and of these we have much to say later), but as any seasoned traveler knows, it is not the material souvenirs of a land that enrich the traveler so much as it is the wider viewpoint, the different ideas, and the culture of another people that he brings home with him.

Mexicans have a heritage and a way of life completely different from the influences that have shaped our own national culture. Observing their philosophy of life for the first time, most Americans are completely charmed. Others, of course, trying to do business along American lines, fume and complain that they can accomplish precious little. But for those few who carp, there are thousands completely captivated by the Mexican way. That's why each year more and more Americans establish residences in Mexico City, Taxco, San Miguel de Allende, Cuernavaca, and Acapulco.

"I never knew how to relax and enjoy peace of mind," an American woman told us in Cuernavaca, "until I moved down here. These people have taught me that there is more in life than the unbridled accumulation of money. The average Mexican earns about $30 a year and yet he's one of the happiest men on earth."

The reasons are simple: To a Mexican his afternoon siesta is worth more than the profit he might have made selling his serapes. By the same token he'd rather go to the market to sell his wares than have them bought up before he gets to his appointed place. He believes in the nowness of life, in the theory which holds that you can sleep in only one bed at a time, eat one meal at a time, wear one suit and so on.

During a fiesta in Cuernavaca, for example, a Mexican asked us why Americans are always rushing (*Continued on page* 207)

PHOTOGRAPH BY FRITZ HENLE

Scenery "out of another world" abounds in Mexico for the traveler who wants to get out of, and beyond, himself. Typical is this Dali-esque scene of the shrine of Los Remedios just outside Mexico City, a shrine similar to Lourdes in its reputed healing powers. Like almost everything architectural in Mexico, it has great beauty.





House Beautiful chooses 15 Tradition-Making Trimmings

To add to your treasure of cherished year-after-year ornaments, we've gathered this newest, most fanciful nonsense from the glitter and garnish market

Who would like a thoroughly brand-new, right-out-of-the-package Christmas, with all its precious symbols fresh from their cotton batting, every angel pristine and dustless, with its halo on foursquare?

Not us. Because then half the fun of Christmas would be gone. Where would be the joy of our annual reunion with that rakish Billiken we've known since we were three? How could we make merry without the aged, ogling tin frog, or the silver-paper bells to which we *always* hang the mistletoe?

Of such little personal traditions Christmas is woven. That is why you accumulate lovingly, over the years, the glitter and trinkets that delight you most—to hang on the tree, to deck the house, and to greet, each time the season rolls around, as warmly as an old friend.

But time clips the wings of angels and frays the tails of shiny birds. So each year you must acquire new traditions, if you would have an untarnished Christmas. You must replace the dear departed with bright new successors, equally worthy of a lasting place in your heart, in your house, and in those sacred tissue-lined storage boxes.

At House Beautiful we think we can spot the makings of a tradition when we see one. So, to help you choose this year's additions to your future Christmases, we have selected these 15 gay glamorizers.

We cite these for distinguished whimsey, for stratospheric imagination which turns wire, plastic, foil, and wood into enchantment. We commend them for variety; there's something here for every house. But you'll love them most of all because they crystallize the good humored beauty of Christmas, which never grows old.

COLOR PHOTOGRAPH BY ANGELO PINTO

Top of this page: Jane Kidde's springy spiral wire angel. Opposite, top to bottom: A lacy carved wood Christmas bird from Sweden, Bonnier's. Muriel Originals' sequin-scattered felt cane, Page & Bland. A nostalgic, silver-beaded tree-top star, Hosken, Inc. A duet of pig-tailed, dazzle-winged felt angels, both from Peter Hunt's Christmas. A casual, free-form character riding a fish, cunningly made of wire and color-splashed plastic by Max Schallinger. An old-time love, the glass-tailed silver bird, B. Shackman. A plastic lace lantern, banded in glitter, Austen Display. A serenely sleepy china pig (what lashes!) Southern Highlanders. A foil-feathered glitter plume (fancy a whole bouquet of them!) and a festoon of foil daisies, Austen Display. Muriel Originals' beaded felt gingerbread boy, Page & Bland. Gem-studded, silvery glass trumpet, B. Shackman & Co. A demurely sequined Styrofoam angel, Peter Hunt's Christmas. Wood rooster with a rainbow tail of shavings curls, Bonnier's. A pink drift of soft-as-down "Silfloss" non-prickly glass angel hair, Radiant Glass Fibers Co.





Window tree, made by the Kenneth S. MacIntires of Hollywood, Calif., has a wood triangle frame, scalloped with painted cardboard, laced with twisted tin and cellophane, hung with tiny angels.



Welcoming tree at the hall door of Mrs. Thornton Howell's lodge in Norden, Calif., is decked with straw babies, sunbursts, stars, and miniature sugar-plum baskets in tune with the rustic atmosphere.

Along the stair wall at the Howell lodge, cross-cuts of a fir tree look like verdant frost crystals. See them above right, too. Painted Swedish wood birds and foam plastic snowman look happily Alpine.



Easy hearthside drama: wax fruits wired to a hemlock wreath, a pipe organ array of candles, giant glitter balls and pine cones in plant boxes. Home of the Kent Kane Parrots, Carmel, Calif.

COLOR PHOTOGRAPHS BY MAYNARD PARKER





PHOTOGRAPH BY BILL JACKSON

A gilded candlestick made from a baluster greets guests of Mr. and Mrs. Richard Rodgers. It's wound with Christmas festoons, finished with a red satin bow. Florist Jack Kelly did it.

Merry Christmas *all over the house*

Have fun dressing your house in its Christmas-best. Use these short cuts and eliminate the hard work

by Mary Shepherd

You enjoy your holiday most when the house is gay and sparkling with Christmas. And guests are easier to entertain against a festive background. But that's no reason to work yourself into a frazzle giving the house its holiday dress. Do it the easy way so as to conserve your energy for other holiday activities.

Here's how you manage. Before you begin, assemble everything you need so you won't have to stop in the middle of your task and dash out of the house to buy some little oddment. Then remember to make all your decorations big and important. They'll go farther, count more. It's just as easy to make them large scale, and you won't have to go into mass production on any one thing. Use as many ready-made decorations as you can, adding your own special touch to make them different.

There's room for (*Continued on page* 195)

Here are the makings of a festive Christmas decor

What you need

Miscellaneous greens
Bramble branches
Candles
Tissue paper
Metallic paper, aluminum foil
Metallic enamel for gilding
White and colored poster paint
Spun glass, angel hair
Christmas bells and balls
Ribbons
Tinsel
Candle holders
Flower holders
Chicken wire
Florist's thread and wire
Sphagnum moss
Scotch tape
Two-faced scotch tape
Rubber cement
Blotting paper
Thumb tacks
Plastic snow
Shellac
Sequins
Gummed stars
Wire coat hangers
Tarlatan
Cotton
Lace-paper doilies
Styrofoam
Honeycomb glitter banding
Coxcomb glitter banding
Colored yarn
Construction paper
Sharp knife
Scissors, pliers

Where to find it

Art stores
Book or stationery stores
Hardware stores
Department stores
Florists
Dime stores
Window display stores
Hobby or handicraft shops
Theatrical display shops

Practical know-how

You can use an insect sprayer for gilding or silvering, and also for ordinary paint when it's thinned. Make yourself a protective newspaper "shell" to spray against.

Cooking oil will make all leaves shine beautifully.

There's one kind of scotch tape that's sticky on both sides—a real timesaver for fastening things to the wall.

Use very thin florist's wire instead of thread whenever possible; twisting is faster than tying.

Pin holders for flowers will hold candles securely, too. So will modeling clay. Chicken wire is best for holding greens in place.

Save bits of paper and ribbon from your gift wrapping; they'll come in handy when you are trimming miniature trees.

Keeping Christmas trees and greens damp as long as possible will make them more fire-resistant than treatment with chemicals, so keep your tree standing in water. Watch metallic decorations; keep them from touching metal lamp shells on your tree lights.

by Katherine Elizabeth Fite



Season's Greetings

George and I have always been big Christmas-card senders. And our friends, relatives, acquaintances, and old dealers seem to come across nicely, too — if that's the expression I'm looking for, and I'm afraid it is. When you send out cards in volume, you like to see them come in the same way. But while I wouldn't give up greeting people at Christmas for good King Wenceslaus himself, this all leads me to wonder if the volume of our greetings does not threaten sometimes to smother the spirit.

I am especially reminded of this when I consider Mrs. J. Parkyngton Trenchwell

(Continued on page 180)

INKWELL, FRIEDMAN SILVER CO.
CHRISTMAS LETTER PAPER BY CRANE & CO.
STAMP HOLDER AND PEN, BLACK, STARR AND GORHAM
PHOTOGRAPH BY MAX BUCHMANN



Does Climate Control apply to me?

A new road to better living was revealed last October when HOUSE BEAUTIFUL launched its Climate Control Project. People were so overwhelmed by its significance to their own everyday living that they have found it takes time to fully grasp its meaning. They find they must make basic readjustments in their thinking—about a wide variety of subjects: personal comfort, gardening, city planning, even how to open windows properly. One big city (370,400 population) has made a special appropriation to study its local climate to see if it can overcome its bad points. If you are wondering whether this new approach to better living affects YOU, no matter where or how you live, turn the page ➧

HOUSE BEAUTIFUL'S
CLIMATE
CONTROL
PROJECT

The scientists who researched Climate Control

Dr. Ralph Linton
Yale University

Dr. Paul Siple
Military Geographer,
The General Staff, U. S. Army

Dr. Helmut Landsberg
Executive Director, Committee on Geophysics and Geography, Research and Development Board

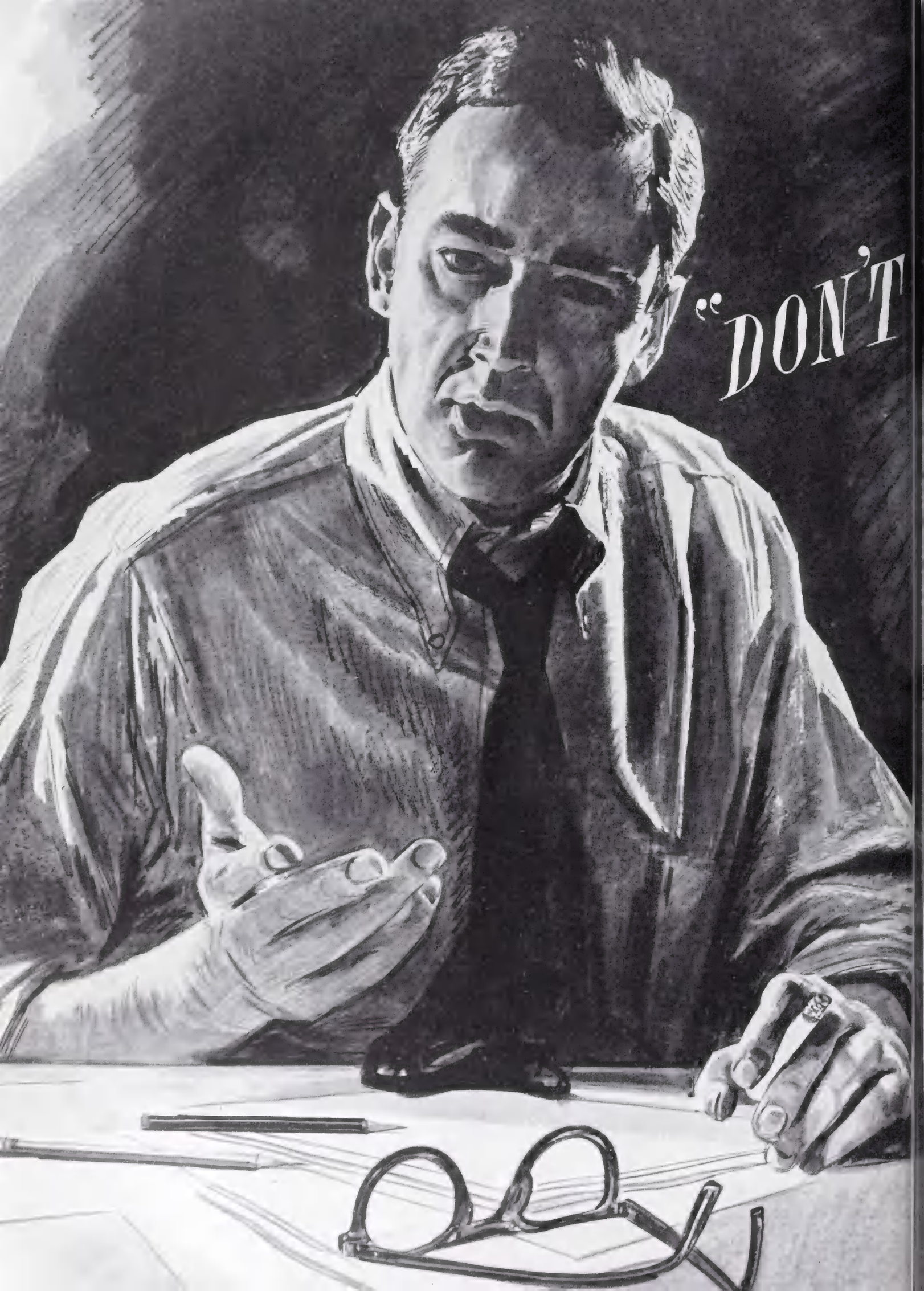
Dr. Dana Coman
Consultant, Scientific Advisor,
Office of the Chief of Staff, U. S. Army

Dr. L. P. Herrington
Director of Research, the John B. Pierce Laboratory of Hygiene
Research Associate Professor in Public Health, Yale University

Walter A. Taylor
Director of Education and Research,
American Institute of Architects

Miles L. Colean
Consulting Economist

Wolfgang Langewiesche
Technical Writer


"DON'T

YOU SEE?"

ILLUSTRATION BY ROBERT FAWCETT

HOUSE BEAUTIFUL'S CLIMATE CONTROL PROJECT

Better your living with climate control

Here's a man (an apartment dweller) who had a blind spot about his own personal comfort. He's afraid you may be in the same boat. Are you?

by Wolfgang Langewiesche

I feel like jumping up and down and yelling: "Don't you see?" Because I'm practically sure you have a blind spot, and you don't see the Big Thing. I mean that climate and weather really concern you, personally and intimately. They hit you, wallop you, haul you around. Don't you see that your indoor weather is as important to you as what you get to eat, or what kind of neighborhood you live in, or whether your shoes fit you? Don't you see?

If you *don't* see that, then you'll waste all the Climate Control stuff that's coming in HOUSE BEAUTIFUL. It will seem just so much pale theory. And I am almost sure you don't see it, because —here is a confession—I have been knee-deep in the subject for a year now and have only just waked up to it myself!

But a blind spot is a blind spot, and if the other fellow doesn't see a thing, it's no use saying: "Don't you see?" So, instead of jumping up and down and shouting, I shall tell you what happened to me.

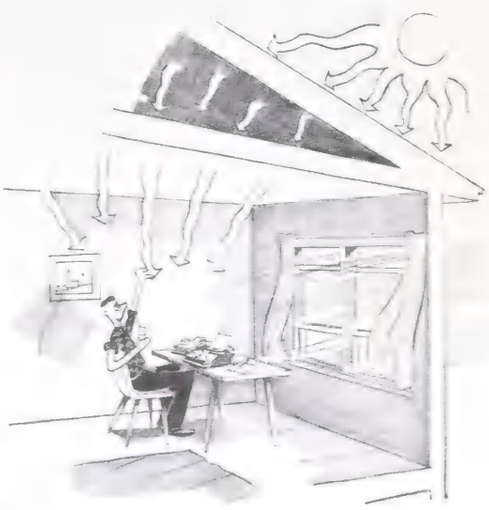
When your Editor first roped me in to do some explaining pieces for HOUSE BEAUTIFUL's Climate Control Project, I thought: "Sure, I'll tackle that. It's interesting. Of course, her final aim leaves me rather cold—helping some pampered people who own expensive houses to make their precious selves a little more comfortable. *That* is of no interest to me. In fact, it smacks of the Decline and Fall. But she'll pay me to study up on a lot of stuff I have always wanted to know more about. My background is flying, and there's a lot of weather in flying. It will be interesting to see what it does on the ground. You see a lot of strange places in strange climates. Maybe, digging into this climate thing, I'll find some answers.

And it has only just dawned on me: "Hey, Langewiesche, this means you! You are *not* talking about pampered people living in imaginary houses. You dope, you are talking about yourself—your poor, hard-working self—and your own down-trodden wife, about your own apartment in the New York suburbs."

This is the thing I want you to see. I have learned to feel, on my own skin, what the doctors and the engineers mean when they talk about Radiant Heat, Convected Heat, Evaporation-cooling, Metabolism and all the rest.

You know what they say: Whether you feel too warm, or too cold, depends on lots of other things besides the thermometer reading. It depends on many things: your metabolism, i.e., your own internal production of animal heat: how warm or cool the air is; how much radiant heat you get from, or send to, the walls, floor and ceiling; how moist your skin is, and how dry the air is; how much air-movement there is.

Well, all that is really true! It's not a mathematical abstraction of the heating engineers. It is a plain description of what happens to you all the time. You can plainly feel it happening.



I have learned to tell one sort of heat or cold from the others, and it helps me do something about it. For example: at this moment, I am working in fairly dry air, warm but not hot, with just enough breeze through the room to make it comfortable. But the sun has heated up the attic above me all day. The ceiling has warmed up. I can feel it radiate heat at me. My friend, Dr. Landsberg, calls it "the attic furnace."

(*Continued on the next page*)



Hazy sky radiates heat at you, even through north window. Blinds turn it away.



SKETCHES BY VINCENT FURNO

Or maybe I am working next to a north window and I think, Gee, this is an unpleasant day.

Well, it's a hot, dull, hazy day. A year ago, I would have said, "It's psychological; you just feel sort of depressed because the day is so gloomy." Now, I can tell exactly what the trouble is: the hot, smoky sky radiates heat at me, even through a north window (a *clear*, *blue* northern sky would not do that). I can clearly *feel* this heat radiation. All I have to do is pull the blinds down and the oppressive feeling disappears.

If you are cold, maybe air is too dry. Moister air feels warmer.



On another kind of day, I am cold. It is cold and clear outside. The radiators seem warm enough, but the air is too dry. It has too much cooling power. I don't claim I can feel this—that it is the dryness of the air that makes me so cool. But the maid comes. She washes up some dishes. The steam from the hot faucet spreads through our four-room apartment. It has a strange soothing effect—"balmy air," you would call it. All of a sudden I relax and realize that I had been sort of tightened up.



"DON'T YOU SEE?"

(continued)

Then there is our bedroom that's so hot in summer. The *facts* are these: The room is oven-like on summer evenings because it is a corner room with north and west exposures; the outside masonry is still warm from the late afternoon sun, and so is the insulation in the ceiling. They radiate heat at you. A year ago I would not have understood that. I would have walked into the room at, say, 10 P.M. I would have felt a nice, fairly cool breeze blow in at the windows. I would have said, "Well, this can't be hot for long now; the breeze must have just begun to blow through here. It will be okay in a few minutes." But I'd have been wrong. I know it won't cool till perhaps 3 A.M.

Or, let's assume I had vaguely realized that the wall-temperature has something to do with feeling hot or cold. I would have put a hand on the wall and felt it and found it not hot—in fact, slightly cooler than my hand. So I would have said (wrongly): "Well, the walls aren't hot, it's OK." I didn't realize then what I know now—even a wall of about skin temperature (about 80° F.) has a terrific heating effect. In the best kind of radiant heating plant, that's as warm as your walls and floor ever get—about 80° F. So, actually, I would have been fixing to spend a summer night in a room heated as though it were winter!

But I've acquired savvy. I notice still another thing. Much of the radiant heat comes from the ceiling. If you stand in this room (making up your mind whether it is cool enough to sleep



Summer evenings, bedroom ceiling may radiate heat. You feel it most when you lie down.



in), the radiant heat shines down only on the top of your head and the top of your shoulders. Not much of you is heated, therefore. But when you lie down, the whole length of you is exposed to these heat-rays: the heating effect is suddenly many times as oppressive as it was when you were standing up. So we now say: "This is hopeless, let's put up cots in the living room" (which has a full north exposure and good, active cross ventilation.)

So that's the difference between Before Climate Control and After Climate Control. Before, I merely knew I was cold or I was hot. Now I can tell exactly *why* I am. I don't think this has made me a sissy about heat or cold—any more than I was before. And now I'm better fixed to do something about it.

It's like malaria. People knew 2,000 years ago that a fever lurked in certain swamps in warm climates. But that's all they knew. They were vague about it. They blamed the air, or some vapor in the air. Some were a little more precise and blamed the night air of those swamps. At any rate, they could do nothing about malaria, except stay away from those places.

Today we know (1) it's a bug, (2) the bug is carried by mosquitoes, (3) the mosquito is a special kind, (4) only the females of that kind carry the bug, (5) only one in about 200 of such female mosquitoes actually carry the bug, (6) they bite at night. Bingo! It's perfectly clear what you must do for malaria prevention, quite apart from any drugs or medical procedures. Wear long trousers and sleeves after dark, have mosquito netting and insect screens; also find out whether *that* kind of mosquitoes are around, and if they are, go after them and exterminate them.

But knowing why I am uncomfortable has made me more impatient of discomfort. Because I can now tell exactly what my trouble is, I can *fix* it. It will amaze you, once you wake up to these things, how you can make yourself more comfortable.

We live in a rented apartment. This means we can't do anything fundamental or radical to make ourselves much more comfortable. We can't fool with insulation or weather stripping or double-glazing, or even sunshades outside the window (where they belong). You could do much more in a rented house: much more again in a house you own: and, of course, infinitely more in a house you build. But we did make one improvement simply by switching rooms. When we woke up to the fact that our bedroom was hopeless in hot weather, for perfectly clear-cut reasons and in perfectly clear-cut ways, we switched rooms. We had a sort of all-purpose room that faces south and has cross-ventilation to the north. We made it our summer bedroom and made the bedroom the all-purpose room. As a floor plan it was a bit awkward. As a climate-control measure it worked. It let us sleep.

Now, as you read this, you say: "Is *that* all? That certainly didn't take much brains." But wait a minute. I'm not trying to impress you with my brains. On the contrary, I'm trying to show you how common-sense and easy are the steps by which you can keep yourself cool in summer and warm in winter. Anybody can think it up, if he has sense enough to come in out of the rain!

But then again, the brain does have something to do with it, this way: If you have a wrong idea in your head, or if an important *right* idea is missing, then your common sense can mislead you. Until I started studying this stuff, I had the definitely wrong idea that a south exposure was, of course, the hot exposure. An important idea was missing in my head that wall temperature in a room is just as important as air temperature is. "It can't be cool here," I would have said, "It's a south room. You're just imagining things."

People are like that—men especially. They reject the plain evidence of their senses if it does not fit their theories. They say, "It can't be so." Or I might have said, "If it *is* cool tonight, it's for some freak reason. It won't be cool tomorrow." Or I might have said, "It's cool here, but in the bedroom the cool breeze has also just begun to blow: the bedroom will also be cool in a few minutes." So, I would (*Continued on page* 188)

The Day for Innocence

Christmas belongs to the children. So in your home make much of sharing—of food and thoughts and the closeness of loved ones—and let laughter and solemnness come where they will

by M. F. K. Fisher

COLOR PHOTOGRAPH BY KING-WEESE STUDIOS

For great effect with little effort, use imagination and ready-made trimmings. Here in close harmony with provincial dining furniture by Bodart Furniture, Inc., see a sparkling foil-feathered chanticleer nested on a bed of spruce. Make glitter-wrapped gifts decorate for you. As place favors, gaudy embroidered trinket boxes. Deck a miniature tree with sequined angels, popcorn festoons, tiny pinlights. And scatter a wall with a drift of Styrofoam and Fiberglas snowflakes.



MORE ABOUT THIS FAMILY FEAST ON PAGE 217

Christmas, if it is *right,* is a gay festival, full of generosity and innocence, coming as it does between our sober day of Thanksgiving for past rewards and the New Year with its sometimes chilling thoughts upon the future.

To be right, it should be shared, like a proper Chinese feast, by the youngest and the oldest of a family, all eating and drinking and laughing together. Even the toasts to Absent, Lost, and Departed ones should be lifted happily without remorse this day. It should be, and indeed it *can* be if so willed, a fete of intimacy and shared pleasures, no matter how simple.

In my own family, as in many another I am sure, there was a kind of lapse in the birth rate for seven or eight years, and it was astonishing to see how dreary Christmas immediately became. The youngest were too young (if born); the next generation (mine) had passed its first youth and had become embroiled in romances, divorces, and such-like; the older people were worried and weary; and the oldest, the grandparents and their contemporaries, had quietly and completely vanished.

We went through the familiar motions, decorated the ranch house and the tree and the table as always, and drank more than we wanted, to try to revive some of the old spontaneous gaiety, and ate much less than at such former feasts because of our dreariness. It was dreadful.

Then things changed, and for the better, the *right* way: we all acquired children and shifted our generations, so that mine was now the third or fourth instead of second, really, and our parents were the old ones but mercifully not vanished; and when, upon the green tree, we perched the battered glass bird with its spun-glass tail, (*Continued on page* 215)



You can have a big living room in a tiny house by using principles shown here. Eliminate dining room. Make kitchen compact as a Pullman. Use multi-purpose furniture like couch-beds above. Build them into walls to free floor.

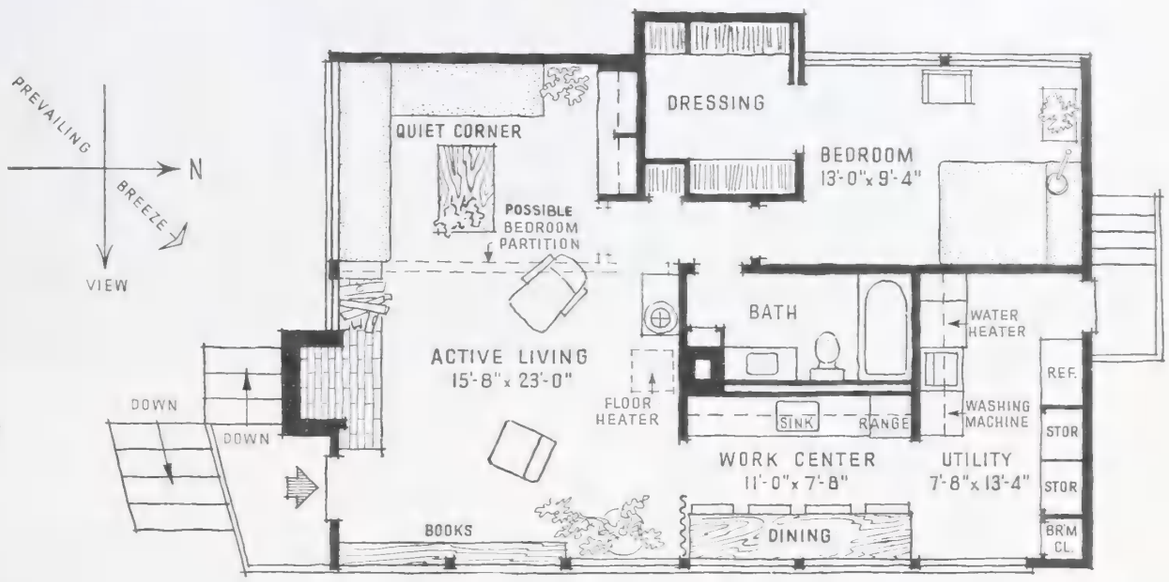
Disappearing dining room seats four, facing toward lake view, away from kitchen fixtures. After dinner, chairs fold away, table can become work counter or drop against wall. Bamboo curtain screens kitchen from living room.



You can pack a lot of Living into 850 sq. ft.



House faces lake. Large sheets of glass allow unobstructed view from inside. also bring in morning sunshine. Height of house above street maintains privacy. All glass is fixed; ventilation is by screened transoms (see next page). Roof overhang shades house from high summer sun. welcomes low winter sun. and protects entrance from rain. Note light directed at outside steps.



Chiarelli and Kirk
Architects



It takes unusually good planning to achieve a completely livable house when you have only 850 square feet to work with. Planning this particular house was simplified by a bland, even-tempered climate, but the principles used are equally valid in any climate. Notice above how compactness in work and utility space enables you to have a living room half as big as the entire house. Main windows face view. Service entrance is on the north side. leaving the more desirable exposures for living quarters. Each area has privacy, with only two interior doors needed.

Note how the quiet corner is daylighted by the big southern window (divided into two panes to make a future partition possible). See how dressing room acts as sound insulation for the bedroom: how the inside bath backs up to kitchen and utility room. minimizing expensive plumbing lines. Incidentally. don't be afraid to use an inside bath to free your plan. This one is well lighted artificially. and has a damper-controlled ceiling opening that gives excellent ventilation. For more information, turn the page.

Work center is compact and efficient. Cooking and eating are only a step apart. yet cooking utensils are away from diners' view. Utility corner (see plan) doubles as extra kitchen space, contains laundry. storage. and exhaust fan to remove food odors.



Bamboo blinds filter light. Curtain of same material can close off entire work area, but does not stop ventilation at ceiling level. Insulation board, left exposed on the ceiling, obligingly soaks up noise.

You can pack a lot of Living into 850 sq. ft.

(continued)

One key to the success of this small house is its straightforward use of unadorned materials. Plain siding of local cedar gives handsome walls both inside and out. A gravel-topped roof and asphalt tile flooring complete a simple, low-cost structure. (You can get a rough idea of cost by multiplying 850 by the prevailing square-foot cost of building in your area.)

Furnishing such an honest house is easy. Built-in furniture, storage, and lighting can be financed as part of the house, which eliminated buying separately many free-standing items that hog space and require dusting. For example, note the light trough over couch at right. This not only illuminates the whole quiet corner, but highlights the picture rack as well. An idea worth copying.



Ceiling-high vents in both bedroom and living room open to the prevailing breeze (diagrammed on plan, preceding page). Fresh air enters through screened louvers, hopper type transoms keep drafts off occupants. Picture below shows built-in storage cabinet in quiet corner, which holds books, phone, radio, records, writing board.

PHOTOGRAPHS BY DEARBORN-MASSAR





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The Year's Best Records

by Richard Williams

At the time of writing this, the confusion which has reigned unmerrily in the record industry is just beginning to clear away. The long-playing records have been welcomed by the lovers of symphonies. The 45 rpm records have been welcomed by people who like their fine sound, convenience, and their low price. Phonograph manufacturers are now offering instruments which play all three kinds of records—the conventional 78 and the two new speeds as well.

In using this conscientious compilation of the year's outstanding recordings, keep in mind that all of them are available as 78 records. If you are not sure that the recipient of your gift has one of the new turntables, you cannot go wrong if you select the conventional 78.

Symphonies

Tchaikovsky: *Symphony No. 6* ("Pathétique"). NBC Symphony, Toscanini. In my opinion, the year's finest record, surpassing all other performances of the "Pathétique." A recording that *has* to be heard.

Schumann: *Symphony No. 4*, The Cleveland Orchestra, Szell. A melodic work, with a slow movement (Romanze) which represent Schumann at his best.

Mendelssohn: *Symphony No.* ("Italian"). The Cleveland Or chestra, Szell. A gay and witt symphony, as full of light as th country for which it was named

Chausson: *Symphony in B-fla Major*, Minneapolis Symphony Mitropoulos. As a change of die from the César Franck symphon to which it has a certain affinity

Mozart: *"Prague" Symphony* L'Orchestre de la Suisse Romande Ansermet.

Beethoven: *Symphony No.* ("Pastoral"). The London Phil harmonic. Kleiber. Two English recordings noteworthy for thei range and truthfulness of sound

Mozart: *Symphony No. 3* ("Haffner"). The Pittsburgh Sym phony. Reiner. Mozart wrote thi symphony in two weeks. Nobod has written anything like it in 20 years. Brilliantly played.

Miscellaneous Music

Bach: *Suites No. 1* and *No. 4* Boston Symphony, Koussevitzky Recorded at the Berkshire Festiva with a small orchestra such a

(*Continued on page* 197)

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SEASON'S GREETINGS

CONTINUED FROM PAGE 164

whose beautiful and engraved card is a part of our annual collection.

I am especially reminded of this when I consider Mrs. J. Parkyngdon Treadwell, whose beautiful and thoroughly engraved card is a part of our annual collection, and then see George ardently clutching, as if it were a bonus check, a penny postal, bare of any sort of decoration—"Well, what do you know about that old geezer . . . remembering to mail it so I'd get it on time! All the way from Alaska, too!"

George's postal from his Alaskan friend is filled with barely decipherable scrawls pertaining to the weather, the state of his health, a venomous indictment of a congressman who has displeased him, and concludes with "Have yourself a bang-up time. Always, Joe."

Mrs. Treadwell's engraved, chaste message is limited to something chic, like "Noel! Noel! 1949."

Mrs. J. Parkyngdon Treadwell will no doubt be astonished to learn that since 1946 we have received from her each Christmas an exquisite, obviously expensive card. We have never met, never seen, nor even otherwise heard of Mrs. Treadwell, nor can we imagine by what weird chance our name was inadvertently added to her card list. We know only two things about Mrs. Treadwell: Her taste in card-design is impeccable if cold, and she certainly pays very little personal attention to her card list. Her greeting, as far as I am concerned, is as warm but not so reassuring as one which might read, "Best Wishes For Christmas And The New Year—Chase National Bank."

We are amused at Mrs. Treadwell's recurring mistake. But it wasn't until our neighbors (who are not only friends of long standing but the last people we see when we put out the dog at night and the first we greet when we bring in the milk in the morning) regaled the entire neighborhood with their apt description of our 1947 greeting to them that I began to consider seriously the fact that the whole custom of card-sending might have got a little out of hand.

For some now-unaccountable reason, in 1947 we waited until we felt on our necks the hot breath of St. Nick himself before we selected cards or began the annual search for the Christmas list. And that's how, in the last-minute confusion, our next-door neighbors received from us a tender, printed little greeting about the barren, lonely miles which separated us, and how it happens that my husband sometimes calls me *Mrs. Treadwell.*

SAY what you will, a stereotyped printed or engraved message sent to a dear friend is a silly operation. On the other hand, not all the people to whom we like to send greetings at Christmas are sufficiently intimate friends to permit our launching into three pages of documented trivia. It seems not unlikely that Mr. Jones of the Investment Department or Miss Hawkins in Advertising would be amazed to receive a cheery handwritten job reporting, among the holly and the Christmas bells, that the braces are about to come off Junior's teeth, thank goodness, and doesn't it seem strange that he's really old enough to have teeth in the first place.

(*Continued on page* 182)

Fun to give—or to get!

GE VERY-THIN
PERSONAL PORTABLE

Smart gold-colored control panel. Stunning maroon plastic case. Only 2¾" deep, 7½ lbs. complete. Packs easily in suitcase. 3-way: AC-DC, batteries. Closing lid shuts off battery power. Model 145.



GENERAL GE ELECTRIC



Simtex

TABLES TAKE A NEW TURN WITH COLORFUL



"SIMTEX MODERN"



Complete change of face for any table . . . Simtex Modern cloths featuring giant plaids or miniature checks, in new-to-the-table (beloved in modern decorating) colors. The patterns are set on the loom, woven right in. The fabric, another Simtex first, is 60% rayon, 40% cotton—has a rich textured hand that actually improves with laundering. Most sensible idea yet, Simtex sells Simtex Modern cloths with matching MATKINS* instead of napkins —12x18 inch rectangles, that can land on your lap OR on the table as informal luncheon mats.

*Reg. U. S. Pat. Off.

★ *Simtex Modern tablecloth, 52 x 52 inches (any of three patterns shown) $3.00. Matkins, $.39 each. (Tablecloths also in 54 x 72 inch and 60 x 80 inch sizes, or in gift-boxed sets.)*



DESIGNED BY Russel Wright

At fine stores across the country; for where, write:
SIMTEX MILLS, 40 WORTH STREET, NEW YORK 13, NEW YORK

DIVISION OF SIMMONS CO., MAKER OF THE FAMOUS BEAUTYREST MATTRESS.

Family Size, $9.95

Made of sturdy aluminum —rustproof, durable, sanitary, thoroughly ventilated. Easy to clean, smooth and snag-proof. Hand-painted decorations on white or pastel backgrounds. Ensemble companion to the Detecto Bathroom Scale. $7.95* to $9.95*.



DETECTO

... the finest in Scales and Aluminum Hampers



This handsome, durable Detecto Bathroom Scale checks your weight accurately. Magnifying lens for easy reading. Fully guaranteed. $5.95* and $6.95*. Colors to match the beautiful Detecto Aluminum Hamper.

in matching colors for ensemble décor

TWO PERFECT GIFTS • at better stores

*Slightly higher west of the Mississippi

DETECTO SCALES, INC. • 540 Park Ave., Brooklyn 5, New York • Since 1900

SEASON'S GREETINGS

CONTINUED FROM PAGE 180

At that point in wrestling with the problem, I relax, for I have made a startling discovery: We don't have to tell Mr. Jones of the Investment Department and Miss Hawkins in advertising about Junior's braces, but we must make both of them feel that our Christmas greeting is sincere and intended only for them. The message may be brief, perhaps nothing more than a staccato "GREETINGS!", but it must be in our handwriting, the name and address on the envelope must be correct and, preferably, we will mail it before midnight on Christmas Eve.

I WON'T pretend that this system of note-writing doesn't take more time. But, to share a confidence with you, Christmas comes but once a year and five minutes isn't too much time to spend on a handwritten greeting if you like a person well enough to send him any greeting at all.

The complications arise only when your husband really gets into the spirit of the thing. His assistance in writing the notes to be sent by the family, as a body, must be measured strictly in terms of where-there's-a-will-there's-a-way. On the first evening at note-writing he gives promise of really great things. "I'm glad we're not sending the Allysons a formal card, Alice. I like the Allysons and their family. I want to ask them about their children and tell them about ours. I want them to know that George Junior looks like he's going to be a football player." He picks up the pen and writes away busily for about five minutes. "And I want to tell them about the four-pound trout I caught at the camp, right after they left last summer—"

"Tell them 'Merry Christmas,' George," I urge a little uneasily. "We have a lot of notes to write."

"Oh, I will. I will—You don't happen to remember offhand just what fly it was that Bill Allyson kept telling me I'd have to use before I caught anything, do you?"

Quite some time is lost before it is discovered that George has sneaked off to the attic to look among his fishing equipment to check the pattern of that fly. Ho, hum.

On the next try he will settle down to spreading Christmas cheer and nostalgic reminiscences with only slightly less enthusiasm. He says he thinks he will shorten his notes a bit. After all, he says, it is the personal touch that counts with people. He does shorten his notes. His stack of written notes grows three times as fast as mine, and at last curiosity compels me to read one of his messages. On the blank inside of the Christmas notepaper, he has written, cater-cornered, to fill up space—"GREETINGS!—George and Alice."

I raise my eyebrows questioningly. "Oh, I'm not finished," he assures me heartily. "I'm going back and write some more on each one—around the edges!"

Never mind. They may not look like any Christmas messages that ever before burdened a long-suffering postman, but they are *our* messages. And just to make sure that the thing doesn't bog down, next year we are starting with the Zukermans, who represent the end of our alphabetical list. The year after that we shall start in the middle and work out. Eventually, all of our friends will get a note—the happy medium between a letter and a line—which will let them know that we feel a deep affection for them, especially at Christmas.

It's the hard way, but when you are on the receiving end of the line there is something about slitting open an envelope, and crying out, "For goodness sake, George! This is from Tom and Evie Johnson. They're still living in Dallas, the sun shines all the time, they love us, and they wish we were there." The writing may be almost illegible, the words may sound commonplace, plebeian, even corny, but there is about a handwritten message the true spirit of Christmas, stripped of its colored paper and tinsel strings. We think it is a step in the right direction.

Even so, greetings, Mrs. J. Parkyngdon Treadwell, whoever you are, and a Merry Message Number Sixteen to you, too!



3 Gifts of Glass

that are always welcome!



FRAMED MIRROR. When you give a lovely framed mirror for a gift, you're giving color, light, charm and spaciousness. For those are the qualities which a mirror lends to a room. And because there are so many different sizes, shapes and frame styles to choose from, you can easily find exactly the right mirror for any interior, whether period or modern.



FURNITURE TOPS. Here's a thoughtful gift, indeed . . . gleaming tops of Pittsburgh Plate Glass to protect fine furniture from scratches, tumbler rings, cigarette burns. They're as fashionable as they are practical . . . and available in mirrored as well as clear glass. Wonderful for husbands to give to wives . . . and vice versa.

DOOR MIRROR. Whether dressing up to impersonate Santa Claus, or just to face the everyday world, there's nothing like a full-length Plate Glass door mirror to reassure you that you look just so from head to toe. Door mirrors make perfect gifts . . . easy to order, easy to install, always welcome. But be sure they're really full length (at least 5½ feet tall) and made of genuine Plate Glass for perfect reflections.



TO BE SURE you're getting genuine Pittsburgh Plate Glass when you buy, look for this Pittsburgh label.



WHERE TO BUY. Your department or furniture store or other local glass dealer can help you work out your plans for giving Christmas gifts of glass. (Or call your nearest Pittsburgh Plate Glass Company branch for advice.)

FREE BOOKLET! *Packed with suggestions for Christmas gifts of glass and mirrors. Illustrated in color. Ideas for old homes and new. Send coupon.*

PLEASE PRINT

Pittsburgh Plate Glass Company
2263-9 Grant Building, Pittsburgh 19, Pa.

Please send me, without obligation, your free, illustrated booklet entitled "Making Your Home More Attractive With Pittsburgh Glass."

Name.....

Street.....

City.....County.....State.....

PAINTS · GLASS · CHEMICALS · BRUSHES · PLASTICS

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Symbol of Gracious Living



MELROSE RARE: Mellow, mild, magnificent! Perfect smoothness proves perfect quality — for in MELROSE RARE *alone* every drop of whiskey is 6 and 7* years old . . . blended with choice grain neutral spirits. Full 90 proof.

No drink can compare with

MELROSE RARE

"TREAT YOURSELF TO THE VERY BEST"



MELROSE EXPORT

EXclusive but not EXpensive. The unusual dimple decanter bottle is your guide to superb value. The quality *in* the bottle is your guide to whiskey enjoyment! For superb flavor and bouquet, **EXperts call for EXport!**

Melrose and Company, Inc., Successors in business to Records and Goldsborough • Established 1885

*MELROSE RARE BLENDED WHISKEY. 90 Proof. The straight whiskies in this product are 6 years or more old. 40% straight whiskey, 60% grain neutral spirits. 15% straight whiskey 6 years old, 25% straight whiskey 7 years old. MELROSE EXPORT BLENDED WHISKEY. 86 Proof. 35% straight whiskey, 65% grain neutral spirits. Melrose and Company, Inc., Cedarhurst, Maryland.

OME FOR COCKTAILS AND STAY FOR SUPPER

CONTINUED FROM PAGE 133

e law of averages and other en-gements being what they are. Since this is buffet. you can't ve anything that has to be cut th a knife. unless you can pro-le everyone with a table. And. sides being tractable. the meat ıst be the sort of thing that can kept hot indefinitely. for some the guests may delay their sup-r for one more toast.

I've come up with a twentieth-ntury version of the traditional ar's head which most guests ink is pretty spectacular. I got is inspiration from The Derry-le Cook Book of Fish and Game. L. P. De Gouy. a fine set of ok books which I read the way her people read novels. I have ne this recipe with a leg of pork pork chops. and I have worked it a decoration for the top of it hich would make you think you ere back in Merrie Olde England. With this as my guiding star. I ave plotted the following menu:

ocktails (simplified by serving them in a punchbowl)
ors d'oeuvres
hafing Dish of Pork de Chimay
reen Salad or hot Brussels Sprouts
lot French and Rye Breads
e Cream and Flaming Fruits
hristmas Cookies
offee

Since the pork dish is pretty ich. go light and easy on the ors d'oeuvres. I'd suggest:

heese Tray with Salami
opcorn or Salted Nuts
moked Oysters
lot Clam Supreme

If the party is to be on Friday. tart your preparations the Mon-lay before. Usually I begin by narketing for all the ingredients. ordering the meat for Wednesday and the perishables for Thursday. Since the sauce for the ice cream is one of those things that improves with age, I make this on Monday morning. And this is also the day I set to on my pet project of all—the Della Robbia ice cake for the punch bowl. (See page 132.)

This is a real. dazzingly beautiful conversation piece—a block of ice frozen around the brightest and best fruits of the season. Its function is to chill the Fish House Punch which is going to take the place of cocktails. But actually it will do more to dress up your party than a ton of tinsel and so is worth every minute's effort you put into it. I freeze it in the home freezer. but you can freeze fruits and water in the ice trays of your refrigerator. building the ice bricks up one on another until you get a good bulky block.

Della Robbia Ice Cake

For this you need apples. pears, oranges. lemons. and grapes. Order extra fruit to put around the outside of the punch bowl.

You need also a 2½-gallon paper ice cream container. Measure this by putting it in the punchbowl before you make the ice cake. so you'll be sure the block will fit the bowl.

Wash the fruit and empty several ice trays. Line the paper container with a layer of fruit. Pack some ice cubes in the center to hold the fruit in place. Arrange another layer and add more ice. Continue this procedure until the container is nearly full. Then lay in two metal skewers. They should have loops in their ends so that they stick out just over the top

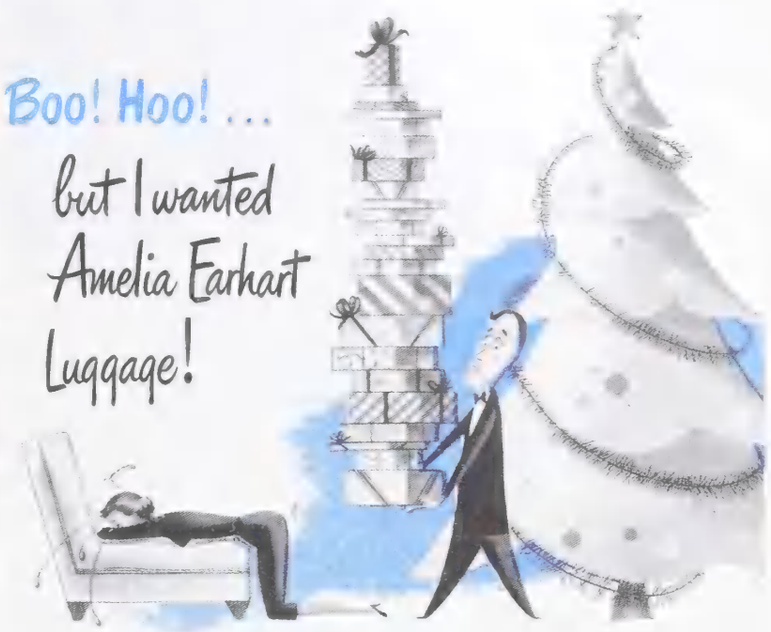
(*Continued on page* 203)



Styled in decorative modern design, this mirror is handsomely hand-engraved with oval-shaped printies which give this beautiful piece its sparkling charm.

Write today for our folder, "How to Lend Personality to your Walls with Mirrors."

Donnelly-Kelley Glass Company, Holland, Michigan



And who doesn't? Everybody knows Amelia Earhart Luggage is the finest, with its patented "Cushion Edge", the absence of corner joints, the exclusive canvases and top quality leathers.

Now, there's a gorgeous newcomer—Princess Blue—only and exclusively in Amelia Earhart Luggage. Give Amelia Earhart Luggage—and you give the finest; give it in Princess Blue—and you give the newest!



26" Pullman $47.50
21" Overnight $32.50
Party Box $34.50

In rich Princess Blue woven twill, bound with thick top-grain cowhide

Write for your copy of "Going Places with Amelia Earhart Luggage." It's FREE. Address Amelia Earhart Luggage, Dept. B12, Newark 5, N.J.

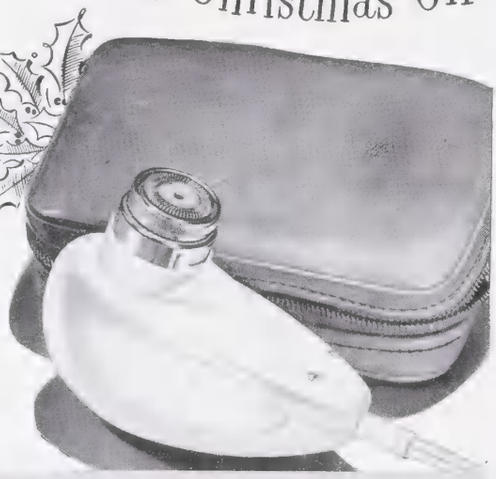
Light airplane construction STRONG plywood throughout Handsome

Amelia Earhart LUGGAGE
. . . with the exclusive "CUSHION EDGE"

NOW!...An Exclusive Christmas Gift

the New Imported

Norelco DRY SHAVER



Only **$16.50** *AC-DC*

● *a reduced price made possible by new favorable foreign exchange rates! Thousands formerly sold at $22.50. Order today!*

Here's the gift that starts giving satin-smooth mornings right after Christmas! It's the same revolutionary new Dry Shaver that's been proved and acclaimed all over Europe. Made with true Dutch thoroughness and craftsmanship by PHILIPS of world-wide electrical renown. Now available in America for the *first time*.

The NORELCO Dry Shaver gives quick, slick shaves at all times to all men. Cuts all the hairs, long or short, no matter which way they lie. And the six finely ground steel cutters are *self-sharpening*. Exclusive rotary (non-oscillating) action actually massages as it shaves! No rattle, no vibration, no annoying buzz. No breaking-in period required. Lightweight, easy to handle. Fits the palm, lies naturally flat on the face.

BUY NOW AT THESE STORES where highest quality merchandise is sold—your assurance of satisfaction. Order from them in person or by mail. If inconvenient, use coupon below.



PRICE: AC-DC Model, in cream white, with matching color cord attached (approx. 8 ft.), in handsome genuine leather carrying case—$16.50. AC Model, 110 volts, 60 cycles—$15.50. Every shaver guaranteed for one year against defects in workmanship.

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Higbee Co.
Cleveland, O.

Joseph Horne Co.
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J. L. Hudson Co.
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F. & R. Lazarus Co.
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Scruggs-Vandervoort-Barney, Inc.
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Please send, prepaid, NORELCO Dry Shavers as checked:
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Check or Money Order enclosed $.....
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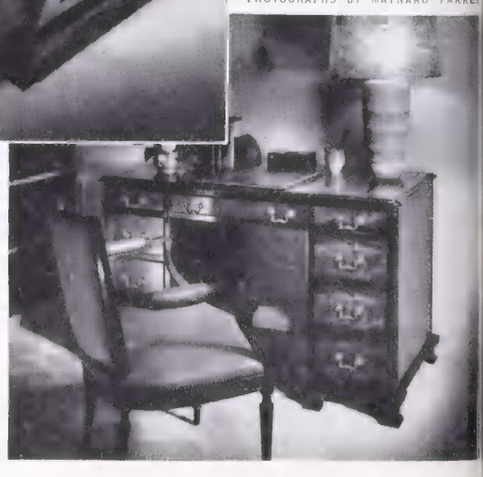
There is no hint that this mahogany chest hides a stout fir and-theft-resistant safe. It's in the lower compartment behi the paneled door. Look across the page to see this door opene

Keep your valuables

SAFE UNDE



PHOTOGRAPHS BY MAYNARD PARKE



Lower drawer on one side of knee-hole desk is a tough little safe. It resists fire, will discourage theft and is fine for valuables you'd rather not put in a bank. Charles R. Sligh Co. makes this, using a Meilink safe.



PHOTOGRAPHS BY BILL JACKSON

door opens and reveals the safe when you pull out the lower ver and finger a secret device. Dearborn Furniture Co. makes cabinet-safe incorporating a Herring-Hall-Marvin safe.

OUR OWN ROOF

ere's fire and theft protection for valuable things you keep in your home



OGRAPHS BY WILLIAM HOWLAND



Here the safe vanishes into a laundry-room wall behind a close-fitting removable panel above a built-in hamper. When it is closed there is nothing to betray the strong-box in this unlikely spot. You can have such home safes put into existing walls.

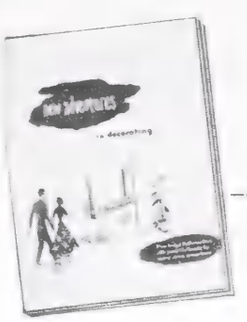


Velvex glass screen divides dining from living room, creates a sparkling plant or what-not shelf. Architects: Stevens & Wilkinson, Inc., Atlanta, Georgia.

Smart decoration

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You can separate two rooms, transmit light to both, build luxurious beauty in each . . . with Blue Ridge *Patterned Glass*. Its view-obscuring patterns provide design interest in walls, partitions, panels or screens. And there are over 20 patterns to choose from . . . square, linear and all-over. All may be *Satinol**-finished for greater privacy. Most may be *Securitized* (heat-tempered) for greater strength. Your L·O·F Glass Distributor will help you fulfill your design ideas with versatile Blue Ridge Glass. *®



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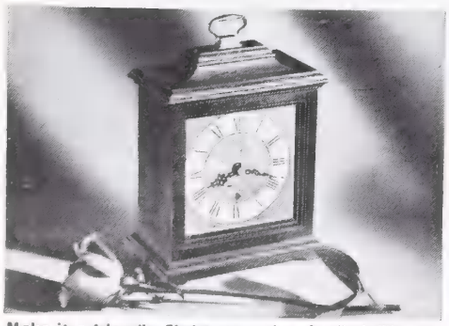
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BLUE RIDGE
Patterned GLASS L·O·F



For Christmas giving—and year-round living—Seth Thomas* presents the Hampshire. There's true craftsmanship in this fine clock of distinguished ancestry. The cabinet is of distinctively grained mahogany. Height, 72 inches. Width, 17 inches. *Electric Westminster Chimes. $295.*†

SETH THOMAS
Clocks to treasure...
Clocks to trust



Make it a friendly Christmas—give the Seth Thomas Buckingham, charming period clock in mahogany for mantel, wall bracket, bookcase or desk. Height, 7¼ inches. Width, 5⅛ inches. *It's electric! $19.95.*†

For your own Christmas—the new Seth Thomas Homestead (shown at right), Colonial banjo clock in rich mahogany. Ht., 24¾ inches. *It's electric! $29.95.*† Another banjo clock is the Brookfield (not shown). Ht., 29 inches. *Electric or spring wound. $70.*† Musical chords sound hours and half-hours.



SETH THOMAS...THE FINEST NAME IN CLOCKS

SETH THOMAS CLOCKS, Thomaston, Conn. Division of General Time *Corp.*

*REG. U. S. PAT. OFF.

†*Prices subject to change—tax extra*

"DON'T YOU SEE?"

CONTINUED FROM PAGE 169

perhaps never have seen that we actually had a cool room. My common sense would have said, "No use moving a lot of furniture around just because one room happened to be a little cooler. Tomorrow night we might have to move it again."

I would have tried to cool the bedroom by running the fan. Of course, the warm walls and the warm ceiling would have kept right on heating us and making us perspire. The thing would probably have resulted in a nasty summer cold. It proves that, if you can tell exactly what your discomfort is, you have a better chance of fixing it.

For example: I told you about those cold library walls of mine, and how they radiate coldness at one side of my face, one shoulder and one arm, etc. (Many rooms give you that treatment. It's very uncomfortable, and it is definitely unhealthy. It feels like a draft, but, of course, it isn't one.) Well, I simply put a "heat-mirror" on that cold wall. "A heat-mirror?" That's simply aluminum foil put on the wall, with the shiny side facing into the room. When heat rays come at such a surface from inside the room, they are thrown right back into the room instead of being swallowed up by the cool wall. Of course, you don't want to be surrounded by shining aluminum walls. It would bother your eyes, quite apart from matters of taste. So you hide the aluminum foil behind draperies. The draperies hang loosely, so they don't touch the shiny surface, or touch it only in spots. This kills the glare, but the heat-mirror effect still works. The whole thing may sound pretty mysterious. We shall explain it more fully and slowly in a future article of this series. Main thing right now is that it works. And it cost only $2.50! You put it on with a few thumbtacks.

It stops the fake draft. And, incidentally, in summer, when that same wall gets warm, the heat mirror keeps it from shining heat at me. It will save me at least one cold this winter. It will save me the pile-up of work that comes from dropping out for a week. But most of all, it will save me the continuous irritation of being slightly uncomfortable as I work. And that is very important to a person.

THE third thing I have learned to see since I started writing about climate and houses: Now that I can tell what's happening to me, I also realize how clearly my performance, my whole outlook, depends on my comfort. Only "comfort" is such a namby-pamby word. I'd like to call it "surroundings adjusted for best efficiency of body and mind." Because that's what it is. I had written a piece for HOUSE BEAUTIFUL, saying that radiant temperature, air temperature, humidity, etc. have a deep influence on human life. Well, it dawned on me afterward: *"By gosh, it's really true!"* That's quite a confession to make. What I mean is this: When some expert explains to you that a thing is *so*, he shows you his evidence, gives you his reasons, answers your arguments, and generally makes sense—well, you believe him. But I thought of it as a thing you would see only in the laboratory; the way it takes a laboratory, or a lot of statistics, to show the effect of, say, different kinds of drinking water on the health of people.

Cold wall absorbs room heat, makes one side of you cold.

Heat mirror reflects heat back into room



ut I know now that the effects heat and cold are direct. They personal. They are plainly iceable in one's own everyday . Sometimes they are as strong the effect of a drink or a drug. u will notice them, too, once you ke up to this whole thing.

Herrington (HOUSE BEAUTIFUL's iser on physiology) says, "If it s too hot for you, you just don't e any more. You let the world by, and say, 'Count me out.'" u are like that cat he told me out.

t seems that some Frenchman de a horrible experiment with a . He cut the nerves that carry sation from the eye, from the , from the skin, etc. until the finally was deprived of all sing of the outside world—no ht, no hearing, no feel in its n. Well, the cat was still alive d perfectly healthy. Her heart s beating, and she was breath-g, etc. But she was alive only in technical sense. "Living" means t you respond to the world ound you, but she was cut off m the world, and really no ger in it.

Well, Herrington says that when u sit there in the heat, with your in moist, and surrounded by air at is about body temperature, mething of the same kind hap-ns to you. The sensations of your in are deadened. Now your skin your biggest, and, in some ways, ur most important sense organ. ou have 20 square feet of skin, t only two little eyes and two tle ears. We are connected with e world around us much more rough our skin than we realize. p, with your skin dulled, the orld around you no longer stimu-tes you, as far as your largest nse organ is concerned. In plain nglish, you don't give a damn.

It's certainly true. I found. When e heat wave was on last sum-er, I could watch myself lose am-ition. I kept on working, but the sults were no good.

I also experienced the contrary effect—how the feel of coolness on your skin changes you, gives you ambition and a drive for action. When the heat was just about unbearable, I would say, "Let's draw some heat out of the body the scientific way"—and get into a cold tub. Well, you do that, you like it fine, and after a few more minutes, you get the *time* sense back that is so much a part of modern man. You have more or less wasted most of the day, but now you suddenly feel: "I haven't *time* to lie in this tub and feel cool. This is nice, but I have work to do. If I get out now I can just write a draft of that report before supper time, and then eat quickly, and have some strong coffee, and then I still have a couple of hours to go through the American Journal of Whatnotology. I also should call X and find out about . . ."

All of a sudden you are a real go-getter. So you get out and, of course, an hour later your drive has collapsed again. These things don't get done, or get done poorly: the draft of that report turns out later to have been no good. Your reading of the Journal is done with a fuzzy mind: the ideas don't click.

YES, one's performance does depend on efficient surroundings. It's true of a milk cow, so why should it not be true of people. The most work I ever got done was one summer in Kansas: I had a full-time flying job, and I wrote a book in my spare time. Since then, I have often wondered how I did it. I wouldn't have all that energy now. Had I really deteriorated?

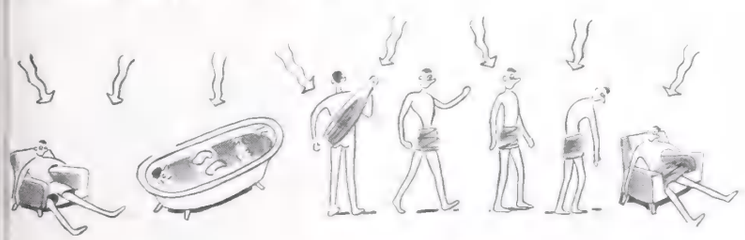
Now I know the answer, and it is very simple: an air-conditioned office at the airport, and, in my spare time, an air-conditioned hotel room. Nothing personal about it. The human animal happened to be in a scientifically correct stable, and so the animal did well.

Don't you see?

SKETCHES BY VINCENT FURNO

old tub cools you off, gives you temporary burst of energy.

leat soon gets you down again



Stangl



Festive Fruit

for Breakfast Brightness

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Singing Tea Kettle
Gives you hot water in a hurry — for drip coffee and other daily uses. Chromium on solid copper or all copper. 2½ quarts. $3.95

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handsome coffee-making twosome
The gift of beauty . . . of convenience . . . of delicious drip coffee.
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PANTRY SHELF NEWS

Make your pantry shelf a treasure-trove of company fare. Give these "lush" foods as gifts, too

by Julie Polshek

Number me among the legion who have dubbed the pheasant "king of game birds." The title is richly deserved. Even royalty has its elite. I refer to the peerless wild-strain pheasant offerings of Berkshire Game Farm. Try the succulent, exquisitely flavored meat and you know why their birds are undisputed monarchs of the pheasant realm among gourmets. One of the honors bestowed upon them was that of being singled out by the Brazilian government to grace the banquet board of the Inter-American Conference in Brazil.

Whichever Berkshire product you choose—canned whole pheasants in their own broth flavored with fine sherry wine, pheasants in beautiful full plumage for lucky ones on your gift list, ready-to-roast pheasant to regale your family or dinner guests, or the regal breast of pheasant with truffles in sherry-wine aspic to grace the cocktail hour—we promise you a gustatory treat you won't forget.

If you think of pheasant as gamy, strong-flavored meat (and perchance, have turned a col shoulder on it), you have a delight ful surprise in store when you tast the delicately flavored meat of thes wild-strain blue bloods. They ar as different from wild, shot pheas ant as day is from night. Fron chick to maturity, Berkshire Game Farm feeds its birds on a rigidly controlled diet of high-protein food pellets and weed-free plantings o selected green feed that completely dispels the strong, gamy flavor wild birds acquire from their catch-as catch-can diet of weed seeds and other foraged food. You get the unique flavor of the pheasant, de veloped to its full "bloom." Actually, the flavor of these elite birds is far richer than that of their wild brothers. Only the gaminess is absent. But flavor is not the only difference between wild and wild-strain pheasants. Unlike the wild birds which often are poorly developed, old, tough and fibrous, every bird of the mammoth brood of Berkshire's 1,082-acre farm is

...up and fully developed, tender ...quab, and smooth as butter in ...ure. Cross-breeding of regal ...ins of Mongolian, Ringneck, ...mosan and Black Neck pheas... accounts for the birds' large ... and their supersize breasts. ...r the benefit of the uninitiated, ... pheasant's major meat yield is ...centrated in its breast.)

The Berkshire Game Farm simply ...aborates with Nature to develop ... perfect wild birds. Though the ...ls' diet is closely controlled, ...r their sojourn in hatching in... ...ators and brooder batteries, ...y live outdoors in virtually a ...l state in wire-covered pens, ...h several acres in size, planted ...h row upon row of cultivated ...en feed.

The birds are killed at the peak ...their perfection. Then comes a ...g of tricks, evolved from long ...perience, that further enrich and ...en their flavor. First, they are ...g for several days, then quick... ...zen. Finally, the dressed birds ... stored for a month or more in ...ezer lockers. This lengthy freez... ... period makes the meat of both ...ned and fresh birds a marvel of ...nness and smooth texture.

...w, let's survey Berkshire's ...icacies individually. Never has ...h food luxury as their whole ...easant come out of a can. The ...ound bird emerges firm and in... ...t. Whisk it into the oven to ...wn for fifteen minutes, and you ...ve a dish fine enough for your ...st important dinners or buffet ...rties. Guard the can label well, ... on it you'll find an epicurean ...ipe for a currant-jelly and ...rry sauce that adds a crowning ...ch to the feast. The recipe was ...eated by the late Louis DeGuoy, ...pil of Escoffier and a chef of ...ernational renown, who also ...ated the recipes for all the farm's ...nned game-bird products. The ...nned bird also provides enough ... the heavenly sherry-flavored, ...tural broth to make an elegant ...up course for four people—un... ...ss you should decide to cook ...ur wild rice in it instead. Wild ...e and pheasant are just about ... inseparable as bread and butter. ...e wonderful part of these canned ...rds is that they're always ready ... your pantry shelf to step into ...y breach, from Sunday supper to ...nexpected guests.

A brace of Berkshire's pheasants ... full plumage, nested in a bed of ...alsam, holly, and bayberries, is a ...ift any food lover will long re... ...ember. Cross-breeding of the ...irds gives them magnificent plum... ...ge. The matchless flavor of the birds themselves is equally memorable. The brace with a gift card comes to the lucky recipient on any date you designate. For your own table, you can get these superb, frozen birds plucked and eviscerated, ready for the oven.

Berkshire's treasure trove also includes several handsome gift packings of their pheasant products (wonderful for your own pantry shelf, too). Let's call the roll. First, the Sportsman, a simulated pine chest filled with two whole canned pheasants and two jars of Berkshire's homemade, all-fruit currant jelly for that superb sauce I mentioned. Second, Pheasant Treasure Chest, containing six jars of breast of pheasant with truffles in sherry wine aspic. Each contains half the breast of a large pheasant. Then there's Sunday Supper, with four generous cans of pheasant à la Newburgh and four cans of wild Mallard Duck stew, hunter style —two distinguished supper dishes. The Newburgh contains both white and dark meat, mushrooms, and truffles in a rich sherried sauce. Diced Mallard duck, mushrooms, tiny white onions, and claret-flavored rich brown sauce comprise the stew. Finally, there is the Game Bird Sampler with its offering of two tins each of the Newburgh and the stew, one tin each of pheasant broth with wild rice, Mallard duck soup à la Chasseur, clear pheasant broth, and jellied pheasant consommé with sherry wine. All of the handsome packages are sure to appeal to the masculine eye.

A final Berkshire offering, in response to many requests, is superbly cooked canned wild rice that you can have ready for heating on the pantry shelf along with the canned pheasant.

The 3-pound cans of whole pheasant cost $6.90 each: The Sportsman, $15.50; Pheasant Treasure Chest, $18.75; Sunday Supper, $14.75; Game Bird Sampler, $10.75; wild rice, $3.25 for three 12-oz. cans (add postage in each instance), all from Vendome, Inc., 115 Madison Ave., N. Y. C.

The pheasants in plumage or ready-to-roast are $14 per brace (add air freight for destinations beyond 1,000 miles from N. Y. C.), from Charles & Co., 340 Madison Ave., New York, N. Y. Both types are quick-frozen, can be kept a week or more in the refrigerator or indefinitely in a freezer compartment. Also available for game-bird devotees are Berkshire's elite, ready-to-roast Mallard Ducks, Bob White Quail, and Chukar Partridge at $9, $7.75, $12.50 per brace.

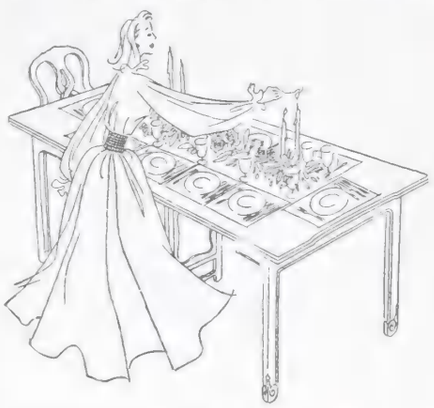
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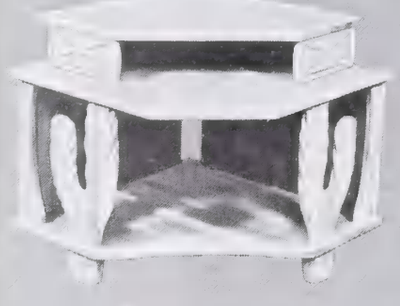
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■ Folding bridge tables and chairs are old reliable space-expanders. These by Schwayder Bros. are brightly upholstered in plastic, can take, without tablecloth, such goings on as a small fry ice cream party. Sterling is Lunt Silversmiths' "Memory Lane." Plastic plates and bowls, Watertown Mfg. Co. Plastic goblets, S. J. Kirk Molding Co. Dog, Staples-Smith.

Extra Eating, Serving and Seating Space

CONTINUED FROM PAGE 149

Here are the sources of the tables and accessories shown on page 146 through 149.

PAGE 146

Dining Desk: "Hostess Desk," Charles R. Sligh Co. Lamp, Miriam Crocker. Leather accessories and stationery, Eaton Paper Corp. Clock, Seth Thomas Clock Co. Table lighter, Evans Case Co.

PAGE 147

Table Setting: "Hostess Des Charles R. Sligh Co. Sterling silv "Pointed Antique" by Reed & B ton. Linen, Abouchar & Co. Gla ware, Seneca Glass Co. Candl Will & Baumer Candle Co., I Plates, Flintridge China Co. Sty foam angels and sequined ba Peter Hunt's Christmas.

PHOTOGRAPHS BY WILLIAM HOWLAND



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ust picture Dad, for example, in is favorite lounge chair, with his ew Ash-Away smoker conveniently t his side. At a press of the button, ubs and ashes drop safely away .no smoke, no smudge, no odors, o fire hazard. There are seven dif- erent Ash-Away styles in all, to fit very taste, every purse. All beau- ifully designed, sturdily made. At leading stores everywhere. Ash-Aways are made by Chicago Aetallic Mfg. Co., Chicago 9.



Ash-Away

rica's Favorite ALL-METAL SMOKERS

PAGE 148

Stack Table: Stack tables, by Hans Knoll, from New Design, Inc. American Limoges china, The Limoges China Co.

Three-Section Coffee Table: Table by Craftique. "Early Days" Vernonware from Stern Bros., New York. Platter, glasses, cheese board and knife, napkins, from Designed for Living, Inc. Flatware, Dirilyte Co. of America, Inc.

Folding Buffet Table: Table, Ferguson Bros. Mfg. Co. Punch bowl set, Westmoreland Glass Co. Glass platter, Duncan & Miller Glass Co. Hooked rugs, Jack, King, Queen, America House. Silver mirror tray, Olde Silver Classics. Candles, Socony-Vacuum Oil. Co.

PAGE 149

Twin Coffee Tables: Tables, Heritage-Henredon Furniture, Inc. Hooked rug, Priscilla Turner Rug Guild.

Tray Table: Table, Knoll Associates, Inc. Mat and napkin, Mary Wright. Plate from Mayhew Shop. Copper-handled stainless steel casserole and glass, Designed for Living, Inc. Flower container, Bonniers. Ash tray, A. H. Heisey & Co. Salt and pepper grinders, Bellows & Co.

Console Buffet Table: Table, Brandt Cabinet Works, Inc. Screen, New Design, Inc. Chafing Dish, Designed for Living, Inc. Copper plates and Luxembourg casserole, Mottahedeh & Sons. Mat, Langbein Giftwares. Sterling flatware, "Melrose," by The Gorham Co. Hooked rug, Priscilla Turner Rug Guild.

THE FORK SUPPER

CONTINUED FROM PAGE 135

bastings which many hosts consider necessary.

The next rule follows easily: Plates should be large and easy to hold in one hand—no heavy porcelains—and they should have a well-defined edge or rim to take care of teeterings and swayings.

In the same way, the silver should be light and simple, and the napkins should be large and, of course, never starched. Glasses, stemmed or not, should be short and solid.

There will, of course, be no knives to drop, which leads to the rule about breads: They should be served in neatly manageable forms, small enough to be put on the one plate necessary for each guest. Naturally they should be served buttered.

It is bad enough to have to eat

(*Continued on next page*)

9 Decorator Colors in this

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"It's great when you drink it straight"
(served chilled with lemon peel)

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THE FORK SUPPER

CONTINUED FROM PRECEDING PAGE

as uncomfortably as most such guests are forced to. They should not be further harassed by a series of dishes which are either too banal or too exotic (creamed sweetbreads in patty-shells versus an East Indian rystaffel). They should, being tired, tense, restless, and/or worried citizens, be given discreetly stimulating and interesting food, the kind that both pleases and nourishes them without demanding a tiresome flow of compliments and the unspoken prospect of future doses of bismuth.

They should be given a limited, rather than extravagant, choice of dishes, but those few in lavish quantity. If you serve sauerkraut and wieners, they should be superlative, and apparently cooked in a magic pot with no bottom. In the same way, if you serve Beluga caviar, it, too, should, like the sauerkraut, appear delightfully, luxuriously inexhaustible.

Another good rule, I regret to say, is to avoid most leafy green salads. They are not only difficult to eat for many people who are forced to tackle them while standing with one foot on the fireplace fender and half an elbow on the piano, but they wilt all too soon, grow watery, and look drably unappetizing. On the other hand, cold mousses, mayonnaises with fresh lobster, and such-like, and macedoines of fine, freshly cooked vegetables are always both easy to handle and popular.

One I like especially is my own highly unorthodox version of the classical Salade Demi-Deuil, which I call Half-Mourning Salad, More or Less.

Half-Mourning Salad, More or Less

1 medium-size can peeled truffles (about 5-7)
Their juice
1 cup dry white wine
5-7 cups diced, boiled potatoes
2 tablespoons mild prepared mustard
Salt, black pepper
1 tablespoon strong vinegar or lemon juice
1½ to 2 cups good fresh cream
Tender salad greens (Bibb, Oak Leaf, Romaine, Garden lettuce)
½ to 1 cup simple French dressing (salt, pepper, vinegar, olive oil)

Slice truffles very thin and put with juice into white wine. Soak one hour, or while potatoes are boiling in their jackets. Peel the potatoes when done cut into ¾ inch cubes (or a little smaller). While they cool, make a cream dressing by mixing the mustard, salt, pepper, and vinegar and then gradually adding the cream, stirring steadily. While the potatoes still tepid, mix them, the dressi and the truffle-and-wine mixtur a large bowl. Let it stand i cool place 4-5 hours, stirring gently once or twice. To serve: salad greens into fairly s pieces (1 inch or so), toss at last minute with the French dr ing—just enough to coat the le lightly; and then turn out the b of salad upon this generous g bed.

When I serve this, I first h cups of hot or chilled consom according to the season, ser from a big tureen and to be dr without benefit of spoon after during the pre-supper cockt according to my guests' taste find that more and more peopl given the chance, will gratef accept a cup of some refresh broth, rather than a drink—o *second* drink. Such broths sho be clear or at least thin, po but not highly seasoned, and p erably "lifted" with at least generous tablespoon of good, sherry to each cup. (Another g combination: one part chic consommé, one part clam ju one part dry white wine, or variation on this theme.)

With the Half-Mourning Sa I will serve something crisp potato chips—something salty cut the suavity of the dish it

Dessert, after this salad, sho not be too creamy or too rich it is little fruit tarts, they sho be easy to eat with a fork; if i cheeses, they should be mild to point of delicacy, so as not destroy the lurking delight truffle still upon the tongue.

The coffee should be even str er and hotter and better than us if that is possible. It should, n less to say, be poured, like ev thing else liquid, into recepta that are sturdy and squat and this case, well be-handled— dainty demi-tasses to teeter on t saucers and tip onto ladies' l or into gentlemen's pockets!

And this, to my way of think would make up a very soul-sati ing, even elegant, repast. It wo be stimulating (Everyone kn what truffles are *supposed* to d interesting (Very few people s them as lavishly as tonight!), good. It would, given common se and a bit of thoughtfulness other people's comfort on the h ess' part, even be enjoyable, wh is more than can be said of m such crowded cluttered gatheri

MERRY CHRISTMAS ALL OVER THE HOUSE

CONTINUED FROM PAGE 163

ristmas everywhere. You might in with the foyer, and trim a niature replica of your big ristmas tree for a kind of pre- w to your holiday house. Or ke a "pretend" Christmas tree just anywhere.

)r make an ivy tree. Wind ivy n house plants on a chicken e cone, concealing the water tainer inside, then mount slen- white birthday candles on the anches." Soften ends of the dles in hot water, then jab m on the wire "innards."

The lowly bottle brush can blos- n, too. Open the bristles out and e them together tree-fashion. n spray them with shellac and inkle with gold glitter powder ore the shellac is dry. Put them a favorite vase.

N over-mantel "tree" is easily fashioned from wide ribbon, just -zag it back and forth into a e shape—wider at the base, row at the top. Fasten to the ll with scotch tape, and if you'd it to be trimmed, paste many- ored paper foil stars on its rib- n branches. You could use glit- ing plastic honeycomb banding this, too, the kind that sequins e been stamped from.

Or above the fireplace, make a ge wreath of oak leaves and ish their tips with gold paint. ke this wreath on a florist's e frame filled with sphagnum ss. Bunch small clusters of ves, fasten them to florist's ks, and stick into the moss- dded wreath.

Windows can sparkle with snow- xes whether there's a white ristmas or not. Cut snowflakes m folded tissue and scatter over ir windowpane (fasten with ber cement). There are ready- de snowflake crystals made m Fiberglas (see page 131). you may like to frost the win- ws with—of all combinations— r and epsom salts! Swab the ndow with beer first, then just ow the epsom salts at it. It will into something that looks as if k Frost did it himself.

You can fasten angel hair or n glass (there's a new one out t doesn't get into your fingers. ks like silk, and comes in pink d blue as well as white: we show ne of it on page 161) to the top the valance or window trim to ke a snow cloud, then suspend snowfall of multicolored foil wflakes or three-dimensional berglas ones with fine wire or threads. They'll glisten and turn and look beautiful.

Make a Christmas mobile to hang free—from the ceiling of a window bay, from a high doorway, from *any* appropriate ceiling. Snip off the hook from an ordinary wire hanger, stretch the hanger out a bit and wind it with foil. Cross the center of this triangular shape with fine wire, stretched taut. To the center of this taut wire stretch another length of fine wire, long enough to suspend your mobile from the ceiling. With shorter, varied lengths of thread or wire, attach tinsel or foil ornaments all around the frame so they will dangle down. Air currents will keep them moving and glistening. Attach the suspension wire to the ceiling with scotch tape, or use a heavy thumbtack, if you are hanging it from a wood surface. This mobile might be just the place to dangle the provocative mistletoe.

How about a simple centerpiece of green and white candles in varying heights with a base of polished red apples and shiny green holly leaves.

Or for a Christmas fiesta, a huge candle wound criss-cross fashion with bright colored confetti streamers and mounted in a mass of greens.

You can have a basket full of Christmas, too. Mount candles in bread baskets filled with Christmas greens. Secure them with modeling clay or flower holders (see page 132). You can paint the baskets bright red with tempera paint if you like. They'd be nice for window sills or on the stair landing.

As you might realize from this flowing on of ideas, we've been collecting them from lots of people and from all around. Many of those we have mentioned come from the Kappa Kappa Gamma Alumnae Association in Houston, Texas. Their members have carried them out in lovely Houston homes for the association's fund-raising Christmas Pilgrimage.

Here's where the trimmings on pages 162-163 came from:

Straw-trimmed tree. Swedish straw babies, sunbursts and star, courtesy of Dupin's, New York. Baskets, courtesy of Bonniers.

Alpine stairway. Wood birds, courtesy of Bonniers, New York. Styrofoam snowman, by Merchants Display Co.

Fireplace. Giant glitter balls, Grimes Display Service Inc., New York. Candles, Will and Baumer.





7½ inches high. About $90.

"SANCTUARY" by Nils Landberg

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221 Market Street, Philadelphia 6, Pa.



Tray supper procedure to save wear and tear on the hostess: give each guest a set-up tray, then bring the whole supper to them on a free-wheeling cart. This one, in gilt aluminum, Hammacher Schlemmer.

To Each His Own

CONTINUED FROM PAGE 138

Lists below identify trays and tableware shown on pages 138-139.

PAGE 138

Tray set-up: Server is by The Kittinger Company, Inc. Round metal trays with fretted gallery, by Period Art Reproduction, Inc. Linen mats and napkins, courtesy Mosse. China, glassware and miniature salt and pepper shakers, courtesy Georg Jensen, Inc. Sterling flatware by Lunt Silversmiths.

PAGE 139

Blue and gold laurel tray, is from American Art Works, Inc. China, by Syracuse China Co., and "Colonial Thread" sterling silver, courtesy Plummer, Ltd.

Gold leaf tray, china, gobl and egg cup, courtesy Alfred Orl Inc. Sterling silver flatware, Empire Crafts Corp.

Black silver-inlay tray, Kos crystal, napkin, silver, and salt a pepper shakers, all courtesy Georg Jensen, Inc.

Green and white figured tr and matching napkin fabric, Laverne Originals. Plate and gla by Cambridge Glassware Co. Ha nah Hull sterling, Tuttle Silver C

Brown plastic tray, in Plexigl by Neo Design Co. China a Val St. Lambert glass, courte Plummer, Ltd. Sterling silver fl ware, by Frank M. Whiting. F mit by Austen Display.

PHOTOGRAPHS BY MAYNARD PARKER



To make the hostess a lady of leisure, a well-organized cart, with removable trays and snug insets for casseroles and condiments. In summer, use it at your barbecue. "Everlast" cart, Bar Mart.

THE YEAR'S BEST RECORDS

CONTINUED FROM PAGE 176

ght have been used in Bach's
y.

Strauss: *Don Juan*, Boston Sym-
ony. Koussevitzky. The famous
ne poem in a fresh and suitably
ductive interpretation.

Ravel: *Mother Goose Suite*,
ston Symphony. Koussevitzky.
arming, easy music. A good al-
m for children.

Schumann: *Manfred: Overture*.

Beethoven: *Consecration of the
uses: Overture*, NBC Symphony.
scanini. Two celebrated over-
res, each given a "last-word" in-
pretation.

Prokofiev: *Scythian Suite*, the
iladelphia Orchestra. Ormandy.
not too-distant cousin to Stra-
sky's *Rite of Spring*. Wild and
citing music.

Chamber Music

Beethoven: Quartet No. 4. The
aganini Quartet. Great music.
eatly performed.

Beethoven: *Trio No. 4*. Busch-
rkin Trio. Perhaps the best of
e recent chamber music record-
gs. The Trio is called "The
ost Trio" because its second
ovement plays an eerie melody.

Mozart: *Quartet in C Major*, The Griller String Quartet. An English recording which makes you feel that the quartet is sitting right in the living room.

Vocal Music

Folk Songs of the British Isles, Robert Merrill. You are not likely to know many of these songs. They are worth knowing.

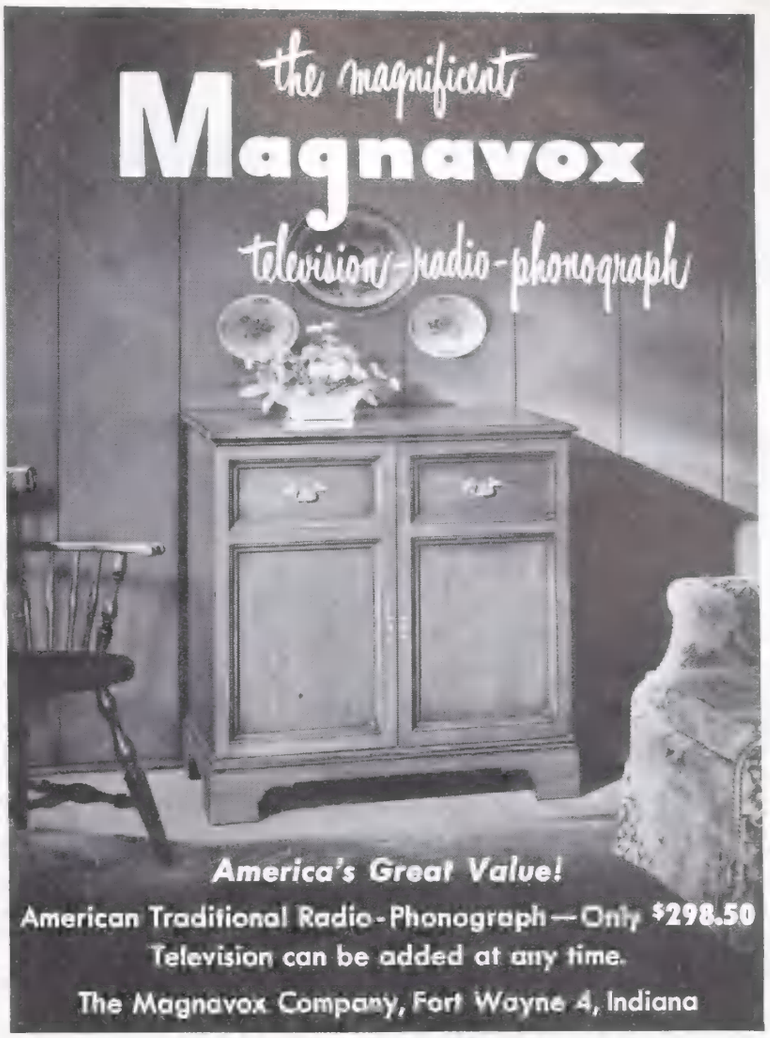
Sacred Songs by Helen Traubel, Helen Traubel. Five of these songs are excerpts from famous oratorios (Mendelssohn and Handel). The other three are by Bach, Handel, and Bizet.

My Encores, Bidu Sayao. Not important songs, but an enjoyable Cook's tour of French, Spanish, South American, English, and American songs.

Operatic Music

Mascagni: *Cavalleria Rusticana*, Members of La Scala. Mascagni. An old recording recently released. The composer himself conducts and makes a little speech at the beginning. His speech is terrible, his conducting is good.

(*Continued on next page*)





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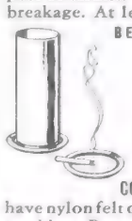
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THE YEAR'S BEST RECORDS

CONTINUED FROM PRECEDING PAGE

Verdi: *Aïda*, Rome Opera House, Serafin. A good, complete *Aïda*, though not a great one.

Tchaikovsky: *Eugen Onegin*—Tatiana's Letter Scene. Ljuba Welitch, soprano. Miss Welitch created quite a commotion when she appeared as Salome last year. Here she sings better music.

Menotti: *The Medium* and *The Telephone*, with the original cast. These two operas are almost as entertaining when you don't see them as when you do. *The Medium* is a horror tale. *The Telephone* is a trifling joke. Both highly recommended.

Moussorgsky: Scenes from *Boris Godunov*, Ezio Pinza and Chorus of the Metropolitan Opera. Though not a new release, it remains a memorable experience. One of the best operatic records in many a day.

Piano Records

Kabalevsky: *Sonata No. 3*, Vladimir Horowitz, piano. A modern work, nervous but melodious. Superbly played. Beethoven: *Fantasia in G Minor* and *Sonata No. 24*.

Mendelssohn: *Song without Words in G Major*, Rudolf Serkin. Easy music, a most attractive triple feature. Chopin: *Mazurkas*, Maryla Jonas, piano. Especially appropriate this year, which is the centennial of Chopin's death.

Violin Records

Mozart: *Sonata No. 8*, Jascha Heifetz, violin. A Heifetz interpretation of music that is worthy of such interpretation.

Bartok: *Sonata No. 1*, Yehudi Menuhin, violin. Not everybody's music. A difficult work which grows on you with re-hearing.

Beethoven: *Sonata No. 5*, Jascha Heifetz, violin. This is the "spring" Sonata. It is so called because of its lyric sweetness.

Unusual Records

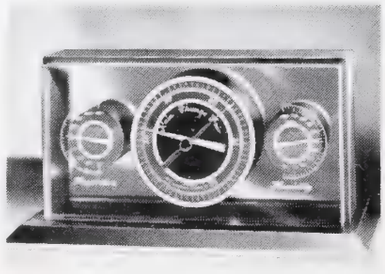
Debussy: *Jeux* (tone poem), Symphony Orchestra of The Augusteo, Rome, De Sabata. De Sabata, a dramatic personality, made a dramatic impression last year when he was guest conductor of the Pittsburgh Symphony. After hearing this record one can understand why.

Mozart: *Concerto No. 1 in B-flat*, NBC Symphony, Toscanini; Leonard Sharrow, bassoon. A bassoon concerto, of all things, altogether delightful and played with a hop, skip, and jump. Dvorak: *The Golden Spinning Wheel* (Symphonic Poem).

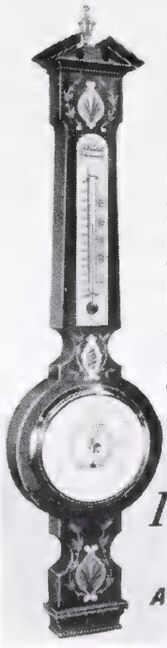
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Mozart: *Concerto for Flute and Harp in C.*

Debussy: *Printemps* (suite). Royal Philharmonic Orchestra, Sir Thomas Beecham. These three albums recorded abroad have the characteristics of the Beecham interpretations—alive, personal, and eloquent.

Rimski-Korsakov: *Antar*. The Cleveland Orchestra, Leinsdorf. A little-known tone poem by the composer of *Scheherazade*. Colorful as a Persian miniature.

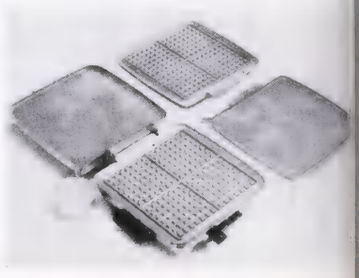
Mahler: *Mahler Songs*, Desi Halban, soprano, with Bruno Walter at the piano. Mahler's songs contain the best of his music. Here there is no bombast, but a bittersweet beauty. Interesting also because Bruno Walter accompanies.

You Are There. If you know the radio program, you know that this is a new way of getting your history—and not a dull way, either. Contains the "Signing of the Magna Charta" and the "Battle of Gettysburg." Probably the two most popular albums of the year were the complete recordings of the scores of *Kiss Me, Kate* and *South Pacific*, with the original casts. Mine are beginning to be worn down from too much playing. A merry and a musical Christmas to you!

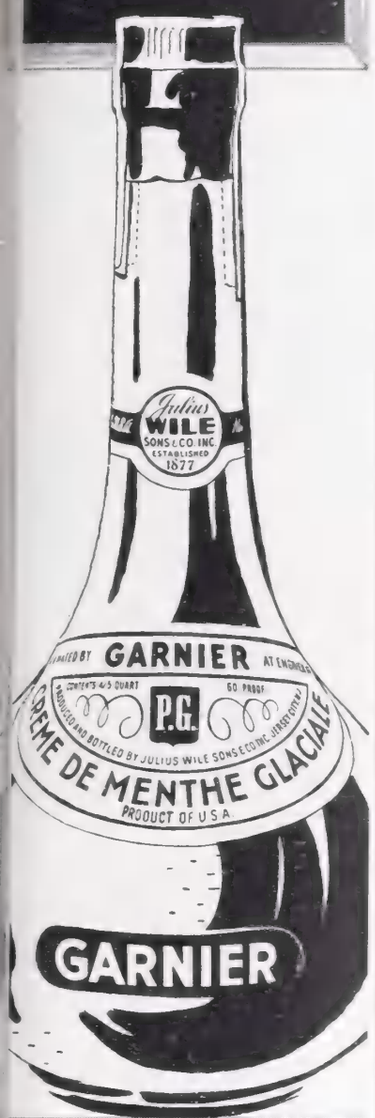
AFTER THE BALL IS OVER

CONTINUED FROM PAGE 137

After the ball is over, teenagers will congregate at snack parties like the one photographed in the home of the Claude Sperlings and shown on page 137. Here such practical equipment as Landers, Frary & Clark's "Cook-a-matic" (It can also make waffles. See removable grids below.) makes quick work of grilling tasty ham burgers. With these go baked beans, kept steaming hot in a "Simmer Crock" by Sill Industries. Plates and mugs by Americraft. Felt stockings, Page & Bland. Large stockings and cushions, Staples-Smith. The RCA record player and record albums, courtesy of Haynes Griffin Music Shop.



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I COULDN'T ENTERTAIN WITHOUT . . .

CONTINUED FROM PAGE 144

Here we list the sources of the entertaining indispensables shown on pages 144 and 145:

PAGE 144

Pitchers: large glass straw-handled pitcher and pewter wine pitcher. courtesy Carole Stupell Ltd. Ceramic pitcher. courtesy Chelton. Inc.

Snack dishes: large blond wood bowl. courtesy Hammacher Schlemmer. Leaf plate. Haeger Potteries. Inc. Pineapple wrought aluminum dish. Bruce Fox Wrought Metal. Inc. Brass plate. Ed Weiner original from Arts & Ends.

Bar accessories: wood-handled double jigger. cork screw. icetongs. silver ice pick. and bottle opener. courtesy Black Starr and Gorham.

Salad bowls: silver-trimmed wood bowl with matching fork and spoon. The Fisher Silversmiths. Inc. Plastic bowl with embedded leaf. courtesy Pacific Shops.

PAGE 145

Cigarette boxes and ash trays: gilded wood boxes. china box and ash tray. and Wedgwood ash trays. courtesy Black Starr & Gorham. China table lighter. "Enamour" pattern. hand-painted by W. Wilson for Evans Case Co. Silent butler. The Fisher Silversmiths. Inc. Danish ceramic mug and ash trays. courtesy Bonniers.

Trays: sterling silver tray. by The Fisher Silversmiths. Inc. Large round and small oval painted metal trays. by Peter Hunt.

Coffee servers: 64-cup copper coffee server and Pyrex coffee beaker with bamboo trim. on Cory two-heat electric stove. courtesy Hammacher Schlemmer.

Ice buckets: reed-trimmed ice tub and giant ice bucket. courtesy Lewis & Conger.

Cocktail napkins and coasters: colored rectangle with white border. white with lace edge. and embroidered pineapple cocktail napkins. courtesy Mosse. Inc. Embroidered and Madeira cocktail napkins. courtesy Leron. Inc. Mahogany coaster set and Barbados hand-painted glass coasters. courtesy Carole Stupell. Ltd.



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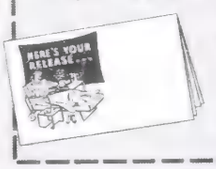
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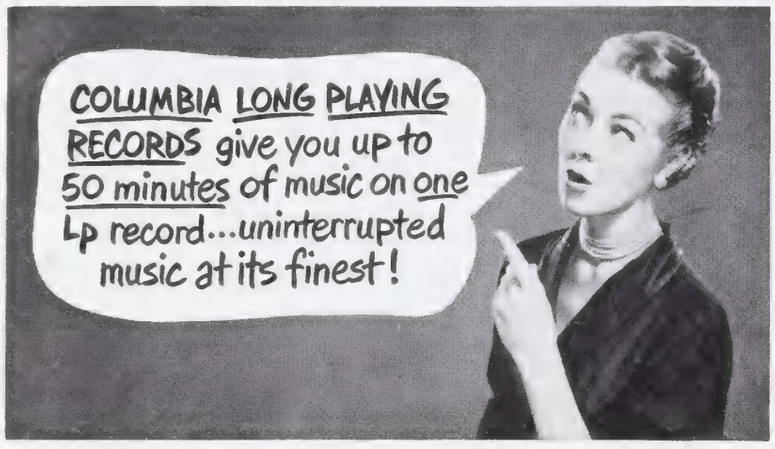
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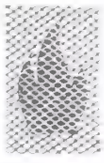
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HAVE A HOLIDAY FROM HARD WORK

CONTINUED FROM PAGE 130

At the same time plan your Christmas Day dinner. Here is a work-free menu. Recipes are for six.

Christmas Dinner

Tomato Consommé
with Olympia Oysters
Cold Turkey Baked Wild Rice
Currant Jelly Wine Sauce
Broccoli Polonaise
Creamed Onion Rings
Rolls Sparkling Burgundy
Lemon Sherbet
with Citron and Ginger
Macaroons Coffee

Does cold turkey for Christmas dinner sound revolutionary to you? Reflect that the placid, unflustered ease with which it is prepared and served during a hectic holiday will probably be revolutionary, too.

On your cooking schedule the turkey, the most important thing of all, comes first. Prepare it the day before. Consider the size and age of the bird. A lot depends upon the type, and if you have a reliable poultryman, be sure to ask him how long he thinks you should cook it. Most people overcook turkeys and lose much of their delicious juice. Allow about three quarters of a pound per person and have the butcher draw it.

Roast Turkey Served Cold

Remove the neck and crop, but leave the skin intact. Remove pinfeathers. Wash the cavities carefully with salt water and dry. Singe bird all over and scrub the outside with lemon halves. Rub it inside with salt and fill the cavities loosely with slices of bread. Sew up the incision and fasten the neck skin underneath. The bread fills the bird out, giving it a better shape. Truss the wings under the body and the legs close to the sides. Slather it with soft butter, about a pound, to which you have added about three tablespoons of Spice Islands Beau Monde Seasoning. Cover with a sheet of aluminum foil and put in a 300° F. oven. The time is variable. The larger the bird, the shorter the time per pound. About 20 minutes a pound is a safe rule, but toward the end of the cooking period test the drumstick with a fork and if it feels tender, take the bird out. Baste it every half hour, lifting the foil. After the first hour, add a pint of red wine.

When the turkey is cooked, put it aside to cool. Wrap it well in fresh foil or waxed paper and set it in a cooler or on the back porch but not in the refrigerator.

With the turkey behind you, you should begin to prepare your supper. Begin with the platter of vegetables.

Marinated Vegetables

Make a tart marinade of equal parts of red wine vinegar and good olive oil. Season with a teaspoon of salt and a teaspoon of Spice Islands cracked black pepper. In separate bowls put a cup of each of the following cooked vegetables: carrots, string beans, beets, celery hearts, and artichoke hearts. All but the string beans can be any of the good canned brands. Cover each vegetable with the marinade and chill in the refrigerator. Serve on a platter garnished with young lettuce leaves and slices of hard-boiled egg. With it use a dressing made of mayonnaise thinned with lemon juice and seasoned with pickled horseradish.

Crab Bisque

Pick over two cups of fresh crab meat for shell. Rinse and add to two quarts of good clear soup stock. Bring to a boil and grate a small onion into it. Season with salt and pepper. In a double boiler heat a quart of cream with one tablespoon of butter. Add a cup of French bread crumbs and blend carefully. Twenty minutes before serving, combine the two mixtures. Keep it hot but do not boil.

Baked Cinnamon Apples

Wash and core apples and place in a shallow pan. Fill each hollow with a teaspoon of butter and a teaspoon of sugar and 4 or 5 little red cinnamon drops. Sprinkle the apples with lemon juice and add about six or eight tablespoons of water in the bottom of the pan. Bake in a 350° F. oven until tender, basting frequently.

Put the bisque in a marmite or in a good heavy earthenware casserole. If the casserole is hot and kept covered, it will keep the bisque hot for quite a while. Put the apples in another casserole spooning all their juice over them. Keep the muffins fresh and hot and serve the coffee in an urn with an alcohol flame, if you have one, or from an electric percolator.

On Christmas Day you have only about an hour's work in the kitchen. In the morning prepare the rice, and try to get the table set early. Take your time over this so that you can enjoy the procedure

bout an hour and a half before ou expect to serve dinner. start he rest of the cooking.

Baked Wild Rice

Wash one-and-a-half cups of wild ice in several waters until there re no more loose, empty hulls. ut the rice in a shallow casserole nd cover with a 10½-oz. can of onsommé and a half can of water. et it soak for at least six hours. Bake it, covered tightly, in a 350° F. oven for 45 minutes. If it dries round the edges, stir it and add a ittle boiling water. Season with herry and butter and serve.

Tomato Consommé

Heat and simmer two cans of concentrated consommé and a No. 2 can of tomato juice. Season with salt, pepper, Spice Islands Mei Yen nd tabasco. Add, if desired, a lit- le very finely chopped parsley. Just before serving add a pint of iny Olympia oysters. If you can't get Olympias, use diced avocado.

Currant Jelly Wine Sauce

Melt a quarter of a pound of butter in a double boiler with a half glass of currant jelly. Add a half cup of red wine. Stir and when hot serve with the rice and turkey.

Broccoli Polonaise

Cook two or three packages of frozen broccoli in boiling salted water until tender. Drain it and arrange in a hot vegetable dish. Over it pour a sauce of brown butter with some French bread crumbs in it. Use a quarter pound of butter and about a third cup of very dry crumbs. A little Worcestershire sauce and some lemon juice can be added.

Creamed Onion Rings

Slice about six white onions and cook them in chicken broth until they are just limp. Drain the onions, reserving the broth. Make a roux of 2 tablespoons butter and 1½ tablespoons flour. Gradually add a half cup of the broth, then a half cup of heavy cream. Season with salt and pepper and Spice Islands Beau Monde. Simmer for a few minutes and pour over the onions.

Lemon Sherbet with Citron and Ginger

Put a serving of lemon sherbet in each sherbet glass. Make a dent in top of each serving and fill with slivers of candied citron and ginger. Spoon some dark Jamaica rum over each one.

This is a truly delicious dinner and it is easy because nothing is spoiled by an unexpected delay, and none of it takes long to prepare once the turkey is cooked. If you have someone to help you serve, fine. Otherwise take advantage of a serving table. Organize it so that empty soup cups may be passed to the serving table and exchanged for dinner plates. When the turkey is eaten, replace the plates with dessert plates from the serving table.

A basic plan like this takes care of the foreseeable festivities and spares you plenty of enthusiasm and energy to whip up a few special entertaining projects.

But be prepared for those unforeseeable impromptu quasi-parties that invariably present themselves during this wonderful season. There will be many times when after an eggnog or cocktail party you won't want a whole dinner but think longingly instead of a hot, hearty soup. You will have your children home from school and some days you will have them plus their friends at lunch. Neighbors will drop in to wish you Merry Christmas and stay for a drink. These are all the times when you

(*Continued on next page*)

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HAVE A HOLIDAY FROM HARD WORK

CONTINUED FROM PRECEDING PAGE

turn hopefully to the pantry shelf.

Learn to doctor canned soups. Try black bean soup thinned with consommé and seasoned with sherry. Serve it with a slice of hard-boiled egg and a slice of lemon.

Or Lipton's chicken noodle soup, to which you add a half can of evaporated milk, some chopped parsley, sherry, and a riced, hard-boiled egg.

Andersen's frozen split pea soup, thinned and seasoned with celery salt, plus a half a cup of diced ham, is a satisfactory supper soup.

So is a corn and clam chowder, which is made with a can of cream-style corn heated with some sautéed onion and parsley, a quart of homogenized milk and a can of minced clams. Season with salt and pepper, a pinch of saffron and a quarter of a teaspoon of Spice Islands chili powder.

Sources of tableware and decorations shown on pages 126—131.

PAGE 126

Christmas Day in the Morning. Large, party-giving electric griddle, Naxon Utilities Corp. Generous, 24-cup electric percolator, Manning, Bowman & Co. Russell Wright china from Richards Morganthau & Co. Sterling flatware is R. Wallace & Sons' "Grand Colonial" pattern. Styrofoam stars by Ove Gnatt Co., Inc.

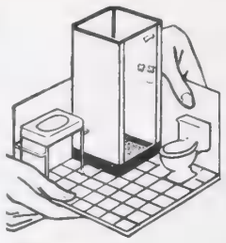
PAGE 127

The Snack and the Nightcap. Toaster, tray and snack plates, Toastmaster Products Div., McGraw Electric Co. Electric coffee maker, Knapp-Monarch Co. Coffee cups, Vernon Kilns. Highball glasses, courtesy Evelyn Reed. Hinge-topped ice bucket and tongs by S. W. Farber, Inc. Decorative Christmas blocks, Staples-Smith.

Honeymoon Christmas Eve. "Hotable" serving cart with electrically heated panel, Salton Mfg. Co., Inc. Glassware, Seneca Glass Co. Wooden bowls, Glenwood Mfg. Co. Casserole, Gift Sources. Linen, Abouchar & Co. Plates, Peter Hunt.

PAGE 128

Sitdown Family Breakfast. The versatile electric muffin-baker, which can be griddle or waffle iron, too, is the "Muffinette," by the Lewis Electrical Mfg. Co. Electric table broiler, Manning, Bowman & Co.



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"Universal Coffeematic" coffee maker, Landers, Frary & Clark. Plates and cups are Booth English Earthenware in "Blue Peony" pattern. Sterling flatware and hollow ware in the "Silver Flute" pattern by Towle Mfg. Co. Glassware, Duncan & Miller Glass Co. Liner, Abouchar & Co. Heart-shape baskets, metal-lined, usable as flower containers, courtesy Bonniers.

PAGE 129

Give a Tea Party. Silver tea service and teaspoons, "Grand Baroque" by R. Wallace & Sons Mfg. Co. Tea cups and plates are "Charnwood" by Josiah Wedgwood. Tea napkins, Mosse. Tea strainer, Park Curiosity Shop. Tray table is a special design of Reginald Styers.

PAGE 130

Have a Crowd and a Chafing Dish. Mammoth rectangular copper chafing dish and burner, courtesy Bazar Français. Brockware earthenware plates and cups, Southern California Pottery Co. Sterling flatware is "Old French" pattern by The Gorham Company. Santa Claus by Staples-Smith. Socony-Vacuum candles. Christmas balls by Max Eckardt & Sons.

New Year's Eve at Ease. Chromium electric food warmer, Cravell, Inc. Sterling flatware is "Joan of Arc" by the International Silver Co. Glassware, Imperial Glass Corp. China from Herman C. Kupper, Inc. Tablecloth, North American Lace Co. Table lighter, Ronson Art Metal Works, Inc. Candle holders, Viking Glass Co. Champagne cooler and condiment dish, William Adams, Inc. Champagne, Bollinger Brut. Candles, Will & Baumer. Christmas balls, Grimes Display Service, Inc.

PAGE 131

Christmas Feast without Fluster. Franciscan ware plates, Gladding McBean. Tablecloth by Ellison and Spring. Wood-shavings birds, courtesy of Bonniers, New York. On the tree, star strings and blinker festoons of Reynolds Metals foil.

Christmas Eve Carolers' Supper. Sterling silver flatware is "Romantique" by Alvin Silversmiths. Indian Head cloth by Textron Inc. Christmas tree plates by Finland Ceramics and Glass Corp. Painted wood birds, courtesy Bonniers. On table, Styrofoam snowman by Merchants Display Co. Fiberglas frost crystals on window pane by Radiant Glass Fibers Co.

COME FOR COCKTAILS AND STAY FOR SUPPER

CONTINUED FROM PAGE 185

of the container. (Later, tie clusters of fruit to the skewer loops.) Now fill the container with cold water. Place in the freezer. About half an hour before you are ready to use this, take it out of the freezer and let it defrost slightly. The container cardboard can then be easily peeled off.

Sauce of Flaming Fruits

1 jar currant jelly (Welch's or Mary Ellen brand)
1 box of Lyon's Radiant Fruit Mix
1 cup rum (Bacardi, Havana Club, Roñ Merito, any light rum that you like)
¼ cup blanched almonds (cut in half lengthwise)

Melt the jelly in the top of the double boiler. Add the rum and the Radiant Mix. Add almonds. Remove from fire and store in a covered container until ready for use. Do not cook the radiant mix, for it has a tendency to lose its pretty colors. This mix of citron, pineapple, orange, lemon, melon, cherries, etc., is glaçéed fruits, packaged for fruit cakes by Lyons Magnus Inc. of San Francisco.

We make the famous Fish House Punch pinch hit for cocktails.

Fish House Punch

¾ pound lump sugar
1 quart lemon juice
2 quarts Jamaica Rum (either Red Heart or Myers's or Lemon Hart)
1 quart Cognac or Brandy
2 quarts water
1 wine glass Peach Brandy

Dissolve sugar in a little water. When thoroughly dissolved (allow about ten minutes) add lemon juice, then the rum, brandy, water, and lastly the peach brandy. Mix well.

Save time by squeezing the lemon juice Friday morning and keeping it in a covered container in the refrigerator until punch-making time.

The advantages of the concoction are that not only is it delicious, but also beautiful, simple to prepare, and must be mixed at least one hour ahead of time. About an hour before the party starts put the decorative ice chunk in the punch bowl and pour in the punch. Stir occasionally.

Hors d'Oeuvres

Cheese tray
1 large Edam cheese (on bed of parsley)
1½ pounds Swiss cheese (with holes) sliced paper thin
1 Salami peeled and sliced paper thin. (Swift puts out a delicious salami. Ask the butcher to slice this for you.)
Rye bread thinly sliced
Buttered Crackers
Mustard (Colman's and Gulden's or Heinz's Brown)

Cut the cheese in six sections or wedges, leaving an inch base uncut. Cut vertically every other section and slice thinly. Replace, and it is ready to serve. Everyone can just pick out a slice of cheese. When you see the sections are almost gone, whisk to the kitchen and cut the remaining sections. Tuck parsley around cheese, and arrange crackers around that. There is a cracker that goes deliciously with this—Carr's Table Water Biscuits made in England.

Arrange finger-width cuts of Swiss cheese around this, then the salami and, lastly, on the outside rim, the rye bread. Put a tiny container of Colman's mustard (the hot kind) on one side of the tray and brown mustard on the other.

Popcorn

1 big bowl of popcorn
¼ pound butter
2 cloves garlic
1 tablespoon chives or 1 heaping teaspoon chopped green onions or scallions
1 tablespoon chopped parsley
Salt

(*Continued on next page*)



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COME FOR COCKTAILS AND STAY FOR SUPPER

CONTINUED FROM PRECEDING PAGE

Buy the popcorn unbuttered. Melt the butter in a skillet, put in the garlic in large pieces so that you can see them to lift them out. When butter is delicately brown, remove, add the chopped parsley and chives and pour over the popcorn and salt. Do this the day before.

Smoked Oysters

3 or 4 tins smoked oysters
Ritz or Wheat Thin crackers

I was very pleased to find a new smoked oyster on the market that is just bite size. They are put out by the Taiyo Gyogyo Company Ltd. and distributed by M. Otani Co. Ltd., Honolulu, Hawaii.

In the center of a bowl put a small glass of colored toothpicks. Arrange the oysters around the glass, the bowl on a larger plate, the crackers around this.

Clam Supreme

10 cloverleaf rolls
2 packages Philadelphia Cream Cheese
2 cans Pioneer minced clams
4 thin slices garlic finely minced
½ teaspoon finely minced onion
1 heaping teaspoon chopped parsley
2 tablespoons cream
2 tablespoons clam juice

Cream the cream cheese thoroughly in a bowl, adding the cream and clam juice slowly. Add the rest of the ingredients slowly until the mixture is a good consistency for spreading.

Separate the sections of the cloverleaf rolls. Cut each section lengthwise so you now have 6 sections per roll. Scoop out the centers leaving about ⅛th inch of crust. Butter lightly and fill the cavities of each section with the clam mixture. Put the top and bottom together and lay in a flat earthenware dish. You will serve these in the same container, so I would advise using three separate dishes and heating them at intervals. Store the filled rolls in the refrigerator for 24 hours before ready to use. When ready to serve, rearrange the rolls with the pinched end up and pop them into a hot oven (450° F.) for about ten minutes. Surround each little clam roll shell with parsley and serve them in the dish in which you baked them. Two big advantages of these hors d'oeuvres are that they can be prepared a day before, and they don't get cold quickly.

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Chafing Dish of Pork de Chimay

10 lb. tenderloin of pork or 10 to 15 pork loin chops 2" thick
Marinade for the pork
12 Apples
3 cans small whole white onions
3 cups celery
Parsley
½ egg shell
¼ cup warm brandy
1 or 2 cans clear chicken broth

Before I give you the recipe, I do want to give you the picture of the finished dish for it really is quite exciting. In the center of the chafing dish is one large red baked apple, inside of which is an eggshell filled with burning brandy. Around the apple are tiny whole white onions which have been delicately browned in butter. Around these is the thinly sliced green celery with chopped parsley, and on the outside are the red baked apple halves, which are also burning.

When you order the pork, discuss with the butcher the difference in price between pork tenderloin and loin chops. If you really want to go "whole hog" (what am I saying!), get the pork tenderloin, but do get some pork bones because they add flavor.

If you use chops, get the heaviest pork. You will need fewer chops. And have the butcher cut the bone at the bottom of the chop—not completely off, but severed so that you can get the meat off easily. The chops should be a good 2 inches thick. Allow 1 or 1½ chops for two portions. For a Friday night party you must have the pork on Wednesday, for it must stand in a marinade for twenty-four hours before cooking.

Marinade for Pork

3 large cloves of garlic
1 or 1½ bottles of good red Burgundy
10 sprigs of parsley
6 leafy parts of the celery (the tops)
3 bay leaves
2 large onions thinly sliced
6 carrots diced
1 scant teaspoon Spice Islands Java cracked pepper
2 teaspoons salt

Before you put the pork in the marinade, trim off all excess fat. Use a big enamel pan—*never* use a metal pan for a marinade for there may be a chemical reaction—and in the enamel or earthenware pan crush the garlic. Lay in the pork, cover with the onion rings and carrots, scatter celery, bay leaves, salt, and pepper, and then pour in the wine. The marinade should be 1½ inches deep around the meat. Cover with wax paper

and put in the refrigerator. For the first few hours, I turn the pork every hour or so, trying not to use a fork. Then I let the pork sit on one side until late in the evening. Then I turn it once more for one last, overnight drink of marinade.

Thursday morning carefully remove the pork and put it in an eathenware casserole. (I prefer cooking this dish in earthenware or enamel.) Pour in the marinade. Allow the vegetables to remain on top. Remove all but one bay leaf and then add one or two cans of chicken broth. The pork should be covered with liquid.

With this much liquid, it isn't necessary to turn or baste the pork. Cover the casserole with a lid, put it in an oven of 225° F. and let it remain for, say, five hours. Take the casserole out and check the meat. If it is literally falling off the bones, let it cool in its own liquid. If you think it is not tender enough, return it to the oven.

Friday morning skim the pork dish very carefully, lift out the meat, and discard the bay leaf. Take the liquid with the vegetables and whiz it up in an electric blender until you have 10 cups of sauce. Mix ¾ cup of water and 6 heaping tablespoons of flour and whiz this in the blender. Then add it carefully to the sauce. This is set aside until half an hour before using.

Prepare the meat when it is cold by cutting it in bite-size pieces or slices. Return it to the remaining liquid which we hope will cover it. Your pork is now prepared.

Baked Apples

10 small apples
1 or 2 large apples
1 cup of water
1 cup of sugar
Few drops of red food coloring
2 drops of yellow food coloring
6 cassia buds or 2 cloves
2 slices of lemon, chopped
Freshly grated nutmeg

Boil the sugar, water, spices, and coloring for about five minutes. If the apples are very tart, a good rule to follow is one cup of sugar to 8 apples.

While the syrup is simmering, prepare the apples. Core the small apples, taking off a thin slice of skin and apple from both the top and the bottom. Cut in half and turn lower half over. Set all in baking dish. You want to have a red ring on each apple portion and the skin does not absorb the color.

(*Continued on next page*)



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COME FOR COCKTAILS AND STAY FOR SUPPER

CONTINUED FROM PRECEDING PAGE

Cut the top off the two large apples and cut a hole large enough to hold an eggshell. It is not necessary to go clear through the apple. I advised getting two large apples; you will need only one, but if the one should collapse, then you would be out of luck. Put the two large apples in a separate baking dish, for they will take longer than the apple halves.

Pour the boiling liquid over the apples carefully, not more than a ¼ inch in the bottom of the baking dish. You don't want the apple to become soft and "gooshy." Put them in a 375° F. oven and baste every ten minutes, until just to the point of tenderness. They should be drained and the sauce reserved for reheating. The apples can be prepared the day before.

Onions

3 #2 cans of fancy small whole onions
⅛ pound butter

If you like to cook onions, fine, but it is so much simpler to get them out of a tin, drain them, and lightly brown them in butter. It's all done at the last minute.

Celery

2 cups thinly sliced celery
⅛ teaspoon Spice Islands Java cracked pepper
⅛ pound butter
¼ teaspoon salt
Celery leaves
Dash of celery seed

Try to select the green celery. Peel it down the outside to remove all strings. Slice it thinly, discarding any pithy stalks. Put in a flat pan with butter and seasonings and just enough water to keep it from burning. Bring to a quick boil and remove immediately from the fire. Keep this until ready for use. It can be prepared the day before. In reheating it, just bring to a quick boil and remove, for you want to retain the crispness of the celery to give a crunchy texture to the pork dish. Drain if necessary, and add parsley.

An hour before you serve the chafing dish, have all your food in readiness.

First, heat the pork slowly over a low flame.

Second, heat the sauce over slow fire, stirring occasionally.

Third, put the apples back in the oven to heat. Allow about half an hour, in a 300° F. oven, and use the red sauce sparingly so the apples will not drip with juice.

Fourth, have the celery and onions ready to heat. Onions take about ten minutes, celery one or two minutes.

Have the brandy on the back of the stove heating.

Have hot water in your chafing dish.

And don't forget the dear little eggshell. (It must be very dry.)

Now we are ready to "dress the platter." First, take the large, beautiful red baked apple and put it in the center of the hot chafing dish. Then pour about half an inch of bubbling thickened meat sauce over the bottom of the chafing dish. Now gently lay the succulent hot pork in the sauce. Try not to have too much of the thin sauce that the pork has been heated in added to your thickened sauce. Add a little of the thick sauce to barely cover the pork. You don't want the onions to sink away.

Surround the large center apple with onions. Spoon the celery over the top of the pork around the onions. Sprinkle the celery with plenty of chopped parsley.

Then lift the apples from their baking dish and make a ring of them around the celery. They ring the edge of the chafing dish.

When you are ready to serve the chafing dish, take off the cover and fill the center eggshell with the brandy. Light it. Then spoon the warm brandy over the hot apples on the outside ring and light these. It is a most glamorous dish and well worth the effort. In lighting the warm brandy, let me caution you to spoon it out for there is a danger of fire if a large quantity starts flaming.

As an accompaniment to the main dish I prefer a salad of mixed greens. You might add Brussels Sprouts

About half an hour before you are ready to serve the dessert, put the fruit sauce, which has been ripening for several days, in a double boiler, and heat thoroughly. Serve with a good vanilla ice cream. Allow 3 quarts for this party.

Heap a platter with the ice cream and pour some of the hot sauce over it. Have a separate container full of the remaining sauce. Pour hot rum over this, set it afire, then pour it over the ice cream. We do this flaming stunt in a small chafing dish on the table and the performance cuts quite a festive figure. Serve Christmas cookies with this dessert.



PHOTOGRAPH BY FRITZ HENLE

The beautiful and modern hotel called Vista Hermosa, made by restoring hacienda and sugar factory of Cortes. It is near Lake Tequesquitengo and can be reached from Cuernavaca. It is well worth seeing for its primitive art.

A VACATION IN ANOTHER WORLD

CONTINUED FROM PAGE 158

against time, fighting and struggling to make money. "Is it not possible to be a success in the United States without money?" he asked. "Are you not a success if you are courteous, honest, and kind?"

We tried to answer. We explained that people earn money in the United States so that they won't be dependent on others in their old age.

"You mean," asked the Mexican, "that in your old age you will have no friends or family who will want to take care of you?" He was genuinely shocked. Mexicans believe strongly in family solidarity.

You go to Mexico, and you note these things: the politeness with which natives greet all strangers, the courtly manner in which they exchange calling cards, the kindness with which residents welcome you to their homes: "*Aqui tiene Ud. su casa.*" "Here is your house" is a favorite greeting. And you find yourself bowing and smiling in return.

You observe the local love of music, parades, and fiestas. You learn that, while the Saxons and Jutes were half-savage residents of England, Mexico had a Mayan civilization that was the most advanced in the prehistoric world. A visit to any one of the Aztec, Mayan, or Toltec ruins is proof enough of Mexico's rich architectural past. A glimpse at some of the finer contemporary buildings built of steel, glass, and tezontle (a beautiful reddish lava stone) shows that the inherent talent for building is active today.

You can't help but absorb a new palette of colors. You will quickly acquire the habit of draping a *reboza* or shawl around your shoulders in the evening. You may develop an appreciation of Mexican cooking and native foods. Gradually you will modify your own personal philosophy to include something of the Mexican *mañana*.

Most rewarding of all, your trip to Mexico will provide you with a vast source of escapist memories and an urge to return—so much more enriching than the bargain buying of alligator shoes, silver trinkets, and hand-carved curios.

How to get there

Visiting Mexico is about as easy and informal as dropping in on your next-door neighbor. You can go by plane, train, boat, or automobile. All you need is a tourist card, price $2.10, available at any Mexican consulate or any immigra-

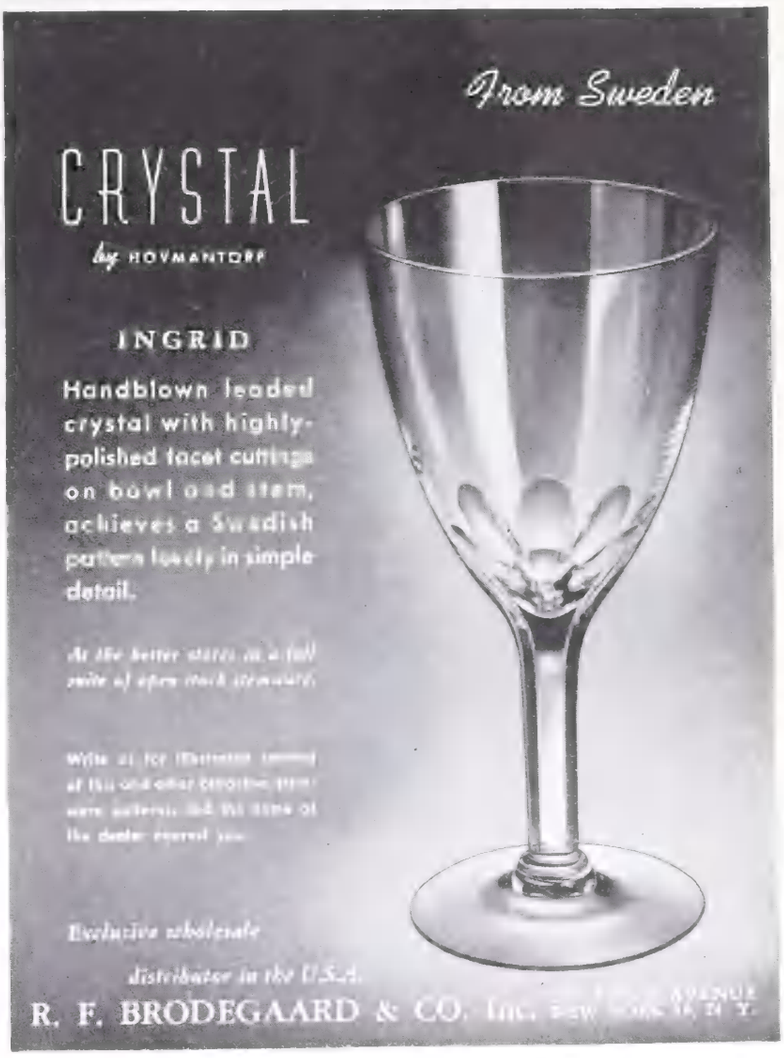
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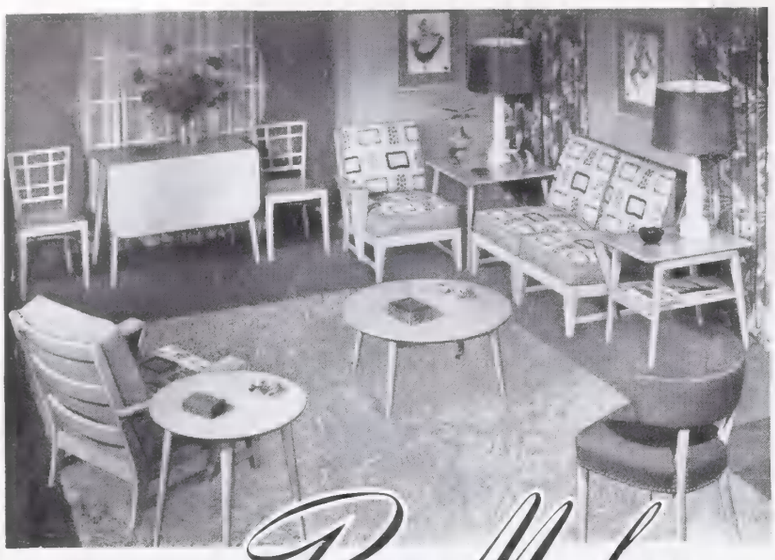


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WEST VIRGINIA GLASS

A VACATION IN ANOTHER WORLD

CONTINUED FROM PRECEDING PAGE

tion authority at a border station. You can also get a tourist card by mail if you like. It's good for six months and is yours in exchange for your money and proof of citizenship.

There is something to be said for all three modes of travel into Mexico. Air is obviously the fastest —and the best if you have the typical two weeks' vacation. New York City is only 9 hours from Mexico City. Chicago is 8 hours, Dallas 5½, and Los Angeles 7½—to name a few departure points. Both Pan-American and American Airlines serve Mexico direct, and Eastern, Braniff, and Chicago & Southern have connecting flights.

By automobile is really the best way to enjoy Mexico, but you must allot at least a month's time for your trip, and you'd better like driving because when you reach the Mexico-United States border you are still 760 miles from Mexico City. If you plan to motor, the Travel Division of the Pan-American Union, Washington, D. C., has a booklet entitled "Motoring to Mexico," which is invaluable. It contains up-to-date information, every route, every stopping place, every regulation you need know.

The train trip to Mexico is a memorable experience. This is a fine introduction to the country, if you have plenty of travel time. The only daily through-train service between the U.S. and Mexico, however, is via the Sunshine Special on the Missouri Pacific Lines and the National Railways of Mexico. The train trip takes 36 hours. From the West Coast, through-train service is limited to three times a week via the Southern Pacific Railroad and the National Railways of Mexico. The travel time is 48 hours.

Preparations for the trip

The preparations for a visit to Mexico are simple. In addition to the aforementioned tourist card you need carry only your travelers' checks and personal luggage. A few extravagant friends of ours also found that a letter of credit on a Mexican bank meant the difference between a longer stay or financial embarrassment, so you might carry one of those, too.

Since the water in most sections of Mexico is not purified, a series of three typhoid inoculations is practically necessary, especially if you want to have any peace of mind on your trip. Get your family physician to start the inoculations 30 days before you plan to leave the States. You must also have some proof (a note from your doctor) of a recent small pox vaccination in order to re-enter the U.S.

No matter what your usual procedure before visiting a foreign country, we strongly urge a little background reading before seeing Mexico. Two different kinds of books will do it. Read one on the history of Mexico (see bibliography at end of article) so that you'll know something of the fascinating antecedents to modern Mexico. Then skim through a guidebook so that you've some idea where in Mexico you want to go (it's a large country and can't possibly be covered in one trip), and what sights you particularly want to include. Don't be surprised, however, if you're inspired to do an enormous amount of reading on the subject when you return home—"to find out what you saw," so to speak.

The climate in Mexico varies from tropical to temperate, depending on the topography you encounter. For example, Mexico City is on a 7500-foot plateau, and has warm days and cool nights. December and January are the coldest months with the mercury averaging 65 degrees in the day and 45 degrees at night. Forty-seven miles away, however, is Cuernavaca where the altitude is 2,000 feet lower and the temperature averages five to ten degrees higher. Further along the Cuernavaca highway is Acapulco, at sea-level, and here the year-round temperature averages 80 degrees. There is no one climate in Mexico.

All this means that any visitor should come equipped with both fall and summer clothes. On everybody's packing list should be at least one pair of sturdy, thick-soled walking shoes which are good and comfortable for tramping over rocky mountain trails and rugged cobblestone streets.

There are two seasons in Mexico, the wet and the dry. The wet season runs from June through September and is featured by light showers each afternoon that freshen the atmosphere and keep the foliage green. During the dry season, from October through May, an umbrella is unnecessary. The months of November and December are said to be the most beautiful because the foliage is so green and the flowers are in full bloom.

Mexico City, the hub

Mexico City, the oldest and most odern city in Latin America, is e hub of the political, commer- al, and artistic life of the coun- y. It boasts hotels of all grades, it the best, so far as we were ncerned, are the Del Prado, the eforma, the Geneve, the Ritz, the egis, and the San Angel Inn. The el Prado, constructed by the overnment, is the newest hotel in exico and it offers superb service ginning at three American dol- rs per day (single) and ranging to $20 per day for a suite.

Most hotels employ English- eaking personnel, but it's far bet- r to know some Spanish or to avel, if possible, with someone ho does, since without it you can't ake yourself understood over the lephone. You reach frequent im- sses once you leave the obvious urist centers, and you suffer that lpless, stupid feeling of not being well equipped as even the young- t Mexican child.

A lack of Spanish, however, is reason for postponing your exican trip. English-speaking ides are available from Wells- rgo, Wagon Lits-Cook, and every her travel agency in town. And u'll need one, too, for Mexico ty is a city of cathedrals, Aztec ins, modern skyscrapers, spaci- s boulevards, and crumbling ms. It is a cosmopolitan city of dless variety, superimposed on ancient civilization.

HE historical sites worth visiting around Mexico City range from e prehistoric pyramids of Teoti- acan to the very contemporary d highly controversial frescoes of ego Rivera.

The pyramids and the eight uare miles of archaeological zone hich surround them are well rth a two-day visit, but not until u've first been to the National chaeological Museum and seen graphic exhibits explaining the nificance of the pyramids, the mple of Quetzalcoatl, the Avenue the Dead, and Teotihuacan in entirety. Then, when you do ke the trip (preferably in a ivate car), wear dark glasses, a nshade, and climbing shoes. ce there, be sure to have lunch the Grotto restaurant.

Mexico is full of many monu- nts to its past. However, the ntemporary in Mexican achieve- nt is as exciting as its history. Chief among the current accom- shments are the works of the exican muralists, Orozco, Rivera and Siquiriros. Their paintings may be seen in many of the public buildings and also in the Palace of Fine Arts. Mexico has a great many other talented but less spectacular painters whose works may be seen and bought at smaller galleries like the Galeria de Arte Mexicano which is under the direction of Inez Amor.

Furthermore, what is hard for an American to realize is that all Mexicans are naturally artistic. This fact dawns slowly on the American mind, but it can be seen on all sides. It's evident in the beautiful composition that a farmer makes as he arranges his vegetables on a sidewalk stand. It's overwhelming in the flower baskets sold on the canals of Xochimilco. It's astounding in the way any ordinary stone worker can copy primitive stone antiquities. It's striking in the *mercado* where the natives sell beautiful little blue bottles for kitchen use, graceful but fragile clay dishes, and bales of brightly colored yarn. It's most conspicuous in the popular arts and handicrafts.

All of which brings us up to the highly popular (deservedly so) tourist pastime of shopping.

MEXICO is a shopper's paradise, largely because the exchange rate at this writing has been fixed at 8.65 pesos for one American dollar and because there is so much to buy. Each American is now permitted to bring back into the U.S. duty-free, after a 48-hour stay out of the country, $400 worth of merchandise for his own use and you'll want to spend the entire sum. Translated into terms of Mexican currency, this means you can buy 3,500 pesos worth of native goods.

How and where you shop is largely a question of personal preference. Many Americans and native Mexicans, too, prefer to do all their shopping in Mexico City, since that capital undoubtedly offers the finest collection of shops in the country. There are others, however, who prefer to go to Taxco for their silver, Cuernavaca for their shoes, Toluca for their baskets, Uropan for lacquer.

By going to the city which specializes in one particular craft, you can, of course, buy that particular specialty cheaper. Silver, for example, is much more reasonable in Taxco where it is mined than in Mexico City. The community where the specialty is found also seems to have the best artisans and their best work doesn't necessarily reach the Mexico City shops. How-

(*Continued on page* 211)

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RENFIELD IMPORTERS LTD. • NEW YORK

8 CUPS OF CHRISTMAS CHEER

CONTINUED FROM PAGE 155

together. Into each earthenware Tom-and-Jerry mug go 2 tablespoons of this batter, 2 ounces of bourbon and boiling hot water or hot milk to fill the mug. (Cut this serving in half if you're using china punch cups.) There are those who float 1 teaspoon of cognac on top and then dust with nutmeg. This set-up calls for a device to keep milk or water hot. A spirit lamp is decorative. Serve with lebkuchen and wine sticks. You can buy these packaged.

Williamsburg Wassail for 12. Stir ¼ teaspoon ground ginger, ¼ teaspoon all-spice, ½ teaspoon cinnamon, 1/6 teaspoon ground cloves, and ⅛ teaspoon mace or nutmeg in ¼ cup hot water. Add to 1 bottle dry red wine and heat mixture slowly. Add 1 cup sugar and stir till dissolved. Separate 5 eggs. Fold beaten yolks into beaten whites and pour into punch bowl. Add the heated wine and whip until frothy. To keep the wassail tradition intact, you may add to the bowl 5 hot baked apples. Serve with chopped-ginger cookies and pfeffernusse. Excellent versions of both can be bought by the package.

Glog for 15. Mix in a large casserole ¾ cup sugar, 2 ounces Angostura bitters, 1 pint claret, 1 pint sherry, ½ pint brandy. Heat until piping hot. A flameproof casserole over a spirit lamp is a good combination for keeping the mixture hot while the party goes on. Put 1 large raisin and 1 unsalted almond in each mug or china punch cup and fill the cup ¾ full. You may use heavy glass mugs or old-fashioned glasses, but put a spoon in the glass before pouring so heat won't crack glass. Serve with almond cookies.

Hot Buttered Rum. Allow 1 teaspoon brown sugar and 1 heaping teaspoon butter to a customer. Cream butter and sugar with ¼ teaspoon mixed ground spices. Spoon 1 full tablespoon of this batter into each mug. Add ½ jigger light or dark rum and ½ jigger brandy. Fill mug with hot water, stir, dust with nutmeg or ground cinnamon. Long sticks of cinnamon may be served as stirrers. Good to eat with this are any of the spicy Christmas cookies and unsweetened, waffle-like wafers called butter gaufrettes, all of which can be bought by the package.

Ivy



Ivy . . . bright green leaves accented with gold . . . in an exciting group of Social Supper Trays including a charming new bowl for fruit and snacks. Extra-durable baked enamel on quality steel . . . chip and stain resistant. Wonderful gifts! At good stores.



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"for every occasion"

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Giftware Division, Coshocton, Ohio

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Bremen
one of the world's finest spinets



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Invitation to coziness, all wrapped up for Christmas. Lady Seymour all wool blankets are light as snowdrift, warm as toast, come in decorator colors, bound in rayon satin. Popular gift sizes—72"x 90" and 80"x 90"—at your favorite store.

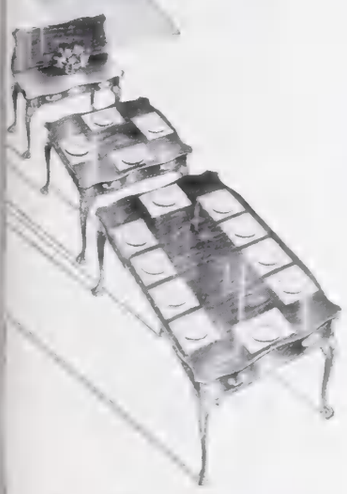


Seymour makers of blankets for all seasons, and *Seymour* all wool fabrics.

INDIVIDUALLY YOURS
paper napkins
at every meal
CONVENIENT ECONOMICAL

A real work-saver during the holidays, too!

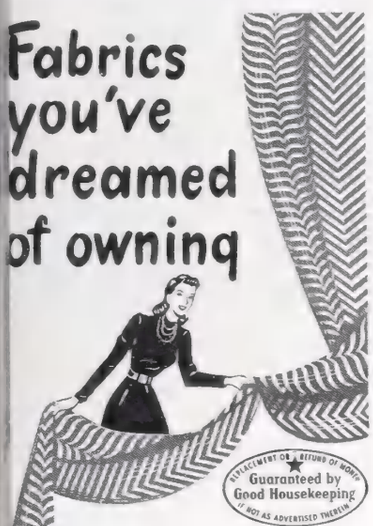
Extensole



Exquisitely fashioned from genuine mahogany in deep rich finish, the Chippendale Extensole has beautifully carved legs, and graceful serpentine front of choicest crotch veneers. Created for the person who desires only the finest, this outstanding extension console table is offered by your dealer at a surprisingly reasonable price. Write for free folder showing this and other Extensole patterns in modern and traditional, console and dropleaf styles.

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. . . are so inexpensively yours today! Ask to see the new Fincastle Fabrics at your dealers. There are designs, colors and weights to fit all your needs for draperies, slip covers or upholstery, at prices you'll be surprised to hear!

Send 25c, stamps or coin, for "Interiors Beautiful." Contains helpful suggestions on being your own interior decorator. Louisville Textiles, Inc., 1319 McHenry St., Louisville 4, Kentucky.



Fincastle FABRICS

for draperies—slip covers—upholstery

Teetotal Punch for Fifty. This is a standard fruit punch good all year round. Make a syrup by boiling 1¼ cups water and 2½ cups sugar together for 10 minutes. Add to this and allow to stand for an hour. 1 cup lemon juice. 2 cups orange juice. 1 cup strong tea. 2 cups white grape juice. 2 cups commercial raspberry syrup, and 1 cup chopped maraschino cherries and their juice. Add to this enough ice water to make about 2 gallons of liquid. A quart of charged water, added just before serving time, may be substituted for a quart of the ice water. Pour over block of ice in punch bowl. Serve with tea sandwiches and petits fours.

For certain of our recipes we are indebted to the following sources:

Kentucky Eggnog, from the *Old Fitzgerald Recipe Folder*, published by Stitzel-Weller Distillery.

Champagne Punch, from *The Fine Art of Mixing Drinks* by David A. Embury, published by Doubleday & Co.

Williamsburg Wassail, from Colonial Williamsburg, Inc.

Glog, from the *Professional Mixing Guide*, published by The Angostura-Wupperman Corp.

Teetotal Punch, from *The Joy of Cooking* by Irma S. Rombauer, published by The Bobbs Merrill Company.

A VACATION IN ANOTHER WORLD

CONTINUED FROM PAGE 209

ever, we shopped Mexico City rather thoroughly and our notes on shops we liked follow:

Silver: Sanborn's, Avenida Madero 4; Ortega, Avenida 5 de Mayo; and Red Shop, Avenida Paris 21.

Clothes & Textiles: Casa Cervantes, Avenida Juarez 13; Domus, Avenida Homburgo 40; Jorelle, Paseo de la Reforma 126; Jim Tillett, Parque Lira 105; Taller de Borda, Avenida Madero (across from Ritz Hotel); Mina, Paseo de la Reforma (in Claridge Hotel).

Leather Goods: Peter, Avenida Insurgentes 320; La Potranca, 5 de Mayo 9 (near Sanborns).

Home Furnishings: Domus, Sanborns, and Ceramica de Guadalajara, Avenida Juarez 105.

Tiles: Azulejos Alfaro, Avenida Uruguay 10.

For the fun of bargaining, there is the market. Mexico City has several large markets, but every town and hamlet has at least one and

(*Continued on next page*)

BRIGHT and SHINING Gifts

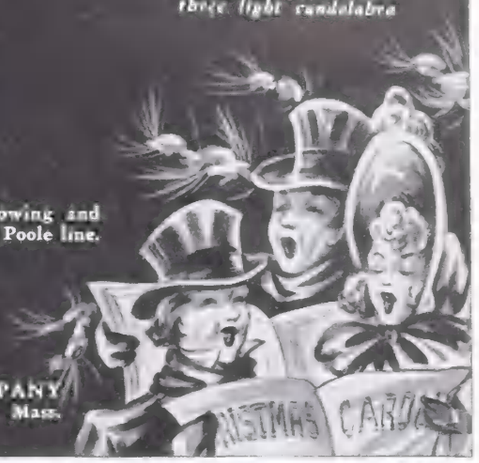
HOLLOW WARE by POOLE



What gift can better express the bright spirit of Christmas than silver? And no silver will shine as brightly as Poole. No matter what you spend, your gift of Poole silver will be a welcome and flattering choice. You can get Poole Silver at your favorite store.

shown is Poole's new three light candelabra

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Use your Irish Linen often. It will become more beautiful each time it's laundered...and it will outlast any other fabric.

UNITE' *china cabinet*



exquisite expression of French Provincial by Union-National

This lovely focal piece is equipped with two lined silver drawers. It is also available with drop-front desk drawer for use as a living room piece. At better furniture and department stores. Send one cent stamp to department B for booklet.

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A VACATION IN ANOTHER WORLD

CONTINUED FROM PRECEDING PAGE

they are the centers of community life. All the market merchants expect to bargain good-naturedly with their customers. The first price asked of you in a local market or by a street vendor is always the highest no matter how low it may sound to you in terms of American dollars. When you haggle with the Mexicans, always do so in a friendly fashion. Americans frequently have the habit of making a Federal case out of bargaining and they fight over three pesos as if a man's life were dependent on it.

You can take no authentic Mexican antiques out of the country without applying for a permit from the Instituto Nacional de Anthropologia e Historica. In most cases you will be refused a permit because the Mexican government is adamant about keeping its colonial and archaeological objects at home. However, if you find something you must have, a Mexican artisan will gladly copy it and have it certified as a copy, which you will be permitted to take out of the country.

A good rule to remember when shopping in Mexico is to buy only what you can take out with your personal luggage. Should you purchase heavy pieces of furniture, stone carvings, painted chests, luggage, and other weighty merchandise which you have to send home via freight, there is no end of red tape. It is perfectly possible to arrange with a forwarding agent to ship your heavy purchases, but then your troubles begin. You're soaked by hidden taxes, insurance rates, fees to forwarding agents, and even some duty charges. In the end, you'll have spent more than you saved by buying in Mexico, and have gone through a long, tedious correspondence trying to speed up your purchases.

Entertainment

Mexico City is cosmopolitan in that it has good universities, a symphony orchestra, a fine concert season, a classic ballet company, and a colorful society which appreciates and supports the performing artists.

However, it's the characteristic Mexican forms of amusement that lend color and interest from a visitor's standpoint.

Such activities are: the bullfights every Sunday afternoon at

The Modern **LOOK** in Timekeepers



The Milton . .

Here is a timekeeper that looks its best in any surroundings — in the home, the office, on mantel, table, or desk. As a Christmas gift, The Milton, by CHELSEA, will be welcomed for its rare combination of compactness, beauty, and timekeeping accuracy.

The Milton's solid cast bronze case is finished in statuary bronze with natural bronze decoration. It rests upon a polished ornamental yellow brass base on a sub-base of solid hand-rubbed mahogany. Silvered dial with legible etched numerals, and CHELSEA eight-day, eleven-jewelled non-striking lever movement.

Dial—2¾" Height—3¾" Width—4¼"

Ask to see The Milton and other famous clocks by CHELSEA at your jeweler's.

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AN OCEAN-TIDE YULETIDE WILL TIDE YOU TILL SPRING!

That's the beauty of an Atlantic City Christmas .... its benefits don't wear off, they wear in!... its climate is a permanent gift to the worn-out ... filling the stockings of the jaded by filling the lungs with ozone... recharging the flagging energies with oceanic currents... keeping people on their toes from Mistletoe to March! ...making them over at Yuletide to tide them over till Spring!



GIFT SUGGESTION

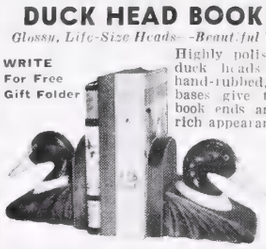
What do *we* want for Christmas? Your presence, of course.



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:00 P.M. from October through March: the Jai-Alai matches that take place nightly in the Fronton on the Plaza de la Republica; horse racing Thursday, Saturday, and Sunday afternoons in the Hipodromo de las Americas. And every Sunday morning there is a *charreadas* in Chapultepec Park. This typical form of Mexican fun - like an American rodeo except that the elaborately dressed *charros* who do the fancy riding and perform the rope tricks are wealthy ranch owners, not cowboys. And lastly there are parades, fiestas, and religious festivals. A complete calendar and description of the fiestas may be found in Frances Toor's book, *Mexican Folkways*.

Restaurants

As in any large town, there are hundreds of restaurants in Mexico City, but ordinarily only a dozen or so are patronized by Americans. These in our opinion are the best:

AMBASSADEURS: French cooking of the highest order, with Patzcuaro white fish a specialty.

CADILLAC: Superb seafood and other dishes. Red snapper prepared in 4 or 5 ways is excellent.

CAFE de TACUBA: Superb Mexican dishes.

CHAVEZ'S PLACE: For lunch.

LENA: French specialties.

LONGCHAMPS: Good American dishes like hamburgers and milk shakes. Open day and night and specially for Sunday breakfast.

SANBORNS: The most popular restaurant in Mexico City for Americans and Mexicans alike. Especially good thin pancakes, strawberries, and pastries.

SAN ANGEL INN: Lunch in the patio.

Mexican chefs are excessively polite, and if you want the recipe of any dish you've eaten, don't hesitate to ask for it. Mexicans make particularly superb desserts which quite easily can be introduced into your own cooking. There is *chongos*, for example, a curdled cheese with sweet sauce, and *cajetas de celaya*, burned milk thickened with sugar.

We can't leave the subject of Mexico City without emphatically advising you to take advantage of any letters of introduction, friendships, and entrees you may have. Certainly, much of your appreciation, understanding and ultimate love of Mexico will stem from the people you get to know. The well-educated Mexicans are, in general better informed, wider traveled, and more versatile than Americans of similar background. Furthermore, because opportunity is not yet widespread among the Mexicans, the people of high intellectual caliber you meet will most likely be the leaders in their respective fields.

Short trips from Mexico City

A short distance from Mexico City there are so many quaint towns, so many picturesque sights, so many historical points of interest that only a guide book can acquaint you with them all.

In brief, one of the most popular trips is the drive to Cuernavaca and Taxco. For this trip you hire a private taxi, go by bus or ride with Los Galgos, a series of seven- and eight-passenger Packards that make the trip from Mexico to Cuernavaca and Taxco for one-fifth of what a private car will cost. Some of the better known tourist agencies will feign ignorance of Los Galgos—this, because they want to rent you their own car and driver. But Los Galgos is very much in existence. It is operated by the Garza Travel Service near the Geneve Hotel.

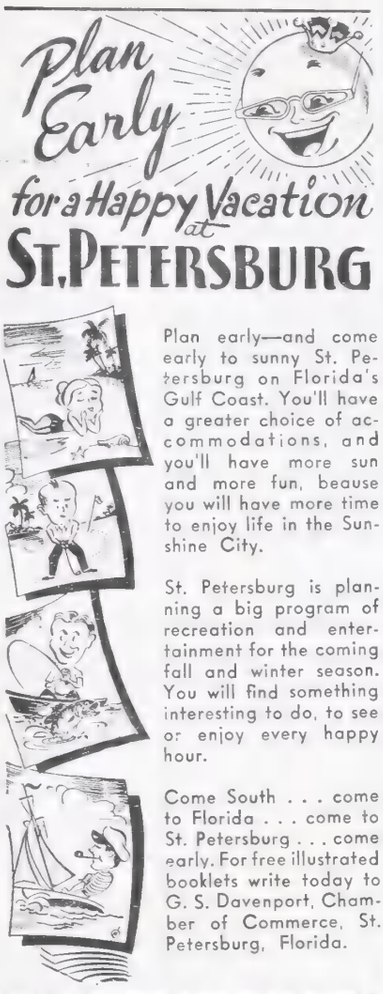
Cuernavaca is a beautiful 47-mile drive from Mexico. It has long been significant as a warm-climated retreat from colder Mexico City. Cortes built a pink stucco palace beside the town plaza. Carlotta and Maximillian held court there. The silver millionaire Borda built a home and the Italian gardens in Cuernavaca, and more recently the presidents Diaz, Cardenas, and Aleman have enjoyed week-ending in this flower-bedecked town.

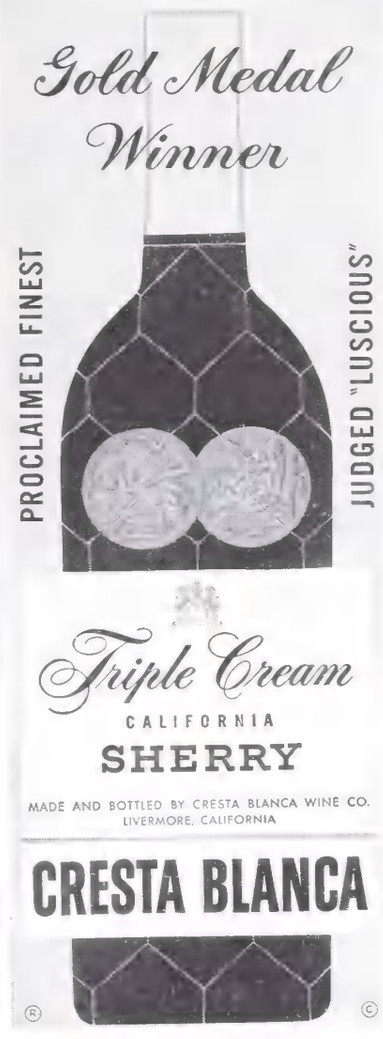
We visited some of the most sophisticated homes we've ever seen anywhere. But their elegance had an unaffected air. The owners were not at all self-conscious about growing orchids on trees in the kitchen patio. They had furnished their homes with art objects from all over the world. Every home had a swimming pool and all of them opened onto a garden patio. This was outdoor living brought to the nth degree of beauty and comfort. This is also typical of Mexico's great contrast.

Just outside of Cuernavaca are two recent and remarkable restorations of Mexican architecture. One is the Toltec pyramid at Xochicalco.

The other monument to antiquity is the Hacienda Vista Hermosa. Originally this hacienda was built by Cortes as the center for his sugarcane plantations. He built a refinery and taught the Indians

(*Continued on next page*)







Sun & Fun for Everyone at Sun Valley IDAHO

■ Eight electrically-powered chair ski lifts—providing a wider variety of concentrated skiing than any other area in the world. The internationally known ski school, with *Otto Lang*, Executive Director and *John Litchfield*, Head Instructor. Two outdoor warm water swimming pools. Ice skating on two smooth, natural rinks. Dancing and evening entertainment . . . all in the healthful, scenic setting of Idaho's Sawtooth Mountains.

Rates from $6.00 single.

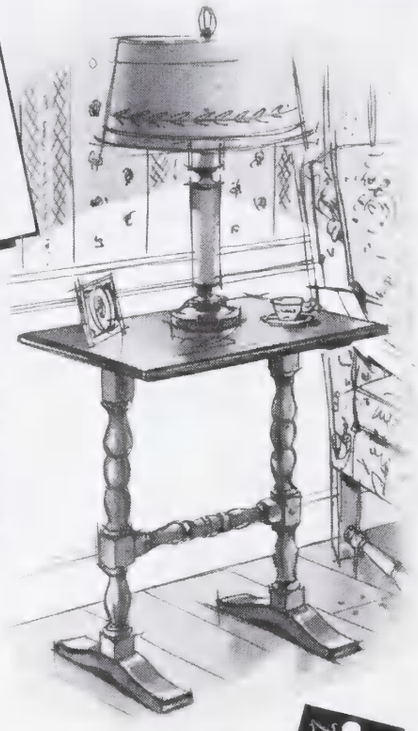
FOR RESERVATIONS

and information, write or wire W. P. Rogers, Gen'l Mgr., Sun Valley, Idaho, or Union Pacific Railroad, Room 1387, Omaha 2, Nebr., or see any local travel agent.



A Gift She'll Treasure Through the Years . . .

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IN SOLID CHERRY



FROM the famous Stickley workshops in New York State's fabled Cherry Valley comes this lovely small table of almost unlimited use. Stamped with the home-spun character and rugged strength of pioneer Cherry Valley cabinet work, it reveals Leopold Stickley's unique genius for adapting various elements of early design to contemporary pieces.

Solid cherry in Old Mansion finish; top 15" × 20"; height 23¼". One pint of Stickley furniture polish included. At Stickley dealers, or shipped postpaid where not available, for **$18.** *($1.00 more west of the Rockies.)*

Gift Suggestion No. 2—Stickley "Little Heirloom" Footstool in solid cherry (polish included) . . . postpaid **$6.50**

"Pompey Hill" Table from an early Cherry Valley settlement

L. & J. G. Stickley, Inc., 100 Orchard St., Fayetteville, N. Y. at the Western Gateway to Cherry Valley

Gift **LAMPS by PHIL-MAR**



PILLOW VASE
Gray, Jade Green or Black mirror glaze. 16" rectangular parchment shade lacquered in harmonizing colors. Height 24". **$6.95**

CHINESE MODERN
Black, Chartreuse or Gray mirror glaze. Deep 14" GLASTRON square cone shade in harmonizing colors. Height 29" **$9.95**

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SLIGHTLY HIGHER WEST OF THE ROCKIES

for catalog write PHIL-MAR CORP. CLEVELAND, OHIO

A VACATION IN ANOTHER WORLD

CONTINUED FROM PRECEDING PAGE

how to refine the sugar. It stayed in the possession of the Cortes heirs until the revolution when it was sacked and burned. It remained a ruin until the same businessmen who built the Del Prado Hotel saw its possibilities and converted it into an exclusive resort. Architecturally, they have been very successful. The hacienda has been furnished with authentic Mexican colonial painting, and furniture and primitive stone carvings and chests. The over-all architectural result is excitingly good. It's a thrill to see such a hotel and even more exciting to be a guest in it.

The winding road to Taxco passes through several rural communities which are practically the same as they were 300 years ago. The only difference now is that there are new schools, and priests are less evident.

The hillside town of Taxco has also kept much of its unspoiled colonial appearance, thanks to a local organization of townspeople known as "the Friends of Taxco." This group must pass on any new buildings, additions or changes made in the appearance of Taxco.

Despite appearance, Taxco is not a sleepy little town. It houses some very good painters, sculptors, writers, and many fine designers. The designers whose work and whose shops are especially worth your attention are:

William Spratling — The silversmith who has discontinued working, but whose patterns are still being sold.

Antonio Pineda—A jewelry designer who uses modern forms in his gold and silver work.

Elizabeth Anderson—The widow of novelist Sherwood Anderson, who has combined French dressmaking, Mexican textiles, and her own style ideas to create a fresh line of informal women's clothes.

These are only a few of the many hard-working and talented residents of Taxco. The rest are too numerous to mention.

The summing up

In an article of this length, it is a physical impossibility to offer any but the scantest information on Mexico.

The country has been the subject of more books, more guides, more literature than any land in North America. Its history, unknown for the most part to Americans, is more fascinating than any other country in existence. Its mores, its people, its art, its resources are all so intriguing, so worth while that a trip to Mexico should be a must for every American, especially since one-third of what is the United States today belonged to Mexico yesterday.

For the prospective visitor, here is the shortest kind of bibliography. By reading any of the following books before you enter Mexico your stay will be doubled in awareness and enjoyment.

Guide books

"Your Mexican Holiday," and "Terry's Guide to Mexico," by Anita Brenner.
"Motoring to Mexico," by Travel Division, Pan American Union, Washington, D.C.
"Guide to Mexico," by Frances Toor.

History

"The True History of the Conquest of Mexico," by Bernal Diaz del Castillo.
"History of Mexico," by H. B. Parkes.
"Conquest of Mexico and Peru," by W. H. Prescott.
"Ancient Civilizations of Mexico," by H. J. Spinden.
"Timeless Mexico," by Hudson Strode.
"Aztecs in Mexico," by George Valiant.

Contemporary Mexico

"Mexico" and "A Study of Two Americas," by Stuart Chase.
"Mexico and Its Heritage," by Ernest Gruening.
"Yucatan," by Robert Redfield.
"Now in Mexico," by Hudson Strode.
"Mexican Folkways," by Frances Toor.
"Most of the World." ("Metizo America," by John Gillin) by Ralph Linton.
"The Meeting of East and West," by F. S. C. Northrop.

Art and architecture

"Mexican Architecture," by Atlie B. Ayers.
"The New Architecture in Mexico," by Esther Born.
"Idols Behind Altars," by Anita Brenner.
"Modern Mexican Artists," by Carlos Merida—Frances Toor.
"The Story of Architecture in Mexico," by Trent E. Sanford.

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Chartreuse
the queen of liqueurs

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THE DAY FOR INNOCENCE

CONTINUED FROM PAGE 170

the very last of the boxful that Mother had ordered from Germany in 1911, it seemed to sing into the crackling merry air of the living room with notes we all heard in our hearts. And when we drank the last bottle of Father's Tio Pepe, it was *enough*. And when we went to the table, which looked much as it had on Christmas Day for longer than many of us could remember, we ate with a candid hunger that was both enjoyable and strangely solemn, full of thanks for being a family again.

I can easily recount what we ate, for it was as much a ritual as any part of the festival. Now and then, one or another of us has said, not quite meaning it, "For heaven's sake, let's break away this year and not have so-and-so or such-and-such!" We all agree it would be nice, or amusing, or wise. Then we weaken. I suppose every family has its own such patterns, as rigidly held to.

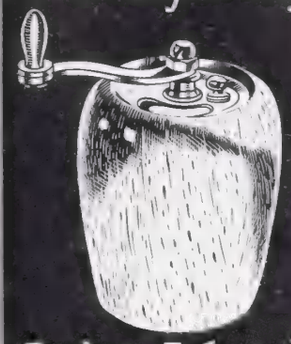
If I were the matriarch, as I may be some day, I might gradually change parts of the menu, as I am conscious that my mother did, to fit the land we lived in, its climate, and most of all, the domestic shift from cook-and-maid to no-help-at-all.

I can imagine, if I lived in a cold country, serving a dinner beginning with a subtle mushroom soup, going on in old-fashioned elegance through chilled celery hearts and such-like to a roast suckling pig garlanded with holly-berries and mistletoe and surrounded by apples roasted on silver skewers and tiny loops of sausages, then perhaps a salad of Belgian endive, then an elaborate frozen pudding, garnished like something for Queen Victoria's sideboard, and silver horns filled with sugared currants and violet petals, a tray of my favorite Russian Fruit Cake, then chilled hot-house grapes—all to the accompaniment of beautiful wines, heavy with honorable renown.

I can imagine that, but it will not come about, for it is a feast for adults, with nothing innocent about it. And even though I never reach the state of matriarchy, my sentimental mind dwells on at times, I already am enough of a mother to know that children—and lots of them—and lots of food *they* can understand, are much more important than any gastronomical

(*Continued on next page*)

A Graceful Gift



Spice Islands Pepper Mill

Made in two designs from carefully selected jeweler's woods — Redwood Burl, Myrtlewood, or Black Walnut. Finished and polished to enhance the beauty of the natural grain.

Unconditionally guaranteed for complete satisfaction or purchase price will be refunded.

At better stores, or write for name of nearest dealer.

DEPT. H
SPICE ISLANDS COMPANY
410 Folsom St., San Francisco

Innovation in Dinner Cloths

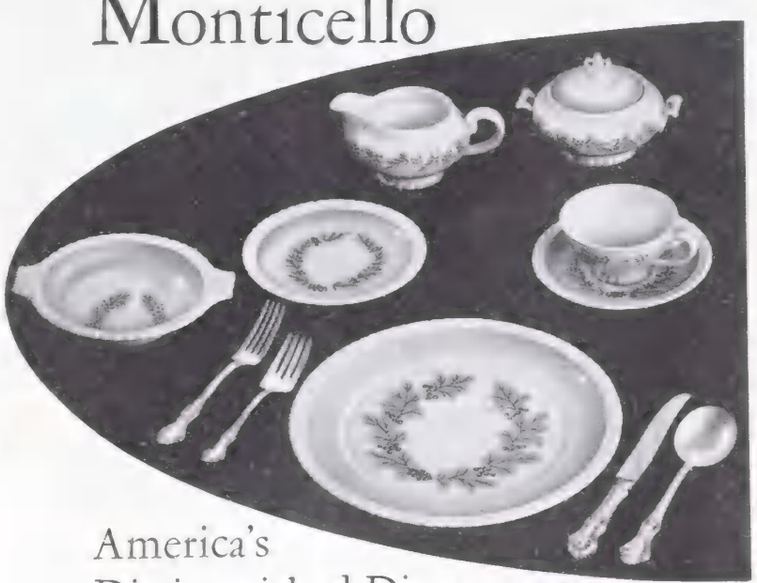


For the hostess who has everything...

Here's the perfect gift for that hard-to-please friend or relative! She'll love the subtly textured "duo-tex" weave of these utterly new Fashionet dinner cloths, their adaptable contemporary patterns and smart colors. Then, too, she'll appreciate the fact that they are reversible (each side different) and easily laundered. Now at better stores everywhere. Or write to

North American Lace Co. (Dept. D-81)
295 FIFTH AVENUE • NEW YORK 16, N. Y.

Monticello



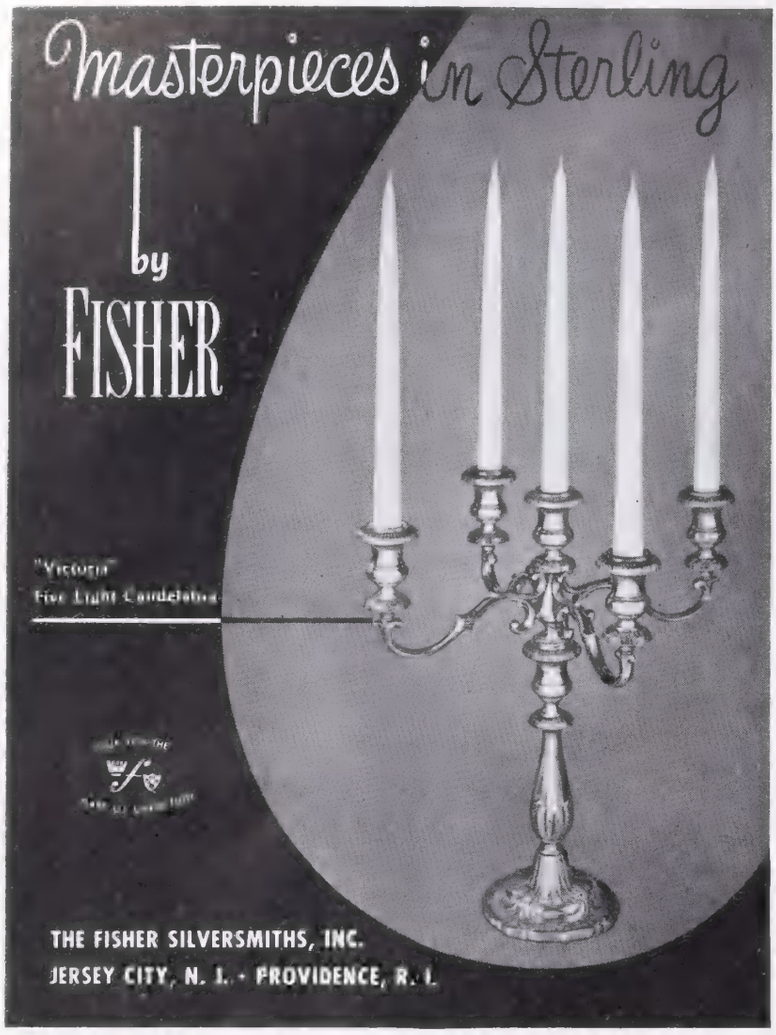
America's Distinguished Dinnerware

Shadowy gray fronds and blue berries grace exquisitely modelled Monticello shapes! The motif, designed by Frances Cushing Hall, appears on the "Prince Charming" pattern against a coral background . . . on the "Cinderella" pattern against gray-blue. Twenty-piece Starter Set—4 dinner plates, 4 bread-and-butter plates, 4 cups, 4 saucers, 4 lug soups, $12.70.

At Specialty Shops and China Departments of better stores everywhere. Write for store nearest you. (Prices may vary slightly in some localities.)

Monticello

styled and exclusively distributed by HERMAN C. KUPPER, INC.
39 West 23rd St., New York 10, N. Y.





THE DAY FOR INNOCENCE

CONTINUED FROM PRECEDING PAGE

sophistications on Christmas Day. My mother knew it, even better than I, which is why her happiest menus for the celebration always went like this:

Oysters on the Half-shell
Turkey with Oyster Stuffing
Cranberry Sauce
Pickled Figs
Cloverleaf Rolls with Sweet Butter
Creamed Celery with Almonds
Utah Celery, chilled
Hot Mince Tarts
Plum Pudding with Hard Sauce
Santos Coffee

This sounds peculiar. I suppose it is, but no more so than almost any close-knit family's. I suspect. There were things in it we all loved, and things all of us could eat a little of. The young ones skipped the desserts, and the old ones shunned the fresh celery because of their dentures. There were two kinds of oysters, two clashing "relishes," two kinds of celery, and no traditional potato dish, two similarly rich ripe sweets! There were *reasons*.

The oysters: That was because we loved fresh ones, so hard to get in hot Southern California, and for Christmas had a big case of them shipped with ice from Maine, with the molluscs still alive and pulling away from us delicately along their edges as we breathed upon them, just opened by one skillful brother-in-law or another. We would come and go in the side garden, where a table was set up with lemon-halves, thin buttered black bread, and Grandmother's oyster forks, and the big case and the buckets for shells and the special knife for the shucking on a sturdy bench. We drank the juice from the cold shells, with ale or white wine, as we wished, to go alongside. We took the best oysters into the house for Mother and whoever sat chatting with her and lazily winding the used ribbons from the presents into little balls. Once a cousin found a rather nubby pearl. Once the new minister drifted in to bless us and hurried away, his face as white as his round collar at the prospect of sharing such outlandish food as a Maine oyster on that hot morning.

The turkey, which was always lying grandly upon the giddy sparkling table when the bell rang for dinner, was stuffed to the hilt with oysters, lightly held together by a conservatively flavored bread-dressing. My father, who carved it standing up, as was both proper and impressive, remarked once each year and once only (faithful to the ritual), with a familiar melancholy that never failed to make us laugh from one end of the long board to the other. "I suppose that there may perhaps be just a *few* oysters in this, in case *I* might enjoy an *honest* oyster-dressing for a change, instead of a mere handful scattered through it."

The cranberry sauce, the kind with the berries still in it, was for my mother. She loved it fervently and would eat it any time of the year and, of course, on Christmas, too. And then later in the day, about dusk, she would go quietly to the kitchen and dig into what was left with a silver soup spoon.

The baked spiced figs were for those who felt, as did I, that they were one of the best things in the world with roast turkey, for some completely unethical reason. They should properly be served with ham, I imagine, or a curry or a Hawaiian roasted pig.

The cloverleaf rolls were tiny, about as big as a silver dollar. They were very rich, but we usually put more butter on them as we ate, to savor their crispness and the smooth cool fat. I can't remember who has made them for us, lately, but when I was a child my mother did, the day before Christmas, to be kept in the icebox for the last-minute baking, and I would help her roll the three little balls of delicious-smelling dough, and enjoy how buttery my fingers could be in this good cause.

Then two kinds of celery! The big shallow casserole of creamed celery with almonds has, for a long time, been one of the things my sisters and cousins and I agree we will *change* this year, or next year. (Once we did and had stuffed onions, which did not seem quite right.) It is a bland dish, in good contrast to the rather heady turkey stuffing, and the crisp almonds in it make a fine change in texture, as in Chinese cookery.

The Utah celery was always important to my mother, perhaps because she had been raised on the prairies where it was a true luxury. She ordered it especially from somewhere near Salt Lake, I believe, and it was wonderful, very full-stalked and like beautiful carved jade. She always had it washed on Christmas Eve, and stood it in icewater which had been sweetened generously with white lump-sugar (about six lumps to

each quart of water). It was an unwritten family law that to put salt on it at the table would be desecration.

And then dessert!—two heavy, dark, fruitily overpowering ones. There would be a big silver platter with what looked like hundreds of little half-moon mincemeat tarts laid in scallops, overlapping, each stained on its plump top by the brown liquor that had oozed from the fork-pricks in it. The pastry was flaky. The mincemeat was of the best, no dehydrated synthetic compound of old cannery rejects. The tarts were hot, but not too hot to pick up and eat in two bites, which was the way we did it. We all preferred them to the plum pudding, but dutifully served it as it should be and nibbled at small portions of it because a dear aunt had made it for us every year for too many to count. (The Hard Sauce, made of good butter and sugar and brandy, and served very cold, was always my job, and I had success with it, except for one year during the last war when I tried to use Australian rum, about 100-proof, with miserable results.)

Christmas Celery With Almonds

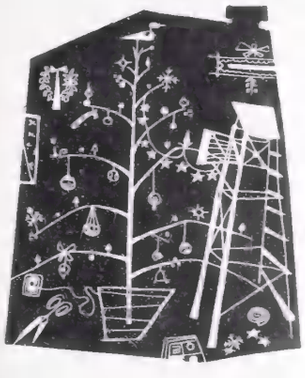
1 quart cooked celery
1 pint cream sauce
½ cup finely grated Parmesan cheese
1 cup blanched slivered almonds

The celery should be of the best quality, the inner but not heart-stalks, cut in quarter-inch pieces and parboiled until tender but still firm. Drain well.

The sauce should be well seasoned, very smooth, made of the finest ingredients. Any family has a good recipe, but Escoffier's rule for Béchamel, omitting the veal, cannot be beat.

The cheese should be added to the sauce when it is done: it does not change the flavor of the dish noticeably, but makes a fine golden color to the baked result.

The almonds should be slivered finely, after blanching.



Mix all together, pour into a buttered shallow casserole, and heat at 400° F. until golden on top and bubbling at the edges.

Lera's Figs

10 pounds figs, preferably purple, not too ripe
5 pounds sugar
2 cups good cider vinegar
Whole cloves

Wash figs, and stick one clove in each. Make thick syrup of sugar and vinegar. Pour while hot over figs in uncovered roaster, and leave in slow oven without stirring for 2 hours. Let stand over-night, untouched. Repeat baking next day. Put in jars, and pour syrup to top of each. (10 or 11 pints).

Mushroom Soup

(For a Matriarch)

1 pound fresh mushrooms
2 quarts strong veal or chicken stock
2 tablespoons barley
Seasoning to taste
1 cup dry white wine
4 egg yolks
1½ cups rich cream
1 minced black truffle or chopped parsley

Chop the unpeeled mushrooms and simmer in the stock with the barley for one hour. Season to taste, add the wine and strain. Beat the egg yolks and gradually add to them the heated cream. To this add mushroom broth, stirring constantly. Do not allow to boil. Serve at once, garnished with a sprinkle of truffle or parsley.

Family Christmas dinner (shown in color on page 171) was built around these ingredients:

The furniture is by Bodart Furniture, Inc. The china on the table ("Palomar") and on the buffet ("Lorraine") is Gladding, McBean's Franciscan ware. Silver flatware in "Mansion House" pattern is Heirloom Sterling, the "Ascot" coffee service, Community plate, both by Oneida, Ltd. Glassware is Heisey's "Plantation." Table linen, Carleton Schaller & Co., Inc. Glass curtains by Hathaway Mfg. Co. Drapery fabric by Patterson Fabrics, Inc. Chairs are covered in fabric from Howard & Schaffer, Inc. Christmasy green walls are painted with U. S. Gypsum's Texolite.

Sparkling holiday decorations consist of star decorations by Glo-Brite Products, Inc.; candles, Bluegate Candles; tree lights are "Pin Lites" by L. J. Charrot Co., Inc. Tree ornaments, centerpiece, place favors and decorated plates in the buffet are from Peter Hunt's Christmas. Greenery on the table was arranged by Ann Hagan.

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IT'S WORTH MENTIONING

CONTINUED FROM PAGE 118



Hanson's Cook-Meter is the scale that pastry cooks have dreamed about to end measuring-cup nuisances. It weighs butter, sugar, flour, liquids, *by cups*. What's more, it "weighs in" a recipe's ingredients successively right in the mixing bowl. After each addition, a turn of the knob returns pointer to zero. Precision scale also weighs food by ounces and pounds (to 10 lbs.). $7. Crane's, 419 E. 57 St., New York, N. Y.

Behold the king of oddment organizers! You'll want several. Metal Handi-Chest files and indexes anything from workshop to sewing findings, fishing or play-room gear, stamp or coin collections. Removable metal dividers partition sag-free 6" x 3" x 2" aluminum drawers into two- or threesomes. Rubber-footed, gray chest is amazingly compact. $5.95 with index cards, 32 dividers; 32-drawer size, $8.95. Tibbits Co., Alliance, O.





We predict this amazing MI Rapid Freezer (a pint in 90 seconds, to be exact) will be as active as your coffee-maker. Ice cream, any frozen desserts, frozen daiquiris, etc. are all its dish. It gives Junior's food come-hither, and what an idea for teen-age parties, for they can make refreshments right on the scene. Pour as you turn ice-filled drum and it's done. (Non-elec.). Virginia Paige, 7312 35th St., Jackson Hghts., N. Y.

The glow of this table-or-tree On-A-Lite gives party tables sparkle and drama. Ingenious movable sockets screw anywhere on 12-foot rubber cord to tailor lighting to any setting. It takes on up to 25 sockets. Suction-cup bases "glue" them erectly to table surface or around doors and windows. For trees, just replace these bases with the clip-on bases you get, too. Complete with 7 bulbs and 2-way sockets, $4.25. Horne's, Pittsburgh.



PHOTOGRAPHS BY FRED LERNER



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ONE WONDERFUL DISH

CONTINUED FROM PAGE 140

New Year's Eve Supper For Six

Baked Fish Chowder Beet Mold Salad
Rolls or Corn Meal Muffins (ready-mixed)
Apricot and Black Cherry Compote
Coffee

Baked Fish Chowder

Buy 2 lbs. of fresh codfish, scrod, or haddock. Ask the fishman for a head and tail extra to enrich the stock. Remove bones and cut away skin from fish. Place skin, bones, 2 sprigs of parsley, 2 peppercorns, ½ teaspoon of salt, and 1 bay leaf in 3 cups of cold water. Cover, bring to a boil, and then simmer for 30 minutes to make a stock. Cut fish into one-inch pieces. Grate 2 small carrots. Peel and thinly slice 6 medium-size onions. Peel and dice 6 medium-size potatoes. Strain stock—there should be 2 cups. Add 5 cups of milk. Arrange one layer each of potato, fish, and onion in a large casserole, using half the ingredients. Sprinkle with half the carrot, 2 teaspoons of salt, and pepper. Lay 4 butter wafer crackers on top. Repeat with remaining ingredients, topping with 6 buttered crackers. Pour the mixed liquid over all. Cover, and bake in a moderately hot oven (375° F.) for 45 minutes to one hour, until potatoes are tender. The last 15 minutes of cooking, pour in here and there ½ cup of cream or a 6 oz. can of evaporated milk, blending lightly. Serve in bowls of generous size. Cook 10 strips of bacon until crisp, crumble, and scatter over each serving. Prepare this ahead of time for eleventh-hour baking. Frozen haddock may replace fresh fish.

Beet Mold

(1½ pt. ring mold)

Grate 5 or 6 unpeeled medium-sized beets. Add 4½ cups of water, 3 peppercorns, ½ small onion cut up, one bouillon cube, and ½ teaspoon salt. Cover and cook very slowly for 35 to 40 minutes. Strain through a fine strainer, pressing pulp to extract all juice. You should have 3 cups of stock; or add water to make that amount. Reheat to boiling and correct seasoning to taste. Soak one tablespoon and 2 teaspoons of plain gelatin in ¼ cup of cold water. Add hot beet stock and stir until dissolved. Add one tablespoon of lemon juice. Pour into a 1½ pt. well-oiled ring mold. Chill at least 6 hours. Turn out on a round platter. Surround with piles of cold cooked cabbage and any other frozen or canned vegetables, or with vegetables alternating with cottage cheese which has been mixed with chives or parsley. Serve mayonnaise thinned with French dressing, flavored with tarragon. You can make this a day ahead.

Cherry Compote

You need 2 cans of stoned black cherries, one large can of halved apricots, one can of cranberries. Chill all fruit. Remove cranberry mold from can and slice into ½ inch slices, then in cubes. Keep chilled until ready to use. Combine cherries and apricots in a shallow casserole platter. Add 2 heaping tablespoons of cooked orange rind (recipe below). Pour over ¾ cup of the syrup, mixed with ¼ cup of rum. Top with cranberry cubes.

Cooked Orange or Grapefruit Rind

Remove the white from the peel of 2 thick-skinned oranges or one grapefruit. Cut the rind into one-inch slivers. Cook slowly, covered, in one cup of water with ⅓ cup of sugar or a generous ½ cup of honey for about 30 minutes.

(*Continued on next page*)

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CONTINUED FROM PRECEDING PAGE

Sunday Night Supper For a Hungry Six

Ham & Kidney Bean Casserole
Toasted English Muffins
Cabbage and Cheese Salad
Chutney or Chinese Plum Sauce
Pear Compote
Coffee or Milk

Ham & Kidney Bean Casserole

Use 3 cans of kidney beans, 2½ pounds of tenderized ham (about 4 slices cut ½ inch thick), 4 cups of sliced onions, 2 small bunches of celery cut in ½ inch pieces, 4 tablespoons of butter, 3 tablespoons of minced parsley, 2 teaspoons of curry powder, ½ teaspoon of salt, 2 cloves of garlic chopped fine. Trim off a little of the fat from the ham, save. Cut ham in cubes. Melt butter, add fat and garlic and lightly brown. Stir in salt and curry. Pour in the bottom of large casserole. Add the remaining ingredients, mix together, cover and bake in a 400° F. oven for one hour. Remove cover and bake for about 20 minutes more, but do not permit liquid to be absorbed. Serve in soup bowls.

Cabbage Salad

Cut one large cabbage in half. Discard the hard center. Cut into coarse flakes to fill 7 cups. Slice ½-lb. package old English cheese into small strips. Mix one cup of commercial mayonnaise with ¼ cup of French Dressing. Add 1 teaspoon of salt, lots of ground pepper, 2 teaspoons of Worcestershire Sauce, 1 tablespoon of sugar, 1 tablespoon of dill seeds or fresh dill. Toss lightly together. Cabbage and cheese may be cut up the day before and the cabbage wrapped in a damp towel.

Pear Compote

Buy the largest canned pear halves. Allow 2 halves to each person. Fill one half with Nestle's powdered sweet milk cocoa. Cover with the other pear half. Stick in halves of browned almonds. Arrange on a round platter. Pour around them the pear syrup. Serve with sweetened whipped cream, flavored with sherry and cooked orange rind.

A Supper-Dinner For Six

Chicken Rayben
Carrots Julienne
Buttered Large Hominy (Canned)
Rolls
Cranberry Sauce or Watermelon Pickle
Coffee Ice Cream
with Chocolate Sauce, Orange Rind, and coarsely chopped Cashew Nuts
Coffee



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Of House Beautiful published monthly at New York, N. Y. for October 1, 1949. State of New York, County of New York ss.

Before me, a Notary Public in and for the State and county aforesaid, personally appeared R. A. Hoefer, who, having been duly sworn according to law, deposes and says that he is the Business Manager of House Beautiful and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, required by the act of August 24, 1912, as amended by the acts of March 3, 1933, and July 2, 1946 (Section 537, Postal Laws and Regulations), printed on the reverse of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are: Publisher, Hearst Magazines Inc., 959 8th Ave., New York 19, N. Y.; Editor, Elizabeth Gordon, 572 Madison Ave., New York 22, N. Y.; Managing Editor, Robert W. Carrick, 572 Madison Ave., New York 22, N. Y.; Business Manager, R. A. Hoefer, 572 Madison Ave., New York 22, N. Y.
2. That the owner is: Hearst Magazines Inc., 959 8th Avenue, New York, New York, sole stockholder The Hearst Corporation, 100 West Tenth Street, Wilmington, Delaware. The common and preferred stock of The Hearst Corporation is held by the following Voting Trustees, namely: Martin F. Huberth, 959 8th Avenue, New York, New York; Richard E. Berlin, 959 8th Avenue, New York, New York; Richard A. Carrington, Jr., 1111 South Broadway, Los Angeles, California; Henry S. MacKay, Jr., 458 South Spring Street, Los Angeles, California; William Randolph Hearst, Jr., 959 8th Avenue, New York, New York; John Randolph Hearst, 959 8th Avenue, New York, New York and William M. Baskervill, 312, 14, 16 East Pratt Street, Baltimore, Maryland under Voting Trust Agreement dated as of June 26th, 1937, as amended. Of the outstanding common stock, The Hearst Foundation, Inc. beneficially owns 33.333% and William Randolph Hearst beneficially owns 66.667%. Of the outstanding preferred stock, William Randolph Hearst beneficially owns 85% and John Randolph Hearst, William Randolph Hearst, Jr., Randolph Apperson Hearst, David Whitmire Hearst and George Hearst beneficially own 15%.
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4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

R. A. Hoefer, Business Manager

Sworn to and subscribed before me this 28th day of September, 1949. Andrew E. Macyko, Notary Public, State of New York, 41-2537300 Qual. in Queens Co., Cert. filed with New York County Clerks and Registers. My commission expires March 30, 1951. (Seal.)

If you want to make this menu more formal add a soup. but not a cream soup.

Chicken Rayben

Have butcher cut 2 broilers in quarters. as if for broiling. Fasten wings and legs tightly to body with toothpicks to keep them from sprawling. Make a stock as below. Spread broilers on skin side with 3 heaping tablespoons of softened butter. Sprinkle with salt and pepper. Lay in a greased roasting pan. skin-side up. Bake uncovered in a hot oven (475° F.) for 20 minutes. basting frequently after the first ten minutes. Then reduce the heat to 400° F.. add ½ cup of stock. and continue baking and frequent basting for about 30 minutes more. or until tender. It should be basted often to keep it juicy and evenly browned. If it browns too quickly reduce heat. Remove chicken from oven and keep warm while making gravy. Add 1½ cups of stock to the pan gravy (more if gravy has been absorbed). stirring around the edges to catch and blend the brown juices. Mix in one teaspoon of Kitchen Bouquet and ½ teaspoon of salt. Boil it up. Place chicken on platter and coat each piece with the crumb mixture given below.

Crumb Mixture

Brown ½ cup of packaged bread crumbs. 2 tablespoons of chopped almonds or walnuts and one heaping teaspoon of brown sugar in 2 tablespoons of butter. Mix with one tablespoon of minced parsley. 4 slices of crisp crumbled bacon.

Chicken Stock

Place feet. necks. giblets. and wingtips of chickens in 4 cups of water with 2 onions cut up. a bay leaf. one teaspoon of salt. Cover and cook slowly for ½ hour. Make your stock the day before.

Make a ritual of serving Chicken Rayben. It should come to the table on a metal or casserole platter so you can serve it flaming. Have ready a little pitcher of warmed brandy. Pour brandy around chicken. light it. and baste once.

Carrots Julienne

Scrape 3 bunches of carrots and cut in Julienne strips. Place in Pyrex or heavy metal sauce pan. Add ½ to ¾ cup of boiling water depending upon the size of the carrots. 1 teaspoon of salt. 2 teaspoons of sugar. and 2 tablespoons of butter. Cover tightly and cook slowly for 20 to 25 minutes or until tender. Without draining. add another tablespoon of butter. 2 tablespoons of cream with 1 teaspoon of curry or 2 teaspoons of chervil. chives or mint.

Tableware and trimmings on the fish chowder buffet table. shown on page 141, are:

Large earthenware marmite and burner. petites marmites for individual service. from Bazar Français. Sterling is "Fiddle Thread" by Frank Smith Silver Co. Salad service. J. M. Stangl. Earthenware dessert bowls. from Bonniers. Tablecloth. Fallani & Cohn. Inc. Glitter wreath and caroler. Staples-Smith. Candles. Will & Baumer. Wine is Pouilly Fuisse from Bellows & Co.. Inc..

COME FOR COCKTAILS AND STAY FOR SUPPER

CONTINUED FROM PAGE 133

The following lists identify the tableware and decorations shown on pages 132 and 133.

PAGE 132

Buffet Supper Table. Sterling silver flatware is "Colonial Fiddle" by Watson Sterling. Copper chafing dish and coffee pot. courtesy Denslows. Carmel. Calif. Plates and mugs. courtesy Corner Cupboard. Carmel. Serving spoons. courtesy Parson's. Carmel. Metallic Christmas balls in hurricane globes. Max Eckardt & Sons. Inc. Giant metallic balls on table. Grimes Display Service. Candles. Bluegate Candles. Evergreen wreath trimmed with Reynolds Metals gold foil paper and snowy Styrofoam bells by Plasti-Mode Manufacturing Company.

Punch Bowl Table. Hand-made brass punch bowl. enamel-on-brass punch cups by Marrell. all courtesy of Gumps. Carmel. Mats made of Lurex-threaded fabric from Goodall Fabrics. Inc. Metal foil star festoons by Allied Display Materials. Inc. Styrofoam balls by O. E. Linck Co. Metallic balls by Max Eckardt & Sons. Inc.

PAGE 133

Cocktail Table. Chrome shaker. tray. and canape tray by S. W. Farber. Inc. With glass center removed. canape tray is a well-and-tree platter with two vegetable compartments. Whiskey sour glasses. by Fostoria Glass Co. Cocktail invitations. Cartier. Inc.. Bergdorf Goodman Co.. Dempsey & Carroll. and Dennison Mfg. Co.



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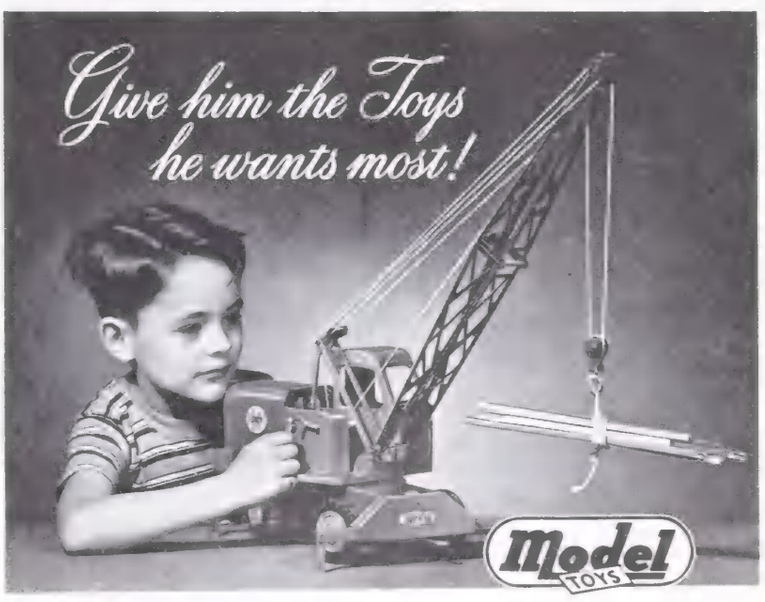
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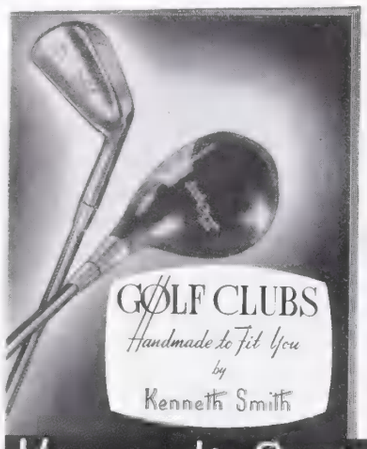


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The LOG of the Practical Gardener

Neat trick

If you grow super specimen flowers which you'd like to display, Virginia Nielson's trick (pages 156-157) is for you. She uses a lump of floral clay to attach a choice bloom to a fancy plate and puts both in show position.

Fall color order

The oaks, hickory, sour gum, and maple colors were outstanding this year in our part of Connecticut. Why not enjoy a spectacular color show in your own garden next year? Did you know that many nurserymen now offer special grafted kinds chosen for unusual brilliance in fall colors?

Rock garden revival

As we look back to the rock-garden craze of 15 and 20 years ago, it is easy to see how silly it was to build collections of assorted rocks and plants. But have you noticed the rock gardens 1950 style that have been built? Visitors to HOUSE BEAUTIFUL's Pace-Setter House (shown in the November issue) were most enthusiastic about the revival style. Rocks with interesting shapes and textures like those we used are selling at $50 a ton, but the whole success of your rock garden depends upon getting rocks with as much character as these.

Big tree move

Midwinter is the safest time to move big trees, so if you need a good shade tree for climate control on your property, order your tree at once. Reliable companies guarantee the tree will live. Some concerns own equipment big enough to move trees with trunks 2 feet thick.

Rabbit stopper

Fruit trees are tempting "dishes" for winter-hungry rabbits. Protect yours by circular guards of ¼-inch mesh hardware cloth, pushed two inches into the ground and extended up the trunk beyond the height snow may drift to. (Rabbits love to sit on snow banks and chew off the tender bark usually above their reach.)

Window wash

Dirty windows are hard on the plants you are growing in your greenhouse during the winter. You'll be surprised how much your plants will respond when the glass is scrubbed clean to let in every bit of winter sunshine available.

Garden center

I'm always glad to see another garden center established. Out in San Mateo, California, where I spoke at the opening of their new center, gardeners now have complete library and meeting facilities in a permanent building on the grounds of the annual Floral Fiesta.

Go west

Men gardeners (and their wives) are already making plans to be in Oakland, California, next April for the national convention of the Men's Garden Clubs of America and the California Spring Garden Show. Over 400 were registered at the 1949 convention in Minneapolis-St. Paul.

Mole go

Moles were bad up our way this year (Connecticut). None of the usual remedies met with much success. What is your answer? I'd like to try your method and report here next year the results of the most successful.

To cover or not to cover

Old hands at gardening have their pet rules on what to do to help their tender perennials and roses get through the winter safely. But the rules boil down to about this: If you live where cold comes gradually (Northeast), then wait until the ground freezes *before* you put on the winter mulch. If you live where it's autumn one week but winter the next (Midwest), cover your plants about a week before the cold snap usually arrives. But better to be late than early. The winter cover is supposed to keep your plants cool, not warm: It's winter sun on your plants that causes the principal damage.

Joseph E. Howland

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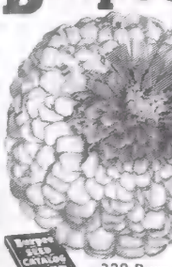
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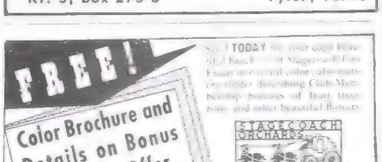


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